

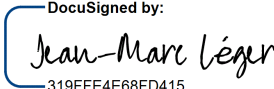


CANADIAN RESEARCH
INSIGHTS COUNCIL
LE CONSEIL DE RECHERCHE
ET D'INTELLIGENCE
MARKETING CANADIEN

CEO Declaration of Compliance with CRIC Standards

I certify that based on my knowledge and having exercised reasonable diligence Leger Marketing Inc. and its affiliates (collectively, "**Leger**") has reviewed the requirements of the [CRIC Canadian Code of Market, Opinion and Social Research and Data Analytics](#) (the "**CRIC Code**") and the [CRIC Public Opinion Research Standards and Disclosure Requirements](#) and that Leger fully complies with these CRIC Standards. By adhering to the CRIC Standards, Leger is also committed to following the [CRIC Pledge to Canadians](#).

Name of CEO: Jean-Marc Léger

Signature of CEO: 
319FFE4E68FD415...

Date: December 2nd, 2022