

Leger

Report

ELECTION 2025

Survey of Ontarians

 **POSTMEDIA**

Date: 18 / 02 / 2025
Project: 16811-136



Methodology

Method

Online survey among respondents 18 years of age or older. (Ontarian sample: **n= 1,002**).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Ontarian population.

➔ Notes

A more detailed methodology is presented in the Appendix.

When

Data collection from **February 14 to February 16, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±3.09%**, (19 times out of 20) for the Ontarian sample.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com

The **most accurate** polling firm in Canada

CANADA 2021

LEGER POLL
Published on
September 18, 2021

OFFICIALS RESULTS
2021 Canada
Federal Election

	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

LEGER POLL
Published on
October 18, 2024

OFFICIALS RESULTS
2024 British Columbia
Provincial Election

	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

LEGER POLL
Published on
November 4, 2024

OFFICIALS RESULTS
2024 United States
Presidential Election

	49%	50%
	49%	48%
Others	2%	2%

Key highlights

Some of **the key highlights** of our survey **include...**

1

Doug Ford's Progressive Conservative Party (48%) is leading by 20 points, ahead of Bonnie Crombie's Ontario Liberal Party (28%), Marit Stiles' Ontario NDP (16%), and Mike Schreiner's Green Party (5%).

2

Ontarians' impression of Doug Ford has improved by 18% since the start of the election. He leads in improvement ahead of Bonnie Crombie (16%), who had a three-point increase this week.

3

Doug Ford is seen as the best party leader for managing most the issues in Ontario. He is notably perceived as the best leader to defend Ontario's interests from aggressive U.S. trade and economic sanctions (45%), to expand Ontario's street and highway infrastructure to reduce gridlock (41%), and to grow Ontario's economy (37%).

4

One-third of Ontarians (33%) are satisfied with Premier Doug Ford and the PC government and would vote for them again. This proportion is five points higher than last week (28%). Meanwhile, less than one in five (16%) are dissatisfied with Ford and the PCs but still see them as the best option, while another 36% are dissatisfied with the current government and think it's time for the NDP or Liberals to have a chance to govern the province. Overall, 49% are prepared to re-elect the Ford government.

5

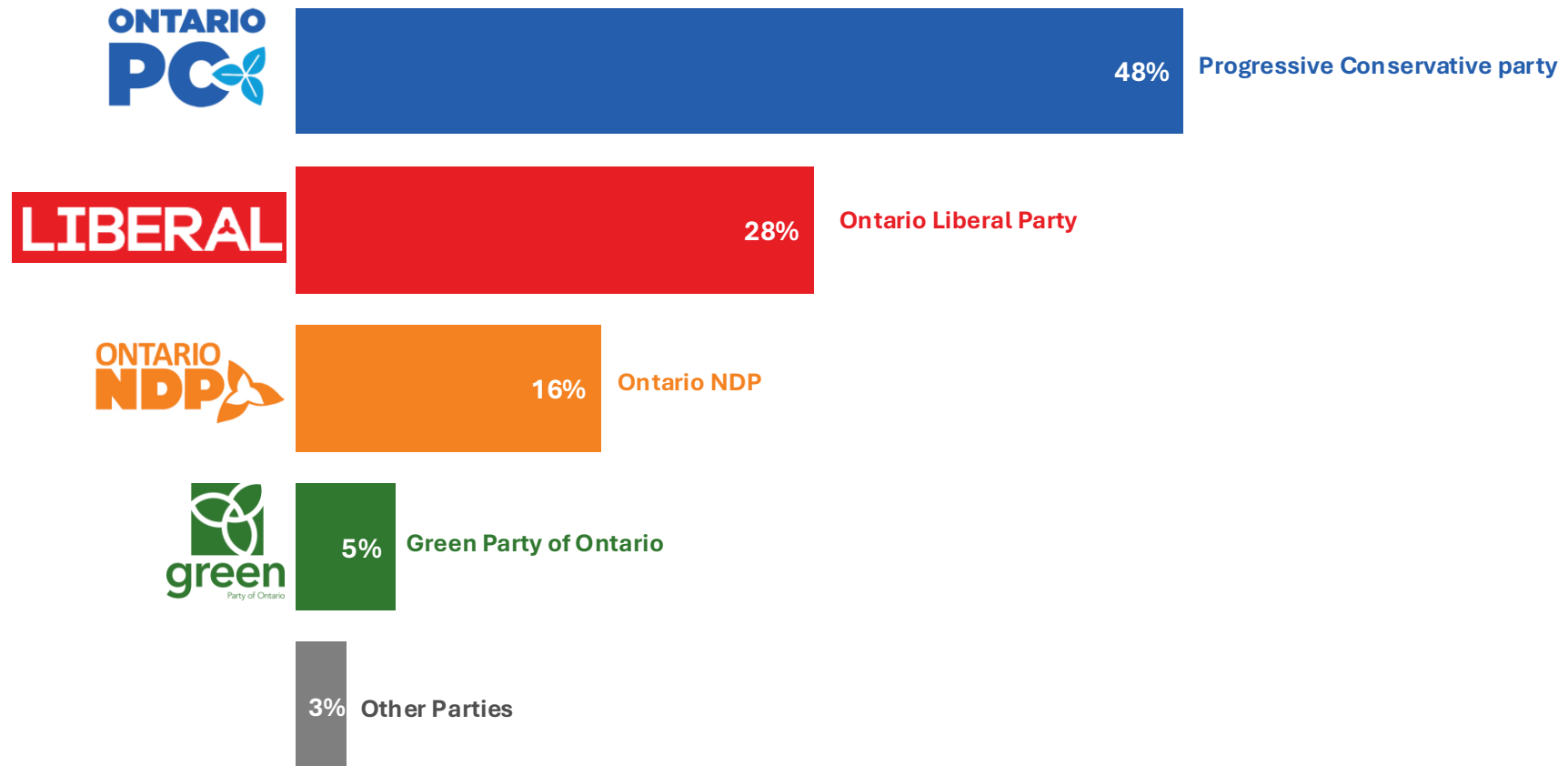
Inflation and the rising cost of living (22%) are the top concerns for Ontarians, followed by U.S. relations, trade sanctions, and tariffs (11%), which have increased by three points since last week.

Detailed Results
Voting Intentions

Voting Intentions - Ontario (1/2)

QB1+B2. If there was a provincial election which Party's candidate would you vote for today? *In the event a respondent had no opinion, the following prompting question was asked: Which party do you lean more toward as of today?*

Base: Decided voters (n=832)



Voting Intentions - Ontario (2/2)

QB1+B2. If there was a provincial election which Party's candidate would you vote for today? *In the event a respondent had no opinion, the following prompting question was asked: Which party do you lean more toward as of today?*

Base: All respondents (n=1,002)

	Total	Total Decided voters	Metro Toronto	Other GTA	Hamilton /Niagara	South	East	North	Male	Female	18-34	35-54	55+	Total February 10th, 2025	Gap
<i>Weighted n=</i>	1,002	811	244	122	86	200	115	43	407	404	207	264	340	796	
<i>Unweighted n=</i>	1,002	832	263	106	95	204	116	48	421	411	202	253	377	814	
Doug Ford's Progressive Conservative party	39%	48%	42%	58%	40%	52%	49%	40%	48%	47%	38%	48%	53%	47%	+1
Bonnie Crombie's Ontario Liberal Party	22%	28%	32%	28%	30%	22%	28%	21%	28%	28%	32%	23%	28%	26%	+2
Marit Stiles' Ontario NDP	13%	16%	17%	7%	20%	17%	15%	26%	16%	17%	19%	19%	12%	17%	-1
Mike Schreiner's Ontario Green Party	4%	5%	6%	2%	4%	7%	4%	9%	5%	6%	8%	5%	4%	6%	-1
Someone else	2%	3%	3%	4%	4%	1%	3%	4%	3%	3%	3%	4%	2%	2%	+1
Will not vote	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	

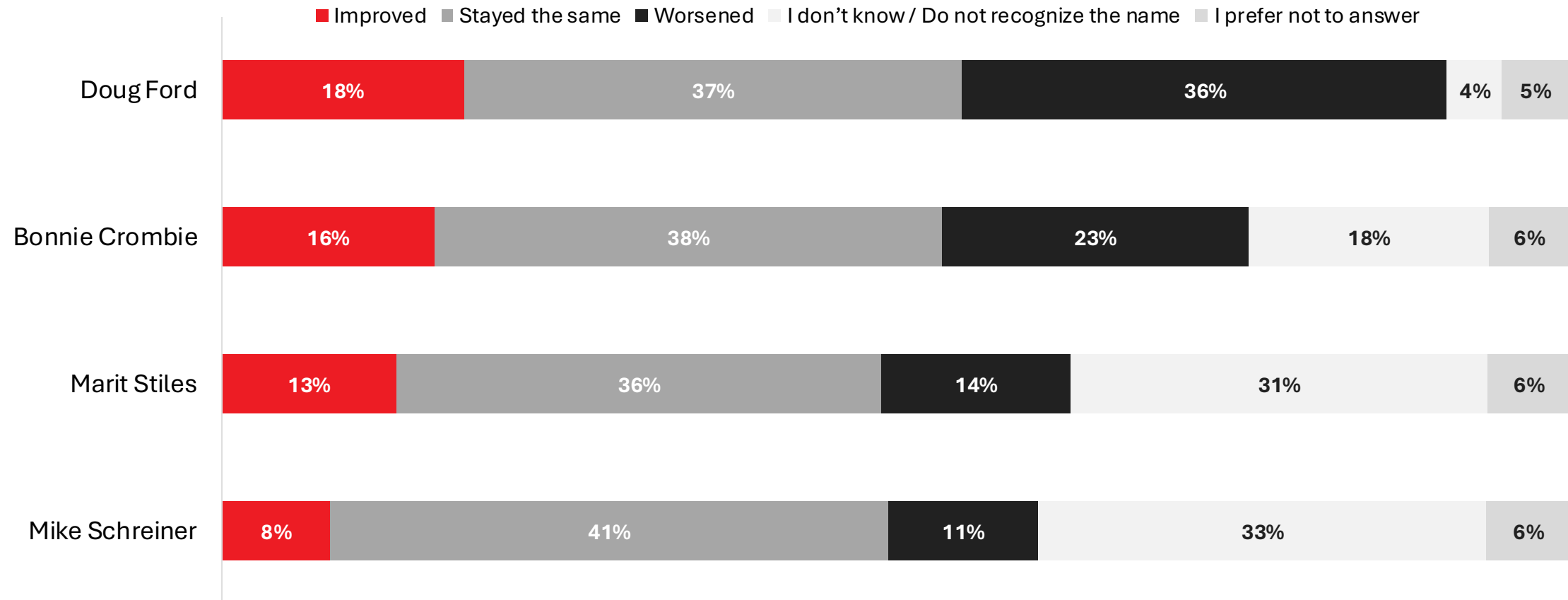
Detailed Results

Impressions of Provincial
Party Leaders

Impressions of Party Leaders (1/3)

Q5.

Base: All respondents (n=1,002)



Impressions of Party Leaders (2/3)

Q5.

Base: All respondents (n=1,002)

	Total	Metro Toronto	Other GTA	Hamilton /Niagara	South	East	North	Male	Female	18-34	35-54	55+	Total February 10th, 2025	Gap
Weighted n=	1,002	307	153	106	247	134	56	485	517	277	320	405	1,004	
Unweighted n=	1,002	320	131	111	245	135	60	491	511	261	300	441	1,004	
Doug Ford														
Improved	18%	15%	23%	16%	20%	20%	10%	21%	15%	16%	19%	19%	19%	-1
Stayed the same	37%	37%	37%	29%	42%	37%	32%	38%	36%	30%	40%	40%	36%	+1
Worsened	36%	37%	33%	48%	29%	35%	45%	34%	37%	37%	34%	36%	35%	+1
Bonnie Crombie														
Improved	16%	17%	16%	20%	13%	15%	14%	18%	13%	17%	11%	18%	13%	+3
Stayed the same	38%	43%	31%	37%	37%	37%	38%	39%	37%	31%	41%	39%	38%	-
Worsened	23%	20%	33%	20%	24%	19%	18%	26%	20%	14%	25%	27%	22%	+1
Marit Stiles														
Improved	13%	14%	9%	21%	11%	13%	22%	15%	12%	13%	10%	16%	11%	+2
Stayed the same	36%	39%	37%	34%	34%	38%	23%	40%	32%	31%	36%	40%	35%	+1
Worsened	14%	15%	23%	10%	12%	8%	13%	17%	11%	11%	16%	14%	14%	-
Mike Schreiner														
Improved	8%	10%	3%	9%	10%	6%	8%	10%	6%	8%	6%	10%	7%	+1
Stayed the same	41%	44%	42%	42%	38%	43%	34%	47%	36%	32%	40%	48%	42%	-1
Worsened	11%	12%	11%	12%	11%	6%	18%	14%	8%	13%	12%	8%	8%	+3

The responses "Don't know/Do not recognize the name" and "Prefer not to answer" are not shown in the table and account for the complement to 100%.

Impressions of Party Leaders (3/3)

Q5.

Base: All respondents (n=1,002)

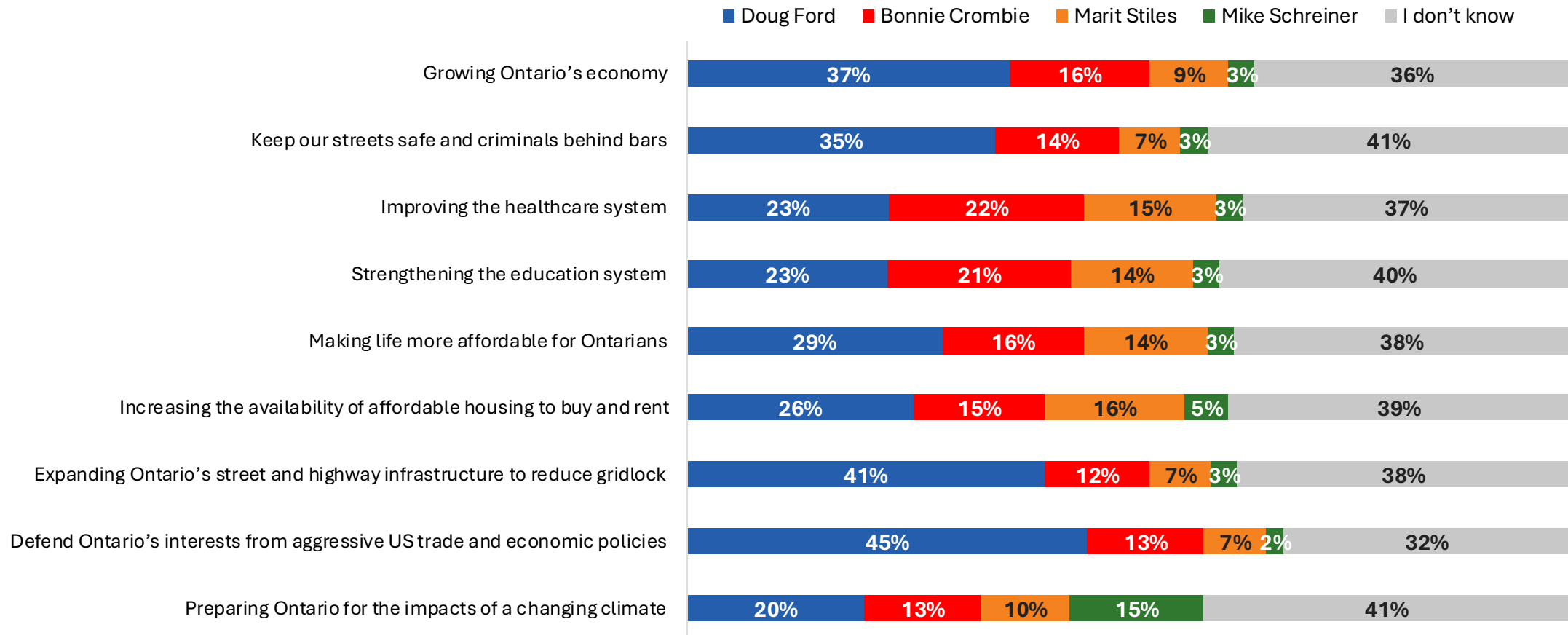
	Total	PC	LP	NDP	GP	Other
Weighted n=	1,002	387	225	133	44	23
Unweighted n=	1,002	356	242	148	52	34
Doug Ford						
Improved	18%	38%	7%	3%	6%	8%
Stayed the same	37%	57%	22%	25%	37%	16%
Worsened	36%	4%	68%	68%	50%	61%
Bonnie Crombie						
Improved	16%	4%	53%	13%	7%	5%
Stayed the same	38%	41%	38%	50%	46%	33%
Worsened	23%	41%	1%	22%	17%	37%
Marit Stiles						
Improved	13%	4%	21%	43%	14%	0%
Stayed the same	36%	37%	45%	43%	43%	26%
Worsened	14%	25%	7%	4%	9%	32%
Mike Schreiner						
Improved	8%	5%	10%	18%	32%	0%
Stayed the same	41%	43%	54%	47%	45%	39%
Worsened	11%	17%	10%	5%	1%	24%

The responses "Don't know/Do not recognize the name" and "Prefer not to answer" are not shown in the table and account for the complement to 100%.

Best Leader for Key Issues

QL9. The table below contains a list of attributes. For each one, please indicate which of the four main provincial party leaders you feel would do the best on the action described in the attribute. Please answer regardless how you may be voting in the next provincial election.

Base: All respondents (n=1,002)



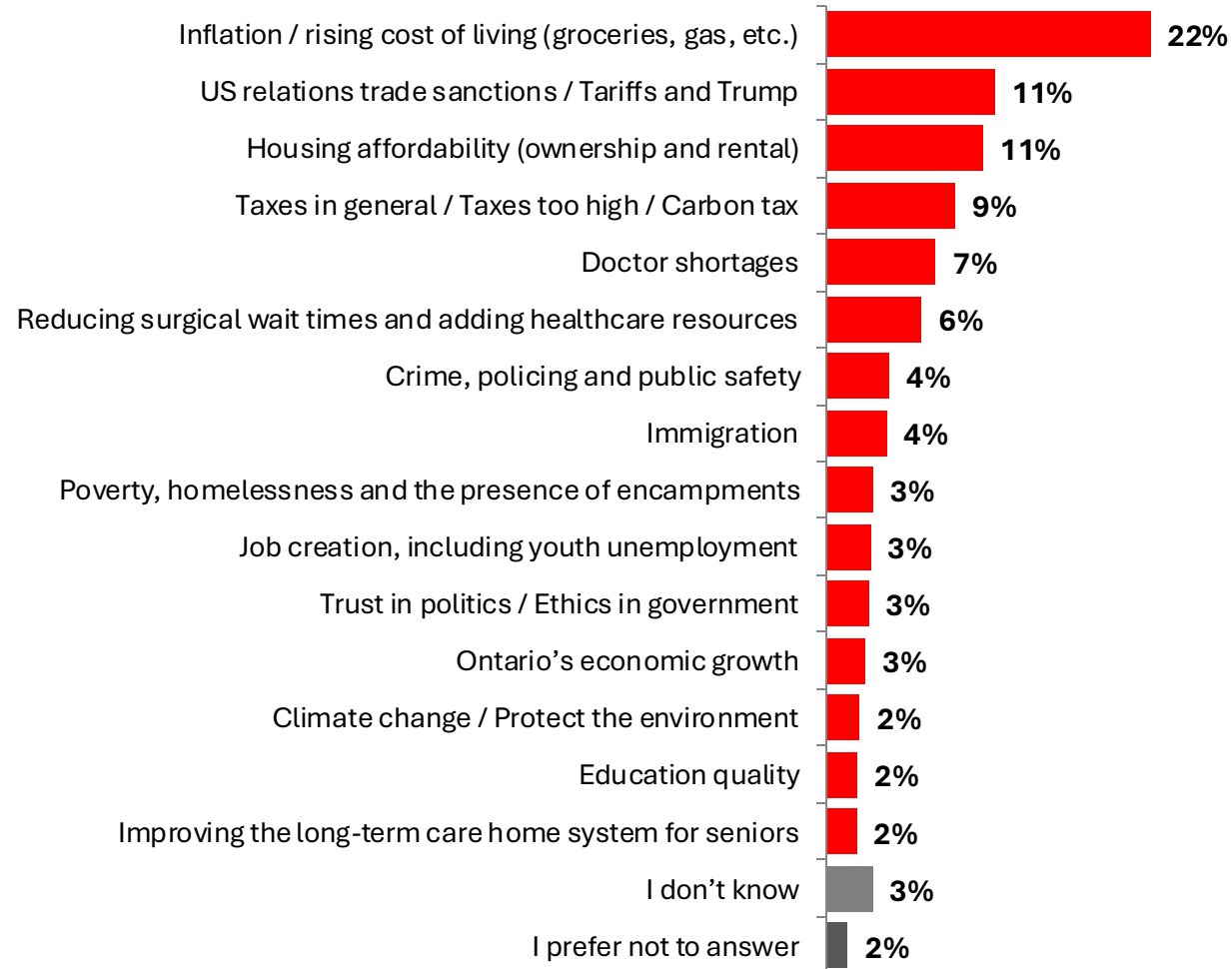
Detailed Results

Biggest Issue in Ontario

Most Important Issue in Ontario (1/3)

Q5. Below is a list of issues that impact the people and province of Ontario. If you were voting tomorrow, which issue is currently the most important one to you and will determine who you will vote for in this election?

Base: All respondents (n=1,002)



The issues mentioned by 1% or fewer of respondents are not presented.

Most Important Issue in Ontario (2/3)

Q5. Below is a list of issues that impact the people and province of Ontario. If you were voting tomorrow, which issue is currently the most important one to you and will determine who you will vote for in this election?

Base: All respondents (n=1,002)

	Total	Metro Toronto	Other GTA	Hamilton/ Niagara	South	East	North	Male	Female	18-34	35-54	55+	Total February 10th, 2025	Gap
<i>Weighted n=</i>	1,002	307	153	106	247	134	56	485	517	277	320	405	1,004	
<i>Unweighted n=</i>	1,002	320	131	111	245	135	60	491	511	261	300	441	1,004	
Inflation / rising cost of living (groceries, gas, etc.)	22%	21%	22%	22%	19%	22%	32%	18%	25%	26%	25%	16%	20%	+2
US relations trade sanctions / Tariffs and Trump	11%	8%	11%	16%	14%	15%	3%	14%	9%	3%	7%	20%	8%	+3
Housing affordability (ownership and rental)	11%	11%	7%	17%	11%	9%	5%	10%	11%	13%	12%	8%	12%	-1
Taxes in general / Taxes too high / Carbon tax	9%	8%	13%	8%	7%	10%	2%	9%	9%	9%	13%	5%	8%	+1
Doctor shortages	7%	4%	8%	4%	8%	8%	13%	6%	7%	3%	5%	9%	8%	-1
Reducing surgical wait times and adding healthcare resources	6%	4%	8%	4%	8%	8%	13%	6%	7%	3%	5%	9%	7%	-1
Crime, policing and public safety	4%	8%	7%	1%	2%	1%	1%	6%	3%	4%	4%	5%	3%	+1
Immigration	4%	2%	5%	3%	8%	3%	0%	5%	3%	6%	5%	2%	4%	-
Poverty, homelessness and the presence of encampments	3%	2%	2%	6%	3%	4%	2%	2%	5%	4%	3%	3%	4%	-1
Job creation, including youth unemployment	3%	6%	1%	1%	3%	1%	1%	3%	3%	6%	3%	1%	3%	-
Trust in politics / Ethics in government	3%	2%	0%	5%	3%	4%	7%	5%	1%	3%	2%	3%	3%	-
Ontario's economic growth	3%	3%	3%	3%	2%	4%	2%	4%	1%	2%	4%	3%	4%	-1
Climate change / Protect the environment	2%	3%	0%	4%	2%	2%	4%	2%	3%	3%	2%	3%	2%	-
Education quality	2%	1%	3%	1%	4%	1%	2%	2%	2%	3%	3%	1%	2%	-
Improving the long-term care home system for seniors	2%	2%	2%	2%	1%	1%	5%	1%	3%	1%	2%	3%	2%	-
I don't know	3%	3%	2%	2%	2%	4%	10%	3%	3%	4%	2%	3%	5%	-2
I prefer not to answer	2%	2%	2%	0%	2%	0%	1%	1%	2%	3%	1%	1%	2%	-

The issues mentioned by 1% or fewer of respondents are not presented.

Most Important Issue in Ontario (3/3)

Q5. Below is a list of issues that impact the people and province of Ontario. If you were voting tomorrow, which issue is currently the most important one to you and will determine who you will vote for in this election?

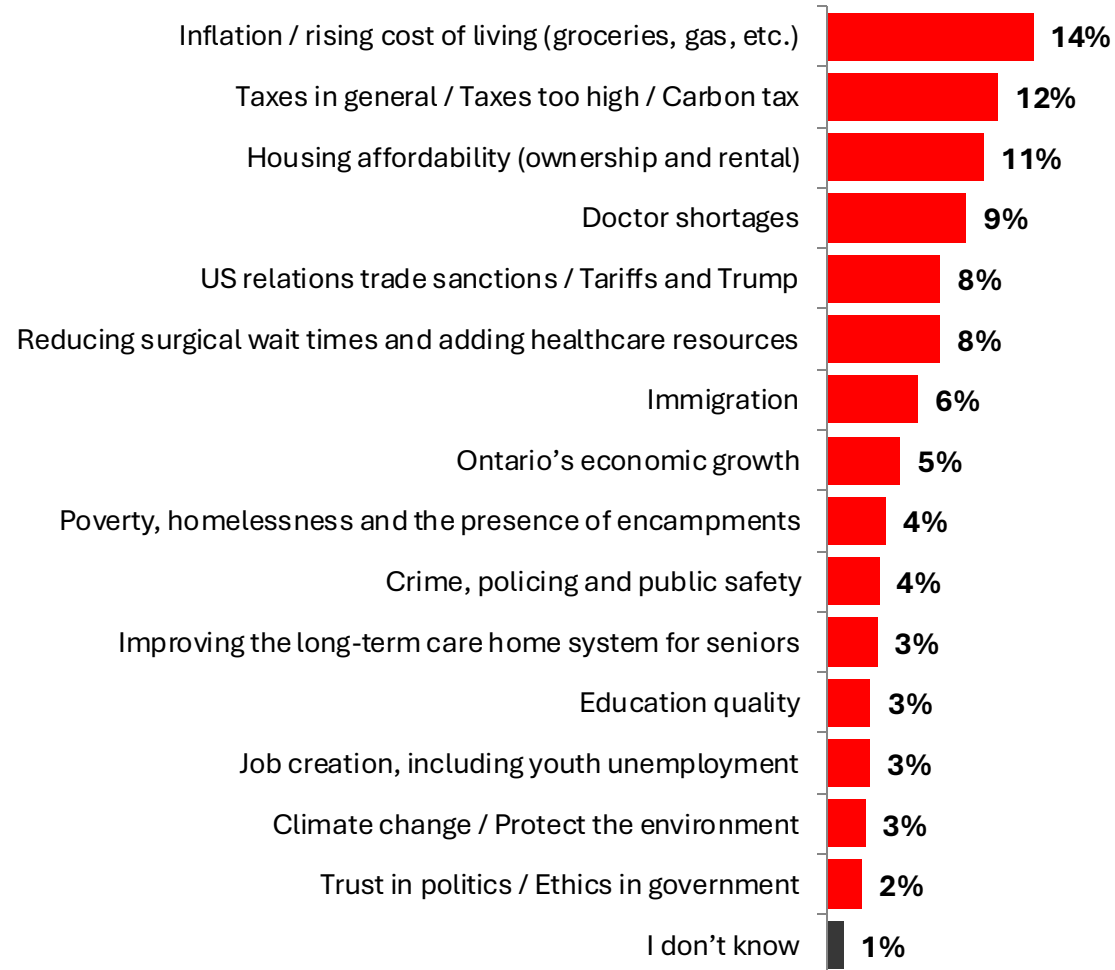
Base: All respondents (n=1,002)

	Total	PC	LP	NDP	GP	Other	
	<i>Weighted n=</i>	1,002	387	225	133	44	23
	<i>Unweighted n=</i>	1,002	356	242	148	52	34
Inflation / rising cost of living (groceries, gas, etc.)	22%	24%	18%	18%	21%	30%	
US relations trade sanctions / Tariffs and Trump	11%	17%	11%	8%	3%	14%	
Housing affordability (ownership and rental)	11%	7%	12%	19%	6%	6%	
Taxes in general / Taxes too high / Carbon tax	9%	14%	4%	4%	0%	14%	
Doctor shortages	7%	3%	14%	12%	6%	8%	
Reducing surgical wait times and adding healthcare resources	6%	5%	10%	9%	2%	2%	
Crime, policing and public safety	4%	6%	3%	2%	4%	4%	
Immigration	4%	6%	2%	2%	0%	6%	
Poverty, homelessness and the presence of encampments	3%	2%	5%	4%	8%	0%	
Job creation, including youth unemployment	3%	3%	3%	2%	7%	2%	
Trust in politics / Ethics in government	3%	3%	3%	6%	1%	6%	
Ontario's economic growth	3%	4%	2%	0%	3%	0%	
Climate change / Protect the environment	2%	1%	3%	3%	14%	0%	
Education quality	2%	1%	5%	3%	7%	0%	
Improving the long-term care home system for seniors	2%	1%	1%	4%	5%	4%	
I don't know	3%	1%	1%	1%	3%	3%	
I prefer not to answer	2%	0%	2%	0%	0%	2%	

Second Most Important Issue in Ontario (1/3)

Q6. Below is a list of issues that impact the people and province of Ontario. If you were voting tomorrow, which issue is currently the second most important one to you and will help determine who you will vote for in this election?

Base: Respondents who selected a most important issue (n=962)



The issues mentioned by 1% or fewer of respondents are not presented.

Second Most Important Issue in Ontario (2/3)

Q6. Below is a list of issues that impact the people and province of Ontario. If you were voting tomorrow, which issue is currently the second most important one to you and will help determine who you will vote for in this election?

Base: Respondents who selected a most important issue (n=962)

	Total	Metro Toronto	Other GTA	Hamilton/Niagara	South	East	North	Male	Female	18-34	35-54	55+	Total February 10th, 2025	Gap
<i>Weighted n=</i>	955	289	148	103	238	129	50	464	491	257	311	387	942	
<i>Unweighted n=</i>	962	305	127	109	236	130	55	474	488	247	293	422	951	
Inflation / rising cost of living (groceries, gas, etc.)	14%	13%	15%	12%	16%	16%	7%	11%	17%	13%	18%	11%	15%	-1
Taxes in general / Taxes too high / Carbon tax	12%	13%	10%	13%	11%	10%	11%	11%	12%	12%	12%	11%	8%	+4
Housing affordability (ownership and rental)	11%	11%	9%	5%	12%	13%	9%	9%	12%	15%	10%	8%	10%	+1
Doctor shortages	9%	5%	6%	17%	9%	18%	10%	9%	10%	4%	6%	15%	11%	-2
US relations trade sanctions / Tariffs and Trump	8%	7%	5%	5%	9%	9%	14%	8%	7%	8%	9%	7%	6%	+2
Reducing surgical wait times and adding healthcare resources	8%	9%	7%	8%	7%	5%	10%	6%	9%	4%	6%	11%	8%	-
Immigration	6%	7%	9%	8%	5%	4%	1%	8%	4%	8%	7%	4%	5%	+1
Ontario's economic growth	5%	4%	8%	3%	4%	4%	13%	7%	3%	5%	3%	6%	4%	+1
Poverty, homelessness and the presence of encampments	4%	4%	3%	3%	5%	4%	2%	3%	5%	5%	3%	4%	5%	-1
Crime, policing and public safety	4%	5%	7%	5%	1%	1%	2%	5%	3%	2%	5%	3%	6%	-2
Improving the long-term care home system for seniors	3%	1%	6%	3%	3%	6%	6%	5%	2%	2%	3%	5%	2%	+1
Education quality	3%	4%	2%	3%	4%	1%	3%	3%	3%	3%	4%	2%	3%	-
Job creation, including youth unemployment	3%	5%	1%	1%	4%	2%	0%	2%	4%	6%	2%	1%	5%	-2
Climate change / Protect the environment	3%	3%	3%	1%	3%	1%	4%	3%	2%	3%	2%	3%	2%	+1
Trust in politics / Ethics in government	2%	3%	3%	2%	2%	2%	1%	3%	2%	1%	2%	3%	2%	-
I don't know	1%	1%	0%	2%	2%	1%	0%	1%	1%	1%	1%	1%	1%	-

Second Most Important Issue in Ontario (3/3)

Q6. Below is a list of issues that impact the people and province of Ontario. If you were voting tomorrow, which issue is currently the second most important one to you and will help determine who you will vote for in this election?

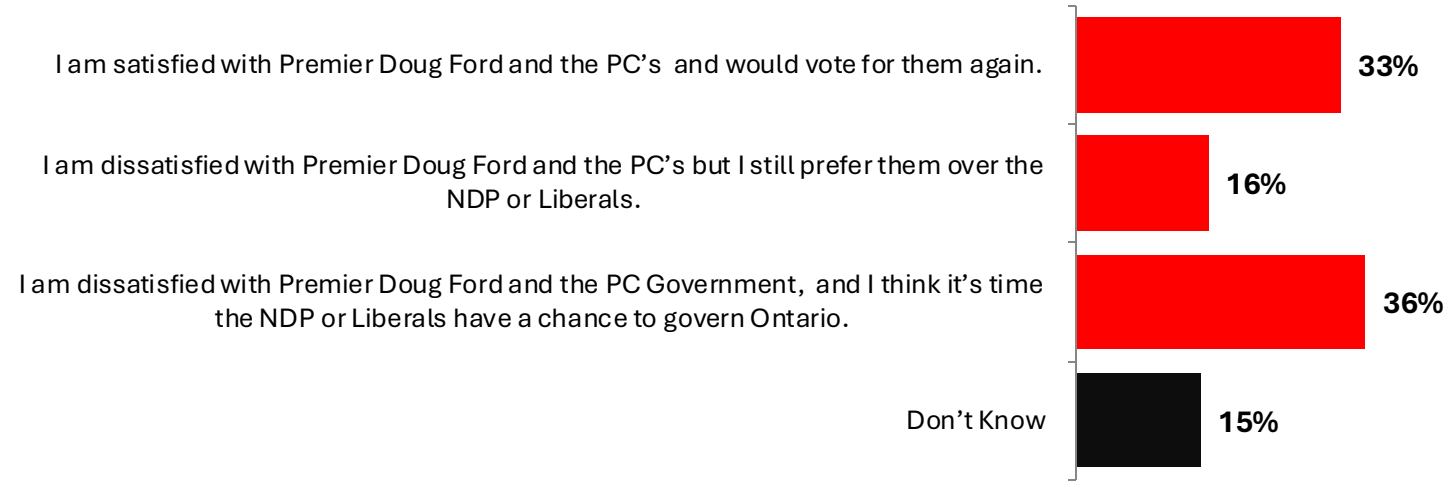
Base: Respondents who selected a most important issue (n=962)

	Total	PC	LP	NDP	GP	Other	
	Weighted n=	955	382	220	131	42	21
	Unweighted n=	962	351	238	146	51	32
Inflation / rising cost of living (groceries, gas, etc.)	14%	14%	12%	14%	13%	15%	
Taxes in general / Taxes too high / Carbon tax	12%	16%	5%	4%	7%	11%	
Housing affordability (ownership and rental)	11%	10%	9%	12%	15%	15%	
Doctor shortages	9%	9%	13%	10%	8%	4%	
US relations trade sanctions / Tariffs and Trump	8%	9%	6%	8%	11%	0%	
Reducing surgical wait times and adding healthcare resources	8%	4%	11%	18%	4%	6%	
Immigration	6%	8%	5%	2%	5%	0%	
Ontario's economic growth	5%	6%	4%	4%	3%	15%	
Poverty, homelessness and the presence of encampments	4%	4%	5%	4%	4%	5%	
Crime, policing and public safety	4%	4%	2%	4%	3%	9%	
Improving the long-term care home system for seniors	3%	3%	4%	2%	2%	9%	
Education quality	3%	1%	6%	3%	0%	2%	
Job creation, including youth unemployment	3%	3%	2%	3%	4%	0%	
Climate change / Protect the environment	3%	1%	6%	3%	5%	0%	
Trust in politics / Ethics in government	2%	2%	5%	3%	5%	0%	
I don't know	1%	1%	0%	2%	0%	0%	

Opinions on the Ontario PC Government (1/2)

C9. Which of the following statements about the current Ontario PC government do you agree with the most?

Base: All respondents (n=1,002)



	Total	Metro Toronto	Other GTA	Hamilton /Niagara	South	East	North	Male	Female	18-34	35-54	55+	Total February 10th, 2025	Gap
<i>Weighted n=</i>	1,002	307	153	106	247	134	56	485	517	277	320	405	1,004	
<i>Unweighted n=</i>	1,002	320	131	111	245	135	60	491	511	261	300	441	1,004	
I am satisfied with Premier Doug Ford and the PC's and would vote for them again.	33%	30%	46%	27%	36%	26%	26%	37%	29%	25%	33%	37%	28%	+5
I am dissatisfied with Premier Doug Ford and the PC's but I still prefer them over the NDP or Liberals.	16%	17%	10%	15%	16%	24%	16%	16%	16%	16%	19%	15%	18%	-2
I am dissatisfied with Premier Doug Ford and the PC Government, and I think it's time the NDP or Liberals have a chance to govern Ontario	36%	38%	31%	47%	31%	36%	35%	35%	36%	36%	35%	36%	33%	+3
I don't know	15%	16%	13%	12%	17%	14%	22%	11%	19%	23%	12%	13%	21%	-6

Opinions on the Ontario PC Government (2/2)

C9. Which of the following statements about the current Ontario PC government do you agree with the most?

Base: All respondents (n=1,002)

	Total	PC	LP	NDP	GP	Other
<i>Weighted n=</i>	1,002	387	225	133	44	23
<i>Unweighted n=</i>	1,002	356	242	148	52	34
I am satisfied with Premier Doug Ford and the PC's and would vote for them again.	33%	72%	6%	5%	7%	4%
I am dissatisfied with Premier Doug Ford and the PC's but I still prefer them over the NDP or Liberals.	16%	20%	10%	4%	34%	55%
I am dissatisfied with Premier Doug Ford and the PC Government, and I think it's time the NDP or Liberals have a chance to govern Ontario	36%	3%	76%	87%	45%	21%
I don't know	15%	5%	8%	4%	14%	20%

Respondent Profile

Respondent profiles - Ontario

(Base n=1,002)

The table below presents the Canadian geographic distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	491	485
Female	511	517

Children in the household

	Unweighted	Weighted
Yes	290	282
No	710	717

Age

	Unweighted	Weighted
18 to 34	261	277
35 to 54	300	320
55+	441	405

Region

	Unweighted	Weighted
Metro Toronto	320	307
Other GTA	131	153
Hamilton/Niagara	111	106
South	245	247
East	135	134
North	60	56

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger

Marketing research and polling

Customer Experience (CX)

Strategic and operational customer experience consulting services

Leger Analytics (LEA)

Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300
employees

185
consultants

8
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