

Leger

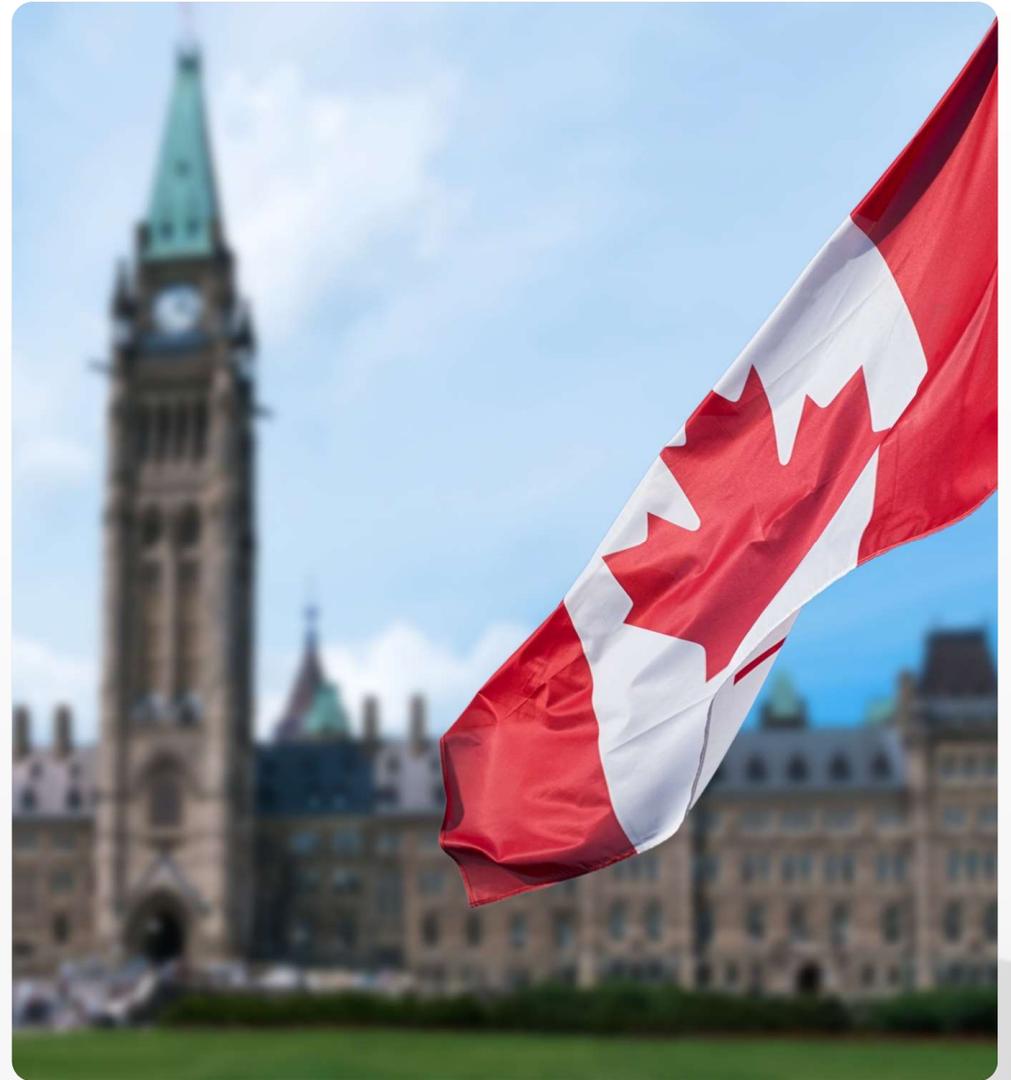
Report

Canadian Politics

Survey of Canadians

NATIONAL POST

Date: 27 / 01 / 2025
Project: 16811-132



Methodology

Every month, we conduct a survey of Canadians to explore their views on the current government and politics in Canada.

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,527**).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

Notes

A more detailed methodology is presented in the Appendix.

When

Data collection from **January 24 to January 26, 2025**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.51%**, (19 times out of 20) for the Canadian sample.

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com

Methodology

Sub-title

Most accurate polling firm

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies.

See <https://338canada.com/pollster-ratings.htm>

2021 Canadian Federal Election

	Leger Poll Published on September 18, 2021	Official Results 2021 Canadian Federal Election
	33%	33.7%
	32%	32.6%
	19%	17.8%
	7%	7.7%
	6%	5.0%
	2%	2.3%



*The official results were obtained from Elections Canada on September 24, 2021, at 9:45 a.m. EDT.

Key highlights: Canadian Politics

Some of **the key highlights** of our survey **about Canadian Politics...**

1

Pierre Poilievre's Conservative Party is currently leading by 18 points, ahead of the Liberal Party. If a federal election were held today, **43% of Canadians would vote for the Conservative Party of Canada**, while 25% would vote for the Liberal Party. The NDP trail at 16%. The Liberal Party has seen an increase of 4 percentage points since the last measurement, while the Conservatives have experienced a decrease of 4 points, with both shifts being statistically significant.

2

Among potential successors to Justin Trudeau, Mark Carney has solidified his position as the clear frontrunner, garnering 34% support. Chrystia Freeland follows with 14%, while Karina Gould trails with 4%. Carney's appeal is particularly strong among Liberal voters, with 57% backing his leadership.

3

Mark Carney is also seen as the best suited to manage the relationship with the Trump administration, with 35% support. Chrystia Freeland follows with 18%, and Karina Gould trails at 5%. Once again, Liberal voters are more likely to believe that Carney is the best person to handle this, with 55% support.

4

Among Canadians who do not plan to vote for the Liberal Party, **one-quarter (25%) indicates they might reconsider when the Party elects a new leader**, while 60% remain unlikely to change their minds, and 14% are unsure. Green Party voters (47%) and NDP voters (44%) are more likely to vote for the Liberal Party under new leadership. Slowing the embrace of the Liberals party may be the fact **over half of voters (51%) are not confident the front running leadership candidates will follow through on their promises to scrap the carbon tax**.

5

Regarding Canada's response to Trump's tariffs, **64% of Canadians believe that any response should ensure no province, including their own, suffers significantly more than others**, while 23% think it's acceptable if their province suffers more as long as it's in Canada's best interest. Albertans (71%) and Quebecers (69%) are more likely to believe that the response should not disproportionately impact any province.

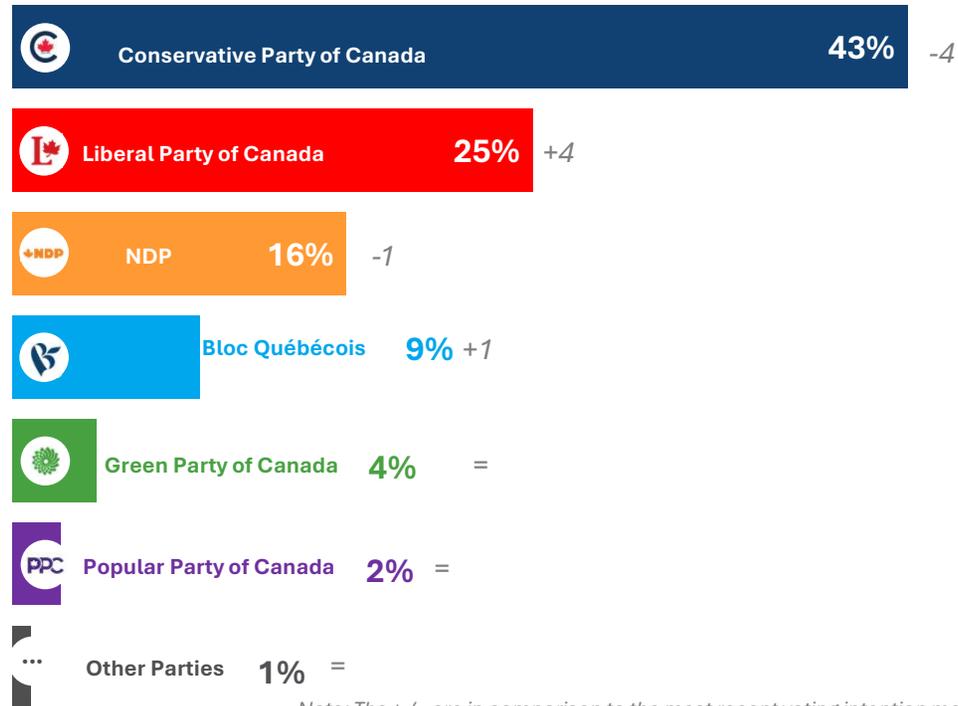
Federal Voting Intentions & Government Satisfaction



Voting Intentions - Federal Elections (1/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Decided voters (n=1,259) except for the Bloc Québécois, Quebecers only



Note: The +/- are in comparison to the most recent voting intention measure, from January 10th, 2025. Party leader names are included in this question, including Justin Trudeau for the Liberals

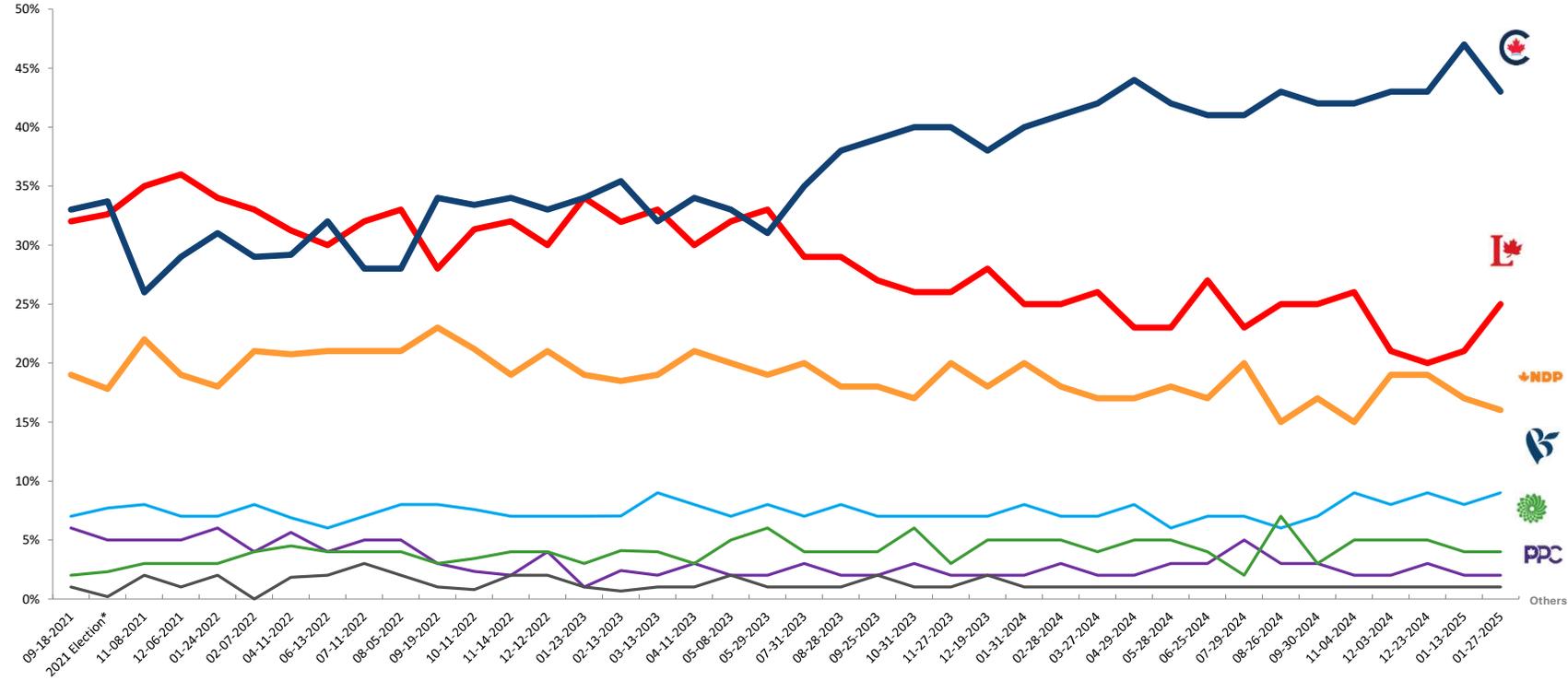
Voting Intentions - Federal Elections (2/2)

Q1. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: Respondents who are eligible to vote (n=1,527), except for the Bloc Québécois, Quebecers only

	Total Canada	Total Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural	Total Jan. 10th 2025	Gap
<i>Weighted n=</i>	1,527	1,241	75	284	483	77	142	181	641	600	323	390	527	531	446	256	1,255	-
<i>Unweighted n=</i>	1,527	1,259	77	335	496	99	115	137	670	589	342	377	540	550	448	253	1,281	-
... Pierre Poilievre's Conservative Party of Canada	35%	43%	29%	25%	47%	60%	62%	43%	49%	37%	42%	49%	39%	41%	43%	47%	47%	-4
... Justin Trudeau's Liberal Party of Canada	20%	25%	42%	22%	27%	16%	17%	28%	23%	28%	22%	21%	30%	25%	28%	20%	21%	+4
... Jagmeet Singh's New Democratic Party of Canada	13%	16%	12%	10%	17%	17%	17%	23%	12%	19%	21%	16%	13%	18%	14%	14%	17%	-1
... Yves-François Blanchet's Bloc Québécois	7%	9%	-	37%	-	-	-	-	-	-	-	-	-	-	-	-	8%	+1
... Elizabeth May's Green Party of Canada	3%	4%	11%	1%	5%	5%	3%	5%	4%	5%	6%	4%	4%	7%	3%	3%	4%	-
... Maxime Bernier's People's Party of Canada	2%	2%	6%	2%	2%	1%	2%	0%	3%	2%	2%	3%	1%	3%	1%	2%	2%	-
... another party	1%	1%	0%	2%	2%	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%	2%	1%	-
I would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Evolution of Voting Intentions in Canada



*Official results from Elections Canada

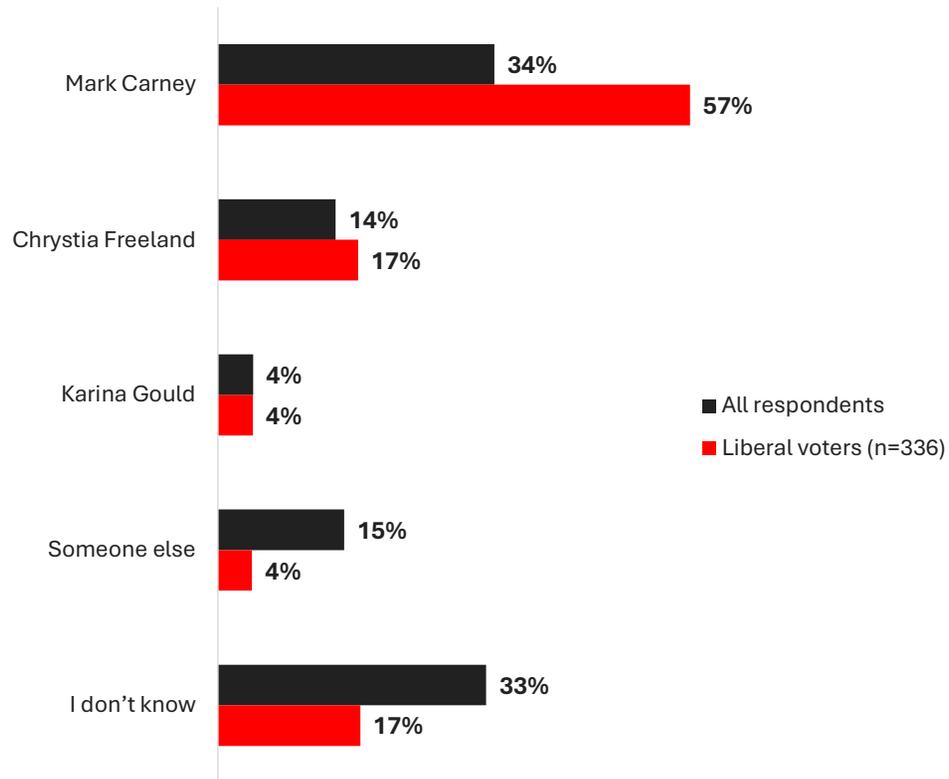
Special Topics
LPC Leadership Race



Preferred Successor to Justin Trudeau (1/3)

Q4. In your opinion, who should replace Justin Trudeau as leader of the Liberal Party?

Base: All respondents (n=1,527)



Preferred Successor to Justin Trudeau (2/3)

Q4. In your opinion, who should replace Justin Trudeau as leader of the Liberal Party?

Base: All respondents (n=1,527)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
<i>Weighted n=</i>	1,527	103	353	593	98	168	211	745	782	405	492	630	650	549	317
<i>Unweighted n=</i>	1,527	101	408	602	126	132	158	781	746	428	464	635	666	545	304
Mark Carney	34%	37%	35%	33%	27%	26%	40%	38%	29%	27%	26%	43%	36%	36%	26%
Chrystia Freeland	14%	6%	18%	15%	14%	9%	15%	16%	13%	10%	16%	16%	14%	14%	16%
Karina Gould	4%	6%	4%	4%	5%	3%	5%	5%	4%	7%	4%	3%	5%	4%	5%
Someone else	15%	16%	12%	17%	20%	18%	12%	18%	13%	15%	19%	13%	16%	13%	17%
I don't know	33%	35%	32%	30%	34%	44%	29%	23%	42%	41%	35%	25%	30%	34%	36%

Preferred Successor to Justin Trudeau – By Voting Intentions (3/3)

Q4. In your opinion, who should replace Justin Trudeau as leader of the Liberal Party?

Base: All respondents (n=1,527)

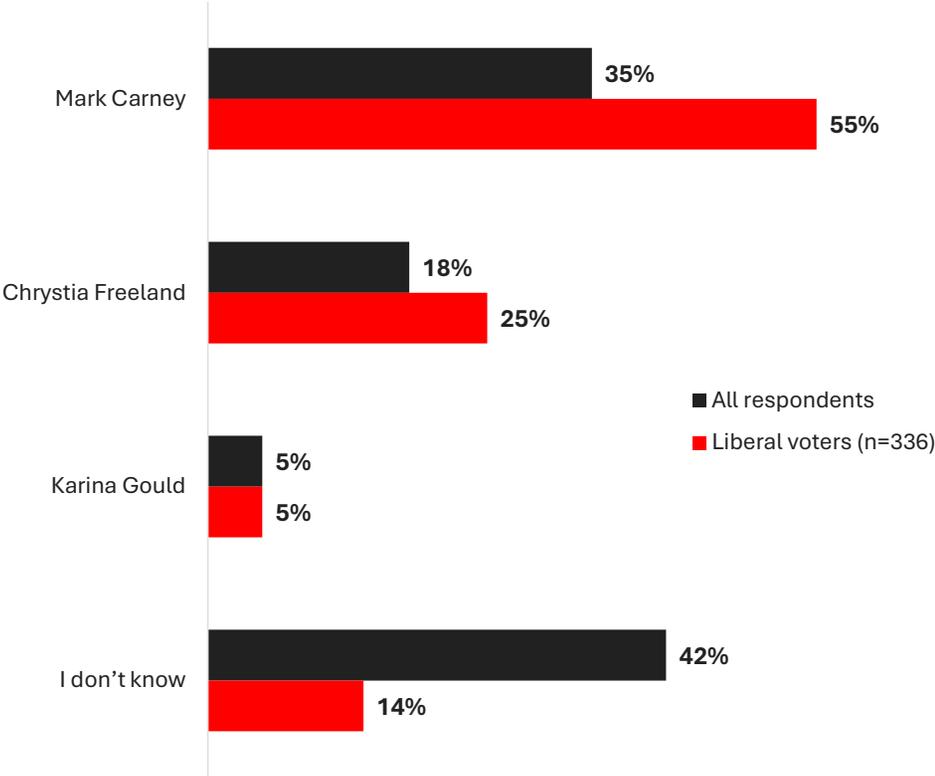
							
	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,527	534	313	195	106	53	27*
Unweighted n=	1,527	485	336	204	141	53	25*
Mark Carney	34%	25%	57%	38%	43%	29%	28%
Chrystia Freeland	14%	13%	17%	23%	22%	15%	20%
Karina Gould	4%	5%	4%	3%	6%	12%	4%
Someone else	15%	26%	4%	8%	11%	2%	31%
I don't know	33%	31%	17%	28%	18%	41%	17%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Top Liberal Leader for U.S.-Canada Relations (1/3)

Q5. Among the potential leaders of the Liberal Party of Canada, who do you believe is best suited to manage the relationship and address challenges with the Trump administration?

Base: All respondents (n=1,527)



Top Liberal Leader for U.S.-Canada Relations (2/3)

Q5. Among the potential leaders of the Liberal Party of Canada, who do you believe is best suited to manage the relationship and address challenges with the Trump administration?

Base: All respondents (n=1,527)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub- urban	Rural
<i>Weighted n=</i>	1,527	103	353	593	98	168	211	745	782	405	492	630	650	549	317
<i>Unweighted n=</i>	1,527	101	408	602	126	132	158	781	746	428	464	635	666	545	304
Mark Carney	35%	37%	37%	35%	39%	27%	35%	40%	30%	29%	31%	42%	36%	37%	30%
Chrystia Freeland	18%	16%	22%	20%	14%	10%	17%	20%	17%	14%	18%	21%	17%	18%	22%
Karina Gould	5%	9%	3%	5%	2%	6%	7%	5%	5%	8%	4%	4%	7%	4%	3%
I don't know	42%	38%	38%	40%	46%	56%	40%	35%	48%	49%	46%	33%	40%	41%	46%

Top Liberal Leader for U.S.-Canada Relations – By Voting Intentions (3/3)

Q5. Among the potential leaders of the Liberal Party of Canada, who do you believe is best suited to manage the relationship and address challenges with the Trump administration?

Base: All respondents (n=1,527)

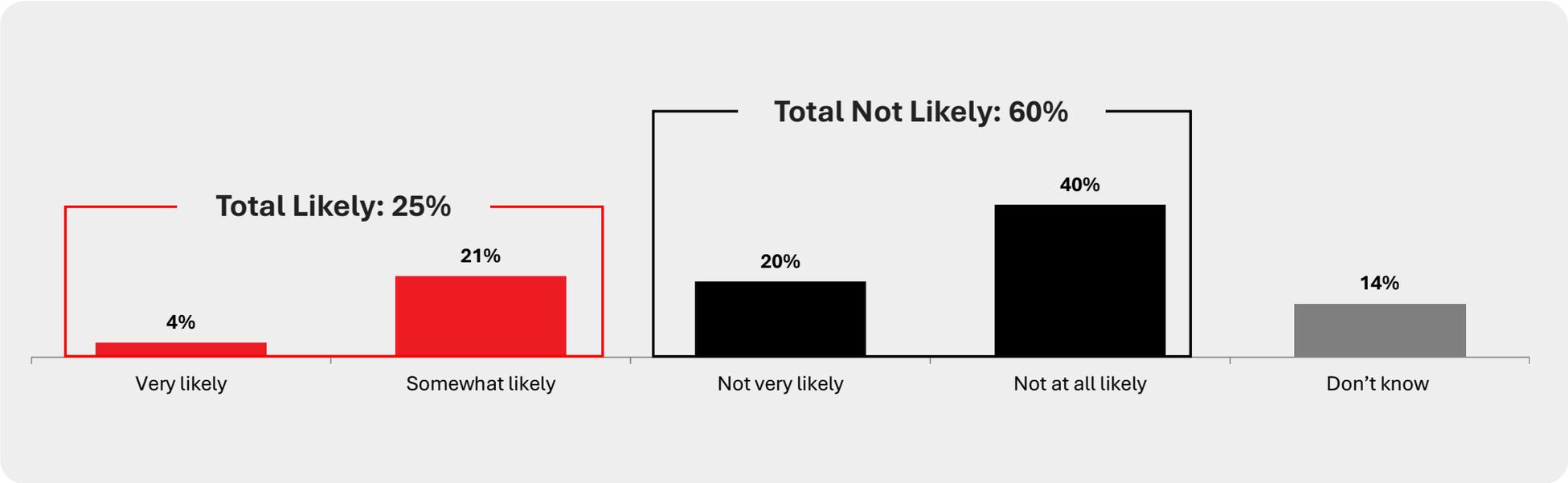
							
	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,527	534	313	195	106	53	27*
Unweighted n=	1,527	485	336	204	141	53	25*
Mark Carney	35%	28%	55%	37%	45%	41%	31%
Chrystia Freeland	18%	16%	25%	24%	29%	11%	16%
Karina Gould	5%	7%	5%	4%	4%	11%	15%
I don't know	42%	48%	14%	35%	21%	37%	37%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Likelihood of Supporting the Liberal Party with a New Leader (1/3)

Q6. Earlier you indicated you would not vote for the Liberal Party of Canada. As the Liberal Party is in the process of selecting a new leader, how likely is it that you will consider supporting the Liberal Party in the next general election when they have a new leader?

Base: Respondents who do not intend to vote for the Liberal Party of Canada (n=1,075)



Likelihood of Supporting the Liberal Party with a New Leader (2/3)

Q6. Earlier you indicated you would not vote for the Liberal Party of Canada. As the Liberal Party is in the process of selecting a new leader, how likely is it that you will consider supporting the Liberal Party in the next general election when they have a new leader?

Base: Respondents who do not intend to vote for the Liberal Party of Canada (n=1,075)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
<i>Weighted n=</i>	1,086	63	261	411	76	132	144	553	533	296	362	428	462	378	239
<i>Unweighted n=</i>	1,075	64	306	402	96	103	104	566	509	297	344	434	464	372	232
Total Likely	25%	30%	22%	29%	18%	19%	31%	27%	24%	38%	22%	19%	32%	22%	18%
Very likely	4%	4%	2%	4%	3%	3%	8%	4%	4%	6%	4%	2%	7%	3%	1%
Somewhat likely	21%	25%	20%	25%	15%	16%	23%	23%	20%	32%	18%	17%	25%	20%	17%
Total Not Likely	60%	58%	63%	56%	67%	71%	56%	62%	58%	48%	63%	67%	55%	61%	70%
Not very likely	20%	18%	26%	18%	22%	18%	17%	18%	22%	22%	18%	20%	20%	22%	17%
Not at all likely	40%	39%	37%	38%	44%	53%	40%	44%	36%	25%	45%	47%	35%	39%	53%
Don't know	14%	13%	15%	15%	15%	10%	13%	10%	18%	14%	15%	13%	13%	17%	13%

Likelihood of Supporting the Liberal Party with a New Leader – *By Voting Intentions (3/3)*

Q6. Earlier you indicated you would not vote for the Liberal Party of Canada. As the Liberal Party is in the process of selecting a new leader, how likely is it that you will consider supporting the Liberal Party in the next general election when they have a new leader?

Base: Respondents who do not intend to vote for the Liberal Party of Canada (n=1,112)

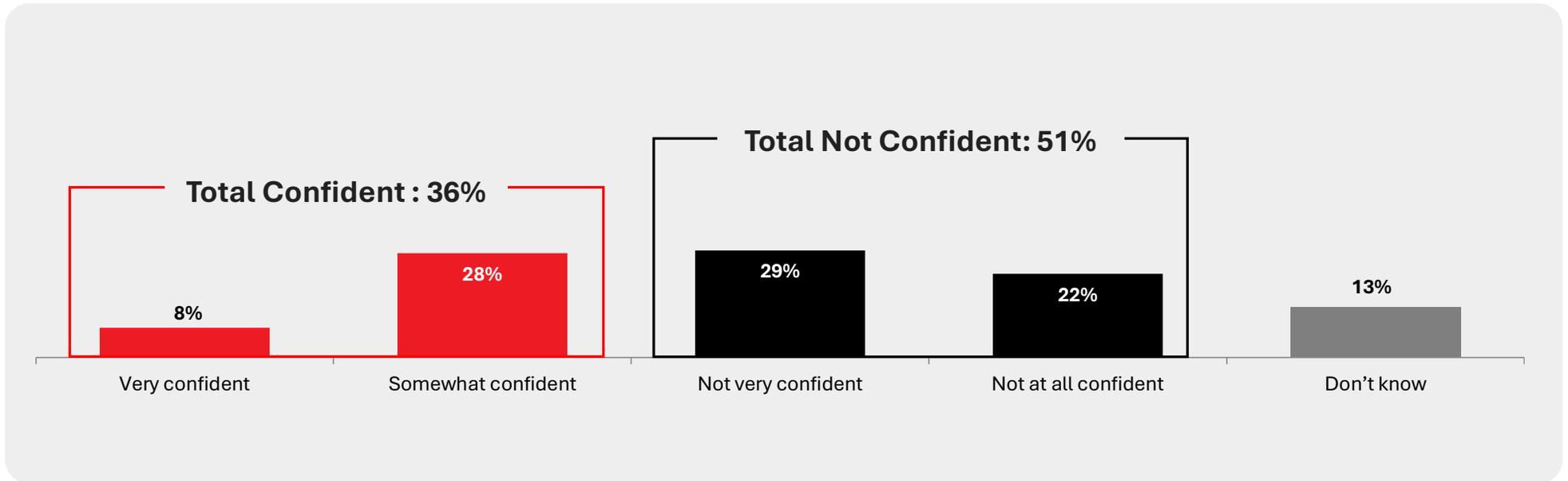
							
	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,086	534	-	195	106	53	27*
Unweighted n=	1,075	485	-	204	141	53	25*
Total Likely	25%	17%	-	44%	18%	47%	30%
Very likely	4%	3%	-	8%	2%	6%	18%
Somewhat likely	21%	14%	-	36%	16%	41%	12%
Total Not Likely	60%	77%	-	39%	78%	48%	59%
Not very likely	20%	16%	-	25%	35%	31%	18%
Not at all likely	40%	61%	-	14%	43%	16%	41%
Don't know	14%	6%	-	17%	4%	5%	11%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Confidence in Liberal Leaders Ending the Consumer Carbon Tax (1/3)

Q7. Several of the Liberal leadership candidates, including front-runners Chrysta Freeland and Mark Carney, have suggested they will end the consumer carbon tax. How confident are you that if they win the leadership and become Prime Minister, they keep their word and completely remove the consumer carbon tax on fossil fuels in Canada?

Base: All respondents (n=1,527)



Confidence in Liberal Leaders Ending the Consumer Carbon Tax (2/3)

Q7. Several of the Liberal leadership candidates, including front-runners Chrysta Freeland and Mark Carney, have suggested they will end the consumer carbon tax. How confident are you that if they win the leadership and become Prime Minister, they keep their word and completely remove the consumer carbon tax on fossil fuels in Canada?

Base: All respondents (n=1,527)

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
<i>Weighted n=</i>	1,527	103	353	593	98	168	211	745	782	405	492	630	650	549	317
<i>Unweighted n=</i>	1,527	101	408	602	126	132	158	781	746	428	464	635	666	545	304
Total Confident	36%	35%	32%	38%	26%	27%	48%	37%	34%	39%	30%	38%	41%	36%	25%
Very confident	8%	6%	5%	11%	5%	6%	9%	9%	7%	9%	6%	9%	10%	6%	6%
Somewhat confident	28%	29%	27%	27%	22%	21%	39%	28%	27%	30%	24%	29%	31%	30%	19%
Total Not Confident	51%	54%	53%	49%	55%	63%	39%	52%	50%	45%	56%	51%	45%	52%	62%
Not very confident	29%	34%	35%	25%	32%	27%	23%	26%	31%	31%	30%	26%	26%	28%	34%
Not at all confident	22%	20%	18%	23%	24%	36%	17%	26%	19%	14%	26%	25%	18%	23%	28%
Don't know	13%	11%	14%	14%	18%	10%	13%	11%	16%	16%	14%	11%	14%	13%	13%

Confidence in Liberal Leaders Ending the Consumer Carbon Tax – *By Voting Intentions* (3/3)

Q7. Several of the Liberal leadership candidates, including front-runners Chrysta Freeland and Mark Carney, have suggested they will end the consumer carbon tax. How confident are you that if they win the leadership and become Prime Minister, they keep their word and completely remove the consumer carbon tax on fossil fuels in Canada?

Base: All respondents (n=1,527)

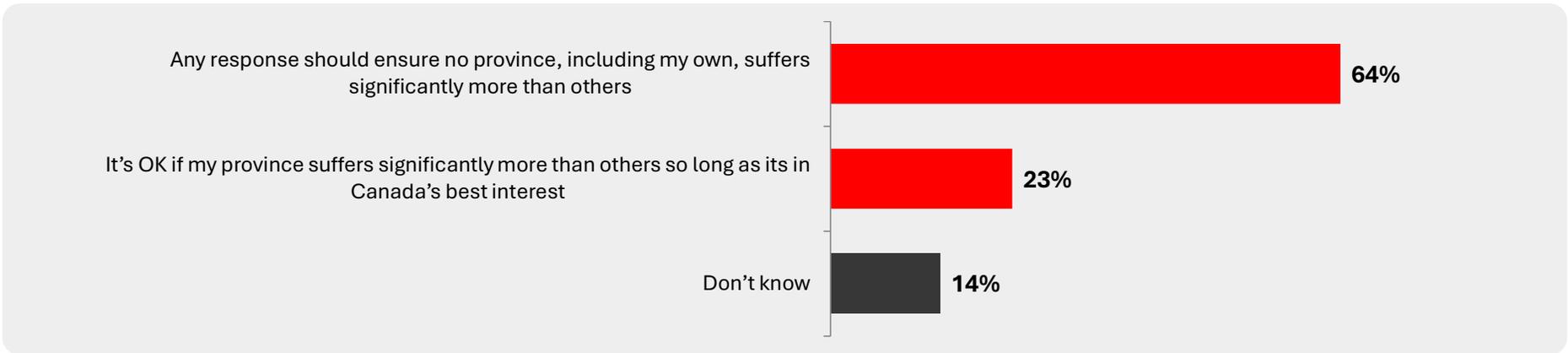
							
	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,527	534	313	195	106	53	27*
Unweighted n=	1,527	485	336	204	141	53	25*
Total Confident	36%	22%	70%	46%	30%	42%	13%
Very confident	8%	3%	21%	10%	3%	11%	5%
Somewhat confident	28%	19%	49%	37%	27%	31%	8%
Total Not Confident	51%	73%	20%	40%	60%	47%	79%
Not very confident	29%	32%	17%	34%	39%	30%	44%
Not at all confident	22%	41%	3%	6%	21%	17%	36%
Don't know	13%	5%	10%	14%	10%	11%	8%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Opinion on Impact of Retaliatory Measures on Provincial Economies (1/2)

Q8. If President Donald Trump imposes tariffs on Canada, it is possible Canada’s response, such as imposing export taxes or embargoes, will significantly harm certain provinces more than others. What would you think if our retaliatory response significantly harms the economy of your province more than others:

Base: All respondents (n=1,527)



	Total Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
<i>Weighted n=</i>	1,527	103	353	593	98	168	211	745	782	405	492	630	650	549	317
<i>Unweighted n=</i>	1,527	101	408	602	126	132	158	781	746	428	464	635	666	545	304
Any response should ensure no province, including my own, suffers significantly more than others	64%	63%	69%	61%	56%	71%	61%	61%	67%	61%	66%	63%	63%	64%	65%
It's OK if my province suffers significantly more than others so long as its in Canada's best interest	23%	26%	18%	25%	21%	14%	30%	28%	17%	24%	19%	25%	23%	23%	21%
Don't know	14%	11%	13%	14%	23%	15%	10%	11%	16%	15%	15%	12%	14%	13%	14%

Opinion on Impact of Retaliatory Measures on Provincial Economies – By Voting Intentions (2/2)

Q8. If President Donald Trump imposes tariffs on Canada, it is possible Canada’s response, such as imposing export taxes or embargoes, will significantly harm certain provinces more than others. What would you think if our retaliatory response significantly harms the economy of your province more than others:

Base: All respondents (n=1,527)

							
	Total Canada	CPC	LPC	NDP	BQ	GPC	PPC
Weighted n=	1,527	534	313	195	106	53	27*
Unweighted n=	1,527	485	336	204	141	53	25*
Any response should ensure no province, including my own, suffers significantly more than others	64%	72%	55%	65%	73%	66%	66%
It’s OK if my province suffers significantly more than others so long as its in Canada’s best interest	23%	18%	37%	24%	21%	25%	23%
Don’t know	14%	11%	7%	11%	6%	10%	10%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Respondent Profile

Respondent profiles

(Base n=1,527)

The table below presents the Canadian geographic distribution of respondents before weighting.

Gender

	Unweighted	Weighted
Male	781	745
Female	746	782

Language (Mother Tongue)

	Unweighted	Weighted
French	374	303
English	1,015	1,088
Other	143	141

Age

	Unweighted	Weighted
18 to 34	428	405
35 to 54	464	492
55+	635	630

Province

	Unweighted	Weighted
British Columbia	158	211
Alberta	132	168
Manitoba/Saskatchewan	126	98
Ontario	602	593
Quebec	408	353
Atlantic	101	103

Our Credentials



Canada

Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Europe

Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals.



America

Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



International

Leger is a member of the [Worldwide Independent Network of Market Research \(WIN\)](#), a global alliance of leading independent market research and polling firms that collaborate to share expertise, methodologies, and insights across diverse markets.

Our services

Leger
Marketing research and polling

Customer Experience (CX)
Strategic and operational customer experience consulting services

Leger Analytics (LEA)
Data modelling and analysis

Leger Opinion (LEO)
Panel management

Leger Communities
Online community management

Leger Digital
Digital strategy and user experience

International Research
Worldwide Independent Network (WIN)

300
employees

185
consultants

8
offices

MONTRÉAL | QUÉBEC |
TORONTO | WINNIPEG
EDMONTON | CALGARY |
VANCOUVER | NEW YORK

Leger

Data-driven intelligence for a changing world.

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