



NORTH AMERICAN TRACKER

Leger

August 4th, 2021

EDITION



THE CANADIAN PRESS 

METHODOLOGICAL APPROACH

METHODOLOGY



Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with The Canadian Press, conducted this web survey with a representative sample of **1,534 Canadians and 1,001 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **July 30th, 2021, to August 1st, 2021**, via Computer-Assisted Web Interviewing technology (CAWI).

Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level, presence of children in households, and according to the party they voted for in the last federal election in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

METHODOLOGICAL APPROACH

METHODOLOGY



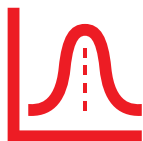
The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access.

LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application.

In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

METHODOLOGICAL APPROACH

METHODOLOGY



A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error $\pm 2.5\%$, **19 times out of 20** for the Canadian sample and of $\pm 3.09\%$, **19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

METHODOLOGICAL APPROACH

METHODOLOGY

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

2019 CANADIAN FEDERAL ELECTION



LEGER SURVEY

Published in *Le Journal de Montréal*
October 20, 2019

33%

33%

18%

8%

6%

2%

OFFICIAL RESULTS

2019 Canadian Federal Election

33%

34%

16%

8%

7%

2%

NOTES ON READING THIS REPORT

METHODOLOGY



The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicates a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicates a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca

FOR MORE INFORMATION

SPOKESPEOPLE

To request an interview about the information contained in this report, please contact one of the following people:

Name	Title	Email Address	Area(s) of Expertise	Office	Language(s) Spoken
Jean-Marc Léger	President	jmleger@leger360.com		Montreal	French / English
Christian Bourque	Executive Vice-President	cbourque@leger360.com		Montreal	French / English
Andrew Enns	Executive Vice-President, Winnipeg	aenns@leger360.com	Public Affairs, Energy	Winnipeg	English
Dave Scholz	Executive Vice-President	dscholz@leger360.com	Communications, Cannabis, Reputation, Qualitative Research	Toronto	English
Edwin (Eddie) Sheppard	Vice-President, Calgary	kesheppard@leger360.com	Tourism and Entertainment, Transportation, Real Estate and Development, Branding and Positioning, Analytics	Calgary	English
Heather Owen	Vice-President, Vancouver	howen@leger360.com	Sponsorship Marketing	Vancouver	English
Ian Large	Executive Vice-President, Western Canada	ilarge@leger360.com	Finance and Insurance, Energy, Satisfaction	Edmonton	English
Jason Allsopp	Vice-President, Vancouver	jallsopp@leger360.com	Lottery	Vancouver	English
Lisa Covens	Vice-President, Communications and Public Affairs	lcovens@leger360.com	Public Affairs, Communications, Indigenous Communities, U&A, Reputation	Toronto	English
Luc Dumont	Vice-President, CPG	ldumont@leger360.com	Retail and Consumers, Customer Journeys, New Products, Market Studies, Brand Image and Positioning, Qualitative Research	Toronto	French / English
Philippe Léger	Project Manager	pleger@leger360.com	Younger generations	Montreal	French
Simon Jaworski	President, USA	sjaworski@leger360.com	Lottery and Gaming, Tourism and Entertainment, New Products, Segmentation	USA	English

For more information, contact us: info@leger360.com



CANADA-U.S. BORDERS

OPINION ON THE REOPENING OF THE BORDERS (1/2)

CTC733. Canada has announced it plans to reopen its borders with the USA to allow American tourists (with proof of vaccination) to visit Canada as of August 9th. The USA has announced it will not reopen its borders with Canada until August 21st. Which of the following best describes your personal opinion on this issue:

Base: All respondents (n=1,534)



Both countries should negotiate to open their borders simultaneously on the earliest date possible

Both countries should be free to choose the date they wish, even if the dates do not correspond

OPINION ON THE REOPENING OF THE BORDERS (2/2)

CTC733. Canada has announced it plans to reopen its borders with the USA to allow American tourists (with proof of vaccination) to visit Canada as of August 9th. The USA has announced it will not reopen its borders with Canada until August 21st. Which of the following best describes your personal opinion on this issue:

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,534	105	360	589	100	172	208	404	537	593	647	593	282
Unweighted n =	1,534	100	411	613	125	125	160	444	586	504	658	605	259
Both countries should negotiate to open their borders simultaneously on the earliest date possible	56%	52%	59%	57%	59%	55%	53%	58%	57%	54%	56%	60%	48%
Both countries should be free to choose the date they wish, even if the dates do not correspond	44%	48%	41%	43%	41%	45%	47%	42%	43%	46%	44%	40%	52%

OPINION ON THE REOPENING OF THE BORDERS (CANADA VS UNITED STATES)

CTC733. Canada has announced it plans to reopen its borders with the USA to allow American tourists (with proof of vaccination) to visit Canada as of August 9th. The USA has announced it will not reopen its borders with Canada until August 21st. Which of the following best describes your personal opinion on this issue:

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,534	1,001	
Unweighted n =	1,534	1,001	
Both countries should negotiate to open their borders simultaneously on the earliest date possible	56%	48%	8
Both countries should be free to choose the date they wish, even if the dates do not correspond	44%	52%	8

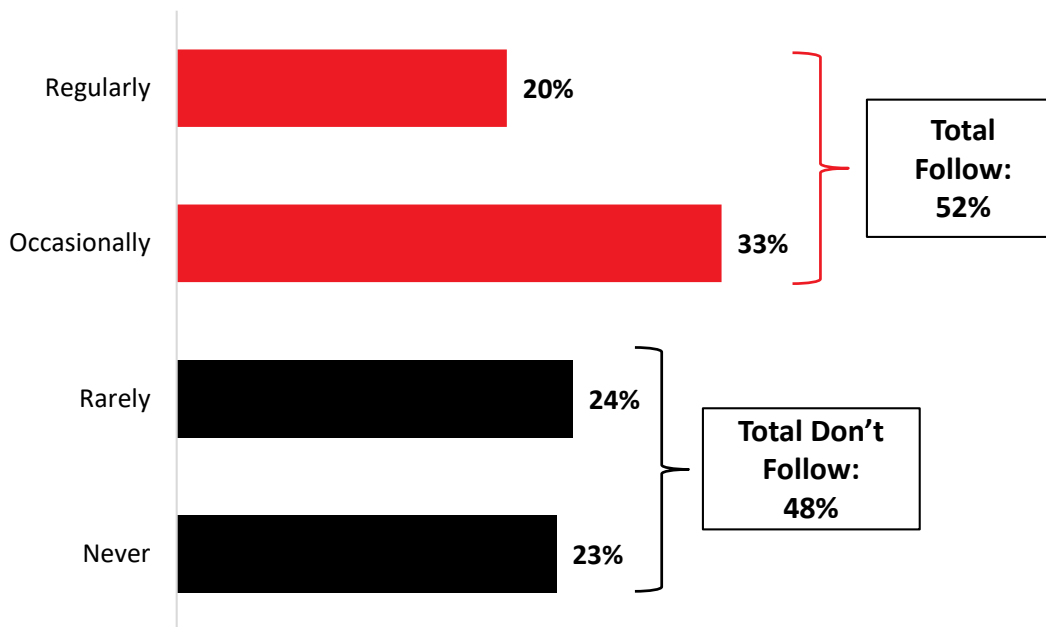


THE TOKYO OLYMPICS

FOLLOWING THE OLYMPIC GAMES (1/2)

CTC734. The Tokyo 2020 Olympic Games (held in 2021) have been underway for a week now. How often do you follow the competitions and the athletes' performances?

Base: All respondents (n=1,534)



FOLLOWING THE OLYMPIC GAMES (2/2)

CTC734. The Tokyo 2020 Olympic Games (held in 2021) have been underway for a week now. How often do you follow the competitions and the athletes' performances?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,534	105	360	589	100	172	208	404	537	593	647	593	282
Unweighted n=	1,534	100	411	613	125	125	160	444	586	504	658	605	259
Total Follow	52%	47%	54%	53%	46%	49%	57%	54%	49%	54%	55%	56%	40%
Regularly	20%	13%	25%	20%	11%	17%	20%	16%	23%	19%	21%	20%	17%
Occasionally	33%	35%	29%	33%	35%	32%	37%	39%	26%	35%	35%	36%	23%
Total Don't Follow	48%	53%	46%	47%	54%	51%	43%	46%	51%	46%	45%	44%	60%
Rarely	24%	38%	21%	24%	24%	20%	26%	25%	24%	24%	24%	24%	27%
Never	23%	14%	25%	23%	30%	31%	17%	21%	27%	22%	21%	20%	34%

FOLLOWING THE OLYMPIC GAMES (CANADA VS UNITED STATES)

CTC734. The Tokyo 2020 Olympic Games (held in 2021) have been underway for a week now. How often do you follow the competitions and the athletes' performances?

Base: All respondents

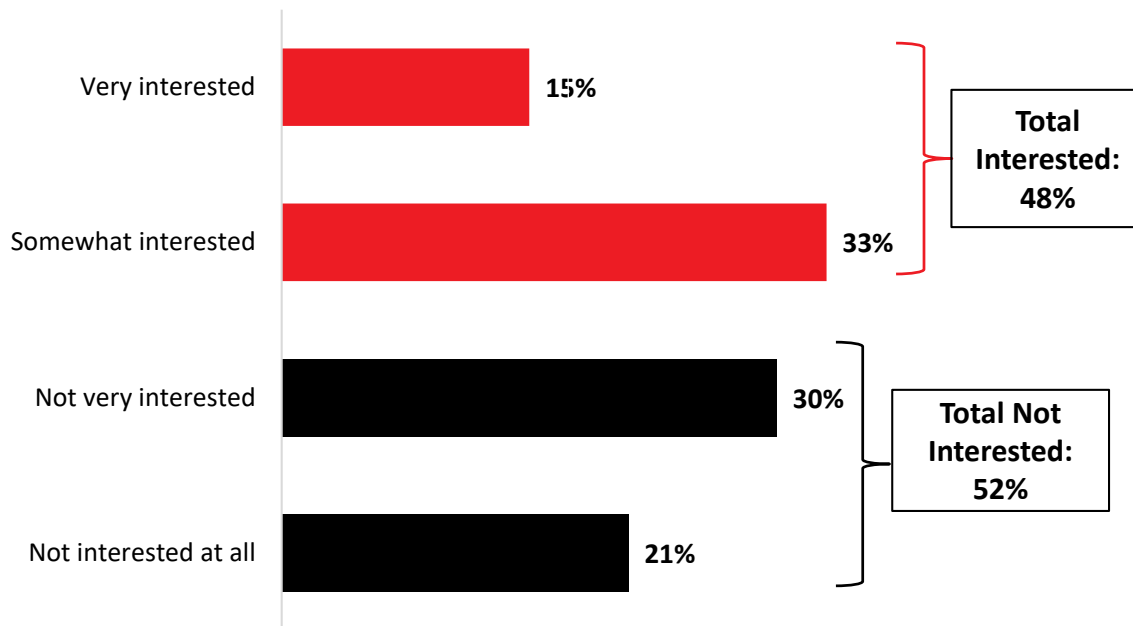


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,534	1,001	
Unweighted n =	1,534	1,001	
Total Follow	52%	41%	11
Regularly	20%	16%	4
Occasionally	33%	25%	8
Total Don't Follow	48%	59%	11
Rarely	24%	22%	2
Never	23%	36%	13

INTEREST IN THE OLYMPIC GAMES (1/2)

CTC735. How interested are you in the Tokyo 2020 Olympic Games?

Base: All respondents (n=1,534)



INTEREST IN THE OLYMPIC GAMES (2/2)

CTC735. How interested are you in the Tokyo 2020 Olympic Games?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	1,534	105	360	589	100	172	208	404	537	593	647	593	282
Unweighted n=	1,534	100	411	613	125	125	160	444	586	504	658	605	259
Total Interested	48%	50%	44%	51%	43%	42%	54%	55%	47%	45%	52%	49%	40%
Very interested	15%	12%	17%	16%	10%	12%	15%	14%	16%	15%	17%	15%	10%
Somewhat interested	33%	38%	27%	36%	33%	29%	39%	41%	31%	30%	35%	34%	30%
Total Not Interested	52%	50%	56%	49%	57%	58%	46%	45%	53%	55%	48%	51%	60%
Not very interested	30%	34%	35%	28%	29%	23%	33%	27%	27%	36%	30%	31%	30%
Not interested at all	21%	15%	21%	21%	28%	35%	13%	18%	26%	19%	18%	20%	30%

INTEREST IN THE OLYMPIC GAMES (CANADA VS UNITED STATES)

CTC735. How interested are you in the Tokyo 2020 Olympic Games?

Base: All respondents

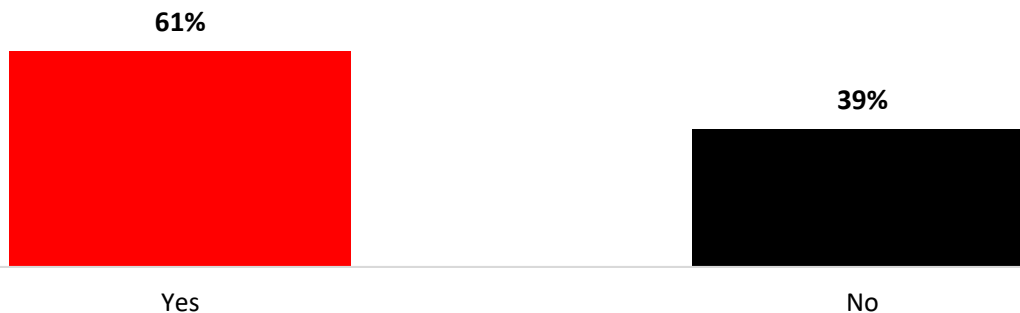


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,534	1,001	
Unweighted n =	1,534	1,001	
Total Interested	48%	44%	4
Very interested	15%	18%	3
Somewhat interested	33%	26%	7
Total Not Interested	52%	56%	4
Not very interested	30%	21%	9
Not interested at all	21%	36%	15

RELEVANCE OF THE OLYMPIC GAMES (1/2)

CTC736. Do you think it is still relevant to hold major international competitions such as the Olympic Games?

Base: All respondents (n=1,534)



RELEVANCE OF THE OLYMPIC GAMES (2/2)

CTC736. Do you think it is still relevant to hold major international competitions such as the Olympic Games?



Base: All respondents

		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
	Weighted n =	1,534	105	360	589	100	172	208	404	537	593	647	593	282
	Unweighted n =	1,534	100	411	613	125	125	160	444	586	504	658	605	259
Yes		61%	57%	63%	60%	61%	59%	63%	69%	63%	54%	62%	62%	56%
No		39%	43%	37%	40%	39%	41%	37%	31%	37%	46%	38%	38%	44%

RELEVANCE OF THE OLYMPIC GAMES (CANADA VS UNITED STATES)

CTC736. Do you think it is still relevant to hold major international competitions such as the Olympic Games?

Base: All respondents

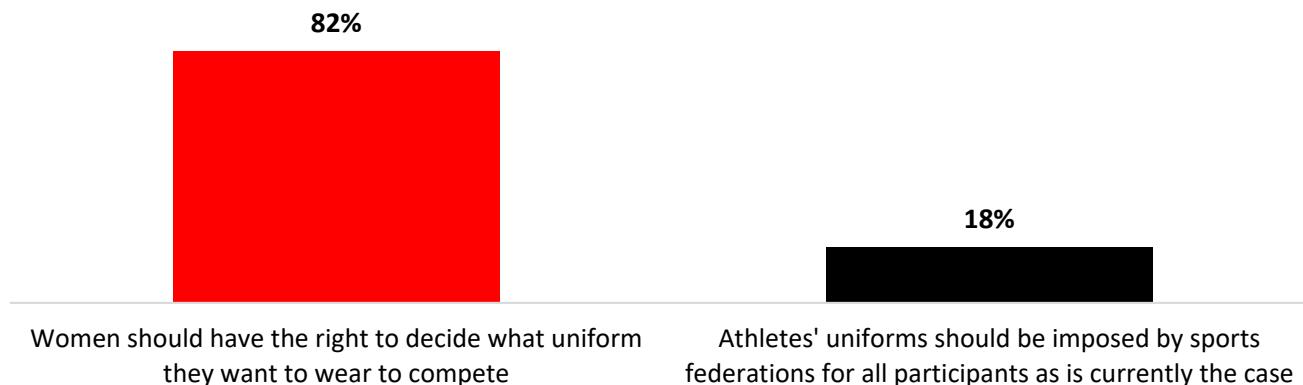
			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,534	1,001	
Unweighted n =	1,534	1,001	
Yes	61%	62%	1
No	39%	38%	1

WOMEN'S SPORTSWEAR (1/2)

CTC737. Women's sportswear has attracted a lot of attention in the last few days. Specifically, the German gymnasts who wore full-body unitards during a competition and Norwegian beach handball players wore shorts instead of the mandatory bikini for the first time last Sunday in competition, which earned them a €1,500 fine.

Which statement comes closest to your opinion?

Base: All respondents (n=1,534)



WOMEN'S SPORTSWEAR (2/2)

CTC737. Women's sportswear has attracted a lot of attention in the last few days. Specifically, the German gymnasts who wore full-body unitards during a competition and Norwegian beach handball players wore shorts instead of the mandatory bikini for the first time last Sunday in competition, which earned them a €1,500 fine.

Which statement comes closest to your opinion?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,534	105	360	589	100	172	208	745	789	404	537	593	647	593	282
Unweighted n =	1,534	100	411	613	125	125	160	822	712	444	586	504	658	605	259
Women should have the right to decide what uniform they want to wear to compete	82%	83%	79%	82%	89%	81%	87%	78%	86%	88%	83%	78%	80%	85%	81%
Athletes' uniforms should be imposed by sports federations for all participants as is currently the case	18%	17%	21%	18%	11%	19%	13%	22%	14%	12%	17%	22%	20%	15%	19%

WOMEN'S SPORTSWEAR (CANADA VS UNITED STATES)

CTC737. Women's sportswear has attracted a lot of attention in the last few days. Specifically, the German gymnasts who wore full-body unitards during a competition and Norwegian beach handball players wore shorts instead of the mandatory bikini for the first time last Sunday in competition, which earned them a €1,500 fine.

Which statement comes closest to your opinion?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,534	1,001	
Unweighted n =	1,534	1,001	
Women should have the right to decide what uniform they want to wear to compete	82%	77%	5
Athletes' uniforms should be imposed by sports federations for all participants as is currently the case	18%	23%	5



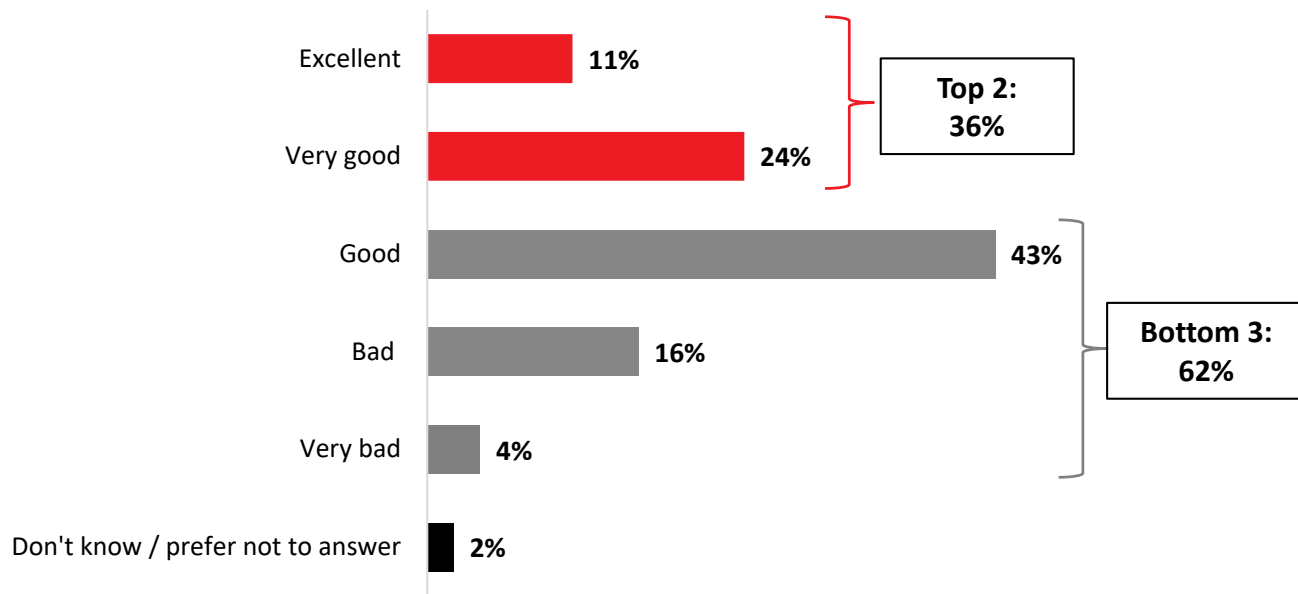
Leger

COVID-19 DEVELOPMENTS

MENTAL HEALTH DURING THE CRISIS (1/2)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,534)



MENTAL HEALTH DURING THE CRISIS (2/2)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

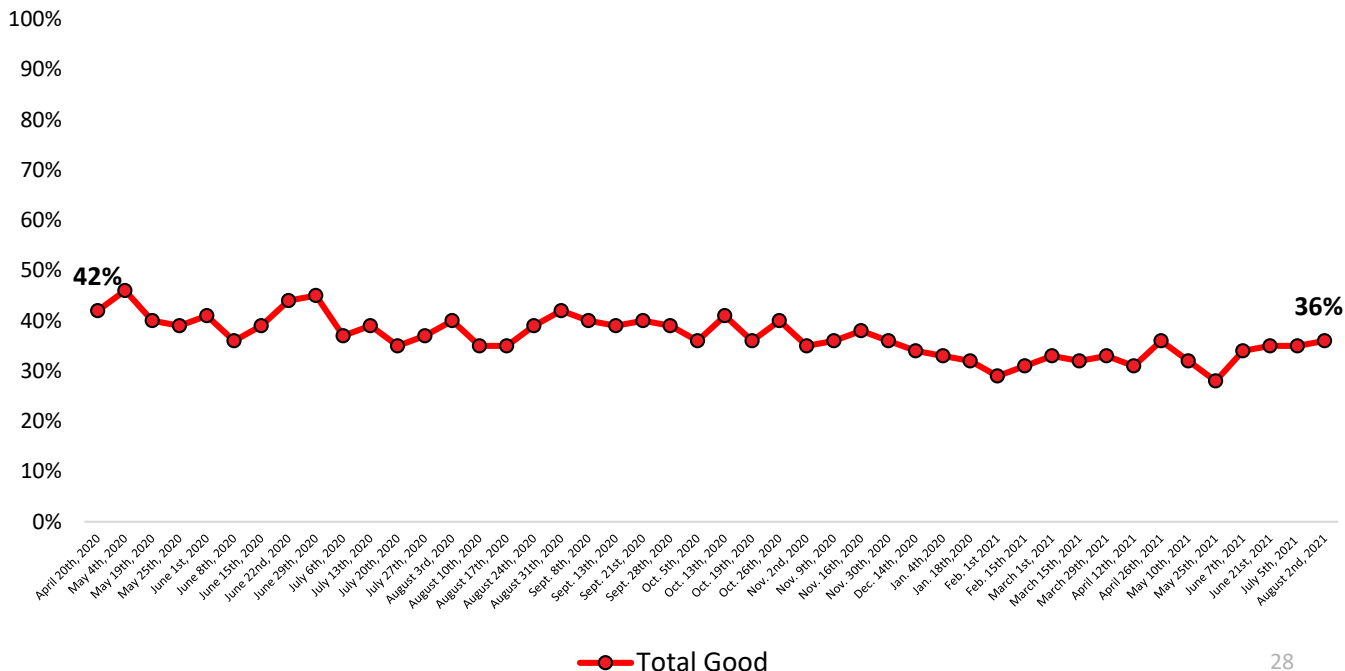
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 5 th	Gap
Weighted n=	1,534	105	360	589	100	172	208	404	537	593	647	593	282	1,518	
Unweighted n=	1,534	100	411	613	125	125	160	444	586	504	658	605	259	1,518	
Total Top 2	36%	37%	50%	28%	36%	33%	32%	27%	33%	44%	35%	34%	43%	35%	+1
Excellent	11%	10%	18%	8%	15%	11%	8%	8%	9%	16%	11%	8%	19%	12%	-1
Very good	24%	27%	32%	20%	21%	23%	24%	19%	24%	28%	24%	26%	23%	23%	+1
Total Bottom 3	62%	57%	49%	70%	62%	65%	65%	71%	64%	56%	63%	64%	56%	63%	-1
Good *	43%	30%	35%	46%	47%	45%	50%	40%	45%	43%	42%	45%	41%	41%	+2
Bad	16%	23%	12%	18%	12%	17%	13%	23%	15%	11%	16%	16%	12%	17%	-1
Very bad	4%	3%	2%	6%	3%	3%	2%	8%	4%	1%	5%	3%	3%	6%	-2
Don't know/Prefer not to answer	2%	6%	1%	2%	2%	2%	3%	3%	3%	0%	2%	2%	1%	2%	-

MENTAL HEALTH DURING THE CRISIS - EVOLUTION

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



% Total Good (Excellent + Very good) presented



MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

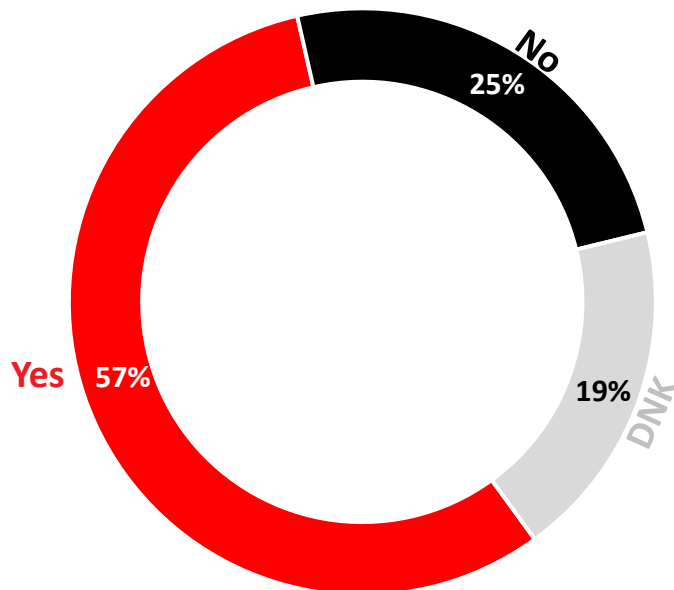
			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,534	1,001	
Unweighted n=	1,534	1,001	
Total Top 2	36%	46%	10
Excellent	11%	20%	9
Very good	24%	25%	1
Total Bottom 3	62%	51%	11
Good *	43%	37%	6
Bad	16%	9%	7
Very bad	4%	4%	-
Don't know/Prefer not to answer	2%	3%	1

*The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

OPTIMISM ABOUT THE COMING YEAR (1/2)

CTC636. Do you feel optimistic about the next year for Canada?

Base: All respondents (n=1,534)



OPTIMISM ABOUT THE COMING YEAR (2/2)

CTC636. Do you feel optimistic about the next year for Canada?



Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 5 th	Gap
Weighted n=	1,534	105	360	589	100	172	208	404	537	593	647	593	282	1,518	
Unweighted n=	1,534	100	411	613	125	125	160	444	586	504	658	605	259	1,518	
Yes	57%	59%	64%	57%	38%	50%	57%	56%	56%	58%	60%	54%	55%	61%	-4
No	25%	20%	17%	25%	35%	37%	23%	25%	24%	25%	22%	29%	22%	26%	-1
Don't know	19%	20%	19%	18%	27%	12%	21%	19%	20%	17%	18%	17%	23%	12%	+7

OPTIMISM ABOUT THE COMING YEAR (CANADA VS UNITED STATES)

CTC636. Do you feel optimistic about the next year for Canada/**the United States**?

Base: All respondents

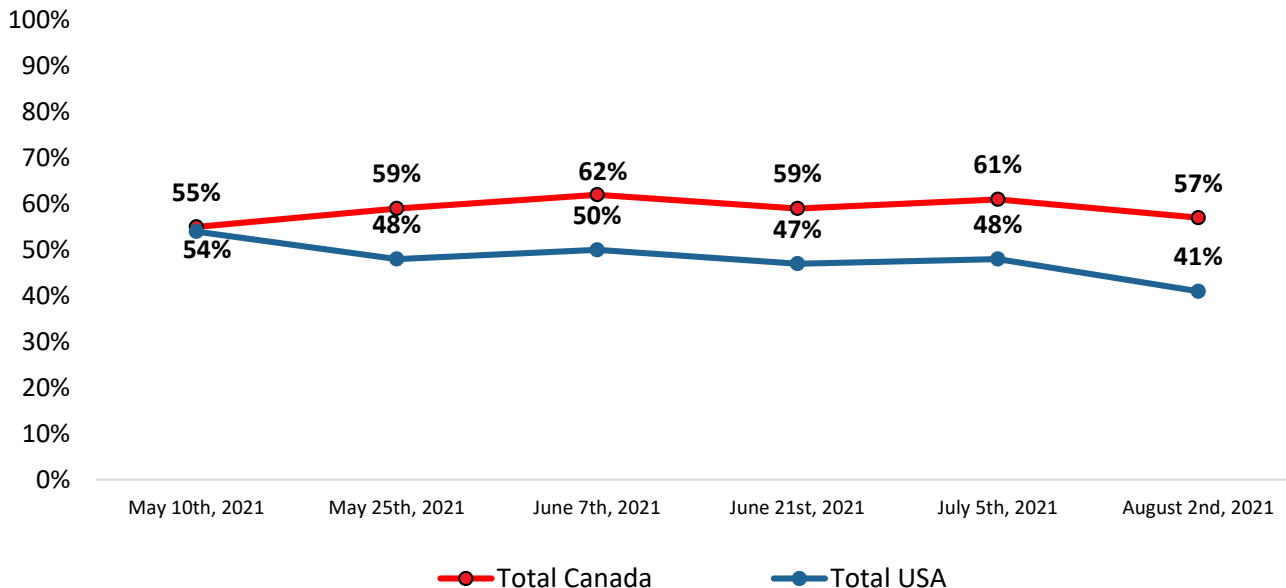
			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,534	1,001	
Unweighted n=	1,534	1,001	
Yes	57%	41%	16
No	25%	37%	12
Don't know	19%	22%	3

OPTIMISM ABOUT THE COMING YEAR - EVOLUTION

CTC636. Do you feel optimistic about the next year for Canada/**the United States**?

Base: All respondents

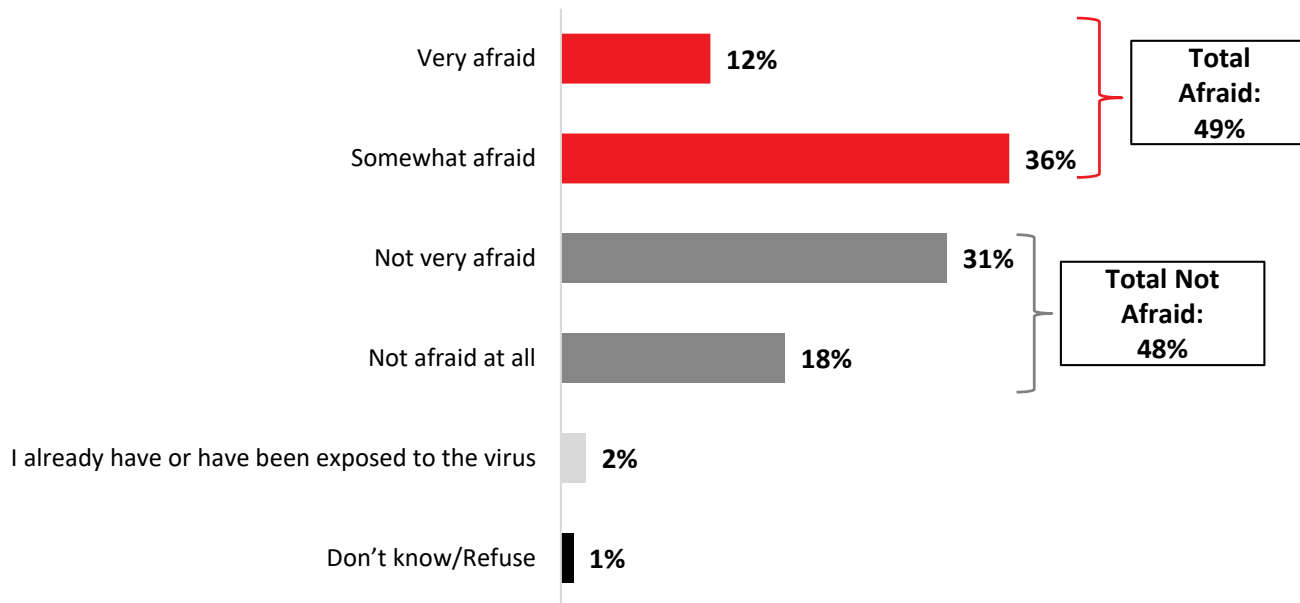
% Yes presented



FEAR OF CONTRACTING THE VIRUS (1/2)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,534)



FEAR OF CONTRACTING THE VIRUS (2/2)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

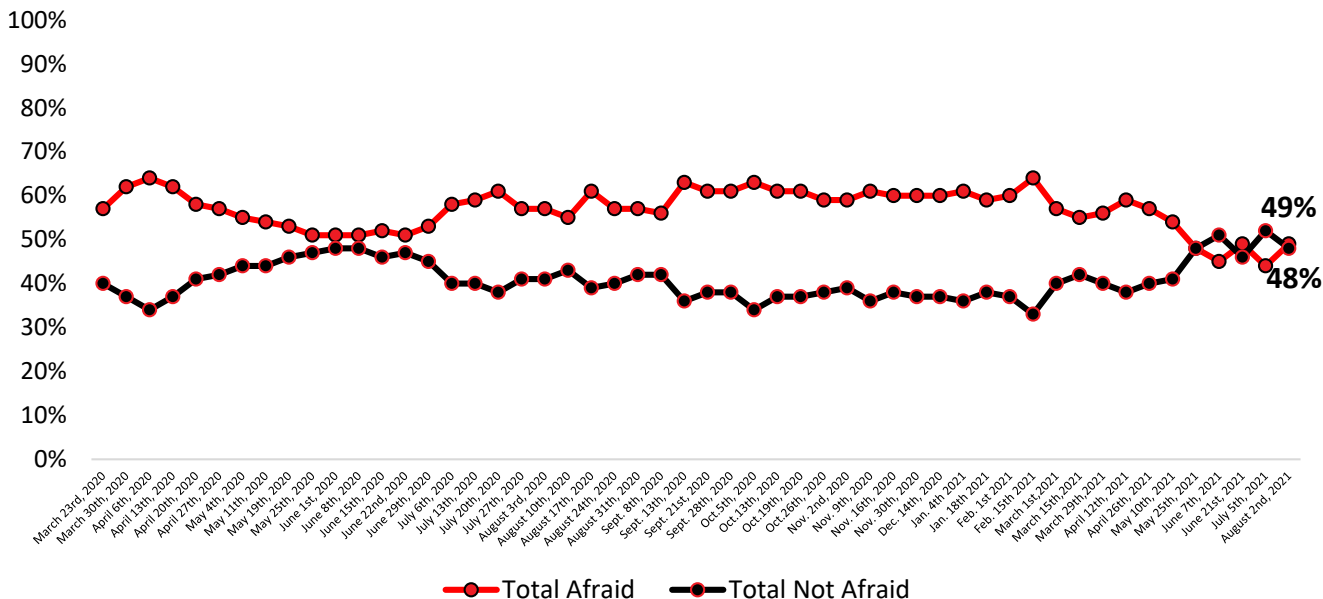
Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 5 th	Gap
Weighted n=	1,534	105	360	589	100	172	208	404	537	593	647	593	282	1,518	
Unweighted n=	1,534	100	411	613	125	125	160	444	586	504	658	605	259	1,518	
Total Afraid	49%	61%	33%	55%	48%	44%	55%	48%	48%	49%	53%	50%	36%	44%	+5
Very afraid	12%	19%	9%	12%	17%	10%	13%	15%	13%	9%	15%	11%	8%	14%	-2
Somewhat afraid	36%	42%	24%	43%	31%	34%	43%	33%	35%	40%	38%	38%	27%	31%	+4
Total Not Afraid	48%	37%	63%	43%	48%	52%	43%	48%	48%	49%	44%	48%	59%	52%	-4
Not very afraid	31%	28%	44%	25%	20%	31%	30%	26%	32%	33%	26%	32%	39%	34%	-3
Not afraid at all	18%	9%	19%	18%	28%	21%	13%	22%	17%	16%	18%	17%	20%	18%	-
I already have or have been exposed to the virus	2%	0%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	4%	2%	-
Don't know/Refuse	1%	2%	2%	0%	3%	2%	0%	1%	2%	0%	2%	1%	1%	1%	-

FEAR OF CONTRACTING THE VIRUS - EVOLUTION

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

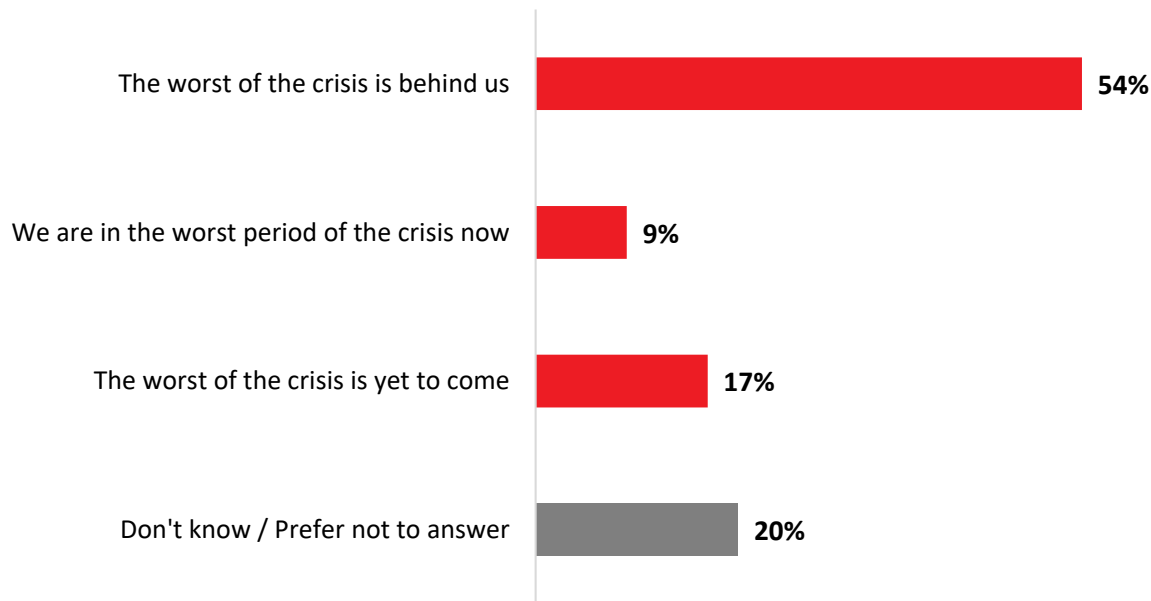


	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,534	1,001	
Unweighted n=	1,534	1,001	
Total Afraid	49%	48%	1
Very afraid	12%	19%	7
Somewhat afraid	36%	29%	7
Total Not Afraid	48%	47%	1
Not very afraid	31%	26%	5
Not afraid at all	18%	21%	3
I already have or have been exposed to the virus	2%	4%	2
Don't know/Refuse	1%	0%	1

EVOLUTION OF THE COVID-19 PANDEMIC (1/2)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,534)



EVOLUTION OF THE COVID-19 PANDEMIC (2/2)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?



Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 5 th	Gap
Weighted n=	1,534	105	360	589	100	172	208	404	537	593	647	593	282	1,518	
Unweighted n=	1,534	100	411	613	125	125	160	444	586	504	658	605	259	1,518	
The worst of the crisis is behind us	54%	48%	68%	54%	42%	46%	44%	57%	53%	52%	51%	56%	55%	63%	-9
We are in the worst period of the crisis now	9%	6%	6%	10%	9%	11%	11%	14%	8%	7%	11%	7%	8%	9%	-
The worst of the crisis is yet to come	17%	20%	12%	15%	20%	20%	26%	11%	15%	23%	16%	18%	16%	11%	+6
Don't know / Prefer not to answer	20%	26%	15%	21%	29%	23%	19%	18%	24%	19%	21%	19%	21%	17%	+3

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

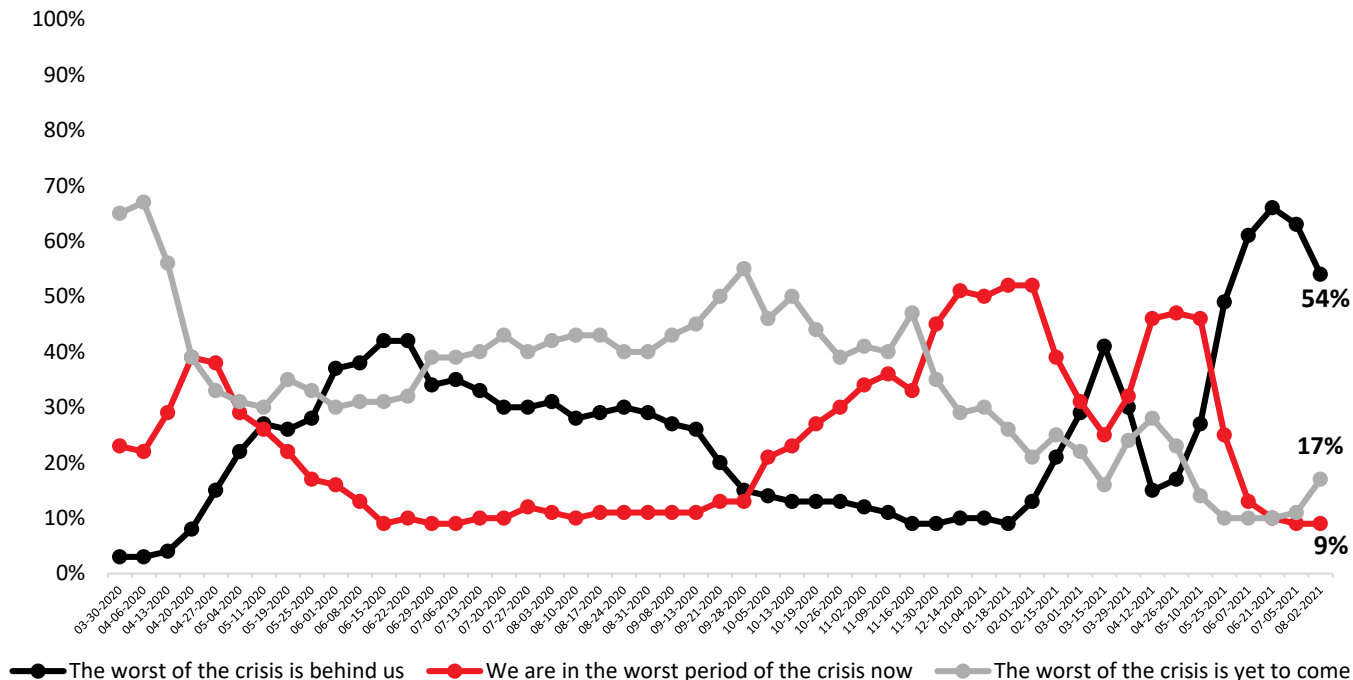
Base: All respondents

			
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,534	1,001	
Unweighted n=	1,534	1,001	
The worst of the crisis is behind us	54%	39%	15
We are in the worst period of the crisis now	9%	15%	6
The worst of the crisis is yet to come	17%	24%	7
Don't know / Prefer not to answer	20%	22%	2

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **Canada** ?

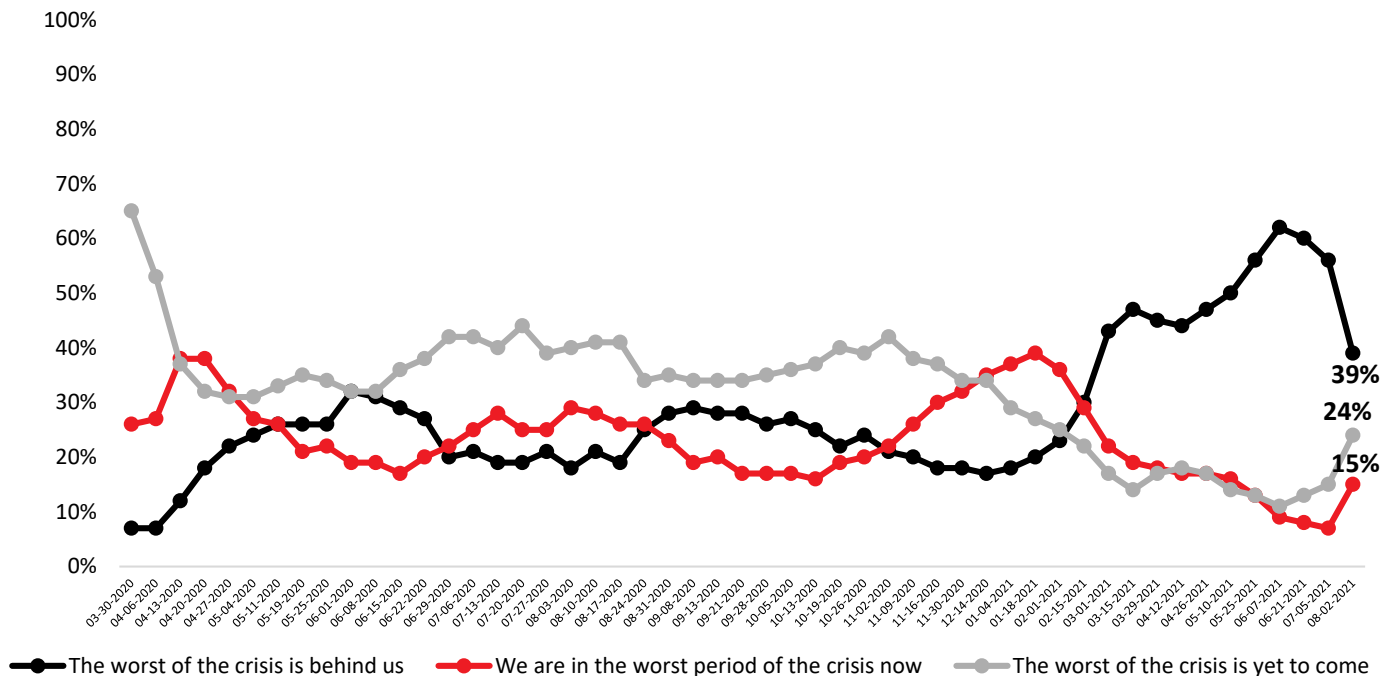
Base: All respondents



EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

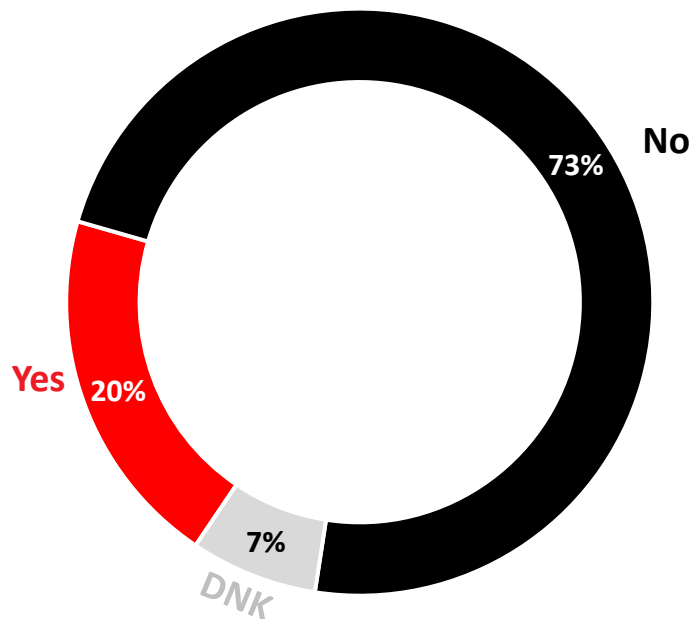
Base: All respondents



LIFTING ALL RESTRICTIONS (1/2)

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?

Base: All respondents (n=1,534)



LIFTING ALL RESTRICTIONS (2/2)

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL July 19 th	Gap
Weighted n=	1,534	105	360	589	100	172	208	404	537	593	647	593	282	1,529	
Unweighted n=	1,534	100	411	613	125	125	160	444	586	504	658	605	259	1,529	
Yes	20%	17%	22%	17%	29%	31%	16%	28%	22%	14%	20%	18%	24%	23%	-3
No	73%	74%	71%	77%	58%	62%	79%	66%	69%	81%	73%	76%	66%	70%	+3
Don't know	7%	9%	7%	6%	12%	7%	5%	6%	9%	6%	7%	6%	10%	7%	-

LIFTING ALL RESTRICTIONS (CANADA VS UNITED STATES)

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?

Base: All respondents



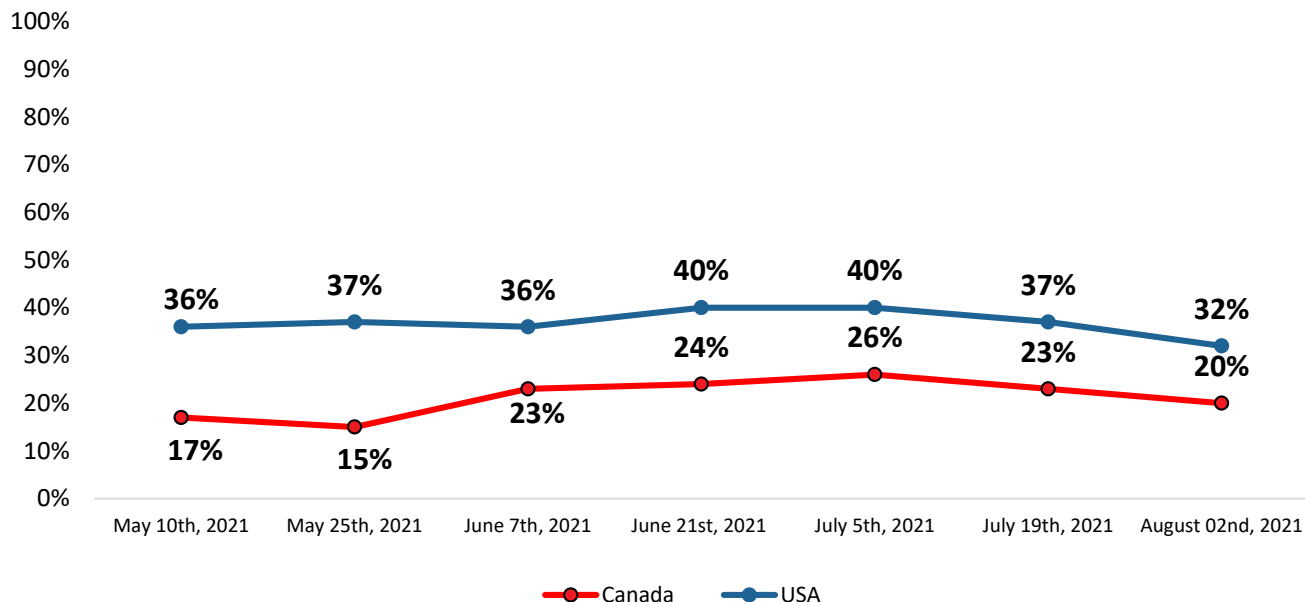
	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,534	1,001	
Unweighted n=	1,534	1,001	
Yes	20%	32%	12
No	73%	56%	17
Don't know	7%	12%	5

LIFTING ALL RESTRICTIONS - EVOLUTION

CTC637. Do you think governments should lift all restrictions related to COVID-19 right now?






Base: All respondents

% Yes presented



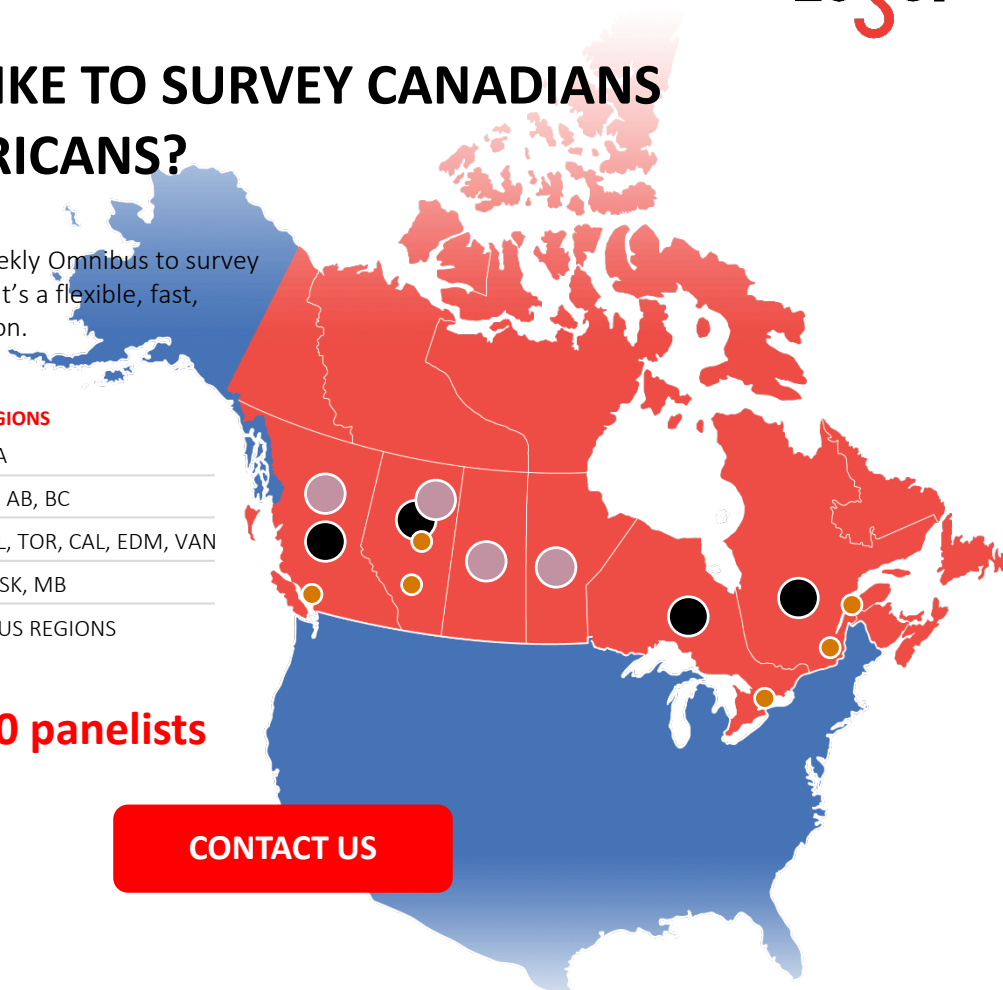
WOULD YOU LIKE TO SURVEY CANADIANS AND/OR AMERICANS?

Add your question(s) to our weekly Omnibus to survey the population of your choice! It's a flexible, fast, efficient and economical solution.

OMNIBUS TYPE	n=	REGIONS
 NATIONAL	1,500	CANADA
 PROVINCIAL	1,000	QC, ON, AB, BC
 MUNICIPAL	500	QC, MTL, TOR, CAL, EDM, VAN
 WESTERN	1,500	BC, AB, SK, MB
 AMERICAN	1,000	4 CENSUS REGIONS

More than **400,000** panelists at your disposal

[CONTACT US](#)





Leger

APPENDIX

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLE

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	160	208
Alberta	125	172
Manitoba/Saskatchewan	125	100
Ontario	613	589
Quebec	411	360
Atlantic	100	105

The table below presents the American geographic distribution of respondents before weighting.

US Region	Unweighted	Weighted
NorthEast	192	179
MidWest	204	217
South	366	371
West	239	233

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLE FOR CANADA

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	822	745
Female	712	789

AGE	Unweighted	Weighted
Between 18 and 34	444	404
Between 35 and 54	586	537
55 or over	504	593

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	956	996
French	345	319
Other	232	217

The sample thus collected has a minimum weighting factor of 0.1814 and a maximum weighting factor of 4.4669. The weighted variance is 0.3902.

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLE FOR THE UNITED STATES

The following tables present the demographic distribution of respondents according to gender and age for the United States.

GENDER	Unweighted	Weighted
Male	491	485
Female	510	516

AGE	Unweighted	Weighted
Between 18 and 29	114	182
Between 30 and 39	186	210
Between 40 and 49	181	186
Between 50 and 64	290	250
65 or older	230	172

The sample thus collected has a minimum weighting factor of 0.3354 and a maximum weighting factor of 3.5370. The weighted variance is 0.3348.

OUR SERVICES

- **Leger**
Marketing research and polling
- **Leger MetriCX**
Strategic and operational customer experience consulting services
- **Leger Analytics (LEA)**
Data modelling and analysis
- **Leger Opinion (LEO)**
Panel management
- **Leger Community**
Online community management
- **Leger Digital**
Digital strategy and user experience
- **International research**
Worldwide Independent Network (WIN)

600

EMPLOYEES



185

CONSULTANTS



8

OFFICES

MONTREAL | QUEBEC CITY | TORONTO | WINNIPEG
EDMONTON | CALGARY | VANCOUVER | PHILADELPHIA

OUR CREDENTIALS



CANADIAN RESEARCH
INSIGHTS COUNCIL
LE CONSEIL DE RECHERCHE
ET D'INTELLIGENCE
MARKETING CANADIEN

Leger is a member of [the Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

Leger

We Know Canadians

