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**Federal Politics in
Canada**

Publication date: March 30th, 2013



RESEARCH METHODS

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This poll was conducted online in all regions of Canada with a representative sample of **1,511 Canadians**, between **March 25th and March 28th, 2013**.

Final data were weighted by age, gender, language, level of education and household composition (with or without children under the age of 18) in order to obtain a representative sample of the Canadian population.

A probabilistic sample of 1,511 respondents would yield a **margin of error of 2,5%, 19 times out of 20**.

Survey respondents were selected randomly from the LegerWeb Internet panel, which is comprised of over 400,000 Canadian households. A stratification process was applied to invitation lists to ensure optimal representation of respondents. Panelists were recruited randomly during Leger Marketing telephone surveys. Several quality control measures ensure the representativeness and accuracy of Leger Marketing's surveys with its panel members.

In the tables, numbers in bold red indicate a significantly higher proportion than that of other groups. Numbers in bold blue indicate a significantly lower proportion than that of other groups.



DETAILED ANALYSIS OF RESULTS

Federal Voting Intentions

Conservatives (31%) and Liberals (30%) share the lead in voting intentions.

Question – If FEDERAL elections were held today, for which of the following political parties would you be most likely to vote, would it be for ...? In cases where respondents have no opinion, the following question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for ...?

	Before distribution of undecided (n=1,511)	Decided voters (n=1,259)	Dec. 2012 (n=1,226)	April 2012 (Decided voters) (n=1,275)	Federal Elections 2011
Conservative Party of Canada	25%	31%	35%	32%	39,6%
Liberal Party of Canada	25%	30%	18%	19%	18,9%
New Democratic Party of Canada	20%	24%	30%	33%	30,6%
Bloc Québécois	6%	7%	7%	7%	6,0%
Green Party of Canada	5%	7%	9%	8%	3,9%
Other party	1%	1%	1%	1%	0,3%
I would not vote / I would cancel my ballot	7%	-	-	-	-
I don't know	9%	-	-	-	-
I prefer not answering	2%	-	-	-	-



DETAILED ANALYSIS OF RESULTS

Federal Voting Intentions by Region

The Conservative Party is ahead in Western Canada, while Conservatives (33%) and Liberals (34%) are tied in Ontario.

The NDP now ranks third in Quebec (24%), behind the Bloc Québécois (29%) and the Liberals (28%).

Question – If FEDERAL elections were held today, for which of the following political parties would you be most likely to vote, would it be for ...? In cases where respondents have no opinion, the following question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for ...?

Federal Voting Intentions	Decided voters (n=1,259)	Atlan. (n=78)	QC (n=356)	ONT. (n=486)	MB/SK (n=102)	AB (n=112)	BC (n=125)
Conservative Party of Canada	31%	17%	14%	33%	43%	59%	35%
Liberal Party of Canada	30%	44%	28%	34%	28%	22%	24%
New Democratic Party of Canada	24%	33%	24%	25%	22%	13%	29%
Bloc Québécois	7%	-	29%	-	-	-	-
Green Party of Canada	7%	6%	4%	7%	7%	5%	12%
Other party	1%	0%	1%	1%	0%	1%	0%



DETAILED ANALYSIS OF RESULTS

Federal Voting Intentions With Justin Trudeau as Leader of the Liberal Party of Canada

If Justin Trudeau were leader of the Liberal Party of Canada, the liberals would have 37% of voting intentions in Canada, and 32% in Québec.

Question 2 – If Justin Trudeau were leader of the Liberal Party of Canada and FEDERAL elections were held today, for which of the following political parties would you be most likely to vote, would it be for ...?

	Decided Voters (n=1,226)	Dec. 2012 (n=1215)	Atlan. (n=76)	QC (n=346)	ONT. (n=474)	MB/SK (n=99)	AB (n=111)	B.-C. (n=120)
Liberal Party of Canada	37%	31%	59%	32%	44%	31%	23%	28%
Conservative Party of Canada	30%	31%	13%	12%	32%	44%	59%	37%
New Democratic Party	20%	24%	26%	25%	17%	16%	12%	22%
Bloc Québécois	6%	7%	0%	25%	0%	0%	0%	0%
Green Party of Canada	5%	7%	2%	2%	6%	6%	4%	11%
Other party	2%	0%	0%	4%	1%	3%	2%	2%

Differences in voting intentions if Justin Trudeau were the Liberal leader



Canada	- 1%	+7%	-4%	-2%	-1%
Québec	-2%	+4%	+1%	-2%	-4%



DETAILED ANALYSIS OF RESULTS

Satisfaction with the Harper Government

More than one third of Canadians (36%) are satisfied with the government led by Stephen Harper, while 58% are unsatisfied.

Question 3A – Are you very satisfied, somewhat satisfied, not very satisfied or not satisfied at all with the government of Canada led by Stephen Harper?

	TOTAL (n=1,511)	Atlan. (n=100)	QC (n=403)	ONT. (n=602)	MB/SK (n=125)	AB (n=131)	BC (n=150)
TOTAL SATISFIED	36%	13%	23%	39%	46%	53%	44%
Very satisfied	8%	6%	5%	9%	13%	19%	3%
Somewhat satisfied	28%	7%	18%	30%	33%	35%	41%
TOTAL DISSATISFIED	58%	80%	72%	53%	47%	46%	48%
Not very satisfied	24%	28%	28%	24%	22%	18%	20%
Not satisfied at all	34%	52%	44%	29%	25%	28%	29%
Don't know / Refusal	6%	7%	5%	8%	7%	0%	7%



DETAILED ANALYSIS OF RESULTS

Satisfaction with the Federal Budget

Three Canadians out of ten (29%) are satisfied with the latest budget tabled by Finance Minister Jim Flaherty, while 52% are unsatisfied.

Question 3B – Are you very satisfied, somewhat satisfied, not very satisfied or not satisfied at all with the latest budget tabled by Finance Minister Jim Flaherty?

	TOTAL (n=1,511)	Atlan. (n=100)	QC (n=403)	ONT. (n=602)	MB/SK (n=125)	AB (n=131)	BC (n=150)
TOTAL SATISFIED	29%	16%	15%	31%	39%	51%	34%
Very satisfied	5%	5%	3%	5%	4%	13%	2%
Somewhat satisfied	24%	11%	11%	26%	35%	38%	32%
TOTAL DISSATISFIED	52%	55%	72%	48%	40%	41%	45%
Not very satisfied	29%	33%	39%	26%	24%	24%	26%
Not satisfied at all	23%	22%	33%	22%	16%	17%	19%
Don't know / Refusal	19%	29%	14%	21%	21%	8%	21%

