



Report

Opinions toward the Canada Post Strike

Survey of Canadians

Date: 16 / 12 / 2024
Project: 16811-125



Methodology

Every month, we conduct a survey of Canadians to explore their views on the current government and politics in Canada.

Method

Online survey among respondents 18 years of age or older.
(Canadian sample: **n= 1,515**).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

🔍 Notes

A more detailed methodology is presented in the Appendix.

When

Data collection from **December 13th to December 16th, 2024**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.52%** (19 times out of 20) for the Canadian sample.

Significant Differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions




Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com

The **most accurate** polling firm in Canada



CANADA 2021

	LEGER POLL Published on September 18, 2021	OFFICIALS RESULTS 2021 Canada Federal Election
	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
	49%	50%
	49%	48%
Others	2%	2%

Key highlights

Some of **the key highlights** of our survey **about the Canada Post strike...**

Canada Post Strike

- 84% of respondents have been impacted by the Canada Post strike, ranging from a great deal of impact to very little impact.
- Half of Canadians (55%) are concerned about disruptions to mail service due to the Canada Post strike. A similar proportion (54%) are concerned about disruptions to mail service, especially about possible delays during the holiday season.
- 68% of Canadians support federal government intervention to impose arbitration and order Canada Post employees back to work. Support is higher among Quebecers (75%) and older respondents (73%) (55 years old and older).

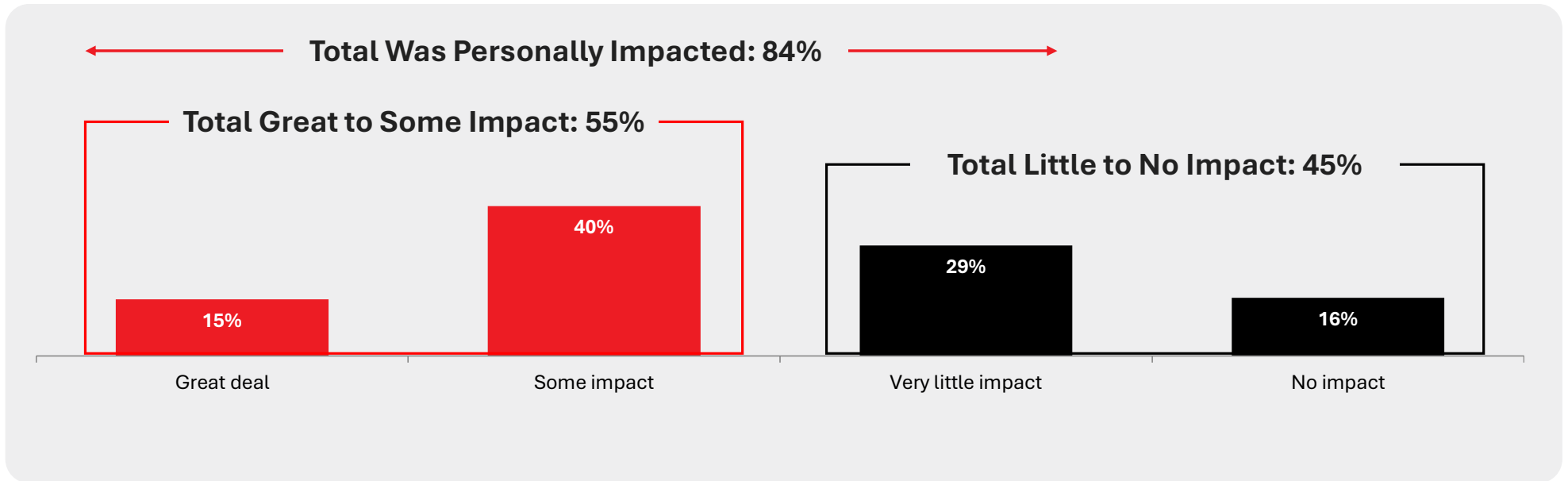
Detailed Results



Personal Impact of the Canada Post Strike (1/2)

Q4. How much have you personally been impacted by the strike to date?

Base: All respondents (n=1,515)



Personal Impact of the Canada Post Strike (2/2)

Q4. How much have you personally been impacted by the strike to date?

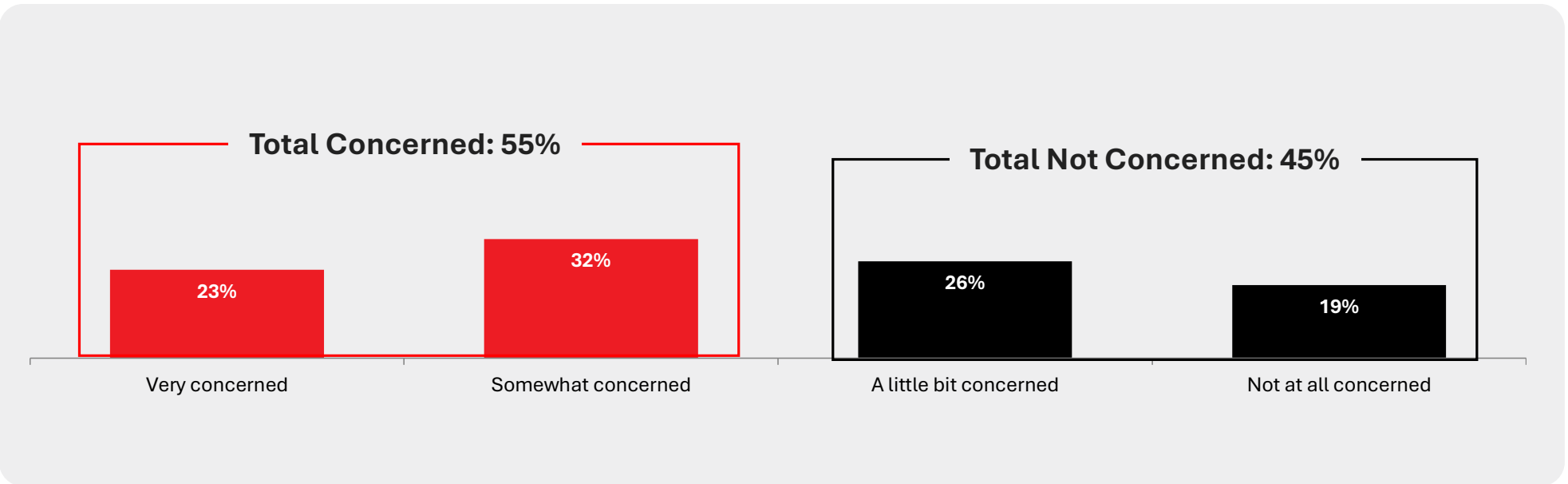
Base: All respondents (n=1,515)

	Total	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,515	103	352	590	98	170	203	743	772	407	490	618	642	561	296
Unweighted n=	1,515	100	409	602	125	128	151	754	761	394	493	628	662	554	286
Total Was Personally Impacted	84%	78%	86%	84%	85%	86%	85%	83%	86%	88%	86%	81%	83%	85%	88%
Total Great to Some Impact	55%	55%	56%	53%	63%	59%	52%	53%	57%	68%	57%	45%	53%	56%	59%
Great deal	15%	20%	11%	15%	20%	18%	15%	14%	16%	21%	15%	11%	14%	14%	20%
Some impact	40%	35%	46%	38%	43%	41%	36%	39%	41%	46%	42%	34%	39%	42%	39%
Total Little to No Impact	45%	45%	44%	47%	37%	41%	48%	47%	43%	32%	43%	55%	47%	44%	41%
Very little impact	29%	22%	30%	31%	22%	27%	34%	30%	29%	20%	29%	36%	30%	29%	28%
No impact	16%	22%	14%	16%	15%	14%	15%	17%	14%	12%	14%	19%	17%	15%	12%

Concern over Mail Service Disruptions (1/2)

Q5. How concerned are you about disruptions to your mail service due to the Canada Post strike?*

Base: All respondents (n=1,515)



*The question has been modified since the last wave. It was previously: 'How concerned are you about potential disruptions to your mail service due to a Canada Post strike?' The comparison is therefore presented for indicative purposes only.

Concern Over Mail Service Disruptions (2/2)

Q5. How concerned are you about disruptions to your mail service due to the Canada Post strike?*

Base: All respondents (n=1,515)

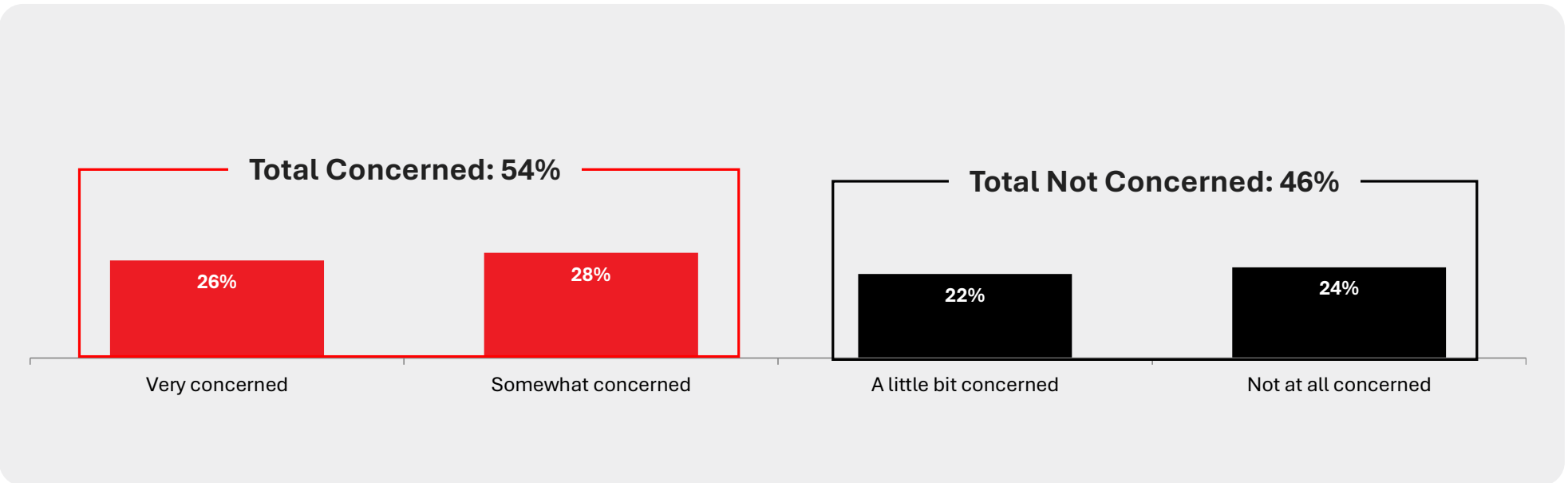
	Total	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Nov. 15th
Weighted n=	1,515	103	352	590	98	170	203	743	772	407	490	618	642	561	296	1,529
Unweighted n=	1,515	100	409	602	125	128	151	754	761	394	493	628	662	554	286	1,529
Total Concerned	55%↓	51%	48%	56%	67%	60%	54%	53%	57%	68%	56%	45%	57%	56%	51%	61%
Very concerned	23%	22%	13%	25%	32%	30%	27%	24%	23%	31%	23%	19%	23%	25%	23%	22%
Somewhat concerned	32%↓	29%	35%	32%	34%	30%	27%	29%	34%	37%	34%	26%	34%	31%	28%	39%
Total Not Concerned	45%↑	49%	52%	44%	33%	40%	46%	47%	43%	32%	44%	55%	43%	44%	49%	39%
A little bit concerned	26%	22%	38%	22%	15%	17%	28%	25%	26%	22%	24%	29%	21%	29%	29%	28%
Not at all concerned	19%↑	27%	13%	22%	18%	23%	18%	22%	17%	10%	20%	25%	22%	16%	20%	11%

*The question has been modified since the last wave. It was previously: 'How concerned are you about potential disruptions to your mail service due to a Canada Post strike?' The comparison is therefore presented for indicative purposes only.

Concern Over Potential Holiday Delays (1/2)

Q6. With Canada Post workers on strike, how concerned are you about possible delays during the holiday season?*

Base: All respondents (n=1,515)



*The question has been modified since the last wave. It was previously: "If a Canada Post strike were to occur, how concerned are you about possible delays during the holiday season?". The comparison is therefore presented for indicative purposes only.

Concern Over Potential Holiday Delays (2/2)

Q6. With Canada Post workers on strike, how concerned are you about possible delays during the holiday season?*

Base: All respondents (n=1,515)

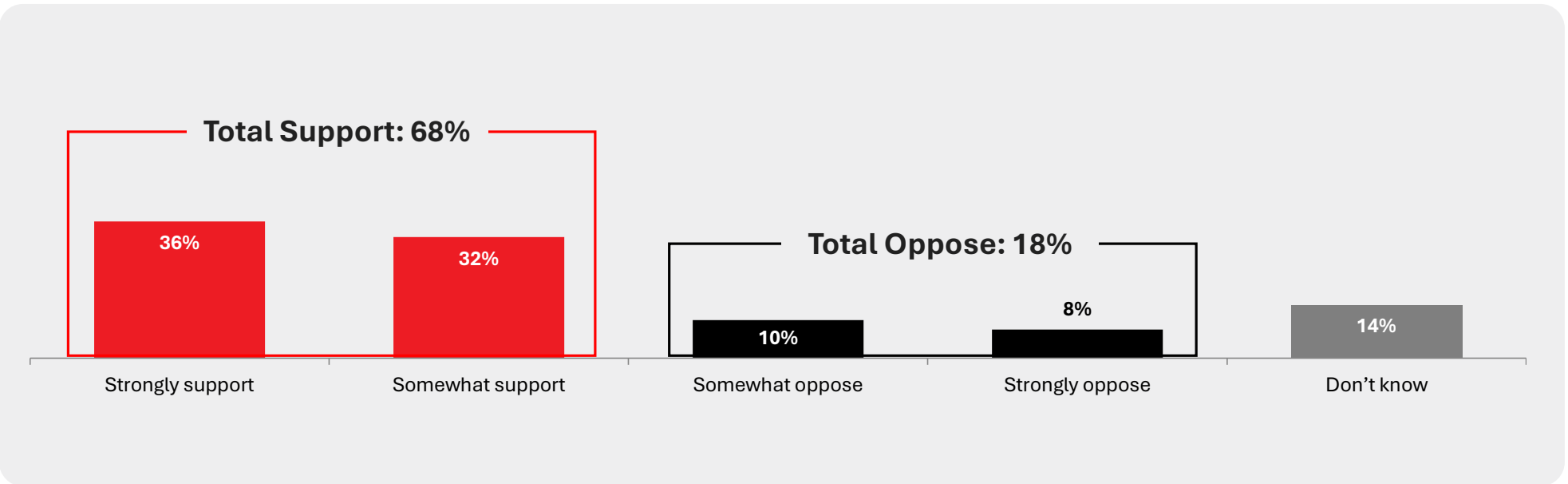
	Total	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Subur- ban	Rural	Nov. 17 th
Weighted n=	1,515	103	352	590	98	170	203	743	772	407	490	618	642	561	296	1,529
Unweighted n=	1,515	100	409	602	125	128	151	754	761	394	493	628	662	554	286	1,529
Total Concerned	54%	51%	45%	56%	62%	58%	55%	52%	55%	69%	54%	43%	54%	56%	48%	57%
Very concerned	26%↑	28%	17%	28%	33%	31%	27%	26%	26%	32%	28%	19%	25%	27%	25%	21%
Somewhat concerned	28%↓	23%	29%	28%	29%	28%	29%	27%	29%	37%	26%	24%	29%	28%	23%	36%
Total Not Concerned	46%	49%	55%	44%	38%	42%	45%	48%	45%	31%	46%	57%	46%	44%	52%	43%
A little bit concerned	22%↓	19%	36%	18%	10%	18%	24%	22%	23%	18%	22%	25%	20%	24%	24%	28%
Not at all concerned	24%↑	30%	19%	27%	28%	23%	21%	26%	22%	13%	23%	32%	25%	20%	28%	14%

*The question has been modified since the last wave. It was previously: "If a Canada Post strike were to occur, how concerned are you about possible delays during the holiday season?". The comparison is therefore presented for indicative purposes only.

Support for Federal Government Intervention (1/2)

Q7. With Canada Post workers on strike, should the federal government move to order the two sides to work out an agreement through arbitration and at the same time order postal workers back to work, like the government just did with striking port workers?

Base: All respondents (n=1,515)



Support for Federal Government Intervention (2/2)

Q7. With Canada Post workers on strike, should the federal government move to order the two sides to work out an agreement through arbitration and at the same time order postal workers back to work, like the government just did with striking port workers?*

Base: All respondents (n=1,515)

	Total	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,515	103	352	590	98	170	203	743	772	407	490	618	642	561	296
Unweighted n=	1,515	100	409	602	125	128	151	754	761	394	493	628	662	554	286
Total Support	68%	64%	75%	69%	71%	60%	62%	68%	68%	61%	69%	73%	66%	70%	72%
Strongly support	36%	34%	38%	36%	41%	33%	35%	36%	36%	29%	37%	40%	35%	35%	42%
Somewhat support	32%	30%	37%	33%	30%	28%	27%	32%	32%	31%	32%	33%	31%	35%	30%
Total Oppose	18%	23%	13%	18%	17%	16%	24%	19%	16%	19%	15%	19%	18%	17%	18%
Somewhat oppose	10%	6%	10%	10%	8%	9%	14%	10%	10%	11%	10%	10%	10%	11%	9%
Strongly oppose	8%	17%	3%	8%	9%	7%	10%	9%	6%	8%	6%	9%	8%	6%	9%
Don't know	14%	13%	12%	13%	12%	23%	14%	12%	16%	21%	16%	9%	16%	13%	10%

Respondent Profile

Respondent profiles

(Base n=1,515)

The table below presents the Canadian geographic distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	754	743
Female	761	772

Language (Mother Tongue)

	Unweighted	Weighted
French	353	301
English	1,017	1,087
Other	143	126

Age

	Unweighted	Weighted
18 to 34	394	407
35 to 54	493	490
55+	628	618

Province

	Unweighted	Weighted
British Columbia	151	203
Alberta	128	170
Manitoba/Saskatchewan	125	98
Ontario	602	590
Quebec	409	352
Atlantic	100	103

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



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Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

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185
consultants

8
offices

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