

Report

# COVID-19 TRACKING SURVEY RESULTS

PRESENTED BY

# Leger



Association for Canadian Studies

Association d'études canadiennes

A C S • A E C

April 6<sup>th</sup>, 2020

Leger



## METHODOLOGY



Web survey using computer-assisted Web interviewing (CAWI) technology.



From April 3<sup>rd</sup> to April 5<sup>th</sup>, 2020



1,512 Canadians and 1,000 Americans, 18 years of age or older, randomly recruited from LEO's online panel.



Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.



No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,512 respondents would have a margin of error of  $\pm 2.52\%$ , 19 times out of 20, while a probability sample of 1,000 would have a margin of error of  $\pm 3.09\%$ , 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

# METHODOLOGY

## Notes on Reading this Report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

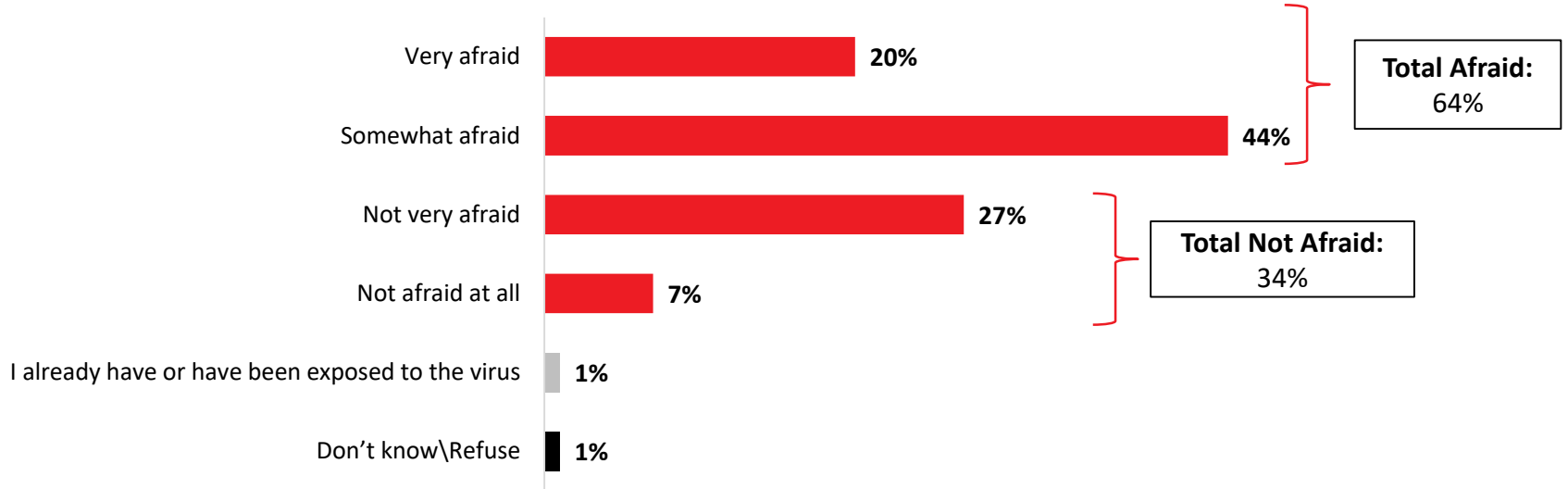
A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca)

# FEAR OF CONTRACTING THE VIRUS

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,512)

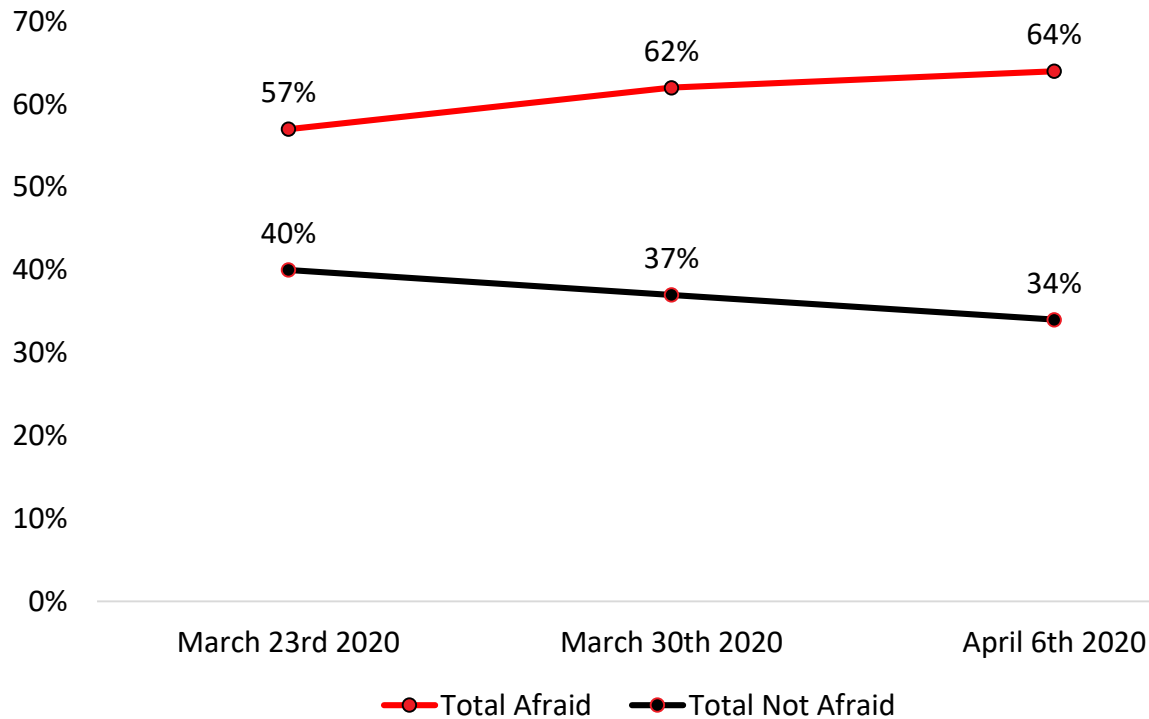


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
<b>Total Afraid</b>	<b>64%</b>	61%	<b>57%</b>	<b>72%</b>	<b>51%</b>	60%	67%	<b>58%</b>	67%	67%	<b>62%</b>	<b>2</b>
Very afraid	<b>20%</b>	26%	<b>14%</b>	<b>25%</b>	20%	15%	17%	<b>16%</b>	21%	22%	<b>20%</b>	-
Somewhat afraid	<b>44%</b>	<b>34%</b>	42%	<b>48%</b>	<b>31%</b>	45%	50%	42%	46%	45%	<b>42%</b>	<b>2</b>
<b>Total Not Afraid</b>	<b>34%</b>	39%	<b>42%</b>	<b>27%</b>	<b>48%</b>	37%	29%	<b>41%</b>	31%	32%	<b>37%</b>	<b>3</b>
Not very afraid	<b>27%</b>	34%	<b>34%</b>	<b>20%</b>	31%	31%	22%	29%	<b>23%</b>	28%	<b>29%</b>	<b>2</b>
Not afraid at all	<b>7%</b>	5%	7%	7%	<b>17%</b>	6%	7%	<b>11%</b>	8%	<b>4%</b>	<b>8%</b>	<b>1</b>
I already have or have been exposed to the virus	<b>1%</b>	0%	1%	0%	0%	1%	<b>2%</b>	1%	1%	0%	<b>0%</b>	<b>1</b>
Don't know\Refuse	<b>1%</b>	0%	1%	0%	1%	2%	1%	1%	1%	0%	<b>1%</b>	-

# FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



# FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

## CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

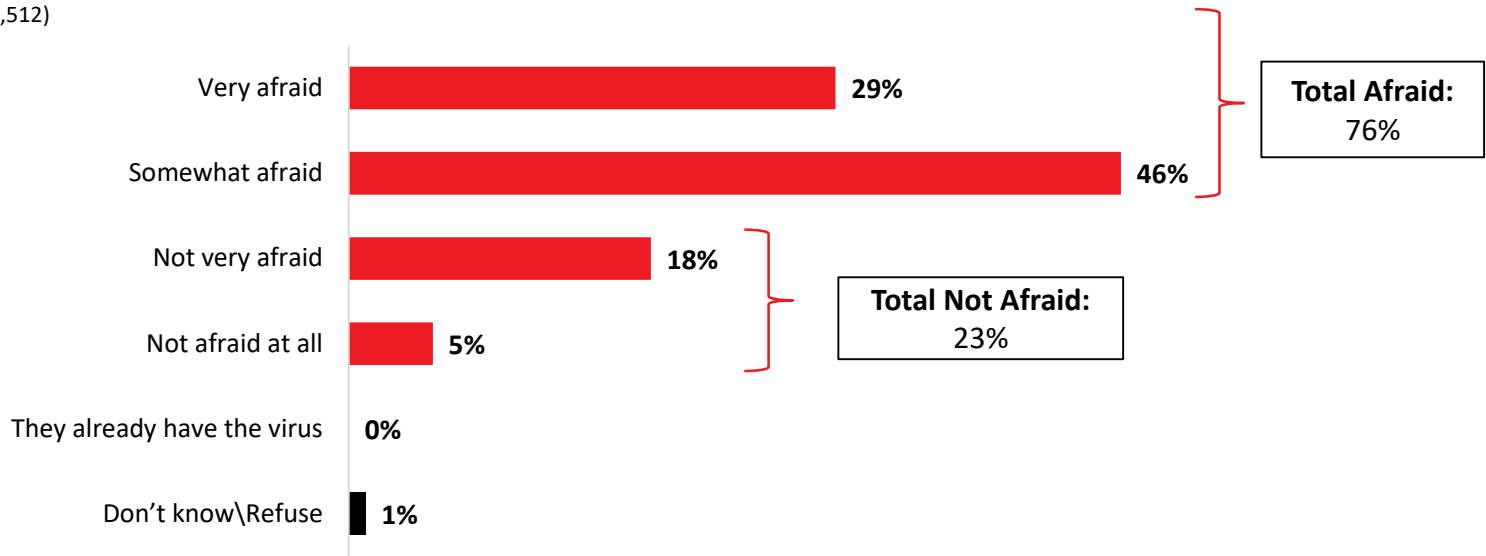


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
<b>Total Afraid</b>	64%	64%	-
Very afraid	20%	27%	7
Somewhat afraid	44%	37%	7
<b>Total Not Afraid</b>	34%	33%	1
Not very afraid	27%	20%	7
Not afraid at all	7%	13%	6
I already have or have been exposed to the virus	1%	1%	-
Don't know\Refuse	1%	2%	1

# FEAR OF A FAMILY MEMBER GETTING THE VIRUS

## CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,512)

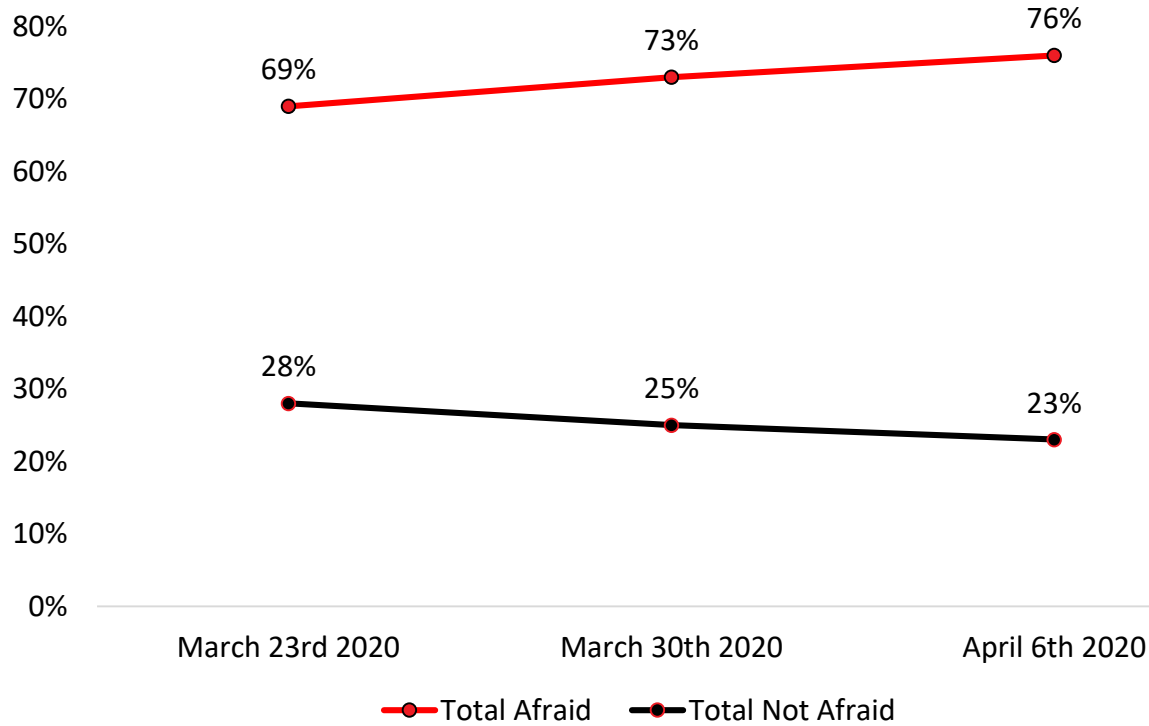


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
<b>Total Afraid</b>	<b>76%</b>	76%	<b>69%</b>	<b>82%</b>	69%	71%	77%	77%	76%	74%	<b>73%</b>	<b>3</b>
Very afraid	<b>29%</b>	30%	27%	<b>33%</b>	24%	28%	26%	29%	31%	28%	<b>27%</b>	<b>2</b>
Somewhat afraid	<b>46%</b>	46%	<b>41%</b>	49%	45%	43%	51%	48%	45%	46%	<b>46%</b>	-
<b>Total Not Afraid</b>	<b>23%</b>	24%	<b>30%</b>	<b>17%</b>	28%	26%	21%	22%	22%	24%	<b>25%</b>	<b>2</b>
Not very afraid	<b>18%</b>	21%	<b>25%</b>	<b>13%</b>	18%	22%	16%	16%	17%	20%	<b>20%</b>	<b>2</b>
Not afraid at all	<b>5%</b>	3%	5%	4%	<b>10%</b>	5%	5%	6%	5%	4%	<b>6%</b>	<b>1</b>
They already have the virus	<b>0%</b>	0%	<b>1%</b>	0%	0%	0%	0%	0%	0%	0%	<b>0%</b>	-
Don't know\Refuse	<b>1%</b>	0%	1%	1%	3%	3%	2%	1%	2%	2%	<b>1%</b>	-

# FEAR OF A FAMILY MEMBER GETTING THE VIRUS (Evolution)

CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?

Base: All respondents





# FEAR OF A FAMILY MEMBER GETTING THE VIRUS (CANADA VS UNITED STATES)

CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?

Base: All respondents

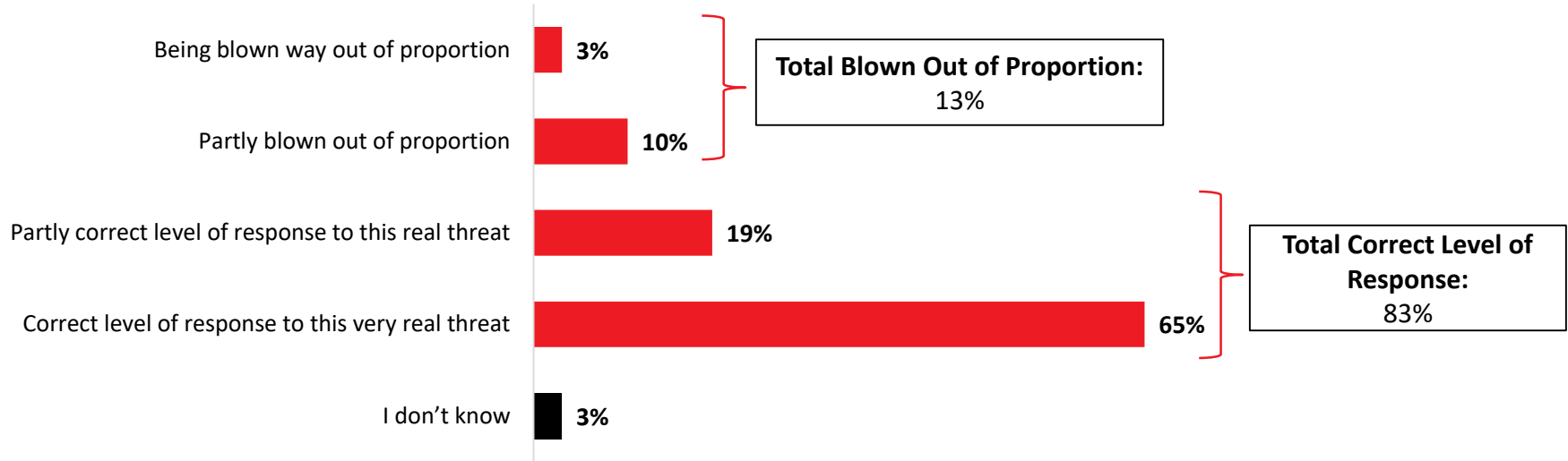


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
<b>Total Afraid</b>	<b>76%</b>	<b>69%</b>	7
Very afraid	29%	31%	2
Somewhat afraid	<b>46%</b>	<b>38%</b>	8
<b>Total Not Afraid</b>	<b>23%</b>	<b>28%</b>	5
Not very afraid	18%	15%	3
Not afraid at all	<b>5%</b>	<b>13%</b>	8
They already have the virus	0%	0%	-
Don't know\Refuse	<b>1%</b>	<b>4%</b>	3

# COVID-19 PANDEMIC THREAT

## CTC3. Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?

Base: All respondents (n=1,512)

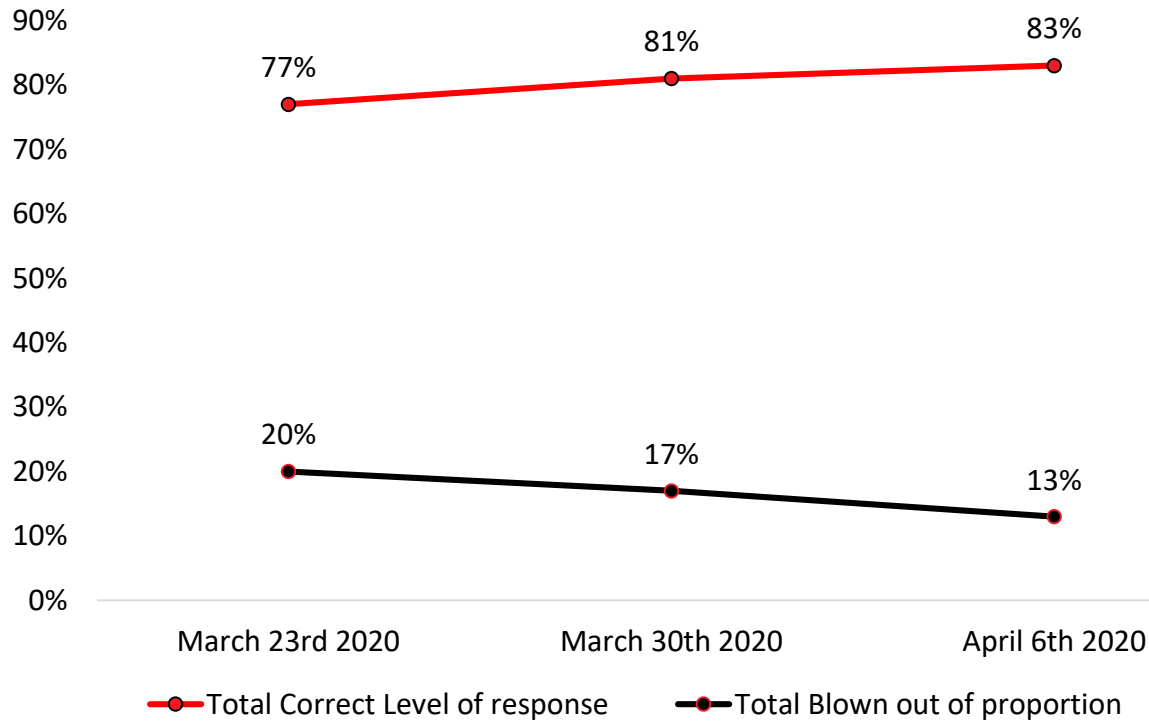


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
<b>Total Blown out of proportion</b>	<b>13%</b>	13%	<b>7%</b>	13%	<b>20%</b>	<b>22%</b>	15%	15%	<b>17%</b>	<b>9%</b>	<b>17%</b>	<b>4</b>
Being blown way out of proportion	<b>3%</b>	4%	<b>0%</b>	3%	<b>7%</b>	<b>8%</b>	4%	3%	<b>5%</b>	<b>2%</b>	<b>4%</b>	<b>1</b>
Partly blown out of proportion	<b>10%</b>	9%	<b>7%</b>	10%	13%	14%	11%	12%	12%	<b>7%</b>	<b>13%</b>	<b>3</b>
<b>Total Correct Level of Response</b>	<b>83%</b>	82%	<b>90%</b>	84%	77%	<b>74%</b>	82%	82%	<b>79%</b>	<b>88%</b>	<b>81%</b>	<b>2</b>
Partly correct level of response to this real threat	<b>19%</b>	16%	19%	19%	24%	20%	17%	<b>28%</b>	20%	<b>11%</b>	<b>18%</b>	<b>1</b>
Correct level of response to this very real threat	<b>65%</b>	66%	<b>72%</b>	65%	<b>53%</b>	<b>54%</b>	64%	<b>55%</b>	<b>59%</b>	<b>76%</b>	<b>63%</b>	<b>2</b>
I don't know	<b>3%</b>	5%	3%	4%	3%	4%	4%	3%	4%	3%	<b>2%</b>	<b>1</b>

# COVID-19 PANDEMIC THREAT (Evolution)

CTC3. Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?

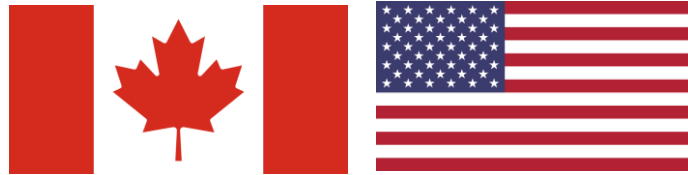
Base: All respondents



# COVID-19 PANDEMIC THREAT (CANADA VS UNITED STATES)

CTC3. Do you believe that the COVID-19 pandemic is a real threat or is it being blown out of proportion?

Base: All respondents

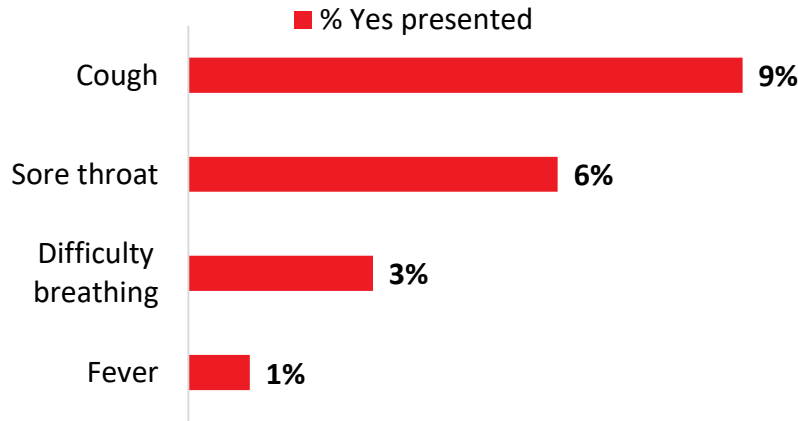


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
<b>Total Blown out of proportion</b>	<b>13%</b>	<b>26%</b>	13
Being blown way out of proportion	<b>3%</b>	<b>11%</b>	8
Partly blown out of proportion	<b>10%</b>	<b>15%</b>	5
<b>Total Correct Level of Response</b>	<b>83%</b>	<b>68%</b>	15
Partly correct level of response to this real threat	19%	20%	1
Correct level of response to this very real threat	<b>65%</b>	<b>48%</b>	17
I don't know	<b>3%</b>	<b>5%</b>	2

# SYMPTOMS OF COVID-19 VIRUS

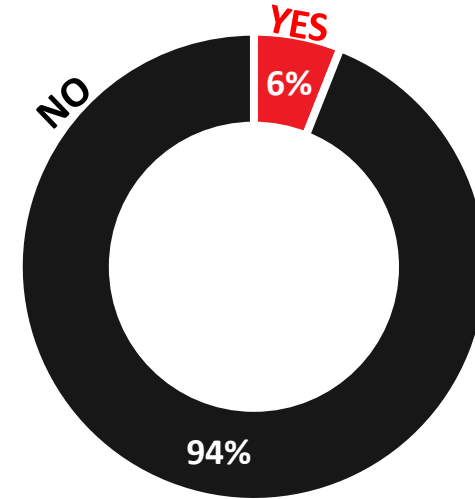
**CTC6. Do you currently have one or more of the common symptoms associated with the COVID-19 (coronavirus) virus?**

Base: All respondents (n=1,512)



**CTC6A. Do you think this or these symptoms are due to COVID-19?**

Base: Respondents who have at least one symptom (n=198)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
<b>% yes presented</b>												
Cough	9%	6%	9%	9%	7%	9%	11%	9%	10%	8%	9%	-
Sore throat	6%	3%	7%	5%	7%	6%	8%	9%	6%	5%	7%	1
Difficulty breathing	3%	4%	3%	3%	2%	1%	4%	3%	2%	3%	3%	-
Fever	1%	0%	1%	1%	3%	3%	3%	3%	1%	1%	2%	1


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n =	204	11	48	68	16	27	34	70	72	61
Unweighted n =	198	9*	57	69	19*	18*	26*	72	65	61
Yes	6%	4%	7%	4%	9%	4%	10%	8%	6%	5%
No	94%	96%	93%	96%	91%	96%	90%	92%	94%	95%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# SYMPTOMS OF COVID-19 VIRUS (CANADA VS UNITED STATES)

## CTC6. Do you currently have one or more of the common symptoms associated with the COVID-19 (coronavirus) virus?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,512	1,000	
	Unweighted n =	1,512	1,000	
<b>% yes presented</b>				
Cough		9%	10%	1
Sore throat		6%	7%	1
Difficulty breathing		<b>3%</b>	<b>5%</b>	2
Fever		<b>1%</b>	<b>3%</b>	2

## CTC6A. Do you think this or these symptoms are due to COVID-19?

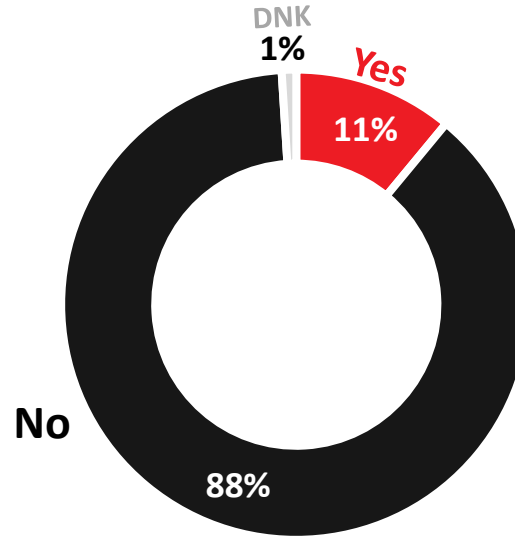
Base: Respondents who have at least one symptom

		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	204	154	
	Unweighted n =	198	145	
Yes		<b>6%</b>	<b>19%</b>	13
No		<b>94%</b>	<b>81%</b>	13

# RELATIVES INFECTED BY COVID-19

CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?

Base: All respondents (n=1,512)

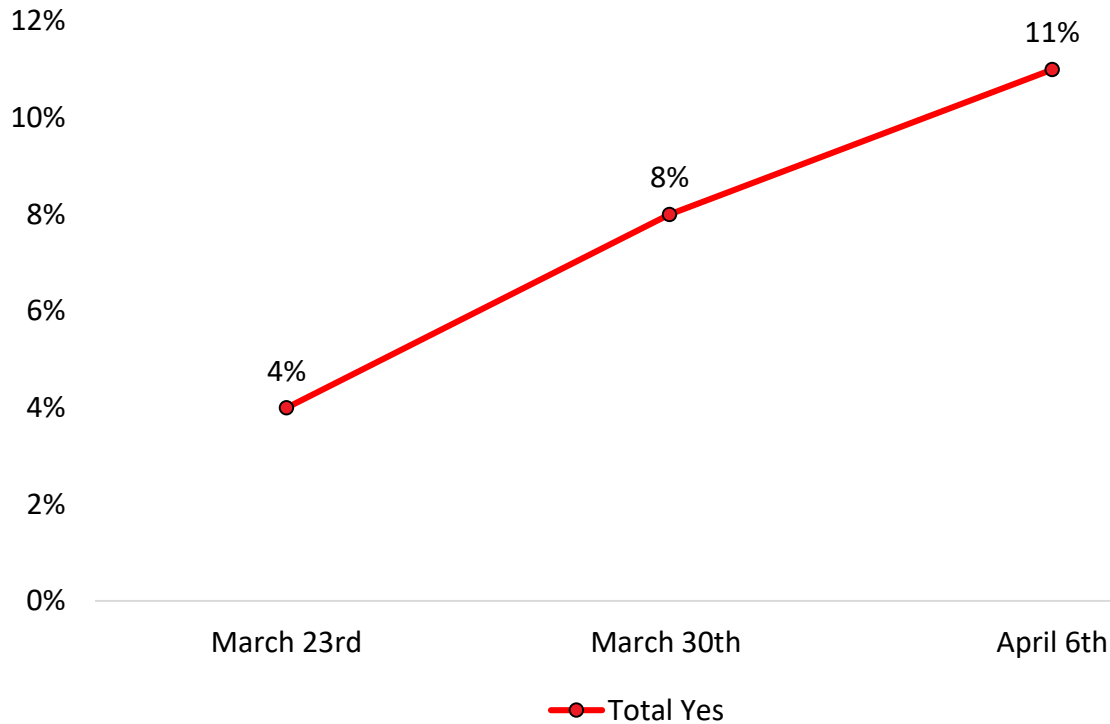


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
<b>Total YES</b>	<b>11%</b>	9%	<b>15%</b>	11%	11%	9%	11%	<b>18%</b>	12%	<b>7%</b>	<b>8%</b>	<b>3</b>
Yes, someone who lives in my home	<b>0%</b>	0%	0%	0%	0%	0%	<b>1%</b>	<b>1%</b>	0%	0%	<b>1%</b>	<b>1</b>
Yes, a friend or family member who does not live with me	<b>5%</b>	6%	5%	5%	4%	7%	4%	<b>9%</b>	5%	<b>3%</b>	<b>3%</b>	<b>2</b>
Yes, an acquaintance	<b>6%</b>	2%	<b>10%</b>	6%	7%	3%	6%	<b>9%</b>	7%	<b>4%</b>	<b>5%</b>	<b>1</b>
<b>No</b>	<b>88%</b>	91%	85%	89%	85%	88%	88%	<b>81%</b>	87%	<b>93%</b>	<b>92%</b>	<b>4</b>
Don't know	<b>1%</b>	0%	0%	1%	<b>4%</b>	<b>3%</b>	1%	2%	1%	1%	<b>1%</b>	-

## RELATIVES INFECTED BY COVID-19 (Evolution)

CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?

Base: All respondents





# RELATIVES INFECTED BY COVID-19 (CANADA VS UNITED STATES)

CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?

Base: All respondents

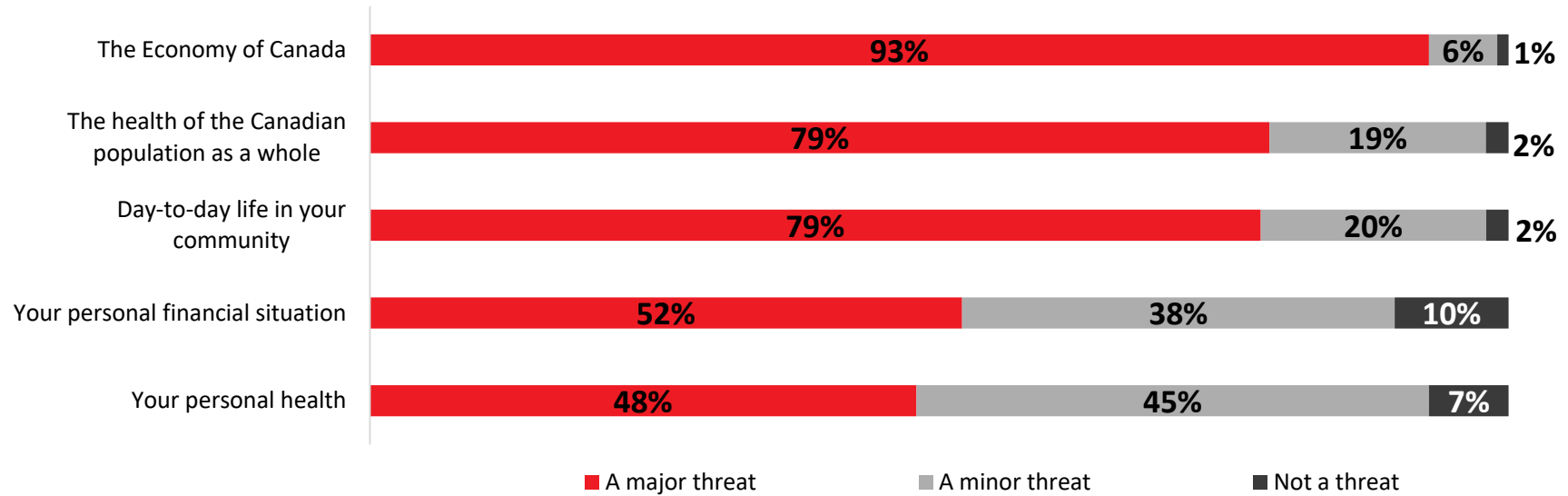


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
<b>Total Yes</b>	11%	13%	2
Yes, someone who lives in my home	0%	2%	2
Yes, a friend or family member who does not live with me	5%	5%	-
Yes, an acquaintance	6%	7%	1
<b>No</b>	88%	85%	3
Don't know	1%	2%	1

# COVID-19 THREAT FOR CANADA

## CTC14: How much of a threat is the COVID-19 (Coronavirus) outbreak for...?

Base: All respondents (n=1,512)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
<b>% "a major threat" presented</b>												
The Economy of Canada	93%	88%	95%	94%	85%	93%	93%	90%	92%	96%	92%	1
The health of the Canadian population as a whole	79%	74%	79%	86%	73%	65%	77%	74%	77%	84%	77%	2
Day-to-day life in your community	79%	80%	77%	81%	75%	77%	76%	76%	77%	82%	73%	6
Your personal financial situation	52%	47%	40%	59%	60%	59%	48%	51%	56%	50%	54%	2
Your personal health	48%	40%	40%	56%	54%	39%	47%	36%	49%	56%	45%	3

# COVID-19 THREAT -“A MAJOR THREAT” PRESENTED- (CANADA VS UNITED STATES)

CTC14: How much of a threat is the COVID-19 (Coronavirus) outbreak for...?

Base: All respondents

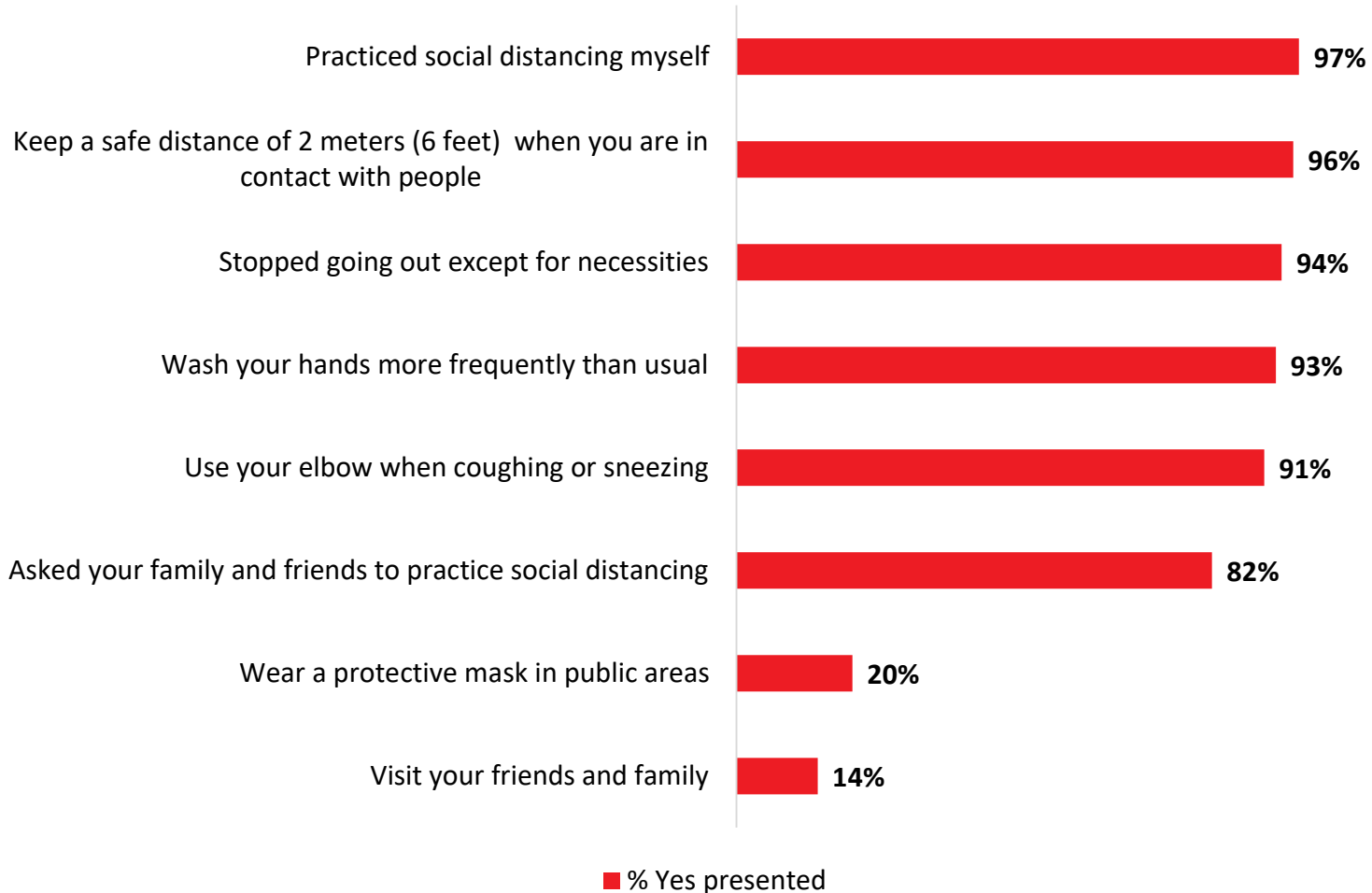


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
<b>% “a major threat” presented</b>			
The Economy of Canada/The United States	<b>93%</b>	<b>87%</b>	6
The health of the Canadian/American population as a whole	<b>79%</b>	<b>74%</b>	5
Day-to-day life in your community	<b>79%</b>	<b>69%</b>	10
Your personal financial situation	52%	49%	3
Your personal health	48%	50%	2

# IMPACT ON COMMON BEHAVIOUR

**CTC15: Since the beginning of the crisis, have you done any of the following: MULTIPLE MENTIONS\***

Base: All respondents (n=1, 512)



\*Because respondents were able to give multiple answers, total mentions may exceed 100%.

## IMPACT ON COMMON BEHAVIOUR – DETAILS

**CTC15: Since the beginning of the crisis, have you done any of the following MULTIPLE MENTIONS\*:**

Base: All respondents (n=1,512)

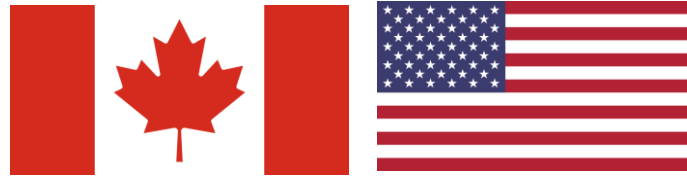
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
<b>% Yes presented</b>												
Practiced social distancing myself	<b>97%</b>	<b>94%</b>	97%	<b>98%</b>	<b>92%</b>	95%	<b>100%</b>	97%	96%	98%	<b>97%</b>	-
Keep a safe distance of 2 meters (6 feet) when you are in contact with people	<b>96%</b>	97%	96%	97%	<b>93%</b>	94%	98%	95%	<b>95%</b>	<b>98%</b>	<b>95%</b>	<b>1</b>
Stopped going out except for necessities	<b>94%</b>	95%	96%	94%	91%	<b>89%</b>	98%	94%	<b>92%</b>	<b>97%</b>	<b>94%</b>	-
Wash your hands more frequently than usual	<b>93%</b>	91%	<b>97%</b>	94%	<b>87%</b>	<b>87%</b>	97%	<b>90%</b>	93%	<b>96%</b>	<b>95%</b>	<b>2</b>
Use your elbow when coughing or sneezing	<b>91%</b>	<b>83%</b>	91%	91%	92%	88%	<b>96%</b>	91%	92%	90%	<b>92%</b>	<b>1</b>
Asked your family and friends to practice social distancing	<b>82%</b>	82%	<b>87%</b>	<b>85%</b>	<b>73%</b>	<b>72%</b>	82%	82%	82%	83%	<b>86%</b>	<b>4</b>
Wear a protective mask in public areas	<b>20%</b>	<b>12%</b>	<b>10%</b>	<b>27%</b>	17%	20%	21%	22%	21%	<b>17%</b>	-	-
Visit your friends and family	<b>14%</b>	9%	<b>9%</b>	15%	17%	<b>21%</b>	15%	<b>22%</b>	16%	<b>6%</b>	<b>15%</b>	<b>1</b>

\*Because respondents were able to give multiple answers, total mentions may exceed 100%.

# IMPACT ON COMMON BEHAVIOUR (CANADA VS UNITED STATES)

CTC15: In the past week, have you done any of the following MULTIPLE MENTIONS\*:

Base: All respondents



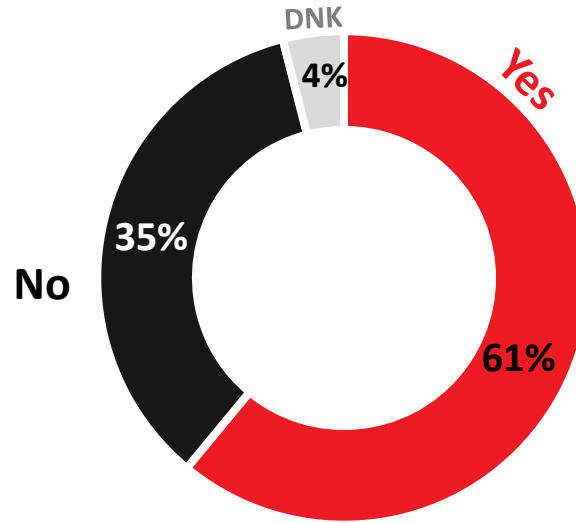
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
<b>% Yes presented</b>			
Practiced social distancing myself	97%	91%	6
Keep a safe distance of 2 meters (6 feet) when you are in contact with people	96%	88%	8
Stopped going out except for necessities	94%	83%	11
Wash your hands more frequently than usual	93%	88%	5
Use your elbow when coughing or sneezing	91%	82%	9
Asked your family and friends to practice social distancing	82%	70%	12
Wear a protective mask in public areas	20%	36%	16
Visit your friends and family	14%	25%	11

\*Because respondents were able to give multiple answers, total mentions may exceed 100%.

# EVENTS THAT DEFY THE MEASURES PUT IN PLACE

**CTC16. In the past week, have you personally witnessed any events in which people did not respect the measures put in place to fight the COVID-19 virus?**

Base: All respondents (n=1,512)

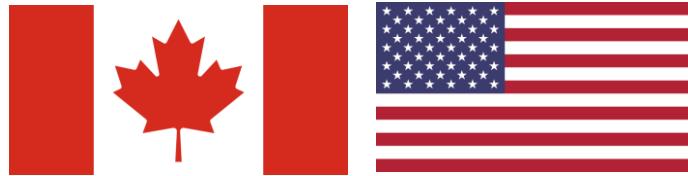


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
Yes	61%	60%	61%	63%	55%	51%	66%	68%	59%	58%	64%	3
No	35%	36%	37%	32%	37%	43%	33%	28%	35%	41%	34%	1
Don't know	4%	4%	2%	4%	7%	6%	1%	4%	6%	1%	3%	1

# EVENTS THAT DEFY THE MEASURES PUT IN PLACE (CANADA VS UNITED STATES)

CTC16. In the past week, have you personally witnessed any events in which people did not respect the measures put in place to fight the COVID-19 virus?

Base: All respondents



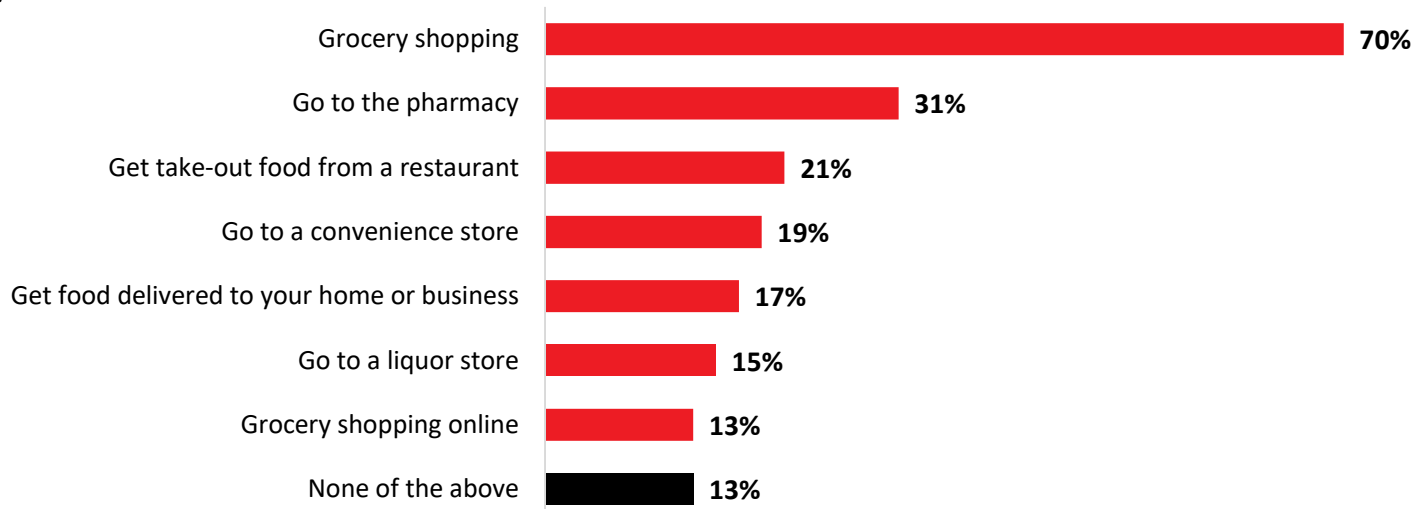
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,512	1,000	
	Unweighted n =	1,512	1,000	
Yes		61%	52%	9
No		35%	43%	8
Don't know		4%	5%	1



# ACTIVITIES DONE IN THE LAST WEEK

**CTC17. Over the past week, which of the following did you do? MULTIPLE MENTIONS\***

Base: All respondents (n=1,512)



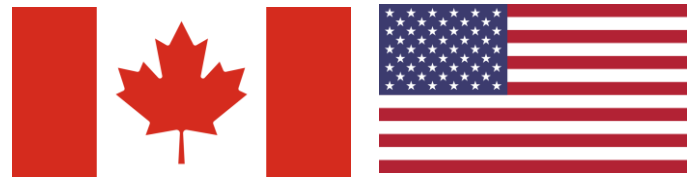
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
Grocery shopping	70%	67%	65%	71%	69%	72%	76%	69%	76%	65%	71%	1
Go to the pharmacy	31%	28%	39%	29%	33%	24%	29%	23%	32%	36%	31%	-
Get take-out food from a restaurant	21%	18%	16%	26%	17%	23%	20%	23%	23%	19%	20%	1
Go to a convenience store	19%	17%	20%	21%	10%	16%	16%	19%	24%	14%	17%	2
Get food delivered to your home or business	17%	13%	23%	16%	16%	16%	15%	27%	17%	11%	15%	2
Go to a liquor store	15%	15%	11%	14%	12%	21%	17%	13%	18%	12%	15%	-
Grocery shopping online	13%	9%	11%	13%	13%	16%	13%	16%	14%	9%	12%	1
None of the above	13%	21%	11%	13%	16%	12%	13%	14%	10%	16%	12%	1

\*Because respondents were able to give multiple answers, total mentions may exceed 100%.

# ACTIVITIES DONE IN THE LAST WEEK (CANADA VS UNITED STATES)

CTC17. Over the past week, which of the following did you do? MULTIPLE MENTIONS\*

Base: All respondents



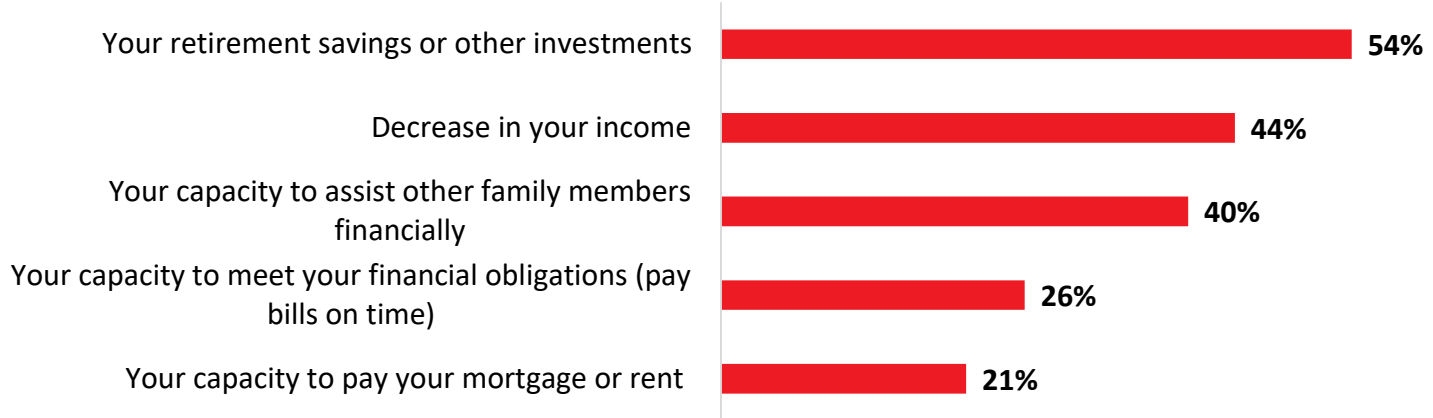
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
Grocery shopping	70%	71%	1
Grocery shopping online	13%	25%	12
Go to a convenience store	19%	23%	4
Go to a liquor store	15%	11%	4
Get take-out food from a restaurant	21%	33%	12
Get food delivered to your home or business	17%	19%	2
Go to the pharmacy	31%	24%	7
None of the above	13%	12%	1

\*Because respondents were able to give multiple answers, total mentions may exceed 100%.

# FINANCIAL IMPACT OF THE PANDEMIC

**CTC9. At the moment, has the current crisis had a negative impact on you financially, when it comes to the following:**

Base: All respondents (n=1,512)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
<b>% Yes presented</b>												
Your retirement savings or other investments	54%	41%	47%	58%	48%	57%	61%	42%	54%	62%	54%	-
Decrease in your income	44%	26%	38%	48%	41%	54%	50%	56%	47%	33%	45%	1
Your capacity to assist other family members financially	40%	28%	29%	47%	35%	50%	44%	40%	44%	37%	41%	1
Your capacity to meet your financial obligations (pay bills on time)	26%	15%	20%	27%	28%	36%	27%	34%	31%	15%	27%	1
Your capacity to pay your mortgage or rent	21%	13%	16%	23%	21%	30%	18%	30%	25%	10%	22%	1

# FINANCIAL IMPACT OF THE PANDEMIC (CANADA VS UNITED STATES)

CTC9. At the moment, has the current crisis had a negative impact on you financially, when it comes to the following:

Base: All respondents

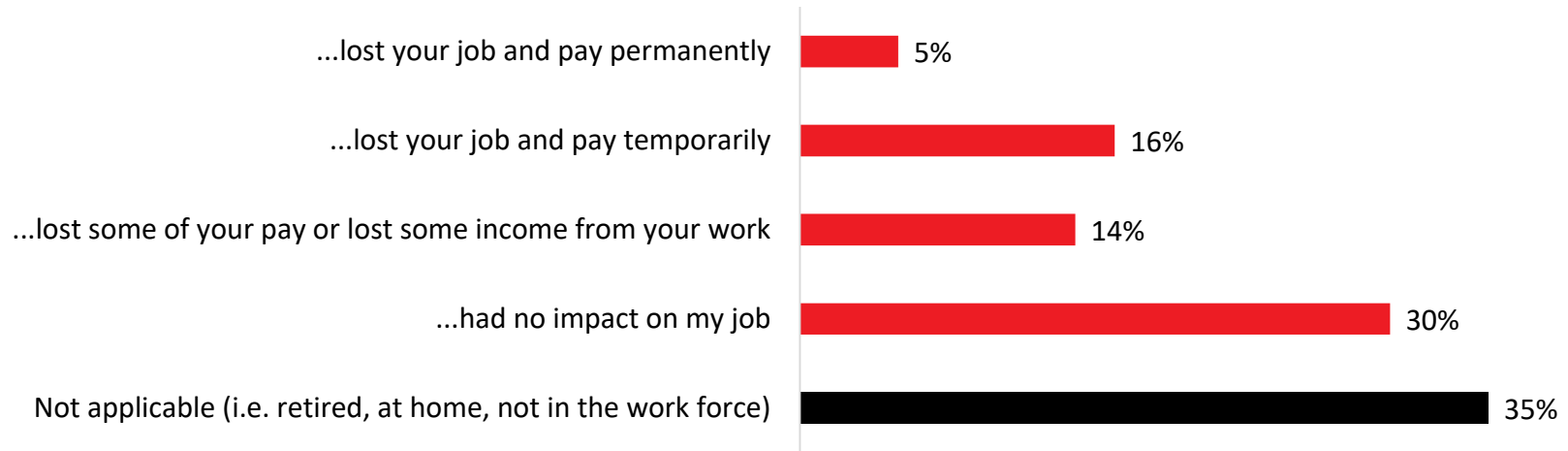


		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,512	1,000	
	Unweighted n =	1,512	1,000	
<b>% Yes presented</b>				
Your retirement savings or other investments		<b>54%</b>	<b>44%</b>	10
Decrease in your income		44%	41%	3
Your capacity to assist other family members financially		<b>40%</b>	<b>34%</b>	6
Your capacity to meet your financial obligations (pay bills on time)		26%	28%	2
Your capacity to pay your mortgage or rent		21%	21%	-

# IMPACT OF THE PANDEMIC ON WORK SITUATION

## CTC18: Since the beginning of the crisis have you...?

Base: All respondents (n=1,512)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
...lost your job and pay permanently	5%	1%	3%	5%	4%	9%	6%	9%	6%	1%	3%	2
...lost your job and pay temporarily	16%	7%	19%	18%	5%	19%	14%	25%	16%	10%	17%	1
...lost some of your pay or lost some income from your work	14%	13%	13%	14%	19%	16%	11%	14%	20%	9%	14%	-
...had no impact on my job	30%	36%	32%	29%	33%	30%	28%	34%	44%	15%	30%	-
Not applicable (i.e. retired, at home, not in the work force)	35%	44%	33%	35%	39%	26%	41%	19%	15%	65%	35%	-

# IMPACT OF THE PANDEMIC ON WORK SITUATION (CANADA VS UNITED STATES)

CTC18: Since the beginning of the crisis have you...?

Base: All respondents

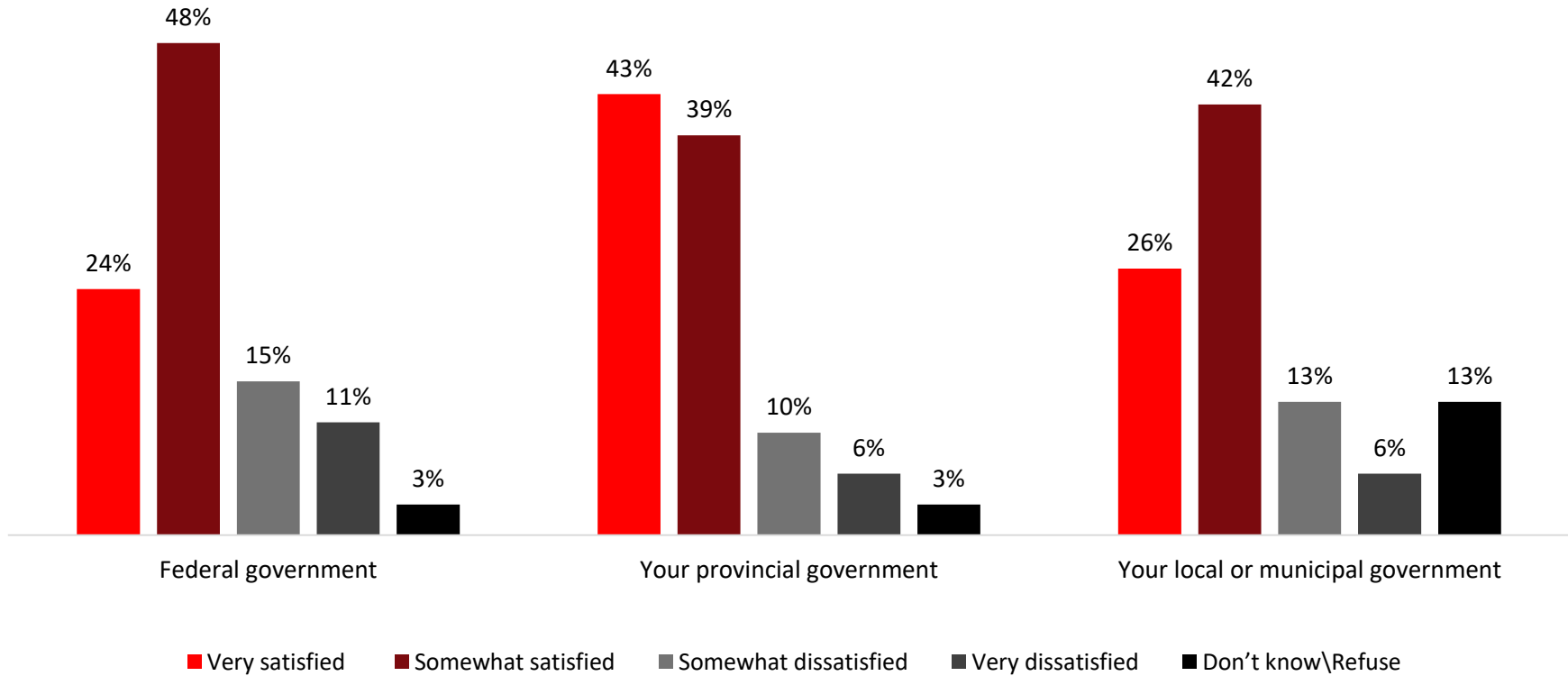


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
...lost your job and pay permanently	5%	2%	3
...lost your job and pay temporarily	16%	12%	4
...lost some of your pay or lost some income from your work	14%	18%	4
...had no impact on my job	30%	30%	-
Not applicable (i.e. retired, at home, not in the work force)	35%	37%	2

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,512)



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

**CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?**

Base: All respondents (n=1,512)

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,508	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,508	
<b>Federal government</b>												
Total Satisfied	<b>72%</b>	<b>88%</b>	<b>64%</b>	74%	77%	69%	75%	71%	<b>67%</b>	<b>78%</b>	<b>70%</b>	<b>2</b>
Total Dissatisfied	<b>25%</b>	<b>10%</b>	<b>34%</b>	23%	20%	28%	23%	25%	<b>29%</b>	<b>22%</b>	<b>26%</b>	<b>1</b>
<b>Your provincial government</b>												
Total Satisfied	<b>82%</b>	85%	<b>95%</b>	<b>79%</b>	<b>72%</b>	<b>65%</b>	82%	<b>73%</b>	79%	<b>90%</b>	<b>79%</b>	<b>3</b>
Total Dissatisfied	<b>16%</b>	12%	<b>4%</b>	<b>18%</b>	<b>23%</b>	<b>28%</b>	16%	<b>21%</b>	18%	<b>9%</b>	<b>17%</b>	<b>1</b>
<b>Your local or municipal government</b>												
Total Satisfied	<b>68%</b>	70%	67%	68%	69%	61%	<b>77%</b>	<b>62%</b>	<b>63%</b>	<b>78%</b>	<b>67%</b>	<b>1</b>
Total Dissatisfied	<b>19%</b>	12%	<b>14%</b>	<b>23%</b>	18%	24%	15%	22%	<b>22%</b>	<b>13%</b>	<b>21%</b>	<b>2</b>

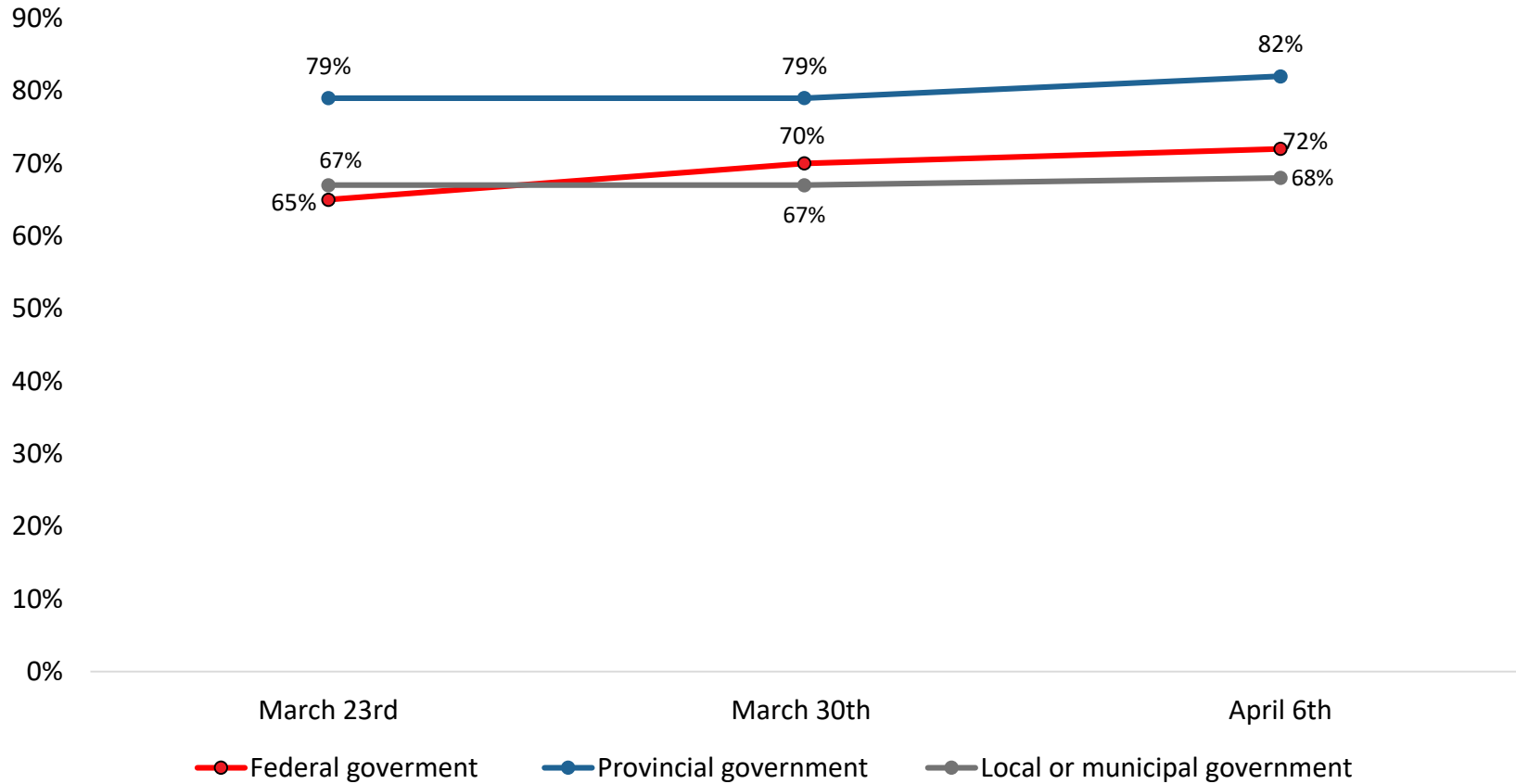


# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

*% Total Satisfied presented*



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents (n=1,512)



François Legault



Doug Ford



Brian Pallister



Scott Moe



Jason Kenney



John Horgan

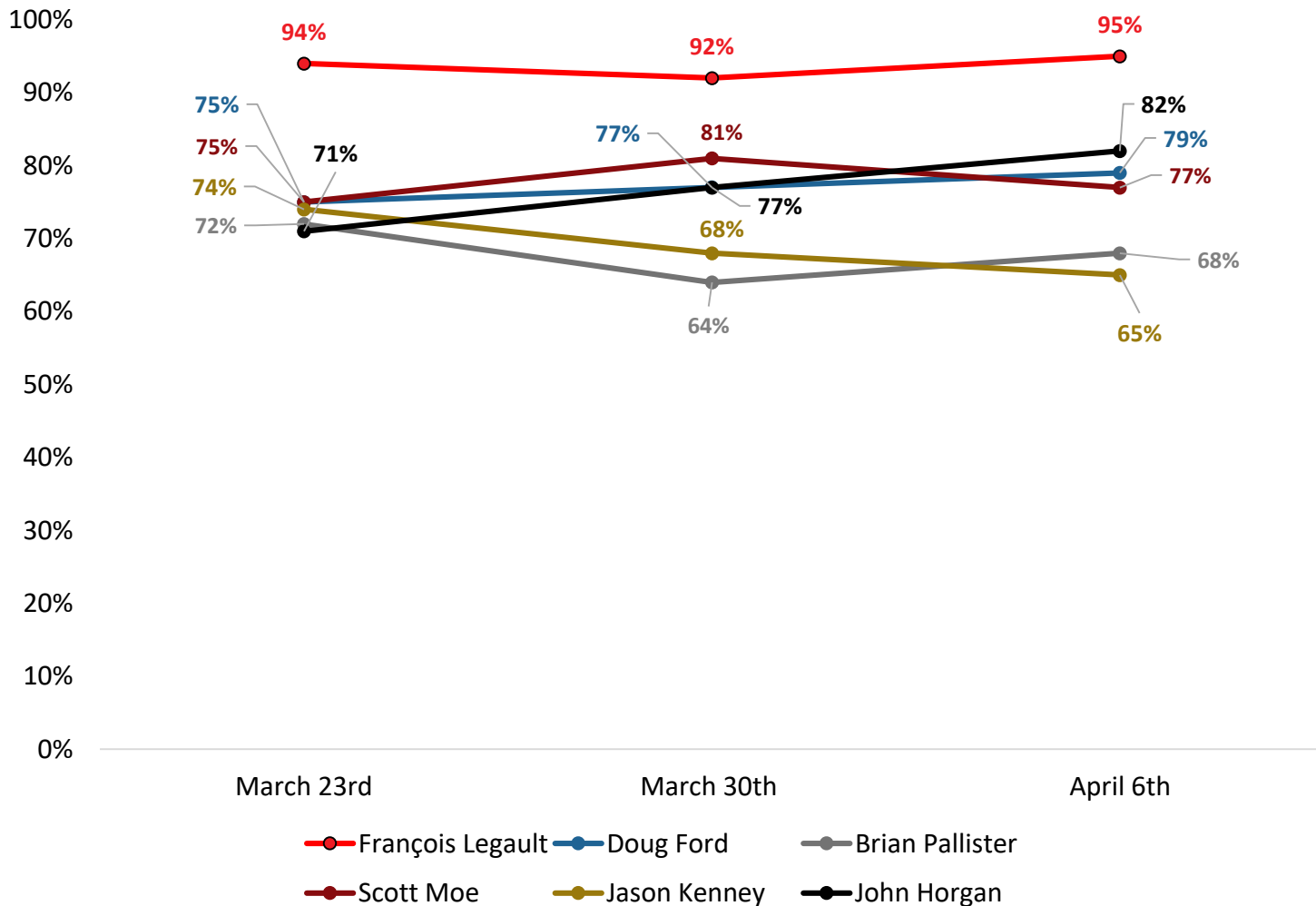
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,512	103	355	580	53	46	170	205
Unweighted n =	1,512	100	406	601	71	57	126	151
<b>Total Satisfied</b>	<b>82%</b>	85%	<b>95%</b>	<b>79%</b>	<b>68%</b>	77%	<b>65%</b>	82%
Very satisfied	<b>43%</b>	<b>54%</b>	<b>69%</b>	<b>38%</b>	<b>17%</b>	<b>30%</b>	<b>24%</b>	<b>30%</b>
Somewhat satisfied	<b>39%</b>	31%	<b>26%</b>	41%	<b>51%</b>	47%	41%	<b>52%</b>
<b>Total Dissatisfied</b>	<b>16%</b>	12%	<b>4%</b>	<b>18%</b>	23%	23%	<b>28%</b>	16%
Somewhat dissatisfied	<b>10%</b>	4%	<b>3%</b>	<b>12%</b>	8%	14%	<b>19%</b>	10%
Very dissatisfied	<b>6%</b>	8%	<b>1%</b>	7%	<b>15%</b>	9%	9%	5%
Don't know\Refuse	<b>3%</b>	3%	2%	3%	<b>9%</b>	0%	<b>7%</b>	2%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

*% Total Satisfied presented*



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

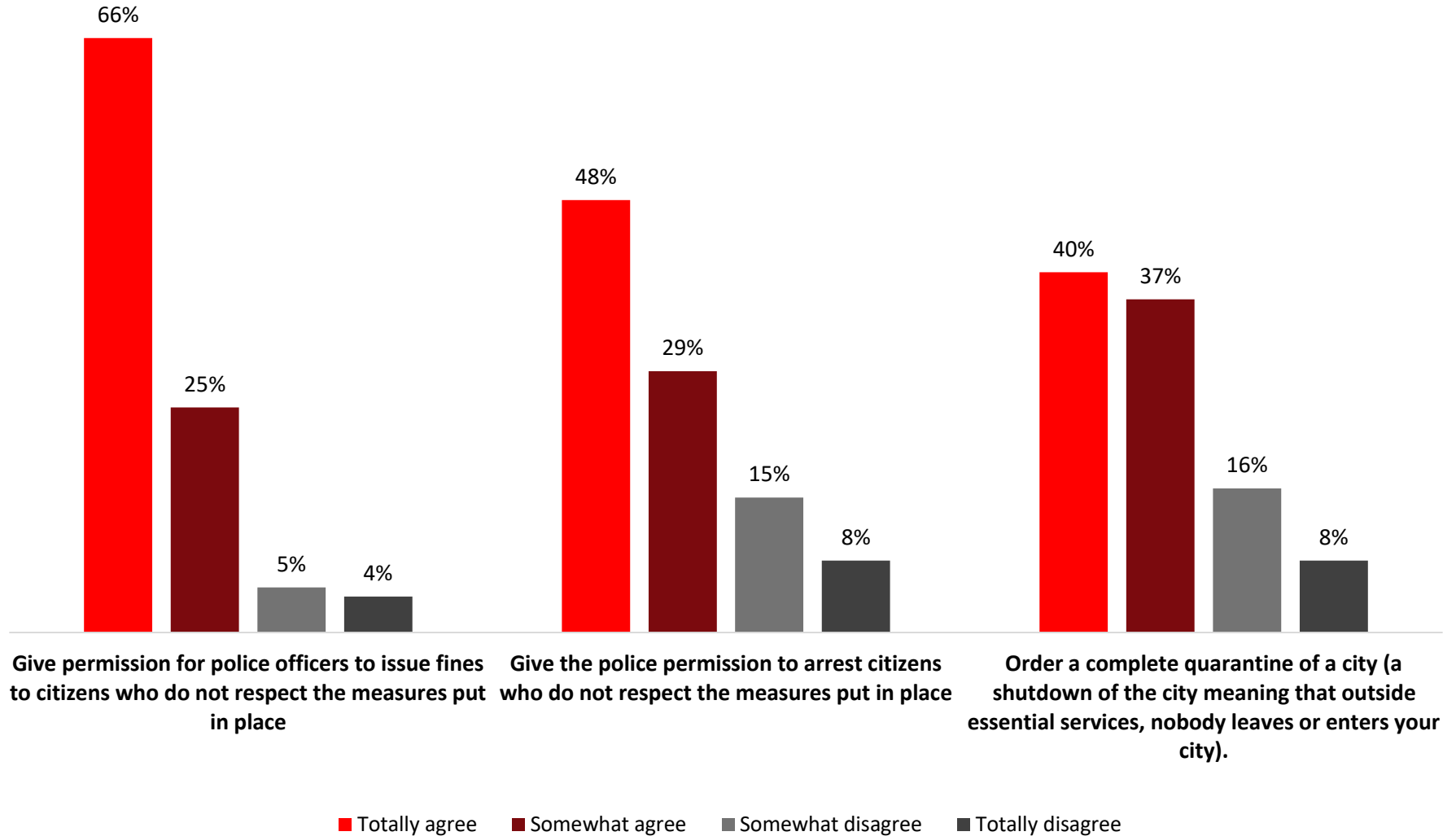


		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,512	1,000	
	Unweighted n =	1,512	1,000	
	Federal government/The US President	72%	44%	28
Your provincial government/Your State government		82%	65%	17
Your local or municipal government		68%	67%	1

# ADDITIONAL MEASURES PUT IN PLACE BY GOVERNMENTS

**CTC19: Would you agree or disagree if governments took the following steps to contain the COVID-19 pandemic?**

Base: All respondents (n=1,512)



# ADDITIONAL MEASURES PUT IN PLACE BY GOVERNMENTS –DETAILS

**CTC19: Would you agree or disagree if governments took the following steps to contain the COVID-19 pandemic?**

Base: All respondents (n=1,512)

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	

## Give permission for police officers to issue fines to citizens who do not respect the measures put in place

Total Agree	<b>91%</b>	91%	<b>97%</b>	90%	89%	88%	<b>87%</b>	<b>86%</b>	92%	<b>93%</b>	<b>92%</b>	<b>1</b>
Total Disagree	<b>9%</b>	9%	<b>3%</b>	10%	11%	12%	<b>13%</b>	<b>14%</b>	8%	<b>7%</b>	<b>8%</b>	<b>1</b>

## Give the police permission to arrest citizens who do not respect the measures put in place

Total Agree	<b>77%</b>	<b>88%</b>	<b>82%</b>	76%	76%	<b>70%</b>	74%	<b>70%</b>	78%	<b>82%</b>	<b>82%</b>	<b>5</b>
Total Disagree	<b>23%</b>	<b>12%</b>	<b>18%</b>	24%	24%	<b>30%</b>	26%	<b>30%</b>	22%	<b>18%</b>	<b>18%</b>	<b>5</b>

## Order a complete quarantine of a city (a shutdown of the city meaning that outside essential services, nobody leaves or enters your city)

Total Agree	<b>76%</b>	81%	<b>83%</b>	76%	75%	70%	<b>69%</b>	75%	78%	76%	<b>77%</b>	<b>1</b>
Total Disagree	<b>24%</b>	19%	<b>17%</b>	24%	25%	30%	<b>31%</b>	25%	22%	24%	<b>23%</b>	<b>1</b>

# ADDITIONAL MEASURES PUT IN PLACE BY GOVERNMENTS (CANADA VS UNITED STATES)

CTC19: Would you agree or disagree if governments took the following steps to contain the COVID-19 pandemic?

Base: All respondents

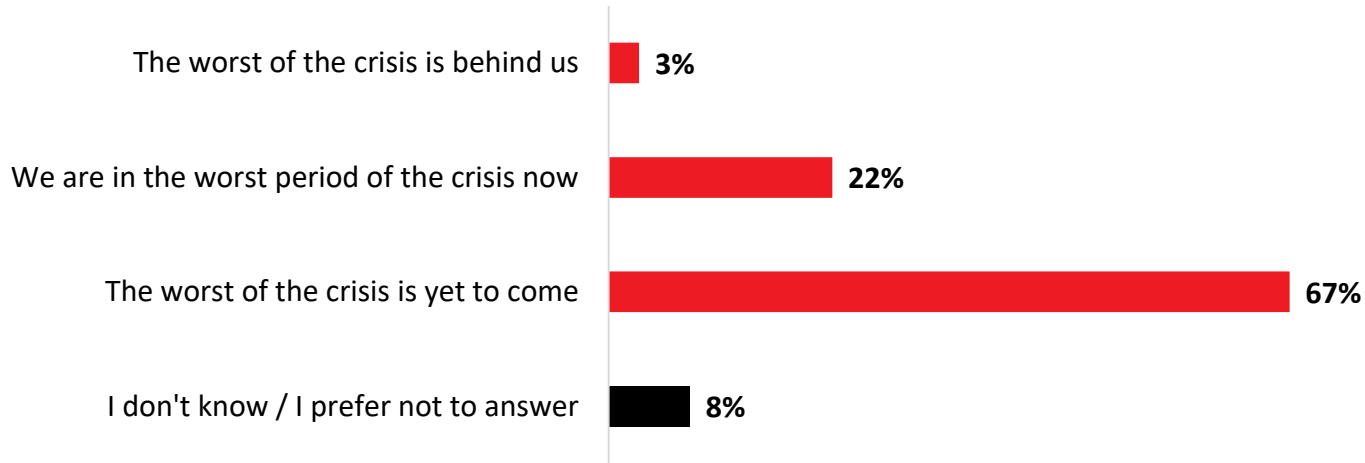


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
<b>% "Agree" presented</b>			
Give permission for police officers to issue fines to citizens who do not respect the measures put in place	<b>91%</b>	<b>71%</b>	20
Give the police permission to arrest citizens who do not respect the measures put in place	<b>77%</b>	<b>57%</b>	20
Order a complete quarantine of a city (a shutdown of the city meaning that outside essential services, nobody leaves or enters your city)	<b>76%</b>	<b>65%</b>	11

# EVOLUTION OF THE COVID-19 PANDEMIC

**CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?**

Base: All respondents (n=1,512)



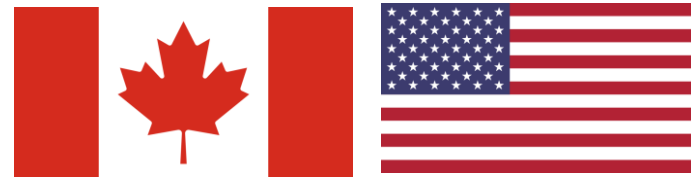
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	TOTAL March 30 <sup>th</sup>	Gap
Weighted n =	1,512	103	355	580	99	170	205	408	523	581	1,590	
Unweighted n =	1,512	100	406	601	128	126	151	431	486	595	1,590	
The worst of the crisis is behind us	3%	1%	2%	2%	3%	5%	5%	4%	3%	2%	3%	-
We are in the worst period of the crisis now	22%	27%	18%	25%	26%	17%	20%	27%	23%	18%	23%	1
The worst of the crisis is yet to come	67%	57%	75%	65%	62%	64%	66%	61%	67%	70%	65%	2
I don't know / I prefer not to answer	8%	15%	5%	7%	9%	13%	10%	7%	7%	10%	9%	1



# EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,000	
Unweighted n =	1,512	1,000	
The worst of the crisis is behind us	3%	7%	4
We are in the worst period of the crisis now	22%	27%	5
The worst of the crisis is yet to come	67%	53%	14
I don't know / I prefer not to answer	8%	12%	4

# ANNEXES

# DETAILED METHODOLOGY

## Sampling Frame

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older.

# DETAILED METHODOLOGY

The table below presents the American geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	151	205
Alberta	126	170
Manitoba/Saskatchewan	128	99
Ontario	601	580
Quebec	406	355
Atlantic	100	103

US region	Unweighted	Weighted
NorthEast	218	179
MidWest	194	217
South	324	371
West	264	233

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	737	734
Female	775	778

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	431	408
Between 35 and 55	486	523
55 or over	595	581

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	955	1007
French	347	314
Other	206	186

The sample thus collected has a minimum weighting factor of 0.090 and a maximum weighting factor of 4.006. The weighted variance is 0.352.

# DETAILED METHODOLOGY

## Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	496	485
Female	504	515

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 29	106	220
Between 30 and 39	193	172
Between 40 and 49	214	186
Between 50 and 64	291	250
65 or older	196	172

The sample thus collected has a minimum weighting factor of 0.090 and a maximum weighting factor of 4.006. The weighted variance is 0.352.

## OUR SERVICES

- **Leger**  
Marketing research and polling
- **Leger Metrics**  
Real-time VOC satisfaction measurement
- **Leger Analytics**  
Data modeling and analysis
- **Legerweb**  
Panel management
- **Leger Communities**  
Online community management
- **Leger Digital**  
Digital strategy and user experience
- **International Research**  
Worldwide Independent Network (WIN)

**600**  
EMPLOYEES



**185**  
CONSULTANTS



**8**  
OFFICES

CALGARY | EDMONTON | MONTREAL | PHILADELPHIA  
QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG

## OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



# Leger

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