

National Opinion Poll

Sun Media

December 2008



Leger
MARKETING

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Methodology

INSTRUMENT

- Leger Marketing conducted this study via online survey. Data was collected between December 2 and December 3, 2008.

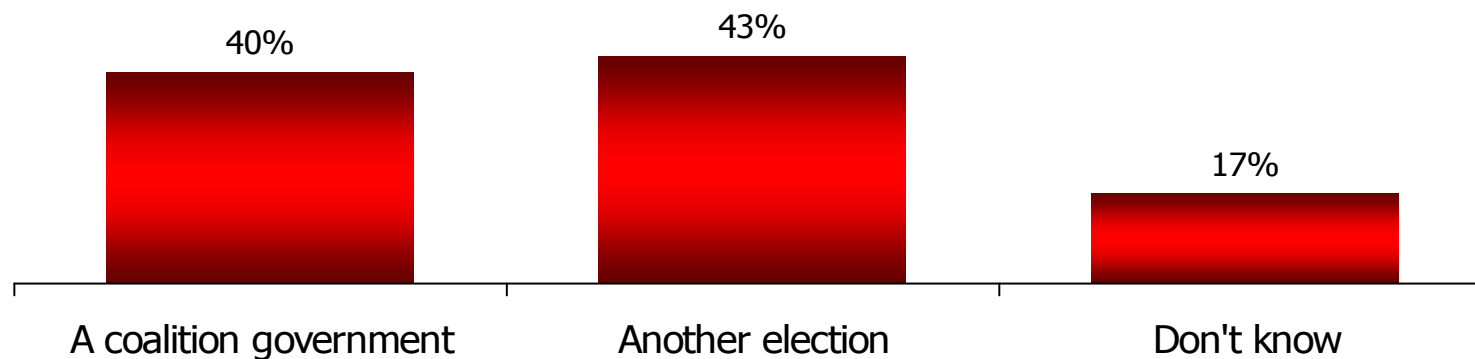
SCOPE

- A total of 2,226 surveys were completed with Canadians over the age of 18. The margin of error for a sample of this size is +/- 2.1%, 19 times out of 20.

RELIABILITY

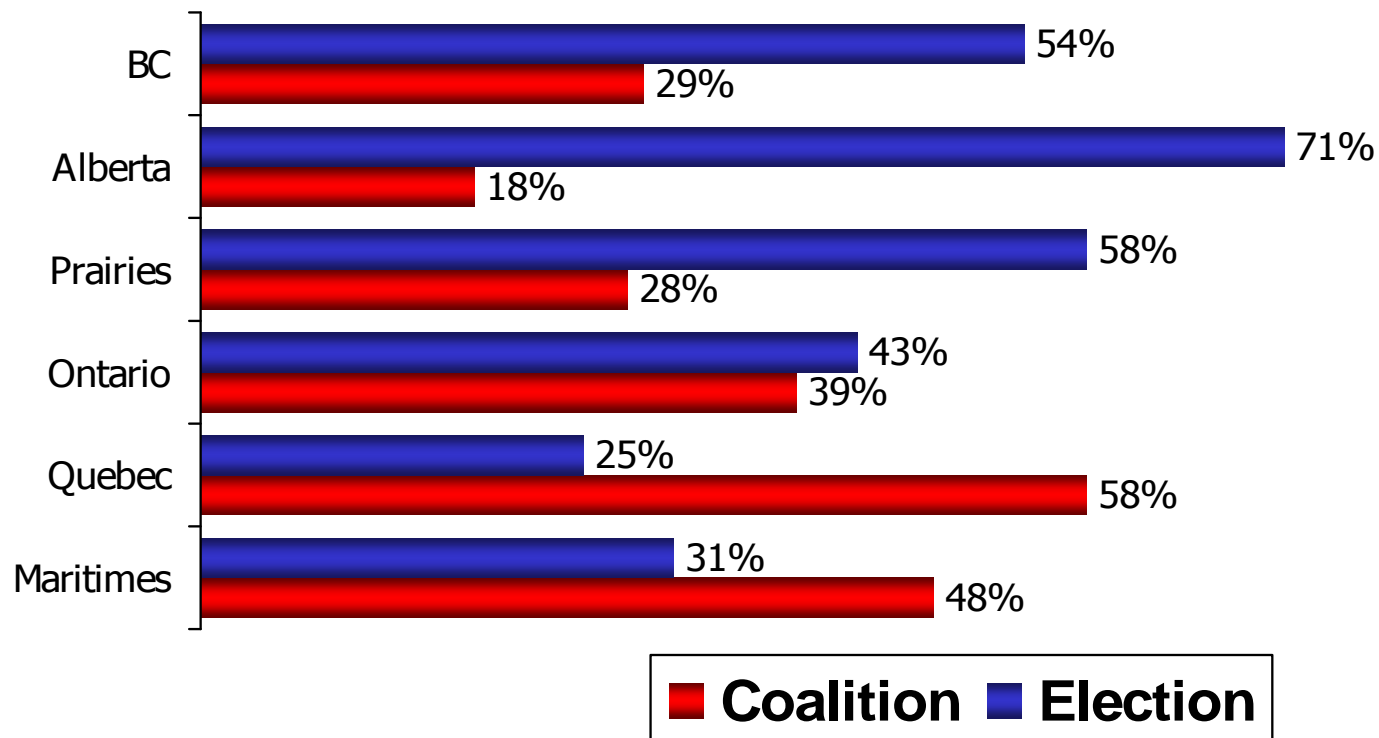
- Leger Marketing's experience and expertise in public opinion and market research extend to the quality and standards of every research project. Detailed verification and validation procedures at each stage of the process ensure data accuracy.

Country Divided on Coalition or Election



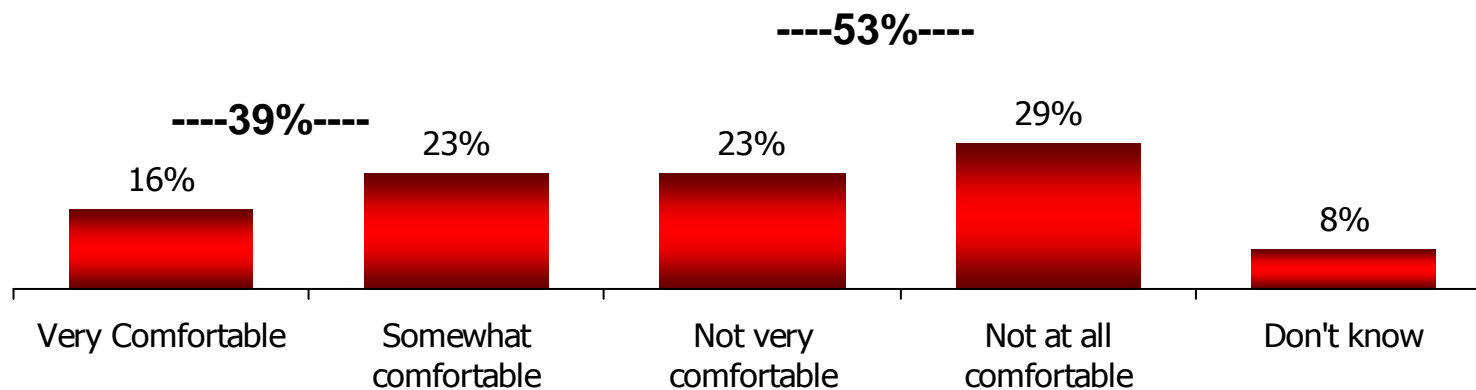
If the current Conservative government is defeated by the opposition parties in a vote of non-confidence, which of the following two options would you prefer? A coalition government comprised of the Liberal, NDP and Bloc Quebecois Parties will lead the country; or another election be held

Eastern Canada Prefers Coalition, Western Election



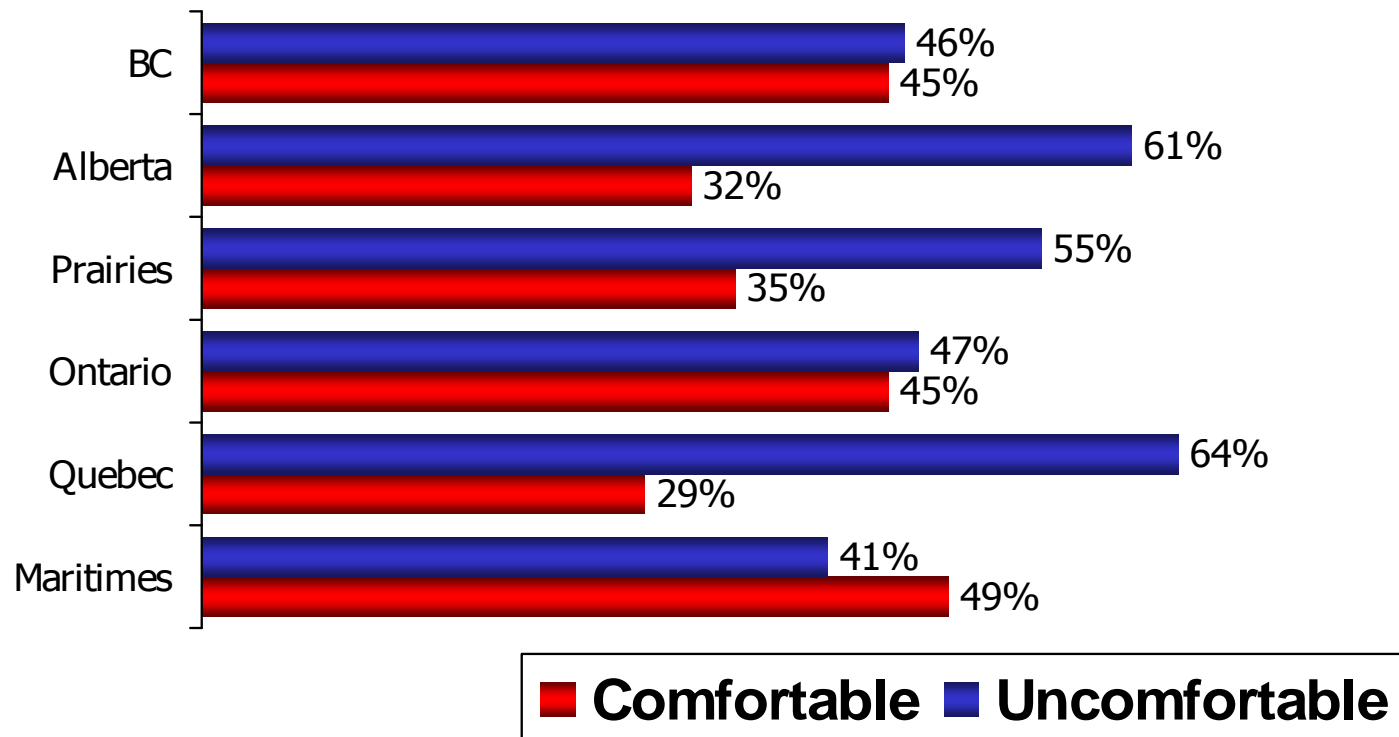
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Canadians Not Comfortable with Governor General Making Decision



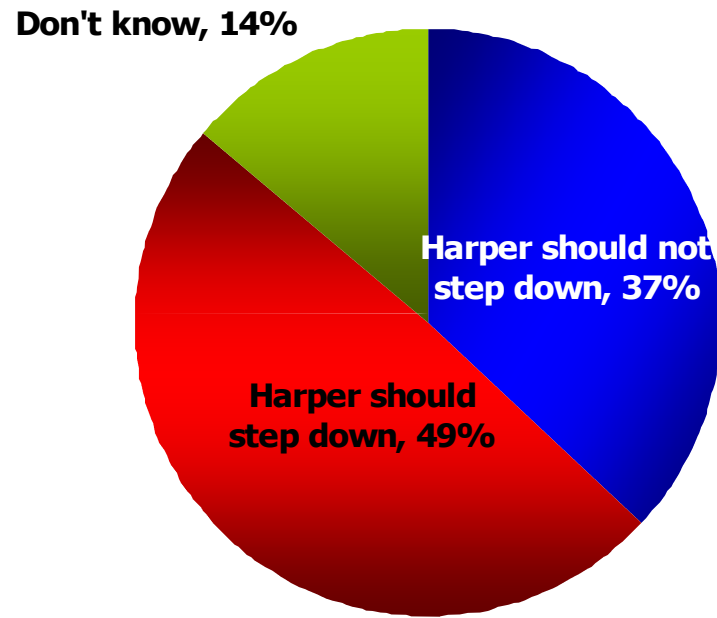
How comfortable are you with the governor general, a non-elected appointee, being the one to decide who will lead the country?

Alberta, Prairies and Quebec Most Uncomfortable



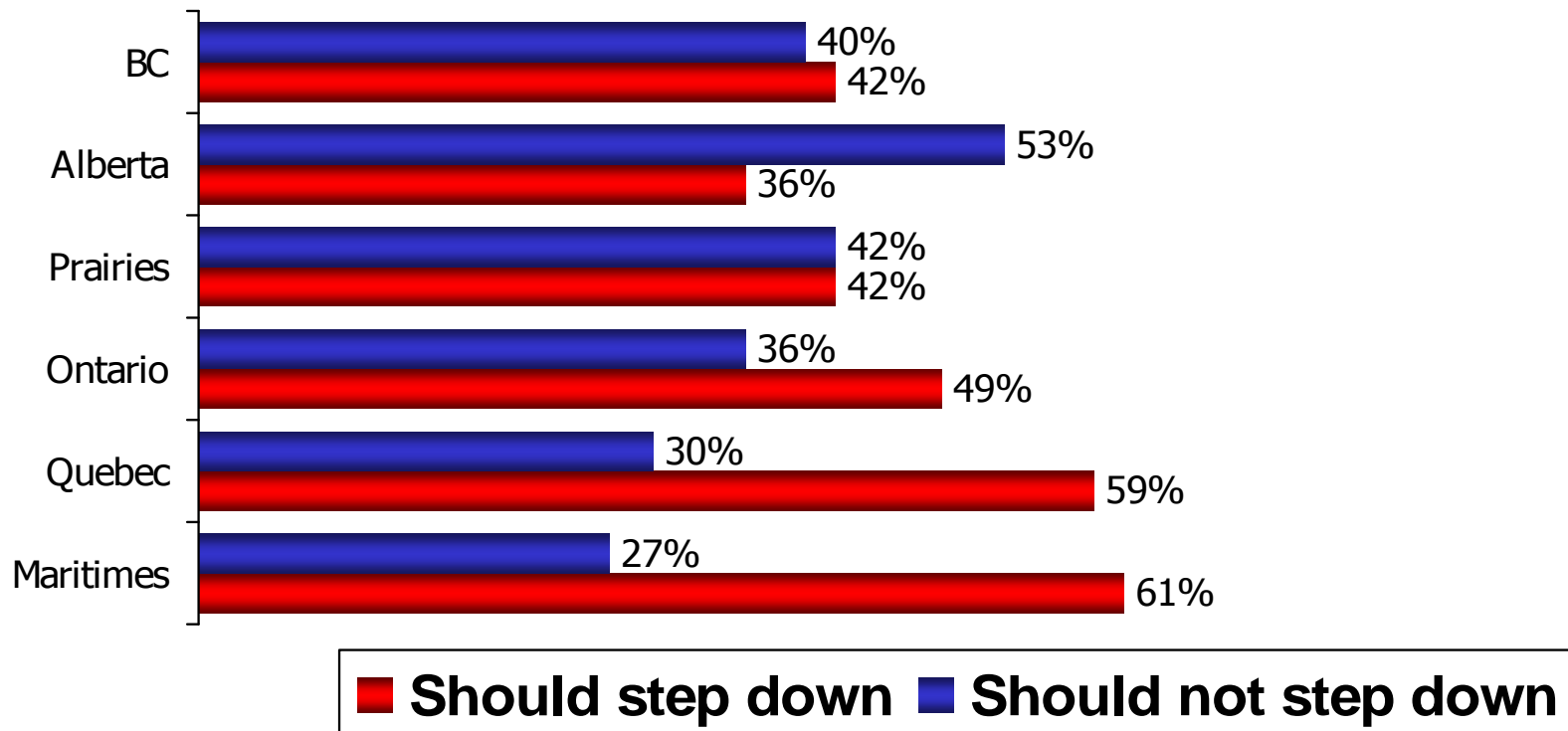
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Half think Harper Should Step Down if Conservatives Defeated



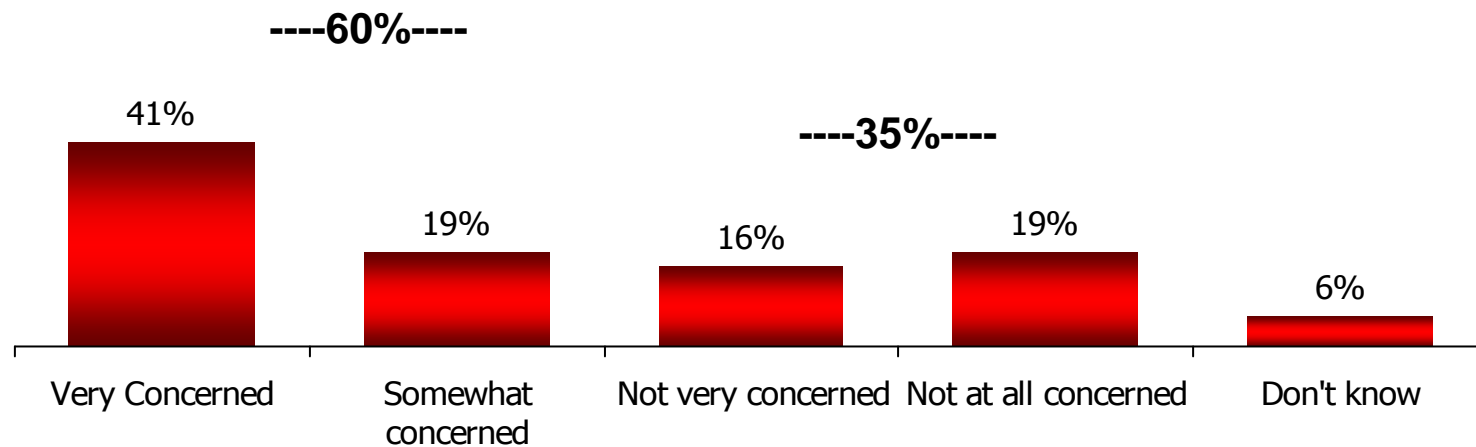
If the Conservative government is defeated in the House of Commons, should Stephen Harper resign as Conservative leader?

Eastern Canada Thinks Harper Should Step Down



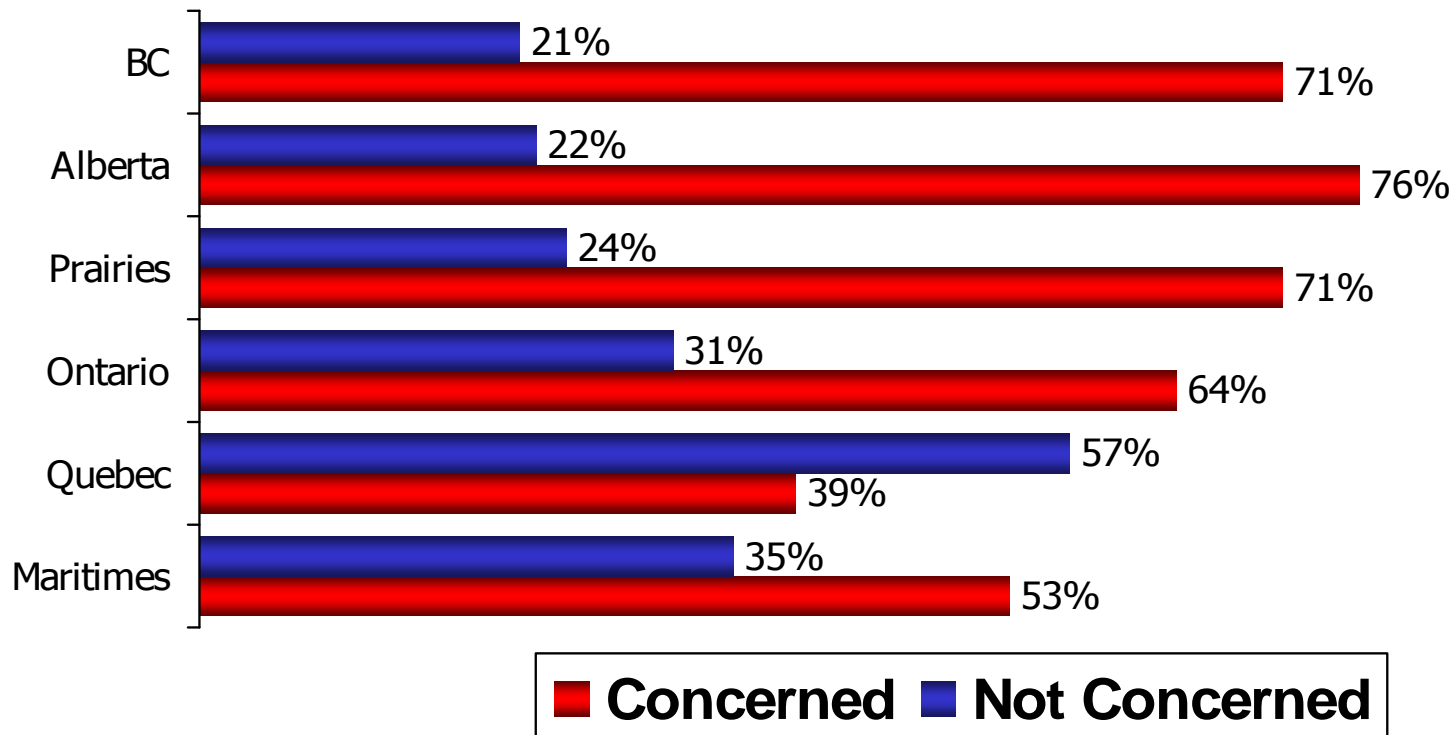
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Concern Over Separatist Party Holding Balance of Power



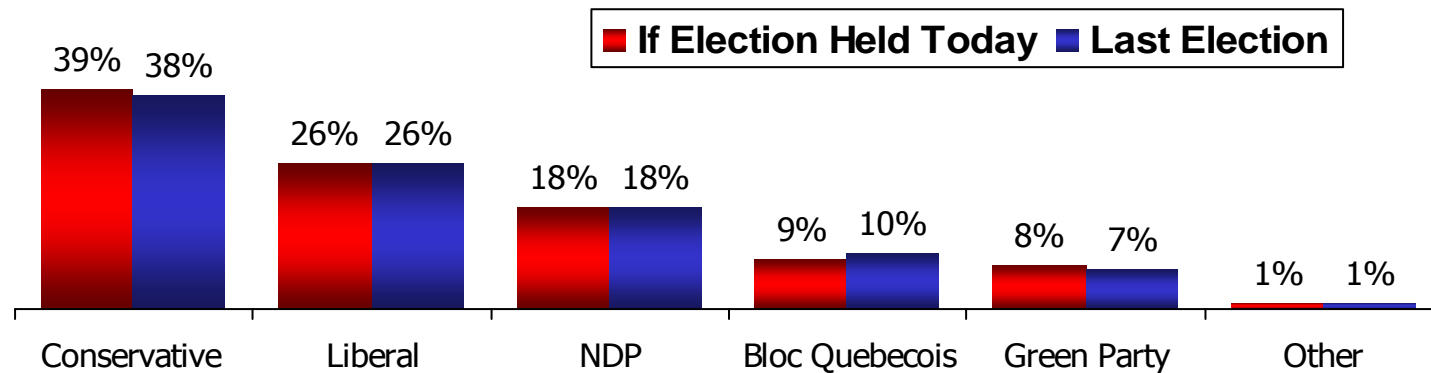
How concerned are you that a separatist party may hold the balance of power as part of a coalition government?

Quebec the Only Region Not Concerned



How concerned are you that a separatist party may hold the balance of power as part of a coalition government?

Voting Behaviour Has Not Changed



Eastern Canada Thinks Harper Should Step Down

