

Report

# British Columbia Provincial Polling

Week of October 7<sup>th</sup>, 2024

DATE 10/8/2024



## BACKGROUND



Leger monitors constituents' views of BC government performance, party leadership, and voter intentions to keep a pulse on provincial political sentiment.

As the 2024 BC provincial election draws near, Leger plans to repeatedly administer this survey on a weekly basis to provide up-to-date polling and insights related to the upcoming election.

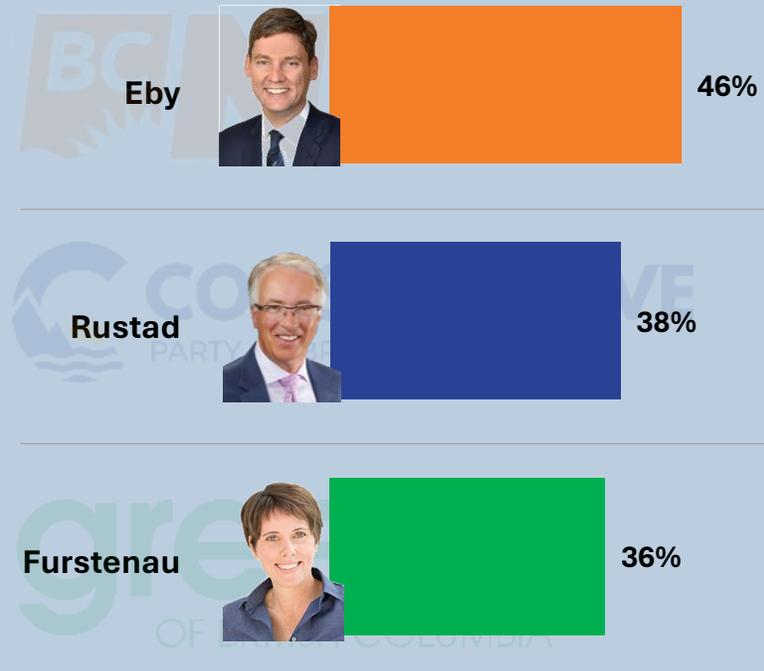
## METHODOLOGY



- Results are based on online research conducted among BC residents 18 years of age and older, October 3-7, 2024.
- The most recent wave was conducted among a sample of 1,002.
  - No margin of error can be associated with a non-probability sample, but for comparative purposes, a probability sample of this size would have a margin of error of +/-3.1%, 19 times out of 20.
- The data was statistically weighted according to Canadian Census figures for age, gender, region, and education within the Province.
- Where available, results are compared to the previous wave's results using green/red coloured arrows.
- Where relevant, subgroup results are compared against the total (excluding the subgroup in question) using green/red coloured text.
- Some charts and tables may not add to 100% due to rounding.

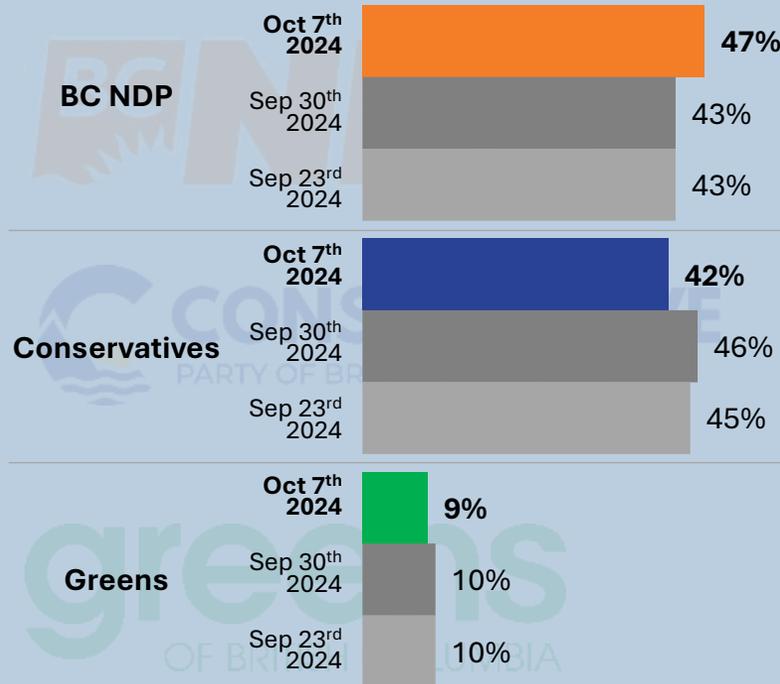
## Leader Favourability Ratings

Approval ratings continue to show that Eby remains in a relatively strong position favourability-wise.



## BC Voting Intentions Among Decided Voters

The BC NDP has regained the lead in voting intention among decided voters and sit 5 percentage points ahead of The Conservative Party.



## Key Findings

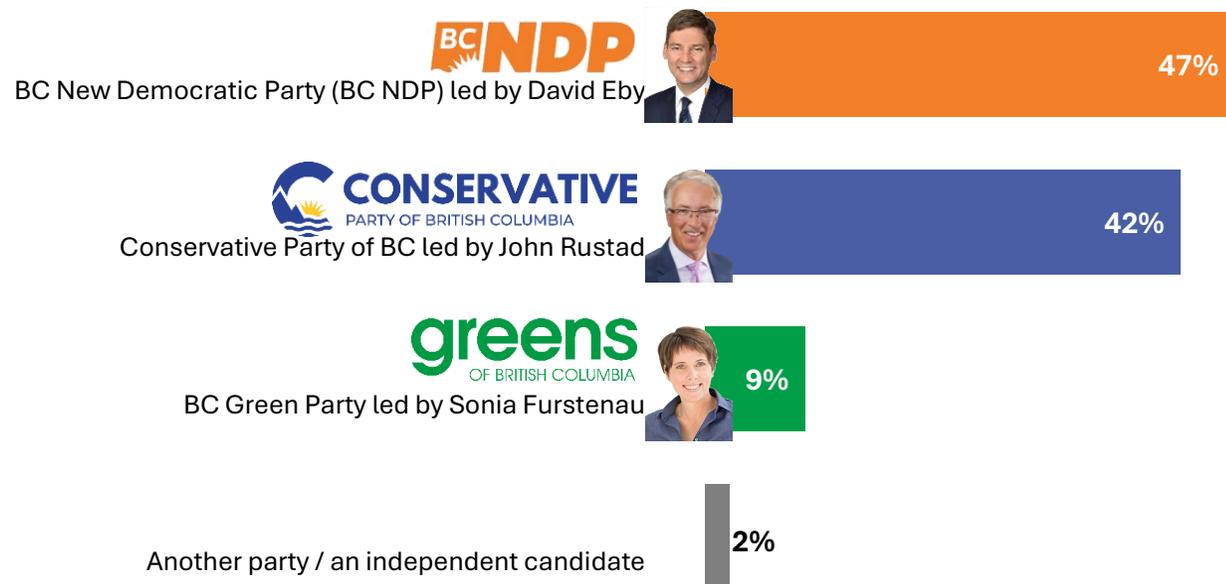
- The BC NDP (47%) has regained the lead in voting intention among decided voters over The Conservative Party of BC (42%) for a 5 point lead.
- This reversal of fortunes is directly the result of the drop in the Conservative vote among 18-34 year-olds (47% to 38%) and women (42% to 34%)
- Just less than nine in ten (87%) BC residents indicate they are likely to vote, with nearly two-thirds (65%) indicating that they will “definitely vote.”
- Eight in ten (80%) decided voters report that they are not likely to switch their vote, while just above one in ten (14%) indicate they are likely to do so. However, Conservative voters are more entrenched in their choice than NDP voters at this point.
- Premier David Eby continues to have the highest individual favourability rating (46%) and best fit as premier (48%) rising a couple points while Rustad has stayed stagnant (38% for both).
- BC Residents whose top issue is healthcare are more likely to believe that Eby and the NDP have the best plan to deal with their priority issue (40%), while those whose top issue is economy are more likely to believe Rustad and the BC Conservatives have the best plan to address their priority issue (56%).



# Detailed Findings: Voting Intention, Likelihood, and Favourability

# PROVINCIAL VOTING INTENTIONS

(Among Decided Voters)

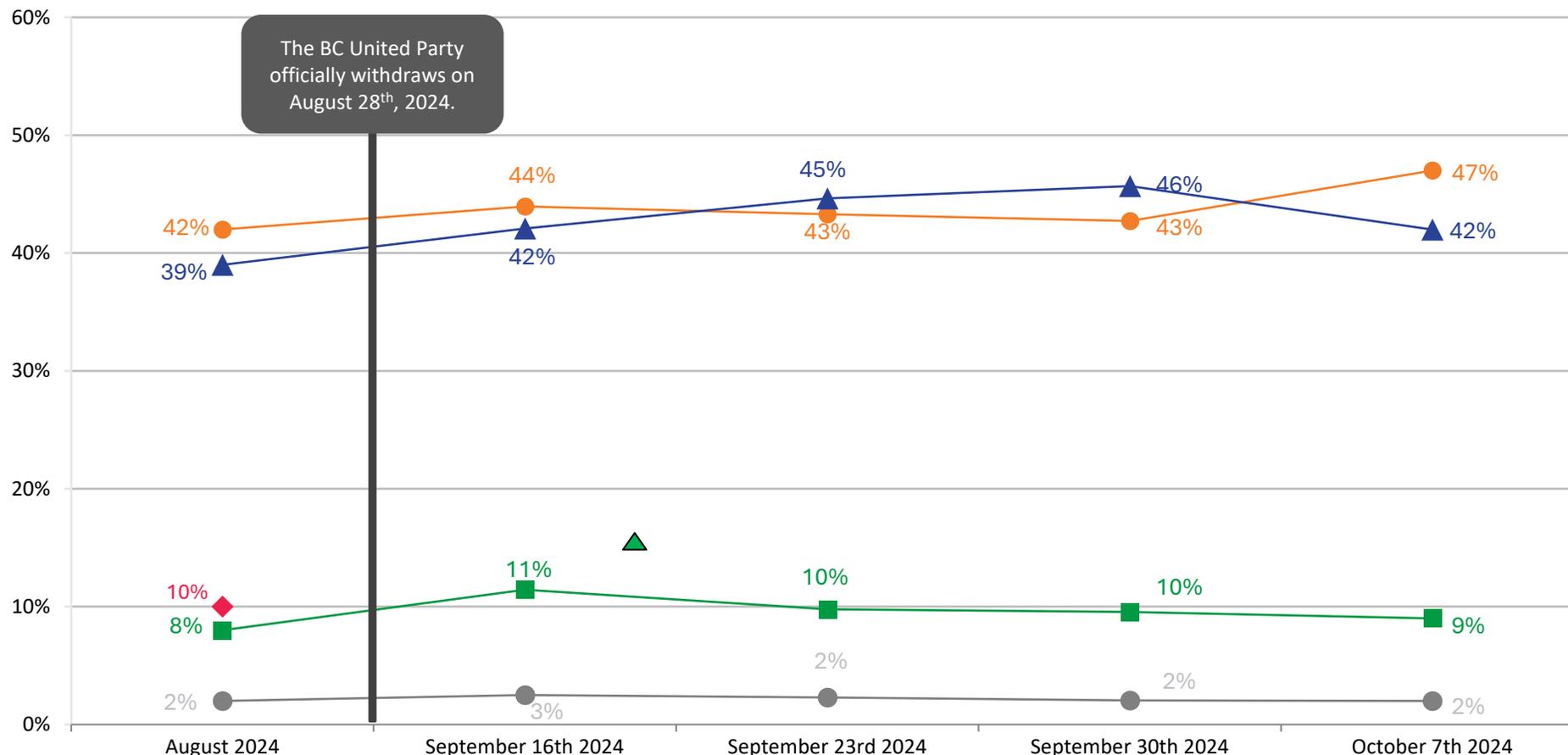


The BC NDP has regained the lead in voting intention among decided voters over The Conservative Party of BC. The incumbent government now sits 5 percentage points ahead of the Conservative Party.

The BC Greens continue to hold stable in a distant third place.

# PROVINCIAL VOTING INTENTIONS OVER TIME

(Among Decided Voters)

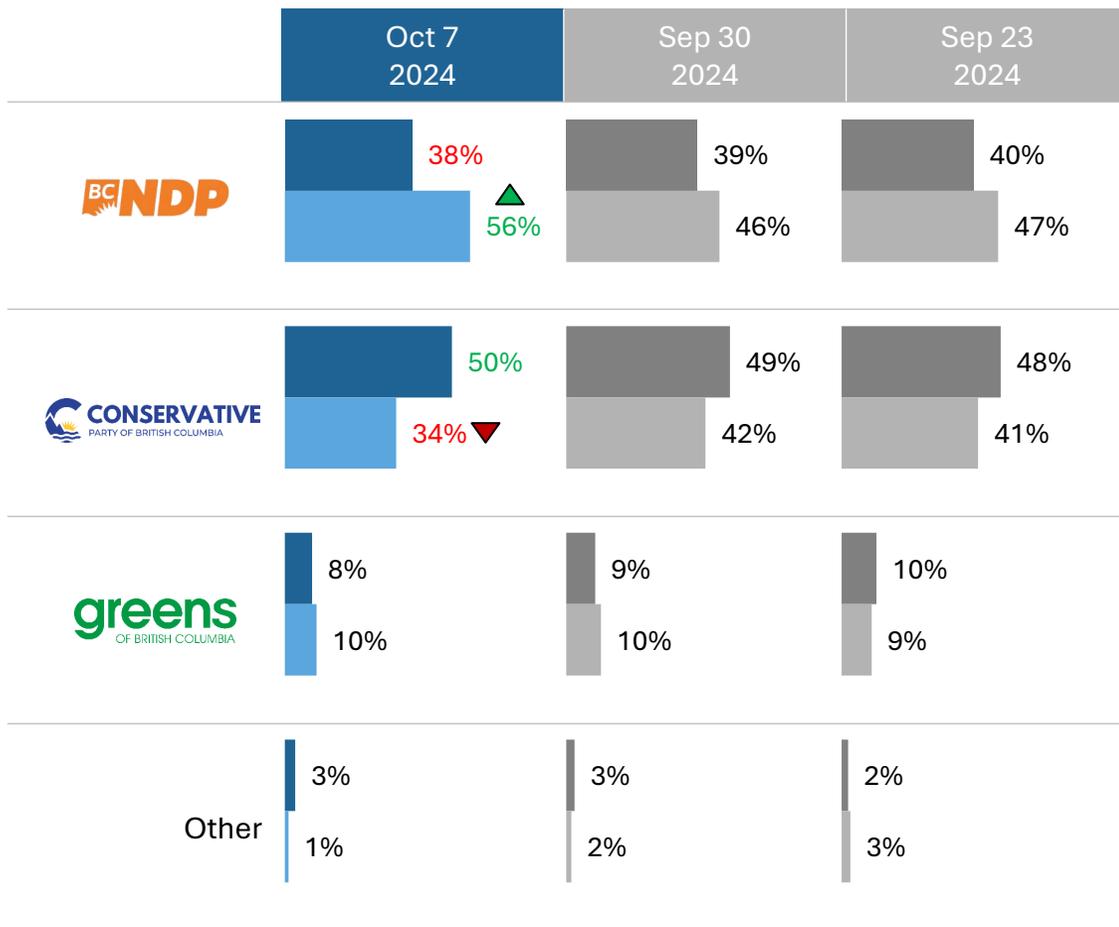


If a BC Provincial election were held here in BC tomorrow, which party's candidate would you vote for? / Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote?  
 Base: Decided voters (October 7 2024: Weighted: n= 857 ; Unweighted: n= 868) (September 30 2024: Weighted: n= 829 ; Unweighted: n= 844) (September 23 2024: Weighted: n= 821 ; Unweighted: n= 826) (September 16 2024: Weighted: n= 800 ; Unweighted: n= 814) (August 2024: Weighted: n= 797 ; Unweighted: n= 828)

▲ Statistically significantly higher than previous wave.  
 ▼ Statistically significantly lower than previous wave.

## PROVINCIAL VOTING INTENTIONS x

### GENDER (Among Decided Voters)



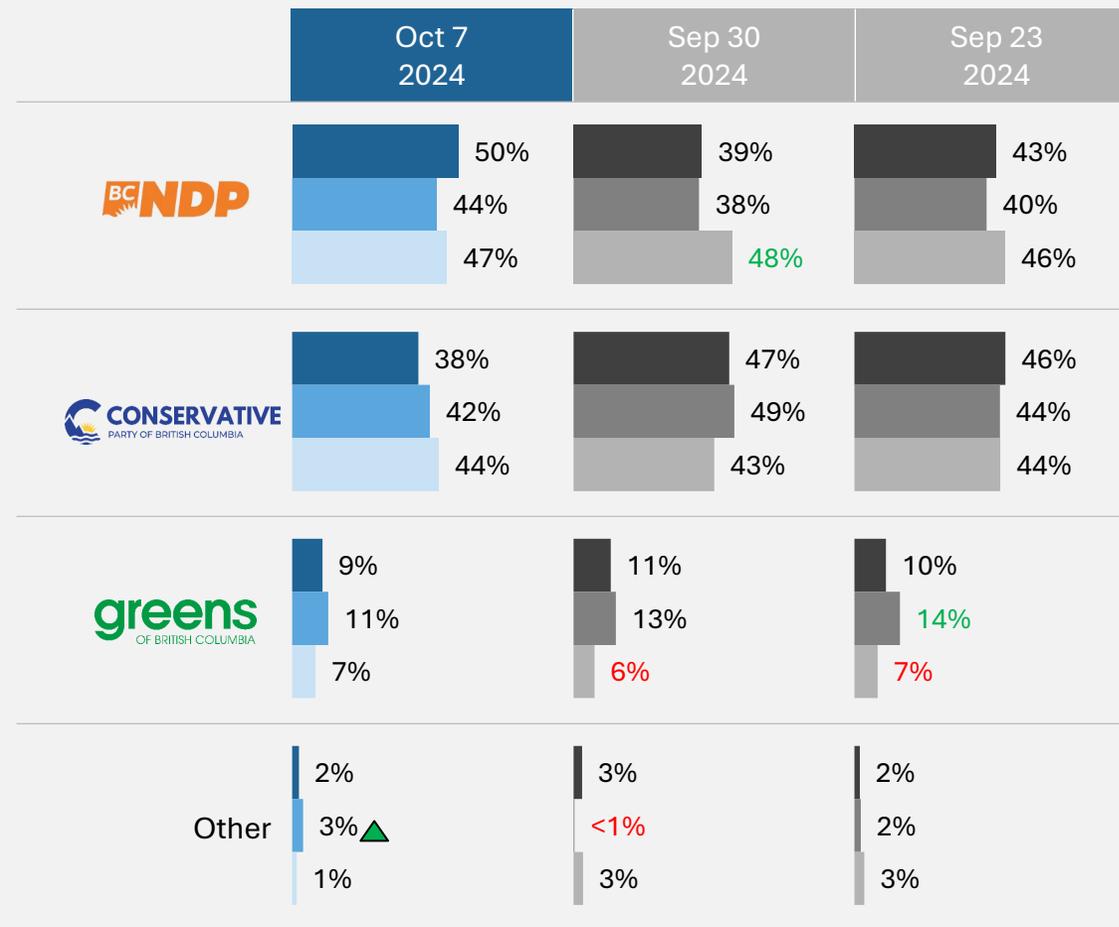
■ Male  
■ Female

If a BC Provincial election were held here in BC tomorrow, which party's candidate would you vote for? / Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote?

Base: Decided voters (October 7 2024: Weighted: n= 857 ; Unweighted: n= 868) (September 30 2024: Weighted: n= 829 ; Unweighted: n= 844) (September 23 2024: Weighted: n= 821 ; Unweighted: n= 826) (September 16 2024: Weighted: n= 800 ; Unweighted: n= 814)

## PROVINCIAL VOTING INTENTIONS x

### AGE (Among Decided Voters)



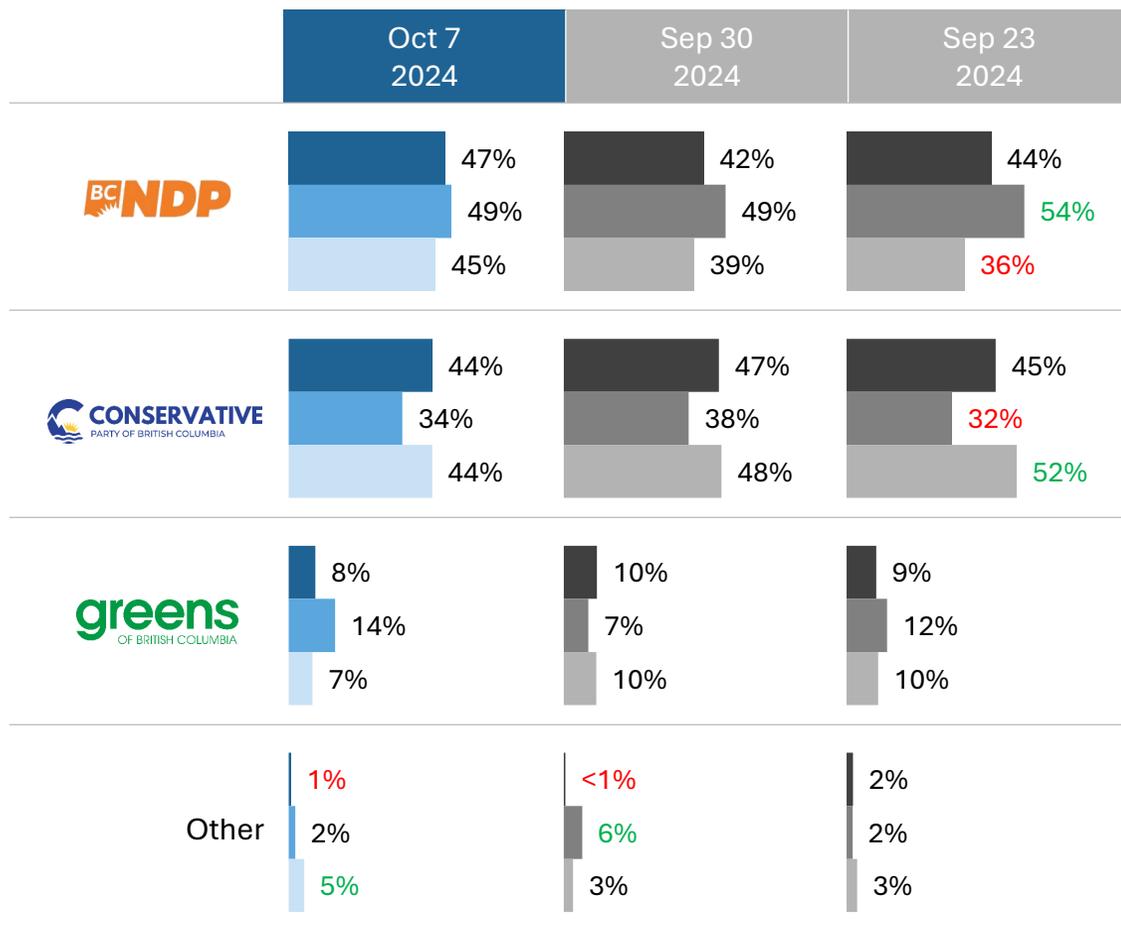
■ 18-34  
■ 35-54  
■ 55+

%/% indicates figure is statistically significantly higher/lower than total

▲ Statistically significantly higher than previous wave.  
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# PROVINCIAL VOTING INTENTIONS x

## REGION *(Among Decided Voters)*



■ Metro Van  
■ Van Island  
■ Rest of BC

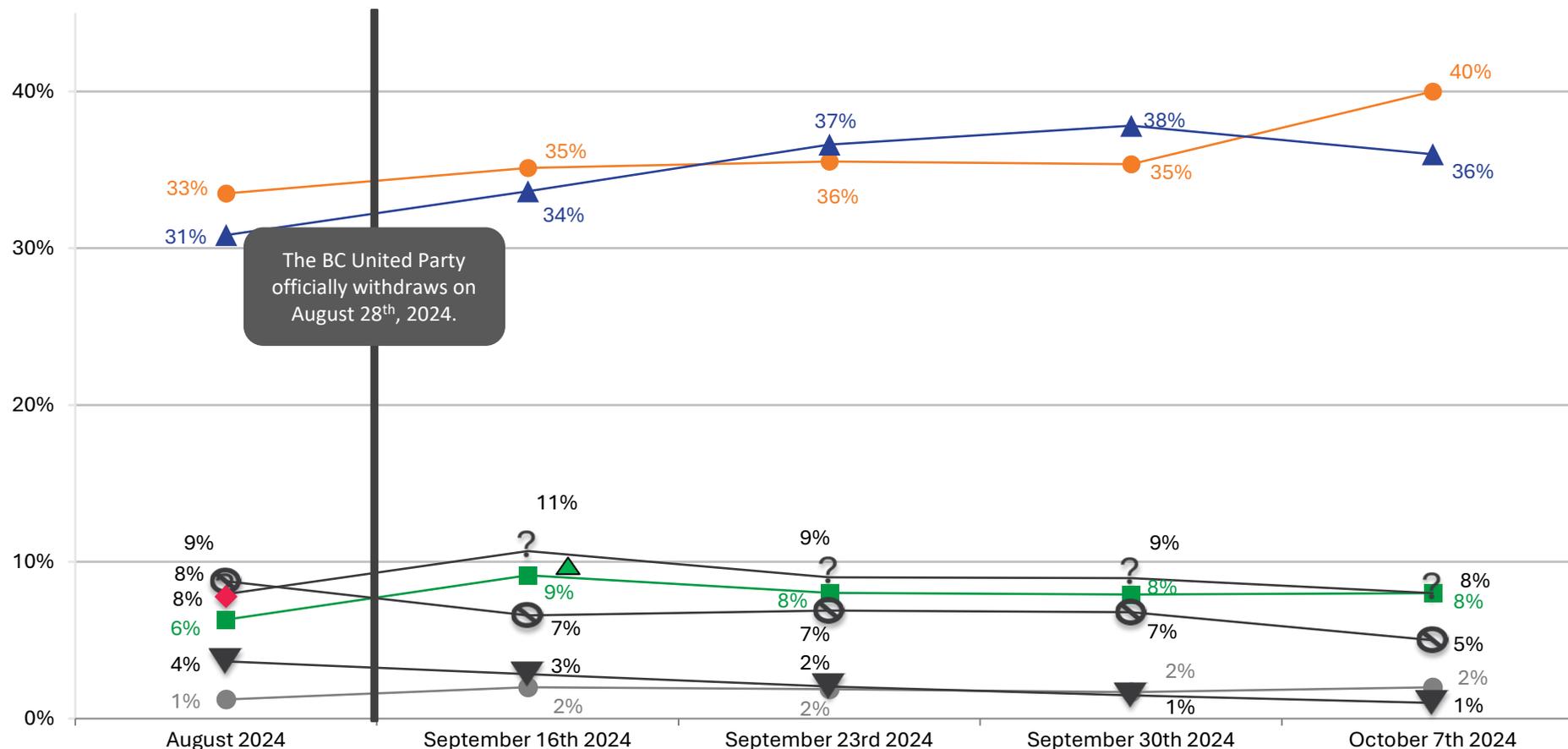
If a BC Provincial election were held here in BC tomorrow, which party's candidate would you vote for? / Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote?

Base: Decided voters (October 7 2024: Weighted: n= 857 ; Unweighted: n= 868) (September 30 2024: Weighted: n= 829 ; Unweighted: n= 844) (September 23 2024: Weighted: n= 821 ; Unweighted: n= 826) (September 16 2024: Weighted: n= 800 ; Unweighted: n= 814)

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# PROVINCIAL VOTING INTENTIONS OVER TIME

(Among Total BC Residents)



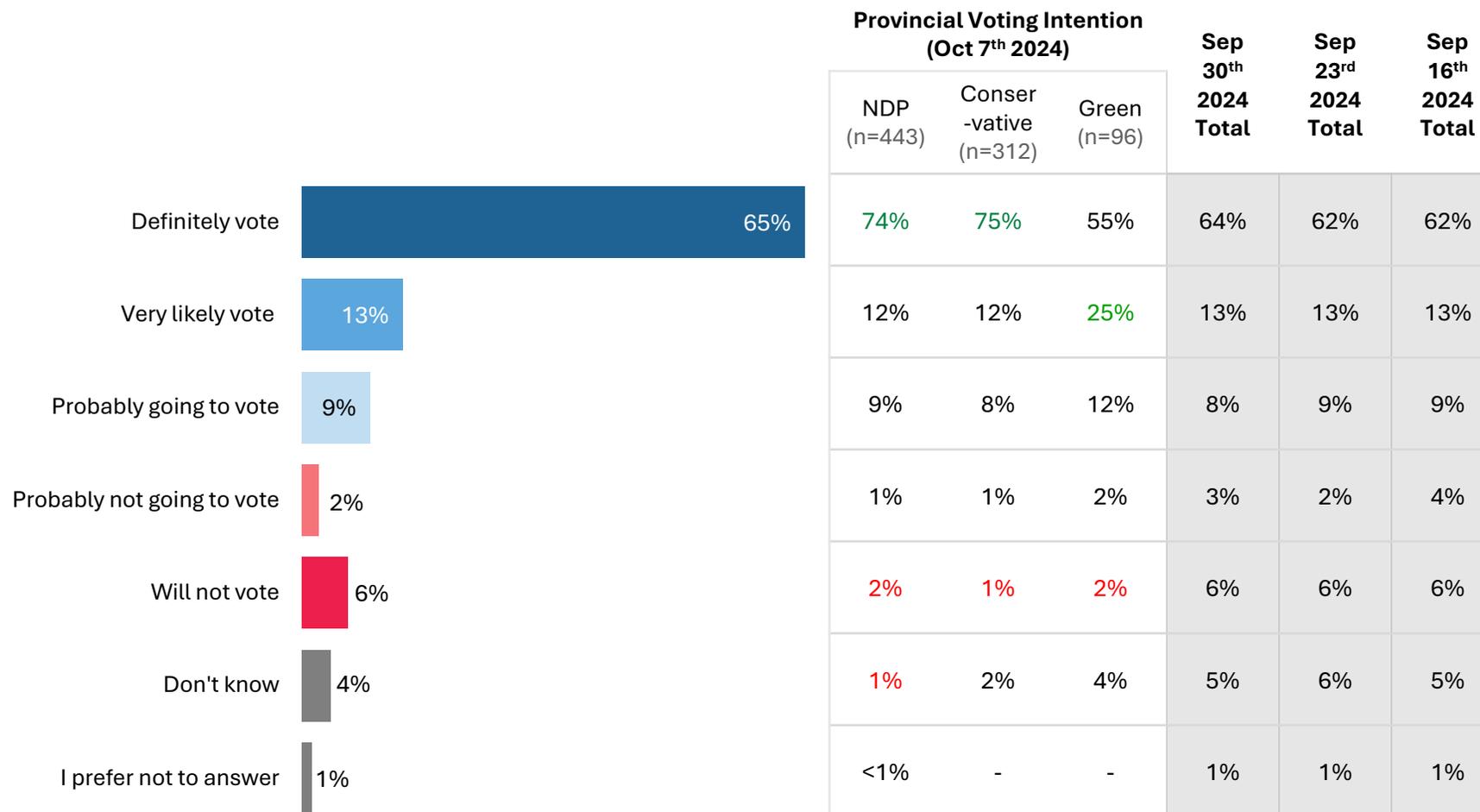
- BC NDP
- CONSERVATIVE PARTY OF BRITISH COLUMBIA
- greens OF BRITISH COLUMBIA
- BC UNITED
- Another Party/Independent
- Would not vote
- Not sure
- Prefer not to answer

If a BC Provincial election were held here in BC tomorrow, which party's candidate would you vote for?  
 Base: BC residents (October 7 2024: Weighted: n= 1,002; Unweighted: n= 1,002) (September 30 2024: Weighted: n= 1,002; Unweighted: n= 1,002)  
 (September 23 2024: Weighted: n= 1,001; Unweighted: n= 1,001) (September 16 2024: Weighted: n= 1,001; Unweighted: n= 1,001) (August 2024: Weighted: n= 1,001; Unweighted: n= 1,001)

Statistically significantly higher than previous wave.  
 Statistically significantly lower than previous wave.

# LIKELIHOOD OF VOTING

(Among Total BC Residents)



Consistent with the previous wave, nearly nine in ten (87%) BC residents indicate they are likely to vote, while nearly two-thirds indicate that they will “definitely vote.”

NDP and Conservative Party voters are significantly more likely to indicate that they will ‘definitely vote’, whereas only just above half of Green Party voters report the same.

How likely are you to get out and vote in the BC provincial election this coming October? Will you...  
 Base: BC residents (October 7 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (September 30 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (September 23 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001) (September 16 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001)

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# LIKELIHOOD OF VOTING

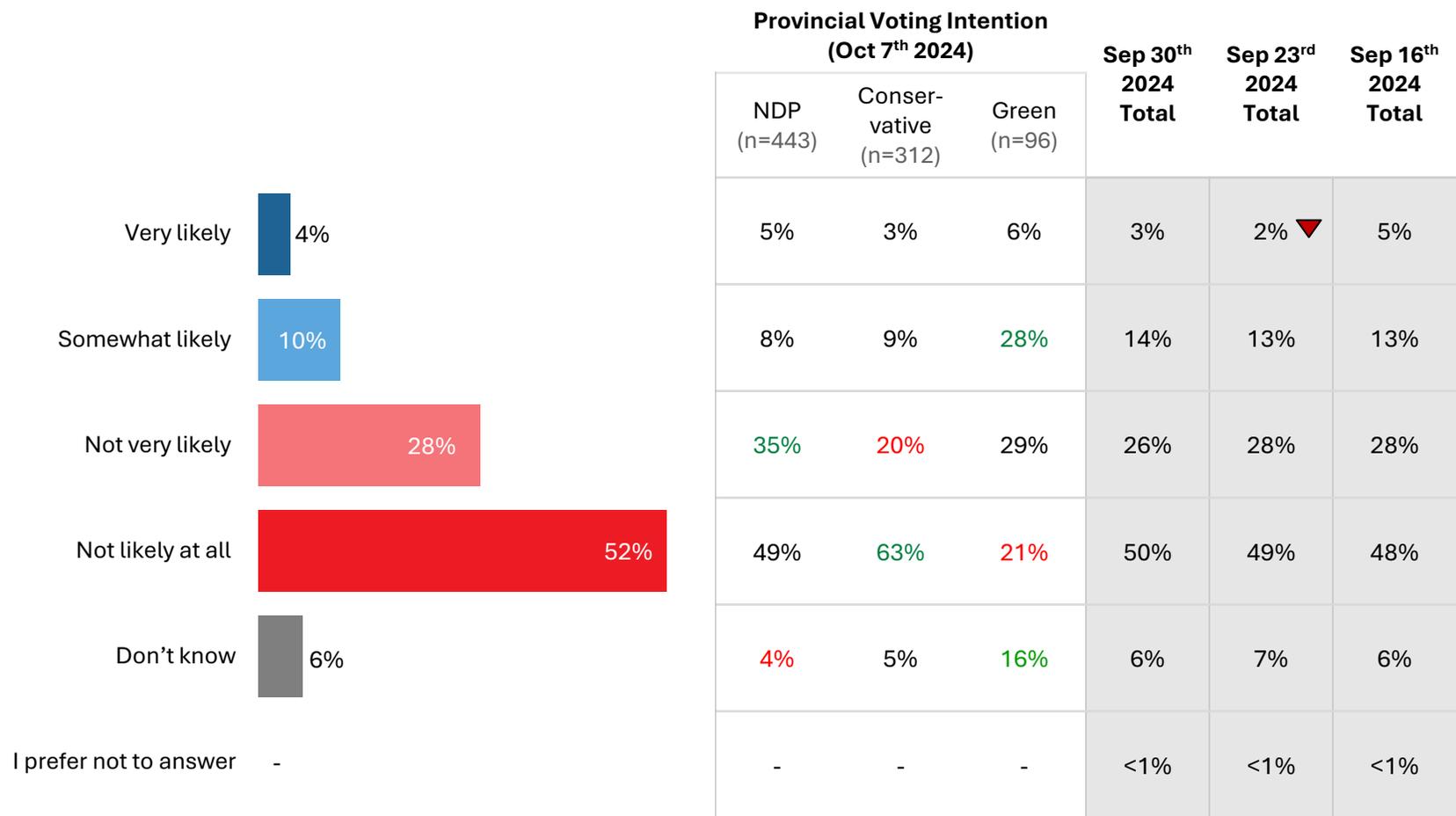
(Demographic Breakdown)

	Total (n=1,002)	Region			Age			Gender	
		Metro Vancouver (n=502)	Vancouver Island (n=177)	Other BC (n=323)	18-34 (n=182)	35-54 (n=333)	55+ (n=487)	Men (n=520)	Women (n=482)
(NET) Probably vote	<b>87%</b>	88%	86%	86%	78%	86%	94%	88%	86%
Definitely vote	<b>65%</b>	63%	71%	65%	43%	63%	80%	68%	62%
Very likely vote	<b>13%</b>	16%	11%	10%	21%	13%	8%	13%	13%
Probably going to vote	<b>9%</b>	10%	4%	10%	13%	9%	6%	7%	10%
(NET) Probably not/will not vote	<b>8%</b>	8%	10%	7%	15%	7%	4%	8%	8%
Probably not going to vote	<b>2%</b>	2%	2%	2%	4%	2%	1%	2%	2%
Will not vote	<b>6%</b>	6%	8%	5%	12%	5%	3%	6%	6%
Don't know	<b>4%</b>	2%	4%	6%	5%	6%	2%	4%	4%
I prefer not to answer	<b>1%</b>	1%	-	2%	2%	2%	<1%	1%	2%

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# LIKELIHOOD OF SWITCHING VOTE

(Among Decided Voters)



Eight in ten (80%) decided voters report that they are not likely to switch their vote, while just above one in ten (14%) indicate they are likely to do so; consistent with results from the previous two waves.

What is the likelihood of you switching your vote to vote for another party? Would you say...  
 Base: Decided voters October 7 2024: Weighted: n= 857 ; Unweighted: n= 868 (September 30 2024: Weighted: n= 829 ; Unweighted: n= 844) (September 23 2024: Weighted: n= 821 ; Unweighted: n= 826) (September 16 2024: Weighted: n= 800 ; Unweighted: n= 814)

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# LIKELIHOOD OF SWITCHING VOTE

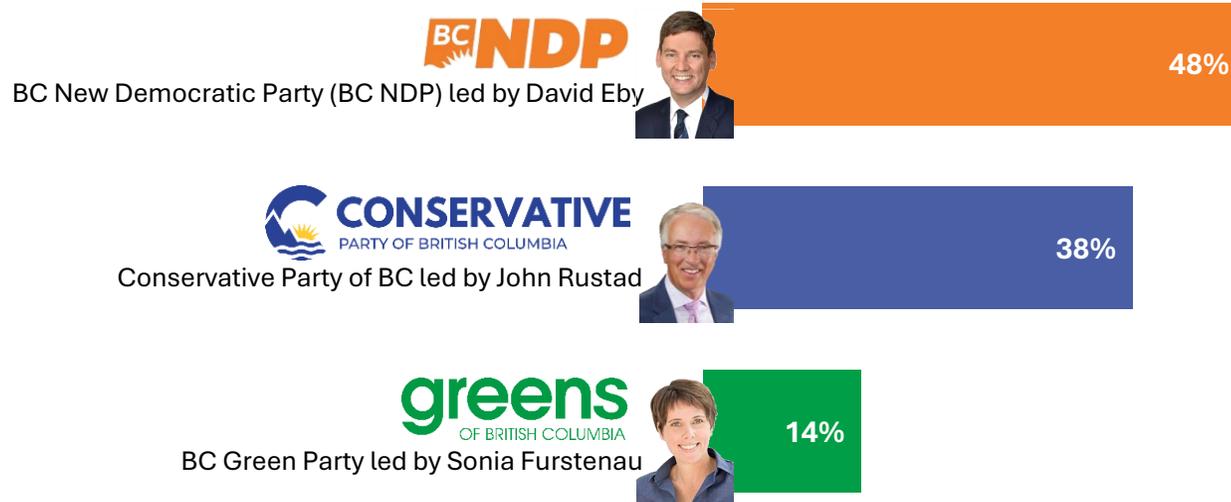
(Demographic Breakdown)

	Total (n=868)	Region			Age			Gender	
		Metro Vancouver (n=427)	Vancouver Island (n=159)	Other BC (n=282)	18-34 (n=150)	35-54 (n=282)	55+ (n=436)	Men (n=465)	Women (n=403)
<b>(NET) Likely</b>	<b>14%</b>	15%	16%	14%	31%	14%	5%	17%	12%
Very likely	4%	4%	5%	4%	11%	3%	1%	6%	2%
Somewhat likely	10%	11%	10%	10%	20%	11%	4%	11%	10%
<b>(NET) Not likely</b>	<b>80%</b>	80%	79%	81%	66%	79%	89%	78%	82%
Not very likely	28%	30%	23%	28%	30%	30%	26%	26%	31%
Not likely at all	52%	50%	57%	53%	35%	49%	63%	52%	51%
Don't know	6%	6%	5%	5%	3%	7%	6%	5%	6%
I prefer not to answer	-	-	-	-	-	-	-	-	-

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# PERCEIVED BEST FIT AS PREMIER

(Among Total BC Residents)



	Sep 30 <sup>th</sup> 2024 Total	Sep 23 <sup>rd</sup> 2024 Total	Sep 16 <sup>th</sup> 2024 Total
BC NDP	45%	49%	46%
Conservative Party	38%	38%	35%
BC Green Party	16%	14% ▼	19%

Just under half of BC residents believe BC NDP leader David Eby would make the best premier, while less than four in ten cite Conservative Party leader John Rustad as the best potential premier; consistent with the previous wave's results.

Regardless how you may vote or your impression of the various leaders, which of the following individuals do you feel would make the best Premier for British Columbia?

Base: BC Residents (October 7 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (September 30 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (September 23 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001) (September 16 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001)

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# PERCEIVED BEST FIT AS PREMIER

(Demographic Breakdown)

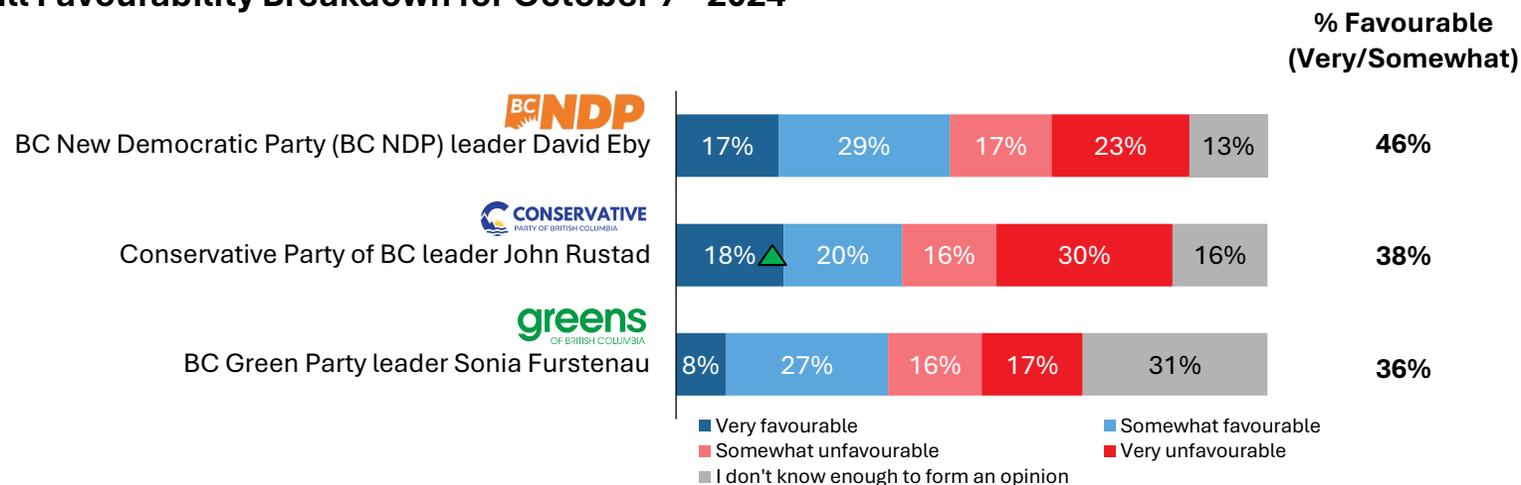
	Total (n=1,002)	Region			Age			Gender	
		Metro Vancouver (n=502)	Vancouver Island (n=177)	Other BC (n=323)	18-34 (n=182)	35-54 (n=333)	55+ (n=487)	Men (n=520)	Women (n=482)
BC New Democratic Party (BC NDP) leader David Eby	<b>48%</b>	48%	52%	46%	49%	47%	48%	42%	54%
Conservative Party of BC leader John Rustad	<b>38%</b>	40%	31%	38%	33%	39%	40%	46%	30%
BC Green Party leader Sonia Furstenau	<b>14%</b>	13%	17%	15%	19%	13%	12%	12%	16%

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# PARTY LEADER FAVOURABILITY

(Among Total BC Residents)

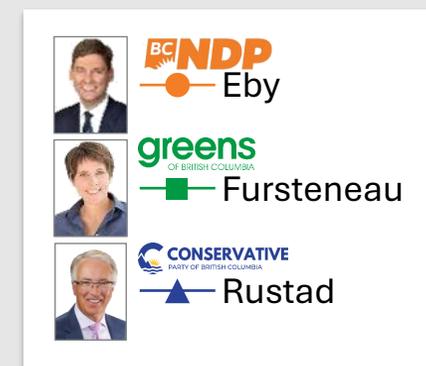
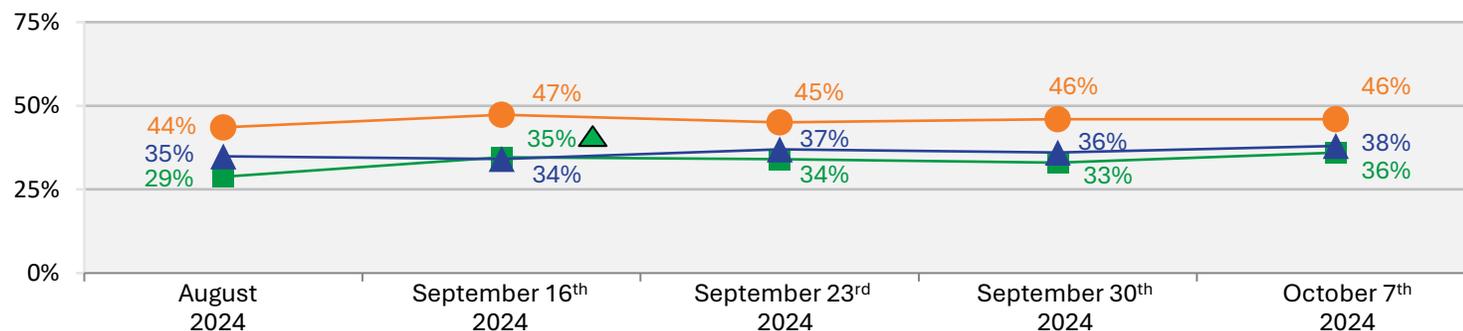
## Full Favourability Breakdown for October 7<sup>th</sup> 2024



Premier David Eby continues to have the highest favourability rating for the week of October 7<sup>th</sup> with 46% overall favourability. Fursteneau and Rustad both received overall favourability ratings of just below four in ten.

Results for overall favourability are consistent with the previous wave, though Rustad received a significantly higher proportion of 'very favourable' ratings relative to the previous wave (18% vs. 13%)

## Favourability Tracking Over Time (% Favourable – Very/Somewhat)



Statistically significantly higher than previous wave.  
 Statistically significantly lower than previous wave.

Below are several of the main Party leaders active in this election. For each one please indicate the impression you have of them. If you do not know enough about the individual to have an opinion, please select that option.  
 Aug 2024 wording: Thinking of each of the following provincial party leaders, would you say you generally approve or disapprove of the way each has performed in their job?  
 Base: BC residents (October 7 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (September 30 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (September 23 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001) (September 16 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001) (August 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001)

# PARTY LEADER FAVOURABILITY

(Demographic Breakdown)

% Favourable (Very/Somewhat)	Total (n=1,002)	Region			Age			Gender	
		Metro Vancouver (n=502)	Vancouver Island (n=177)	Other BC (n=323)	18-34 (n=182)	35-54 (n=333)	55+ (n=487)	Men (n=520)	Women (n=482)
BC New Democratic Party (BC NDP) leader David Eby	<b>46%</b>	46%	52%	43%	46%	44%	48%	42%	51%
Conservative Party of BC leader John Rustad	<b>38%</b>	40%	29%	41%	41%	38%	37%	47%	30%
BC Green Party leader Sonia Furstenau	<b>36%</b>	33%	39%	39%	34%	26%	44%	33%	39%

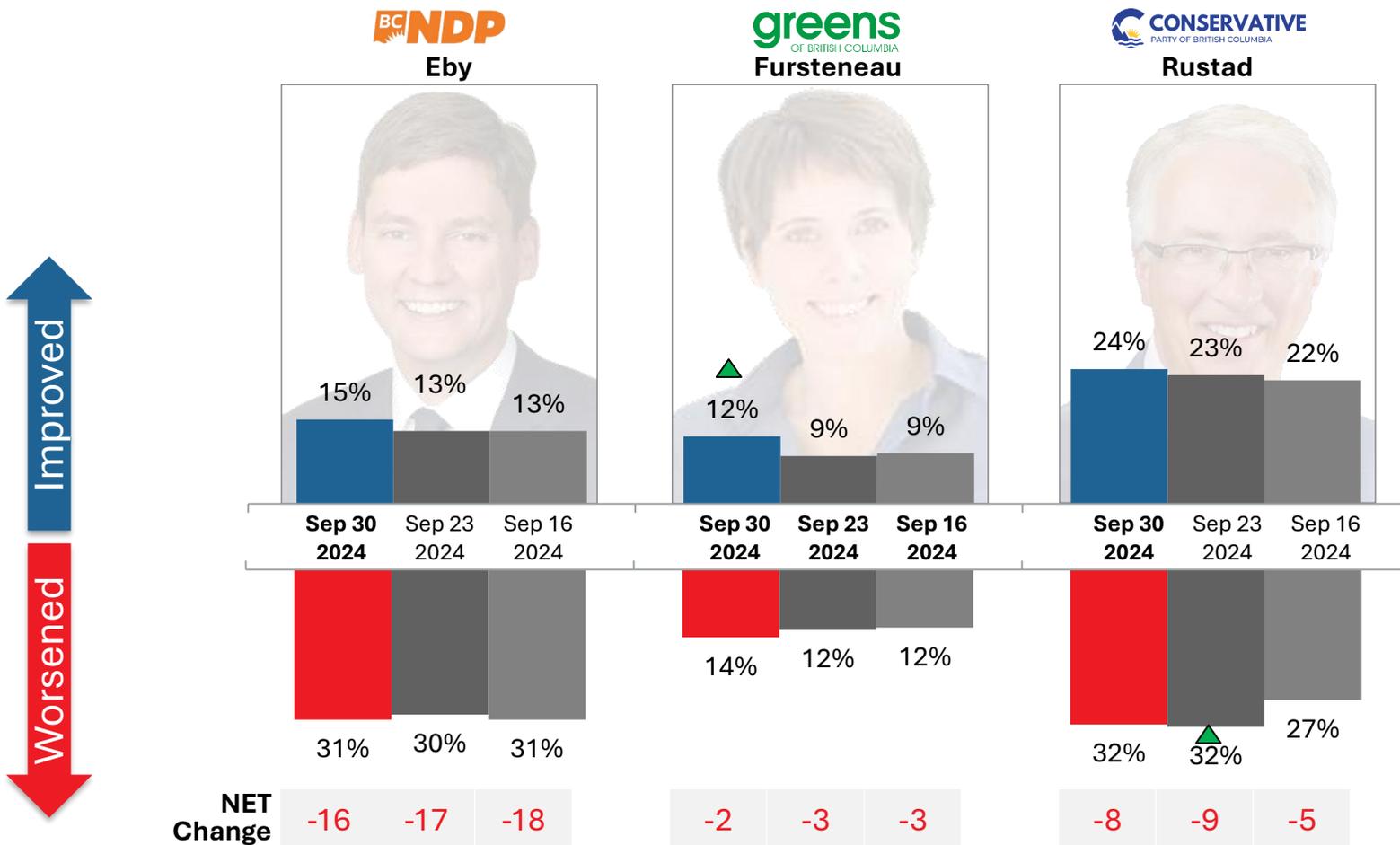
% Unfavourable (Very/Somewhat)	Total (n=1,002)	Region			Age			Gender	
		Metro Vancouver (n=502)	Vancouver Island (n=177)	Other BC (n=323)	18-34 (n=182)	35-54 (n=333)	55+ (n=487)	Men (n=520)	Women (n=482)
BC New Democratic Party (BC NDP) leader David Eby	<b>41%</b>	42%	34%	42%	32%	42%	45%	50%	31%
Conservative Party of BC leader John Rustad	<b>46%</b>	45%	52%	43%	36%	43%	54%	43%	48%
BC Green Party leader Sonia Furstenau	<b>33%</b>	36%	32%	27%	31%	34%	34%	42%	25%

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# CHANGE IN PARTY LEADER FAVOURABILITY

(Among Total BC Residents)

Despite having the highest leader favourability overall, BC NDP leader David Eby continues to experience the largest NET negative difference in favourability over the last six months.



Over the past six months, has your opinion of each of the following leaders improved, stayed the same, or worsened?  
 Base: BC residents (October 7 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (September 30 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (September 23 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001) (September 16 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001) (August 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001)

▲ Statistically significantly higher than previous wave.  
 ▼ Statistically significantly lower than previous wave.

# CHANGE IN PARTY LEADER FAVOURABILITY

(Demographic Breakdown)

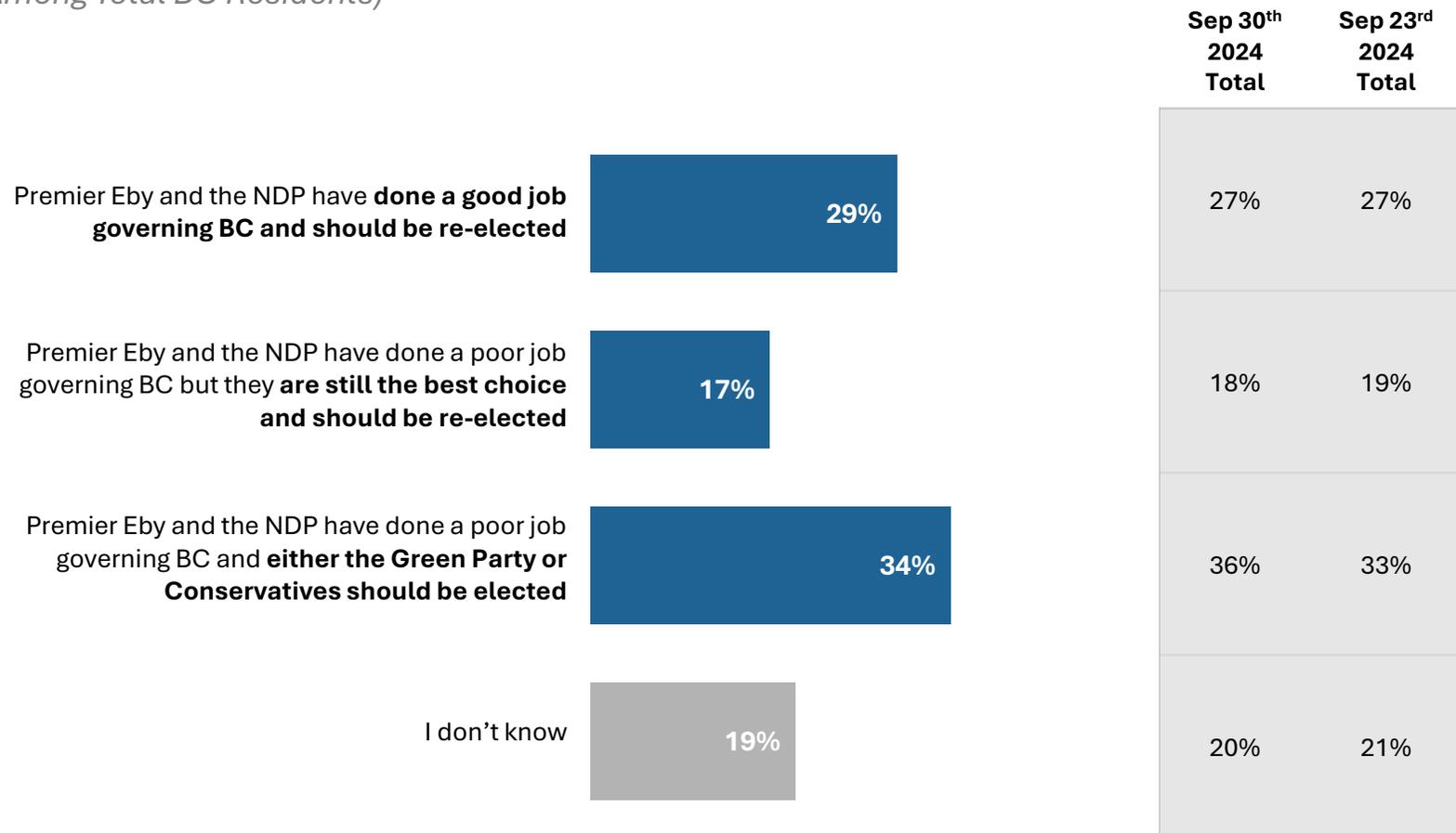
% Improved	Total (n=1,002)	Region			Age			Gender	
		Metro Vancouver (n=502)	Vancouver Island (n=177)	Other BC (n=323)	18-34 (n=182)	35-54 (n=333)	55+ (n=487)	Men (n=520)	Women (n=482)
Conservative Party of BC led by John Rustad	<b>24%</b>	27%	20%	21%	22%	26%	23%	30%	18%
BC New Democratic Party (BC NDP) led by David Eby	<b>15%</b>	15%	15%	15%	24%	11%	13%	15%	15%
BC Green Party led by Sonia Furstenau	<b>12%</b>	13%	13%	11%	12%	11%	14%	12%	13%

% Worsened	Total (n=1,002)	Region			Age			Gender	
		Metro Vancouver (n=502)	Vancouver Island (n=177)	Other BC (n=323)	18-34 (n=182)	35-54 (n=333)	55+ (n=487)	Men (n=520)	Women (n=482)
Conservative Party of BC led by John Rustad	<b>32%</b>	30%	40%	30%	25%	30%	37%	29%	34%
BC New Democratic Party (BC NDP) led by David Eby	<b>31%</b>	32%	26%	33%	18%	34%	37%	37%	26%
BC Green Party led by Sonia Furstenau	<b>14%</b>	16%	11%	13%	14%	15%	14%	18%	11%

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# PERCEPTION OF EBY GOVERNMENT

(Among Total BC Residents)



Consistent with the previous wave's results, just less than three in ten BC residents believe Premier Eby and the NDP have done a good job governing BC and should be re-elected, while a further one in five report that the NDP has done a poor job governing BC, but they are still the best choice and should be re-elected.

Which of the statements below best represents your opinion of Premier Eby and the NDP government?  
 Base: BC residents (October 7 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (September 30 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (September 23 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001)

# PERCEPTION OF EBY GOVERNMENT

(Demographic Breakdown)

	Total (n=1,002)	Region			Age			Gender	
		Metro Vancouver (n=502)	Vancouver Island (n=177)	Other BC (n=323)	18-34 (n=182)	35-54 (n=333)	55+ (n=487)	Men (n=520)	Women (n=482)
Premier Eby and the NDP have <b>done a good job governing BC and should be re-elected</b>	29%	28%	33%	29%	31%	24%	32%	27%	32%
Premier Eby and the NDP have done a poor job governing BC but they <b>are still the best choice and should be re-elected</b>	17%	18%	16%	15%	20%	19%	14%	17%	17%
Premier Eby and the NDP have done a poor job governing BC and <b>either the Green Party or Conservatives should be elected</b>	34%	33%	34%	37%	25%	36%	39%	43%	26%
I don't know	19%	20%	17%	20%	25%	21%	15%	14%	25%

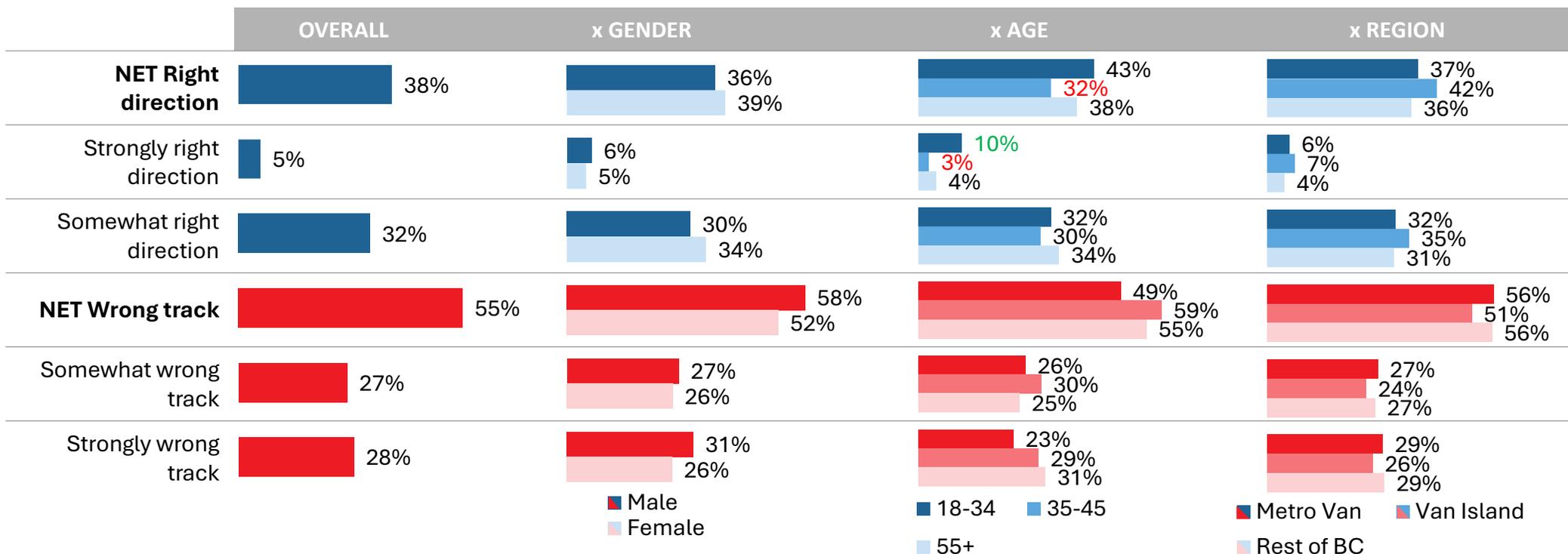
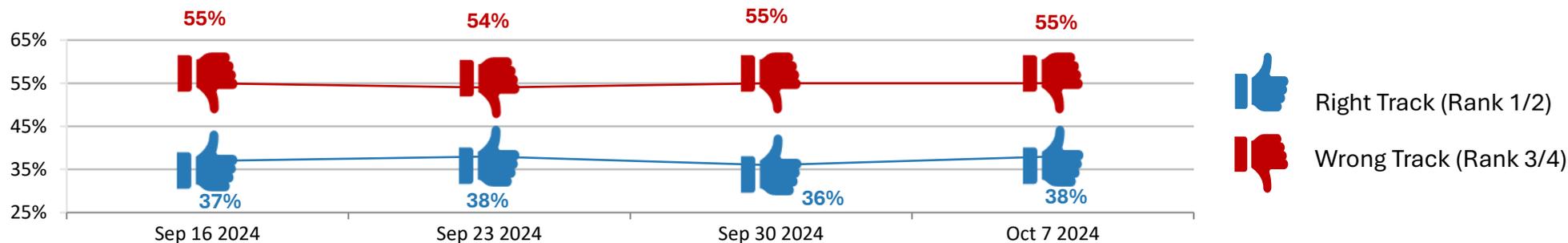
%/% indicates figure is statistically significantly higher/lower than total



# Detailed Findings: Provincial Trajectory and Issues

# CURRENT TRAJECTORY OF BC

(Among Total BC Residents)



Taking everything into account how do you feel things are going these days in BC? Are things going in the right direction or are they off on the wrong track?  
 Base: BC residents (October 7 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (September 30 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002)  
 (September 23 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001) (September 16 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001) (August 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001)

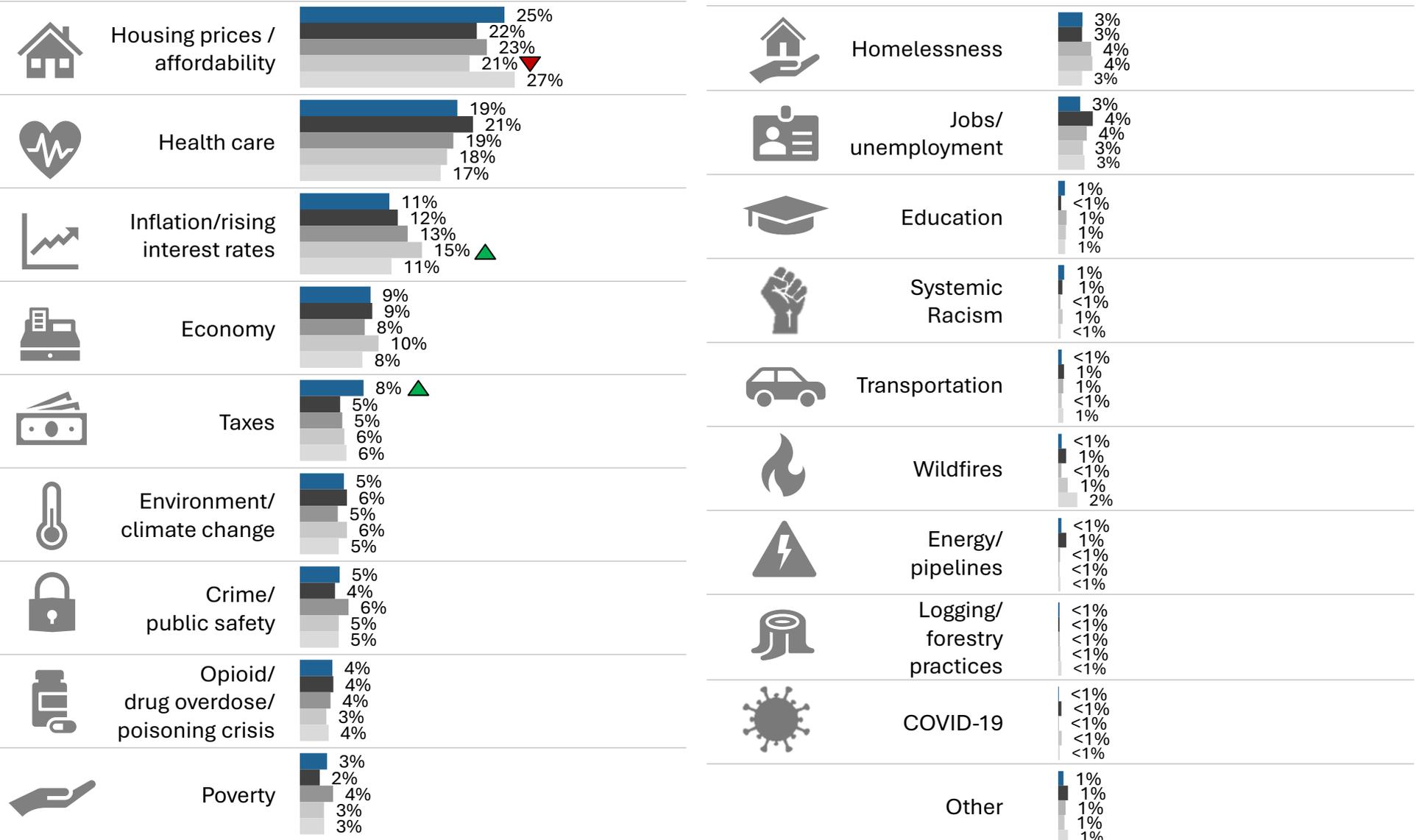
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## BC ISSUES – MOST IMPORTANT: AIDED – TRACKER

(Among Total BC Residents)



Housing affordability remains the top issue in BC, closely followed by health care, and more distantly by inflation/rising interest rates, and the economy. Taxes are more likely to be cited as the most important issue relative to the week of September 30<sup>th</sup>.



- Oct 7<sup>th</sup> 2024
- Sep 30<sup>th</sup> 2024
- Sep 23<sup>rd</sup> 2024
- Sep 16<sup>th</sup> 2024
- Aug 2024

- ▲ Statistically significantly higher than previous wave.
- ▼ Statistically significantly lower than previous wave.

In your view, what is the most important issue facing British Columbia today?  
 Base: BC residents (Oct 7 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (Sep 30 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (Sep 23 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001) (Sep 16 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001) (Aug 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001). "Not sure" responses not shown.

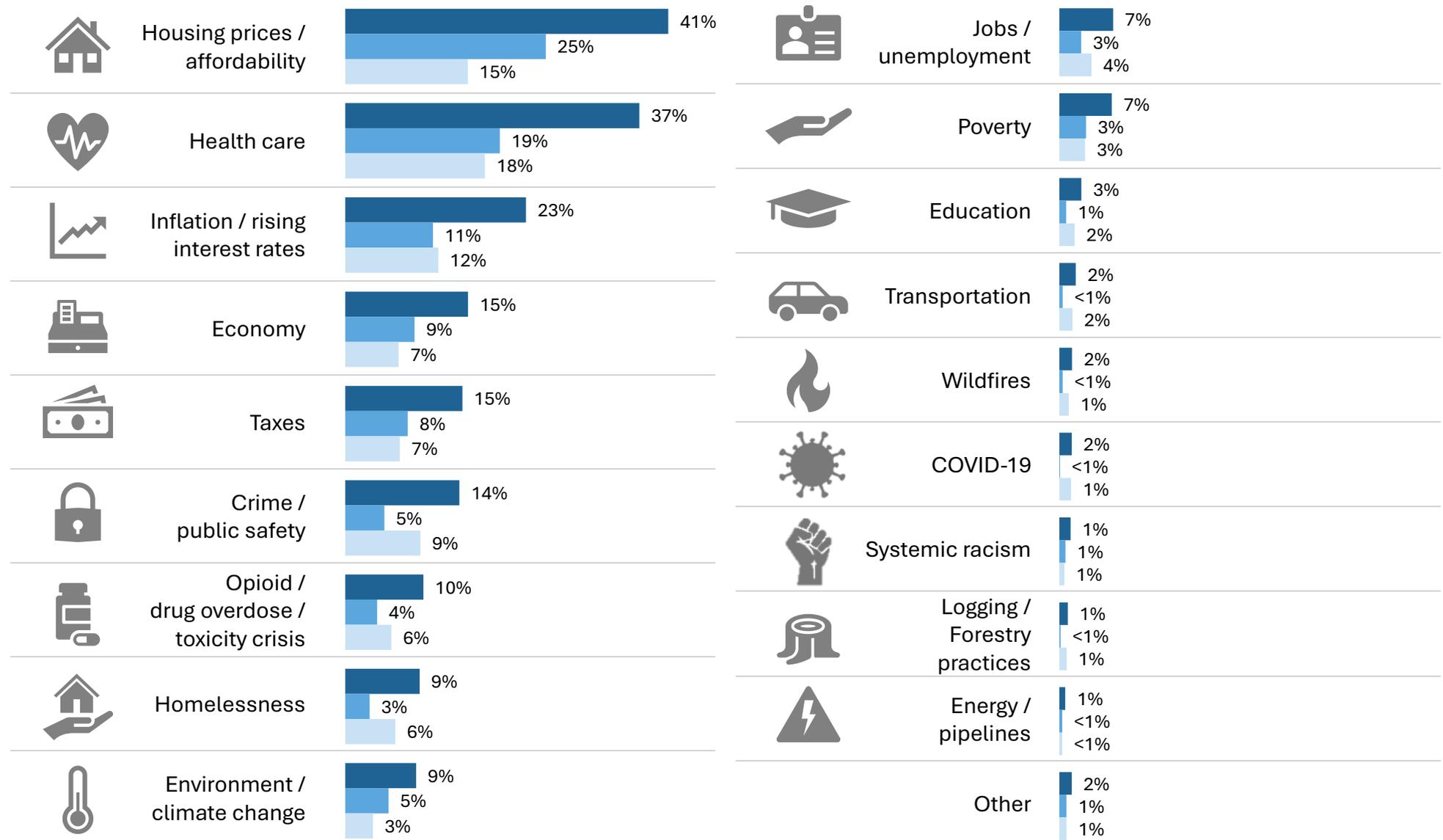
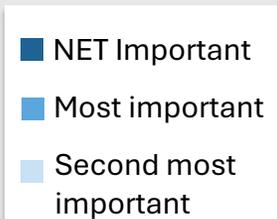
# BC ISSUES – TOTAL IMPORTANCE: AIDED

(Among Total BC Residents)



Housing prices /affordability has once again replaced health care as the top issue in terms of total importance.

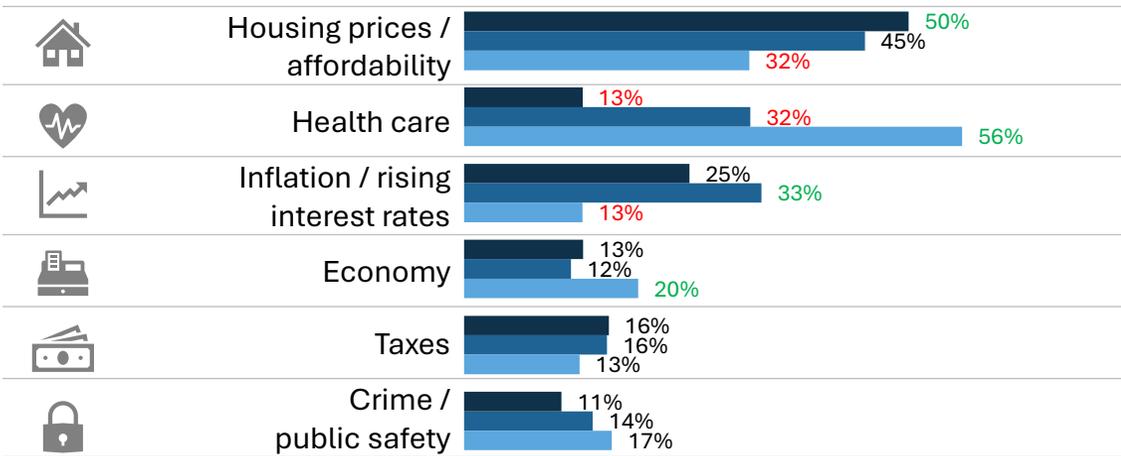
Taxes are significantly more important overall relative to last week (15% vs. 11%).



In your view, what is the most important issue facing British Columbia today? What is the second most important issue?  
 Base: BC Residents (Weighted: n=1,002 ; Unweighted: n=1,002). "Not sure" responses not shown.

## TOP 6 BC ISSUES – TOTAL IMPORTANCE:

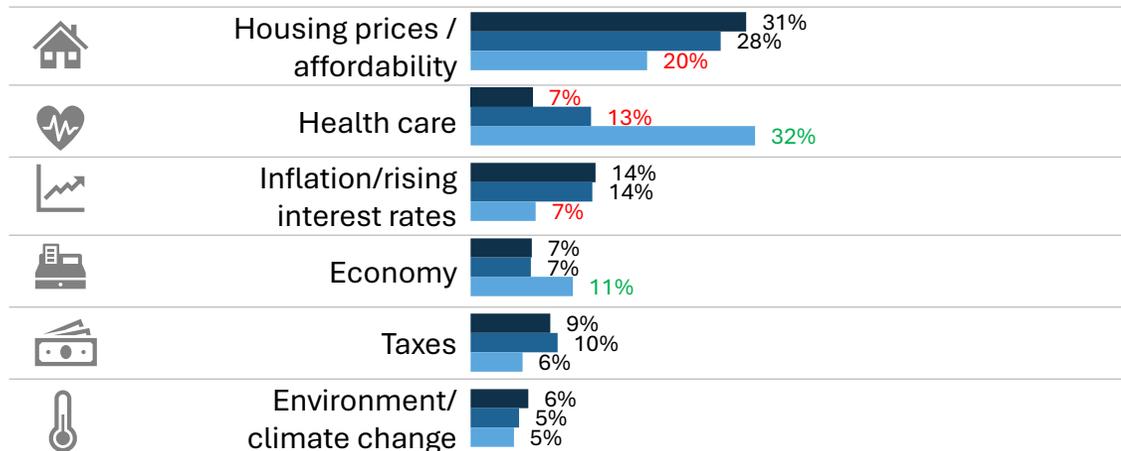
AIDED x **AGE** (Oct 7<sup>th</sup> 2024)



## TOP 6 BC ISSUES – MOST IMPORTANT:

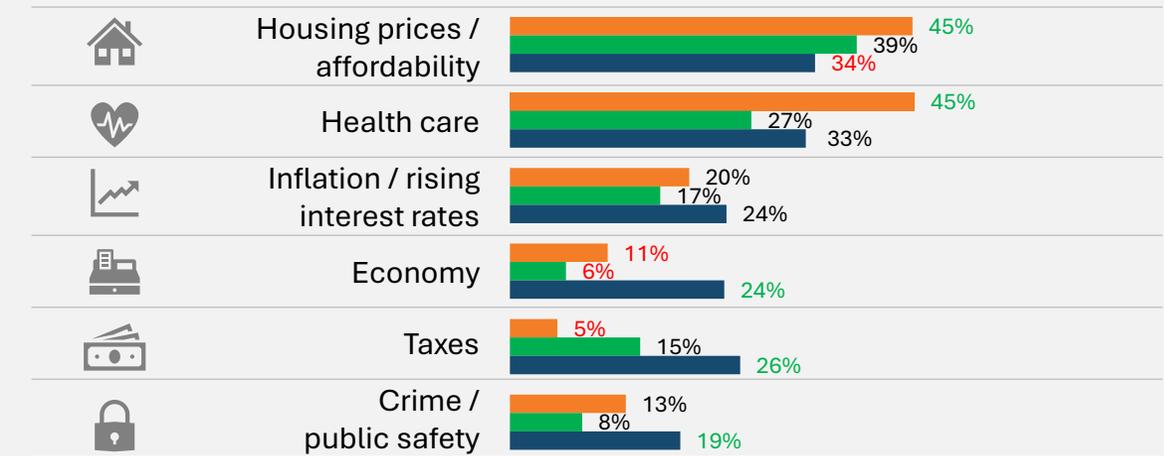
AIDED x **AGE** (Oct 7<sup>th</sup> 2024)

■ 18-34  
■ 35-54  
■ 55+



## TOP 6 BC ISSUES – TOTAL IMPORTANCE:

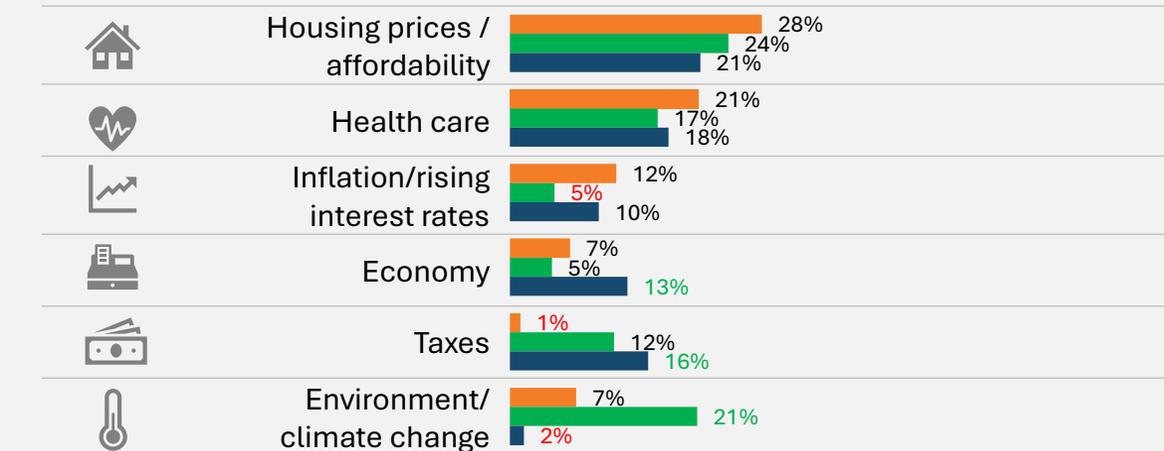
AIDED x **VOTING INTENTION** (Oct 7<sup>th</sup> 2024)



## TOP 6 BC ISSUES – MOST IMPORTANT:

AIDED x **VOTING INTENTION** (Oct 7<sup>th</sup> 2024)

■ BC NDP  
■ BC Green Party  
■ Conservative Party of BC



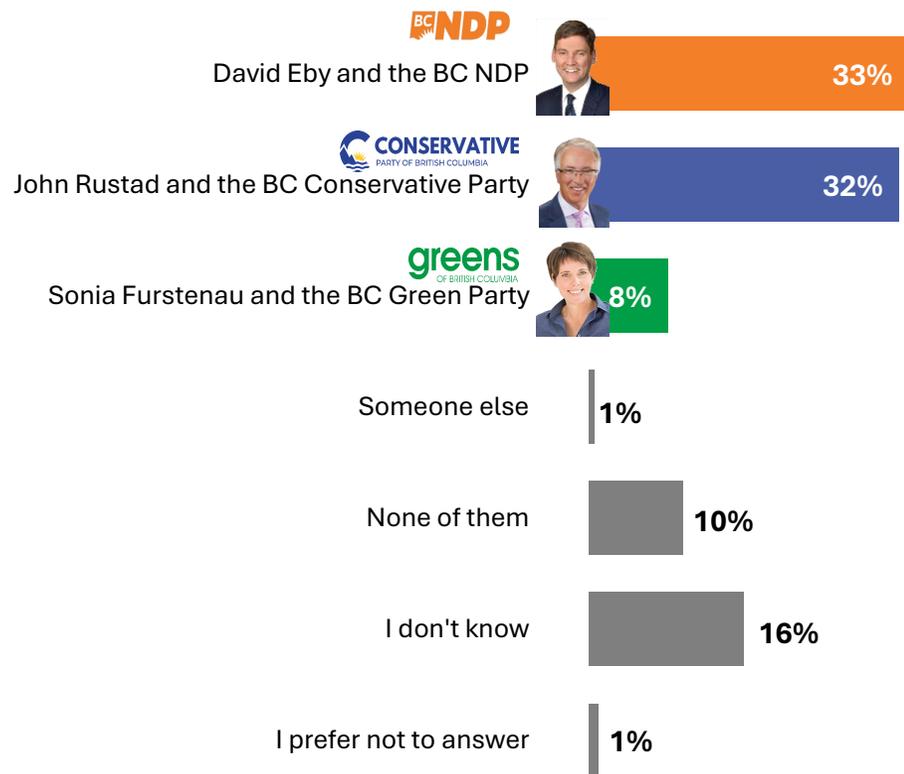
%/% indicates figure is statistically significantly higher/lower than total

# PARTY WITH TOP PLAN TO ADDRESS PRIORITY ISSUES

(Among Total BC Residents)

## Most Important Issue (Oct 7<sup>th</sup> 2024)

	Housing prices / affordability (n=231)	Health care (n=217)	Inflation / rising interest rates (n=112)	Economy (n=89)	Sep 30 <sup>th</sup> 2024 Total	Sep 23 <sup>rd</sup> 2024 Total	Sep 16 <sup>th</sup> 2024 Total
David Eby and the BC NDP	39%	40%	31%	22%	32%	32%	30%
John Rustad and the BC Conservative Party	23%	26%	31%	56%	32%	32%	29%
Sonia Furstenau and the BC Green Party	9%	3%	3%	3%	6%	6%	8%
Someone else	-	1%	2%	-	1%	2%	1%
None of them	7%	10%	11%	9%	11%	10%	9%
I don't know	22%	18%	20%	10%	15%	18%	21%
I prefer not to answer	1%	1%	1%	1%	2%	1%	1%



BC residents are split on which party has the best plan to address their priority issues, with the Conservative Party and BC NDP each receiving around one-third of the total.

BC Residents whose most important issue is the Economy are significantly more likely to believe the Conservative Party is the party with the best plan to address their priority issue, while those whose priority issue is healthcare are more likely to believe that the NDP has the best plan.

And which Party do you feel has the best plan to address that priority issue for you?  
 Base: BC residents (October 7 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (September 30 2024: Weighted: n= 1,002 ; Unweighted: n= 1,002) (September 23 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001) (September 16 2024: Weighted: n= 1,001 ; Unweighted: n= 1,001)

%/% indicates figure is statistically significantly higher/lower than total

# PARTY WITH TOP PLAN TO ADDRESS PRIORITY ISSUES

(Demographic Breakdown)

	Total (n=1,002)	Region			Age			Gender	
		Metro Vancouver (n=502)	Vancouver Island (n=177)	Other BC (n=323)	18-34 (n=182)	35-54 (n=333)	55+ (n=487)	Men (n=520)	Women (n=482)
BC New Democratic Party (BC NDP) led by David Eby	<b>33%</b>	33%	34%	33%	35%	29%	35%	30%	36%
Conservative Party of BC led by John Rustad	<b>32%</b>	34%	25%	32%	27%	33%	34%	40%	24%
BC Green Party led by Sonia Furstenuau	<b>8%</b>	8%	10%	8%	9%	10%	6%	9%	8%
Someone else	<b>1%</b>	<1%	-	1%	1%	1%	<1%	1%	1%
None of them	<b>10%</b>	10%	11%	9%	7%	9%	11%	9%	10%
Don't know	<b>16%</b>	15%	19%	17%	20%	17%	12%	11%	21%
I prefer not to answer	<b>1%</b>	1%	1%	<1%	1%	1%	1%	1%	1%



125,058	154,568	95,054	124,500
125,487	56,845	97,511	125,000
124,000	110,000	99,011	154,000
105,450	150,000	99,216	95,000
	35,000	101,090	154,200
	83,000	101,684	110,000
		101,962	89,000
		101,747	50,000
			68,700
			000

# DETAILED METHODOLOGY

# WEIGHTED AND UNWEIGHTED SAMPLE

The following tables present the demographic distribution of respondents according to gender, region, age, and voting intention (among decided voters) before and after weighting.

		WEIGHTED	UNWEIGHTED
<b>Gender</b>		<i>n=1,002</i>	<i>n=1,002</i>
	Male	487	520
	Female	515	482
<b>Region</b>		<i>n=1,002</i>	<i>n=1,002</i>
	Metro Vancouver	537	502
	Vancouver Island	168	177
	Rest of BC	297	323
<b>Age</b>		<i>n=1,002</i>	<i>n=1,002</i>
	18 – 34	263	182
	35 – 54	319	333
	55+	421	487
<b>Voting Intention</b>		<i>n=857</i>	<i>n=868</i>
	BC NDP	402	443
	BC Green Party	76	96
	Conservative Party of BC	361	312



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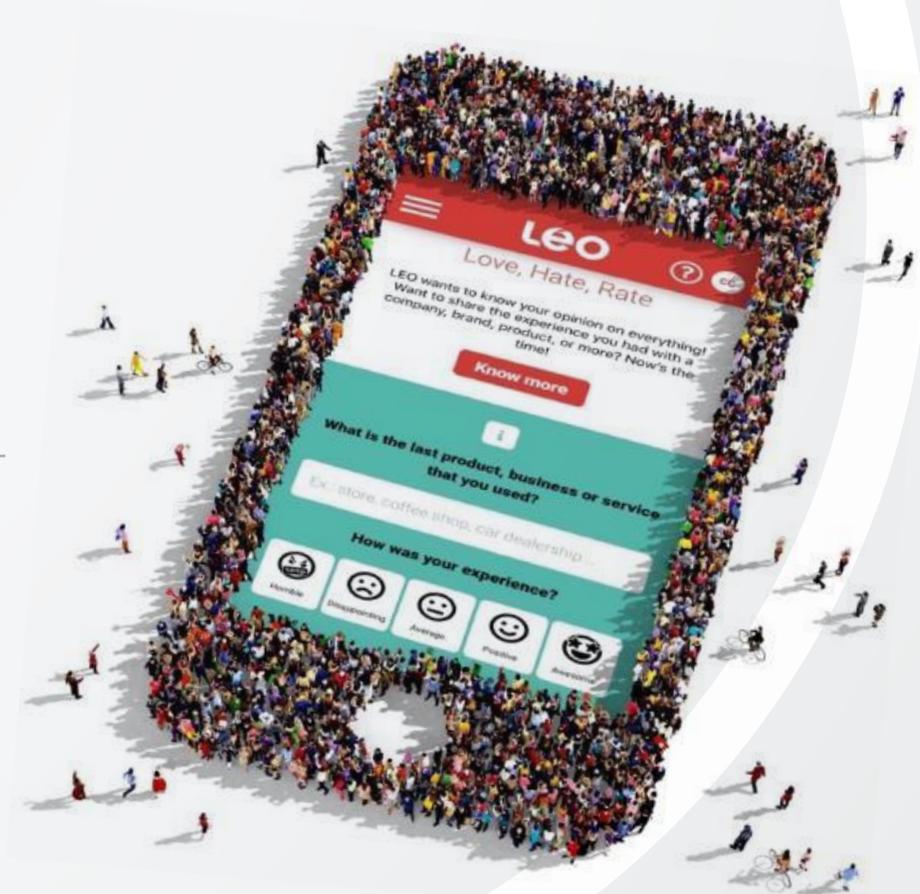
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