

Leger

Report

Canadian Politics

Survey of Canadians

NATIONAL POST

Date: 03/03/2025
Project: 16811-140



Methodology

Every month, we conduct a survey of Canadian and Americans to explore their views on the economy and their finances.

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,548**).

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

When

Data collection from **February 28 to March 2, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.49%**.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com or Sébastien Dallaire, Executive Vice-President, Eastern Canada, at sdallaire@leger360.com.

Notes

A more detailed methodology is presented in the Appendix.

The **most accurate** polling firm in Canada

CANADA 2021

LEGER POLL
Published on
September 18, 2021

OFFICIALS RESULTS
2021 Canada
Federal Election

	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

LEGER POLL
Published on
October 18, 2024

OFFICIALS RESULTS
2024 British Columbia
Provincial Election

	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

LEGER POLL
Published on
November 4, 2024

OFFICIALS RESULTS
2024 United States
Presidential Election

	49%	50%
	49%	48%
Others	2%	2%

Key highlights: Canadian Politics

Some of **the key highlights** of our survey about **Canadian Politics...**

1

If a federal election were held today, **43% of Canadians would vote for the Conservative Party of Canada, while 30% would vote for the Liberal Party.** The Conservative Party of Canada has increased by five points compared to last week (35%), while the Liberal Party of Canada has decreased by five points (35%). Volatility in the public environment continues.

2

With Mark Carney as leader, Liberal support would rise to 33% (+3), while Conservative support would be at 41%. If Marc Carney were the leader of the Liberal Party, the Conservatives still lead among Canadians' voting preferences—by 8 points.

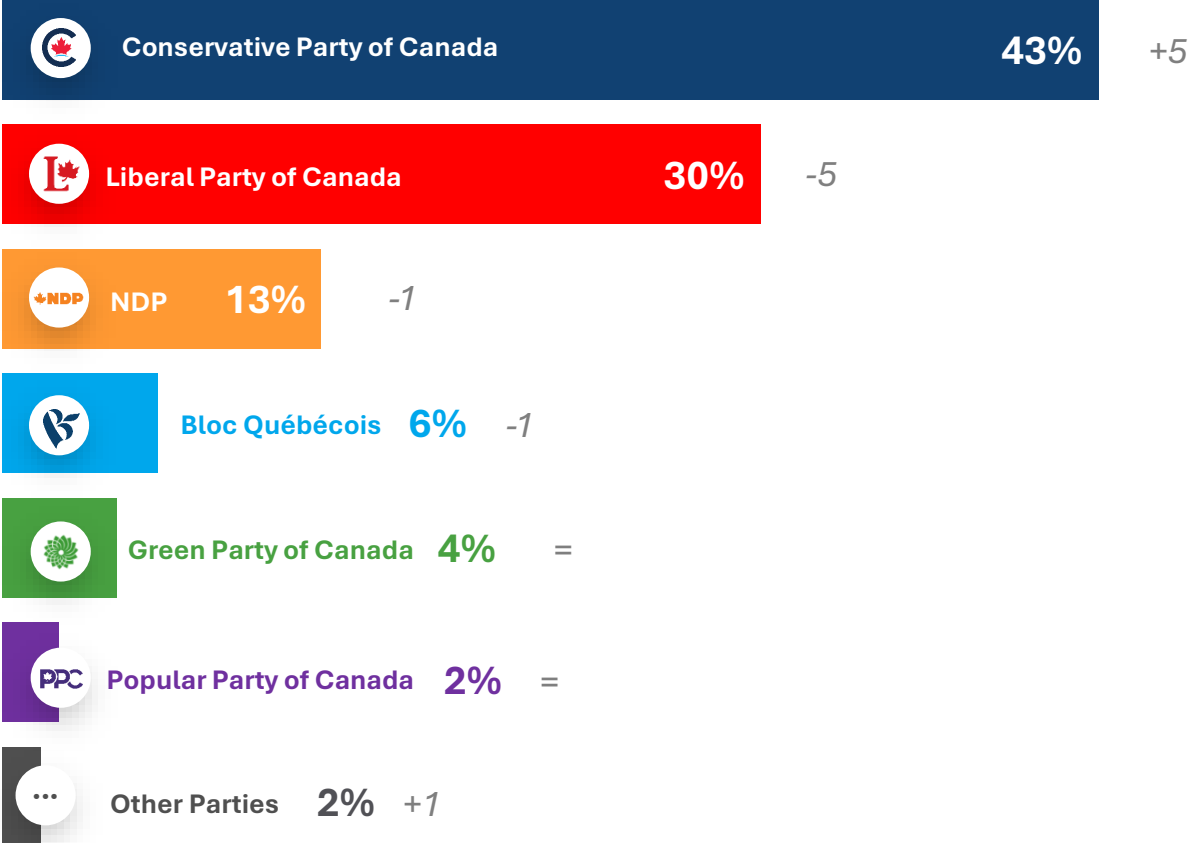
Federal Voting Intentions



Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,293) except for the Bloc Québécois, Quebecers only



Note: The +/- are in comparison to the most recent voting intention measure, from February 24th, 2025.

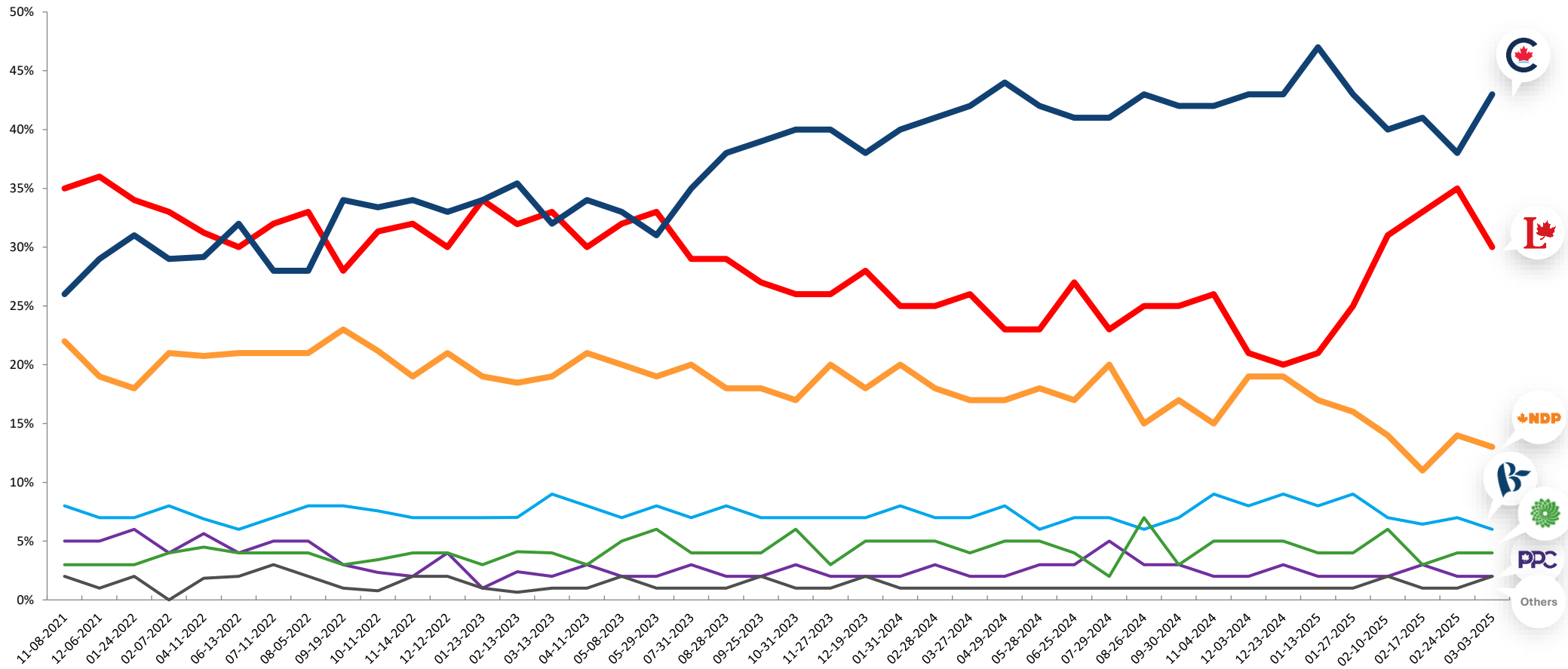
Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Respondents who are eligible to vote (n=1,548), except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Feb. 24 th 2025	Gap
<i>Weighted n=</i>	1,548	1,267	72	281	497	80	144	193	665	602	342	401	524	568	452	238	1,248	-
<i>Unweighted n=</i>	1,548	1,293	74	338	520	105	113	143	703	590	327	409	557	589	452	246	1,272	-
...Pierre Poilievre's Conservative Party of Canada	35%	43%	33%	29%	44%	62%	55%	49%	49%	37%	42%	49%	40%	44%	40%	49%	38%	+5
... Justin Trudeau's Liberal Party of Canada	24%	30%	37%	29%	33%	17%	21%	32%	30%	30%	26%	24%	36%	29%	34%	25%	35%	-5
... Jagmeet Singh's New Democratic Party of Canada	10%	13%	16%	7%	14%	13%	12%	15%	8%	18%	20%	10%	10%	13%	12%	12%	14%	-1
... Yves-François Blanchet's Bloc Québécois	5%	6%	-	28%	-	-	-	-	-	-	-	-	-	-	-	-	7%	-1
... Elizabeth May's Green Party of Canada	4%	4%	11%	4%	4%	4%	5%	3%	4%	5%	7%	5%	3%	6%	4%	1%	4%	-
... Maxime Bernier's People's Party of Canada	2%	2%	1%	3%	3%	2%	3%	0%	3%	2%	1%	4%	2%	2%	2%	1%	2%	-
... another party	1%	2%	1%	2%	1%	3%	2%	1%	2%	1%	1%	2%	1%	1%	1%	4%	1%	+1
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of Voting Intentions in Canada

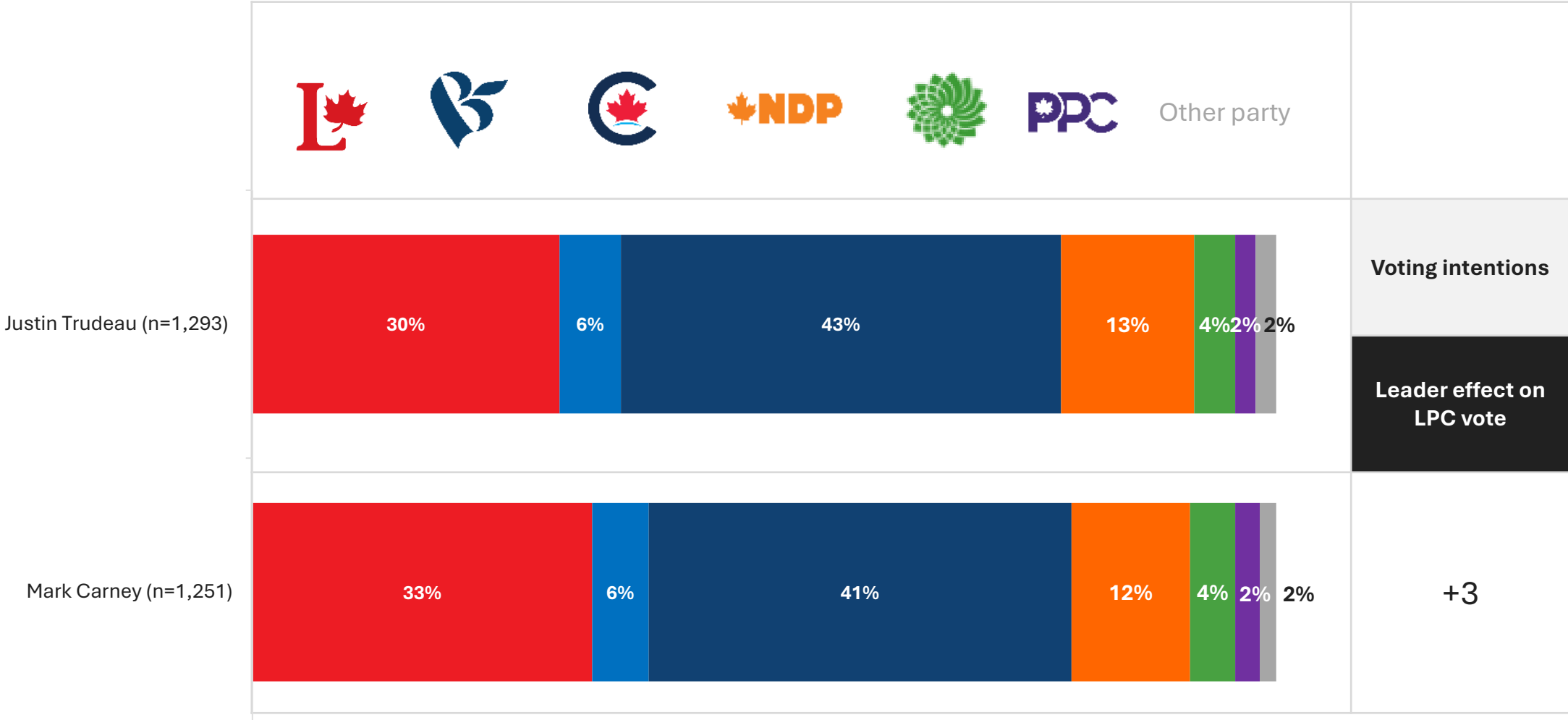


*Official results from Elections Canada

Voting Intentions with Different Canada Liberal Party Leaders

Q5A-B. If the Canada Liberal Party were led by... , which party would you vote for? Would it be for...?

Base: Decided voters



Voting Intentions if Canada Liberal Party were Led by Mark Carney

Q5A. If the Canada Liberal Party were led by Mark Carney, which party would you vote for? Would it be for...?

Base: All respondents (n=1,548)

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Feb. 24 th 2025	Gap
<i>Weighted n=</i>	1,548	1,221	69	272	486	80	138	175	643	577	324	384	513	560	436	215	1,224	-
<i>Unweighted n=</i>	1,548	1,251	75	326	507	104	108	131	683	568	308	393	550	574	443	228	1,244	-
... Pierre Poilievre's Conservative Party of Canada	33%	41%	38%	27%	43%	58%	47%	49%	46%	36%	39%	48%	38%	41%	36%	51%	38%	+3
... Mark Carney's Liberal Party of Canada	26%	33%	39%	34%	37%	17%	25%	32%	33%	34%	27%	29%	40%	32%	38%	27%	40%	-7
... Jagmeet Singh's New Democratic Party of Canada	9%	12%	13%	6%	13%	16%	13%	13%	7%	17%	21%	7%	9%	13%	11%	9%	11%	+1
... Yves-François Blanchet's Bloc Québécois	4%	6%	-	25%	-	-	-	-	-	-	-	-	-	-	-	-	5%	+1
... Elizabeth May's Green Party of Canada	3%	4%	6%	3%	4%	4%	7%	4%	5%	4%	7%	5%	2%	5%	5%	1%	3%	+1
... Maxime Bernier's People's Party of Canada	2%	2%	1%	3%	3%	2%	3%	1%	3%	2%	3%	3%	2%	2%	2%	2%	2%	-
... another party	1%	2%	3%	2%	0%	3%	5%	1%	1%	2%	1%	2%	2%	2%	1%	3%	1%	+1
I would not vote	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Respondent Profile

Respondent profiles – *Canadian Sample*

(Base n=1,548)

The table below presents the Canadian distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	795	755
Female	753	793

Language (Mother Tongue)

	Unweighted	Weighted
French	385	306
English	1,031	1,107
Other	131	135

Age

	Unweighted	Weighted
18 to 34	391	413
35 to 54	491	497
55+	666	637

Province

	Unweighted	Weighted
British Columbia	159	216
Alberta	131	172
Manitoba/Saskatchewan	128	99
Ontario	617	600
Quebec	413	358
Atlantic	100	104

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger

Marketing research and polling

Customer Experience (CX)

Strategic and operational customer experience consulting services

Leger Analytics (LEA)

Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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