![Leger]

Survey Report

Rogers

Polling for City News Content

![ROGERS]

Date: 20 / March / 2025
Project: 83079-020

Methodology

Method

Online survey among respondents 18 years of age or older. (Canadian sample: **n= 1,504**).

This included:
- n=201 Toronto (metro) residents
- n=151 Vancouver (metro) residents
- n=151 Calgary (metro) residents
- n=150 Edmonton (metro) residents

Respondents had the option of completing the survey in French and English and were randomly recruited using LEO's online panel.

Weighting

Results were weighted according to **age, gender, region, and education** to ensure a representative sample of the Canadian population (see respondent profile section).

When

Data collection from **March 10 and 13, 2024**.

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than **±2.49%.** A probability sample of n=150 (Edmonton, Calgary, Vancouver) yields a margin of error no greater than **±8.00%.** A probability sample of n=201 (Toronto) yields a margin of error no greater than **±6.91%.**

Significant differences

Data shaded in pink   indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice-President, Central Canada at the following e-mail address: aenns@leger360.com or Jennifer McLeod Macey, Senior Vice-President, Central Canada Public Affairs & Communications, at jmcleodmacey@leger360.com.

The most accurate polling firm in Canada

CANADA 2021

	LEGER POLL Published on September 18, 2021	OFFICIALS RESULTS 2021 Canada Federal Election
(C)	33%	33.7%
(L)	32%	32.6%
NDP	19%	17.8%
(BQ)	7%	7.7%
PPC	6%	5.0%
(Green)	2%	2.3%

BRITISH COLUMBIA 2024

	LEGER POLL Published on October 18, 2024	OFFICIALS RESULTS 2024 British Columbia Provincial Election
BC NDP	46%	45%
(BC Cons)	42%	43%
greens	9%	8%
Others	3%	4%

UNITED STATES 2024

	LEGER POLL Published on November 4, 2024	OFFICIALS RESULTS 2024 United States Presidential Election
(Trump)	49%	50%
(Harris)	49%	48%
Others	2%	2%

Key Highlights

Some of **the key highlights of our survey ...**

1

Liberal Party Leads: If a federal election were held today, the Liberal Party of Canada (LPC) leads with 40%, while the Conservative Party of Canada (CPC) on their tail with 37% among decided voters.

Regional & Demographic Differences: CPC dominates in Alberta and the Prairies, while the Libs perform better elsewhere. Men are more likely to vote CPC, while Liberal voting intention shows no significant gender differences. Some past NDP voters also show signs of shifting toward the Liberals.

Best Prime Minister Candidate: Similarly, 34% of Canadians consider Mark Carney the best choice for Canada's next Prime Minister, while 30% prefer Pierre Poilievre. Men are more likely to support Poilievre, whereas Canadians aged 55+ are more likely to favour Carney.

2

Top Issues for Canadians: The most important issue for Canadians right now is the US, followed by fiscal matters. Improving Canada-US relations tops the list of priorities for the federal government to focus on; though cost of living is a higher priority for younger adults and CPC voters.

Leader Best Equipped to Handle Top Issues: Between Mark Carney and Pierre Poilievre, 37% of Canadians see Mark Carney as better equipped to manage US-Canada relations under a Trump administration, while 30% favour Pierre Poilievre. Conversely, 31% believe Poilievre is best suited to handle cost of living and affordability, compared to 28% for Carney.

Key Highlights

Some of **the key highlights** of our survey …

3

Concerns About US Relations: Most Canadians are concerned about Donald Trump's references to Canada as the "51st state" and the growing US-Russia ties. Nearly all oppose the idea of Canada joining the US, with the top reasons being loss of identity, culture, and sovereignty. While still a minority, newcomers, younger Canadians and men are more open to the idea.

Shifting Spending Habits Amid Tensions: A majority are increasing their purchases of Canadian products and half plan to or are already subscribing more to Canadian channels or streaming services. The propensity to take action is even greater among older Canadians.

4

Limited Support for Key Policies: Regardless of the election outcome, Canadians support continuing the foreign homebuyer ban. There is less support for some other policies, including carbon pricing. At the time of survey, most Canadians felt the Carbon tax should be reassessed, with four in ten supporting its complete removal.

Immigration & Housing: Two thirds believe immigration drives up housing costs, and most think the government isn't doing enough.

Key Highlights

Some of **the key highlights** of our survey ...

5

Regional Spotlight:

British Columbia: Four in ten British Columbians rate David Eby as doing enough to handle US relations, with him ranking second to Premier Ford and ahead of Premier Smith.

> **Vancouverites are likely to vote Liberal** in the upcoming federal elections and think the party will be best for their city; they also think Carney will be the strongest leader for US relations.

Alberta: The public does <u>not</u> hold favourable opinions about Premier Smith's handling of the AHS situation or US relations.

> **An overwhelming majority Calgarians will vote CPC** and believe the Conservative Party is best for their city, with Poilievre also seen to be the preferred leader for managing US relations.

> **Edmontonians also lean Conservative but to a lesser extent.** Moreover, 33% favour Carney for managing US relations and 30% back Poilievre.

Ontario: Six in ten think Doug Ford is doing enough to handle US relations, significantly better than the other premiers assessed.

> **Torontonians are leaning Liberal** for the upcoming Federal election and think the party would be best for their city and Carney best for US relations.

1

Federal Vote

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Among decided voters, the Liberal party currently has a slight lead over the Conservative party.

Liberal Party of Canada — **40%**

Conservative Party of Canada — **37%**

NDP — **12%**

Bloc Québécois — **6%**

Green Party of Canada — **2%**

People's Party of Canada — **2%**

Other Parties — **1%**

Undecided: 7%

CP01. If a FEDERAL election were held today, for which political party would you be most likely to vote?
Base: Committed Voters (n=1,324) except for the Bloc Québécois, Quebecers only

Leǧer
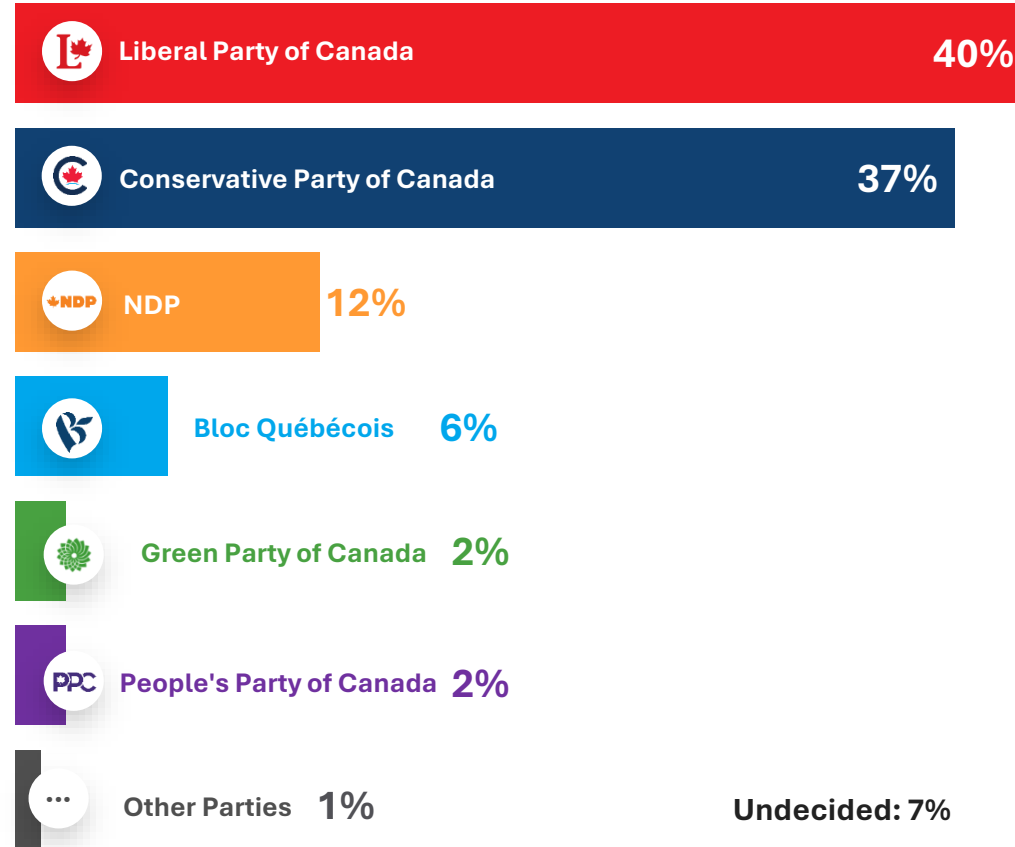
The CPC leads in Alberta and the Prairie provinces.

Men are more likely than women to say they'd vote Conservative, while Liberal voting intention shows no significant gender differences. Women are more likely than men to support NDP if the elections were held today.

	Total Decided voters	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
Weighted n=	1305	186	140	82	512	291	94	662	643	338	406	561
Unweighted n=	1324	269	299	61	465	177	53	688	636	312	398	614
…Mark Carney's Liberal Party of Canada	40%	40%	28%	22%	45%	43%	42%	39%	41%	40%	37%	43%
…Pierre Poilievre's Conservative Party of Canada	37%	35%	55%	53%	40%	19%	34%	41%	32%	33%	41%	35%
…Jagmeet Singh's New Democratic Party of Canada	12%	17%	13%	20%	11%	4%	18%	9%	15%	16%	9%	11%
…Yves-François Blanchet's Bloc Québécois	6%	-	-	-	-	27%	-	7%	5%	4%	5%	8%
…Elizabeth May's Green Party of Canada	2%	4%	2%	1%	2%	2%	2%	1%	3%	3%	3%	2%
…Maxime Bernier's People's Party of Canada	2%	4%	1%	3%	1%	4%	<1%	2%	2%	2%	4%	1%
…another party	1%	1%	<1%	1%	1%	1%	4%	0%	2%	2%	<1%	1%

CP01. If a FEDERAL election were held today, for which political party would you be most likely to vote?
Base: Committed Voters (n=1,324) except for the Bloc Québécois, Quebecers only

Significantly higher

9

While most CPC and Liberal voters remain committed to the party, many past NDP voters show signs of shifting support toward the Liberals.

%Committed Vote vs. 2021 Federal Election	Total Decided voters	CPC 2021	LPC 2021	NDP 2021	GPC* 2021
Weighted n=	1305	310	494	154	21
Unweighted n=	1324	303	540	179	23
… Mark Carney's Liberal Party of Canada	40%	8%	71%	39%	12%
…Pierre Poilievre's Conservative Party of Canada	37%	86%	16%	7%	17%
… Jagmeet Singh's New Democratic Party of Canada	12%	1%	9%	50%	3%
… Yves-François Blanchet's Bloc Québécois	6%	0%	3%	2%	20%
… Elizabeth May's Green Party of Canada	2%	1%	1%	1%	49%
… Maxime Bernier's People's Party of Canada	2%	2%	1%	0%	0%
Other/Another party	2%	1%	0%	1%	0%

CP01. If a FEDERAL election were held today, for which political party would you be most likely to vote?
Base: Committed Voters (n=1,324) except for the Bloc Québécois, Quebecers only; *Caution: small sample size.

Significantly higher

Evolution of Voting Intentions in Canada
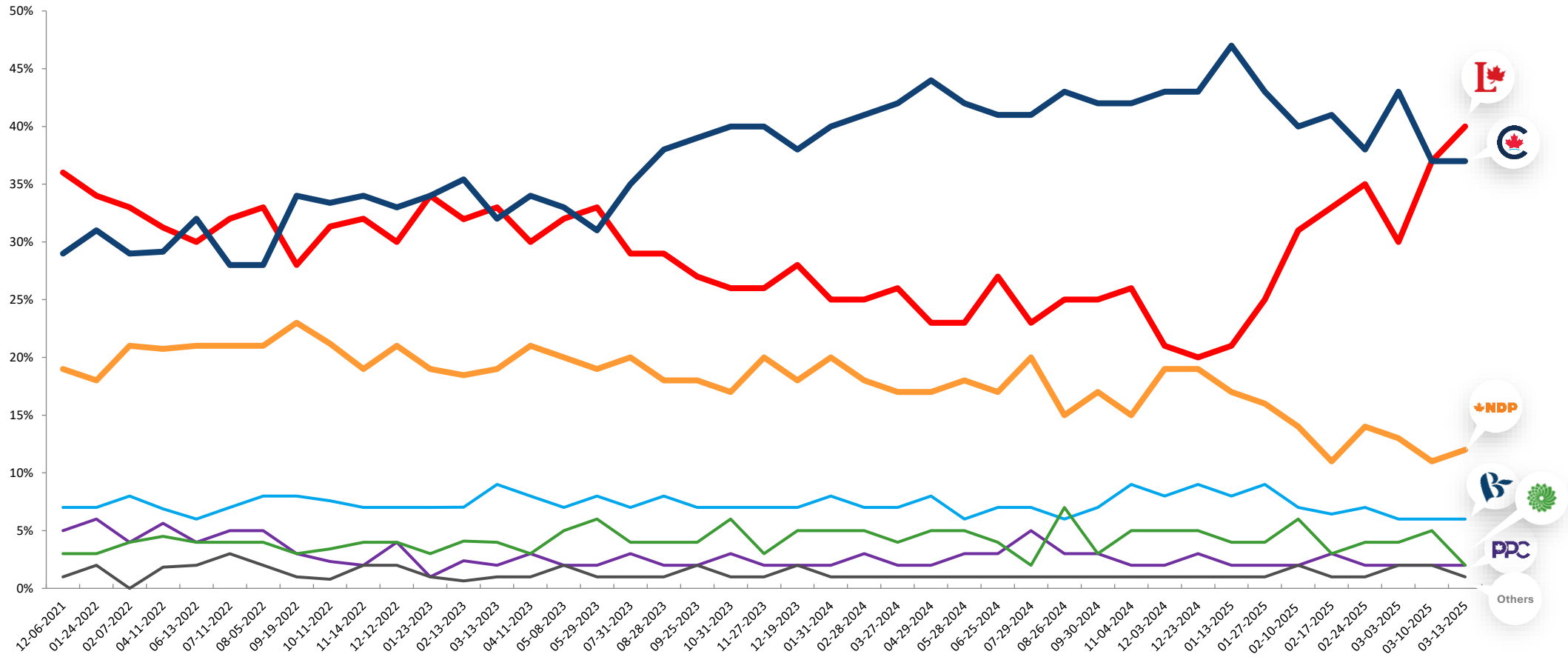
Source: Leger's Weekly Canadian Politics Tracker

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Self-reported vote in the last federal election gives us an indicator of party affiliation.

Liberal Party of Canada	**34%**
Conservative Party of Canada	**21%**
NDP **11%**	
Bloc Québécois **4%**	
Popular Party of Canada **2%**	
Green Party of Canada **1%**	
Other/ Can't remember **10%**	
Didn't Vote **16%**	

Q9.1 Thinking back to the last Federal election in October of 2021, which Party did you vote for then?
Base: All respondents (n=1,504)

Leger
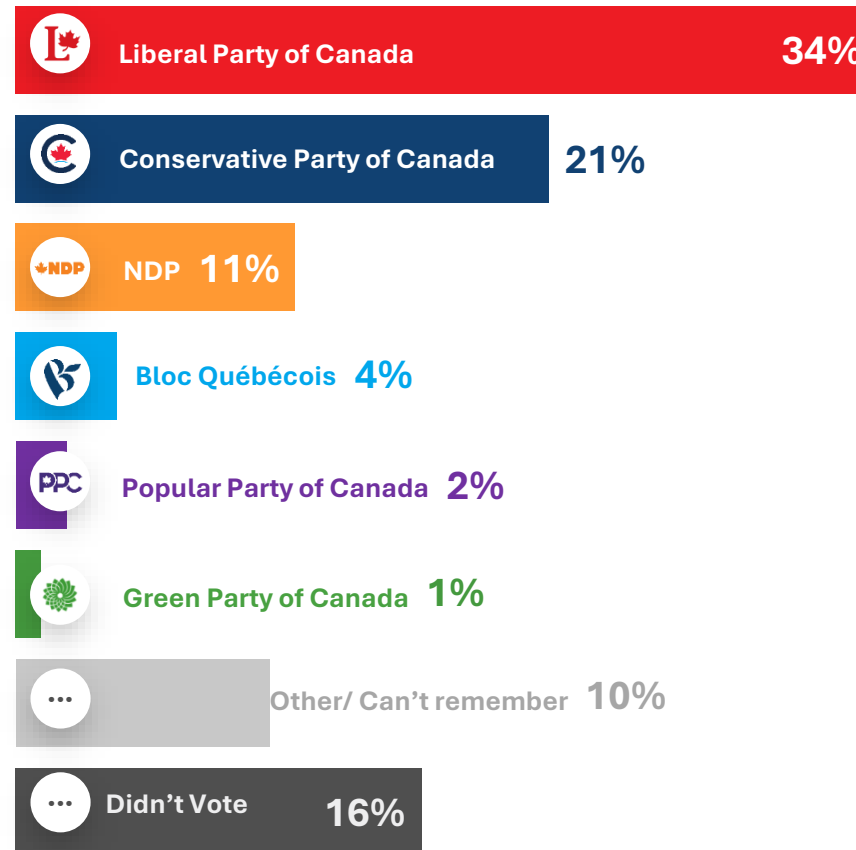
Those outside of Alberta and the prairies were more likely to say they voted for Justin Trudeau's Liberal Party. Quebecers were least likely to vote CPC.

Men are more likely to say they voted for Erin O'Toole's Conservative Party in the last federal election.

	Total Canada	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
Weighted n=	1504	209	167	97	582	347	101	733	771	401	484	619
Unweighted n=	1504	305	349	72	518	204	56	755	749	363	467	674
Justin Trudeau's Liberal Party	34%	34%	18%	31%	36%	38%	40%	34%	35%	29%	32%	39%
Erin O'Toole's Conservative Party of Canada (PCs)	21%	17%	37%	25%	23%	9%	28%	27%	16%	14%	20%	27%
Jagmeet Singh's NDP	11%	14%	15%	13%	12%	5%	11%	11%	10%	12%	12%	9%
Yves-François Blanchet's Bloc Québécois	4%	-	-	-	-	19%	-	5%	4%	3%	3%	7%
Maxime Bernier's People's Party of Canada	2%	2%	1%	<1%	1%	2%	1%	1%	2%	1%	3%	<1%
Annamie Paul's Green Party	1%	3%	1%	<1%	2%	1%	1%	1%	2%	1%	1%	2%
Someone else	1%	1%	<1%	2%	1%	1%	<1%	1%	1%	<1%	2%	1%
Don't know / Can't remember	7%	6%	4%	15%	6%	10%	11%	4%	10%	10%	9%	5%
Didn't vote	16%	21%	18%	13%	18%	12%	7%	14%	18%	27%	15%	10%
Refusal	2%	2%	6%	<1%	2%	2%	<1%	1%	3%	3%	2%	1%

Q9.1 Thinking back to the last Federal election in October of 2021, which Party did you vote for then?
Base: All respondents (n=1,504)

Significantly higher

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Mark Carney enjoys a slight lead over Pierre Poilievre as best Prime Minister Candidate for Canada.
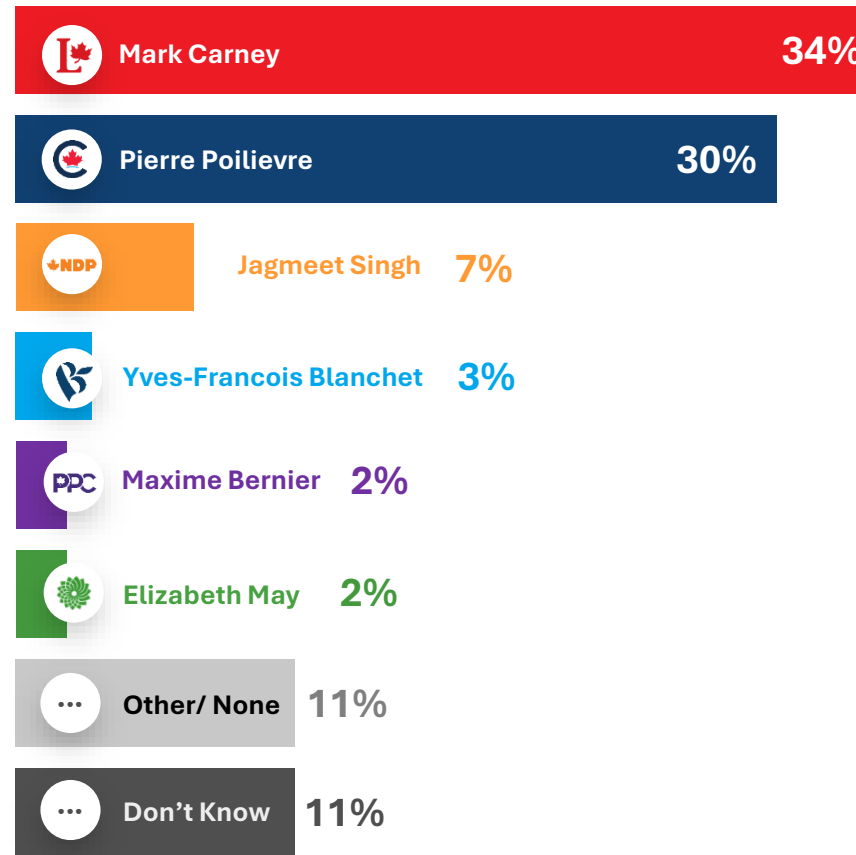
Mark Carney	34%
Pierre Poilievre	30%
Jagmeet Singh	7%
Yves-Francois Blanchet	3%
Maxime Bernier	2%
Elizabeth May	2%
Other/ None	11%
Don't Know	11%

Q2.6 All things considered, who do you think would make the best Prime Minister of Canada?
Base: All respondents (n=1,504)

Poilievre leads in Alberta and the Prairie provinces.

Men are more likely than women to say Poilievre would make the best PM. Canadians aged 55+ are more likely to favour Carney.

	Total Canada	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
Weighted n=	1504	209	167	97	582	347	101	733	771	401	484	619
Unweighted n=	1504	305	349	72	518	204	56	755	749	363	467	674
Mark Carney	34%	36%	24%	18%	36%	36%	41%	34%	34%	28%	29%	41%
Pierre Poilievre	30%	30%	41%	46%	31%	19%	22%	35%	24%	26%	32%	30%
Jagmeet Singh	7%	11%	10%	8%	7%	5%	5%	6%	8%	12%	8%	4%
Yves-François Blanchet	2%	1%	0%	0%	0%	9%	0%	2%	2%	2%	3%	2%
Elizabeth May	3%	2%	3%	7%	3%	3%	0%	3%	3%	4%	2%	2%
Maxime Bernier	2%	3%	2%	0%	2%	1%	2%	2%	1%	2%	3%	0%
Someone else	3%	2%	6%	1%	4%	1%	8%	3%	3%	5%	3%	3%
None of them	8%	7%	6%	8%	8%	8%	12%	8%	8%	6%	9%	8%
I don't know / I prefer not to answer	11%	8%	7%	12%	10%	18%	11%	6%	16%	13%	13%	9%

Q2.6 All things considered, who do you think would make the best Prime Minister of Canada?
Base: All respondents (n=1,504)

Significantly higher

Past NDP voters are divided between Jagmeet Singh and Mark Carney on who would make the best prime minister.

	Total Canada	CPC 2021	LPC 2021	NDP 2021	GPC* 2021
Weighted n=	**1504**	318	515	162	21
Unweighted n=	**1504**	315	563	188	24
Mark Carney	**34%**	7%	63%	43%	12%
Pierre Poilievre	**30%**	74%	14%	7%	9%
Jagmeet Singh	**7%**	1%	6%	35%	1%
Yves-François Blanchet	**2%**	0%	2%	0%	8%
Elizabeth May	**3%**	3%	2%	4%	23%
Maxime Bernier	**2%**	1%	1%	1%	0%
Someone else	**3%**	2%	3%	1%	1%
None of them	**8%**	7%	5%	4%	19%
I don't know / I prefer not to answer	**11%**	4%	4%	5%	28%

Q2.6 All things considered, who do you think would make the best Prime Minister of Canada?
Base: All respondents (n=1,504); *Caution: small sample size

Significantly higher

16

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None of our Prime Minister candidates are considered particularly good company to watch a hockey game with.

Pierre Poilievre **17%**

Mark Carney **15%**

Jagmeet Singh **12%**

Yves-François Blanchet **6%**

Elizabeth May **4%**

Maxime Bernier **2%**

Someone else **4%**

None of them **39%**

Q2.7 And, which federal leader would you most like to watch a hockey game with?
Base: All respondents excl. Don't know (n=1,329)
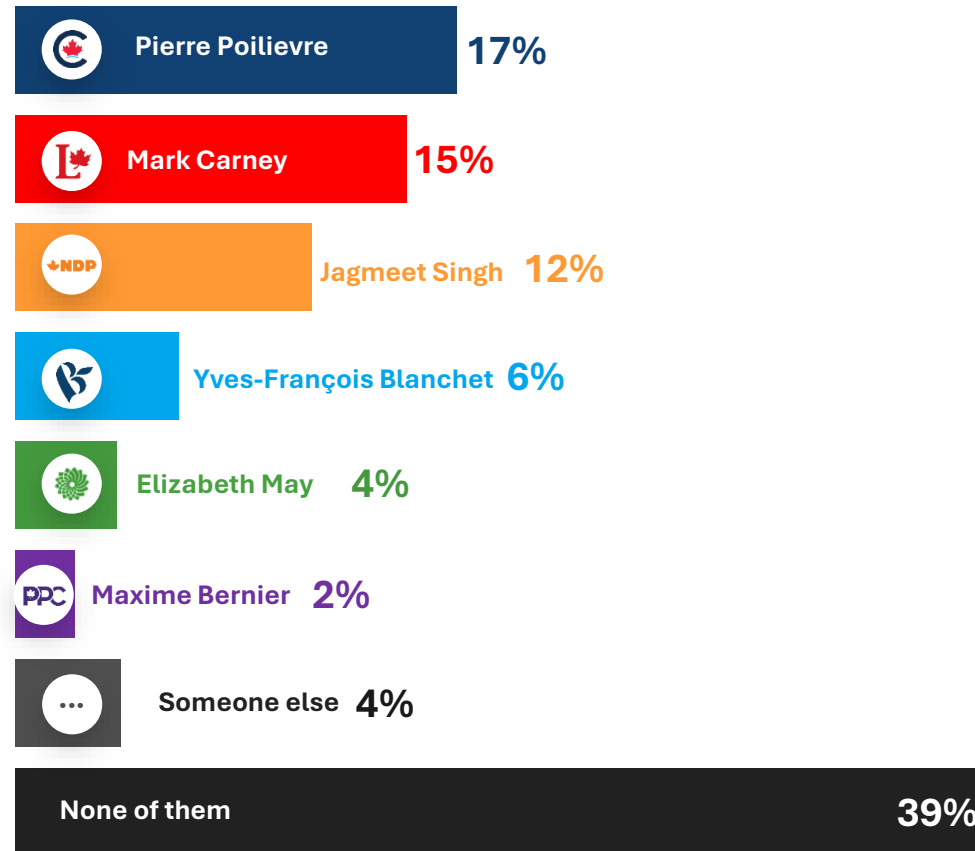
Men and Albertans are more likely to want to watch a hockey game with Pierre Poilievre.

Yves-Francois Blanchet is the top choice for Quebecers, and more popular among men than women.

	Total Canada	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
Weighted n=	1504	183	152	83	528	282	81	662	648	347	420	542
Unweighted n=	1504	268	310	62	471	170	48	687	642	321	408	600
Pierre Poilievre	17%	17%	29%	19%	18%	10%	17%	22%	13%	20%	19%	15%
Mark Carney	15%	16%	16%	13%	18%	10%	17%	15%	16%	21%	16%	12%
Jagmeet Singh	12%	14%	10%	12%	12%	11%	10%	11%	13%	16%	12%	9%
Yves-François Blanchet	6%	3%	3%	1%	3%	21%	1%	8%	5%	7%	5%	7%
Maxime Bernier	2%	5%	2%	2%	1%	4%	1%	3%	1%	3%	3%	1%
Elizabeth May	4%	3%	3%	0%	4%	5%	5%	3%	5%	3%	5%	4%
Someone else	4%	4%	7%	0%	5%	2%	9%	3%	5%	2%	5%	5%
None of them	39%	39%	31%	53%	39%	37%	41%	35%	43%	28%	36%	48%

Q2.7 And, which federal leader would you most like to watch a hockey game with?
Base: All respondents excl. Don't know (n=1,329)

Significantly higher

2

Current Affairs

Leger
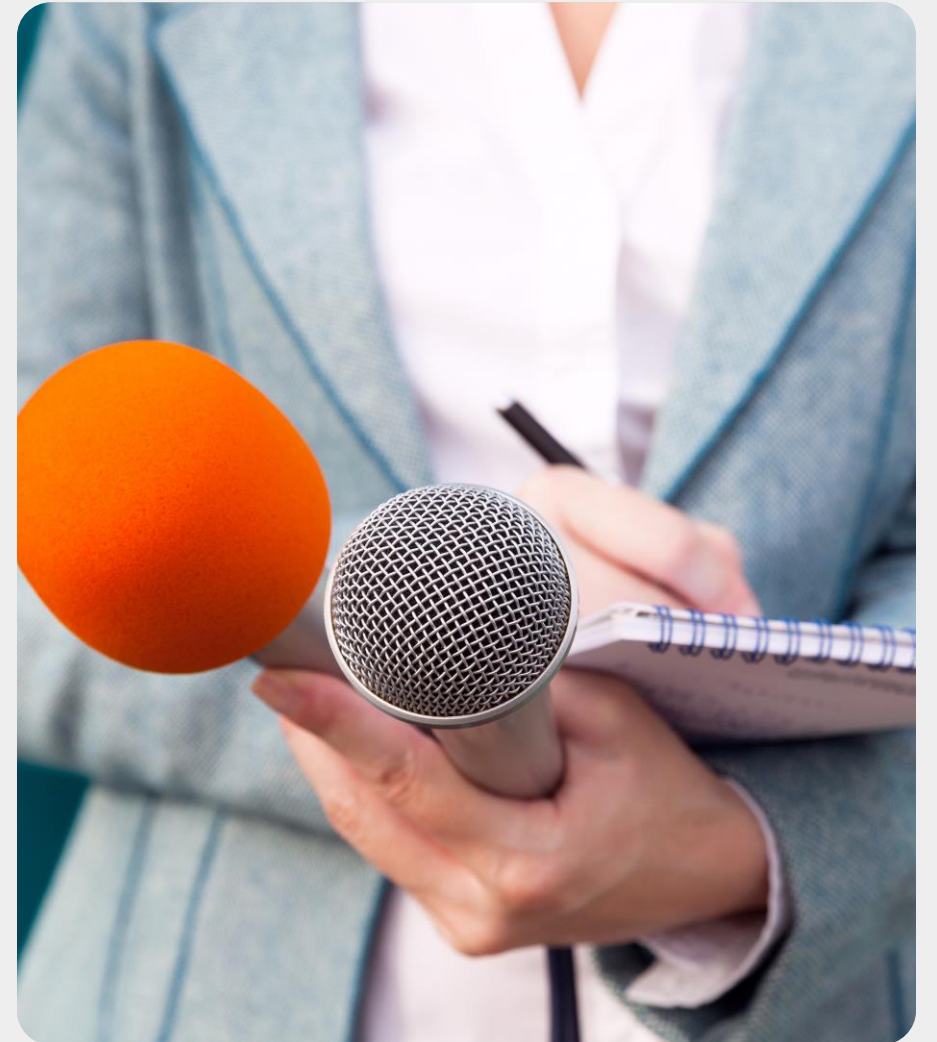
The most important issue for Canadians today are US relations, followed by fiscal matters.

Issue	Percentage
US relations, including President Trump, Tariffs, etc.	26%
Inflation/rising cost of living (groceries, gas, etc.)	22%
The economy	10%
Healthcare (including access to a doctor and wait times)	9%
Affordable housing (ownership and rental)	8%
Taxes in general/ Taxes are too high	6%
Immigration	4%
Poverty/homelessness	3%
Trust in politics/ Ethics in government	3%
The environment/Green issues/Climate change	3%
Employment (including youth unemployment)	1%
Crime/policing/public safety	1%
Reassessing Carbon tax/pricing	1%
Don't know	2%
I prefer not to answer	1%

*Responses with less than 1% of mentions are not shown.

Q3.1 Thinking about Canada today, what's the most important issue to you currently?
Base: All respondents (n=1,504)

Regionally, US relations are especially important to Quebecers; less so to Albertans.

Propensity to be concerned with US relations increases with age.

	Total CANADA	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
Weighted n=	**1504**	*209*	*167*	*97*	*582*	*347*	*101*	*733*	*771*	*401*	*484*	*619*
Unweighted n=	**1504**	*305*	*349*	*72*	*518*	*204*	*56*	*755*	*749*	*363*	*467*	*674*
US relations, including President Trump, Tariffs, etc.	**26%**	26%	18%	25%	26%	32%	24%	27%	26%	13%	21%	39%
Inflation/rising cost of living (groceries, gas, etc.)	**22%**	22%	29%	21%	22%	17%	26%	17%	26%	25%	29%	14%
The economy	**10%**	8%	11%	14%	10%	11%	3%	10%	9%	8%	10%	10%
Healthcare (including access to a doctor and wait times)	**9%**	7%	8%	17%	9%	8%	16%	8%	10%	11%	9%	9%
Affordable housing (ownership and rental)	**8%**	7%	6%	6%	9%	8%	9%	7%	9%	12%	7%	6%
Taxes in general/ Taxes are too high	**6%**	7%	4%	4%	7%	5%	5%	7%	4%	5%	6%	6%
Immigration	**4%**	2%	6%	1%	4%	3%	3%	6%	2%	5%	3%	3%
Poverty/homelessness	**3%**	4%	1%	5%	3%	2%	3%	4%	2%	3%	3%	3%
Trust in politics/ Ethics in government	**3%**	3%	3%	1%	2%	3%	3%	2%	3%	2%	2%	3%
The environment/Green issues/Climate change	**3%**	3%	1%	0%	2%	5%	2%	2%	3%	3%	3%	2%
Employment (including youth unemployment)	**1%**	2%	3%	0%	2%	0%	0%	1%	1%	3%	1%	0%
Crime/policing/public safety	**1%**	3%	0%	2%	1%	1%	1%	2%	1%	1%	1%	1%
Reassessing Carbon tax/pricing	**1%**	2%	1%	1%	1%	0%	0%	1%	0%	0%	1%	1%
Don't know	**2%**	2%	5%	3%	2%	1%	3%	3%	2%	5%	2%	1%
I prefer not to answer	**1%**	2%	1%	0%	1%	2%	3%	1%	2%	3%	1%	1%

*Responses with less than 1% of mentions are not shown.

Q3.1 Thinking about Canada today, what's the most important issue to you currently?
Base: All respondents (n=1,504)

Significantly higher

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The most important issue to Liberal voters is US relations, whereas CPC voters are more concerned with fiscal matters.

% By current voting intention	Total Canada	CPC	LPC	NDP	GPC
Weighted n=	1504	480	526	153	28
Unweighted n=	1504	426	624	153	36
US relations, including President Trump, Tariffs, etc.	26%	19%	41%	25%	18%
Inflation/rising cost of living (groceries, gas, etc.)	22%	25%	18%	28%	7%
The economy	10%	15%	8%	10%	6%
Healthcare (including access to a doctor and wait times)	9%	7%	12%	14%	13%
Affordable housing (ownership and rental)	8%	6%	6%	13%	5%
Taxes in general/ Taxes are too high	6%	12%	3%	1%	0%
Immigration	4%	5%	3%	0%	6%
Poverty/homelessness	3%	1%	3%	4%	7%
Trust in politics/ Ethics in government	3%	4%	1%	1%	0%
The environment/Green issues/Climate change	3%	0%	2%	5%	25%
Employment (including youth unemployment)	1%	1%	1%	0%	4%
Crime/policing/public safety	1%	2%	1%	0%	8%
Reassessing Carbon tax/pricing	1%	1%	0%	0%	0%

*Responses with less than 1% of mentions are not shown.

Q3.1 Thinking about Canada today, what's the most important issue to you currently?
Base: All respondents (n=1,504)

Significantly higher

Leger

Accordingly, one-third of Canadians think the number one priority for a new federal government should be US-Canada relations.
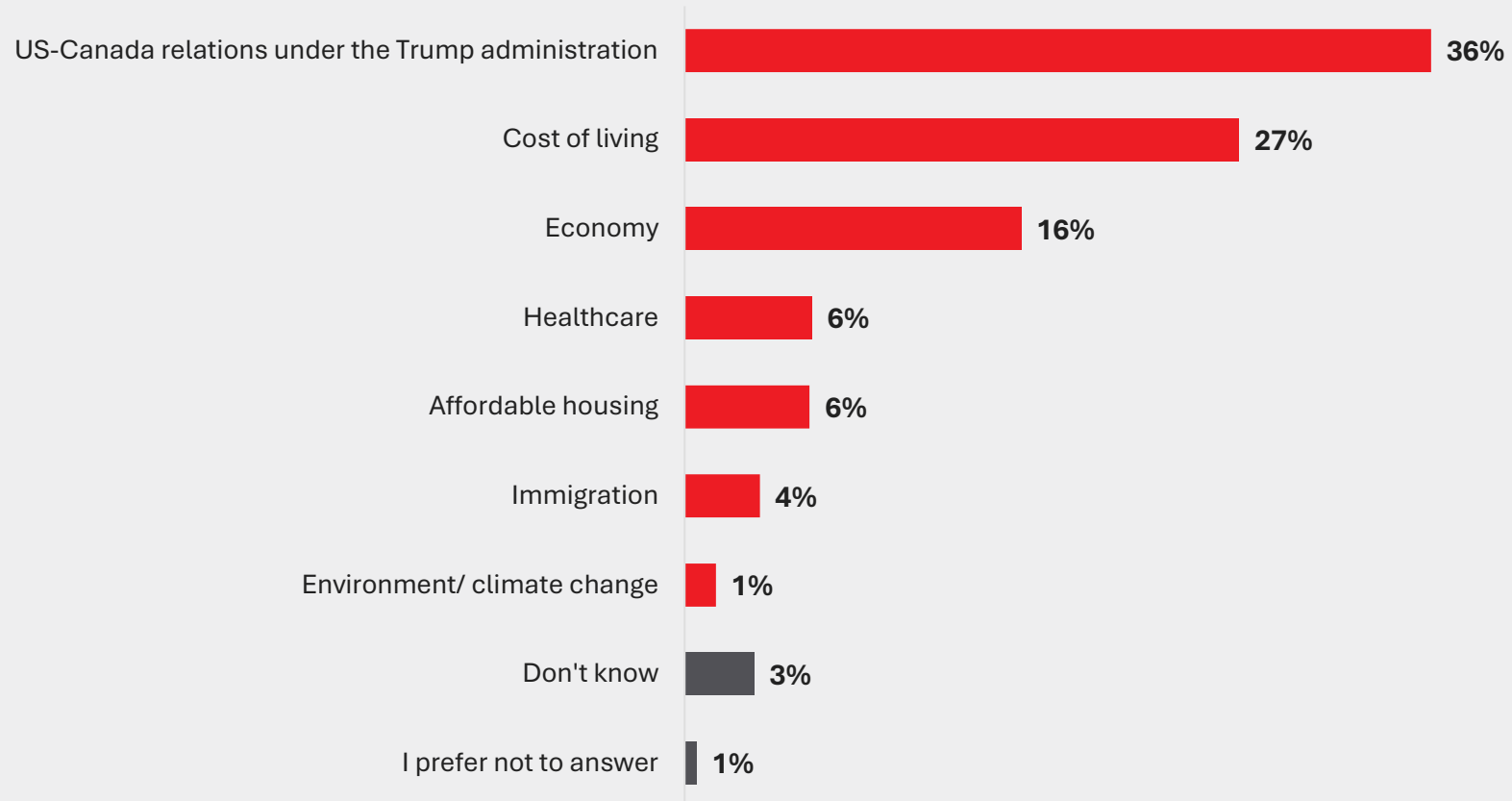
Priority	Percentage
US-Canada relations under the Trump administration	**36%**
Cost of living	**27%**
Economy	**16%**
Healthcare	**6%**
Affordable housing	**6%**
Immigration	**4%**
Environment/ climate change	**1%**
Don't know	**3%**
I prefer not to answer	**1%**

*Responses with less than 1% of mentions are not shown.

Q3.2 Thinking ahead to when the new federal government is elected, which of the following do you think should be their number one priority?
Base: All respondents (n=1,504)

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Regionally, US relations are especially important to Ontarians; less so to British Columbians.

Concern with US-Canada relations increases with age; those under 55 are more likely to say cost of living should be number one priority.

	Total CANADA	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
Weighted n=	**1504**	209	167	97	582	347	101	733	771	401	484	619
Unweighted n=	**1504**	305	349	72	518	204	56	755	749	363	467	674
US-Canada relations under the Trump administration	**36%**	29%	33%	40%	38%	37%	32%	35%	37%	20%	30%	51%
Cost of living	**27%**	25%	26%	29%	26%	26%	34%	26%	27%	35%	33%	16%
Economy	**16%**	15%	20%	13%	17%	16%	12%	17%	15%	13%	17%	17%
Healthcare	**6%**	9%	6%	4%	5%	7%	6%	5%	7%	7%	6%	5%
Affordable housing	**6%**	8%	3%	5%	6%	5%	10%	6%	6%	12%	4%	3%
Immigration	**4%**	3%	4%	4%	4%	3%	4%	5%	3%	4%	4%	4%
Environment/ climate change	**1%**	4%	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%
Don't know	**3%**	4%	7%	5%	3%	2%	1%	3%	4%	6%	3%	2%
I prefer not to answer	**1%**	2%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%

*Responses with less than 1% of mentions are not shown.

Q3.2 Thinking ahead to when the new federal government is elected, which of the following do you think should be their number one priority?
Base: All respondents (n=1,504)

Significantly higher

US-Canada Relations is a greater priority for Liberal and NDP voters; cost of living is nominally more important to CPC voters.

% By current vote intention	Total Canada	CPC	LPC	NDP	GPC
Weighted n=	1504	480	526	153	28
Unweighted n=	1504	426	624	153	36
US-Canada relations under the Trump administration	36%	28%	52%	37%	19%
Cost of living	27%	32%	20%	25%	31%
Economy	16%	24%	15%	8%	13%
Healthcare	6%	5%	5%	13%	5%
Affordable housing	6%	4%	4%	11%	5%
Immigration	4%	5%	1%	2%	6%
Environment/ climate change	1%	1%	2%	2%	19%
I prefer not to answer	3%	<1%	0%	0%	0%

*Responses with less than 1% of mentions are not shown.   **Given the small number of respondents (n<30) data are presented for illustrative purposes only.

Q3.2 Thinking ahead to when the new federal government is elected, which of the following do you think should be their number one priority?
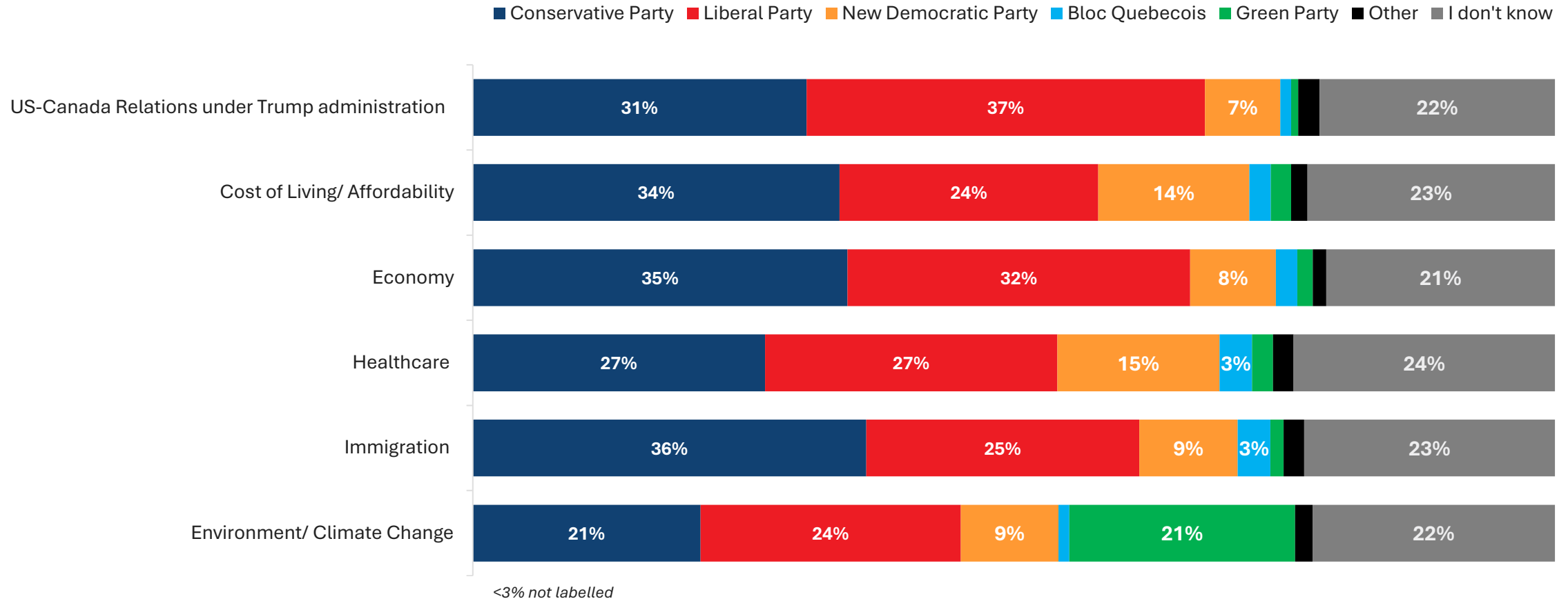All respondents (n=1,504)

Significantly higher

Leger

The Liberals are considered better equipped to manage US relations, while the CPC fare better on fiscal matters.

A sizeable proportion of Canadians admit they don't know which party is best to manage each of the issues.

Legend: ■ Conservative Party ■ Liberal Party ■ New Democratic Party ■ Bloc Quebecois ■ Green Party ■ Other ■ I don't know

Issue	Conservative	Liberal	NDP	Bloc	Green	Other	I don't know
US-Canada Relations under Trump administration	31%	37%	7%				22%
Cost of Living/ Affordability	34%	24%	14%				23%
Economy	35%	32%	8%				21%
Healthcare	27%	27%	15%	3%			24%
Immigration	36%	25%	9%	3%			23%
Environment/ Climate Change	21%	24%	9%		21%		22%

<3% not labelled

Q2.4 Which political party do you believe is best equipped to manage each of the following issues?
Base: All respondents (n=1,504)

Leger

Focusing on US relations, there is regional variance on which party is better equipped to manage this issue.

While men are equally as likely to say Liberal as they are to say CPC, they're more likely to say CPC than women. Women, on the other hand, are more likely to say they're unsure. Older Canadians are more likely to feel the Liberals are better equipped to manage the issue.

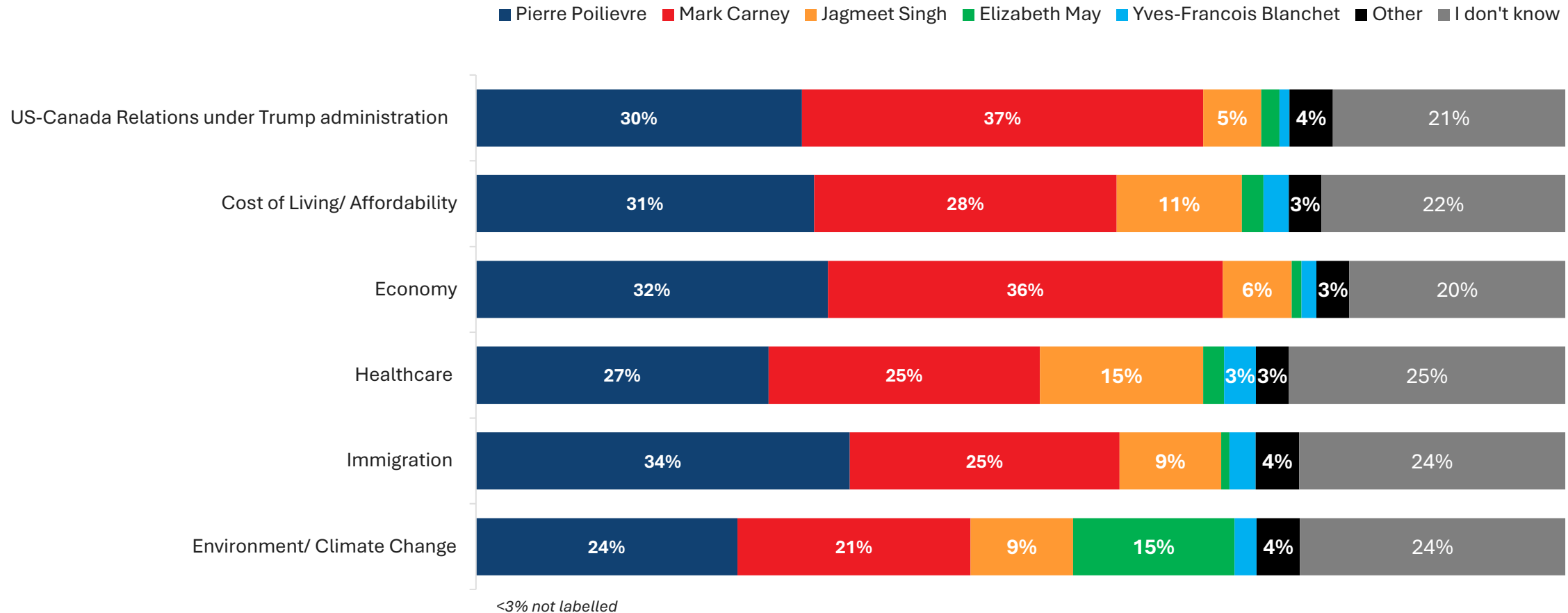| %US-Canada Relations	Total Canada	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
Weighted n=	1504	209	167	97	582	347	101	733	771	401	484	619
Unweighted n=	1504	305	349	72	518	204	56	755	749	363	467	674
Liberal Party of Canada	37%	37%	28%	20%	40%	41%	39%	37%	38%	34%	31%	44%
Conservative Party of Canada	31%	28%	42%	40%	32%	23%	23%	37%	24%	27%	33%	30%
New Democratic Party of Canada	7%	10%	6%	11%	5%	5%	8%	8%	6%	11%	5%	5%
Bloc Québécois	1%	0%	0%	0%	0%	5%	0%	1%	1%	1%	2%	0%
Green Party of Canada	1%	2%	0%	0%	1%	0%	3%	1%	0%	1%	1%	0%
Other Party	2%	5%	1%	1%	1%	1%	2%	2%	1%	1%	3%	1%
Don't Know	22%	18%	22%	29%	21%	25%	25%	15%	29%	24%	25%	19%

Q2.4 Which political party do you believe is best equipped to manage each of the following issues?
Base: All respondents (n=1,504)

Significantly higher

27

Carney is considered the better leader to address issues around US relations and the economy; Poilievre is expected to better handle immigration.

A sizeable proportion of Canadians admit they don't know which leader is best equipped to manage each of the issues.

Legend: ■ Pierre Poilievre ■ Mark Carney ■ Jagmeet Singh ■ Elizabeth May ■ Yves-Francois Blanchet ■ Other ■ I don't know

Issue	Pierre Poilievre	Mark Carney	Jagmeet Singh	Elizabeth May	Yves-Francois Blanchet	Other	I don't know
US-Canada Relations under Trump administration	30%	37%	5%			4%	21%
Cost of Living/ Affordability	31%	28%	11%			3%	22%
Economy	32%	36%	6%			3%	20%
Healthcare	27%	25%	15%	3%	3%		25%
Immigration	34%	25%	9%			4%	24%
Environment/ Climate Change	24%	21%	9%	15%		4%	24%

<3% not labelled

Q2.5 And, which leader do you think will best manage each of the following issues?
Base: All respondents (n=1,504)

Focusing on US relations, there is also regional variance on which candidate is better equipped to manage this issue.

While men are equally as likely to say Carney as they are to say Poilievre, they're more likely than women to pick Poilievre to manage the issue. Women, on the other hand, are more likely to say they're unsure. Older Canadians are more likely to feel Carney is better equipped to manage the issue.

%US-Canada Relations	Total Canada	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
Weighted n=	1504	209	167	97	582	347	101	733	771	401	484	619
Unweighted n=	1504	305	349	72	518	204	56	755	749	363	467	674
... Mark Carney's Liberal Party of Canada	37%	40%	27%	18%	40%	40%	35%	36%	38%	30%	31%	46%
...Pierre Poilievre's Conservative Party of Canada	30%	28%	42%	42%	32%	19%	26%	39%	22%	28%	32%	30%
... Jagmeet Singh's New Democratic Party of Canada	5%	6%	7%	8%	4%	4%	8%	5%	6%	9%	5%	3%
... Yves-François Blanchet's Bloc Québécois	2%	0%	0%	0%	0%	4%	0%	1%	1%	1%	2%	0%
... Elizabeth May's Green Party of Canada	1%	1%	3%	1%	2%	1%	3%	2%	1%	4%	1%	1%
... Maxime Bernier's People's Party of Canada	2%	3%	1%	1%	2%	3%	1%	2%	2%	4%	3%	0%
Other	2%	3%	2%	1%	2%	1%	0%	2%	2%	1%	2%	2%
Don't Know	21%	18%	18%	29%	18%	27%	27%	13%	29%	23%	24%	18%

Q2.5 And, which leader do you think will best manage each of the following issues?
Base: All respondents (n=1,504)

Significantly higher

CPC and Liberal voters are more likely to think their own party leader is best to manage the US-Canada relations; NDP and Green voters are more likely to opt for Carney.

%US-Canada Relations	Total Canada	CPC	LPC	NDP	GPC*
Weighted n=	1504	318	515	162	21
Unweighted n=	1504	315	563	188	24
... Mark Carney's Liberal Party of Canada	37%	10%	64%	52%	34%
...Pierre Poilievre's Conservative Party of Canada	30%	75%	15%	7%	10%
... Jagmeet Singh's New Democratic Party of Canada	5%	0%	3%	25%	6%
... Yves-François Blanchet's Bloc Québécois	1%	0%	1%	0%	0%
... Elizabeth May's Green Party of Canada	2%	3%	2%	0%	13%
... Maxime Bernier's People's Party of Canada	2%	1%	2%	0%	8%
Other	2%	1%	1%	1%	3%
Don't Know	21%	9%	13%	15%	27%

Q2.5 And, which leader do you think will best manage each of the following issues?
Base: Voted in last federal election (n=1090); Caution: small sample size

Significantly higher

3

Canada-US Relations

Leger

A majority are concerned by Donald Trump's repeated reference to Canada as the 51st state and the growing closeness between the US and Russia.

While most Canadians agree that retaliatory tariffs are an effective response, there is less consensus as to whether some of the border issues raised by President Trump are valid concerns.

	% Agree (Strongly + Somewhat)
The repeated reference to Canada as the '51st state' by U.S. President Donald Trump and other U.S. leaders is concerning — 6% / 8% / 8% / 21% / 57%	78%
The growing closeness between the U.S. and Russia is concerning — 10% / 5% / 7% / 22% / 55%	77%
Retaliatory tariffs are an effective way for Canada to respond to U.S. trade restrictions — 15% / 6% / 11% / 31% / 37%	68%
There are significant border issues between Canada and the U.S., such as security, illegal immigration, and drug trafficking, as raised by the US President Donald Trump — 10% / 23% / 24% / 24% / 18%	43%

■ I don't know   ■ Strongly disagree   ■ Somewhat disagree   ■ Somewhat agree   ■ Strongly agree

Q4.1 How much do you agree with each of the statements below?
Base: All respondents (n=1,504)

Significantly higher

Leɜer

Men and those 55+ are more apt to believe that retaliatory tariffs are an effective way for Canada to respond to US trade restrictions.

Those 55+ are also more likely to be concerned by the 51st state comments and the growing closeness between the US and Russia. Albertans are less convinced that retaliatory tariffs are an effective way for Canada to respond to US trade restrictions compared to those in BC, SK/MB, or Ontario.
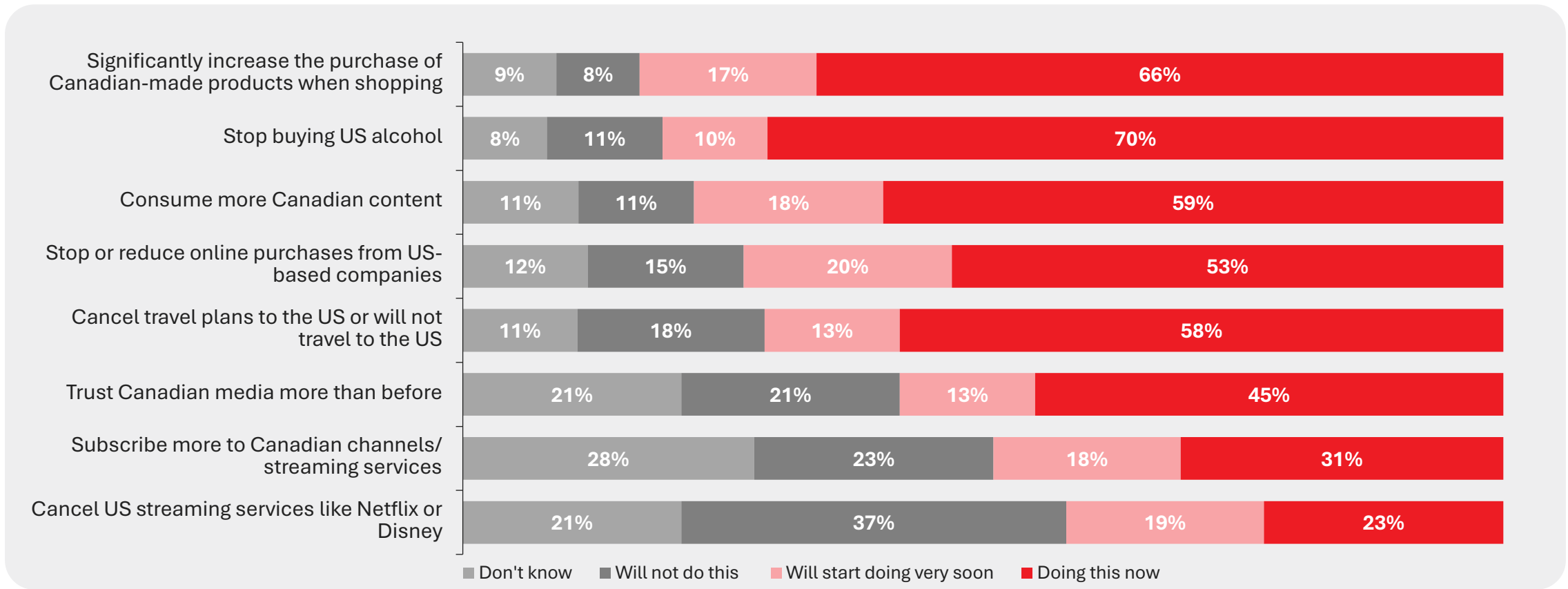
% Agree (Somewhat + Strongly)	Total Canada	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
Weighted n=	**1504**	209	167	97	582	347	101	733	771	401	484	619
Unweighted n=	**1504**	305	349	72	518	204	56	755	749	363	467	674
The repeated reference to Canada as the '51st state' by US President Donald Trump and other US leaders is concerning	**78%**	78%	77%	83%	79%	74%	78%	75%	80%	70%	77%	83%
The growing closeness between the US and Russia is concerning	**77%**	75%	64%	83%	77%	81%	76%	75%	78%	69%	72%	85%
Retaliatory tariffs are an effective way for Canada to respond to US trade restrictions	**68%**	70%	56%	73%	72%	65%	62%	73%	63%	62%	64%	75%
There are significant border issues between Canada and the US, such as security, illegal immigration, and drug trafficking, as raised by the US President Donald Trump	**43%**	45%	42%	40%	46%	39%	37%	44%	42%	46%	46%	38%

Q4.1 How much do you agree with each of the statements below?
Base: All respondents (n=1,504)

Significantly higher

33

Leger

Due to the ongoing situation with the US, Canadians are significantly increasing their purchase of Canadian products. Many are also consuming more Canadian content and cancelling US streaming services.

	Don't know	Will not do this	Will start doing very soon	Doing this now
Significantly increase the purchase of Canadian-made products when shopping	9%	8%	17%	66%
Stop buying US alcohol	8%	11%	10%	70%
Consume more Canadian content	11%	11%	18%	59%
Stop or reduce online purchases from US-based companies	12%	15%	20%	53%
Cancel travel plans to the US or will not travel to the US	11%	18%	13%	58%
Trust Canadian media more than before	21%	21%	13%	45%
Subscribe more to Canadian channels/streaming services	28%	23%	18%	31%
Cancel US streaming services like Netflix or Disney	21%	37%	19%	23%

Q4.2 In response to the ongoing situation of tariffs and comments made by the US President about Canada please indicate if you have or plan to take any actions outlined below.
Base: All respondents excluding Not Applicable (base varies)

Leger

Older Canadians are more likely to have taken action or plan to very soon.

Regionally, Quebecers are more likely to say they have or will consume more Canadian content and trust Canadian media more than before. Albertans are less likely than others to do many of these actions.

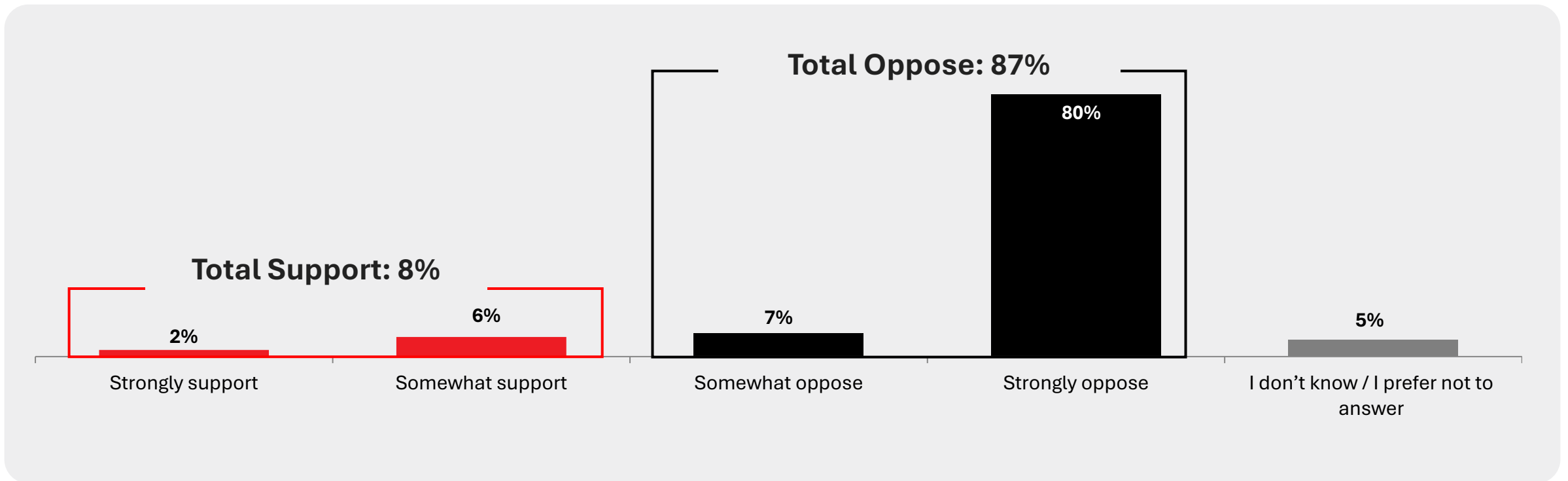| % Doing this now/Will start doing very soon	Total Canada	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
Weighted n=	1504	209	167	97	582	347	101	733	771	401	484	619
Unweighted n=	1504	305	349	72	518	204	56	755	749	363	467	674
Significantly increase the purchase of Canadian-made products when shopping	83%	79%	71%	84%	85%	89%	84%	81%	85%	74%	79%	92%
Stop buying US alcohol	80%	80%	63%	79%	84%	83%	81%	82%	79%	69%	77%	91%
Consume more Canadian content	78%	73%	64%	76%	77%	87%	82%	76%	79%	70%	74%	85%
Stop or reduce online purchases from US-based companies	73%	71%	60%	78%	76%	76%	64%	71%	74%	64%	68%	82%
Cancel travel plans to the US or will not travel to the US	71%	71%	56%	73%	73%	73%	67%	70%	71%	58%	67%	81%
Trust Canadian media more than before	58%	55%	38%	59%	57%	70%	63%	58%	58%	52%	57%	63%
Subscribe more to Canadian channels/ streaming services	49%	47%	41%	51%	48%	54%	59%	49%	50%	47%	46%	54%
Cancel US streaming services like Netflix or Disney	42%	35%	34%	47%	40%	49%	52%	46%	38%	38%	39%	47%

■ Significantly higher
For provinces, significantly higher vs at least 3 other provinces

Q4.2 In response to the ongoing situation of tariffs and comments made by the US President about Canada please indicate if you have or plan to take any actions outlined below.
Base: All respondents excluding Not Applicable (base varies)

Leger

Canadians overwhelmingly oppose becoming the 51st state.

Total Oppose: 87%

Total Support: 8%

2%	6%	7%	80%	5%
Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	I don't know / I prefer not to answer

Q4.4 All things considered, do you support the idea of Canada becoming the 51st state of the United States?
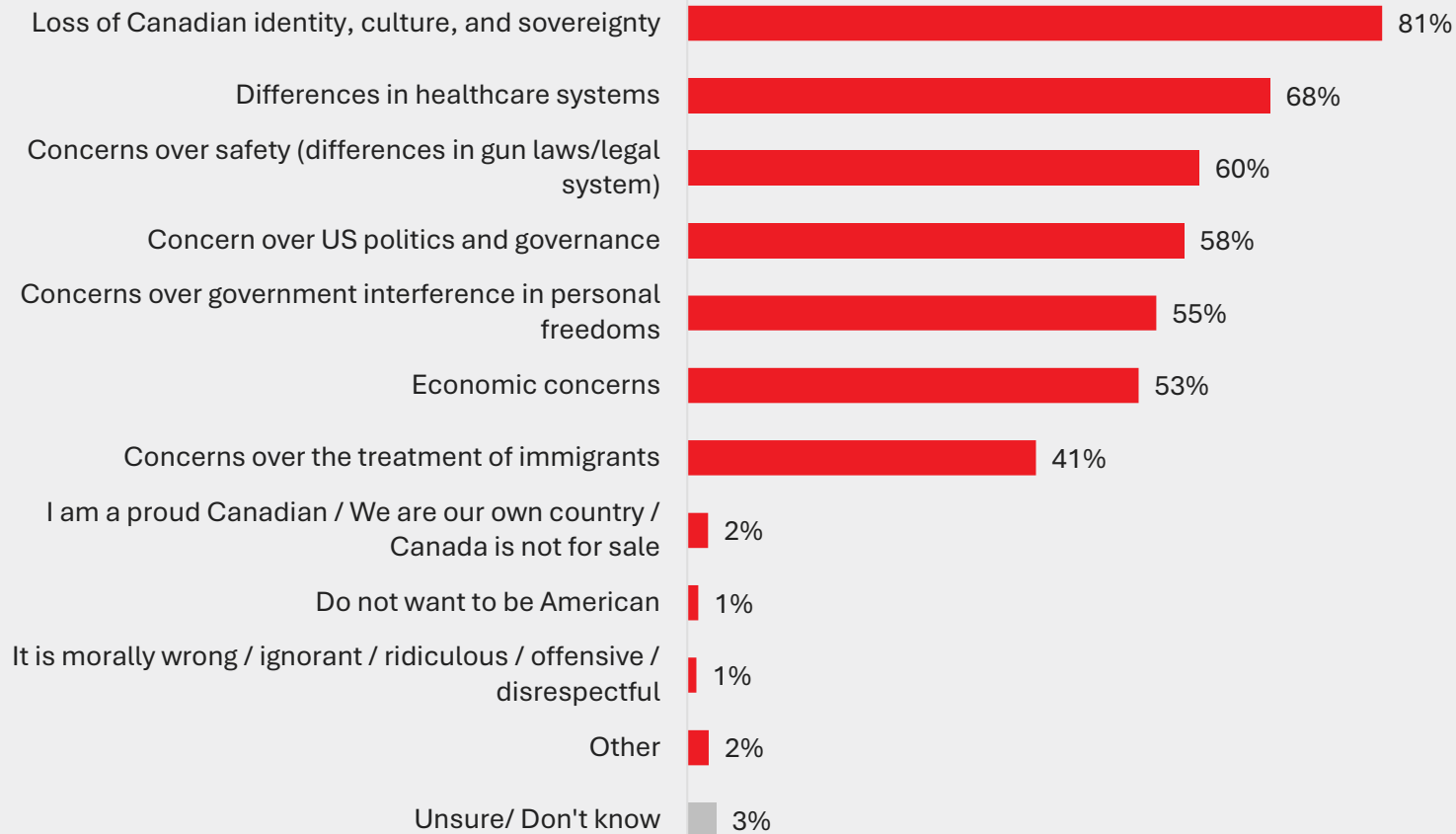Base: All respondents (n=1,504)

A large majority are not just opposed to becoming the 51st state but *strongly* opposed.

Women, those 55+ and those in the Atlantic region are even more likely to oppose. While still a minority, men and younger adults are more likely to support becoming the 51st state.

	Total CANADA	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+	Born in Canada	Immig. <11 years ago	Immig. 11+ years ago
Weighted n=	**1504**	209	167	97	582	347	101	733	771	401	484	619	1202	107	182
Unweighted n=	**1504**	305	349	72	518	204	56	755	749	363	467	674	1113	147	235
TOTAL SUPPORT	**8%**	9%	13%	9%	9%	7%	3%	12%	5%	17%	9%	2%	7%	28%	7%
Strongly support	**2%**	2%	4%	2%	2%	2%	0%	3%	1%	2%	4%	1%	1%	8%	4%
Somewhat support	**6%**	7%	9%	6%	7%	4%	3%	9%	4%	15%	5%	1%	5%	20%	3%
TOTAL OPPOSED	**87%**	83%	78%	88%	87%	89%	97%	83%	91%	73%	87%	96%	89%	65%	88%
Somewhat opposed	**7%**	9%	7%	3%	6%	8%	8%	9%	6%	10%	8%	5%	7%	7%	8%
Strongly opposed	**80%**	74%	71%	86%	81%	80%	89%	74%	85%	63%	78%	91%	82%	57%	80%
DK / Refusal	**5%**	8%	9%	3%	4%	5%	0%	6%	4%	10%	5%	2%	4%	7%	5%

Q4.4 All things considered, do you support the idea of Canada becoming the 51st state of the United States?
Base: All respondents (n=1,504)

Significantly higher

There are many reasons why Canadians oppose becoming the 51st state, with the loss of Canadian identity, culture, and sovereignty topping the list.

Leger

Reason	Percentage
Loss of Canadian identity, culture, and sovereignty	81%
Differences in healthcare systems	68%
Concerns over safety (differences in gun laws/legal system)	60%
Concern over US politics and governance	58%
Concerns over government interference in personal freedoms	55%
Economic concerns	53%
Concerns over the treatment of immigrants	41%
I am a proud Canadian / We are our own country / Canada is not for sale	2%
Do not want to be American	1%
It is morally wrong / ignorant / ridiculous / offensive / disrespectful	1%
Other	2%
Unsure/ Don't know	3%

Q4.4A Why do you OPPOSE the idea of Canada becoming the 51st state of the U.S.?
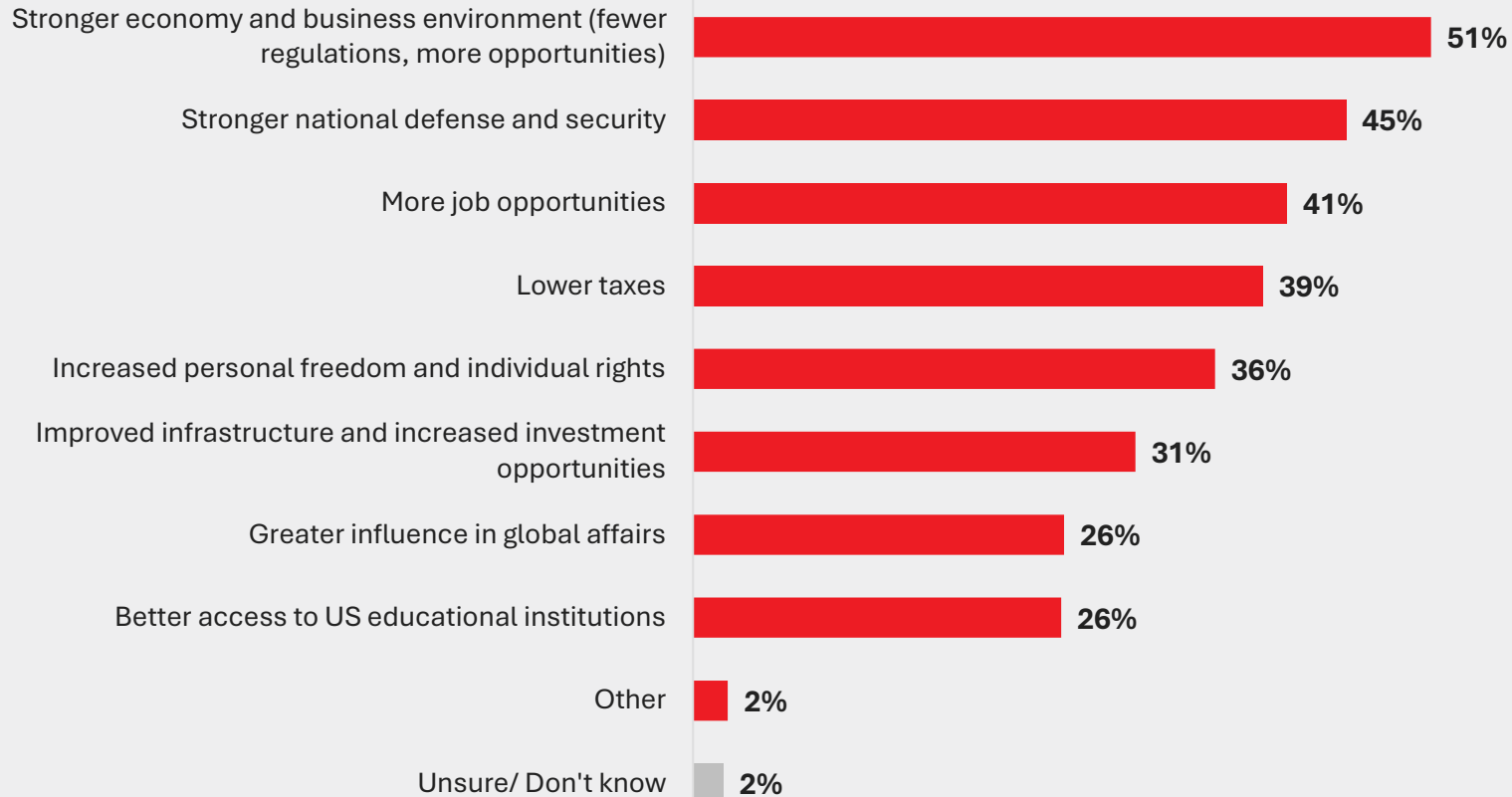Base: Those who oppose Canada becoming the 51st state (n=1,314)

Leger

Some regional differences emerge in the reasons for opposing Canada becoming the 51st state, particularly regarding identity, safety, governance, and the treatment of immigrants.

	Total CANADA	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
Weighted n=	*1303*	*174*	*130*	*85*	*507*	*308*	*99*	*605*	*698*	*293*	*419*	*592*
Unweighted n=	*1314*	*264*	*295*	*63*	*454*	*184*	*54*	*637*	*677*	*279*	*399*	*636*
Loss of Canadian identity, culture, and sovereignty	**81%**	81%	85%	83%	83%	79%	68%	79%	82%	76%	84%	82%
Differences in healthcare systems (e.g., losing universal healthcare)	**68%**	61%	69%	73%	71%	68%	59%	68%	68%	71%	66%	68%
Concerns over safety (differences in gun laws and the legal system)	**60%**	57%	62%	56%	64%	54%	60%	59%	60%	64%	59%	58%
Concern over US politics and governance (e.g., polarization, political instability)	**58%**	59%	62%	63%	61%	51%	54%	61%	55%	61%	55%	58%
Concerns over government interference in personal freedoms (e.g., reproductive rights, gender identity)	**55%**	51%	57%	57%	58%	52%	47%	52%	57%	60%	55%	52%
Economic concerns (e.g., potential rise in living costs, tax changes, currency shift)	**53%**	49%	51%	59%	56%	49%	51%	50%	55%	53%	49%	55%
Concerns over the treatment of immigrants (e.g., US immigration policies)	**41%**	43%	38%	49%	45%	31%	39%	40%	41%	47%	39%	38%
Other (please specify)	**2%**	4%	1%	4%	4%	1%	<1%	2%	3%	2%	2%	3%
Unsure/ Don't know	**3%**	3%	2%	0%	2%	6%	10%	3%	4%	3%	2%	4%

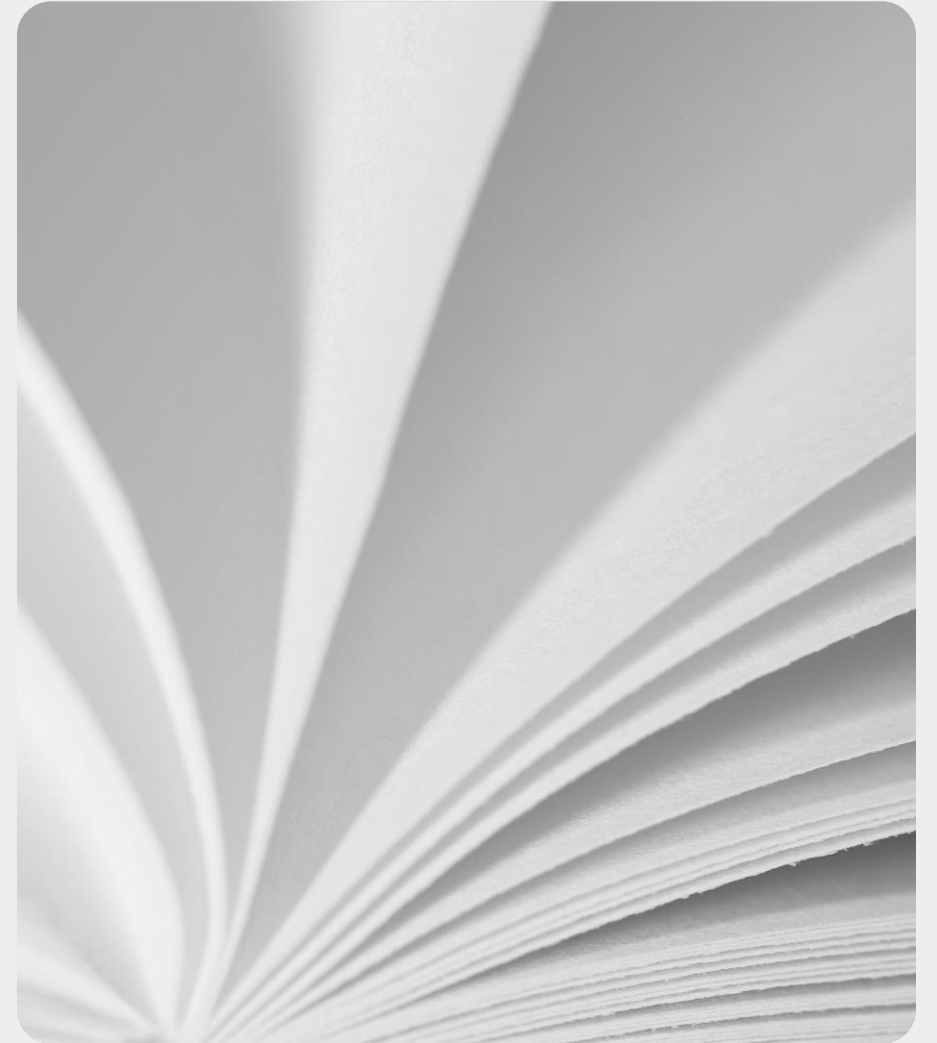*Responses with less than 3% of mentions are not shown.

Q4.4A Why do you OPPOSE the idea of Canada becoming the 51st state of the U.S.?
Base: Those who oppose Canada becoming the 51st state (n=1,314)

Significantly higher

39

Stronger economy and national defense are the top reasons for supporting becoming the 51st state.

Stronger economy and business environment (fewer regulations, more opportunities)	51%
Stronger national defense and security	45%
More job opportunities	41%
Lower taxes	39%
Increased personal freedom and individual rights	36%
Improved infrastructure and increased investment opportunities	31%
Greater influence in global affairs	26%
Better access to US educational institutions	26%
Other	2%
Unsure/ Don't know	2%

Q4.4A Why do you SUPPORT the idea of Canada becoming the 51st state of the U.S.?
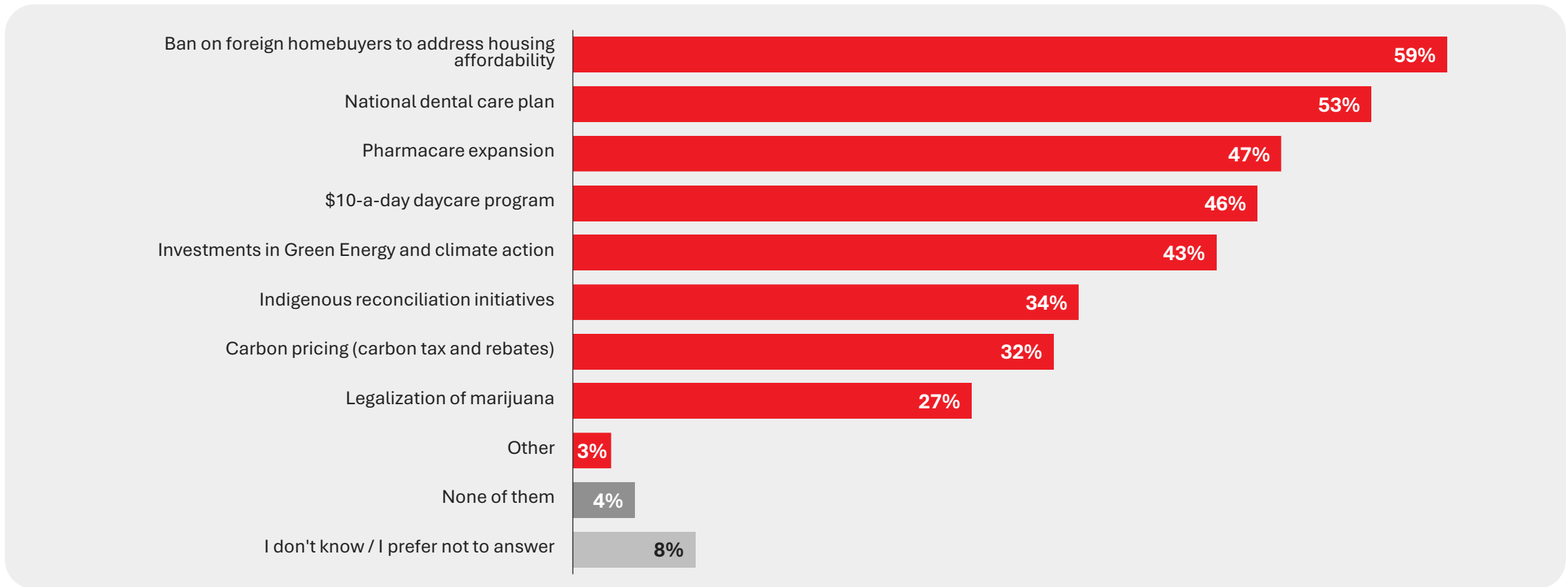Base: Those who support Canada becoming the 51st state (n=129)

4

Priority Policies

Leger

More than half of Canadians believe the ban of foreign homebuyers and the national dental care plan should be continued regardless of who gets elected.

The legalization of marijuana, carbon pricing, and Indigenous reconciliation initiatives are policies that Canadians are less likely to want to see continued.

Policy	%
Ban on foreign homebuyers to address housing affordability	59%
National dental care plan	53%
Pharmacare expansion	47%
$10-a-day daycare program	46%
Investments in Green Energy and climate action	43%
Indigenous reconciliation initiatives	34%
Carbon pricing (carbon tax and rebates)	32%
Legalization of marijuana	27%
Other	3%
None of them	4%
I don't know / I prefer not to answer	8%

Q6.1 Again, regardless of who gets elected, which of the following policies of the current federal government should be continued? Check all that apply.
Base: All respondents (n=1,504)

Canadians 35+ are more likely to say the ban of foreign homebuyers should be continued.

Those 55+ are more likely to say pharmacare expansion and investments in green energy and climate action should be continued.

	Total Canada	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
Weighted n=	1504	209	167	97	582	347	101	733	771	401	484	619
Unweighted n=	1504	305	349	72	518	204	56	755	749	363	467	674
Ban on foreign homebuyers to address housing affordability	59%	62%	62%	62%	60%	53%	56%	56%	61%	48%	59%	65%
National dental care plan	53%	57%	45%	51%	55%	50%	65%	51%	56%	47%	54%	57%
Pharmacare expansion	47%	52%	37%	57%	43%	51%	57%	47%	48%	38%	45%	55%
$10-a-day daycare program	46%	42%	39%	55%	44%	49%	54%	44%	47%	42%	45%	49%
Investments in Green Energy and climate action	43%	41%	34%	46%	42%	49%	47%	40%	46%	39%	38%	50%
Indigenous reconciliation initiatives	34%	32%	24%	29%	37%	33%	45%	32%	36%	34%	33%	34%
Carbon pricing (carbon tax and rebates)	32%	21%	24%	27%	32%	41%	43%	30%	34%	33%	34%	30%
Legalization of marijuana	27%	30%	27%	32%	29%	18%	28%	28%	25%	28%	27%	25%
Other	3%	5%	2%	0%	3%	2%	1%	3%	2%	2%	4%	2%
None of them	4%	4%	4%	3%	5%	3%	5%	6%	2%	5%	3%	4%
I don't know / I prefer not to answer	8%	7%	12%	6%	6%	10%	10%	5%	11%	13%	7%	6%

Q6.1 Again, regardless of who gets elected, which of the following policies of the current federal government should be continued? Check all that apply.
Base: All respondents (n=1,504)

Significantly higher

Liberal and NDP voters are more likely than CPC voters to say nearly all these policies should be continued. CPC voters are more likely to say none of them should.

When it comes to the ban on foreign homebuyers, however, there are no significant differences among voters.
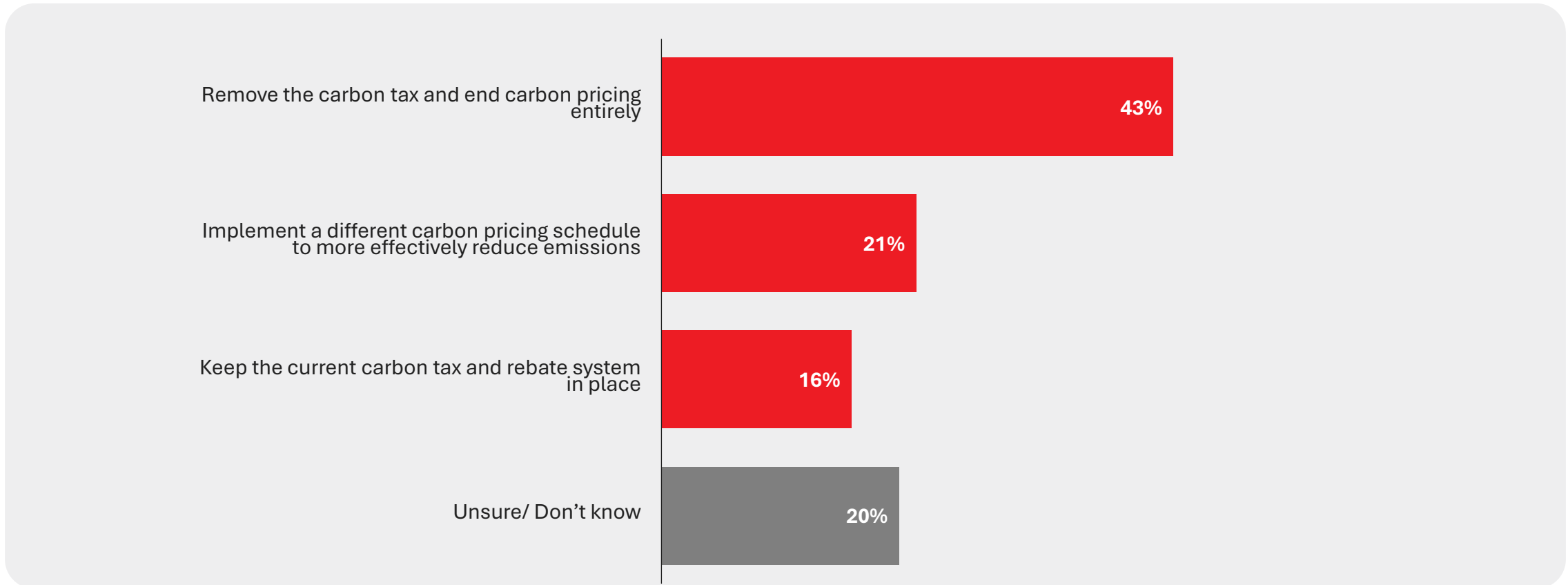
% By current vote intention	Total Canada	CPC	LPC	NDP	GPC
Weighted n=	1504	480	526	153	28
Unweighted n=	1504	426	624	153	36
Ban on foreign homebuyers to address housing affordability	59%	56%	64%	64%	78%
National dental care plan	53%	41%	65%	76%	66%
Pharmacare expansion	47%	31%	59%	73%	50%
$10-a-day daycare program	46%	31%	60%	62%	45%
Investments in Green Energy and climate action	43%	20%	63%	64%	73%
Indigenous reconciliation initiatives	34%	19%	48%	55%	38%
Carbon pricing (carbon tax and rebates)	32%	16%	45%	46%	55%
Legalization of marijuana	27%	17%	36%	42%	28%
Other	3%	2%	3%	3%	5%
None of them	4%	9%	1%	0%	3%
I don't know / I prefer not to answer	8%	6%	3%	6%	0%

Q6.1 Again, regardless of who gets elected, which of the following policies of the current federal government should be continued? Check all that apply.
Base: All respondents (n=1,504)

Significantly higher

At the time of survey, most Canadians felt the carbon tax needed to be revaluated; four in ten said it should be removed, and carbon pricing should be ended entirely.

Remove the carbon tax and end carbon pricing entirely **43%**

Implement a different carbon pricing schedule to more effectively reduce emissions **21%**

Keep the current carbon tax and rebate system in place **16%**

Unsure/ Don't know **20%**

Q5.1 As you may know, Canada has a carbon tax to address climate change. The federal carbon pricing system places a tax on fossil fuels, with revenues returned to households through rebates. Regardless of who gets elected, what do you think should happen to the current carbon tax policy?
Base: All respondents (n=1,504)

Support for removing the carbon tax and ending carbon pricing entirely is even greater outside of Quebec.

Quebecers and women are most likely to say they're unsure about the issue.

	Total Canada	BC	AB	SK/MB	ON	QC	ATL	Male	Female	18-34	35-54	55+
Weighted n=	1504	209	167	97	582	347	101	733	771	401	484	619
Unweighted n=	1504	305	349	72	518	204	56	755	749	363	467	674
Remove the carbon tax and end carbon pricing entirely	43%	50%	53%	49%	46%	26%	46%	49%	37%	33%	47%	46%
Implement a different carbon pricing schedule to more effectively reduce emissions	21%	21%	19%	19%	23%	22%	15%	23%	20%	26%	18%	21%
Keep the current carbon tax and rebate system in place	16%	8%	15%	18%	15%	20%	20%	14%	17%	16%	18%	14%
Unsure/ Don't know	20%	20%	13%	15%	16%	32%	20%	14%	26%	24%	17%	20%

Q5.1 As you may know, Canada has a carbon tax to address climate change. The federal carbon pricing system places a tax on fossil fuels, with revenues returned to households through rebates. Regardless of who gets elected, what do you think should happen to the current carbon tax policy?
Base: All respondents (n=1,504)

Significantly higher

CPC voters are most apt to say the carbon tax should be removed and carbon pricing should end entirely.

| % By current vote intention	Total Canada	CPC	LPC	NDP	GPC
Weighted n=	1504	480	526	153	28
Unweighted n=	1504	426	624	153	36
Remove the carbon tax and end carbon pricing entirely	43%	76%	27%	21%	20%
Implement a different carbon pricing schedule to more effectively reduce emissions	21%	9%	34%	33%	41%
Keep the current carbon tax and rebate system in place	16%	5%	23%	22%	30%
Unsure/ Don't know	20%	10%	17%	23%	9%

Q5.1 As you may know, Canada has a carbon tax to address climate change. The federal carbon pricing system places a tax on fossil fuels, with revenues returned to households through rebates. Regardless of who gets elected, what do you think should happen to the current carbon tax policy?
Base: All respondents (n=1,504)

Significantly higher

Two thirds of Canadians agree that immigration is a significant factor contributing to housing prices in Canada.

There is not a lot of optimism for housing prices to become more affordable, nor do Canadians feel the provincial and federal governments are doing enough to manage the issue.
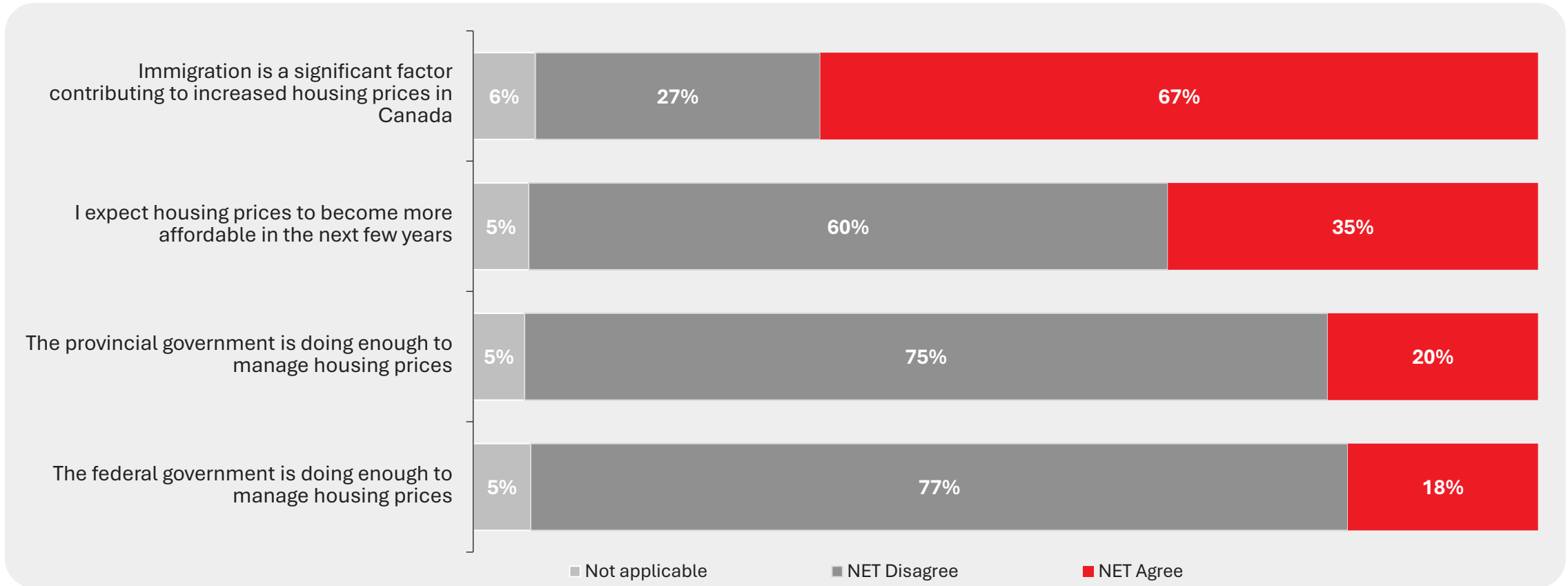
Statement	Not applicable	NET Disagree	NET Agree
Immigration is a significant factor contributing to increased housing prices in Canada	6%	27%	67%
I expect housing prices to become more affordable in the next few years	5%	60%	35%
The provincial government is doing enough to manage housing prices	5%	75%	20%
The federal government is doing enough to manage housing prices	5%	77%	18%

Q6.2 Thinking about housing in Canada, how much do you agree with each of the following statements?
Base: All respondents (n=1,504)

CPC voters are more likely than Liberal and NDP voters to agree that immigration is a significant factor contributing to increased housing prices in Canada.

Newcomers to Canada are more likely to be optimistic about affordable housing prices in the near future, and they're more likely to feel the government is doing enough to manage the issue.
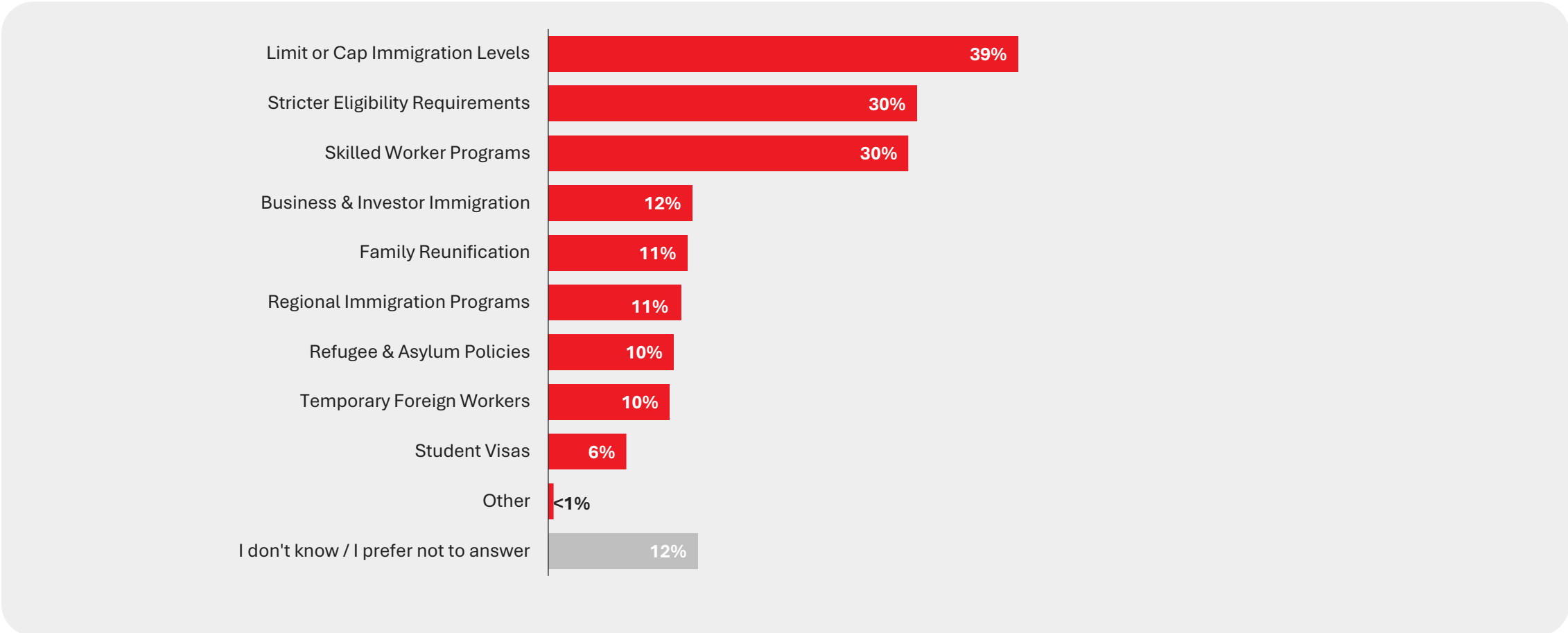
% Agree (Somewhat + Strongly)	Total Canada	CPC	LPC	NDP	GPC	Born in Canada	Immig. <11 years ago	Immig. 11+ years ago
Weighted n=	**1504**	480	526	153	28	1202	107	182
Unweighted n=	**1504**	426	624	153	36	1113	147	235
Immigration is a significant factor contributing to increased housing prices in Canada	**67%**	83%	58%	54%	60%	67%	63%	74%
I expect housing prices to become more affordable in the next few years	**35%**	33%	40%	25%	21%	32%	61%	38%
The provincial government is doing enough to manage housing prices	**20%**	25%	21%	14%	5%	17%	44%	22%
The federal government is doing enough to manage housing prices	**18%**	18%	24%	14%	3%	15%	44%	19%

Q6.2 Thinking about housing in Canada, how much do you agree with each of the following statements?
Base: All respondents (n=1,504)

Significantly higher

Canadians think the government should prioritize a limit or cap on immigration levels, stricter eligibility requirements, and skilled worker programs.

Policy	%
Limit or Cap Immigration Levels	39%
Stricter Eligibility Requirements	30%
Skilled Worker Programs	30%
Business & Investor Immigration	12%
Family Reunification	11%
Regional Immigration Programs	11%
Refugee & Asylum Policies	10%
Temporary Foreign Workers	10%
Student Visas	6%
Other	<1%
I don't know / I prefer not to answer	12%

Q6.3 Some people believe immigration is essential for Canada's economic growth while others argue that high immigration levels are straining infrastructure. Considering your personal views on immigration, which types of immigration policies should the government prioritize? Select up to two.
Base: All respondents (n=1,504)

Significantly higher

50

CPC voters are more likely than Liberal and NDP voters to say the government should prioritize limiting or capping immigration levels and enforcing stricter eligibility requirements.

Liberal and NDP voters are more likely than CPC voters to say the government should prioritize refugee and asylum policies.

% By current vote intention and immigration	Total Canada	CPC	LPC	NDP	GPC	Born in Canada	Immig. <11 years ago	Immig. 11+ years ago
Weighted n=	1504	480	526	153	28	1202	107	182
Unweighted n=	1504	426	624	153	36	1113	147	235
Limit or Cap Immigration Levels – Reduce the number of newcomers until housing, healthcare, and infrastructure improve	**39%**	48%	33%	29%	38%	40%	25%	41%
Stricter Eligibility Requirements – Implement tighter selection criteria for permanent residency based on skills, language, or financial stability	**30%**	40%	24%	22%	42%	32%	22%	29%
Skilled Worker Programs – Focus on attracting professionals in high-demand sectors like healthcare, technology, and trades	**30%**	26%	38%	34%	22%	29%	32%	34%
Business & Investor Immigration – Attract entrepreneurs and investors to boost economic growth and job creation	**12%**	17%	9%	9%	8%	11%	12%	21%
Family Reunification – Prioritize allowing more family sponsorships, including parents, grandparents, and spouses of Canadian residents	**11%**	9%	14%	16%	8%	11%	19%	9%
Regional Immigration Programs – Encourage new immigrants to settle in smaller cities and rural areas instead of major urban centers	**11%**	8%	16%	13%	14%	10%	13%	15%
Refugee & Asylum Policies – Maintain or adjust Canada's refugee intake in response to global humanitarian needs	**10%**	4%	14%	24%	22%	11%	7%	12%
Temporary Foreign Workers – Expand or regulate temporary work permits for industries facing labour shortages (e.g., agriculture, hospitality)	**10%**	8%	16%	10%	9%	11%	10%	4%
Student Visas – Maintain or expand international student permits to support Canadian educational institutions	**6%**	4%	9%	6%	17%	6%	17%	5%
Other	**<1%**	1%	0%	0%	0%	<1%	1%	0%
I don't know / I prefer not to answer	**12%**	9%	8%	14%	3%	13%	7%	10%

Q6.3 Some people believe immigration is essential for Canada's economic growth while others argue that high immigration levels are straining infrastructure.
Considering your personal views on immigration, which types of immigration policies should the government prioritize? Select up to two.
Base: All respondents (n=1,504)

Significantly higher

Regional Spotlight

5.1

Vancouver

Leger

Fewer than half of British Columbians think David Eby is doing enough to manage BC's relationship with the US.

Relatively, Premier Eby performs second to Premier Ford in this regard, ahead of Premier Smith.
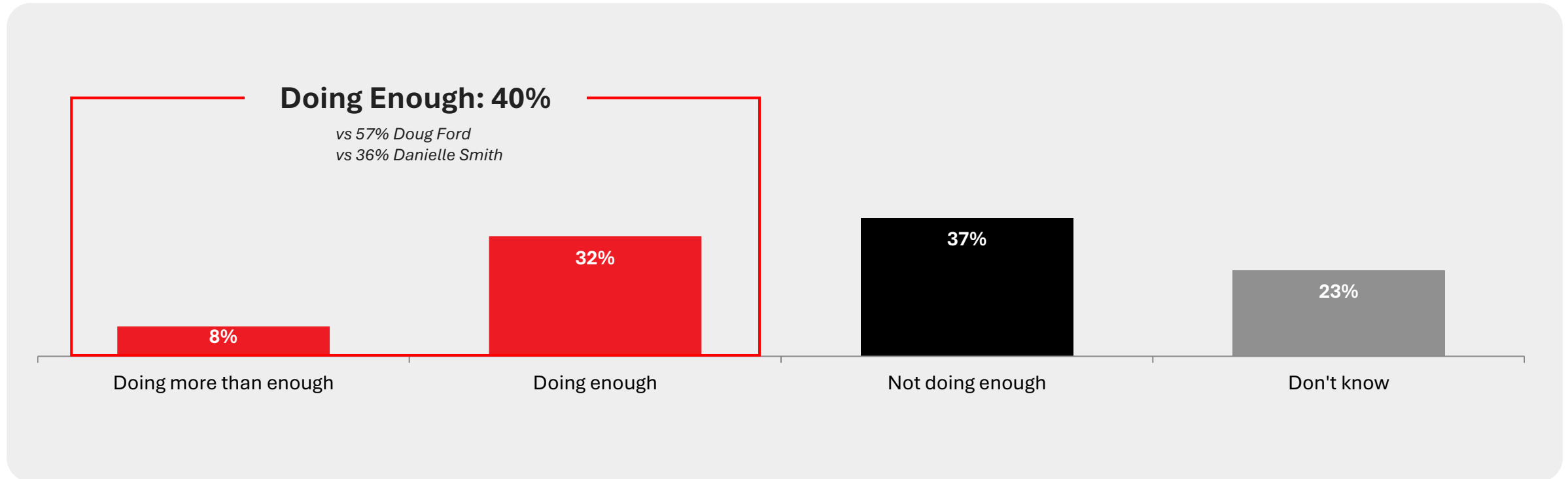
Doing Enough: 40%

vs 57% Doug Ford
vs 36% Danielle Smith

8%	32%	37%	23%
Doing more than enough	Doing enough	Not doing enough	Don't know

Q8.2 Do you think Premier David Eby is doing enough to manage British Columbia's relationship with the U.S., particularly in response to trade tensions and economic policies?
Base: British Columbia residents (n=305)

Men are more likely to believe David Eby is doing enough/more than enough to manage British Columbia's relationship with the US.

Women are more likely to be unsure.

	Total Canada	City of Vancouver	Rest of British Columbia	Male	Female	18-34	35-54	55+
Weighted n=	209	29	180	102	108	55	66	88
Unweighted n=	305	151	154	143	162	72	90	143
Doing enough/more than enough (NET)	40%	43%	39%	49%	31%	35%	38%	44%
Doing more than enough	8%	8%	8%	8%	8%	3%	6%	12%
Doing enough	32%	36%	31%	41%	23%	32%	32%	32%
Not doing enough	37%	41%	37%	36%	39%	33%	40%	38%
Don't know	23%	15%	24%	16%	30%	32%	22%	18%

Q8.2 Do you think Premier David Eby is doing enough to manage British Columbia's relationship with the U.S., particularly in response to trade tensions and economic policies?
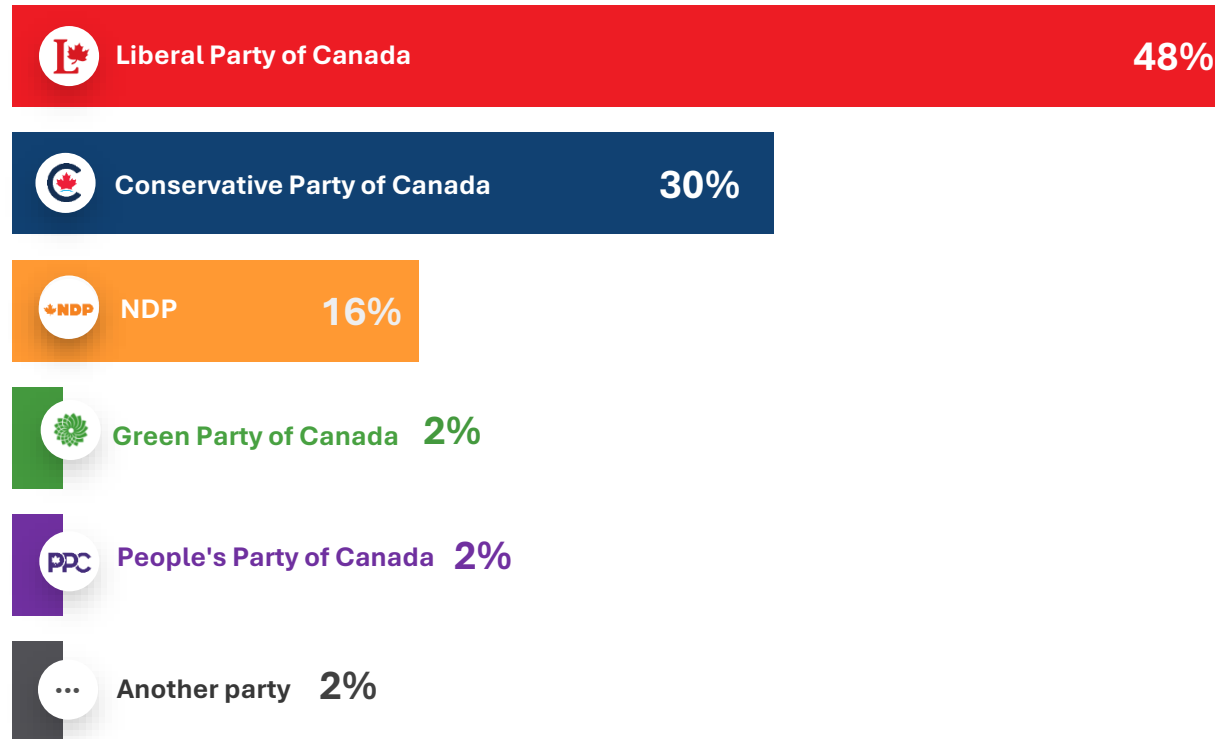Base: British Columbia residents (n=305)

Significantly higher

Leger

If a federal election were held today, Vancouver residents are most likely to vote for the Liberal Party.

| | Liberal Party of Canada | **48%** |

| | Conservative Party of Canada | **30%** |

| | NDP | **16%** |

Green Party of Canada **2%**

People's Party of Canada **2%**

Another party **2%**

CP01. If a FEDERAL election were held today, for which political party would you be most likely to vote? Would it be for...
Base: Vancouver Committed Vote + Lean (n=133)

Vancouverites are most apt to believe the Liberal Party of Canada would be the best choice for their city.

Liberal Party of Canada **42%**

Conservative Party of Canada **27%**

NDP **19%**

Green Party of Canada **7%**

People's Party of Canada **3%**

CITY1. Thinking specifically of VANCOUVER, which party do you think would be best for your city?
Base: Vancouver residents excl. Don't know (n=122)
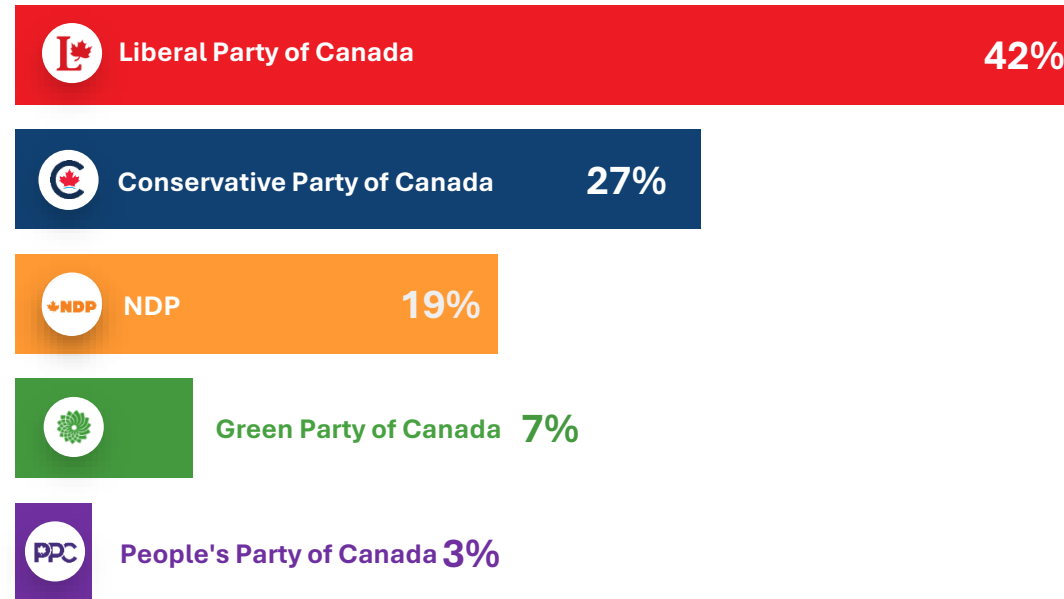
Perceptions of the best party for Vancouver show little variation across demographics.

	Total	Male	Female	18-34	35-54	55+
Weighted n=	23	13	11	7	9	8
Unweighted n=	122	60	62	24	41	57
…Mark Carney's Liberal Party of Canada	42%	41%	44%	33%	36%	57%
…Pierre Poilievre's Conservative Party of Canada	27%	29%	24%	30%	29%	21%
…Jagmeet Singh's New Democratic Party of Canada	19%	23%	14%	27%	20%	10%
…Elizabeth May's Green Party of Canada	7%	4%	10%	4%	9%	7%
…Maxime Bernier's People's Party of Canada	3%	2%	4%	3%	2%	5%
…another party	2%	1%	3%	3%	4%	0%

CITY1. Thinking specifically of VANCOUVER, which party do you think would be best for your city?
Base: Vancouver residents excl. Don't know (n=122); Vancouver Committed Vote + Lean (n=133)

Significantly higher

Vancouver residents are most likely to think Carney is the best leader to manage US relations.

Women in Vancouver are more likely to be unsure about which leader is best equipped to manage this issue.

| %US-Canada Relations	Total	Male	Female	18-34	35-54	55+
Weighted n=	29	14	15	10	10	10
Unweighted n=	151	70	81	36	45	70
Mark Carney	45%	49%	42%	34%	45%	57%
Pierre Poilievre	21%	27%	16%	17%	28%	19%
Jagmeet Singh	7%	8%	6%	11%	6%	4%
Elizabeth May	2%	1%	3%	5%	0%	2%
Maxime Bernier	1%	3%	0%	5%	0%	0%
Other	2%	1%	2%	2%	3%	0%
Don't Know	21%	11%	31%	27%	19%	18%

Q2.5 And, which leader do you think will best manage each of the following issues?
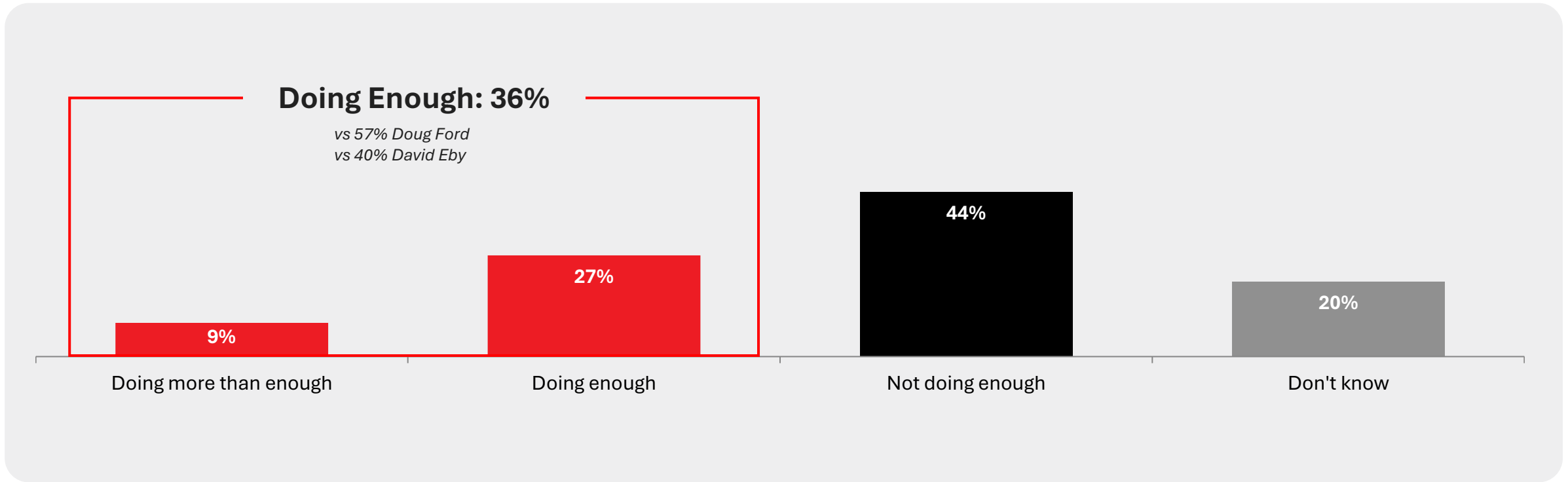Base: Vancouver (n=151)

Significantly higher

5.2

Calgary and Edmonton

Leger
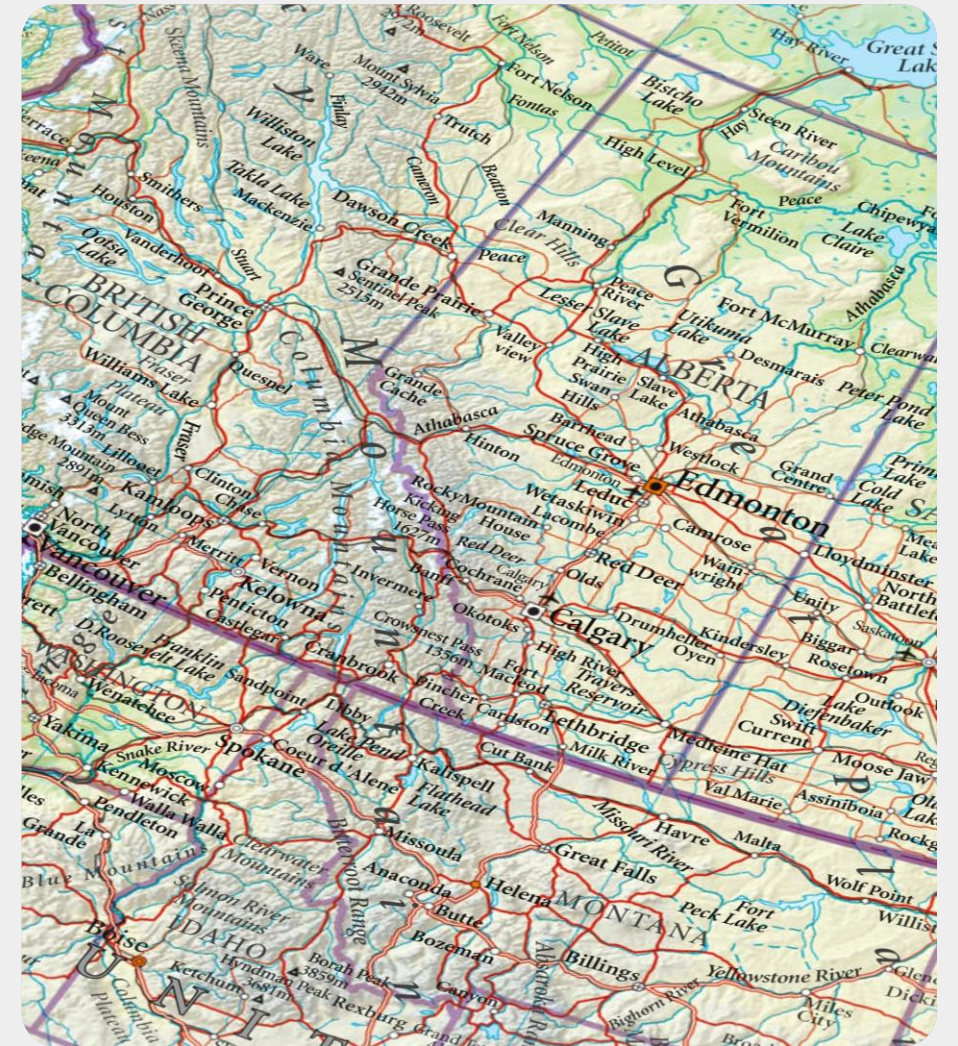
Just over a third of Albertans think Danielle Smith is doing enough to manage Alberta's relationship with the US.

Relatively, Danielle Smith ranks last of the three premiers measured.

Doing Enough: 36%

vs 57% Doug Ford
vs 40% David Eby

Doing more than enough	Doing enough	Not doing enough	Don't know
9%	27%	44%	20%

Q8.2 Do you think Premier Danielle Smith is doing enough to manage Alberta's relationship with the U.S., particularly in response to trade tensions and economic policies?
Base: Alberta residents (n=349)

Men are more likely to believe Danielle Smith is doing more than enough to manage Alberta's relationship with the US.

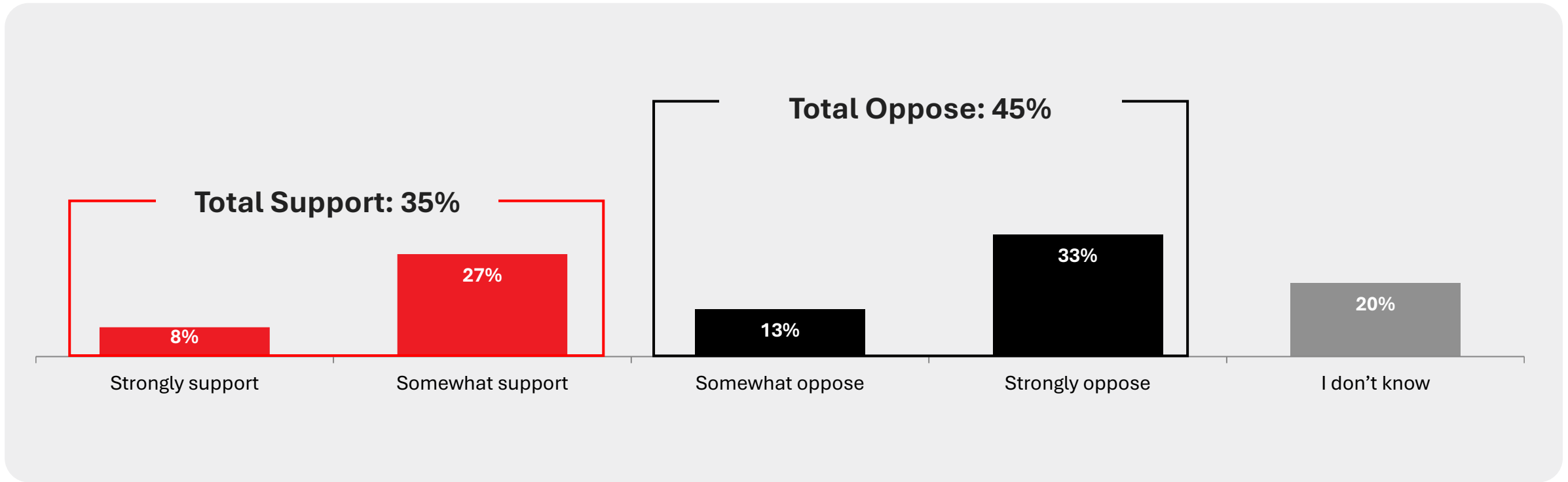Edmonton residents are more likely to say she is not doing enough.

	Total Canada	Calgary	Edmonton	Other regions of AB	Male	Female	18-34	35-54	55+
Weighted n=	167	52	40	75	83	85	48	60	59
Unweighted n=	349	151	150	48	168	181	91	113	145
Doing enough/more than enough (NET)	**36%**	42%	27%	37%	43%	29%	33%	29%	47%
Doing more than enough	**9%**	14%	8%	6%	15%	3%	5%	8%	13%
Doing enough	**27%**	28%	20%	31%	29%	26%	28%	20%	34%
Not doing enough	**44%**	45%	56%	36%	41%	46%	37%	47%	45%
Don't know	**20%**	14%	17%	27%	16%	25%	30%	24%	8%

Q8.2 Do you think Premier Danielle Smith is doing enough to manage Alberta's relationship with the U.S., particularly in response to trade tensions and economic policies?
Base: Alberta residents (n=349)

Significantly higher

Leger

More Albertans oppose Danielle Smith's handling of Alberta Health Services than support it; one-third strongly oppose it.

Total Oppose: 45%

Total Support: 35%

Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	I don't know
8%	27%	13%	33%	20%

Q8.1 Alberta Health Services (AHS) has faced allegations of mismanagement, inefficiencies, and political interference. Premier Danielle Smith has been critical of AHS, arguing that reforms are needed to improve healthcare delivery, including decentralizing decision-making and increasing private-sector involvement. Critics, however, claim that her approach undermines public healthcare and is politically motivated. How much do you support or oppose Danielle Smith's handling of the Alberta Health Services (AHS) situation?
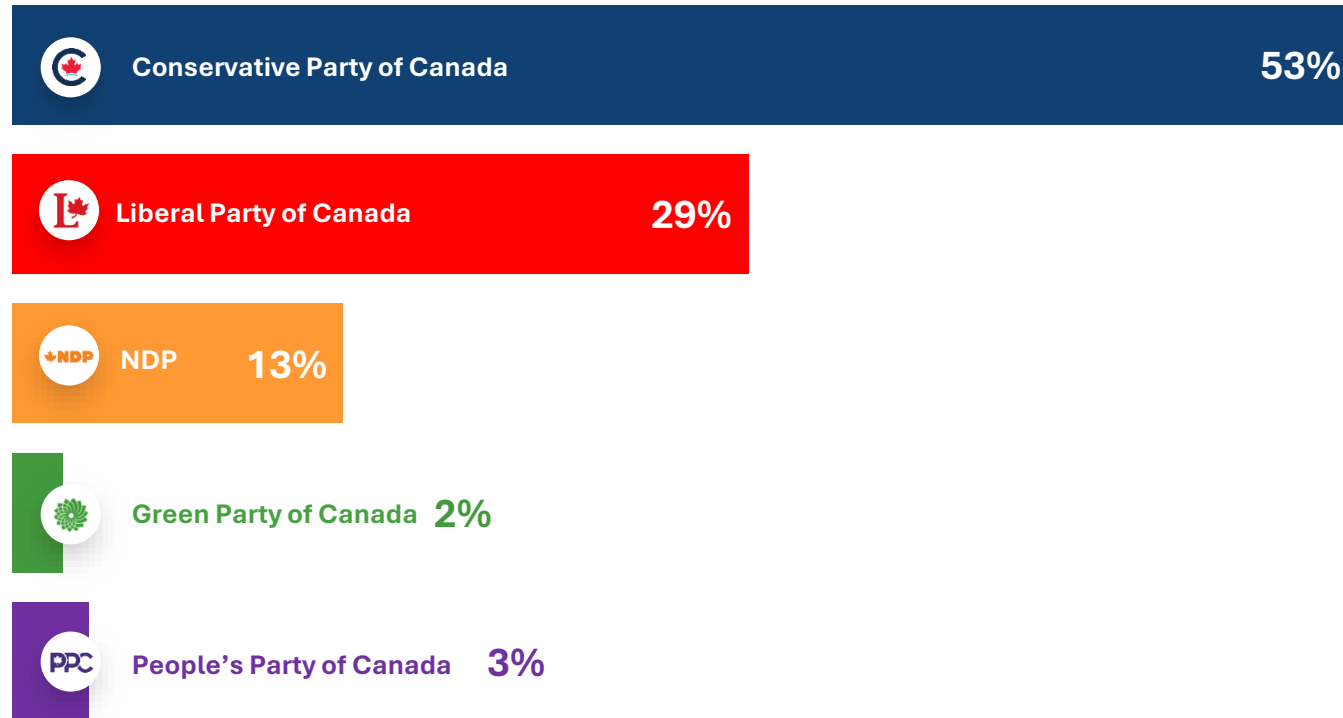Base: Alberta residents (n=349)

Approval (or lack thereof) of Danielle Smith's handling of the AHS situation is consistent across the regions and demographic subgroups.

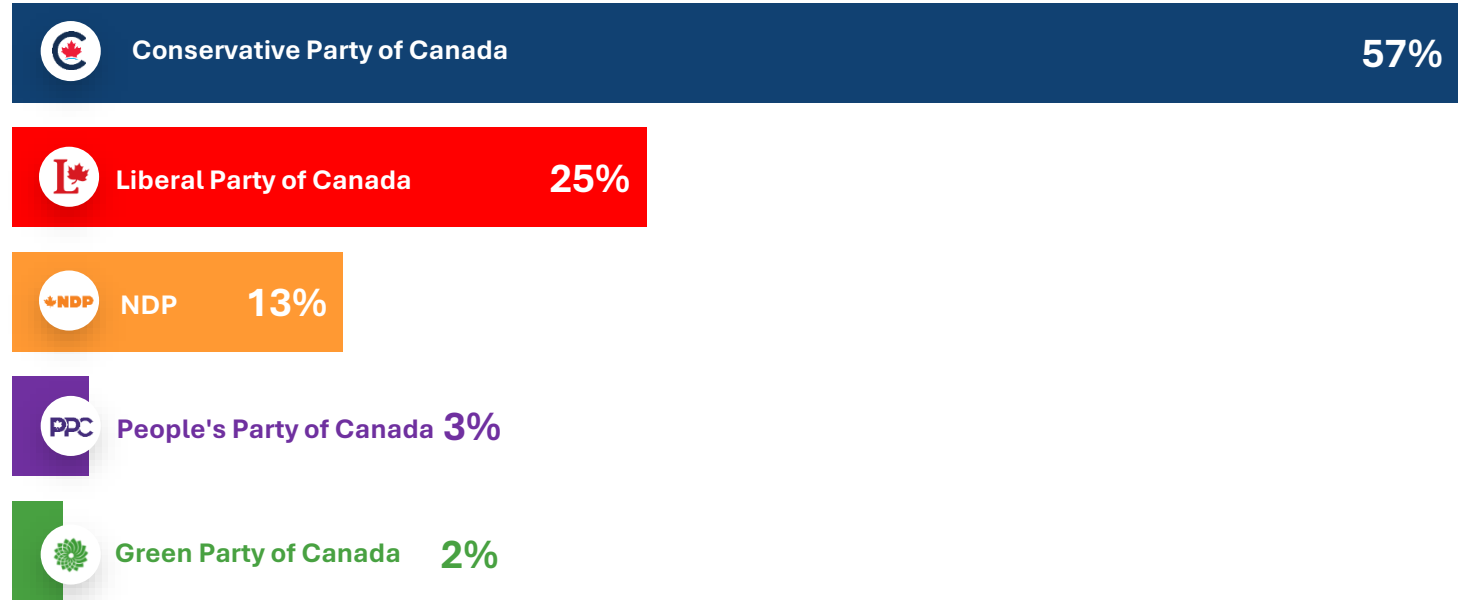|	Total Canada	Calgary	Edmonton	Other regions of AB	Male	Female	18-34	35-54	55+
Weighted n=	167	52	40	75	83	85	48	60	59
Unweighted n=	349	151	150	48	168	181	91	113	145
Support (NET)	**35%**	36%	31%	36%	39%	31%	39%	25%	42%
Strongly support	**8%**	15%	7%	3%	10%	6%	5%	6%	12%
Somewhat support	**27%**	22%	24%	33%	29%	25%	34%	19%	30%
Oppose (NET)	**45%**	48%	54%	39%	42%	48%	39%	46%	50%
Somewhat oppose	**13%**	16%	10%	12%	13%	12%	16%	8%	15%
Strongly oppose	**33%**	32%	45%	27%	29%	36%	23%	39%	34%
Don't know	**20%**	16%	15%	25%	18%	21%	22%	28%	9%

Q8.1 Alberta Health Services (AHS) has faced allegations of mismanagement, inefficiencies, and political interference. Premier Danielle Smith has been critical of AHS, arguing that reforms are needed to improve healthcare delivery, including decentralizing decision-making and increasing private-sector involvement. Critics, however, claim that her approach undermines public healthcare and is politically motivated. How much do you support or oppose Danielle Smith's handling of the Alberta Health Services (AHS) situation?
Base: Alberta residents (n=349)

Leger

If a federal election were held today, Calgarians would be most likely to vote for the Conservative Party.

Conservative Party of Canada	**53%**
Liberal Party of Canada	**29%**
NDP	**13%**
Green Party of Canada	**2%**
People's Party of Canada	**3%**

CP01. If a FEDERAL election were held today, for which political party would you be most likely to vote? Would it be for…
Base: Calgary Committed Vote + Lean (n=127)

Calgarians overwhelmingly believe the Conservative Party of Canada would be best for their city.

Conservative Party of Canada **57%**

Liberal Party of Canada **25%**

NDP **13%**

People's Party of Canada **3%**

Green Party of Canada **2%**

CITY1. Thinking specifically of CALGARY, which party do you think would be best for your city?
Base: Calgary residents excl. Don't know (n=121)

Perceptions of the best party for Calgary remain consistent across gender and age subgroups.

	Total	Male	Female	18-34	35-54	55+
Weighted n=	*42*	*22*	*20*	*12*	*15*	*15*
Unweighted n=	*121*	*61*	*60*	*33*	*40*	*48*
…Pierre Poilievre's Conservative Party of Canada	**57%**	59%	55%	53%	52%	65%
…Mark Carney's Liberal Party of Canada	**25%**	20%	29%	21%	22%	30%
…Jagmeet Singh's New Democratic Party of Canada	**13%**	16%	11%	22%	14%	6%
…Elizabeth May's Green Party of Canada	**2%**	3%	1%	5%	2%	0%
…Maxime Bernier's People's Party of Canada	**3%**	3%	4%	0%	10%	0%
…another party	**0%**	0%	0%	0%	0%	0%

CITY1. Thinking specifically of CALGARY, which party do you think would be best for your city?
Base: Calgary residents excl. Don't know (n=121); Calgary Committed Vote + Lean (n=127)

Leger

Calgarians' preferred leader for managing US-Canada Relations is Poilievre.
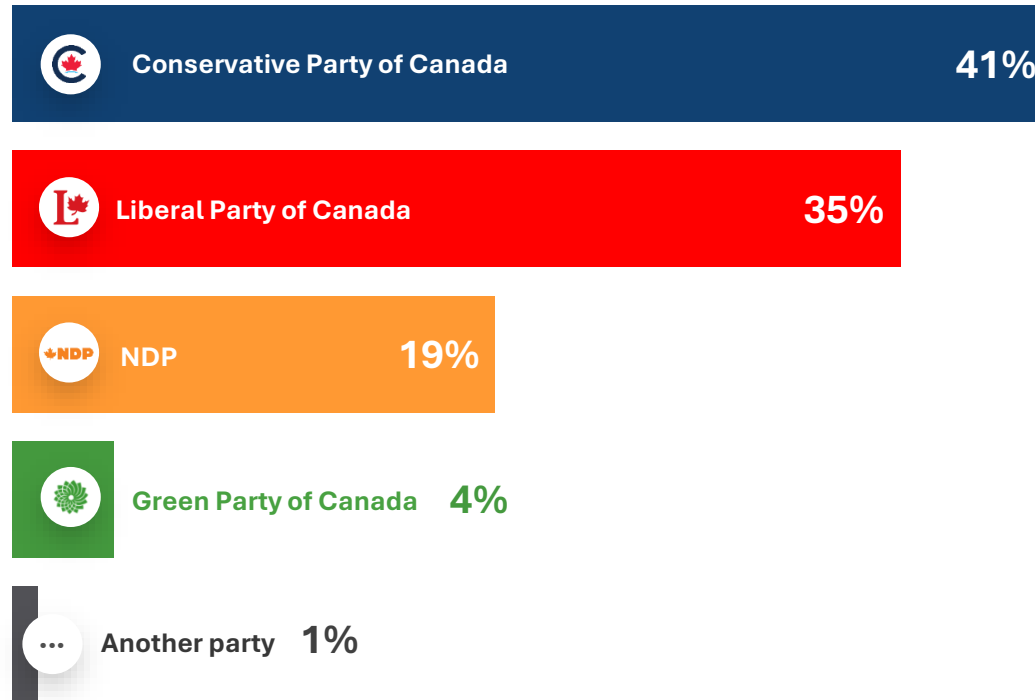
Perceptions among Calgary residents of the best leader for managing US-Canada relations remain consistent across gender and age subgroups.

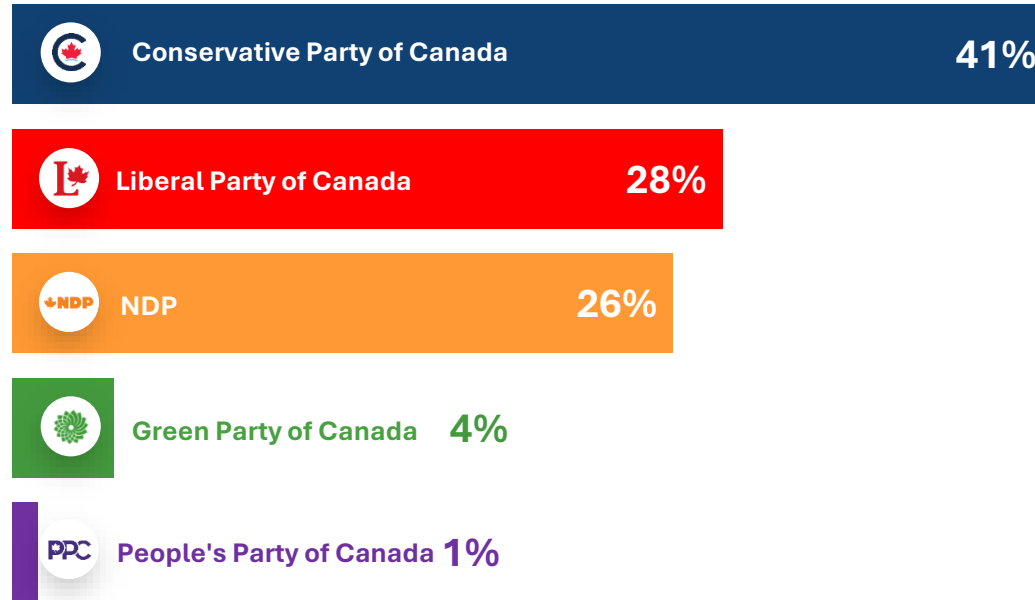| %US-Canada Relations	Total	Male	Female	18-34	35-54	55+
Weighted n=	52	26	26	15	20	17
Unweighted n=	151	70	81	42	53	56
Pierre Poilievre	**38%**	41%	36%	38%	35%	43%
Mark Carney	**27%**	27%	27%	20%	24%	37%
Jagmeet Singh	**5%**	7%	3%	11%	3%	2%
Elizabeth May	**1%**	2%	0%	4%	0%	0%
Maxime Bernier	**2%**	2%	2%	0%	6%	0%
Other	**2%**	0%	4%	0%	6%	0%
Don't Know	**24%**	20%	28%	28%	26%	19%

Q2.5 And, which leader do you think will best manage each of the following issues?
Base: Calgary residents (n=151)

Leger

Edmontonians are most likely to vote for the Conservative Party, with the Liberal Party a few points behind.

Conservative Party of Canada — **41%**

Liberal Party of Canada — **35%**

NDP — **19%**

Green Party of Canada — **4%**

Another party — **1%**

CP01. If a FEDERAL election were held today, for which political party would you be most likely to vote? Would it be for…
Base: Edmonton Committed Vote + Lean (n=128)

Edmontonians are most likely to feel the Conservative Party would be best for their city.

🍁	**Conservative Party of Canada**	**41%**
🍁	**Liberal Party of Canada**	**28%**
NDP	**NDP**	**26%**
🌿	**Green Party of Canada**	**4%**
PPC	**People's Party of Canada**	**1%**

CITY1. Thinking specifically of EDMONTON, which party do you think would be best for your city?
Base: Edmonton residents excl. Don't know (n=125)

Perceptions of the best party for Edmonton remain consistent across demographic groups.

	Total	Male	Female	18-34	35-54	55+
Weighted n=	*33*	*16*	*17*	*12*	*11*	*11*
Unweighted n=	*125*	*59*	*66*	*37*	*39*	*49*
…Pierre Poilievre's Conservative Party of Canada	**41%**	47%	34%	37%	48%	37%
…Mark Carney's Liberal Party of Canada	**28%**	28%	27%	27%	24%	32%
…Jagmeet Singh's New Democratic Party of Canada	**26%**	19%	34%	32%	26%	21%
…Elizabeth May's Green Party of Canada	**4%**	6%	3%	4%	2%	7%
…Maxime Bernier's People's Party of Canada	**1%**	0%	2%	0%	0%	3%
…another party	**0%**	0%	0%	0%	0%	0%

CITY1. Thinking specifically of EDMONTON, which party do you think would be best for your city?
Base: Edmonton residents excl. Don't know (n=125); Edmonton Committed Vote + Lean (n=128)

Edmonton residents are split between Mark Carney and Pierre Poilievre for best leader for managing US-Canada Relations, with a slight lead for Carney.

Perceptions among of the best leader for managing US-Canada relations remain consistent across demographic groups such as gender and age.

%US-Canada Relations	Total	Male	Female	18-34	35-54	55+
Weighted n=	40	20	20	13	14	13
Unweighted n=	150	72	78	42	50	58
Mark Carney	33%	30%	36%	30%	20%	50%
Pierre Poilievre	30%	37%	24%	29%	37%	25%
Jagmeet Singh	9%	7%	12%	16%	10%	3%
Elizabeth May	3%	2%	3%	4%	1%	2%
Maxime Bernier	1%	0%	2%	0%	3%	0%
Other	1%	1%	0%	0%	0%	2%
Don't Know	23%	24%	22%	21%	29%	18%

Q2.5 And, which leader do you think will best manage each of the following issues?
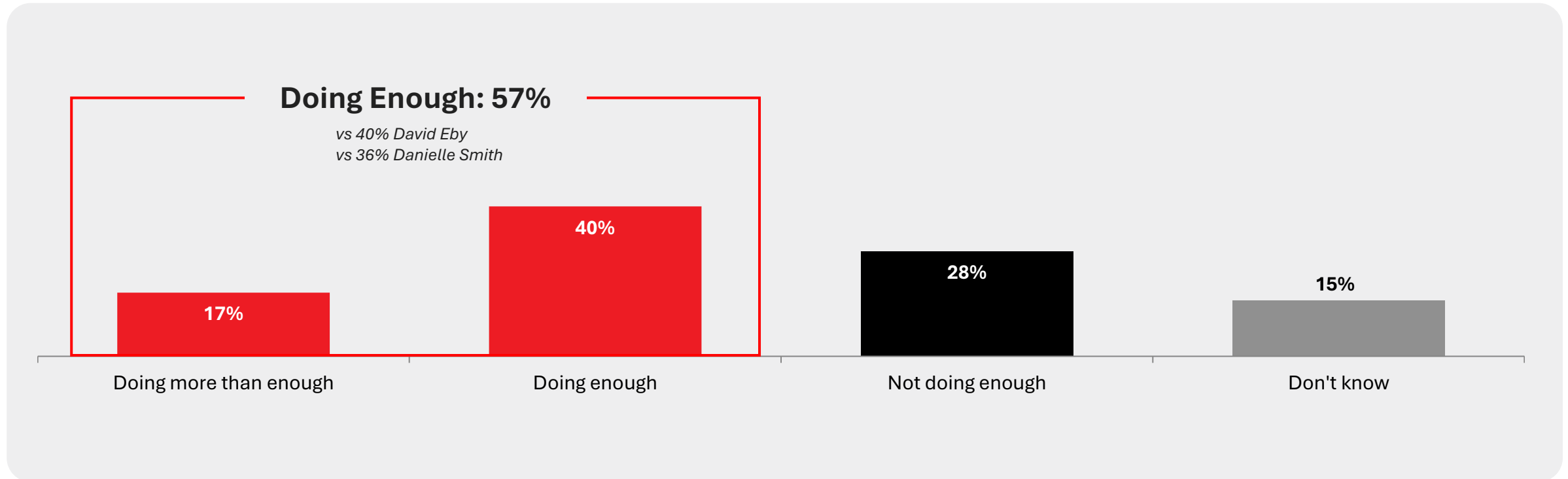Base: Edmonton (n=150)

5.3

Toronto

Leger

Most Ontarians think Doug Ford is doing enough to manage Ontario's relationship with the US.

Relatively, Doug Ford performs better than Alberta and BC premiers in this regard.

Doing Enough: 57%

vs 40% David Eby
vs 36% Danielle Smith

Doing more than enough	Doing enough	Not doing enough	Don't know
17%	40%	28%	15%

Q8.2 Do you think Premier Doug Ford is doing enough to manage Ontario's relationship with the U.S., particularly in response to trade tensions and economic icies?
Base: Ontario residents (n=518)

Men and those 35+ are more likely to believe Doug Ford is doing enough/more than enough to manage Ontario's relationship with the US.
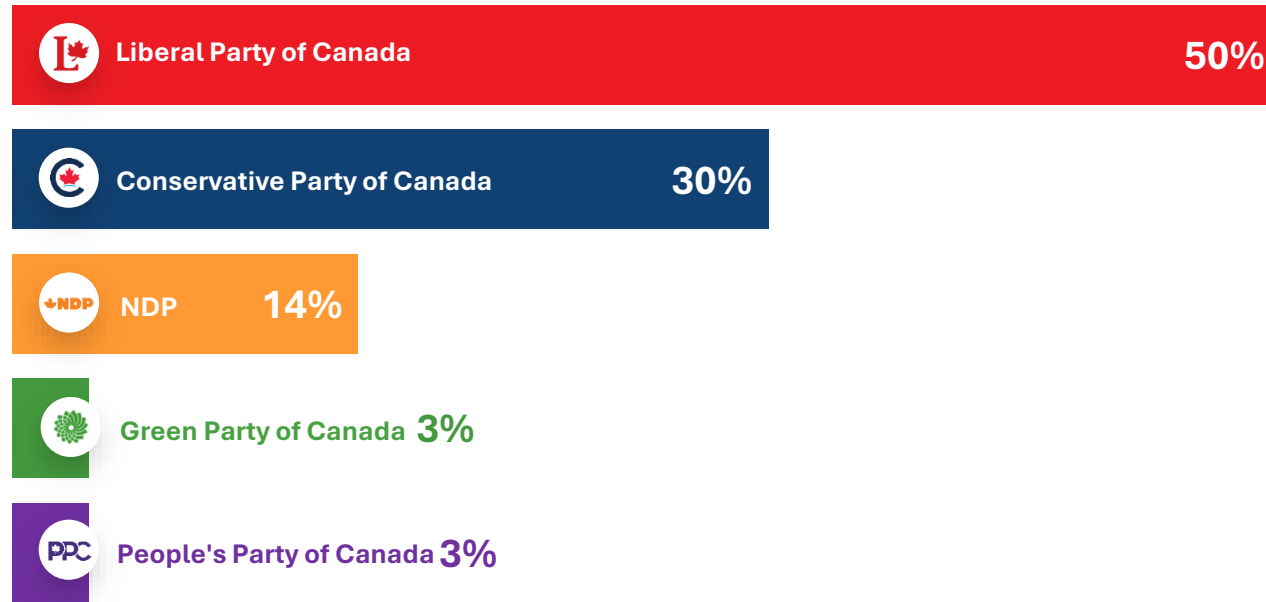
Women are more likely to be unsure.

	Total Canada	City of Toronto	Rest of ON	Male	Female	18-34	35-54	55+
Weighted n=	**582**	118	464	282	300	161	186	235
Unweighted n=	**518**	201	317	269	249	125	148	245
Doing enough/more than enough (NET)	**57%**	56%	57%	66%	49%	43%	58%	65%
Doing more than enough	**17%**	16%	17%	21%	12%	12%	14%	22%
Doing enough	**40%**	40%	41%	44%	36%	32%	44%	44%
Not doing enough	**28%**	29%	28%	25%	31%	35%	30%	22%
Don't know	**15%**	15%	15%	9%	20%	22%	12%	13%

Q8.2 Do you think Premier Doug Ford is doing enough to manage Ontario's relationship with the U.S., particularly in response to trade tensions and economic policies?
Base: Ontario residents (n=518)

Significantly higher

Torontonians are most likely to vote for the Liberal Party.

Liberal Party of Canada **50%**

Conservative Party of Canada **31%**

NDP **14%**

Green Party of Canada **3%**

People's Party of Canada **1%**

Another party **1%**

CP01. If a FEDERAL election were held today, for which political party would you be most likely to vote? Would it be for...
Base: Toronto Committed Vote + Lean (n=180)

Half of Torontonians think the Liberal Party would be best for their city.

Liberal Party of Canada   **50%**

Conservative Party of Canada   **30%**

NDP   **14%**

Green Party of Canada **3%**

People's Party of Canada **3%**

CITY1. Thinking specifically of TORONTO, which party do you think would be best for your city?
Base: Toronto residents excl. Don't know (n=177)

Perceptions of the best party for Toronto remain consistent across demographic groups.

	Total	Male	Female	18-34	35-54	55+
Weighted n=	**102**	51	51	31	32	39
Unweighted n=	**177**	99	78	47	54	76
…Mark Carney's Liberal Party of Canada	**50%**	47%	52%	41%	55%	52%
…Pierre Poilievre's Conservative Party of Canada	**30%**	36%	24%	27%	33%	29%
…Jagmeet Singh's New Democratic Party of Canada	**14%**	11%	16%	22%	8%	11%
…Elizabeth May's Green Party of Canada	**3%**	5%	2%	4%	3%	3%
…Maxime Bernier's People's Party of Canada	**3%**	1%	6%	3%	1%	5%
…another party	**<1%**	1%	0%	1%	0%	0%

CITY1. Thinking specifically of TORONTO, which party do you think would be best for your city?
Base: Toronto residents excl. Don't know (n=177); Toronto Committed Vote + Lean (n=180)

Torontonians favour Carney as the best leader to manage US relations.

Men in Toronto are more likely to say Poilievre will best manage US-Canada Relations and women are more likely to be unsure which leader will best manage this issue.

%US-Canada Relations	Total	Male	Female	18-34	35-54	55+
Weighted n=	118	56	62	37	38	43
Unweighted n=	201	109	92	52	66	83
Mark Carney	47%	42%	51%	39%	46%	54%
Pierre Poilievre	26%	35%	17%	23%	28%	26%
Jagmeet Singh	5%	8%	3%	7%	6%	4%
Elizabeth May	2%	3%	0%	5%	0%	0%
Maxime Bernier	2%	2%	2%	3%	3%	0%
Other	0%	1%	0%	1%	0%	0%
Don't Know	18%	9%	27%	23%	16%	17%

Q2.5 And, which leader do you think will best manage each of the following issues?
Base: Toronto (n=201)
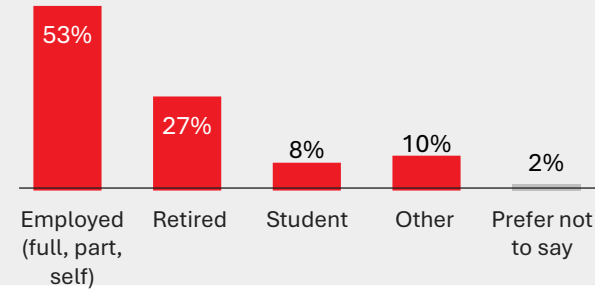
Significantly higher

6

Respondent Profile

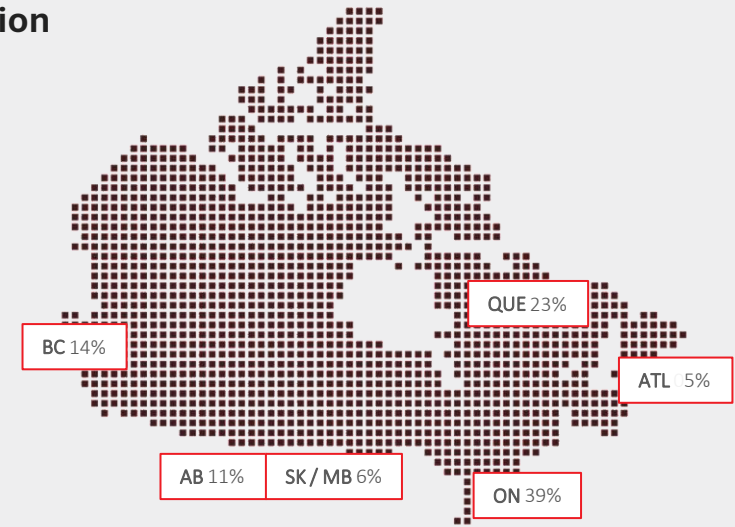# Respondent profiles

All participants, (Base n=1504)

Gender

Men **49%**

Women **51%**

Education

Employed (full, part, self)	Retired	Student	Other	Prefer not to say
53%	27%	8%	10%	2%

Region

BC 14%

QUE 23%

ATL 5%

AB 11%

SK / MB 6%

ON 39%

Age

18 to 24 years old	11%
25 to 34 years old	16%
35 to 44 years old	17%
45 to 54 years old	16%
55 to 64 years old	18%
65 and older	23%

Income

<$60,000	35%
$60,000 to under $100,000	26%
$100,000 or more	29%
Prefer not to say	10%

Children <18 in Household

No **27%**

Yes **72%**

1% Prefer not to say

Leger
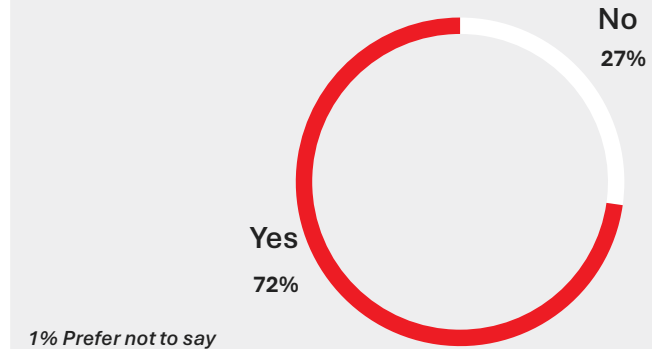
Respondent profiles

All participants, (Base n=1504)

Visible Minority

Yes
16%

No
82%
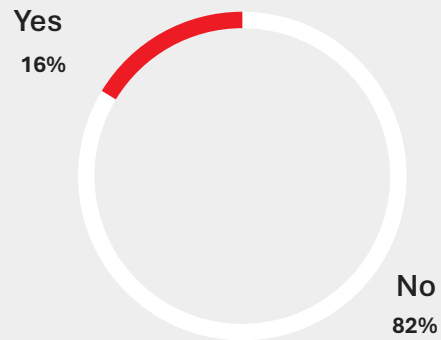
2% Prefer not to say

Born/Immigrated to Canada

Born in Canada	80%
(NET) Immigrated	19%
Immigrated, less than 5 years ago	4%
Immigrated, 5 to 10 years ago	3%
Immigrated, 11 to 20 years ago	3%
Immigrated, more than 20 years ago	9%
Prefer not to answer	1%

Our Team

Our team

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Strategic and operational customer experience consulting services

Leger Analytics (LEA)
Data modelling and analysis

Leger Opinion (LEO)
Panel management

Leger Communities
Online community management

Leger Digital
Digital strategy and user experience

International Research
Worldwide Independent Network (WIN)

600
employees

185
consultants

8
offices

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