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Report

POLITICS IN CANADA

NATIONAL POST

LE JOURNAL DE MONTRÉAL

LE JOURNAL DE QUÉBEC

Publication: March 10th, 2022

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METHODOLOGY

METHODOLOGY

METHOD	A web survey was conducted among 1,591 Canadians 18 years of age or older and eligible to vote in Canada. An oversample of 604 respondents from the province of Quebec was surveyed. Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.
WHEN ?	The data was collected from March 4th to March 6th, 2022**.**
MARGIN OF ERROR	No margin of error can be associated with a non-probability sample (Web panel in this case). However, for comparative purposes, a probability sample of 1,591 respondents would have a margin of error of ±2.5%, 19 times out of 20.
WEIGHTING	Results were weighted according to **gender, age, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.
SIGNIFICANT DIFFERENCES	In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.
ROUNDED DATA	The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.
QUESTIONS?	If you have questions about the data presented in this report, please contact Christian Bourque Associate and Executive Vice-President or Andrew Enns, Executive Vice-President at the following e-mail address: cbourque@leger360.com aenns@leger360.com *A more detailed methodology is presented in the Appendix.*

LEGER'S EXPERTISE

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

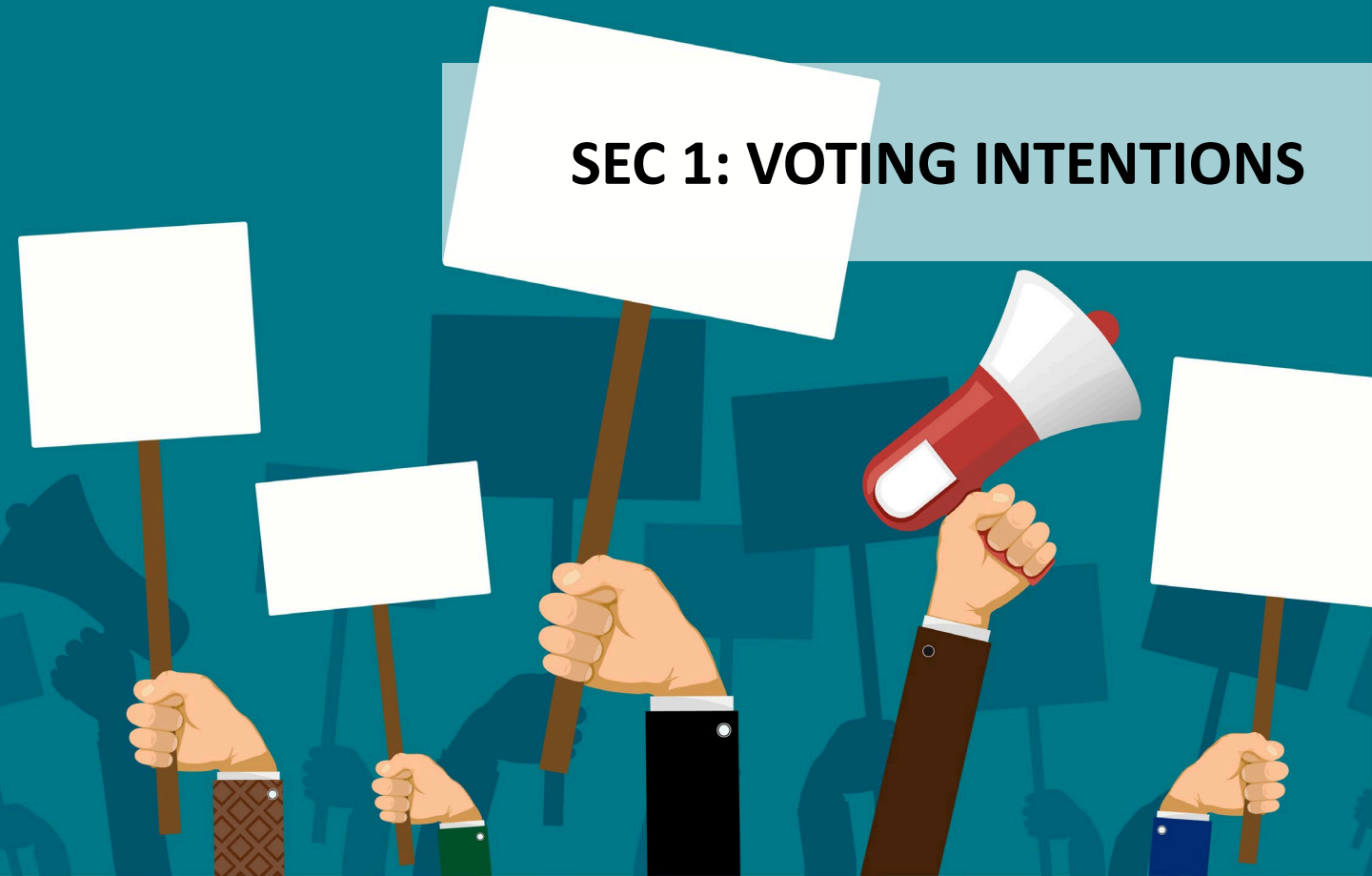
Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See https://338canada.com/pollster-ratings.htm

2021 CANADIAN FEDERAL ELECTION						
LEGER SURVEY Published in *Le Journal de Montréal and The National Post/Postmedia* September 18, 2021	**33%**	**32%**	**19%**	**7%**	**6%**	**2%**
OFFICIAL RESULTS 2021 **Canadian** Federal Election*	**33.7%**	**32.6%**	**17.8%**	**7.7%**	**5.0%**	**2.3%**

**The official results were obtained from Elections Canada on September 24, 2021, at 9:45 a.m. EDT.*

DETAILED RESULTS

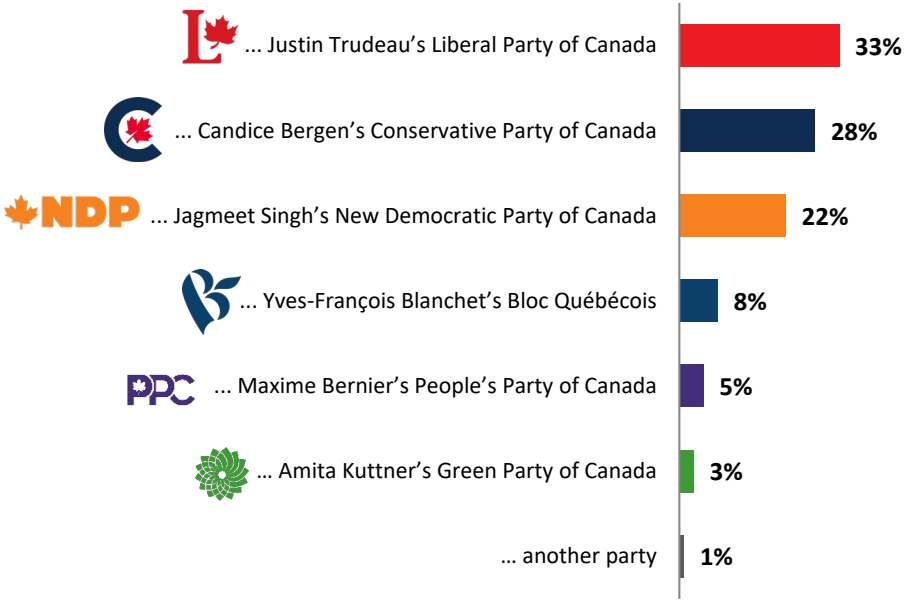
SEC 1: VOTING INTENTIONS



VOTING INTENTIONS - FEDERAL ELECTION

CP1A and CP1B. If a federal election were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: **Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...** If you have already voted, which party did you support?

Base: Decided voters (n=1,338). The Bloc Québécois was shown only to respondents in Quebec.



VOTING INTENTIONS - FEDERAL ELECTION

CP1A and CP1B. If a federal election were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: **Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ... If you have already voted, which party did you support?**

Base: All respondents , except for the Bloc Québécois, Quebecers only.

	TOTAL		GENDER		AGE			REGION						EVOLUTION	
	Eligible voters	Decided voters	Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/ SK	AB	BC	Feb. 7th 2022	Gap
n =	*1,591*	*1,338*	*706*	*632*	*386*	*474*	*478*	*83*	*369*	*500*	*105*	*123*	*158*	*1 281*	
... Justin Trudeau's **Liberal Party of Canada**	**28%**	**33%**	34%	32%	30%	30%	**38%**	**52%**	30%	32%	35%	**24%**	37%	**33%**	**0**
... Candice Bergen's **Conservative Party of Canada**	**23%**	**28%**	29%	27%	**23%**	29%	30%	**17%**	**17%**	**33%**	33%	**42%**	24%	**29%**	**-1**
... Jagmeet Singh's **New Democratic Party of Canada**	**19%**	**22%**	21%	23%	**33%**	24%	**14%**	26%	**12%**	24%	24%	27%	29%	**21%**	**+1**
... Yves-François Blanchet's **Bloc Québécois**	**7%**	**8%**	6%	9%	5%	7%	**10%**	-	**33%**	-	-	-	-	**8%**	**0**
... Maxime Bernier's **People's Party of Canada**	**4%**	**5%**	**6%**	**3%**	4%	6%	4%	5%	5%	5%	4%	3%	5%	**4%**	**+1**
… Annamie Paul's **Green Party of Canada**	**3%**	**3%**	3%	4%	4%	4%	3%	**0%**	2%	**6%**	3%	**1%**	4%	**4%**	**-1**
… another party	**1%**	**1%**	1%	1%	2%	**0%**	2%	**0%**	2%	0%	2%	3%	1%	**0%**	**+1**
I would not vote	**4%**	**-**	-	-	-	-	-	-	-	-	-	-	-	**-**	**-**
I would cancel my vote	**2%**	**-**	-	-	-	-	-	-	-	-	-	-	-	**-**	**-**
I don't know	**10%**	**-**	-	-	-	-	-	-	-	-	-	-	-	**-**	**-**
Refusal	**1%**	**-**	-	-	-	-	-	-	-	-	-	-	-	**-**	**-**

**Decided voters represent all respondents after the distribution of undecideds (undecided voters who have been removed correspond to the response choices: I would not vote, I would cancel my vote, DK and Refusal).

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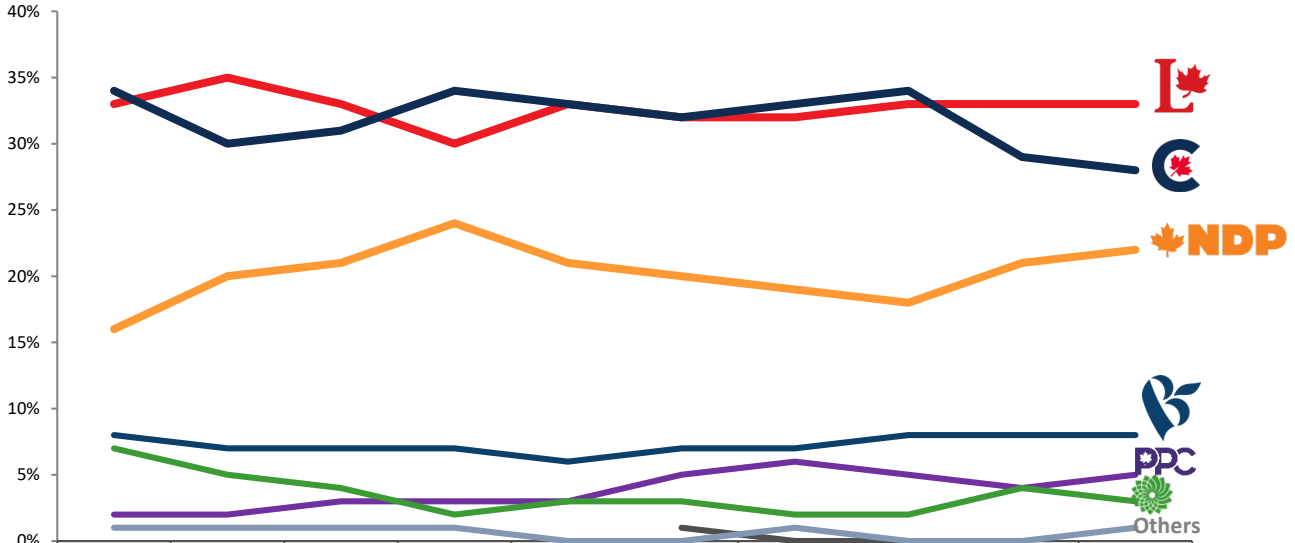
EVOLUTION OF VOTING INTENTIONS IN CANADA



	2019 Election	08-16-2021	08-23-2021	08-30-2021	09-06-2021	09-13-2021	09-17-2021	2021 Elections	07-02-2022	03-06-2021
LPC	33%	35%	33%	30%	33%	32%	32%	33%	33%	33%
CPC	34%	30%	31%	34%	33%	32%	33%	34%	29%	28%
NDP	16%	20%	21%	24%	21%	20%	19%	18%	21%	22%
BQ	8%	7%	7%	7%	6%	7%	7%	8%	8%	8%
PPC	2%	2%	3%	3%	3%	5%	6%	5%	4%	5%
GPC	7%	5%	4%	2%	3%	3%	2%	2%	4%	3%
MP						1%	0%	0%		
Others	1%	1%	1%	1%	0%	0%	1%	0%	0%	1%

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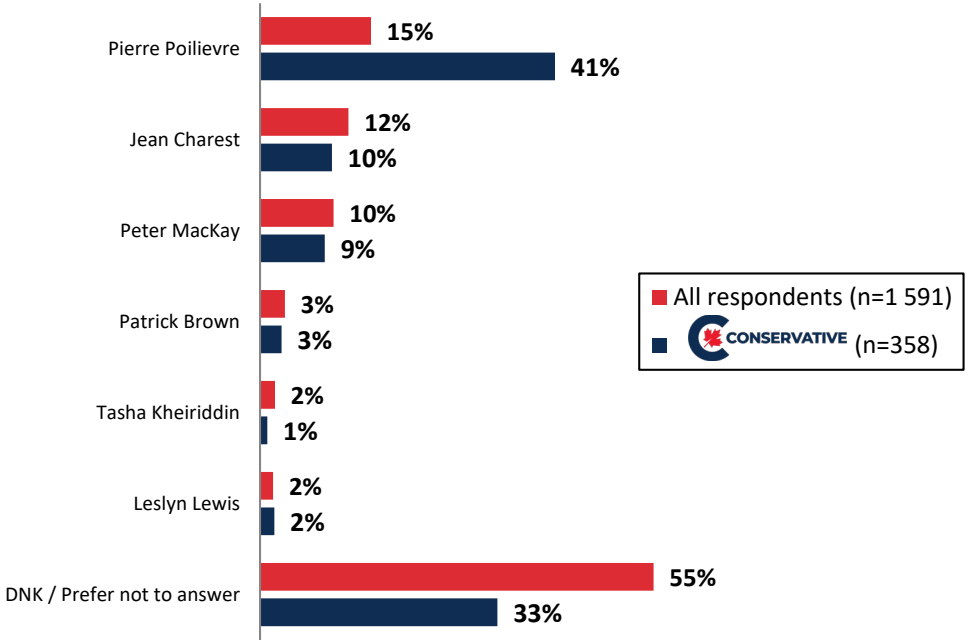
BEST CONSERVATIVE LEADER (1/3)

Q2. Which of the following public figures would make the best leader for the Conservative Party of Canada?

Base: All respondents (n=1,591)



BEST CONSERVATIVE LEADER (2/3)

Q2. Which of the following public figures would make the best leader for the Conservative Party of Canada?
Base: All respondents (n=1,591)

	TOTAL	GENDER		AGE			REGION					
		Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	CB
n =	***1,591***	***816***	***775***	***464***	***566***	***561***	***106***	***429***	***602***	***130***	***142***	***182***
Pierre Poilievre	**15%**	**18%**	**13%**	14%	17%	15%	13%	**9%**	17%	18%	**26%**	13%
Jean Charest	**12%**	**16%**	**9%**	**6%**	**9%**	**19%**	15%	**22%**	**10%**	**6%**	**8%**	**7%**
Peter MacKay	**10%**	**13%**	**8%**	**7%**	9%	**13%**	**19%**	**6%**	10%	15%	9%	12%
Patrick Brown	**3%**	4%	3%	4%	4%	**2%**	**1%**	**1%**	**7%**	2%	**0%**	**1%**
Tasha Kheiriddin	**2%**	2%	2%	2%	3%	1%	4%	**5%**	**1%**	1%	1%	1%
Leslyn Lewis	**2%**	2%	1%	2%	1%	2%	**0%**	1%	2%	4%	3%	1%
DNK / Prefer not to answer	**55%**	**45%**	**64%**	**64%**	57%	**46%**	47%	55%	53%	55%	53%	**64%**

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BEST CONSERVATIVE LEADER (3/3)

Q2. Which of the following public figures would make the best leader for the Conservative Party of Canada?

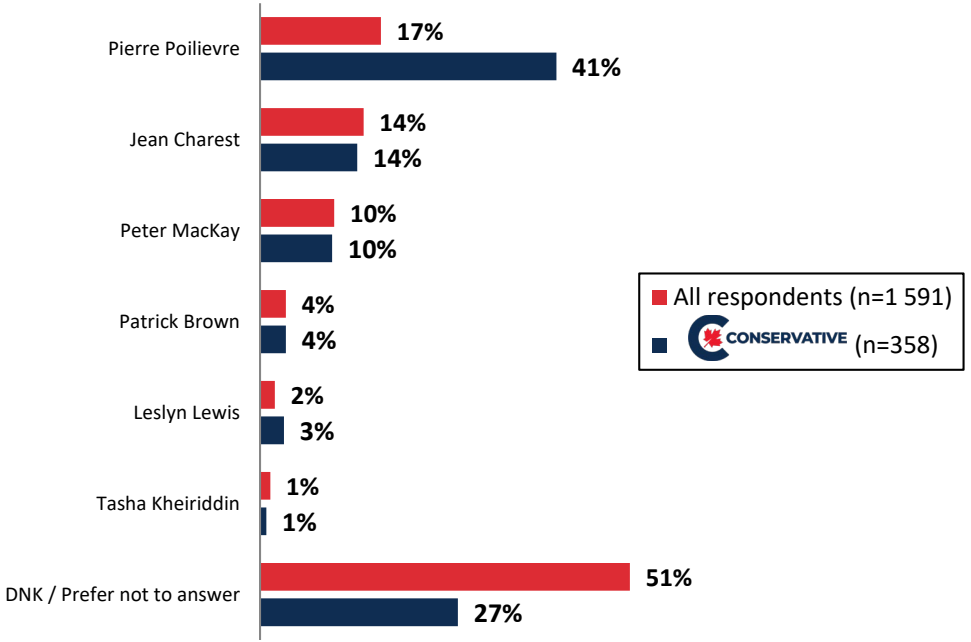
Base: All respondents (n=1,591)

	TOTAL	LPC	CPC	NDP	BQ	PPC	GPC
n =	*1,591*	*448*	*358*	*284*	*118*	*65*	*49*
Pierre Poilievre	**15%**	4%	41%	6%	5%	50%	12%
Jean Charest	**12%**	20%	10%	8%	17%	1%	12%
Peter MacKay	**10%**	13%	9%	10%	10%	10%	13%
Patrick Brown	**3%**	4%	3%	4%	2%	3%	2%
Tasha Kheiriddin	**2%**	2%	1%	2%	5%	1%	7%
Leslyn Lewis	**2%**	2%	2%	2%	0%	6%	0%
DNK / Prefer not to answer	**55%**	54%	33%	68%	61%	29%	54%

CANDIDATE WITH THE BEST CHANCE OF WINNING AGAINST TRUDEAU (1/3)

Q3. Which of the following potential Conservative leaders has the best chance of winning against Justin Trudeau's Liberal Party in the next election?

Base: All respondents (n=1,591)



CANDIDATE WITH THE BEST CHANCE OF WINNING AGAINST TRUDEAU (2/3)

Q3. Which of the following potential Conservative leaders has the best chance of winning against Justin Trudeau's Liberal Party in the next election?

Base: All respondents (n=1,591)

	TOTAL	GENDER		AGE			REGION					
		Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	CB
n =	*1,591*	*816*	*775*	*464*	*566*	*561*	*106*	*429*	*602*	*130*	*142*	*182*
Pierre Poilievre	**17%**	**19%**	**14%**	14%	19%	17%	15%	**10%**	19%	18%	**27%**	14%
Jean Charest	**14%**	**19%**	**10%**	**6%**	**11%**	**23%**	12%	**28%**	**11%**	12%	9%	**8%**
Peter MacKay	**10%**	12%	9%	**6%**	10%	**13%**	**22%**	8%	10%	10%	6%	12%
Patrick Brown	**4%**	4%	3%	5%	4%	**2%**	2%	**2%**	**7%**	**1%**	2%	**1%**
Leslyn Lewis	**2%**	**3%**	**1%**	**4%**	**1%**	2%	1%	**1%**	2%	4%	2%	3%
Tasha Kheiriddin	**1%**	1%	2%	3%	1%	1%	1%	2%	1%	2%	1%	1%
DNK / Prefer not to answer	**51%**	**41%**	**61%**	**62%**	53%	**43%**	46%	49%	50%	53%	53%	**61%**

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CANDIDATE WITH THE BEST CHANCE OF WINNING AGAINST TRUDEAU (2/3)

Q3. Which of the following potential Conservative leaders has the best chance of winning against Justin Trudeau's Liberal Party in the next election?

Base: All respondents (n=1,591)

	TOTAL	LPC	CPC	NDP	BQ	PPC	GPC
n =	***1,591***	***448***	***358***	***284***	***118***	***65***	***49***
Pierre Poilievre	**17%**	**6%**	**41%**	**8%**	13%	**50%**	**7%**
Jean Charest	**14%**	**22%**	14%	**9%**	22%	**7%**	13%
Peter MacKay	**10%**	**14%**	10%	**7%**	12%	8%	10%
Patrick Brown	**4%**	4%	4%	4%	**1%**	2%	13%
Leslyn Lewis	**2%**	2%	3%	2%	**0%**	2%	**0%**
Tasha Kheiriddin	**1%**	2%	1%	1%	2%	1%	5%
DNK / Prefer not to answer	**51%**	51%	**27%**	**67%**	51%	**30%**	52%

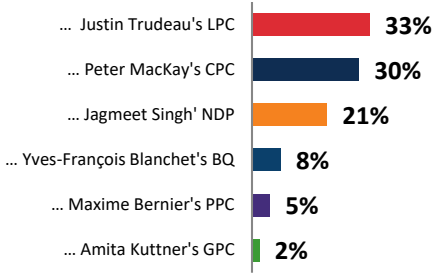
VOTING INTENTIONS

– *According to the Conservative leader*

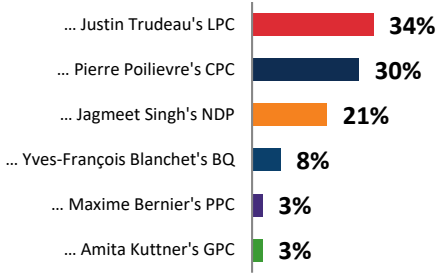
Q5. If the Conservative Party of Canada were led by (Peter MacKay, Pierre Poilievre, Jean Charest, Leslyn Lewis, Patrick Brown or Tasha Kheiriddin) which party would you vote for? Would it be for...?

Base : Decided voters (n=1,338). The Bloc Québécois was shown only to respondents in Quebec.

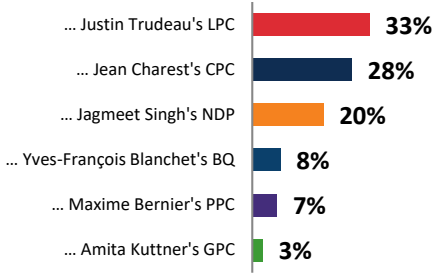
Peter MacKay



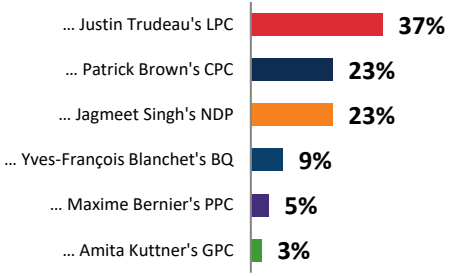
Pierre Poilievre



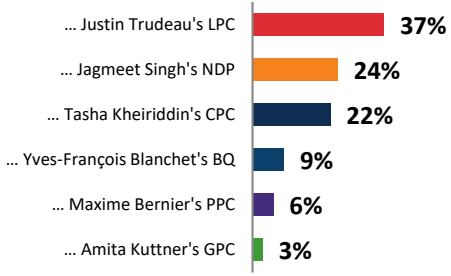
Jean Charest



Patrick Brown



Tasha Kheiriddin



**Decided voters represent all respondents after the distribution of undecideds (undecided voters who have been removed correspond to the response choices: I would not vote, I would cancel my vote, DK and Refusal).

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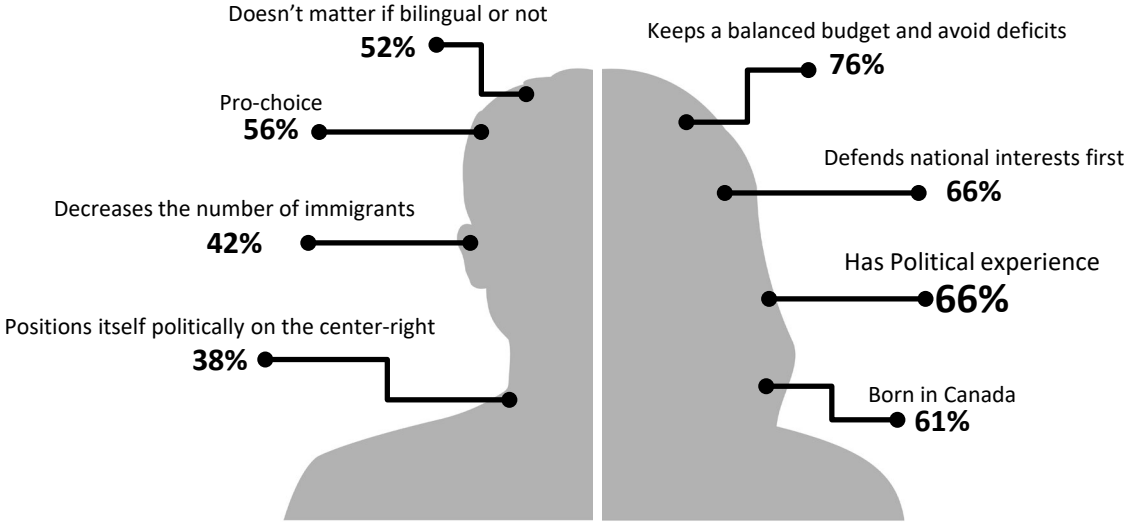
SEC 2: PREFERENCES FOR THE NEXT CONSERVATIVE LEADER

IDEAL PROFILE OF THE FUTURE CONSERVATIVE LEADER - *According to Conservative supporters*



CHARACTERISTICS THAT DO NOT MATTER

% It doesn't matter

Gender	**81%**
Age	**66%**
Gay Marriage	**44%**

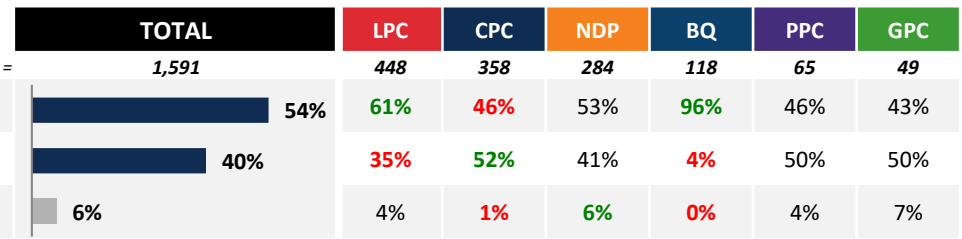
RELIGION: A DIVIDED CHARACTERISTIC

- Has religious values (20%)
- Does not have religious values (38%)
- Religious values don't matter (38%)

IMPORTANCE OF BILINGUALISM

Q4a. Is it important to you that the next leader of the Conservative Party be perfectly bilingual, i.e., fluent in both English and French, or it doesn't matter?

Base: All respondents (n=1,591)



	TOTAL	GENDER		AGE			REGION					
		Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	CB
n =	*1,591*	*816*	*775*	*464*	*566*	*561*	*106*	*429*	*602*	*130*	*142*	*182*
Yes, it's important	**54%**	52%	57%	**49%**	54%	**59%**	46%	**85%**	**49%**	47%	**37%**	**40%**
No, it doesn't matter	**40%**	**43%**	**37%**	43%	41%	38%	48%	**11%**	**45%**	45%	**58%**	**54%**
I don't know / I prefer not to answer	**6%**	5%	6%	**8%**	6%	**4%**	6%	4%	6%	8%	5%	6%

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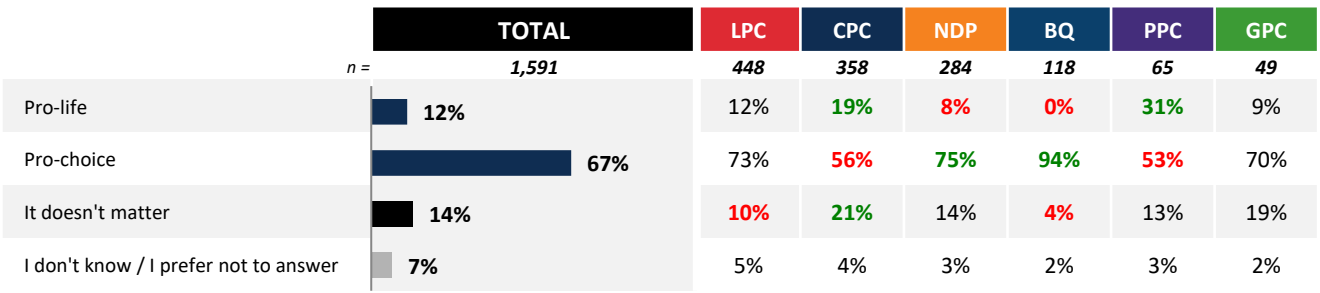
OPINION ON ABORTION

Q4b. Would you prefer the next leader of the Conservative Party to be pro-life, i.e., against abortion, or pro-choice, i.e., in favour of a woman's right to choose, or it doesn't not matter?

Base: All respondents (n=1,591)



	TOTAL	GENDER		AGE			REGION					
		Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	CB
n =	*1,591*	*816*	*775*	*464*	*566*	*561*	*106*	*429*	*602*	*130*	*142*	*182*
Pro-life	**12%**	15%	10%	14%	15%	9%	8%	5%	14%	12%	18%	17%
Pro-choice	**67%**	62%	71%	67%	62%	70%	58%	80%	61%	61%	63%	70%
It doesn't matter	**14%**	17%	12%	12%	15%	15%	24%	9%	18%	13%	15%	9%
I don't know / I prefer not to answer	**7%**	6%	8%	7%	7%	6%	10%	6%	7%	13%	3%	4%

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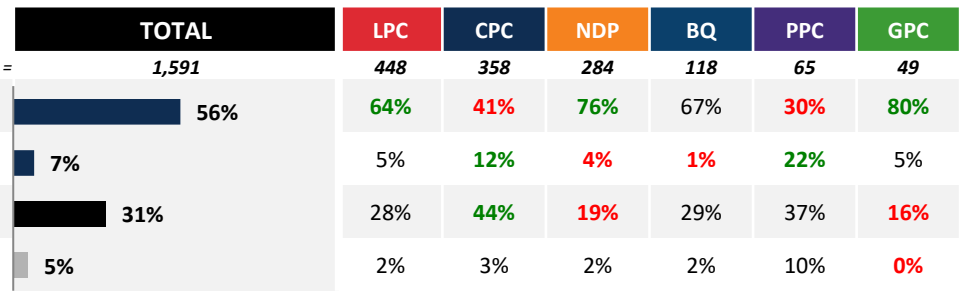
OPINION ON GAY MARRIAGE

Q4c. Would you prefer the next leader of the Conservative Party to be in favour of gay marriage, against gay marriage, or it doesn't matter?
Base: All respondents (n=1,591)



	TOTAL	GENDER		AGE			REGION					
		Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	CB
n =	*1,591*	*816*	*775*	*464*	*566*	*561*	*106*	*429*	*602*	*130*	*142*	*182*
In favour of gay marriage	**56%**	53%	60%	67%	53%	52%	63%	63%	52%	56%	51%	60%
Against gay marriage	**7%**	9%	6%	7%	8%	7%	2%	4%	10%	9%	13%	5%
It doesn't matter	**31%**	34%	29%	21%	34%	36%	31%	28%	34%	31%	35%	27%
I don't know / I prefer not to answer	**5%**	4%	5%	5%	5%	5%	3%	5%	5%	3%	1%	8%

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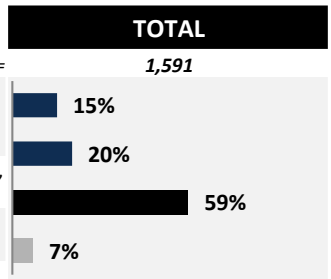
PREFERENCE AS TO THE CANADIAN ORIGIN OF THE LEADER

Q4d. Would you prefer the next leader of the Conservative Party to come from Western Canada (British Columbia, Alberta, Saskatchewan, Manitoba), Eastern Canada (Ontario, Québec, Atlantic Provinces), or it doesn't matter?

Base: All respondents (n=1,591)



	TOTAL	LPC	CPC	NDP	BQ	PPC	GPC
n =	*1,591*	*448*	*358*	*284*	*118*	*65*	*49*
From Western Canada (British Columbia, Alberta, Saskatchewan, Manitoba)	15%	13%	18%	18%	2%	22%	7%
From Eastern Canada (Ontario, Québec, Atlantic provinces)	20%	24%	16%	17%	48%	14%	36%
It doesn't matter	59%	59%	63%	57%	46%	60%	53%
I don't know / I prefer not to answer	7%	3%	4%	8%	3%	4%	4%

	TOTAL	GENDER		AGE			REGION					
		Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	CB
n =	*1,591*	*816*	*775*	*464*	*566*	*561*	*106*	*429*	*602*	*130*	*142*	*182*
From Western Canada (British Columbia, Alberta, Saskatchewan, Manitoba)	15%	16%	14%	17%	14%	13%	3%	2%	4%	40%	39%	38%
From Eastern Canada (Ontario, Québec, Atlantic provinces)	20%	21%	18%	17%	19%	22%	34%	35%	19%	6%	9%	5%
It doesn't matter	59%	58%	60%	56%	59%	61%	57%	56%	69%	51%	48%	52%
I don't know / I prefer not to answer	7%	5%	8%	9%	7%	4%	6%	7%	8%	3%	5%	5%

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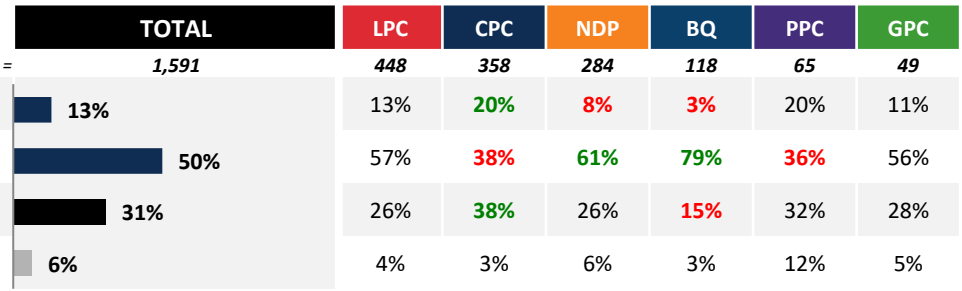
PREFERENCE FOR RELIGIOUS VALUES

Q4e. Would you prefer the next leader of the Conservative Party to convey religious values, not convey religious values, or it doesn't matter?
Base: All respondents (n=1,591)



	TOTAL	LPC	CPC	NDP	BQ	PPC	GPC
n =	*1,591*	*448*	*358*	*284*	*118*	*65*	*49*
Convey religious values	13%	13%	20%	8%	3%	20%	11%
Not convey religious values	50%	57%	38%	61%	79%	36%	56%
It doesn't matter	31%	26%	38%	26%	15%	32%	28%
I don't know / I prefer not to answer	6%	4%	3%	6%	3%	12%	5%

	TOTAL	GENRE		ÂGE			RÉGION					
		Homme	Femme	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	BC
n =	*1,591*	*816*	*775*	*464*	*566*	*561*	*106*	*429*	*602*	*130*	*142*	*182*
Convey religious values	13%	14%	11%	9%	14%	14%	15%	8%	15%	16%	17%	8%
Not convey religious values	50%	50%	49%	51%	49%	50%	39%	64%	43%	39%	41%	63%
It doesn't matter	31%	32%	30%	30%	31%	32%	34%	22%	36%	38%	39%	23%
I don't know / I prefer not to answer	6%	4%	9%	9%	6%	4%	12%	6%	6%	7%	3%	6%

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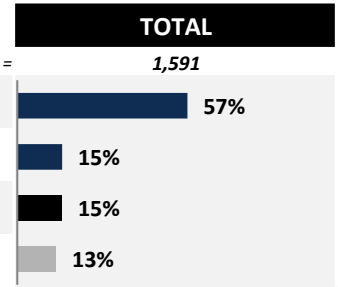
PREFERENCE REGARDING THE BUDGET

Q4f. Would you prefer the next leader of the Conservative Party to balance the budget and avoid deficits, not balance the budget and run deficits, or it doesn't matter?

Base: All respondents (n=1,591)



	TOTAL	LPC	CPC	NDP	BQ	PPC	GPC
n =	*1,591*	*448*	*358*	*284*	*118*	*65*	*49*
Keep a balanced budget and avoid deficits	57%	46%	76%	51%	50%	75%	73%
Not balance the budget and run a deficit	15%	23%	9%	16%	25%	11%	8%
It doesn't matter	15%	20%	11%	17%	11%	7%	10%
I don't know / I prefer not to answer	13%	12%	4%	16%	14%	7%	8%

	TOTAL	GENDER		AGE			REGION					
		Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	CB
n =	*1,591*	*816*	*775*	*464*	*566*	*561*	*106*	*429*	*602*	*130*	*142*	*182*
Keep a balanced budget and avoid deficits	57%	59%	56%	57%	57%	57%	61%	50%	60%	59%	64%	51%
Not balance the budget and run a deficit	15%	16%	13%	14%	13%	16%	7%	23%	10%	15%	10%	19%
It doesn't matter	15%	17%	13%	14%	16%	15%	17%	10%	17%	13%	19%	17%
I don't know / I prefer not to answer	13%	8%	18%	15%	13%	11%	14%	16%	13%	12%	7%	13%

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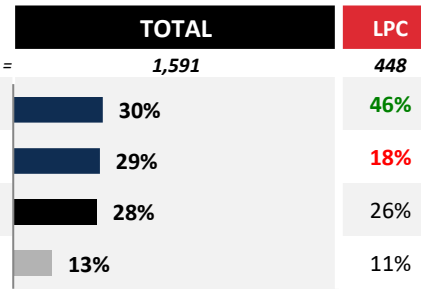
PREFERENCE FOR IMMIGRATION

Q4g. Would you prefer that the next leader of the Conservative Party increase the number of immigrants admitted to Canada, decrease the number of immigrants admitted to Canada or it doesn't matter?

Base: All respondents (n=1,591)



	TOTAL	LPC	CPC	NDP	BQ	PPC	GPC
n =	*1,591*	*448*	*358*	*284*	*118*	*65*	*49*
Increases the number of immigrants	30%	46%	19%	40%	28%	9%	27%
Decreases the number of immigrants	29%	18%	42%	21%	30%	69%	39%
It doesn't matter	28%	26%	32%	31%	32%	9%	25%
I don't know / I prefer not to answer	13%	11%	8%	9%	10%	13%	9%

	TOTAL	GENDER		AGE			REGION					
		Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	CB
n =	*1,591*	*816*	*775*	*464*	*566*	*561*	*106*	*429*	*602*	*130*	*142*	*182*
Increases the number of immigrants	30%	32%	28%	32%	23%	34%	26%	34%	27%	35%	26%	34%
Decreases the number of immigrants	29%	27%	31%	21%	34%	30%	32%	23%	33%	26%	30%	26%
It doesn't matter	28%	32%	25%	33%	30%	24%	28%	28%	28%	28%	32%	28%
I don't know / I prefer not to answer	13%	10%	16%	14%	13%	12%	14%	15%	12%	11%	12%	12%

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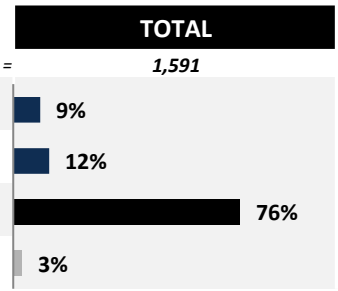
PREFERENCE FOR GENDER

Q4h. Would you prefer the next leader of the Conservative Party to be a man, a woman or it doesn't matter?

Base: All respondents (n=1,591)



	TOTAL	LPC	CPC	NDP	BQ	PPC	GPC
n =	*1,591*	*448*	*358*	*284*	*118*	*65*	*49*
A man	9%	10%	13%	4%	4%	21%	6%
A woman	12%	14%	5%	17%	16%	7%	17%
It doesn't matter	76%	73%	81%	76%	79%	64%	77%
I don't know / I prefer not to answer	3%	2%	0%	3%	1%	7%	1%

	TOTAL	GENDER		AGE			REGION					
		Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	CB
n =	*1,591*	*816*	*775*	*464*	*566*	*561*	*106*	*429*	*602*	*130*	*142*	*182*
A man	9%	13%	5%	10%	9%	8%	7%	12%	8%	6%	10%	8%
A woman	12%	7%	17%	17%	10%	10%	12%	11%	12%	10%	8%	17%
It doesn't matter	76%	77%	75%	69%	78%	79%	78%	74%	75%	83%	80%	72%
I don't know / I prefer not to answer	3%	3%	4%	5%	3%	3%	4%	3%	5%	1%	1%	3%

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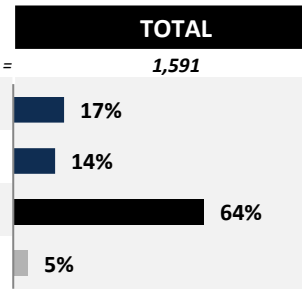
PREFERENCE FOR AGE

Q4i. Would you prefer the next leader of the Conservative Party to be over or under the age of 45, or it doesn't matter?

Base: All respondents (n=1,591)



	TOTAL	LPC	CPC	NDP	BQ	PPC	GPC
n =	*1,591*	*448*	*358*	*284*	*118*	*65*	*49*
Over 45	17%	19%	23%	10%	14%	19%	17%
Under 45	14%	14%	8%	25%	15%	14%	19%
It doesn't matter	64%	65%	66%	60%	69%	62%	62%
I don't know / I prefer not to answer	5%	2%	3%	5%	2%	4%	2%

	TOTAL	GENDER		AGE			REGION					
		Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	CB
n =	*1,591*	*816*	*775*	*464*	*566*	*561*	*106*	*429*	*602*	*130*	*142*	*182*
Over 45	17%	18%	16%	6%	17%	24%	19%	17%	18%	11%	14%	19%
Under 45	14%	17%	12%	29%	11%	7%	13%	12%	12%	18%	18%	19%
It doesn't matter	64%	61%	67%	58%	68%	66%	62%	67%	65%	68%	66%	58%
I don't know / I prefer not to answer	5%	4%	5%	7%	4%	4%	5%	4%	5%	3%	3%	4%

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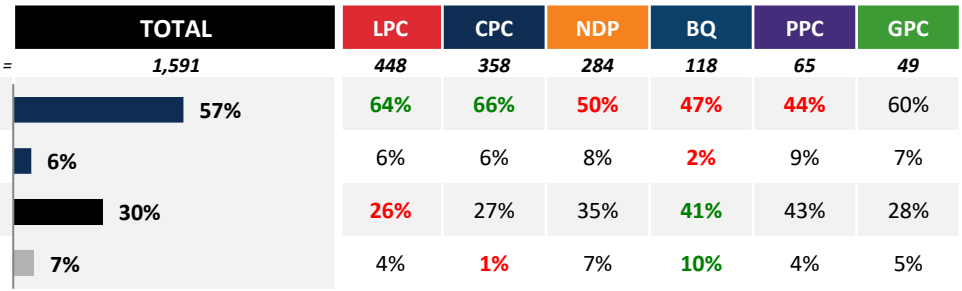
PREFERENCE FOR POLITICAL EXPERIENCE

Q4j. Would you prefer the next leader of the Conservative Party to have political experience and to have served as a member of parliament, to have no political experience and to come from a non-political background, or it doesn't matter?

Base: All respondents (n=1,591)



	TOTAL	GENDER		AGE			REGION					
	TOTAL	Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	CB
n =	*1,591*	*816*	*775*	*464*	*566*	*561*	*106*	*429*	*602*	*130*	*142*	*182*
Political experience	**57%**	56%	58%	49%	55%	64%	49%	53%	60%	56%	59%	59%
No political experience	**6%**	7%	4%	10%	5%	4%	11%	4%	5%	2%	9%	9%
It doesn't matter	**30%**	33%	28%	31%	33%	27%	33%	34%	27%	38%	28%	28%
I don't know / I prefer not to answer	**7%**	4%	10%	10%	7%	5%	6%	9%	8%	4%	4%	5%

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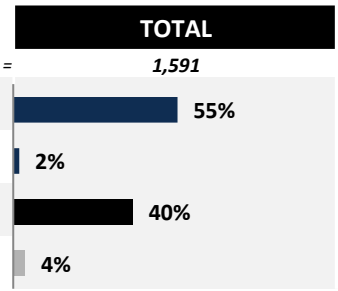
PREFERENCE FOR PLACE OF BIRTH

Q4k. Would you prefer the next leader of the Conservative Party to be born in Canada, born outside of Canada, or it doesn't matter?
Base: All respondents (n=1,591)



	TOTAL	LPC	CPC	NDP	BQ	PPC	GPC
n =	*1,591*	*448*	*358*	*284*	*118*	*65*	*49*
Born in Canada	55%	56%	61%	47%	54%	76%	53%
Born outside of Canada	2%	4%	2%	1%	0%	0%	5%
It doesn't matter	40%	38%	36%	49%	43%	22%	40%
I don't know / I prefer not to answer	4%	2%	1%	2%	3%	2%	3%

	TOTAL	GENDER		AGE			REGION					
		Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	CB
n =	*1,591*	*816*	*775*	*464*	*566*	*561*	*106*	*429*	*602*	*130*	*142*	*182*
Born in Canada	55%	55%	54%	48%	53%	61%	66%	53%	56%	54%	50%	54%
Born outside of Canada	2%	3%	1%	3%	2%	1%	0%	1%	2%	1%	4%	3%
It doesn't matter	40%	39%	40%	44%	40%	35%	33%	40%	38%	42%	45%	40%
I don't know / I prefer not to answer	4%	3%	4%	4%	5%	2%	1%	5%	4%	3%	1%	3%

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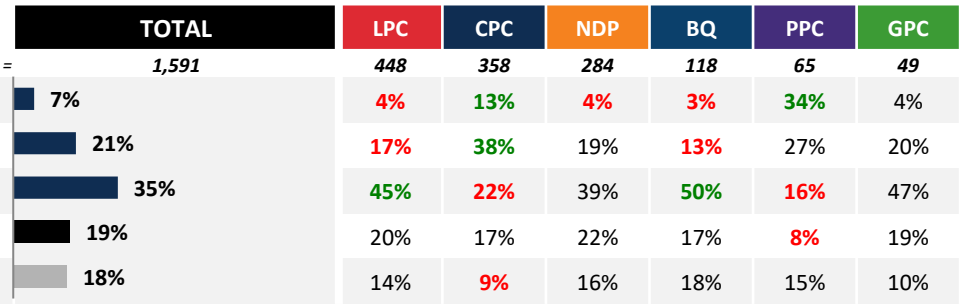
PREFERENCE FOR POLITICAL POSITIONING

Q4I. Would you prefer the next leader of the Conservative Party to be right-wing, centre-right, centrist, or it doesn't matter?

Base: All respondents (n=1,591)



	TOTAL	LPC	CPC	NDP	BQ	PPC	GPC
n =	*1,591*	*448*	*358*	*284*	*118*	*65*	*49*
Right-wing	7%	4%	13%	4%	3%	34%	4%
Centre-right	21%	17%	38%	19%	13%	27%	20%
Centrist	35%	45%	22%	39%	50%	16%	47%
It doesn't matter	19%	20%	17%	22%	17%	8%	19%
I don't know / I prefer not to answer	18%	14%	9%	16%	18%	15%	10%

	TOTAL	GENDER		AGE			REGION					
		Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	CB
n =	*1,591*	*816*	*775*	*464*	*566*	*561*	*106*	*429*	*602*	*130*	*142*	*182*
Right-wing	7%	8%	6%	8%	8%	6%	8%	6%	6%	8%	11%	7%
Centre-right	21%	30%	13%	20%	21%	22%	8%	19%	21%	20%	35%	23%
Centrist	35%	33%	36%	32%	34%	38%	30%	37%	35%	34%	26%	40%
It doesn't matter	19%	18%	20%	20%	19%	18%	31%	18%	18%	22%	16%	18%
I don't know / I prefer not to answer	18%	10%	25%	20%	19%	16%	23%	21%	20%	16%	12%	12%

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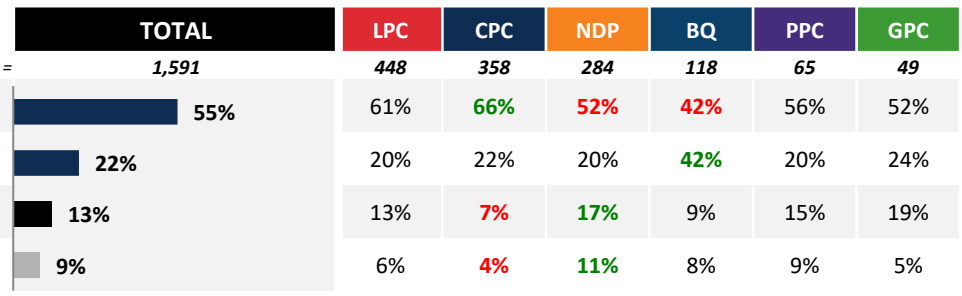
PREFERENCE FOR THE DEFENCE OF NATIONAL OR PROVINCIAL INTERESTS

Q4m. Would you rather have the next leader of the Conservative Party stand up for Canada's national interests first or someone who stands up for your province's interests first?

Base: All respondents (n=1,591)



	TOTAL	LPC	CPC	NDP	BQ	PPC	GPC
n =	*1,591*	*448*	*358*	*284*	*118*	*65*	*49*
Stand up for national interests first	55%	61%	66%	52%	42%	56%	52%
Stand up for my province's interests first	22%	20%	22%	20%	42%	20%	24%
It doesn't matter	13%	13%	7%	17%	9%	15%	19%
I don't know / I prefer not to answer	9%	6%	4%	11%	8%	9%	5%

	TOTAL	GENDER		AGE			REGION					
		Male	Female	18-34	35-54	55+	ATL	QC	ON	MB/SK	AB	CB
n =	*1,591*	*816*	*775*	*464*	*566*	*561*	*106*	*429*	*602*	*130*	*142*	*182*
Stand up for national interests first	55%	61%	49%	44%	50%	67%	47%	54%	55%	51%	62%	58%
Stand up for my province's interests first	22%	18%	27%	25%	25%	18%	24%	25%	20%	24%	22%	22%
It doesn't matter	13%	15%	12%	17%	15%	9%	19%	13%	15%	17%	6%	9%
I don't know / I prefer not to answer	9%	6%	12%	14%	11%	5%	10%	8%	9%	9%	10%	12%

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DETAILED METHODOLOGY

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLES

The table below shows the geographic distribution of respondents, before and after weighting. There was a slight imbalance in geographic distribution in the unweighted sample. The weighting process primarily adjusted the weight of regions outside the major centers, which were slightly over-represented in the sample. These regions were oversampled to allow for a more refined analysis of the results.

PROVINCES	UNWEIGHTED	WEIGHTED
Atlantic	106	112
Quebec	429	375
Ontario	602	607
Manitoba / Saskatchewan	130	106
Alberta	142	183
British Columbia	182	217

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLES (Cont'd)

The following tables present the demographic distribution of respondents by gender, age, mother tongue, presence of children in the household and education level.

GENDER	UNWEIGHTED	WEIGHTED
Male	816	773
Female	775	826

AGE	UNWEIGHTED	WEIGHTED
Between 18 and 34	464	427
Between 35 and 54	566	547
55 or over	561	625

LANGUAGE (MOTHER TONGUE)	UNWEIGHTED	WEIGHTED
French	410	334
English	967	1,057
Other	213	206

CHILDREN IN THE HOUSEHOLD	UNWEIGHTED	WEIGHTED
Yes	431	436
No	1,155	1,157

EDUCATION	UNWEIGHTED	WEIGHTED
Elementary/Highschool	387	526
College	468	621
University	726	437

The sample thus collected has a minimum weighting factor of 0.1659 and a maximum weighting factor of 4.8874. The weighted variance is 0.4662.

APPENDIX

QUESTIONNAIRE

[ASK ALL]
[SINGLE MENTION]

PROV
In which province or territory do you live?

Label	Value
British Columbia	BC
Alberta	AB
Saskatchewan	SK
Manitoba	MB
Ontario	ON
Quebec	QC
New Brunswick	NB
Nova Scotia	NS
Prince Edward Island	PE
Newfoundland	NF
Northwest Territories	NT
Yukon	YK
Nunavut	NU

[ASK ALL]
[SINGLE MENTION]
SEXE
You are…?
Note: As indicated by Statistics Canada, transgender, transsexual, and intersex Canadians should indicate the sex (male or female) with which they most associate themselves.
... A man
... A woman

QUESTIONNAIRE

[ASK ALL]
[SINGLE MENTION]

AGE
How old are you?

Under 18
Between 18 and 24
Between 25 and 34
Between 35 and 44
Between 45 and 54
Between 55 and 64
Between 65 and 74
75 or older
I prefer not to answer

[ASK ALL]
[SINGLE MENTION]
LANGU
What is the language you first learned at home in your childhood and that you still understand?

French
English
Other
English and French
French and other
English and other
Other and other
I prefer not to answer

QUESTIONNAIRE

[ASK ALL]
[SINGLE MENTION]

ENFAN
Are there any children who are UNDER 18 YEARS OF AGE living in your household?
(IF SO:) Are any of them 12 YEARS OLD AND OLDER or LESS THAN 12 years old?

Yes: 12 years of age and OLDER ONLY
Yes: 12 years of age and older AND younger than 12 years old
Yes: YOUNGER than 12 years old ONLY
No children under 18 years old at all in the household
I prefer not to answer

[ASK ALL]
[SINGLE MENTION]
SCOL
What is the last year of education that you have completed?

Elementary (7 years or less)
High school, general or vocational (8 to 12 years)
College (pre-university, technical training, certificate, accreditation or advanced diploma (13-15 years))
University certificates and diplomas
University Bachelor (including classical studies)
University Master's degree
University Doctorate (PhD)
I prefer not to answer

QUESTIONNAIRE

[ASK ALL]
[SINGLE MENTION]

QE. Are you at least 18 years old and eligible to vote in Canada?
Yes
No

[ASK ALL]
[SINGLE MENTION]

Q1a. If FEDERAL elections were held today, for which political party would you be most likely to vote? Would it be for...?
If you have already voted at the advance polls, please indicated which party you voted for.

...Justin Trudeau's Liberal Party of Canada
...Jagmeet Singh's New Democratic Party of Canada
...Yves-François Blanchet's Bloc Québécois (QC only)
...Erin O'Toole's Conservative Party of Canada
...Annamie Paul's Green Party of Canada
…Maxim Bernier's People's Party of Canada
...another party
I would not vote
I would cancel my vote
I don't know
I prefer not to answer

QUESTIONNAIRE

[ASK IF Q1a=98]
[SINGLE MENTION]
Q1b. Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...?

...Justin Trudeau's Liberal Party of Canada
...Jagmeet Singh's New Democratic Party of Canada
...Yves-François Blanchet's Bloc Québécois (QC only)
...Candice Bergen's Conservative Party of Canada
...Amita Kuttner's Green Party of Canada
…Maxim Bernier's People's Party of Canada
...another party
I don't know

[ASK ALL]
[SINGLE MENTION]
Q2. Which of the following public figures would make the best leader for the Conservative Party of Canada?

Peter MacKay
Jean Charest
Patrick Brown
Tasha Kheiriddin
Pierre Poilievre
Leslyn Lewis
I don't know / I prefer not to answer

QUESTIONNAIRE

[ASK ALL]
[SINGLE MENTION]
Q3. Which of the following potential Conservative leaders has the best chance of winning against Justin Trudeau's Liberal Party in the next election?

Peter MacKay
Jean Charest
Patrick Brown
Tasha Kheiriddin
Pierre Poilievre
Leslyn Lewis
I don’t know / I prefer not to answer

[ASK ALL]
[SINGLE MENTION]
Q4a. Is it important to you that the next leader of the Conservative Party be perfectly bilingual, i.e., fluent in both English and French, or it doesn't matter?
Yes, it's important
No, it doesn't matter
I don't know / I prefer not to answer

[ASK ALL]
[SINGLE MENTION]
Q4b. Would you prefer the next leader of the Conservative Party to be pro-life, i.e., against abortion, or pro-choice, i.e., in favour of a woman's right to choose, or it doesn't not matter?
Pro-life
Pro-choice
It doesn't matter
I don't know / I prefer not to answer

QUESTIONNAIRE

[ASK ALL]
[SINGLE MENTION]
Q4c. Would you prefer the next leader of the Conservative Party to be in favour of gay marriage, against gay marriage, or it doesn't matter?
In favour of gay marriage
Against gay marriage
It doesn't matter
I don't know / I prefer not to answer

[ASK ALL]
[SINGLE MENTION]
Q4d. Would you prefer the next leader of the Conservative Party to come from Western Canada (British Columbia, Alberta, Saskatchewan, Manitoba), Eastern Canada (Ontario, Québec, Atlantic Provinces), or it doesn't matter?
From Western Canada (British Columbia, Alberta, Saskatchewan, Manitoba)
From Eastern Canada (Ontario, Québec, Atlantic provinces)
It doesn't matter
I don't know / I prefer not to answer

[ASK ALL]
[SINGLE MENTION]
Q4e. Would you prefer the next leader of the Conservative Party to convey religious values, not convey religious values, or it doesn't matter?
Convey religious values
Not convey religious values
It doesn't matter
I don't know / I prefer not to answer

QUESTIONNAIRE

[ASK ALL]
[SINGLE MENTION]
Q4f. Would you prefer the next leader of the Conservative Party to balance the budget and avoid deficits, not balance the budget and run deficits, or it doesn't matter?
Keep a balanced budget and avoid deficits
Not balance the budget and run a deficit
It doesn't matter
I don't know / I prefer not to answer

[ASK ALL]
[SINGLE MENTION]
Q4g. Would you prefer that the next leader of the Conservative Party increase the number of immigrants admitted to Canada, decrease the number of immigrants admitted to Canada or it doesn't matter?
Increases the number of immigrants
Decreases the number of immigrants
It doesn't matter
I don't know / I prefer not to answer

[ASK ALL]
[SINGLE MENTION]
Q4h. Would you prefer the next leader of the Conservative Party to be a man, a woman or it doesn't matter?
A man
A woman
It doesn't matter
I don't know / I prefer not to answer

QUESTIONNAIRE

[ASK ALL]
[SINGLE MENTION]
Q4i. Would you prefer the next leader of the Conservative Party to be over or under the age of 45, or it doesn't matter?
Over 45
Under 45
It doesn't matter
I don't know / I prefer not to answer

[ASK ALL]
[SINGLE MENTION]
Q4j. Would you prefer the next leader of the Conservative Party to have political experience and to have served as a member of parliament, to have no political experience and to come from a non-political background, or it doesn't matter?
Political experience
No political experience
It doesn't matter
I don't know / I prefer not to answer

[ASK ALL]
[SINGLE MENTION]
Q4k. Would you prefer the next leader of the Conservative Party to be born in Canada, born outside of Canada, or it doesn't matter?
Born in Canada
Born outside of Canada
It doesn't matter
I don't know / I prefer not to answer

QUESTIONNAIRE

[ASK ALL]
[SINGLE MENTION]
Q4l. Would you prefer the next leader of the Conservative Party to be right-wing, centre-right, centrist, or it doesn't matter?
Rigth-wing
Centre-right
Centrist
It doesn't matter
I don't know / I prefer not to answer

[ASK ALL]
[SINGLE MENTION]
Q4m. Would you rather have the next leader of the Conservative Party stand up for Canada's national interests first or someone who stands up for your province's interests first?
Stand up for national interests first
Stand up for my province's interests first
It doesn't matter
I don't know / I prefer not to answer

[ASK ALL]
[SINGLE MENTION]
Q5. If the Conservative Party of Canada were led by **INSERT NAME**, which party would you vote for?Would it be for...?

Peter MacKay
Jean Charest
Patrick Brown
Tasha Kheiriddin
Pierre Poilievre
Leslyn Lewis

QUESTIONNAIRE

...Justin Trudeau's Liberal Party of Canada
...Jagmeet Singh's New Democratic Party of Canada
...Yves-François Blanchet's Bloc Québécois (QC only)
... **INSERT NAME** 's Conservative Party of Canada
...Amita Kuttner's Green Party of Canada
…Maxim Bernier's People's Party of Canada
...another party
I don't know

[ASK ALL]
[SINGLE MENTION]

REVEN
Among the following categories, which one best reflects the total INCOME, before taxes, of all the members of your household in 2020?

$19,999 or less
Between $20,000 and $39,999
Between $40,000 and $59,999
Between $60,000 and $79,999
Between $80,000 and $99,999
$100,000 or more
I prefer not to answer

CROSSTABS

FED - Federal voting intentions with leaners by Banner 1

		Gender		Age2			Region					
Column %	Total	Male	Female	18-34	35-54	55+	Atl.	QC	ON	MB/SK	AB	BC
Weighted Total	1599	773	826	427	547	625	112	375	607	106	183	217
Unweighted Total	1591	816	775	464	566	561	106	429	602	130	142	182
PLC	28%	29%	26%	24%	25%	32%	39%	26%	27%	27%	21%	33%
NPD	19%	18%	19%	27%	20%	12%	19%	10%	20%	19%	23%	25%
BQ	7%	5%	8%	4%	6%	9%	0%	28%	0%	0%	0%	0%
PCC	23%	25%	22%	18%	25%	25%	13%	14%	27%	26%	36%	21%
PV	3%	2%	3%	3%	4%	2%	0%	2%	5%	2%	0%	3%
PPC	4%	5%	3%	3%	5%	3%	4%	4%	4%	3%	3%	5%
I would not vote	4%	4%	3%	5%	4%	2%	4%	3%	4%	4%	2%	3%
...another party	1%	1%	1%	2%	0%	1%	0%	1%	0%	1%	2%	1%
I would cancel my vote	2%	1%	2%	2%	1%	1%	0%	3%	2%	1%	2%	0%
I don't know	10%	7%	12%	9%	9%	11%	20%	7%	9%	12%	11%	10%
I prefer not to answer	1%	1%	2%	1%	1%	1%	0%	1%	2%	3%	1%	0%

FEDX -Federal voting intentions among decided by Banner 1

		Gender		Age2			Region					
Column %	Total	Male	Female	18-34	35-54	55+	Atl.	QC	ON	MB/SK	AB	BC
Weighted Total	1339	670	669	349	463	527	85	321	505	84	154	190
Unweighted Total	1338	706	632	386	474	478	83	369	500	105	123	158
PLC	33%	34%	32%	30%	30%	38%	52%	30%	32%	35%	24%	37%
NPD	22%	21%	23%	33%	24%	14%	26%	12%	24%	24%	27%	29%
BQ	8%	6%	9%	5%	7%	10%	0%	33%	0%	0%	0%	0%
PCC	28%	29%	27%	23%	29%	30%	17%	17%	33%	33%	42%	24%
PV	3%	3%	4%	4%	4%	3%	0%	2%	6%	3%	1%	4%
PPC	5%	6%	3%	4%	6%	4%	5%	5%	5%	4%	3%	5%
...another party	1%	1%	1%	2%	0%	2%	0%	2%	0%	2%	3%	1%

CPO2: Which of the following public figures would make the best leader for the Conservative Party of Canada? by Banner 1

		Gender		Age2			Region					
Column %	Total	Male	Female	18-34	35-54	55+	Atl.	QC	ON	MB/SK	AB	BC
Weighted Total	1599	773	826	427	547	625	112	375	607	106	183	217
Unweighted Total	1591	816	775	464	566	561	106	429	602	130	142	182
Peter MacKay	10%	13%	8%	7%	9%	13%	19%	6%	10%	15%	9%	12%
Jean Charest	12%	16%	9%	6%	9%	19%	15%	22%	10%	6%	8%	7%
Patrick Brown	3%	4%	3%	4%	4%	2%	1%	1%	7%	2%	0%	1%
Tasha Kheiriddin	2%	2%	2%	2%	3%	1%	4%	5%	1%	1%	1%	1%
Pierre Poilievre	15%	18%	13%	14%	17%	15%	13%	9%	17%	18%	26%	13%
Leslyn Lewis	2%	2%	1%	2%	1%	2%	0%	1%	2%	4%	3%	1%
I don't know / I prefer not	55%	45%	64%	64%	57%	46%	47%	55%	53%	55%	53%	64%

CROSSTABS

CPO3: Which of the following potential Conservative leaders has the best chance of winning against Justin Trudeau's Liberal Party in the next election? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1599	773	826	427	547	625	112	375	607	106	183	217
Unweighted Total	1591	816	775	464	566	561	106	429	602	130	142	182
Peter MacKay	10%	12%	9%	6%	10%	13%	22%	8%	10%	10%	6%	12%
Jean Charest	14%	19%	10%	6%	11%	23%	12%	28%	11%	12%	9%	8%
Patrick Brown	4%	4%	3%	5%	4%	2%	2%	2%	7%	1%	2%	1%
Tasha Kheiriddin	1%	1%	2%	3%	1%	1%	1%	2%	1%	2%	1%	1%
Pierre Poilievre	17%	19%	14%	14%	19%	17%	15%	10%	19%	18%	27%	14%
Leslyn Lewis	2%	3%	1%	4%	1%	2%	1%	1%	2%	4%	2%	3%
I don't know / I prefer not	51%	41%	61%	62%	53%	43%	46%	49%	50%	53%	53%	61%

CPO4C: Would you prefer the next leader of the Conservative Party to be in favour of gay marriage, against gay marriage, or it doesn't matter? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1599	773	826	427	547	625	112	375	607	106	183	217
Unweighted Total	1591	816	775	464	566	561	106	429	602	130	142	182
In favour of gay marriage	56%	53%	60%	67%	53%	52%	63%	63%	52%	56%	51%	60%
Against gay marriage	7%	9%	6%	7%	8%	7%	2%	4%	10%	9%	13%	5%
It doesn't matter	31%	34%	29%	21%	34%	36%	31%	28%	34%	31%	35%	27%
I don't know / I prefer not to answer	5%	4%	5%	5%	5%	5%	3%	5%	5%	3%	1%	8%

CPO4D: Would you prefer the next leader of the Conservative Party to come from Western Canada (British Columbia, Alberta, Saskatchewan, Manitoba), Eastern Canada (Ontario, Québec, Atlantic Provinces), or it doesn't matter? by Ban

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1599	773	826	427	547	625	112	375	607	106	183	217
Unweighted Total	1591	816	775	464	566	561	106	429	602	130	142	182
From Western Canada (British Columbia, Albe	15%	16%	14%	17%	14%	13%	3%	2%	4%	40%	39%	38%
From Eastern Canada (Ontario, Québec, Atlar	20%	21%	18%	17%	19%	22%	34%	35%	19%	6%	9%	5%
It doesn't matter	59%	58%	60%	56%	59%	61%	57%	56%	69%	51%	48%	52%
I don't know / I prefer not to answer	7%	5%	8%	9%	7%	4%	6%	7%	8%	3%	5%	5%

CPO4E: Would you prefer the next leader of the Conservative Party to convey religious values, not convey religious values, or it doesn't matter? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1599	773	826	427	547	625	112	375	607	106	183	217
Unweighted Total	1591	816	775	464	566	561	106	429	602	130	142	182
Convey religious values	13%	14%	11%	9%	14%	14%	15%	8%	15%	16%	17%	8%
Not convey religious values	50%	50%	49%	51%	49%	50%	39%	64%	43%	39%	41%	63%
It doesn't matter	31%	32%	30%	30%	31%	32%	34%	22%	36%	38%	39%	23%
I don't know / I prefer not to answer	6%	4%	9%	9%	6%	4%	12%	6%	6%	7%	3%	6%

CROSSTABS

CPO4F: Would you prefer the next leader of the Conservative Party to balance the budget and avoid deficits, not balance the budget and run deficits, or it doesn't matter? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1599	773	826	427	547	625	112	375	607	106	183	217
Unweighted Total	1591	816	775	464	566	561	106	429	602	130	142	182
Keep a balanced budget and avoid deficits	57%	59%	56%	57%	57%	57%	61%	50%	60%	59%	64%	51%
Not balance the budget and run a deficit	15%	16%	13%	14%	13%	16%	7%	23%	10%	15%	10%	19%
It doesn't matter	15%	17%	13%	14%	16%	15%	17%	10%	17%	13%	19%	17%
I don't know / I prefer not to answer	13%	8%	18%	15%	13%	11%	14%	16%	13%	12%	7%	13%

CPO4G: Would you prefer that the next leader of the Conservative Party increase the number of immigrants admitted to Canada, decrease the number of immigrants admitted to Canada or it doesn't matter? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1599	773	826	427	547	625	112	375	607	106	183	217
Unweighted Total	1591	816	775	464	566	561	106	429	602	130	142	182
Increases the number of immigrants	30%	32%	28%	32%	23%	34%	26%	34%	27%	35%	26%	34%
Decreases the number of immigrants	29%	27%	31%	21%	34%	30%	32%	23%	33%	26%	30%	26%
It doesn't matter	28%	32%	25%	33%	30%	24%	28%	28%	28%	28%	32%	28%
I don't know / I prefer not to answer	13%	10%	16%	14%	13%	12%	14%	15%	12%	11%	12%	12%

CPO4H: Would you prefer the next leader of the Conservative Party to be a man, a woman or it doesn't matter? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1599	773	826	427	547	625	112	375	607	106	183	217
Unweighted Total	1591	816	775	464	566	561	106	429	602	130	142	182
A man	9%	13%	5%	10%	9%	8%	7%	12%	8%	6%	10%	8%
A woman	12%	7%	17%	17%	10%	10%	12%	11%	12%	10%	8%	17%
It doesn't matter	76%	77%	75%	69%	78%	79%	78%	74%	75%	83%	80%	72%
I don't know / I prefer not to answer	3%	3%	4%	5%	3%	3%	4%	3%	5%	1%	1%	3%

CPO4I: Would you prefer the next leader of the Conservative Party to be over or under the age of 45, or it doesn't matter? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1599	773	826	427	547	625	112	375	607	106	183	217
Unweighted Total	1591	816	775	464	566	561	106	429	602	130	142	182
Over 45	17%	18%	16%	6%	17%	24%	19%	17%	18%	11%	14%	19%
Under 45	14%	17%	12%	29%	11%	7%	13%	12%	12%	18%	18%	19%
It doesn't matter	64%	61%	67%	58%	68%	66%	62%	67%	65%	68%	66%	58%
I don't know / I prefer not to answer	5%	4%	5%	7%	4%	4%	5%	4%	5%	3%	3%	4%

CROSSTABS

CPO4J: Would you prefer the next leader of the Conservative Party to have political experience and to have served as a member of parliament, to have no political experience and to come from a non-political background, or it doesn't m

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1599	773	826	427	547	625	112	375	607	106	183	217
Unweighted Total	1591	816	775	464	566	561	106	429	602	130	142	182
Political experience	57%	56%	58%	49%	55%	64%	49%	53%	60%	56%	59%	59%
No political experience	6%	7%	4%	10%	5%	4%	11%	4%	5%	2%	9%	9%
It doesn't matter	30%	33%	28%	31%	33%	27%	33%	34%	27%	38%	28%	28%
I don't know / I prefer not to answer	7%	4%	10%	10%	7%	5%	6%	9%	8%	4%	4%	5%

CPO4K: Would you prefer the next leader of the Conservative Party to be born in Canada, born outside of Canada, or it doesn't matter? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1599	773	826	427	547	625	112	375	607	106	183	217
Unweighted Total	1591	816	775	464	566	561	106	429	602	130	142	182
Born in Canada	55%	55%	54%	48%	53%	61%	66%	53%	56%	54%	50%	54%
Born outside of Canada	2%	3%	1%	3%	2%	1%	0%	1%	2%	1%	4%	3%
It doesn't matter	40%	39%	40%	44%	40%	35%	33%	40%	38%	42%	45%	40%
I don't know / I prefer not to answer	4%	3%	4%	4%	5%	2%	1%	5%	4%	3%	1%	3%

CPO4L: Would you prefer the next leader of the Conservative Party to be right-wing, centre-right, centrist, or it doesn't matter? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1599	773	826	427	547	625	112	375	607	106	183	217
Unweighted Total	1591	816	775	464	566	561	106	429	602	130	142	182
Rigth-wing	7%	8%	6%	8%	8%	6%	8%	6%	6%	8%	11%	7%
Centre-right	21%	30%	13%	20%	21%	22%	8%	19%	21%	20%	35%	23%
Centrist	35%	33%	36%	32%	34%	38%	30%	37%	35%	34%	26%	40%
It doesn't matter	19%	18%	20%	20%	19%	18%	31%	18%	18%	22%	16%	18%
I don't know / I prefer not to answer	18%	10%	25%	20%	19%	16%	23%	21%	20%	16%	12%	12%

CPO4M: Would you rather have the next leader of the Conservative Party stand up for Canada's national interests first or someone who stands up for your province's interests first? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1599	773	826	427	547	625	112	375	607	106	183	217
Unweighted Total	1591	816	775	464	566	561	106	429	602	130	142	182
Stand up for national interests first	55%	61%	49%	44%	50%	67%	47%	54%	55%	51%	62%	58%
Stand up for my province's interests first	22%	18%	27%	25%	25%	18%	24%	25%	20%	24%	22%	22%
It doesn't matter	13%	15%	12%	17%	15%	9%	19%	13%	15%	17%	6%	9%
I don't know / I prefer not to answer	9%	6%	12%	14%	11%	5%	10%	8%	9%	9%	10%	12%

CROSSTABS

CPO5AX: If the Conservative Party of Canada were led by Peter MacKay, which party would you vote for?Would it be for...? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1170	598	572	309	390	471	82	272	454	72	130	160
Unweighted Total	1181	633	548	348	407	426	77	313	455	95	106	135
...Justin Trudeau's Liberal Party of Canada	33%	33%	32%	30%	31%	36%	39%	32%	32%	34%	23%	43%
...Jagmeet Singh's New Democratic Party of C	21%	20%	22%	35%	21%	11%	23%	11%	24%	26%	20%	25%
...Yves-François Blanchet's Bloc Québécois	8%	7%	10%	5%	8%	11%	0%	35%	0%	0%	0%	0%
...Peter MacKay's Conservative Party of Canad	30%	32%	29%	23%	33%	33%	33%	15%	36%	34%	48%	24%
...Amita Kuttner's Green Party of Canada	2%	2%	3%	3%	2%	2%	0%	2%	3%	3%	0%	4%
...another party	5%	6%	4%	4%	6%	6%	4%	5%	5%	3%	9%	5%

CPO5BX: If the Conservative Party of Canada were led by Jean Charest, which party would you vote for?Would it be for...? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1154	598	555	301	388	465	75	282	425	75	135	162
Unweighted Total	1161	624	537	340	403	418	70	326	425	97	110	133
...Justin Trudeau's Liberal Party of Canada	33%	32%	35%	31%	33%	35%	43%	27%	34%	33%	29%	43%
...Jagmeet Singh's New Democratic Party of C	20%	19%	22%	36%	21%	10%	25%	9%	25%	28%	19%	24%
...Yves-François Blanchet's Bloc Québécois	8%	7%	9%	6%	7%	10%	0%	33%	0%	0%	0%	0%
...Jean Charest's Conservative Party of Canad	28%	31%	26%	19%	28%	35%	25%	22%	32%	31%	37%	25%
...Amita Kuttner's Green Party of Canada	3%	3%	3%	4%	3%	3%	2%	3%	4%	4%	1%	4%
...another party	7%	8%	5%	5%	7%	7%	6%	7%	6%	5%	14%	4%

CPO5CX: If the Conservative Party of Canada were led by Patrick Brown, which party would you vote for?Would it be for...? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1107	577	530	298	384	425	65	269	429	69	121	155
Unweighted Total	1130	613	517	338	400	392	67	310	432	91	98	132
...Justin Trudeau's Liberal Party of Canada	37%	37%	36%	34%	34%	41%	60%	33%	34%	40%	28%	45%
...Jagmeet Singh's New Democratic Party of C	23%	22%	24%	35%	23%	13%	27%	11%	25%	27%	26%	30%
...Yves-François Blanchet's Bloc Québécois	9%	8%	10%	5%	8%	13%	0%	37%	0%	0%	0%	0%
...Patrick Brown's Conservative Party of Canad	23%	23%	24%	18%	27%	24%	7%	11%	32%	26%	37%	17%
...Amita Kuttner's Green Party of Canada	3%	3%	3%	4%	3%	3%	4%	3%	4%	3%	0%	4%
...another party	5%	7%	4%	4%	6%	6%	3%	5%	6%	5%	9%	4%

CROSSTABS

CPO5DX: If the Conservative Party of Canada were led by Tasha Kheiriddin, which party would you vote for?Would it be for...? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1065	551	514	293	371	402	64	270	396	67	118	151
Unweighted Total	1098	591	507	332	393	373	66	315	403	89	95	130
...Justin Trudeau's Liberal Party of Canada	37%	37%	36%	30%	34%	44%	54%	33%	36%	38%	27%	43%
...Jagmeet Singh's New Democratic Party of C	24%	24%	25%	39%	24%	14%	30%	10%	28%	31%	30%	31%
...Yves-François Blanchet's Bloc Québécois	9%	7%	10%	5%	7%	13%	0%	34%	0%	0%	0%	0%
...Tasha Kheiriddin's Conservative Party of Ca	22%	22%	21%	18%	25%	21%	12%	15%	25%	25%	34%	18%
...Amita Kuttner's Green Party of Canada	3%	3%	2%	3%	2%	2%	0%	2%	4%	1%	0%	3%
...another party	6%	8%	5%	5%	8%	6%	4%	6%	7%	5%	9%	4%

CPO5EX: If the Conservative Party of Canada were led by Pierre Poilievre, which party would you vote for?Would it be for...? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1210	632	578	315	421	474	75	287	464	81	142	162
Unweighted Total	1230	669	561	357	435	438	77	330	467	102	115	139
...Justin Trudeau's Liberal Party of Canada	34%	34%	35%	31%	33%	38%	49%	31%	35%	32%	26%	41%
...Jagmeet Singh's New Democratic Party of C	21%	21%	21%	34%	22%	12%	26%	9%	25%	27%	22%	26%
...Yves-François Blanchet's Bloc Québécois	8%	7%	9%	5%	7%	12%	0%	34%	0%	0%	0%	0%
...Pierre Poilievre's Conservative Party of Can	30%	31%	28%	23%	33%	32%	19%	19%	34%	33%	46%	27%
...Amita Kuttner's Green Party of Canada	3%	3%	3%	4%	3%	3%	4%	3%	3%	2%	2%	4%
...another party	3%	4%	3%	3%	3%	3%	2%	4%	3%	6%	4%	2%

CPO5FX: If the Conservative Party of Canada were led by Leslyn Lewis, which party would you vote for?Would it be for...? by Banner 1

		Gender		Age2			Region					
Column %	**Total**	**Male**	**Female**	**18-34**	**35-54**	**55+**	**Atl.**	**QC**	**ON**	**MB/SK**	**AB**	**BC**
Weighted Total	1098	570	528	294	382	421	68	273	407	69	126	155
Unweighted Total	1124	606	518	334	396	394	70	316	415	90	100	133
...Justin Trudeau's Liberal Party of Canada	36%	36%	36%	31%	34%	41%	53%	32%	38%	32%	24%	43%
...Jagmeet Singh's New Democratic Party of C	23%	22%	24%	36%	23%	13%	31%	10%	27%	27%	26%	27%
...Yves-François Blanchet's Bloc Québécois	9%	8%	10%	5%	8%	13%	0%	37%	0%	0%	0%	0%
...Leslyn Lewis' Conservative Party of Canada	24%	25%	23%	19%	26%	25%	12%	12%	27%	33%	40%	22%
...Amita Kuttner's Green Party of Canada	3%	3%	3%	4%	3%	2%	0%	2%	4%	3%	3%	4%
...another party	5%	6%	4%	3%	6%	5%	3%	6%	5%	4%	7%	4%

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