

Report

Canadian Politics

Survey of Canadians

THE CANADIAN PRESS



Date: 08/04/2025 Project: 16811-152





Methodology

During the election campaign, we conduct a weekly survey of Canadians to track their voting intentions and gather their views on key federal political issues

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,631**).

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to age, gender, mother tongue, region, education and presence of children in the household in order to ensure a representative sample of the Canadian population.

Notes

A more detailed methodology is presented in the Appendix.

When

Data collection from April 4 to April 6, 2025.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.43%**.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up.

However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com or Sébastien Dallaire, Executive Vice-President, Eastern Canada, at sdallaire@leger360.com.



The Most Accurate Polling Firm in Canada

CANADA 2021

	LEGER POLL Published on September 18, 2021	OFFICIALS RESULTS 2021 Canada Federal Election
[<u>*</u>	33%	33.7%
F	32%	32.6%
+NDP	19%	17.8%
B	7%	7.7%
PPC	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
BUNDP	46%	45%
	42%	43%
greens	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
	49%	50%
	49%	48%
Others	2%	2%



Key highlights: Canadian Politics

Some of the key highlights of our survey about Canadian Politics...

1

As the third week of the election campaign begins, Mark Carney's Liberal Party remains in the lead in voting intentions. Currently, **44% of Canadians say they would vote for the Liberal Party if the election were held today, compared to 37% for Pierre Poilievre's Conservative Party.** These numbers remain stable compared to the past two weeks.

2

Six Canadians out of ten (61%) say their vote is final, while over one-third (37%) remain open to changing their mind. Conservative voters (68%) are more likely to say that their choice is final. Over half of NDP voters (54%) may switch their vote.

3

Regardless of their political affiliations, more than half of Canadians (52%) believe the Liberal Party will win the next election, ahead of Pierre Poilievre's Conservative Party (27%), Jagmeet Singh's NDP (2%), Elizabeth May's Green Party (1%), or Maxime Bernier's People's Party (1%). Mark Carney's Liberal Party has seen a 6-point increase on this question, while Pierre Poilievre's Conservatives have experienced a 4-point decrease compared to last week.

4

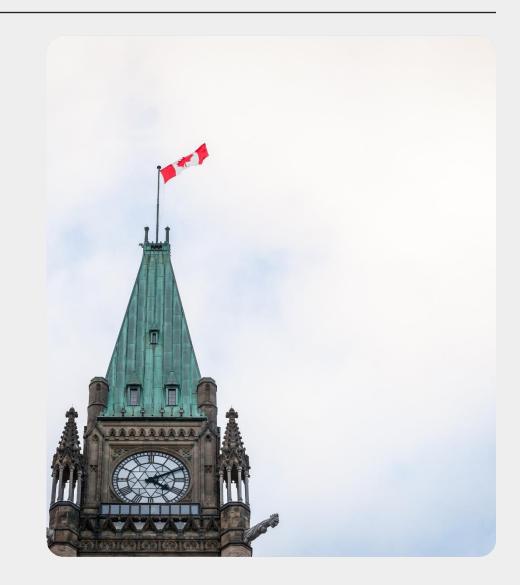
More than one in four Canadians (42%) believe Mark Carney is running the best campaign so far, placing him ahead of Pierre Poilievre, who is seen as leading the strongest campaign by 29%. This represents a 6-point increase compared to last week for Mark Carney.

5

One-third of Canadians (34%) would prefer to see Mark Carney win the federal election and form a majority government, while 29% would prefer a majority government led by Pierre Poilievre and the Conservative Party. Smaller proportions would prefer a minority government led by the Liberals (12%) or the Conservatives (5%), and 5% would prefer an alternative scenario for the upcoming election.

6

Over one-third of Canadians (36%) believe that Donald Trump is definitely trying to influence who becomes Canada's next Prime Minister, while an equal proportion (36%) think he maybe is. Only one in five Canadians (20%) do not believe he is trying to influence the election.



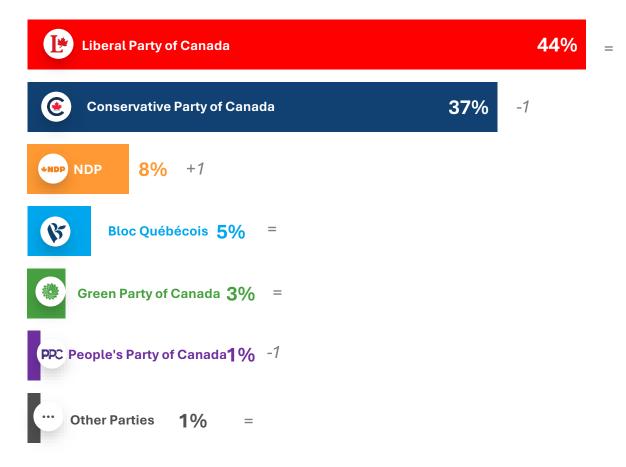
Federal Voting Intentions



Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,409) except for the Bloc Québécois, Quebecers only





Voting Intentions - Federal Elections (2/2)

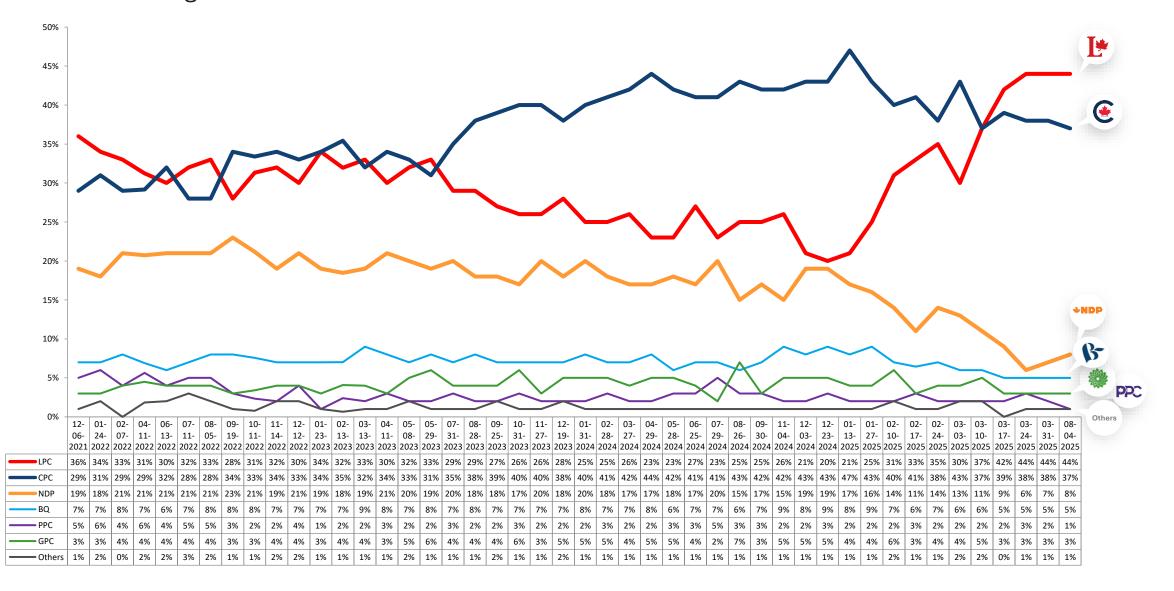
Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Respondents who are eligible to vote (n=1,631), except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	ВС	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural	Total March 31 st 2025	Gap
Weighted n=	1,631	1,389	83	321	547	90	158	190	708	681	353	449	587	577	515	284	2,555	
Unweighted n=	1,631	1,409	83	368	555	115	131	157	725	684	339	421	649	617	511	272	2,610	
Mark Carney's Liberal Party of Canada	38%	44%	54%	42%	48%	34%	34%	45%	44%	44%	39%	44%	47%	46%	47%	36 %	44%	-
Pierre Poilievre's Conservative Party of Canada	32%	37%	34%	23%	39%	50%	54%	37%	40%	35%	38%	39%	35%	35%	36%	43%	38%	-1
Jagmeet Singh's New Democratic Party of Canada	7%	8%	10%	5%	9%	11%	3%	11%	6 %	10%	11%	9%	4%	10%	5%	6%	7 %	+1
Yves-François Blanchet's Bloc Québécois	5%	5%	-	23%	-	-	-	-	-	-	-	-	-	-	-	-	5%	-
Elizabeth May's Green Party of Canada	3%	3%	0%	3%	3%	4%	6%	5%	4%	3%	4%	4%	3%	2%	4%	4%	3%	-
Maxime Bernier's People's Party of Canada	1%	1%	2%	2%	1%	1%	1%	2%	1%	2%	3%	1%	1%	1%	1%	2%	2%	-1
another party	1%	1%	0%	2%	1%	0%	1%	0%	1%	1%	2%	0%	0%	0%	0%	3%	1%	-
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



Evolution of Voting Intentions in Canada

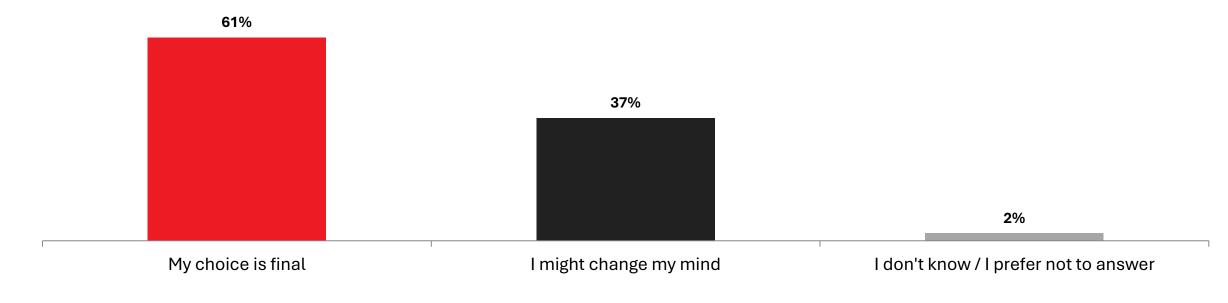




Certainty of Final Choice

CP2. Is this your final choice or could you change your mind?

Base: Decided voters (n=1,409)



	Total Canada	ATL	QC	ON	MB/SK	АВ	ВС	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural	Total March 31 st 2025	Gap
Weighted n=	1,389	83	321	547	90	158	190	708	681	353	449	58 <i>7</i>	<i>577</i>	515	284	2,555	
Unweighted n=	1,409	83	368	555	115	131	157	<i>72</i> 5	684	339	421	649	617	511	272	2,610	
My choice is final	61%	60%	56%	63%	62%	68%	56%	63%	59%	55%	55 %	69%	62%	60%	60%	64%	-3
I might change my mind	37%	34%	43%	34%	37%	29%	41%	37%	37%	43%	42 %	29%	37%	36%	38%	33%	+4
I don't know / I prefer not to answer	2%	6%	1%	3%	1%	3%	2%	1%	4%	2%	3%	2%	1%	4%	1%	2%	-



Certainty of Final Choice – By Voting Intentions

CP2. Is this your final choice or could you change your mind?
Base: Decided voters (n=1,409)

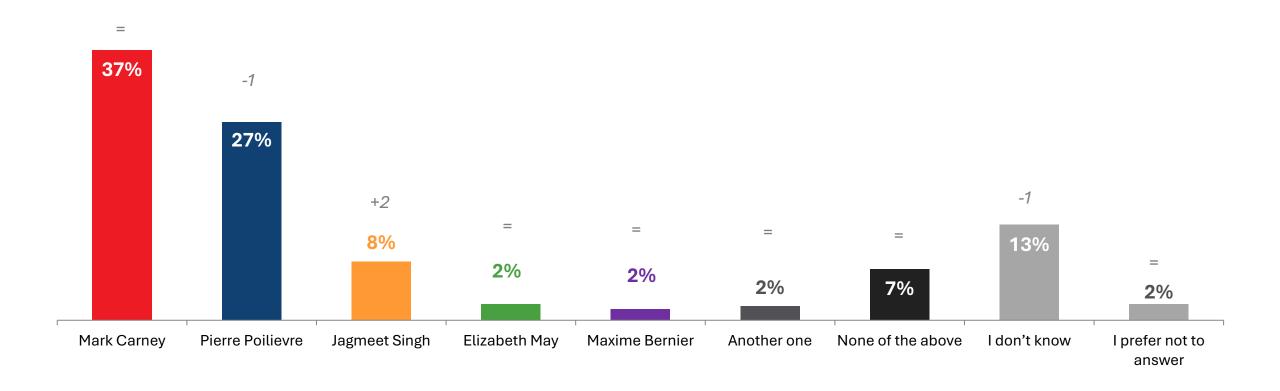
		I*	•	◆NDP	B		PPC
	Total Canada	LPC	СРР	NDP	BQ	GPC	PPC
Weighted n=	1,389	612	517	107	<i>7</i> 5	47	21
Unweighted n=	1,409	661	438	140	104	40	21*
My choice is final	61%	61%	68%	45 %	65%	37%	39%
I might change my mind	37%	37%	29%	54%	35%	58%	55%
I don't know / I prefer not to answer	2%	2%	3%	2%	0%	4%	5%



Leader Who Would Make the Best Prime Minister (1/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,631)





Leader Who Would Make the Best Prime Minister (2/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

	Total Canada	ATL	QC	ON	MB/SK	АВ	ВС	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural	Total March 31st 2025	Gap
Weighted n=	1,631	110	377	632	105	181	226	<i>7</i> 95	836	435	525	671	670	603	336	3,002	
Unweighted n=	1,631	105	433	630	136	149	178	809	822	413	489	729	709	587	317	3,002	
Mark Carney	37%	43%	41%	37%	27%	27%	42%	41%	33%	29%	34%	45%	39%	40%	30%	37%	-
Pierre Poilievre	27%	17%	18%	29%	39%	41%	24%	31%	23%	27%	30%	25%	24%	29%	31%	28%	-1
Jagmeet Singh	8%	10%	5%	8%	10%	6%	9%	6 %	9%	12%	10%	3%	9%	6%	7%	6%	+2
Elizabeth May	2%	1%	1%	2%	3%	4%	2%	3%	1%	3%	2%	2%	3%	1%	1%	2%	-
Maxime Bernier	2%	2%	4%	1%	1%	4%	1%	2%	2%	3%	2%	1%	1%	1%	5%	2%	-
Another one	2%	1%	4%	2%	0%	0%	0%	1%	2%	2%	1%	2%	1%	2%	1%	2%	-
None of the above	7%	5%	10%	5%	8%	5%	8%	7%	7%	5%	8%	8%	6%	8%	6%	7%	-
Don't know	13%	15%	15%	13%	12%	11%	11%	7 %	18%	16%	12%	12%	13%	12%	14%	14%	-1
Prefer not to answer	2%	6%	2%	3%	1%	3%	2%	2%	3%	3%	2%	2%	2%	2%	3%	2%	-



Leader Who Would Make the Best Prime Minister – By Voting Intentions

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

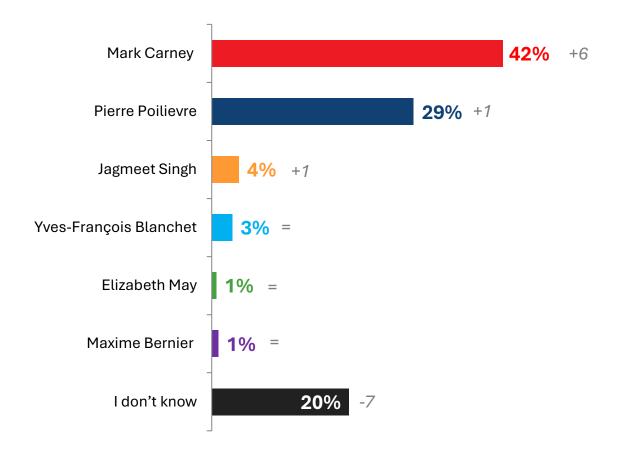
		I.	E	◆NDP	B		PPC
	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	1,631	612	517	107	<i>7</i> 5	47	21
Unweighted n=	1,631	661	438	140	104	40	21*
Mark Carney	37%	83%	6%	14%	33%	15%	0%
Pierre Poilievre	27%	1%	80%	1%	6 %	8%	4%
Jagmeet Singh	8%	6%	1%	62 %	3%	7%	13%
Elizabeth May	2%	2%	0%	4%	0%	27%	4%
Maxime Bernier	2%	0%	0%	0%	2%	16%	63%
Another one	2%	0%	1%	1%	12%	4%	0%
None of the above	7%	2%	5%	9%	22%	16%	5%
Don't know	13%	6%	6%	9%	19%	7%	11%
Prefer not to answer	2%	0%	1%	1%	3%	0%	0%



Perceived Best Campaign Performance (1/2)

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?

Base: All respondents (n=1,631)





Perceived Best Campaign Performance (2/2)

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?

Base: All respondents (n=1,631)

	Total Canada	ATL	QC	ON	MB/SK	AB	ВС	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural	Total March 31st 2025	Gap
Weighted n=	1,631	110	377	632	105	181	226	<i>7</i> 95	836	435	525	671	670	603	336	3,002	
Unweighted n=	1,631	105	433	630	136	149	178	809	822	413	489	729	709	587	317	3,002	
Mark Carney	42%	50%	35%	44%	32 %	36%	55%	44%	41%	31%	41%	50%	46%	41%	37%	36%	+6
Pierre Poilievre	29%	21%	22%	30%	40%	43%	26%	32%	26%	37%	28%	25%	26%	31%	32%	28%	+1
Jagmeet Singh	4%	4%	2%	4%	3%	4%	7%	3%	5%	7%	4%	2%	4%	3%	5%	3%	+1
Yves-François Blanchet	3%	1%	12%	0%	0%	1%	0%	3%	3%	1%	2%	5%	3%	3%	4%	3%	-
Elizabeth May	1%	0%	1%	1%	1%	3%	0%	2%	0%	1%	2%	1%	2%	1%	0%	1%	-
Maxime Bernier	1%	1%	2%	0%	0%	0%	1%	1%	0%	1%	1%	0%	1%	0%	0%	1%	-
I don't know	20%	24%	26%	20%	23%	13%	11%	15%	24%	23%	22%	16%	17%	21%	21%	27%	-7



Perceived Best Campaign Performance – By Voting Intentions

Q5. Since the beginning of the election campaign, which party leader do you think is leading the best campaign so far?

Base: All respondents (n=1,631)

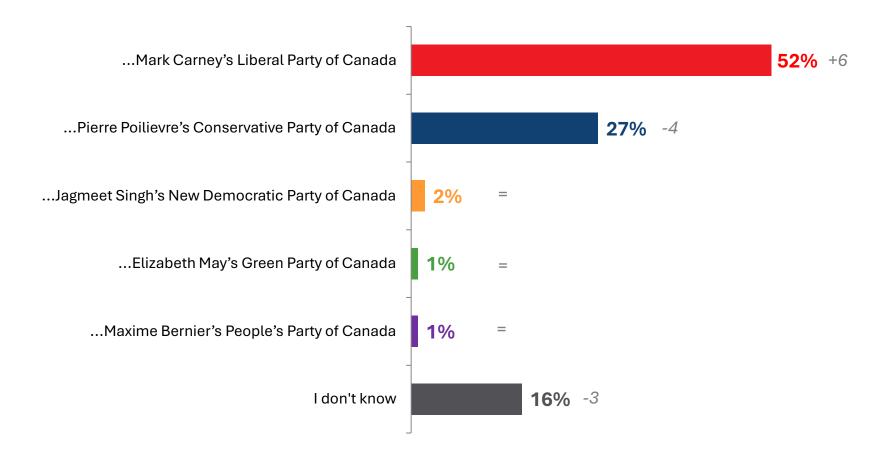
		I.	•	◆NDP	85		PPC
	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	1,631	612	517	107	<i>7</i> 5	47	21
Unweighted n=	1,631	661	438	140	104	40	21*
Mark Carney	42%	82%	12%	36%	16%	47%	25%
Pierre Poilievre	29%	6%	74%	5%	10%	10%	27%
Jagmeet Singh	4%	2%	1%	35%	1%	4%	4%
Yves-François Blanchet	3%	1%	0%	1%	53%	0%	0%
Elizabeth May	1%	0%	1%	2%	1%	15%	4%
Maxime Bernier	1%	0%	1%	1%	0%	2%	12%
I don't know	20%	9%	11%	21%	19%	22%	20%



Predictions Regarding the Outcome of the Next Federal Election (1/2)

Q4A. Regardless of your political affiliations, which party do you think will win the next federal election?

Base: All respondents (n=1,631)





Predictions Regarding the Outcome of the Next Federal Election (2/2)

Q4A. Regardless of your political affiliations, which party do you think will win the next federal election?

Base: All respondents (n=1,631)

	Total Canada	ATL	QC	ON	MB/SK	АВ	ВС	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural	Total March 31st 2025	Gap
Weighted n=	1,631	110	377	632	105	181	226	<i>7</i> 95	836	435	525	671	670	603	336	3,002	
Unweighted n=	1,631	105	433	630	136	149	178	809	822	413	489	729	709	587	317	3,002	
Mark Carney's Liberal Party of Canada	52%	54%	61%	50%	50%	37%	57%	54%	51%	41%	50%	62%	55%	54%	47%	46%	+6
Pierre Poilievre's Conservative Party of Canada	27%	23%	21%	29%	28%	39%	22%	30%	24%	32%	29%	22%	25%	28%	29%	31%	-4
Jagmeet Singh's New Democratic Party of Canada	2%	0%	1%	2%	2%	7 %	3%	2%	3%	5%	3%	0%	3%	1%	4%	2%	-
Elizabeth May's Green Party of Canada	1%	0%	2%	1%	0%	1%	0%	2%	0%	2%	1%	0%	0%	1%	2%	1%	-
Maxime Bernier's People's Party of Canada	1%	0%	1%	1%	1%	2%	1%	1%	0%	2%	1%	0%	1%	0%	1%	1%	
l don't know	16%	23%	15%	16%	20%	14%	17%	11%	22%	18%	16%	16%	15%	16%	18%	19%	-3



Predictions Regarding the Outcome of the Next Federal Election – By Voting Intentions

Q4A. Regardless of your political affiliations, which party do you think will win the next federal election?

Base: All respondents (n=1,631)

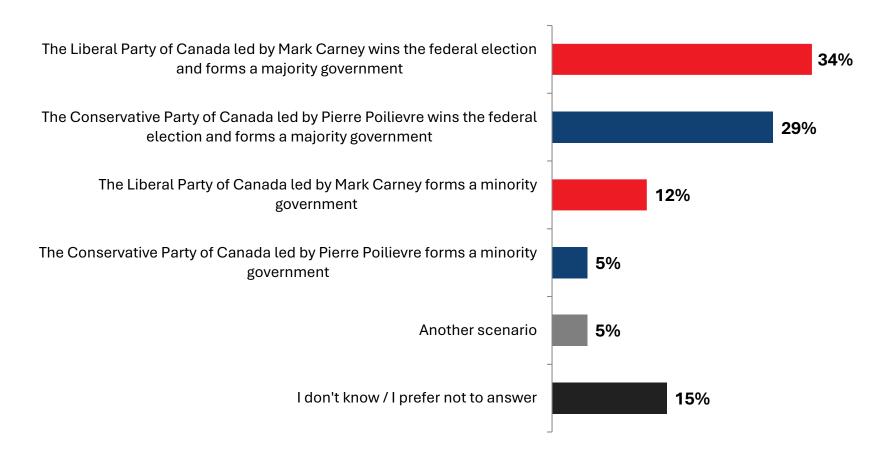
		Ī.	E	→NDP	85		PPC
	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	1,631	612	517	107	<i>7</i> 5	47	21
Unweighted n=	1,631	661	438	140	104	40	21*
Mark Carney's Liberal Party of Canada	52%	86%	21%	61%	74%	50%	51%
Pierre Poilievre's Conservative Party of Canada	27%	7%	65%	12%	13%	16%	21%
Jagmeet Singh's New Democratic Party of Canada	2%	0%	1%	16%	1%	13%	12%
Elizabeth May's Green Party of Canada	1%	1%	0%	0%	2%	5%	7%
Maxime Bernier's People's Party of Canada	1%	0%	1%	1%	0%	6%	4%
I don't know	16%	6 %	12%	11%	10%	11%	5%



Preferred Election Outcome Scenario (1/2)

CP6. Among the following scenarios, which do you prefer?

Base: All respondents (n=1,631)





Preferred Election Outcome Scenario (2/2)

CP6. Among the following scenarios, which do you prefer?

	Total Canada	ATL	QC	ON	MB/SK	AB	ВС	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n=	1,631	110	377	632	105	181	226	795	836	435	525	671	670	603	336
Unweighted n=	1,631	105	433	630	136	149	178	809	822	413	489	729	709	587	317
The Liberal Party of Canada led by Mark Carney wins the federal election and forms a majority government	34%	35%	38%	34%	26%	26 %	39%	35%	34%	31%	34%	37%	37%	36%	27%
The Conservative Party of Canada led by Pierre Poilievre wins the federal election and forms a majority government	29%	17%	21%	30%	35%	45 %	31%	33%	25%	32%	31%	26%	26%	29%	35%
The Liberal Party of Canada led by Mark Carney forms a minority government	12%	14%	16%	11%	13%	9%	12%	14%	11%	8%	11%	16%	14%	11%	12%
The Conservative Party of Canada led by Pierre Poilievre forms a minority government	5%	5%	6%	5%	7%	5%	1%	5%	4%	5%	5%	4%	4%	5%	5%
Another scenario	5%	4%	5%	5%	4%	4%	4%	4%	5%	5%	6%	3%	4%	4%	5%
I don't know / I prefer not to answer	15%	24%	15%	15%	14%	12%	13%	9%	20%	18%	13%	14%	14%	14%	16%



Preferred Election Outcome Scenario – By Voting Intentions

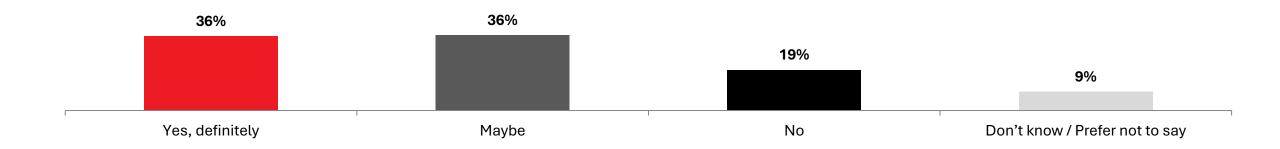
CP6. Among the following scenarios, which do you prefer?

		F	•	*NDP	B		PPC
	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	1,631	612	517	107	<i>7</i> 5	47	21
Unweighted n=	1,631	661	438	140	104	40	21*
The Liberal Party of Canada led by Mark Carney wins the federal election and forms a majority government	34%	77%	1%	27%	25%	29%	14%
The Conservative Party of Canada led by Pierre Poilievre wins the federal election and forms a majority government	29%	2%	80%	6%	6%	26%	35%
The Liberal Party of Canada led by Mark Carney forms a minority government	12%	17%	3%	31%	39%	19%	13%
The Conservative Party of Canada led by Pierre Poilievre forms a minority government	5%	1%	10%	6%	11%	7%	0%
Another scenario	5%	1%	1%	23%	11%	11%	4%
I don't know / I prefer not to answer	15%	3%	4%	8%	9%	8%	34%



Perceived U.S. Influence of Donald Trump on Canadian Election

CP2. Do you get the impression that Donald Trump, and his threats of U.S. tariffs, is trying to influence who becomes Canada's next Prime Minister?



	Total Canada	ATL	QC	ON	MB/SK	AB	ВС	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n=	1,631	110	377	632	105	181	226	795	836	435	525	671	670	603	336
Unweighted n=	1,631	105	433	630	136	149	178	809	822	413	489	729	709	587	317
Yes, definitely	36%	37%	32%	37%	40%	41%	31%	31%	40%	34%	34%	38%	36%	36%	34%
Maybe	36%	33%	39%	38%	35%	32%	33%	36%	36%	39%	35%	35%	34%	37%	39%
No	19%	18%	21%	18%	16%	22%	22%	24%	15%	18%	22%	18%	20%	19%	20%
Dont't know/Prefer not to say	9%	13%	8%	8%	8%	6%	14%	8%	10%	10%	9%	9%	9%	9%	7%



Perceived U.S. Influence of Donald Trump on Canadian Election – By Voting Intentions

CP2. Do you get the impression that Donald Trump, and his threats of U.S. tariffs, is trying to influence who becomes Canada's next Prime Minister?

		I*	E	◆NDP	B		PPC
	Total Canada	LPC	CPP	NDP	BQ	GPC	PPC
Weighted n=	1,631	612	517	107	<i>7</i> 5	47	21
Unweighted n=	1,631	661	438	140	104	40	21*
Yes, definitely	36%	35%	39%	36%	35%	37%	43%
Maybe	36%	36%	37%	42%	43%	30%	33%
No	19%	22%	20%	17%	14%	17%	8%
Dont't know/Prefer not to say	9%	7%	3%	6%	8%	16%	16%

Respondent Profile



Respondent profiles – Canadian Sample



(Base n=1,631)

The table below presents the Canadian distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	809	795
Female	822	836

Language (Mother Tongue)

	Unweighted	Weighted
French	879	592
English	1,866	2,166
Other	257	244

Age

	Unweighted	Weighted
18 to 34	413	435
35 to 54	489	525
55+	729	671

Province

	Unweighted	Weighted
British Columbia	178	226
Alberta	149	181
Manitoba/Saskatchewan	136	105
Ontario	630	632
Quebec	433	377
Atlantic	105	110



Our Credentials



Canada

Leger is a member of the Canadian Research Insights Council (CRIC), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.



International

Leger is a member of the Worldwide Independent
Network of Market Research
(WIN), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.



Our services

Leger

Marketing research and polling

Customer Experience (CX)

Strategic and operational customer experience consulting services

Leger Analytics (LEA)

Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300 employees

185 consultants

8 offices

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