

Alberta Provincial Poll

Exclusively for Calgary Herald and Edmonton Journal

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Methodology

This poll was conducted online in all regions of Alberta with a representative sample of 1,002 **Albertans** between August 27th and September 2nd, **2014**.

Final data were weighted by age, gender and region, in order to obtain a representative sample of the Alberta population.

A probabilistic sample of 1,002 respondents would yield a **margin of error of ±3.1 percentage points, 19 times out of 20**.

The margin of error is higher among the sub groups.

Edmonton:	±5.5%
Calgary:	±5.4%
Rest of Alberta:	±5.2%

Survey respondents were selected randomly from the LegerWeb Internet panel, which is comprised of over 400,000 Canadian households. A stratification process was applied to invitation lists to ensure optimal representation of respondents. Panelists were recruited randomly during Leger telephone surveys. Several quality control measures ensure the representativeness and accuracy of Leger's surveys with its panel members.

Provincial Voting Intentions

Question – If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...?

September 2014	Before distribution of undecided (n=1,002)	Decided voters (n=814)	June 2014	Feb 2014	April 2013	Sept. 2013	Oct. 2013	Provincial Election 2012
Wildrose Party	24%	33%	31%	38%	37%	34%	33%	34%
Progressive Conservative Party of Alberta	19%	29%	26%	25%	29%	33%	31%	44%
Alberta New Democratic Party	12%	16%	19%	15%	14%	15%	14%	10%
Alberta Liberal Party	13%	18%	20%	16%	17%	15%	18%	10%
Another party	2%	4%	4%	5%	4%	3%	4%	1%
I would not vote / I would cancel my ballot	6%	-	-	-	-	-	-	-
I don't know/Undecided	23%	-	-	-	-	-	-	-
I prefer not answering	1%	-	-	-	-	-	-	-

Provincial Voting Intentions by Region

Question – If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...?

September 2014	Decided voters (n=814)	Calgary (n=281)	Edmonton (n=270)	Rest of Alberta (n=262)
Wildrose Party	33%	33%	24%	41%
Progressive Conservative Party of Alberta	29%	31%	22%	33%
Alberta New Democratic Party	16%	9%	27%	11%
Alberta Liberal Party	18%	22%	20%	13%
Another party	4%	5%	7%	2%

June 2014	Decided voters (n=799)	Calgary (n=277)	Edmonton (n=265)	Rest of Alberta (n=259)
Wildrose Party	31%	35%	22%	36%
Progressive Conservative Party of Alberta	26%	23%	22%	31%
Alberta New Democratic Party	19%	13%	30%	15%
Alberta Liberal Party	20%	24%	22%	15%
Another party	4%	5%	5%	3%

Choice to Win PC Leadership

Question – As you may know, there are three candidates running for the leadership of The Progressive Conservative Party of Alberta. Which one would you like to see win the race?

September 2014	Albertans (n=1,002)	Calgary (n=330)	Edmonton (n=321)	Rest of Alberta (n=351)
Thomas Lukaszuk	10%	7%	14%	9%
Ric McIver	12%	18%	5%	12%
Jim Prentice	22%	24%	23%	18%
Don't know	25%	23%	25%	27%
Doesn't matter to me	31%	28%	33%	34%

June 2014	Albertans (n=1,000)	Calgary (n=330)	Edmonton (n=320)	Rest of Alberta (n=350)
Thomas Lukaszuk	8%	5%	13%	6%
Ric McIver	9%	19%	3%	5%
Jim Prentice	25%	30%	27%	18%
Don't know	27%	21%	27%	33%
Doesn't matter to me	31%	24%	30%	38%

Choice to Win PC Leadership

Question – As you may know, there are three candidates running for the leadership of The Progressive Conservative Party of Alberta. Which one would you like to see win the race?

		By Party Most Likely to Vote				
September 2014	Albertans	PC	Wildrose	Liberal	NDP	Undecided
Thomas Lukazsuk	10%	11%	12%	11%	10%	5%
Ric McIver	12%	15%	20%	6%	13%	2%
Jim Prentice	22%	34%	22%	27%	18%	7%
Don't know	25%	24%	11%	19%	26%	60%
Doesn't matter to me	31%	16%	35%	37%	33%	26%

		By Party Most Likely to Vote				
June 2014	Albertans	PC	Wildrose	Liberal	NDP	Undecided
Thomas Lukazsuk	8%	10%	5%	15%	13%	1%
Ric McIver	9%	7%	17%	8%	10%	3%
Jim Prentice	25%	47%	26%	22%	22%	15%
Don't know	27%	24%	15%	28%	23%	55%
Doesn't matter to me	31%	13%	37%	27%	33%	26%

Choice to Win PC Leadership By Age

Question – As you may know, there are three candidates running for the leadership of The Progressive Conservative Party of Alberta. Which one would you like to see win the race?

September 2014	Albertans	18-34 years old	35-54 years old	55+ years old
Thomas Lukazsuk	10%	10%	9%	11%
Ric McIver	12%	10%	14%	14%
Jim Prentice	22%	14%	23%	33%
Don't know	25%	31%	24%	15%
Doesn't matter to me	31%	35%	30%	27%

Voting Intentions – Thomas Lukaszuk as Party Leader

Question – if a Provincial election were held today, for which political party would you be most likely to vote taking into consideration the party leadership?

	September 2014					June 2014			
	Albertans (n=1,002)	Calgary (n=330)	Edmonton (n=321)	Rest of Alberta (n=351)		Albertans (n=1,000)	Calgary (n=330)	Edmonton (n=320)	Rest of Alberta (n=350)
Danielle Smith's Wildrose Party	28%	29%	21%	33%		25%	30%	19%	25%
Thomas Lukaszuk's Progressive Conservative Party of Alberta	15%	16%	12%	18%		14%	13%	14%	16%
Alberta New Democratic Party (Currently looking for a new leader)	11%	5%	21%	8%		13%	9%	19%	11%
Raj Sherman's Alberta Liberal Party	15%	19%	15%	9%		16%	18%	19%	12%
Greg Clark's Alberta Party	2%	2%	4%	1%		2%	2%	2%	1%
Another party	2%	3%	3%	1%		3%	2%	3%	4%
I would not vote/would cancel my vote	6%	9%	4%	6%		6%	6%	5%	8%
I don't know/Undecided	20%	17%	19%	23%		19%	17%	17%	21%
Prefer not answering	1%	<1%	1%	1%		2%	3%	2%	3%

Voting Intentions – Ric McIver as Party Leader

Question – if a Provincial election were held today, for which political party would you be most likely to vote taking into consideration the party leadership?

	September 2014					June 2014			
	Albertans (n=1,002)	Calgary (n=330)	Edmonton (n=321)	Rest of Alberta (n=351)		Albertans (n=1,000)	Calgary (n=330)	Edmonton (n=320)	Rest of Alberta (n=350)
Danielle Smith's Wildrose Party	27%	28%	22%	31%		25%	27%	22%	26%
Ric McIver's Progressive Conservative Party of Alberta	16%	17%	11%	18%		14%	15%	9%	16%
Alberta New Democratic Party (Currently looking for a new leader)	11%	6%	20%	8%		12%	9%	19%	10%
Raj Sherman's Alberta Liberal Party	14%	18%	16%	10%		17%	18%	20%	14%
Greg Clark's Alberta Party	3%	2%	6%	1%		2%	1%	2%	2%
Another party	2%	2%	3%	2%		3%	3%	3%	3%
I would not vote/would cancel my vote	6%	8%	3%	7%		7%	7%	6%	7%
I don't know/Undecided	20%	19%	17%	23%		19%	17%	18%	21%
Prefer not answering	1%	<1%	2%	<1%		2%	3%	3%	1%

Voting Intentions – Jim Prentice as Party Leader

Question – if a Provincial election were held today, for which political party would you be most likely to vote taking into consideration the party leadership?

	September 2014					June 2014			
	Albertans (n=1,002)	Calgary (n=330)	Edmonton (n=321)	Rest of Alberta (n=351)		Albertans (n=1,000)	Calgary (n=330)	Edmonton (n=320)	Rest of Alberta (n=350)
Danielle Smith's Wildrose Party	26%	25%	21%	30%		24%	28%	18%	26%
Jim Prentice's Progressive Conservative Party of Alberta	20%	22%	14%	24%		19%	18%	16%	23%
Alberta New Democratic Party (Currently looking for a new leader)	11%	7%	20%	7%		12%	8%	18%	9%
Raj Sherman's Alberta Liberal Party	15%	18%	17%	10%		16%	19%	17%	11%
Greg Clark's Alberta Party	2%	1%	4%	1%		2%	1%	3%	1%
Another party	2%	2%	3%	1%		2%	2%	2%	2%
I would not vote/would cancel my vote	6%	8%	3%	7%		7%	6%	6%	7%
I don't know/Undecided	17%	16%	16%	20%		18%	15%	19%	20%
Prefer not answering	1%	1%	2%	<1%		2%	3%	2%	1%

Voting Intentions – Potential PC Party Leaders

Question – if a Provincial election were held today, for which political party would you be most likely to vote taking into consideration the party leadership?

Albertans	Assuming the leader of the party is...					
	September 2014			June 2014		
	Thomas Lukaszuk	Ric McIver	Jim Prentice	Thomas Lukaszuk	Ric McIver	Jim Prentice
Danielle Smith's Wildrose Party	28%	27%	26%	25%	25%	24%
Progressive Conservative Party of Alberta	15%	16%	20%	14%	14%	19%
Alberta New Democratic Party (Currently looking for a new leader)	11%	11%	11%	13%	12%	12%
Raj Sherman's Alberta Liberal Party	15%	14%	15%	16%	17%	16%
Greg Clark's Alberta Party	2%	3%	2%	2%	2%	2%
Another party	2%	2%	2%	3%	3%	2%
I would not vote/would cancel my vote	6%	6%	6%	6%	7%	7%
I don't know/Undecided	20%	20%	17%	19%	19%	18%
Prefer not answering	1%	1%	1%	2%	2%	2%

Change of Opinion about Leadership Candidates

Question – Since the PC Leadership race began in May, has your opinion of each of the candidates....

September 2014 Albertans (n=1002)	Thomas Lukaszuk	Ric McIver	Jim Prentice
Worsened	29%	18%	19%
Stayed the same	62%	72%	70%
Improved	9%	10%	11%

Impact of Recent Scandals on Support for PC

Question – In the wake of the recent release of the Alberta Auditor General's report into the usage of government aircraft by former premier Alison, Redford, which of the following best describes your attitude towards voting Progressive Conservative in the future?

September 2014	Albertans (n=1,002)	Calgary (n=330)	Edmonton (n=321)	Rest of Alberta (n=351)
I haven't voted PC in the past and I won't vote PC next time	28%	27%	34%	24%
I haven't voted PC in the past, but I will consider voting PC in the future	10%	11%	9%	11%
I have voted PC in the past, but I won't vote PC next time	32%	30%	32%	32%
I have voted PC in the past, and I will consider voting PC in the future	30%	32%	25%	33%

Impact of Recent Scandals on Support for PC - By Party Most Likely to Vote For

Question – In the wake of the recent release of the Alberta Auditor General's report into the usage of government aircraft by former premier Alison, Redford, which of the following best describes your attitude towards voting Progressive Conservative in the future?

	By Party Most Likely to Vote					
September 2014	Albertans	PC	Wildrose	Liberal	NDP	Undecided
I haven't voted PC in the past and I won't vote PC next time	28%	4%	16%	43%	60%	20%
I haven't voted PC in the past, but I will consider voting PC in the future	10%	10%	5%	11%	3%	28%
I have voted PC in the past, but I won't vote PC next time	32%	4%	63%	40%	34%	21%
I have voted PC in the past, and I will consider voting PC in the future	30%	82%	16%	6%	3%	31%

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