

# Leger

IN COLLABORATION WITH



## POSTMEDIA-LEGER POLL

Report

**PROVINCIAL POLITICS IN  
ONTARIO - *February***

*THE RACE TO JUNE*

**Leger**

DATE 2022-03-04 PROJECT NUMBER 00 000-000



# METHODOLOGY

## Methodology



Web survey using computer-assisted Web interviewing (CAWI) technology.



From February 25 to 27, 2021



1001 Ontario residents, 18 years of age or older, who are eligible to vote in Ontario, randomly recruited from LEO's online panel.



Using data from the 2016 Census, results were weighted according to age and gender within Ontario regions, as well as by education and presence of children in the household in order to ensure a representative sample of the population.



For comparison purposes, a probability sample of 1001 respondents would have a margin of error of  $\pm 3.1\%$ , 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

## Methodology

### Notes on reading this report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

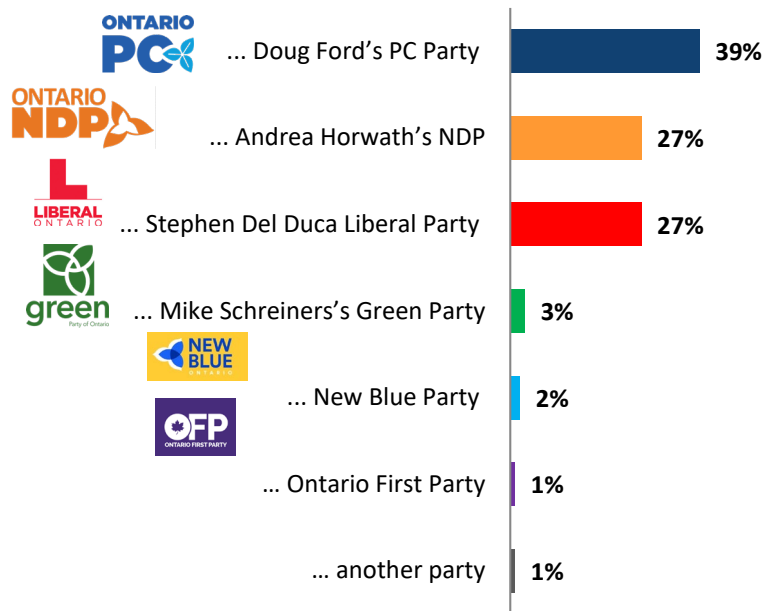
In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

If you have questions about the data presented in this report, please contact Andrew Enns, Executive Vice-President at the following e-mail address: [aenns@leger360.com](mailto:aenns@leger360.com)

# ONTARIO BALLOT & LEADER IMPRESSIONS

# VOTING INTENTIONS - PROVINCIAL ELECTION

Q1/2. If a provincial election were held today which political party would you be most likely to vote? If undecided: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Base: Decided voters (n=798)



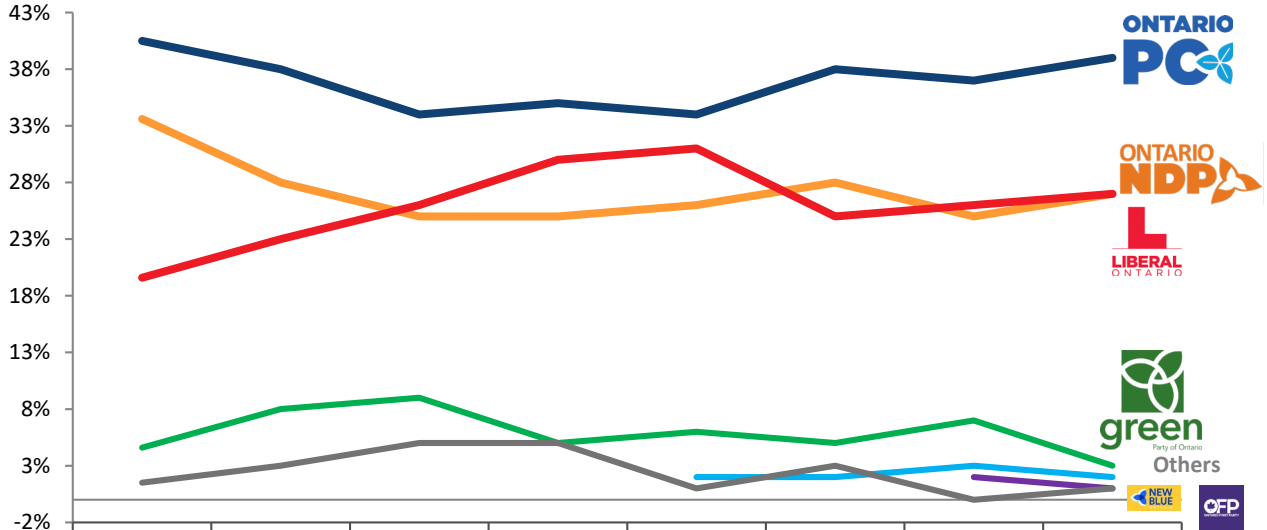
# PROVINCIAL VOTING INTENTIONS IN ONTARIO (2/2)

Q1/Q2. If a PROVINCIAL election were held today, for which political party would you be most likely to vote for? *In the event a respondent was undecided, the following was asked: Is there a Party you are leaning toward supporting, even just a little?* Base: All respondents/Decided Voters

	TOTAL Eligible voters	TOTAL Decided voters	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton/ Niagara	South	East	North
n =	1001	798	400	398	211	265	322	214	155	87	194	107	42
... Doug Ford's Progressive Conservative Party of Ontario	31%	39%	43%	36%	25%	41%	47%	31%	43%	45%	41%	41%	45%
... Andrea Horwath's Ontario New Democratic Party	22%	27%	24%	31%	38%	23%	15%	29%	22%	31%	30%	25%	26%
... Steven Del Duca's Ontario Liberal Party	21%	27%	26%	27%	29%	20%	30%	34%	28%	18%	22%	25%	22%
... Mike Schreiner's Green Party of Ontario	3%	3%	2%	5%	4%	2%	4%	3%	4%	3%	4%	3%	4%
... New Blue Party of Ontario	2%	2%	4%	1%	2%	2%	3%	2%	1%	2%	2%	6%	3%
... Ontario First Party	1%	1%	1%	1%	2%	0%	1%	1%	1%	2%	1%	1%	0%
... someone else	2%	1%	0%	1%	1%	0%	0%	1%	0%	1%	0%	0%	1%
Don't know	13%	-	-	-	-	-	-	-	-	-	-	-	-
I will not vote	6%	-	-	-	-	-	-	-	-	-	-	-	-



## EVOLUTION OF VOTING INTENTIONS IN ONTARIO



	2018 Election	March 2021	May 2021	October 2021	November 2021	December 2021	January 2022	February 2022
PC	41%	38%	34%	35%	34%	38%	37%	39%
NDP	34%	28%	25%	25%	26%	28%	25%	27%
Liberal	20%	23%	26%	30%	31%	25%	26%	27%
Green	5%	8%	9%	5%	6%	5%	7%	3%
New Blue					2%	2%	3%	2%
Ontario First							2%	1%
Others	2%	3%	5%	5%	1%	3%	0%	1%

**Q1/Q2. If a PROVINCIAL election were held today, for which political party would you be most likely to vote for?**

*In the event a respondent was undecided, the following was asked: Is there a Party you are leaning toward supporting, even just a little?*

Base: Decided voters

# FIRMNESS OF CHOICE

**Q3. Is your vote final or are you likely to change your mind?**

Base: Decided Voters (n=821)

Based on people who intend to vote **PC**

Based on people who intend to vote **NDP**

Based on people who intend to vote **Liberal**

Based on people who intend to vote **Green**

	Total				
Vote is final	<b>37%</b>	<b>45%</b>	<b>34%</b>	<b>29%</b>	<b>51%</b>
May change my mind	<b>57%</b>	<b>51%</b>	<b>61%</b>	<b>65%</b>	<b>49%</b>
I don't know	<b>5%</b>	<b>4%</b>	<b>4%</b>	<b>6%</b>	<b>0%</b>

# AWARENESS & IMPRESSION OF PARTY LEADERS

Q5. Below are names of several individuals who have been mentioned in the news recently. For each one, please indicate whether you have a favourable or unfavourable impression of that person. If you do not recognize the name or know enough about the person, just indicate that. Base: All respondents (n=1000)



Overall Awareness:

93%

81%

64%

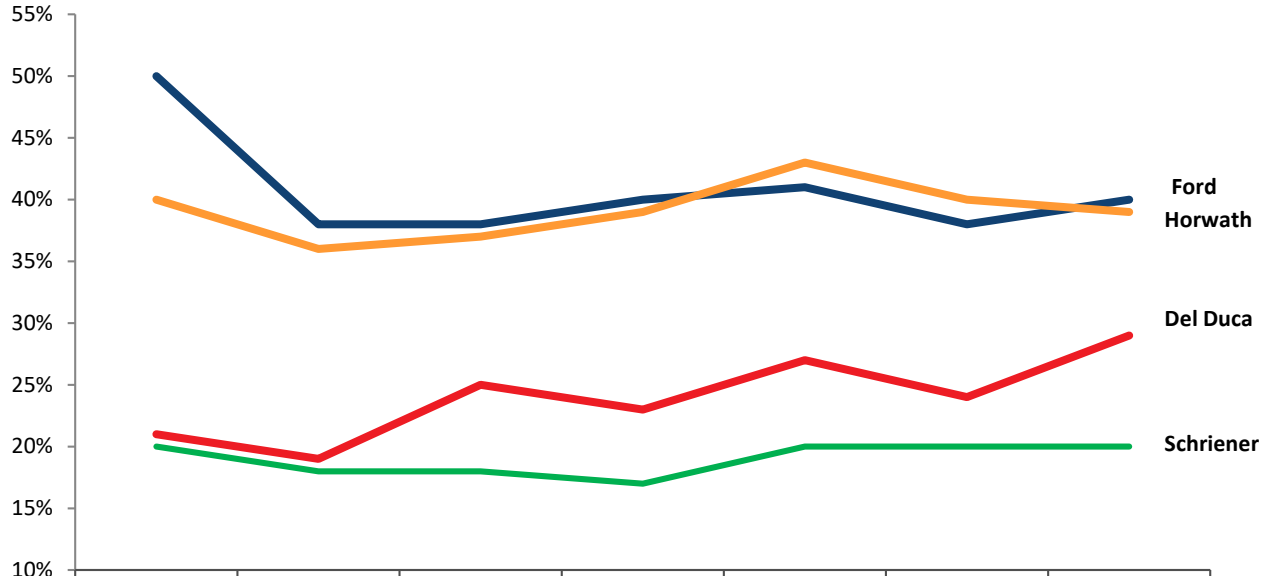
47%

	Ford	Horwath	Del Duca	Schreiner
n =	1001	1001	1001	1001
<b>TOTAL FAVOURABLE</b>	<b>40%</b>	<b>39%</b>	<b>29%</b>	<b>20%</b>
Very Favourable	10%	10%	5%	4%
Somewhat Favourable	30%	29%	24%	16%
<b>TOTAL UNFAVOURABLE</b>	<b>53%</b>	<b>42%</b>	<b>35%</b>	<b>27%</b>
Somewhat Unfavourable	22%	17%	17%	14%
Very Unfavourable	31%	25%	18%	13%
Unaware/Don't know enough about the person	3%	15%	31%	48%

# TOTAL FAVOURABLE IMPRESSIONS – DETAILED RESULTS

	February 2022	Male	Female	18-34	35-54	55+
n =	1001	481	520	275	344	381
TOTAL FAV. FORD	40%	39%	41%	29%	42%	45%
TOTAL FAV. HORWATH	39%	39%	39%	44%	37%	38%
TOTAL FAV. DEL DUCA	29%	30%	26%	30%	25%	32%
TOTAL FAV. SCHRIENER	20%	23%	18%	21%	18%	22%

# EVOLUTION OF LEADER FAVOURABILITIES

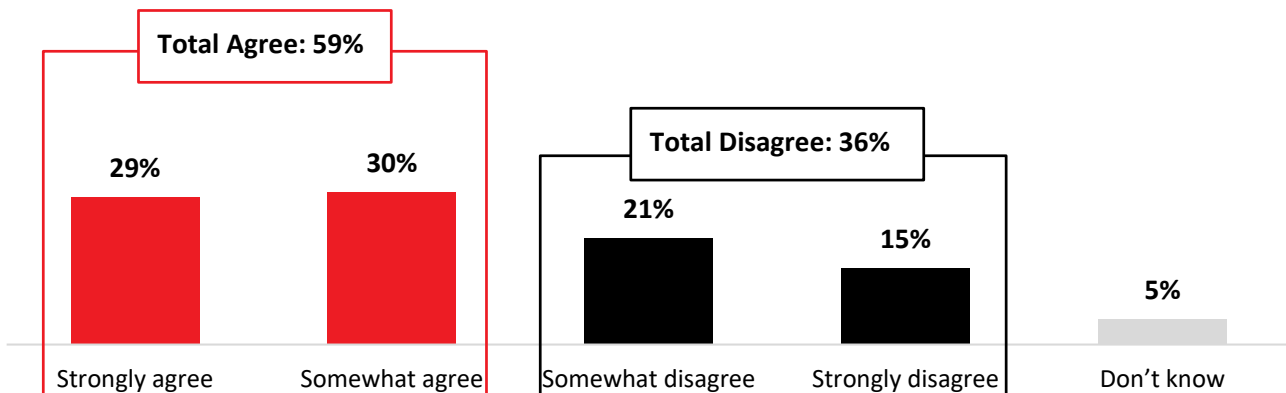


	March 2021	May 2021	October 2021	November 2021	December 2021	January 2022	February 2022
<b>Ford</b>	50%	38%	38%	40%	41%	38%	40%
<b>Horwath</b>	40%	36%	37%	39%	43%	40%	39%
<b>Del Duca</b>	21%	19%	25%	23%	27%	24%	29%
<b>Schriener</b>	20%	18%	18%	17%	20%	20%	20%

# POLICY: POST-PANDEMIC RE-OPENING

## Decision to Remove Restrictions

Q6. Do you agree or disagree with Premier Ford and the Ontario government's decision to lift restrictions, end vaccine passports and remove any capacity limits for public venues by March 1st? Base : All respondents (n=1001)



# Decision to Remove Restrictions – DETAILED RESULTS

Q6. Do you agree or disagree with Premier Ford and the Ontario government’s decision to lift restrictions, end vaccine passports and remove any capacity limits for public venues by March 1st? Base : All respondents (n=1001)

	TOTAL	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton / Niagara	South	East	North
n =	1001	481	520	275	344	381	268	197	105	242	131	58
<b>Total Agree</b>	59%	63%	54%	60%	60%	56%	55%	59%	62%	58%	60%	65%
<b>Total Disagree</b>	36%	31%	42%	32%	33%	42%	38%	38%	33%	37%	38%	27%
<b>I don't know</b>	5%	6%	4%	8%	7%	1%	7%	3%	5%	6%	2%	8%

	PC	LIB	NDP	GRN
<b>Total Agree</b>	76%	52%	44%	48%
<b>Total Disagree</b>	22%	46%	53%	45%
<b>I don't know</b>	2%	2%	3%	7%



## The Pace of Re-Opening – *DETAILED RESULTS*

**Q6.2: Across the country, provinces are beginning or announcing plans to loosen restrictions and re-open businesses. When it comes to removing restrictions and re-opening the economy do you feel the Ontario government is moving too fast, too slow or at about the right pace? Base: All respondents (n=1001)**

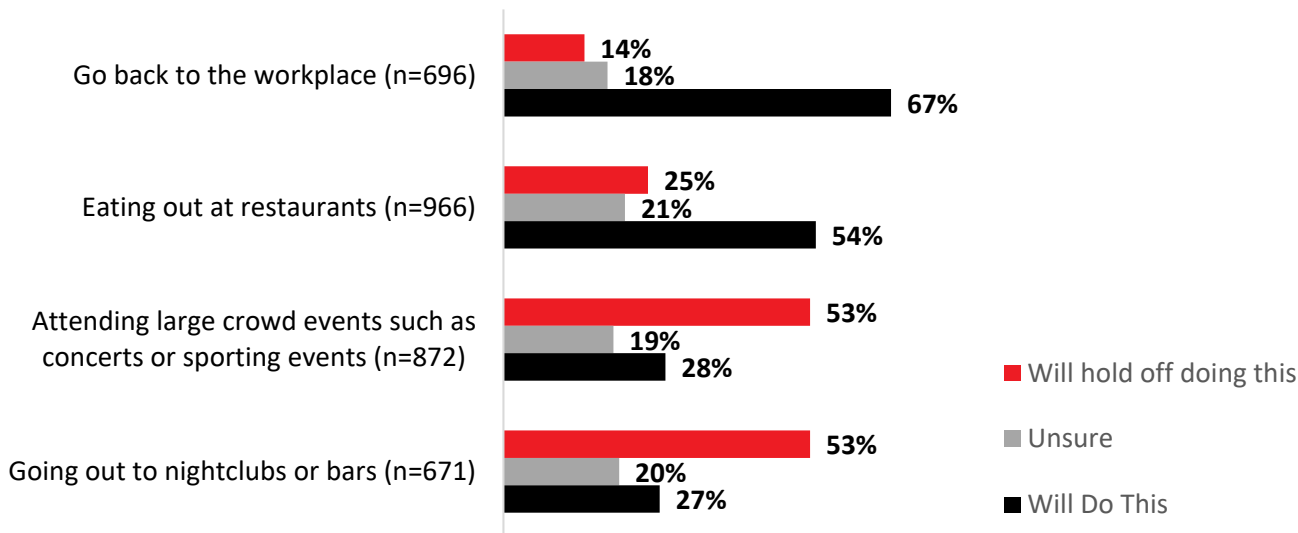
	TOTAL	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton/ Niagara	South	East	North
n =	1001	481	520	275	344	381	268	197	105	242	131	58
<b>Too Slow</b>	<b>18%</b>	20%	15%	17%	22%	14%	14%	12%	23%	20%	22%	26%
<b>Too Fast</b>	<b>38%</b>	35%	41%	39%	33%	42%	42%	36%	33%	40%	35%	27%
<b>About Right</b>	<b>37%</b>	38%	37%	33%	39%	39%	36%	43%	41%	34%	35%	32%
<b>I don't know</b>	<b>7%</b>	7%	8%	11%	7%	5%	7%	9%	3%	6%	7%	14%

	PC	LIB	NDP	GRN
<b>Too Slow</b>	23%	9%	10%	12%
<b>Too Fast</b>	26%	50%	50%	58%
<b>About Right</b>	49%	36%	34%	16%
<b>I don't know</b>	2%	5%	6%	15%

# Impact of Reduced Use of Vaccine Passport

**Q6.3: One of the things likely to change is the requirement to show one's vaccine passport in order to participate in certain activities. Fully vaccinated and those unvaccinated will have equal opportunity to do certain things. How would the removal of the vaccine passport system impact your willingness to participate in the activities listed below?**

Base: All respondents (Not Applicable/Never Do responses removed)



# Impact of Reduced Use of Vaccine Passport – *DETAILED*

## RESULTS

**Q6.3: One of the things likely to change is the requirement to show one’s vaccine passport in order to participate in certain activities. Fully vaccinated and those unvaccinated will have equal opportunity to do certain things. How would the removal of the vaccine passport system impact your willingness to participate in the activities listed below?**

Base: All respondents (Not Applicable responses removed)

		TOTAL	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton/ Niagara	South	East	North
% Will Do This	n =	659	354	305	237	259	163	190	128	65	155	84	37
Go back to the workplace		67%	68%	66%	66%	72%	62%	57%	73%	65%	71%	75%	73%
	n =	961	467	494	267	326	368	256	191	102	233	125	55
Eating out at restaurants		54%	59%	50%	59%	58%	47%	46%	55%	62%	56%	54%	66%
	n =	856	435	422	252	303	301	239	158	90	213	112	44
Attending large crowd events such as concerts or sporting events		28%	35%	21%	33%	33%	19%	19%	26%	41%	32%	26%	42%
	n =	656	358	298	210	235	211	208	120	64	152	84	28
Going out to nightclubs or bars		27%	32%	21%	29%	35%	16%	18%	30%	36%	28%	29%	45%

FREEDOM CONVOY

# Concerns Regarding the Freedom Convoy



■ Somewhat concerned   
 ■ Very concerned   
 ■ Not at all concerned   
 ■ Not very concerned

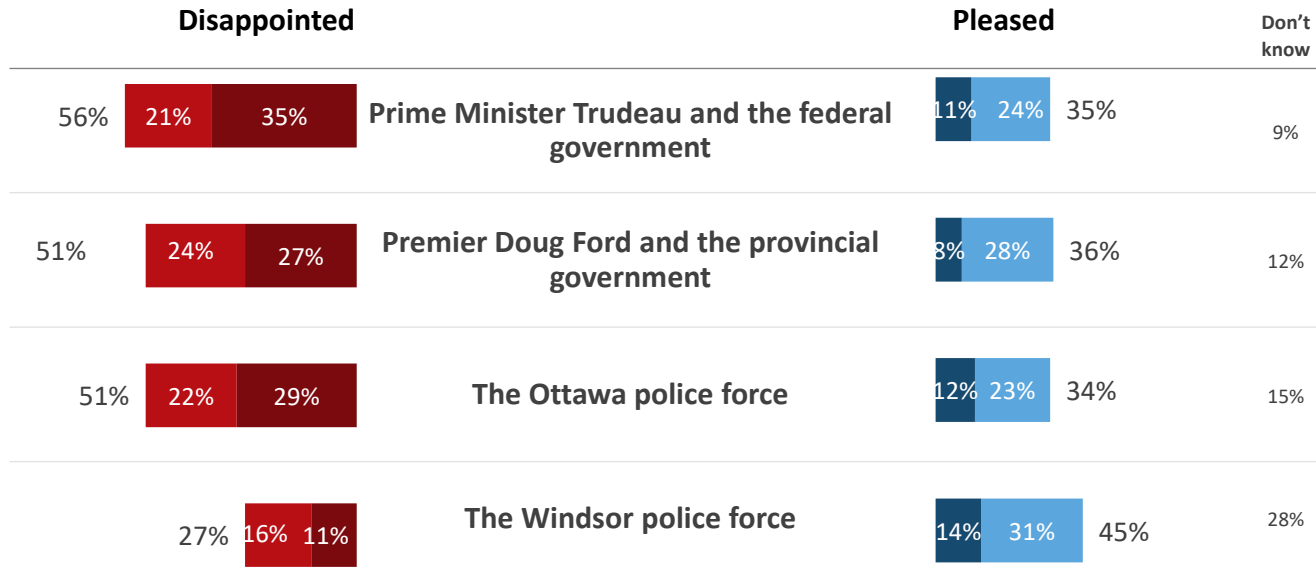
**Q7 At the height of the Freedom Convoy trucker protests in Ottawa and Windsor how concerned were you when it came to the following....?** Base: All respondents (n=1001)

# Concerns Regarding the Freedom Convoy – *DETAILED RESULTS*

% Concerned	n =											
	TOTAL	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton/Niagara	South west	East	North
Public safety in those cities	71%	67%	76%	64%	70%	78%	78%	78%	65%	68%	69%	52%
That it might spread to my community	53%	51%	56%	53%	50%	57%	65%	54%	48%	50%	51%	24%
The overthrow of the government	28%	26%	29%	28%	23%	31%	35%	28%	25%	25%	20%	24%

% Concerned	PC	LIB	NDP	GRN
Public safety in those cities	61%	87%	85%	84%
That it might spread to my community	44%	66%	72%	37%
The overthrow of the government	25%	38%	28%	23%

# Performance of Various Authorities



Somewhat Disappointed ■ Very Disappointed ■

■ Very Pleased ■ Somewhat Pleased

Q7. When you look back at the Freedom Convoy protest and how it unfolded, and eventually wound down in Ottawa and Windsor, how do you feel the following institutions performed? Were you pleased with their performance or disappointed? (n=1001)

# Performance of Various Authorities – DETAILED RESULTS

% Disappointed	TOTAL	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton/Niagara	South west	East	North
	n =	1001	481	520	275	344	381	268	197	105	242	131
Trudeau and federal government	56%	59%	53%	56%	58%	55%	47%	63%	55%	57%	65%	61%
Ford and provincial government	51%	55%	49%	57%	48%	51%	50%	49%	49%	51%	64%	48%
Ottawa police force	51%	56%	46%	46%	46%	58%	48%	51%	46%	49%	62%	49%
Windsor police force	27%	31%	23%	29%	28%	24%	26%	26%	30%	28%	22%	31%

% Disappointed	PC	LIB	NDP	GRN
Trudeau and federal govt.	70%	36%	55%	48%
Ford and provincial govt.	33%	64%	69%	54%
Ottawa police force	49%	51%	52%	53%
Windsor police force	25%	25%	26%	31%



# APPENDIX

## Detailed Methodology

### Sampling Frame

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older and have the right to vote in Ontario.

## Detailed Methodology

### Weighted and Unweighted Sample

The table below presents the geographic distribution of respondents before weighting and after weighting.

Region	Unweighted	Weighted
Metro 416	286	268
GTA 905	165	197
Hamilton/ Niagara	110	105
Southern Ontario	245	242
Eastern Ontario	135	131
Northern Ontario	60	58

GENDER	Unweighted	Weighted
Male	507	481
Female	494	520

AGE	Unweighted	Weighted
Between 18 and 34	287	275
Between 35 and 55	361	344
55 or over	353	381

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