

Leger

Report

Canadian Politics

Survey of Canadians

NATIONAL POST

Date: 03 / 17 / 2025
Project: 16811-142



Methodology

Every month, we conduct a survey of Canadians to explore their voting intentions and opinions on key federal political issues.

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,568**).

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

When

Data collection from **March 14 to March 16, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.47%**.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com or Sébastien Dallaire, Executive Vice-President, Eastern Canada, at sdallaire@leger360.com.

Notes

A more detailed methodology is presented in the Appendix.

The **Most Accurate** Polling Firm in Canada

CANADA 2021

LEGER POLL
Published on
September 18, 2021

OFFICIALS RESULTS
2021 Canada
Federal Election

	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

LEGER POLL
Published on
October 18, 2024

OFFICIALS RESULTS
2024 British Columbia
Provincial Election

	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

LEGER POLL
Published on
November 4, 2024

OFFICIALS RESULTS
2024 United States
Presidential Election

	49%	50%
	49%	48%
Others	2%	2%

Key highlights: Canadian Politics

Some of **the key highlights** of our survey about **Canadian Politics...**

1

If a federal election were held today, **42% of Canadians would vote for the Liberal Party led by Mark Carney, while 39% would vote for the Conservative Party.** The Liberal Party has seen a 5-point increase since last week, taking the lead over the Conservative Party, which has experienced a 2-point increase. This represents the first time since early 2023 the Liberals are leading the Conservatives.

2

Nearly half of Canadians (46%) hold a favourable view of Mark Carney, while 28% have an unfavourable opinion, and 26% are not familiar enough with him to have formed an opinion.

3

While 39% of Canadians have a favourable opinion of Pierre Poilievre, 49% view him unfavourably, and 12% do not know him well enough to form an opinion.

4

Over three-quarters of Canadians (77%) agree that one of Mark Carney's top priorities should be meeting with President Trump to discuss the current trade tariff situation. This proportion is higher among Liberal voters (86%).

5

Between Mark Carney and Pierre Poilievre, 42% of Canadians think that Carney would do a better job managing the relationship with the U.S. and President Trump. Canadians also feel Carney would be best suited to grow Canada's economy (45% vs 31% for Poilievre), do more for the environment (40% vs 13% for Poilievre), and make life more affordable for Canadians (37% vs 32% for Poilievre). On the other hand, Carney is also seen by Canadians as the one more likely to raise taxes (35% vs 25% for Poilievre).

Federal Voting Intentions



Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,379) except for the Bloc Québécois, Quebecers only



Note: The +/- are in comparison to the most recent voting intention measure, from March 10th, 2025.

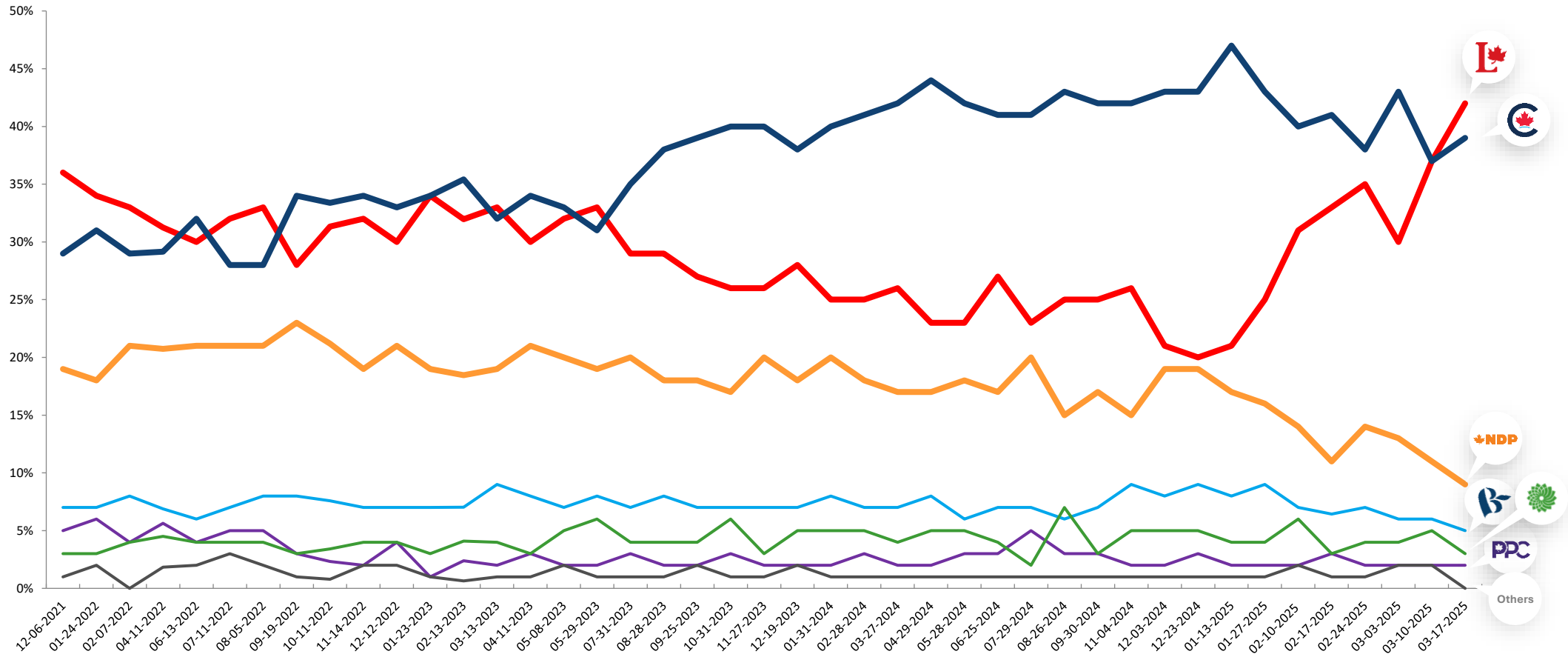
Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Respondents who are eligible to vote (n=1,568), except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total March 10 th 2025	Gap
<i>Weighted n=</i>	1,568	1,360	90	312	527	79	162	190	709	651	350	445	566	577	511	262	1,272	-
<i>Unweighted n=</i>	1,568	1,379	86	372	554	102	132	133	745	634	333	419	627	602	514	255	1,291	-
... Mark Carney's Liberal Party of Canada	37%	42%	51%	40%	44%	40%	31%	46%	40%	45%	38%	37%	49%	42%	45%	39%	37%	+5
... Pierre Poilievre's Conservative Party of Canada	33%	39%	32%	23%	42%	52%	55%	37%	43%	34%	38%	43%	35%	39%	36%	40%	37%	+2
... Jagmeet Singh's New Democratic Party of Canada	7%	9%	10%	6%	9%	5%	11%	13%	7%	11%	11%	10%	6%	9%	9%	7%	11%	-2
... Yves-François Blanchet's Bloc Québécois	5%	5%	-	24%	-	-	-	-	-	-	-	-	-	-	-	-	6%	-1
... Elizabeth May's Green Party of Canada	3%	3%	2%	4%	3%	1%	2%	4%	2%	3%	6%	2%	2%	3%	2%	4%	5%	-2
... Maxime Bernier's People's Party of Canada	2%	2%	4%	3%	2%	1%	1%	0%	2%	1%	2%	2%	1%	1%	3%	1%	2%	-
... another party	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	1%	0%	1%	2%	-2
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of Voting Intentions in Canada

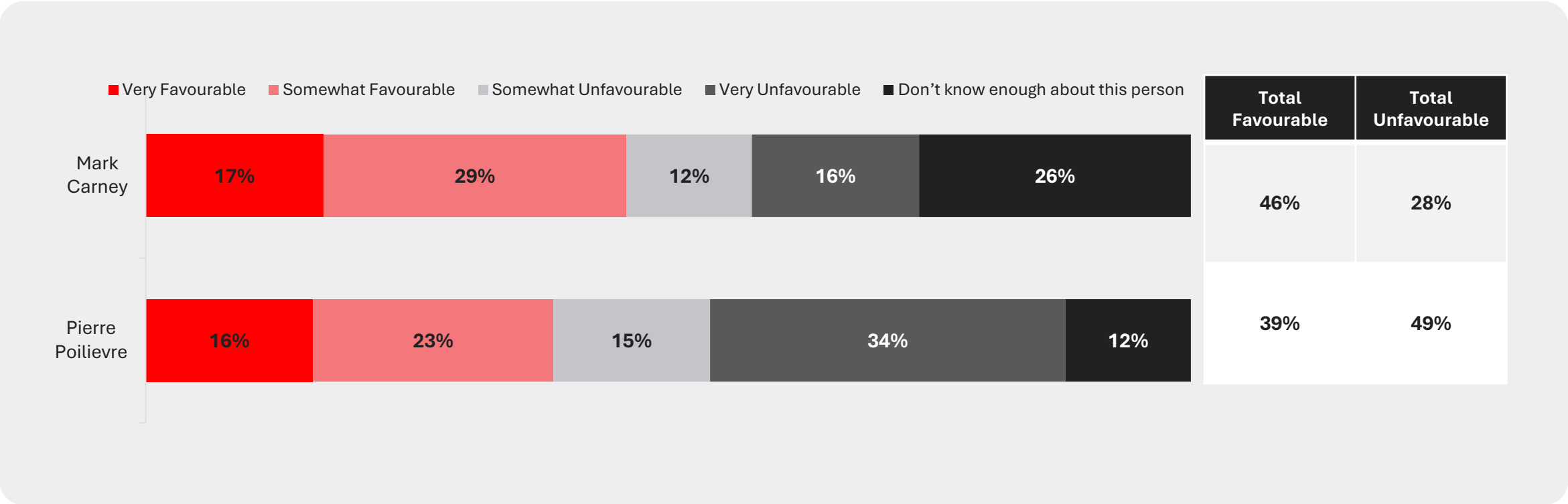


*Official results from Elections Canada

Impression of Political Figures (1/2)

Q1. Do you have favourable or unfavourable impression of the following individuals? If you do not know enough about the individual to have an opinion, just say so.

Base: All respondents (n=1,568)



Impression of Political Figures (2/2)

Q1. Do you have favourable or unfavourable impression of the following individuals? If you do not know enough about the individual to have an opinion, just say so.







Base: All respondents (n=1,568)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
<i>Weighted n=</i>	1,568	106	362	607	101	175	218	765	803	418	504	646	666	578	310
<i>Unweighted n=</i>	1,568	101	427	622	125	142	151	804	764	387	480	701	683	577	297
Mark Carney															
<i>% Total Favourable</i>	46%	55%	44%	48%	45%	35%	49%	50%	42%	42%	42%	52%	47%	47%	42%
<i>% Total Unfavourable</i>	28%	19%	23%	28%	28%	44%	29%	34%	23%	29%	30%	25%	28%	26%	32%
Pierre Poilievre															
<i>% Total Favourable</i>	39%	34%	32%	40%	44%	48%	38%	48%	30%	41%	43%	34%	41%	34%	41%
<i>% Total Unfavourable</i>	49%	49%	54%	48%	40%	44%	53%	47%	51%	43%	45%	56%	48%	51%	47%

Impression of Political Figures – *By Voting Intentions*

Q1. Do you have favourable or unfavourable impression of the following individuals? If you do not know enough about the individual to have an opinion, just say so.

Base: All respondents (n=1,568)

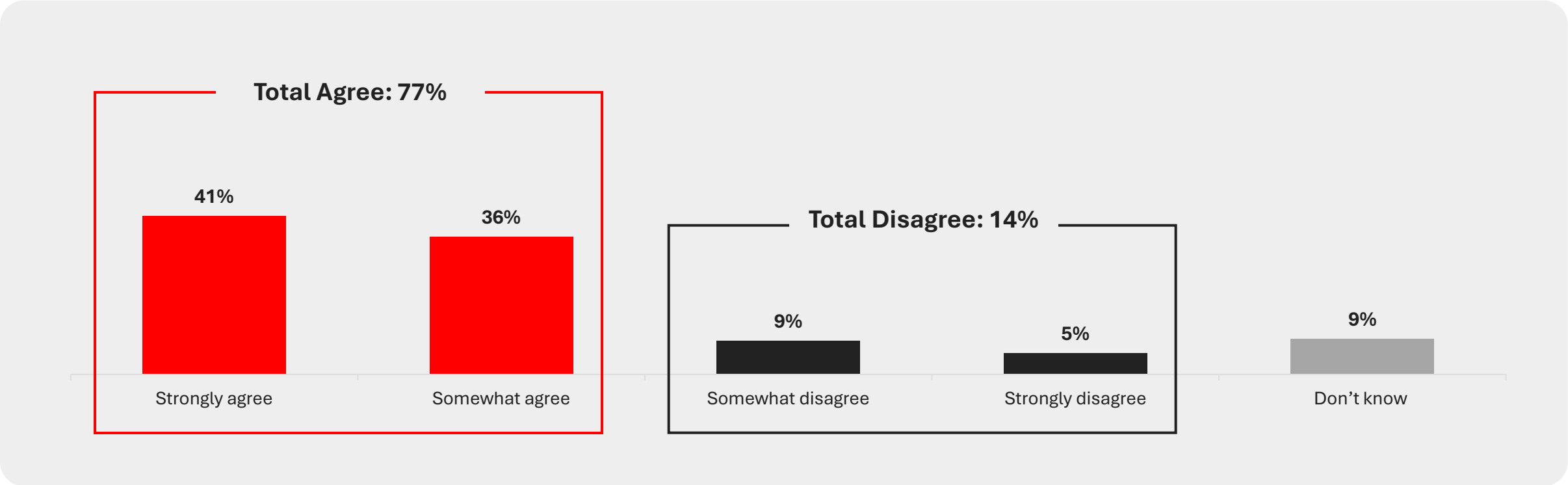
							
	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC
Weighted n=	1,568	574	524	117	74	39	25*
Unweighted n=	1,568	654	420	147	84	38	29*
Mark Carney							
% Total Favourable	46%	89%	18%	40%	36%	40%	21%
% Total Unfavourable	28%	3%	61%	19%	29%	25%	54%
Pierre Poilievre							
% Total Favourable	39%	11%	91%	10%	20%	12%	50%
% Total Unfavourable	49%	83%	7%	73%	71%	83%	37%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Carney Meeting President Trump on Trade Tariffs (1/2)

Q2. Canada has a new Prime Minister, Mark Carney, who was sworn into the position this week. Do you agree or disagree that one of his top priorities should be to meet with President Trump to discuss the current trade tariff situation?

Base: All respondents (n=1,568)



Carney Meeting President Trump on Trade Tariffs (2/2)

Q2. Canada has a new Prime Minister, Mark Carney, who was sworn into the position this week. Do you agree or disagree that one of his top priorities should be to meet with President Trump to discuss the current trade tariff situation?







Base: All respondents (n=1,568)

	Total CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,568	106	362	607	101	175	218	765	803	418	504	646	666	578	310
Unweighted n=	1,568	101	427	622	125	142	151	804	764	387	480	701	683	577	297
Total Agree	77%	69%	76%	78%	82%	75%	76%	78%	76%	75%	78%	76%	78%	77%	75%
Strongly agree	41%	38%	42%	40%	53%	37%	41%	44%	38%	36%	42%	43%	43%	42%	36%
Somewhat agree	36%	31%	34%	38%	29%	38%	35%	34%	37%	39%	36%	33%	35%	35%	39%
Total Disagree	14%	16%	17%	13%	8%	16%	14%	16%	12%	13%	12%	17%	13%	15%	15%
Somewhat disagree	9%	13%	11%	7%	6%	9%	6%	9%	8%	7%	7%	11%	9%	8%	8%
Strongly disagree	5%	2%	6%	6%	2%	6%	7%	7%	4%	6%	5%	6%	4%	7%	7%
Don't know	9%	16%	7%	9%	10%	9%	10%	6%	12%	12%	10%	7%	9%	8%	10%

Carney Meeting President Trump on Trade Tariffs – *By Voting Intentions*

Q2. Canada has a new Prime Minister, Mark Carney, who was sworn into the position this week. Do you agree or disagree that one of his top priorities should be to meet with President Trump to discuss the current trade tariff situation?

Base: All respondents (n=1,568)

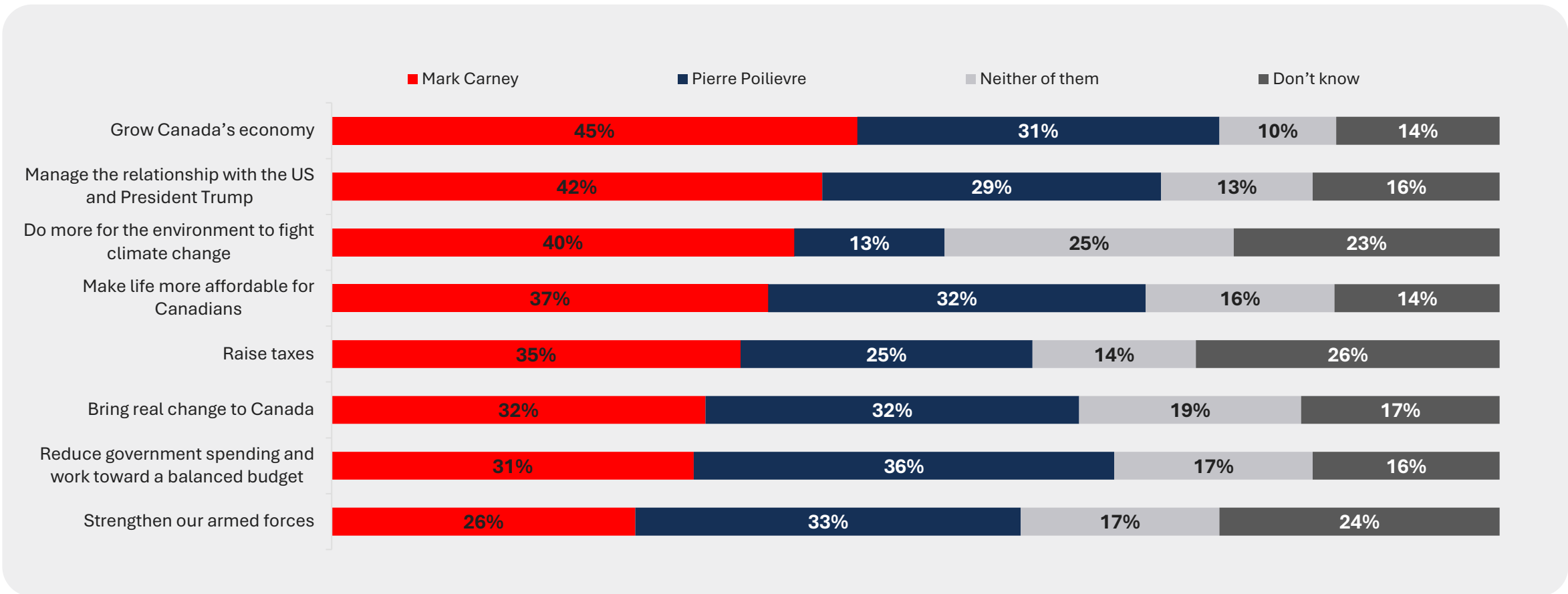
								
	Total Canada	LPC	CPC	NDP	BQ	GPC	PPC	
	<i>Weighted n=</i>	1,568	574	524	117	74	39	25*
	<i>Unweighted n=</i>	1,568	654	420	147	84	38	29*
Total Agree	77%	86%	73%	81%	75%	76%	79%	
Strongly agree	41%	47%	40%	42%	43%	27%	44%	
Somewhat agree	36%	39%	33%	39%	32%	50%	35%	
Total Disagree	14%	12%	16%	14%	24%	20%	21%	
Somewhat disagree	9%	9%	8%	11%	17%	16%	9%	
Strongly disagree	5%	3%	8%	3%	7%	4%	12%	
Don't know	9%	2%	10%	5%	1%	4%	0%	

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Best Leader for Key Issues

Q3. It is widely expected there will be a federal general election called soon. Two individuals, Mark Carney for the Liberals and Pierre Poilievre for the Conservatives, are currently most likely to win this election and form the next government of Canada. Of these two individuals who do you feel will do the best job on the following issues:

Base: All respondents (n=1,568)



Respondent Profile

Respondent profiles – *Canadian Sample*

(Base n=1,568)

The table below presents the Canadian distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	804	765
Female	764	803

Language (Mother Tongue)

	Unweighted	Weighted
French	373	309
English	1,058	1,127
Other	137	132

Age

	Unweighted	Weighted
18 to 34	387	418
35 to 54	480	504
55+	701	646

Province

	Unweighted	Weighted
British Columbia	151	218
Alberta	142	175
Manitoba/Saskatchewan	125	101
Ontario	622	607
Quebec	427	362
Atlantic	101	106

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger

Marketing research and polling

Customer Experience (CX)

Strategic and operational customer experience consulting services

Leger Analytics (LEA)

Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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