

Alberta Provincial Election Poll

Exclusively for Calgary Herald and Edmonton Journal

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This poll was conducted online in all regions of Alberta with a representative sample of 1,180 eligible voters in **Alberta** between April 26th and April 28th , **2015**.

Final data were weighted by age, gender and region, in order to obtain a representative sample of the Alberta population.

A probabilistic sample of 1,180 respondents would yield a **margin of error of ± 2.8 percentage points, 19 times out of 20.**

The margin of error is higher among the sub groups.

Edmonton (n=438):	$\pm 4.7\%$
Calgary (n=448):	$\pm 4.6\%$
Rest of Alberta (n=294):	$\pm 5.7\%$

Survey respondents were selected randomly from the LegerWeb Internet panel, which is comprised of over 400,000 Canadian households. A stratification process was applied to invitation lists to ensure optimal representation of respondents. Panelists were recruited randomly during Leger telephone surveys. Several quality control measures ensure the representativeness and accuracy of Leger's surveys with its panel members.

Provincial Voting Intentions

Question – If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...?

April 2015	Before distribution of undecided (n=1,180)	Decided voters (n=1,014)	Calgary	Edmonton	Rest of Alberta	Provincial Election 2012
Alberta New Democratic Party	31%	38%	30%	56%	30%	10%
Progressive Conservative Party of Alberta	23%	30%	33%	21%	35%	44%
Wildrose Party	18%	24%	26%	16%	29%	34%
Alberta Liberal Party	4%	6%	8%	6%	3%	10%
Alberta Party	1%	1%	2%	1%	1%	1%
Another party	1%	1%	2%	1%	2%	1%
I would not vote / I would cancel my ballot	4%	-	-	-	-	-
I don't know/Undecided	16%	-	-	-	-	-
I prefer not answering	3%	-	-	-	-	-

Provincial Voting Intentions

Question – If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...?

Decided Voters	Decided voters (n=1,014)	Party Supported in Last Election			
		Wildrose	PC	NDP	Liberal
Alberta New Democratic Party	38%	14%	30%	94%	60%
Progressive Conservative Party of Alberta	30%	17%	50%	1%	4%
Wildrose Party	24%	66%	16%	3%	7%
Alberta Liberal Party	6%	2%	2%	1%	24%
Alberta Party	1%	<1%	1%	<1%	3%
Another party	1%	<1%	1%	0%	2%

Choice for Best Premier

Question – Which party leader do you think would make the best premier?

Apr 2015	Albertans (n=1,180)	Calgary (n=448)	Edmonton (n=438)	Rest of Alberta (n=294)
Rachel Notley	33%	28%	44%	28%
Jim Prentice	24%	27%	21%	25%
Brian Jean	11%	12%	8%	14%
David Swann	4%	6%	5%	3%
Greg Clark	2%	4%	<1%	<1%
Don't Know	26%	23%	23%	31%

Change of Opinion about Leadership Candidates

Question – Taking everything into account, in the past month or so, has your opinion of each of the party leaders running in Alberta Improved, Stayed the same or Worsened?

Albertans (n=1,180)	Brian Jean	Jim Prentice	Rachel Notley	David Swann	Greg Clark
Improved	17%	10%	47%	7%	7%
Stayed the same	56%	39%	44%	74%	84%
Worsened	26%	51%	9%	18%	9%

Calgary (n=448)	Brian Jean	Jim Prentice	Rachel Notley	David Swann	Greg Clark
Improved	20%	9%	42%	9%	12%
Stayed the same	54%	41%	50%	72%	79%
Worsened	26%	51%	8%	19%	8%

Edmonton (n=438)	Brian Jean	Jim Prentice	Rachel Notley	David Swann	Greg Clark
Improved	14%	10%	57%	8%	6%
Stayed the same	57%	33%	36%	72%	82%
Worsened	29%	57%	7%	20%	12%

Rest of Alberta (n=294)	Brian Jean	Jim Prentice	Rachel Notley	David Swann	Greg Clark
Improved	18%	12%	44%	5%	4%
Stayed the same	58%	43%	46%	79%	89%
Worsened	24%	45%	11%	16%	8%

Most Important Issue

Question – Which of the following is the most important issue for you personally when deciding who to vote for in this election?

All Albertans	Albertans (n=1,180)	Calgary (n=448)	Edmonton (n=438)	Rest of Alberta (n=294)
Government trust and accountability	26%	25%	27%	25%
The economy	14%	17%	10%	14%
Health care	12%	13%	13%	11%
Cost of living	8%	6%	6%	11%
Education	8%	5%	8%	9%
Taxes	7%	9%	5%	7%
Unemployment	6%	5%	8%	5%
Leadership	4%	4%	6%	2%
Provincial government deficit	4%	4%	2%	5%
Provincial government debt	3%	3%	3%	4%
The environment	3%	3%	3%	2%
Energy development	1%	2%	1%	0%
Other	5%	5%	6%	4%

Provincial Issues

Question – As you may know, the issue of corporate taxes has been discussed during this election campaign. In your opinion, should the provincial government raise corporate taxes from the current 10%?

All Albertans	Albertans (n=1,180)	Calgary (n=448)	Edmonton (n=438)	Rest of Alberta (n=294)
Yes	61%	55%	71%	59%
No	26%	30%	21%	27%
Don't know	13%	15%	8%	14%

Question – Should the provincial government increase royalties for oil and gas production?

All Albertans	Albertans (n=1,180)	Calgary (n=448)	Edmonton (n=438)	Rest of Alberta (n=294)
Yes	49%	41%	59%	48%
No	30%	38%	24%	28%
Don't know	21%	20%	17%	25%

Provincial Issues (Cont'd)

Question – Should the provincial government commit to no tax increases in this year's budget?

All Albertans	Albertans (n=1,180)	Calgary (n=448)	Edmonton (n=438)	Rest of Alberta (n=294)
Yes	46%	45%	38%	53%
No	41%	43%	48%	33%
Don't know	14%	12%	14%	14%

Question – In your opinion, should public service wages be frozen until the provincial budget is in balance?

All Albertans	Albertans (n=1,180)	Calgary (n=448)	Edmonton (n=438)	Rest of Alberta (n=294)
Yes	36%	43%	33%	33%
No	18%	15%	25%	14%
Only management salaries should be frozen	34%	29%	33%	39%
Don't know	12%	13%	10%	14%

Calgary's Best Interests

Question – Which party do you believe will look after Calgary's interests the best?

Calgarians	Calgarians (n=448)
Wildrose Party	20%
Progressive Conservative Party	24%
Alberta NDP	22%
Alberta Liberal Party	7%
Alberta Party	3%
Another Party	<1%
Don't know	24%

Calgary Cancer Centre

Question – Based on what you've heard, read or seen, which party do you believe would be the most likely to build a new cancer centre in Calgary?

Calgarians	Calgarians (n=448)
Wildrose Party	10%
Progressive Conservative Party	15%
Alberta NDP	27%
Alberta Liberal Party	8%
Alberta Party	1%
Another Party	1%
Don't know	38%

Edmonton's Best Interests

Question – Which party do you believe will look after Edmonton's interests the best?

Edmontonians	Edmontonians (n=438)
Wildrose Party	9%
Progressive Conservative Party	19%
Alberta NDP	46%
Alberta Liberal Party	5%
Alberta Party	1%
Another Party	1%
Don't know	20%

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