

Report

# POLITICAL POLL ALBERTA PROVINCIAL ELECTION

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Leger



# METHODOLOGY

## METHODOLOGY



Hosted on Leger's online OmniWeb platform, using Leger's Computer Aided Web Interviewing software (CAWI).



Conducted March 7-12, 2019



1,001 Alberta residents aged 18 years of age or older, and who have the right to vote in Canada, were surveyed online using Leger's online panel, Legerweb.com



The data have been weighted by age, gender and region to ensure representativeness



As a non-random internet survey, a margin of error is not reported (margin of error accounts for sampling error). Had these data been collected using a probability sample, the margin of error for a sample size of 1,001 Albertans, aged 18 years or older, and who have the right to vote in Canada, would be  $\pm 3.1$  percentage points, 19 times out of 20.

# METHODOLOGY

## Notes on Reading this Report

Totals may not add to 100% due to rounding.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

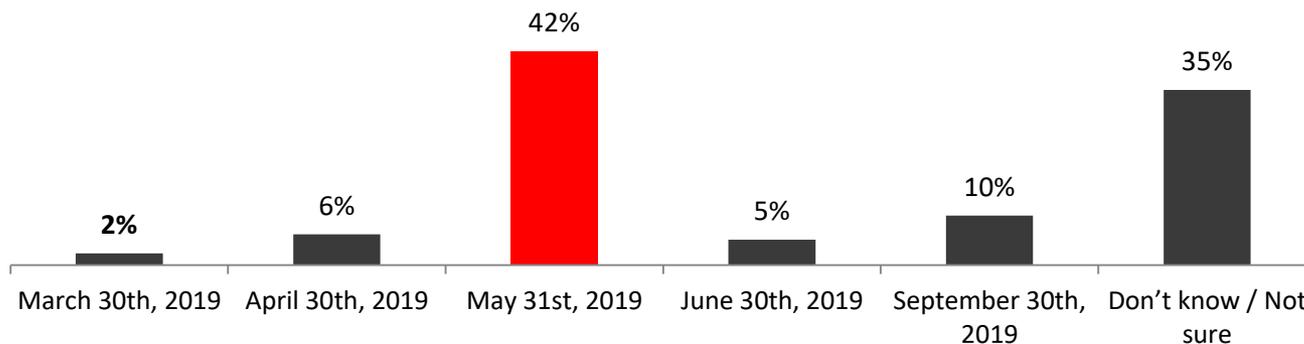
A more detailed methodology is presented in the annex.

If you have questions about the data presented in this report, please contact Ian Large, Vice-President (Alberta) at the following e-mail address: [ilarge@leger360.com](mailto:ilarge@leger360.com)

# AWARENESS OF LAST DATE PROVINCIAL ELECTION CAN TAKE PLACE

Q1. As you may be aware, a provincial election will take place in Alberta in the coming months. To the best of your knowledge, what is the last date the election can take place?

Base: All respondents (n=1,001)

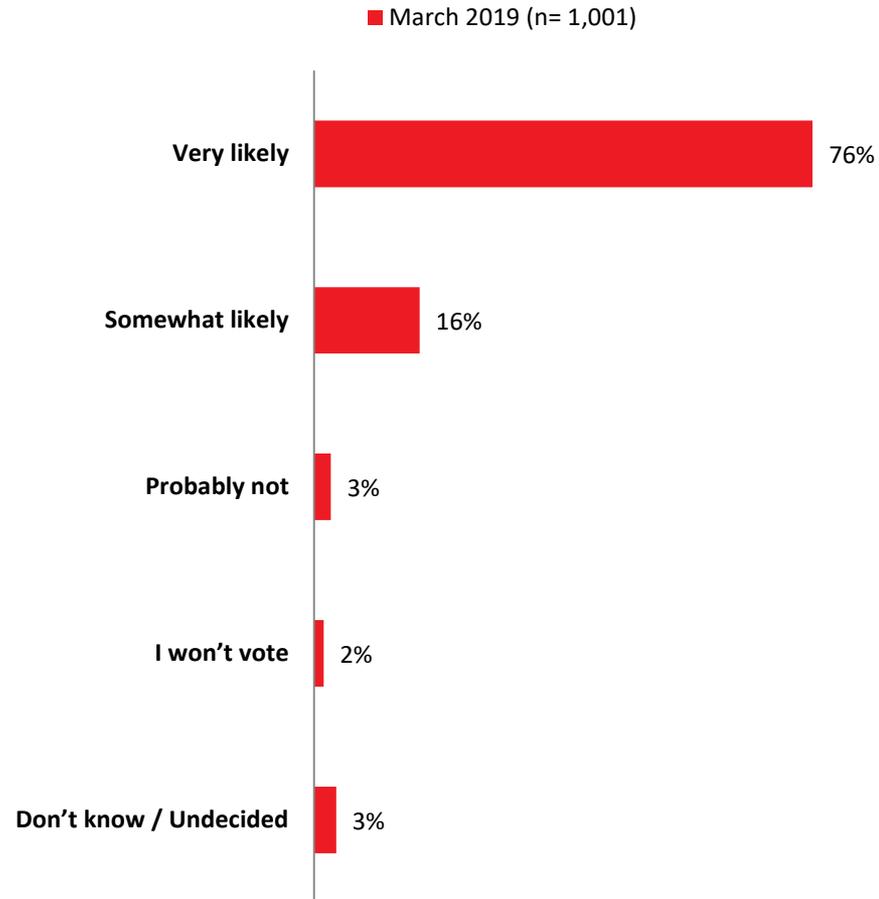


	TOTAL	Calgary	Edmonton	Other AB	Male	Female	18-34	35-54	55+
Weighted n =	1,001	345	329	327	499	502	319	363	319
Unweighted n =	1,001	335	334	332	496	505	226	347	428
<b>March 30th, 2019</b>	2%	3%	2%	2%	2%	2%	4%	1%	2%
<b>April 30th, 2019</b>	6%	6%	7%	5%	5%	8%	6%	5%	8%
<b>May 31st, 2019</b>	42%	40%	42%	44%	49%	36%	37%	38%	53%
<b>June 30th, 2019</b>	5%	5%	5%	5%	6%	5%	6%	5%	5%
<b>September 30th, 2019</b>	10%	8%	9%	13%	12%	8%	11%	10%	9%
<b>Don't know / Not sure</b>	35%	38%	35%	30%	27%	42%	37%	42%	24%

# LIKELIHOOD TO VOTE IN PROVINCIAL ELECTION

**Q2. How likely is it that you will vote in the upcoming provincial election in Alberta?**

Base: All respondents



# PROVINCIAL VOTING INTENTION

Q3. If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...? Q4. Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...?

Base: All respondents

	TOTAL Before Distribution	TOTAL After Distribution	Calgary	Edmonton	Other AB	Male	Female	18-34	35-54	55+
Weighted n =	1,001	908	315	306	287	465	444	295	316	297
Unweighted n =	1,001	909	307	309	293	462	447	207	302	400
<b>...Jason Kenney's United Conservative Party</b>	34%	<b>47%</b>	49%	<b>40%</b>	<b>52%</b>	47%	47%	<b>40%</b>	49%	<b>52%</b>
<b>...Rachel Notley's Alberta NDP</b>	29%	<b>35%</b>	32%	<b>41%</b>	31%	34%	36%	36%	34%	35%
<b>...Stephen Mandel's Alberta Party</b>	8%	<b>9%</b>	9%	12%	8%	10%	9%	11%	8%	9%
<b>...David Khan's Alberta Liberal Party</b>	4%	<b>6%</b>	<b>8%</b>	4%	5%	6%	6%	<b>10%</b>	6%	<b>2%</b>
<b>...Another Party</b>	2%	<b>3%</b>	3%	4%	3%	4%	3%	3%	4%	3%
<b>I would not vote / I would cancel my vote</b>	2%	-	-	-	-	-	-	-	-	-
<b>I don't know / undecided</b>	18%	-	-	-	-	-	-	-	-	-
<b>I prefer not answering</b>	2%	-	-	-	-	-	-	-	-	-

# MAY 2015 PARTY VOTE

Q9. For which party did you vote in the last provincial election in May 2015?

Base: All respondents

	TOTAL	Calgary	Edmonton	Other AB	Male	Female	18-34	35-54	55+
Weighted n =	1,001	345	329	327	499	502	319	363	319
Unweighted n =	1,001	335	334	332	496	505	226	347	428
...Alberta NDP	34%	30%	40%	31%	35%	33%	31%	35%	35%
...Progressive Conservative Party of Alberta	19%	21%	16%	20%	20%	19%	12%	19%	26%
...Wildrose Party	12%	11%	8%	18%	15%	10%	7%	11%	19%
...Alberta Liberal Party	5%	8%	4%	2%	5%	5%	6%	5%	2%
...Alberta Party	3%	5%	3%	2%	5%	1%	6%	2%	1%
...Another Party	2%	1%	3%	1%	2%	1%	2%	2%	1%
I did not vote in the last election even though I was eligible	10%	8%	9%	12%	7%	12%	11%	13%	5%
I was not eligible to vote in the last election/I didn't live in Alberta at the time	6%	6%	9%	4%	5%	8%	16%	3%	1%
I don't remember	5%	7%	4%	4%	3%	7%	6%	5%	4%
I prefer not answering	5%	4%	5%	6%	4%	6%	4%	5%	6%

# MAY 2015 PARTY VOTE

## – BY VOTING INTENTIONS

Q9. For which party did you vote in the last provincial election in May 2015?

Base: All respondents

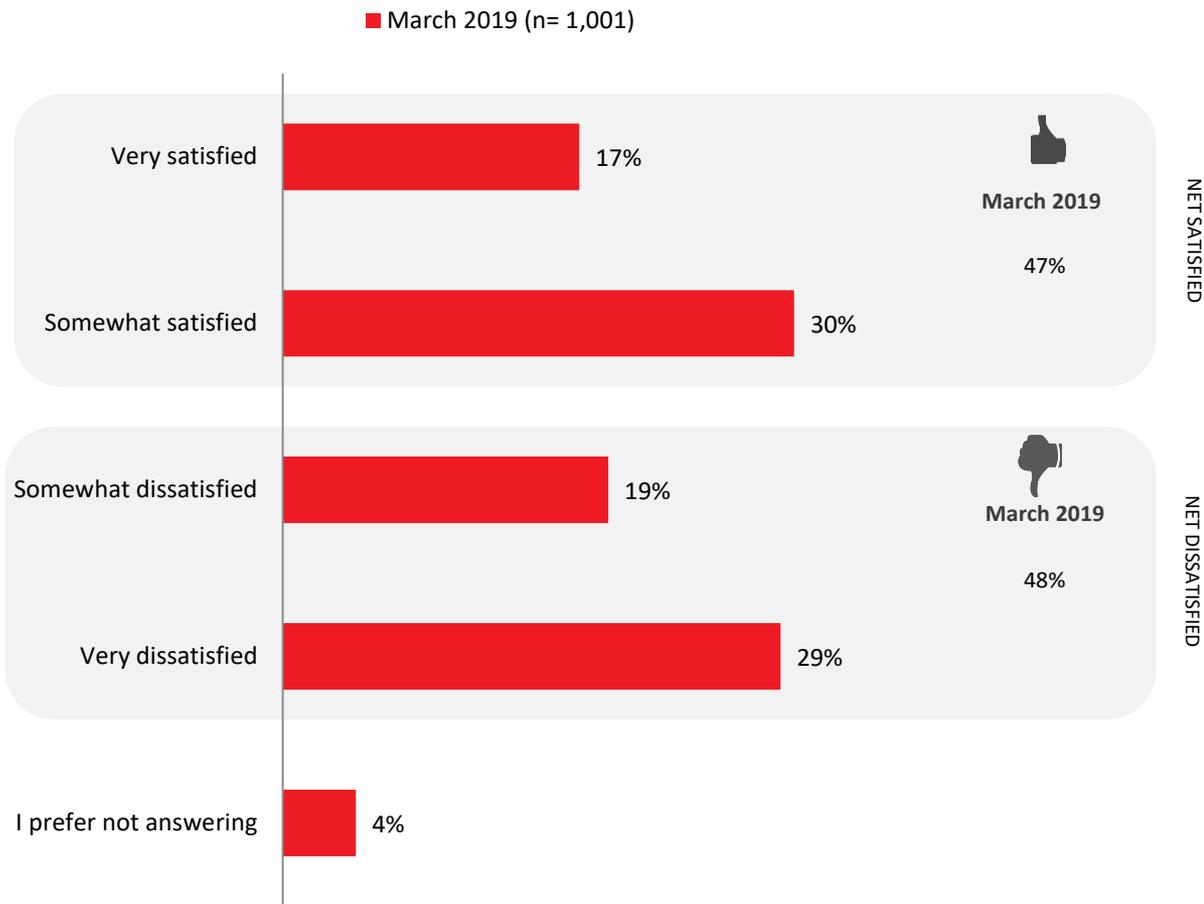
	TOTAL	UCP	NDP	AP	LP	Other
Weighted n =	1,001	428	315	85	52	29*
Unweighted n =	1,001	443	311	84	43	28*
...Alberta NDP	34%	15%	69%	28%	31%	19%
...Progressive Conservative Party of Alberta	19%	36%	5%	16%	7%	7%
...Wildrose Party	12%	22%	2%	16%	3%	18%
...Alberta Liberal Party	5%	3%	6%	2%	24%	-
...Alberta Party	3%	1%	1%	24%	2%	-
...Another Party	2%	1%	1%	1%	-	33%
I did not vote in the last election even though I was eligible	10%	10%	5%	6%	9%	6%
I was not eligible to vote in the last election/I didn't live in Alberta at the time	6%	5%	8%	1%	14%	5%
I don't remember	5%	4%	2%	5%	10%	3%
I prefer not answering	5%	3%	1%	2%	-	8%

\*Caution to be used when interpreting results due to small sample size

# SATISFACTION WITH THE PROVINCIAL GOVERNMENT

**Q6. Overall, how satisfied are you with the Rachel Notley government?**

Base: All respondents



# SATISFACTION WITH THE PROVINCIAL GOVERNMENT

## – DETAILED RESULTS

Q6. Overall, how satisfied are you with the Rachel Notley government?

Base: All respondents

	TOTAL	Calgary	Edmonton	Other AB	Male	Female	18-34	35-54	55+
Weighted n =	1,001	345	329	327	499	502	319	363	319
Unweighted n =	1,001	335	334	332	496	505	226	347	428
<b>NET SATISFIED</b>	<b>47%</b>	46%	<b>55%</b>	<b>42%</b>	49%	46%	<b>55%</b>	<b>41%</b>	46%
Very satisfied	<b>17%</b>	<b>14%</b>	20%	18%	<b>20%</b>	<b>15%</b>	<b>21%</b>	15%	16%
Somewhat satisfied	<b>30%</b>	32%	<b>35%</b>	<b>23%</b>	29%	31%	34%	<b>26%</b>	31%
<b>NET DISSATISFIED</b>	<b>48%</b>	51%	<b>41%</b>	<b>53%</b>	47%	49%	<b>41%</b>	<b>53%</b>	51%
Somewhat dissatisfied	<b>19%</b>	<b>26%</b>	16%	<b>15%</b>	18%	20%	20%	20%	18%
Very dissatisfied	<b>29%</b>	<b>25%</b>	<b>25%</b>	<b>38%</b>	29%	29%	<b>21%</b>	33%	<b>34%</b>
<b>I prefer not answering</b>	<b>4%</b>	4%	4%	6%	4%	5%	4%	<b>6%</b>	<b>2%</b>

# SATISFACTION WITH THE PROVINCIAL GOVERNMENT

## – BY VOTING INTENTIONS

**Q6. Overall, how satisfied are you with the Rachel Notley government?**

Base: All respondents

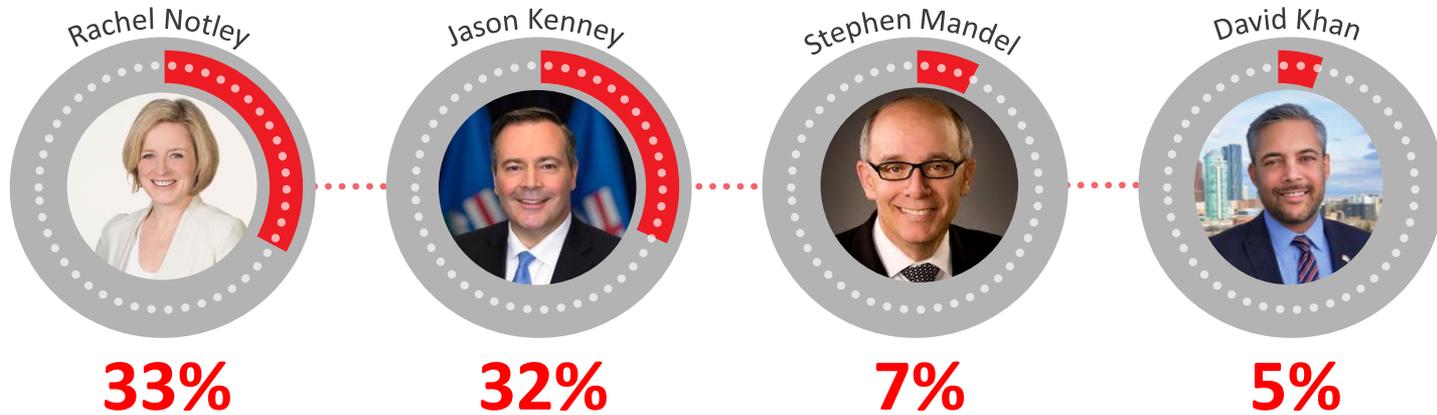
	TOTAL	UCP	NDP	AP	LP	Other
Weighted n =	1,001	428	315	85	52	29*
Unweighted n =	1,001	443	311	84	43	28*
<b>NET SATISFIED</b>	<b>47%</b>	<b>16%</b>	<b>95%</b>	49%	54%	14%
Very satisfied	17%	3%	44%	17%	4%	-
Somewhat satisfied	30%	13%	51%	32%	50%	14%
<b>NET DISSATISFIED</b>	<b>48%</b>	<b>81%</b>	<b>4%</b>	51%	44%	86%
Somewhat dissatisfied	19%	28%	4%	22%	29%	38%
Very dissatisfied	29%	53%	-	29%	16%	49%
<b>I prefer not answering</b>	<b>4%</b>	<b>3%</b>	<b>1%</b>	-	2%	-

\*Caution to be used when interpreting results due to small sample size

# BEST PREMIER

Q7. Even though you may not vote for the party leader, who do you believe would make the best Premier of Alberta?

Base: All respondents (n=1,001)

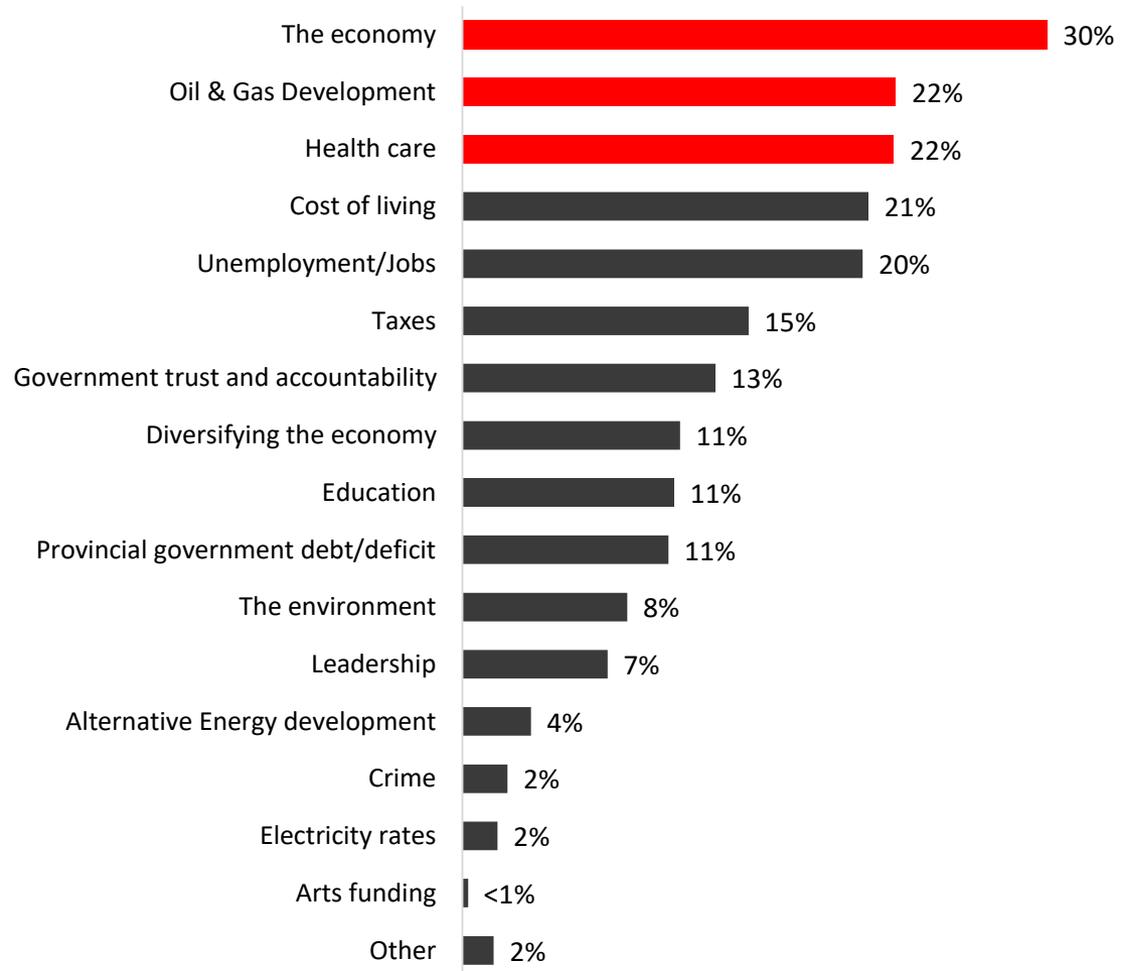


Note: The complement to 100% corresponds to "Other," None of them," "I don't know" and "Refusal" responses.

# TOP ISSUES INFLUENCING VOTE

**Q5. Which of the following are the TWO MOST important issue for you personally when deciding who to vote for in the next provincial election?**

Base: All respondents (n=1,001)



# TOP ISSUES INFLUENCING VOTE

## – DETAILED RESULTS

Q5. Which of the following are the TWO MOST important issue for you personally when deciding who to vote for in the next provincial election?

Base: All respondents

	TOTAL	Calgary	Edmonton	Other AB	Male	Female	18-34	35-54	55+
Weighted n =	1,001	345	329	327	499	502	319	363	319
Unweighted n =	1,001	335	334	332	496	505	226	347	428
<b>The economy</b>	<b>30%</b>	32%	30%	27%	32%	28%	29%	31%	29%
<b>Oil &amp; Gas Development</b>	<b>22%</b>	23%	20%	23%	<b>25%</b>	<b>19%</b>	19%	22%	<b>26%</b>
<b>Health care</b>	<b>22%</b>	24%	20%	22%	20%	24%	21%	22%	22%
<b>Cost of living</b>	<b>21%</b>	18%	20%	<b>25%</b>	<b>17%</b>	<b>25%</b>	<b>27%</b>	23%	<b>12%</b>
<b>Unemployment/Jobs</b>	<b>20%</b>	<b>24%</b>	20%	<b>16%</b>	18%	23%	18%	<b>25%</b>	<b>17%</b>
<b>Taxes</b>	<b>15%</b>	17%	12%	15%	16%	13%	17%	14%	13%
<b>Government trust and accountability</b>	<b>13%</b>	11%	14%	14%	13%	13%	<b>8%</b>	13%	<b>18%</b>
<b>Diversifying the economy</b>	<b>11%</b>	12%	12%	10%	12%	10%	<b>8%</b>	12%	13%
<b>Education</b>	<b>11%</b>	11%	11%	11%	<b>9%</b>	<b>13%</b>	<b>15%</b>	12%	<b>6%</b>
<b>Provincial government debt/deficit</b>	<b>11%</b>	9%	11%	12%	<b>13%</b>	<b>8%</b>	<b>6%</b>	<b>7%</b>	<b>20%</b>
<b>The environment</b>	<b>8%</b>	<b>6%</b>	9%	11%	<b>7%</b>	<b>10%</b>	<b>13%</b>	7%	<b>6%</b>
<b>Leadership</b>	<b>7%</b>	7%	10%	5%	9%	6%	9%	<b>5%</b>	8%
<b>Alternative Energy development</b>	<b>4%</b>	2%	<b>6%</b>	3%	<b>5%</b>	<b>2%</b>	4%	<b>2%</b>	5%
<b>Crime</b>	<b>2%</b>	2%	2%	3%	2%	3%	3%	2%	2%
<b>Electricity rates</b>	<b>2%</b>	1%	2%	3%	2%	2%	2%	1%	3%
<b>Arts funding</b>	<b>&lt;1%</b>	<1%	<1%	<1%	<1%	<1%	-	<1%	1%
<b>Other</b>	<b>2%</b>	1%	2%	2%	1%	2%	1%	2%	2%

# TOP ISSUES INFLUENCING VOTE

## – BY VOTING INTENTIONS

Q5. Which of the following are the TWO MOST important issue for you personally when deciding who to vote for in the next provincial election?

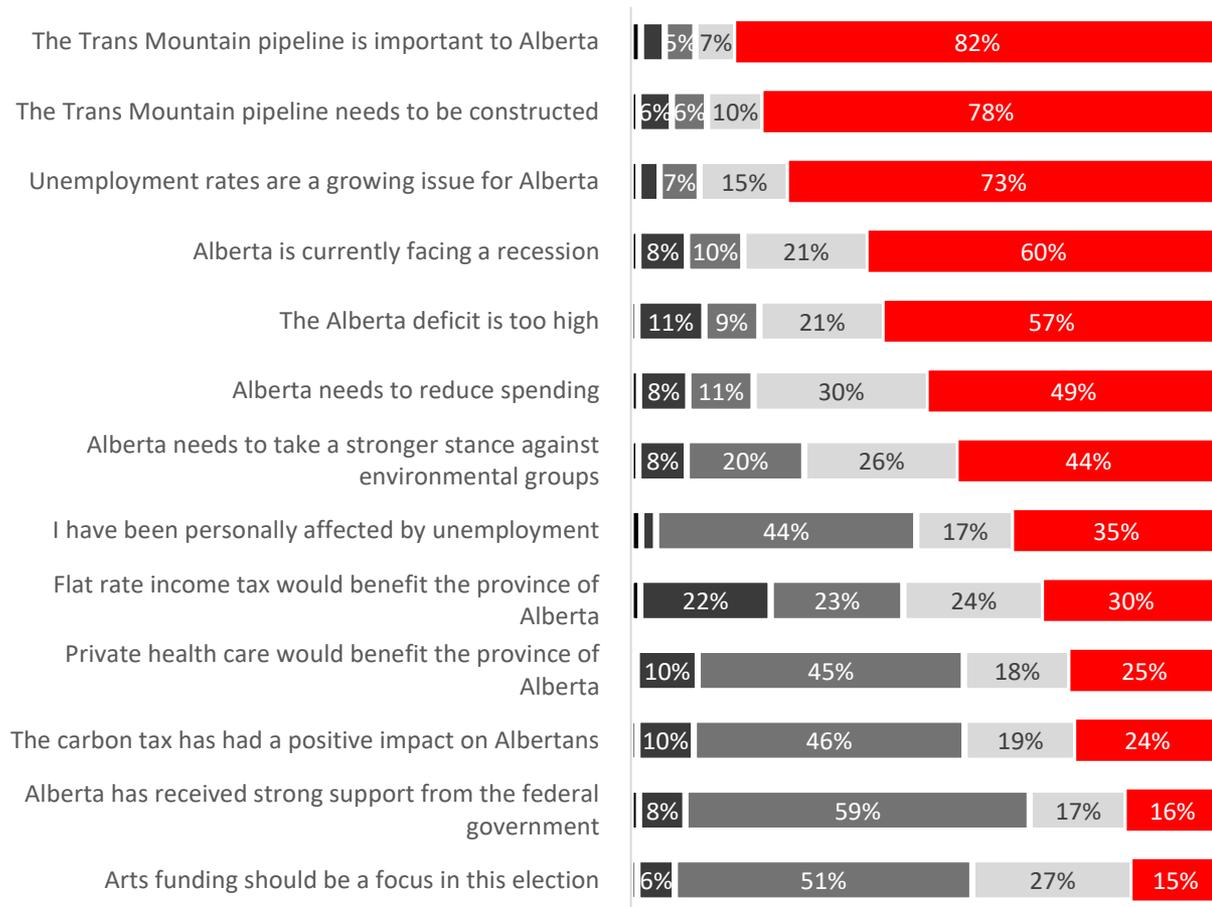
Base: All respondents

	TOTAL	UCP	NDP	AP	LP	Other
Weighted n =	1,001	428	315	85	52	29*
Unweighted n =	1,001	443	311	84	43	28*
<b>The economy</b>	<b>30%</b>	<b>35%</b>	<b>25%</b>	26%	30%	28%
<b>Oil &amp; Gas Development</b>	<b>22%</b>	<b>33%</b>	<b>16%</b>	<b>14%</b>	<b>8%</b>	15%
<b>Health care</b>	<b>22%</b>	<b>14%</b>	<b>29%</b>	28%	<b>34%</b>	26%
<b>Cost of living</b>	<b>21%</b>	19%	18%	19%	26%	18%
<b>Unemployment/Jobs</b>	<b>20%</b>	<b>22%</b>	18%	12%	24%	16%
<b>Taxes</b>	<b>15%</b>	<b>20%</b>	<b>7%</b>	16%	14%	22%
<b>Government trust and accountability</b>	<b>13%</b>	12%	13%	10%	14%	19%
<b>Diversifying the economy</b>	<b>11%</b>	<b>5%</b>	<b>22%</b>	9%	8%	11%
<b>Education</b>	<b>11%</b>	<b>7%</b>	<b>16%</b>	15%	14%	-
<b>Provincial government debt/deficit</b>	<b>11%</b>	<b>18%</b>	<b>2%</b>	17%	2%	12%
<b>The environment</b>	<b>8%</b>	<b>2%</b>	<b>14%</b>	12%	16%	23%
<b>Leadership</b>	<b>7%</b>	<b>4%</b>	<b>12%</b>	12%	8%	4%
<b>Alternative Energy development</b>	<b>4%</b>	<b>2%</b>	5%	6%	2%	3%
<b>Crime</b>	<b>2%</b>	3%	2%	1%	-	-
<b>Electricity rates</b>	<b>2%</b>	<b>3%</b>	<b>&lt;1%</b>	2%	2%	-
<b>Arts funding</b>	<b>&lt;1%</b>	-	<b>1%</b>	-	-	-
<b>Other</b>	<b>2%</b>	1%	2%	2%	-	3%

# OPINIONS REGARDING CURRENT ISSUES IN ALBERTA

**Q8. How much do you agree or disagree with the following statements:**

Base: All respondents (n=1,001)



■ I prefer not answering ■ Don't know / Undecided ■ Disagree ■ Neither agree nor not disagree ■ Agree

# AGREEMENT REGARDING CURRENT ISSUES IN ALBERTA

## – DETAILED RESULTS

**Q8. How much do you agree or disagree with the following statements:**

Base: All respondents

% Agree		TOTAL	Calgary	Edmonton	Other AB	Male	Female	18-34	35-54	55+
		Weighted n =								
		1,001	345	329	327	499	502	319	363	319
		1,001	335	334	332	496	505	226	347	428
	<b>The Trans Mountain pipeline is important to Alberta</b>	<b>82%</b>	82%	<b>78%</b>	<b>86%</b>	84%	80%	<b>73%</b>	82%	<b>91%</b>
	<b>The Trans Mountain pipeline needs to be constructed</b>	<b>78%</b>	77%	76%	80%	<b>83%</b>	<b>72%</b>	<b>67%</b>	77%	<b>89%</b>
	<b>Unemployment rates are a growing issue for Alberta</b>	<b>73%</b>	76%	<b>69%</b>	74%	71%	76%	<b>67%</b>	73%	<b>79%</b>
	<b>Alberta is currently facing a recession</b>	<b>60%</b>	<b>67%</b>	56%	56%	57%	62%	58%	59%	62%
	<b>The Alberta deficit is too high</b>	<b>57%</b>	61%	<b>52%</b>	58%	<b>61%</b>	<b>53%</b>	<b>49%</b>	55%	<b>67%</b>
	<b>Alberta needs to reduce spending</b>	<b>49%</b>	49%	47%	53%	52%	47%	<b>43%</b>	46%	<b>59%</b>
	<b>Alberta needs to take a stronger stance against environmental groups</b>	<b>44%</b>	47%	41%	44%	<b>52%</b>	<b>37%</b>	<b>38%</b>	40%	<b>55%</b>
	<b>I have been personally affected by unemployment</b>	<b>35%</b>	<b>39%</b>	33%	32%	35%	35%	<b>43%</b>	35%	<b>27%</b>
	<b>Flat rate income tax would benefit the province of Alberta</b>	<b>30%</b>	33%	27%	30%	<b>36%</b>	<b>24%</b>	33%	26%	30%
	<b>Private health care would benefit the province of Alberta</b>	<b>25%</b>	<b>31%</b>	<b>19%</b>	26%	<b>33%</b>	<b>18%</b>	<b>35%</b>	<b>19%</b>	23%
	<b>The carbon tax has had a positive impact on Albertans</b>	<b>24%</b>	21%	<b>32%</b>	<b>20%</b>	27%	22%	<b>34%</b>	<b>19%</b>	<b>20%</b>
	<b>Alberta has received strong support from the federal government</b>	<b>16%</b>	18%	16%	14%	<b>19%</b>	<b>12%</b>	<b>27%</b>	13%	<b>7%</b>
	<b>Arts funding should be a focus in this election</b>	<b>15%</b>	14%	15%	15%	<b>18%</b>	<b>11%</b>	<b>25%</b>	13%	<b>6%</b>

# AGREEMENT REGARDING CURRENT ISSUES IN ALBERTA

## – BY VOTING INTENTIONS

**Q8. How much do you agree or disagree with the following statements:**

Base: All respondents

% Agree	TOTAL	UCP	NDP	AP	LP	Other
	Weighted n =	1,001	428	315	85	52
Unweighted n =	1,001	443	311	84	43	28*
The Trans Mountain pipeline is important to Alberta	82%	92%	77%	84%	66%	70%
The Trans Mountain pipeline needs to be constructed	78%	89%	70%	87%	59%	53%
Unemployment rates are a growing issue for Alberta	73%	85%	58%	74%	71%	80%
Alberta is currently facing a recession	60%	74%	41%	64%	62%	69%
The Alberta deficit is too high	57%	75%	34%	66%	41%	74%
Alberta needs to reduce spending	49%	65%	28%	54%	49%	75%
Alberta needs to take a stronger stance against environmental groups	44%	60%	31%	54%	31%	34%
I have been personally affected by unemployment	35%	36%	29%	36%	39%	43%
Flat rate income tax would benefit the province of Alberta	30%	34%	22%	46%	32%	30%
Private health care would benefit the province of Alberta	25%	29%	20%	36%	31%	31%
The carbon tax has had a positive impact on Albertans	24%	9%	46%	37%	35%	5%
Alberta has received strong support from the federal government	16%	9%	24%	23%	30%	7%
Arts funding should be a focus in this election	15%	9%	21%	31%	20%	3%

\*Caution to be used when interpreting results due to small sample size



APPENDIX

# AWARENESS OF LAST DATE PROVINCIAL ELECTION CAN TAKE PLACE

## – BY VOTING INTENTIONS

Q1. As you may be aware, a provincial election will take place in Alberta in the coming months. To the best of your knowledge, what is the last date the election can take place?

Base: All respondents

	TOTAL	UCP	NDP	AP	LP	Other
Weighted n =	1,001	428	315	85	52	29*
Unweighted n =	1,001	443	311	84	43	28*
<b>March 30th, 2019</b>	2%	2%	2%	3%	5%	7%
<b>April 30th, 2019</b>	6%	7%	5%	9%	9%	9%
<b>May 31st, 2019</b>	42%	43%	53%	39%	37%	24%
<b>June 30th, 2019</b>	5%	5%	5%	7%	3%	2%
<b>September 30th, 2019</b>	10%	12%	7%	13%	10%	13%
<b>Don't know / Not sure</b>	35%	32%	29%	30%	37%	46%

\*Caution to be used when interpreting results due to small sample size

# LIKELIHOOD TO VOTE IN PROVINCIAL ELECTION

## – BY VOTING INTENTIONS

Q2. How likely is it that you will vote in the upcoming provincial election in Alberta?

Base: All respondents

	TOTAL	UCP	NDP	AP	LP	Other
Weighted n =	1,001	428	315	85	52	29*
Unweighted n =	1,001	443	311	84	43	28*
<b>NET LIKELY</b>	<b>93%</b>	<b>94%</b>	<b>98%</b>	<b>100%</b>	93%	94%
Very likely	76%	80%	84%	79%	57%	73%
Somewhat likely	16%	14%	14%	21%	36%	21%
Probably not	3%	2%	-	-	7%	3%
I won't vote	2%	1%	<1%	-	-	3%
Don't know / Undecided	3%	3%	2%	-	-	-

\*Caution to be used when interpreting results due to small sample size

# DETAILED METHODOLOGY

## Sampling Frame

Participants were randomly selected from LegerWeb's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older and have the right to vote in Canada.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The tables present the geographic distribution of respondents before weighting, as well as the distribution of respondents according to gender, and age.

Province	Unweighted	Weighted
Calgary	335	345
Edmonton	334	329
Other AB	332	327

GENDER	Unweighted	Weighted
Male	496	499
Female	505	502

AGE	Unweighted	Weighted
Between 18 and 34	226	319
Between 35 and 55	347	363
55 or over	428	319

The sample thus collected has a minimum weighting factor of 0.4216 and a maximum weighting factor of 2.6443. The weighted variance is 0.2676.

# QUESTIONNAIRE

S1. Into which of the following age groups do you fall? [USE STANDARD OMNI BREAKS]

Under 18 years of age	1 → TERMINATE
Between 18 and 24	2
Between 25 and 34	3
Between 35 and 44	4
Between 45 and 54	5
Between 55 and 64	6
Between 65 and 74	7

S2. Are you eligible to vote in elections in Alberta?

Yes	1
No	2 → TERMINATE
Don't know	3 → TERMINATE

1. As you may be aware, a provincial election will take place in Alberta in the coming months. To the best of your knowledge, what is the last date the election can take place?
  1. April 30<sup>th</sup>, 2019
  2. March 30<sup>th</sup>, 2019
  3. May 31<sup>st</sup>, 2019
  4. June 30<sup>th</sup>, 2019
  5. September 30<sup>th</sup>, 2019
  6. Don't know / Not sure

# QUESTIONNAIRE

2. How likely is it that you will vote in the upcoming provincial election in Alberta?
  1. Very likely
  2. Somewhat likely
  3. Probably not
  4. I won't vote
  5. Don't know / Undecided
  
3. If a Provincial election were held today, for which political party would you be most likely to vote? Would it be for...?

**[RANDOMIZE THE PARTY OPTIONS]**

  1. David Khan's Alberta Liberal Party
  2. Jason Kenney's United Conservative Party
  3. Rachel Notley's Alberta NDP
  4. Stephen Mandel's Alberta Party
  5. Another Party
  6. I would not vote / I would cancel my vote
  7. I don't know / undecided → ASK Q4
  8. I prefer not answering
  
4. [ASK THOSE WHO SAID 'I DON'T KNOW' IN Q3] Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...?

**[RANDOMIZE THE PARTY OPTIONS]**

  1. David Khan's Alberta Liberal Party
  2. Jason Kenney's United Conservative Party
  3. Rachel Notley's Alberta NDP
  4. Stephen Mandel's Alberta Party
  5. Another Party
  6. I would not vote / I would cancel my vote
  7. I don't know / undecided
  8. I prefer not answering

# QUESTIONNAIRE

5. Which of the following are the TWO MOST important issue for you personally when deciding who to vote for in the next provincial election?

**[RANDOMIZE LIST]**

**[MUST SELECT TWO]**

1. Cost of living
  2. Crime
  3. Diversifying the economy
  4. Education
  5. Electricity rates
  6. Alternative Energy development
  7. Government trust and accountability
  8. Health care
  9. Leadership
  10. Oil & Gas Development
  11. Provincial government debt/deficit
  12. Taxes
  13. The economy
  14. The environment
  15. Unemployment/Jobs
  16. Arts funding
  17. Other \_\_\_\_\_ (Specify)
6. Overall, how satisfied are you with the Rachel Notley government?
1. Very satisfied
  2. Somewhat satisfied
  3. Somewhat dissatisfied
  4. Very Dissatisfied
  5. I prefer not answering

# QUESTIONNAIRE

7. Even though you may not vote for the party leader, who do you believe would make the best Premier of Alberta?
  1. David Khan
  2. Jason Kenney
  3. Rachel Notley
  4. Stephen Mandel
  5. I don't know / undecided
  6. I prefer not answering
  
8. How much do you agree or disagree with the following statements:
  1. Alberta is currently facing a recession
  2. Unemployment rates are a growing issue for Alberta
  3. I have been personally affected by unemployment
  4. The Alberta deficit is too high
  5. The carbon tax has had a positive impact on Albertans
  6. Flat rate income tax would benefit the province of Alberta
  7. Private health care would benefit the province of Alberta
  8. Alberta needs to take a stronger stance against environmental groups
  9. Arts funding should be a focus in this election
  10. Alberta needs to reduce spending
  11. The Trans Mountain pipeline needs to be constructed
  12. The Trans Mountain pipeline is important to Alberta
  13. Alberta has received strong support from the federal government
    1. Disagree
    2. Neither agree nor not disagree
    3. Agree
    4. Don't know / Undecided
    5. I prefer not answering

# QUESTIONNAIRE

9. For which party did you vote in the last provincial election in May 2015? [previously Q5]

**[RANDOMIZE PARTY OPTIONS]**

1. Alberta Liberal Party
2. Alberta NDP
3. Alberta Party
4. Progressive Conservative Party of Alberta
5. Wildrose Party
6. Another Party
7. I did not vote in the last election even though I was eligible
8. I was not eligible to vote in the last election/I didn't live in Alberta at the time
9. I don't remember
10. I prefer not answering

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Léger est aussi membre d'[ESOMAR](#) (European Society for Opinion and Market Research), l'association mondiale des professionnels des enquêtes d'opinion et des études marketing. À ce titre, Léger s'engage à appliquer le [code international ICC/ESOMAR](#) des études de marché, études sociales et d'opinion et de l'analytique des données.



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