

Leger

Report

Who are the Trumpists in Canada?

March 2025

le **journal** de
montréal

le **journal**
de **québec**

TVA
NOUVELLES

Date : 10 / 03 / 2025
Project : 16121-106



Methodology

METHOD

Online survey among respondents 18 years of age or older. Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

QUAND?

Data collection from March 7 to March 10, 2025.

MARGE D'ERREUR

For comparison purposes, a probability sample of this size yields a margin of error no greater than $\pm 2.12\%$, (19 times out of 20).

PONDÉRATION

Results were weighted according to age, gender, mother tongue, region, education and presence of children in the household in order to ensure a representative sample of the Canadian population.

QUESTIONS

Have questions about the data presented in this report? Please contact Sébastien Dallaire, Executive Vice-President, at the following e-mail address: sdallaire@leger360.com

Notes

SIGNIFICANT DIFFERENCES

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

ROUNDED DATA

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

DK / Refusal

The words “DK / Refusal” appearing in the report refer to “I don't know / I prefer not to answer”. For each question, the complement to 100% corresponds to this one.

The **most accurate** polling firm in Canada

CANADA 2021

LEGER POLL
Published on
September 18, 2021

OFFICIALS RESULTS
2021 Canada
Federal Election

	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

LEGER POLL
Published on
October 18, 2024

OFFICIALS RESULTS
2024 British Columbia
Provincial Election

	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

LEGER POLL
Published on
November 4, 2024

OFFICIALS RESULTS
2024 United States
Presidential Election

	49%	50%
	49%	48%
Others	2%	2%

1

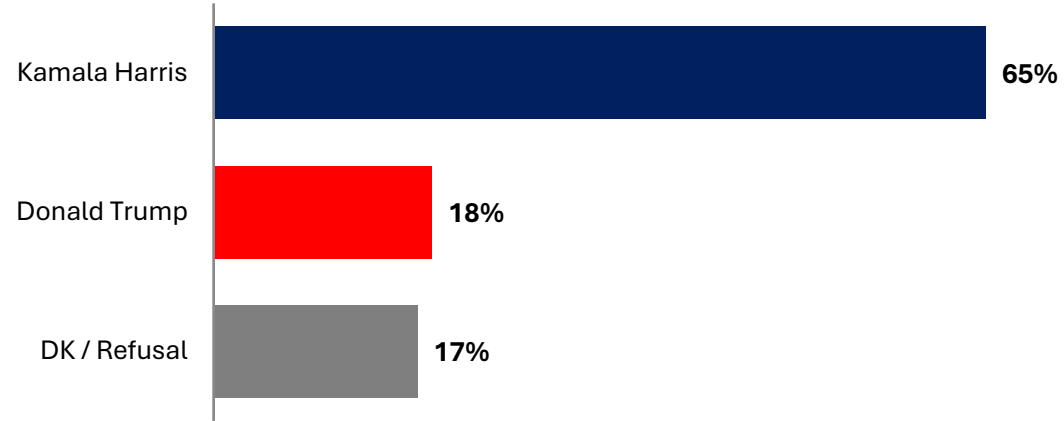
U.S. politics



Favourite candidate in the last U.S. elections (1/2)

Q15. In the U.S. elections last November, which of the candidates did you prefer?

Base: All respondents (n=2 134).









	TOTAL	Gender		Age			Language		Province					
		M	F	18-34	35-54	55+	French	Others	BC	AB	MB/SK	ON	QC	ATL
n=	2 134	1 062	1 072	577	671	886	882	1 251	160	134	129	602	1 007	102
Kamala Harris	65%	59%	70%	57%	60%	73%	78%	61%	62%	56%	54%	60%	76%	77%
Donald Trump	18%	23%	14%	25%	18%	14%	12%	20%	22%	28%	20%	19%	13%	11%
DK / Refusal	17%	18%	16%	19%	22%	12%	10%	19%	16%	16%	25%	21%	11%	11%

Favourite candidate in the last U.S. elections (2/2)

Q15. In the U.S. elections last November, which of the candidates did you prefer?

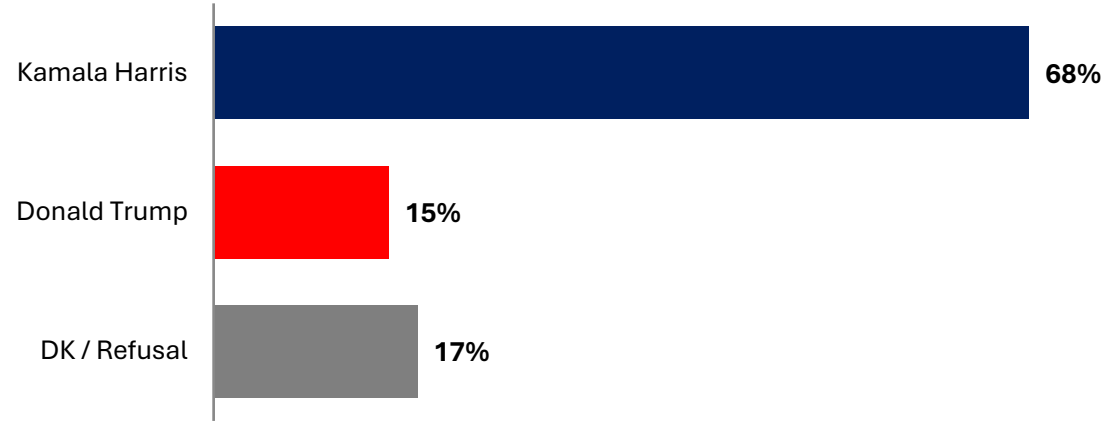
Base: All respondents (n=2 134).

	TOTAL	Federal voting intentions					
							
n=	2 134	650	245	554	207	72	46
Kamala Harris	65%	91%	92%	37%	86%	78%	26%
Donald Trump	18%	4%	3%	42%	3%	8%	67%
DK / Refusal	17%	5%	5%	21%	11%	13%	8%

Favourite candidate if the vote was today (1/2)

Q16. If you could vote today, would you vote for...

Base: All respondents (n=2 134).









	TOTAL	Gender		Age			Language		Province					
		M	F	18-34	35-54	55+	French	Others	BC	AB	MB/SK	ON	QC	ATL
n=	2 134	1 062	1 072	577	671	886	882	1 251	160	134	129	602	1 007	102
Kamala Harris	68%	63%	73%	62%	65%	75%	81%	65%	66%	59%	58%	65%	79%	79%
Donald Trump	15%	17%	12%	22%	12%	12%	10%	16%	15%	23%	18%	16%	10%	8%
DK / Refusal	17%	19%	15%	16%	23%	13%	9%	19%	19%	18%	25%	19%	11%	13%

Favourite candidate if the vote was today (2/2)

Q16. If you could vote today, would you vote for...

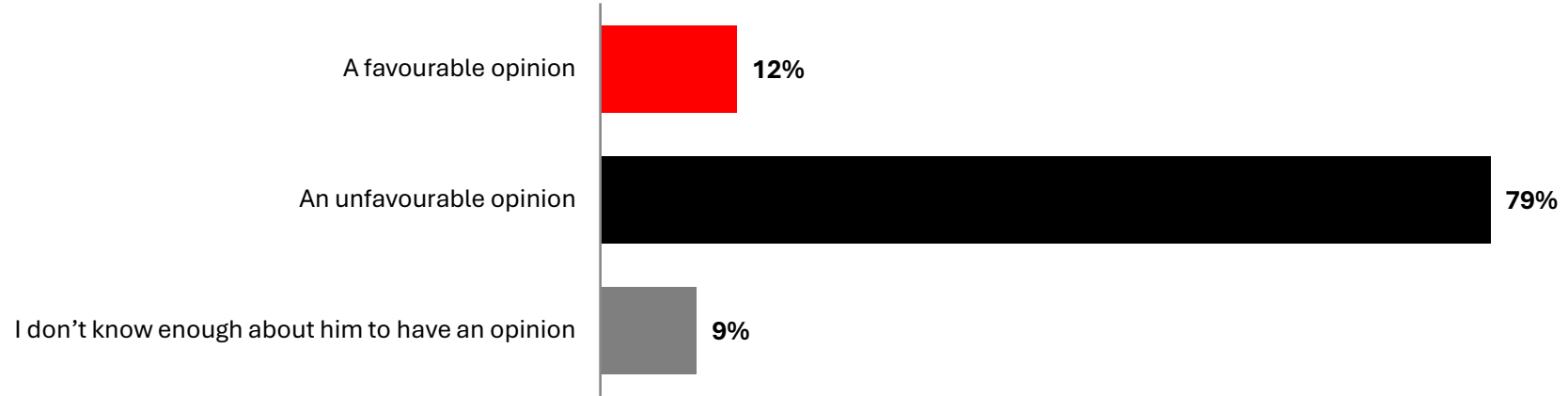
Base: All respondents (n=2 134).

	TOTAL	Federal voting intentions					
							
n=	2 134	650	245	554	207	72	46
Kamala Harris	68%	92%	95%	43%	89%	81%	30%
Donald Trump	15%	3%	3%	33%	3%	8%	65%
DK / Refusal	17%	5%	2%	24%	8%	11%	5%

Opinion of Donald Trump (1/2)

Q17. Do you have a favourable or unfavourable opinion of Donald Trump, or you don't know enough about him?

Base: All respondents (n=2 134).









	TOTAL	Gender		Age			Language		Province					
		M	F	18-34	35-54	55+	French	Others	BC	AB	MB/SK	ON	QC	ATL
n=	2 134	1 062	1 072	577	671	886	882	1 251	160	134	129	602	1 007	102
A favourable opinion	12%	14%	11%	17%	11%	10%	9%	13%	15%	17%	13%	13%	9%	6%
An unfavourable opinion	79%	78%	80%	70%	78%	86%	84%	78%	78%	77%	71%	78%	84%	85%
I don't know enough about him to have an opinion	9%	8%	9%	13%	11%	4%	7%	9%	8%	7%	16%	9%	7%	9%

Opinion of Donald Trump (2/2)

Q17. Do you have a favourable or unfavourable opinion of Donald Trump, or you don't know enough about him?

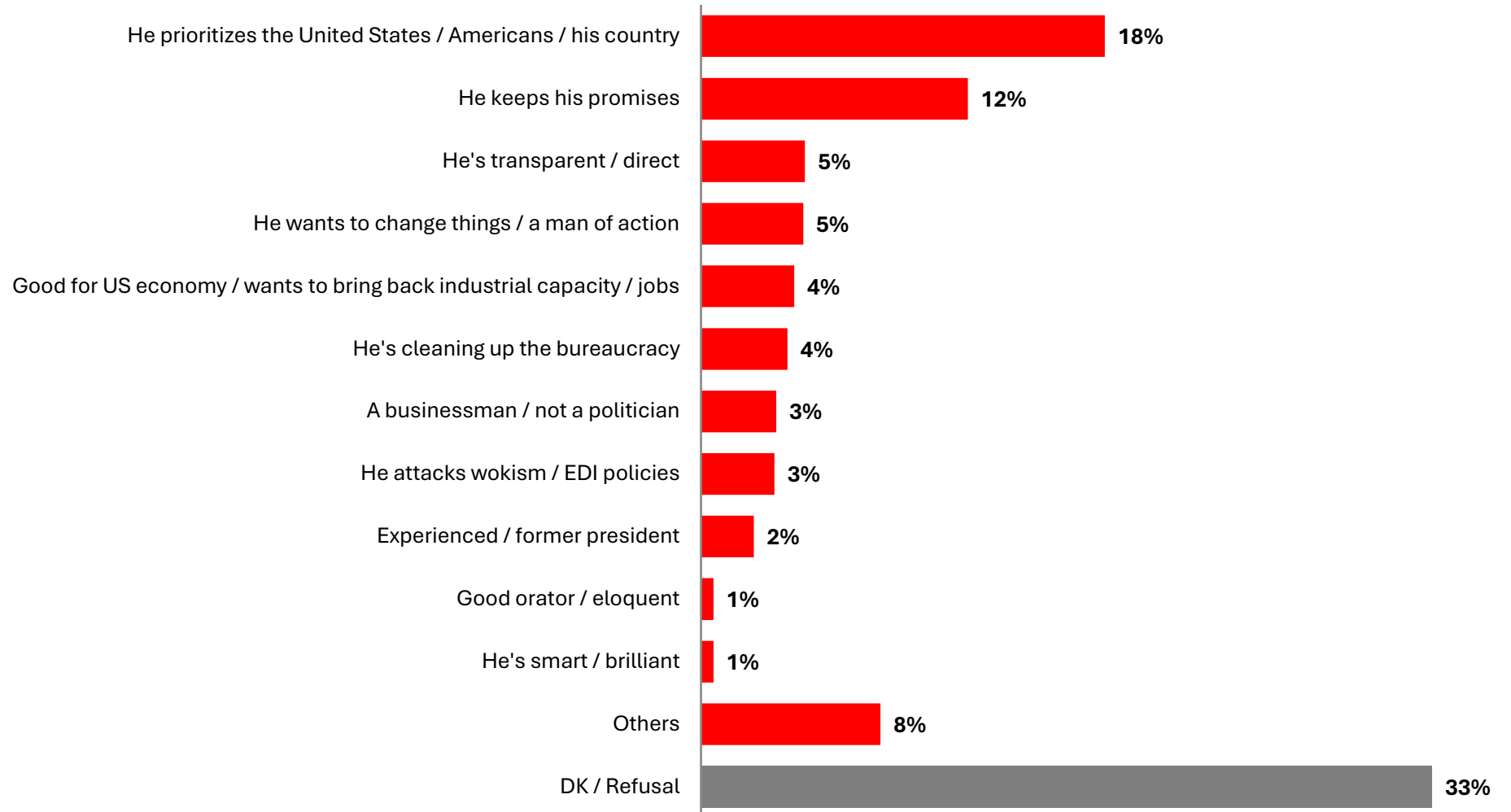
Base: All respondents (n=2 134).

	TOTAL	Federal voting intentions					
							
n=	2 134	650	245	554	207	72	46
A favourable opinion	12%	3%	3%	27%	3%	9%	51%
An unfavourable opinion	79%	96%	95%	63%	95%	85%	44%
I don't know enough about him to have an opinion	9%	1%	2%	9%	2%	6%	4%

Reasons to have a favourable opinion of Donald Trump

Q18. Why do you have a favourable opinion of Donald Trump?

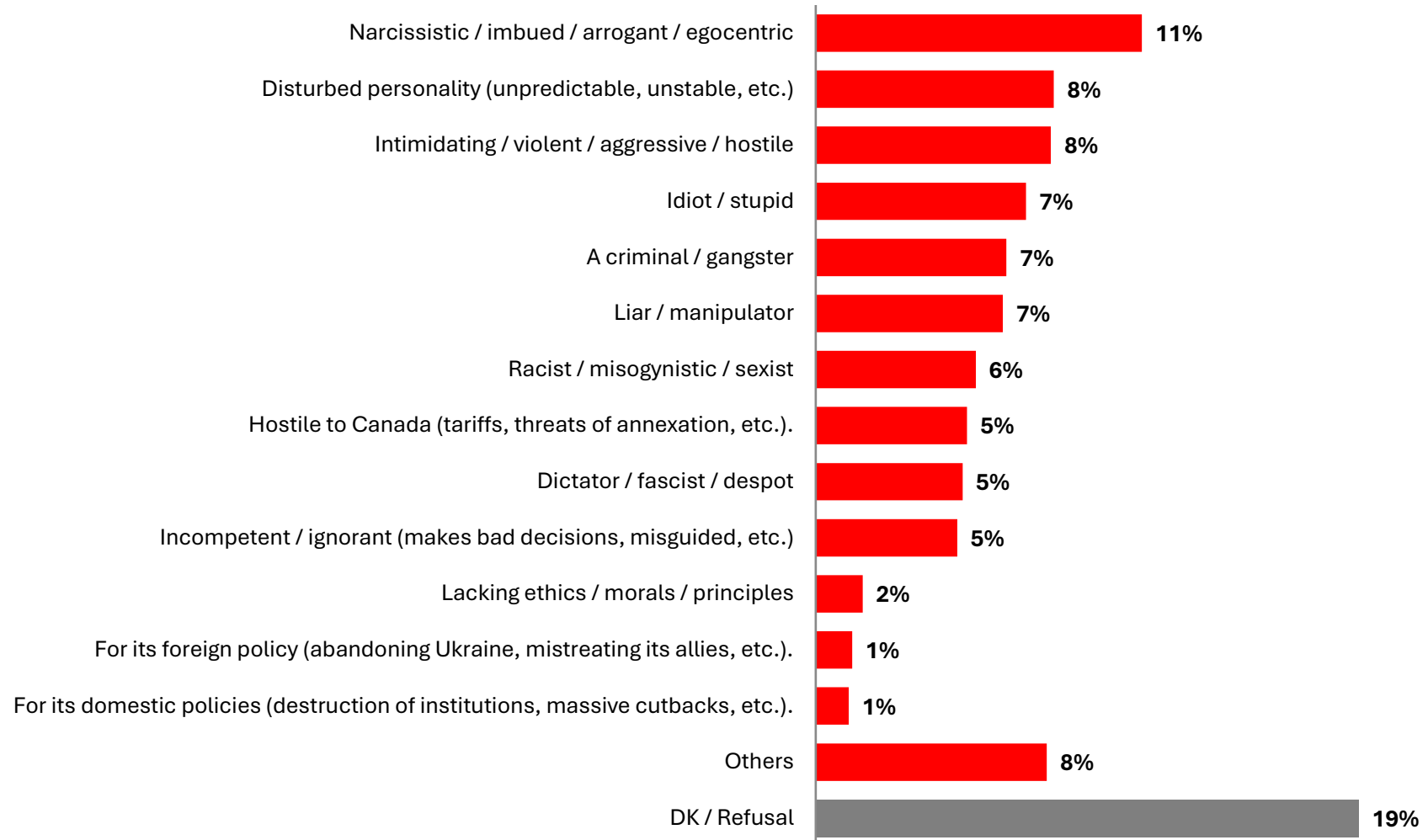
Base: The respondents who have a favourable opinion of Donald Trump (n=225).



Reasons to have an unfavourable opinion of Donald Trump

Q19. Why do you have an unfavourable opinion of Donald Trump?

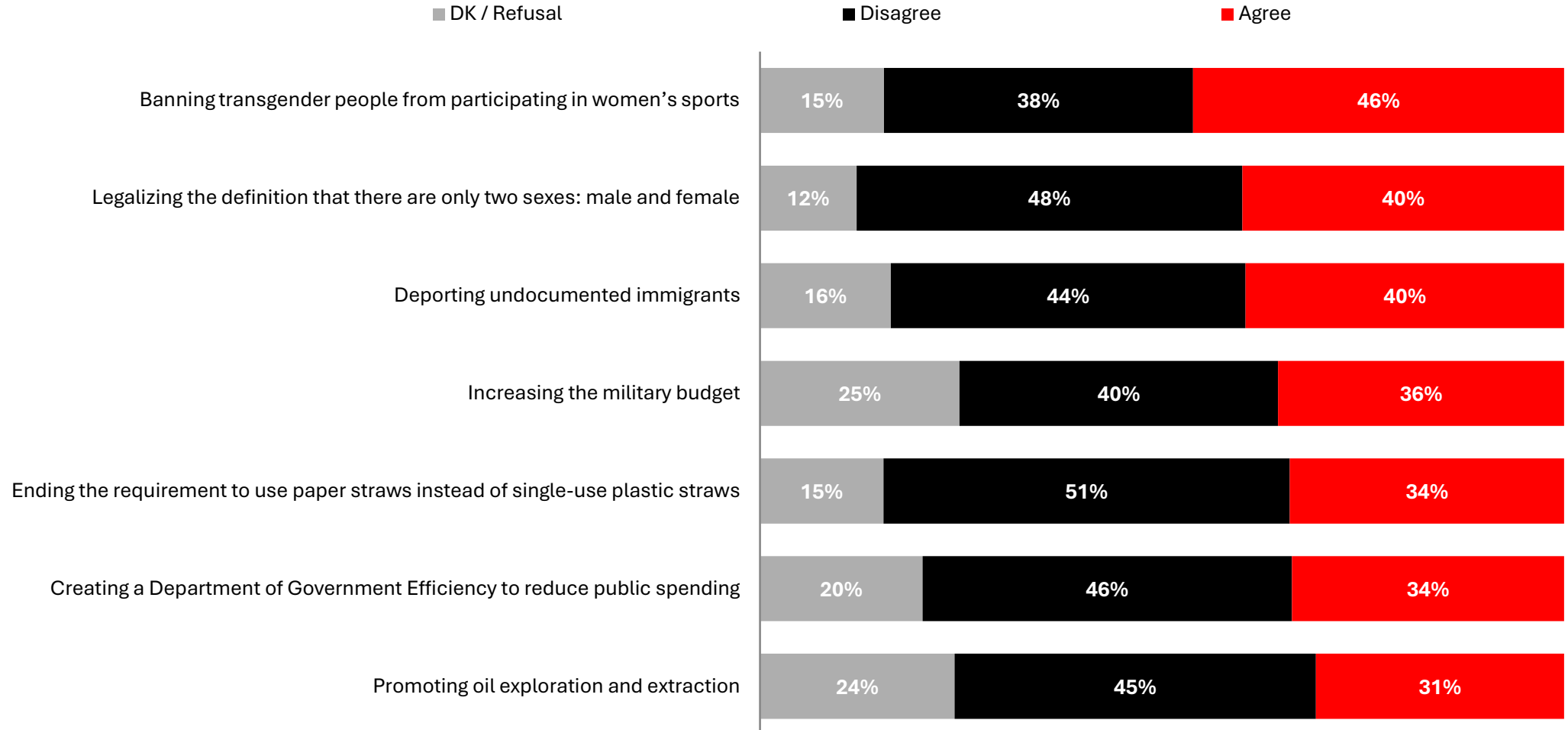
Base: The respondents who have an unfavourable opinion of Donald Trump (n=1 760).



Agreement with the measures taken by President Donald Trump (1/2)

Q20. Do you agree or disagree with the following measures taken by the American President?

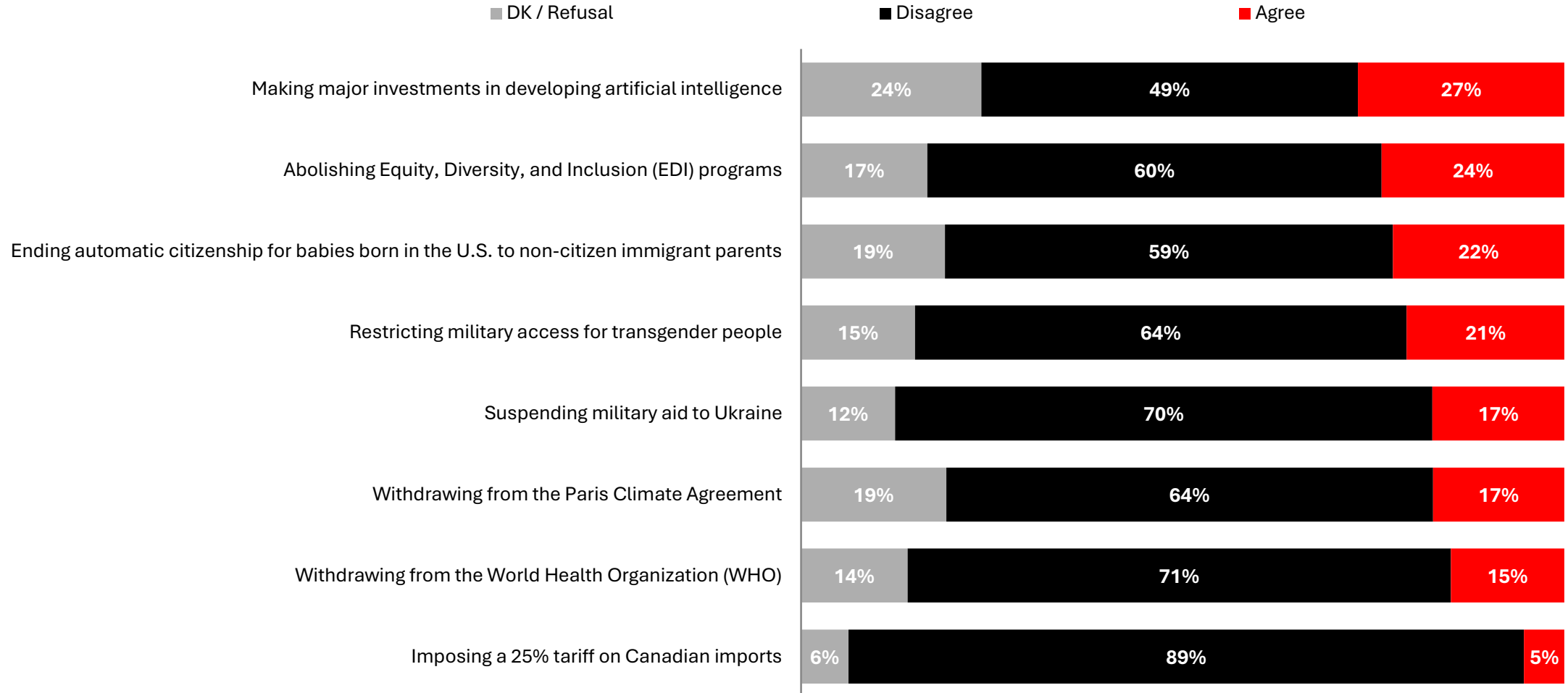
Base: All respondents (n=2 134)



Agreement with the measures taken by President Donald Trump (2/2)

Q20. Do you agree or disagree with the following measures taken by the American President?

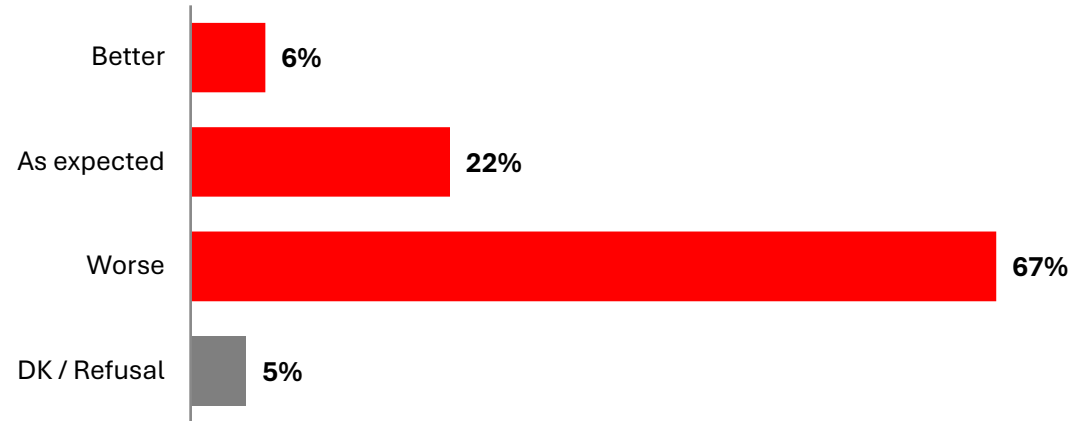
Base: All respondents (n=2 134)



Opinion of Donald Trump since taking office

Q21. Since taking office on January 20th, would you say Donald Trump is better, worse or as expected?

Base: All respondents (n=2 134)

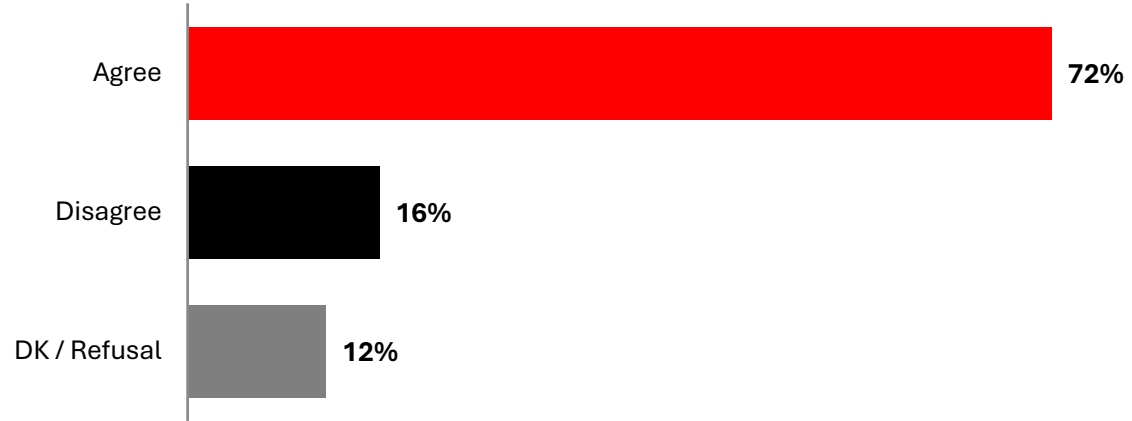


	TOTAL	Gender		Age			Language		Province					
		M	F	18-34	35-54	55+	French	Others	BC	AB	MB/SK	ON	QC	ATL
	n= 2 134	1 062	1 072	577	671	886	882	1 251	160	134	129	602	1 007	102
Better	6%	7%	6%	11%	4%	5%	4%	7%	8%	7%	7%	6%	4%	7%
As expected	22%	23%	20%	27%	23%	18%	18%	23%	22%	21%	24%	25%	18%	16%
Worse	67%	66%	69%	54%	67%	76%	76%	65%	66%	66%	58%	65%	75%	72%
DK / Refusal	5%	4%	5%	8%	6%	1%	3%	5%	4%	6%	10%	4%	3%	4%

Agreement with the Canadian government's response to the tariffs (1/2)

Q23. Do you agree or disagree with the Canadian government’s approach of responding to tariff impositions with equivalent counter-tariffs (dollar for dollar)?

Base: All respondents (n=2 134)









	TOTAL	Gender		Age			Language		Province					
		M	F	18-34	35-54	55+	French	Others	BC	AB	MB/SK	ON	QC	ATL
n=	2 134	1 062	1 072	577	671	886	882	1 251	160	134	129	602	1 007	102
Agree	72%	74%	71%	60%	70%	82%	75%	72%	75%	65%	67%	72%	75%	75%
Disagree	16%	18%	14%	21%	19%	11%	15%	16%	16%	20%	21%	16%	15%	12%
DK / Refusal	12%	8%	15%	19%	11%	7%	10%	12%	9%	15%	12%	12%	10%	12%

Agreement with the Canadian government's response to the tariffs (2/2)

Q23. Do you agree or disagree with the Canadian government's approach of responding to tariff impositions with equivalent counter-tariffs (dollar for dollar)?

Base: All respondents (n=2 134)

	TOTAL	Federal voting intentions					
							
n=	2 134	650	245	554	207	72	46
Agree	72%	94%	84%	61%	75%	69%	43%
Disagree	16%	4%	8%	27%	12%	21%	53%
DK / Refusal	12%	2%	8%	12%	13%	10%	4%

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