



Calgary Herald

Alberta Provincial Pre-Budget Poll

Leger

THE RESEARCH INTELLIGENCE GROUP

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RESEARCH METHODS

This poll was conducted online in all regions of Alberta with a representative sample of 1,000 **Albertans** between February 24th and February 27th, **2014**.

Final data were weighted by age, gender and region, in order to obtain a representative sample of the Alberta population.

A probabilistic sample of 1,000 respondents would yield a **margin of error of ±3.1 percentage points, 19 times out of 20**.

The margin of error is higher among the sub groups.

- Edmonton: ±5.5%
- Calgary: ±5.4%
- Rest of Alberta: ±5.2%

Survey respondents were selected randomly from the LegerWeb Internet panel, which is comprised of over 400,000 Canadian households. A stratification process was applied to invitation lists to ensure optimal representation of respondents. Panelists were recruited randomly during Leger Marketing telephone surveys. Several quality control measures ensure the representativeness and accuracy of Leger's surveys with its panel members.

In the tables, numbers in bold red indicate a significantly higher proportion than that of other groups. Numbers in bold blue indicate a significantly lower proportion than that of other groups.



DETAILED ANALYSIS OF RESULTS

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Provincial Voting Intentions

Question – If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...?

	Before distribution of undecided (n=1,000)	Decided voters (n=806)	April 2013	Sept. 2013	Oct. 2013	Provincial Election 2012
Danielle Smith's Wildrose Party	28%	38%	37%	34%	33%	34%
Alison Redford's Progressive Conservative Party of Alberta	17%	25%	29%	33%	31%	44%
Brian Mason's New Democratic Party	11%	15%	14%	15%	14%	10%
Raj Sherman's Alberta Liberal Party	10%	16%	17%	15%	18%	10%
Greg Clark's Alberta Party	2%	3%	n/a	n/a	n/a	1%
Another party	1%	2%	4%	3%	4%	1%
I would not vote / I would cancel my ballot	6%	-	-	-	-	-
I don't know/Undecided	24%	-	-	-	-	-
I prefer not answering	2%	-	-	-	-	-



DETAILED ANALYSIS OF RESULTS

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Provincial Voting Intentions by Region

Question – If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...?

	Decided voters (n=806)	Calgary (n=275)	Edmonton (n=266)	Rest of Alberta (n=264)
Danielle Smith's Wildrose Party	38%	41%	29%	44%
Alison Redford's Progressive Conservative Party of Alberta	25%	28%	19%	29%
Brian Mason's New Democratic Party	15%	7%	27%	10%
Raj Sherman's Alberta Liberal Party	16%	18%	19%	12%
Greg Clark's Alberta Party	3%	2%	5%	3%
Another party	2%	3%	2%	2%



DETAILED ANALYSIS OF RESULTS

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Provincial Voting Intentions by Party Supported in Last Election

Question – If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...?

	Progressive Conservative (n=335)	Wildrose (n=218)	Liberal (n=79)	NDP (n=93)
Danielle Smith's Wildrose Party	21%	82%	13%	6%
Alison Redford's Progressive Conservative Party of Alberta	48%	4%	1%	1%
Brian Mason's New Democratic Party	6%	3%	11%	69%
Raj Sherman's Alberta Liberal Party	10%	2%	67%	9%
Greg Clark's Alberta Party	3%	3%	3%	3%
Another party	0%	0%	1%	1%



DETAILED ANALYSIS OF RESULTS

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Approval of the Party Leaders

Question – Do you approve or disapprove of the performance of the following party leaders over the past year...

February 2014	Approve	Disapprove	Don't Know
Alison Redford	20%	64%	16%
Danielle Smith	39%	33%	28%
Raj Sherman	29%	28%	43%
Brian Mason	32%	23%	45%



DETAILED ANALYSIS OF RESULTS

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Approval of the Party Leaders (2013)

Question – Do you approve or disapprove of the performance of the following party leaders over the past year...

September 2013	Approve	Disapprove	Don't Know
Alison Redford	32%	52%	16%
Danielle Smith	41%	37%	22%
Raj Sherman	30%	29%	41%
Brian Mason	30%	25%	45%

April 2013	Approve	Disapprove	Don't Know
Alison Redford	26%	60%	15%
Danielle Smith	39%	39%	23%
Raj Sherman	28%	31%	41%
Brian Mason	30%	27%	43%



DETAILED ANALYSIS OF RESULTS

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Approval of the Party Leaders (Net Change Since September 2013)

Question – Do you approve or disapprove of the performance of the following party leaders over the past year...

Change Since Sept 2013	Approve
Alison Redford	-12%
Danielle Smith	-2%
Raj Sherman	-1%
Brian Mason	+2%



DETAILED ANALYSIS OF RESULTS

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Approval of the Party Leaders By Party Supported in Last Election

Question – Do you approve or disapprove of the performance of the following party leaders over the past year...

Approval – Feb 2014	Progressive Conservative (n=335)	Wildrose (n=218)	Liberal (n=79)	NDP (n=93)
Alison Redford	35%	12%	16%	5%
Danielle Smith	32%	85%	27%	19%
Raj Sherman	24%	30%	68%	38%
Brian Mason	30%	25%	45%	78%



DETAILED ANALYSIS OF RESULTS

Costs for Premier's Trip to South Africa in December 2013

Question – As you may have heard, Premier Alison Redford and her Assistant traveled to South Africa in December to attend the memorial services for Nelson Mandela. The cost for this trip was approximately \$45,000. These costs included the cost of a provincial government plane to fly them to Ottawa and two return tickets from South Africa to Alberta. Do you believe...

	All Albertans (n=1000)	Calgary (n=336)	Edmonton (n=323)	Rest of Alberta (n=340)
The Premier should pay the full cost herself	34%	28%	43%	32%
The Premier should pay a portion of the cost herself	45%	49%	42%	43%
This was legitimate government business and the Premier shouldn't be personally responsible for any costs	14%	18%	10%	14%
Don't know	7%	5%	5%	11%



DETAILED ANALYSIS OF RESULTS

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Costs for Premier's Trip to South Africa in December 2013 (by Party Supported in Last Election)

Question – As you may have heard, Premier Alison Redford and her Assistant traveled to South Africa in December to attend the memorial services for Nelson Mandela. The cost for this trip was approximately \$45,000. These costs included the cost of a provincial government plane to fly them to Ottawa and two return tickets from South Africa to Alberta. Do you believe...

	Progressive Conservative (335)	Wildrose (218)	Liberal (79)	NDP (93)
The Premier should pay the full cost herself	21%	51%	35%	38%
The Premier should pay a portion of the cost herself	48%	37%	50%	47%
This was legitimate government business and the Premier shouldn't be personally responsible for any costs	25%	8%	11%	13%
Don't know	6%	4%	5%	1%

