



Report

Trudeau's Leadership

Survey of Canadians

Date: 23 / 12 / 2024
Project: 16811-126



Methodology

Every month, we conduct a survey of Canadians to explore their views on the current government and politics in Canada.

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,521**).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

➔ Notes

A more detailed methodology is presented in the Appendix.

When

Data collection from **December 20 to December 22, 2024**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.51%**, (19 times out of 20) for the Canadian sample.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com

The **most accurate** polling firm in Canada

CANADA 2021

LEGER POLL
Published on
September 18, 2021

OFFICIALS RESULTS
2021 Canada
Federal Election

	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%

BRITISH COLUMBIA 2024

LEGER POLL
Published on
October 18, 2024

OFFICIALS RESULTS
2024 British Columbia
Provincial Election

	46%	45%
	42%	43%
	9%	8%
Others	3%	4%

UNITED STATES 2024

LEGER POLL
Published on
November 4, 2024

OFFICIALS RESULTS
2024 United States
Presidential Election

	49%	50%
	49%	48%
Others	2%	2%

Key highlights: Trudeau's Leadership

Some of **the key highlights** of our survey **include...**

1

Despite a tumultuous week in Parliament, voting intentions remain stable. Pierre Poilievre's Conservative Party is currently leading by 23 points, ahead of Justin Trudeau's Liberal Party. If a federal election were held today, 43% of Canadians would vote for the Conservative Party of Canada, while 20% would vote for Justin Trudeau's Liberal Party. The NDP trail at 19%.

2

Nearly three-quarters of Canadians (72%) say they are dissatisfied with Justin Trudeau's government. This represents an increase of three points compared to the previous measurement.

3

Justin Trudeau (11%) is now in third place among party leaders who would make the best prime minister, representing a four-point decrease since the beginning of December. Pierre Poilievre ranks first (31%), followed by Jagmeet Singh (13%).

4

Seven in ten Canadians (69%) believe Justin Trudeau should resign to allow someone else to lead the Liberal Party in the next election. This marks a seven-point increase compared to September 2024, the last time the question was asked. Among Conservative voters, 88% think Trudeau should resign and one third (33%) of current Liberal supporters feel likewise. In a late June 2024 Leger poll, 26% of Liberal voters said Justin Trudeau should not lead the Party in the next election (i.e., resign). 7-points less than what this poll found.

5

Among the potential successors to Justin Trudeau, Chrystia Freeland is leading the way with 15% support, followed by Mark Carney (7%) and Dominic LeBlanc and Mélanie Joly tied at 4%. François-Philippe Champagne, Christy Clark, and Anita Anand each received 3% support. Chrystia Freeland also stands out among Liberal voters, with 21% support.

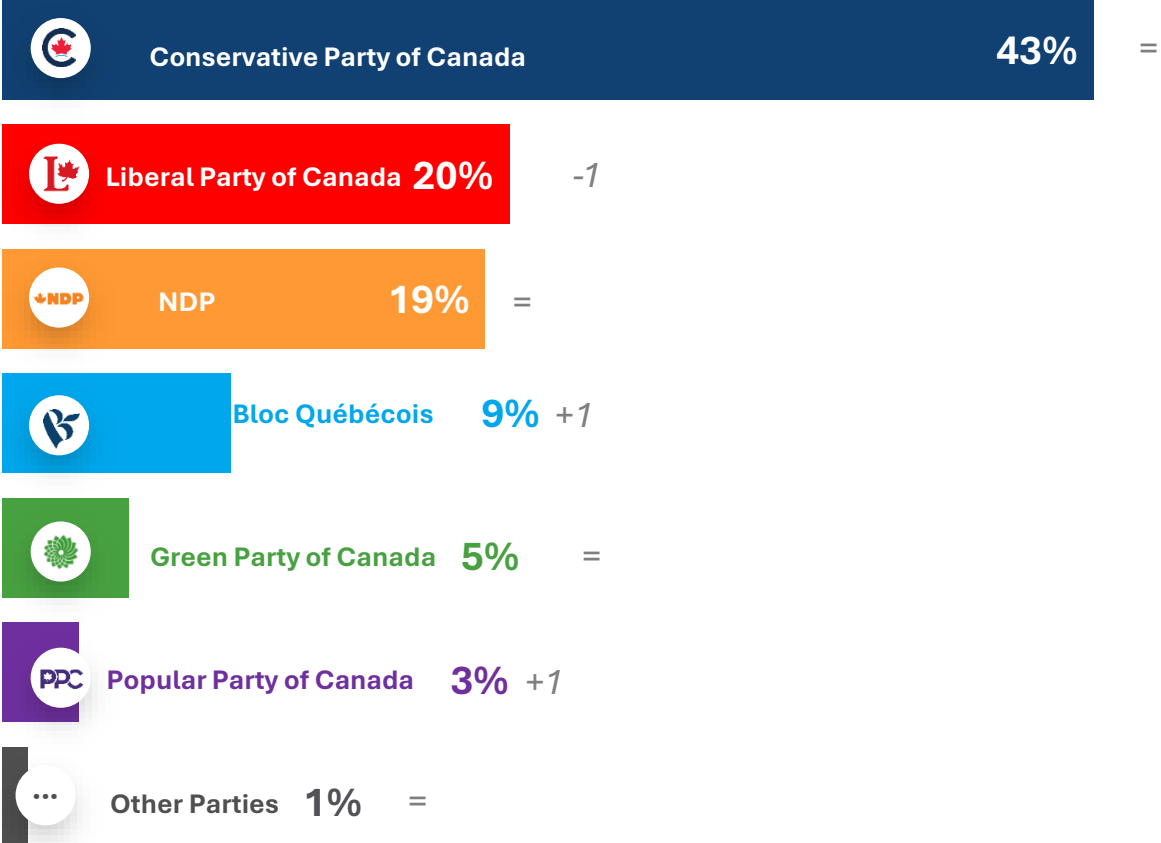
Opinions on Trudeau's Leadership and Resignation



Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,246) except for the Bloc Québécois, Quebecers only



Note: The + / - are in comparison to the most recent voting intention measure, from December 3rd, 2024.

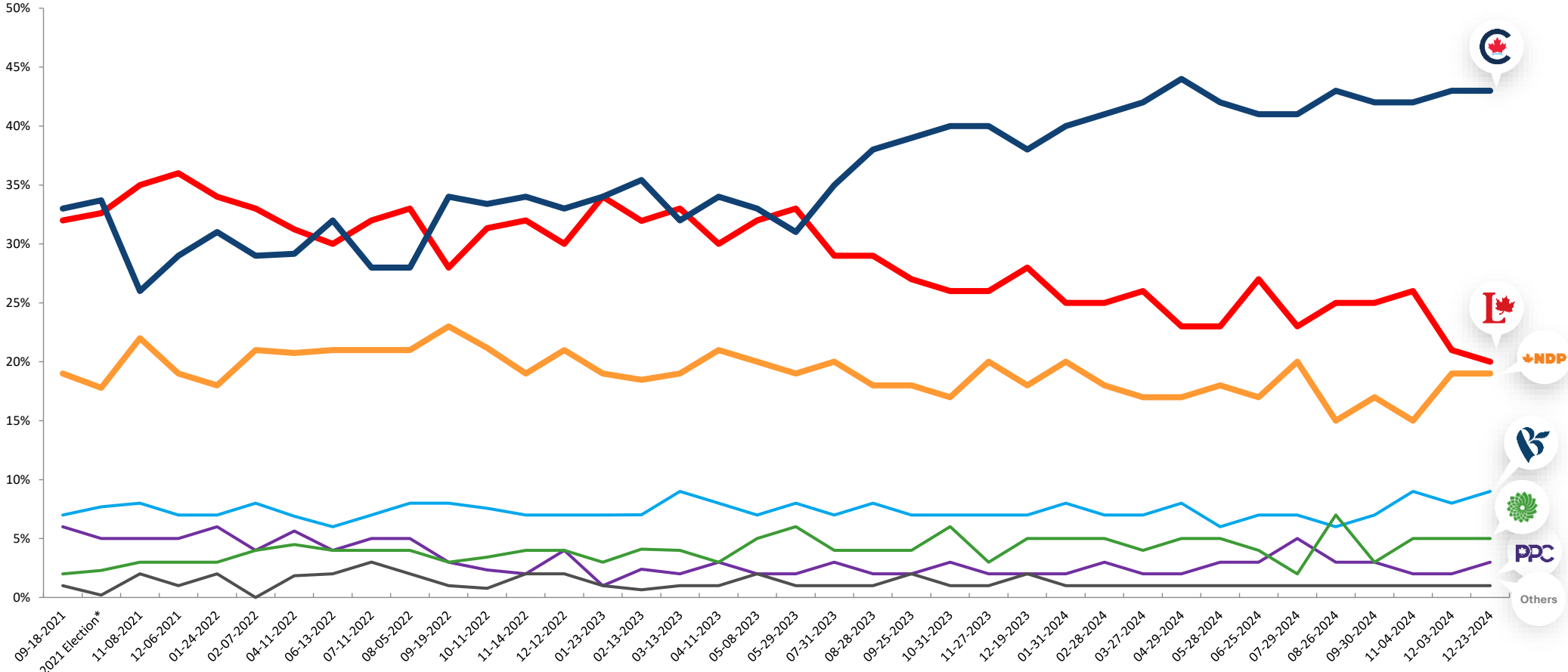
Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Respondents who are eligible to vote (n=1,521), except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Dec. 3rd 2024	Gap
Weighted n=	1,521	1,223	79	290	460	73	137	185	642	581	313	386	524	514	485	215	1,264	
Unweighted n=	1,521	1,246	79	346	485	95	105	136	681	565	286	399	561	542	481	218	1,283	
... Pierre Poilievre's Conservative Party of Canada	35%	43%	43%	26%	51%	50%	55%	41%	48%	39%	37%	45%	46%	38%	44%	54%	43%	-
... Justin Trudeau's Liberal Party of Canada	16%	20%	30%	20%	21%	22%	10%	20%	16%	24%	18%	17%	23%	23%	19%	14%	21%	-1
... Jagmeet Singh's New Democratic Party of Canada	15%	19%	22%	9%	19%	19%	27%	25%	16%	22%	30%	18%	12%	20%	19%	14%	19%	-
... Yves-François Blanchet's Bloc Québécois	7%	9%	-	39%	-	-	-	-	-	-	-	-	-	-	-	-	8%	+1
... Elizabeth May's Green Party of Canada	4%	5%	4%	3%	6%	4%	5%	7%	5%	5%	8%	5%	3%	5%	5%	4%	5%	-
... Maxime Bernier's People's Party of Canada	2%	3%	2%	4%	1%	5%	1%	5%	4%	2%	2%	4%	2%	2%	3%	3%	2%	+1
... another party	1%	1%	0%	0%	2%	0%	2%	2%	1%	1%	0%	2%	1%	2%	1%	1%	1%	-
I would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of Voting Intentions in Canada

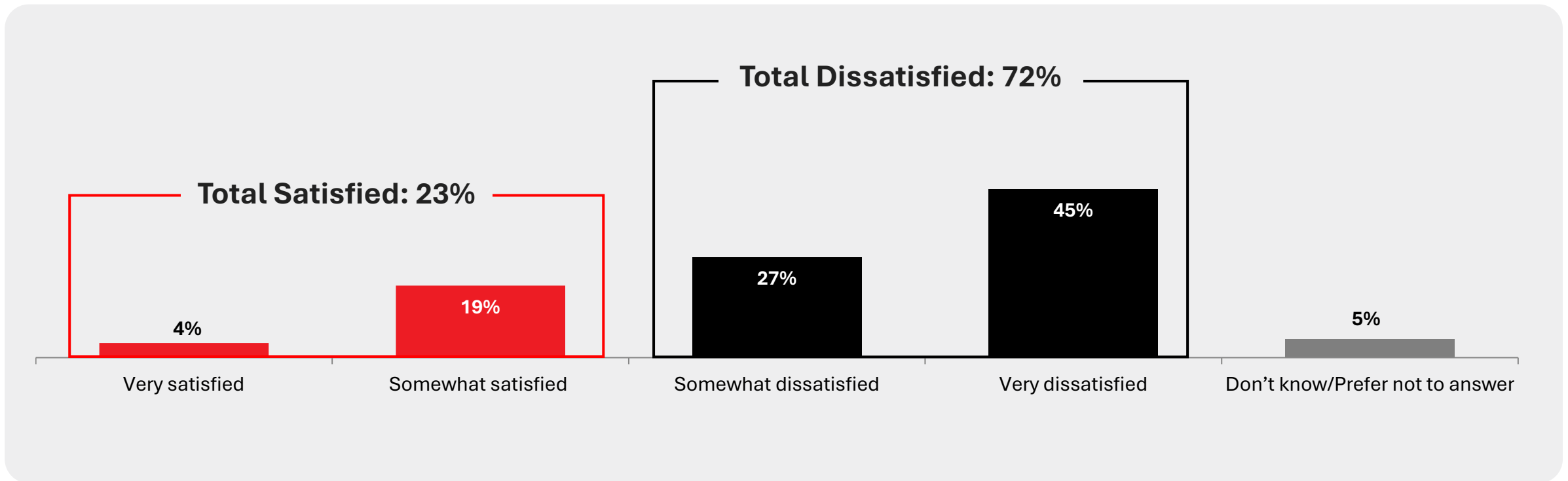


*Official results from Elections Canada

Satisfaction With Trudeau's Government (1/2)

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents (n=1,521)



Satisfaction With Trudeau's Government (2/2)

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?







Base: All respondents (n=1,521)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Dec. 3 rd 2024	Gap
Weighted n=	1,521	102	351	589	98	169	212	742	780	406	489	626	638	603	265	1,532	
Unweighted n=	1,521	100	410	604	126	126	155	779	742	357	499	665	663	581	267	1,532	
Total Satisfied	23%	30%	26%	21%	18%	16%	29%	23%	23%	27%	24%	21%	25%	23%	18%	26%	-3
Very satisfied	4%	6%	5%	4%	4%	3%	3%	4%	3%	5%	4%	3%	6%	3%	2%	4%	-
Somewhat satisfied	19%	25%	21%	18%	14%	12%	26%	19%	20%	21%	20%	17%	19%	20%	16%	22%	-3
Total Dissatisfied	72%	68%	69%	73%	77%	80%	66%	74%	70%	66%	70%	77%	68%	72%	80%	69%	+3
Somewhat dissatisfied	27%	27%	31%	25%	30%	22%	26%	23%	30%	36%	24%	23%	29%	26%	24%	25%	+2
Very dissatisfied	45%	41%	38%	48%	46%	58%	40%	51%	39%	29%	46%	54%	40%	46%	55%	44%	+1
Don't know / Prefer not to answer	5%	2%	5%	6%	5%	4%	6%	3%	7%	8%	6%	3%	6%	5%	3%	5%	-

Satisfaction With Trudeau’s Government – By Voting Intentions

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

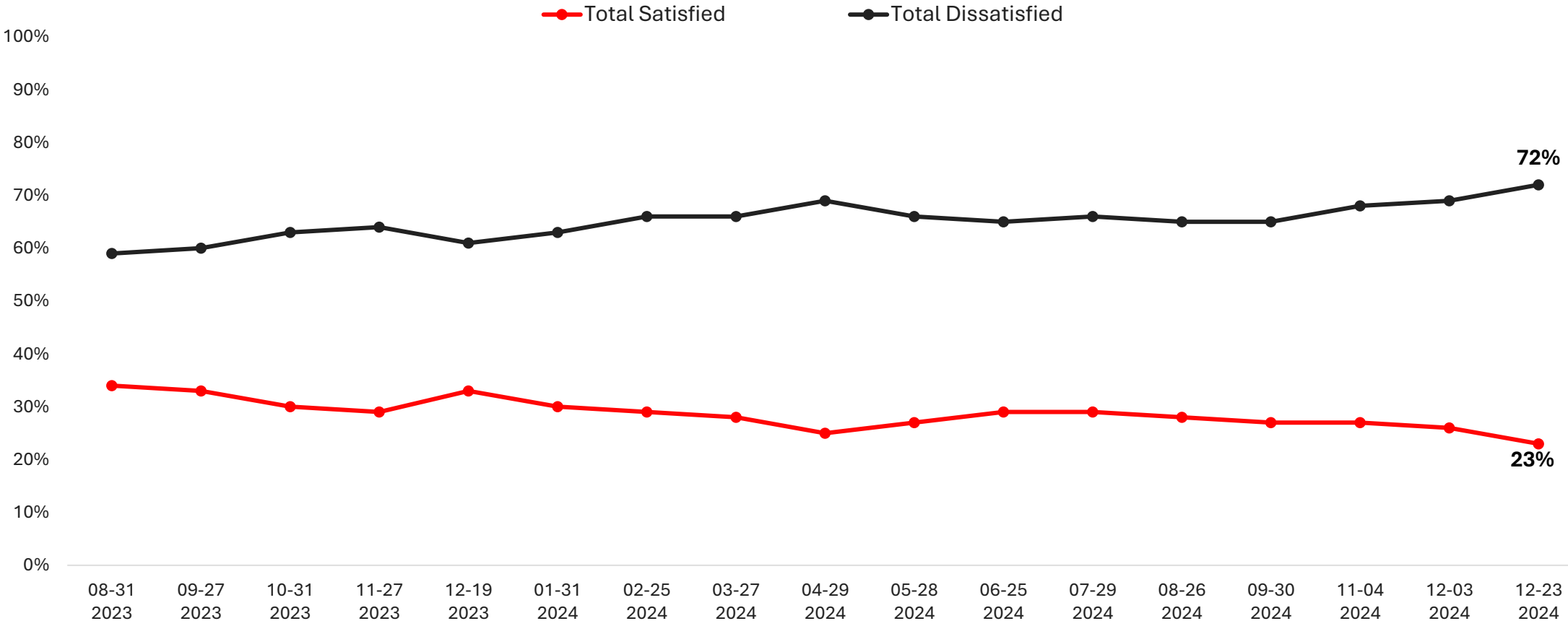
Base: All respondents (n=1,521)

								
	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC	
	<i>Weighted n=</i>	1,521	531	242	229	114	59	33
	<i>Unweighted n=</i>	1,521	495	245	246	157	58	34
Total Satisfied	23%	5%	74%	27%	13%	29%	31%	
Very satisfied	4%	0%	17%	2%	1%	5%	1%	
Somewhat satisfied	19%	4%	57%	25%	12%	24%	29%	
Total Dissatisfied	72%	95%	24%	68%	84%	71%	67%	
Somewhat dissatisfied	27%	14%	21%	46%	41%	40%	7%	
Very dissatisfied	45%	81%	3%	22%	43%	32%	59%	
Don't know / Prefer not to answer	5%	1%	2%	5%	3%	0%	3%	

Satisfaction With Trudeau’s Government – Evolution

Q3. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

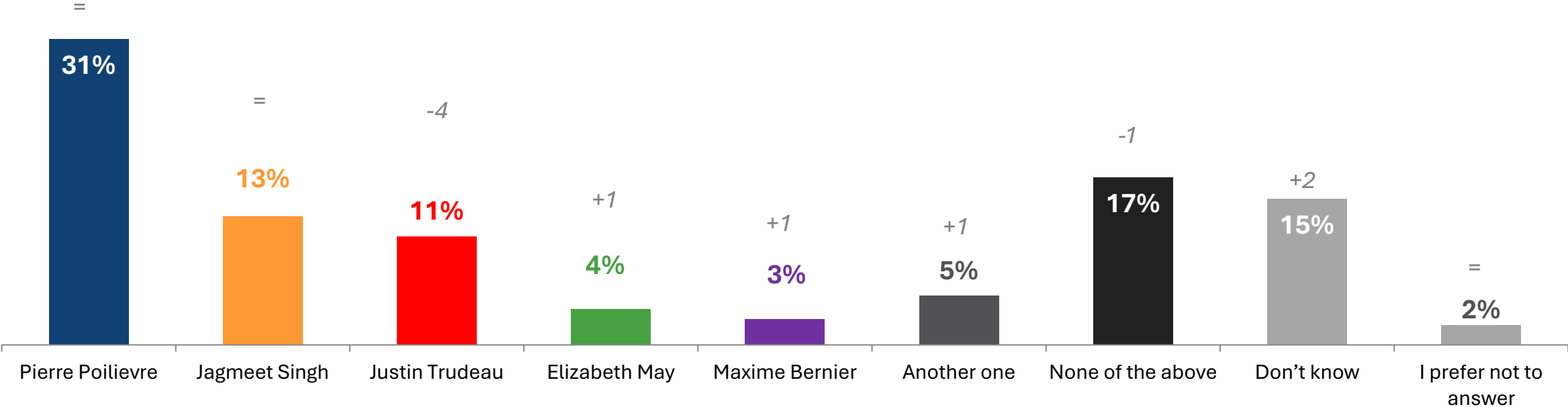
Base: All respondents



Leader Who Would Make the Best Prime Minister (1/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,521)



Note: The + / - are in comparison to the most recent voting intention measure, from Decembre 3rd, 2024.

Leader Who Would Make the Best Prime Minister (2/2)

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?







Base: All respondents (n=1,521)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Dec. 3 rd 2024	Gap
Weighted n=	1,521	102	351	589	98	169	212	742	780	406	489	626	638	603	265	1,532	
Unweighted n=	1,521	100	410	604	126	126	155	779	742	357	499	665	663	581	267	1,532	
Pierre Poilievre	31%	29%	22%	33%	32%	41%	30%	38%	24%	29%	31%	32%	27%	32%	38%	31%	-
Jagmeet Singh	13%	18%	9%	12%	12%	17%	18%	12%	14%	20%	13%	9%	15%	12%	12%	13%	-
Justin Trudeau	11%	14%	15%	10%	7%	5%	13%	11%	11%	9%	10%	13%	13%	10%	9%	15%	-4
Elizabeth May	4%	4%	2%	3%	7%	2%	9%	4%	3%	3%	5%	3%	4%	4%	2%	3%	+1
Maxime Bernier	3%	2%	4%	2%	3%	2%	2%	4%	2%	3%	4%	2%	3%	3%	2%	2%	+1
Another one	5%	4%	13%	3%	1%	2%	3%	5%	5%	4%	5%	7%	6%	4%	7%	4%	+1
None of the above	17%	15%	17%	17%	21%	19%	15%	15%	19%	14%	15%	20%	17%	19%	12%	18%	-1
Don't know	15%	13%	17%	16%	15%	12%	11%	10%	20%	15%	16%	13%	13%	15%	18%	13%	+2
Prefer not to answer	2%	0%	1%	4%	3%	0%	0%	1%	3%	3%	1%	1%	2%	2%	0%	2%	-

Leader Who Would Make the Best Prime Minister – By Voting Intentions

Q2A. In your opinion, which federal party leader would make the best Prime Minister of Canada?

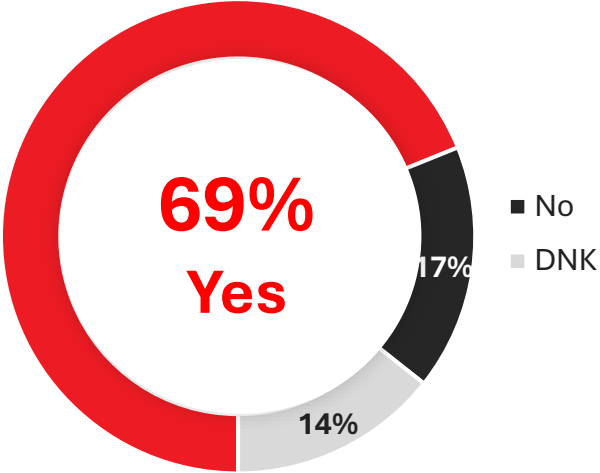
Base: All respondents (n=1,521)

							
	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,521	531	242	229	114	59	33
Unweighted n=	1,521	495	245	246	157	58	34
Pierre Poilievre	31%	80%	2%	1%	12%	7%	13%
Jagmeet Singh	13%	2%	5%	68%	8%	5%	11%
Justin Trudeau	11%	0%	59%	2%	5%	2%	9%
Elizabeth May	4%	1%	5%	5%	1%	45%	3%
Maxime Bernier	3%	3%	1%	0%	1%	2%	58%
Another one	5%	2%	5%	2%	34%	4%	0%
None of the above	17%	9%	15%	13%	28%	19%	5%
Don't know	15%	5%	8%	10%	10%	16%	0%
Prefer not to answer	2%	0%	0%	0%	1%	0%	0%

Views on Trudeau's Resignation as Liberal Leader

Q1. Do you believe that Justin Trudeau should resign as leader of the Liberal Party so that someone else can lead the party in the next election?

Base: All respondents (n=1,521)









	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Sept. 25 th 2024	Gap
Weighted n=	1,521	102	351	589	98	169	212	742	780	406	489	626	638	603	265	1,556	
Unweighted n=	1,521	100	410	604	126	126	155	779	742	357	499	665	663	581	267	1,556	
Yes	69%	70%	64%	71%	66%	71%	69%	73%	65%	65%	70%	71%	68%	68%	72%	62%	+7
No	17%	10%	23%	15%	16%	13%	18%	17%	17%	18%	16%	16%	18%	17%	14%	23%	-6
Don't know	14%	20%	13%	14%	18%	16%	12%	10%	19%	17%	14%	13%	14%	15%	13%	15%	-1

Views on Trudeau's Resignation as Liberal Leader – *By Voting Intentions*

Q1. Do you believe that Justin Trudeau should resign as leader of the Liberal Party so that someone else can lead the party in the next election?

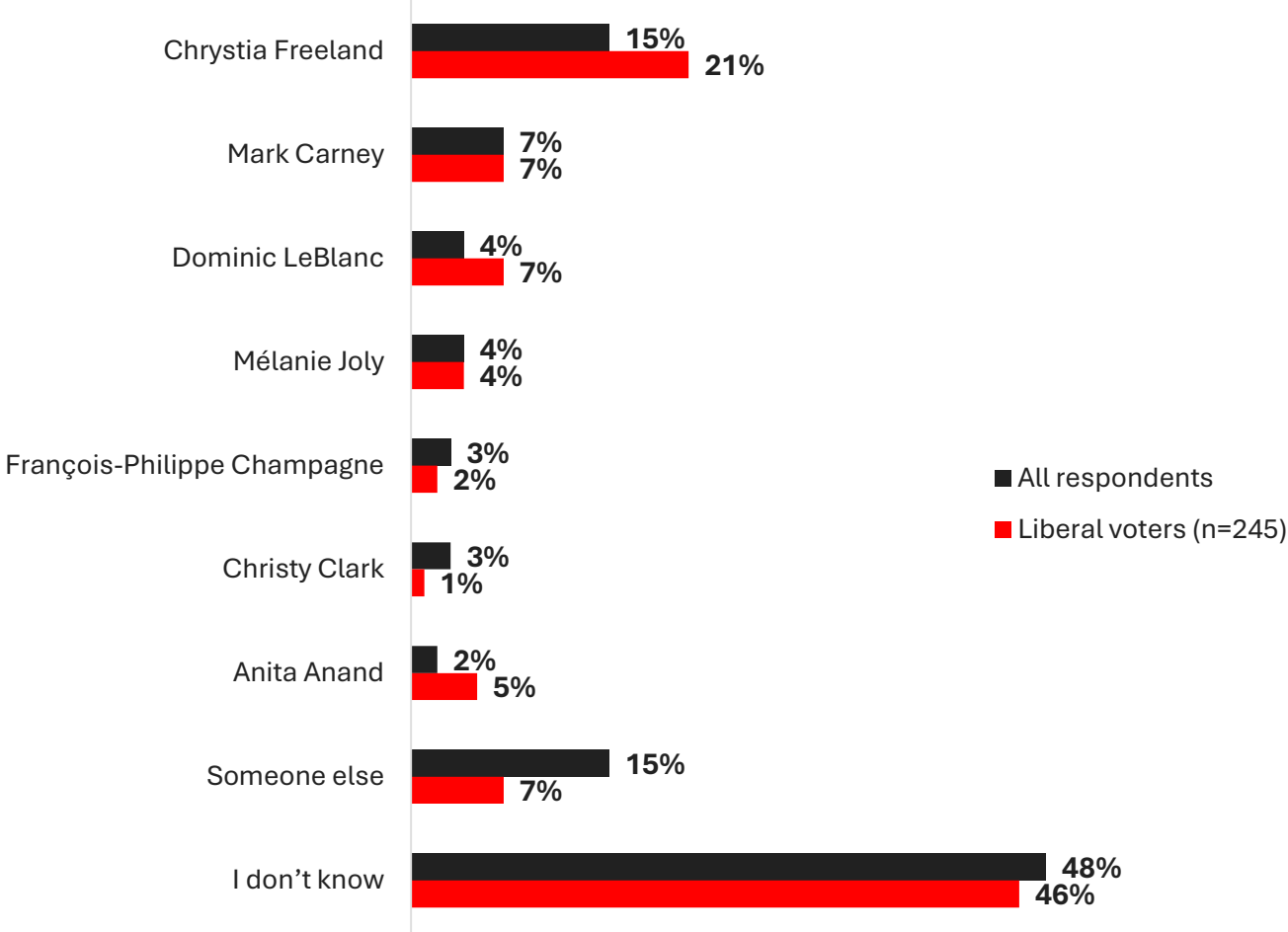
Base: All respondents (n=1,521)

								
	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC	
	<i>Weighted n=</i>	1,521	531	242	229	114	59	33
	<i>Unweighted n=</i>	1,521	495	245	246	157	58	34
Yes	69%	88%	33%	69%	78%	74%	63%	
No	17%	8%	50%	12%	15%	11%	20%	
Don't know	14%	4%	17%	19%	7%	15%	17%	

Preferred Successor to Justin Trudeau (1/2)

Q4. In your opinion, who should replace Justin Trudeau as leader of the Liberal Party?

Base: All respondents (n=1,521)



Preferred Successor to Justin Trudeau (2/2)

Q4. In your opinion, who should replace Justin Trudeau as leader of the Liberal Party?







Base: All respondents (n=1,521)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Sept. 2024	Gap
Weighted n=	1,521	102	351	589	98	169	212	742	780	406	489	626	638	603	265	1,556	
Unweighted n=	1,521	100	410	604	126	126	155	779	742	357	499	665	663	581	267	1,556	
Chrystia Freeland	15%	15%	17%	14%	15%	13%	13%	17%	13%	10%	11%	21%	18%	11%	15%	8%	+7
Mark Carney	7%	4%	6%	9%	5%	3%	7%	10%	4%	5%	6%	9%	6%	9%	4%	8%	-1
Dominic LeBlanc	4%	11%	5%	4%	4%	3%	3%	4%	5%	7%	3%	4%	4%	5%	3%	1%	+3
Mélanie Joly	4%	0%	9%	2%	1%	0%	6%	5%	2%	5%	4%	3%	4%	5%	2%	3%	+1
François-Philippe Champagne	3%	2%	9%	1%	1%	2%	1%	3%	3%	4%	2%	4%	4%	3%	2%	3%	-
Christy Clark	3%	1%	0%	1%	1%	6%	10%	3%	2%	3%	3%	3%	3%	3%	4%	1%	+2
Anita Anand	2%	3%	1%	2%	3%	2%	2%	2%	2%	3%	2%	1%	2%	2%	1%	2%	-
Someone else	15%	15%	12%	16%	12%	22%	12%	16%	14%	12%	17%	15%	15%	13%	20%	16%	-1
I don't know	48%	49%	41%	50%	58%	48%	46%	39%	56%	52%	52%	41%	45%	49%	50%	55%	-7

Preferred Successor to Justin Trudeau – By Voting Intentions

Q4. In your opinion, who should replace Justin Trudeau as leader of the Liberal Party?

Base: All respondents (n=1,521)

							
	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,521	531	242	229	114	59	33
Unweighted n=	1,521	495	245	246	157	58	34
Christia Freeland	15%	13%	21%	18%	26%	26%	5%
Mark Carney	7%	8%	7%	9%	5%	12%	2%
Dominic LeBlanc	4%	3%	7%	3%	6%	9%	12%
Mélanie Joly	4%	3%	4%	1%	16%	6%	5%
François-Philippe Champagne	3%	4%	2%	3%	13%	1%	0%
Christy Clark	3%	4%	1%	5%	0%	0%	12%
Anita Anand	2%	1%	5%	4%	0%	0%	5%
Someone else	15%	22%	7%	8%	9%	13%	27%
I don't know	48%	43%	46%	50%	25%	33%	32%

Respondent Profile

Respondent profiles

(Base n=1,521)

The table below presents the Canadian geographic distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	779	742
Female	742	780

Language (Mother Tongue)

	Unweighted	Weighted
French	367	300
English	1,019	1,094
Other	133	125

Age

	Unweighted	Weighted
18 to 34	357	406
35 to 54	499	489
55+	665	626

Province

	Unweighted	Weighted
British Columbia	155	212
Alberta	126	169
Manitoba/Saskatchewan	126	98
Ontario	604	589
Quebec	410	351
Atlantic	100	102

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger

Marketing research and polling

Customer Experience (CX)

Strategic and operational customer experience consulting services

Leger Analytics (LEA)

Data modelling and analysis

Leger Opinion (LEO)

Panel management

Leger Communities

Online community management

Leger Digital

Digital strategy and user experience

International Research

Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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TORONTO | WINNIPEG
EDMONTON | CALGARY |
VANCOUVER | NEW YORK

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