

Report

Trump Foreign Policy Comments *Survey of Americans*



Date: 20/ 01 / 2025 Project: 16811-130

Methodology

Method

Online survey among American respondents 18 years of age or older. (sample: **n= 1,001**).

Respondents were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age**, **gender**, **region**, **education**, **ethnicity**, **and number of people in the household** in order to ensure a representative sample of the American population.

Notes

A more detailed methodology is presented in the Appendix.

When

Data collection from January 17 to January 19, 2025.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than ±3.10%, (19 times out of 20) for the American sample.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, at the following e-mail address: aenns@leger360.com About polling -

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CANADA 2021

	LEGER POLL Published on September 18, 2021	OFFICIALS RESULTS 2021 Canada Federal Election
۲	33%	33.7%
Ŀ	32%	32.6%
+NDP	19%	17.8%
ß	7%	7.7%
PPC	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
	46%	45%
	42 %	43%
greens	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
	49 %	50 %
	49 %	48%
Others	2%	2%

Leger



Key highlights

Some of the key highlights of our survey include...

Awareness and Opinion on Territorial Expansion

66% of Americans were aware of Trump's comments on foreign policy, with a majority (64%) saying his ideas of annexing new territories, such as Greenland and Canada, a bad idea. Moreover, 76% believed that Canada and Greenland's populations should approve joining the U.S. before such actions could proceed.

Support for Specific Proposals

Only a minority of Americans support Trump's recent foreign policy proposals, including annexing Greenland (28% support), Canada (24% support), or renaming the Gulf of Mexico (25% support). The least popular idea was leaving NATO, with only 23% in favor and 54% opposed. Attitudes on these measures did divided sharply along partisan lines with Democrats being much more opposed to these ideas compared to Republicans. However, even among Republicans only assuming control of the Panama Canal and annexing Greenland had majority support.

Most Americans do not believe the claim made by the President that the US subsidizes Canada by \$200 billion. Only 22% of Americans believed this to be true. Over a third (36%) felt it was not with the remainder of respondents (42%) unsure.

Trade Tariffs and Economic Concerns

Proposed tariffs on goods from Mexico (48% oppose) and Canada (53% oppose) were not very popular, although the policy was more popular among Republican supporters. Two-thirds of Americans (67%) feel consumer prices in the US will increase if trade tariffs are introduced, with even a majority of Republican voters (57%) holding this view.

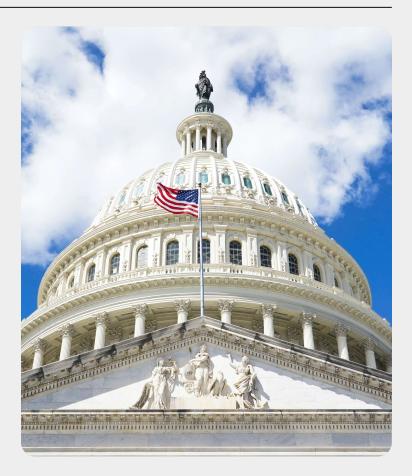
Concerns About Security

Concerns over border security with Canada were divided, with 44% of Americans expressing concern but 47% indicating little to no concern. Respondents who identified as Republicans were more likely to be concerned (61% vs 38% among Democrats).

Opinions on Canadian Leaders

Among Canadian leaders, Justin Trudeau was the most recognized, with 24% holding a good opinion of him. Other leaders like Pierre Poilievre (13%), Doug Ford (10%) and Danielle Smith (10%) were less known.

Trump Foreign Policy Comments



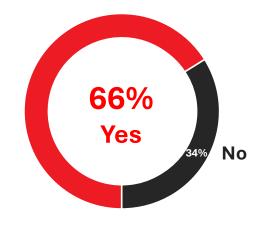
Sentiment on Donald Trump's Return as U.S. President

Q11. Are you happy or unhappy that Donald Trump has become President of the United States again? Base: All respondents (n=1,001)



Awareness of President-elect Trump's Foreign Policy Comments and Territorial Expansion

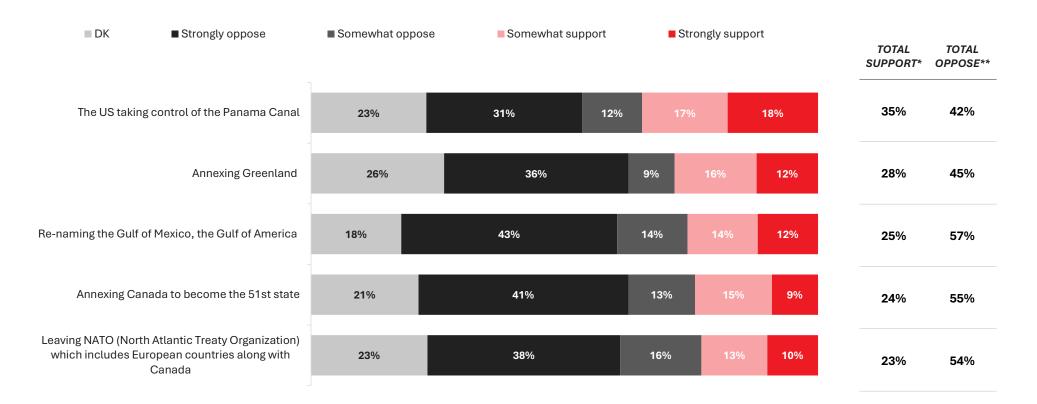
Q1. Have you heard about President-elect Trump's recent comments regarding foreign policy, including potentially expanding US territory? Base: All respondents (n=1,001)



	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,001	176	207	382	237	297	332	371	490	507	308	303	283
Unweighted n=	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Yes	66%	72%	70%	62%	65%	59 %	63%	75%	70 %	62 %	71%	75%	63%
No	34%	28%	30%	38%	35%	41%	37%	25 %	30%	38%	29%	25 %	37%

Support or Opposition to President-elect Trump's Stated Positions (1/2)

Q2. Do you support or oppose the following positions stated by President-elect Trump? Base: All respondents (n=1,001)



*TOTAL SUPPORT = % Strongly support + % Somewhat support / **TOTAL OPPOSE = % Strongly oppose + % Somewhat oppose

Support or Opposition to President-elect Trump's Stated Positions (2/2)

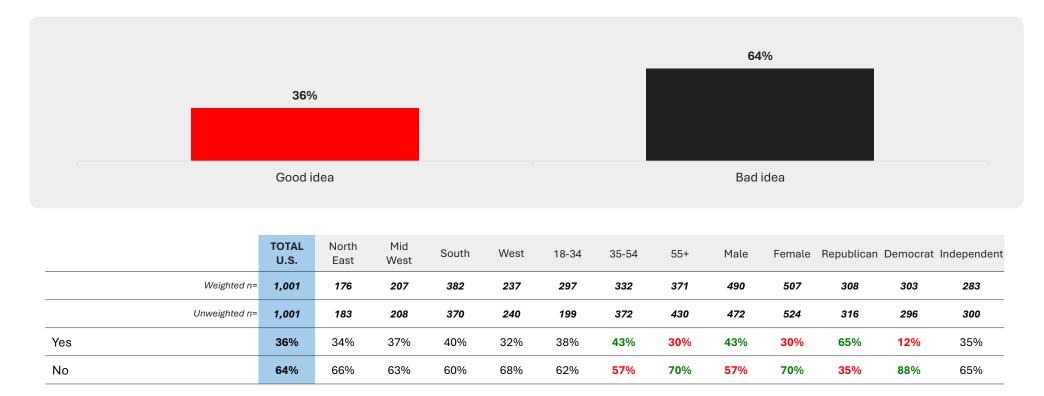
Q2. Do you support or oppose the following positions stated by President-elect Trump? Base: All respondents (n=1,001)

% TOTAL SUPPORT*	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,001	176	207	382	237	297	332	371	490	507	308	303	283
Unweighted n=	1,001	183	208	370	240	199	372	430	472	524	316	296	300
The US taking control of the Panama Canal	35%	41%	35%	34%	32%	34%	37%	34%	47%	24%	60%	18%	34%
Annexing Greenland	28%	30%	26%	27%	30%	32%	33%	21%	39 %	18%	51%	13%	24%
Re-naming the Gulf of Mexico, the Gulf of America	25%	28%	28%	26%	21%	32%	26%	20 %	34%	18%	44%	11%	23%
Annexing Canada to become the 51st state	24%	25%	21%	27%	21%	29%	31%	14%	29 %	20 %	44%	16%	17%
Leaving NATO (North Atlantic Treaty Organization) which includes European countries along with Canada	23%	29%	23%	23%	20%	23%	29%	18%	31%	17%	41%	13%	21%

*TOTAL SUPPORT = % Strongly support + % Somewhat support

Opinion on President-elect Trump's Comments to Annex New Territories

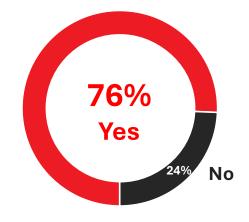
Q3. Do you think President-elect Trump's idea of annexing new territories is generally a: Base: All respondents (n=1,001)





Approval by Canada and Greenland to Become Part of the United States

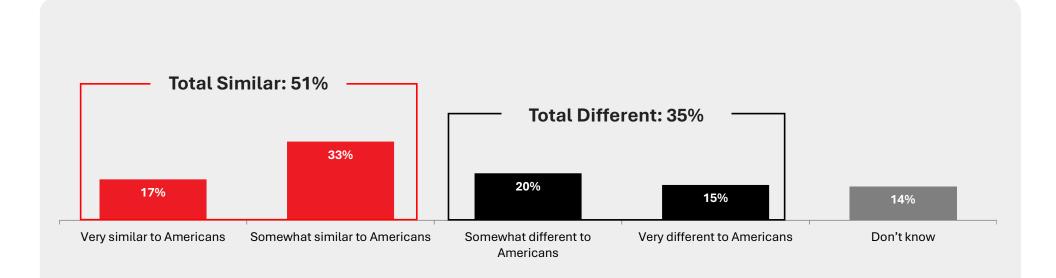
Q4. Do you think that the people of Canada and Greenland need to approve becoming part of the United States before proceeding? Base: All respondents (n=1,001)



	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,001	176	207	382	237	297	332	371	490	507	308	303	283
Unweighted n=	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Yes	76%	84%	80%	73%	70%	62 %	75%	88%	78%	73%	80%	78%	77%
No	24%	16 %	20%	27%	30%	38%	25%	12%	22%	27%	20%	22%	23%

Perceptions of Canadians by Americans (1/2)

Q5. When thinking of Canada potentially joining the United States, based on what you know of Canadians, do you feel they are...? Base: All respondents (n=1,001)





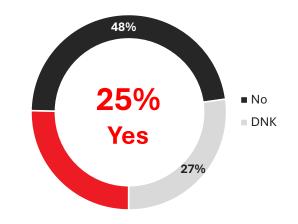
Perceptions of Canadians by Americans (2/2)

Q5. When thinking of Canada potentially joining the United States, based on what you know of Canadians, do you feel they are...? Base: All respondents (n=1,001)

	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,001	176	207	382	237	297	332	371	490	507	308	303	283
Unweighted n=	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Total Similar	51%	45%	50%	55%	48%	53%	51%	49%	56%	46 %	60%	49%	47%
Very similar to Americans	17%	15%	15%	20%	17%	21%	17%	14%	22%	13%	25%	17%	14%
Somewhat similar to Americans	33%	30%	36%	35%	31%	32%	33%	34%	34%	33%	35%	31%	33%
Total Different	35%	39%	37%	30 %	38%	34%	34%	36%	33%	36%	31%	41 %	36%
Somewhat different to Americans	20%	25%	20%	19%	18%	17%	16%	25%	18%	22%	19%	22%	21%
Very different to Americans	15%	13%	17%	12%	20%	17%	18%	11%	15%	15%	11%	20%	15%
Don't know	14%	16%	13%	15%	14%	12%	15%	15%	11%	18%	10%	10 %	17%

American Support for Uniting with Canada

Q6. In surveys with Canadians, a large majority do not want to join the United States as its 51st state. How do you feel if the question was reversed and asked of Americans? Would you like Canada and the U.S. to join? Base: All respondents (n=1,001)



	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
	1,001	176	207	382	237	297	332	371	490	507	308	303	283
Unweighted n=	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Yes	25%	30%	22%	25%	25%	34%	30%	14%	29 %	22 %	37%	22%	21%
No	48 %	49%	48%	44%	51%	43%	41 %	57%	49%	47%	41 %	57%	51%
Don't know	27%	21%	30%	30%	24%	23%	30%	28%	22 %	32 %	22%	21 %	28%



Support to Proposed Trade Policies by President-elect Trump

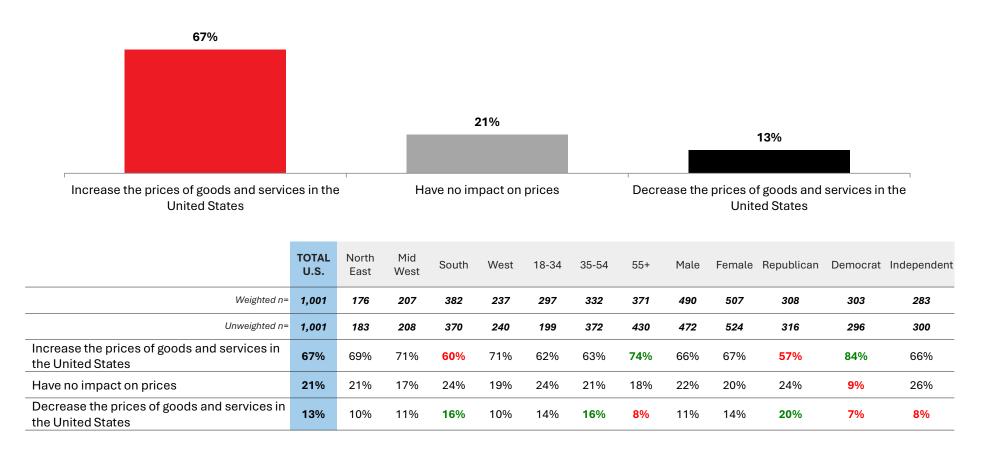
Q7. Do you support or oppose the following proposed trade policies being considered by President-elect Trump? Base: All respondents (n=1,001)

DK	■ Strongly oppose	Somewh	nat oppo	se	Som	iewhat s	upport		Strongly	suppoi	rt	TOTA SUPPO		OTAL POSE**
Imposing a 25%	tariff on goods from Mexico	18%			33%		15%		17%	1	7%	34%) 4	48%
Imposing a 25% t	ariff on goods from Canada	18%			36%		1	7%	17%		11%	29%) <u></u>	53%
%	TOTAL SUPPORT*	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
	Weighted n	= 1,001	176	207	382	237	297	332	371	490	507	308	303	283
	Unweighted n	= 1,001	183	208	370	240	199	372	430	472	524	316	296	300
Imposing a 25	% tariff on goods from Mexico	34%	31%	38%	37%	27 %	35%	36%	32%	42 %	27 %	65%	15%	27 %
Imposing a 25	% tariff on goods from Canada	29 %	28%	29%	31%	25%	31%	31%	25%	33%	24 %	55%	13%	21%

*TOTAL SUPPORT = % Strongly support + % Somewhat support / **TOTAL OPPOSE = % Strongly oppose + % Somewhat oppose

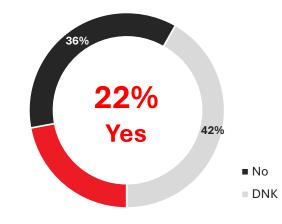
Impact of U.S. 25% Tariffs on Goods from Canada and Mexico

Q8. If the U.S. imposes 25% tariffs on goods from Canada and Mexico, do you believe this will: Base: All respondents (n=1,001)



Belief in President-elect Trump's Statement on US Subsidies to Canada

Q9. President-elect Trump has said the US subsidizes Canada by \$200 billion? Do you believe this to be the case? Base: All respondents (n=1,001)

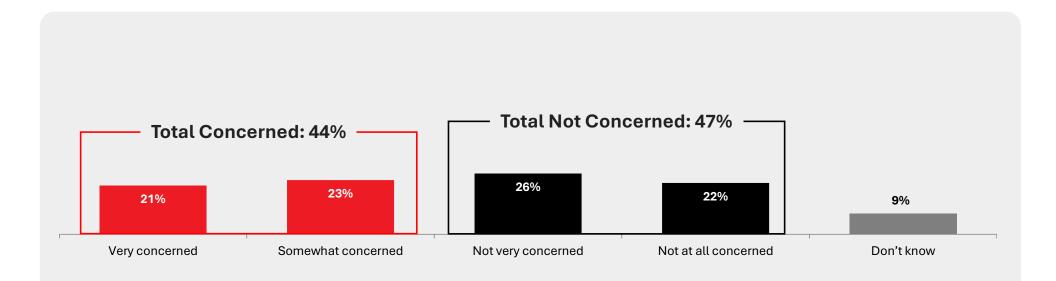


	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
	1,001	176	207	382	237	297	332	371	490	507	308	303	283
Unweighted n=	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Yes	22%	24%	24%	22%	18%	29 %	23%	16 %	28 %	16 %	41 %	10 %	19%
No	36%	35%	33%	36%	41%	39%	32%	37%	35%	38%	17%	62 %	33%
Don't know	42 %	41%	43%	42%	41%	32%	45%	47 %	37%	46 %	42%	29 %	47%



Concerns About Security on America's Northern Border with Canada (1/2)

Q10. When it comes to the security of America's borders, how concerned are you with the level of security on the northern border between the US and Canada? Base: All respondents (n=1,001)





Concerns About Security on America's Northern Border with Canada (2/2)

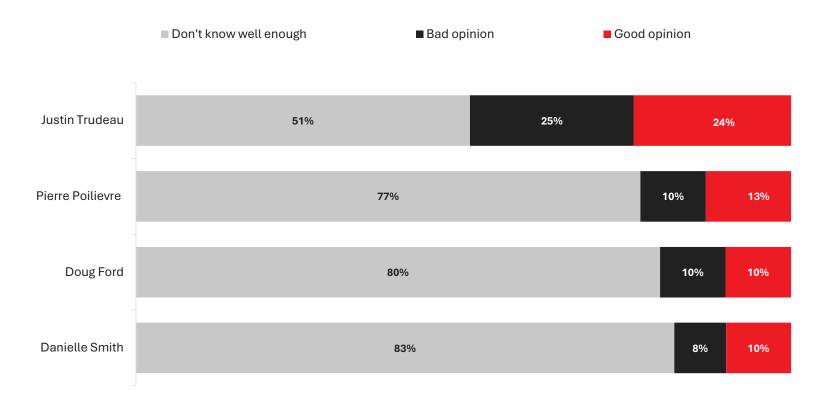
Q10. When it comes to the security of America's borders, how concerned are you with the level of security on the northern border between the US and Canada? Base: All respondents (n=1,001)

TOTAL North Mid South West 18-34 35-54 55+ Female Republican Democrat Independent Male U.S. East West Weighted n= 1.001 176 207 382 237 297 332 371 490 507 308 303 283 Unweighted n= 1,001 183 208 370 240 199 372 430 472 524 316 296 300 **Total Concerned** 44% 48% 43% 46% 38% 44% 43% 44% 46% 42% 61% 38% 37% Very concerned 21% 24% 17% 21% 21% 23% 23% 17% 24% 18% 32% 19% 14% Somewhat concerned 23% 24% 26% 24% 17% 21% 20% 27% 22% 24% 29% 19% 23% **Total Not Concerned** 47% 46% 50% 44% 52% 43% 48% 51% 48% 46% 34% **56%** 54% Not very concerned 26% 25% 26% 27% 24% 23% 28% 26% 25% 26% 25% 24% 29% Not at all concerned 22% 21% 23% 32% 24% 17% 28% 20% 20% 25% 21% **9%** 25% Don't know **9%** 6% 7% 10% 11% 13% 10% 5% **6**% 11% 5% 6% 9%



Public Opinions of Canadian Political Leaders (1/2)

Q12. Do you have a good opinion, a bad opinion, or you don't know the following Canadian political leaders well enough to have an opinion? Base: All respondents (n=1,001)





Public Opinions of Canadian Political Leaders (2/2)

Q12. Do you have a good opinion, a bad opinion, or you don't know the following Canadian political leaders well enough to have an opinion? Base: All respondents (n=1,001)

% GOOD OPINION	TOTAL U.S.	North East	Mid West	South	West	18-34	35-54	55+	Male	Female	Republican	Democrat	Independent
Weighted n=	1,001	1 <i>7</i> 6	207	382	237	297	332	371	490	507	308	303	283
Unweighted n=	1,001	183	208	370	240	199	372	430	472	524	316	296	300
Justin Trudeau	24%	33%	23%	22%	21%	19%	24%	29 %	26%	22%	14%	49 %	17%
Pierre Polièvre	13%	18%	10%	12%	14%	15%	16%	9%	20%	7%	21%	10%	10%
Doug Ford	10%	14%	8%	10%	10%	14%	12%	5%	15%	5%	15%	10%	8%
Danielle Smith	10%	11%	7%	10%	10%	14%	10%	6%	13%	6%	16%	10%	6%

Respondent Profile

Appendix

Respondent profiles – American sample



(Base n=1,001)

Gender

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Male	472	490
Female	524	507

	Unweighted	Weighted
Northeast	183	176
Midwest	208	207
South	370	382
West	240	237

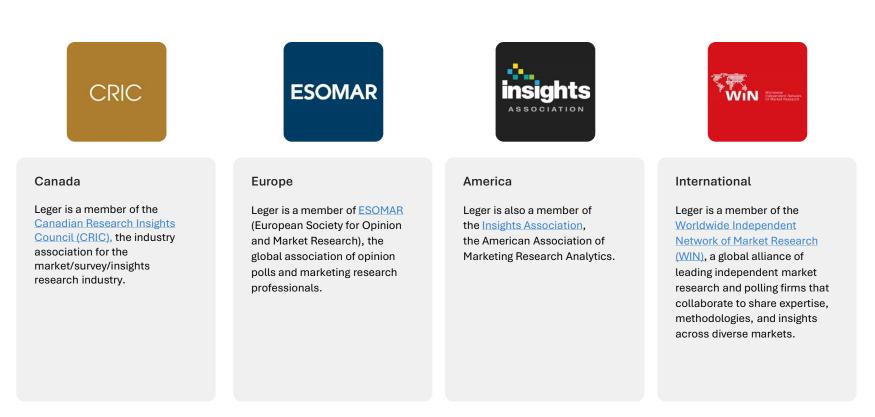
Region

Age

	Unweighted	Weighted
18 to 34	199	297
35 to 54	372	332
55+	430	371

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Our Credentials



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Appendix

Our services

Leger Marketing research and polling

Customer Experience (CX) Strategic and operational customer experience consulting services

Leger Analytics (LEA) Data modelling and analysis

Leger Opinion (LEO) Panel management

Leger Communities Online community management

Leger Digital Digital strategy and user experience

International Research Worldwide Independent Network (WIN) 300 employees

185 consultants

8 offices

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