Leger

Report

Canadian Politics
Survey of Canadians

Date: 24/ 02/ 2025
Project: 16811-138

Methodology

Every month, we conduct a survey of Canadian and Americans to explore their views on the economy and their finances.

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,534**).

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

When

Data collection from **February 21 to Feb 23, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.50%.**

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com or Sébastien Dallaire, Executive Vice-President, Eastern Canada, at sdallaire@leger360.com.

⏺ Notes

A more detailed methodology is presented in the Appendix.

The most accurate polling firm in Canada

CANADA 2021

	LEGER POLL Published on September 18, 2021	OFFICIALS RESULTS 2021 Canada Federal Election
	33%	33.7%
	32%	32.6%
NDP	19%	17.8%
	7%	7.7%
PPC	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
BC NDP	46%	45%
	42%	43%
greens	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
	49%	50%
	49%	48%
Others	2%	2%

Key highlights: Canadian Politics

Some of **the key highlights** of our survey **about Canadian Politics...**

1

If a federal election were held today, **38% of Canadians would vote for the Conservative Party of Canada, while 35% would vote for the Liberal Party**. The Liberal Party has increased by two points compared to last week (33%), while the Conservative Party has decreased by three points (41%).

2

With Mark Carney as leader, Liberal support would rise to 40% (+5), while Conservative support would be at 38%. If Marc Carney were the leader of the Liberal Party, it would surpass the Conservatives and take the lead in voting intentions.

Federal Voting Intentions

Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for…? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the …

Base: Decided voters (n=1,272) except for the Bloc Québécois, Quebecers only

Party	%	Change
Conservative Party of Canada	**38%**	*-3*
Liberal Party of Canada	**35%**	*+2*
NDP	**14%**	*+3*
Bloc Québécois	**7%**	*+1*
Green Party of Canada	**4%**	*+1*
Popular Party of Canada	**2%**	*-1*
Other Parties	**1%**	*=*

Note: The + / - are in comparison to the most recent voting intention measure, from February 17th , 2025.
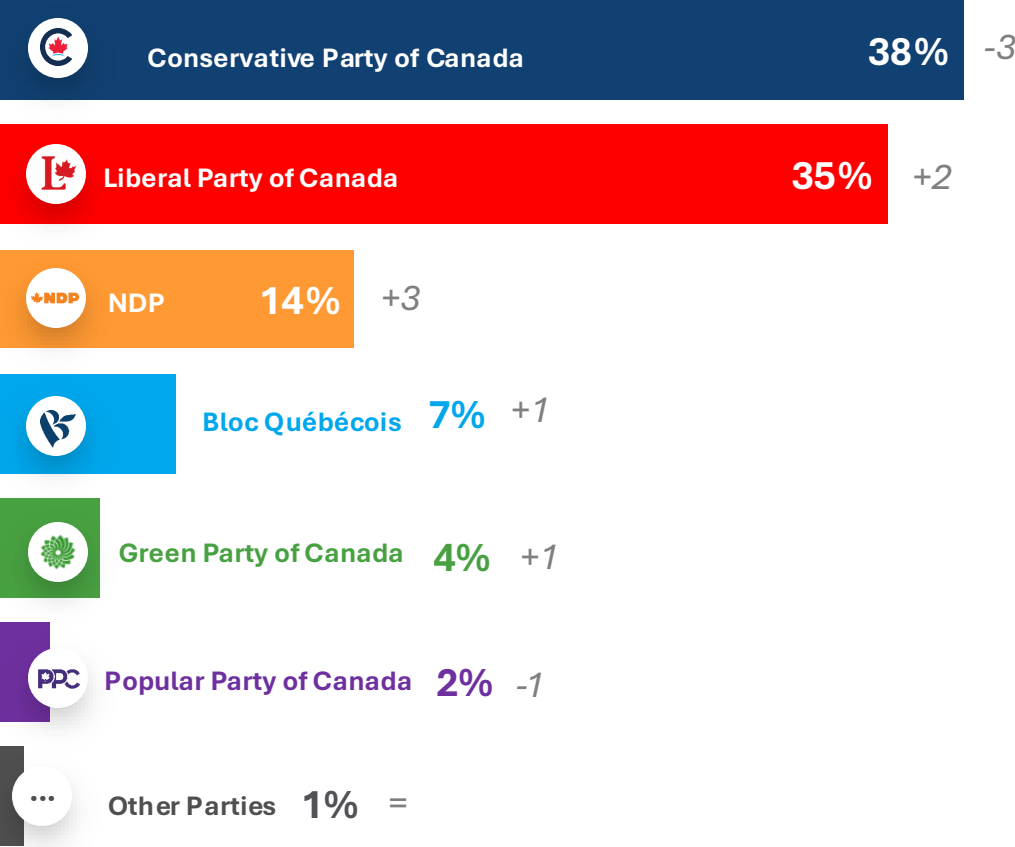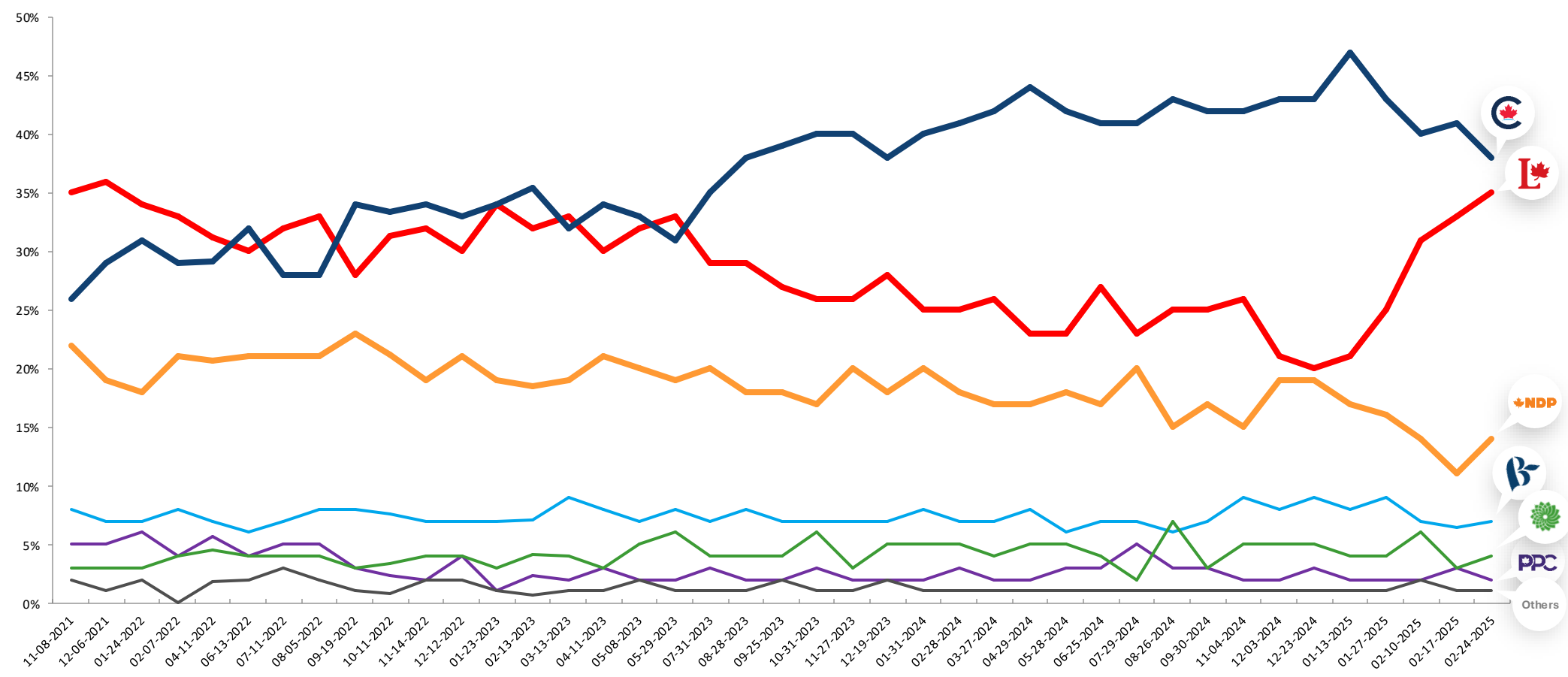
Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for…? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the …

Base: Respondents who are eligible to vote (n=1,534), except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Feb. 17th 2025	Gap
Weighted n=	*1,534*	*1,248*	*75*	*284*	*493*	*80*	*144*	*172*	*656*	*592*	*332*	*387*	*529*	*514*	*482*	*246*	*1,255*	*-*
Unweighted n=	*1,534*	*1,272*	*76*	*338*	*519*	*100*	*112*	*127*	*711*	*561*	*348*	*368*	*556*	*551*	*467*	*249*	*1,292*	*-*
…Pierre Poilievre's Conservative Party of Canada	31%	38%	29%	25%	46%	44%	48%	29%	43%	32%	40%	42%	34%	34%	38%	49%	41%	-3
… Justin Trudeau's Liberal Party of Canada	28%	35%	50%	32%	34%	34%	28%	42%	30%	40%	29%	31%	41%	38%	35%	27%	33%	+2
… Jagmeet Singh's New Democratic Party of Canada	12%	14%	14%	8%	13%	14%	19%	24%	13%	16%	19%	15%	11%	15%	16%	10%	11%	+3
… Yves-François Blanchet's Bloc Québécois	5%	7%	-	29%	-	-	-	-	-	-	-	-	-	-	-	-	6%	+1
… Elizabeth May's Green Party of Canada	3%	4%	3%	3%	4%	4%	2%	5%	4%	3%	4%	3%	4%	4%	3%	4%	3%	+1
… Maxime Bernier's People's Party of Canada	2%	2%	5%	1%	2%	3%	3%	0%	2%	2%	3%	2%	1%	3%	1%	1%	3%	-1
… another party	1%	1%	0%	1%	1%	1%	0%	0%	1%	0%	0%	1%	1%	1%	0%	2%	1%	-
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of Voting Intentions in Canada

Voting Intentions with Different Canada Liberal Party Leaders

Q5A-B. If the Canada Liberal Party were led by… , which party would you vote for? Would it be for…?

Base: Decided voters

	L	❤	C	NDP	🌼	PPC	Other party	Voting intentions	Leader effect on LPC vote
Justin Trudeau (n=1,272)	35%	7%	38%	14%	4%	2%	1%		
Mark Carney (n=1,244)	40%	5%	38%	11%	3%	2%	1%		+5

9
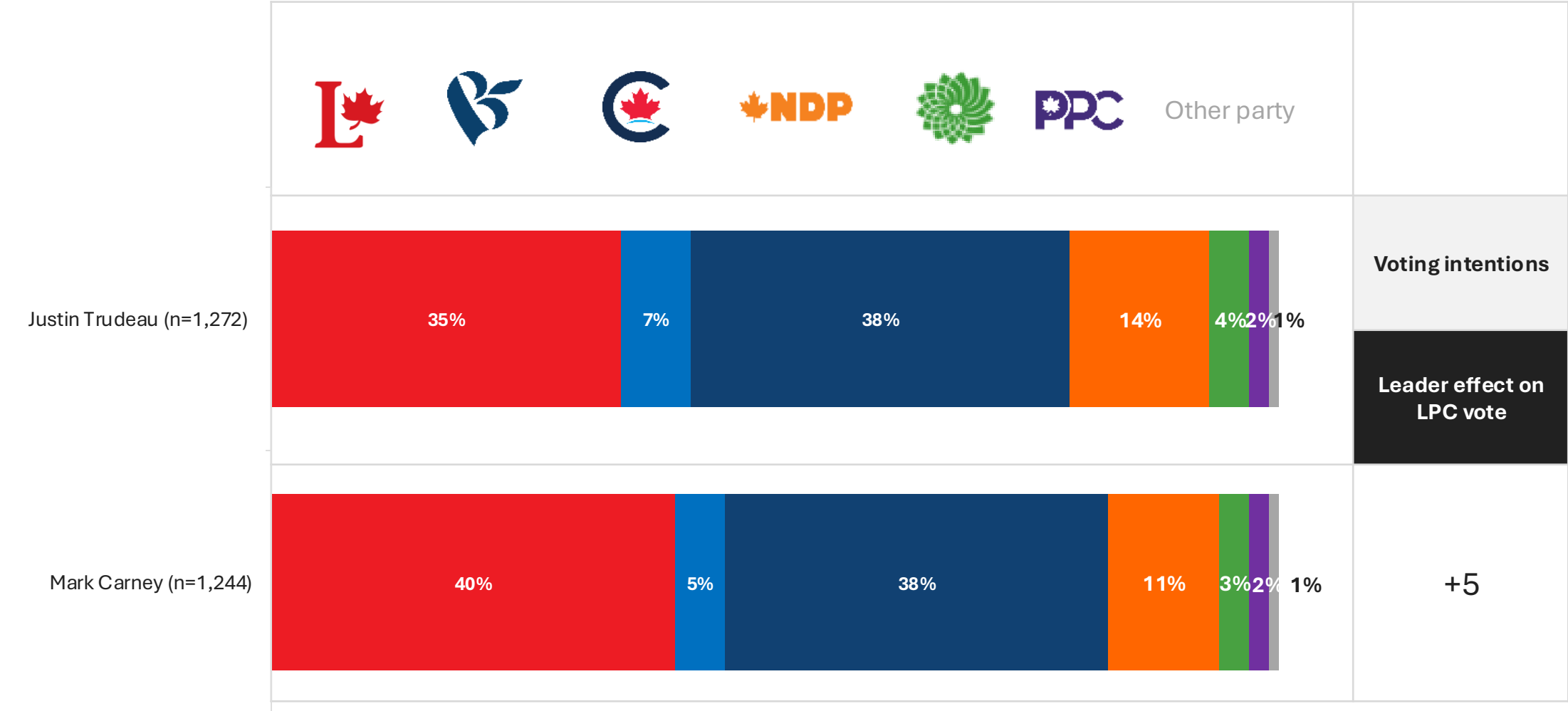
Voting Intentions if Canada Liberal Party were Led by **Mark Carney**

Q5A. If the Canada Liberal Party were led by Mark Carney, which party would you vote for? Would it be for...?

Base: All respondents (n=1,534)

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Feb. 17th 2025	Gap
Weighted n=	*1,534*	*1,224*	*81*	*274*	*478*	*78*	*137*	*175*	*654*	*570*	*319*	*377*	*527*	*517*	*471*	*230*	*1,197*	*-*
Unweighted n=	*1,534*	*1,244*	*79*	*326*	*507*	*98*	*107*	*127*	*709*	*535*	*330*	*357*	*557*	*549*	*457*	*234*	*1,227*	*-*
... Mark Carney's Liberal Party of Canada	**32%**	**40%**	49%	40%	36%	39%	36%	50%	34%	46%	28%	37%	49%	42%	43%	29%	39%	+1
...Pierre Poilievre's Conservative Party of Canada	**30%**	**38%**	37%	24%	44%	42%	50%	30%	44%	31%	41%	41%	33%	34%	36%	50%	40%	-2
... Jagmeet Singh's New Democratic Party of Canada	**9%**	**11%**	10%	6%	12%	14%	14%	15%	11%	12%	20%	11%	7%	12%	12%	8%	9%	+2
... Yves-François Blanchet's Bloc Québécois	**4%**	**5%**	-	24%	-	-	-	-	-	-	-	-	-	-	-	-	6%	+1
... Elizabeth May's Green Party of Canada	**2%**	**3%**	3%	3%	3%	2%	0%	3%	2%	3%	3%	3%	3%	3%	3%	2%	3%	-
... Maxime Bernier's People's Party of Canada	**1%**	**2%**	2%	2%	2%	3%	0%	0%	1%	2%	2%	2%	2%	2%	1%	1%	2%	-
... another party	**1%**	**1%**	0%	1%	2%	1%	0%	1%	1%	1%	2%	1%	1%	2%	0%	1%	1%	-
I would not vote	**4%**		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	**1%**		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	**13%**		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	**2%**		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Respondent Profile

Respondent profiles – *Canadian Sample*

(Base n=1,534)

The table below presents the Canadian distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	809	750
Female	725	784

Language (Mother Tongue)

	Unweighted	Weighted
French	363	304
English	1,047	1,119
Other	111	124

Age

	Unweighted	Weighted
18 to 34	424	411
35 to 54	452	490
55+	658	633

Province

	Unweighted	Weighted
British Columbia	153	213
Alberta	130	167
Manitoba/Saskatchewan	125	99
Ontario	612	596
Quebec	413	355
Atlantic	101	104

Our Credentials

Canada

Leger is a member of the Canadian Research Insights Council (CRIC), the industry association for the market/survey/insights research industry.

Europe

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.

America

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

International

Leger is a member of the Worldwide Independent Network of Market Research (WIN), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger
Marketing research and polling

Customer Experience (CX)
Strategic and operational customer experience consulting services

Leger Analytics (LEA)
Data modelling and analysis

Leger Opinion (LEO)
Panel management

Leger Communities
Online community management

Leger Digital
Digital strategy and user experience

International Research
Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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