



# ONTARIO'S PROVINCIAL POLITICS

NDP Surge Creates Statistical  
Tie

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Leger



# METHODOLOGICAL APPROACH

## METHODOLOGY



Web Survey



From May 18 to May 22, 2018



1 008 Ontario residents, age 18 or older, eligible to vote in the upcoming provincial election

Using 2016 Census data, the results were weighted by age, sex, mother tongue, region and education to ensure a representative sample of the population.



For purposes of comparison, a probability sample of 1 008 respondents would have a margin of error of  $\pm 3.087\%$ , 19 times out of 20.




Note for reading the report: It should be noted that the numbers presented have been rounded. However, it is the numbers before rounding that are used to calculate the sums presented. Thus, the sums may not correspond to the manual addition of the numbers presented. In this report, data in bold and **red** indicates a significantly lower proportion than other respondents. Conversely, data in bold and **green** indicates a significantly higher proportion than other respondents.

# ONTARIO PROVINCIAL VOTING INTENTIONS

**Q.** If PROVINCIAL elections were held today in Ontario, for which political party would you be most likely to vote?

Would it be for...? *In the event that a respondent had no opinion, the following question was asked:* Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...?

Base: All respondents (n=1 008)

	TOTAL Before Distribution	Total After distribution	Male	Female	18-34	35-54	55+	Toronto GTA	West	South	East	North	Total April 23rd
n=	1002	806	399	407	200	285	321	381	72	161	111	81	785
	1008	837	466	371	103	316	418	381	88	171	114	83	803
 ONTARIO CONSERVATIVE PARTY	30%	37%	43%	32%	29%	40%	40%	39%	35%	33%	41%	36%	43%
 ONTARIO NDP	30%	37%	31%	42%	33%	40%	36%	33%	51%	43%	26%	40%	26%
 LIBERAL ONTARIO	17%	21%	22%	20%	35%	14%	19%	22%	14%	18%	31%	16%	26%
Another party	4%	5%	4%	7%	2%	7%	6%	6%	1%	6%	3%	8%	5%
Would not vote	7%	--	--	--	--	--	--	--	--	--	--	--	--
Would cancel my vote	1%	--	--	--	--	--	--	--	--	--	--	--	--
Do not know	7%	--	--	--	--	--	--	--	--	--	--	--	--
Refusal	4%	--	--	--	--	--	--	--	--	--	--	--	--

# FIRMNESS OF THE VOTE

**Q3.** Is your choice definitive or is it likely that you will change your mind by election day?




Base: All respondents - *with the exception of abstentions* (n=796)

	TOTAL	Male	Female	18-34	35-54	55+	Toronto GTA	West	South	East	North
	765	384	380	196	266	303	358	71	152	108	75
n=	796	445	351	100	298	398	363	87	160	110	76
Final choice	61%	63%	59%	50%	63%	66%	62%	68%	61%	62%	48%
Likely to change my mind	17%	20%	13%	27%	16%	10%	18%	14%	16%	14%	20%
Do not know	22%	17%	28%	23%	20%	24%	20%	17%	24%	24%	32%
Refusal	0%	0%	1%	0%	1%	0%	1%	1%	0%	0%	0%

# FIRMNESS OF THE VOTE – BY VOTING INTENTIONS







**Q3.** Is your choice definitive or is it likely that you will change your mind by election day?

Base: All respondents - *with the exception of abstentions* (n=796)

					
		TOTAL	Progressive Conservative Party	Ontario New Democratic Party	Ontario Liberal Party
n=		765	299	295	170
		796	324	304	168
Final choice		61%	72%	57%	48%
Likely to change my mind		17%	7%	19%	29%
Do not know		22%	20%	24%	23%
Refusal		0%	1%	0%	0%

# SECOND CHOICE – BY VOTING INTENTIONS

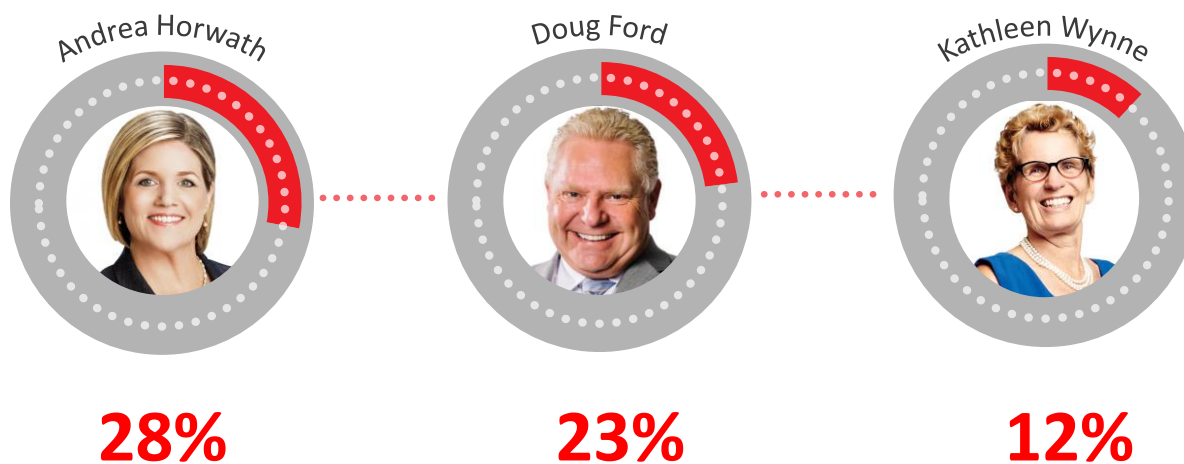
**Q4.** If you wouldn't be able to vote for... which political party would be your second choice among the following parties? Would it be...?  
Base: All respondents - *with the exception of abstentions* (n=796)

		  			
		TOTAL	Progressive Conservative Party	Ontario New Democratic Party	Ontario Liberal Party
		765	299	295	170
n=		796	324	304	168
	Andrea Horwath's Ontario New Democratic Party	30%	40%	0%	63%
	Kathleen Wynne's Ontario Liberal Party	15%	2%	36%	0%
	Doug Ford's Ontario Progressive Conservative Party	8%	0%	13%	13%
Another party		17%	16%	27%	4%
Would not vote		12%	19%	9%	6%
Would cancel my vote		7%	11%	6%	2%
Do not know		10%	11%	8%	11%
Refusal		1%	2%	0%	0%

# BEST PREMIER

**Q5.** In your opinion, which provincial party leader would make the best Premier of Ontario?

Base: All respondents (n=1 008)



# BEST PREMIER— DETAILED

**Q5.** In your opinion, which provincial party leader would make the best Premier of Ontario?

Base: All respondents (n=1 008)



	TOTAL	Male	Female	18-34	35-54	55+	Toronto GTA	West	South	East	North
n=	1002	480	522	267	345	390	458	95	205	135	110
	1008	546	462	131	379	498	451	106	208	137	106
<b>Andrea Horwath</b>	28%	28%	29%	28%	29%	28%	24%	37%	39%	23%	26%
<b>Doug Ford</b>	23%	28%	17%	19%	26%	22%	26%	14%	17%	29%	18%
<b>Kathleen Wynne</b>	12%	15%	10%	16%	8%	12%	14%	10%	6%	19%	8%
Someone else	9%	9%	8%	6%	9%	10%	8%	9%	9%	4%	14%
None of them	14%	11%	16%	11%	13%	16%	13%	15%	14%	8%	23%
Do not know	12%	7%	16%	17%	11%	8%	12%	7%	13%	14%	7%
Refusal	3%	2%	4%	4%	3%	3%	3%	9%	2%	3%	3%






# BEST PREMIER– BY VOTING INTENTION

**Q5.** In your opinion, which provincial party leader would make the best Premier of Ontario?

Base: All respondents (n=1 008)

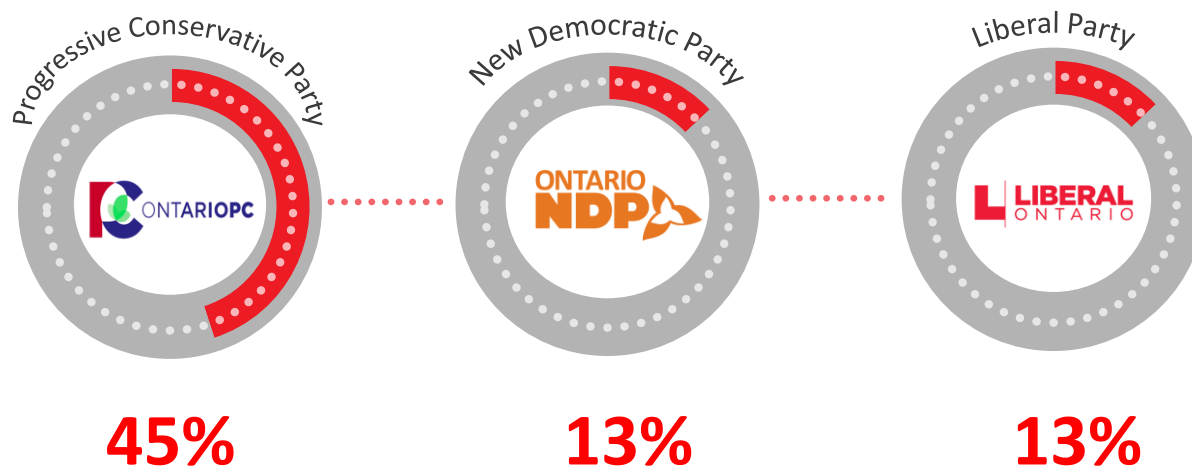


	TOTAL	Progressive Conservative Party	Ontario New Democratic Party	Ontario Liberal Party
n=	1002	299	295	170
	1008	324	304	168
 <b>Andrea Horwath</b>	28%	8%	73%	15%
 <b>Doug Ford</b>	23%	69%	2%	4%
 <b>Kathleen Wynne</b>	12%	0%	2%	61%
Someone else	9%	9%	5%	6%
None of them	14%	9%	12%	7%
Do not know	12%	4%	6%	6%
Refusal	3%	0%	1%	0%

# PARTY MOST LIKELY TO WIN THE NEXT ELECTION

**Q6.** In your opinion, which of the following political parties will win the next provincial elections?

Base: All respondents (n=1 008)






# PARTY MOST LIKELY TO WIN THE NEXT ELECTION

## – DETAILED

Q6. In your opinion, which of the following political parties will win the next provincial elections?







Base: All respondents (n=1 008)

		TOTAL	Male	Female	18-34	35-54	55+	Toronto GTA	West	South	East	North
	n=	1002	480	522	267	345	390	458	95	205	135	110
	n=	1008	546	462	131	379	498	451	106	208	137	106
	Doug Ford's Ontario Progressive Conservative Party	45%	52%	38%	33%	47%	50%	47%	36%	36%	53%	47%
	Andrea Horwath's Ontario New Democratic Party	13%	14%	13%	13%	15%	13%	11%	20%	21%	10%	8%
	Kathleen Wynne's Ontario Liberal Party	13%	13%	13%	28%	7%	8%	14%	14%	10%	17%	12%
	Do not know	26%	19%	32%	22%	29%	26%	26%	20%	31%	19%	32%
	Refusal	3%	2%	3%	4%	2%	2%	3%	9%	2%	1%	0%

# PARTY MOST LIKELY TO WIN THE NEXT ELECTION— BY VOTING INTENTION

**Q6.** In your opinion, which of the following political parties will win the next provincial elections?

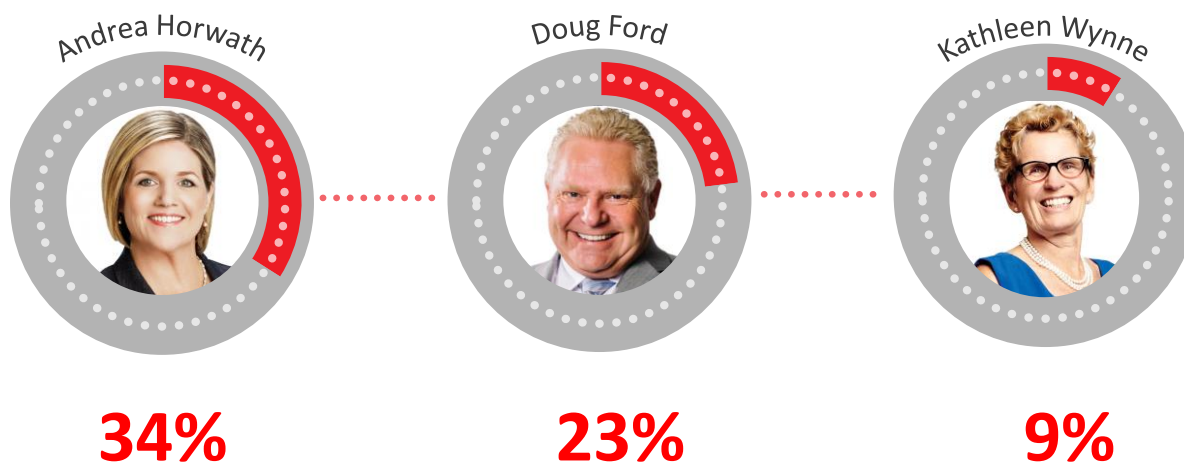
Base: All respondents (n=1 008)

					
		TOTAL	Progressive Conservative Party	Ontario New Democratic Party	Ontario Liberal Party
		1002	299	295	170
n=		1008	324	304	168
	Doug Ford's Ontario Progressive Conservative Party	45%	88%	34%	19%
	Andrea Horwath's Ontario New Democratic Party	13%	3%	36%	5%
	Kathleen Wynne's Ontario Liberal Party	13%	2%	6%	50%
Do not know		26%	7%	23%	25%
Refusal		3%	0%	2%	1%

# LEADER WITH THE BEST CAMPAIGN SO FAR

**Q7.** In your opinion, which political party leader is leading the best campaign so far? Is it...

Base: All respondents (n=1 008)






# LEADER WITH THE BEST CAMPAIGN SO FAR

## – DETAILED

Q7. In your opinion, which political party leader is leading the best campaign so far? Is it...







Base: All respondents (n=1 008)

		TOTAL	Male	Female	18-34	35-54	55+	Toronto GTA	West	South	East	North
	n=	1002	480	522	267	345	390	458	95	205	135	110
		1008	546	462	131	379	498	451	106	208	137	106
	...Andrea Horwath	34%	32%	36%	28%	32%	41%	31%	39%	39%	33%	35%
	...Doug Ford	23%	31%	16%	21%	27%	22%	26%	24%	17%	28%	18%
	...Kathleen Wynne	9%	10%	9%	14%	6%	8%	12%	4%	4%	14%	8%
	Do not know	30%	25%	36%	33%	34%	26%	29%	24%	37%	23%	37%
	Refusal	3%	2%	3%	4%	2%	3%	2%	9%	2%	2%	2%

# LEADER WITH THE BEST CAMPAIGN SO FAR– BY VOTING INTENTION

Q7. In your opinion, which political party leader is leading the best campaign so far? Is it...

Base: All respondents (n=1 008)

		 ONTARIO PC	 ONTARIO NDP	 LIBERAL ONTARIO	
		TOTAL	Progressive Conservative Party	Ontario New Democratic Party	Ontario Liberal Party
		1002	299	295	170
n=		1008	324	304	168
	...Andrea Horwath	34%	15%	74%	20%
	...Doug Ford	23%	59%	6%	12%
	...Kathleen Wynne	9%	3%	4%	39%
Do not know		30%	22%	15%	29%
Refusal		3%	1%	1%	0%

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