IN COLLABORATION WITH

The Atlantic

Reactions to the Overturning of Roe v. Wade

July 1-3, 2022

METHODOLOGY



METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with The Atlantic, conducted this Web survey with a representative sample of **1,001 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. Data collection took place from **July 1st**, **2022 to July 3rd**, **2022**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of ±3.09%, 19 times out of 20. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See https://338canada.com/pollster-ratings.htm



METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

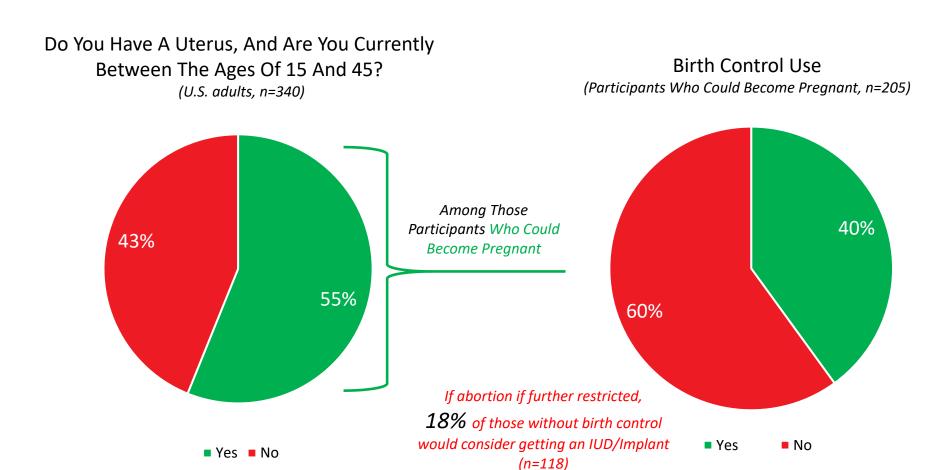
In this report, data in bold **red** characters indicate a significantly lower proportion than Total. Conversely, data in bold **green** characters indicate a significantly higher proportion than Total.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Simon Jaworski, President at the following e-mail address: sjaworski@leger360.com

Among Participants Who Could Become Pregnant





ATL1: Do you have a uterus, and are you currently between the ages of 15 and 45?

ATL2: Do you currently use an IUD or implant for birth control? ATL3: If abortion is further restricted in your state, would you consider getting an IUD or implant?

Awareness and Familiarity of Roe v. Wade

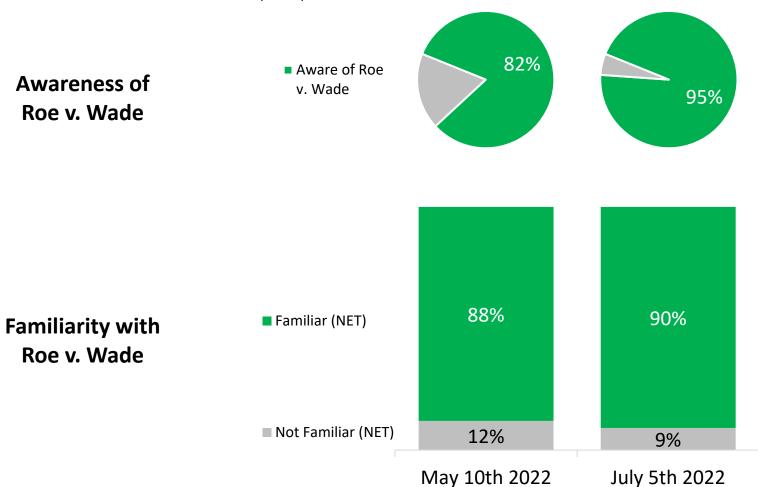


ATL4: Have you heard of Roe vs. Wade?

Base: All respondents (n=907)

ATL5: How familiar are you with Roe vs. Wade?

Base: Those who have Heard of Roe vs. Wade (n=876)

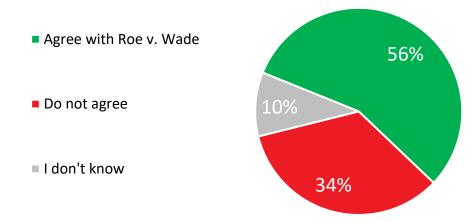


Agreement With Roe V. Wade Ruling



ATL6. Roe v. Wade, 410 U.S. 113, was a landmark decision in 1973 of the U.S. Supreme Court in which the Court ruled that the Constitution of the United States protects a pregnant woman's liberty to choose to have an abortion without excessive government restriction.

Do you agree with the Roe v. Wade ruling?



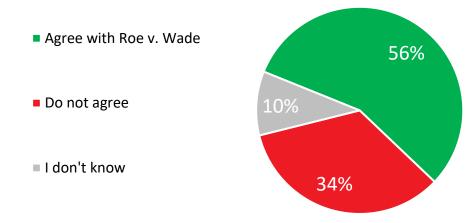
	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other	TOTAL May 10 th	Gap
Weighted n=	876	148	183	334	212	181	352	343	415	461	335	365	15	1003	
Unweighted n=	907	178	184	306	239	126	340	441	438	469	333	406	33	1003	
Agree with Roe v. Wade	56%	64%	48%	53%	62%	57%	58%	54%	52%	59%	<i>33</i> %	76%	48%	57%	-1%
Do not Agree	34%	26 %	42 %	36%	29%	30%	29 %	40%	39%	30%	58%	18%	32%	28%	+6%
I Don't Know	10%	10%	11%	11%	9%	13%	13%	<i>6</i> %	9%	11%	9%	5%	20%	15%	-5%

Agreement With Roe V. Wade Ruling



ATL6. Roe v. Wade, 410 U.S. 113, was a landmark decision in 1973 of the U.S. Supreme Court in which the Court ruled that the Constitution of the United States protects a pregnant woman's liberty to choose to have an abortion without excessive government restriction.

Do you agree with the Roe v. Wade ruling?



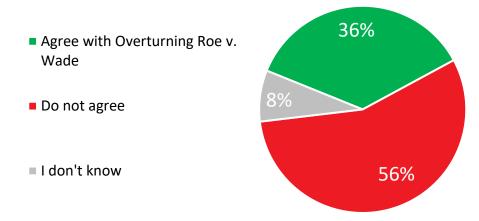
	TOTAL USA	Approve of Joe Biden	Disapprove of Joe Biden	Participants Who Could Become Pregnant	Participants Who Could Not Become Pregnant	Live in states with abortion bans, trigger bans, or likely to ban	Live in States Where Abortion is Protected
Weighted n=	876	349	517	235	631	407	469
Unweighted n=	907	378	519	205	695	389	518
Agree with Roe v. Wade	56%	78%	42 %	60%	60%	51%	61%
Do not Agree	34%	13%	48%	48%	25%	39%	29 %
I Don't Know	10%	9%	10%	10%	14%	10%	10%

Opinion On Overturning Roe V. Wade



ATL7. The Supreme Court overturned Roe v. Wade on Friday June 24th 2022, holding that there is no longer a federal constitutional right to an abortion. Going forward, abortion rights will be determined by states.

Do you agree with the overturning of Roe v. Wade?



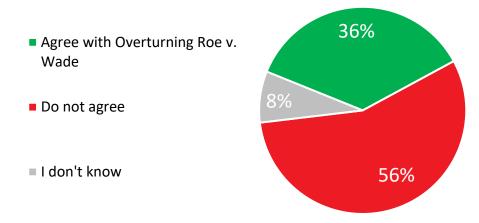
	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other	TOTAL May 10 th	Gap
Weighted n=	876	148	183	334	212	181	352	343	415	461	335	365	15	1003	
Unweighted n=	907	178	184	306	239	126	340	441	438	469	333	406	33	1003	
Agree with Roe v. Wade	36%	36%	38%	39%	28%	24 %	<i>33</i> %	44%	43%	29 %	64%	14%	22%	28%	+8%
Do not Agree	56%	56%	57%	<i>50</i> %	65%	67 %	54%	52 %	51%	61%	<i>30</i> %	80%	63%	56%	-
I Don't Know	8%	8%	4%	11%	7%	8%	12%	4%	6%	10%	6%	6%	15%	16%	-8%

Opinion On Overturning Roe V. Wade



ATL7. The Supreme Court overturned Roe v. Wade on Friday June 24th 2022, holding that there is no longer a federal constitutional right to an abortion. Going forward, abortion rights will be determined by states.

Do you agree with the overturning of Roe v. Wade?

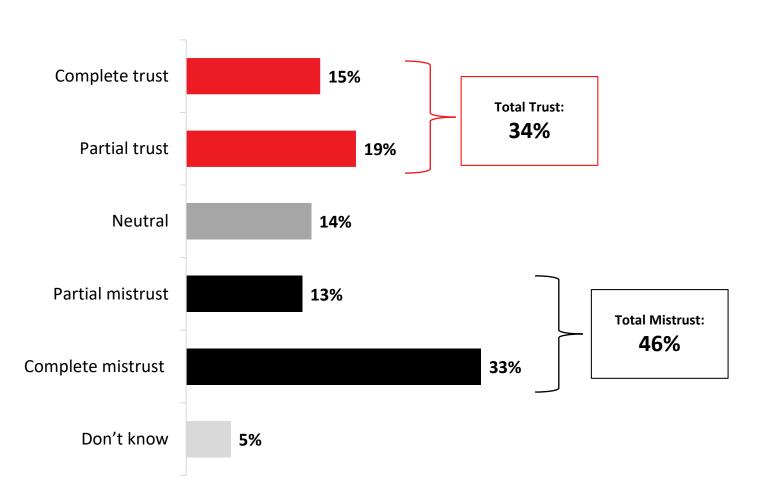


	TOTAL USA	Approve of Joe Biden	Disapprove of Joe Biden	•	Participants Who Could Not Become Pregnant	Live in states with abortion bans, trigger bans, or likely to ban	Live in States Where Abortion is Protected
Weighted n=	876	349	517	235	631	407	469
Unweighted n=	907	378	519	205	695	389	518
Agree with Roe v. Wade	36%	13%	51%	29%	38%	40%	32%
Do not Agree	56%	79%	42 %	60%	55%	52%	60%
I Don't Know	8%	8%	7%	12%	6%	9%	7%

Level Of Trust In The Supreme Court



ATL8: Based on this latest decision by the U.S. Supreme Court, what level of trust do you have in America's highest court?



TOTAL May 10 th	
n = 1003	
11%	+4%
19%	-
21%	-7%
14%	-1%
25%	+8%
10%	-5%

Level Of Trust In The Supreme Court



ATL8. Based on this latest decision by the U.S. Supreme Court, what level of trust do you have in America's highest court? Base: All respondents (n=907)

	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other	TOTAL May 10 th	Gap
Weighted n=	876	148	183	334	212	181	352	343	415	461	335	365	15	1003	
Unweighted n=	907	178	184	306	239	126	340	441	438	469	333	406	33	1003	
Total Trust	34%	35%	36%	33%	34%	24%	28%	46%	43%	26%	63%	14%	29%	30%	+4%
Complete trust	15%	15%	17%	15%	13%	6 %	11%	24%	19%	12%	31%	4%	16%	11%	+4%
Partial trust	19%	20%	19%	18%	21%	18%	17%	22%	24%	15%	32%	10%	13%	19%	-
Neutral	14%	14%	11%	18%	13%	19%	18%	8%	14%	15%	12%	13%	22%	21%	-7%
Total Mistrust	46%	44%	49%	43%	49%	52%	47%	42%	39%	53%	19%	70%	50%	39%	+7%
Partial mistrust	13%	11%	14%	12%	15%	15%	14%	12%	10%	16%	11%	15%	36%	14%	-1%
Complete mistrust	33%	33%	34%	31%	34%	37%	33%	30%	28%	36%	8%	56%	14%	25%	+8%
Don't know	5%	7%	4%	6%	4%	5%	7%	4%	4%	6%	5%	2%	0%	10%	-5%

Level Of Trust In The Supreme Court



ATL8. Based on this latest decision by the U.S. Supreme Court, what level of trust do you have in America's highest court? Base: All respondents (n=907)

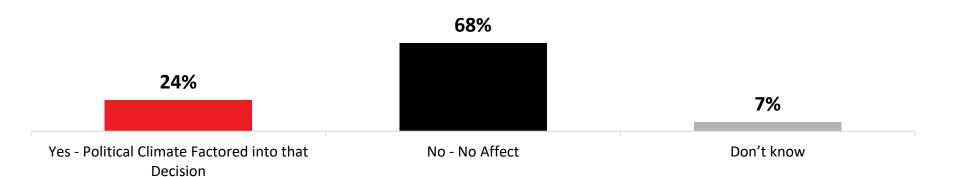
	TOTAL USA	Approve of Joe Biden	Disapprove of Joe Biden	Could Become	Participants Who Could Not Become Pregnant	l trigger hans or l	Live in States Where Abortion is Protected
Weighted n=	876	349	517	235	631	407	469
Unweighted n=	907	378	519	205	695	389	518
Total Trust	34%	15%	48%	19%	40%	35%	34%
Complete trust	15%	5%	22%	6%	19%	17%	14%
Partial trust	19%	10%	26%	13%	22%	18%	20%
Neutral	14%	14%	15%	19%	13%	15%	14%
Total Mistrust	46%	67%	32 %	57%	42%	44%	48%
Partial mistrust	13%	17%	11%	17%	12%	12%	15%
Complete mistrust	33%	49%	22%	39%	30%	32%	33%
Don't know	5%	4%	5%	6%	5%	5%	5%

Political Climate Affect on Moving in the Past



ATL9: In the past, when you've considered moving from your city or state, did the political climate factor in to that decision?

Base: All respondents (n=907)



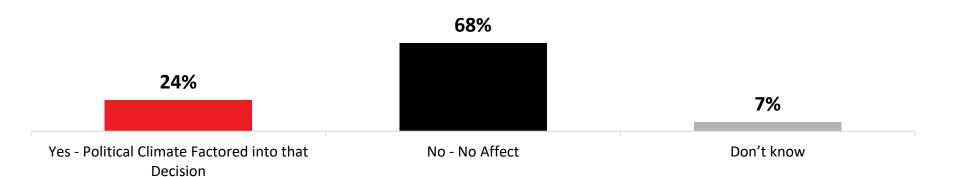
	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other
Weighted n=	876	148	183	334	212	181	352	343	415	461	335	365	15
Unweighted n=	907	178	184	306	239	126	340	441	438	469	333	406	33
Yes - Political Climate Factored into that Decision	24%	23%	26%	22%	25%	32%	23%	21%	26%	22%	22%	28%	30%
No - No Affect	68%	67%	69%	70%	66%	59%	66%	75 %	67%	70%	72%	65%	63%
Don't Know	7%	10%	5%	7%	8%	9%	10%	4%	7%	8%	5%	6%	6%

Political Climate Affect on Moving in the Past



ATL9: In the past, when you've considered moving from your city or state, did the political climate factor in to that decision?

Base: All respondents (n=907)



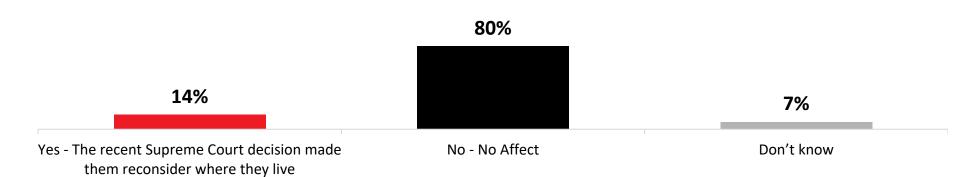
	TOTAL USA	Approve of Joe Biden	Disapprove of Joe Biden	Participants Who Could Become Pregnant	Participants Who Could Not Become Pregnant	Live in states with abortion bans, trigger bans, or likely to ban	Live in States Where Abortion is Protected
Weighted n=	876	349	517	235	631	407	469
Unweighted n=	907	378	519	205	695	389	518
Yes - Political Climate Factored into that Decision	24%	28%	21%	29%	22%	22%	26%
No - No Affect	68%	64%	72%	<i>60%</i>	73%	72%	66%
Don't Know	7%	7%	7%	11%	6%	7%	8%

Reconsidering Where They Live



ATL10: Has the recent Supreme Court decision which overturned Roe v. Wade's legal right to an abortion made you reconsider where you live?

Base: All respondents (n=907)



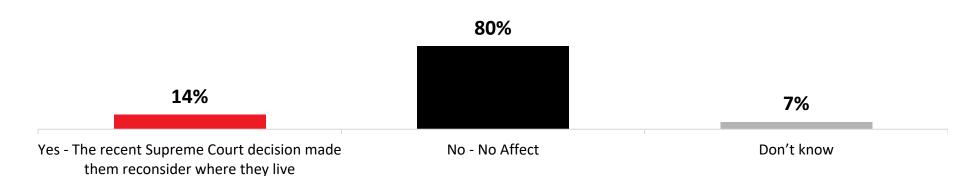
	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other
Weighted n=	876	148	183	334	212	181	352	343	415	461	335	365	15
Unweighted n=	907	178	184	306	239	126	340	441	438	469	333	406	33
Yes - The recent Supreme Court decision made them reconsider where they live	14%	12%	16%	14%	12%	23%	14%	8%	13%	14%	5%	25%	3 %
No - No Affect	80%	80%	82%	79%	80%	68%	75 %	91%	82%	78%	91%	69%	89%
Don't Know	7%	8%	2%	8%	8%	9%	10%	2%	5%	8%	3%	6%	9%

Reconsidering Where They Live



ATL10: Has the recent Supreme Court decision which overturned Roe v. Wade's legal right to an abortion made you reconsider where you live?

Base: All respondents (n=907)

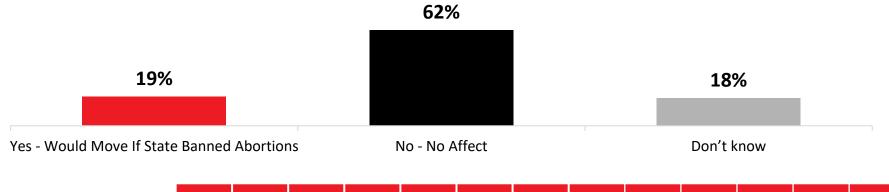


	TOTAL USA	Approve of Joe Biden	Disapprove of Joe Biden	Participants Who Could Become Pregnant	Could Not	Live in states with abortion bans, trigger bans, or likely to ban	Live in States Where Abortion is Protected
Weighted n=	876	349	517	235	631	407	469
Unweighted n=	907	378	519	205	695	389	518
Yes - The recent Supreme Court decision made them reconsider where they live	14%	24%	6 %	24%	10%	14%	13%
No - No Affect	80%	<i>68%</i>	89%	<i>65%</i>	86%	80%	80%
Don't Know	7%	8%	5%	12%	4%	6%	7%

If Their State Banned Abortion, Would They Move?



ATL11: If your state banned abortion with no exceptions would you consider moving to a new state which had greater protections for abortion care?

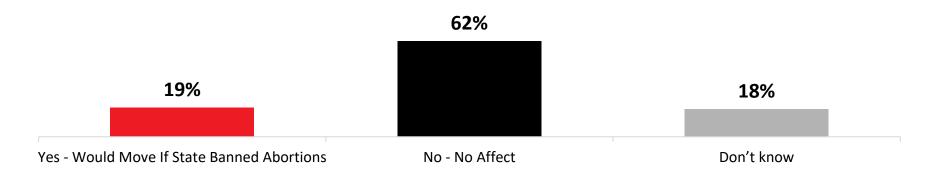


	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other
Weighted n=	876	148	183	334	212	181	352	343	415	461	335	365	15
Unweighted n=	907	178	184	306	239	126	340	441	438	469	333	406	33
Yes - Would Move If State Banned Abortions	19%	18%	15%	20%	25%	35%	22%	9 %	20%	19%	5%	32%	11%
No - No Affect	62%	65%	66%	63%	56%	44%	<i>56%</i>	78%	61%	63%	87%	44%	52 %
Don't Know	18%	18%	20%	17%	19%	21%	22%	13%	19%	17%	8%	24%	37%

If Their State Banned Abortion, Would They Move?



ATL11: If your state banned abortion with no exceptions would you consider moving to a new state which had greater protections for abortion care?



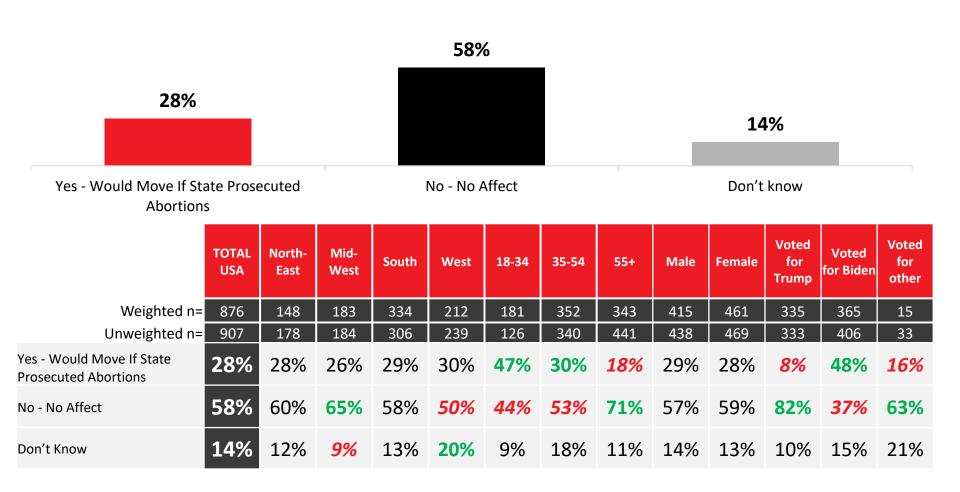
	TOTAL USA	Approve of Joe Biden	Disapprove of Joe Biden	Participants Who Could Become Pregnant	Participants Who Could Not Become Pregnant	Live in states with abortion bans, trigger bans, or likely to ban	Live in States Where Abortion is Protected
Weighted n=	876	349	517	235	631	407	469
Unweighted n=	907	378	519	205	695	389	518
Yes - Would Move If State Banned Abortions	19%	34%	9%	30%	15%	13%	25%
No - No Affect	62%	41%	77%	49%	68%	69%	57 %
Don't Know	18%	25%	14%	21%	17%	18%	19%

If Their State Prosecuted Abortion, Would They Move?



ATL12: If your state prosecuted people for seeking abortion care, would you consider moving to a new state which had greater protections?

Base: All respondents (n=907)

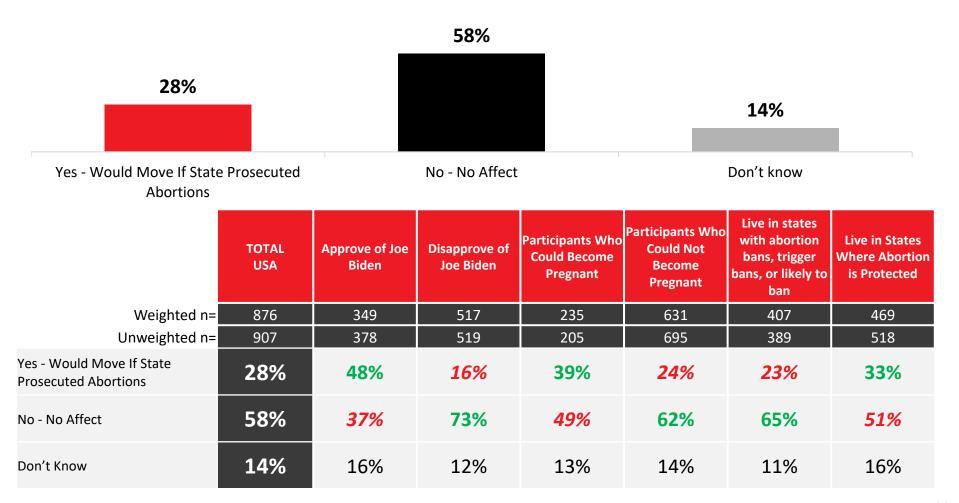


If Their State Prosecuted Abortion, Would They Move?



ATL12: If your state prosecuted people for seeking abortion care, would you consider moving to a new state which had greater protections?

Base: All respondents (n=907)

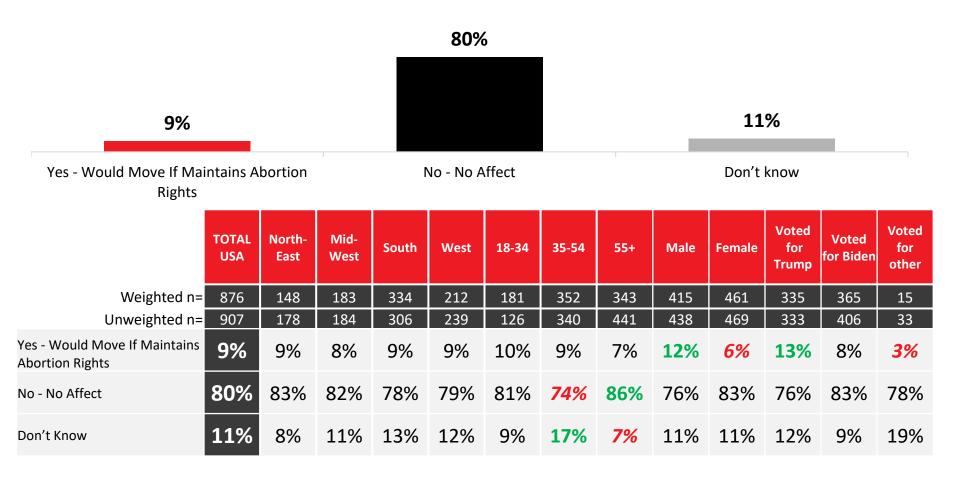


If Their State Maintains or Expands Abortion Rights, Would They Move?



ATL13: If your state maintains or expands abortion rights would you consider moving to a new state which has banned abortion?

Base: All respondents (n=907)

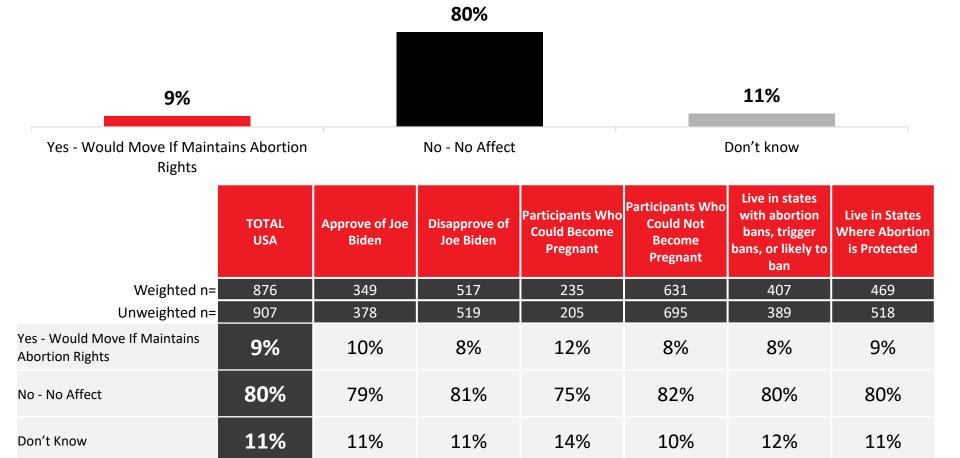


If Their State Maintains or Expands Abortion Rights, Would They Move?



ATL13: If your state maintains or expands abortion rights would you consider moving to a new state which has banned abortion?

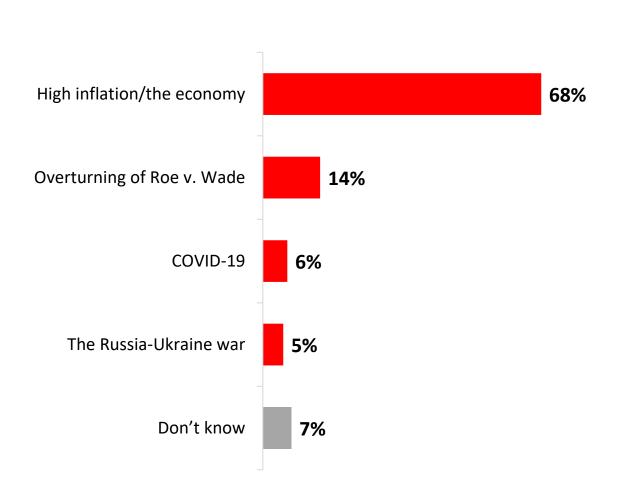
Base: All respondents (n=907)



Most Pressing Issue At The Moment



ATL14. Which issue is most important right now to you personally?



TOTAL May 10 th	
n = 1003	
58%	+10%
11%*	+3%
9%	-3%
12%	-7%
10%	-3%

Most Pressing Issue At The Moment



CTC971. Which issue is most important right now to you personally?

	TOTAL USA	North- East	Mid- West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other
Weighted n=	876	148	183	334	212	181	352	343	415	461	335	365	15
Unweighted n=	907	178	184	306	239	126	340	441	438	469	333	406	33
High inflation/the Economy	68%	65%	73%	69%	64%	57 %	65%	76%	76%	60%	85%	55%	74%
Overturning of Roe v. Wade	14%	12%	15%	15%	14%	19%	15%	11%	9%	18%	5 %	23%	14%
COVID-19	6%	12%	7%	3%	8%	6%	7%	6%	5%	7%	4%	8%	6%
The Russia-Ukraine War	5%	4%	4%	3%	8%	4%	5%	5%	4%	5%	3%	5%	3%
Don't know	14%	6%	1%	11%	7 %	14%	9%	2%	6%	9%	3%	9%	4%

Most Pressing Issue At The Moment



CTC971. Which issue is most important right now to you personally?

	TOTAL USA	Approve of Joe Biden	Disapprove of Joe Biden	Participants Who Could Become Pregnant	Participants Who Could Not Become Pregnant	Live in states with abortion bans, trigger bans, or likely to ban	Live in States Where Abortion is Protected
Weighted n=	876	349	517	235	631	407	469
Unweighted n=	907	378	519	205	695	389	518
High inflation/the Economy	68%	53%	78%	52 %	74%	69%	67%
Overturning of Roe v. Wade	14%	22%	9%	22%	11%	13%	15%
COVID-19	6%	6%	3%	7%	4%	4%	5%
The Russia-Ukraine War	5%	10%	4%	8%	5%	4%	8%
Don't know	14%	9%	5%	11%	6%	10%	5%



APPENDIX



DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender, age, and region for The United States.

GENDER	Unweighted	Weighted
Male	438	415
Female	469	461

AGE	Unweighted	Weighted
Between 18 and 29	59	83
Between 30 and 39	148	203
Between 40 and 49	167	158
Between 50 and 64	262	223
65 or older	240	166

US REGION	Unweighted	Weighted
North East	178	148
Mid West	184	183
South	306	334
West	239	212



OUR CREDENTIALS



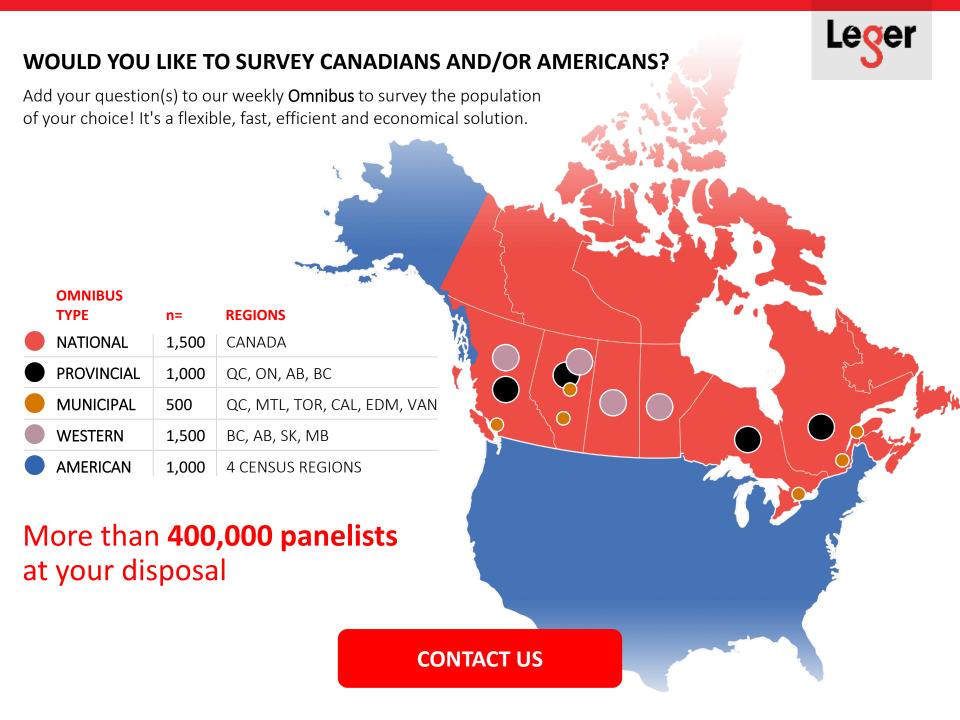
Leger is a member of the <u>Canadian Research Insights Council</u> (<u>CRIC</u>), the industry association for the market/survey/insights research industry.



Leger is a member of <u>ESOMAR</u> (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the <u>international ICC/ESOMAR</u> code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the <u>Insights Association</u>, the American Association of Marketing Research Analytics.





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