



Leger

IN COLLABORATION WITH

The Atlantic

THE ATLANTIC LEGER POLL

VOTER IDS

METHODOLOGY

METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with The Atlantic, conducted this Web survey with a representative sample of **1,001 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. Data collection took place from **July 30th, 2021 to August 1st, 2021**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of **$\pm 3.09\%$, 19 times out of 20**. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than Total. Conversely, data in bold **green** characters indicate a significantly higher proportion than Total.

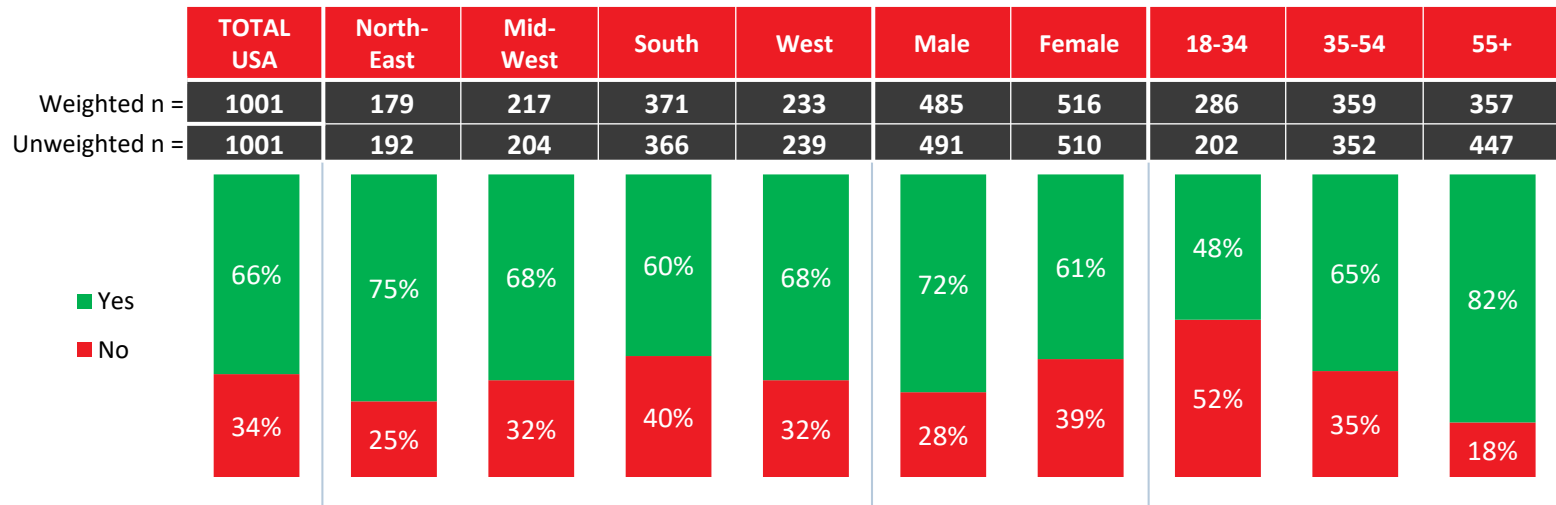
A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Simon Jaworski, President at the following e-mail address: sjaworski@leger360.com

VOTING IN THE 2020 ELECTION

AEC1. Did you vote in the 2020 presidential election?

Base: All respondents (n=1,001)



AEC2. Which comes closest to describing the reason why you did not vote?

Base: Respondents who did not vote (n=174)

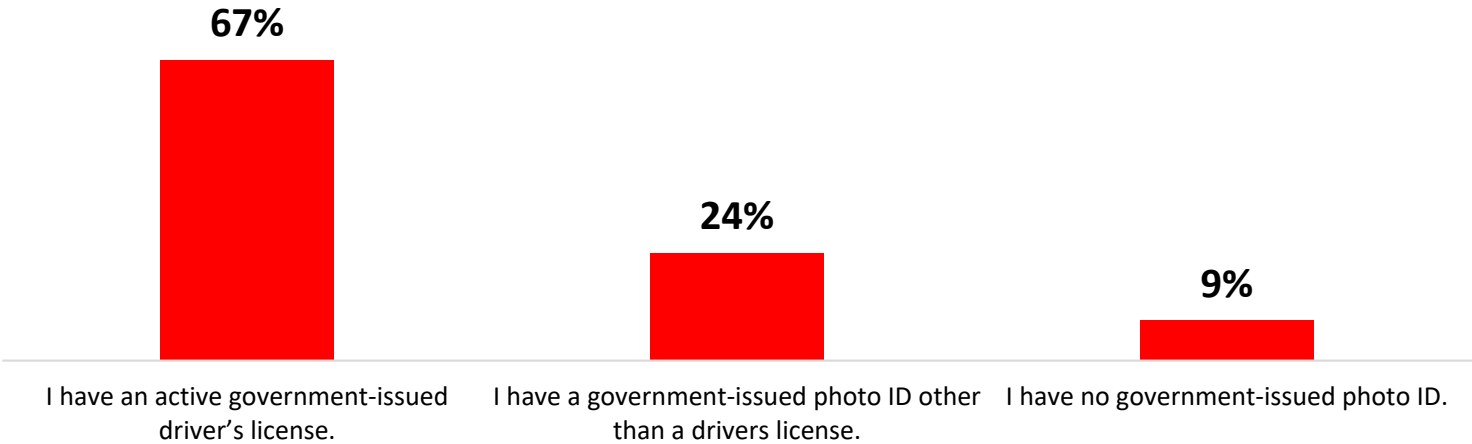
	TOTAL USA	*North-East	*Mid-West	South	West	Male	Female	18-34	35-54	*55+
Weighted n =	338	44	69	150	75	136	203	149	127	63
Unweighted n =	174	25	35	73	41	62	112	65	70	39
I am not interested in politics /did not like any of the candidates.	28%	35%	35%	20%	36%	32%	26%	24%	33%	30%
I was not eligible or registered to vote.	23%	12%	29%	19%	31%	24%	21%	21%	17%	37%
I was too busy .	7%	8%	8%	9%	2%	7%	7%	11%	5%	3%
I did not have the required documentation (e.g. photo ID)	2%	3%	1%	1%	3%	0%	3%	3%	2%	0%
I didn't vote for another reason .	40%	42%	27%	51%	28%	37%	43%	41%	43%	30%

ID STATUS



AEC3. Which best describes your ID status?

Base: All respondents (n=1,001)



	TOTAL USA	North- East	Mid- West	South	West	Male	Female	18-34	35-54	55+	Voted Trump	Voted Biden	*Voted other
Weighted n =	1001	179	217	371	233	485	516	286	359	357	301	374	24
Unweighted n =	1001	192	204	366	239	491	510	202	352	447	362	447	29
Active Government-Issued Driver's License	67%	57%	78%	65%	65%	71%	63%	57%	67%	73%	71%	67%	79%
Government-issued photo ID (not a drivers license.)	24%	32%	16%	24%	27%	22%	25%	30%	26%	19%	21%	27%	21%
I have no government-issued photo ID.	9%	11%	6%	11%	8%	7%	12%	13%	7%	8%	8%	6%	0%

*Small base size

UNIVERSAL VOTING VS VOTER FRAUD

AEC4: Which best describes your position?

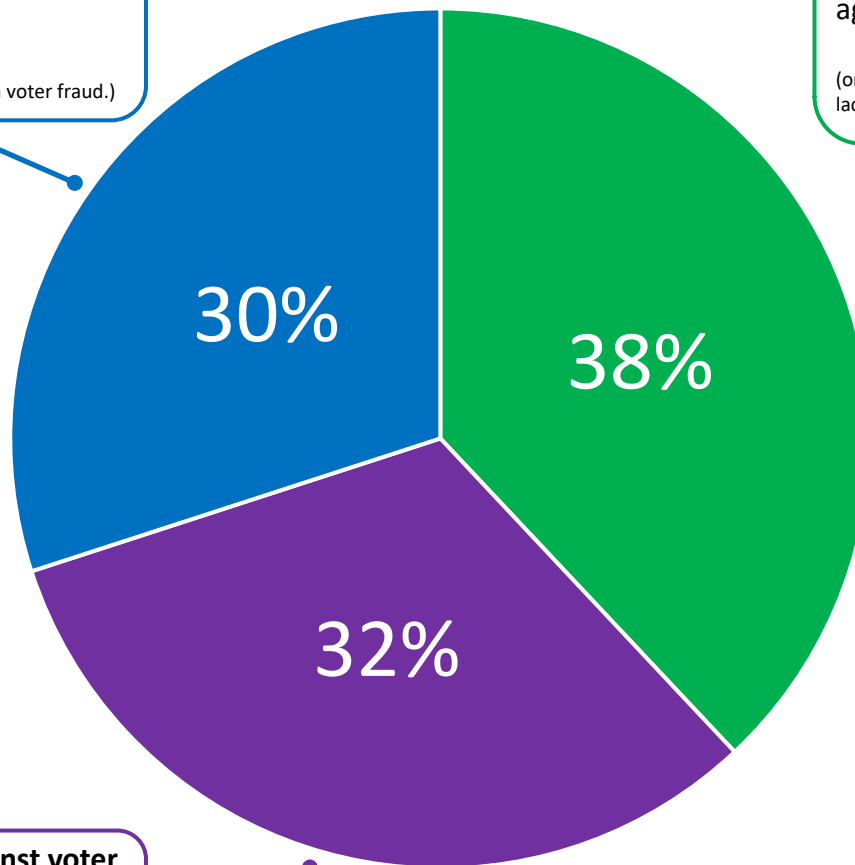
Base: All respondents (n=1,001)

Congress should **prioritize expanding access to voting** over measures to protect against voter fraud.

(or Lack of universal access to voting is a bigger problem than voter fraud.)

Congress should **balance equally the priorities** of expanding access to voting and protecting against voter fraud.

(or Voter fraud is just as big of a problem as the lack of universal access to voting.)

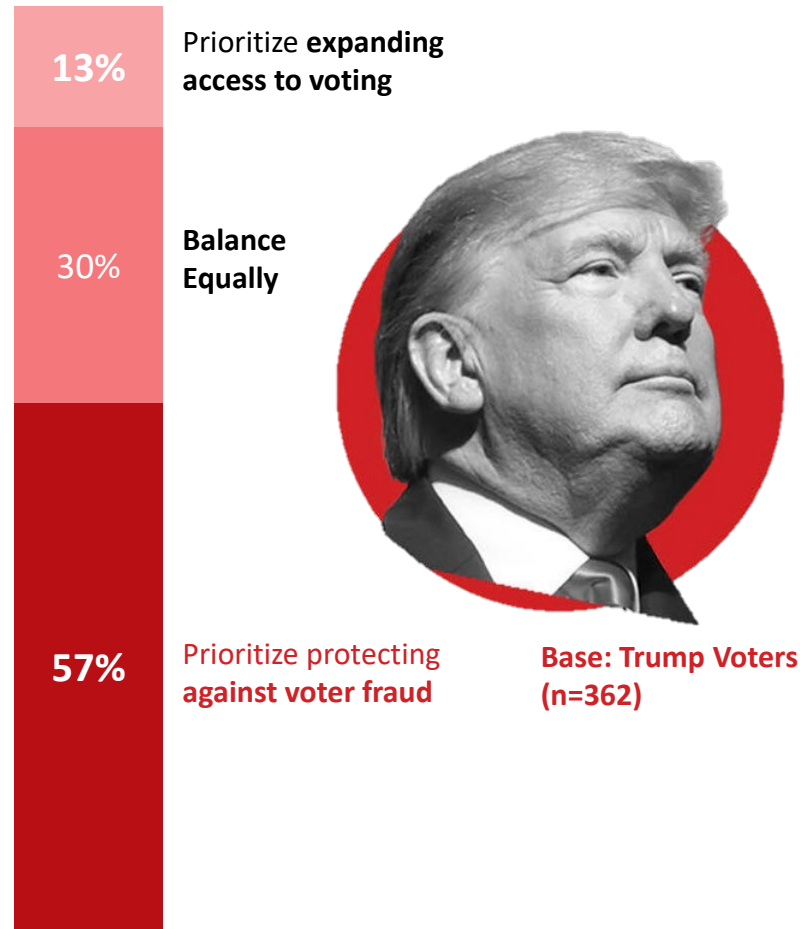
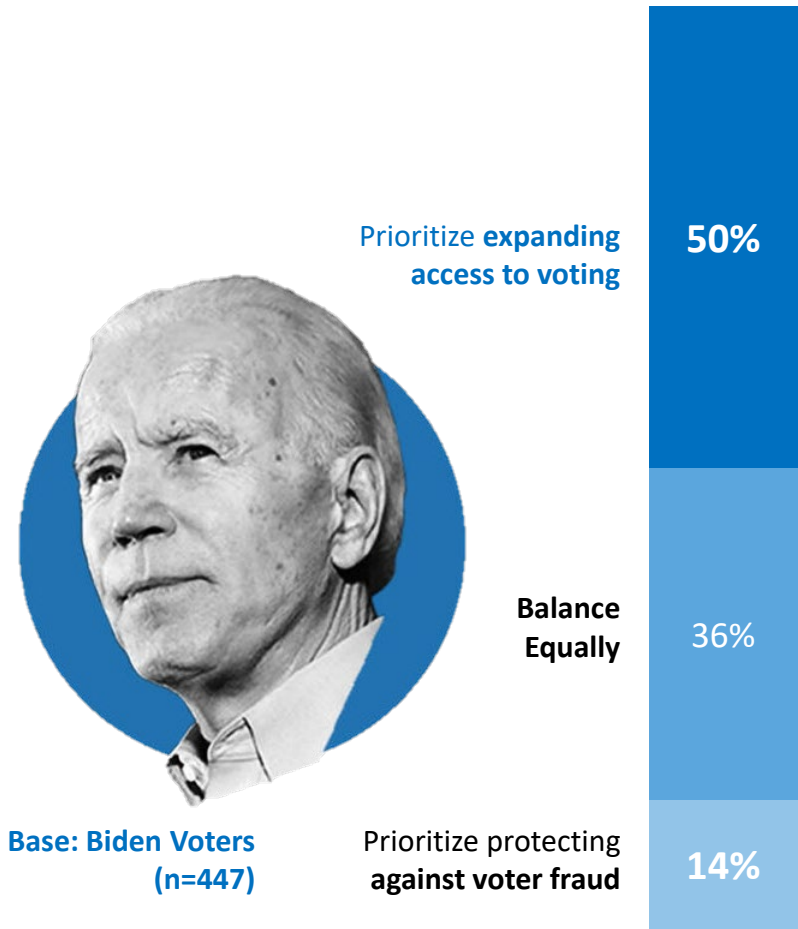


Congress should **prioritize protecting against voter fraud** over expanding access to voting.

(or Voter fraud is a bigger problem than the lack of universal access to voting.)

UNIVERSAL VOTING VS VOTER FRAUD

AEC4: Which best describes your position?
Base: Among Biden (n=447) and Trump Voters (n=362)



UNIVERSAL VOTING VS VOTER FRAUD

AEC4: Which best describes your position?

Base: All respondents (n=1,001)

		TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Voted Trump	Voted Biden	*Voted other
Weighted n =		1001	179	217	371	233	286	359	357	485	516	301	374	24
Unweighted n =		1001	192	204	366	239	202	352	447	491	510	362	447	29
Congress should balance equally the priorities of expanding access to voting and protecting against voter fraud. (or Voter fraud is just as big of a problem as the lack of universal access to voting.)														
		38%	44%	42%	31%	40%	40%	39%	35%	33%	42%	30%	36%	64%
Congress should prioritize protecting against voter fraud over expanding access to voting. (or Voter fraud is a bigger problem than the lack of universal access to voting.)														
		32%	29%	35%	34%	26%	28%	31%	35%	38%	26%	56%	14%	24%
Congress should prioritize expanding access to voting over measures to protect against voter fraud. (or Lack of universal access to voting is a bigger problem than voter fraud.)														
		30%	26%	22%	35%	34%	32%	30%	29%	29%	32%	13%	50%	12%

NATIONAL PHOTO ID

AEC5: Which best describes your position on voting rules?

Base: Among Biden (n=447) and Trump Voters (n=362)

Base: Biden Voters
(n=447)



Not required to produce a photo ID

17%

Photo ID required, but only if all U.S. citizens are provided an ID free of charge

31%

Photo ID required, but can also produce an alternate proof of identification (e.g. utility bill)

32%

Required to produce a Photo ID in order to vote

20%



Not required to produce a photo ID

Photo ID required, but only if all U.S. citizens are provided an ID free of charge

Photo ID required, but can also produce an alternate proof of identification (e.g. utility bill)

Base: Trump Voters
(n=362)



Required to produce a Photo ID in order to vote

NATIONAL PHOTO ID

AEC5: Which best describes your position on voting rules?

Base: All respondents (n=1,001)

	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Voted Trump	Voted Biden	*Voted other
Weighted n =	1001	179	217	371	233	286	359	357	485	516	301	374	24
Unweighted n =	1001	192	204	366	239	202	352	447	491	510	362	447	29
Voters should be required to produce a photo ID in order to vote.	40%	32%	43%	47%	34%	40%	40%	31%	41%	47%	62%	20%	25%
Voters should be required to produce a photo ID in order to vote, but those without a photo ID should be able to produce an alternate proof of identification , such as a utility bill.	25%	26%	24%	23%	27%	22%	27%	26%	24%	24%	18%	32%	15%
Voters should be required to produce a photo ID in order to vote, but only if the government ensured that all U.S. citizens are provided an ID free of charge.	25%	28%	27%	21%	29%	25%	26%	30%	24%	23%	17%	31%	50%
Voters should not be required to produce a photo ID in order to vote.	10%	15%	7%	9%	10%	12%	8%	13%	11%	6%	3%	17%	9%

CREATION OF NATIONAL IDS



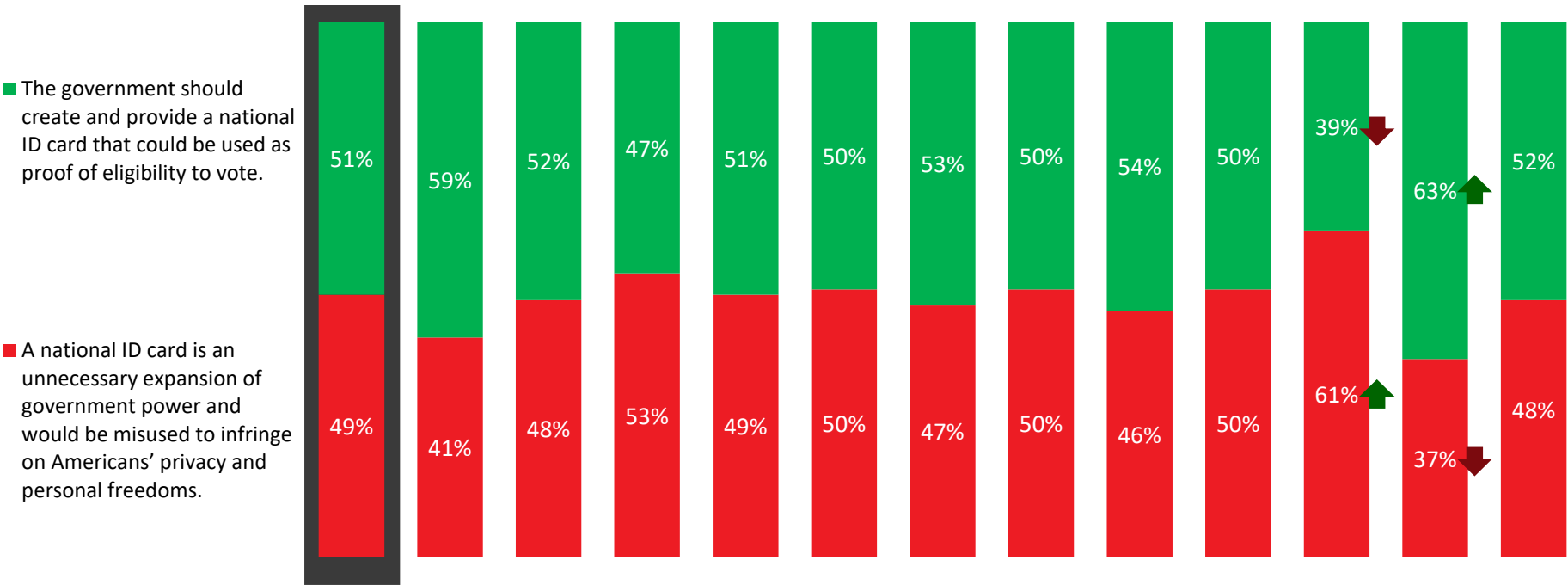
AEC3. Which best describes your ID status?

Base: All respondents (n=1,001)

	TOTAL USA	North- East	Mid- West	South	West	Male	Female	18-34	35-54	55+	Voted Trump	Voted Biden	*Voted other
Any Government Issued Photo-ID	91%	89%	94%	89%	92%	94%	89%	87%	94%	92%	92%	93%	100%

AEC6. Which best describes your position on a national ID card?

Base: All respondents (n=1,001)



Green Arrow: Significantly Higher than Biden Voters
Red Arrow: Significantly Lower than Biden Voters

*Small base size

SCREENSHOT OF A TRUMP VOTER

Base: Trump Voters (n=362)



Gender
45% Female



55% Male



Age

18-29	30-39	40-49	50-54	65+
8%	18%	15%	34%	25%

Ethnicity

American Indian, Alaska native, or other	Asian or Asian-American	Black or African-American	White or Caucasian
5%	1%	4%	90%

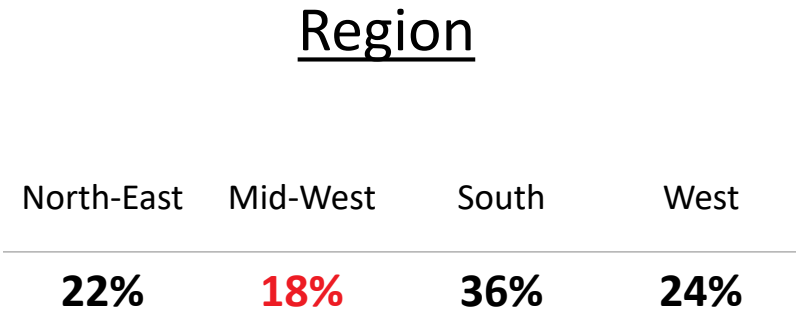
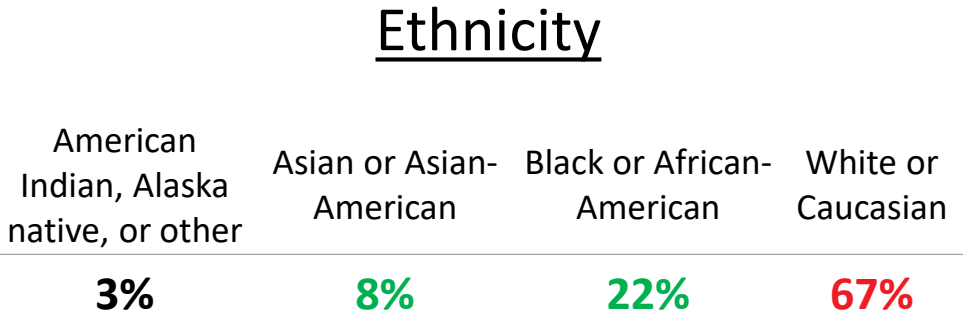
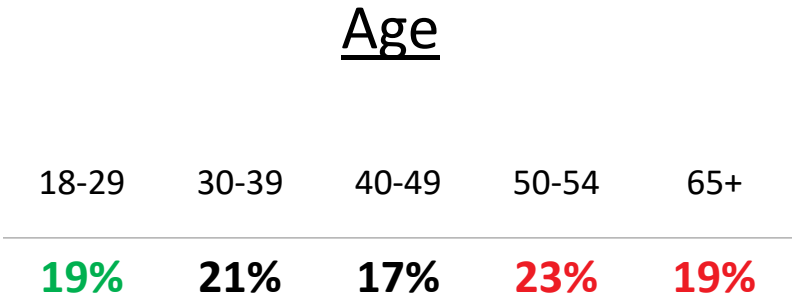
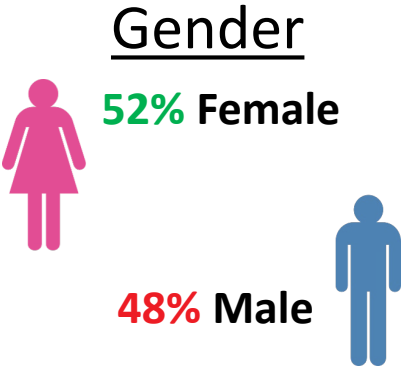
Region

North-East	Mid-West	South	West
18%	26%	36%	20%

Green Text: Significantly Higher than Biden Voters
Red Text: Significantly Lower than Biden Voters

SCREENSHOT OF A BIDEN VOTER

Base: Biden Voters (n=447)



Green Text: Significantly Higher than Trump Voters
Red Text: Significantly Lower than Trump Voters

APPENDIX

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender, age, and region for The United States.

GENDER	Unweighted	Weighted
Male	485	491
Female	516	510

AGE	Unweighted	Weighted
Between 18 and 29	186	114
Between 30 and 39	206	186
Between 40 and 49	186	181
Between 50 and 64	250	290
65 or older	172	230

US region	Unweighted	Weighted
NorthEast	179	192
MidWest	217	204
South	371	366
West	233	239

OUR CREDENTIALS



Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.

WOULD YOU LIKE TO SURVEY CANADIANS AND/OR AMERICANS?

Add your question(s) to our weekly **Omnibus** to survey the population of your choice! It's a flexible, fast, efficient and economical solution.

OMNIBUS TYPE

n=

REGIONS

	NATIONAL	1,500	CANADA
	PROVINCIAL	1,000	QC, ON, AB, BC
	MUNICIPAL	500	QC, MTL, TOR, CAL, EDM, VAN
	WESTERN	1,500	BC, AB, SK, MB
	AMERICAN	1,000	4 CENSUS REGIONS

More than **400,000** panelists
at your disposal

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600
EMPLOYEES



185
CONSULTANTS



8
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