Leger

Presidential Debate – September 10th

Survey of Americans

NEW YORK POST

![Leger]
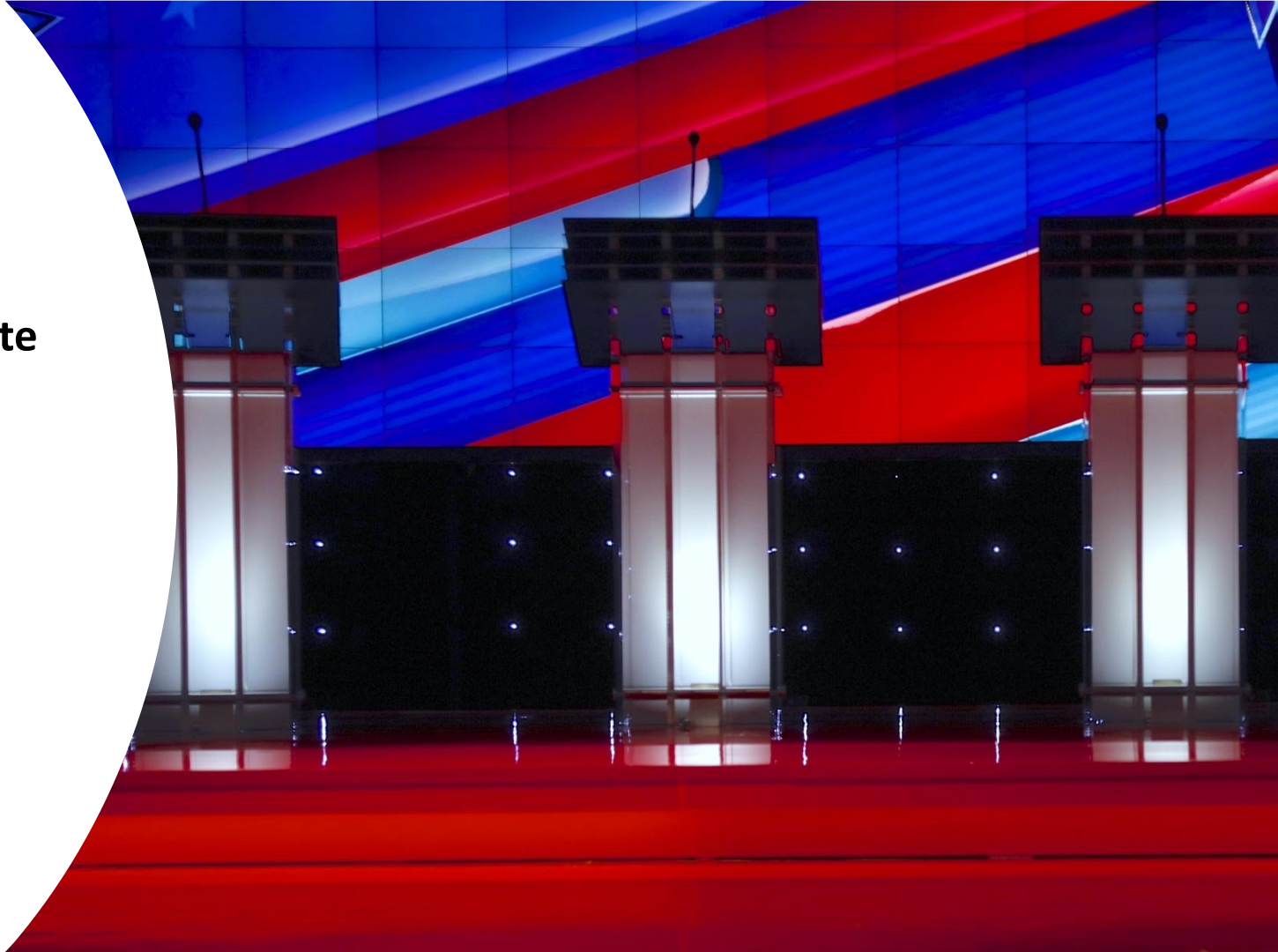
Methodology

Method

An online survey among 1, 296 American respondents 18 years of age or older. Out of those, 857 watched the Debate.

Respondents were randomly recruited using LEO's online panel.

When

September 10th to September 11th, 2024.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than ±2.72%, (19 times out of 20).

Weighting

Results were weighted according to **age**, **gender, region, education, race, number of people in the household,** in order to ensure a representative sample of the American population.

Methodology

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail addresses: aenns@leger360.com

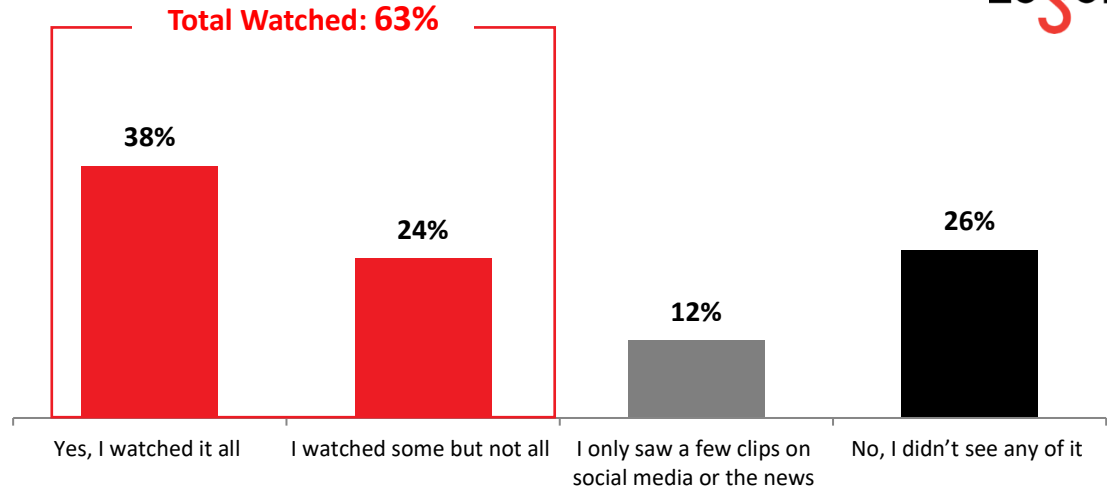*A more detailed methodology is presented in the Appendix.*

REPORT

Detailed Results

Watched the Debate

Q1. Did you watch or listen to the presidential debate held in Philadelphia the evening of September 10th, 2024?
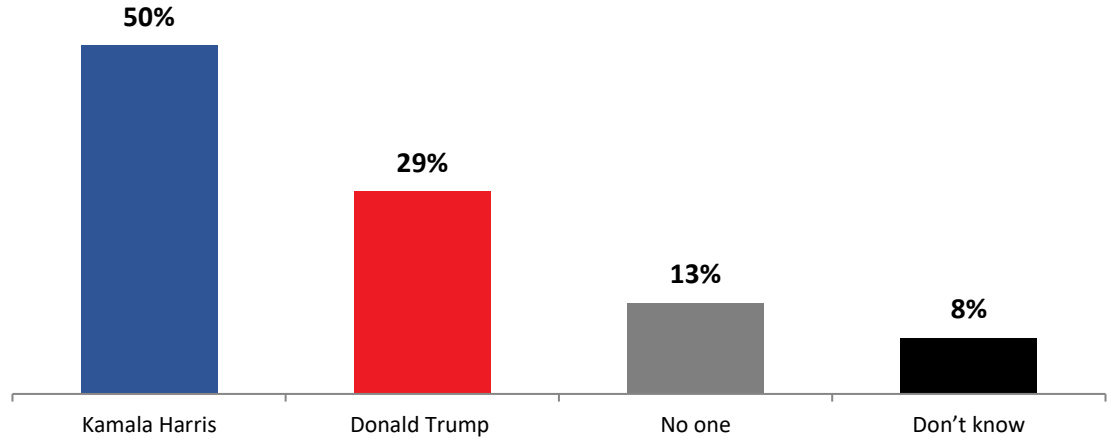Base: All respondents (n=1,296)

Total Watched: 63%

	Total	**North East**	**Mid West**	**South**	**West**	**18-34**	**35-54**	**55+**	**Male**	**Female**	**Repu.**	**Demo.**	**Someone else**
												Vote in 2024	
Weighted n=	*1,296*	*231*	*270*	*491*	*304*	*378*	*419*	*499*	*634*	*662*	*504*	*533*	*36*
Unweighted n=	*1,296*	*255*	*290*	*484*	*267*	*346*	*354*	*596*	*680*	*616*	*483*	*602*	*42*
Total Watched	**63%**	**72%**	59%	61%	62%	58%	60%	**68%**	**66%**	**59%**	66%	**74%**	48%
Yes, I watched it all	**38%**	45%	38%	36%	38%	**33%**	36%	**45%**	**45%**	**32%**	44%	**46%**	18%
I watched some but not all	**24%**	27%	22%	25%	24%	26%	24%	24%	**21%**	**27%**	22%	27%	30%
I only saw a few clips on social media or the news	**12%**	11%	11%	14%	9%	15%	14%	**8%**	12%	11%	13%	12%	8%
No, I didn't see any of it	**26%**	**17%**	29%	25%	29%	27%	26%	24%	**22%**	**29%**	21%	**14%**	44%

Winner of the Debate

Q2. In your opinion, who won the debate?

Base: Respondents who have watched the debate either in full, in part or some clips of it (n=1,002)

	Total	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Vote in 2024		
											Repu.	Demo.	Someone else
Weighted n=	*964*	*191*	*191*	*368*	*215*	*277*	*308*	*379*	*497*	*467*	*398*	*457*	*20**
Unweighted n=	*1,002*	*213*	*214*	*377*	*198*	*266*	*270*	*466*	*550*	*452*	*387*	*525*	*26**
Kamala Harris	**50%**	54%	43%	50%	52%	48%	50%	52%	48%	52%	**9%**	**91%**	35%
Donald Trump	**29%**	28%	33%	28%	29%	33%	31%	**25%**	**35%**	**22%**	**62%**	**3%**	29%
No one	**13%**	12%	17%	13%	10%	9%	12%	**17%**	13%	13%	**22%**	**2%**	35%
Don't know	**8%**	6%	6%	9%	9%	9%	8%	7%	**4%**	**13%**	7%	**4%**	0%

Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Evaluation of the Debate

Q3. Would you say it was a good or a bad debate?

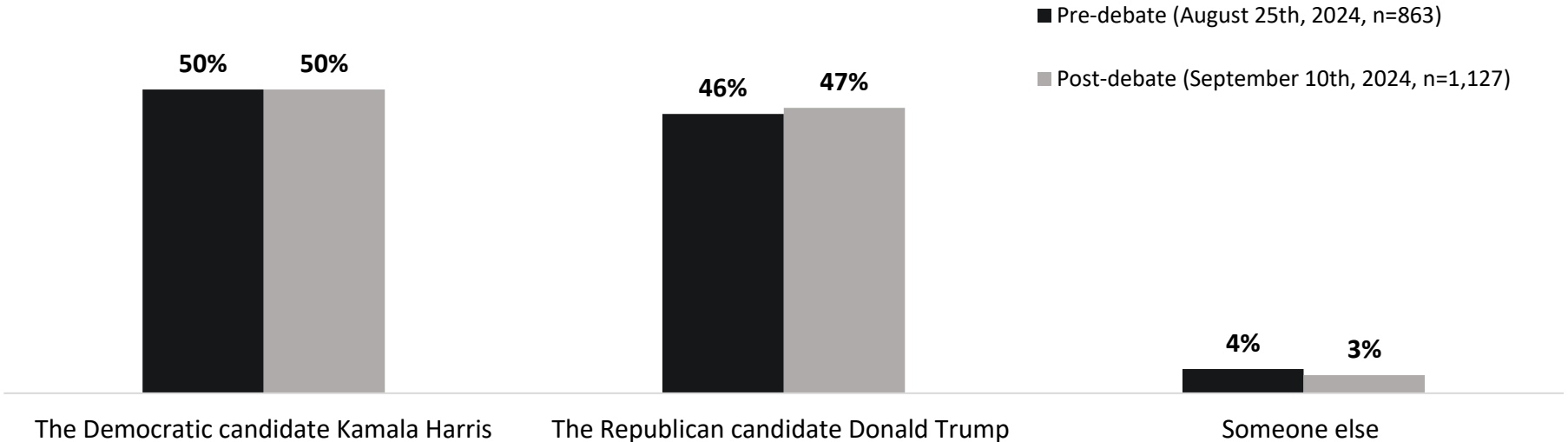Base: Respondents who have watched the debate either in full or in part (n=857)
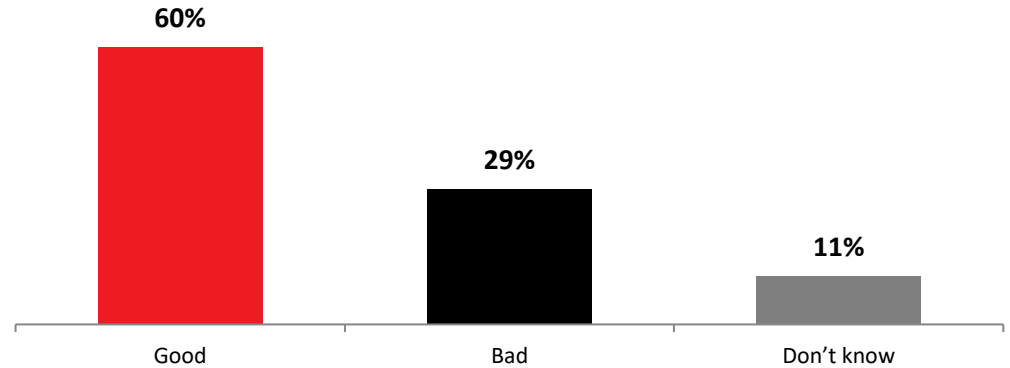
| | Total | North East | Mid West | South | West | 18-34 | 35-54 | 55+ | Male | Female | Vote in 2024 | | |
											Repu.	Demo.	Someone else
Weighted n=	*812*	*165*	*161*	*298*	*188*	*221*	*252*	*340*	*419*	*393*	*333*	*394*	*17**
Unweighted n=	*857*	*185*	*181*	*316*	*175*	*215*	*223*	*419*	*473*	*384*	*328*	*457*	*23**
Good	**60%**	65%	54%	59%	63%	63%	61%	57%	62%	59%	**46%**	**77%**	37%
Bad	**29%**	27%	34%	32%	**23%**	26%	28%	32%	31%	27%	**48%**	**14%**	48%
Don't know	**11%**	8%	11%	9%	14%	11%	11%	10%	**7%**	**14%**	**7%**	9%	15%

Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Voting Intentions (1/2)

Q4. If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the democratic Candidate Kamala Harris? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between...*

Base: Decided voters who will vote or probably vote in the next election

■ Pre-debate (August 25th, 2024, n=863)

■ Post-debate (September 10th, 2024, n=1,127)

	Pre-debate	Post-debate
The Democratic candidate Kamala Harris	50%	50%
The Republican candidate Donald Trump	46%	47%
Someone else	4%	3%

Voting Intentions (2/2)

Q4. If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the Democratic candidate Kamala Harris? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between…*
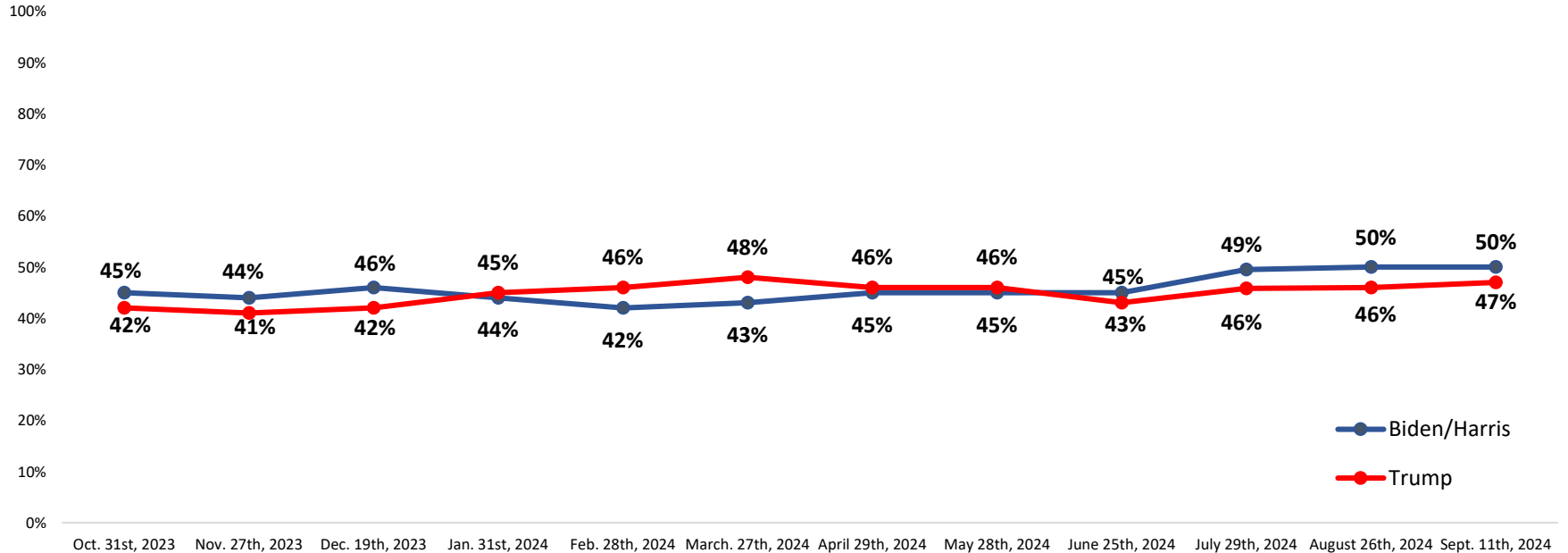
Base: Decided voters who will vote or probably vote in the next election

	TOTAL DECIDED VOTERS	TOTAL LIKELY VOTERS	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Total Likely Voters Pre-debate August 2024	Gap
Weighted n=	1,133	1,073	205	217	407	245	293	334	445	565	508	864	
Unweighted n=	1,174	1,127	234	246	418	229	279	299	549	623	504	863	
The Democratic candidate Kamala Harris	**47%**	**50%**	56%	**37%**	49%	56%	53%	50%	47%	**44%**	**56%**	50%	-
The Republican candidate Donald Trump	**44%**	**47%**	42%	**58%**	47%	41%	43%	45%	**51%**	**53%**	**40%**	46%	+1
Someone else	**3%**	**3%**	2%	5%	3%	3%	4%	5%	**2%**	3%	4%	4%	-1
Won't vote	**1%**	-	-	-	-	-	-	-	-	-	-	-	
Don't know	**4%**	-	-	-	-	-	-	-	-	-	-	-	

Voting Intentions - *Trended*

Q8. If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the Democratic Candidate Kamala Harris? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between…*

Base: Likely voters

Biden/Harris
Trump

Oct. 31st, 2023: 45% / 42%
Nov. 27th, 2023: 44% / 41%
Dec. 19th, 2023: 46% / 42%
Jan. 31st, 2024: 45% / 44%
Feb. 28th, 2024: 42% / 46%
March. 27th, 2024: 43% / 48%
April 29th, 2024: 46% / 45%
May 28th, 2024: 46% / 45%
June 25th, 2024: 45% / 43%
July 29th, 2024: 49% / 46%
August 26th, 2024: 50% / 46%
Sept. 11th, 2024: 50% / 47%

*Before July 29, 2024, Joe Biden was the answer choice appearing in the voting intentions for the Democratic Party.

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Voting Preference if Biden Was Still in the Race

Q11. If it were still Joe Biden as the Democratic candidate, would you vote for him or the Republican candidate Donald Trump?

Base: Respondents who will vote or probably vote in the next election (n=1,174)
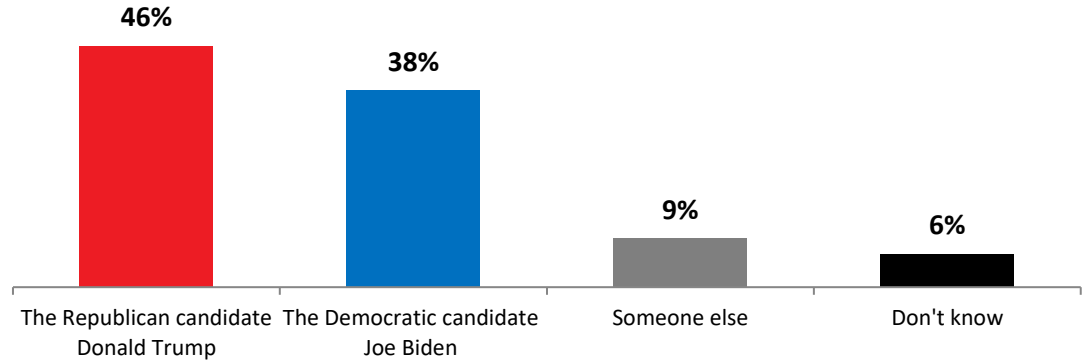
	Total	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Vote in 2024		
											Repu.	Demo.	Someone else
Weighted n=	*1,133*	*207*	*238*	*426*	*262*	*323*	*351*	*460*	*582*	*552*	*504*	*533*	*36*
Unweighted n=	*1,174*	*236*	*262*	*435*	*241*	*300*	*312*	*562*	*638*	*536*	*483*	*602*	*42*
The Republican candidate Donald Trump	**46%**	42%	**56%**	49%	**37%**	45%	44%	49%	**54%**	**39%**	**97%**	**6%**	9%
The Democratic candidate Joe Biden	**38%**	**48%**	**27%**	35%	43%	34%	36%	42%	**34%**	**42%**	**2%**	**77%**	15%
Someone else	**9%**	7%	10%	10%	9%	10%	**16%**	**4%**	8%	11%	**0%**	11%	76%
Don't know	**6%**	**3%**	7%	5%	**11%**	**11%**	4%	5%	5%	8%	**1%**	6%	0%

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Detailed Methodology

Weighted and Unweighted Sample

The table below presents the geographic distribution of respondents before and after weighting.

	Unweighted	Weighted
US Region	**1,296**	**1,296**
Northeast	255	231
Midwest	290	270
South	484	491
West	267	304

The table below presents the age and gender distribution of respondents before and after weighting.

	Unweighted	Weighted
Gender	**1,296**	**1,296**
Male	680	634
Female	616	662
Age	**1,296**	**1,296**
Between 18 and 34	346	378
Between 35 and 54	354	419
55 or older	596	499

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