Report

PROVINCIAL POLITICS IN ONTARIO - *December*

THE RACE TO 2022

Leger

METHODOLOGY

Methodology

Web survey using computer-assisted Web interviewing (CAWI) technology.

From December 10 to 13, 2021

1000 Ontario residents, 18 years of age or older, who are eligible to vote in Ontario, randomly recruited from LEO's online panel.

Using data from the 2016 Census, results were weighted according to age and gender within Ontario regions, as well as by education and presence of children in the household in order to ensure a representative sample of the population.

For comparison purposes, a probability sample of 1000 respondents would have a margin of error of ± 3.1%, 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

Methodology

Notes on reading this report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

If you have questions about the data presented in this report, please contact Andrew Enns, Executive Vice-Present at the following e-mail address: aenns@leger360.com

ONTARIO BALLOT & LEADERS

PROVINCIAL VOTING INTENTIONS IN ONTARIO

Q1/Q2. If a PROVINCIAL election were held today, for which political party would you be most likely to vote for?
In the event a respondent was undecided, the following was asked: **Is there a Party you are leaning toward supporting, even just a little?** Base: All respondents

	TOTAL Eligible voters	TOTAL Decided voters	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton/ Niagara	South	East	North
n =	1000	821	416	406	232	265	324	213	167	93	186	114	48
... Doug Ford's Progressive Conservative Party of Ontario	**31%**	38%	**43%**	32%	27%	39%	**44%**	38%	38%	35%	37%	42%	32%
... Andrea Horwath's Ontario New Democratic Party	**23%**	28%	25%	32%	**38%**	27%	22%	27%	22%	**39%**	31%	23%	38%
... Steven Del Duca's Ontario Liberal Party	**20%**	25%	23%	26%	24%	24%	27%	28%	27%	19%	21%	28%	20%
... Mike Schreiner's Green Party of Ontario	**4%**	5%	5%	4%	4%	4%	5%	4%	6%	7%	6%	0%	6%
... New Blue Party of Ontario	**1%**	2%	2%	2%	2%	3%	1%	1%	3%	1%	1%	3%	3%
... someone else	**2%**	3%	3%	3%	4%	3%	1%	2%	3%	0%	4%	3%	1%
Don't know	11%	-	-	-	-	-	-	-	-	-	-	-	-
I will not vote	6%	-	-	-	-	-	-	-	-	-	-	-	-

EVOLUTION OF VOTING INTENTIONS IN ONTARIO
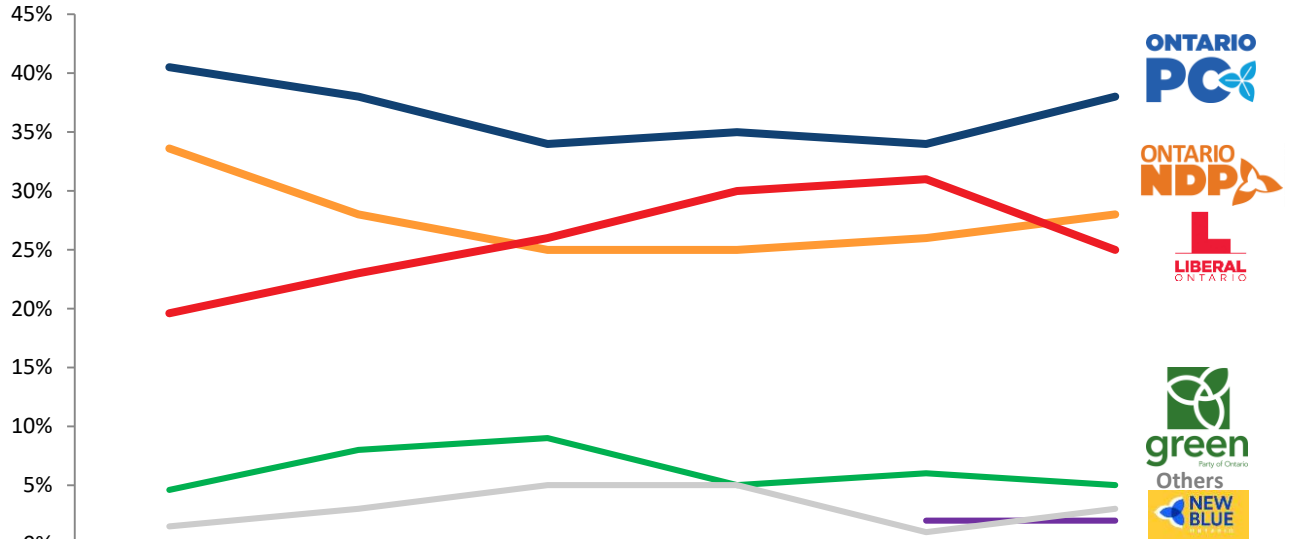
	2018 Election	March 2021	May 2021	October 2021	November 2021	December 2021
PC	41%	38%	34%	35%	34%	38%
NDP	34%	28%	25%	25%	26%	28%
Liberal	20%	23%	26%	30%	31%	25%
Green	5%	8%	9%	5%	6%	5%
New Blue					2%	2%
Others	2%	3%	5%	5%	1%	3%

Q1/Q2. If a PROVINCIAL election were held today, for which political party would you be most likely to vote for?
In the event a respondent was undecided, the following was asked: **Is there a Party you are leaning toward supporting, even just a little?**
Base: Decided voters

FIRMNESS OF CHOICE

Q3. Is your vote final or are you likely to change your mind?
Base: Decided Voters (n=821)

	Total	Based on people who intend to vote **PC**	Based on people who intend to vote **NDP**	Based on people who intend to vote **Liberal**	Based on people who intend to vote **Green**
Vote is final	**38%**	**46%**	**34%**	**35%**	**28%**
May change my mind	**56%**	**47%**	**63%**	**60%**	**62%**
I don't know	**5%**	**7%**	**2%**	**5%**	**6%**

AWARENESS & IMPRESSION OF PARTY LEADERS

Q5. Below are names of several individuals who have been mentioned in the news recently. For each one, please indicate whether you have a favourable or unfavourable impression of that person. If you do not recognize the name or know enough about the person, just indicate that. Base: All respondents (n=1001)

Doug Ford · Andrea Horwath · Stephen Del Duca · Mike Schriener

Overall Awareness: 93% · 84% · 65% · 50%

	Ford	Horwath	Del Duca	Schreiner
n =	1000	1000	1000	1000
TOTAL FAVOURABLE	**41%**	**43%**	**27%**	**20%**
Very Favourable	12%	11%	5%	4%
Somewhat Favourable	29%	32%	22%	15%
TOTAL UNFAVOURABLE	**52%**	**41%**	**38%**	**30%**
Somewhat Unfavourable	19%	17%	19%	15%
Very Unfavourable	33%	24%	18%	15%
Unaware/Don't know enough about the person	3%	12%	31%	45%

TOTAL FAVOURABLE IMPRESSIONS – *DETAILED RESULTS*

	December 2021	Male	Female	18-34	35-54	55+
n =	1000	481	519	275	344	381
TOTAL FAV. FORD	**41%**	44%	38%	35%	39%	47%
TOTAL FAV. HORWATH	**43%**	41%	46%	45%	41%	44%
TOTAL FAV. DEL DUCA	**27%**	30%	23%	26%	27%	27%
TOTAL FAV. SCHRIENER	**20%**	23%	17%	17%	21%	20%

EVOLUTION OF LEADER FAVOURABILITIES
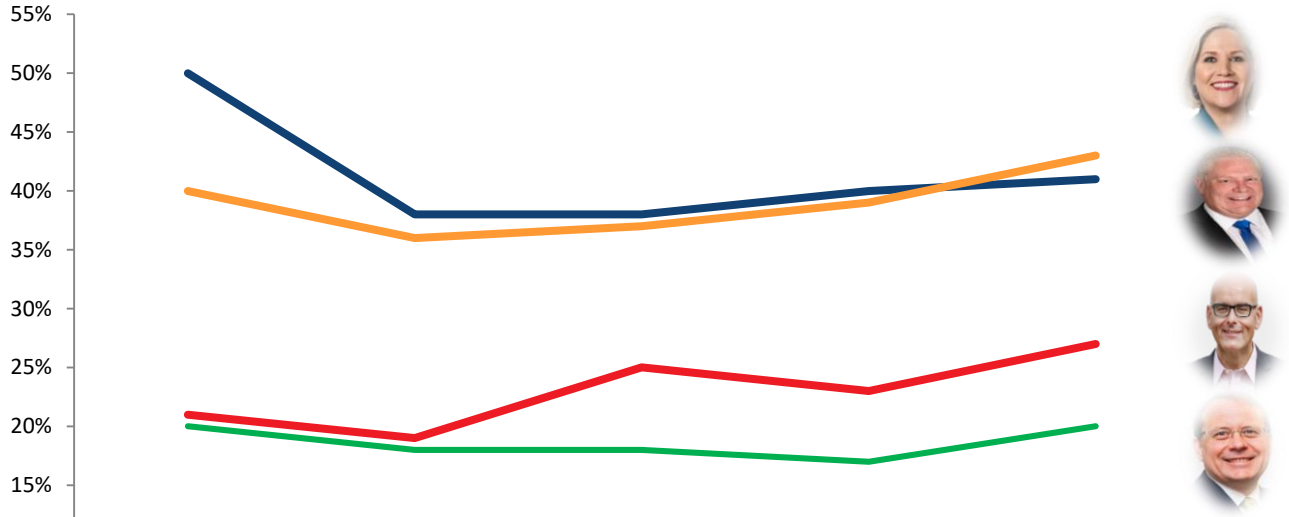
	March 2021	May 2021	October 2021	November 2021	December 2021
Ford	50%	38%	38%	40%	41%
Horwath	40%	36%	37%	39%	43%
Del Duca	21%	19%	25%	23%	27%
Schriener	20%	18%	18%	17%	20%

POLICY: PUBLIC SAFETY AND GUN CONTROL

IMPRESSION OF PUBLIC SAFETY IN ONTARIO

Q6: Thinking about where you live, do you feel public safety and the ability to walk the streets in comfort has gotten better over the past 4 years, stayed the same or gotten worse?

Base: All respondents (n=1000)

	TOTAL	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton / Niagara	South	East	North
n =	1000	481	519	275	344	381	247	217	105	242	131	58
Gotten better	6%	6%	6%	12%	5%	3%	5%	10%	5%	6%	4%	3%
Stayed the same	59%	62%	56%	64%	50%	63%	65%	57%	61%	55%	62%	48%
Gotten worse	31%	27%	34%	17%	40%	33%	27%	30%	31%	35%	26%	45%
I don't know	4%	4%	4%	7%	5%	1%	4%	3%	3%	4%	8%	4%

	PC	LIB	NDP	GRN
Gotten better	8%	6%	6%	1%
Stayed the same	66%	64%	57%	55%
Gotten worse	25%	27%	35%	38%
I don't know	1%	3%	2%	7%

IMPRESSION OF PUBLIC SAFETY IN ONTARIO: BY METRO AREA

Q6: Thinking about where you live, do you feel public safety and the ability to walk the streets in comfort has gotten better over the past 4 years, stayed the same or gotten worse?

Base: All respondents (n=1000)

	TOTAL	Metro 416	GTA 905	Hamilton/ Niagara	Greater London Area*	Greater Ottawa Area*	Rural Ontario
n =	1000	247	217	105	74	95	174
Gotten better	6%	5%	**10%**	5%	5%	3%	6%
Stayed the same	59%	**65%**	57%	61%	**42%**	62%	**66%**
Gotten worse	31%	27%	30%	31%	**49%**	30%	26%
I don't know	4%	4%	3%	3%	3%	6%	2%

*caution with small sample

HOW ONTARIANS RATE SAFETY IN THEIR COMMUNITY

Q7: On a scale of 0 to 10 how likely would you be to recommend the community or area where you live as a safe, comfortable place to live to a family member or friend? Please use a 0 to 10 scale, where '0' means you would never recommend to a family or friend to move to where you live and '10' means you would absolutely recommend moving to where you live. Base: All respondents (n=1000)

	TOTAL	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton / Niagara	South	East	North
n =	1000	481	519	275	344	381	247	217	105	242	131	58
Very safe (8-10 out of 10)	52%	54%	50%	46%	46%	**61%**	56%	53%	50%	47%	56%	46%
Not safe (0-4 of 10)	11%	9%	12%	10%	13%	9%	**7%**	13%	10%	11%	9%	**21%**
Mean rating out of 10	7.2	7.3	7.2	7.1	6.9	7.6	7.4	7.1	7.2	7.1	7.4	6.8

	PC	LIB	NDP	GRN
Very safe (8-10 out of 10)	61%	59%	45%	58%
Not safe (0-4 of 10)	5%	11%	13%	20%
Mean rating out of 10	7.8	7.5	6.9	6.8

16

HOW ONTARIANS RATE SAFETY IN THEIR COMMUNITY: BY METRO AREA

Q7: On a scale of 0 to 10 how likely would you be to recommend the community or area where you live as a safe, comfortable place to live to a family member or friend? Please use a 0 to 10 scale, where '0' means you would never recommend to a family or friend to move to where you live and '10' means you would absolutely recommend moving to where you live. Base: All respondents (n=1000)

	TOTAL	Metro 416	GTA 905	Hamilton/ Niagara	Greater London Area*	Greater Ottawa Area*	Rural Ontario
n =	1000	247	217	105	74	95	174
Very safe (8-10 out of 10)	52%	56%	53%	50%	**37%**	57%	**63%**
Not safe (0-4 of 10)	11%	**7%**	13%	10%	17%	9%	8%
Mean rating out of 10	7.2	7.4	7.1	7.2	6.5	7.6	8.0

*caution with small sample

IMPRESSION OF MUNICIPAL HANDGUN BANS MADE LEGAL BY THE FEDERAL GOVERNMENT

Leger

Q7B: The Government of Canada is looking to pass legislation which would allow municipalities to ban the presence of handguns in their communities. Do you feel these types of actions, such as municipalities passing handgun bans make a difference in terms of making communities safer and reducing crime? Base: All respondents (n=1000)

	TOTAL	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton / Niagara	South	East	North
n =	1000	481	519	275	344	381	247	217	105	242	131	58
Yes, makes communities safer	57%	50%	**64%**	56%	53%	61%	**69%**	58%	50%	50%	54%	55%
No, doesn't make a difference	34%	**42%**	26%	32%	35%	35%	**24%**	34%	39%	38%	38%	41%
I don't know	9%	8%	10%	12%	12%	4%	7%	9%	11%	12%	8%	4%

	PC	LIB	NDP	GRN
Yes, makes communities safer	52%	71%	60%	32%
No, doesn't make a difference	43%	24%	30%	13%
I don't know	5%	4%	10%	38%

Yes, makes communities safer:
Urban – 62%
Suburban – 56%
Rural – 50%

No, doesn't make a difference:
Urban – 30%
Suburban – 35%
Rural – 42%

18

IMPRESSION OF MUNICIPAL HANDGUN BANS MADE LEGAL BY THE FEDERAL GOVERNMENT: BY METRO AREA

Q7B: The Government of Canada is looking to pass legislation which would allow municipalities to ban the presence of handguns in their communities. Do you feel these types of actions, such as municipalities passing handgun bans make a difference in terms of making communities safer and reducing crime? Base: All respondents (n=1000)

	TOTAL	Metro 416	GTA 905	Hamilton/ Niagara	Greater London Area*	Greater Ottawa Area*	Rural Ontario
n =	1000	247	217	105	74	95	174
Yes, makes communities safer	57%	**69%**	58%	50%	56%	57%	50%
No, doesn't make a difference	34%	**24%**	34%	39%	41%	35%	42%
I don't know	9%	7%	9%	11%	3%	8%	8%

*caution with small sample

APPENDIX

Detailed Methodology

Sampling Frame

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older and have the right to vote in Ontario.

Detailed Methodology

Weighted and Unweighted Sample

The table below presents the geographic distribution of respondents before weighting and after weighting.

Region	Unweighted	Weighted
Metro 416	268	247
GTA 905	182	217
Hamilton/ Niagara	110	105
South	245	242
Eastern Ontario	135	131
North	60	58

GENDER	Unweighted	Weighted
Male	529	481
Female	471	519

AGE	Unweighted	Weighted
Between 18 and 34	259	275
Between 35 and 55	427	344
55 or over	314	381

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  Marketing research and polling

- **Leger MetriCX**
  Strategic and operational customer experience consulting services

- **Leger Analytics (LEA)**
  Data modelling and analysis

- **Leger Opinion (LEO)**
  Panel management

- **Leger Communities**
  Online community management

- **Leger Digital**
  Digital strategy and user experience

- **International Research**
  Worldwide Independent Network (WIN)

600
EMPLOYEES

185
CONSULTANTS

8
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We know Canadians