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Report

ELECTION 2025
Survey of Ontarians

P POSTMEDIA

Date: 25/ 02 / 2025
Project: 16811-139

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Methodology

Method

Online survey among respondents 18 years of age or older. (Ontarian sample: **n= 1,005**).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Ontarian population.

➔ Notes

A more detailed methodology is presented in the Appendix.

When

Data collection from **February 21 to February 23, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±3.09%**, (19 times out of 20) for the Ontarian sample.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com

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CANADA 2021

	LEGER POLL Published on September 18, 2021	OFFICIALS RESULTS 2021 Canada Federal Election
(C)	33%	33.7%
(L)	32%	32.6%
NDP	19%	17.8%
(B)	7%	7.7%
PPC	6%	5.0%
(Green)	2%	2.3%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
NDP	46%	45%
(C)	42%	43%
greens	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
	49%	50%
	49%	48%
Others	2%	2%

Key highlights

Some of **the key highlights** of our survey **include...**

1

Doug Ford's Progressive Conservative Party (47%) is leading by 19 points, ahead of Bonnie Crombie's Ontario Liberal Party (28%), Marit Stiles' Ontario NDP (17%), and Mike Schreiner's Green Party (6%).

2

Six out of ten Ontarians (60%) think that Doug Ford's Progressive Conservative Party will win the election, while only 13% think that Bonnie Crombie's Ontario Liberal Party will win.

3

A quarter of Ontarians (27%) watched the televised leaders' debate that was held on February 17. Liberal voters (37%) are more likely to have watched the debate.

4

Among respondents who watched the televised debate, 31% believe Doug Ford performed best, followed by Bonnie Crombie at 20%, Marit Stiles at 12%, and Mike Schreiner at 5%.

5

Party platforms and ideas (38%), the government's track record (32%), and U.S. tariffs/Trump (26%) are the key factors influencing Ontarians' votes. Liberal voters are more likely to have been swayed by party platforms and ideas (51%) and the government's record (44%), while Progressive Conservative voters are more likely to have been influenced by U.S. tariffs and Trump (38%).

Detailed Results
Voting Intentions

Voting Intentions - Ontario (1/2)

QB1+B2. If there was a provincial election which Party's candidate would you vote for today? *In the event a respondent had no opinion, the following prompting question was asked*: Which party do you lean more toward as of today?

Base: Decided voters (n=855)

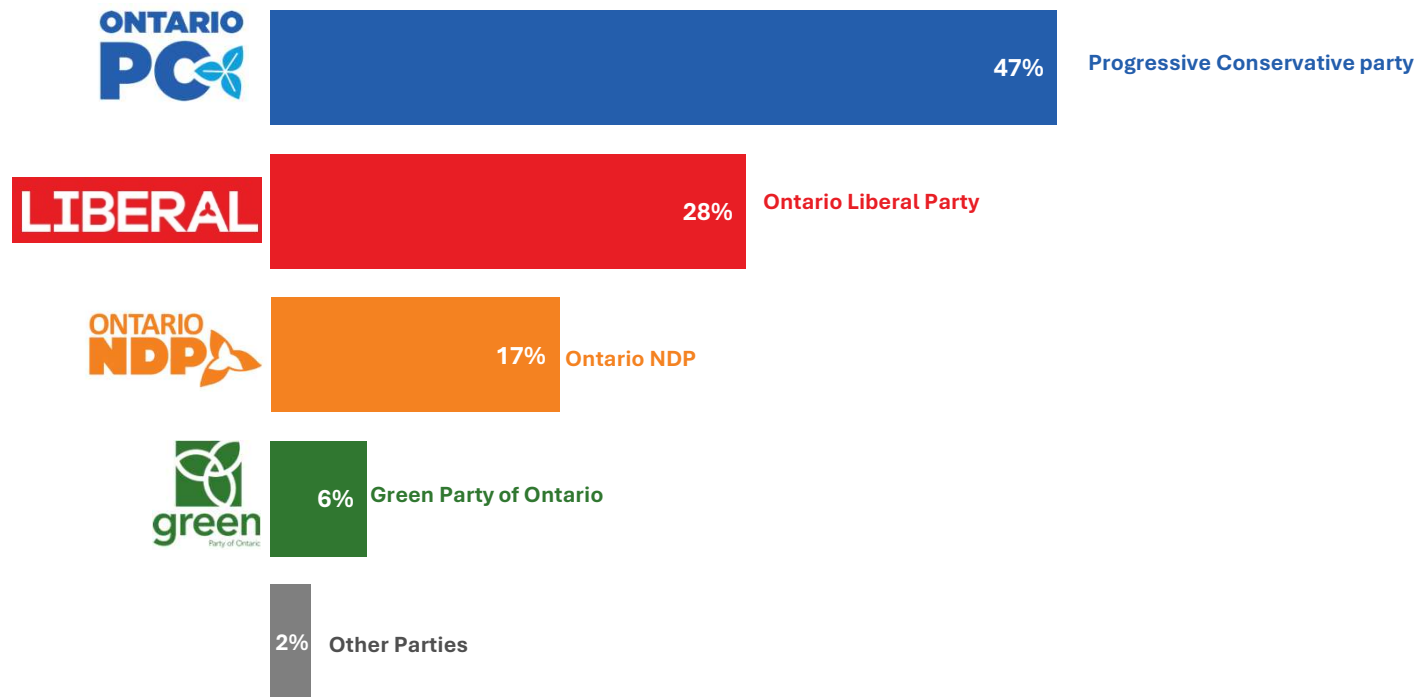|	
ONTARIO PC	**47%** Progressive Conservative party
LIBERAL	**28%** Ontario Liberal Party
ONTARIO NDP	**17%** Ontario NDP
green Party of Ontario	**6%** Green Party of Ontario
	2% Other Parties

Voting Intentions - Ontario (2/2)

QB1+B2. If there was a provincial election which Party's candidate would you vote for today? *In the event a respondent had no opinion, the following prompting question was asked*: Which party do you lean more toward as of today?
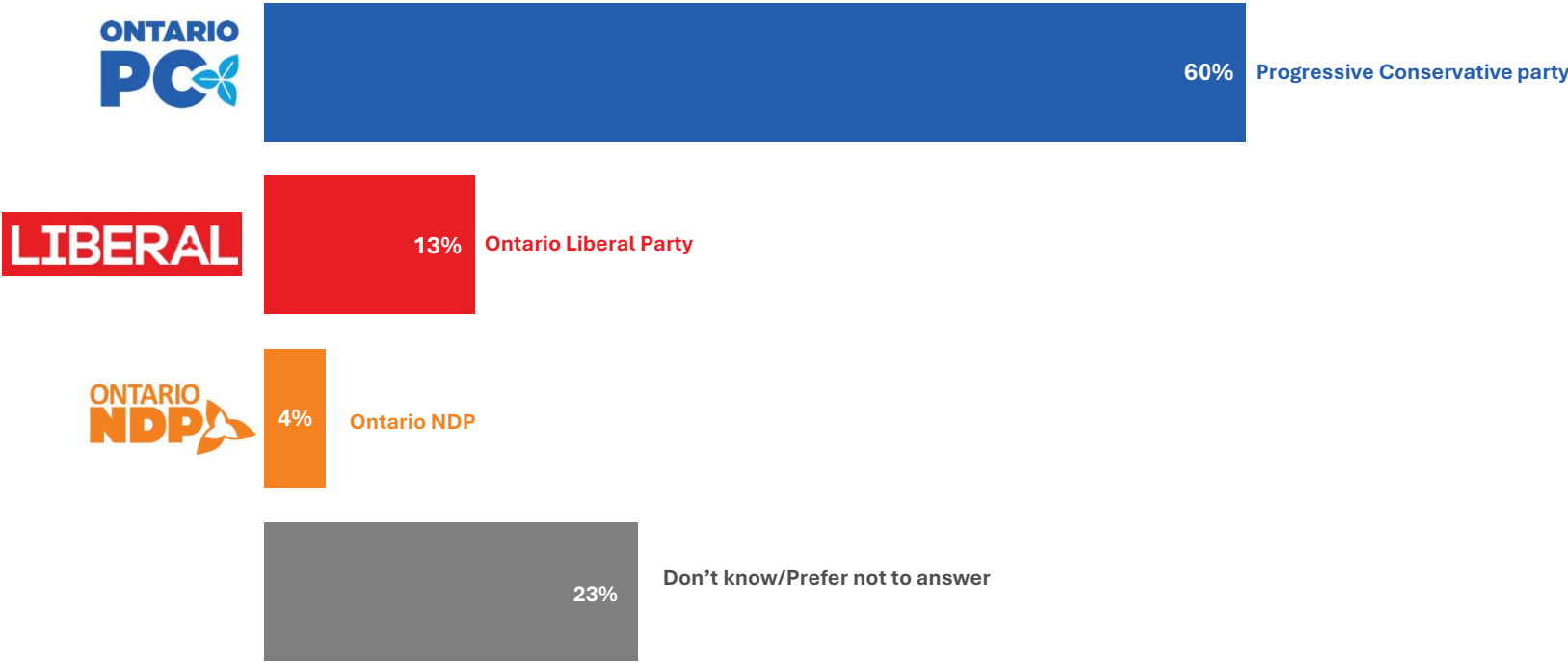
Base: All respondents (n=1,005)

	Total	Total Decided voters	Metro Toronto	Other GTA	Hamilton /Niagara	South	East	North	Male	Female	18-34	35-54	55+	Total February 17th, 2025	Gap
Weighted n=	*1,005*	*836*	*247*	*144*	*84*	*199*	*113*	*48*	*429*	*407*	*212*	*261*	*362*	*811*	
Unweighted n=	*1,005*	*855*	*261*	*131*	*91*	*204*	*116*	*52*	*459*	*396*	*221*	*257*	*377*	*832*	
Doug Ford's Progressive Conservative party	39%	47%	40%	58%	36%	51%	46%	51%	51%	42%	44%	50%	46%	48%	-1
Bonnie Crombie's Ontario Liberal Party	23%	28%	37%	24%	20%	25%	30%	19%	25%	32%	23%	26%	33%	28%	-
Marit Stiles' Ontario NDP	14%	17%	15%	12%	36%	13%	18%	23%	16%	18%	23%	15%	15%	16%	+1
Mike Schreiner's Ontario Green Party	5%	6%	6%	6%	4%	7%	3%	5%	6%	5%	8%	6%	4%	5%	+1
Someone else	2%	2%	2%	0%	4%	3%	2%	2%	2%	3%	2%	3%	2%	3%	-1
Will not vote	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	

Expected Winner of the Next Provincial Election (1/2)

QNew1. Who do you think will win the next provincial election and form the next government?

Base: All respondents (n=1,005)

ONTARIO PC

60% **Progressive Conservative party**

LIBERAL

13% **Ontario Liberal Party**

ONTARIO NDP

4% **Ontario NDP**

23% **Don't know/Prefer not to answer**

Expected Winner of the Next Provincial Election (2/2)

QNew1. Who do you think will win the next provincial election and form the next government?
Base: All respondents (n=1,005)

	Total	PC	LP	NDP	GP	Other
Weighted n=	**1,005**	**389**	**235**	**143**	**48**	**20***
Unweighted n=	**1,005**	**384**	**216**	**161**	**67**	**27***
... Doug Ford and the Progressive Conservative Party of Ontario	**60%**	**90%**	**46%**	**50%**	**41%**	38%
... Bonnie Crombie and the Liberal Party of Ontario	**13%**	**3%**	**36%**	13%	19%	7%
... Marit Stiles and the New Democratic Party	**4%**	**1%**	**1%**	**17%**	8%	2%
Don't know/Prefer not to answer	**23%**	**5%**	**17%**	21%	31%	53%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.
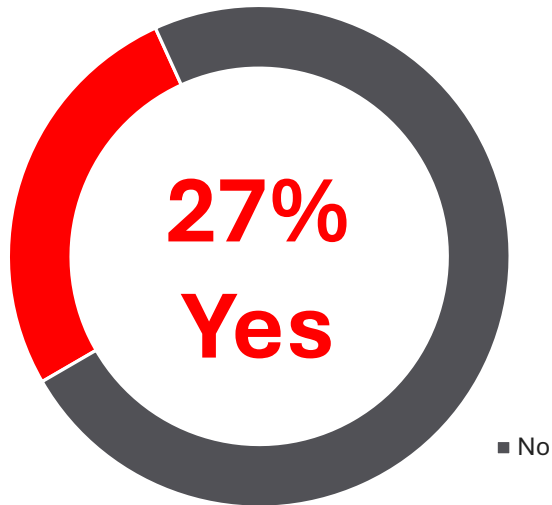
Detailed Results

Leaders debate & Vote Influencers

Viewership of Leaders' Debate

QNew3. Did you watch the televised Leaders Debate that was held on Monday this week—February 17?

Base: All respondents (n=1,005)

27% Yes

■ No

		ONTARIO PC	LIBERAL	ONTARIO NDP	green	
	Total	PC	LP	NDP	GP	Other
Weighted n=	*1,005*	*389*	*235*	*143*	*48*	*20**
Unweighted n=	*1,005*	*384*	*216*	*161*	*67*	*27**
Yes	**27%**	28%	**37%**	26%	25%	25%
No	**73%**	72%	**63%**	74%	75%	75%

	Total	Metro Toronto	Other GTA	Hamilton/Niagara	South	East	North	Male	Female	18-34	35-54	55+
Weighted n=	*1,005*	*293*	*169*	*106*	*247*	*134*	*56*	*487*	*518*	*277*	*321*	*406*
Unweighted n=	*1,005*	*302*	*152*	*110*	*245*	*136*	*60*	*513*	*492*	*277*	*310*	*418*
Yes	**27%**	**32%**	21%	23%	23%	29%	28%	**30%**	**24%**	22%	25%	**30%**
No	**73%**	**68%**	79%	77%	77%	71%	72%	**70%**	**76%**	78%	75%	**70%**

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

11

Perceived Winner of the Leaders' Debate (1/3)

QNew4. In your opinion, which party leader performed the best and won the debate?
Base: All respondents (n=1,005)

Doug Ford	Bonnie Crombie	Marit Stiles	Mike Schreiner	No one won	Don't know
17%	8%	5%	3%	12%	54%

Perceived Winner of the Leaders' Debate (2/3)

QNew4. In your opinion, which party leader performed the best and won the debate?
Base: All respondents (n=1,005)

	Total	Metro Toronto	Other GTA	Hamilton/Niagara	South	East	North	Male	Female	18-34	35-54	55+	Watched the debate	Did not watch the debate
Weighted n=	1,005	293	169	106	247	134	56	487	518	277	321	406	267	738
Unweighted n=	1,005	302	152	110	245	136	60	513	492	277	310	418	279	726
Doug Ford	17%	21%	19%	7%	15%	18%	20%	23%	12%	17%	23%	12%	31%	12%
Bonnie Crombie	8%	13%	3%	9%	6%	9%	7%	10%	7%	9%	8%	8%	20%	4%
Marit Stiles	5%	6%	4%	5%	6%	4%	3%	6%	5%	7%	4%	5%	12%	3%
Mike Schreiner	3%	3%	3%	2%	3%	3%	2%	3%	3%	4%	2%	3%	5%	2%
No one won	12%	11%	12%	16%	11%	14%	11%	14%	11%	5%	11%	18%	27%	7%
Don't know	54%	46%	60%	60%	58%	52%	57%	45%	63%	58%	51%	54%	5%	72%

Perceived Winner of the Leaders' Debate (3/3)

QNew4. In your opinion, which party leader performed the best and won the debate?
Base: All respondents (n=1,005)

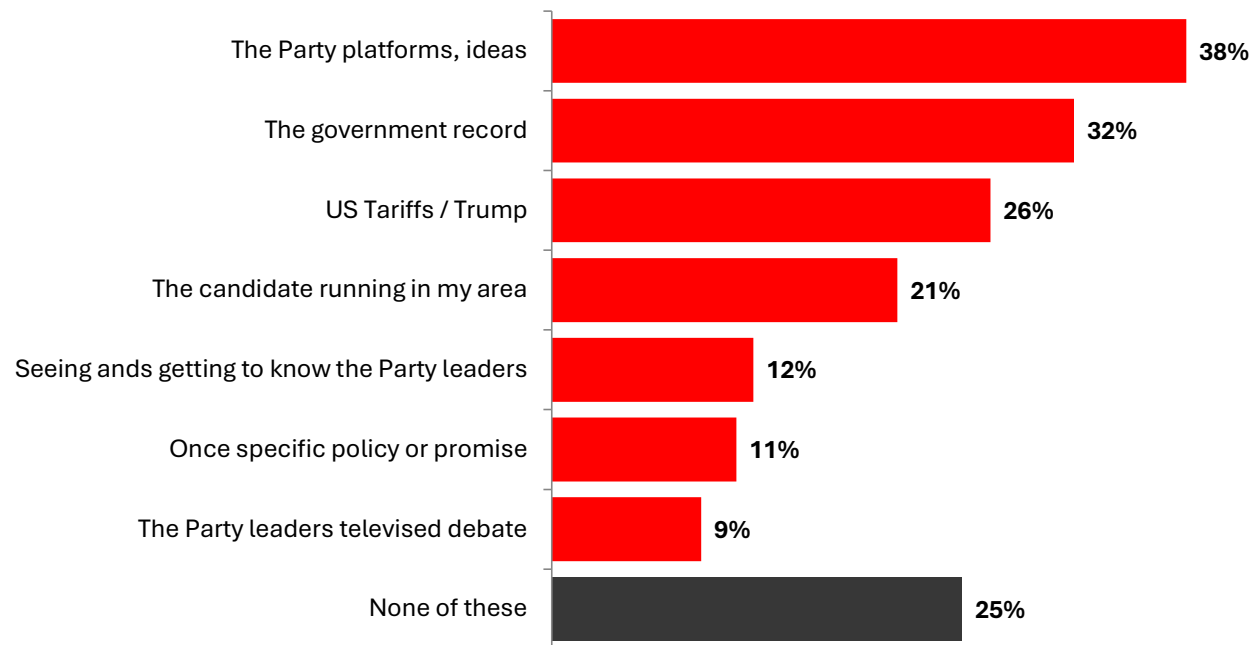|	Total	PC	LP	NDP	GP	Other
Weighted n=	**1,005**	**389**	**235**	**143**	**48**	**20***
Unweighted n=	**1,005**	**384**	**216**	**161**	**67**	**27***
Doug Ford	**17%**	**38%**	**6%**	**3%**	**4%**	9%
Bonnie Crombie	**8%**	**2%**	**25%**	6%	10%	5%
Marit Stiles	**5%**	**2%**	4%	**24%**	4%	0%
Mike Schreiner	**3%**	**2%**	3%	2%	**23%**	0%
No one won	**12%**	10%	15%	8%	10%	44%
Don't know	**54%**	**47%**	**46%**	57%	49%	42%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Influence of Campaign Features and Events on Voting Decision (1/3)

QNew5. Please select any of the campaign features or events listed below that influenced how you will vote/voted in the election.
*Select all that apply**
Base: All respondents (n=1,005)

Feature	Percentage
The Party platforms, ideas	38%
The government record	32%
US Tariffs / Trump	26%
The candidate running in my area	21%
Seeing ands getting to know the Party leaders	12%
Once specific policy or promise	11%
The Party leaders televised debate	9%
None of these	25%

Total may exceed 100% since respondents could give multiple answers.

Influence of Campaign Features and Events on Voting Decision (1/3)

QNew5. Please select any of the campaign features or events listed below that influenced how you will vote/voted in the election.
Select all that apply*
Base: All respondents (n=1,005)

	Total	Metro Toronto	Other GTA	Hamilton/Nia gara	South	East	North	Male	Female	18-34	35-54	55+
Weighted n=	*1,005*	*293*	*169*	*106*	*247*	*134*	*56*	*487*	*518*	*277*	*321*	*406*
Unweighted n=	*1,005*	*302*	*152*	*110*	*245*	*136*	*60*	*513*	*492*	*277*	*310*	*418*
The Party platforms, ideas	**38%**	36%	42%	45%	38%	38%	29%	41%	36%	37%	35%	42%
The government record	**32%**	35%	35%	24%	31%	29%	27%	**39%**	**25%**	28%	28%	**37%**
US Tariffs / Trump	**26%**	27%	30%	24%	26%	25%	21%	**30%**	**23%**	29%	24%	27%
The candidate running in my area	**21%**	23%	**14%**	25%	21%	18%	30%	22%	20%	22%	18%	23%
Seeing ands getting to know the Party leaders	**12%**	14%	12%	10%	12%	12%	7%	13%	11%	16%	12%	10%
Once specific policy or promise	**11%**	**16%**	11%	7%	**7%**	14%	**3%**	12%	10%	13%	11%	10%
The Party leaders televised debate	**9%**	**13%**	9%	**4%**	10%	**5%**	5%	11%	7%	10%	11%	7%
None of these	**25%**	22%	**16%**	28%	29%	31%	26%	**19%**	**30%**	25%	27%	23%

*Total may exceed 100% since respondents could give multiple answers.

Influence of Campaign Features and Events on Voting Decision (3/3)

QNew5. Please select any of the campaign features or events listed below that influenced how you will vote/voted in the election. *Select all that apply**
Base: All respondents (n=1,005)

	Total	PC	LP	NDP	GP	Other
Weighted n=	*1,005*	*389*	*235*	*143*	*48*	*20***
Unweighted n=	*1,005*	*384*	*216*	*161*	*67*	*27***
The Party platforms, ideas	**38%**	37%	**51%**	**51%**	42%	20%
The government record	**32%**	35%	**44%**	28%	36%	31%
US Tariffs / Trump	**26%**	**38%**	23%	**19%**	31%	4%
The candidate running in my area	**21%**	21%	25%	**28%**	25%	32%
Seeing ands getting to know the Party leaders	**12%**	11%	**19%**	10%	8%	18%
Once specific policy or promise	**11%**	11%	**16%**	10%	21%	7%
The Party leaders televised debate	**9%**	9%	13%	11%	8%	0%
None of these	**25%**	**16%**	**13%**	**17%**	**15%**	35%

Total may exceed 100% since respondents could give multiple answers.

**Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Respondent Profile

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Respondent profiles - Ontario

(Base n=1,005)

The table below presents the Canadian geographic distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	513	487
Female	492	518

Children in the household

	Unweighted	Weighted
Yes	318	280
No	679	718

Age

	Unweighted	Weighted
18 to 34	277	277
35 to 54	310	321
55+	418	406

Region

	Unweighted	Weighted
Metro Toronto	302	293
Other GTA	152	169
Hamilton/Niagara	110	106
South	245	247
East	136	134
North	60	56

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Our Credentials

Canada

Leger is a member of the Canadian Research Insights Council (CRIC), the industry association for the market/survey/insights research industry.

Europe

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.

America

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

International

Leger is a member of the Worldwide Independent Network of Market Research (WIN), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

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Our services

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Leger Analytics (LEA)
Data modelling and analysis

Leger Opinion (LEO)
Panel management

Leger Communities
Online community management

Leger Digital
Digital strategy and user experience

International Research
Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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