

Report

Spring 2018 Alberta Election Poll

For more information
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The logo for Leger, featuring the word "Leger" in a bold, sans-serif font. The letter "e" is a vibrant red, while the other letters are black. The "e" is stylized with a small red arrow pointing upwards from its top curve.

We know Canadians

METHODOLOGY

METHODOLOGY



Hosted on Leger's online OmniWeb platform, using Leger's Computer Aided Web Interviewing software (CAWI).



Conducted June 8-12, 2018



999 Alberta residents aged 18 years of age or older, were surveyed online using Leger's online panel, Legerweb.com



The data have been weighted by age, gender and region to ensure representativeness

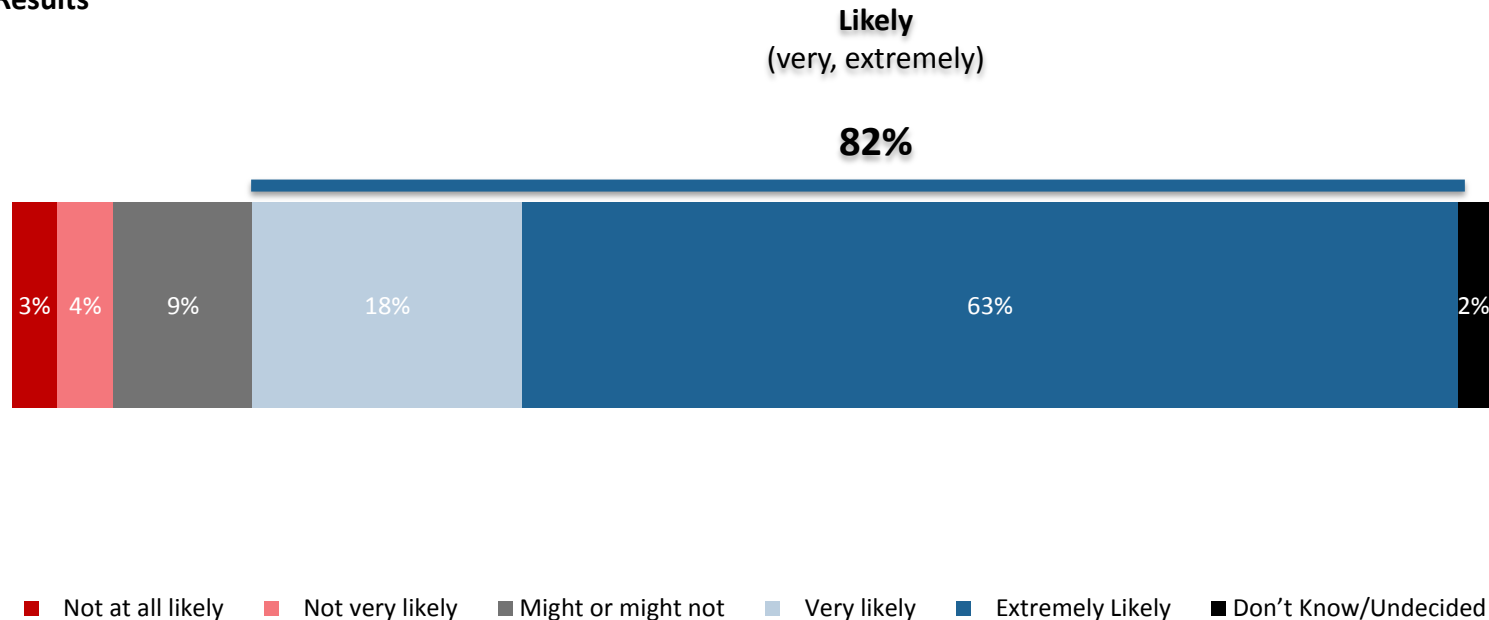


As a non-random internet survey, a margin of error is not reported (margin of error accounts for sampling error). Had these data been collected using a probability sample, the margin of error for a sample size of 999 Albertans, aged 18 years or older, would be ± 4.4 percentage points, 19 times out of 20.

Likelihood to Vote in Provincial Election

Likelihood to vote in the upcoming provincial election in Alberta...

Overall Results



Albertans 18 years of age or older, who indicate they are likely (very, extremely likely) to vote in the upcoming provincial election in Alberta, are more likely to be over the age of 35 years, completed college or university education, have an annual household income of \$80,000 or more, and have no children in their household.

Base: Albertans 18 years of age or older (n=999)

Q3. How likely is it that you will vote in the upcoming provincial election in Alberta?

Likelihood to Vote in Provincial Election, by Region and Age

Likelihood to vote in the upcoming provincial election in Alberta...

How likely is it that you will vote in the upcoming provincial election in Alberta?	REGION				AGE		
	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54	55+
n=	999	331	317	351	153	317	529
NOT LIKELY	7%	6%	7%	8%	13%	7%	1%
Not at all likely	3%	4%	2%	3%	5%	3%	1%
Not very likely	4%	3%	4%	5%	7%	4%	1%
Might or might not	9%	10%	8%	11%	18%	9%	2%
LIKELY	82%	81%	84%	80%	66%	82%	95%
Very likely	18%	20%	18%	16%	25%	18%	12%
Extremely Likely	63%	61%	65%	64%	42%	64%	83%
Don't Know/Undecided	2%	3%	2%	1%	3%	2%	1%

% significantly higher than %

Voting Intentions

Political party most likely to vote for...

Overall Results



Jason Kenney's
United
Conservative
Party



Rachel
Notley's
Alberta
NDP



Stephen
Mandel's
Alberta
Party



David
Khan's
Alberta
Liberal
Party



Total, including undecided (n=999)

36%

24%

7%

5%

20%

Undecided

Decided Voters (n=748)*

49%

33%

9%

6%

Decided and Leaning (n=848)**

47%

33%

9%

7%

Base: Albertans 18 years of age or older

*Base: Albertans 18 years of age or older who have decided who they would vote for

**Base: Albertans 18 years of age or older who have decided or are leaning towards who they would vote for

Q4. If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...? Q5. Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...?

Voting Intentions, by Region and Age

Political party most likely to vote for...

If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...?	REGION				AGE		
	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54	55+
n=	999	331	317	351	153	317	529
David Khan's Alberta Liberal Party	5%	5%	5%	5%	6%	6%	2%
Jason Kenney's United Conservative Party	36%	36%	26%	45%	28%	34%	45%
Rachel Notley's Alberta NDP	24%	22%	34%	17%	26%	22%	24%
Stephen Mandel's Alberta Party	7%	5%	8%	7%	8%	6%	6%
Another Party	2%	1%	3%	2%	3%	2%	-
I would not vote / I would cancel my vote	3%	3%	2%	5%	5%	4%	1%
I don't know / undecided	20%	23%	21%	15%	19%	23%	18%
I prefer not answering	4%	6%	2%	3%	6%	3%	3%

% significantly higher than %

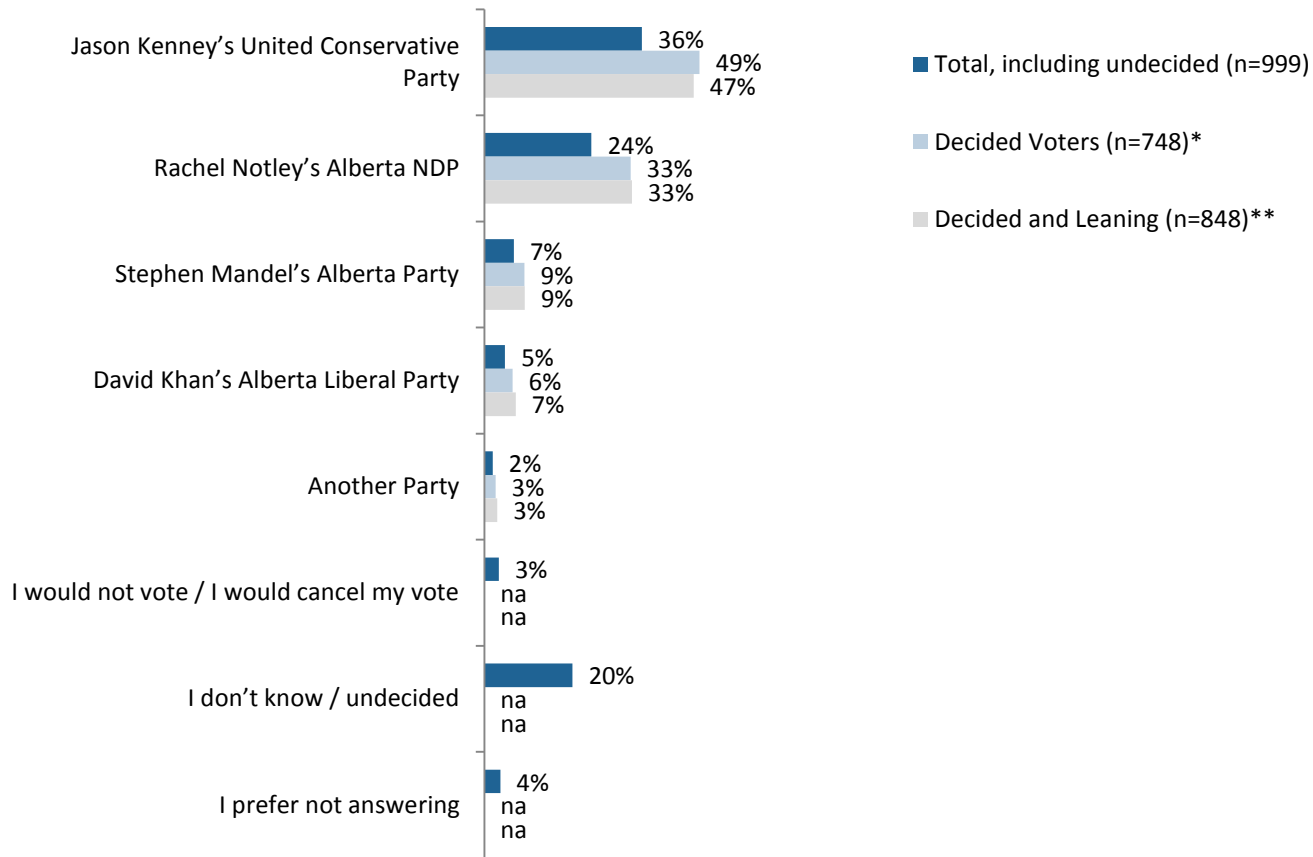
Base: Albertans 18 years of age or older

Q4. If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...? Q5. Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...?

Voting Intentions

Political party most likely to vote for...

Overall Results



Base: Albertans 18 years of age or older

*Base: Albertans 18 years of age or older who have decided who they would vote for

**Base: Albertans 18 years of age or older who have decided or are leaning towards who they would vote for

Q4. If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...? Q5. Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...?

Decided Vote, by Region and Age

Political party most likely to vote for...

If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...?	REGION				AGE		
	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54	55+
Decided Voters							
Unweighted Total	748	231	241	276	106	223	419
David Khan's Alberta Liberal Party	6%	7%	6%	6%	8%	8%	3%
Jason Kenney's United Conservative Party	49%	53%	34%	59%	40%	48%	58%
Rachel Notley's Alberta NDP	33%	32%	45%	23%	37%	32%	31%
Stephen Mandel's Alberta Party	9%	7%	11%	9%	11%	9%	8%
Another Party	3%	1%	4%	2%	4%	3%	-

% significantly higher than %

Base: Albertans 18 years of age or older who have decided who they would vote for
 Q4. If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...? Q5. Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...?

Decided and Leaning Vote, by Region and Age

Political party most likely to vote for...

If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...?	REGION				AGE		
	Decided and Leaning	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54
n=	848	266	274	308	115	259	474
David Khan's Alberta Liberal Party	7%	8%	6%	7%	8%	9%	4%
Jason Kenney's United Conservative Party	47%	49%	36%	58%	39%	46%	56%
Rachel Notley's Alberta NDP	33%	34%	43%	23%	39%	32%	30%
Stephen Mandel's Alberta Party	9%	8%	10%	9%	10%	9%	9%
Another Party	3%	1%	5%	2%	4%	3%	1%

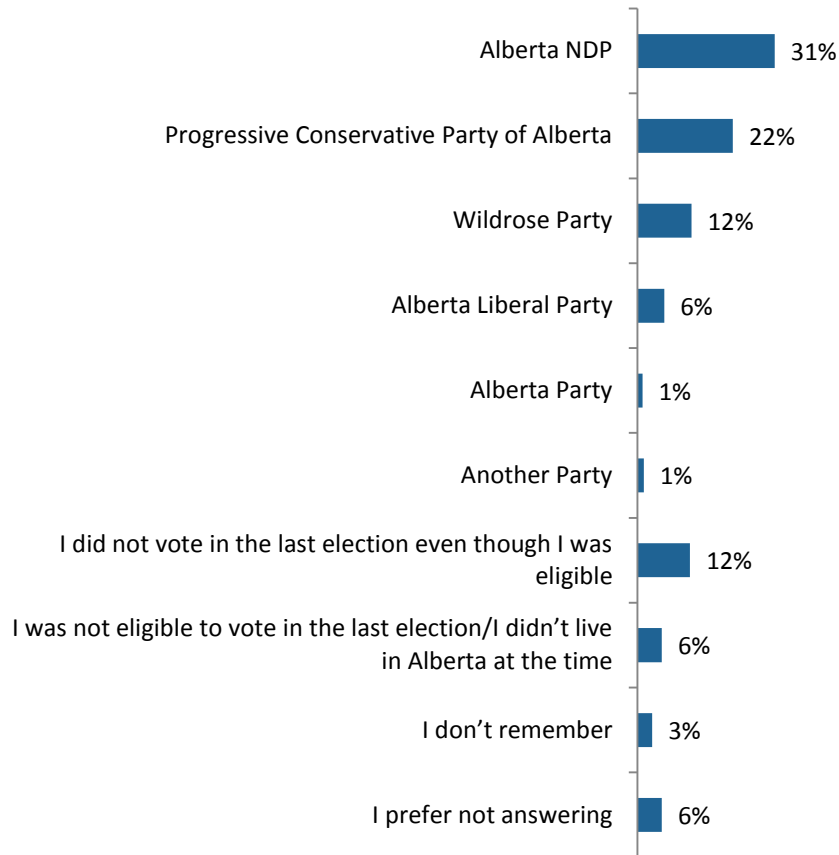
% significantly higher than %

Base: Albertans 18 years of age or older who have decided or are leaning towards who they would vote for Q4. If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...? Q5. Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...?

Vote in Previous Alberta Election

Party Vote in May 2015 Election

Overall Results



Vote in Previous Alberta Election, by Region and Age

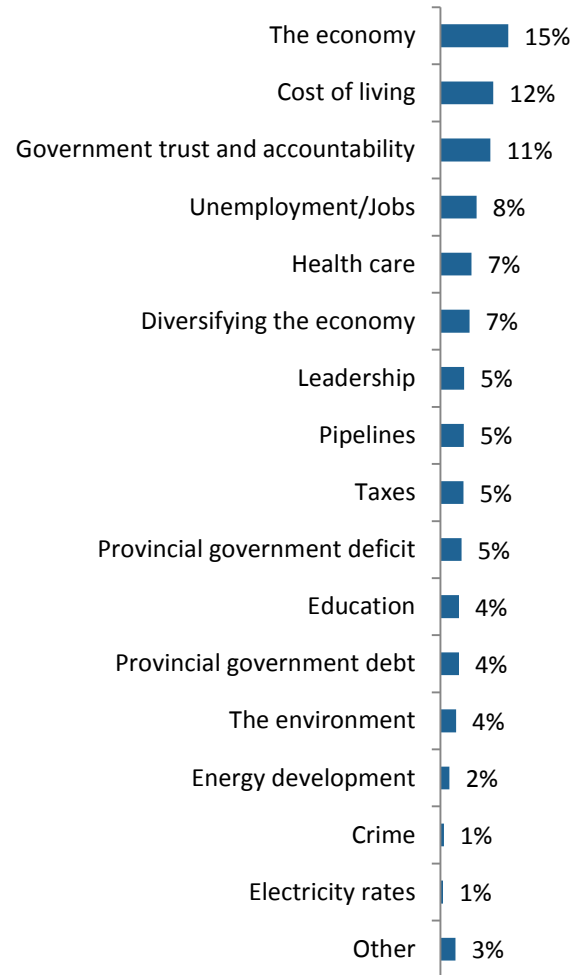
Party Vote in May 2015 Election

For which party did you vote in the last provincial election in May 2015?	REGION				AGE		
	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54	55+
Unweighted Total	999	331	317	351	153	317	529
Alberta Liberal Party	6%	9%	5%	5%	7%	7%	5%
Alberta NDP	31%	27%	43%	24%	27%	35%	30%
Alberta Party	1%	1%	2%	1%	2%	-	2%
Progressive Conservative Party of Alberta	22%	21%	20%	24%	10%	20%	35%
Wildrose Party	12%	13%	6%	17%	9%	11%	17%
I did not vote in the last election even though I was eligible	12%	13%	8%	15%	21%	11%	4%
Another Party	1%	2%	2%	1%	1%	2%	1%
I was not eligible to vote in the last election/I didn't live in Alberta at the time	6%	6%	6%	4%	11%	4%	2%
I don't remember	3%	3%	3%	4%	6%	2%	2%
I prefer not answering	6%	6%	5%	6%	6%	6%	4%

% significantly higher than %

Most Important Issue

Overall Results



Most Important Issue, by Region and Age

Which of the following is the MOST important issue for you personally when deciding who to vote for in this election?	REGION				AGE		
	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54	55+
n=	999	331	317	351	153	317	529
The economy	15%	18%	14%	14%	18%	13%	15%
Cost of living	12%	11%	11%	14%	18%	11%	7%
Government trust and accountability	11%	9%	13%	12%	14%	9%	12%
Unemployment/Jobs	8%	11%	5%	8%	12%	10%	3%
Health care	7%	7%	8%	6%	5%	8%	8%
Diversifying the economy	7%	9%	6%	4%	4%	9%	6%
Leadership	5%	4%	6%	6%	3%	5%	8%
Pipelines	5%	5%	5%	5%	5%	4%	6%
Taxes	5%	6%	5%	5%	2%	6%	7%
Provincial government deficit	5%	4%	7%	4%	3%	3%	8%
Education	4%	5%	2%	5%	5%	6%	1%
Provincial government debt	4%	4%	5%	4%	1%	2%	9%
The environment	4%	2%	5%	4%	6%	4%	1%
Energy development	2%	2%	2%	2%	1%	3%	3%
Crime	1%	-	-	2%	1%	1%	-
Electricity rates	1%	-	1%	1%	-	1%	-
Other (Specify)	3%	4%	4%	3%	3%	3%	4%

% significantly higher than %

APPENDIX

Detailed Methodology

Sample Plan

The selection of participants was done randomly from the LegerWeb online panel.

Léger owns and operates an Internet panel that includes more than 400,000 Canadians from coast to coast. An online panel consists of web users profiled according to different socio-demographic variables. The majority of the Léger panel members (60%) were randomly recruited by telephone over the past ten years, making it highly similar to the current Canadian population for many demographic characteristics. In addition, 35% of panelists were recruited through affiliate programs, and 5% through campaigns and partner programs.

To be eligible, respondents must be 18 years of age and be eligible to vote in Alberta.

In addition, the following regional quotas were used:

Regions	n
Calgary CMA	331
Edmonton CMA	317
Other region of Alberta	351

Detailed Methodology

Weighted and unweighted samples

The table below shows the regional distribution of respondents, before and after weighting. There was a slight imbalance in the regional distribution in the unweighted sample. The weighting process mainly helped to adjust the weight of regions outside major centers, which was slightly overrepresented in the sample.

Region	Unweighted	Weighted
Calgary CMA	331	337
Edmonton CMA	317	328
Other region of Alberta	351	325

Detailed Methodology

Weighted and unweighted samples (continued)

The following tables present the demographic breakdown of respondents by gender and age.

Gender	Unweighted	Weighted
Male	518	489
Female	481	501

Age	Unweighted	Weighted
18 - 34	153	306
35 - 55	317	362
55 +	529	322

The sample collected has a minimum weighting factor of 0.46 and a maximum weighting factor of 3.64. The variance of the weighting is 0.344

RESPONDENT PROFILE

Respondent Profile

	Albertans
n=	1,011
Region	
Calgary	35%
Edmonton	33%
Other region of Alberta	33%
Gender	
Male	49%
Female	51%
Age	
Between 18 and 24	9%
Between 25 and 34	22%
Between 35 and 44	19%
Between 45 and 54	18%
Between 55 and 64	16%
Between 65 and 74	12%
75 or older	4%

	Albertans
n=	1,011
Children in Household	
Have children in household	31%
Yes: 12 years of age and OLDER ONLY	7%
Yes: 12 years of age and older AND younger than 12 years old	6%
Yes: YOUNGER than 12 years old ONLY	18%
No children under 18 years old at all in the household	67%
I prefer not to answer	2%
Marital Status	
Single	24%
Married	51%
Common law	12%
Divorced	7%
Widowed	3%
Separated	2%

Respondent Profile

	Albertans
n=	1,011
Occupation	
Office Worker	11%
Personnel Specialized in Sales	3%
Personnel Specialized in Services	6%
Manual Workers	7%
Skilled, Semi-Skilled Workers	6%
Science and Technologies Workers	3%
Professionals	14%
Managers/ Administrators/ Owners	9%
Homemaker	7%
Student (Full-time or whose studies take up most of his/her time)	3%
Retired (Pre-retired or annuitant)	19%
Unemployed (Unemployment, welfare)	5%
Other	4%
I prefer not to answer	2%
Income	
\$19,999 or less	7%
Between \$20,000 and \$39,999	10%
Between \$40,000 and \$59,999	12%
Between \$60,000 and \$79,999	12%
Between \$80,000 and \$99,999	15%
\$100,000 or more	29%
I prefer not to answer	14%

	Albertans
n=	1,011
Education	
Elementary (7 years or less)	1%
High school, general or vocational (8 to 12 years)	22%
College (pre-university, technical training, certificate, accreditation or advanced diploma (13-15 years))	28%
University certificates and diplomas	8%
University Bachelor (including classical studies)	27%
University Master's degree	9%
University Doctorate (PhD)	3%
I prefer not to answer	3%
First Language	
French	3%
English	81%
Other	5%
English and French	1%
English and other	8%
Other and other	2%
I prefer not to answer	1%

Respondent Profile

	Albertans
n=	1,011
Telephone Service	
ONLY to one (or several) landline(s) / residential telephone lines	4%
ONLY to one (or several) mobile telephone(s)...	44%
BOTH: landline(s) AND mobile telephone(s)	49%
I prefer not to answer	3%
Area Lived In	
Urban area	49%
Suburban area	30%
Rural area	19%
I don't know / I prefer not to answer	2%

DETAILED RESULTS

Are you at least 18 years old and eligible to vote in Alberta?	REGION				AGE			GENDER	
	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54	55+	MALE	FEMALE
n=	1011	340	319	352	158	321	532	524	487
Yes	99%	97%	100%	99%	97%	99%	99%	99%	98%
No	1%	3%	-	1%	3%	1%	1%	1%	2%

% significantly higher than %

As you may know, a provincial election must be held in Alberta on or before a certain deadline. To the best of your knowledge, when is the last date the next provincial election can be held?	REGION				AGE			GENDER	
	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54	55+	MALE	FEMALE
n=	999	331	317	351	153	317	529	518	481
April 30th 2019	7%	5%	8%	7%	8%	5%	7%	7%	6%
March 31st 2019	4%	5%	5%	3%	3%	6%	3%	4%	5%
May 31st 2019	18%	17%	20%	17%	15%	17%	21%	20%	16%
June 30th 2019	6%	6%	4%	7%	8%	4%	5%	8%	3%
September 30th 2019	17%	18%	20%	15%	13%	16%	24%	19%	16%
Don't know/Not sure	49%	50%	44%	52%	54%	52%	40%	42%	55%

% significantly higher than %

How likely is it that you will vote in the upcoming provincial election in Alberta?	REGION				AGE			GENDER	
	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54	55+	MALE	FEMALE
n=	999	331	317	351	153	317	529	518	481
NOT LIKELY	7%	6%	7%	8%	13%	7%	1%	7%	6%
Not at all likely	3%	4%	2%	3%	5%	3%	1%	3%	3%
Not very likely	4%	3%	4%	5%	7%	4%	1%	4%	3%
Might or might not	9%	10%	8%	11%	18%	9%	2%	10%	9%
LIKELY	82%	81%	84%	80%	66%	82%	95%	80%	83%
Very likely	18%	20%	18%	16%	25%	18%	12%	15%	21%
Extremely Likely	63%	61%	65%	64%	42%	64%	83%	65%	62%
Don't Know/Undecided	2%	3%	2%	1%	3%	2%	1%	2%	2%

% significantly higher than %

If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...?	REGION				AGE			GENDER	
	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54	55+	MALE	FEMALE
n=	999	331	317	351	153	317	529	518	481
David Khan's Alberta Liberal Party	5%	5%	5%	5%	6%	6%	2%	5%	5%
Jason Kenney's United Conservative Party	36%	36%	26%	45%	28%	34%	45%	41%	31%
Rachel Notley's Alberta NDP	24%	22%	34%	17%	26%	22%	24%	25%	24%
Stephen Mandel's Alberta Party	7%	5%	8%	7%	8%	6%	6%	6%	7%
Another Party	2%	1%	3%	2%	3%	2%	-	3%	1%
I would not vote / I would cancel my vote	3%	3%	2%	5%	5%	4%	1%	3%	3%
I don't know / undecided	20%	23%	21%	15%	19%	23%	18%	13%	27%
I prefer not answering	4%	6%	2%	3%	6%	3%	3%	4%	3%

% significantly higher than %

If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...?	REGION				AGE			GENDER	
	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54	55+	MALE	FEMALE
Decided Voters									
Unweighted Total	748	231	241	276	106	223	419	421	327
David Khan's Alberta Liberal Party	6%	7%	6%	6%	8%	8%	3%	6%	7%
Jason Kenney's United Conservative Party	49%	53%	34%	59%	40%	48%	58%	51%	46%
Rachel Notley's Alberta NDP	33%	32%	45%	23%	37%	32%	31%	31%	35%
Stephen Mandel's Alberta Party	9%	7%	11%	9%	11%	9%	8%	8%	11%
Another Party	3%	1%	4%	2%	4%	3%	-	4%	1%

% significantly higher than %

Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...?	REGION				AGE			GENDER	
	Undecided	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54	55+	MALE
n=	196	73	65	58	32	74	90	70	126
David Khan's Alberta Liberal Party	6%	8%	1%	8%	2%	8%	6%	2%	7%
Jason Kenney's United Conservative Party	17%	11%	21%	20%	6%	18%	25%	17%	16%
Rachel Notley's Alberta NDP	16%	22%	12%	14%	17%	17%	14%	18%	16%
Stephen Mandel's Alberta Party	4%	5%	3%	6%	-	4%	9%	7%	3%
Another Party	3%	1%	6%	-	-	2%	6%	1%	3%
I would not vote / I would cancel my vote	2%	2%	3%	2%	2%	1%	3%	-	3%
I don't know / undecided	49%	52%	46%	49%	64%	49%	33%	55%	46%
I prefer not answering	3%	-	10%	-	9%	-	3%	-	5%

% significantly higher than %

If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...?	REGION				AGE			GENDER	
	Decided and Leaning	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54	55+	MALE
n=	848	266	274	308	115	259	474	459	389
David Khan's Alberta Liberal Party	7%	8%	6%	7%	8%	9%	4%	6%	9%
Jason Kenney's United Conservative Party	47%	49%	36%	58%	39%	46%	56%	51%	44%
Rachel Notley's Alberta NDP	33%	34%	43%	23%	39%	32%	30%	32%	35%
Stephen Mandel's Alberta Party	9%	8%	10%	9%	10%	9%	9%	8%	10%
Another Party	3%	1%	5%	2%	4%	3%	1%	4%	2%

% significantly higher than %

For which party did you vote in the last provincial election in May 2015?	REGION				AGE			GENDER	
	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54	55+	MALE	FEMALE
Unweighted Total	999	331	317	351	153	317	529	518	481
Alberta Liberal Party	6%	9%	5%	5%	7%	7%	5%	6%	6%
Alberta NDP	31%	27%	43%	24%	27%	35%	30%	25%	37%
Alberta Party	1%	1%	2%	1%	2%	-	2%	2%	1%
Progressive Conservative Party of Alberta	22%	21%	20%	24%	10%	20%	35%	22%	21%
Wildrose Party	12%	13%	6%	17%	9%	11%	17%	18%	7%
I did not vote in the last election even though I was eligible	12%	13%	8%	15%	21%	11%	4%	12%	12%
Another Party	1%	2%	2%	1%	1%	2%	1%	2%	1%
I was not eligible to vote in the last election/I didn't live in Alberta at the time	6%	6%	6%	4%	11%	4%	2%	5%	6%
I don't remember	3%	3%	3%	4%	6%	2%	2%	3%	4%
I prefer not answering	6%	6%	5%	6%	6%	6%	4%	5%	6%

% significantly higher than %

Which of the following is the MOST important issue for you personally when deciding who to vote for in this election?	REGION				AGE			GENDER	
	TOTAL	CALGARY	EDMONTON	OTHER	18-34	35-54	55+	MALE	FEMALE
n=	999	331	317	351	153	317	529	518	481
The economy	15%	18%	14%	14%	18%	13%	15%	17%	14%
Cost of living	12%	11%	11%	14%	18%	11%	7%	10%	14%
Government trust and accountability	11%	9%	13%	12%	14%	9%	12%	13%	10%
Unemployment/Jobs	8%	11%	5%	8%	12%	10%	3%	8%	8%
Health care	7%	7%	8%	6%	5%	8%	8%	5%	9%
Diversifying the economy	7%	9%	6%	4%	4%	9%	6%	8%	5%
Leadership	5%	4%	6%	6%	3%	5%	8%	6%	5%
Pipelines	5%	5%	5%	5%	5%	4%	6%	6%	5%
Taxes	5%	6%	5%	5%	2%	6%	7%	5%	5%
Provincial government deficit	5%	4%	7%	4%	3%	3%	8%	6%	4%
Education	4%	5%	2%	5%	5%	6%	1%	4%	4%
Provincial government debt	4%	4%	5%	4%	1%	2%	9%	5%	4%
The environment	4%	2%	5%	4%	6%	4%	1%	3%	4%
Energy development	2%	2%	2%	2%	1%	3%	3%	2%	2%
Crime	1%	-	-	2%	1%	1%	-	1%	1%
Electricity rates	1%	-	1%	1%	-	1%	-	-	1%
Other (Specify)	3%	4%	4%	3%	3%	3%	4%	3%	3%

% significantly higher than %

QUESTIONNAIRE

Spring 2018 Alberta Election Polling
Alberta Omni
June 5th 2018

S1. Into which of the following age groups do you fall? [USE STANDARD OMNI BREAKS]

Under 18 years of age	1 - TERMINATE
Between 18 and 24	2
Between 25 and 34	3
Between 35 and 44	4
Between 45 and 54	5
Between 55 and 64	6
Between 65 and 74	7
75 or older	8

Q2. As you may know, a provincial election must be held in Alberta on or before a certain deadline. To the best of your knowledge, when is the last date the next provincial election can be held?

April 30 th 2019	1
March 31 st 2019	2
May 31 st 2019	3
June 30 th 2019	4
September 30 th 2019	5
Don't know/Not sure	6

Q3. How likely is it that you will vote in the upcoming provincial election in Alberta?

Extremely Likely	5
Very likely	4
Might or might not	3
Not very likely	2
Not at all likely	1
Don't Know/Undecided	8
I'm not eligible to vote	9

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Q4. If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...? [RANDOMIZE THE PARTY OPTIONS]

- 1 David Khan's Alberta Liberal Party
- 2 Jason Kenney's United Conservative Party
- 3 Rachel Notley's Alberta NDP
- 4 Stephen Mandel's Alberta Party
- 5 Another Party
- 6 I would not vote / I would cancel my vote
- 7 I don't know / undecided → ASK Q5
- 8 I prefer not answering [DO NOT READ]

Q5. [ASK THOSE WHO SAID 'I DON'T KNOW' IN Q4] Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...? [RANDOMIZE THE PARTY OPTIONS]

- 1 David Khan's Alberta Liberal Party
- 2 Jason Kenney's United Conservative Party
- 3 Rachel Notley's Alberta NDP
- 4 Stephen Mandel's Alberta Party
- 5 Another Party
- 6 I would not vote / I would cancel my vote
- 7 I don't know / undecided [DO NOT READ]
- 8 I prefer not answering [DO NOT READ]

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Q6. For which party did you vote in the last provincial election in May 2015?

RANDOMIZE PARTY OPTIONS

- 1 Alberta Liberal Party
- 2 Alberta NDP
- 3 Alberta Party
- 4 Progressive Conservative Party of Alberta
- 5 Wildrose Party
- 6 Another Party
- 7 I did not vote in the last election even though I was eligible
- 8 I was not eligible to vote in the last election/I didn't live in Alberta at the time
- 9 I don't remember
- 10 I prefer not answering

Q7. Which of the following is the MOST important issue for you personally when deciding who to vote for in this election?

RANDOMIZE LIST

- Cost of living 1
- Crime 2
- Diversifying the economy 3
- Education 4
- Electricity rates 5
- Energy development 6
- Government trust and accountability 7
- Health care 8
- Leadership 9
- Pipelines 10
- Provincial government debt 11
- Provincial government deficit 12
- Taxes 13
- The economy 14
- The environment 15
- Unemployment/Jobs 16
- Other _____ (Specify) 17

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