



Report

Canadian Politics – Vote Intentions

Survey of Canadians



Date: 22 / 04 / 2025
Project: 16811-160



Methodology

During the election campaign, we conduct a weekly survey of Canadians to track their voting intentions and gather their views on key federal political issues

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,603**).

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

When

Data collection from **April 17 to April 21, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.45%**.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com or Sébastien Dallaire, Executive Vice-President, Eastern Canada, at sdallaire@leger360.com.

Notes

A more detailed methodology is presented in the Appendix.

The **Most Accurate** Polling Firm in Canada

CANADA 2021

LEGER POLL
Published on
September 18, 2021

OFFICIALS RESULTS
2021 Canada
Federal Election

	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

LEGER POLL
Published on
October 18, 2024

OFFICIALS RESULTS
2024 British Columbia
Provincial Election

	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

LEGER POLL
Published on
November 4, 2024

OFFICIALS RESULTS
2024 United States
Presidential Election

	49%	50%
	49%	48%
Others	2%	2%

Key highlights: Canadian Politics

Some of **the key highlights** of our survey about **Canadian Politics...**

1

Mark Carney's Liberal Party continues to lead in voting intentions. Currently, **43% of Canadians say they would vote for the Liberal Party if the election were held today, compared to 39% for Pierre Poilievre's Conservative Party.** Voting intentions remain stable, even after last week's leaders' debates.

2

Mark Carney is solidifying his position as the next Prime Minister of Canada. **Regardless of their political allegiance, 55% of Canadians believe the Liberal Party will form the next government, compared to 25% who think it will be Pierre Poilievre's Conservative Party.**

3

Pierre Poilievre (39%) and Mark Carney (38%) are virtually tied as the perceived winner of the English debate. Yves-François Blanchet (31%) is seen as the winner of the French debate, followed by Mark Carney (27%) and Pierre Poilievre (22%). More than a third of respondents who watched the debate in French (36%) think Carney performed better than expected whereas 32% of English language debate-watchers said Poilievre exceeded their expectations.

4

Electoral mis-information is on the minds of voters. Two-thirds of Canadians (64%) are concerned about seeing manipulated information (such as videos or audio clips) about party leaders during the campaign. Concern is even higher among Liberal voters (73%).

5

Around one in three Canadians (28%) say they have personally encountered misleading information about a party, a candidate, or the voting process during the campaign. Just over half of Canadians (52% trust what they see in the media regarding the campaign, with 43% not trusting the information they see in the media.

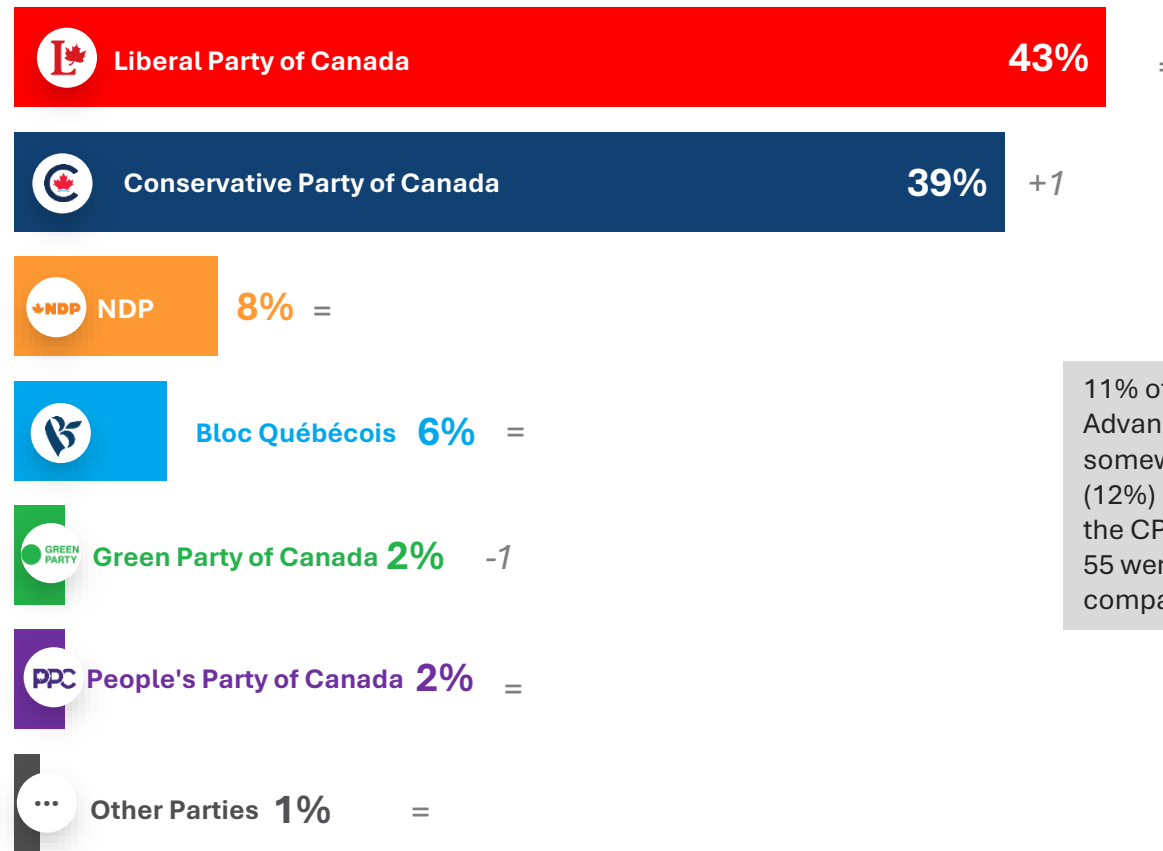
Federal Voting Intentions



Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? If you have already voted at the advance polls, please indicated which party you voted for. In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,414) except for the Bloc Québécois, Quebecers only



11% of respondents said they voted already in the Advanced Polls. Liberal supporters were somewhat more likely to vote in Advanced Polls (12%) compared to BQ and the NDP at 10% and the CPC at 9%. In addition, voters over the age of 55 were more likely to vote in advance (14%) compared to those eligible voters under 35 (9%)

Note: The + / - are in comparison to the most recent voting intention measure, from April 15th, 2025.

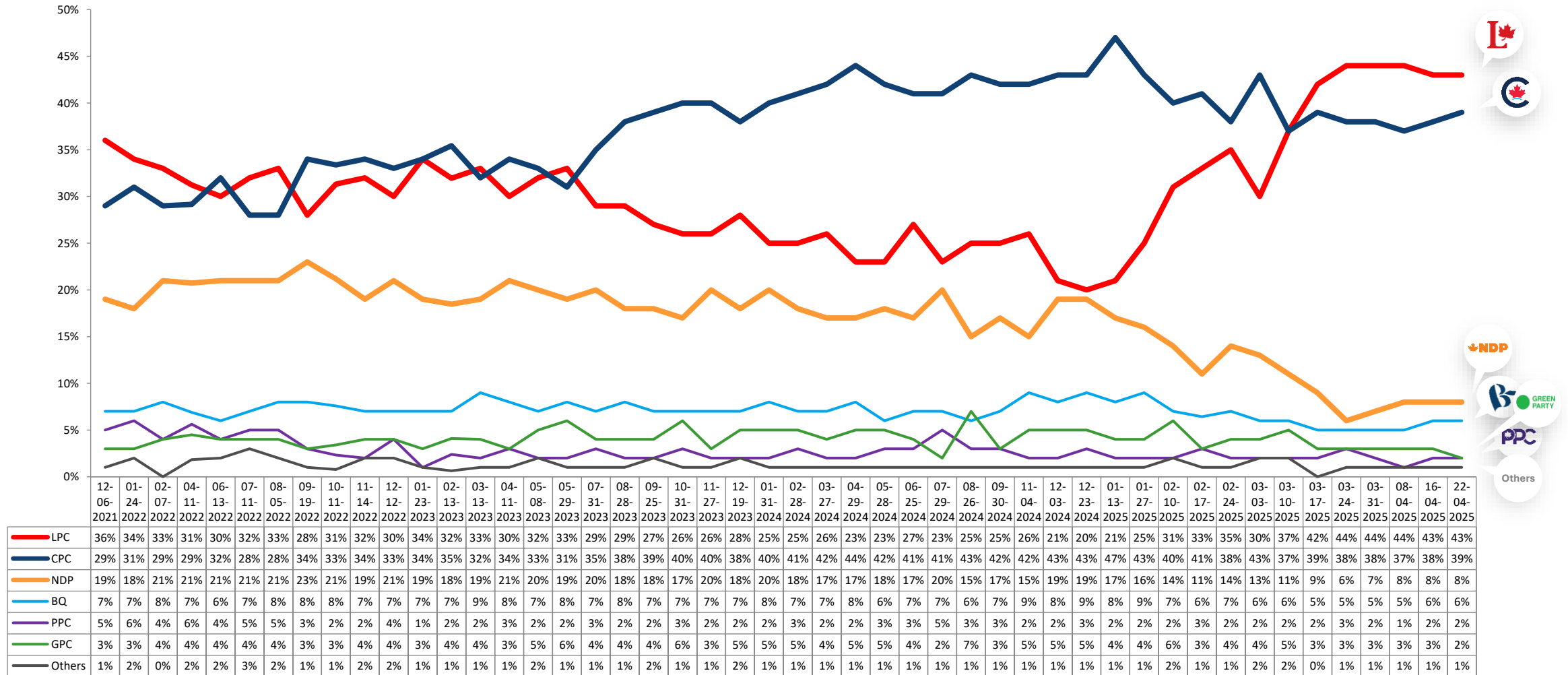
Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? If you have already voted at the advance polls, please indicated which party you voted for. In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,414) except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total April 15 th 2025	Gap
<i>Weighted n=</i>	1,603	1,403	88	320	542	90	164	198	694	709	363	434	606	612	501	282	2,658	
<i>Unweighted n=</i>	1,603	1,414	87	378	554	118	128	149	752	662	382	409	623	622	498	287	2,681	
... Mark Carney's Liberal Party of Canada	38%	43%	53%	42%	48%	40%	27%	43%	41%	46%	38%	39%	49%	45%	44%	40%	43%	-
... Pierre Poilievre's Conservative Party of Canada	34%	39%	35%	22%	41%	49%	59%	41%	43%	35%	44%	41%	35%	37%	40%	40%	38%	+1
... Jagmeet Singh's New Democratic Party of Canada	7%	8%	9%	7%	7%	6%	10%	10%	6%	9%	11%	8%	6%	7%	7%	9%	8%	-
... Yves-François Blanchet's Bloc Québécois	5%	6%	-	26%	-	-	-	-	-	-	-	-	-	-	-	-	6%	-
... Elizabeth May's Green Party of Canada	2%	2%	1%	1%	1%	2%	3%	4%	1%	2%	2%	2%	2%	2%	1%	3%	3%	-1
... Maxime Bernier's People's Party of Canada	1%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	1%	1%	2%	-
... another party	1%	1%	0%	0%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	-
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of Voting Intentions in Canada

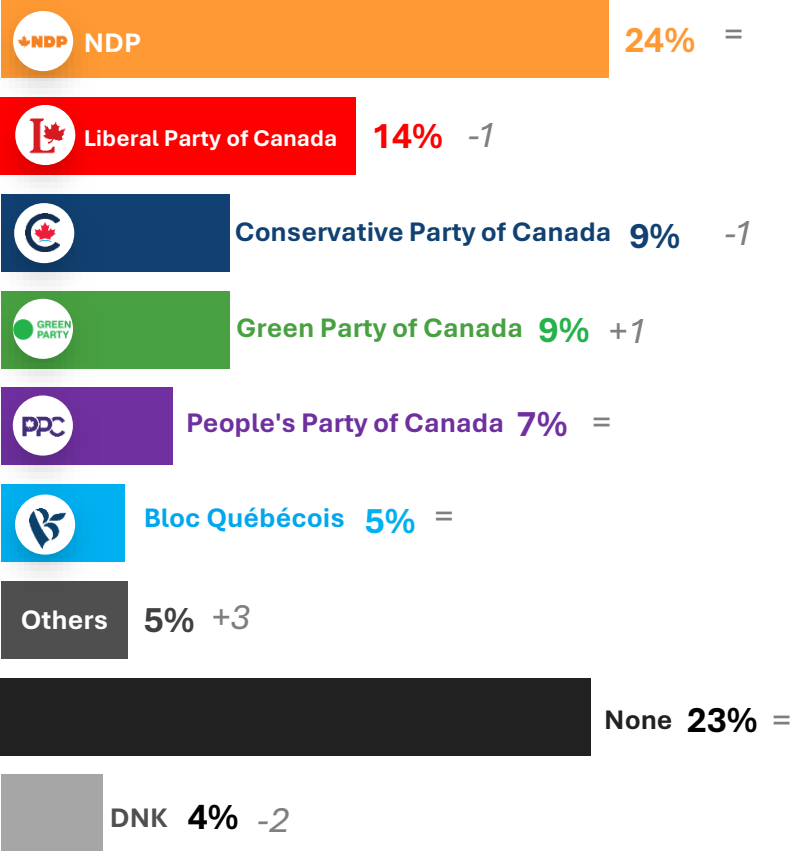


*Official results from Elections Canada

Second Choice of Federal Political Party (1/2)

CPO3. Which of the following federal political parties would be your second choice?

Base: Decided voters (n=1,414) except for the Bloc Québécois, Quebecers only



Note: The + / - are in comparison to the most recent voting intention measure, from April 15th, 2025.

Second Choice of Federal Political Party (2/2)

CPO3. Which of the following federal political parties would be your second choice?

Base: Decided voters (n=1,414) except for the Bloc Québécois, Quebecers only

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total April 15th 2025	Gap
Weighted n=	1,403	88	320	542	90	164	198	694	709	363	434	606	612	501	282	2,658	
Unweighted n=	1,414	87	378	554	118	128	149	752	662	382	409	623	622	498	287	2,681	
...Jagmeet Singh's New Democratic Party of Canada	24%	35%	18%	27%	27%	20%	23%	20%	28%	25%	22%	25%	25%	25%	20%	24%	-
...Mark Carney's Liberal Party of Canada	14%	10%	15%	13%	14%	16%	14%	14%	13%	16%	12%	13%	15%	13%	12%	15%	-1
...Pierre Poilievre's Conservative Party of Canada	9%	13%	12%	8%	8%	5%	10%	12%	7%	11%	11%	8%	10%	9%	10%	10%	-1
...Elizabeth May's Green Party of Canada	9%	3%	5%	12%	10%	10%	12%	11%	8%	9%	12%	8%	9%	8%	11%	8%	+1
...Maxime Bernier's People's Party of Canada	7%	4%	6%	7%	12%	10%	6%	10%	5%	8%	8%	6%	6%	9%	8%	7%	-
...Yves-François Blanchet's Bloc Québécois	5%	-	23%	-	-	-	-	-	-	-	-	-	-	-	-	5%	-
...another party	5%	3%	3%	5%	5%	5%	8%	5%	4%	7%	4%	3%	4%	4%	6%	2%	+3
None	23%	32%	14%	24%	20%	29%	23%	19%	26%	17%	22%	26%	22%	23%	22%	23%	-
I don't know	4%	0%	4%	4%	4%	5%	4%	3%	4%	2%	4%	4%	4%	3%	5%	6%	-2

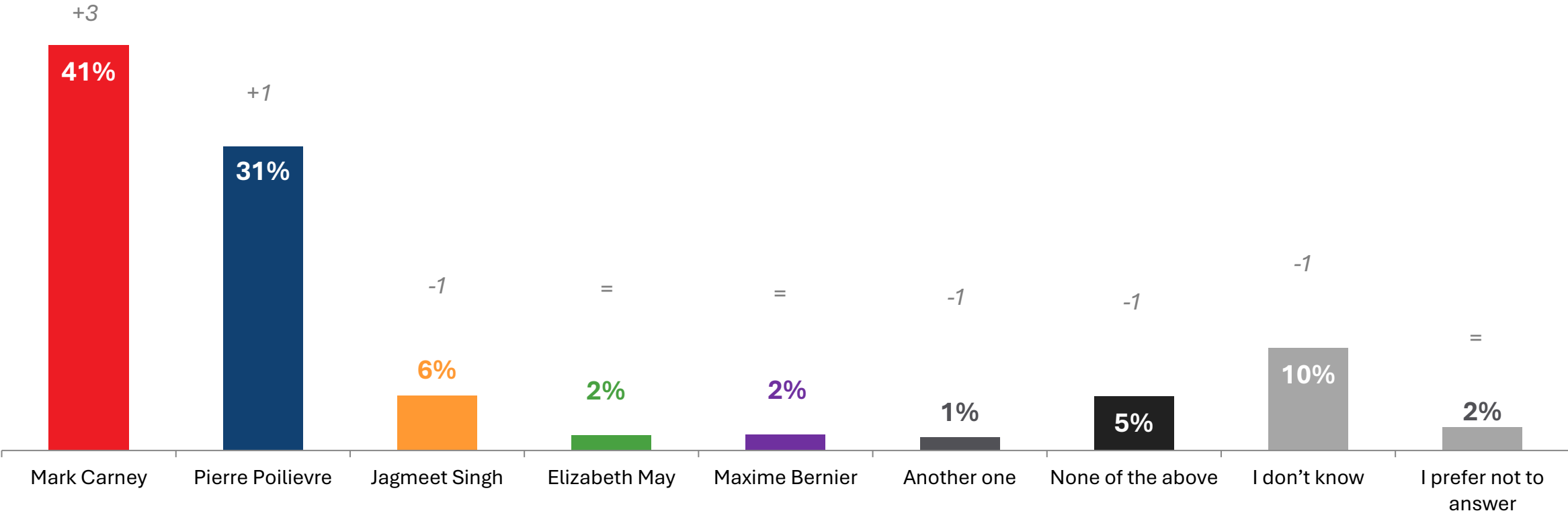


	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	1,403	608	546	107	84	25	22
Unweighted n=	1,414	659	447	128	105	32	32
...Jagmeet Singh's New Democratic Party of Canada	24%	45%	8%	-	14%	29%	4%
...Mark Carney's Liberal Party of Canada	14%	-	19%	52%	23%	37%	0%
...Pierre Poilievre's Conservative Party of Canada	9%	14%	-	4%	26%	11%	61%
...Elizabeth May's Green Party of Canada	9%	11%	8%	11%	8%	-	4%
...Maxime Bernier's People's Party of Canada	7%	2%	15%	2%	5%	11%	-
...Yves-François Blanchet's Bloc Québécois	5%	7%	4%	5%	-	0%	7%
...another party	5%	1%	9%	3%	2%	1%	9%
None	23%	18%	30%	20%	18%	9%	12%
I don't know	4%	2%	7%	2%	4%	3%	3%

Leader Who Would Make the Best Prime Minister (1/2)

CPO2. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,603)



Note: The + / - are in comparison to the most recent measure, from April 15th, 2025.

Leader Who Would Make the Best Prime Minister (2/2)

CPO2. In your opinion, which federal party leader would make the best Prime Minister of Canada?







Base: All respondents (n=1,603)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total April 15th 2025	Gap
Weighted n=	1,603	108	370	621	103	178	223	781	821	428	516	660	702	577	310	3,005	
Unweighted n=	1,603	106	427	629	135	141	165	839	764	446	484	673	705	570	316	3,005	
Mark Carney	41%	43%	45%	43%	37%	27%	43%	41%	41%	30%	36%	52%	45%	40%	36%	38%	+3
Pierre Poilievre	31%	25%	20%	33%	35%	48%	30%	36%	26%	34%	31%	28%	29%	30%	36%	30%	+1
Jagmeet Singh	6%	3%	7%	5%	4%	8%	5%	4%	7%	11%	5%	3%	5%	6%	6%	7%	-1
Elizabeth May	2%	1%	2%	1%	2%	3%	2%	2%	1%	2%	2%	1%	2%	1%	1%	2%	-
Maxime Bernier	2%	2%	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	-
Another one	1%	0%	4%	1%	1%	0%	0%	2%	1%	1%	2%	1%	1%	1%	2%	2%	-1
None of the above	5%	5%	8%	4%	9%	2%	7%	5%	6%	5%	6%	5%	5%	6%	5%	6%	-1
Don't know	10%	17%	9%	10%	11%	10%	11%	7%	13%	12%	14%	7%	9%	12%	9%	11%	-1
Prefer not to answer	2%	4%	3%	3%	1%	1%	1%	1%	3%	2%	4%	2%	3%	2%	3%	2%	-

Leader Who Would Make the Best Prime Minister – By Voting Intentions

CPO2. In your opinion, which federal party leader would make the best Prime Minister of Canada?

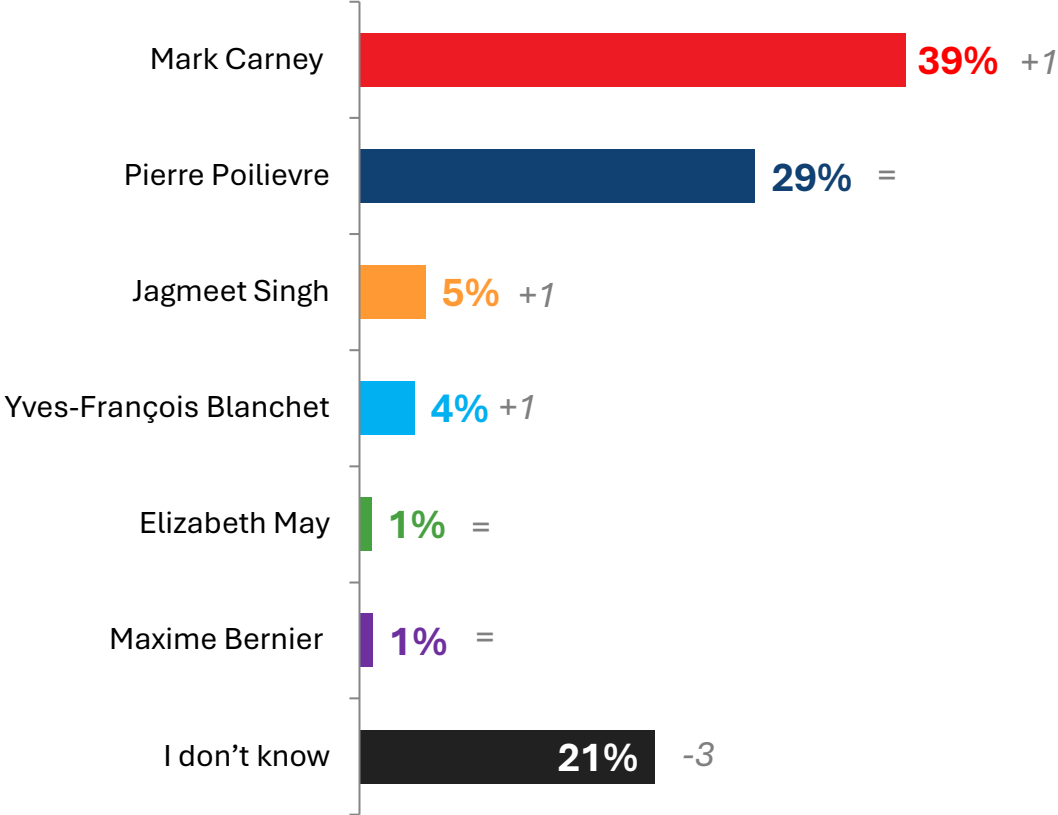
Base: All respondents (n=1,603)

							
	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	1,603	608	546	107	84	25	22
Unweighted n=	1,603	659	447	128	105	32	32
Mark Carney	41%	90%	4%	23%	32%	23%	4%
Pierre Poilievre	31%	1%	85%	2%	15%	1%	9%
Jagmeet Singh	6%	3%	1%	55%	3%	11%	7%
Elizabeth May	2%	1%	0%	3%	4%	33%	0%
Maxime Bernier	2%	0%	1%	1%	1%	0%	68%
Another one	1%	0%	1%	0%	15%	4%	0%
None of the above	5%	1%	3%	8%	18%	9%	12%
Don't know	10%	2%	5%	7%	9%	19%	0%
Prefer not to answer	2%	0%	0%	2%	4%	0%	0%

Perceived Best Campaign Performance (1/2)

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?

Base: All respondents (n=1,603)



Note: The + / - are in comparison to the most recent measure, from April 15th, 2025.

Perceived Best Campaign Performance (2/2)

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?







Base: All respondents (n=1,603)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total April 8th 2025	Gap
Weighted n=	1,603	108	370	621	103	178	223	781	821	428	516	660	702	577	310	3,005	
Unweighted n=	1,603	106	427	629	135	141	165	839	764	446	484	673	705	570	316	3,005	
Mark Carney	39%	44%	37%	43%	32%	31%	43%	39%	40%	32%	35%	48%	43%	37%	37%	38%	+1
Pierre Poilievre	29%	21%	22%	30%	38%	42%	25%	33%	24%	34%	29%	25%	27%	28%	33%	29%	-
Jagmeet Singh	5%	4%	4%	5%	3%	4%	7%	5%	5%	6%	4%	5%	5%	4%	5%	4%	+1
Yves-François Blanchet	4%	0%	16%	1%	0%	0%	2%	6%	3%	2%	4%	5%	3%	4%	6%	3%	+1
Elizabeth May	1%	0%	0%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	0%	2%	1%	-
Maxime Bernier	1%	2%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-
I don't know	21%	29%	20%	20%	25%	21%	21%	15%	27%	25%	26%	16%	20%	25%	17%	24%	-3

Perceived Best Campaign Performance – By Voting Intentions

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?

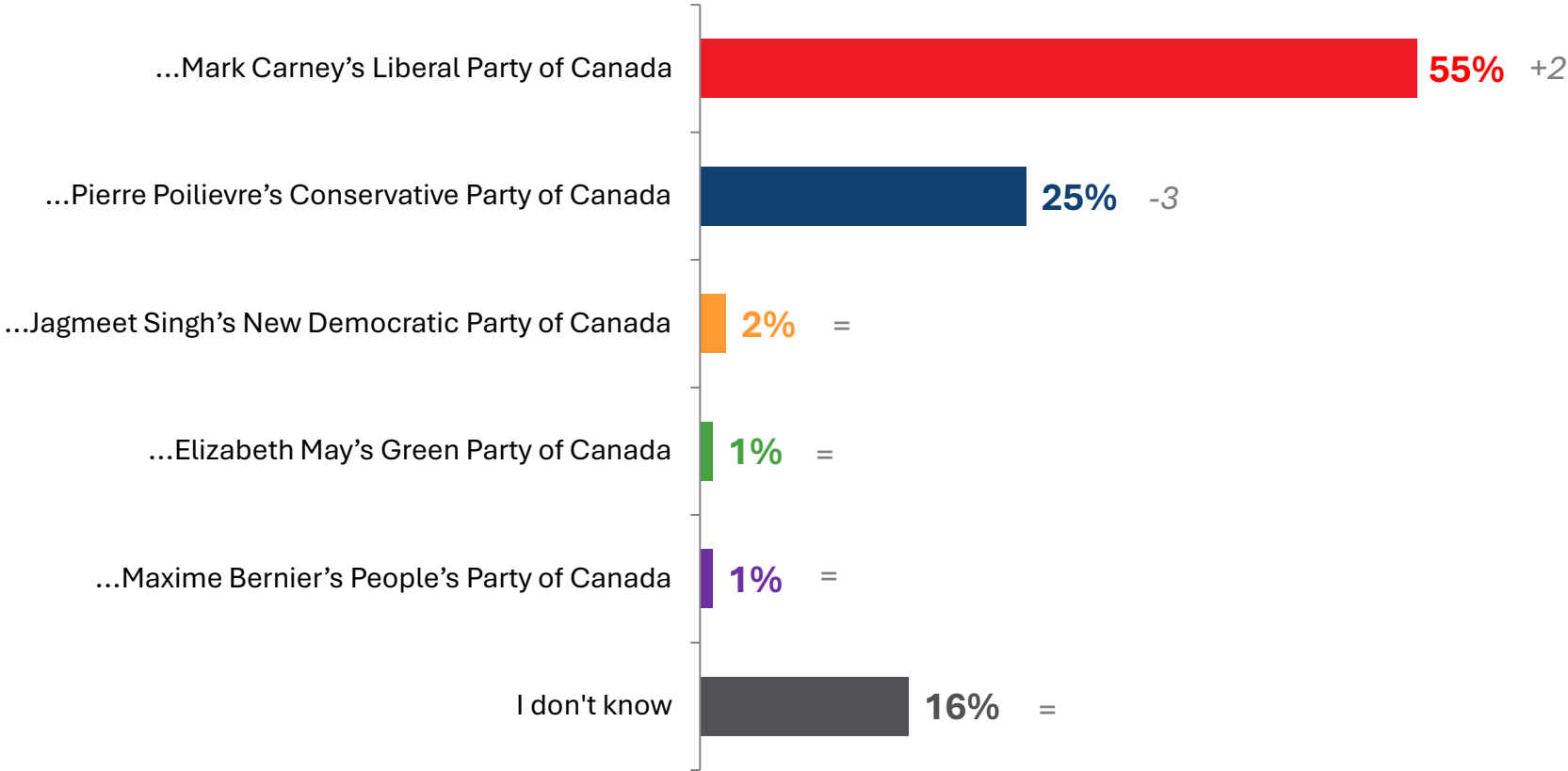
Base: All respondents (n=1,603)

							
	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	1,603	608	546	107	84	25	22
Unweighted n=	1,603	659	447	128	105	32	32
Mark Carney	39%	82%	9%	32%	12%	25%	6%
Pierre Poilievre	29%	3%	72%	7%	14%	2%	31%
Jagmeet Singh	5%	4%	1%	30%	3%	15%	4%
Yves-François Blanchet	4%	2%	2%	3%	52%	0%	6%
Elizabeth May	1%	0%	0%	3%	0%	24%	0%
Maxime Bernier	1%	0%	1%	1%	1%	3%	23%
I don't know	21%	8%	15%	25%	19%	31%	30%

Predictions Regarding the Outcome of the Next Federal Election (1/2)

Q4. Regardless of your political affiliations, which party do you think will win the next federal election?

Base: All respondents (n=1,603)



Note: The + / - are in comparison to the most recent measure, from April 15th, 2025.

Predictions Regarding the Outcome of the Next Federal Election (2/2)

Q4. Regardless of your political affiliations, which party do you think will win the next federal election?







Base: All respondents (n=1,603)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural	Total April 15th 2025	Gap
<i>Weighted n=</i>	1,603	108	370	621	103	178	223	781	821	428	516	660	702	577	310	3,005	
<i>Unweighted n=</i>	1,603	106	427	629	135	141	165	839	764	446	484	673	705	570	316	3,005	
...Mark Carney's Liberal Party of Canada	55%	63%	66%	52%	44%	51%	52%	53%	58%	45%	50%	67%	58%	54%	55%	53%	+2
...Pierre Poilievre's Conservative Party of Canada	25%	16%	17%	28%	32%	37%	24%	29%	22%	29%	28%	20%	24%	24%	29%	28%	-3
...Jagmeet Singh's New Democratic Party of Canada	2%	1%	1%	2%	3%	4%	3%	1%	2%	4%	2%	0%	3%	1%	1%	2%	-
...Elizabeth May's Green Party of Canada	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	-
...Maxime Bernier's People's Party of Canada	1%	2%	1%	1%	1%	1%	1%	1%	0%	3%	0%	0%	1%	1%	0%	1%	-
I don't know	16%	18%	15%	17%	20%	6%	20%	14%	17%	18%	19%	12%	13%	20%	13%	16%	-

Predictions Regarding the Outcome of the Next Federal Election – By Voting Intentions

Q4. Regardless of your political affiliations, which party do you think will win the next federal election?

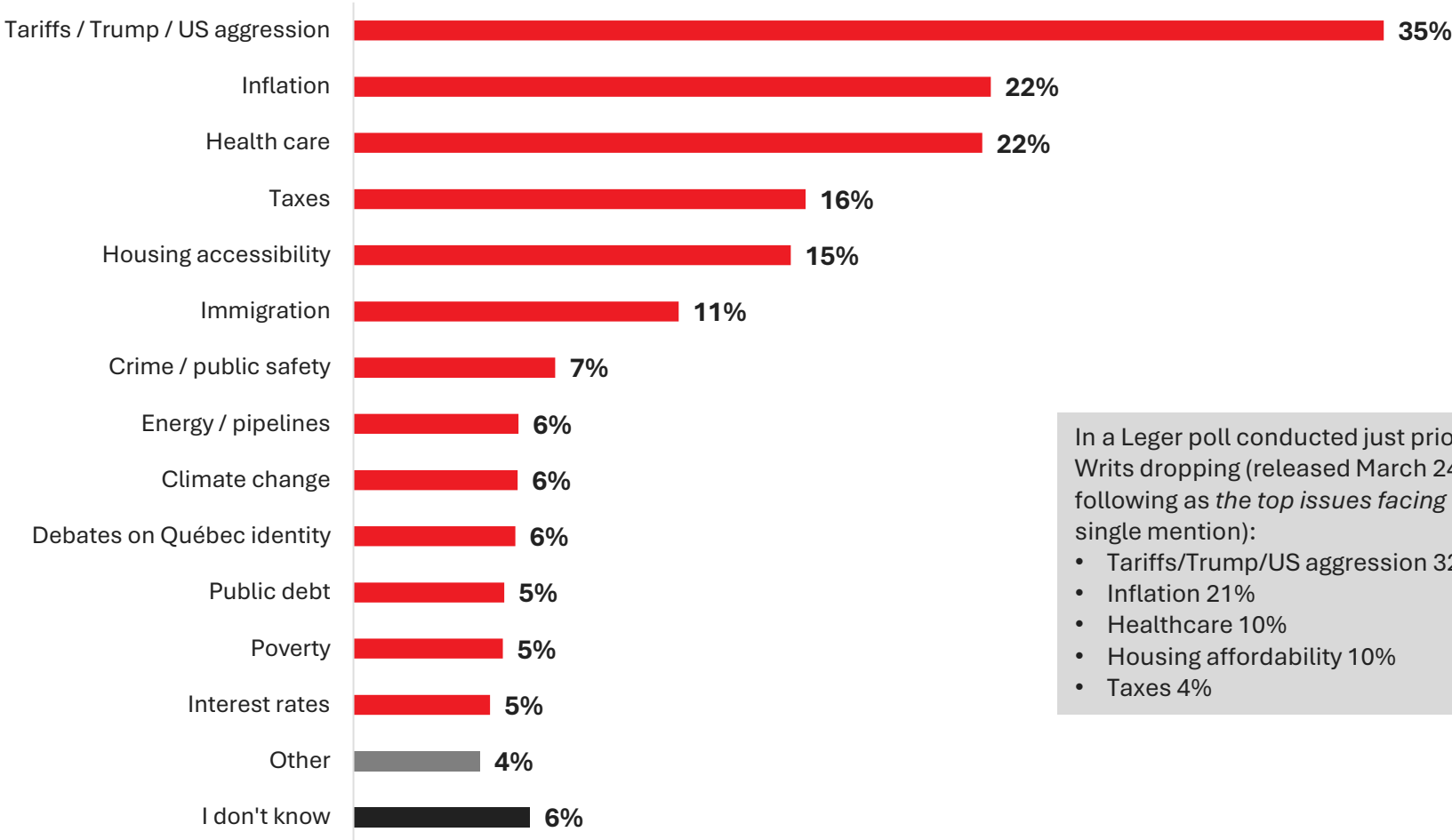
Base: All respondents (n=1,603)

							
	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
<i>Weighted n=</i>	1,603	608	546	107	84	25	22
<i>Unweighted n=</i>	1,603	659	447	128	105	32	32
...Mark Carney’s Liberal Party of Canada	55%	90%	27%	64%	75%	45%	25%
...Pierre Poilievre’s Conservative Party of Canada	25%	4%	60%	13%	13%	14%	38%
...Jagmeet Singh’s New Democratic Party of Canada	2%	1%	0%	11%	0%	21%	0%
...Elizabeth May’s Green Party of Canada	1%	1%	1%	0%	2%	5%	0%
...Maxime Bernier’s People’s Party of Canada	1%	1%	1%	1%	0%	2%	20%
I don't know	16%	4%	11%	11%	9%	11%	18%

Top Issues Influencing Vote Choice (1/2)

CJEUN7. Which issues are most likely to influence your vote in the April 28, 2025 election? *Select up to 2 issues**

Base: All respondents (n=1,603)



In a Leger poll conducted just prior to the election Writs dropping (released March 24) identified the following as *the top issues facing Canada* (NOTE: single mention):

- Tariffs/Trump/US aggression 32%
- Inflation 21%
- Healthcare 10%
- Housing affordability 10%
- Taxes 4%

*Since respondents could select more than one answer, totals may exceed 100%. Only mentions accounting for 5% or more are presented.

Top Issues Influencing Vote Choice (2/2)

CJEU7. Which issues are most likely to influence your vote in the April 28, 2025 election? *Select up to 2 issues**

Base: All respondents (n=1,603)







	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,603	108	370	621	103	178	223	781	821	428	516	660	702	577	310
Unweighted n=	1,603	106	427	629	135	141	165	839	764	446	484	673	705	570	316
Tariffs / Trump / US aggression	35%	35%	36%	36%	36%	39%	29%	37%	33%	23%	36%	43%	37%	34%	37%
Inflation	22%	29%	19%	22%	17%	25%	23%	23%	21%	24%	24%	19%	22%	24%	20%
Health care	22%	20%	20%	23%	26%	14%	27%	18%	25%	12%	19%	30%	21%	23%	22%
Taxes	16%	20%	10%	16%	21%	18%	16%	15%	16%	17%	17%	14%	16%	14%	18%
Housing accessibility	15%	11%	19%	15%	5%	11%	18%	15%	15%	20%	14%	12%	16%	15%	12%
Immigration	11%	7%	14%	13%	11%	8%	6%	12%	11%	14%	11%	9%	11%	12%	10%
Crime / public safety	7%	5%	3%	9%	11%	6%	9%	8%	6%	5%	8%	7%	7%	9%	3%
Energy / pipelines	6%	3%	2%	5%	5%	19%	3%	9%	3%	3%	6%	7%	5%	6%	7%
Climate change	6%	2%	7%	5%	6%	5%	6%	7%	4%	4%	5%	8%	5%	7%	5%
Debates on Québec identity	6%	-	6%	-	-	-	-	-	-	-	-	-	-	-	-
Public debt	5%	5%	9%	4%	2%	3%	7%	7%	4%	4%	3%	8%	4%	5%	7%
Poverty	5%	4%	5%	5%	13%	4%	3%	4%	6%	5%	6%	5%	6%	5%	4%
Interest rates	5%	6%	6%	4%	2%	3%	7%	5%	4%	7%	5%	3%	5%	5%	4%
Other	4%	3%	2%	5%	1%	5%	8%	4%	5%	3%	5%	5%	4%	3%	6%
I don't know	6%	12%	6%	5%	6%	8%	4%	4%	8%	9%	6%	4%	6%	6%	7%

*Since respondents could select more than one answer, totals may exceed 100%.
Only mentions accounting for 5% or more are presented.

Top Issues Influencing Vote Choice – By Voting Intentions

CJEU7. Which issues are most likely to influence your vote in the April 28, 2025 election? *Select up to 2 issues**

Base: All respondents (n=1,603)

								
	Total	LPC	CPC	NDP	BQ	GPC	PPC	
	Weighted n=	1,603	608	546	107	84	25	22
	Unweighted n=	1,603	659	447	128	105	32	32
Tariffs / Trump / US aggression	35%	58%	20%	31%	29%	16%	14%	
Inflation	22%	21%	27%	14%	21%	18%	13%	
Health care	22%	24%	17%	32%	28%	31%	12%	
Taxes	16%	7%	26%	7%	6%	14%	22%	
Housing accessibility	15%	17%	13%	21%	18%	12%	13%	
Immigration	11%	5%	17%	5%	23%	1%	40%	
Crime / public safety	7%	3%	15%	1%	3%	0%	13%	
Energy / pipelines	6%	5%	10%	2%	1%	2%	5%	
Climate change	6%	9%	1%	14%	5%	9%	0%	
Debates on Québec identity	6%	2%	1%	0%	19%	0%	0%	
Public debt	5%	3%	8%	0%	7%	11%	12%	
Poverty	5%	6%	4%	10%	4%	6%	5%	
Interest rates	5%	3%	6%	6%	6%	7%	0%	
Other	4%	3%	6%	3%	2%	11%	3%	
I don't know	6%	2%	4%	4%	2%	4%	9%	

*Since respondents could select more than one answer, totals may exceed 100%.
Only mentions accounting for 5% or more are presented.

Respondent Profile

Respondent profiles – *Canadian Sample*

(Base n=1,603)

The table below presents the Canadian distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	839	781
Female	764	821

Language (Mother Tongue)

	Unweighted	Weighted
French	372	316
English	1,112	1,177
Other	119	110

Age

	Unweighted	Weighted
18 to 34	446	428
35 to 54	484	516
55+	673	660

Province

	Unweighted	Weighted
British Columbia	165	223
Alberta	141	178
Manitoba/Saskatchewan	135	103
Ontario	629	621
Quebec	427	370
Atlantic	108	106

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger

Marketing research and polling

Customer Experience (CX)

Strategic and operational customer experience consulting services

Leger Analytics (LEA)

Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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