Leger

Report

Canadian Politics

Survey of Canadians

THE CANADIAN PRESS

Methodology

During the election campaign, we conduct a weekly survey of Canadians to track their voting intentions and gather their views on key federal political issues

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,603**).

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

When

Data collection from **April 17 to April 21, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.45%.**

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com or Sébastien Dallaire, Executive Vice-President, Eastern Canada, at sdallaire@leger360.com.

➲ Notes

A more detailed methodology is presented in the Appendix.

The Most Accurate Polling Firm in Canada

CANADA 2021

	LEGER POLL Published on September 18, 2021	OFFICIALS RESULTS 2021 Canada Federal Election
(Conservative)	33%	33.7%
(Liberal)	32%	32.6%
NDP	19%	17.8%
(Bloc)	7%	7.7%
PPC	6%	5.0%
(Green)	2%	2.3%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
BC NDP	46%	45%
(BC Conservative)	42%	43%
greens	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
(Trump)	49%	50%
(Harris)	49%	48%
Others	2%	2%

Key highlights: Canadian Politics

Some of **the key highlights** of our survey about **Canadian Politics...**

1

Mark Carney's Liberal Party continues to lead in voting intentions. Currently, **43% of Canadians say they would vote for the Liberal Party if the election were held today, compared to 39% for Pierre Poilievre's Conservative Party**. Voting intentions remain stable, even after last week's leaders' debates.

2

Mark Carney is solidifying his position as the next Prime Minister of Canada. **Regardless of their political allegiance, 55% of Canadians believe the Liberal Party will form the next government, compared to 25% who think it will be Pierre Poilievre's Conservative Party.**

3

Pierre Poilievre (39%) and Mark Carney (38%) are virtually tied as the perceived winner of the English debate. Yves-François Blanchet (31%) is seen as the winner of the French debate, followed by Mark Carney (27%) and Pierre Poilievre (22%). More than a third of respondents who watched the debate in French (36%) think Carney performed better than expected whereas 32% of English language debate-watchers said Poilievre exceeded their expectations.

4

Electoral mis-information is on the minds of voters. Two-thirds of Canadians (64%) are concerned about seeing manipulated information (such as videos or audio clips) about party leaders during the campaign. Concern is even higher among Liberal voters (73%).

5

Around one in three Canadians (28%) say they have personally encountered misleading information about a party, a candidate, or the voting process during the campaign. Just over half of Canadians (52% trust what they see in the media regarding the campaign, with 43% not trusting the information they see in the media.

Federal Voting Intentions

Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? If you have already voted at the advance polls, please indicated which party you voted for. In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,414) except for the Bloc Québécois, Quebecers only

Party	%	Change
Liberal Party of Canada	43%	=
Conservative Party of Canada	39%	+1
NDP	8%	=
Bloc Québécois	6%	=
Green Party of Canada	2%	-1
People's Party of Canada	2%	=
Other Parties	1%	=

Note: The + / - are in comparison to the most recent voting intention measure, from April 15th , 2025.
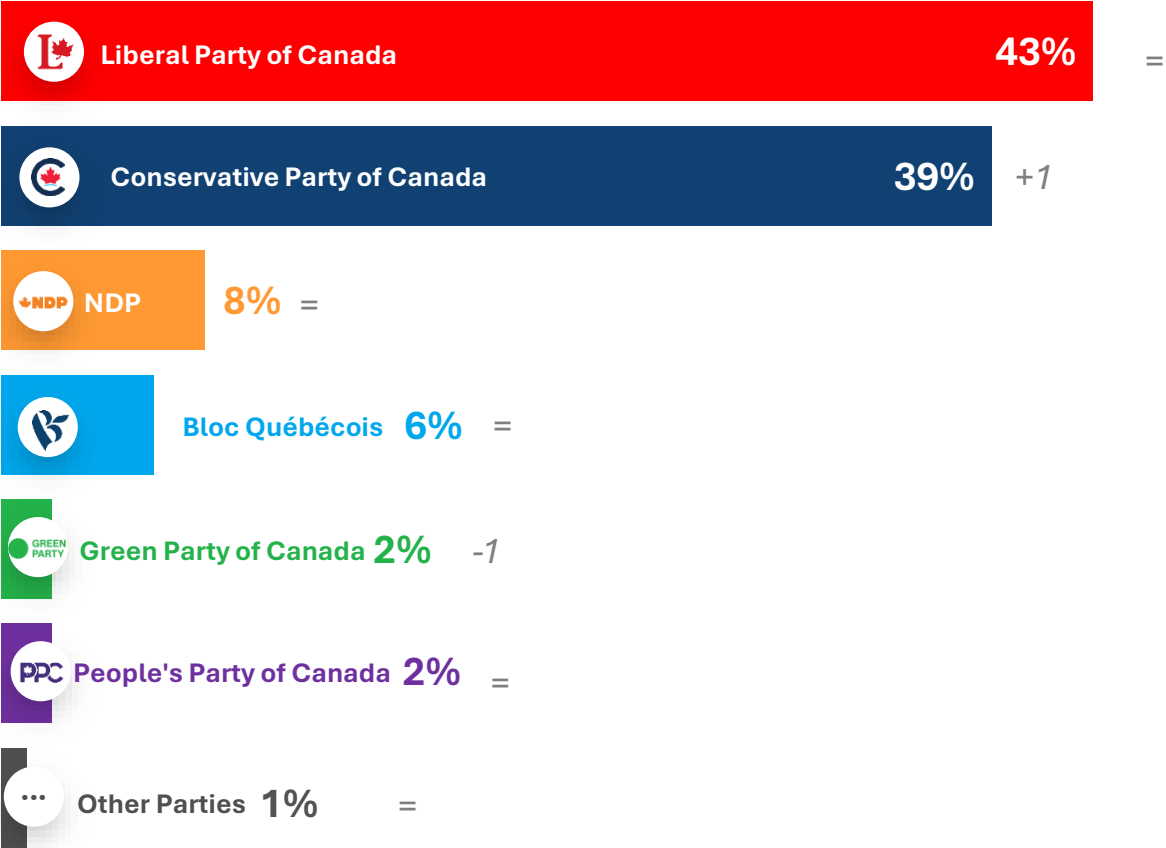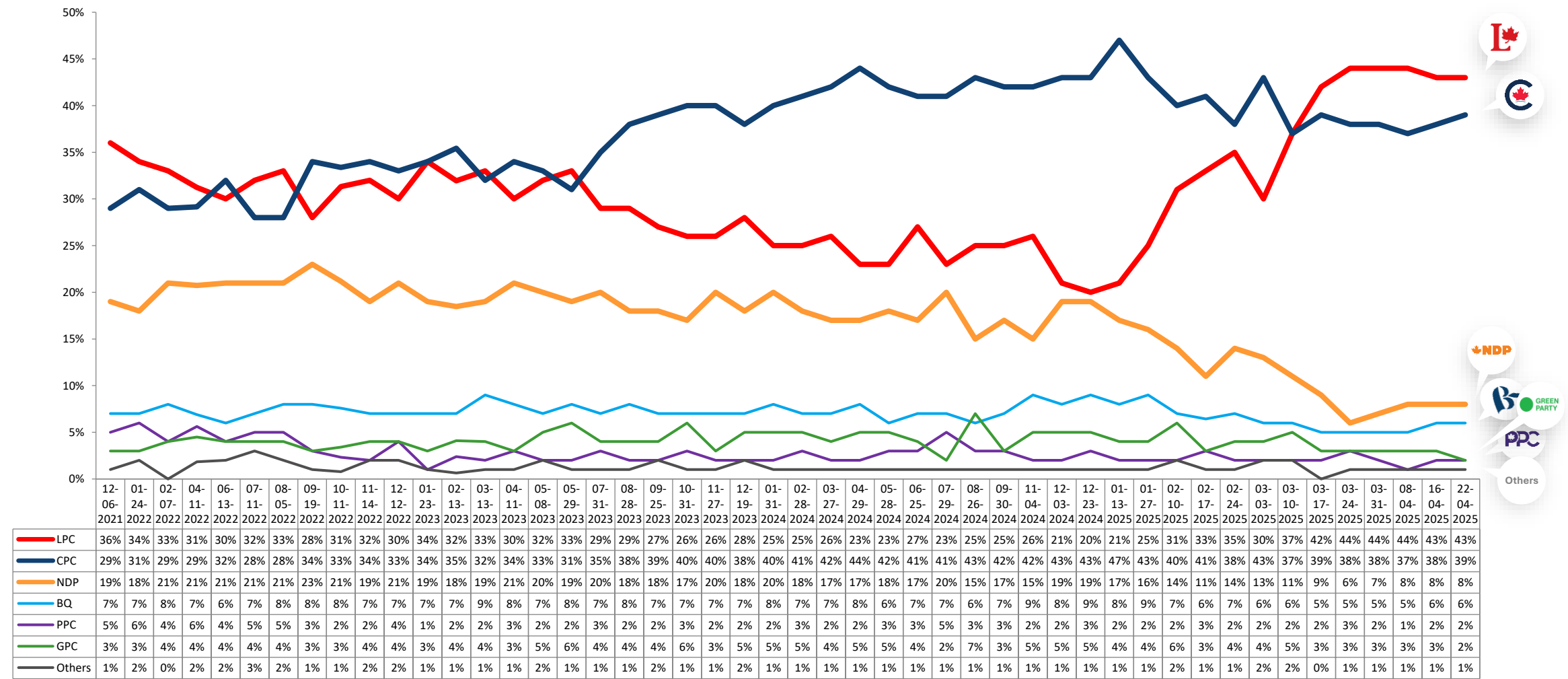
Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for…? If you have already voted at the advance polls, please indicated which party you voted for. In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the …

Base: Decided voters (n=1,414) except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total April 15th 2025	Gap
Weighted n=	*1,603*	*1,403*	*88*	*320*	*542*	*90*	*164*	*198*	*694*	*709*	*363*	*434*	*606*	*612*	*501*	*282*	*2,658*	
Unweighted n=	*1,603*	*1,414*	*87*	*378*	*554*	*118*	*128*	*149*	*752*	*662*	*382*	*409*	*623*	*622*	*498*	*287*	*2,681*	
… Mark Carney's Liberal Party of Canada	**38%**	**43%**	53%	42%	**48%**	40%	**27%**	43%	41%	46%	**38%**	39%	**49%**	45%	44%	40%	**43%**	-
…Pierre Poilievre's Conservative Party of Canada	**34%**	**39%**	35%	**22%**	41%	**49%**	**59%**	41%	**43%**	**35%**	44%	41%	**35%**	37%	40%	40%	**38%**	+1
… Jagmeet Singh's New Democratic Party of Canada	**7%**	**8%**	9%	7%	7%	6%	10%	10%	**6%**	**9%**	**11%**	8%	**6%**	7%	7%	9%	**8%**	-
… Yves-François Blanchet's Bloc Québécois	**5%**	**6%**	-	**26%**	-	-	-	-	-	-	-	-	-	-	-	-	**6%**	-
… Elizabeth May's Green Party of Canada	**2%**	**2%**	1%	1%	1%	2%	3%	4%	1%	2%	2%	2%	2%	2%	1%	3%	**3%**	-1
… Maxime Bernier's People's Party of Canada	**1%**	**2%**	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	1%	1%	**2%**	-
… another party	**1%**	**1%**	**0%**	0%	1%	1%	**0%**	1%	1%	1%	1%	0%	1%	1%	1%	0%	**1%**	-
I would not vote	**4%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	**0%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	**5%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	**3%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of Voting Intentions in Canada

	12-06-2021	01-24-2022	02-07-2022	04-11-2022	06-13-2022	07-11-2022	08-05-2022	09-19-2022	10-11-2022	11-14-2022	12-12-2022	01-23-2023	02-13-2023	03-13-2023	04-11-2023	05-08-2023	05-29-2023	07-31-2023	08-28-2023	09-25-2023	10-31-2023	11-27-2023	12-19-2023	01-31-2024	02-28-2024	03-27-2024	04-29-2024	05-28-2024	06-25-2024	07-29-2024	08-26-2024	09-30-2024	11-04-2024	12-03-2024	12-23-2024	01-13-2025	01-27-2025	02-10-2025	02-17-2025	02-24-2025	03-03-2025	03-10-2025	03-17-2025	03-24-2025	03-31-2025	08-04-2025	16-04-2025	22-04-2025
LPC	36%	34%	33%	31%	30%	32%	33%	28%	31%	32%	30%	34%	32%	33%	30%	32%	33%	29%	29%	27%	26%	26%	28%	25%	25%	26%	23%	23%	27%	23%	25%	25%	26%	21%	20%	21%	25%	31%	33%	35%	30%	37%	42%	44%	44%	44%	43%	43%
CPC	29%	31%	29%	29%	32%	28%	28%	34%	33%	34%	33%	34%	35%	32%	34%	33%	31%	35%	38%	39%	40%	40%	38%	40%	41%	42%	44%	42%	41%	41%	43%	42%	42%	43%	43%	47%	43%	40%	41%	38%	43%	37%	39%	38%	38%	37%	38%	39%
NDP	19%	18%	21%	21%	21%	21%	21%	23%	21%	19%	21%	19%	18%	19%	21%	20%	19%	20%	18%	18%	17%	20%	18%	20%	18%	17%	17%	18%	17%	20%	15%	17%	15%	19%	19%	17%	16%	14%	11%	14%	13%	11%	9%	6%	7%	8%	8%	8%
BQ	7%	7%	8%	7%	6%	7%	8%	8%	8%	7%	7%	7%	7%	9%	8%	7%	8%	7%	8%	7%	7%	7%	7%	8%	7%	7%	8%	6%	7%	7%	6%	7%	9%	8%	9%	8%	9%	7%	6%	7%	6%	6%	5%	5%	5%	5%	6%	6%
PPC	5%	6%	4%	6%	4%	5%	5%	3%	2%	2%	4%	1%	2%	2%	3%	2%	2%	3%	2%	2%	3%	2%	2%	3%	2%	2%	2%	3%	3%	5%	3%	3%	2%	2%	3%	2%	2%	2%	3%	2%	2%	2%	3%	2%	1%	2%	2%	
GPC	3%	3%	4%	4%	4%	4%	4%	3%	3%	4%	4%	3%	4%	4%	3%	5%	6%	4%	4%	4%	6%	3%	5%	5%	5%	4%	2%	7%	3%	5%	5%	5%	4%	4%	6%	3%	4%	4%	5%	3%	3%	3%	3%	3%	3%	3%	3%	2%
Others	1%	2%	0%	2%	2%	3%	2%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	2%	0%	1%	1%	1%	1%

Second Choice of Federal Political Party (1/2)

CPO3. Which of the following federal political parties would be your second choice?
Base: Decided voters (n=1,414) except for the Bloc Québécois, Quebecers only

NDP **24%** =

Liberal Party of Canada **14%** *-1*

Conservative Party of Canada **9%** *-1*

Green Party of Canada **9%** *+1*

People's Party of Canada **7%** =

Bloc Québécois **5%** =

Others **5%** *+3*

None **23%** =

DNK **4%** *-2*
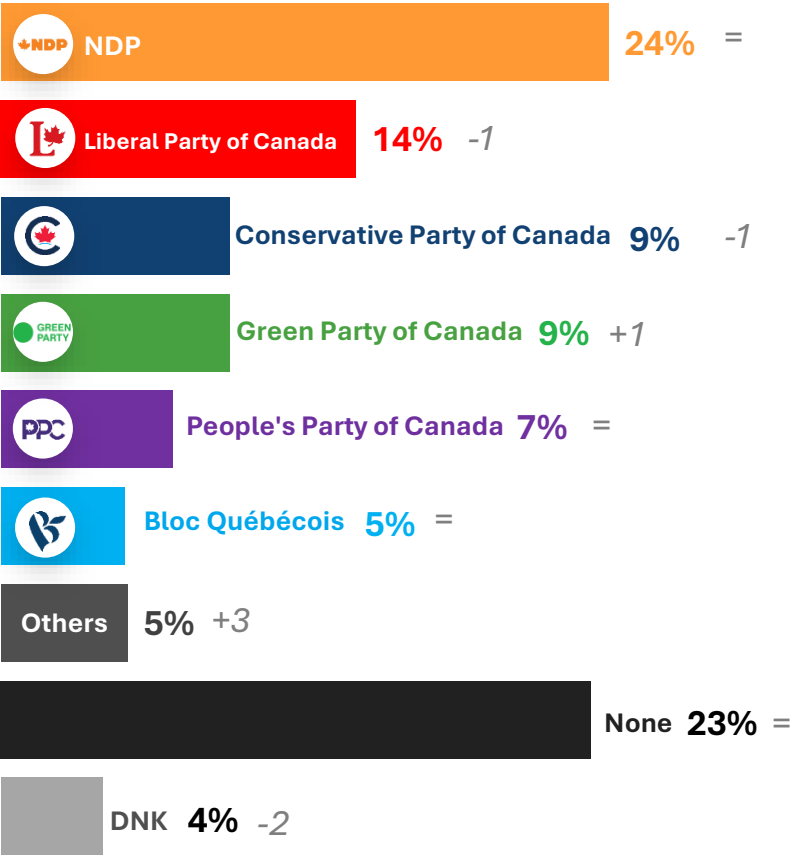
Note: The + / - are in comparison to the most recent voting intention measure, from April 15ᵗʰ , 2025.

Second Choice of Federal Political Party (2/2)

CPO3. Which of the following federal political parties would be your second choice?

Base: Decided voters (n=1,414) except for the Bloc Québécois, Quebecers only

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total April 15th 2025	Gap
Weighted n=	1,403	88	320	542	90	164	198	694	709	363	434	606	612	501	282	2,658	
Unweighted n=	1,414	87	378	554	118	128	149	752	662	382	409	623	622	498	287	2,681	
...Jagmeet Singh's New Democratic Party of Canada	24%	35%	18%	27%	27%	20%	23%	20%	28%	25%	22%	25%	25%	25%	20%	24%	-
...Mark Carney's Liberal Party of Canada	14%	10%	15%	13%	14%	16%	14%	14%	13%	16%	12%	13%	15%	13%	12%	15%	-1
...Pierre Poilievre's Conservative Party of Canada	9%	13%	12%	8%	8%	5%	10%	12%	7%	11%	11%	8%	10%	9%	10%	10%	-1
...Elizabeth May's Green Party of Canada	9%	3%	5%	12%	10%	10%	12%	11%	8%	9%	12%	8%	9%	8%	11%	8%	+1
...Maxime Bernier's People's Party of Canada	7%	4%	6%	7%	12%	10%	6%	10%	5%	8%	8%	6%	6%	9%	8%	7%	-
...Yves-François Blanchet's Bloc Québécois	5%	-	23%	-	-	-	-	-	-	-	-	-	-	-	-	5%	-
...another party	5%	3%	3%	5%	5%	5%	8%	5%	4%	7%	4%	3%	4%	4%	6%	2%	+3
None	23%	32%	14%	24%	20%	29%	23%	19%	26%	17%	22%	26%	22%	23%	22%	23%	-
I don't know	4%	0%	4%	4%	4%	5%	4%	3%	4%	2%	4%	4%	4%	3%	5%	6%	-2

	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	1,403	608	546	107	84	25	22
Unweighted n=	1,414	659	447	128	105	32	32
...Jagmeet Singh's New Democratic Party of Canada	24%	45%	8%	-	14%	29%	4%
...Mark Carney's Liberal Party of Canada	14%	-	19%	52%	23%	37%	0%
...Pierre Poilievre's Conservative Party of Canada	9%	14%	-	4%	26%	11%	61%
...Elizabeth May's Green Party of Canada	9%	11%	8%	11%	8%	-	4%
...Maxime Bernier's People's Party of Canada	7%	2%	15%	2%	5%	11%	-
...Yves-François Blanchet's Bloc Québécois	5%	7%	4%	5%	-	0%	7%
...another party	5%	1%	9%	3%	2%	1%	9%
None	23%	18%	30%	20%	18%	9%	12%
I don't know	4%	2%	7%	2%	4%	3%	3%

Leader Who Would Make the Best Prime Minister (1/2)

CPO2. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,603)

Mark Carney: 41% (+3)
Pierre Poilievre: 31% (+1)
Jagmeet Singh: 6% (-1)
Elizabeth May: 2% (=)
Maxime Bernier: 2% (=)
Another one: 1% (-1)
None of the above: 5% (-1)
I don't know: 10% (-1)
I prefer not to answer: 2% (=)
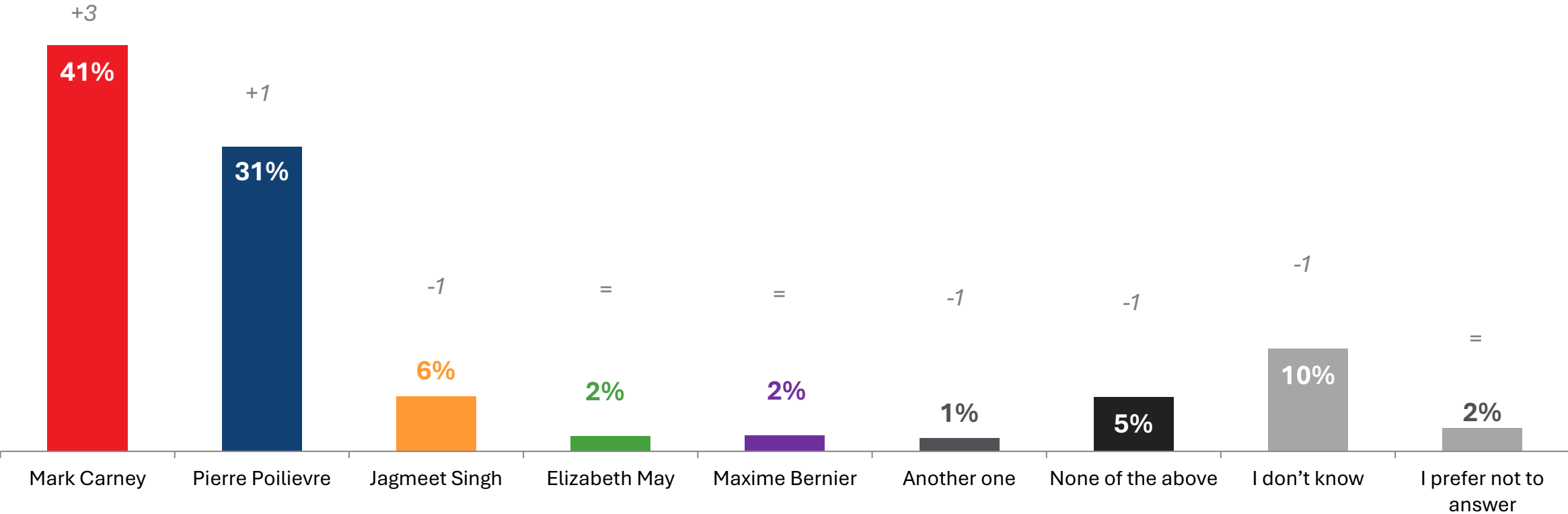
Note: The + / - are in comparison to the most recent measure, from April 15th, 2025.

Leader Who Would Make the Best Prime Minister (2/2)

CPO2. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,603)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total April 15th 2025	Gap
Weighted n=	*1,603*	*108*	*370*	*621*	*103*	*178*	*223*	*781*	*821*	*428*	*516*	*660*	*702*	*577*	*310*	*3,005*	
Unweighted n=	*1,603*	*106*	*427*	*629*	*135*	*141*	*165*	*839*	*764*	*446*	*484*	*673*	*705*	*570*	*316*	*3,005*	
Mark Carney	**41%**	43%	45%	43%	37%	27%	43%	41%	41%	30%	36%	52%	45%	40%	36%	**38%**	+3
Pierre Poilievre	**31%**	25%	20%	33%	35%	48%	30%	36%	26%	34%	31%	28%	29%	30%	36%	**30%**	+1
Jagmeet Singh	**6%**	3%	7%	5%	4%	8%	5%	4%	7%	11%	5%	3%	5%	6%	6%	**7%**	-1
Elizabeth May	**2%**	1%	2%	1%	2%	3%	2%	2%	1%	2%	2%	1%	2%	1%	1%	**2%**	-
Maxime Bernier	**2%**	2%	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	**2%**	-
Another one	**1%**	0%	4%	1%	1%	0%	0%	2%	1%	1%	2%	1%	1%	1%	2%	**2%**	-1
None of the above	**5%**	5%	8%	4%	9%	2%	7%	5%	6%	5%	6%	5%	5%	6%	5%	**6%**	-1
Don't know	**10%**	17%	9%	10%	11%	10%	11%	7%	13%	12%	14%	7%	9%	12%	9%	**11%**	-1
Prefer not to answer	**2%**	4%	3%	3%	1%	1%	1%	1%	3%	2%	4%	2%	3%	2%	3%	**2%**	-

Leader Who Would Make the Best Prime Minister – By Voting Intentions

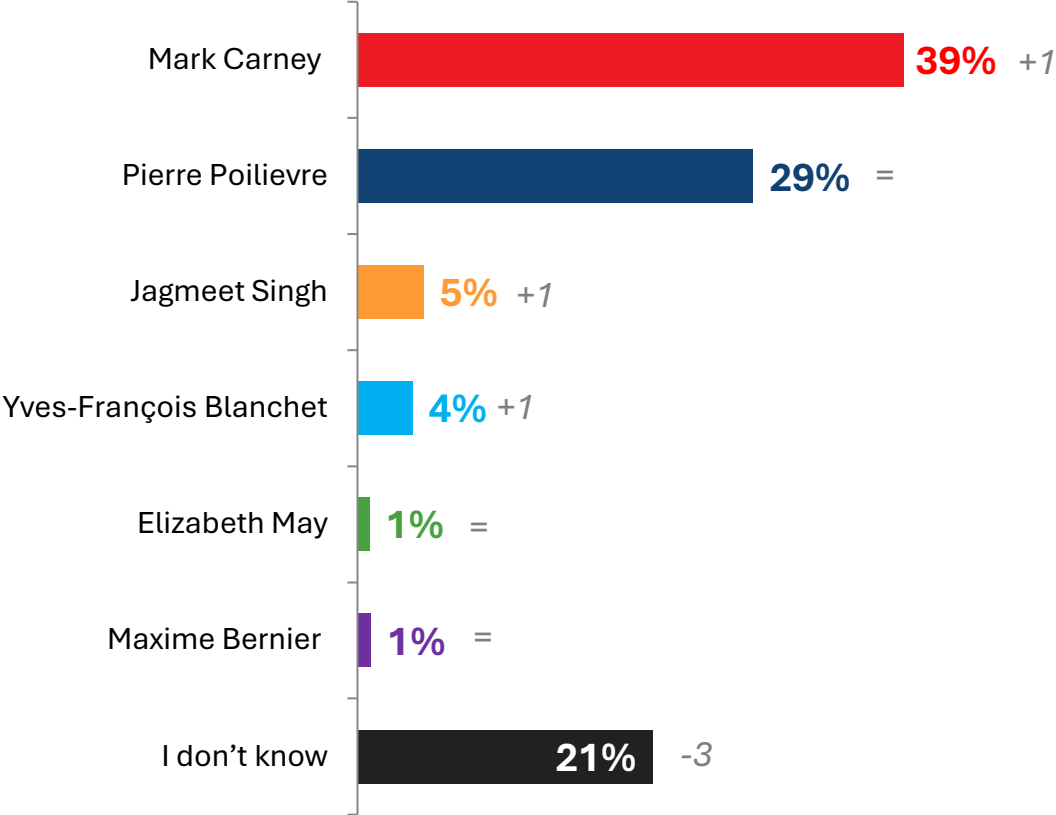**CPO2.** In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,603)

	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	1,603	608	546	107	84	25	22
Unweighted n=	1,603	659	447	128	105	32	32
Mark Carney	**41%**	**90%**	**4%**	**23%**	**32%**	23%	4%
Pierre Poilievre	**31%**	**1%**	**85%**	**2%**	**15%**	1%	9%
Jagmeet Singh	**6%**	**3%**	**1%**	**55%**	**3%**	11%	7%
Elizabeth May	**2%**	1%	**0%**	3%	4%	33%	0%
Maxime Bernier	**2%**	**0%**	1%	1%	1%	0%	68%
Another one	**1%**	**0%**	1%	**0%**	**15%**	4%	0%
None of the above	**5%**	**1%**	3%	8%	**18%**	9%	12%
Don't know	**10%**	**2%**	5%	7%	9%	19%	0%
Prefer not to answer	**2%**	**0%**	**0%**	2%	4%	0%	0%

Perceived Best Campaign Performance (1/2)

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?

Base: All respondents (n=1,603)

Leader	Percentage	Change
Mark Carney	39%	+1
Pierre Poilievre	29%	=
Jagmeet Singh	5%	+1
Yves-François Blanchet	4%	+1
Elizabeth May	1%	=
Maxime Bernier	1%	=
I don't know	21%	-3

Note: The + / - are in comparison to the most recent measure, from April 15th, 2025.

Perceived Best Campaign Performance (2/2)

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?

Base: All respondents (n=1,603)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total April 8th 2025	Gap
Weighted n=	*1,603*	*108*	*370*	*621*	*103*	*178*	*223*	*781*	*821*	*428*	*516*	*660*	*702*	*577*	*310*	*3,005*	
Unweighted n=	*1,603*	*106*	*427*	*629*	*135*	*141*	*165*	*839*	*764*	*446*	*484*	*673*	*705*	*570*	*316*	*3,005*	
Mark Carney	**39%**	44%	37%	43%	32%	31%	43%	39%	40%	32%	35%	48%	43%	37%	37%	**38%**	+1
Pierre Poilievre	**29%**	21%	22%	30%	38%	42%	25%	33%	24%	34%	29%	25%	27%	28%	33%	**29%**	-
Jagmeet Singh	**5%**	4%	4%	5%	3%	4%	7%	5%	5%	6%	4%	5%	5%	4%	5%	**4%**	+1
Yves-François Blanchet	**4%**	0%	16%	1%	0%	0%	2%	6%	3%	2%	4%	5%	3%	4%	6%	**3%**	+1
Elizabeth May	**1%**	0%	0%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	0%	2%	**1%**	-
Maxime Bernier	**1%**	2%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	**1%**	-
I don't know	**21%**	29%	20%	20%	25%	21%	21%	15%	27%	25%	26%	16%	20%	25%	17%	**24%**	-3

Perceived Best Campaign Performance – By Voting Intentions

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?
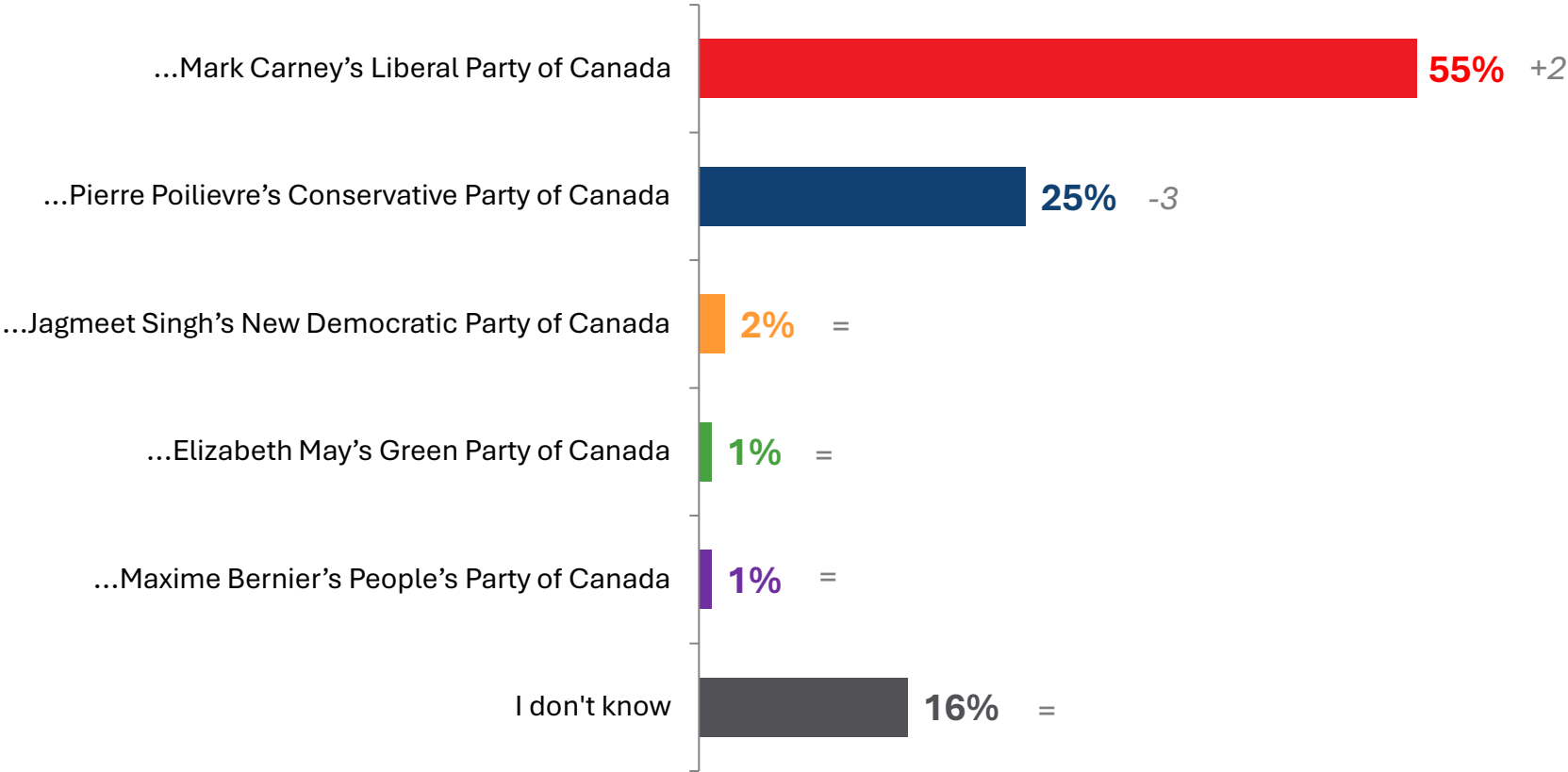Base: All respondents (n=1,603)

	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	1,603	608	546	107	84	25	22
Unweighted n=	1,603	659	447	128	105	32	32
Mark Carney	**39%**	**82%**	**9%**	**32%**	**12%**	25%	6%
Pierre Poilievre	**29%**	**3%**	**72%**	**7%**	**14%**	2%	31%
Jagmeet Singh	**5%**	4%	**1%**	**30%**	3%	15%	4%
Yves-François Blanchet	**4%**	**2%**	**2%**	3%	**52%**	0%	6%
Elizabeth May	**1%**	**0%**	0%	3%	**0%**	24%	0%
Maxime Bernier	**1%**	**0%**	1%	1%	1%	3%	23%
I don't know	**21%**	**8%**	15%	**25%**	19%	31%	30%

Predictions Regarding the Outcome of the Next Federal Election (1/2)

Q4. Regardless of your political affiliations, which party do you think will win the next federal election?

Base: All respondents (n=1,603)

Party	%	Change
...Mark Carney's Liberal Party of Canada	**55%**	*+2*
...Pierre Poilievre's Conservative Party of Canada	**25%**	*-3*
...Jagmeet Singh's New Democratic Party of Canada	**2%**	=
...Elizabeth May's Green Party of Canada	**1%**	=
...Maxime Bernier's People's Party of Canada	**1%**	=
I don't know	**16%**	=

Note: The + / - are in comparison to the most recent measure, from April 15th, 2025.

Predictions Regarding the Outcome of the Next Federal Election (2/2)

Q4. Regardless of your political affiliations, which party do you think will win the next federal election?
Base: All respondents (n=1,603)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total April 15th 2025	Gap
Weighted n=	*1,603*	*108*	*370*	*621*	*103*	*178*	*223*	*781*	*821*	*428*	*516*	*660*	*702*	*577*	*310*	*3,005*	
Unweighted n=	*1,603*	*106*	*427*	*629*	*135*	*141*	*165*	*839*	*764*	*446*	*484*	*673*	*705*	*570*	*316*	*3,005*	
…Mark Carney's Liberal Party of Canada	**55%**	63%	66%	52%	44%	51%	52%	53%	58%	45%	50%	67%	58%	54%	55%	**53%**	+2
…Pierre Poilievre's Conservative Party of Canada	**25%**	16%	17%	28%	32%	37%	24%	29%	22%	29%	28%	20%	24%	24%	29%	**28%**	-3
…Jagmeet Singh's New Democratic Party of Canada	**2%**	1%	1%	2%	3%	4%	3%	1%	2%	4%	2%	0%	3%	1%	1%	**2%**	-
…Elizabeth May's Green Party of Canada	**1%**	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	**1%**	-
…Maxime Bernier's People's Party of Canada	**1%**	2%	1%	1%	1%	1%	1%	1%	0%	3%	0%	0%	1%	1%	0%	**1%**	-
I don't know	**16%**	18%	15%	17%	20%	6%	20%	14%	17%	18%	19%	12%	13%	20%	13%	**16%**	-

Predictions Regarding the Outcome of the Next Federal Election – By Voting Intentions

Q4. Regardless of your political affiliations, which party do you think will win the next federal election?
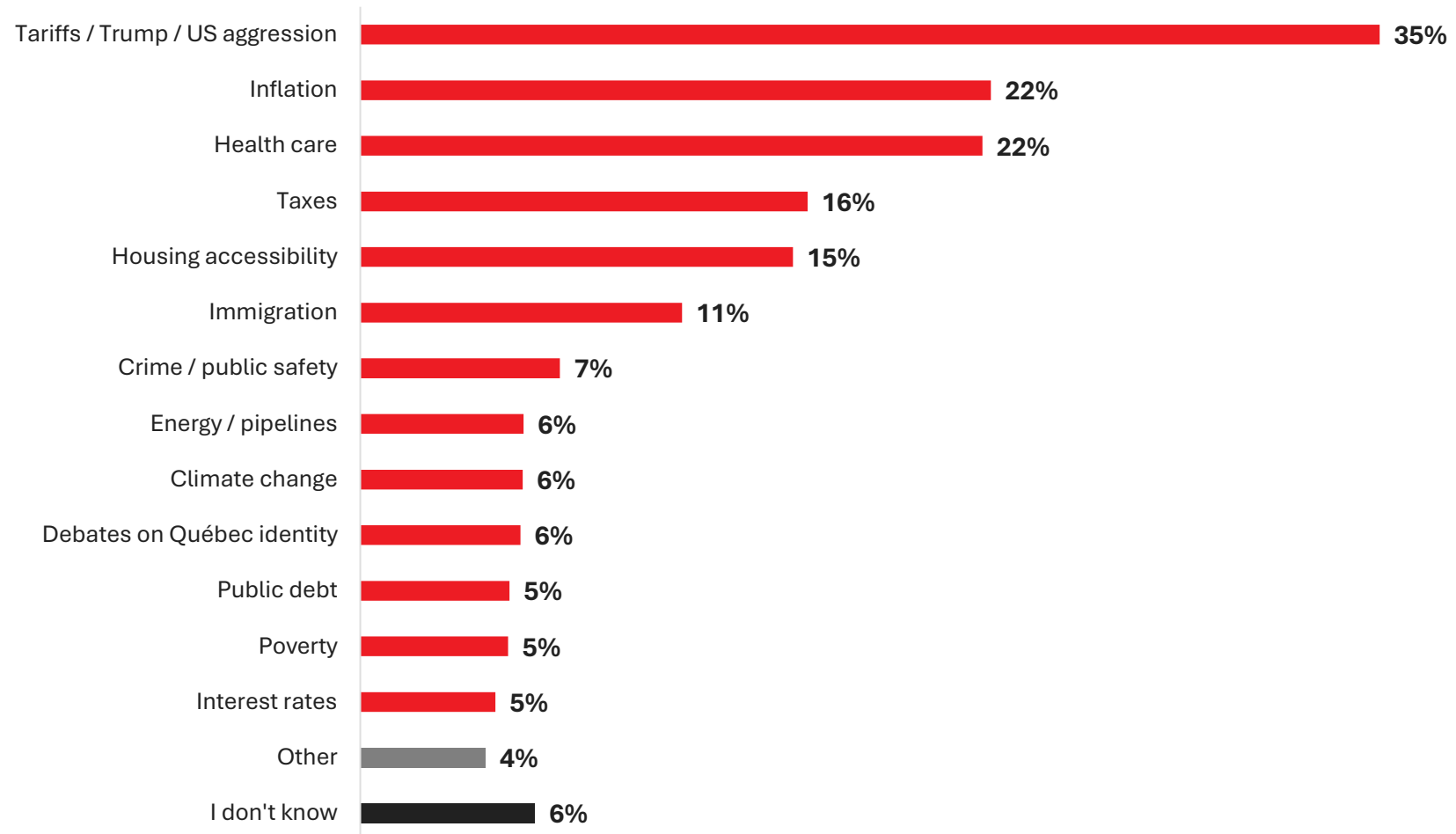Base: All respondents (n=1,603)

	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	1,603	608	546	107	84	25	22
Unweighted n=	1,603	659	447	128	105	32	32
...Mark Carney's Liberal Party of Canada	**55%**	**90%**	**27%**	64%	**75%**	45%	25%
...Pierre Poilievre's Conservative Party of Canada	**25%**	**4%**	**60%**	**13%**	**13%**	14%	38%
...Jagmeet Singh's New Democratic Party of Canada	**2%**	**1%**	**0%**	**11%**	0%	21%	0%
...Elizabeth May's Green Party of Canada	**1%**	1%	1%	0%	2%	5%	0%
...Maxime Bernier's People's Party of Canada	**1%**	1%	1%	1%	**0%**	2%	20%
I don't know	**16%**	**4%**	**11%**	11%	9%	11%	18%

Top Issues Influencing Vote Choice (1/2)

CJEUN7. Which issues are most likely to influence your vote in the April 28, 2025 election? *Select up to 2 issues**

Base: All respondents (n=1,603)

Issue	%
Tariffs / Trump / US aggression	35%
Inflation	22%
Health care	22%
Taxes	16%
Housing accessibility	15%
Immigration	11%
Crime / public safety	7%
Energy / pipelines	6%
Climate change	6%
Debates on Québec identity	6%
Public debt	5%
Poverty	5%
Interest rates	5%
Other	4%
I don't know	6%

*Since respondents could select more than one answer, totals may exceed 100%.
Only mentions accounting for 5% or more are presented.*

Top Issues Influencing Vote Choice (2/2)

CJEUN7. Which issues are most likely to influence your vote in the April 28, 2025 election? *Select up to 2 issues**
Base: All respondents (n=1,603)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*1,603*	*108*	*370*	*621*	*103*	*178*	*223*	*781*	*821*	*428*	*516*	*660*	*702*	*577*	*310*
Unweighted n=	*1,603*	*106*	*427*	*629*	*135*	*141*	*165*	*839*	*764*	*446*	*484*	*673*	*705*	*570*	*316*
Tariffs / Trump / US aggression	**35%**	35%	36%	36%	36%	39%	29%	37%	33%	23%	36%	43%	37%	34%	37%
Inflation	**22%**	29%	19%	22%	17%	25%	23%	23%	21%	24%	24%	19%	22%	24%	20%
Health care	**22%**	20%	20%	23%	26%	14%	27%	18%	25%	12%	19%	30%	21%	23%	22%
Taxes	**16%**	20%	10%	16%	21%	18%	16%	15%	16%	17%	17%	14%	16%	14%	18%
Housing accessibility	**15%**	11%	19%	15%	5%	11%	18%	15%	15%	20%	14%	12%	16%	15%	12%
Immigration	**11%**	7%	14%	13%	11%	8%	6%	12%	11%	14%	11%	9%	11%	12%	10%
Crime / public safety	**7%**	5%	3%	9%	11%	6%	9%	8%	6%	5%	8%	7%	7%	9%	3%
Energy / pipelines	**6%**	3%	2%	5%	5%	19%	3%	9%	3%	3%	6%	7%	5%	6%	7%
Climate change	**6%**	2%	7%	5%	6%	5%	6%	7%	4%	4%	5%	8%	5%	7%	5%
Debates on Québec identity	**6%**	-	6%	-	-	-	-	-	-	-	-	-	-	-	-
Public debt	**5%**	5%	9%	4%	2%	3%	7%	7%	4%	4%	3%	8%	4%	5%	7%
Poverty	**5%**	4%	5%	5%	13%	4%	3%	4%	6%	5%	6%	5%	6%	5%	4%
Interest rates	**5%**	6%	6%	4%	2%	3%	7%	5%	4%	7%	5%	3%	5%	5%	4%
Other	**4%**	3%	2%	5%	1%	5%	8%	4%	5%	3%	5%	5%	4%	3%	6%
I don't know	**6%**	12%	6%	5%	6%	8%	4%	4%	8%	9%	6%	4%	6%	6%	7%

*Since respondents could select more than one answer, totals may exceed 100%.
Only mentions accounting for 5% or more are presented.

Top Issues Influencing Vote Choice – By Voting Intentions

CJEUN7. Which issues are most likely to influence your vote in the April 28, 2025 election? *Select up to 2 issues**

Base: All respondents (n=1,603)

	Total	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	1,603	608	546	107	84	25	22
Unweighted n=	1,603	659	447	128	105	32	32
Tariffs / Trump / US aggression	35%	58%	20%	31%	29%	16%	14%
Inflation	22%	21%	27%	14%	21%	18%	13%
Health care	22%	24%	17%	32%	28%	31%	12%
Taxes	16%	7%	26%	7%	6%	14%	22%
Housing accessibility	15%	17%	13%	21%	18%	12%	13%
Immigration	11%	5%	17%	5%	23%	1%	40%
Crime / public safety	7%	3%	15%	1%	3%	0%	13%
Energy / pipelines	6%	5%	10%	2%	1%	2%	5%
Climate change	6%	9%	1%	14%	5%	9%	0%
Debates on Québec identity	6%	2%	1%	0%	19%	0%	0%
Public debt	5%	3%	8%	0%	7%	11%	12%
Poverty	5%	6%	4%	10%	4%	6%	5%
Interest rates	5%	3%	6%	6%	6%	7%	0%
Other	4%	3%	6%	3%	2%	11%	3%
I don't know	6%	2%	4%	4%	2%	4%	9%

*Since respondents could select more than one answer, totals may exceed 100%.
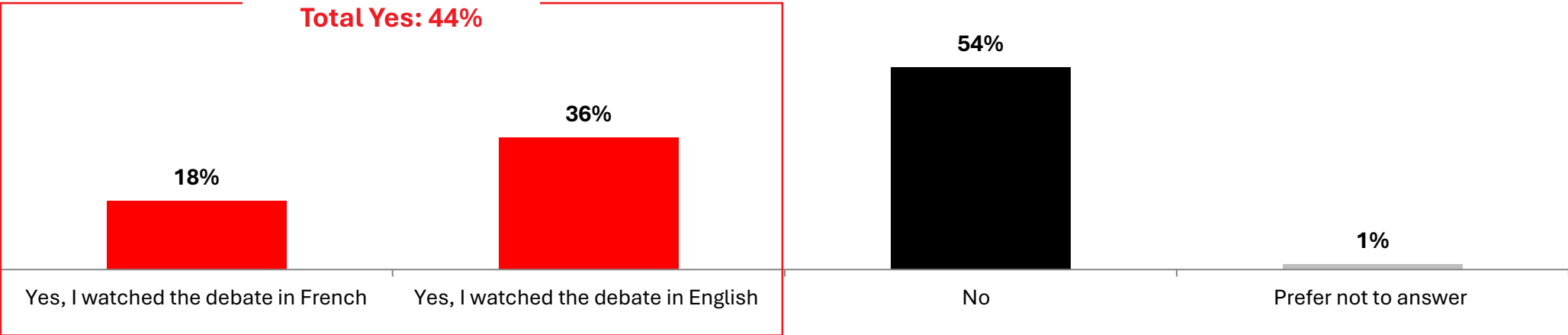*Only mentions accounting for 5% or more are presented.*

Leader's Debate

Viewership of the Leaders' Debates

Q6A. Did you watch the leader's debate, either the English or French one that took place on April 16 and 17?
Base: All respondents (n=1,603)

Total Yes: 44%

	Yes, I watched the debate in French	Yes, I watched the debate in English	No	Prefer not to answer
	18%	36%	54%	1%

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,603	108	370	621	103	178	223	781	821	428	516	660	702	577	310
Unweighted n=	1,603	106	427	629	135	141	165	839	764	446	484	673	705	570	316
TOTAL YES	**44%**	40%	**52%**	42%	39%	40%	43%	**52%**	**37%**	42%	**39%**	**49%**	47%	44%	39%
Yes, I watched the debate in French	**18%**	**10%**	**46%**	**10%**	**10%**	**11%**	**9%**	**22%**	**15%**	**15%**	**14%**	**24%**	19%	21%	**13%**
Yes, I watched the debate in English	**36%**	39%	**22%**	**40%**	38%	36%	41%	**42%**	**29%**	33%	33%	**39%**	38%	34%	33%
No	**54%**	58%	**46%**	56%	61%	59%	55%	**47%**	**61%**	56%	57%	**50%**	52%	55%	**60%**
Prefer not to answer	**1%**	1%	2%	2%	**0%**	1%	2%	1%	2%	1%	**3%**	**0%**	1%	2%	1%

Viewership of the Leaders' Debates – By Voting Intentions

Q6A. Did you watch the leader's debate, either the English or French one that took place on April 16 and 17?
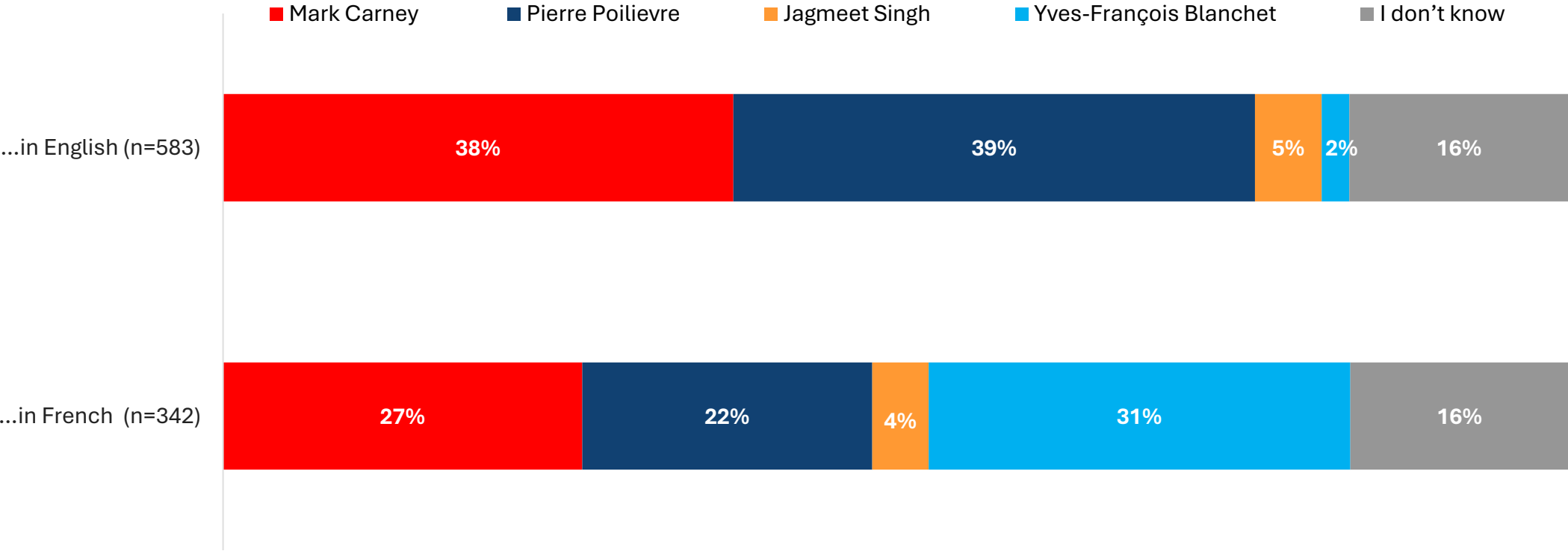Base: All respondents (n=1,603)

	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	1,603	608	546	107	84	25	22
Unweighted n=	1,603	659	447	128	105	32	32
TOTAL YES	**44%**	49%	49%	40%	53%	34%	43%
Yes, I watched the debate in French	**18%**	21%	**15%**	16%	**53%**	11%	16%
Yes, I watched the debate in English	**36%**	41%	43%	32%	**11%**	33%	33%
No	**54%**	50%	50%	58%	47%	66%	57%
Prefer not to answer	**1%**	1%	0%	1%	**0%**	0%	0%

Perceived Winner of the Leaders' Debate (1/2)

Q6B. In your opinion, who won the leaders' debate…?

Base: Respondents who watched the debate in English (n=583) or in French (n=342)

	■ Mark Carney	■ Pierre Poilievre	■ Jagmeet Singh	■ Yves-François Blanchet	■ I don't know
…in English (n=583)	38%	39%	5%	2%	16%
…in French (n=342)	27%	22%	4%	31%	16%

Leger

Perceived Winner of the Leaders' Debate (2/2)

Q6B. In your opinion, who won the leaders' debate...?

Base: Respondents who watched the debate in English (n=583) or in French (n=342)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*569*	*42*	*83*	*249*	*40*	*65*	*91*	*328*	*241*	*142*	*170*	*257*	*268*	*195*	*101*
Unweighted n=	*583*	*43*	*96*	*266*	*58*	*55*	*65*	*359*	*224*	*159*	*161*	*263*	*277*	*198*	*104*
...In English															
Mark Carney	**38%**	44%	48%	37%	40%	24%	37%	34%	43%	35%	35%	42%	42%	31%	41%
Pierre Poilievre	**39%**	33%	22%	41%	47%	58%	34%	46%	30%	42%	42%	35%	37%	39%	43%
Jagmeet Singh	**5%**	1%	10%	5%	2%	7%	2%	3%	7%	7%	5%	4%	5%	6%	3%
Yves-François Blanchet	**2%**	7%	4%	2%	0%	0%	1%	2%	2%	2%	1%	3%	1%	3%	1%
I don't know	**16%**	14%	16%	15%	11%	11%	26%	15%	19%	14%	18%	17%	14%	20%	12%

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*295*	*11*	*171*	*62*	*11*	*20*	*20*	*176*	*120*	*64*	*73*	*159*	*133*	*122*	*41*
Unweighted n=	*342*	*11**	*206*	*72*	*16**	*19**	*18**	*211*	*131*	*85*	*79*	*178*	*167*	*126*	*49*
...in French															
Mark Carney	**27%**	32%	23%	34%	47%	17%	28%	23%	32%	22%	28%	28%	33%	21%	24%
Pierre Poilievre	**22%**	50%	15%	26%	12%	37%	38%	28%	11%	22%	25%	20%	17%	25%	28%
Jagmeet Singh	**4%**	0%	3%	8%	11%	4%	0%	4%	4%	11%	3%	2%	5%	4%	2%
Yves-François Blanchet	**31%**	7%	45%	14%	23%	14%	6%	31%	32%	31%	31%	31%	29%	32%	38%
I don't know	**16%**	11%	14%	18%	7%	27%	28%	13%	21%	14%	13%	19%	17%	18%	9%

Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Perceived Winner of the Leaders' Debate – By Voting Intentions

Q6B. In your opinion, who won the leaders' debate…?
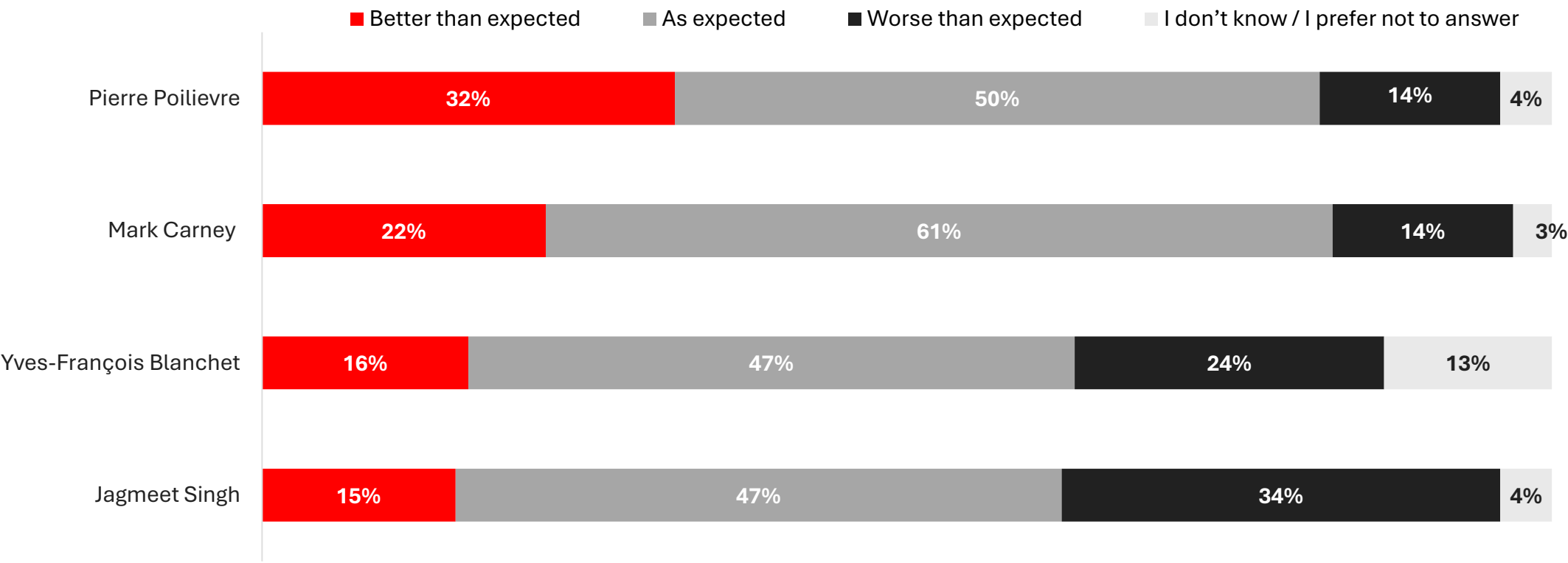Base: Respondents who watched the debate in English (n=583) or in French (n=342)

	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
	569	250	233	35	9	8	7
	583	277	200	44	13*	10*	10*
…In English							
Mark Carney	**38%**	**72%**	**7%**	25%	16%	47%	3%
Pierre Poilievre	**39%**	**6%**	**80%**	**12%**	24%	17%	84%
Jagmeet Singh	**5%**	4%	**0%**	**43%**	0%	27%	0%
Yves-François Blanchet	**2%**	1%	2%	**0%**	31%	0%	14%
I don't know	**16%**	17%	**10%**	21%	30%	10%	0%

	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
	295	130	83	17	44	3	3
	342	158	78	25*	57	5*	6*
…in French							
Mark Carney	**27%**	**50%**	**4%**	14%	**2%**	49%	24%
Pierre Poilievre	**22%**	**7%**	**54%**	9%	**9%**	0%	46%
Jagmeet Singh	**4%**	5%	2%	18%	**0%**	0%	19%
Yves-François Blanchet	**31%**	**18%**	28%	41%	**79%**	42%	11%
I don't know	**16%**	19%	11%	18%	10%	9%	0%

Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Perceived Performance of Leaders – <u>English</u> Debate

Q6C. When you think about the leaders' debate, did the following leaders performed better than you expected, as expected, or worse than you expected?
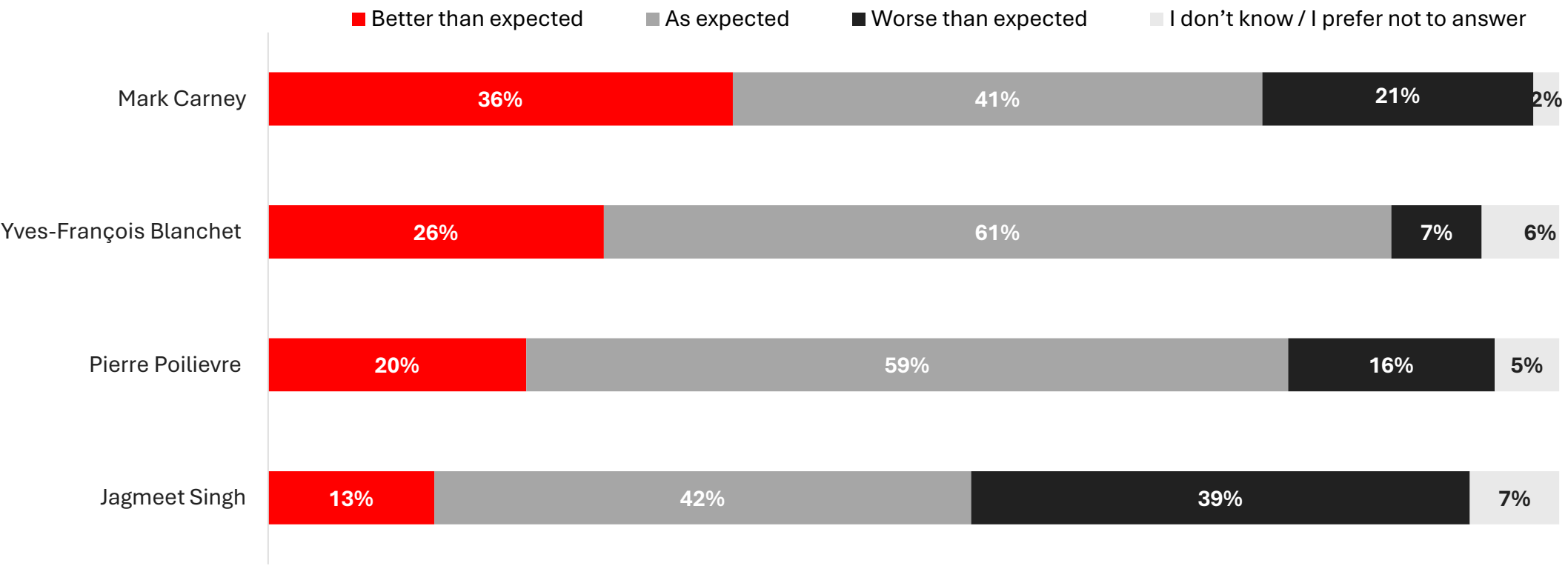
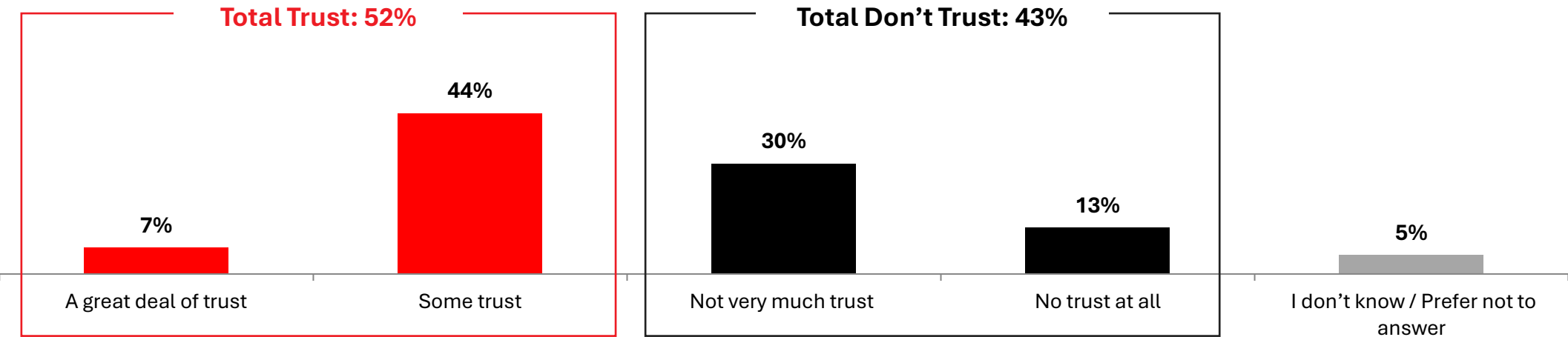Base: Respondents who watched the debate in English (n=583)

Legend: ■ Better than expected ■ As expected ■ Worse than expected ■ I don't know / I prefer not to answer

Leader	Better than expected	As expected	Worse than expected	I don't know / I prefer not to answer
Pierre Poilievre	32%	50%	14%	4%
Mark Carney	22%	61%	14%	3%
Yves-François Blanchet	16%	47%	24%	13%
Jagmeet Singh	15%	47%	34%	4%

Perceived Performance of Leaders – <u>French</u> Debate

Q6C. When you think about the leaders' debate, did the following leaders performed better than you expected, as expected, or worse than you expected?

Base: Respondents who watched the debate in French (n=342)

Legend: ■ Better than expected ■ As expected ■ Worse than expected ■ I don't know / I prefer not to answer

Leader	Better than expected	As expected	Worse than expected	I don't know / I prefer not to answer
Mark Carney	36%	41%	21%	2%
Yves-François Blanchet	26%	61%	7%	6%
Pierre Poilievre	20%	59%	16%	5%
Jagmeet Singh	13%	42%	39%	7%

Concerns About Misinformation During the Campaign

Trust in Media Coverage of Federal Party Leaders

Q7. To what extent do you trust the information you see or hear in the media about the federal party leaders during the election campaign?
Base: All respondents (n=1,603)

Total Trust: 52%

Total Don't Trust: 43%

- A great deal of trust: **7%**
- Some trust: **44%**
- Not very much trust: **30%**
- No trust at all: **13%**
- I don't know / Prefer not to answer: **5%**

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,603	108	370	621	103	178	223	781	821	428	516	660	702	577	310
Unweighted n=	1,603	106	427	629	135	141	165	839	764	446	484	673	705	570	316
TOTAL Trust	**52%**	48%	54%	53%	45%	47%	52%	**56%**	**47%**	51%	48%	55%	**57%**	**48%**	46%
A great deal of trust	**7%**	4%	9%	8%	6%	6%	5%	**9%**	**6%**	7%	8%	7%	9%	7%	**5%**
Some trust	**44%**	43%	46%	45%	39%	41%	47%	**48%**	**41%**	44%	40%	**48%**	**48%**	41%	42%
TOTAL Don't Trust	**43%**	43%	40%	42%	47%	50%	44%	**40%**	**46%**	41%	45%	43%	**37%**	**48%**	**50%**
Not very much trust	**30%**	34%	30%	29%	33%	37%	27%	**27%**	**34%**	31%	31%	30%	**26%**	33%	**37%**
No trust at all	**13%**	9%	10%	13%	14%	13%	17%	13%	12%	**10%**	14%	14%	11%	15%	13%
I don't know / Prefer not to answer	**5%**	9%	6%	5%	8%	3%	4%	**3%**	**7%**	**8%**	7%	**2%**	6%	4%	4%

Trust in Media Coverage of Federal Party Leaders – By Voting Intentions

Q7. To what extent do you trust the information you see or hear in the media about the federal party leaders during the election campaign?
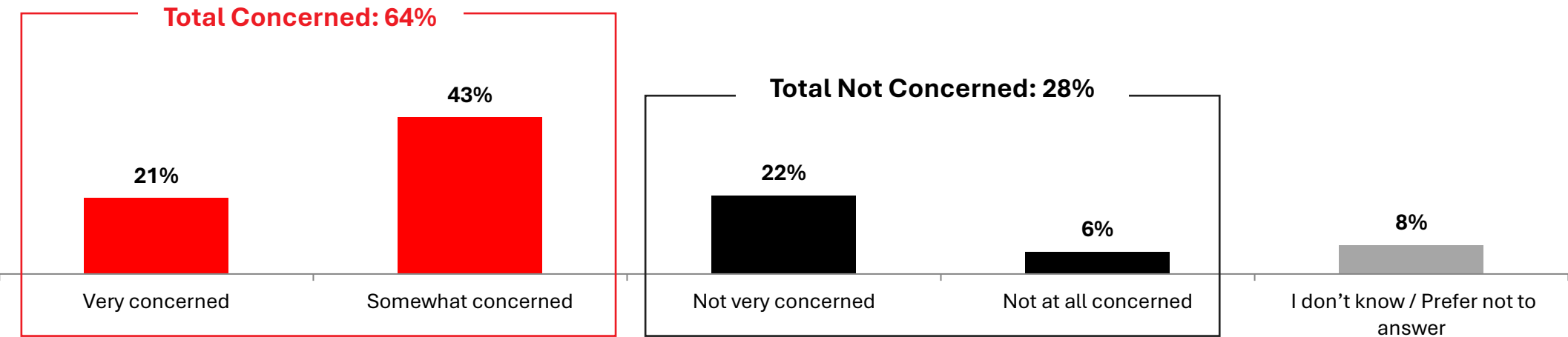
Base: All respondents (n=1,603)

	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	1,603	608	546	107	84	25	22
Unweighted n=	1,603	659	447	128	105	32	32
TOTAL Trust	**52%**	**73%**	**41%**	50%	54%	55%	27%
A great deal of trust	**7%**	**12%**	**3%**	8%	7%	9%	4%
Some trust	**44%**	**61%**	**38%**	41%	47%	45%	22%
TOTAL Don't Trust	**43%**	**26%**	**56%**	39%	45%	44%	71%
Not very much trust	**30%**	**22%**	**37%**	34%	33%	42%	33%
No trust at all	**13%**	**4%**	**18%**	**5%**	12%	3%	37%
I don't know / Prefer not to answer	**5%**	**2%**	3%	**11%**	1%	1%	3%

Concern About Manipulated Media

Q8. During this federal election campaign, how concerned are you about the possibility of seeing fake or manipulated images, videos or audio clips (such as deepfakes) related to the party leaders?
Base: All respondents (n=1,603)

Total Concerned: 64%

Total Not Concerned: 28%

	Very concerned	Somewhat concerned	Not very concerned	Not at all concerned	I don't know / Prefer not to answer
	21%	43%	22%	6%	8%

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*1,603*	*108*	*370*	*621*	*103*	*178*	*223*	*781*	*821*	*428*	*516*	*660*	*702*	*577*	*310*
Unweighted n=	*1,603*	*106*	*427*	*629*	*135*	*141*	*165*	*839*	*764*	*446*	*484*	*673*	*705*	*570*	*316*
TOTAL Concerned	**64%**	59%	51%	70%	66%	68%	69%	65%	64%	64%	60%	67%	64%	66%	62%
Very concerned	**21%**	23%	16%	23%	25%	19%	22%	23%	19%	20%	19%	23%	18%	22%	25%
Somewhat concerned	**43%**	37%	35%	46%	41%	50%	47%	42%	45%	45%	41%	44%	46%	44%	37%
TOTAL Not Concerned	**28%**	31%	41%	21%	26%	25%	27%	30%	26%	23%	32%	28%	29%	25%	32%
Not very concerned	**22%**	26%	32%	17%	16%	23%	18%	23%	21%	18%	25%	22%	22%	19%	27%
Not at all concerned	**6%**	6%	10%	4%	9%	2%	9%	7%	5%	5%	7%	6%	7%	6%	5%
I don't know / Prefer not to answer	**8%**	10%	7%	10%	8%	7%	4%	5%	11%	12%	8%	5%	7%	8%	7%

Concern About Manipulated Media – By Voting Intentions

Q8. During this federal election campaign, how concerned are you about the possibility of seeing fake or manipulated images, videos or audio clips (such as deepfakes) related to the party leaders?
Base: All respondents (n=1,603)

	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	1,603	608	546	107	84	25	22
Unweighted n=	1,603	659	447	128	105	32	32
TOTAL Concerned	**64%**	**73%**	66%	62%	**43%**	83%	49%
Very concerned	**21%**	24%	21%	20%	15%	33%	30%
Somewhat concerned	**43%**	**49%**	45%	42%	**29%**	49%	19%
TOTAL Not Concerned	**28%**	**25%**	27%	29%	**55%**	17%	42%
Not very concerned	**22%**	21%	21%	26%	**43%**	15%	19%
Not at all concerned	**6%**	**4%**	6%	3%	**12%**	3%	23%
I don't know / Prefer not to answer	**8%**	**2%**	**7%**	9%	2%	0%	9%

Exposure to Misinformation During the Campaign

Q9. Since the beginning of the federal election campaign, have you personally encountered any attempts to mislead or misinform voters (for example, false or misleading information about a party, a candidate, or the voting process)?
Base: All respondents (n=1,603)

- Yes
- No
- DNK

28% YES

18%

54%
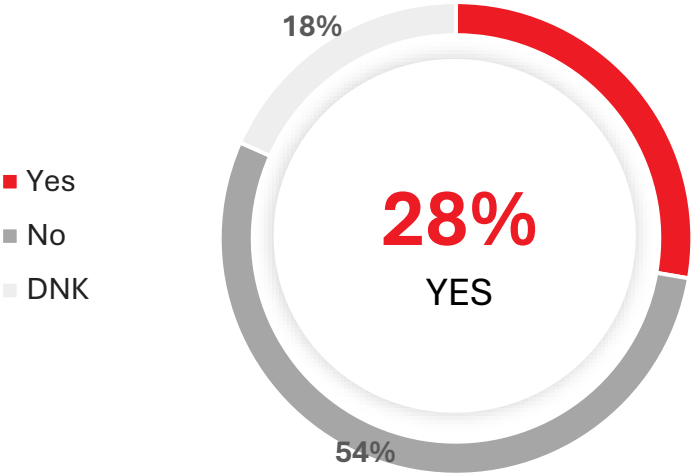
	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*1,603*	*108*	*370*	*621*	*103*	*178*	*223*	*781*	*821*	*428*	*516*	*660*	*702*	*577*	*310*
Unweighted n=	*1,603*	*106*	*427*	*629*	*135*	*141*	*165*	*839*	*764*	*446*	*484*	*673*	*705*	*570*	*316*
Yes	**28%**	26%	**15%**	30%	**42%**	31%	33%	30%	26%	**32%**	26%	26%	27%	27%	32%
No	**54%**	52%	**69%**	**50%**	**43%**	54%	**46%**	54%	54%	50%	54%	57%	56%	54%	49%
I don't know	**18%**	22%	16%	20%	15%	15%	21%	**16%**	**21%**	18%	20%	17%	17%	19%	19%

Exposure to Misinformation During the Campaign – By Voting Intentions

Q9. Since the beginning of the federal election campaign, have you personally encountered any attempts to mislead or misinform voters (for example, false or misleading information about a party, a candidate, or the voting process)?
Base: All respondents (n=1,603)

	Total CANADA	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	1,603	608	546	107	84	25	22
Unweighted n=	1,603	659	447	128	105	32	32
Yes	**28%**	31%	33%	24%	**10%**	23%	52%
No	**54%**	54%	52%	49%	**71%**	47%	44%
I don't know	**18%**	15%	15%	**27%**	19%	30%	4%

Respondent Profile

Respondent profiles – *Canadian Sample* 🇨🇦

(Base n=1,603)

The table below presents the Canadian distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	839	781
Female	764	821

Language (Mother Tongue)

	Unweighted	Weighted
French	372	316
English	1,112	1,177
Other	119	110

Age

	Unweighted	Weighted
18 to 34	446	428
35 to 54	484	516
55+	673	660

Province

	Unweighted	Weighted
British Columbia	165	223
Alberta	141	178
Manitoba/Saskatchewan	135	103
Ontario	629	621
Quebec	427	370
Atlantic	108	106

Our Credentials

Canada

Leger is a member of the Canadian Research Insights Council (CRIC), the industry association for the market/survey/insights research industry.

Europe

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.

America

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

International

Leger is a member of the Worldwide Independent Network of Market Research (WIN), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Leger

Our services

Leger
Marketing research and polling

Customer Experience (CX)
Strategic and operational customer experience consulting services

Leger Analytics (LEA)
Data modelling and analysis

Leger Opinion (LEO)
Panel management

Leger Communities
Online community management

Leger Digital
Digital strategy and user experience

International Research
Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

MONTRÉAL | QUÉBEC | TORONTO | WINNIPEG EDMONTON | CALGARY | VANCOUVER | NEW YORK

Leger

Data-driven intelligence for a changing world.

leger360.com