

Report

FEDERAL POLITICS

THE CANADIAN PRESS 

February 20, 2019

Leger



METHODOLOGY

METHODOLOGY



Web survey using computer-assisted Web interviewing (CAWI) technology.



From February 15 to February 19, 2019



1,529 Canadians, 18 years of age or older, who have the right to vote in Canada, randomly recruited from LegerWeb's online panel.



Using data from the 2016 Census, results were weighted according to age, gender, mother tongue, region and level of education in order to ensure a representative sample of the population.



No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,529 respondents would have a margin of error of $\pm 2.51\%$, 19 times out of 20.

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the annex.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com

FEDERAL VOTING INTENTIONS

Q1A/Q1B. If FEDERAL elections were held today, for which political party would you be most likely to vote? Would it be for...?

In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...

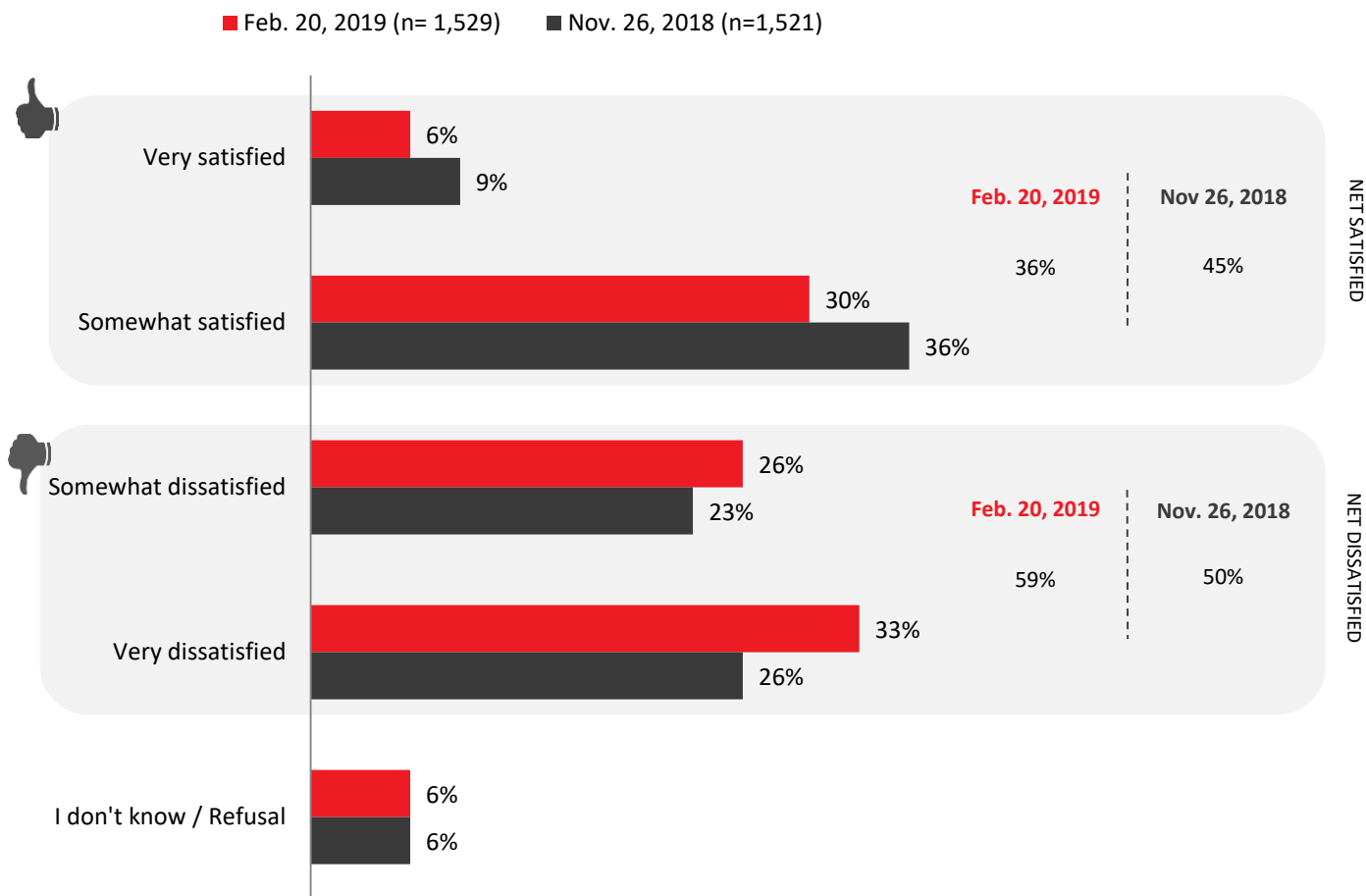
Base: All respondents, except for Yves-François Blanchet, Quebecers only (n=413)

	TOTAL Before Distribution	TOTAL After Distribution	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Nov. 26, 2018	Variation
Weighted n =	1,527	1,246	80	287	477	77	153	171	634	612	330	403	513	1,286	
Unweighted n =	1,529	1,277	80	348	500	101	122	126	701	576	238	472	567	1,314	
...Andrew Scheer's Conservative Party of Canada	30%	36%	42%	24%	37%	40%	51%	36%	39%	33%	25%	35%	44%	33%	+3
...Justin Trudeau's Liberal Party of Canada	27%	34%	36%	35%	38%	40%	27%	22%	33%	34%	31%	35%	34%	39%	-5
...Jagmeet Singh's New Democratic Party of Canada	10%	12%	10%	6%	17%	6%	8%	18%	8%	16%	20%	11%	8%	14%	-2
...Elizabeth May's Green Party of Canada	7%	8%	11%	8%	6%	6%	9%	16%	8%	9%	15%	7%	6%	5%	+3
...Yves-François Blanchet's Bloc Québécois	4%	5%	-	20%	-	-	-	-	5%	5%	4%	5%	5%	4%	+1
...Maxime Bernier's People's Party of Canada	3%	4%	1%	5%	2%	5%	2%	7%	5%	3%	3%	5%	3%	4%	-
...for another party	1%	1%	0%	1%	1%	2%	3%	0%	2%	1%	1%	2%	0%	1%	-
I would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

SATISFACTION WITH THE FEDERAL GOVERNMENT

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents



SATISFACTION WITH THE FEDERAL GOVERNMENT

– DETAILED RESULTS

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents

	TOTAL	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+
Weighted n =	1,527	104	356	588	99	169	212	737	790	406	519	602
Unweighted n =	1,529	101	413	603	125	134	153	801	728	294	584	651
NET SATISFIED	36%	43%	37%	39%	35%	27%	28%	35%	36%	42%	34%	33%
Very satisfied	6%	10%	4%	7%	7%	3%	7%	7%	5%	8%	7%	4%
Somewhat satisfied	30%	34%	33%	32%	28%	24%	22%	28%	31%	35%	27%	29%
NET DISSATISFIED	59%	50%	58%	55%	60%	71%	66%	61%	57%	49%	62%	63%
Somewhat dissatisfied	26%	23%	33%	24%	22%	25%	22%	25%	26%	24%	28%	25%
Very dissatisfied	33%	27%	25%	31%	38%	45%	44%	36%	31%	25%	34%	38%
I don't know	4%	4%	5%	4%	5%	2%	2%	2%	5%	7%	3%	2%
Refusal	2%	3%	1%	2%	1%	1%	4%	2%	2%	2%	1%	1%

SATISFACTION WITH THE FEDERAL GOVERNMENT

– BY VOTING INTENTIONS

Q2. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

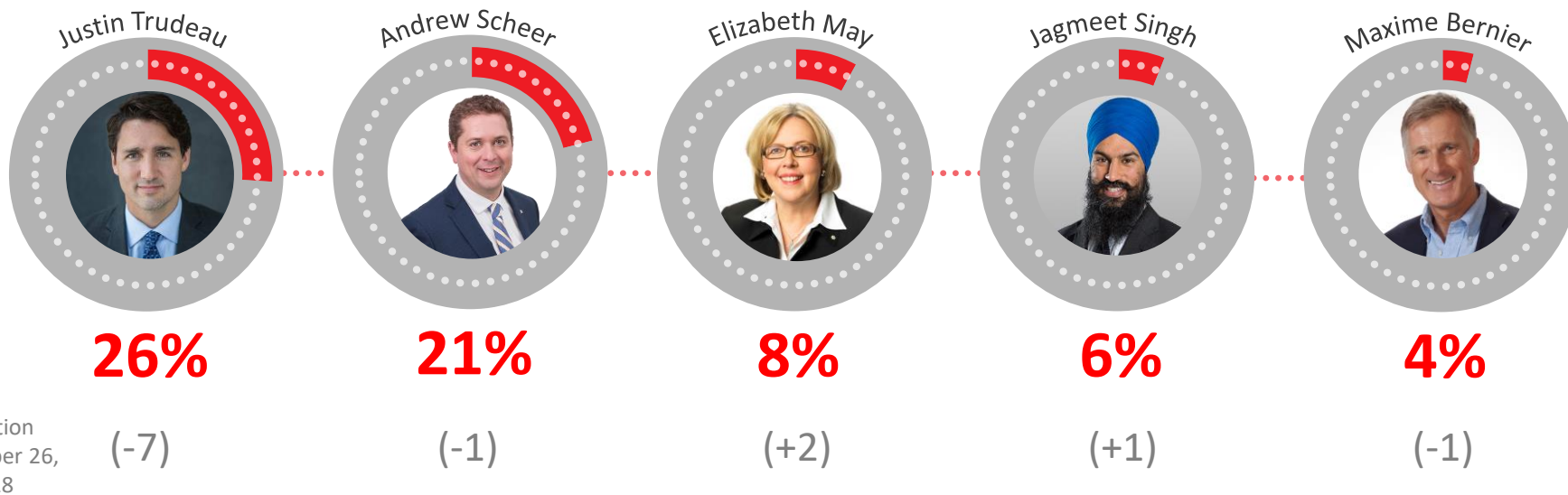
Base: Respondents who intend to vote for the LPC, the NDP, the CPC, the PPC or the GPC

	TOTAL	CPC	LPC	NDP	GPC	PPC
Weighted n =	1,527	451	418	153	105	45
Unweighted n =	1,529	461	469	132	93	42
NET SATISFIED	36%	9%	84%	42%	20%	16%
Very satisfied	6%	1%	16%	3%	4%	2%
Somewhat satisfied	30%	7%	68%	39%	15%	15%
NET DISSATISFIED	59%	91%	14%	55%	76%	84%
Somewhat dissatisfied	26%	27%	14%	31%	32%	22%
Very dissatisfied	33%	64%	0%	23%	44%	62%
I don't know	4%	1%	1%	3%	4%	0%
Refusal	2%	0%	0%	1%	0%	0%

BEST PRIME MINISTER

Q3. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=1,529)

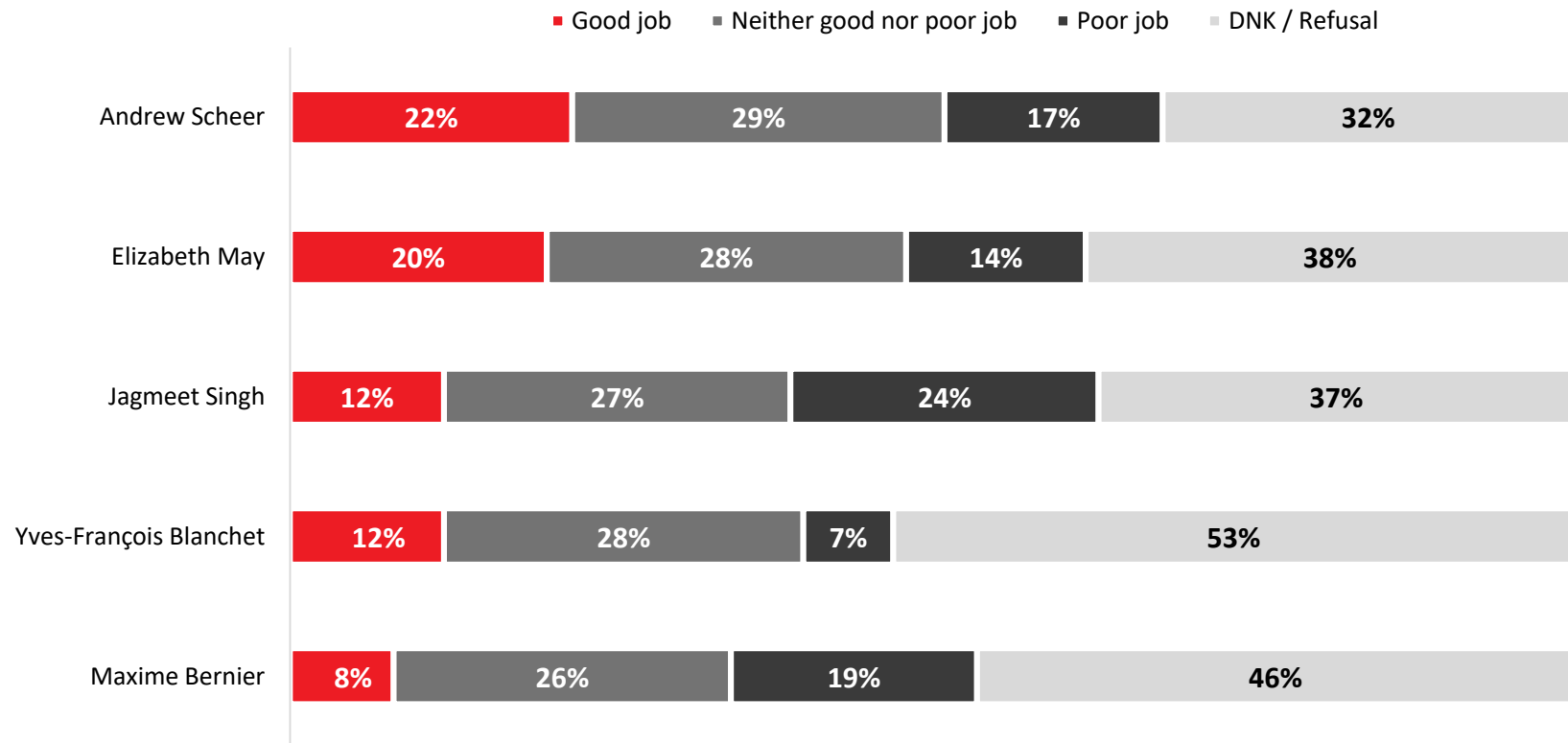


Note: The complement to 100% corresponds to "Other," None of them," "I don't know" and "Refusal" responses.

OPINION ON THE PERFORMANCE OF FEDERAL PARTY LEADERS

Q4. Do you feel that the following Federal party leaders have done a good job or a poor job in their role as party leader?

Base: All respondents (n=1,529) except for Yves-François Blanchet, Quebecers only (n=413)



OPINION ON THE PERFORMANCE OF FEDERAL PARTY LEADERS – DETAILED RESULTS

Q4. Do you feel that the following Federal party leaders have done a good job or a poor job in their role as party leader?

Base: All respondents except for Yves-François Blanchet, Quebecers only

% GOOD JOB	TOTAL	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+
	Weighted n =	1,527	104	356	588	99	169	212	737	790	406	519
Unweighted n =	1,529	101	413	603	125	134	153	801	728	294	584	651
Andrew Scheer	22%	22%	21%	22%	27%	24%	21%	27%	18%	22%	19%	25%
Elizabeth May	20%	26%	12%	21%	19%	21%	30%	22%	19%	24%	19%	19%
Jagmeet Singh	12%	7%	6%	16%	8%	13%	19%	11%	14%	19%	12%	8%
Yves-François Blanchet (n=413)	12%	-	12%	-	-	-	-	14%	10%	9%	8%	18%
Maxime Bernier	8%	7%	7%	8%	10%	7%	10%	11%	5%	9%	8%	7%

OPINION ON THE PERFORMANCE OF FEDERAL PARTY LEADERS – BY VOTING INTENTIONS

Q4. Do you feel that the following Federal party leaders have done a good job or a poor job in their role as party leader?

Base: Respondents who intend to vote for the LPC, the NDP, the CPC, the PPC or the GPC, except for Yves-François Blanchet, Quebecers who intend to vote for those parties

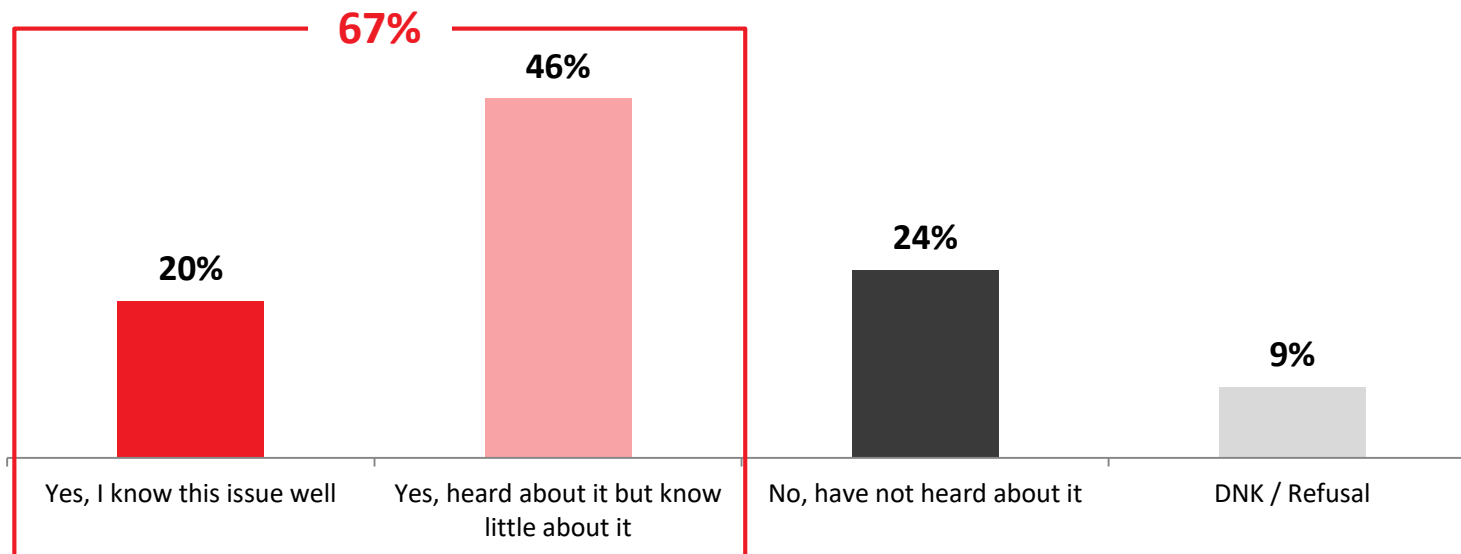
% GOOD JOB	TOTAL	CPC	LPC	NDP	GPC	PPC
	Weighted n =	1,527	451	418	153	105
Unweighted n =	1,529	461	469	132	93	42
Andrew Scheer	22%	54%	9%	12%	10%	29%
Elizabeth May	20%	14%	27%	33%	54%	16%
Jagmeet Singh	12%	5%	13%	57%	15%	6%
Yves-François Blanchet (n=413)	12%	3%	6%	3%*	0%*	0%*
Maxime Bernier	8%	7%	8%	5%	11%	52%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

AWARENESS IN THE PUBLIC OF THE SNC-LAVALIN CASE

Q12. Have you heard, read or seen anything about Prime Minister Trudeau having perhaps pressed Ms. Wilson-Reybold to abandon a criminal case involving SNC-Lavalin?

Base: All respondents (n=1,529)



	TOTAL	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+
Weighted n =	1,527	104	356	588	99	169	212	737	790	406	519	602
Unweighted n =	1,529	101	413	603	125	134	153	801	728	294	584	651
TOTAL YES	67%	64%	66%	65%	69%	66%	72%	75%	58%	45%	64%	84%
Yes, I know this issue well	20%	21%	19%	20%	21%	22%	22%	26%	15%	8%	16%	32%
Yes, heard about it but know little about it	46%	43%	47%	45%	48%	44%	50%	49%	44%	37%	48%	51%
No, have not heard about it	24%	21%	26%	25%	23%	24%	20%	17%	30%	41%	26%	10%
I don't know	8%	13%	7%	8%	7%	9%	7%	6%	10%	12%	9%	5%
Refusal	1%	3%	1%	2%	2%	0%	2%	1%	2%	2%	1%	1%

AWARENESS IN THE PUBLIC OF THE SNC-LAVALIN CASE

– BY VOTING INTENTIONS

Q12. Have you heard, read or seen anything about Prime Minister Trudeau having perhaps pressed Ms. Wilson-Reybold to abandon a criminal case involving SNC-Lavalin?

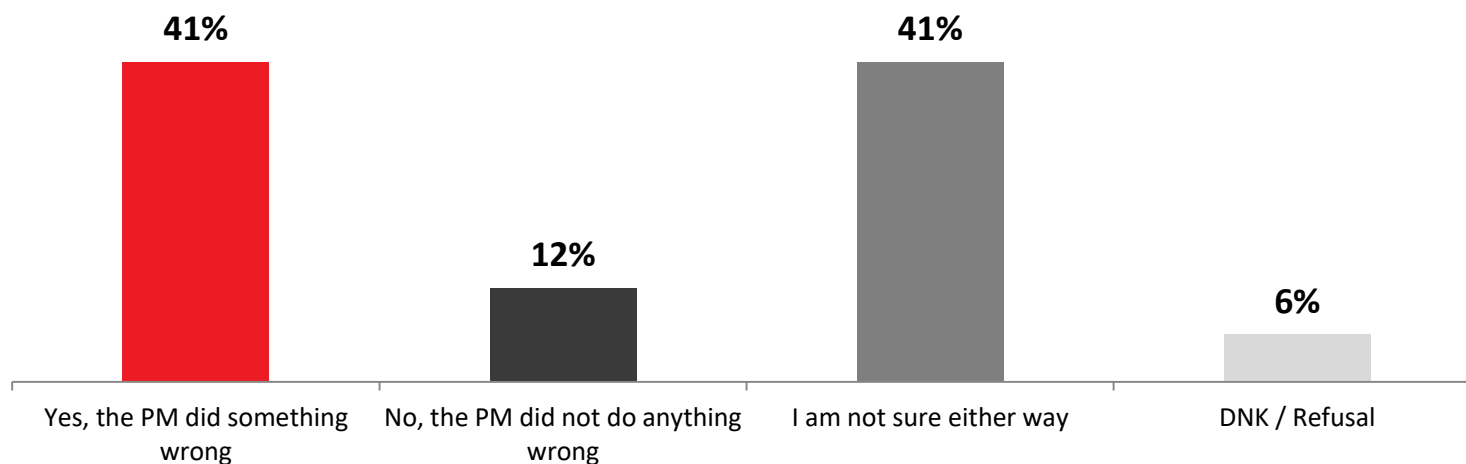
Base: Respondents who intend to vote for the LPC, the NDP, the CPC, the PPC or the GPC

	TOTAL	CPC	LPC	NDP	GPC	PPC
Weighted n =	1,527	451	418	153	105	45
Unweighted n =	1,529	461	469	132	93	42
TOTAL YES	67%	82%	70%	62%	60%	68%
Yes, I know this issue well	20%	30%	20%	13%	17%	27%
Yes, heard about it but know little about it	46%	52%	50%	49%	44%	41%
No, have not heard about it	24%	14%	25%	31%	29%	25%
I don't know	8%	4%	5%	6%	11%	7%
Refusal	1%	0%	0%	1%	0%	0%

CANADIANS' PERCEPTION OF JUSTIN TRUDEAU'S ACTIONS IN THE SNC-LAVALIN CASE

Q13. Based on what you know of this issue, do you believe Prime Minister Trudeau did something wrong or not?

Base: Respondents who know well or heard of the issue (n=1,097)



	TOTAL	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+
Weighted n =	1,017	66	234	384	68	112	153	555	462	183	331	504
Unweighted n =	1,097	68	296	425	92	99	117	650	447	132	406	559
Yes, the PM did something wrong	41%	40%	37%	37%	48%	50%	48%	45%	37%	29%	41%	45%
No, the PM did not do anything wrong	12%	18%	14%	12%	13%	12%	8%	15%	9%	15%	13%	11%
I am not sure either way	41%	35%	44%	46%	30%	29%	40%	36%	47%	44%	41%	39%
I don't know	6%	7%	5%	5%	9%	9%	3%	4%	7%	9%	5%	5%
Refusal	0%	0%	0%	1%	1%	0%	1%	1%	0%	2%	0%	0%

CANADIANS' PERCEPTION OF JUSTIN TRUDEAU'S ACTIONS IN THE SNC-LAVALIN CASE – *BY VOTING INTENTIONS*

Q13. Based on what you know of this issue, do you believe Prime Minister Trudeau did something wrong or not?

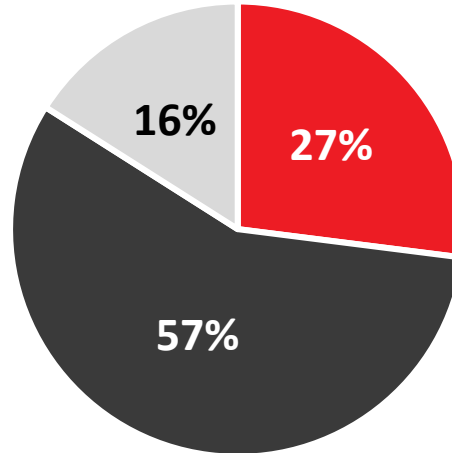
Base: Respondents who intend to vote for the LPC, the NDP, the CPC, the PPC or the GPC and know well or heard of the issue

	TOTAL	CPC	LPC	NDP	GPC	PPC
Weighted n =	1,017	368	294	95	64	30
Unweighted n =	1,097	391	354	82	62	32
Yes, the PM did something wrong	41%	66%	10%	38%	44%	61%
No, the PM did not do anything wrong	12%	4%	27%	11%	5%	6%
I am not sure either way	41%	28%	55%	47%	47%	32%
I don't know	6%	3%	7%	3%	1%	0%
Refusal	0%	0%	0%	1%	3%	0%

EXPECTATIONS REGARDING THE NEXT FEDERAL ELECTION

Q14. Heading into the 2019 federal election campaign, do you prefer that the current government be reelected or do you prefer a change in government?

Base: All respondents (n=1,529)



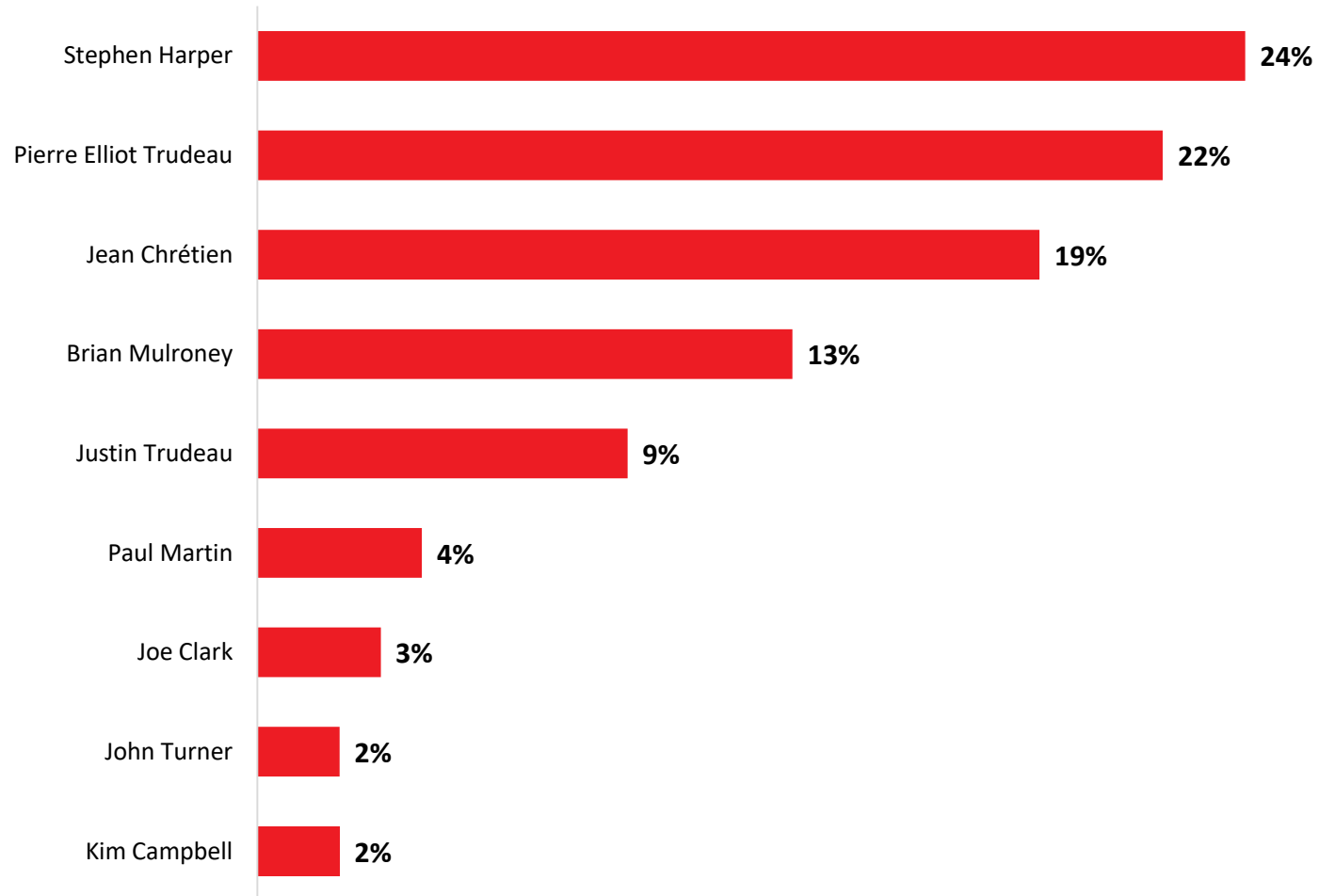
■ Current government reelected ■ Change in government ■ DNK / Refusal

	TOTAL	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+
Weighted n =	1,527	104	356	588	99	169	212	737	790	406	519	602
Unweighted n =	1,529	101	413	603	125	134	153	801	728	294	584	651
Change in government	57%	51%	53%	54%	57%	69%	65%	60%	55%	54%	59%	57%
Current government reelected	27%	29%	29%	28%	25%	24%	22%	28%	26%	28%	25%	28%
I don't know / Refusal	16%	21%	18%	18%	17%	7%	13%	12%	20%	19%	16%	15%

BEST PRIME MINISTER OF THE LAST 50 YEARS

Q15. In your view, who was the best Prime Minister of Canada over the last 50 years?

Base: All respondents (n=1,529)



BEST PRIME MINISTER OF THE LAST 50 YEARS

— DETAILED RESULTS

Q15. In your view, who was the best Prime Minister of Canada over the last 50 years?

Base: All respondents

	TOTAL	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+
Weighted n =	1,527	104	356	588	99	169	212	737	790	406	519	602
Unweighted n =	1,529	101	413	603	125	134	153	801	728	294	584	651
Stephen Harper	24%	15%	20%	22%	31%	41%	24%	27%	21%	25%	25%	23%
Pierre Elliot Trudeau	22%	21%	17%	30%	13%	16%	19%	18%	26%	19%	21%	25%
Jean Chrétien	19%	24%	20%	20%	25%	15%	16%	20%	19%	18%	20%	19%
Brian Mulroney	13%	15%	26%	8%	9%	13%	9%	14%	12%	5%	16%	17%
Justin Trudeau	9%	14%	12%	8%	9%	5%	8%	8%	10%	20%	7%	3%
Paul Martin	4%	7%	3%	5%	8%	3%	3%	5%	4%	3%	3%	7%
Joe Clark	3%	3%	1%	2%	0%	4%	10%	3%	3%	3%	3%	3%
John Turner	2%	1%	1%	2%	1%	3%	7%	3%	1%	4%	1%	2%
Kim Campbell	2%	0%	2%	3%	3%	1%	4%	2%	3%	3%	2%	2%

BEST PRIME MINISTER OF THE LAST 50 YEARS

– BY VOTING INTENTIONS

Q15. In your view, who was the best Prime Minister of Canada over the last 50 years?

Base: Respondents who intend to vote for the LPC, the NDP, the CPC, the PPC or the GPC

	TOTAL	CPC	LPC	NDP	GPC	PPC
Weighted n =	1,527	451	418	153	105	45
Unweighted n =	1,529	461	469	132	93	42
Stephen Harper	24%	50%	7%	12%	11%	46%
Pierre Elliot Trudeau	22%	9%	34%	31%	24%	4%
Jean Chrétien	19%	15%	23%	20%	27%	12%
Brian Mulroney	13%	16%	8%	9%	10%	20%
Justin Trudeau	9%	1%	19%	13%	3%	0%
Paul Martin	4%	5%	3%	2%	7%	1%
Joe Clark	3%	2%	3%	1%	7%	5%
John Turner	2%	0%	2%	7%	4%	9%
Kim Campbell	2%	1%	1%	6%	7%	3%

APPENDIX

DETAILED METHODOLOGY

Sampling Frame

Participants were randomly selected from LegerWeb's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older and have the right to vote in Canada.

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	153	212
Alberta	134	169
Saskatchewan	56	45
Manitoba	69	54
Ontario	603	588
Quebec	413	356
New Brunswick	28	34
Nova Scotia	34	39
Prince-Edward-Island	16	13
Newfoundland and Labrador	23	18

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The following tables present the demographic distribution of respondents according to gender, age, language (mother tongue), level of education and household income.

GENDER	Unweighted	Weighted
Male	801	737
Female	728	790

AGE	Unweighted	Weighted
Between 18 and 34	294	406
Between 35 and 55	548	519
55 or over	651	602

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	971	1017
French	360	316
Other	190	183

EDUCATION	Unweighted	Weighted
Primary/secondary school	368	478
College	478	615
University	668	409

The sample thus collected has a minimum weighting factor of 0.1267 and a maximum weighting factor of 3,7552. The weighted variance is 0.2904.

OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

OUR SERVICES

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Marketing research and polling
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Real-time VOC satisfaction measurement
- **Leger Analytics**
Data modeling and analysis
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UX research and optimization of interactive platforms
- **Legerweb**
Panel management
- **Leger Communities**
Online community management
- **International Research**
Worldwide Independent Network (WIN)
- **Qualitative Research**
Room Rentals

400
EMPLOYEES



75
CONSULTANTS



6
OFFICES

MONTREAL | QUEBEC | TORONTO | EDMONTON | CALGARY | PHILADELPHIA

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