Report

## FEDERAL POLITICS

## THE CANADIAN PRESS ${ }^{\text {*) }}$

## METHODOLOGY

## METHODOLOGY

Web survey using computer-assisted Web interviewing (CAWI) technology.

From October $7^{\text {th }}$ to October $8^{\text {th }}, 2019$

2,150 Canadians, 18 years of age or older, who have the right to vote in Canada, randomly recruited from LEO's online panel.Using data from the 2016 Census, results were weighted according to age, gender, mother tongue, region and level of education in order to ensure a representative sample of the population.No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 2,150 respondents would have a margin of error of $\pm 2.11 \%, 19$ times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

## METHODOLOGY

## Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold red characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold green characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: cbourque@leger360.com

## FEDERAL VOTING INTENTIONS

Q1A/Q1B. If FEDERAL elections were held today, for which political party would you be most likely to vote? Would it be for...?
In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...
Base: All respondents, except for Yves-François Blanchet, Quebecers only ( $n=1,014$ )

|  | TOTAL Eligible voters | TOTAL <br> Decided voters | ATL | QC | ON | MB/SK | AB | BC | Male | Female | 18-34 | 35-54 | 55+ | $\begin{gathered} \text { Oct. 2, } \\ 2019 \end{gathered}$ | Variation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted $\mathrm{n}=$ | 2,150 | 1,896 | 124 | 445 | 739 | 125 | 213 | 250 | 934 | 962 | 517 | 612 | 767 | 1,336 |  |
| Unweighted $\mathrm{n}=$ | 2,150 | 1,899 | 89 | 887 | 564 | 113 | 114 | 132 | 969 | 930 | 558 | 674 | 667 | 1,352 |  |
| ...Justin Trudeau's Liberal Party of Canada | 27\% | 31\% | 41\% | 31\% | 37\% | 19\% | 14\% | 30\% | 32\% | 30\% | 28\% | 28\% | 35\% | 34\% | -3 |
| ...Andrew Scheer's Conservative Party of Canada | 27\% | 31\% | 31\% | 16\% | 31\% | 42\% | 60\% | 25\% | 34\% | 27\% | 25\% | 31\% | 34\% | 34\% | -3 |
| ...Jagmeet Singh's New Democratic Party of Canada | 15\% | 18\% | 14\% | 13\% | 18\% | 25\% | 17\% | 21\% | 13\% | 22\% | 25\% | 19\% | 11\% | 14\% | +4 |
| ...Elizabeth May's Green Party of Canada | 10\% | 11\% | 11\% | 7\% | 11\% | 13\% | 5\% | 21\% | 10\% | 12\% | 15\% | 11\% | 8\% | 11\% | - |
| ...Yves-François Blanchet's Bloc Québécois | 6\% | 7\% | - | 29\% | - | - | - | - | 7\% | 6\% | 3\% | 6\% | 9\% | 5\% | +2 |
| ...Maxime Bernier's People's Party of Canada | 2\% | 3\% | 2\% | 3\% | 2\% | 0\% | 5\% | 3\% | 3\% | 2\% | 2\% | 3\% | 2\% | 2\% | +1 |
| ...for another party | 0\% | 0\% | 1\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | - |
| I would not vote | 4\% | - | - | - | - | - | - | - | - | - | - | - | - | - |  |
| I would cancel my vote | 2\% | - | - | - | - | - | - | - | - | - | - | - | - | - |  |
| I don't know | 5\% | - | - | - | - | - | - | - | - | - | - | - | - | - |  |
| Refusal | 1\% | - | - | - | - | - | - | - | - | - | - | - | - | - |  |



## FINAL CHOICE

Q2. Is this your final choice or are you likely to change your mind?
Base: Respondents who were able to say which party they intend to vote for.
(weighted $\mathrm{n}=1,889$, unweighted $\mathrm{n}=1,889$ )


Based on people who intend to vote for the LPC (weighted $\mathrm{n}=$ 590
unweighted $\mathrm{n}=$
626)


## Based on

 people who intend to vote for the CPC (weighted $\mathrm{n}=$ 584 unweighted $n=$503) 



Based on people who intend to vote for the NDP (weighted $\mathrm{n}=$ 333 unweighted $\mathrm{n}=$ 323)


Based on people who intend to vote for the GPC (weighted $\mathrm{n}=$ 206 unweighted $\mathrm{n}=$
178)
 Based on people who intend to vote for the BQ (weighted $\mathrm{n}=$ 128 unweighted $\mathrm{n}=$ 206)


Based on people who intend to vote for the PPC (weighted $n=48$ unweighte

тотац Liberal

66\%

24\%

10\% 10\%

*MDP 慗green

Final choice

I'm likely to change my mind

69\% 76\%
52\%


68\% 44\%

21\% 16\%
33\%
34\% 31\% 43\% 8\% 15\%

11\% 2\% 13\%

## SECOND CHOICE

Q3. Whether your choice is final or not, what would be your second choice among the following political parties? Would it be...?
Base: Respondents who were able to say which party they intend to vote for. (weighted $n=1,889$, unweighted $n=1,889$ )

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ...Jagmeet Singh's New D | mocratic |  |  |  |  |  |  |  |  |  | 25\% |  |
| ...Elizabeth M | y's Gree | Party | Cana |  |  |  |  |  | 6\% |  |  |  |
| ...Justin Trudeau' | u's Libe | Party | Canad |  |  |  |  | 13\% |  |  |  |  |
| ...Andrew Scheer's Co | servat | Party | Canad |  |  |  | 9\% |  |  |  |  |  |
| ...Maxime Bernie | Peop | Party | Cana |  |  | 6\% |  |  |  |  |  |  |
| ...Yves-François | lanche | Bloc | uébécois |  | 3\% |  |  |  |  |  |  |  |
|  |  |  | of the |  |  |  |  |  |  | 21\% |  |  |
|  |  | DNK | Refus |  |  | 6\% |  |  |  |  |  |  |
|  | TOTAL | ATL | QC | ON | MB/SK | AB | BC | Male | Female | 18-34 | 35-54 | 55+ |
| Weighted $\mathrm{n}=$ | 1,889 | 123 | 442 | 738 | 125 | 213 | 248 | 933 | 956 | 515 | 607 | 767 |
| Unweighted $\mathrm{n}=$ | 1,889 | 88 | 880 | 563 | 113 | 114 | 131 | 966 | 923 | 554 | 669 | 666 |
| ...Jagmeet Singh's New Democratic Party of Canada | 25\% | 27\% | 21\% | 29\% | 21\% | 21\% | 28\% | 25\% | 26\% | 31\% | 22\% | 24\% |
| ...Elizabeth May's Green Party of Canada | 16\% | 21\% | 13\% | 15\% | 15\% | 12\% | 29\% | 14\% | 19\% | 15\% | 16\% | 18\% |
| ...Justin Trudeau's Liberal Party of Canada | 13\% | 14\% | 13\% | 15\% | 11\% | 9\% | 8\% | 12\% | 13\% | 18\% | 12\% | 10\% |
| ...Andrew Scheer's Conservative Party of Canada | 9\% | 5\% | 10\% | 8\% | 13\% | 9\% | 7\% | 9\% | 9\% | 8\% | 12\% | 7\% |
| ...Maxime Bernier's People's Party of Canada | 6\% | 4\% | 3\% | 6\% | 8\% | 9\% | 6\% | 9\% | 3\% | 5\% | 8\% | 5\% |
| ...Yves-François Blanchet's Bloc Québécois | 3\% | - | 14\% | - | - | - | - | 3\% | 3\% | 2\% | 4\% | 3\% |
| None of them | 21\% | 22\% | 18\% | 20\% | 25\% | 34\% | 16\% | 23\% | 19\% | 14\% | 20\% | 27\% |
| Don't know / Refusal | 6\% | 7\% | 7\% | 6\% | 7\% | 6\% | 6\% | 5\% | 8\% | 7\% | 6\% | 7\% |

## SECOND CHOICE - BY VOTING INTENTIONS

Q3. Whether your choice is final or not, what would be your second choice among the following political parties? Would it be...?
Base: Respondents who intend to vote for the LPC, the NDP, the CPC, the PPC or the GPC

|  | TOTAL | LPC | CPC | NDP | GPC | PPC |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted $\mathrm{n}=$ | 1,889 | 590 | 584 | 333 | 206 | 48 |
| Unweighted $\mathrm{n}=$ | 1,889 | 626 | 503 | 323 | 178 | 53 |
| ...Jagmeet Singh's New Democratic Party of Canada | 25\% | 43\% | 21\% | - | 35\% | 14\% |
| ...Elizabeth May's Green Party of Canada | 16\% | 19\% | 12\% | 33\% | - | 5\% |
| ...Justin Trudeau's Liberal Party of Canada | 13\% | - | 9\% | 33\% | 22\% | 7\% |
| ...Andrew Scheer's Conservative Party of Canada | 9\% | 12\% | - | 11\% | 8\% | 47\% |
| ...Maxime Bernier's People's Party of Canada | 6\% | 2\% | 12\% | 3\% | 4\% | - |
| ...Yves-François Blanchet's Bloc Québécois | 3\% | 5\% | 2\% | 3\% | 2\% | 5\% |
| None of them | 21\% | 14\% | 33\% | 10\% | 22\% | 17\% |
| Don't know / Refusal | 6\% | 3\% | 10\% | 6\% | 8\% | 5\% |

## Leger

## BEST PRIME MINISTER

Q4. In your opinion, which federal party leader would make the best Prime Minister of Canada?
Base: All respondents ( $\mathrm{n}=2,150$ )


## EXPECTATIONS REGARDING THE NEXT FEDERAL ELECTION

Q5. During the next federal elections on October 21, do you want a change of government or do you want to continue with the team in place? Base: All respondents


|  | TOTAL | ATL | QC | ON | MB/SK | AB | BC | Male | Female | 18-34 | 35-54 | 55+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted $\mathrm{n}=$ | 2,150 | 147 | 504 | 825 | 140 | 241 | 292 | 1,044 | 1,106 | 588 | 731 | 831 |
| Unweighted $\mathrm{n}=$ | 2,150 | 104 | 1,014 | 624 | 128 | 128 | 152 | 1,080 | 1,070 | 652 | 779 | 719 |
| A change of government | 55\% | 48\% | 49\% | 53\% | 65\% | 74\% | 58\% | 56\% | 55\% | 56\% | 58\% | 53\% |
| Continue with the team in place | 31\% | 38\% | 35\% | 33\% | 28\% | 15\% | 32\% | 34\% | 29\% | 29\% | 28\% | 36\% |
| I don't know / Refusal | 13\% | 14\% | 16\% | 14\% | 7\% | 11\% | 10\% | 10\% | 16\% | 15\% | 14\% | 11\% |

## PERSPECTIVE THAT MOST WORRIES CANADIANS

Q6. And, which of the following two perspectives worries you the most?
Base: All respondents
$\square$ June 13, $2019(\mathrm{n}=1,528) \quad$ Oct. 2, 2019 ( $\mathrm{n}=1,558$ ) ■ Oct. 9, 2019 ( $\mathrm{n}=\mathbf{2 , 1 5 0 )}$


|  | TOTAL | ATL | QC | ON | MB/SK | AB | BC | Male | Female | 18-34 | 35-54 | 55+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted $\mathrm{n}=$ | 2,150 | 147 | 504 | 825 | 140 | 241 | 292 | 1,044 | 1,106 | 588 | 731 | 831 |
| Unweighted $\mathrm{n}=$ | 2,150 | 104 | 1,014 | 624 | 128 | 128 | 152 | 1,080 | 1,070 | 652 | 779 | 719 |
| The Conservatives coming back to power in Ottawa | 44\% | 44\% | 48\% | 49\% | 30\% | 32\% | 43\% | 42\% | 47\% | 46\% | 39\% | 49\% |
| Four more years of Trudeau's Liberals | 42\% | 42\% | 37\% | 37\% | 62\% | 60\% | 38\% | 46\% | 38\% | 35\% | 44\% | 44\% |
| I don't know | 11\% | 10\% | 12\% | 11\% | 7\% | 8\% | 16\% | 11\% | 12\% | 16\% | 14\% | 6\% |
| Refusal | 2\% | 4\% | 3\% | 2\% | 1\% | 0\% | 3\% | 2\% | 2\% | 3\% | 3\% | 1\% |

## PERSPECTIVE THAT MOST WORRIES CANADIANS

## - BY VOTING INTENTIONS

Q6. And, which of the following two perspectives worries you the most?
Base: Respondents who intend to vote for the LPC, the NDP, the CPC, the PPC or the GPC

|  | TOTAL | LPC | CPC | NDP | GPC | PPC |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted $\mathrm{n}=$ | 2,150 | 590 | 584 | 333 | 206 | 48 |
| Unweighted $\mathrm{n}=$ | 2,150 | 626 | 503 | 323 | 178 | 53 |
| The Conservatives coming back to power in Ottawa | 44\% | 80\% | 8\% | 65\% | 50\% | 20\% |
| Four more years of Trudeau's Liberals | 42\% | 8\% | 87\% | 27\% | 37\% | 79\% |
| I don't know | 11\% | 10\% | 4\% | 8\% | 12\% | 1\% |
| Refusal | 2\% | 2\% | 0\% | 1\% | 1\% | 0\% |

## WATCHED FRENCH LEADERS' DEBATE

Q7A. Did you watch the leaders' debate broadcast in French on TVA on Wednesday, October 2?
Base: All respondents ( $\mathrm{n}=2,150$ )


| TOTAL | ATL | QC | ON | MB/SK | AB | BC | Male | Female | $\mathbf{1 8 - 3 4}$ | $35-54$ | $55+$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2,150 | 147 | 504 | 825 | 140 | 241 | 292 | 1,044 | 1,106 | 588 | 731 | 831 |
| 2,150 | 104 | 1,014 | 624 | 128 | 128 | 152 | 1,080 | 1,070 | 652 | 779 | 719 |
| $\mathbf{2 0 \%}$ | $10 \%$ | $40 \%$ | $13 \%$ | $17 \%$ | $12 \%$ | $15 \%$ | $22 \%$ | $17 \%$ | $20 \%$ | $17 \%$ | $21 \%$ |
| $\mathbf{7 9 \%}$ | $\mathbf{8 8 \%}$ | $\mathbf{6 0 \%}$ | $85 \%$ | $82 \%$ | $87 \%$ | $85 \%$ | $77 \%$ | $82 \%$ | $78 \%$ | $81 \%$ | $79 \%$ |
| $\mathbf{1 \%}$ | $2 \%$ | $0 \%$ | $2 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $\mathbf{2 \%}$ | $2 \%$ | $\mathbf{0 \%}$ |

## WATCHED FRENCH LEADERS' DEBATE

- BY VOTING INTENTIONS

Q7A. Did you watch the leaders' debate broadcast in French on TVA on Wednesday, October 2?
Base: Respondents who intend to vote for the LPC, the NDP, the CPC, the PPC or the GPC

|  | TOTAL | LPC | CPC | NDP | GPC | PPC |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted $\mathrm{n}=$ | 2,150 | 590 | 584 | 333 | 206 | 48 |
| Unweighted $\mathrm{n}=$ | 2,150 | 626 | 503 | 323 | 178 | 53 |
| Yes | 20\% | 20\% | 18\% | 18\% | 16\% | 19\% |
| No | 79\% | 80\% | 81\% | 80\% | 84\% | 81\% |
| Don't know / Prefer not to answer | 1\% | 0\% | 1\% | 2\% | 0\% | 0\% |

## WATCHED THE ENGLISH LEADERS' DEBATE

Q7B. Did you watch the leaders' debate broadcast in English on CBC, Global and CTV on Monday, October 7?
Base: All respondents ( $\mathrm{n}=2,150$ )


| TOTAL | ATL | QC | ON | MB/SK | AB | BC | Male | Female | $18-34$ | $35-54$ | $55+$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2,150 | 147 | 504 | 825 | 140 | 241 | 292 | 1,044 | 1,106 | 588 | 731 | 831 |
| 2,150 | 104 | 1,014 | 624 | 128 | 128 | 152 | 1,080 | 1,070 | 652 | 779 | 719 |
| $40 \%$ | $38 \%$ | $25 \%$ | $44 \%$ | $47 \%$ | $48 \%$ | $43 \%$ | $43 \%$ | $37 \%$ | $34 \%$ | $38 \%$ | $45 \%$ |
| $59 \%$ | $59 \%$ | $75 \%$ | $54 \%$ | $53 \%$ | $51 \%$ | $57 \%$ | $56 \%$ | $62 \%$ | $64 \%$ | $60 \%$ | $55 \%$ |
| $1 \%$ | $2 \%$ | $0 \%$ | $2 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | $1 \%$ |

## WATCHED THE ENGLISH LEADERS' DEBATE <br> - BY VOTING INTENTIONS

Q7B. Did you watch the leaders' debate broadcast in English on CBC, Global and CTV on Monday, October 7?
Base: Respondents who intend to vote for the LPC, the NDP, the CPC, the PPC or the GPC

|  | TOTAL | LPC | CPC | NDP | GPC | PPC |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted $\mathrm{n}=$ | 2,150 | 590 | 584 | 333 | 206 | 48 |
| Unweighted $\mathrm{n}=$ | 2,150 | 626 | 503 | 323 | 178 | 53 |
| Yes | 40\% | 48\% | 45\% | 44\% | 32\% | 63\% |
| No | 59\% | 52\% | 55\% | 54\% | 68\% | 37\% |
| Don't know / Prefer not to answer | 1\% | 0\% | 0\% | 1\% | 1\% | 0\% |

## LEADER WHO WON THE FRENCH DEBATE

Q8A. Based on what you saw or heard during these debates, who won the French debate? Was it...
Base: All respondents
$■$ Watched the French debate ( $n=554$ ) ■ Didn't watch the French debate ( $n=1,574$ )


| All respondents | TOTAL | ATL | QC | ON | MB/SK | AB | BC | Male | Female | 18-34 | 35-54 | 55+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Weighted $\mathrm{n}=$ | 2,150 | 147 | 504 | 825 | 140 | 241 | 292 | 1,044 | 1,106 | 588 | 731 | 831 |
| Unweighted $\mathrm{n}=$ | 2,150 | 104 | 1,014 | 624 | 128 | 128 | 152 | 1,080 | 1,070 | 652 | 779 | 719 |
| ...Justin Trudeau | 11\% | 11\% | 16\% | 12\% | 6\% | 5\% | 10\% | 13\% | 10\% | 11\% | 11\% | 12\% |
| ...Yves-François Blanchet | 11\% | 5\% | 35\% | 4\% | 4\% | 5\% | 3\% | 13\% | 9\% | 9\% | 11\% | 12\% |
| ...Jagmeet Singh | 7\% | 8\% | 7\% | 7\% | 5\% | 6\% | 10\% | 7\% | 7\% | 9\% | 7\% | 6\% |
| ...Andrew Scheer | 6\% | 6\% | 2\% | 6\% | 6\% | 9\% | 6\% | 7\% | 4\% | 6\% | 6\% | 5\% |
| Don't know / Refusal | 65\% | 72\% | 40\% | 72\% | 79\% | 76\% | 70\% | 60\% | 70\% | 64\% | 66\% | 65\% |

## LEADER WHO WON THE FRENCH DEBATE

- BY VOTING INTENTIONS

Q8A. Based on what you saw or heard during these debates, who won the French debate? Was it...
Base: All respondents

|  |  | TOTAL | LPC | CPC | NDP | GPC | PPC |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weighted $\mathrm{n}=$ | 2,150 | 590 | 584 | 333 | 206 | 48 |
|  | Unweighted $\mathrm{n}=$ | 2,150 | 626 | 503 | 323 | 178 | 53 |
| ...Justin Trudeau |  | 11\% | 28\% | 3\% | 5\% | 8\% | 5\% |
| ...Yves-François Blanchet |  | 11\% | 6\% | 9\% | 8\% | 7\% | 11\% |
| ...Jagmeet Singh |  | 7\% | 6\% | 4\% | 18\% | 9\% | 13\% |
| ...Andrew Scheer |  | 6\% | 1\% | 16\% | 1\% | 2\% | 9\% |
| Don't know / Refusal |  | 65\% | 59\% | 67\% | 68\% | 74\% | 62\% |

## LEADER WHO WON THE ENGLISH DEBATE

Q8B. Based on what you saw or heard during these debates, who won the English debate? Was it...
Base: All respondents


## LEADER WHO WON THE ENGLISH DEBATE

- BY VOTING INTENTIONS

Q8B. Based on what you saw or heard during these debates, who won the English debate? Was it...
Base: All respondents

|  |  | TOTAL | LPC | CPC | NDP | GPC | PPC |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weighted $\mathrm{n}=$ | 2,150 | 590 | 584 | 333 | 206 | 48 |
|  | Unweighted $\mathrm{n}=$ | 2,150 | 626 | 503 | 323 | 178 | 53 |
| ...Jagmeet Singh |  | 16\% | 14\% | 8\% | 43\% | 13\% | 19\% |
| ...Andrew Scheer |  | 14\% | 4\% | 39\% | 3\% | 1\% | 6\% |
| ...Justin Trudeau |  | 11\% | 31\% | 2\% | 4\% | 4\% | 6\% |
| ...Elizabeth May |  | 4\% | 3\% | 2\% | 2\% | 24\% | 0\% |
| ...Yves-François Blanchet |  | 1\% | 1\% | 0\% | 0\% | 2\% | 1\% |
| ...Maxime Bernier |  | 1\% | 1\% | 1\% | 1\% | 1\% | 32\% |
| Don't know / Refusal |  | 52\% | 46\% | 47\% | 47\% | 54\% | 36\% |

## PERFORMANCE OF LEADERS DURING THE DEBATES

Q9. For each of the following leaders, please indicate if his or her performance during the debates ...
Base: All respondents ( $\mathrm{n}=2,150$ )

■ ...exceeded your expectations ■ ...met your expectations ■ ...was below your expectations - DNK / Refusal


PERFORMANCE OF LEADERS DURING THE DEBATES

- DETAILS RESULTS

Q9. For each of the following leaders, please indicate if his or her performance during the debates ...
Base: All respondents

|  |  | TOTAL | ATL | QC | ON | MB/SK | AB | BC | Male | Female | 18-34 | 35-54 | 55+ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Weighted $\mathrm{n}=$ | 2,150 | 147 | 504 | 825 | 140 | 241 | 292 | 1,044 | 1,106 | 588 | 731 | 831 |
|  | Unweighted $\mathrm{n}=$ | 2,150 | 104 | 1,014 | 624 | 128 | 128 | 152 | 1,080 | 1,070 | 652 | 779 | 719 |
| Jagmeet Singh |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ...exceeded your expectations |  | 25\% | 23\% | 22\% | 24\% | 31\% | 30\% | 23\% | 24\% | 25\% | 24\% | 22\% | 27\% |
| ...was below your expectations |  | 12\% | 16\% | 12\% | 11\% | 9\% | 12\% | 11\% | 14\% | 10\% | 8\% | 16\% | 11\% |
| Elizabeth May |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ...exceeded your expectations |  | 11\% | 9\% | 7\% | 12\% | 15\% | 13\% | 14\% | 12\% | 11\% | 12\% | 11\% | 11\% |
| ...was below your expectations |  | 16\% | 13\% | 19\% | 14\% | 13\% | 24\% | 14\% | 20\% | 12\% | 12\% | 18\% | 17\% |
| Yves-François Blanchet |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ...exceeded your expectations |  | 9\% | 7\% | 27\% | 4\% | 1\% | 3\% | 3\% | 11\% | 8\% | 8\% | 9\% | 10\% |
| ...was below your expectations |  | 21\% | 24\% | 12\% | 21\% | 21\% | 35\% | 23\% | 22\% | 20\% | 18\% | 22\% | 22\% |
| Andrew Scheer |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ...exceeded your expectations |  | 9\% | 13\% | 3\% | 10\% | 8\% | 18\% | 11\% | 11\% | 8\% | 8\% | 9\% | 11\% |
| ...was below your expectations |  | 29\% | 28\% | 31\% | 31\% | 24\% | 23\% | 29\% | 29\% | 29\% | 26\% | 28\% | 32\% |
| Justin Trudeau |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ...exceeded your expectations |  | 6\% | 3\% | 8\% | 6\% | 4\% | 2\% | 6\% | 6\% | 5\% | 6\% | 6\% | 6\% |
| ...was below your expectations |  | 26\% | 22\% | 20\% | 23\% | 34\% | 39\% | 29\% | 27\% | 24\% | 20\% | 30\% | 25\% |
| Maxime Bernier |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ...exceeded your expectations |  | 4\% | 2\% | 3\% | 5\% | 1\% | 3\% | 4\% | 4\% | 3\% | 4\% | 4\% | 4\% |
| ...was below your expectations |  | 30\% | 35\% | 29\% | 27\% | 33\% | 38\% | 31\% | 34\% | 27\% | 24\% | 29\% | 36\% |

## Leger

## APPENDIX

## DETAILED METHODOLOGY

## Sampling Frame

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60\%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, $35 \%$ of panellists were recruited through affiliate programs and $5 \%$ through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older and have the right to vote in Canada.

## DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The table below presents the geographic distribution of respondents before weighting.

| Province | Unweighted | Weighted |
| :--- | :---: | :---: |
| British Columbia | 152 | 292 |
| Alberta | 128 | 241 |
| Saskatchewan | 51 | 65 |
| Manitoba | 77 | 76 |
| Ontario | 624 | 825 |
| Quebec | 1,014 | 504 |
| New Brunswick | 35 | 47 |
| Nova Scotia | 45 | 58 |
| Prince-Edward-Island | 5 | 9 |
| Newfoundland and Labrador | 19 | 33 |

## DETAILED METHODOLOGY

## Weighted and Unweighted Sample

The following tables present the demographic distribution of respondents according to gender, age, language (mother tongue), level of education and household income.

| GENDER | Unweighted | Weighted |
| :--- | :---: | :---: |
| Male | 1,080 | 1,044 |
| Female | 1,070 | 1,106 |


| AGE | Unweighted | Weighted |
| :--- | :---: | :---: |
| Between 18 and 34 | 652 | 588 |
| Between 35 and 55 | 779 | 731 |
| 55 or over | 719 | 831 |


| LANGUAGE (MOTHER <br> TONGUE) | Unweighted | Weighted |
| :--- | :---: | :---: |
| English | 1,048 | 1,437 |
| French | 856 | 447 |
| Other | 241 | 261 |


| EDUCATION | Unweighted | Weighted |
| :--- | :---: | :---: |
| Primary/secondary school | 545 | 684 |
| College | 713 | 854 |
| University | 874 | 585 |

The sample thus collected has a minimum weighting factor of 0.059 and a maximum weighting factor of 4.902 . The weighted variance is 0.541 .

## SURVEY

[ASK ALL]
[SINGLE MENTION]Q0QC. In which province or territory do you live?
Label Value
1
British Columbia
Alberta ..... 2
Saskatchewan ..... 3
Manitoba ..... 4
Ontario ..... 5
Quebec ..... 6
New Brunswick ..... 7
Nova Scotia ..... 8
Prince-Edward-Island ..... 9
Newfoundland and Labrador ..... 10
Northwest Territories ..... 11
Yukon ..... 12
Nunavut ..... 13

## AT Q0QCG

A series of questions were then inserted here in order to identify where respondents were from more specifically.

## SURVEY

## [ASK ALL]

[SINGLE MENTION]
SEXE. Please indicate your sex:
Note: As indicated by Statistics Canada, transgender, transsexual, and intersex Canadians should indicate the sex (male or female) with which they most associate themselves.

| Label | Value |
| :--- | :---: |
| Male | 1 |
| Female | 2 |

## [ASK ALL] <br> [SIngle mention]

AGE. How old are you?

| Label | Value | Attribute | Termination |
| :--- | :---: | :---: | :---: |
| Under 18 | 0 |  |  |
| Between 18 and 24 | 1 |  |  |
| Between 25 and 34 | 2 |  |  |
| Between 35 and 44 | 3 |  |  |
| Between 45 and 54 | 4 |  |  |
| Between 55 and 64 | 5 |  |  |
| Between 65 and 74 | 6 |  |  |
| 75 or older | 7 | TERMINATE |  |

## SURVEY

| [ASK ALL] |  |  |  |
| :---: | :---: | :---: | :---: |
| [SINGLE MENTION] |  |  |  |
| [LIST ORDER: In order] |  |  |  |
| ELI1. Are you at least 18 years old and eligible to vote in Canada? |  |  |  |
| Label | Value | Attribute | Termination |
| Yes | 1 |  |  |
| No | 2 |  | TERMINATE |
| [ASK ALL] |  |  |  |
| [SINGLE MENTION] |  |  |  |
| [LIST ORDER: Rotation 1-6] |  |  |  |
| Q1A. If FEDERAL elections were held today, for which political party would you be most likely to vote? Would it be for...? |  |  |  |
| Label | Value | Attribute | Termination |
| ... Justin Trudeau's Liberal Party of Canada | 1 |  |  |
| ... Jagmeet Singh's New Democratic Party of Canada | 2 |  |  |
| ... Yves-François Blanchet's Bloc Québécois [QC respondents only] | 3 |  |  |
| ... Andrew Scheer's Conservative Party of Canada | 4 |  |  |
| ... Elizabeth May's Green Party of Canada | 5 |  |  |
| ... Maxime Bernier's People's Party of Canada | 6 |  |  |
| ...another party | 7 | F |  |
| I would not vote | 8 | F |  |
| I would cancel my vote | 9 | F |  |
| I don't know | 98 | F |  |
| I prefer not to answer | 99 | F |  |

## SURVEY

```
[ASK ALL]
[SINGLE MENTION]
[LIST ORDER: Rotation 1-6]
```

Q1B. Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...?

| Label | Value | Attribute | Termination |
| :--- | :---: | :---: | :---: |
| ... Justin Trudeau's Liberal Party of Canada | 1 |  |  |
| ... Jagmeet Singh's New Democratic Party of Canada | 2 |  |  |
| ... Yves François Blanchet's Bloc Québécois [QC respondents only] | 3 |  |  |
| ... Andrew Scheer's Conservative Party of Canada | 4 |  |  |
| ... Elizabeth May's Green Party of Canada | 5 |  |  |
| ... Maxime Bernier's People's Party of Canada | 6 |  |  |
| ...another party | 7 | F |  |
| I would not vote | 8 | F |  |
| I would cancel my vote | 9 | F |  |
| I don't know | 98 | F |  |
| I prefer not to answer | 99 |  |  |
|  |  |  |  |
| [Q1A=1-6 or Q1B=1-6] |  |  |  |
| [SINGLE MENTION] |  |  |  |
| [LIST ORDER: In order] | Value | Attribute | Termination |
| Q2. Is your choice final or could you change your mind? | 1 |  |  |
| Label | 2 |  |  |
| My choice is final | 9 | F |  |

## Label

... Justin Trudeau's Liberal Party of Canada 1
... Jagmeet Singh's New Democratic Party of Canada 2
... Yves François Blanchet's Bloc Québécois [QC respondents only] 3
... Andrew Scheer's Conservative Party of Canada 4
... Elizabeth May's Green Party of Canada 5
... Maxime Bernier's People's Party of Canada 6
...another party 7
I would not vote 8
I would cancel my vote 9
I prefer not to answer
[Q1A=1-6 or Q1B=1-6]
SINGLE MENTION]
Q2. Is your choice final or could you change your mind?

## Label

I might change my mind
I don't know / I prefer not to answer

Value

2
9

## Attribute

F

F
F

F

## SURVEY

[Q1A=1-6 or Q1B=1-6]
[SINGLE MENTION]
[LIST ORDER : Random 1-6]
Q3. Whether your choice is final or not, what would be your second choice among the following political parties?

## Label

... Justin Trudeau's Liberal Party of Canada
Value
1
... Jagmeet Singh's New Democratic Party of Canada 2
... Yves François Blanchet's Bloc Québécois [QC respondents only] 3
... Andrew Scheer's Conservative Party of Canada4
... Elizabeth May's Green Party of Canada ..... 5
... Maxime Bernier's People's Party of Canada ..... 6
...another party ..... 7
Attribute Termination
I don't know / I prefer not to answer ..... 99
[ASK ALL]
[SINGLE MENTION][LIST ORDER : Random 1-5]
Q4. In your opinion, which federal party leader would make the best Prime Minister of Canada?

| Label | Value | Attribute |
| :--- | :---: | :---: | Termination

## SURVEY

```
[ASK ALL]
[SINGLE MENTION]
[LIST ORDER : Random 1-2]
```

Q5. During the next federal elections on October 21, do you want a change of government or do you want to continue with the team in place?

| Label | Value | Attribute | Termination |
| :---: | :---: | :---: | :---: |
| A change of government | 1 |  |  |
| Continue with the team in place | 2 |  |  |
| I don't know / I prefer not to answer | 98 | F |  |
| [ASK ALL] |  |  |  |
| [SINGLE MENTION] |  |  |  |
| [LIST ORDER : Random 1-2] |  |  |  |
| Q6. And, which of the following two perspectives worries you the most? |  |  |  |
| Label | Value | Attribute | Termination |
| Four more years of Trudeau's Liberals | 1 |  |  |
| The Conservatives coming back to power in Ottawa | 2 |  |  |
| I don't know | 98 |  |  |
| I prefer not to answer | 99 | F |  |
| [ASK ALL] |  |  |  |
| [SINGLE MENTION] |  |  |  |
| [LIST ORDER : In order] |  |  |  |
| Q7A. Did you watch the leaders' debate broadcast in French on TVA on Wednesday, October 2? |  |  |  |
| Label | Value | Attribute | Termination |
| Yes | 1 |  |  |
| No | 2 |  |  |
| I don't know / I prefer not to answer | 98 | F |  |

## SURVEY

```
[ASK ALL]
[SINGLE MENTION]
[LIST ORDER : In order]
```

Q7B. Did you watch the leaders' debate broadcast in English on CBC, Global and CTV on Monday, October 7?

| Label | Value | Attribute | Termination |
| :--- | :---: | :---: | :---: |
| Yes | 1 |  |  |
| No | 2 |  |  |
| I don't know / l prefer not to answer | 98 | F |  |

[ASK ALL]
[SINGLE MENTION]
[LIST ORDER : Random 1-4]
Q8A. Based on what you saw or heard during these debates, who won the French debate? Was it...
$\begin{array}{lc}\text { Label } & \text { Value } \\ \text {...Justin Trudeau } & 1\end{array}$
$\begin{array}{ll}. . . J u s t i n ~ T r u d e a u ~ & 1 \\ \text {...Jagmeet Singh } & 2\end{array}$
...Yves-François Blanchet 3
...Andrew Scheer 4
I don't know / I prefer not to answer 98
Attribute Termination
F
[ASK ALL]
[SINGLE MENTION]
[LIST ORDER : Random 1-6]

Q8B. Based on what you saw or heard during these debates, who won the French debate? Was it...

| Label | Value | Attribute | Termination |
| :--- | :---: | :---: | :---: |
| ...Justin Trudeau | 1 |  |  |
| ..Jagmeet Singh | 2 |  |  |
| ...Yves-François Blanchet | 3 |  |  |
| ...Andrew Scheer | 4 |  |  |
| ..Elizabeth May | 4 |  |  |
| ..Maxime Bernier don't know / l prefer not to answer | 5 |  |  |

## SURVEY

[ASK ALL]
[SINGLE MENTION]
[LIST ORDER : In order]
Q9. For each of the following leaders, please indicate if his or her performance during the debates ...

|  | List | .exceeded your expectations | ...met your expectations | .was below your expectations | \| don't know / | prefer not to answer |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Label | Value | 1 | 2 | 3 | 99 |
| Justin Trudeau | 1 | $\bigcirc$ | $\bigcirc$ | 0 | $\bigcirc$ |
| Jagmeet Singh | 2 | 0 | 0 | 0 | 0 |
| Yves-François Blanchet | 3 | 0 | 0 | 0 | 0 |
| Andrew Scheer | 4 | $\bigcirc$ | $\bigcirc$ | 0 | $\bigcirc$ |
| Elizabeth May | 5 | 0 | 0 | 0 | 0 |
| Maxime Bernier | 6 | $\bigcirc$ | $\bigcirc$ | 0 | 0 |

## [ASK ALL] <br> [SINGLE MENTION]

SCOL. What is the last year of education that you have completed?
Label
Value
1
Elementary (7 years or less) Attribute
Termination
High school, general or vocational (8 to 12 years)
2
College (pre-university, technical training, certificate, accreditation or advanced diploma )
University certificates and diplomas4
University Bachelor (including classical studies) 5
University Master's degree 6
University Doctorate (PhD) 7
I prefer not to answer 9

## SURVEY

## [ASK ALL] <br> [SINGLE MENTION]

LANGU. What is the language you first learned at home in your childhood and that you still understand?

| Label | Value | Attribute |
| :--- | :---: | :---: | Termination

## [ASK ALL] <br> [SINGLE MENTION]

ENFAN. Are there any children who are UNDER 18 YEARS OF AGE living in your household? (IF SO): Are any of them 12 YEARS OLD AND OLDER or LESS THAN 12 years old?
Label Value

Yes: 12 years of age and OLDER ONLY
1
Yes: 12 years of age and older AND younger than 12 years old 2
Yes: YOUNGER than 12 years old ONLY 3
No children under 18 years old at all in the household 4
I prefer not to answer

Attribute
Termination

SURVEY
[ASK ALL]
[SINGLE MENTION]
REVEN. Among the following categories, which one best reflects the total INCOME, before taxes, of all the members of your household in 2018?

| Label | Value | Attribute |
| :--- | :---: | :---: |
| $\$ 19,999$ or less | 1 |  |
| Between $\$ 20,000$ and $\$ 39,999$ | 2 |  |
| Between $\$ 40,000$ and $\$ 59,999$ | 3 |  |
| Between $\$ 60,000$ and $\$ 79,999$ | 4 |  |
| Between $\$ 80,000$ and $\$ 99,999$ | 5 |  |
| $\$ 100,000$ or more | 6 |  |
| I prefer not to answer | 9 |  |

## Leger

## CROSSED TABLES

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No:1B1 |  | XE |  | AGE (1) |  |  |  |  |  | AGE (2) |  |  | LANGUAGE |  |  | REGION |  |  |  |  |  | Roc |  | federal voting intentions |  |  |  |  |  |  |
|  |  | Male | Female | 18.24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | 18.34 | 35-54 | 55+ | French | English | Other | Atlantic | Québec | Ontario | Prairies | Alberta | BC | Quebec | ROC | LPC | NDP | BQ | CPC | GPC | PPC | Other |
| Total pondéré: | 2150 | 1044 | 1106 | 221 | 367 | 346 | 385 | 376 | 455 | 588 | 731 | 831 | 447 | 1437 | 261 | 147 | 504 | 825 | 140 | 241 | 292 | 504 | 1646 | 590 | 333 | 128 | 584 | 206 | 48 | 7 |
| $\mathrm{n}=1$ | 2150 | 1080 | 1070 | 249 | 403 | 376 | 403 | 327 | 392 | 652 | 779 | 719 | 856 | 1048 | 241 | 104 | 1014 | 624 | 128 | 128 | 152 | 1014 | 1136 | 626 | 323 | 206 | 503 | 178 | 53 | 10 |
| LPC | 27\% | 29\% | 26\% | 27\% | 23\% | 24\% | 24\% | 30\% | 35\% | 25\% | 24\% | 33\% | 25\% | 27\% | 37\% | 35\% | 27\% | 33\% | 17\% | 12\% | 26\% | 27\% | 28\% | 100\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| NDP | 15\% | 12\% | 19\% | 30\% | 18\% | 20\% | 12\% | 12\% | 9\% | 22\% | 16\% | 10\% | 11\% | 18\% | 9\% | 12\% | 12\% | 16\% | 23\% | 15\% | 18\% | 12\% | 17\% | 0\% | 100\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| BQ | 6\% | 7\% | 5\% | 3\% | 3\% | 5\% | 6\% | 8\% | 9\% | 3\% | 5\% | 9\% | 28\% | 0\% | 0\% | 0\% | 25\% | 0\% | 0\% | 0\% | 0\% | 25\% | 0\% | 0\% | 0\% | 100\% | 0\% | 0\% | 0\% | 0\% |
| CPC | 27\% | 31\% | 24\% | 17\% | 25\% | 22\% | 30\% | 33\% | 30\% | 22\% | 26\% | 31\% | 16\% | 30\% | 33\% | 26\% | 14\% | 28\% | 37\% | 53\% | 21\% | 14\% | 31\% | 0\% | 0\% | 0\% | 100\% | 0\% | 0\% | 0\% |
| GPC | 10\% | 9\% | 10\% | 14\% | 13\% | 10\% | 9\% | 6\% | 8\% | 13\% | 9\% | 7\% | 7\% | 11\% | 8\% | 9\% | 6\% | 10\% | 12\% | 4\% | 18\% | 6\% | 11\% | 0\% | 0\% | 0\% | 0\% | 100\% | 0\% | 0\% |
| PPC | 2\% | 3\% | 1\% | 2\% | 2\% | 3\% | 2\% | 3\% | 2\% | 2\% | 2\% | 2\% | 2\% | 3\% | 1\% | 2\% | 2\% | 2\% | 0\% | 4\% | 2\% | 2\% | 2\% | 0\% | 0\% | 0\% | 0\% | 0\% | 100\% | 0\% |
| Other | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 1\% | 1\% | 0\% | 0\% | 0\% | 1\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 100\% |
| I would not vote | 4\% | 4\% | 4\% | 2\% | 5\% | 7\% | 5\% | 2\% | 1\% | 4\% | 6\% | 2\% | 2\% | 4\% | 5\% | 4\% | 3\% | 3\% | 6\% | 7\% | 4\% | 3\% | 4\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| I would cancel my vote | 2\% | 2\% | 1\% | 3\% | 3\% | 2\% | 1\% | 1\% | 2\% | 3\% | 1\% | 1\% | 4\% | 1\% | 0\% | 2\% | 3\% | 1\% | 1\% | 0\% | 1\% | 3\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| I don't know | 5\% | 3\% | 6\% | 1\% | 6\% | 6\% | 8\% | 4\% | $3 \%$ | 4\% | 7\% | 4\% | 4\% | 5\% | 4\% | 8\% | 4\% | 4\% | 3\% | 4\% | 9\% | 4\% | 5\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| 1 prefer not to answer | 1\% | 2\% | 1\% | 1\% | 3\% | 1\% | 3\% | 1\% | 1\% | 2\% | 2\% | 1\% | 2\% | 1\% | 3\% | 2\% | 1\% | 2\% | 2\% | 1\% | 1\% | 1\% | 2\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| FEDX - Federal voting intentions among decided |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| No:2 |  |  | XE |  |  |  |  |  |  |  | AGE (2) |  |  | ANGUAGE |  |  |  | REG | IoN |  |  | ROC |  |  |  | deral | ding in | tention |  |  |
| Total |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | 18.34 | 35-54 | 55+ | French | English | Other | Atlantic | Québec | Ontario | Prairies | Alberta | BC | Quebec | Roc | LPC | NDP | BQ | CPC | GPC | PPC | Other |
| FEDX |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total pondéré: $\quad \mathrm{n}=$ | 1896 1899 | 934 969 | 962 930 | 207 | 310 338 | 293 | 319 345 | 345 302 | 422 365 | 517 588 | 612 674 | 767 | 395 749 | 1267 933 | 233 | 124 89 | 445 887 | 739 564 | 125 | 213 114 | 250 132 | 445 887 | 1451 | 590 | 333 | 128 | 584 | 206 | 48 | 7 |
| LPC | 31\% | 32\% | 30\% | 29\% | 27\% | 28\% | 29\% | 32\% | 38\% | 28\% | 28\% | 35\% | 28\% | 30\% | 41\% | 41\% | 31\% | 37\% | 19\% | 14\% | 30\% | 31\% | 31\% | 100\% | 0\% | 0\% | 0\% | 0\% | 0\% | 10\% |
| NDP | 18\% | 13\% | 22\% | 32\% | 21\% | 24\% | 14\% | 13\% | 9\% | 25\% | 19\% | 11\% | 13\% | 20\% | 10\% | 14\% | 13\% | 18\% | 25\% | 17\% | 21\% | 13\% | 19\% | 0\% | 100\% | 0\% | 0\% | 0\% | 0\% | 0\% |
| BQ | 7\% | 7\% | 6\% | 4\% | 3\% | 6\% | 7\% | 8\% | 10\% | 3\% | 6\% | 9\% | 32\% | 0\% | 0\% | 0\% | 29\% | 0\% | 0\% | 0\% | 0\% | 29\% | 0\% | 0\% | 0\% | 100\% | 0\% | 0\% | 0\% | 0\% |
| CPC | 31\% | 34\% | 27\% | 19\% | 30\% | 26\% | 36\% | 36\% | 32\% | 25\% | 31\% | 34\% | 18\% | 34\% | 37\% | 31\% | 16\% | 31\% | 42\% | 60\% | 25\% | 16\% | 35\% | 0\% | 0\% | 0\% | 100\% | 0\% | 0\% | 0\% |
| GPC | 11\% | 10\% | 12\% | 15\% | 16\% | 12\% | 10\% | 7\% | 8\% | 15\% | 11\% | 8\% | 8\% | 12\% | 9\% | 11\% | 7\% | 11\% | 13\% | 5\% | 21\% | 7\% | 12\% | 0\% | 0\% | 0\% | 0\% | 100\% | 0\% | 0\% |
| PPC | 3\% | 3\% | 2\% | 2\% | 2\% | 4\% | 2\% | 4\% | 2\% | 2\% | 3\% | 2\% | 2\% | 3\% | 1\% | 2\% | 3\% | 2\% | 0\% | 5\% | 3\% | 3\% | 2\% | 0\% | 0\% | 0\% | 0\% | 0\% | 100\% | 0\% |
| Other | 0\% | 0\% | 1\% | 0\% | 1\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\% | 1\% | 1\% | 1\% | 0\% | 0\% | 0\% | 1\% | 1\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 100\% |
| Is this your final choice or are you likely to change your mind? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| No:3 |  | SE | XE |  |  |  |  |  |  |  | AGE (2) |  |  | ANGUAGE |  |  |  |  |  |  |  | Roc |  |  |  | deral | ding in | tention |  |  |
| B1 Total |  | Male | Female | 18.24 | 25-34 | 35-44 | 45-54 | 55-64 | 65 + | 18.34 | 35-54 | 55+ | French | English | Other | Atlantic | Québec | Ontario | Prairies | Alberta | BC | Quebec | Roc | LPC | NDP | BQ | CPC | GPC | PPC | Other |
| Total pondéré: | 1889 | $933$ | 956 | 206 | 309 | 293 | 315 | 345 | 422 | 515 | 607 | 767 | 394 | 1264 | 229 | 123 | 442 | 738 | 125 | 213 | 248 | 442 | 1447 | 590 | 333 | 128 | 584 | 206 | 48 | 0 |
|  | 1889 | 966 | 923 | 219 | 335 | 327 | 342 | 302 | 364 | 554 | 669 | 666 | 746 | 931 | 210 | 88 | 880 | 563 | 113 | 114 | 131 | 880 | 1009 | 626 | 323 | 206 | 503 | 178 | 53 | 0 |
| It's my final choice | 66\% | 69\% | 63\% | 53\% | 56\% | 63\% | 70\% | 69\% | 74\% | 55\% | 67\% | 72\% | 56\% | 68\% | 66\% | 65\% | 58\% | 70\% | 68\% | 72\% | 61\% | 58\% | 68\% | 69\% | 52\% | 68\% | 76\% | 55\% | 44\% | 0\% |
| I'm likely to change my mind I don't know / I prefer not to answer | 24\% | 23\% | 25\% | 37\% | 34\% | 27\% | 20\% | 18\% | 17\% | 35\% | 23\% | 18\% | 42\% | 19\% | 22\% | 25\% | 40\% | 17\% | 15\% | 18\% | 27\% | 40\% | 19\% | 21\% | 33\% | 31\% | 16\% | 34\% | 43\% | 0\% |
|  | 10\% | 8\% | 12\% | 11\% | 10\% | 9\% | 9\% | 13\% | 8\% | 10\% | 9\% | 11\% | 2\% | 12\% | 11\% | 10\% | 2\% | 13\% | 17\% | 10\% | 12\% | 2\% | 12\% | 10\% | 15\% | 2\% | 8\% | 11\% | 13\% | 0\% |

## Leser

## CROSSED TABLES



## Leger

## CROSSED TABLES



## Leser

## CROSSED TABLES



## Leser

## CROSSED TABLES



| $\begin{array}{r} \text { No:15 } \\ \text { B1 } \end{array}$ | Total | SEXE |  | AGE (1) |  |  |  |  |  | AGE (2) |  |  | LANGUAGE |  |  | REGIoN |  |  |  |  |  | Roc |  | federal voting intentions |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18.24 | 25-34 | 35-44 | 45-54 | 55-64 | $65+$ | 18-34 | 35-54 | 55+ | French | English | Other | Atlantic | Québec | Ontario | Prairies | Alberta | BC | Quebec | roc | LPC | NDP | BQ | CPC | GPC | PPC | Other |
| CP9_4 <br> Total pondéré: | $\begin{aligned} & 2150 \\ & 2150 \end{aligned}$ | $\begin{aligned} & 1044 \\ & 1080 \\ & \hline \end{aligned}$ | $\begin{aligned} & 1106 \\ & 1070 \\ & \hline \end{aligned}$ | $\begin{aligned} & 221 \\ & 249 \\ & \hline \end{aligned}$ | $\begin{aligned} & 367 \\ & 403 \end{aligned}$ | $\begin{aligned} & 346 \\ & 376 \end{aligned}$ | $\begin{aligned} & 385 \\ & 403 \\ & \hline \end{aligned}$ | $\begin{array}{r} 376 \\ 327 \\ \hline \end{array}$ | $\begin{array}{r} 455 \\ 392 \\ \hline \end{array}$ | $\begin{aligned} & 588 \\ & 652 \end{aligned}$ | $\begin{aligned} & 731 \\ & 779 \end{aligned}$ | $\begin{aligned} & 831 \\ & 719 \end{aligned}$ | $\begin{aligned} & 447 \\ & 856 \end{aligned}$ | $\begin{aligned} & 1437 \\ & 1048 \end{aligned}$ | $\begin{aligned} & 261 \\ & 241 \\ & \hline \end{aligned}$ | $\begin{aligned} & 147 \\ & 104 \\ & \hline \end{aligned}$ | $\begin{gathered} 504 \\ 1014 \\ \hline \end{gathered}$ | $\begin{aligned} & 825 \\ & 624 \end{aligned}$ | $\begin{aligned} & 140 \\ & 128 \\ & \hline \end{aligned}$ | $\begin{aligned} & 241 \\ & 128 \end{aligned}$ | $\begin{aligned} & 292 \\ & 152 \\ & \hline \end{aligned}$ | $\begin{gathered} 504 \\ 1014 \\ \hline \end{gathered}$ | $\begin{aligned} & 1646 \\ & 1136 \\ & \hline \end{aligned}$ | 590 <br> 626 | 333 <br> 323 | 128 <br> 206 | $\begin{aligned} & 584 \\ & 503 \end{aligned}$ | $\begin{aligned} & 206 \\ & 178 \end{aligned}$ | 48 <br> 53 | 7 10 |
| ...exceeded your expectations | 9\% | 11\% | 8\% | 6\% | 9\% | 8\% | 10\% | 11\% | 10\% | 8\% | 9\% | 11\% | 5\% | 10\% | 16\% | 13\% | 3\% | 10\% | 8\% | 18\% | 11\% | 3\% | 11\% | 3\% | 3\% | 3\% | 24\% | 6\% | 20\% | 0\% |
| ....met your expectations | 25\% | 27\% | 22\% | 24\% | 21\% | 26\% | 25\% | 25\% | 26\% | 22\% | 26\% | 26\% | 30\% | 24\% | 20\% | 23\% | 31\% | 21\% | 32\% | 27\% | 21\% | 31\% | 23\% | 21\% | 20\% | 39\% | 37\% | 21\% | 27\% | 0\% |
| ...was below your expectations | 29\% | 29\% | 29\% | 30\% | 24\% | 30\% | 27\% | 31\% | 33\% | 26\% | 28\% | 32\% | 31\% | 29\% | 31\% | 28\% | 31\% | 31\% | 24\% | 23\% | 29\% | 31\% | 29\% | 46\% | 42\% | 34\% | 9\% | 31\% | 29\% | 49\% |
| I don't know / I prefer not to answer | 37\% | 32\% | 41\% | 40\% | 45\% | 37\% | 38\% | 32\% | 31\% | 43\% | 37\% | 32\% | 35\% | 38\% | 33\% | 36\% | 35\% | 38\% | 36\% | 32\% | 40\% | 35\% | 37\% | 30\% | 35\% | 24\% | 29\% | 43\% | 24\% | 51\% |


| each of the following lea |  |  |  |  |  |  |  |  |  |  |  |  | LANGUAGE |  |  | REGIoN |  |  |  |  |  | Roc |  | federal voting intentions |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Total } \\ & 2150 \\ & 2150 \\ & \hline \end{aligned}$ | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65 + | 18.34 | 35-54 | 55+ | French | English | Other | Atlantic | Québec | Ontario | Prairies | Alberta | BC | Quebec | Roc | LPC | NDP | BQ | CPC | GPC | PPC | other |
|  |  | $\begin{aligned} & 1044 \\ & 1080 \end{aligned}$ | $\begin{aligned} & 1106 \\ & 1070 \end{aligned}$ | $\begin{aligned} & 221 \\ & 249 \\ & \hline \end{aligned}$ | $\begin{aligned} & 367 \\ & 403 \end{aligned}$ | $\begin{aligned} & 346 \\ & 376 \end{aligned}$ | $\begin{aligned} & 385 \\ & 403 \end{aligned}$ | $\begin{aligned} & 376 \\ & 327 \end{aligned}$ | $\begin{array}{r} 455 \\ 392 \\ 392 \end{array}$ | $\begin{aligned} & 588 \\ & 652 \end{aligned}$ | $\begin{aligned} & 731 \\ & 779 \end{aligned}$ | $\begin{aligned} & 831 \\ & 719 \end{aligned}$ | 447 <br> 856 | 1437 <br> 1048 | $\begin{aligned} & 261 \\ & 241 \end{aligned}$ | 147 | $\begin{gathered} 504 \\ 1014 \end{gathered}$ | $\begin{aligned} & 825 \\ & 624 \end{aligned}$ | $\begin{aligned} & 140 \\ & 128 \end{aligned}$ | $\begin{aligned} & 241 \\ & 128 \\ & 1 \end{aligned}$ | 292 <br> 152 <br> 1 | 504 <br> 1014 | 1646 1136 | 590 626 | 333 323 | 128 206 | 584 503 | 206 178 | 48 53 | 7 10 |
| ...exceeded your expectations | 11\% | 12\% | 11\% | 13\% | 12\% | 13\% | 9\% | 9\% | 12\% | 12\% | 11\% | 11\% | 8\% | 12\% | 13\% | 9\% | 7\% | 12\% | 15\% | 13\% | 14\% | 7\% | 12\% | 15\% | 17\% | 6\% | 6\% | 24\% | 6\% | 0\% |
| ...met your expectations | 30\% | 30\% | 30\% | 30\% | 23\% | 27\% | 29\% | 36\% | 35\% | 26\% | 28\% | 35\% | 26\% | 31\% | 34\% | 38\% | 26\% | 32\% | 28\% | 26\% | 32\% | 26\% | 31\% | 35\% | 31\% | 33\% | 32\% | 33\% | 28\% | 14\% |
| ...was below your expectations | 16\% | 20\% | 12\% | 9\% | 14\% | 16\% | 20\% | 16\% | 19\% | 12\% | 18\% | 17\% | 16\% | 17\% | 14\% | 13\% | 19\% | 14\% | 13\% | 24\% | 14\% | 19\% | 16\% | 13\% | 14\% | 19\% | 25\% | 4\% | 36\% | 45\% |
| I don't know / I prefer not to answer | 43\% | 38\% | 47\% | 48\% | 51\% | 44\% | 43\% | 39\% | 34\% | 50\% | 43\% | 36\% | 50\% | 41\% | 40\% | 40\% | 49\% | 41\% | 44\% | 37\% | 41\% | 49\% | 41\% | 38\% | 39\% | 42\% | 37\% | 39\% | 30\% | 41\% |


| $\begin{gathered} \text { cse } \\ \text { No:17 } \\ \text { B1 } \end{gathered}$ | Total | SExE |  | AGE (1) |  |  |  |  |  | AGE (2) |  |  | LANGUAGE |  |  | REGIoN |  |  |  |  |  | ROC |  | FEDERAL Voting intentions |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65 + | 18-34 | 35-54 | 55+ | French | English | Other | Atlantic | Québec | Ontario | Prairies | Alberta | BC | Quebec | Roc | LPC | NDP | BQ | CPC | GPC | PPC | Other |
| Total pondéré: |  | 1044 | 1106 | 221 | 367 | 346 | 385 | 376 | 455 | 588 | 731 | 831 | 447 | 1437 | 261 | 147 | 504 | 825 | 140 | 241 | 292 | 504 | 1646 | 590 | ${ }^{33}$ | 128 | 584 | 206 | 48 | 7 |
| $\mathrm{n}=$ | 2150 | 1080 | 1070 | 249 | 403 | 376 | 403 | 327 | 392 | 652 | 779 | 719 | 856 | 1048 | 241 | 104 | 1014 | 624 | 128 | 128 | 152 | 1014 | 1136 | 626 | 323 | 206 | 503 | 178 | 53 | 10 |
| ...exceeded your expectations | 4\% | 4\% | 3\% | 2\% | 5\% | 5\% | 2\% | 4\% | 3\% | 4\% | \% | 4\% | 2\% | 4\% | 3\% | 2\% | 3\% | 5\% | 1\% | 3\% | 4\% | 3\% | 4\% | 4\% | 3\% | 3\% | 3\% | 5\% | 27\% | 0\% |
| ...met your expectations | 19\% | 22\% | 17\% | 22\% | 22\% | 19\% | 19\% | 19\% | 17\% | 22\% | 19\% | 18\% | 22\% | 18\% | 22\% | 19\% | 21\% | 20\% | 19\% | 19\% | 16\% | 21\% | 19\% | 20\% | 19\% | 25\% | 23\% | 15\% | 39\% | 2\% |
| ...was below your expectations | 30\% | 34\% | 27\% | 30\% | 21\% | 29\% | 30\% | 35\% | 36\% | 24\% | 29\% | 36\% | 27\% | 31\% | 33\% | 35\% | 29\% | 27\% | 33\% | 38\% | 31\% | 29\% | 31\% | 34\% | 35\% | 31\% | 33\% | 29\% | 10\% | 46\% |
| I don't know / I prefer not to answer | 47\% | 40\% | 53\% | 46\% | 52\% | 47\% | 49\% | 42\% | 43\% | 50\% | 48\% | 43\% | 49\% | 46\% | 43\% | 44\% | 47\% | 48\% | 46\% | 40\% | 49\% | 47\% | 46\% | 42\% | 43\% | 41\% | 41\% | 51\% | 24\% | 51\% |

## OUR SERVICES

- Leger

Marketing research and polling

- Leger Metrics

Real-time VOC satisfaction measurement

- Leger Analytics

Data modeling and analysis

- Legerweb

Panel management

- Leger Communities

Online community management

- Leger Digital

Digital strategy and user experience

- International Research

Worldwide Independent Network (WIN)

# 600 <br> EMPLOYEES <br>  <br> CONSULTANTS <br>  <br> <br> 0 <br> <br> 0 OFFICES 

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## OUR CREDENTIALS

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