Report

Canadian Politics
Survey of Canadians

THE CANADIAN PRESS

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Methodology

Every month, we conduct a survey of Canadians to explore their views on the current government and politics in Canada.

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,590**).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

When

Data collection from **February 7 to February 10, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.46%**, (19 times out of 20) for the Canadian sample.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at aenns@leger360.com; or Sébastien Dallaire, Executive Vice-President, Eastern Canada, at sdallaire@leger360.com.

➔ Notes

A more detailed methodology is presented in the Appendix.

Methodology

Most accurate polling firm

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies.

See https://338canada.com/pollster-ratings.htm

2021 Canadian Federal Election

	Leger Poll Published on September 18, 2021	Official Results 2021 **Canadian** Federal Election
	33%	33.7%
	32%	32.6%
NDP	19%	17.8%
	7%	7.7%
PPC	6%	5.0%
	2%	2.3%

*The official results were obtained from Elections Canada on September 24, 2021, at 9:45 a.m. EDT.

Key highlights: Canadian Politics (1/2)

Some of **the key highlights** of our survey **about Canadian Politics...**

1

The gap between the Conservative and Liberal leads is narrowing as Pierre Poilievre's Conservative Party is currently leading by 9 points, compared to an 18-point lead over the Liberal Party at the last measure. If a federal election were held today, **40% of Canadians would vote for the Conservative Party of Canada**, while 31% would vote for the Liberal Party. The Liberal Party has seen a significant increase of 6 percentage points since the last measurement, while the Conservatives have experienced a decrease of 3 points.

2

Among potential successors to Justin Trudeau, Mark Carney continues to emerge as the clear frontrunner, now garnering 37% support. Chrystia Freeland follows at 12%, while Karina Gould trails at 3%. Carney's appeal is particularly strong among Liberal voters, with 68% backing his leadership.

3

With Mark Carney as leader, Liberal support would rise to 37% (+6), while Conservative support would drop to 37%, suggesting Carney could attract voters and improve the party's electoral chances. On the other hand, If Chrystia Freeland led the Liberals, support would decline to 28% (-3), giving the Conservatives a stronger lead at 39%.

4

Pierre Poilievre (22%) and Mark Carney (20%) are the most trusted in managing U.S.-Canada relations, with Carney leading among Liberal voters (44%). Justin Trudeau and Doug Ford rank lower at 9%. Chrystia Freeland also ranks lower at 6%, followed by Jagmeet Singh at 5%.

5

Overall, Canadians (82%) are concerned that Donald Trump could use tariffs or trade sanctions to pressure Canada into a closer union with the U.S. Concern is highest among Liberal (93%) and NDP (92%) voters, while Conservative supporters are less worried (75%). In response to these threats, a majority of Canadians (81%) plan to or have increased purchases of Canadian-made products, while 59% say they will or did stop buying U.S. alcohol, and 56% will or avoid traveling to the U.S.

Some of **the key highlights** of our survey **about Canadian Politics...**

6

With 86% of Canadians worried the economy may worsen, many say they already feel the impact of rising costs, particularly for fresh fruits and vegetables (72%) and packaged goods (67%). Concerns over price increases for groceries are higher among Quebecers (76%), whereas concerns over gasoline prices (59%) are highest in British Columbia (78%) and the Prairies (69%). **Half of Canadians (54%) also say they have postponed major household purchases due to economic uncertainty. This proportion is higher among Canadians ages 18 to 34 years old (62%).**

7

Most Canadians (85%) feel proud to be Canadian, with 58% saying that they are very proud and 55% considering Canada one of the best countries to live in. The threats of tariffs and President Trump's comments appear to influence Canadians' sense of pride, as both measures have seen significant increases since the last survey on that topic in June 2024. At that time, 76% of Canadians said they were proud to be Canadian, and 41% considered it the best country.

Federal Voting Intentions

Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,339) except for the Bloc Québécois, Quebecers only

Conservative Party of Canada	**40%**	*-3*
Liberal Party of Canada	**31%**	*+6*
NDP	**14%**	*-2*
Bloc Québécois	**7%**	*-2*
Green Party of Canada	**6%**	*+2*
Popular Party of Canada	**2%**	*=*
Other Parties	**2%**	*+1*

Note: The + / - are in comparison to the most recent voting intention measure, from January 26th , 2025.
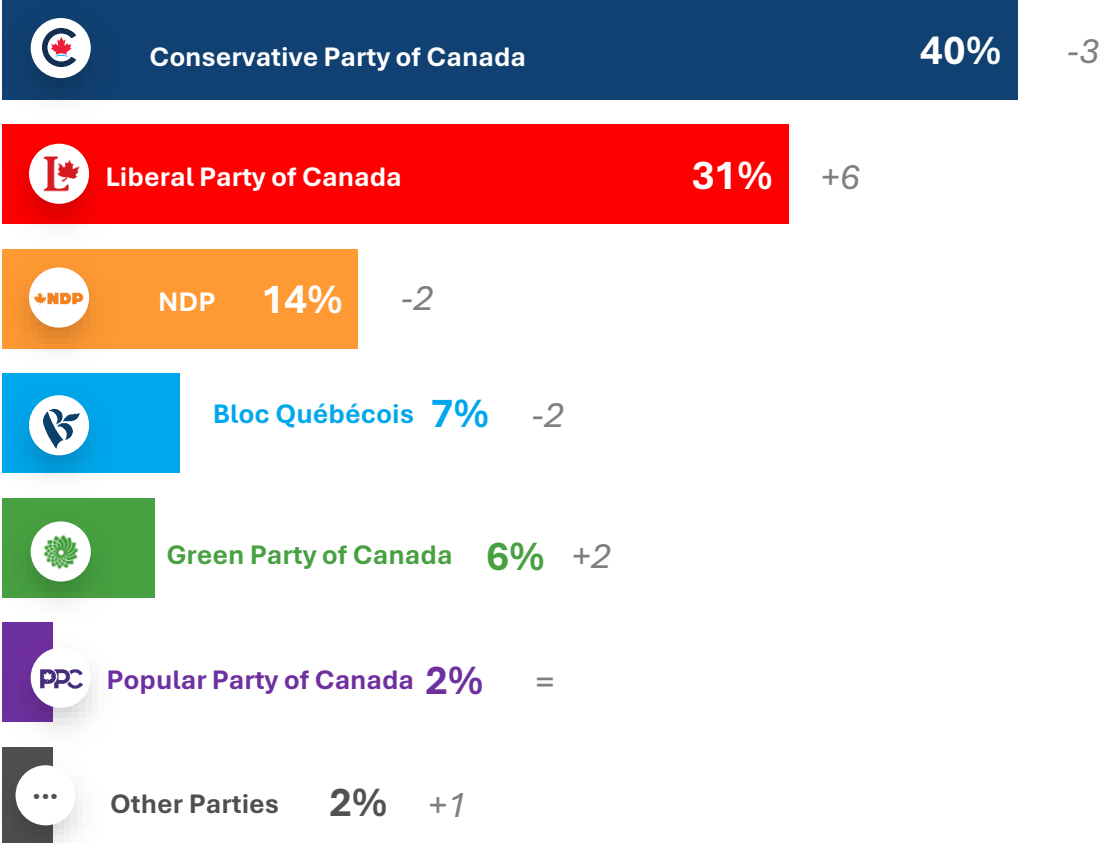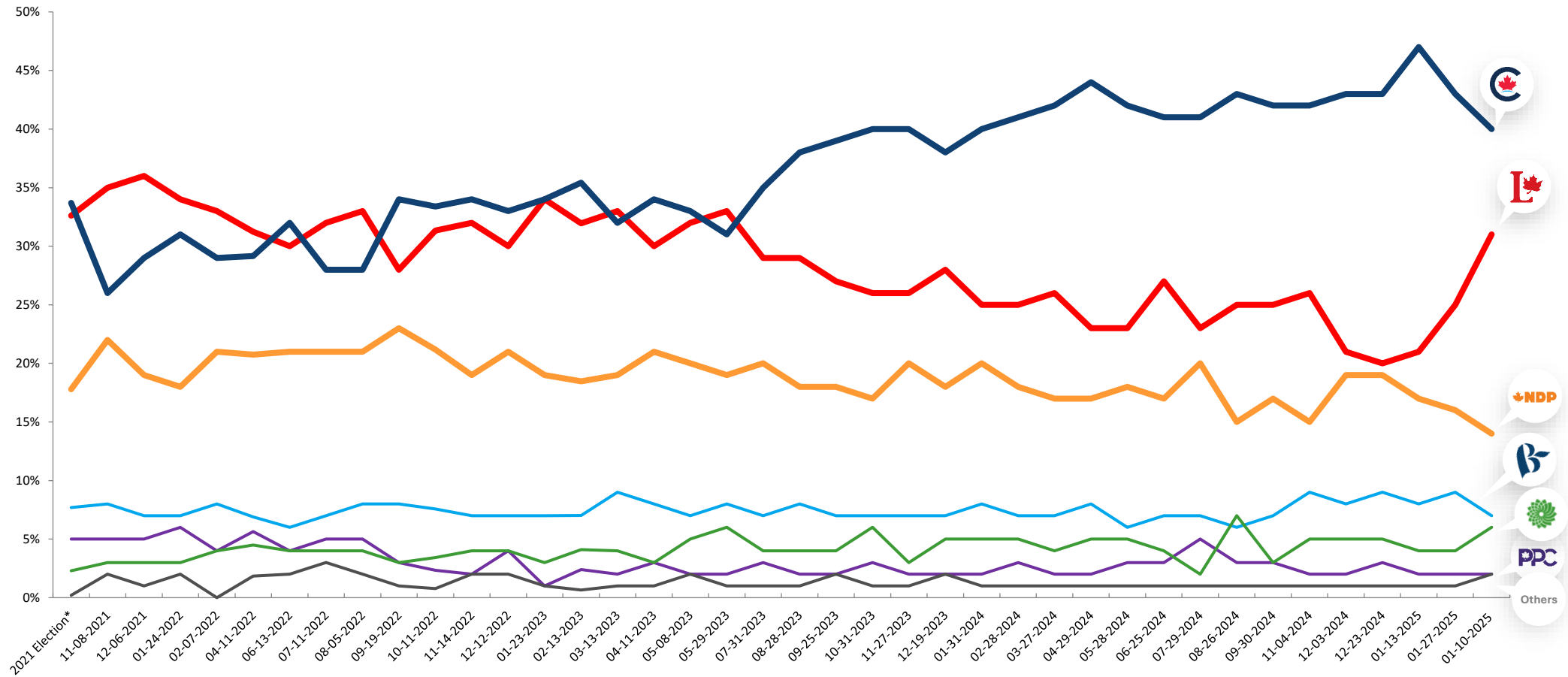
Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Respondents who are eligible to vote (n=1,590), except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Jan. 26th 2025	Gap
Weighted n=	**1,590**	**1,327**	89	299	503	92	160	184	665	661	346	435	546	573	501	246	**1,241**	-
Unweighted n=	**1,590**	**1,339**	82	360	535	113	113	136	658	681	384	405	550	606	487	241	**1,259**	-
...Pierre Poilievre's Conservative Party of Canada	**33%**	**40%**	31%	22%	44%	50%	59%	42%	45%	34%	37%	45%	38%	37%	41%	44%	**43%**	-3
... Justin Trudeau's Liberal Party of Canada	**25%**	**31%**	49%	33%	32%	19%	16%	34%	28%	33%	27%	22%	39%	32%	30%	27%	**25%**	+6
... Jagmeet Singh's New Democratic Party of Canada	**12%**	**14%**	15%	10%	14%	15%	18%	16%	10%	17%	19%	18%	8%	16%	14%	9%	**16%**	-2
... Yves-François Blanchet's Bloc Québécois	**6%**	**7%**	-	29%	-	-	-	-	-	-	-	-	-	-	-	-	**9%**	-2
... Elizabeth May's Green Party of Canada	**5%**	**6%**	4%	3%	7%	8%	3%	7%	6%	6%	7%	7%	4%	5%	6%	7%	**4%**	+2
... Maxime Bernier's People's Party of Canada	**2%**	**2%**	1%	1%	3%	2%	2%	0%	2%	2%	4%	2%	1%	2%	2%	2%	**2%**	=
... another party	**1%**	**2%**	0%	1%	2%	6%	2%	0%	2%	1%	2%	1%	1%	2%	1%	1%	**1%**	+1
I would not vote	**5%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	**1%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	**8%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	**3%**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of Voting Intentions in Canada

Special Topics
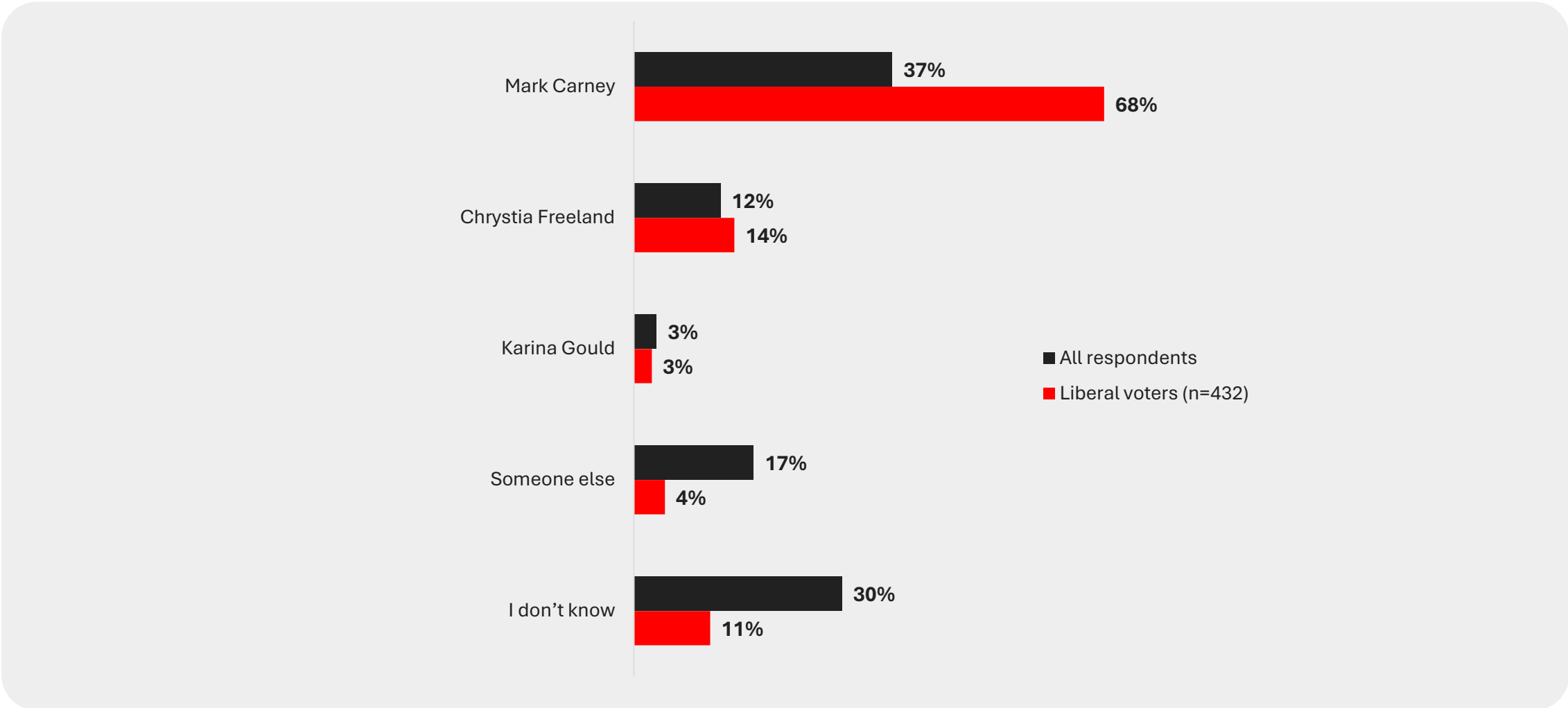LPC Leadership Race

Preferred Successor to Justin Trudeau (1/2)

Q4. In your opinion, who should replace Justin Trudeau as leader of the Liberal Party?

Base: All respondents (n=1,590)

	All respondents	Liberal voters (n=432)
Mark Carney	37%	68%
Chrystia Freeland	12%	14%
Karina Gould	3%	3%
Someone else	17%	4%
I don't know	30%	11%

Preferred Successor to Justin Trudeau (2/2)

Q4. In your opinion, who should replace Justin Trudeau as leader of the Liberal Party?

Base: All respondents (n=1,590)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Total Jan. 26th 2025	Gap
Weighted n=	**1,590**	**107**	**367**	**615**	**102**	**177**	**221**	**775**	**815**	**424**	**512**	**654**	**672**	**613**	**292**	**1,527**	-
Unweighted n=	**1,590**	**101**	**426**	**647**	**125**	**128**	**163**	**764**	**826**	**464**	**473**	**653**	**702**	**596**	**282**	**1,527**	-
Mark Carney	**37%**	41%	40%	40%	31%	28%	33%	42%	33%	33%	30%	45%	38%	39%	32%	**34%**	+3
Chrystia Freeland	**12%**	7%	14%	13%	12%	14%	11%	11%	14%	12%	13%	13%	13%	13%	12%	**14%**	-2
Karina Gould	**3%**	3%	3%	3%	4%	3%	5%	5%	2%	5%	3%	3%	4%	3%	2%	**4%**	-1
Someone else	**17%**	15%	14%	16%	29%	23%	17%	20%	15%	15%	19%	17%	16%	16%	21%	**15%**	+2
I don't know	**30%**	33%	28%	29%	25%	32%	34%	23%	37%	35%	35%	22%	28%	30%	32%	**33%**	-3

Preferred Successor to Justin Trudeau – By Voting Intentions

Q4. In your opinion, who should replace Justin Trudeau as leader of the Liberal Party?

Base: All respondents (n=1,590)

	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	*1,590*	*530*	*405*	*184*	*88*	*75*	*25*
Unweighted n=	*1,590*	*475*	*432*	*205*	*115*	*66*	*30*
Mark Carney	**37%**	23%	68%	36%	46%	35%	9%
Chrystia Freeland	**12%**	11%	14%	16%	20%	16%	26%
Karina Gould	**3%**	5%	3%	3%	6%	6%	10%
Someone else	**17%**	33%	4%	10%	6%	13%	41%
I don't know	**30%**	29%	11%	35%	21%	30%	14%

Voting Intentions with Different Canada Liberal Party Leaders

Q5A-B. If the Canada Liberal Party were led by... , which party would you vote for? Would it be for...?

Base: Decided voters

	L	Bloc	C	NDP	Green	PPC	Other party	Voting intentions
								Leader effect on LPC vote
Justin Trudeau (n=1,339)	31%	7%	40%	14%	6%	2%	2%	
Mark Carney (n=1,284)	37%	6%	37%	12%	5%	2%	2%	+6
Chrystia Freeland (n=1,253)	28%	7%	39%	15%	6%	3%	2%	-3
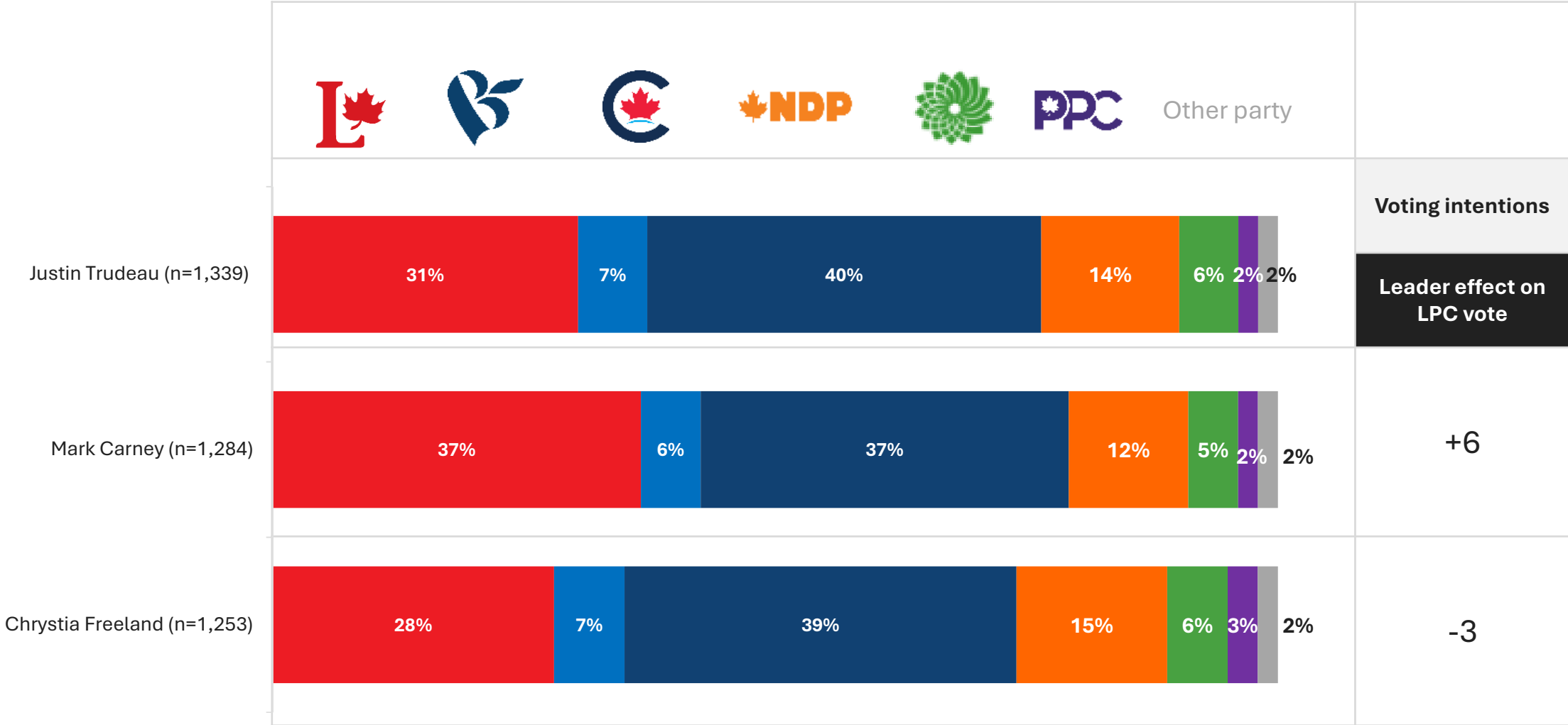
Voting Intentions if Canada Liberal Party were Led by **Mark Carney**

Q5A. If the Canada Liberal Party were led by Mark Carney, which party would you vote for? Would it be for...?

Base: All respondents (n=1,590)

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*1,590*	*1,271*	*86*	*290*	*480*	*89*	*162*	*162*	*658*	*613*	*333*	*410*	*528*	*544*	*487*	*237*
Unweighted n=	*1,590*	*1,284*	*78*	*346*	*515*	*106*	*114*	*125*	*649*	*635*	*364*	*382*	*538*	*575*	*476*	*231*
...Pierre Poilievre's Conservative Party of Canada	30%	37%	27%	20%	39%	49%	57%	41%	42%	32%	33%	42%	36%	34%	38%	42%
... Mark Carney's Liberal Party of Canada	29%	37%	46%	40%	40%	28%	23%	34%	35%	38%	34%	26%	46%	38%	36%	33%
... Jagmeet Singh's New Democratic Party of Canada	9%	12%	15%	9%	11%	13%	14%	13%	8%	15%	16%	15%	6%	14%	11%	8%
... Yves-François Blanchet's Bloc Québécois	5%	6%	-	25%	-	-	-	-	-	-	-	-	-	-	-	-
... Elizabeth May's Green Party of Canada	4%	5%	3%	4%	6%	5%	2%	10%	5%	5%	6%	7%	3%	5%	5%	6%
... Maxime Bernier's People's Party of Canada	2%	2%	3%	1%	2%	4%	2%	2%	2%	2%	5%	2%	1%	2%	2%	2%
... another party	1%	2%	6%	0%	1%	2%	2%	1%	2%	1%	2%	1%	1%	1%	1%	3%
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Voting Intentions if Canada Liberal Party were Led by **Chrystia Freeland**

Q5B. If the Canada Liberal Party were led by Chrystia Freeland, which party would you vote for? Would it be for…?

Base: All respondents (n=1,590)

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	*1,590*	*1,238*	*75*	*284*	*469*	*83*	*157*	*171*	*638*	*600*	*329*	*399*	*511*	*531*	*478*	*227*
Unweighted n=	*1,590*	*1,253*	*71*	*338*	*503*	*105*	*109*	*127*	*632*	*621*	*363*	*372*	*518*	*567*	*463*	*221*
…Pierre Poilievre's Conservative Party of Canada	**30%**	**39%**	31%	23%	40%	58%	55%	44%	45%	33%	37%	44%	37%	37%	40%	44%
… Chrystia Freeland's Liberal Party of Canada	**22%**	**28%**	28%	32%	31%	18%	17%	28%	23%	33%	23%	18%	39%	29%	29%	25%
… Jagmeet Singh's New Democratic Party of Canada	**12%**	**15%**	28%	10%	16%	16%	20%	15%	13%	18%	20%	21%	8%	18%	16%	9%
… Yves-François Blanchet's Bloc Québécois	**5%**	**7%**	-	29%	-	-	-	-	-	-	-	-	-	-	-	-
… Elizabeth May's Green Party of Canada	**4%**	**6%**	4%	3%	7%	2%	3%	11%	6%	5%	8%	7%	3%	5%	6%	6%
… Maxime Bernier's People's Party of Canada	**2%**	**3%**	9%	2%	3%	2%	2%	1%	3%	2%	6%	3%	1%	3%	1%	5%
… another party	**2%**	**2%**	1%	2%	2%	4%	2%	1%	2%	2%	2%	1%	3%	2%	2%	2%
I would not vote	**5%**	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	**1%**	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	**14%**	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	**1%**	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Respondent Profile

Respondent profiles

(Base n=1,590)

The table below presents the Canadian geographic distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	764	775
Female	826	815

Language (Mother Tongue)

	Unweighted	Weighted
French	381	314
English	1,072	1,146
Other	137	130

Age

	Unweighted	Weighted
18 to 34	464	424
35 to 54	473	512
55+	653	654

Province

	Unweighted	Weighted
British Columbia	163	211
Alberta	128	177
Manitoba/Saskatchewan	125	102
Ontario	647	615
Quebec	426	367
Atlantic	101	107

Our Credentials

Canada

Leger is a member of the Canadian Research Insights Council (CRIC), the industry association for the market/survey/insights research industry.

Europe

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.

America

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

International

Leger is a member of the Worldwide Independent Network of Market Research (WIN), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger
Marketing research and polling

Customer Experience (CX)
Strategic and operational customer experience consulting services

Leger Analytics (LEA)
Data modelling and analysis

Leger Opinion (LEO)
Panel management

Leger Communities
Online community management

Leger Digital
Digital strategy and user experience

International Research
Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

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