

Report

British Columbia Post-Election Sentiment Polling Omnibus Report

November 1 – 4, 2024

DATE 11/8/2024



BACKGROUND



Leger monitors constituents' views of BC government performance, party leadership, and voter intentions to keep a pulse on provincial political sentiment.

Following the conclusion of the 2024 BC provincial election, Leger fielded the 2024 BC Post-Election sentiment survey to BC residents age 18+ as part of their weekly omnibus. This research was fielded with the intention of better understanding how BC residents perceive the recent election and its results.

METHODOLOGY



- Results are based on online research conducted among BC residents 18 years of age and older, November 1-4, 2024.
- The most recent wave was conducted among a sample of 1,004.
 - No margin of error can be associated with a non-probability sample, but for comparative purposes, a probability sample of this size would have a margin of error of +/-3.1%, 19 times out of 20.
- The data was statistically weighted according to Canadian Census figures for age, gender, region, and education within the Province.
- Where relevant, subgroup results are compared against the total (excluding the subgroup in question) using green/red coloured text.
- Some charts and tables may not add to 100% due to rounding.



Key Findings

Key Findings



- **BC residents are split relatively evenly as to whether they are happy with the results of the recent election:**
Just less than two-in-five report that they are either happy (39%) or unhappy (38%) with the results.
- **Most BC residents are satisfied with their choice in the recent election:**
Only 5% report they would have voted differently knowing the results of the election. Green Party voters were significantly more likely (22%) to report they would have voted differently hindsight.
- **Most BC residents trust the accuracy of election results, but this trust is not universal:**
Just above two-thirds (67%) of BC residents trust the accuracy of the recent election results, though Conservative Party voters are significantly less likely to do so (54%).
- **While some BC residents desire a non-confidence vote and an early election, a majority would prefer that the NDP government survives the next four years as either a slim majority or coalition government:**
Just above one-third of BC residents (35%) would prefer a vote of non-confidence and an early election either in the next year (19%) or in the next 1-4 years (15%). Conservative Party voters are more likely to prefer an early election sometime in the next year (41%) or in the next 1-4 years (26%).
A majority of residents (53%) would prefer that the NDP government survives the full four years either as slim majority (29%) or as a coalition supported by the Greens (25%).

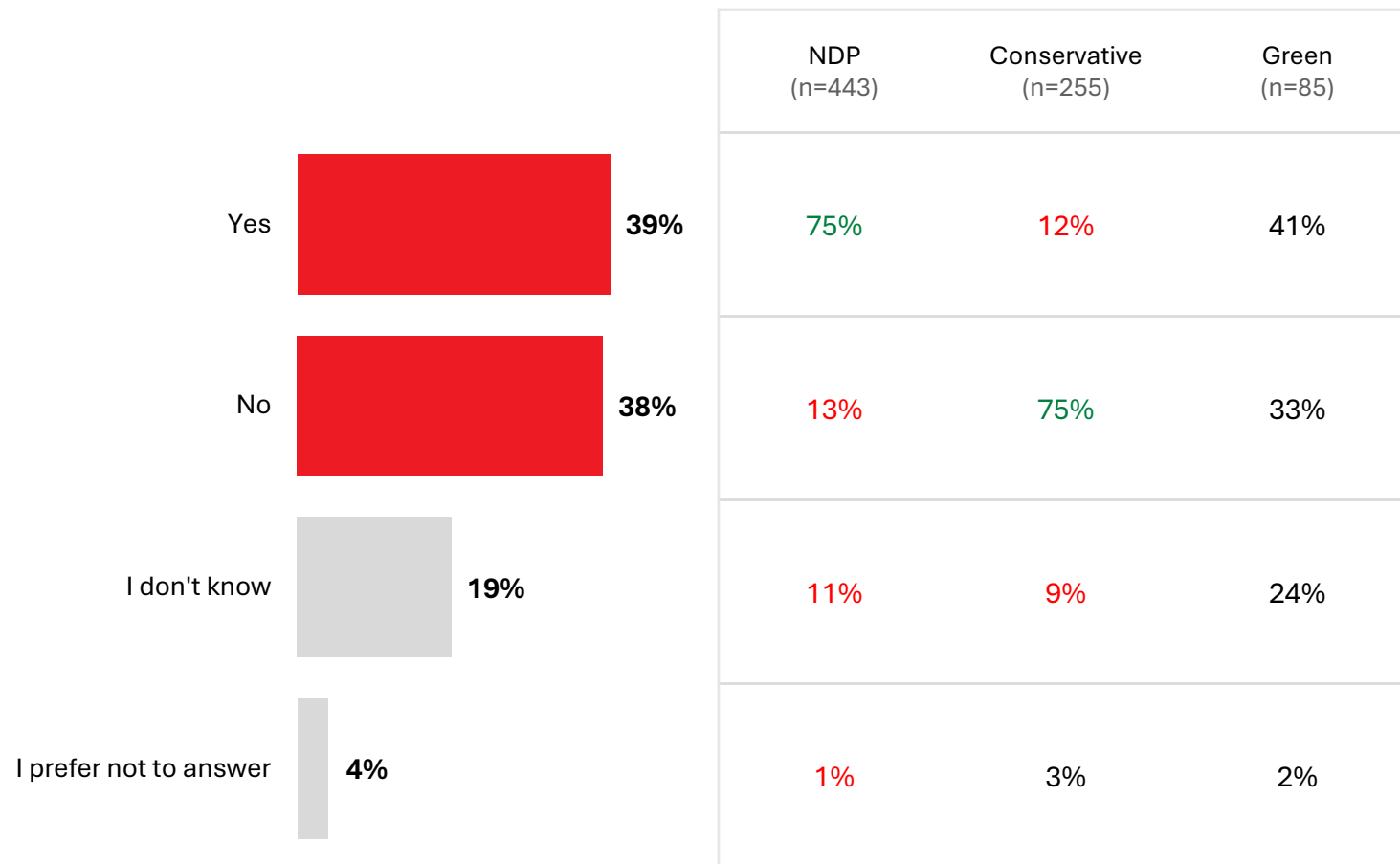


Detailed Findings

Happiness With Election Results

(Among Total BC Residents)

Past Vote 2024



%/% indicates figure is statistically significantly higher/lower than total

BC residents are split as to whether they are happy with the results of the recent election, with just less than two-in-five reporting that they are either happy (39%) or unhappy (38%) with the results.

Three-quarters (75%) of NDP voters report they are happy with the results, while the same proportion (75%) of Conservative voters report they are unhappy.

Happiness With Election Results

(Among Total BC Residents)

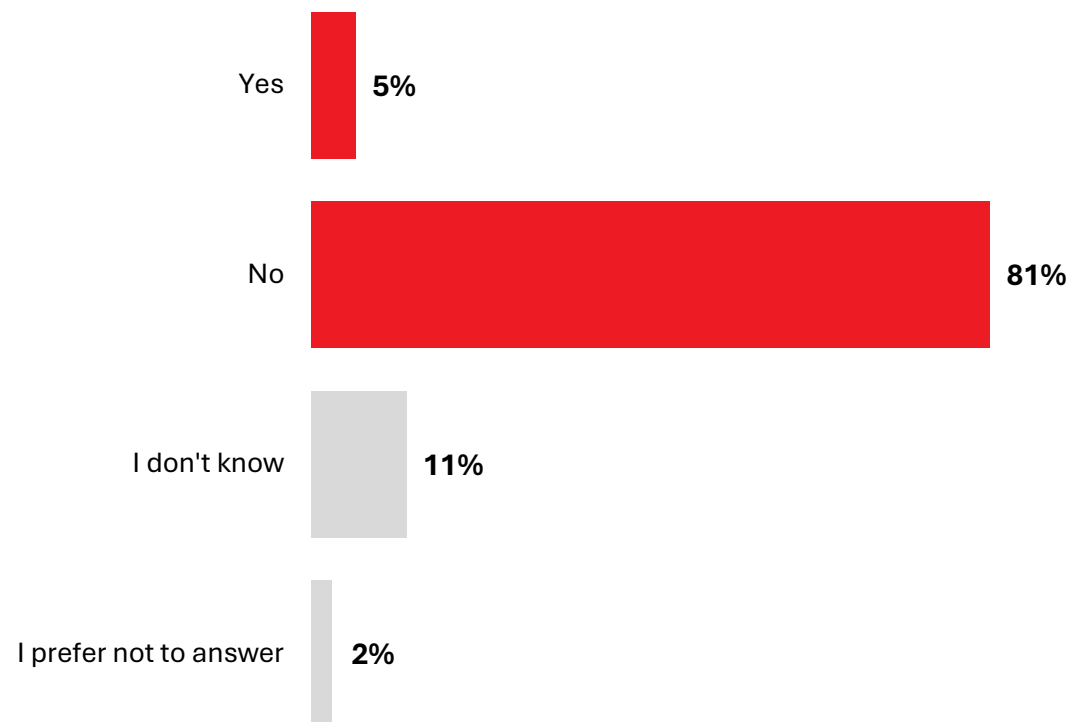
	Total (n=1,004)	Region			Age			Gender	
		Greater Vancouver (n=504)	Vancouver Island / Coast (n=217)	Other BC (n=283)	18-34 (n=219)	35-54 (n=330)	55+ (n=455)	Men (n=495)	Women (n=509)
Yes	39%	41%	38%	36%	39%	34%	43%	36%	42%
No	38%	36%	40%	42%	32%	38%	42%	46%	30%
I don't know	19%	20%	18%	18%	25%	23%	12%	14%	25%
I prefer not to answer	4%	3%	4%	5%	4%	5%	3%	4%	4%

%/% indicates figure is statistically significantly higher/lower than total

Proportion Who Would Vote Differently in Hindsight

(Among Total BC Residents)

Past Vote 2024



	NDP (n=443)	Conservative (n=255)	Green (n=85)
Yes	5%	1%	22%
No	91%	96%	68%
I don't know	3%	3%	10%
I prefer not to answer	<1%	-	-

%/% indicates figure is statistically significantly higher/lower than total

Only 5% of BC residents report they would have voted differently knowing the results of the election. This figure is significantly higher among Green Party voters, with just above one-in-five (22%) reporting they would have voted differently in hindsight.

Proportion Who Would Vote Differently in Hindsight

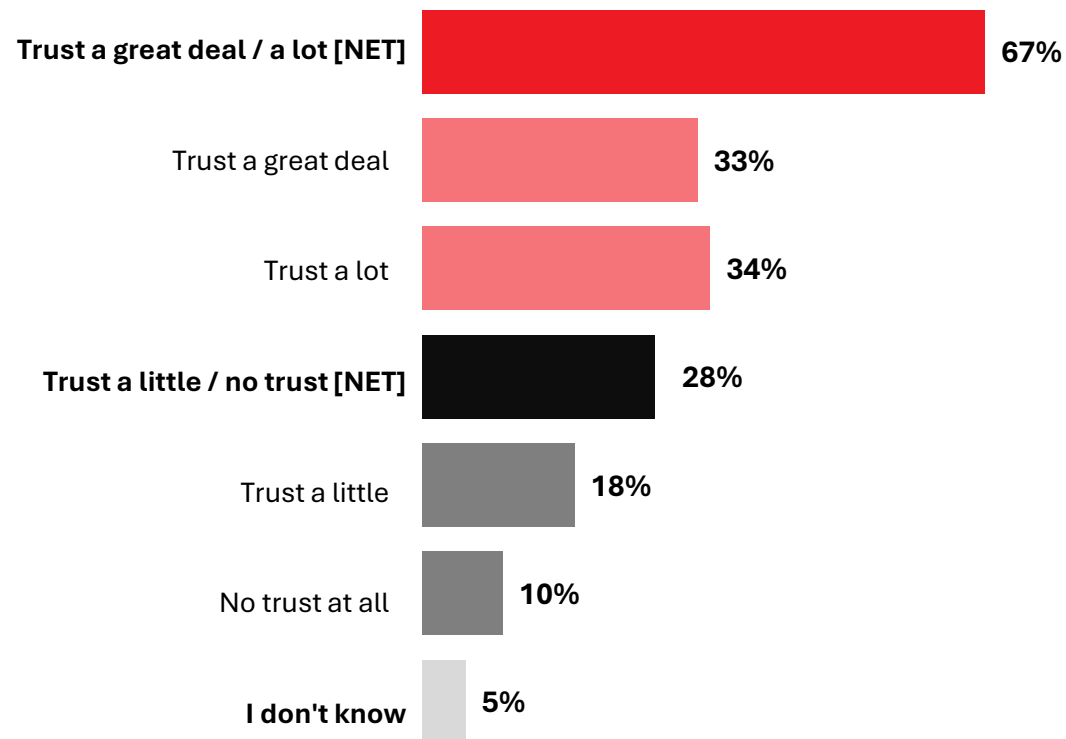
(Among Total BC Residents)

	Total (n=1,004)	Region			Age			Gender	
		Greater Vancouver (n=504)	Vancouver Island / Coast (n=217)	Other BC (n=283)	18-34 (n=219)	35-54 (n=330)	55+ (n=455)	Men (n=495)	Women (n=509)
Yes	5%	7%	3%	4%	14%	2%	2%	7%	4%
No	81%	78%	90%	80%	69%	79%	90%	83%	79%
I don't know	11%	13%	5%	13%	15%	16%	5%	7%	15%
I prefer not to answer	2%	2%	2%	3%	2%	3%	2%	3%	2%

%/% indicates figure is statistically significantly higher/lower than total

Trust in Election Result Accuracy

(Among Total BC Residents)



	Past Vote 2024		
	NDP (n=443)	Conservative (n=255)	Green (n=85)
Trust a great deal / a lot [NET]	90%	54%	84%
Trust a great deal	52%	24%	41%
Trust a lot	38%	31%	43%
Trust a little / no trust [NET]	8%	42%	15%
Trust a little	8%	27%	14%
No trust at all	<1%	15%	1%
I don't know	1%	4%	1%

%/% indicates figure is statistically significantly higher/lower than total

Just above two-thirds (67%) of BC residents trust the accuracy of the recent election results.

NDP (90%) and Green Party (84%) voters are more likely to report that they trust the accuracy of the results, while Conservative Party voters are less likely (54%).

Trust in Election Result Accuracy

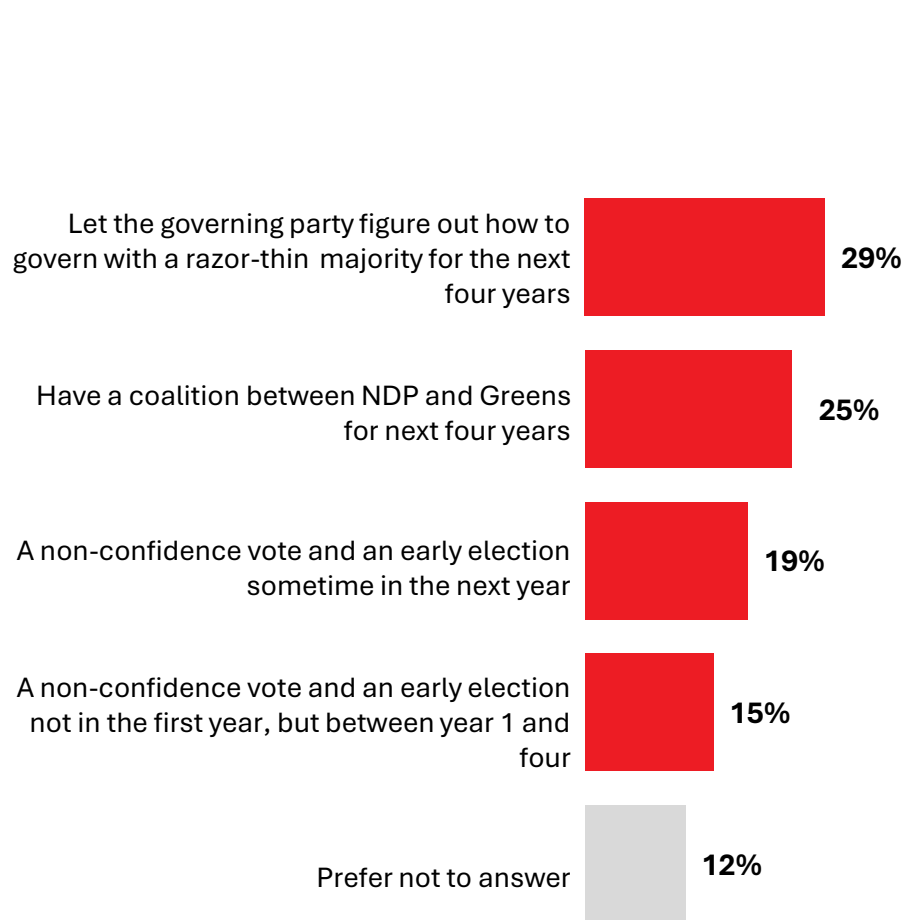
(Among Total BC Residents)

	Total (n=1,004)	Region			Age			Gender	
		Greater Vancouver (n=504)	Vancouver Island / Coast (n=217)	Other BC (n=283)	18-34 (n=219)	35-54 (n=330)	55+ (n=455)	Men (n=495)	Women (n=509)
Trust a great deal/a lot [NET]	67%	68%	72%	62%	60%	57%	79%	70%	65%
Trust a great deal	33%	33%	44%	26%	23%	26%	44%	36%	30%
Trust a lot	34%	35%	28%	36%	37%	32%	34%	34%	35%
Trust a little/no trust [NET]	28%	28%	22%	31%	36%	34%	18%	25%	30%
Trust a little	18%	20%	12%	18%	26%	20%	11%	14%	22%
No trust at all	10%	8%	10%	12%	9%	14%	7%	11%	8%
I don't know	5%	4%	7%	7%	4%	8%	3%	5%	5%

%/% indicates figure is statistically significantly higher/lower than total

Preferred Scenario for Governance of BC

(Among Total BC Residents)



Past Vote 2024

	NDP (n=443)	Conservative (n=255)	Green (n=85)
Let the governing party figure out how to govern with a razor-thin majority for the next four years	37%	24%	24%
Have a coalition between NDP and Greens for next four years	46%	3%	44%
A non-confidence vote and an early election sometime in the next year	4%	41%	15%
A non-confidence vote and an early election not in the first year, but between year 1 and four	8%	26%	11%
Prefer not to answer	5%	6%	6%

%/% indicates figure is statistically significantly higher/lower than total

Just above one-third of BC residents (35%) would prefer a vote of non-confidence and an early election, with Conservative Party voters being more likely to prefer an early election sometime in the next year (41%) and in the next 1-4 years (26%).

Just less than three-in-ten (29%) would prefer if the NDP continued to govern with their small majority, while a quarter (25%) would prefer a NDP/Green coalition government. Preference for a coalition is more likely among NDP (46%) and Green Party (44%) voters.

Preferred Scenario for Governance of BC

(Among Total BC Residents)

	Total (n=1,004)	Region			Age			Gender	
		Greater Vancouver (n=504)	Vancouver Island / Coast (n=217)	Other BC (n=283)	18-34 (n=219)	35-54 (n=330)	55+ (n=455)	Men (n=495)	Women (n=509)
Let the governing party figure out how to govern with a razor-thin majority for the next four years	29%	29%	21%	33%	22%	25%	36%	30%	27%
Have a coalition between NDP and Greens for next four years	25%	25%	31%	21%	21%	24%	27%	23%	27%
A non-confidence vote and an early election sometime in the next year	19%	19%	16%	23%	21%	22%	16%	23%	16%
A non-confidence vote and an early election not in the first year, but between year 1 and four	15%	16%	18%	12%	18%	14%	15%	17%	14%
Prefer not to answer	12%	12%	14%	11%	18%	15%	6%	8%	16%

%/% indicates figure is statistically significantly higher/lower than total



DETAILED METHODOLOGY

125,058	154,568	95,054	124,500
125,487	56,845	97,511	125,000
124,000	110,000	99,011	154,000
105,450	150,000	99,216	95,000
	35,000	101,090	154,200
	83,000	101,684	110,000
		101,962	89,000
		102,747	50,000
			68,700
			000

WEIGHTED AND UNWEIGHTED SAMPLE

The following tables present the demographic distribution of respondents according to gender, region, age, and voting intention (among decided voters) before and after weighting.

		WEIGHTED	UNWEIGHTED
Gender		<i>n=1,004</i>	<i>n=1,004</i>
	Male	488	495
	Female	516	509
Region		<i>n=1,004</i>	<i>n=1,004</i>
	Greater Vancouver	538	504
	Vancouver Island / Coast	185	217
	Rest of BC	281	283
Age		<i>n=1,004</i>	<i>n=1,004</i>
	18 – 34	265	219
	35 – 54	319	330
	55+	421	455
2024 Past Vote		<i>n=775</i>	<i>n=796</i>
	BC NDP	348	443
	BC Green Party	64	85
	Conservative Party of BC	335	255

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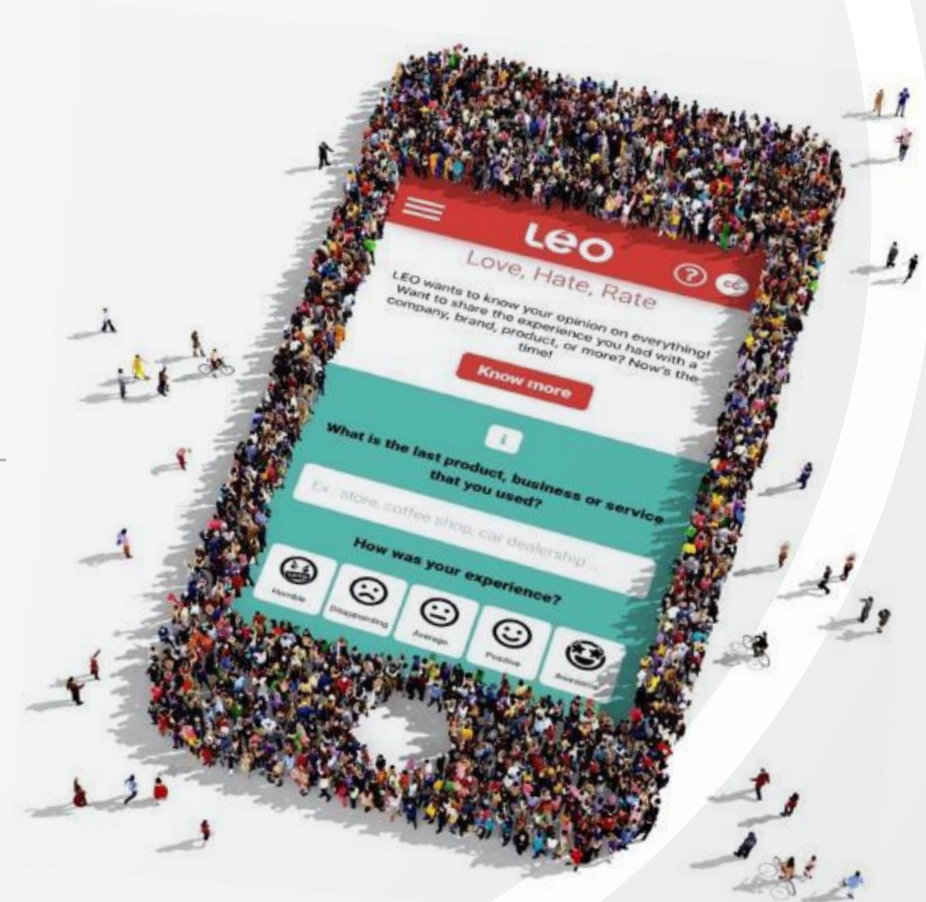
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