

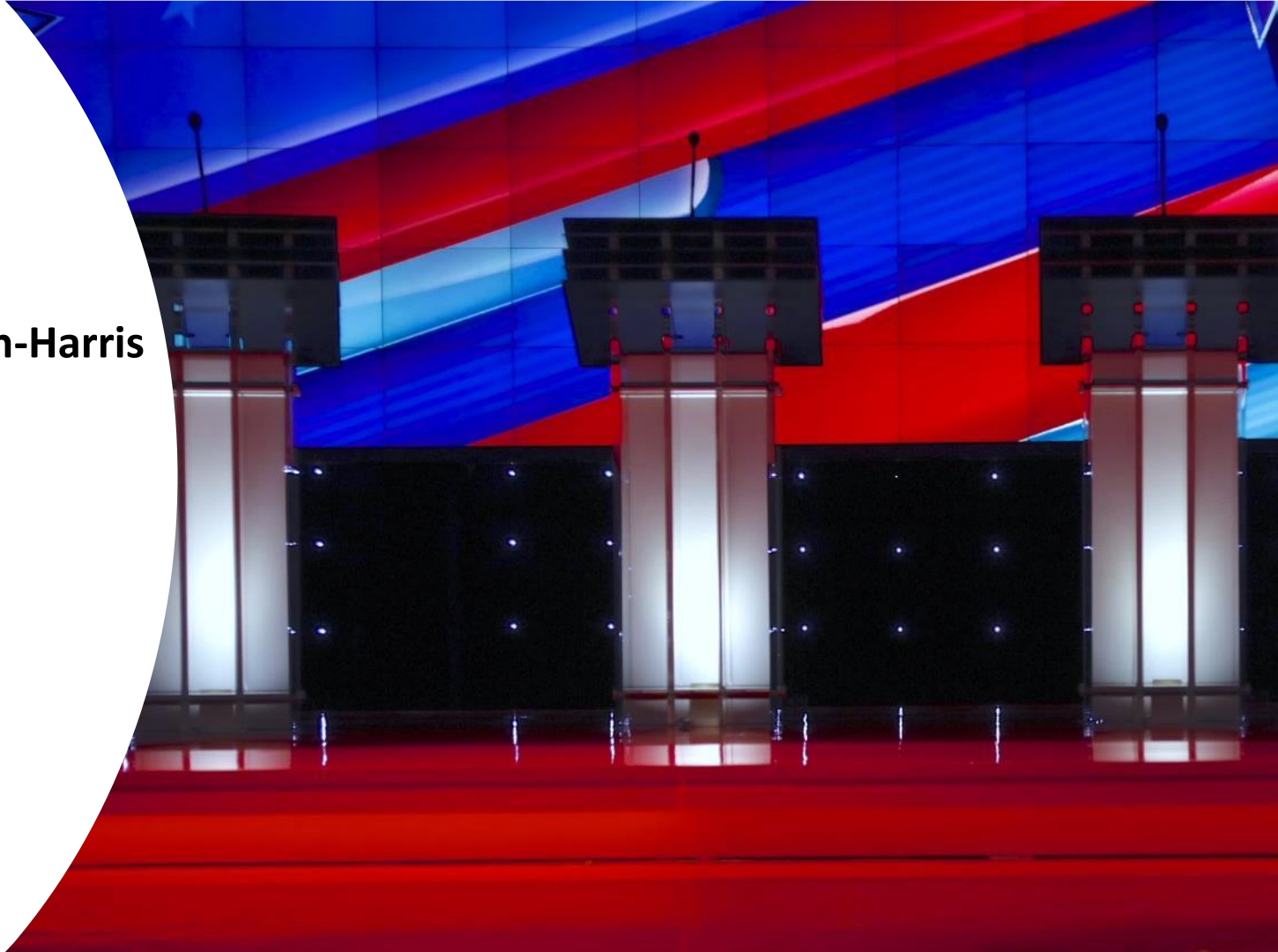


REPORT

U.S. Politics: Biden-Harris Transition

Survey of Americans

DATE 2024-07-31



Methodology



Method

An online survey among 1,002 Americans 18 years of age or older.

Respondents were randomly recruited using LEO's online panel.



When

July 26 to
July 28, 2024.



Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than $\pm 3.1\%$, (19 times out of 20).



Weighting

Results were weighted according to **age, gender, region, education, race, number of people in the household** in order to ensure a representative sample of the American population.

Methodology



Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.



Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.



Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail addresses: aenns@leger360.com

A more detailed methodology is presented in the Appendix.

Key highlights

Some of the key highlights from our U.S. Politics Survey include...

Harris and Trump are in a tight race with less than 100 days to go before the election

- If the presidential election were held today, Harris would receive 49% of the votes and Trump 46%. Noteworthy is the significant decrease in the number of voters who would support another candidate, dropping from 12% in June 2024 to 5% in July 2024. Since our last poll in June 2024, 3rd party voters have shifted towards the two main political parties, with the Democrats gaining 4 points and the Republicans gaining 3 points.
- More than 4 in 10 Americans (41%) believe Biden should now resign as President of the United States as opposed to staying until on next January.

Kamala Harris' gender and ethnicity would have very little impact on the vote, while being convicted of a felony has a slightly more significant impact.

- When it comes to gender, 66% of Americans think that Kamala Harris being a woman has no impact on how they will vote. Similarly, 72% of Americans say her identity has no impact on their voting decision.
- The picture is more nuanced regarding Donald Trump's conviction of a felony: 40% of Americans say it makes them more likely to vote against him, while 43% say it makes no difference.

Both Democrats and Republicans fear an assassination attempt on their leader

- 61% of Republicans fear an assassination attempt on Donald Trump during the election, while 45% of Democrats fear an assassination attempt on Kamala Harris.

REPORT

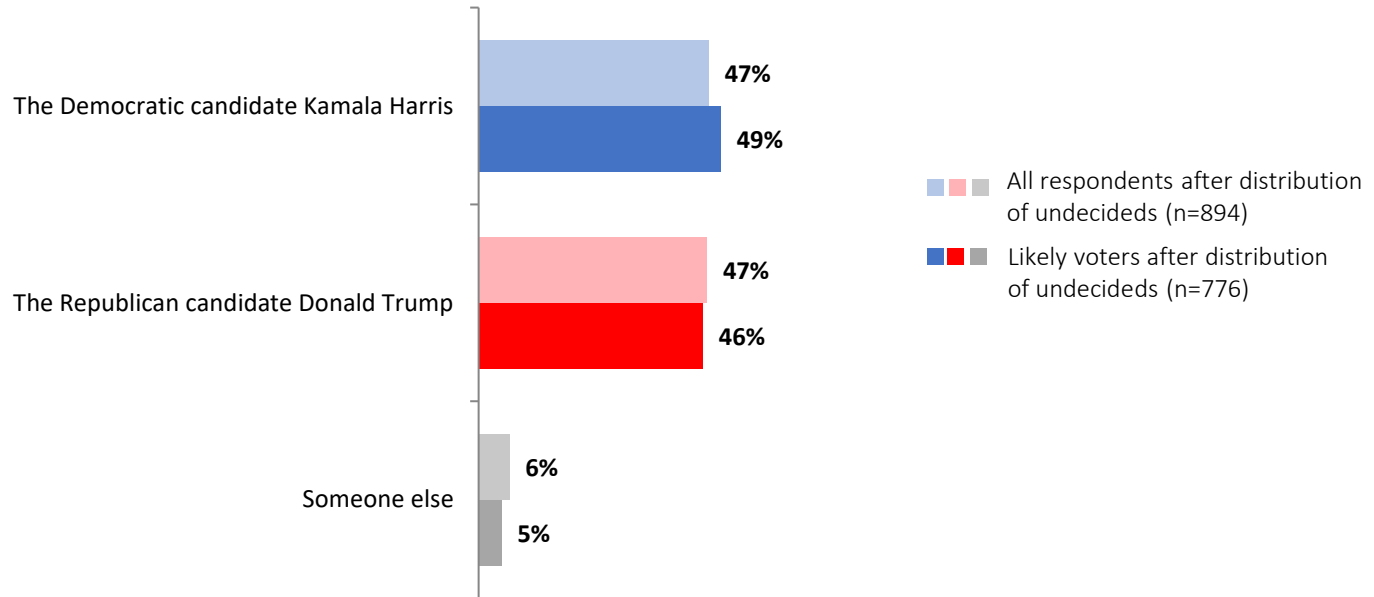
Detailed Results: *Vote Intention*



Voting Intentions (1/2)

Q8. If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the democratic Candidate Kamala Harris? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between...*

Base: All respondents after distribution of undecideds (n=894) / Likely voters after distribution of undecideds (n=776)



*Before July 29, 2024, Joe Biden was the answer choice appearing in the voting intentions for the Democratic Party.

Voting Intentions (2/2)

Q8. If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the democratic Candidate Kamala Harris? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between...*

Base: Likely voters after distribution of undecideds (n=776)

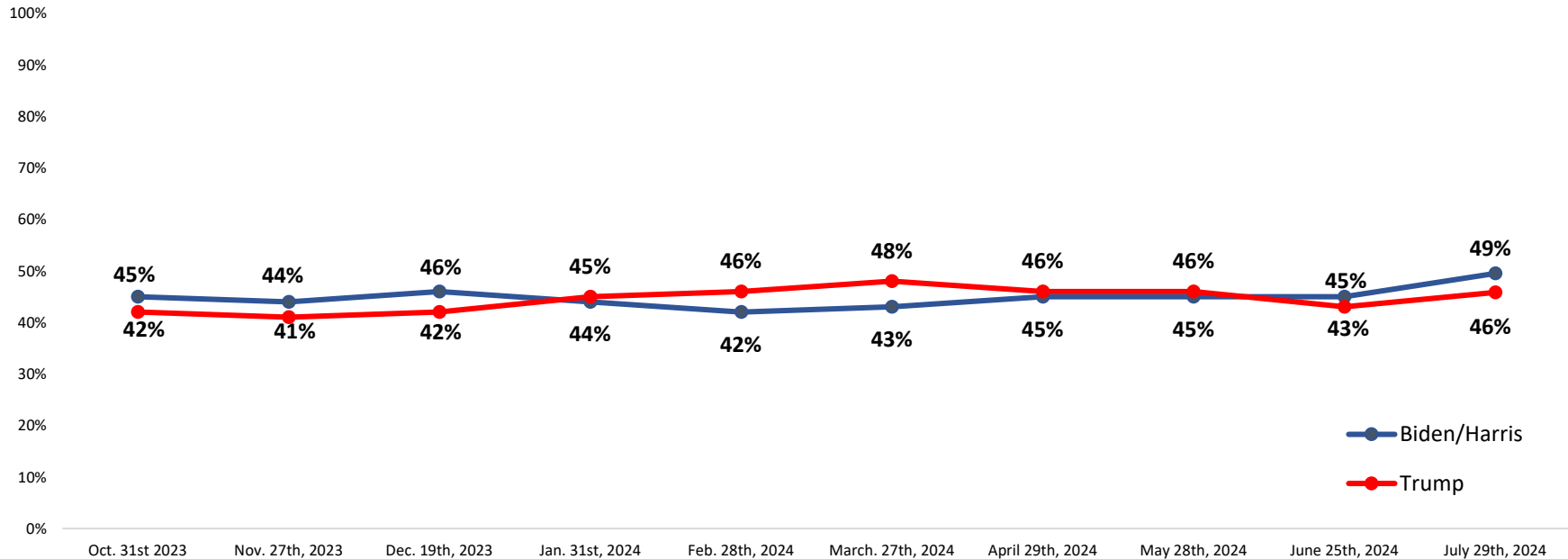
	TOTAL ALL VOTERS	TOTAL LIKELY VOTERS	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	TOTAL LIKELY VOTERS June 2024*	Gap
Weighted n=	899	767	139	158	288	182	212	238	317	400	367	828	
Unweighted n=	894	776	148	166	285	177	203	232	341	414	362	815	
The Democratic candidate Kamala Harris	47%	49%	50%	50%	46%	55%	48%	53%	48%	45%	55%	45%	+4
The Republican candidate Donald Trump	47%	46%	44%	44%	50%	42%	48%	41%	48%	50%	41%	43%	+3
Someone else	6%	5%	7%	7%	3%	3%	4%	5%	5%	5%	4%	12%	-7
Can't vote	-	-	-	-	-	-	-	-	-	-	-	-	-
Won't vote	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-

*In June 2024, Joe Biden was the answer choice appearing in the voting intentions for the Democratic Party.

Voting Intentions - Trended

Q8. If the 2024 presidential election were held today, would you vote for the Republican candidate Donald Trump or the democratic Candidate Kamala Harris? *Even if your choice is not made yet, if you had the obligation, who would you most likely vote for at the 2024 presidential election between...*

Base: Likely voters



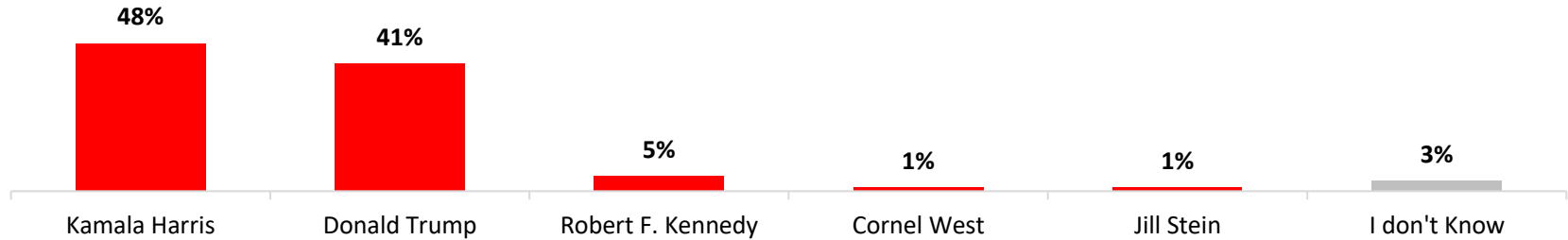
*Before July 29, 2024, Joe Biden was the answer choice appearing in the voting intentions for the Democratic Party.

Voter Preferences for 2024 Presidential Candidates

- Option with 5 candidates

Q19. If the 2024 presidential election were held today, which candidate would you vote for?

Base: Likely voters (n=797)

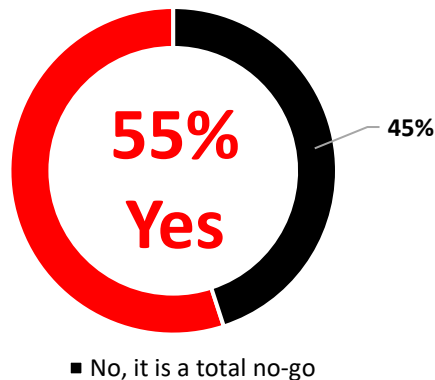


	TOTAL LIKELY VOTERS	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent	TOTAL June 2024	Gap
Weighted n=	786	142	162	295	187	217	244	324	407	378	247	293	222	878	
Unweighted n=	797	152	170	292	183	209	239	349	423	374	253	277	247	873	
Kamala Harris	48%	47%	51%	45%	51%	46%	50%	48%	44%	52%	8%	86%	42%	-	-
Donald Trump	41%	41%	38%	45%	39%	38%	40%	45%	44%	39%	83%	7%	43%	38%	+3
Robert F. Kennedy	5%	7%	6%	3%	5%	7%	4%	4%	6%	4%	5%	3%	7%	7%	-2
Cornel West	1%	1%	2%	2%	0%	2%	1%	1%	1%	1%	2%	0%	2%	2%	-1
Jill Stein	1%	2%	1%	2%	0%	2%	1%	1%	1%	1%	1%	1%	1%	2%	-1
I don't Know	3%	3%	3%	4%	4%	5%	4%	2%	3%	4%	1%	2%	5%	13%	-10

Likelihood of Voting for Kamala Harris in the 2024 Presidential Election

Q36. Is it possible that you'd vote for Kamala Harris for President of the United States, or is it a total no-go and you'd never vote for her?

Base: All respondents (n=1,002)

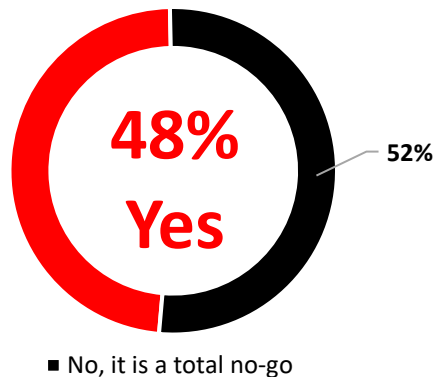


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
Yes, it is possible I'd vote for Kamala Harris for President of the United States	55%	51%	57%	55%	58%	62%	53%	51%	54%	57%	19%	91%	53%
No, it is a total no-go	45%	49%	43%	45%	42%	38%	47%	49%	46%	43%	81%	9%	47%

Likelihood of Voting for Donald Trump in the 2024 Presidential Election

Q37. Is it possible that you'd vote for Donald Trump for President of the United States, or is it a total no-go and you'd never vote for him?

Base: All respondents (n=1,002)

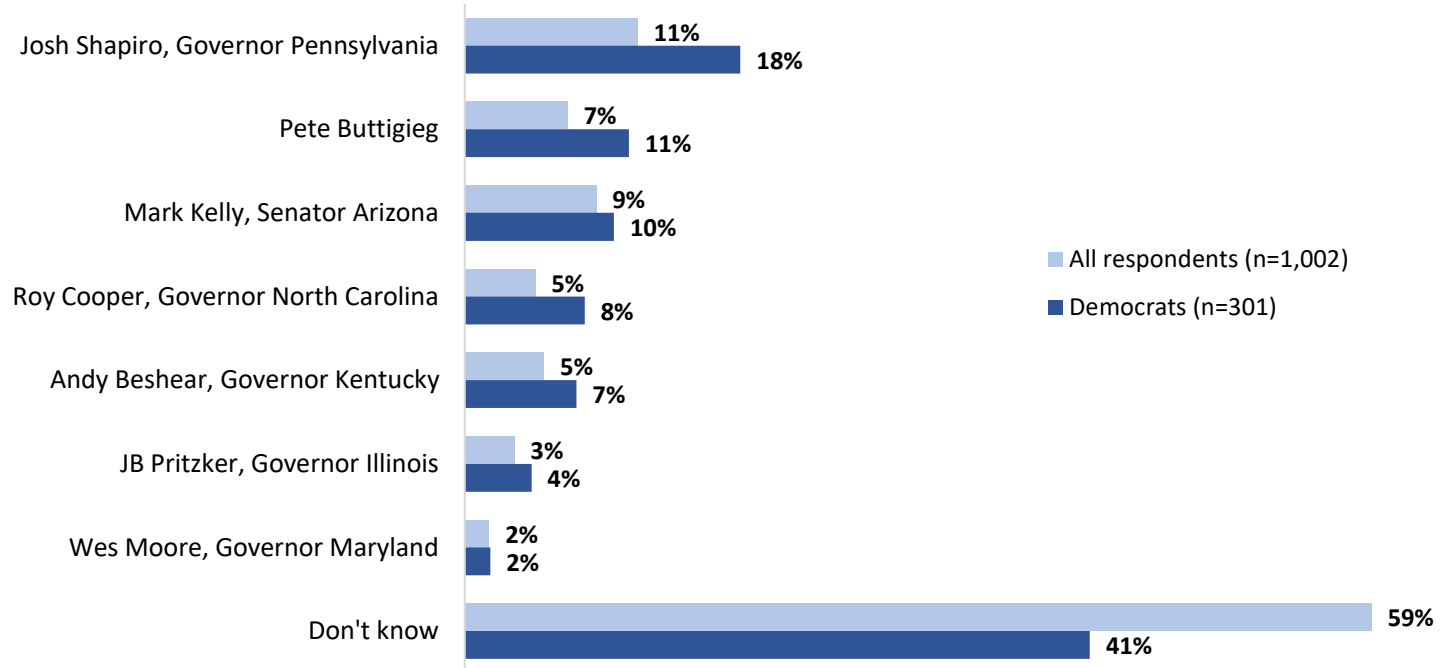


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
Yes, it is possible I'd vote for Donald Trump for President of the United States	48%	46%	49%	51%	45%	53%	47%	45%	54%	43%	93%	15%	44%
No, it is a total no-go	52%	54%	51%	49%	55%	47%	53%	55%	46%	57%	7%	85%	56%

Vice-Presidential Nominee for Kamala Harris (1/2)

Q30. Which of the following candidates do you prefer as Kamala Harris' Democratic Vice-Presidential nominee?

Base: All respondents (n=1,002) / Democrats (n=301)



Vice-Presidential Nominee for Kamala Harris (2/2)

Q30. Which of the following candidates do you prefer as Kamala Harris' Democratic Vice-Presidential nominee?

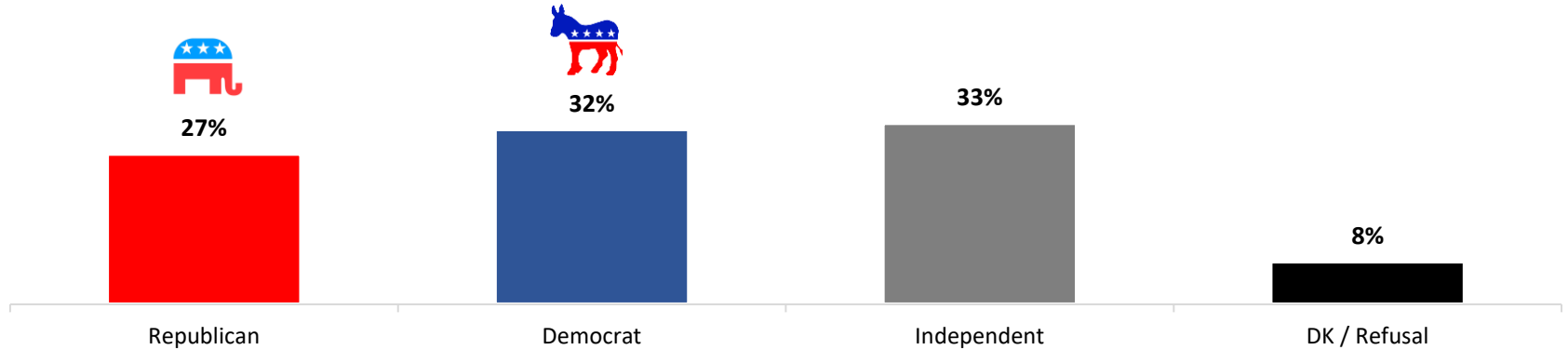
Base: All respondents (n=1,002)

	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
Josh Shapiro, Governor Pennsylvania	11%	20%	12%	8%	9%	12%	10%	12%	16%	7%	10%	18%	7%
Marl Kelly, Senator Arizona	9%	5%	6%	8%	14%	7%	5%	13%	10%	7%	8%	10%	9%
Pete Buttigieg	7%	4%	6%	7%	9%	4%	4%	11%	6%	7%	3%	11%	7%
Andy Beshear, Governor Kentucky	5%	3%	5%	6%	5%	8%	5%	3%	7%	4%	4%	7%	4%
Roy Cooper, Governor North Carolina	5%	6%	3%	7%	2%	7%	3%	4%	6%	4%	2%	8%	4%
JB Pritzker, Governor Illinois	3%	2%	10%	2%	0%	4%	5%	2%	3%	3%	2%	4%	4%
Wes Moore, Governor Maryland	2%	1%	2%	2%	2%	2%	2%	1%	2%	1%	1%	2%	2%
Don't know	59%	59%	56%	61%	58%	56%	65%	56%	50%	67%	69%	41%	64%

Political Affiliation

Q8. Generally speaking, do you think of yourself as a Republican, a Democrat, or as an independent?

Base: All respondents (n=1,002)



	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	TOTAL June 2024	Gap
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	1,003	
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	1,003	
Republican	27%	29%	30%	28%	23%	27%	24%	30%	30%	24%	28%	-1
Democrat	32%	36%	31%	30%	33%	28%	37%	31%	31%	32%	34%	-2
Independent	33%	28%	32%	32%	39%	32%	31%	36%	32%	34%	30%	+3
DNK / Refusal	8%	6%	7%	11%	5%	13%	8%	3%	6%	9%	8%	-

REPORT

Detailed Results:

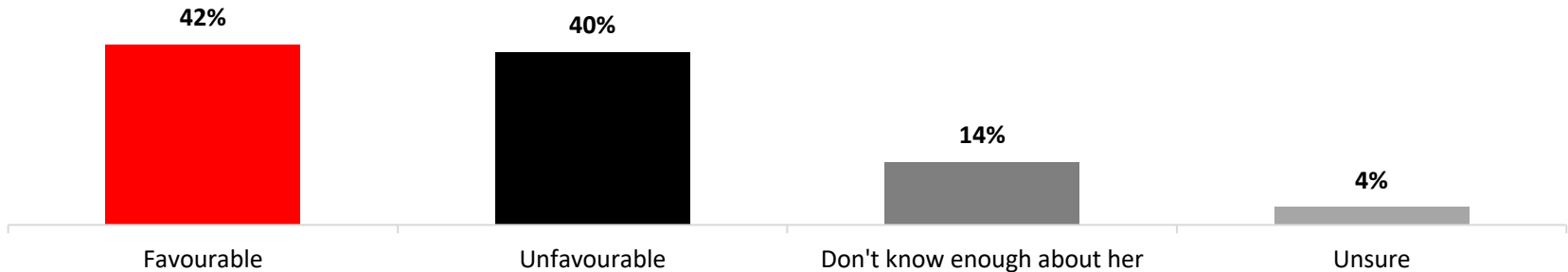
Candidate Impressions



Impression of Vice-President Kamala Harris

Q2B. Overall, do you have a favorable or unfavorable impression of current Vice President, Kamala Harris? If you do not know enough about her to have an opinion indicate so.

Base: All respondents (n=1,002)

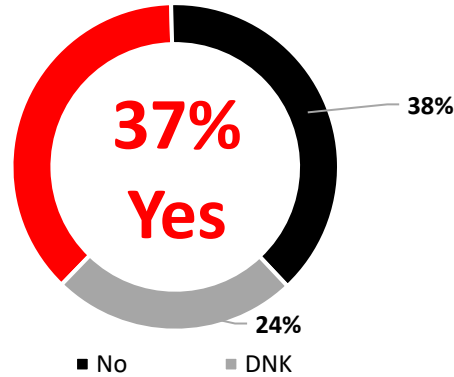


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
Favorable	42%	44%	40%	40%	45%	41%	39%	44%	43%	40%	15%	81%	32%
Unfavorable	40%	40%	42%	39%	39%	31%	39%	49%	43%	37%	78%	8%	44%
Don't know enough about her	14%	13%	14%	16%	13%	21%	17%	7%	11%	18%	7%	9%	19%
Unsure	4%	3%	4%	5%	4%	7%	5%	1%	3%	5%	1%	2%	4%

Opinion on Kamala Harris' Political Orientation for Presidency

Q37A. Do you think Kamala Harris is too left-wing to be President of the United States?

Base: All respondents (n=1,002)

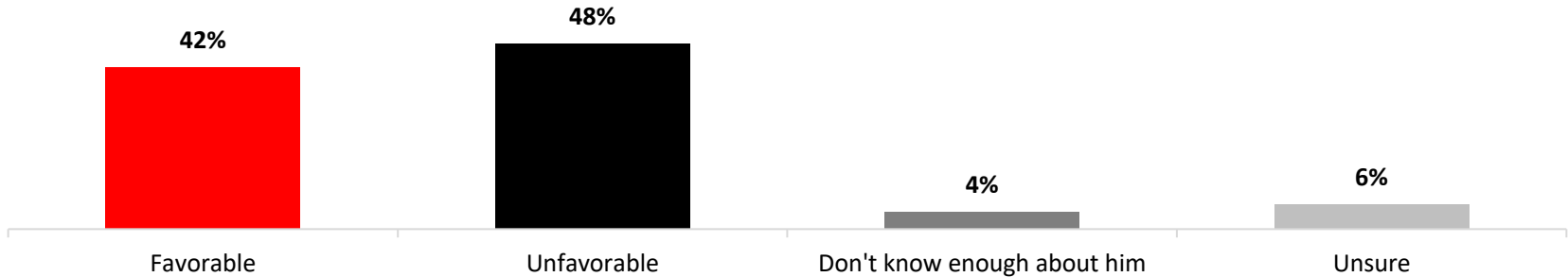


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
Yes	37%	42%	37%	39%	33%	33%	36%	42%	44%	31%	76%	15%	34%
No	38%	36%	36%	35%	47%	33%	39%	42%	37%	40%	8%	73%	35%
DNK	24%	22%	27%	26%	20%	33%	25%	16%	19%	29%	15%	12%	31%

Impression of Presidential Candidate Donald Trump

Q21. Overall, do you have a favorable or unfavorable impression of Republican Presidential candidate Donald Trump? If you do not know enough about him to have an opinion indicate so.

Base: All respondents (n=1,002)

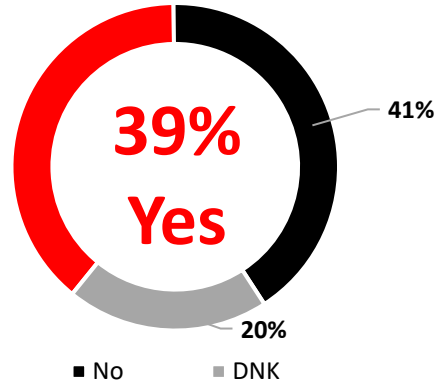


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
Favorable	42%	41%	40%	45%	39%	44%	40%	41%	49%	34%	87%	14%	35%
Unfavorable	48%	48%	51%	43%	52%	41%	47%	54%	44%	51%	10%	82%	49%
Don't know enough about him	4%	5%	2%	5%	4%	5%	7%	1%	3%	6%	0%	3%	6%
Unsure	6%	6%	7%	7%	5%	10%	6%	3%	5%	8%	3%	2%	10%

Opinion on Donald Trump's Political Orientation for Presidency

Q38. Do you think Donald Trump is too right-wing to be President of the United States?

Base: All respondents (n=1,002)

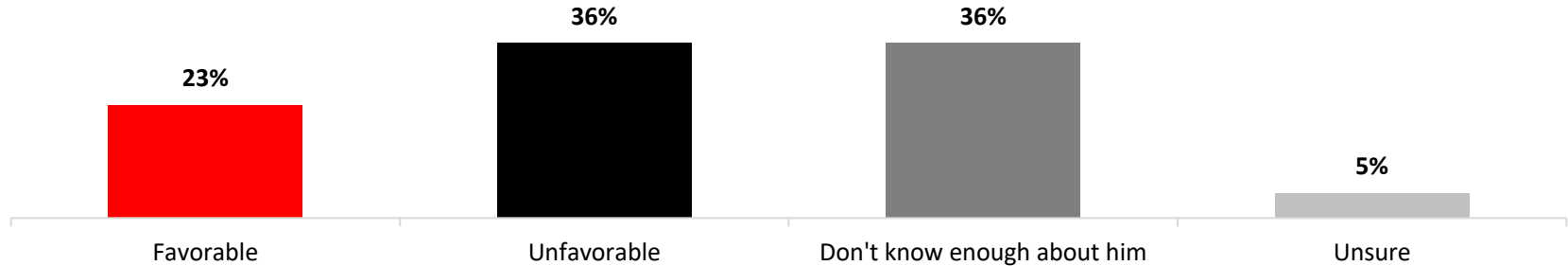


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
Yes	39%	38%	44%	34%	43%	39%	35%	42%	40%	38%	18%	68%	34%
No	41%	45%	39%	42%	40%	32%	46%	45%	43%	39%	71%	19%	41%
DNK	20%	17%	18%	24%	18%	29%	18%	13%	17%	22%	10%	13%	24%

Impression of Vice-Presidential Candidate JD Vance

Q22. Overall, do you have a favorable or unfavorable impression of Republican Vice-Presidential candidate JD Vance? If you do not know enough about him to have an opinion indicate so.

Base: All respondents (n=1,002)

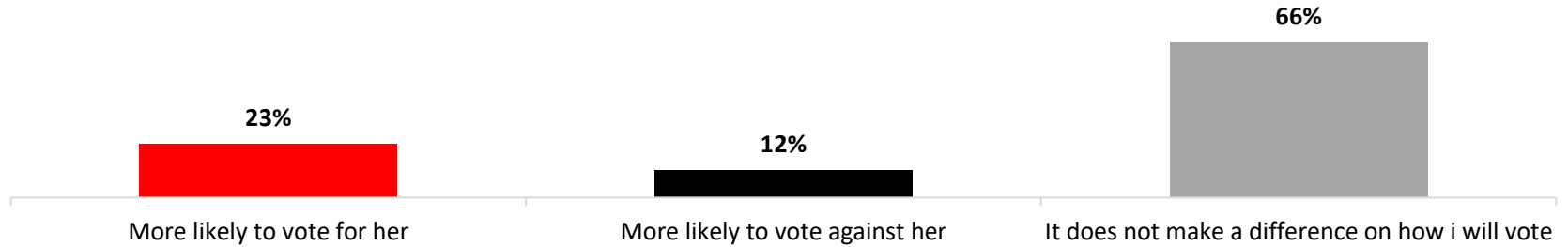


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
Favorable	23%	25%	23%	25%	19%	21%	18%	29%	29%	18%	50%	9%	19%
Unfavorable	36%	37%	39%	33%	37%	30%	34%	42%	36%	35%	11%	63%	36%
Don't know enough about him	36%	34%	34%	36%	39%	40%	42%	26%	31%	40%	35%	25%	41%
Unsure	5%	5%	5%	6%	5%	8%	5%	2%	3%	7%	4%	4%	4%

Impact of Kamala Harris' Gender on Voting Decision

Q31. Does the fact that Kamala Harris is a woman make you more likely to vote for her, more likely to vote against her, or does it not make any difference?

Base: All respondents (n=1,002)

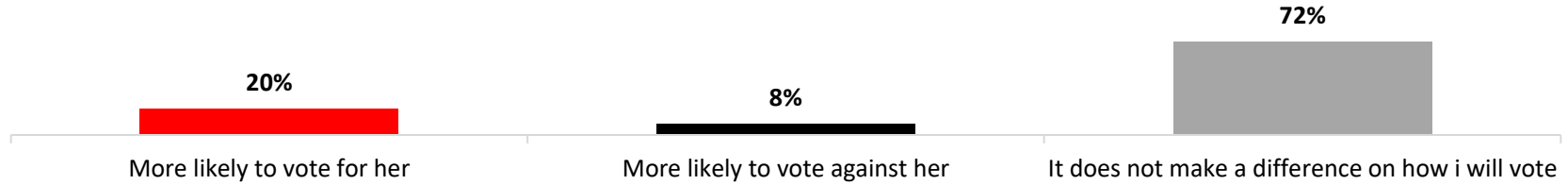


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
More likely to vote for her	23%	25%	19%	23%	24%	33%	25%	11%	23%	22%	12%	45%	13%
More likely to vote against her	12%	10%	11%	14%	9%	14%	11%	9%	14%	9%	20%	4%	12%
It does not make any difference to how I will vote	66%	65%	70%	63%	67%	53%	64%	79%	63%	68%	68%	51%	75%

Impact of Kamala Harris' Mixed-Race Identity on Voting Decision

Q32. Does the fact that Kamala Harris is a mixed race African-American woman make you more likely to vote for her, more likely to vote against her, or does it not make any difference?

Base: All respondents (n=1,002)

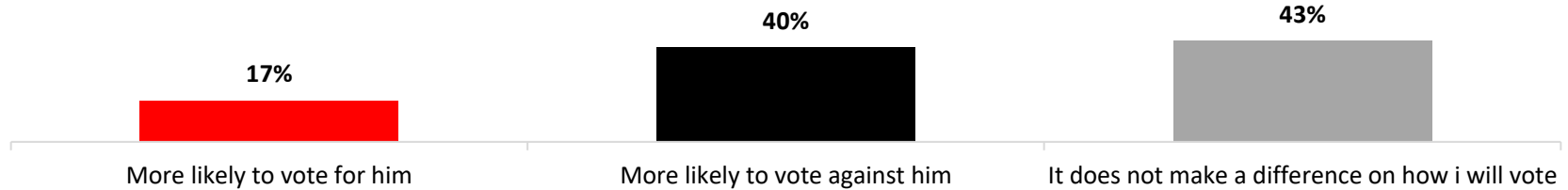


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
More likely to vote for her	20%	22%	19%	19%	21%	32%	20%	9%	23%	17%	10%	39%	13%
More likely to vote against her	8%	8%	7%	11%	5%	12%	8%	5%	12%	5%	15%	4%	7%
It does not make any difference to how I will vote	72%	70%	74%	70%	74%	56%	72%	86%	65%	78%	75%	57%	80%

Impact of Donald Trump's Felony Conviction on Voting Decision

Q34. The fact that Donald Trump has been convicted of a felony make you more likely to vote for him, more likely to vote against him, or does it not make any difference?

Base: All respondents (n=1,002)

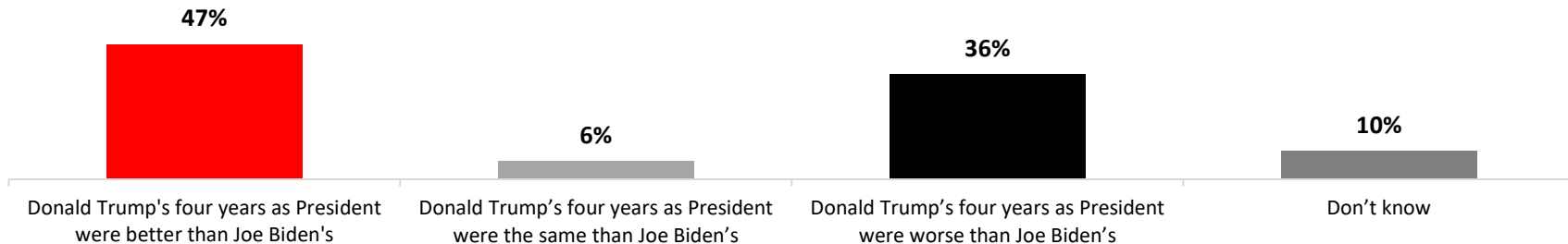


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
More likely to vote for him	17%	20%	15%	20%	14%	25%	13%	15%	22%	13%	38%	10%	9%
More likely to vote against him	40%	35%	42%	39%	44%	40%	37%	43%	36%	44%	6%	69%	43%
It does not make any difference to how I will vote	43%	45%	43%	41%	42%	35%	50%	42%	42%	43%	57%	21%	48%

Perception of Donald Trump's four years as President

Q35. Do you think Donald Trump's four years as President were better, the same or worse than Joe Biden's?

Base: All respondents (n=1,002)



	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
Donald Trump's four years as President were better than Joe Biden's	47%	48%	48%	49%	42%	46%	49%	47%	52%	42%	88%	16%	45%
Donald Trump's four years as President were the same than Joe Biden's	6%	5%	5%	9%	6%	8%	7%	4%	7%	6%	5%	7%	7%
Donald Trump's four years as President were worse than Joe Biden's	36%	36%	40%	30%	44%	28%	35%	45%	34%	39%	4%	71%	34%
Don't know	10%	11%	7%	12%	8%	17%	9%	4%	7%	13%	3%	6%	13%

REPORT

Detailed Results:

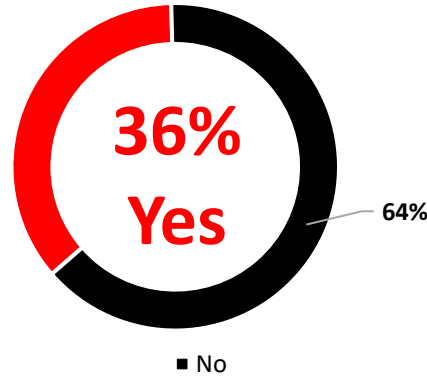
*Assassinations and
Resignations*



Concern About Assassination Attempts on Donald Trump

Q39. Are you afraid of another assassination attempt on Donald Trump during this election?

Base: All respondents (n=1,002)

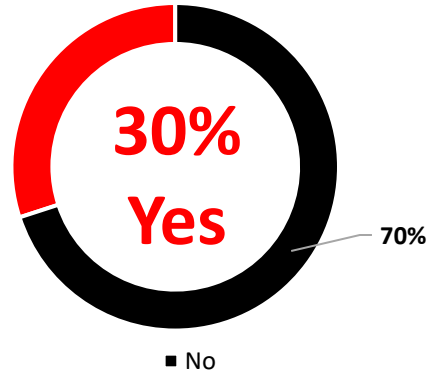


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
Yes	36%	40%	39%	33%	34%	40%	29%	38%	38%	33%	61%	18%	34%
No	64%	60%	61%	67%	66%	60%	71%	62%	62%	67%	39%	82%	66%

Concern About Assassination Attempts on Kamala Harris

Q40. Are you afraid of an assassination attempt on Kamala Harris during this election?

Base: All respondents (n=1,002)

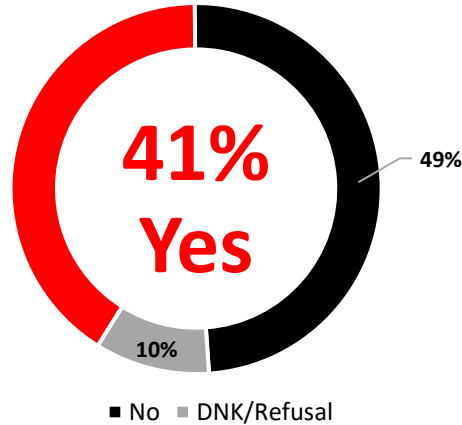


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
Yes	30%	29%	33%	28%	30%	35%	22%	31%	29%	30%	23%	45%	23%
No	70%	71%	67%	72%	70%	65%	78%	69%	71%	70%	77%	55%	77%

President Biden: Stay Until January or Resign Now

Q18. Do you think Joe Biden should also resign as President or should he stay in office until the election and transfer of power?

Base: All respondents (n=1,002)



	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,002	176	207	382	236	323	320	358	492	510	274	319	331
Unweighted n=	1,002	192	213	373	224	308	310	384	502	500	280	301	351
Yes, he should also resign as President	41%	43%	40%	44%	35%	46%	41%	35%	43%	38%	63%	25%	40%
No, he should stay in office until the election and transfer power	49%	50%	52%	44%	56%	39%	50%	59%	49%	49%	30%	71%	50%
Don't know	10%	7%	8%	12%	10%	15%	9%	5%	7%	12%	7%	4%	11%

REPORT

Detailed Methodology



Weighted and Unweighted Sample

The table below presents the geographic distribution of respondents before and after weighting.

	Unweighted	Weighted
US Region	1,002	1,002
Northeast	192	176
Midwest	213	207
South	373	382
West	224	236

The table below presents the age and gender distribution of respondents before and after weighting.

	Unweighted	Weighted
Gender	1,002	1,002
Male	502	492
Female	500	510
Age	1,002	1,002
Between 18 and 34	308	323
Between 35 and 54	310	320
55 or older	384	358

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