

Le^ger

IN COLLABORATION WITH

Los Angeles Times

Global Warming and Electric Cars

Oct 28-30, 2022

METHODOLOGY

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Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with The Atlantic, conducted this Web survey with a representative sample of **1,005 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. Data collection took place from **October 28th, 2022 to October 30th, 2022**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2020 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of **±3.09%, 19 times out of 20**. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Simon Jaworski, EVP, or Juliet Vapsva the following e-mail addresses: sjaworski@leger360.com , jvapsva@leger360.com

Thoughts on Climate Change Causes

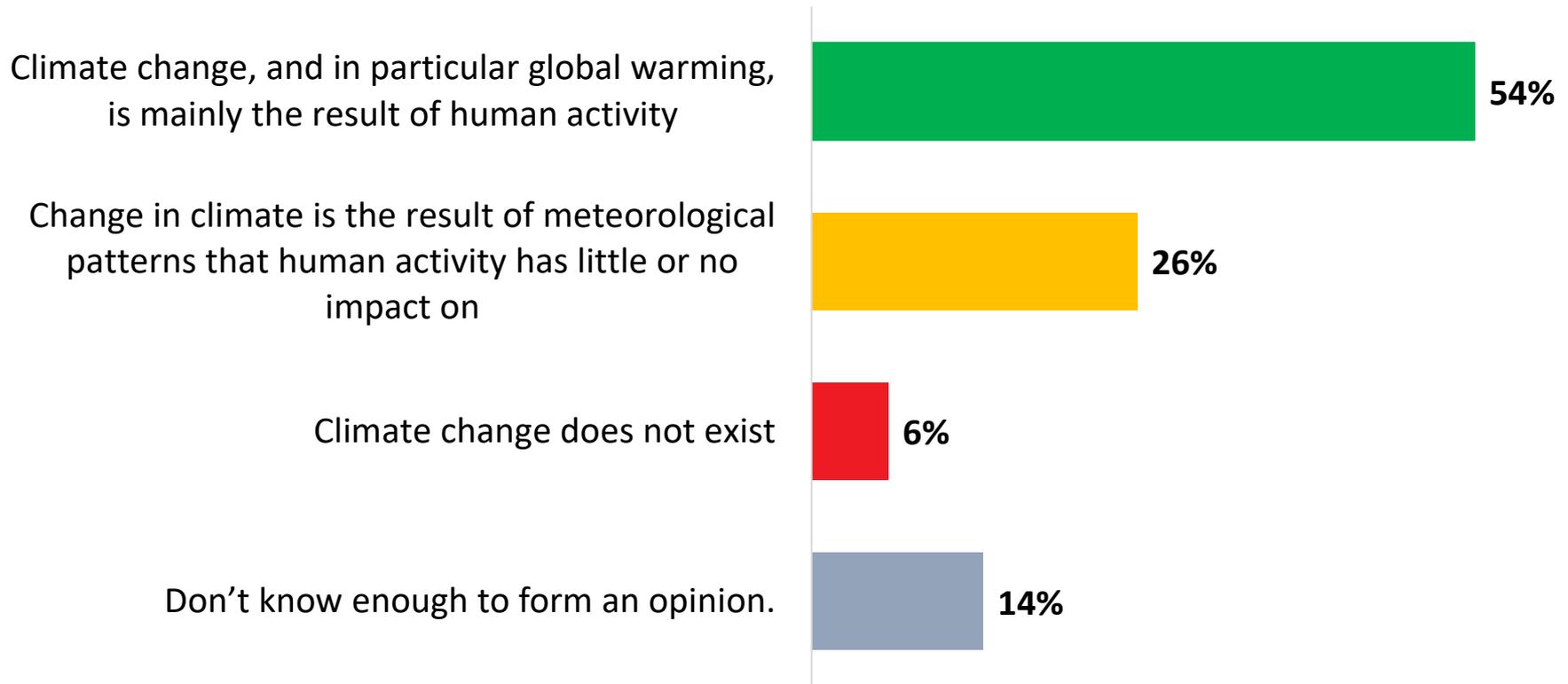
LAT1: Climate change refers to long-term shifts in temperatures and weather patterns.

Which of the following statements best represent your ideas on climate change?

Base: All respondents (n = 1005)

Perceived Cause of Climate Change

(Total, n=1005)



Thoughts on Climate Change Causes – Among Demographics

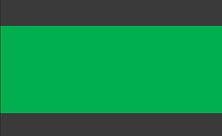
LAT1: Climate change refers to long-term shifts in temperatures and weather patterns.

Which of the following statements best represent your ideas on climate change?

Base: All respondents (n = 1005)

Perceived Cause of Climate Change

(Total, n=1005)

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n=	1005	180	218	373	234	210	423	372	488	517
Unweighted n=	1005	213	231	319	242	114	378	513	475	530
Climate change, and in particular global warming, is mainly the result of human activity	 54%	56%	48%	49%	64%	62%	54%	48%	51%	56%
Change in climate is the result of meteorological patterns that human activity has little or no impact on	 26%	23%	30%	30%	20%	20%	24%	33%	33%	20%
Climate change does not exist	 6%	5%	4%	9%	4%	4%	8%	6%	8%	4%
Don't know enough to form an opinion.	 14%	16%	18%	12%	11%	14%	14%	14%	8%	19%

Thoughts on Climate Change Causes – Among Voting History and November Voting Plans

LAT1: Climate change refers to long-term shifts in temperatures and weather patterns.

Which of the following statements best represent your ideas on climate change?

Base: All respondents (n = 1005)

Perceived Cause of Climate Change

(Total, n=1005)

	TOTAL USA	Voted for Trump	Voted for Biden	Voted for other	Plan to Vote Democratic	Plan to Vote Republican	Plan to Vote Independent	I don't plan on voting
Weighted n=	1005	373	405	16	370	335	149	151
Unweighted n=	1005	352	440	33	388	325	159	133
Climate change, and in particular global warming, is mainly the result of human activity	 54%	29%	79%	48%	81%	31%	40%	52%
Change in climate is the result of meteorological patterns that human activity has little or no impact on	 26%	47%	13%	30%	12%	47%	26%	16%
Climate change does not exist	 6%	12%	3%	7%	3%	11%	8%	3%
Don't know enough to form an opinion.	 14%	12%	5%	16%	5%	12%	25%	30%

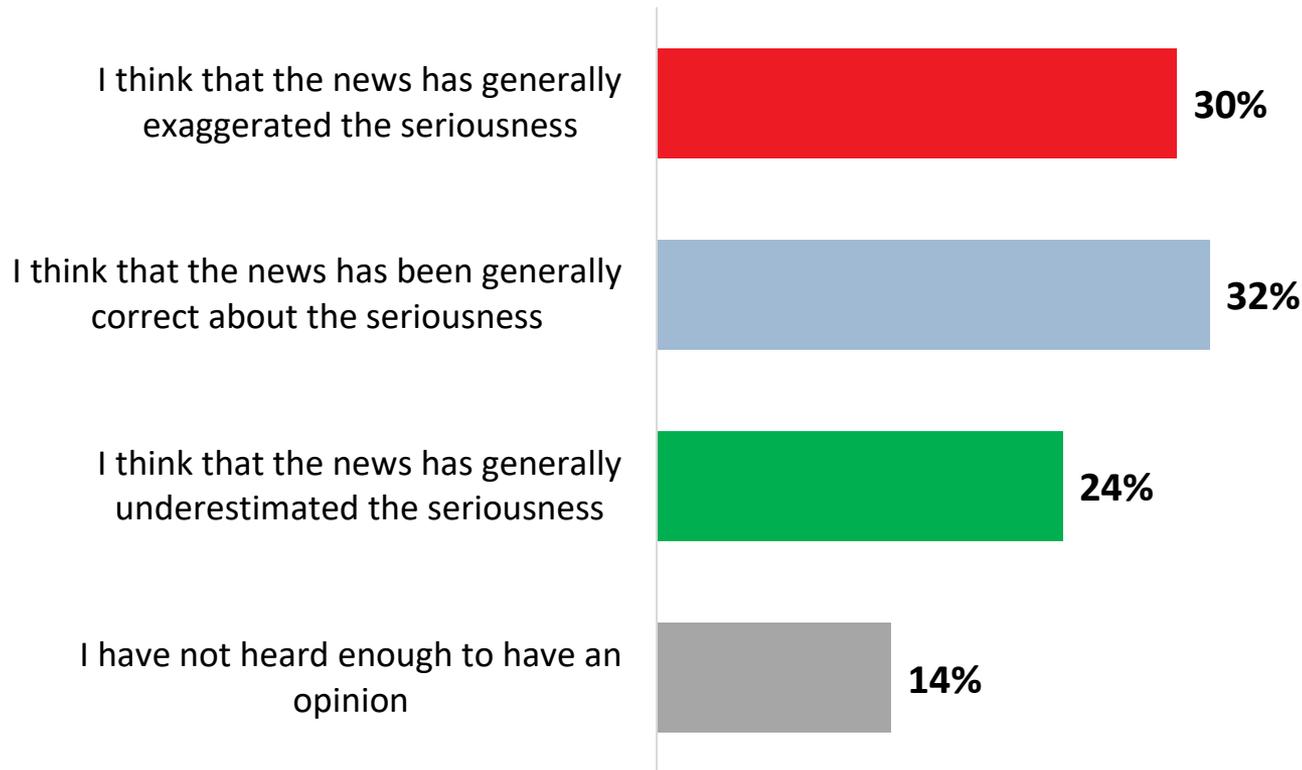
Is Climate Change News realistic?

LAT2: Thinking about what you've heard about climate change, how realistic do you think the news has been regarding the seriousness of climate change?

Base: All respondents (n = 1005)

Realism of Climate Change News

(Total, n=1005)



Is Climate Change News realistic? – By Politics and Climate Change Opinions

LAT2: Thinking about what you've heard about climate change, how realistic do you think the news has been regarding the seriousness of climate change?

Base: All respondents (n = 1005)

Realism of Climate Change News

(Total, n=1005)

	TOTAL USA	Climate Change is the Result of Humans	Climate Change has Natural Causes	Climate Change does not exist	Plan to Vote Democratic	Plan to Vote Republican	Plan to Vote Independent	I don't plan on voting
Weighted n=	1005	539	265	62	370	335	149	151
Unweighted n=	1005	552	266	55	388	325	159	133
I think that the news has generally exaggerated the seriousness	30%	8%	67%	74%	8%	58%	34%	21%
I think that the news has been generally correct about the seriousness	32%	48%	17%	7%	48%	21%	28%	23%
I think that the news has generally underestimated the seriousness	24%	37%	10%	7%	40%	11%	16%	20%
I have not heard enough to have an opinion	14%	7%	6%	13%	5%	10%	21%	37%

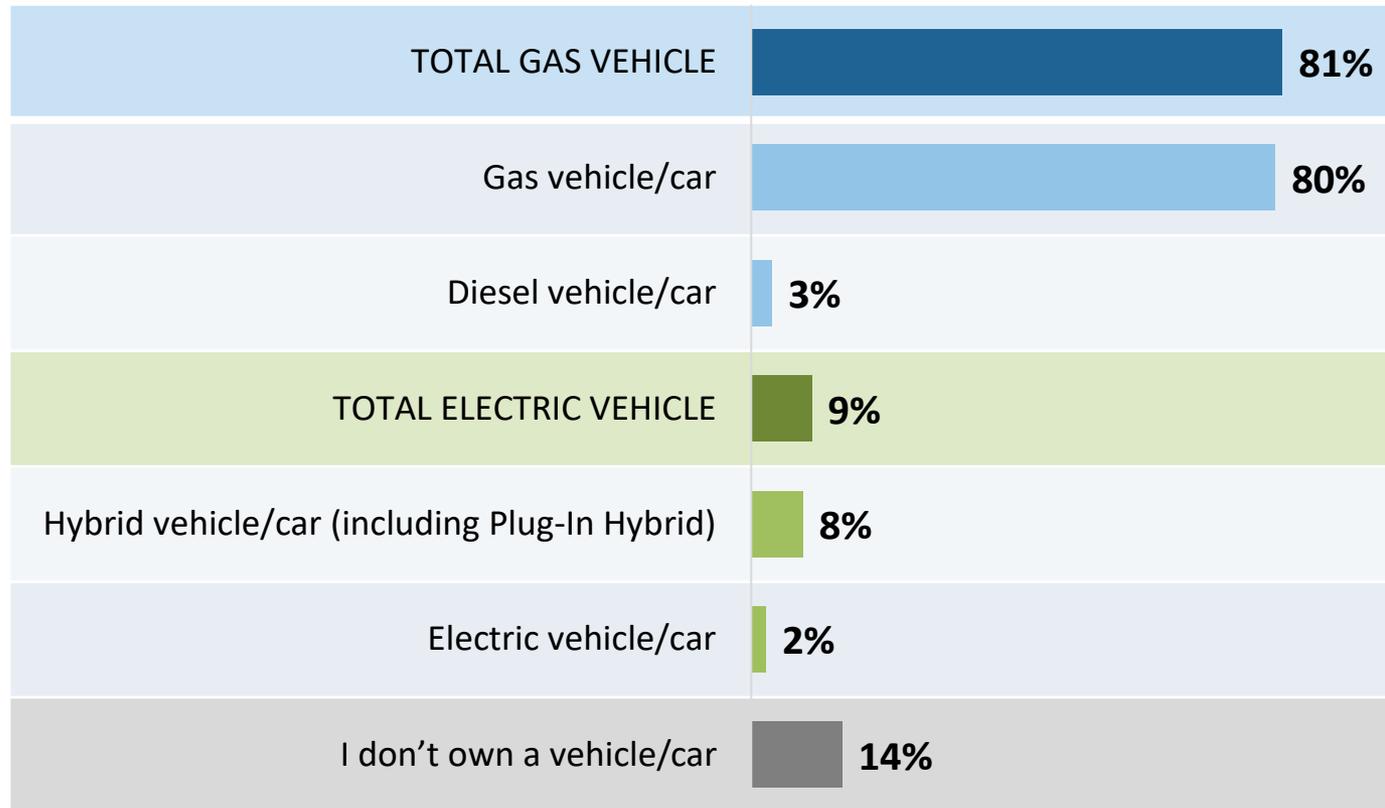
Types of Car Ownership - USA

LAT3- Which of the following types of vehicles do you or your household own?

Base: All respondents (n = 1005)

Types of Vehicles Owned

(Total, n=1005)



4%
Own both **Gas**
and **Electric**
Vehicles

Types of Car Ownership – USA – By Demographics

LAT3- Which of the following types of vehicles do you or your household own?

Base: All respondents (n = 1005)

Types of Vehicles Owned

(Total, n=1005)

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n=	1005	180	218	373	234	210	423	372	488	517
Unweighted n=	1005	213	231	319	242	114	378	513	475	530
TOTAL GAS VEHICLE	81%	78%	88%	80%	78%	76%	78%	87%	82%	80%
Gas vehicle/car	80%	76%	88%	79%	76%	74%	77%	87%	81%	79%
Diesel vehicle/car	3%	5%	3%	3%	2%	6%	3%	2%	2%	4%
TOTAL ELECTRIC VEHICLE	9%	11%	6%	8%	12%	16%	10%	5%	13%	6%
Hybrid vehicle/car (including Plug-In Hybrid)	8%	9%	6%	8%	9%	13%	8%	4%	12%	4%
Electric vehicle/car	2%	2%	2%	1%	5%	5%	2%	1%	2%	2%
I don't own a vehicle/car	14%	16%	9%	15%	16%	15%	17%	10%	11%	17%

Types of Car Ownership - USA

– By Politics and Climate Change Opinions

LAT3- Which of the following types of vehicles do you or your household own?

Base: All respondents (n = 1005)

Types of Vehicles Owned

(Total, n=1005)

	TOTAL USA	Climate Change is the Result of Humans	Climate Change has Natural Causes	Climate Change does not exist	Plan to Vote Democratic	Plan to Vote Republican	Plan to Vote Independent	I don't plan on voting
Weighted n=	1005	539	265	62	370	335	149	151
Unweighted n=	1005	552	266	55	388	325	159	133
TOTAL GAS VEHICLE	81%	79%	88%	84%	78%	87%	82%	73%
Gas vehicle/car	80%	78%	88%	78%	76%	86%	82%	73%
Diesel vehicle/car	3%	2%	5%	7%	4%	3%	1%	2%
TOTAL ELECTRIC VEHICLE	9%	14%	5%	0%	14%	9%	6%	2%
Hybrid vehicle/car (including Plug-In Hybrid)	8%	12%	4%	0%	12%	8%	4%	2%
Electric vehicle/car	2%	3%	1%	0%	4%	1%	3%	0%
I don't own a vehicle/car	14%	12%	10%	16%	14%	8%	14%	27%

Electric Vehicle - Familiarity and Planned Ownership

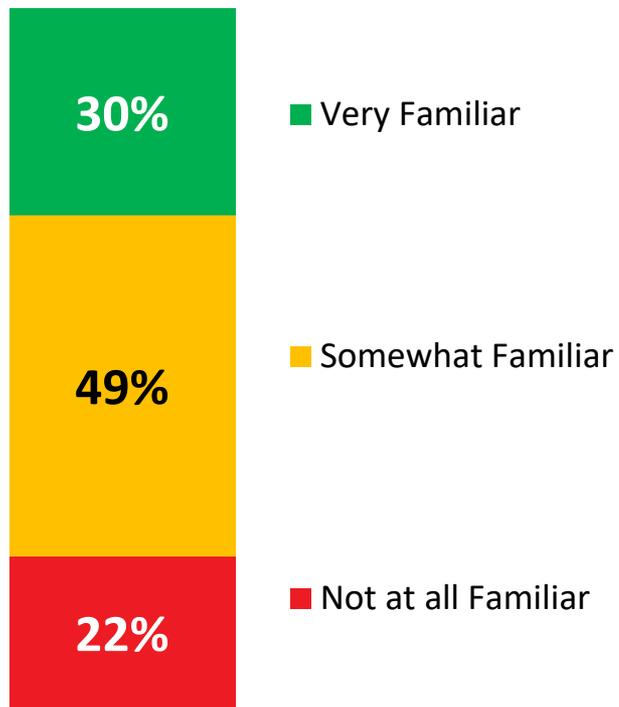
LAT4: An electric vehicle is an automobile that can be powered by electricity or a battery. How familiar are you with electric vehicles?

LAT5: How likely are you to consider purchasing an electric vehicle next time you buy a vehicle?

Base: All respondents (n = 1005)

Familiarity With Electric Vehicles

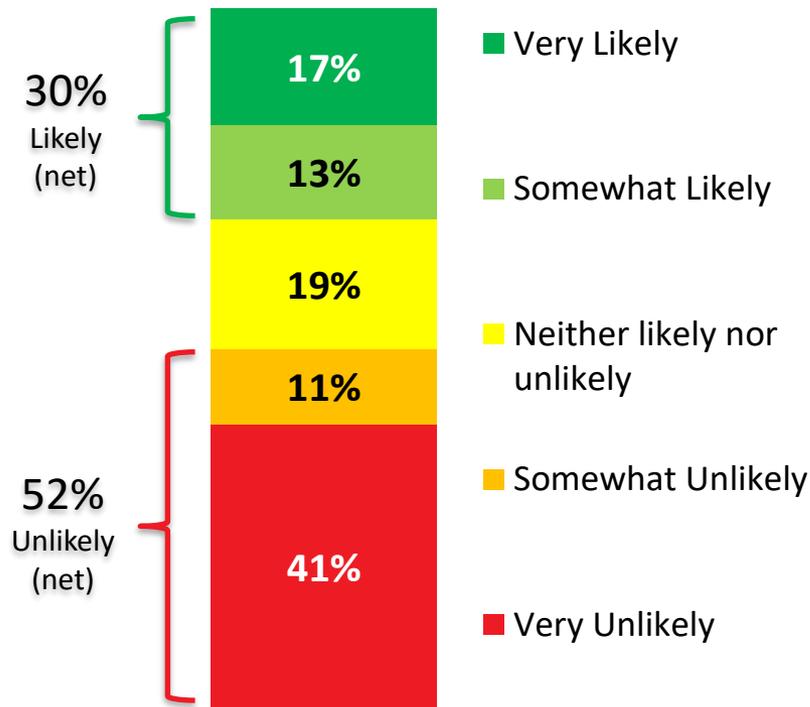
(Total, n=1005)



Likelihood to Consider Purchasing Electric Vehicle

(Next time they buy a vehicle)

(Total, n=1005)



Likelihood to Purchase Electric Vehicles – By Demographics

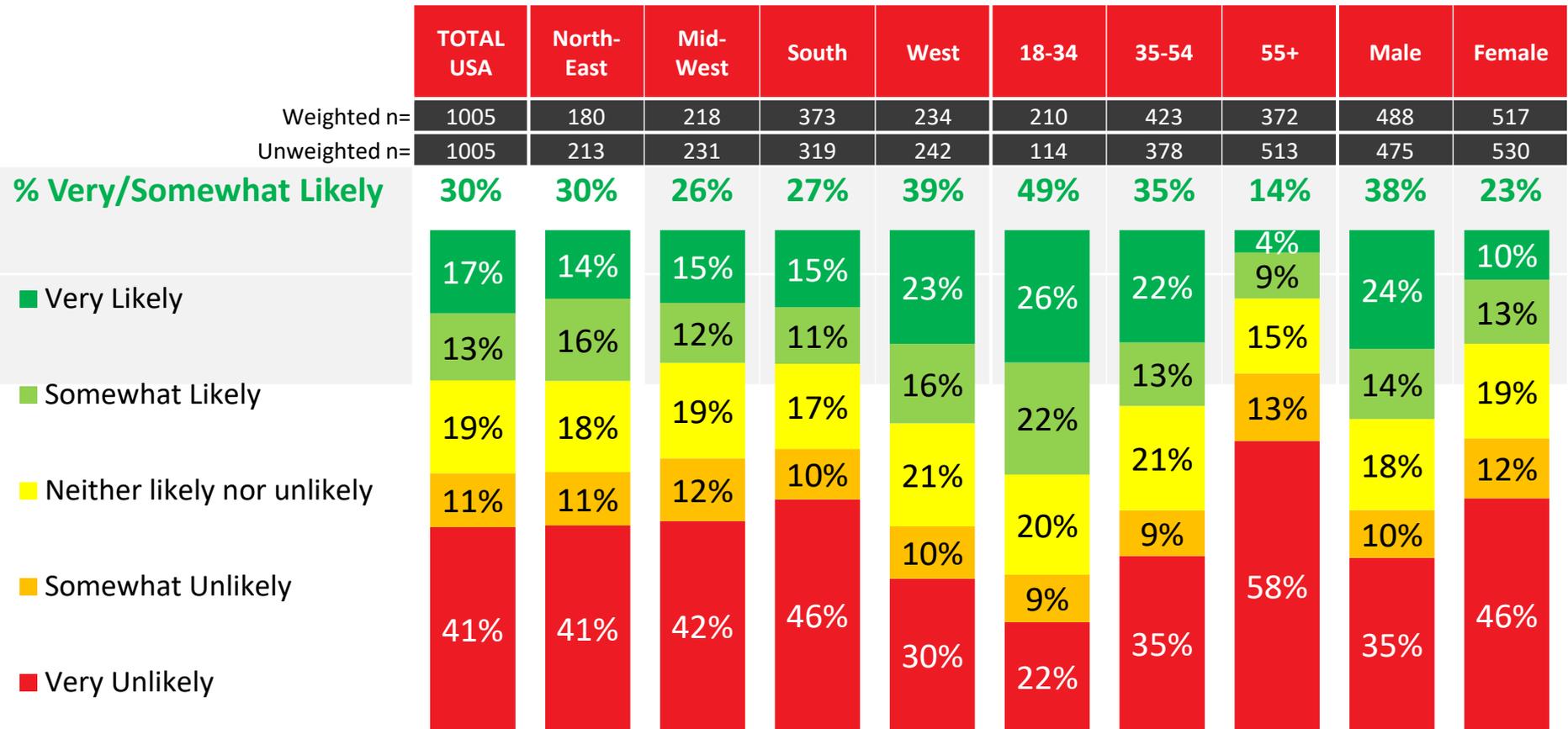
LAT5: How likely are you to consider purchasing an electric vehicle next time you buy a vehicle?

Base: All respondents (n = 1005)

Likelihood to Consider Purchasing Electric Vehicle

(Next time they buy a vehicle)

(Total, n=1005)



Likelihood to Purchase Electric Vehicles – By Politics and Climate Change Opinions

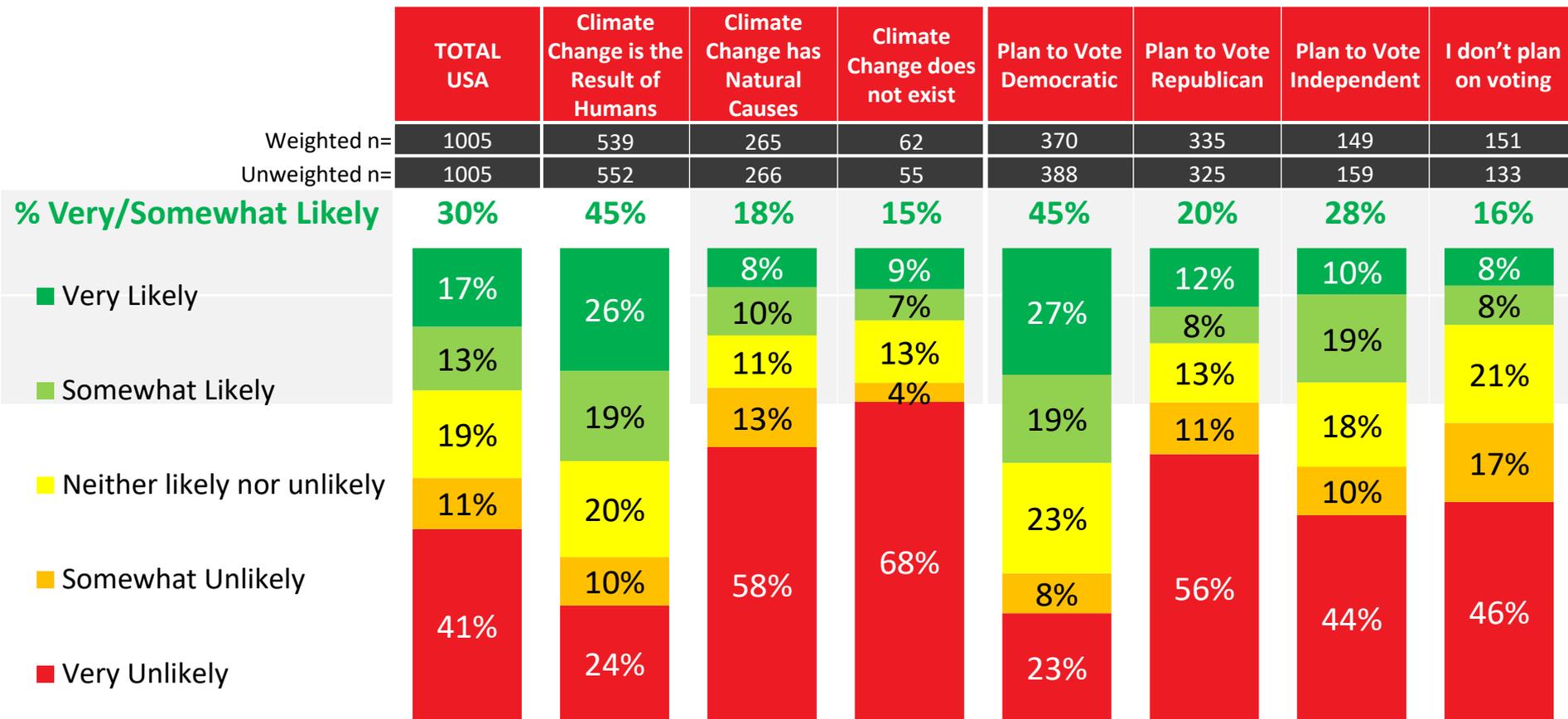
LAT5: How likely are you to consider purchasing an electric vehicle next time you buy a vehicle?

Base: All respondents (n = 1005)

Likelihood to Consider Purchasing Electric Vehicle

(Next time they buy a vehicle)

(Total, n=1005)



Benefits and Obstacles to Owning an Electric Vehicle

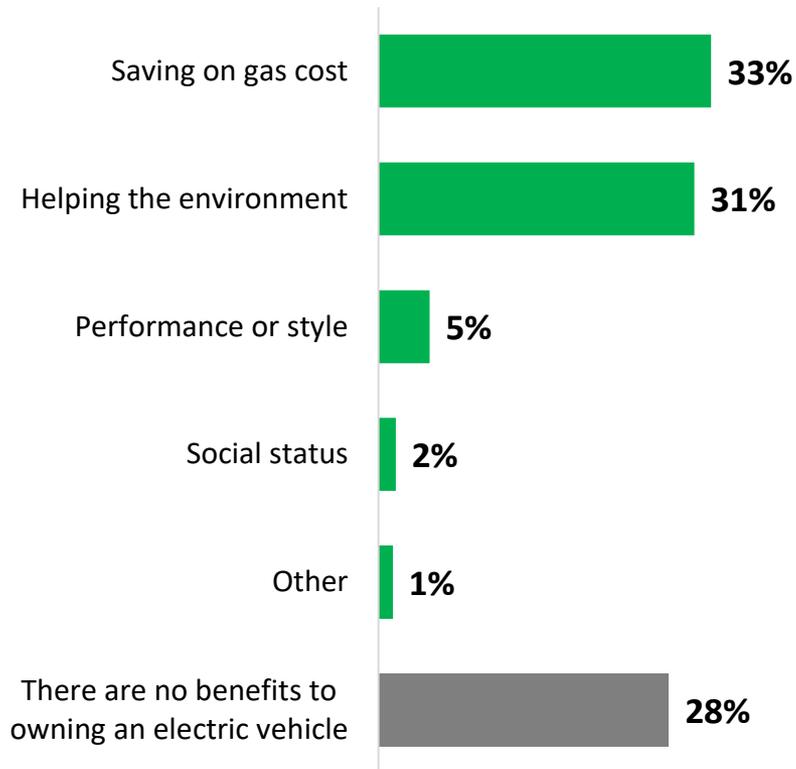
LAT6: What do you think would be the biggest benefit of owning an electric vehicle?

LAT7: What do you think would be the biggest obstacle to owning an electric vehicle?

Base: All respondents (n = 1005)

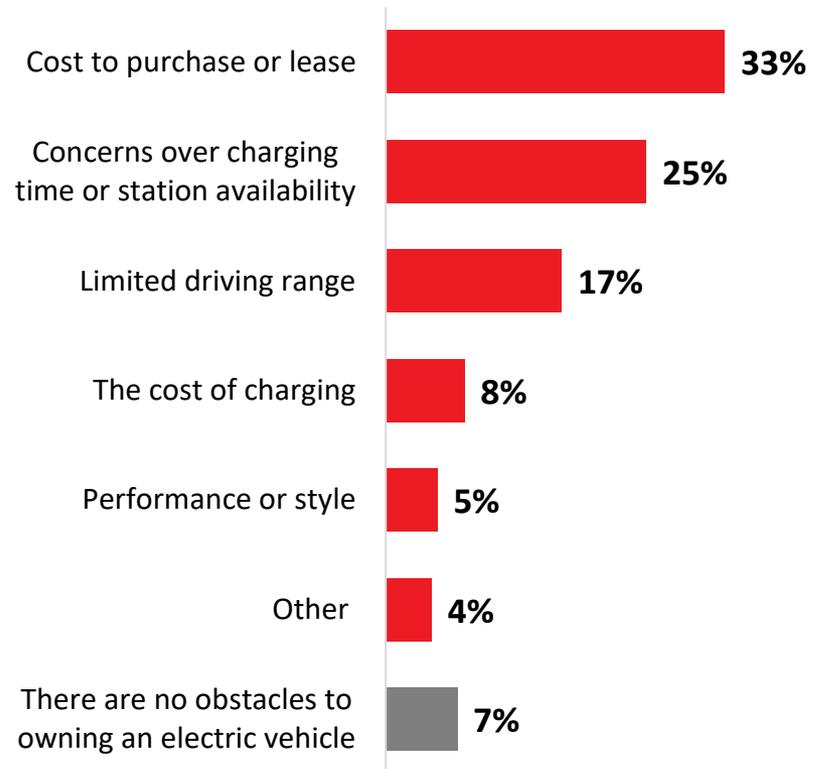
Benefits to Owning an Electric Vehicle

(Total, n=1005)



Obstacles to Owning an Electric Vehicle

(Total, n=1005)



California's Gas Vehicle Policy Familiarity and Agreement

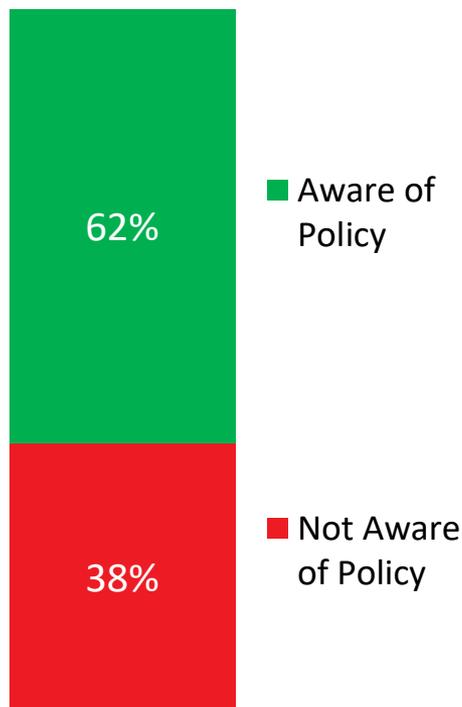
LAT8: California recently announced that by 2035, it will end the sale of new gasoline-powered vehicles in the state. People will still be able to own gasoline-powered vehicles and buy and sell used ones, but all new cars will have to be electric powered.

LAT9: How much do you agree or disagree with California's plan to have all new cars sold be zero-emission vehicles by 2035?

Base: All respondents (n=1,005)

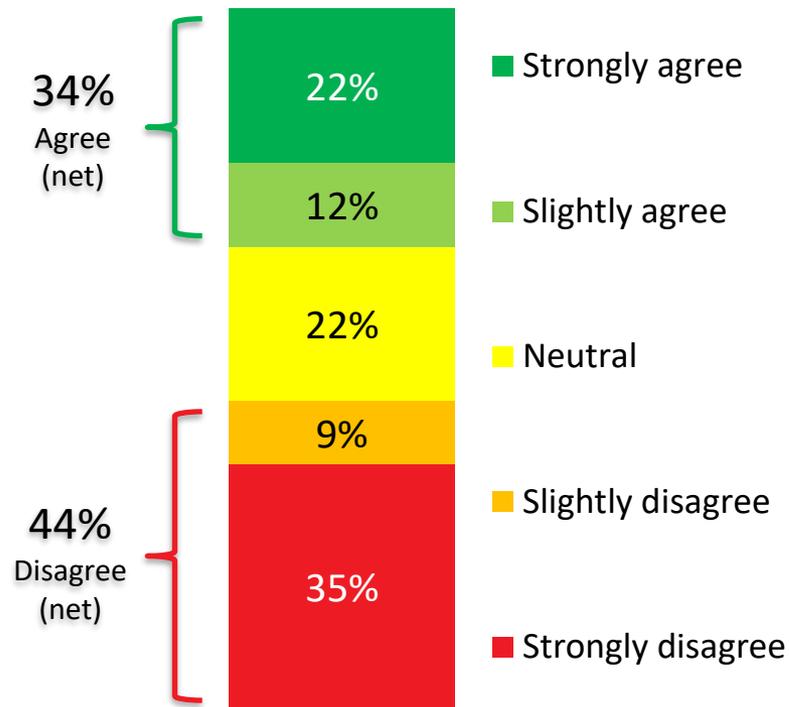
Awareness of California's Policy

(Total, n=1005)



Agreement with CA's Policy

(Total, n=1005)



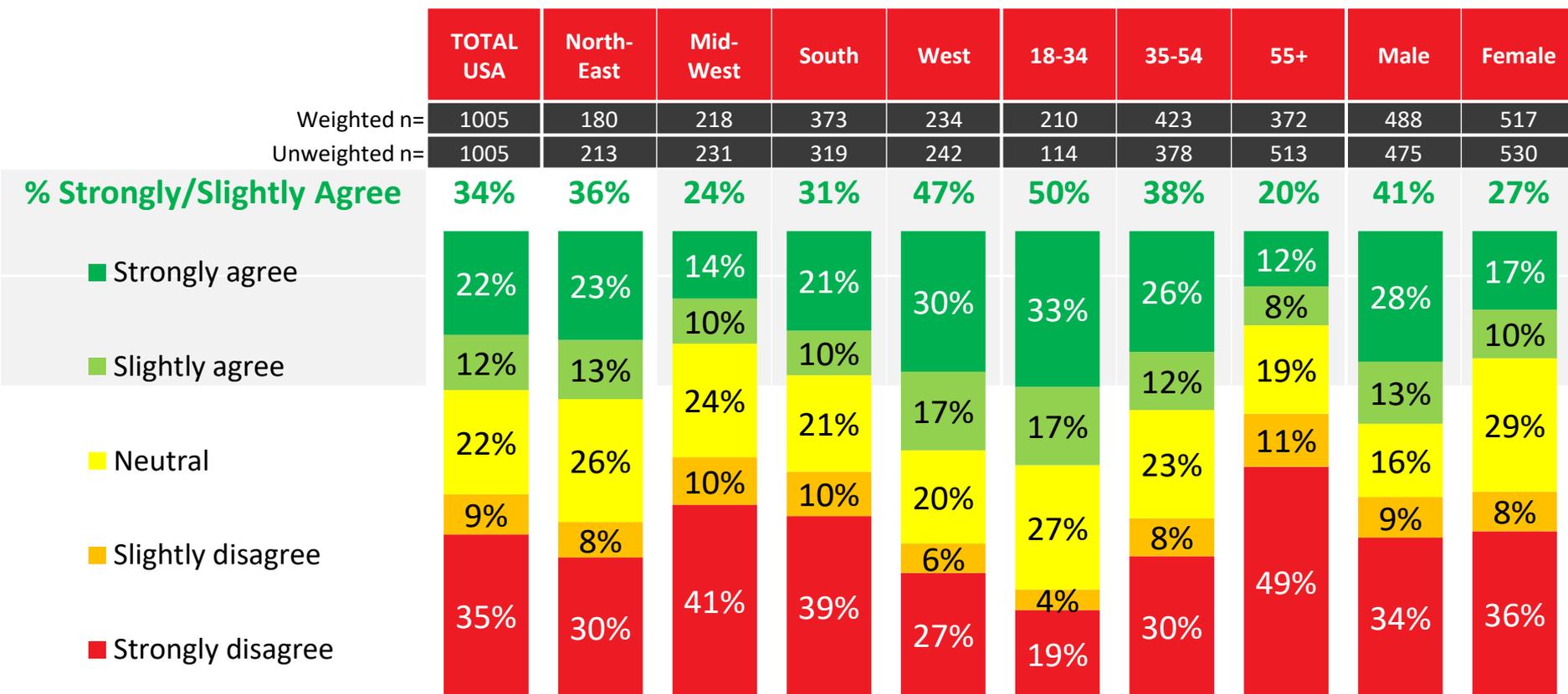
Agreement with California's Gas Vehicle Policy – By Demographics

LAT9: How much do you agree or disagree with California's plan to have all new cars sold be zero-emission vehicles by 2035?

Base: All respondents (n=1,005)

Agreement with CA's Policy

(Total, n=1005)



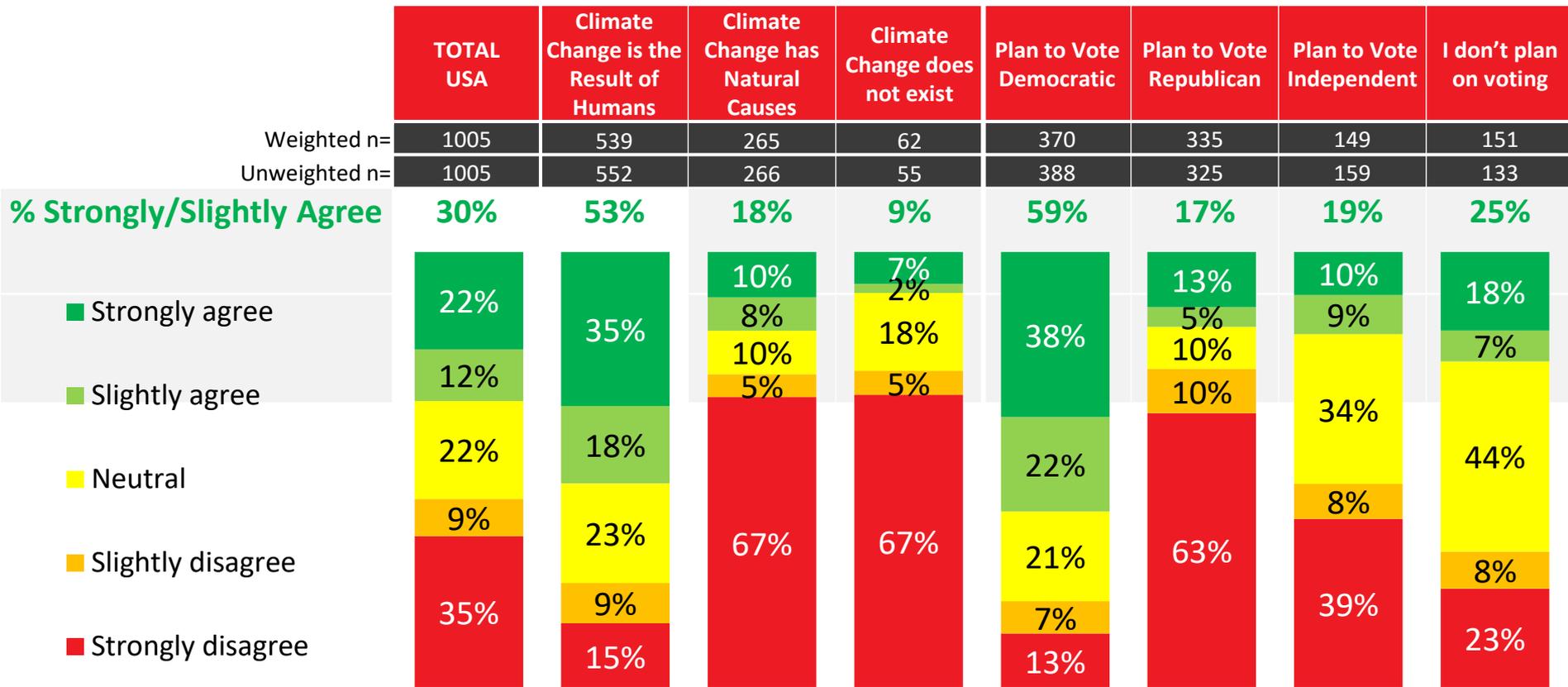
Agreement with California's Gas Vehicle Policy – By Politics and Climate Change Opinions

LAT9: How much do you agree or disagree with California's plan to have all new cars sold be zero-emission vehicles by 2035?

Base: All respondents (n=1,005)

Agreement with CA's Policy

(Total, n=1005)



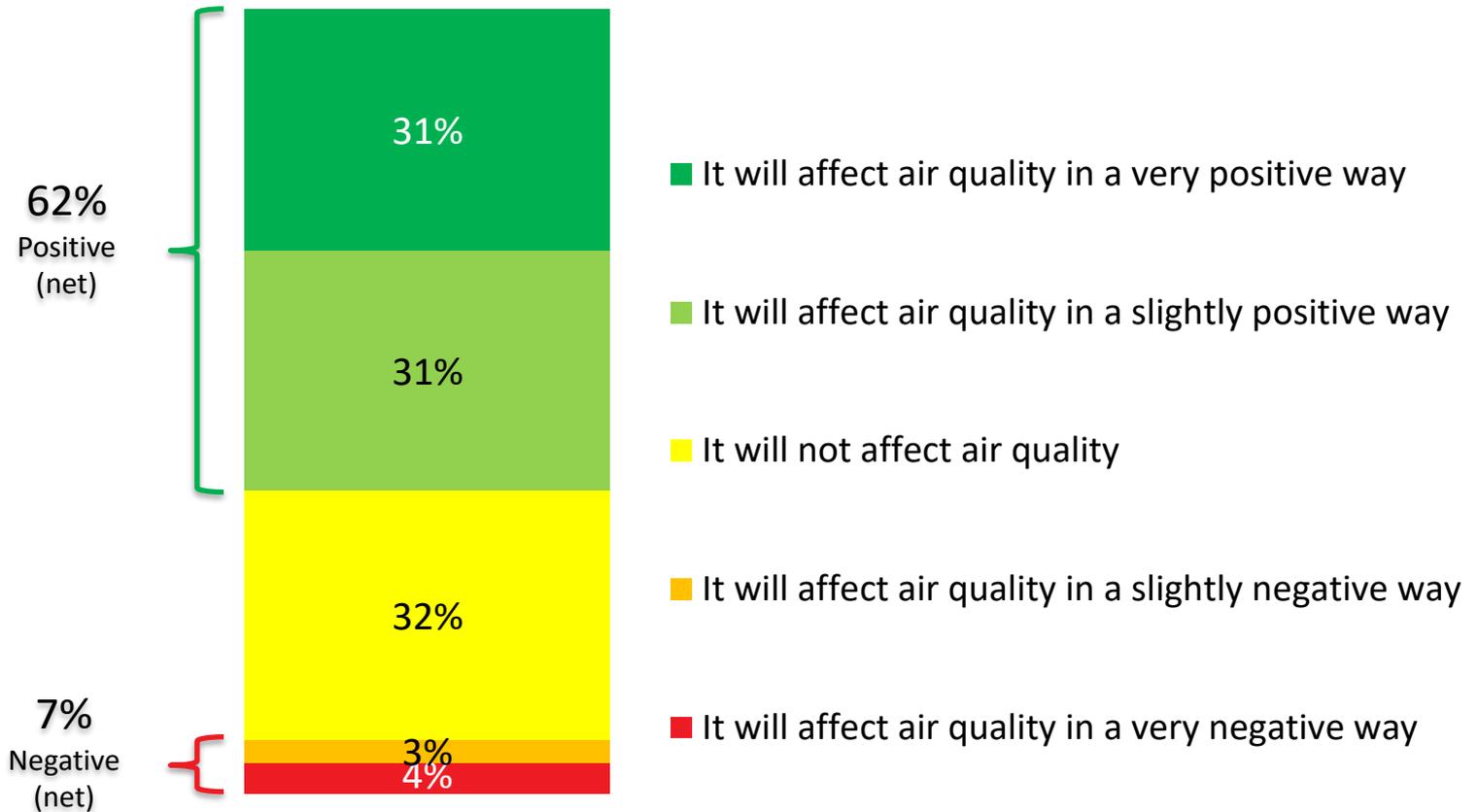
California's Gas Vehicle Policy - Affect on Air Quality

LAT10: How do you feel that this decision will affect air quality in California?

Base: All respondents (n=1005)

Affect on Air Quality

(Total, n=1005)



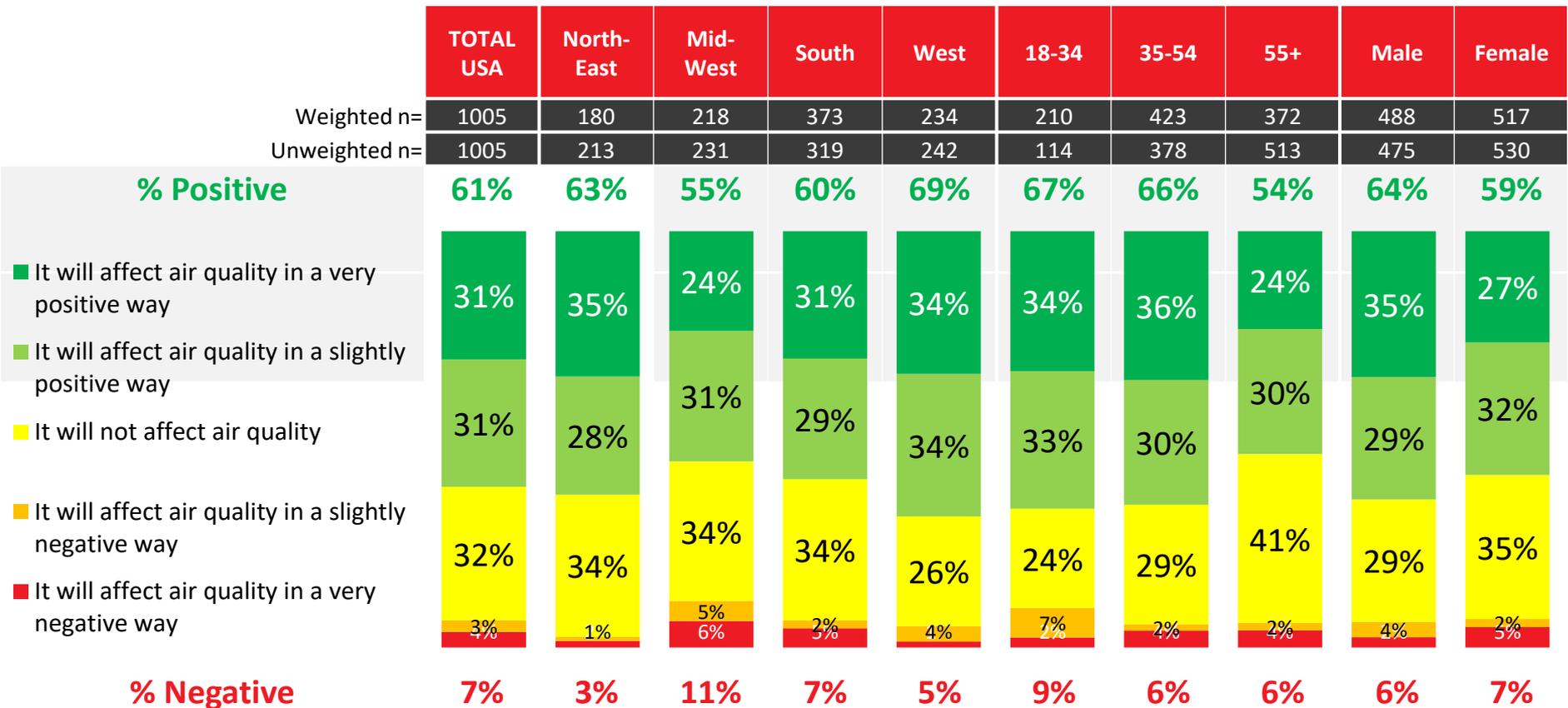
California's Gas Vehicle Policy - Affect on Air Quality – By Demographics

LAT10: How do you feel that this decision will affect air quality in California?

Base: All respondents (n=1,005)

Affect on Air Quality

(Total, n=1005)



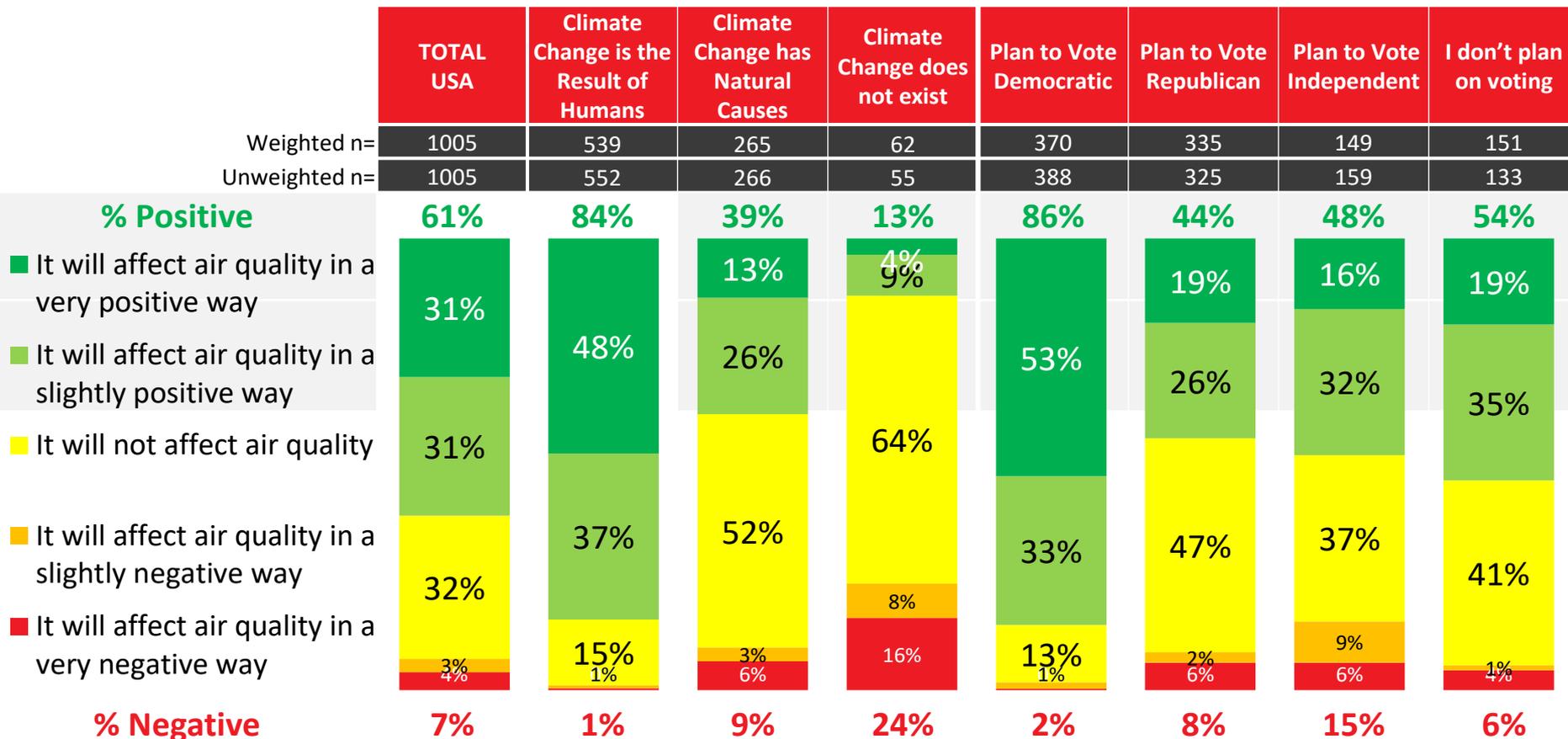
California's Gas Vehicle Policy - Affect on Air Quality – By Politics and Climate Change Opinions

LAT10: How do you feel that this decision will affect air quality in California?

Base: All respondents (n=1,005)

Affect on Air Quality

(Total, n=1005)



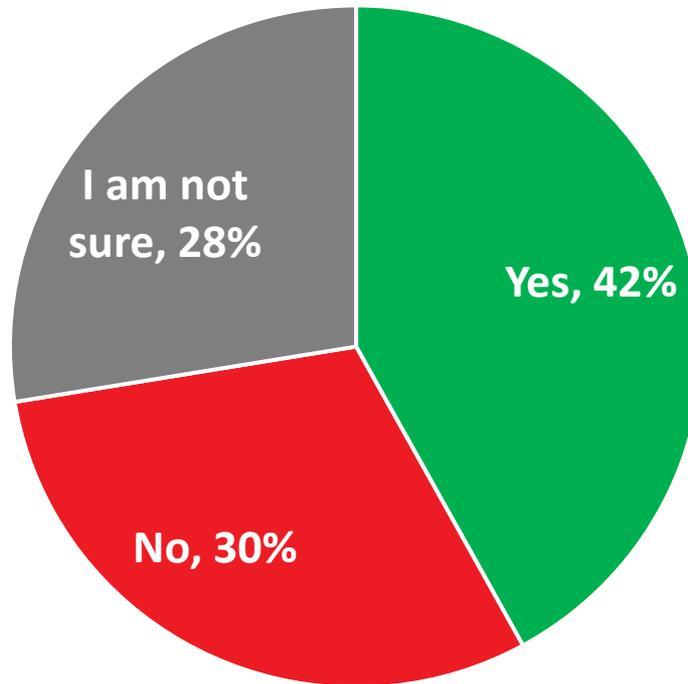
Thoughts on California Setting Their Own Standards for Vehicles

LAT11: California currently has the legal authority to set its own standards for vehicles. A group of state attorneys general have gone to court to try to end California's authority to do so. Do you think California should be allowed to set its own stand?

Base: All respondents (n=1,005)

Should California Be Allowed To Set Its Own Standards For Vehicles?

(Total, n=1005)



Thoughts on California Setting Their Own Standard for Vehicles – By Politics and Climate Change Opinions

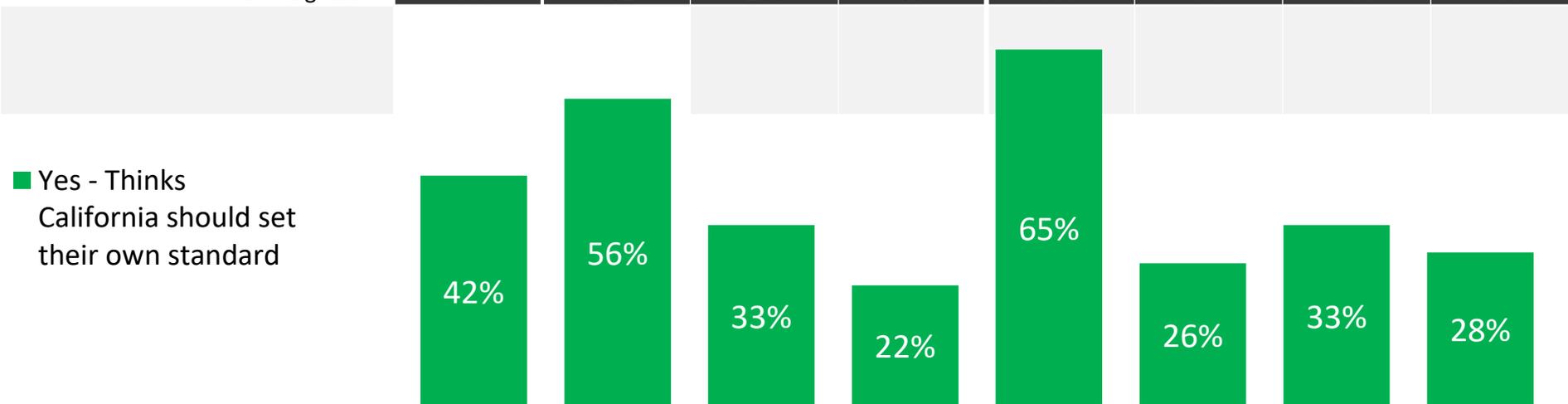
LAT11: California currently has the legal authority to set its own standards for vehicles. A group of state attorneys general have gone to court to try to end California's authority to do so. Do you think California should be allowed to set its own stand?

Base: All respondents (n=1,005)

Should California Be Allowed To Set Its Own Standards For Vehicles?

(Total, n=1005)

	TOTAL USA	Climate Change is the Result of Humans	Climate Change has Natural Causes	Climate Change does not exist	Plan to Vote Democratic	Plan to Vote Republican	Plan to Vote Independent	I don't plan on voting
Weighted n=	1005	539	265	62	370	335	149	151
Unweighted n=	1005	552	266	55	388	325	159	133



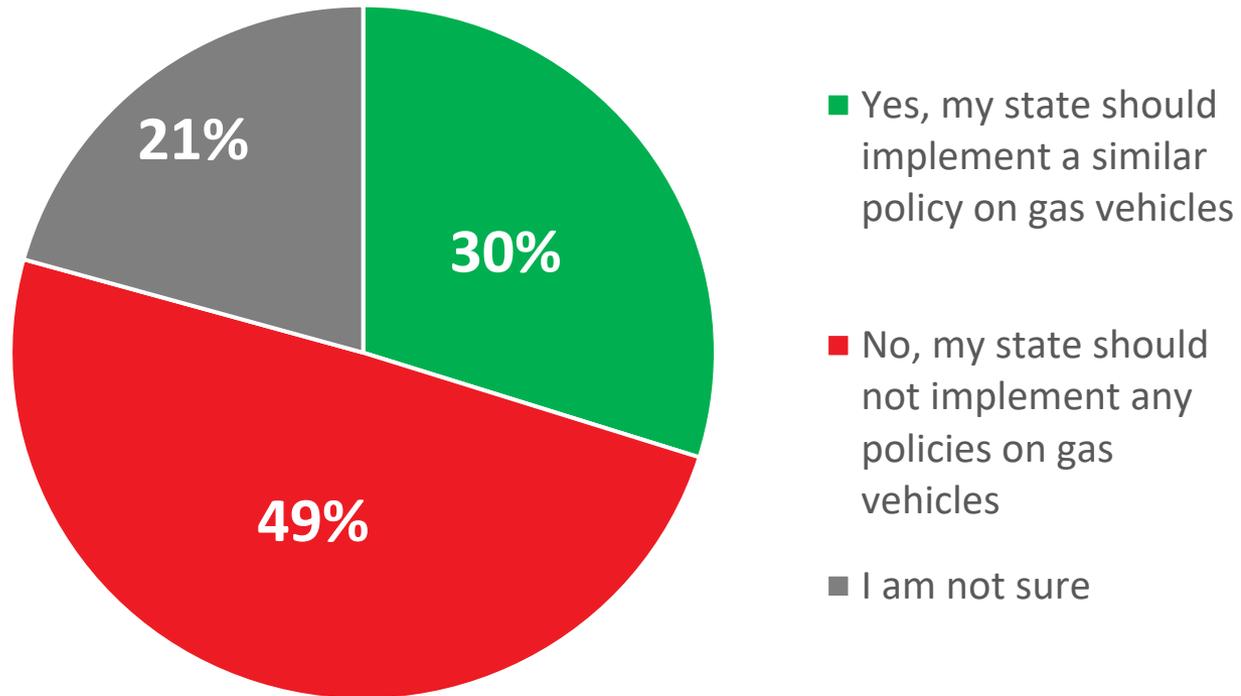
Other U.S. States Implementing Similar Policies

LAT12: Would you want your state to enact a similar rule as California, in ending the sale of new gasoline-powered vehicles in your state by 2035?

Base: All respondents (n=1,005)

Would you want your state to enact a similar rule as California on new gasoline vehicles?

(Total, n=1005)



Other U.S. States Implementing Similar Policies – By Demographics

LAT12: *Would you want your state to enact a similar rule as California, in ending the sale of new gasoline-powered vehicles in your state by 2035?*

Base: All respondents (n=1,005)

Would you want your state to enact a similar rule as California on new gasoline vehicles?

(Total, n=1005)

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n=	1005	180	218	373	234	210	423	372	488	517
Unweighted n=	1005	213	231	319	242	114	378	513	475	530

- Yes, my state should implement a similar policy on gas vehicles
- No, my state should not implement any policies on gas vehicles



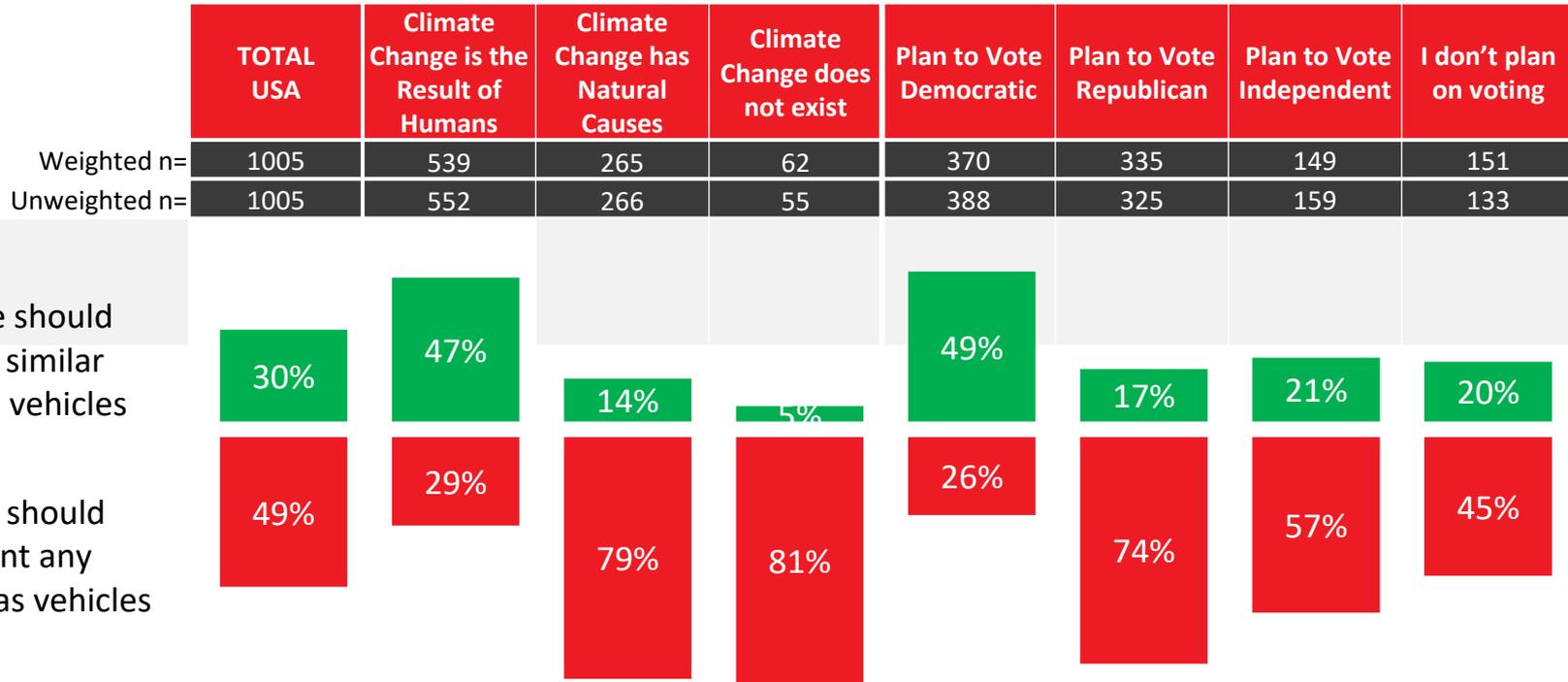
Other U.S. States Implementing Similar Policies – By Politics and Climate Change Opinions

LAT12: Would you want your state to enact a similar rule as California, in ending the sale of new gasoline-powered vehicles in your state by 2035?

Base: All respondents (n=1,005)

Would you want your state to enact
a similar rule as California on new gasoline vehicles?

(Total, n=1005)



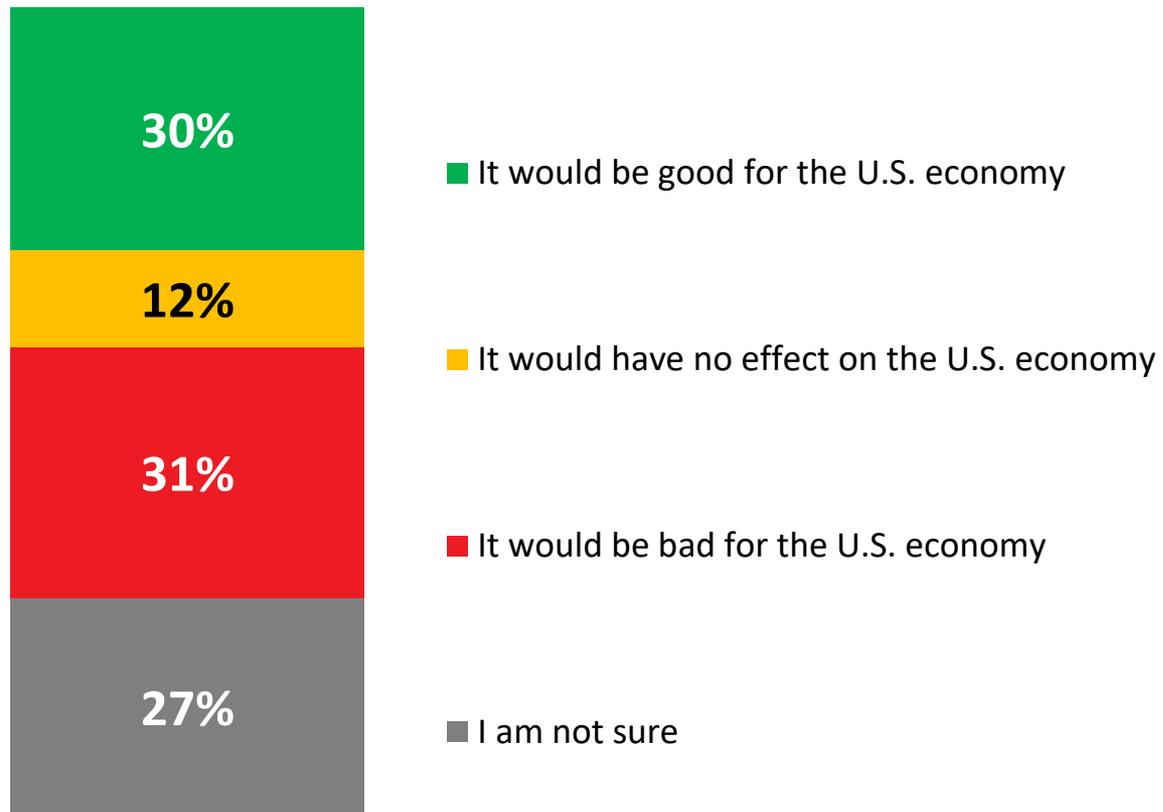
Impact on the U.S. Economy of more Electric Vehicles

LAT13: What impact do you feel producing more electric-powered vehicles, and fewer gasoline-powered vehicles, will have on the U.S. economy?

Base: All respondents (n=1,005)

Perceived Positive and Negative on U.S. Economy

(Total, n=1005)



Impact on the U.S. Economy of more Electric Vehicles – By Demographics

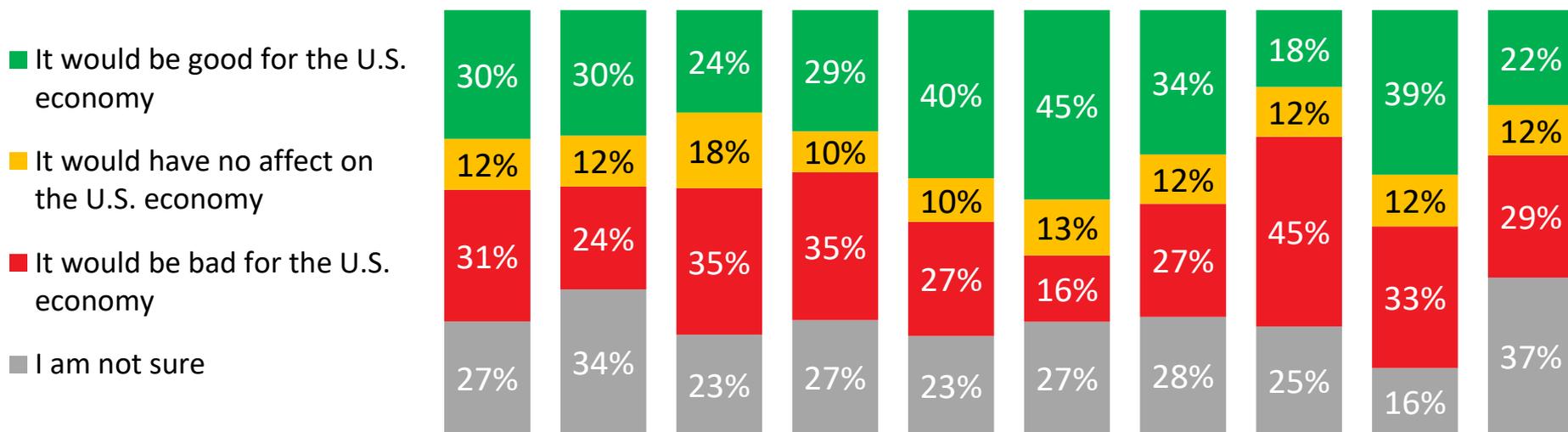
LAT13: What impact do you feel producing more electric-powered vehicles, and fewer gasoline-powered vehicles, will have on the U.S. economy?

Base: All respondents (n=1,005)

Perceived Positive and Negative Impact on U.S. Economy

(Total, n=1005)

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n=	1005	180	218	373	234	210	423	372	488	517
Unweighted n=	1005	213	231	319	242	114	378	513	475	530



Impact on the U.S. Economy of more Electric Vehicles – By Politics and Climate Change Opinions

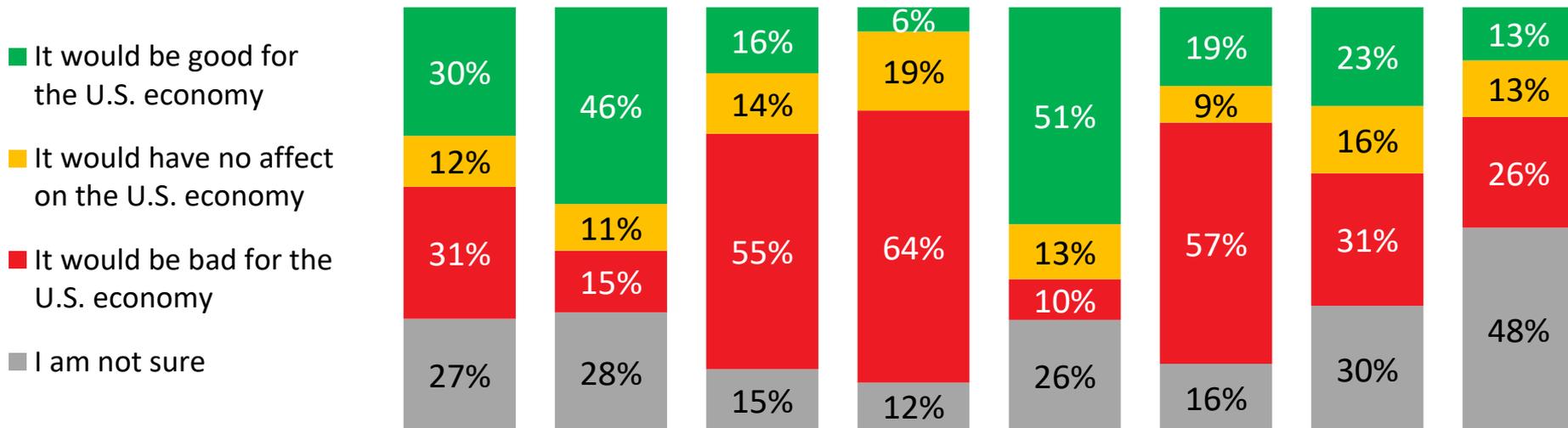
LAT13: What impact do you feel producing more electric-powered vehicles, and fewer gasoline-powered vehicles, will have on the U.S. economy?

Base: All respondents (n=1,005)

Perceived Positive and Negative Impact on U.S. Economy

(Total, n=1005)

	TOTAL USA	Climate Change is the Result of Humans	Climate Change has Natural Causes	Climate Change does not exist	Plan to Vote Democratic	Plan to Vote Republican	Plan to Vote Independent	I don't plan on voting
Weighted n=	1005	539	265	62	370	335	149	151
Unweighted n=	1005	552	266	55	388	325	159	133



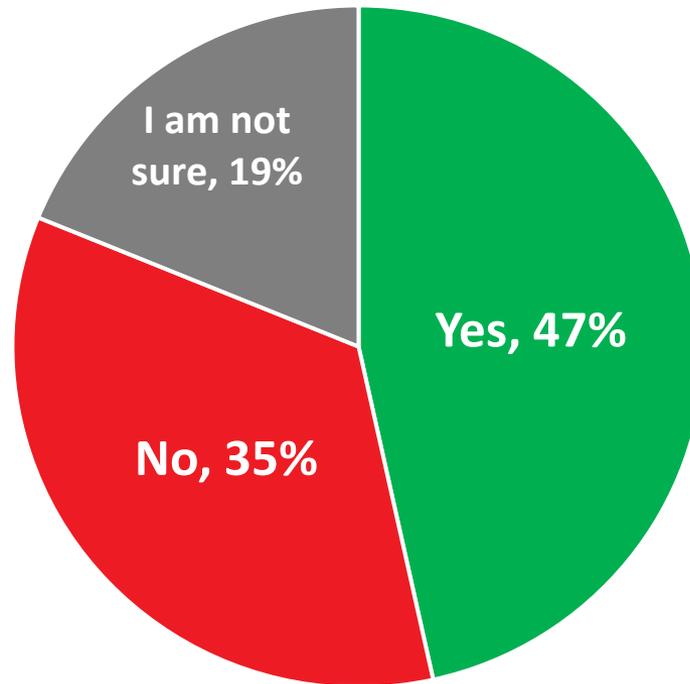
Governmental Incentives To Increase Use

LAT14: Do you believe local, state or federal governments should provide incentives to increase the use of electric vehicles?

Base: All respondents (n=1,005)

Do you believe local, state or federal governments should provide incentives to increase the use of electric vehicles?

(Total, n=1005)



Governmental Incentives To Increase Use – By Politics and Climate Change Opinions

LAT14: Do you believe local, state or federal governments should provide incentives to increase the use of electric vehicles?

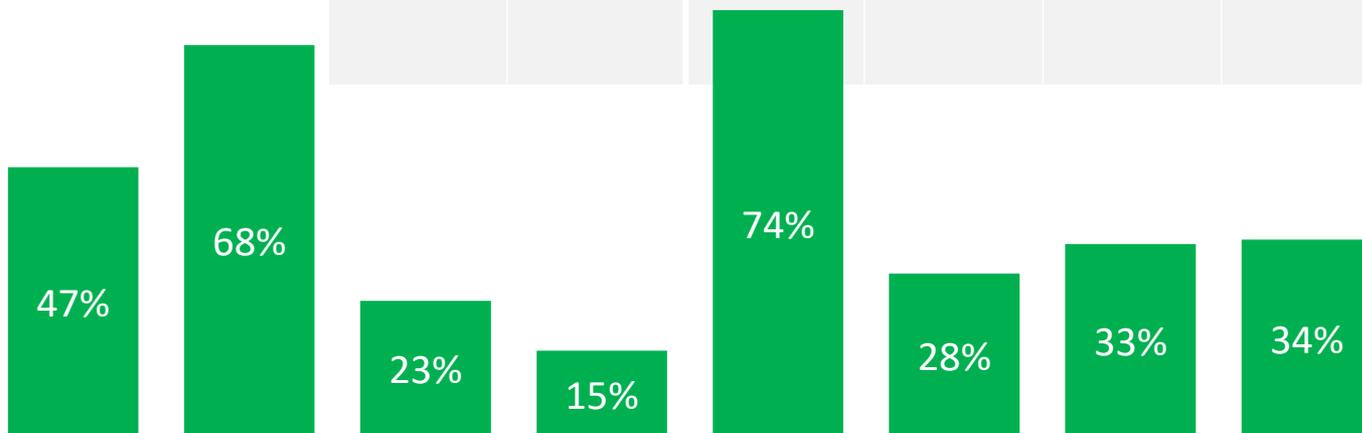
Base: All respondents (n=1,005)

Do you believe local, state or federal governments should provide incentives to increase the use of electric vehicles?

(Total, n=1005)

	TOTAL USA	Climate Change is the Result of Humans	Climate Change has Natural Causes	Climate Change does not exist	Plan to Vote Democratic	Plan to Vote Republican	Plan to Vote Independent	I don't plan on voting
Weighted n=	1005	539	265	62	370	335	149	151
Unweighted n=	1005	552	266	55	388	325	159	133

■ Yes - I believe local, state, or federal governments should provide incentives to increase the use of electric vehicles



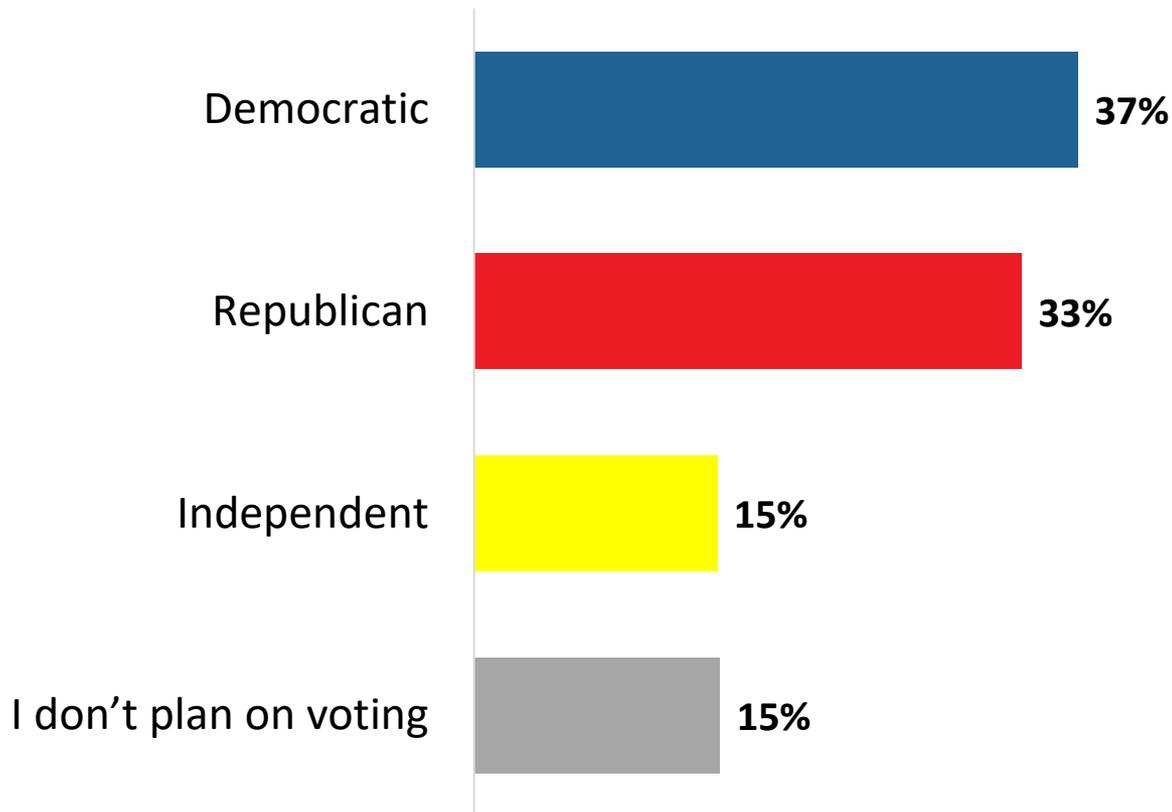
Who do you plan to vote for in the Mid-Term Elections?

LAT15: How do you plan to vote in the U.S. November mid-term elections?

Base: All respondents (n=1,005)

November Mid-Term Voting Plans

(Total, n=1005)



Who do you plan to vote for in the Mid-Term Elections? – By Demographics

LAT15: How do you plan to vote in the U.S. November mid-term elections?

Base: All respondents (n=1,005)

November Mid-Term Voting Plans

(Total, n=1005)

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n=	1005	180	218	373	234	210	423	372	488	517
Unweighted n=	1005	213	231	319	242	114	378	513	475	530
Democratic	37%	43%	29%	33%	45%	44%	37%	33%	37%	37%
Republican	33%	33%	34%	40%	23%	23%	30%	44%	38%	29%
Independent	15%	15%	18%	11%	17%	15%	16%	13%	14%	15%
I don't plan on voting	15%	9%	19%	16%	15%	19%	17%	11%	10%	20%

Who do you plan to vote for in the Mid-Term Elections? – By Climate Change Opinions

LAT15: How do you plan to vote in the U.S. November mid-term elections?

Base: All respondents (n=1,005)

November Mid-Term Voting Plans

(Total, n=1005)

	TOTAL USA	Climate Change is the Result of Humans	Climate Change has Natural Causes	Climate Change does not exist
Weighted n=	1005	539	265	62
Unweighted n=	1005	552	266	55
Democratic	37%	55%	17%	16%
Republican	33%	19%	59%	57%
Independent	15%	11%	15%	20%
I don't plan on voting	15%	14%	9%	7%

APPENDIX

Is Climate Change News realistic?

LAT2: Thinking about what you've heard about climate change, how realistic do you think the news has been regarding the seriousness of climate change?

Base: All respondents (n = 1005)

Realism of Climate Change News

(Total, n=1005)

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n=	1005	180	218	373	234	210	423	372	488	517
Unweighted n=	1005	213	231	319	242	114	378	513	475	530
I think that the news has generally exaggerated the seriousness	30%	29%	35%	32%	24%	22%	27%	39%	36%	25%
I think that the news has been generally correct about the seriousness	32%	36%	33%	30%	33%	29%	30%	36%	32%	33%
I think that the news has generally underestimated the seriousness	24%	22%	17%	25%	29%	33%	27%	14%	25%	23%
I have not heard enough to have an opinion	14%	13%	15%	13%	14%	15%	16%	11%	8%	19%

Benefits to Owning an Electric Vehicle – By Demographics

LAT6: What do you think would be the biggest benefit of owning an electric vehicle?

Base: All respondents (n = 1005)

Benefits to Owning an Electric Vehicle

(Total, n=1005)

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n=	1005	180	218	373	234	210	423	372	488	517
Unweighted n=	1005	213	231	319	242	114	378	513	475	530
Saving on gas cost	33%	34%	36%	32%	30%	39%	34%	27%	32%	33%
Helping the environment	31%	30%	24%	32%	36%	39%	31%	27%	30%	32%
Performance or style	5%	6%	4%	4%	8%	6%	8%	1%	8%	3%
Social status	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%
Other	1%	1%	2%	1%	2%	1%	1%	2%	2%	1%
There are no benefits to owning an electric vehicle	28%	29%	33%	30%	23%	14%	25%	41%	27%	30%

Benefits to Owning an Electric Vehicle – By Politics and Climate Change Opinions

LAT6: What do you think would be the biggest benefit of owning an electric vehicle?

Base: All respondents (n = 1005)

Benefits to Owning an Electric Vehicle

(Total, n=1005)

	TOTAL USA	Climate Change is the Result of Humans	Climate Change has Natural Causes	Climate Change does not exist	Plan to Vote Democratic	Plan to Vote Republican	Plan to Vote Independent	I don't plan on voting
Weighted n=	1005	539	265	62	370	335	149	151
Unweighted n=	1005	552	266	55	388	325	159	133
Saving on gas cost	33%	38%	25%	16%	37%	29%	26%	37%
Helping the environment	31%	47%	13%	4%	46%	18%	25%	28%
Performance or style	5%	4%	7%	5%	7%	3%	6%	2%
Social status	2%	0%	3%	4%	0%	3%	4%	0%
Other	1%	1%	3%	1%	1%	1%	3%	1%
There are no benefits to owning an electric vehicle	28%	9%	49%	71%	8%	46%	36%	31%

Obstacles to Owning an Electric Vehicle – By Demographics

LAT7: What do you think would be the biggest obstacle to owning an electric vehicle?

Base: All respondents (n = 1005)

Obstacles to Owning an Electric Vehicle

(Total, n=1005)

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n=	1005	180	218	373	234	210	423	372	488	517
Unweighted n=	1005	213	231	319	242	114	378	513	475	530
Cost to purchase or lease	33%	34%	25%	36%	35%	29%	34%	35%	34%	32%
Concerns over charging time or station availability	25%	23%	29%	23%	29%	28%	25%	24%	22%	28%
Limited driving range	17%	12%	21%	17%	18%	16%	13%	23%	18%	16%
The cost of charging	8%	15%	5%	8%	3%	7%	9%	7%	6%	9%
Performance or style	5%	6%	5%	4%	6%	7%	8%	1%	6%	4%
Other	4%	4%	6%	4%	4%	3%	3%	7%	5%	4%
There are no obstacles to owning an electric vehicle	7%	6%	9%	7%	5%	10%	9%	3%	8%	6%

Obstacles to Owning an Electric Vehicle – By Politics and Climate Change Opinions

LAT7: What do you think would be the biggest obstacle to owning an electric vehicle?

Base: All respondents (n = 1005)

Obstacles to Owning an Electric Vehicle

(Total, n=1005)

	TOTAL USA	Climate Change is the Result of Humans	Climate Change has Natural Causes	Climate Change does not exist	Plan to Vote Democratic	Plan to Vote Republican	Plan to Vote Independent	I don't plan on voting
Weighted n=	1005	539	265	62	370	335	149	151
Unweighted n=	1005	552	266	55	388	325	159	133
Cost to purchase or lease	33%	36%	32%	27%	36%	32%	29%	34%
Concerns over charging time or station availability	25%	28%	22%	21%	28%	23%	22%	27%
Limited driving range	17%	18%	18%	19%	15%	20%	16%	18%
The cost of charging	8%	6%	9%	10%	7%	8%	9%	6%
Performance or style	5%	6%	7%	3%	7%	4%	5%	1%
Other	4%	2%	8%	2%	3%	7%	5%	3%
There are no obstacles to owning an electric vehicle	7%	4%	5%	19%	4%	6%	14%	10%

Thoughts on California Setting Their Own Standard – By Demographics

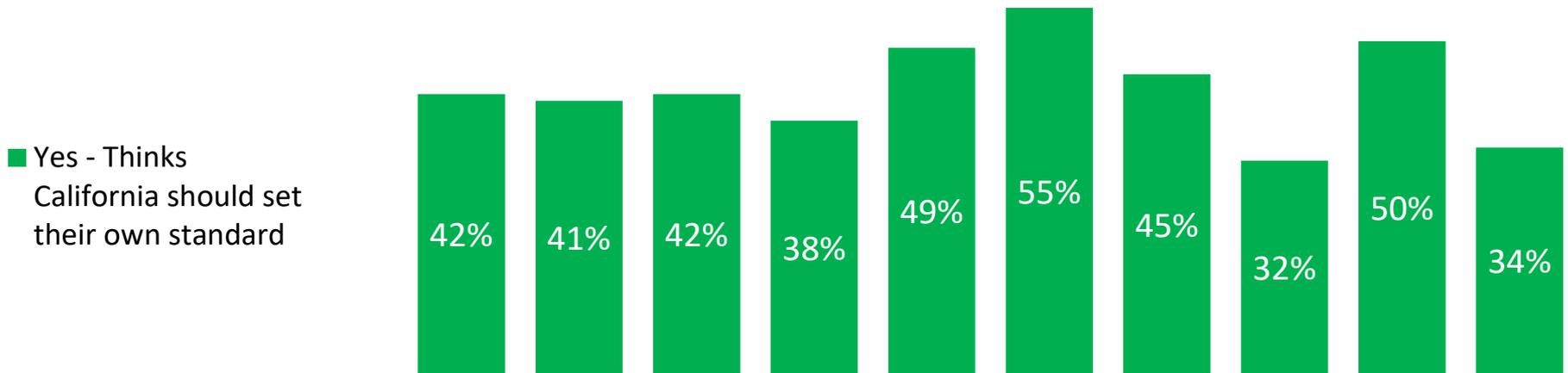
LAT11: California currently has the legal authority to set its own standards for vehicles. A group of state attorneys general have gone to court to try to end California's authority to do so. Do you think California should be allowed to set its own stand?

Base: All respondents (n=1,005)

Should California Be Allowed To Set Its Own Standards For Vehicles?

(Total, n=1005)

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n=	1005	180	218	373	234	210	423	372	488	517
Unweighted n=	1005	213	231	319	242	114	378	513	475	530



Governmental Incentives To Increase Use – By Demographics

LAT14: Do you believe local, state or federal governments should provide incentives to increase the use of electric vehicles?

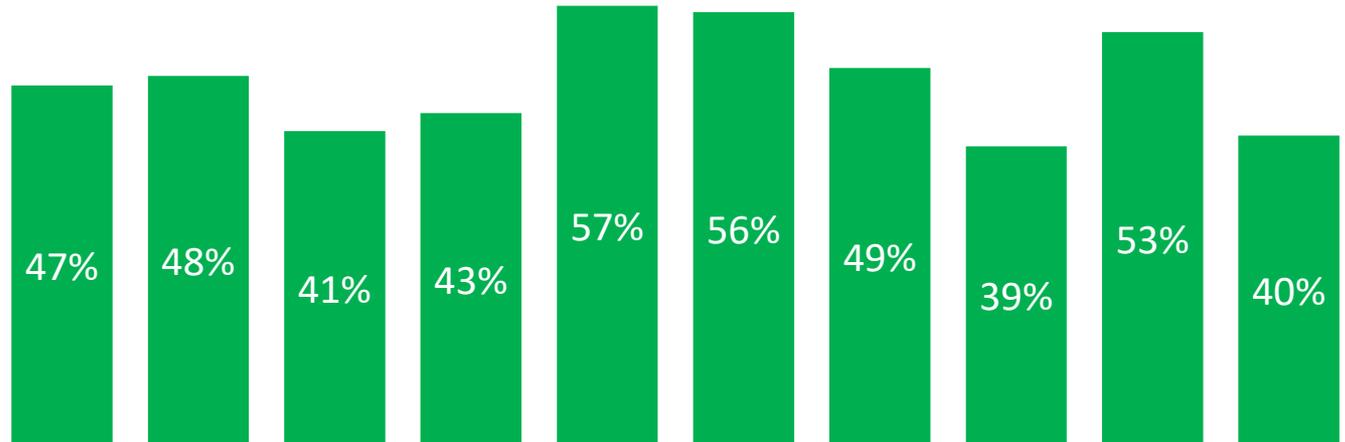
Base: All respondents (n=1,005)

Do you believe local, state or federal governments should provide incentives to increase the use of electric vehicles?

(Total, n=1005)

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n=	1005	180	218	373	234	210	423	372	488	517
Unweighted n=	1005	213	231	319	242	114	378	513	475	530

■ Yes - I believe local, state, or federal governments should provide incentives to increase the use of electric vehicles



DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender, age, and region for The United States.

GENDER	Unweighted	Weighted
Male	475	488
Female	530	517

AGE	Unweighted	Weighted
Between 18 and 29	57	105
Between 30 and 39	161	289
Between 40 and 49	209	187
Between 50 and 64	310	251
65 or older	268	173

US REGION	Unweighted	Weighted
North East	213	180
Mid West	231	218
South	319	373
West	242	234

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OMNIBUS TYPE	n=	REGIONS
 NATIONAL	1,500	CANADA
 PROVINCIAL	1,000	QC, ON, AB, BC
 MUNICIPAL	500	QC, MTL, TOR, CAL, EDM, VAN
 WESTERN	1,500	BC, AB, SK, MB
 AMERICAN	1,000	4 CENSUS REGIONS

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