



# Leger

THE LARGEST CANADIAN-OWNED  
POLLING, MARKET RESEARCH  
AND ANALYTICS FIRM

MONTREAL • QUEBEC

TORONTO • WINNIPEG • EDMONTON • CALGARY

VANCOUVER • PHILADELPHIE

Report

## 2021 FEDERAL ELECTION

NATIONAL  POST

LE JOURNAL  
DE MONTRÉAL

LE JOURNAL  
DE QUÉBEC

*Publication: September 18<sup>th</sup>, 2021*

Leger



## Table of Contents

|                                  |         |
|----------------------------------|---------|
| <b>METHODOLOGY</b>               | Page 4  |
| <b>DETAILED RESULTS</b>          | Page 7  |
| BLOC 1 : VOTING INTENTION        | Page 8  |
| BLOC 2 : OPINION ON THE CAMPAIGN | Page 17 |
| <b>DETAILED METHODOLOGY</b>      | Page 29 |
| <b>APPENDIX</b>                  | Page 35 |
| QUESTIONNAIRE                    | Page 33 |
| CROSSTABS                        | Page 41 |

An illustration of a hand holding a red and white megaphone. The hand is wearing a brown suit sleeve. The megaphone is angled towards the right, with several blue and white jagged lines representing sound waves or lightning bolts emanating from its horn. The background is split into a dark teal left half and a light beige right half.

# METHODOLOGY

# METHODOLOGY



## METHOD

A web survey was conducted among 1,541 Canadians 18 years of age or older and eligible to vote in Canada. An oversample of 604 respondents from the province of Quebec was surveyed. Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.



## WHEN ?

The data was collected from September 14 to September 17, 2021.



## MARGIN OF ERROR

No margin of error can be associated with a non-probability sample (Web panel in this case). However, for comparative purposes, a probability sample of 1,541 respondents would have a margin of error of  $\pm 2.5\%$ , 19 times out of 20.



## WEIGHTING

Results were weighted according to **gender, age, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.



## SIGNIFICANT DIFFERENCES

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.



## ROUNDED DATA

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.



## QUESTIONS?

If you have questions about the data presented in this report, please contact Christian Bourque Associate and Executive Vice-President or Andrew Enns, Executive Vice-President at the following e-mail address:

[cbourque@leger360.com](mailto:cbourque@leger360.com) [aenns@leger360.com](mailto:aenns@leger360.com)

*A more detailed methodology is presented in the Appendix.*

# LEGER'S EXPERTISE

The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

## 2019 CANADIAN FEDERAL ELECTION



### LEGER SURVEY

Published in *Le Journal de Montréal*  
October 20, 2019

33%

33%

18%

8%

6%

2%

### OFFICIAL RESULTS

2019 Canadian Federal Election

33%

34%

16%

8%

7%

2%

An illustration of a hand holding a red and white megaphone. The hand is wearing a brown suit sleeve. The megaphone is angled towards the right, with several blue and white jagged lines representing sound waves or lightning bolts emanating from it. The background is split into a dark blue area on the left and a light yellow area on the right.

## **DETAILED RESULTS**

# SEC 1 : ELECTION AND VOTING INTENTION

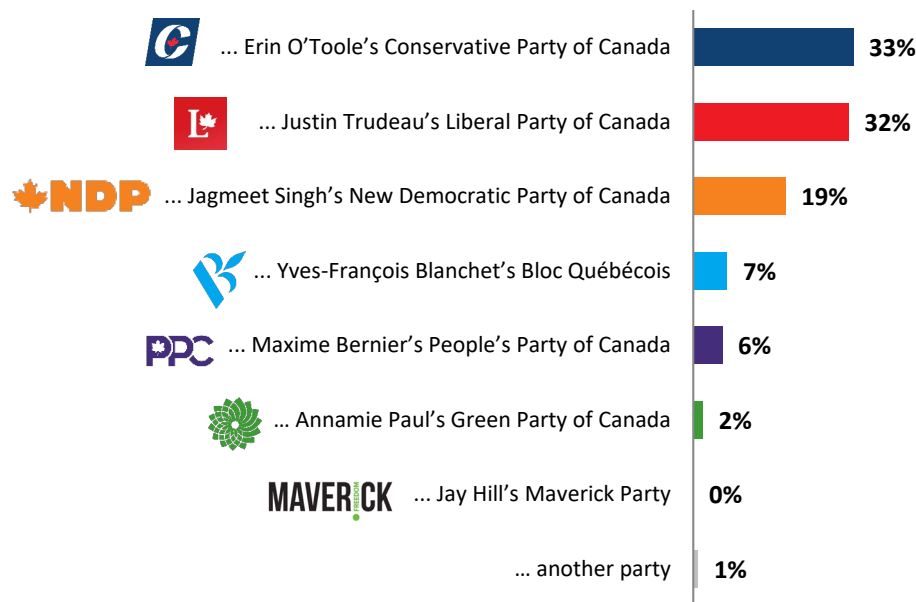




# VOTING INTENTIONS - FEDERAL ELECTION

CP1A and CP1B. If a federal election were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: **Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...** If you have already voted, which party did you support?

**Base:** Decided voters (n=1,943). The Bloc Québécois was shown only to respondents in Quebec and the Maverick Party was shown only to respondents in Alberta and Manitoba.



# VOTING INTENTIONS - FEDERAL ELECTION

**CP1A and CP1B.** If a federal election were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: **Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ... If you have already voted, which party did you support?**

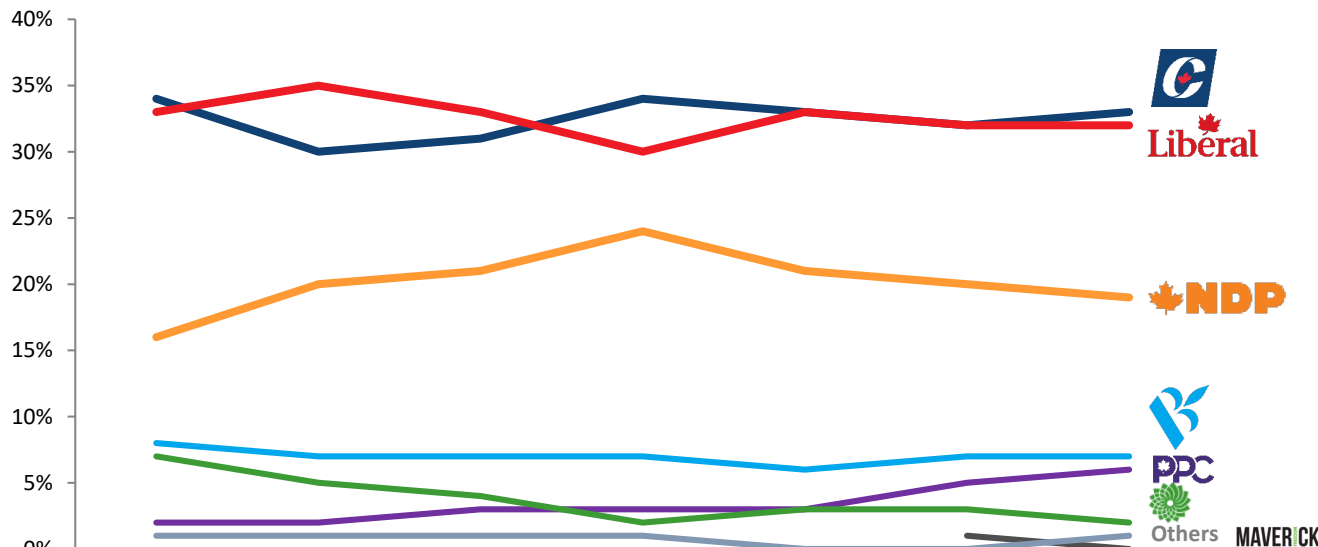
**Base:** All respondents (n=2,147), except for the Bloc Québécois, Quebecers only and the Maverick Party, Albertan and Manitoban only.

|   | TOTAL               |                | REGION |     |     |       |     |     | AGE   |       |     | GENDER |        | EVOLUTION                   |     |
|---|---------------------|----------------|--------|-----|-----|-------|-----|-----|-------|-------|-----|--------|--------|-----------------------------|-----|
|   | Eligible voters     | Decided voters | ATL    | QC  | ON  | MB/SK | AB  | BC  | 18-34 | 35-54 | 55+ | Male   | Female | Sept 13 <sup>th</sup> 2021* | Gap |
|   | Weighted n= 2,147   | 1,928          | 117    | 455 | 733 | 129   | 213 | 282 | 536   | 644   | 748 | 960    | 968    | 1,736                       |     |
|   | Unweighted n= 2,147 | 1,943          | 97     | 925 | 537 | 123   | 112 | 149 | 492   | 647   | 804 | 967    | 976    | 1,742                       |     |
| ... Erin O'Toole's <b>Conservative Party of Canada</b>    | 30%                 | 33%            | 34%    | 19% | 35% | 39%   | 50% | 34% | 25%   | 35%   | 37% | 34%    | 32%    | 32%                         | +1  |
| ... Justin Trudeau's <b>Liberal Party of Canada</b>       | 29%                 | 32%            | 39%    | 33% | 38% | 23%   | 17% | 27% | 30%   | 30%   | 35% | 31%    | 32%    | 32%                         | 0   |
| ... Jagmeet Singh's <b>New Democratic Party of Canada</b> | 17%                 | 19%            | 19%    | 11% | 18% | 24%   | 25% | 29% | 31%   | 18%   | 12% | 18%    | 21%    | 20%                         | -1  |
| ... Yves-François Blanchet's <b>Bloc Québécois</b>        | 7%                  | 7%             | -      | 32% | -   | -     | -   | -   | 5%    | 7%    | 9%  | 8%     | 7%     | 7%                          | 0   |
| ... Maxime Bernier's <b>People's Party of Canada</b>      | 5%                  | 6%             | 5%     | 4%  | 6%  | 10%   | 6%  | 6%  | 6%    | 6%    | 5%  | 6%     | 5%     | 5%                          | +1  |
| ... Annamie Paul's <b>Green Party of Canada</b>           | 2%                  | 2%             | 2%     | 1%  | 2%  | 3%    | 0%  | 4%  | 2%    | 2%    | 2%  | 2%     | 2%     | 3%                          | -1  |
| ... Jay Hill's <b>Maverick Party</b>                      | 0%                  | 0%             | -      | -   | -   | 0%    | 2%  | -   | 0%    | 0%    | 0%  | 0%     | 0%     | 1%                          | -1  |
| ... <b>another party</b>                                  | 1%                  | 1%             | 1%     | 0%  | 1%  | 1%    | 0%  | 0%  | 1%    | 1%    | 0%  | 0%     | 1%     | 0%                          | +1  |
| I would not vote  | 3%                  | -              | -      | -   | -   | -     | -   | -   | -     | -     | -   | -      | -      | -                           | -   |
| I would cancel my vote                                    | 1%                  | -              | -      | -   | -   | -     | -   | -   | -     | -     | -   | -      | -      | -                           | -   |
| I don't know  | 5%                  | -              | -      | -   | -   | -     | -   | -   | -     | -     | -   | -      | -      | -                           | -   |
| Refusal   | 2%                  | -              | -      | -   | -   | -     | -   | -   | -     | -     | -   | -      | -      | -                           | -   |

\*Data collected from September 10 to September 13 and published in the Canadian Press

\*\*Decided voters represent all respondents after the distribution of undecideds (undecided voters who have been removed correspond to the response choices: I would not vote, I would cancel my vote, DK and Refusal).

# EVOLUTION OF VOTING INTENTIONS IN CANADA

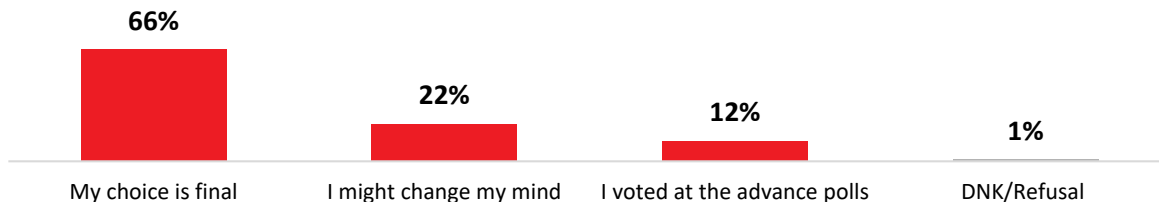


|        | 2019 Election | 08-16-2021 | 08-23-2021 | 08-30-2021 | 09-06-2021 | 09-13-2021 | 09-17-2021 |
|--------|---------------|------------|------------|------------|------------|------------|------------|
| CPC    | 34%           | 30%        | 31%        | 34%        | 33%        | 32%        | 33%        |
| LPC    | 33%           | 35%        | 33%        | 30%        | 33%        | 32%        | 32%        |
| NDP    | 16%           | 20%        | 21%        | 24%        | 21%        | 20%        | 19%        |
| BQ     | 8%            | 7%         | 7%         | 7%         | 6%         | 7%         | 7%         |
| PPC    | 2%            | 2%         | 3%         | 3%         | 3%         | 5%         | 6%         |
| GPC    | 7%            | 5%         | 4%         | 2%         | 3%         | 3%         | 2%         |
| MP     |               |            |            |            |            | 1%         | 0%         |
| Others | 1%            | 1%         | 1%         | 1%         | 0%         | 0%         | 1%         |

# FIRMNESS OF THE DECISION

QP2. Is this your final choice or could you change your mind?

Base : Decided voters (n=1,943)










|                              | TOTAL | REGION |     |     |       |     |     | AGE   |       |     | GENDER |        |
|------------------------------|-------|--------|-----|-----|-------|-----|-----|-------|-------|-----|--------|--------|
|                              |       | ATL    | QC  | ON  | MB/SK | AB  | BC  | 18-34 | 35-54 | 55+ | Male   | Female |
| Weighted n=                  | 1,928 | 117    | 455 | 733 | 129   | 213 | 282 | 536   | 644   | 748 | 960    | 968    |
| Unweighted n=                | 1,943 | 97     | 925 | 537 | 123   | 112 | 149 | 492   | 647   | 804 | 967    | 976    |
| My choice is final           | 66%   | 70%    | 63% | 64% | 72%   | 68% | 66% | 55%   | 67%   | 72% | 66%    | 65%    |
| I might change my mind       | 22%   | 20%    | 24% | 22% | 11%   | 22% | 20% | 31%   | 23%   | 14% | 20%    | 23%    |
| I voted at the advance polls | 12%   | 7%     | 11% | 12% | 17%   | 10% | 12% | 12%   | 9%    | 14% | 12%    | 11%    |
| DNK/Refusal                  | 1%    | 3%     | 2%  | 1%  | 0%    | 1%  | 1%  | 1%    | 1%    | 1%  | 1%     | 1%     |

# FIRMNESS OF THE DECISION – *BY VOTING INTENTIONS*

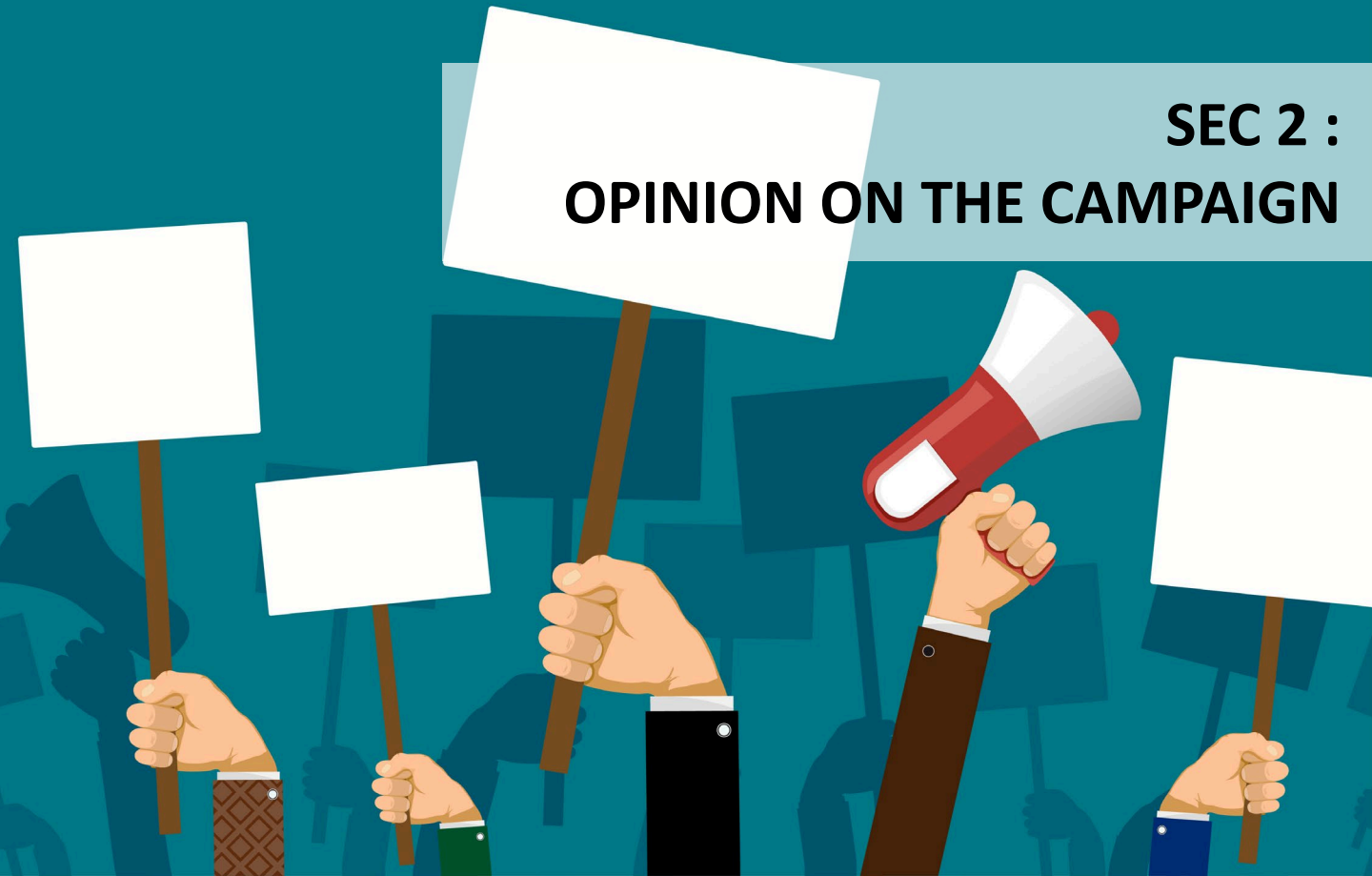
QP2. Is this your final choice or could you change your mind?

Base : Decided voters

|                              |            |  |  |  |  |  |  |  |
|------------------------------|------------|---|---|---|---|--|---|---|
|                              | TOTAL      | CPC   | LPC   | NDP   | BQ  | PPC  | GPC   | MP  |
| Weighted n=                  | 1,928      | 636   | 613   | 374   | 144   | 107  | 38  | 4*  |
| Unweighted n=                | 1,943      | 570   | 644   | 308   | 279   | 91   | 37  | 2*  |
| My choice is final           | <b>66%</b> | 69%   | 67%   | 60%   | 61%   | 67%  | 58%   | -   |
| I might change my mind       | <b>22%</b> | 19%   | 20%   | 25%   | 25%   | 26%  | 25%   | -   |
| I voted at the advance polls | <b>12%</b> | 11%   | 13%   | 13%   | 13%   | 6%   | 17%   | -   |
| DNK/Refusal                  | <b>1%</b>  | 2%  | 1%  | 2%  | 1%  | 1%   | <b>0%</b>   | -   |

\*Given the small number of respondents (n<10) data are not presented.

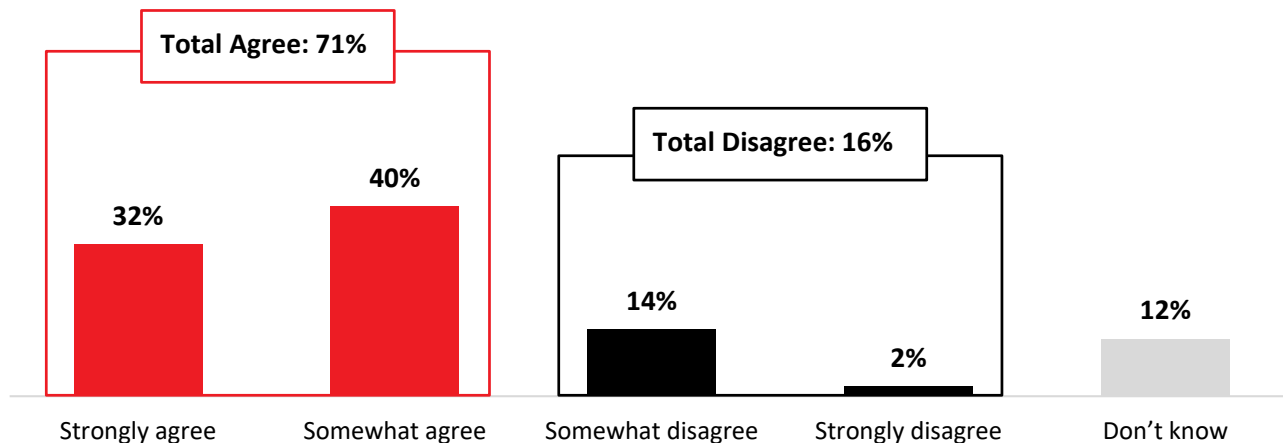
## SEC 2 : OPINION ON THE CAMPAIGN



# OPINION ON THE CURRENT CAMPAIGN (1/3)

QP104. Do you agree or disagree with this statement? I feel this election has been more divisive and confrontational than past federal elections.

Base : All respondents (n=2,147)



# OPINION ON THE CURRENT CAMPAIGN (2/3)

QP104. Do you agree or disagree with this statement? I feel this election has been more divisive and confrontational than past federal elections.

Base : All respondents

|                       | TOTAL               | REGION |       |     |       |           |     | AGE       |       |            | Gender     |            |
|-----------------------|---------------------|--------|-------|-----|-------|-----------|-----|-----------|-------|------------|------------|------------|
|                       |                     | ATL    | QC    | ON  | MB/SK | AB        | BC  | 18-34     | 35-54 | 55+        | Male       | Female     |
|                       | Weighted n= 2,147   | 147    | 504   | 824 | 140   | 241       | 291 | 586       | 732   | 830        | 1,043      | 1,104      |
|                       | Unweighted n= 2,147 | 119    | 1,020 | 597 | 131   | 126       | 154 | 538       | 730   | 879        | 1,035      | 1,112      |
| <b>Total Agree</b>    | <b>71%</b>          | 72%    | 73%   | 71% | 72%   | 73%       | 69% | 72%       | 69%   | 73%        | 73%        | 70%        |
| Strongly agree        | <b>32%</b>          | 33%    | 33%   | 31% | 33%   | 29%       | 31% | 29%       | 29%   | <b>36%</b> | <b>35%</b> | <b>29%</b> |
| Somewhat agree        | <b>40%</b>          | 38%    | 39%   | 40% | 39%   | 44%       | 39% | 43%       | 40%   | 37%        | 38%        | 41%        |
| <b>Total Disagree</b> | <b>16%</b>          | 13%    | 15%   | 17% | 16%   | 15%       | 21% | 14%       | 17%   | 18%        | <b>19%</b> | <b>14%</b> |
| Somewhat disagree     | <b>14%</b>          | 10%    | 13%   | 14% | 14%   | 15%       | 18% | 13%       | 14%   | 15%        | 16%        | 13%        |
| Strongly disagree     | <b>2%</b>           | 3%     | 2%    | 3%  | 2%    | <b>1%</b> | 3%  | <b>1%</b> | 2%    | 3%         | 3%         | 2%         |
| Don't know            | <b>12%</b>          | 15%    | 12%   | 12% | 12%   | 12%       | 10% | 14%       | 14%   | <b>9%</b>  | <b>9%</b>  | <b>15%</b> |










# OPINION ON THE CURRENT CAMPAIGN (3/3)

## — BY VOTING INTENTIONS

QP104. Do you agree or disagree with this statement? I feel this election has been more divisive and confrontational than past federal elections.

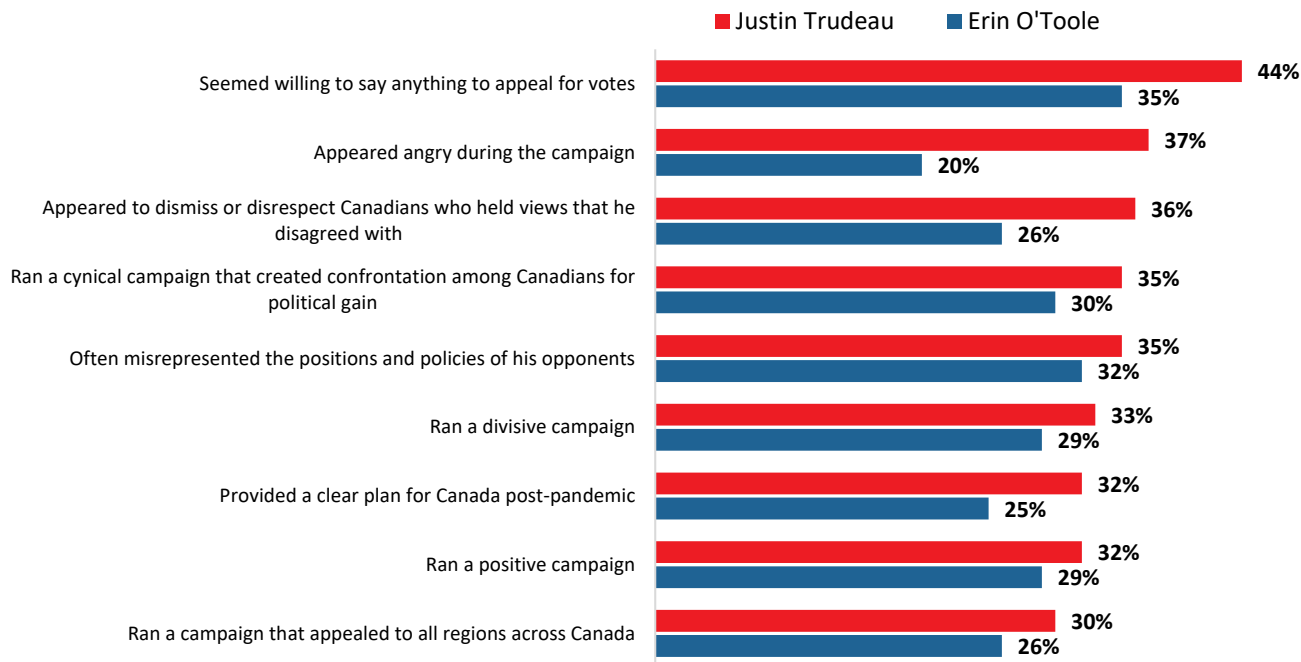
Base : All respondents

|                       |            |  |  |  |  |  |  |  |
|-----------------------|------------|---|---|---|---|--|---|---|
|                       | TOTAL      | CPC   | LPC   | NDP   | BQ  | PPC  | GPC   | MP  |
| Weighted n=           | 2,147      | 636   | 613   | 374   | 144   | 107  | 38  | 4*  |
| Unweighted n=         | 2,147      | 570   | 644   | 308   | 279   | 91   | 37  | 2*  |
| <b>Total Agree</b>    | <b>71%</b> | 76%   | 74%   | 75%   | 75%   | 74%  | <b>47%</b>  | -   |
| Strongly agree        | <b>32%</b> | 35%   | 32%   | 29%   | 35%   | 43%  | 18%   | -   |
| Somewhat agree        | <b>40%</b> | 41%   | 42%   | 45%   | 40%   | 31%  | 29%   | -   |
| <b>Total Disagree</b> | <b>16%</b> | 17%   | 16%   | 13%   | 17%   | 14%  | <b>44%</b>  | -   |
| Somewhat disagree     | <b>14%</b> | 13%   | 15%   | <b>10%</b>  | 14%   | 13%  | <b>42%</b>  | -   |
| Strongly disagree     | <b>2%</b>  | 3%  | 2%  | 3%  | 2%  | 1%   | 3%  | -   |
| Don't know            | <b>12%</b> | 8%  | 9%  | 12%   | 8%  | 11%  | 9%  | -   |

\*Given the small number of respondents (n<10) data are not presented.

# OPINION ON TRUDEAU AND O'TOOLE CAMPAIGN (1/5)

QP105. As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several statements regarding this campaign. Please indicate beside each one, which leader you most closely associate the statement with. Base : All respondents (n=2,147)



\*The 100% total corresponds to the mention I don't know.

## OPINION ON TRUDEAU AND O'TOOLE CAMPAIGN (2/5)

QP105. As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several statements regarding this campaign. Please indicate beside each one, which leader you most closely associate the statement with. Base : All respondents

|   | TOTAL | REGION |       |     |       |     |     | AGE   |       |     | GENDER |        |
|---|-------|--------|-------|-----|-------|-----|-----|-------|-------|-----|--------|--------|
|   |       | ATL    | QC    | ON  | MB/SK | AB  | BC  | 18-34 | 35-54 | 55+ | Male   | Female |
| Weighted n=   | 2,147 | 147    | 504   | 824 | 140   | 241 | 291 | 586   | 732   | 830 | 1,043  | 1,104  |
| Unweighted n=   | 2,147 | 119    | 1,020 | 597 | 131   | 126 | 154 | 538   | 730   | 879 | 1,035  | 1,112  |
| <b>Seemed willing to say anything to appeal for votes</b>                                   |       |        |       |     |       |     |     |       |       |     |        |        |
| Justin Trudeau  | 44%   | 28%    | 40%   | 45% | 52%   | 58% | 40% | 42%   | 44%   | 45% | 48%    | 41%    |
| Erin O'Toole  | 35%   | 35%    | 34%   | 37% | 32%   | 29% | 37% | 35%   | 31%   | 38% | 37%    | 33%    |
| <b>Appeared angry during the campaign</b>   |       |        |       |     |       |     |     |       |       |     |        |        |
| Justin Trudeau  | 37%   | 37%    | 37%   | 36% | 40%   | 42% | 35% | 31%   | 35%   | 44% | 46%    | 29%    |
| Erin O'Toole  | 20%   | 16%    | 14%   | 22% | 26%   | 22% | 23% | 24%   | 21%   | 17% | 18%    | 22%    |
| <b>Appeared to dismiss or disrespect Canadians who held views that he disagreed with</b>    |       |        |       |     |       |     |     |       |       |     |        |        |
| Justin Trudeau  | 36%   | 28%    | 33%   | 34% | 42%   | 47% | 36% | 31%   | 35%   | 39% | 42%    | 29%    |
| Erin O'Toole  | 26%   | 24%    | 24%   | 27% | 30%   | 24% | 24% | 27%   | 26%   | 24% | 25%    | 26%    |
| <b>Ran a cynical campaign that created confrontation among Canadians for political gain</b> |       |        |       |     |       |     |     |       |       |     |        |        |
| Justin Trudeau  | 35%   | 27%    | 36%   | 33% | 38%   | 47% | 35% | 27%   | 35%   | 41% | 42%    | 29%    |
| Erin O'Toole  | 30%   | 32%    | 24%   | 34% | 31%   | 28% | 29% | 33%   | 26%   | 32% | 31%    | 29%    |
| <b>Often misrepresented the positions and policies of his opponents</b>                     |       |        |       |     |       |     |     |       |       |     |        |        |
| Justin Trudeau  | 35%   | 28%    | 36%   | 33% | 37%   | 40% | 35% | 31%   | 34%   | 37% | 41%    | 28%    |
| Erin O'Toole  | 32%   | 35%    | 30%   | 32% | 36%   | 30% | 30% | 27%   | 30%   | 36% | 34%    | 30%    |

\*The 100% total corresponds to the mention I don't know.

# OPINION ON TRUDEAU AND O'TOOLE CAMPAIGN (3/5)

QP105. As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several statements regarding this campaign. Please indicate beside each one, which leader you most closely associate the statement with. Base : All respondents








|  | TOTAL      | REGION |            |     |       |            |     | AGE        |            |            | GENDER     |            |
|--|------------|--------|------------|-----|-------|------------|-----|------------|------------|------------|------------|------------|
|  |            | ATL    | QC         | ON  | MB/SK | AB         | BC  | 18-34      | 35-54      | 55+        | Male       | Female     |
| Weighted n=  | 2,147      | 147    | 504        | 824 | 140   | 241        | 291 | 586        | 732        | 830        | 1,043      | 1,104      |
| Unweighted n=  | 2,147      | 119    | 1,020      | 597 | 131   | 126        | 154 | 538        | 730        | 879        | 1,035      | 1,112      |
| <b>Ran a divisive campaign</b>                                   |            |        |            |     |       |            |     |            |            |            |            |            |
| Justin Trudeau   | <b>33%</b> | 27%    | <b>39%</b> | 31% | 35%   | 29%        | 37% | 31%        | 34%        | 35%        | <b>40%</b> | <b>27%</b> |
| Erin O'Toole   | <b>29%</b> | 28%    | 26%        | 31% | 28%   | 34%        | 27% | 29%        | <b>25%</b> | <b>33%</b> | <b>32%</b> | <b>27%</b> |
| <b>Provided a clear plan for Canada post-pandemic</b>            |            |        |            |     |       |            |     |            |            |            |            |            |
| Justin Trudeau   | <b>32%</b> | 36%    | 34%        | 33% | 32%   | <b>24%</b> | 32% | 31%        | <b>29%</b> | <b>36%</b> | <b>36%</b> | <b>29%</b> |
| Erin O'Toole   | <b>25%</b> | 23%    | <b>17%</b> | 25% | 32%   | <b>36%</b> | 25% | <b>18%</b> | 26%        | <b>28%</b> | <b>28%</b> | <b>21%</b> |
| <b>Ran a positive campaign</b>                                   |            |        |            |     |       |            |     |            |            |            |            |            |
| Justin Trudeau   | <b>32%</b> | 29%    | 32%        | 33% | 30%   | 30%        | 36% | 34%        | <b>29%</b> | 34%        | 35%        | 30%        |
| Erin O'Toole   | <b>29%</b> | 24%    | 29%        | 27% | 31%   | 35%        | 29% | <b>22%</b> | 28%        | <b>34%</b> | <b>34%</b> | <b>23%</b> |
| <b>Ran a campaign that appealed to all regions across Canada</b> |            |        |            |     |       |            |     |            |            |            |            |            |
| Justin Trudeau   | <b>30%</b> | 22%    | 31%        | 32% | 32%   | 24%        | 32% | 31%        | 28%        | 31%        | <b>33%</b> | <b>27%</b> |
| Erin O'Toole   | <b>26%</b> | 25%    | <b>23%</b> | 24% | 30%   | <b>41%</b> | 24% | <b>21%</b> | 26%        | <b>30%</b> | <b>32%</b> | <b>21%</b> |

\*The 100% total corresponds to the mention I don't know.

# OPINION ON TRUDEAU AND O'TOOLE CAMPAIGN (4/5) **Leger**

## — BY VOTING INTENTIONS

QP105. As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several statements regarding this campaign. Please indicate beside each one, which leader you most closely associate the statement with. Base : All respondents








|   |       |  |  |  |  |  |  |  |
|---|-------|---|---|---|---|--|---|---|
|   | TOTAL | CPC   | LPC   | NDP   | BQ  | PPC  | GPC   | MP  |
| Weighted n=   | 2,147 | 636   | 613   | 374   | 144   | 107  | 38  | 4*  |
| Unweighted n=   | 2,147 | 570   | 644   | 308   | 279   | 91   | 37  | 2*  |
| <b>Seemed willing to say anything to appeal for votes</b>                                   |       |   |   |   |   |  |   |   |
| Justin Trudeau  | 44%   | 76%   | 17%   | 37%   | 50%   | 59%  | 21%   | -   |
| Erin O'Toole  | 35%   | 12%   | 63%   | 44%   | 30%   | 30%  | 41%   | -   |
| <b>Appeared angry during the campaign</b>   |       |   |   |   |   |  |   |   |
| Justin Trudeau  | 37%   | 60%   | 20%   | 25%   | 47%   | 60%  | 19%   | -   |
| Erin O'Toole  | 20%   | 8%  | 38%   | 27%   | 8%  | 11%  | 40%   | -   |
| <b>Appeared to dismiss or disrespect Canadians who held views that he disagreed with</b>    |       |   |   |   |   |  |   |   |
| Justin Trudeau  | 36%   | 64%   | 11%   | 23%   | 44%   | 71%  | 13%   | -   |
| Erin O'Toole  | 26%   | 9%  | 45%   | 39%   | 17%   | 9%   | 38%   | -   |
| <b>Ran a cynical campaign that created confrontation among Canadians for political gain</b> |       |   |   |   |   |  |   |   |
| Justin Trudeau  | 35%   | 64%   | 12%   | 24%   | 49%   | 59%  | 11%   | -   |
| Erin O'Toole  | 30%   | 10%   | 57%   | 39%   | 19%   | 17%  | 41%   | -   |
| <b>Often misrepresented the positions and policies of his opponents</b>                     |       |   |   |   |   |  |   |   |
| Justin Trudeau  | 35%   | 64%   | 12%   | 21%   | 47%   | 58%  | 22%   | -   |
| Erin O'Toole  | 32%   | 12%   | 59%   | 40%   | 25%   | 19%  | 44%   | -   |

**NOTE:** The 100% total corresponds to the mention I don't know. / \*Given the small number of respondents (n<10) data are not presented.

# OPINION ON TRUDEAU AND O'TOOLE CAMPAIGN (5/5)

## — BY VOTING INTENTIONS

QP105. As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several statements regarding this campaign. Please indicate beside each one, which leader you most closely associate the statement with. Base : All respondents

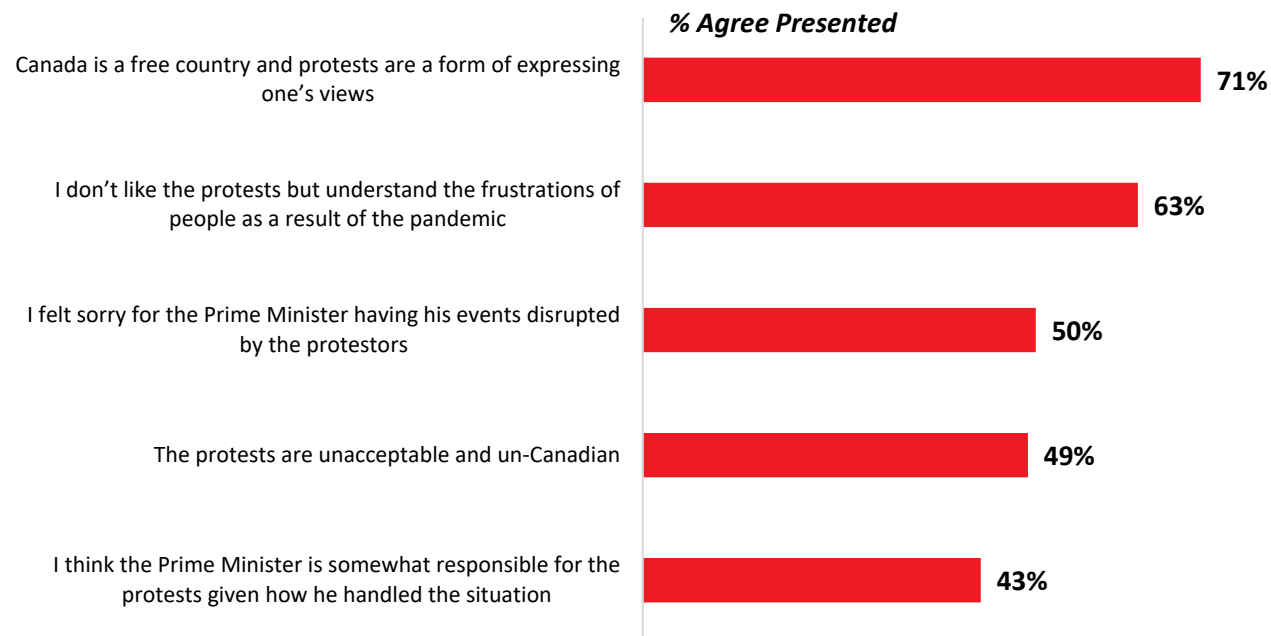
|  |       |  |  |  |  |  |  |  |
|--|-------|---|---|---|---|--|---|---|
|  | TOTAL | CPC   | LPC   | NDP   | BQ  | PPC  | GPC   | MP  |
| Weighted n=  | 2,147 | 636   | 613   | 374   | 144   | 107  | 38  | 4*  |
| Unweighted n=  | 2,147 | 570   | 644   | 308   | 279   | 91   | 37  | 2*  |
| <b>Ran a divisive campaign</b>                                   |       |   |   |   |   |  |   |   |
| Justin Trudeau   | 33%   | 52%   | 20%   | 24%   | 50%   | 53%  | 15%   | -   |
| Erin O'Toole   | 29%   | 18%   | 46%   | 35%   | 23%   | 29%  | 30%   | -   |
| <b>Provided a clear plan for Canada post-pandemic</b>            |       |   |   |   |   |  |   |   |
| Justin Trudeau   | 32%   | 11%   | 63%   | 38%   | 26%   | 12%  | 37%   | -   |
| Erin O'Toole   | 25%   | 56%   | 6%  | 11%   | 18%   | 39%  | 15%   | -   |
| <b>Ran a positive campaign</b>                                   |       |   |   |   |   |  |   |   |
| Justin Trudeau   | 32%   | 12%   | 64%   | 36%   | 22%   | 13%  | 38%   | -   |
| Erin O'Toole   | 29%   | 63%   | 6%  | 11%   | 36%   | 54%  | 12%   | -   |
| <b>Ran a campaign that appealed to all regions across Canada</b> |       |   |   |   |   |  |   |   |
| Justin Trudeau   | 30%   | 12%   | 58%   | 32%   | 21%   | 21%  | 33%   | -   |
| Erin O'Toole   | 26%   | 60%   | 6%  | 12%   | 27%   | 34%  | 12%   | -   |

**NOTE:** The 100% total corresponds to the mention I don't know. / \*Given the small number of respondents (n<10) data are not presented.

# LEVEL OF AGREEMENT ON THE PROTESTS (1/3)

**QP106.** During this campaign Prime Minister Justin Trudeau has experienced protests at several of his events which on a few occasions became quite unruly. How do you feel about these protests? Please indicate whether you agree or disagree with the statements listed below.

Base : All respondents (n=2,147)



\*The 100% total corresponds to the mention Disagree

# LEVEL OF AGREEMENT ON THE PROTESTS (2/3)

QP106. During this campaign Prime Minister Justin Trudeau has experienced protests at several of his events which on a few occasions became quite unruly. How do you feel about these protests? Please indicate whether you agree or disagree with the statements listed below.

Base : All respondents

|  |  | TOTAL      | REGION     |            |     |       |            |     | AGE        |            |            | GENDER     |            |
|--|--|------------|------------|------------|-----|-------|------------|-----|------------|------------|------------|------------|------------|
|  |  |            | ATL        | QC         | ON  | MB/SK | AB         | BC  | 18-34      | 35-54      | 55+        | Male       | Female     |
| <b>% Agree Presented</b>   | Weighted n= 2,147<br>Unweighted n= 2,147 | 2,147      | 147        | 504        | 824 | 140   | 241        | 291 | 586        | 732        | 830        | 1,043      | 1,104      |
|  |  | 2,147      | 119        | 1,020      | 597 | 131   | 126        | 154 | 538        | 730        | 879        | 1,035      | 1,112      |
| Canada is a free country and protests are a form of expressing one's views                             |  | <b>71%</b> | 69%        | 69%        | 70% | 78%   | 71%        | 76% | 70%        | 74%        | 70%        | <b>79%</b> | <b>64%</b> |
| I don't like the protests but understand the frustrations of people as a result of the pandemic        |  | <b>63%</b> | 58%        | 64%        | 64% | 64%   | 62%        | 64% | 59%        | 62%        | <b>67%</b> | 64%        | 63%        |
| I felt sorry for the Prime Minister having his events disrupted by the protestors                      |  | <b>50%</b> | 40%        | <b>58%</b> | 51% | 45%   | <b>36%</b> | 49% | 47%        | <b>45%</b> | <b>56%</b> | 52%        | 48%        |
| The protests are unacceptable and un-Canadian  |  | <b>49%</b> | <b>38%</b> | <b>53%</b> | 50% | 51%   | 40%        | 48% | <b>41%</b> | <b>44%</b> | <b>59%</b> | 48%        | 50%        |
| I think the Prime Minister is somewhat responsible for the protests given how he handled the situation |  | <b>43%</b> | 39%        | 41%        | 41% | 50%   | <b>56%</b> | 44% | 44%        | 43%        | 44%        | <b>46%</b> | <b>41%</b> |



# LEVEL OF AGREEMENT ON THE PROTESTS (3/3)

## — BY VOTING INTENTIONS

QP106. During this campaign Prime Minister Justin Trudeau has experienced protests at several of his events which on a few occasions became quite unruly. How do you feel about these protests? Please indicate whether you agree or disagree with the statements listed below.

Base : All respondents

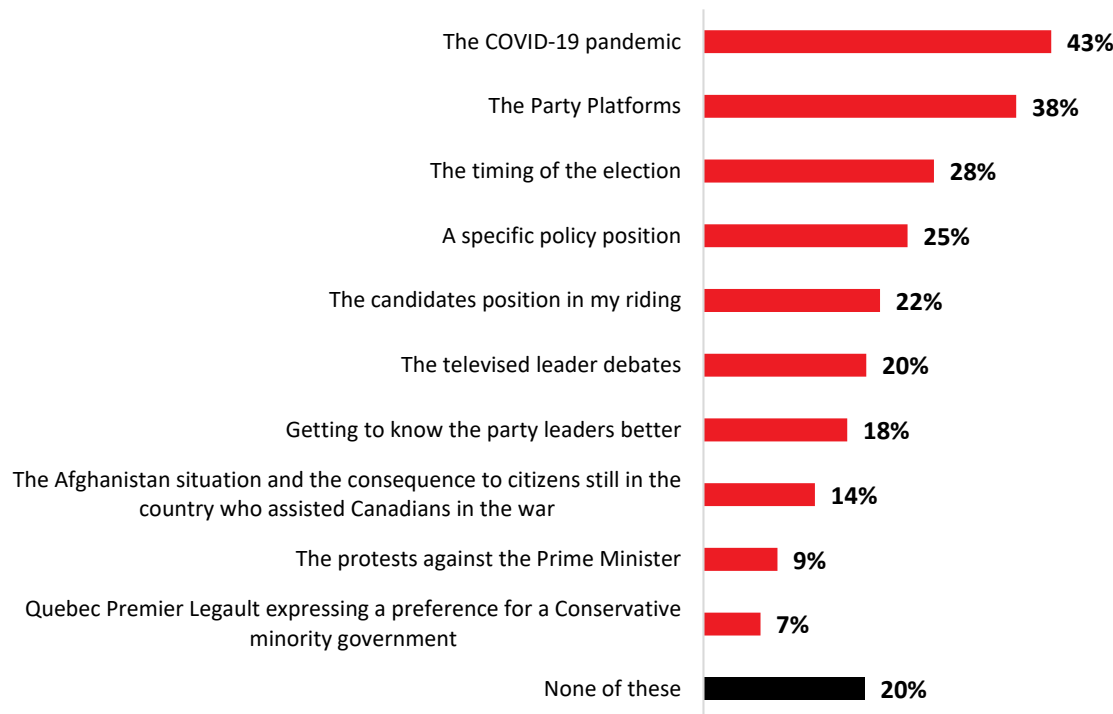
|  |               | TOTAL | CPC | LPC | NDP | BQ  | PPC | GPC | MP |
|--|---------------|-------|-----|-----|-----|-----|-----|-----|----|
| % Agree Presented  | Weighted n=   | 2,147 | 636 | 613 | 374 | 144 | 107 | 38  | 4* |
|  | Unweighted n= | 2,147 | 570 | 644 | 308 | 279 | 91  | 37  | 2* |
| Canada is a free country and protests are a form of expressing one's views                             |               | 71%   | 79% | 68% | 75% | 75% | 73% | 84% | -  |
| I don't like the protests but understand the frustrations of people as a result of the pandemic        |               | 63%   | 72% | 57% | 66% | 70% | 62% | 57% | -  |
| I felt sorry for the Prime Minister having his events disrupted by the protestors                      |               | 50%   | 31% | 77% | 55% | 59% | 27% | 53% | -  |
| The protests are unacceptable and un-Canadian  |               | 49%   | 42% | 64% | 49% | 63% | 30% | 40% | -  |
| I think the Prime Minister is somewhat responsible for the protests given how he handled the situation |               | 43%   | 21% | 66% | 35% | 50% | 63% | 36% | -  |

\*Given the small number of respondents (n<10) data are not presented.

# EVENTS THAT INFLUENCED THE VOTE (1/3)

**QP107. Please select any of the campaign events listed below that influenced how you will vote/voted in the election.**

Base : All respondents (n=2,147)



**NOTE:** Since respondents could give more than one answer, the total may exceed 100%.

# EVENTS THAT INFLUENCED THE VOTE (2/3)

QP107. Please select any of the campaign events listed below that influenced how you will vote/voted in the election.

Base : All respondents

|  | TOTAL | REGION |       |     |       |     |     | AGE   |       |     | GENDER |        |
|--|-------|--------|-------|-----|-------|-----|-----|-------|-------|-----|--------|--------|
|  |       | ATL    | QC    | ON  | MB/SK | AB  | BC  | 18-34 | 35-54 | 55+ | Male   | Female |
| Weighted n=  | 2,147 | 147    | 504   | 824 | 140   | 241 | 291 | 586   | 732   | 830 | 1,043  | 1,104  |
| Unweighted n=  | 2,147 | 119    | 1,020 | 597 | 131   | 126 | 154 | 538   | 730   | 879 | 1,035  | 1,112  |
| The COVID-19 pandemic  | 43%   | 42%    | 37%   | 44% | 42%   | 45% | 49% | 50%   | 39%   | 41% | 42%    | 44%    |
| The Party Platforms  | 38%   | 32%    | 35%   | 39% | 38%   | 44% | 42% | 44%   | 34%   | 39% | 43%    | 34%    |
| The timing of the election   | 28%   | 23%    | 27%   | 26% | 27%   | 36% | 34% | 23%   | 27%   | 33% | 33%    | 24%    |
| A specific policy position   | 25%   | 21%    | 23%   | 23% | 23%   | 31% | 33% | 31%   | 25%   | 21% | 27%    | 23%    |
| The candidates position in my riding   | 22%   | 26%    | 20%   | 20% | 17%   | 31% | 23% | 22%   | 20%   | 23% | 22%    | 22%    |
| The televised leader debates   | 20%   | 18%    | 33%   | 14% | 14%   | 21% | 18% | 20%   | 18%   | 22% | 21%    | 20%    |
| Getting to know the party leaders better   | 18%   | 18%    | 17%   | 15% | 22%   | 23% | 18% | 24%   | 15%   | 16% | 16%    | 19%    |
| The Afghanistan situation and the consequence to citizens still in the country who assisted Canadians in the war | 14%   | 18%    | 10%   | 12% | 16%   | 19% | 16% | 13%   | 11%   | 16% | 15%    | 12%    |
| The protests against the Prime Minister  | 9%    | 15%    | 6%    | 10% | 11%   | 10% | 6%  | 6%    | 7%    | 13% | 11%    | 7%     |
| Quebec Premier Legault expressing a preference for a Conservative minority government                            | 7%    | 6%     | 14%   | 4%  | 6%    | 6%  | 4%  | 4%    | 7%    | 10% | 8%     | 6%     |
| None of these  | 20%   | 26%    | 18%   | 22% | 23%   | 18% | 15% | 17%   | 24%   | 19% | 19%    | 21%    |

NOTE: Since respondents could give more than one answer, the total may exceed 100%.

# EVENTS THAT INFLUENCED THE VOTE (3/3)

## — BY VOTING INTENTIONS

QP107. Please select any of the campaign events listed below that influenced how you will vote/voted in the election.

Base : All respondents

|  | TOTAL               | CPC | LPC | NDP | BQ  | PPC | GPC | MP |
|--|---------------------|-----|-----|-----|-----|-----|-----|----|
|  | Weighted n= 2,147   | 636 | 613 | 374 | 144 | 107 | 38  | 4* |
|  | Unweighted n= 2,147 | 570 | 644 | 308 | 279 | 91  | 37  | 2* |
| The COVID-19 pandemic  | 43%                 | 43% | 47% | 41% | 29% | 60% | 46% | -  |
| The Party Platforms  | 38%                 | 43% | 39% | 44% | 36% | 41% | 54% | -  |
| The timing of the election   | 28%                 | 44% | 13% | 28% | 37% | 34% | 41% | -  |
| A specific policy position   | 25%                 | 26% | 23% | 35% | 26% | 34% | 12% | -  |
| The candidates position in my riding   | 22%                 | 24% | 22% | 22% | 22% | 29% | 12% | -  |
| The televised leader debates   | 20%                 | 20% | 19% | 17% | 50% | 21% | 9%  | -  |
| Getting to know the party leaders better   | 18%                 | 19% | 14% | 24% | 16% | 33% | 19% | -  |
| The Afghanistan situation and the consequence to citizens still in the country who assisted Canadians in the war | 14%                 | 21% | 6%  | 15% | 12% | 23% | 12% | -  |
| The protests against the Prime Minister  | 9%                  | 10% | 11% | 6%  | 4%  | 15% | 7%  | -  |
| Quebec Premier Legault expressing a preference for a Conservative minority government                            | 7%                  | 6%  | 9%  | 2%  | 16% | 14% | 5%  | -  |
| None of these  | 20%                 | 14% | 20% | 16% | 16% | 6%  | 15% | -  |

**NOTE:** Since respondents could give more than one answer, the total may exceed 100%. / \*Given the small number of respondents (n<10) data are not presented.

# **DETAILED METHODOLOGY**



# DETAILED METHODOLOGY

## WEIGHTED AND UNWEIGHTED SAMPLES

Statistical weighting of results is used to correct for differences between the distribution of a sample and the distribution of the actual population. In the case of a survey of the Canadian population, demographic variables are examined as part of the weighting process: gender, age, region, mother tongue, education and presence of children in the household. The weight that is attributed to each respondent in the sample corresponds to the actual weight that the respondent represents in the Canadian population.

The table below shows the geographic distribution of respondents, before and after weighting. The voluntary over-sampling of the province of Quebec having artificially caused an imbalance, the weighting process mainly corrected this discrepancy in order to bring the weight of Quebec back to its real weight in Canada. The weighting also corrected the weight of all regions to make them representative of their real weight in Canada.

| PROVINCE   | UNWEIGHTED | WEIGHTED |
|--|------------|----------|
| Atlantic provinces:<br>New-Brunswick + Nova-Scotia,<br>Prince-Edward-Island,<br>Newfoundland | 119        | 147      |
| Quebec   | 1,020      | 504      |
| Ontario  | 597        | 824      |
| Manitoba + Saskatchewan  | 131        | 140      |
| Alberta  | 126        | 241      |
| British Columbia   | 154        | 291      |

# DETAILED METHODOLOGY

## WEIGHTED AND UNWEIGHTED SAMPLES (Cont'd)

The following tables present the demographic distribution of respondents by gender, age, mother tongue, presence of children in the household and education level.

| GENDER | UNWEIGHTED | WEIGHTED |
|--------|------------|----------|
| Male   | 1,035      | 1,043    |
| Female | 1,112      | 1,104    |

| AGE               | UNWEIGHTED | WEIGHTED |
|-------------------|------------|----------|
| Between 18 and 34 | 538        | 586      |
| Between 35 and 54 | 730        | 732      |
| 55 or over        | 879        | 830      |

| LANGUAGE (MOTHER TONGUE) | UNWEIGHTED | WEIGHTED |
|--------------------------|------------|----------|
| English                  | 891        | 447      |
| French                   | 1,053      | 1,464    |
| Other                    | 200        | 232      |

| CHILDREN IN THE HOUSEHOLD | UNWEIGHTED | WEIGHTED |
|---------------------------|------------|----------|
| Yes                       | 549        | 580      |
| No                        | 1,589      | 1,553    |

| EDUCATION             | UNWEIGHTED | WEIGHTED |
|-----------------------|------------|----------|
| Elementary/Highschool | 494        | 660      |
| College               | 679        | 883      |
| University            | 961        | 584      |

The sample thus collected has a minimum weighting factor of 0.0922 and a maximum weighting factor of 4.3431. The weighted variance is 0.554.



# APPENDIX



# QUESTIONNAIRE

[ASK ALL]

[SINGLE MENTION]

## PROV

In which province or territory do you live?

| Label                 | Value |
|-----------------------|-------|
| British Columbia      | BC    |
| Alberta               | AB    |
| Saskatchewan          | SK    |
| Manitoba              | MB    |
| Ontario               | ON    |
| Quebec                | QC    |
| New Brunswick         | NB    |
| Nova Scotia           | NS    |
| Prince Edward Island  | PE    |
| Newfoundland          | NF    |
| Northwest Territories | NT    |
| Yukon                 | YK    |
| Nunavut               | NU    |

[ASK ALL]

[SINGLE MENTION]

## SEXE

You are...?

*Note: As indicated by Statistics Canada, transgender, transsexual, and intersex Canadians should indicate the sex (male or female) with which they most associate themselves.*

... A man

... A woman

# QUESTIONNAIRE

[ASK ALL]

[SINGLE MENTION]

## AGE

How old are you?

Under 18

Between 18 and 24

Between 25 and 34

Between 35 and 44

Between 45 and 54

Between 55 and 64

Between 65 and 74

75 or older

I prefer not to answer

[ASK ALL]

[SINGLE MENTION]

## LANGU

What is the language you first learned at home in your childhood and that you still understand?

French

English

Other

English and French

French and other

English and other

Other and other

I prefer not to answer

# QUESTIONNAIRE

[ASK ALL]

[SINGLE MENTION]

## ENFAN

Are there any children who are UNDER 18 YEARS OF AGE living in your household?  
(IF SO:) Are any of them 12 YEARS OLD AND OLDER or LESS THAN 12 years old?

Yes: 12 years of age and OLDER ONLY

Yes: 12 years of age and older AND younger than 12 years old

Yes: YOUNGER than 12 years old ONLY

No children under 18 years old at all in the household

I prefer not to answer

[ASK ALL]

[SINGLE MENTION]

## SCOL

What is the last year of education that you have completed?

Elementary (7 years or less)

High school, general or vocational (8 to 12 years)

College (pre-university, technical training, certificate, accreditation or advanced diploma (13-15 years))

University certificates and diplomas

University Bachelor (including classical studies)

University Master's degree

University Doctorate (PhD)

I prefer not to answer

# QUESTIONNAIRE

[ASK ALL]

[SINGLE MENTION]

**CP0.** Are you at least 18 years old and eligible to vote in Canada?

Yes

No

[ASK ALL]

[SINGLE MENTION]

**CP1A.** If FEDERAL elections were held today, for which political party would you be most likely to vote? Would it be for...?

If you have already voted at the advance polls, please indicated which party you voted for.

...Justin Trudeau's Liberal Party of Canada

...Jagmeet Singh's New Democratic Party of Canada

...Yves-François Blanchet's Bloc Québécois (QC only)

...Erin O'Toole's Conservative Party of Canada

...Annamie Paul's Green Party of Canada

...Maxim Bernier's People's Party of Canada

...Jay Hill's Maverick Party (MB et AB only)

...another party

I would not vote

I would cancel my vote

I don't know

I prefer not to answer

# QUESTIONNAIRE

[ASK IF CP1A=98]

[SINGLE MENTION]

**CP1B.** Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for...?

...Justin Trudeau's Liberal Party of Canada

...Jagmeet Singh's New Democratic Party of Canada

...Yves-François Blanchet's Bloc Québécois (QC only)

...Erin O'Toole's Conservative Party of Canada

...Annamie Paul's Green Party of Canada

...Maxim Bernier's People's Party of Canada

...Jay Hill's Maverick Party (MB et AB only)

...another party

I don't know

[ASK IF CP1A OU CP1B = 1, 2, 3, 4, 5, 6,7, 96]

[SINGLE MENTION]

Is this your final choice or could you change your mind?

My choice is final

I might change my mind

I voted at the advance polls

I don't know / I prefer not to answer

# QUESTIONNAIRE

[ASK ALL]

[SINGLE MENTION]

**QP104.** Do you agree or disagree with this statement? I feel this election has been more divisive and confrontational than past federal elections.

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree
- Don't know

[ASK ALL]

[SINGLE MENTION]

**QP105.** As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several statements regarding this campaign. Please indicate beside each one, which leader you most closely associate the statement with.

|  | Justin Trudeau | Erin O'Toole | Don't know |
|--|----------------|--------------|------------|
| Provided a clear plan for Canada post-pandemic                                       |                |              |            |
| Ran a divisive campaign  |                |              |            |
| Appeared to dismiss or disrespect Canadians who held views that he disagreed with    |                |              |            |
| Ran a cynical campaign that created confrontation among Canadians for political gain |                |              |            |
| Ran a campaign that appealed to all regions across Canada                            |                |              |            |
| Appeared angry during the campaign   |                |              |            |
| Often misrepresented the positions and policies of his opponents                     |                |              |            |
| Seemed willing to say anything to appeal for votes                                   |                |              |            |
| Ran a positive campaign  |                |              |            |

# QUESTIONNAIRE

[ASK ALL]

[SINGLE MENTION]

**QP106.** During this campaign Prime Minister Justin Trudeau has experienced protests at several of his events which on a few occasions became quite unruly. How do you feel about these protests? Please indicate whether you agree or disagree with the statements listed below.

**Agree    Disagree    Don't know**

The protests are unacceptable and un-Canadian  
 I don't like the protests but understand the frustrations of people as a result of the pandemic  
 I felt sorry for the Prime Minister having his events disrupted by the protestors  
 I think the Prime Minister is somewhat responsible for the protests given how he handled the situation  
 Canada is a free country and protests are a form of expressing one's views

[ASK ALL]

[MULTIPLE MENTIONS]

**QP107.** Please select any of the campaign events listed below that influenced how you will vote/voted in the election

The televised leader debates  
 Getting to know the party leaders better  
 Quebec Premier Legault expressing a preference for a Conservative minority government  
 The timing of the election  
 The Afghanistan situation and the consequence to citizens still in the country who assisted Canadians in the war  
 A specific policy position  
 The protests against the Prime Minister  
 The COVID-19 pandemic  
 The Party Platforms  
 The candidates position in my riding  
 None of these

# QUESTIONNAIRE

[ASK ALL]

[SINGLE MENTION]

## REVEN

Among the following categories, which one best reflects the total INCOME, before taxes, of all the members of your household in 2020?

\$19,999 or less

Between \$20,000 and \$39,999

Between \$40,000 and \$59,999

Between \$60,000 and \$79,999

Between \$80,000 and \$99,999

\$100,000 or more

I prefer not to answer



# CROSSTABS

FED: Voting intentions with  
leaners by Banner 1

|   |       | Region |      |     |       |     |     | Gender |        | Age   |       |     | Voting Intentions |      |      |      |      |      | Education |       |          |       | HH Income |      |        |        |        |       |
|---|-------|--------|------|-----|-------|-----|-----|--------|--------|-------|-------|-----|-------------------|------|------|------|------|------|-----------|-------|----------|-------|-----------|------|--------|--------|--------|-------|
| Column %  | Total | Atl.   | QC   | ON  | MB/SK | AB  | BC  | Male   | Female | 18-34 | 35-54 | 55+ | LPC               | CPC  | NDP  | BQ   | GPC  | PPC  | Maver ick | Other | Elem/ HS | Coll. | Univ.     | <40k | 40-59k | 60-79k | 80-99k | 100k+ |
| Weighted Total                                    | 2147  | 147    | 504  | 824 | 140   | 241 | 291 | 1043   | 1104   | 586   | 732   | 830 | 613               | 636  | 374  | 144  | 38   | 107  | 4         | 11    | 660      | 883   | 584       | 420  | 374    | 284    | 289    | 530   |
| Unweighted Total                                  | 2147  | 119    | 1020 | 597 | 131   | 126 | 154 | 1035   | 1112   | 538   | 730   | 879 | 644               | 570  | 308  | 279  | 37   | 91   | 2         | 12    | 494      | 679   | 961       | 374  | 359    | 272    | 296    | 609   |
| ...Justin Trudeau's Liberal Party of Canada       | 29%   | 31%    | 30%  | 33% | 21%   | 15% | 26% | 29%    | 28%    | 28%   | 26%   | 31% | 100%              | 0%   | 0%   | 0%   | 0%   | 0%   | 0%        | 0%    | 24%      | 29%   | 34%       | 25%  | 36%    | 25%    | 31%    | 28%   |
| ...Jagmeet Singh's New Democratic Party of Canada | 17%   | 15%    | 10%  | 16% | 23%   | 22% | 28% | 16%    | 19%    | 28%   | 16%   | 11% | 0%                | 0%   | 100% | 0%   | 0%   | 0%   | 0%        | 0%    | 21%      | 14%   | 19%       | 22%  | 18%    | 18%    | 15%    | 15%   |
| ...Yves-François Blanchet's Bloc Québécois        | 7%    | 0%     | 29%  | 0%  | 0%    | 0%  | 0%  | 7%     | 6%     | 5%    | 7%    | 8%  | 0%                | 0%   | 0%   | 100% | 0%   | 0%   | 0%        | 0%    | 7%       | 7%    | 5%        | 6%   | 7%     | 8%     | 6%     | 7%    |
| ...Erin O'Toole's Conservative Party of Canada    | 30%   | 27%    | 17%  | 31% | 36%   | 44% | 33% | 31%    | 28%    | 23%   | 31%   | 33% | 0%                | 100% | 0%   | 0%   | 0%   | 0%   | 0%        | 0%    | 24%      | 34%   | 28%       | 22%  | 25%    | 34%    | 32%    | 36%   |
| ...Annamie Paul's Green Party of Canada           | 2%    | 1%     | 1%   | 2%  | 3%    | 0%  | 4%  | 2%     | 1%     | 2%    | 2%    | 2%  | 0%                | 0%   | 0%   | 0%   | 100% | 0%   | 0%        | 0%    | 2%       | 1%    | 2%        | 4%   | 1%     | 1%     | 1%     | 2%    |
| ...Maxime Bernier's People's Party of Canada      | 5%    | 4%     | 3%   | 5%  | 9%    | 5%  | 6%  | 6%     | 4%     | 5%    | 5%    | 4%  | 0%                | 0%   | 0%   | 0%   | 0%   | 100% | 0%        | 0%    | 6%       | 5%    | 4%        | 7%   | 3%     | 9%     | 4%     | 4%    |
| ...Jay Hill's Maverick Party                      | 0%    | 0%     | 0%   | 0%  | 0%    | 2%  | 0%  | 0%     | 0%     | 0%    | 0%    | 0%  | 0%                | 0%   | 0%   | 0%   | 0%   | 0%   | 100%      | 0%    | 0%       | 0%    | 0%        | 0%   | 0%     | 0%     | 0%     | 1%    |
| I would not vote                                  | 3%    | 6%     | 3%   | 2%  | 3%    | 2%  | 2%  | 3%     | 2%     | 2%    | 3%    | 2%  | 0%                | 0%   | 0%   | 0%   | 0%   | 0%   | 0%        | 0%    | 5%       | 2%    | 1%        | 4%   | 3%     | 0%     | 3%     | 2%    |
| ...another party                                  | 1%    | 1%     | 0%   | 1%  | 1%    | 0%  | 0%  | 0%     | 1%     | 1%    | 1%    | 0%  | 0%                | 0%   | 0%   | 0%   | 0%   | 0%   | 0%        | 100%  | 1%       | 0%    | 1%        | 1%   | 1%     | 1%     | 0%     | 0%    |
| I would cancel my vote                            | 1%    | 1%     | 2%   | 1%  | 0%    | 0%  | 0%  | 0%     | 1%     | 1%    | 1%    | 1%  | 0%                | 0%   | 0%   | 0%   | 0%   | 0%   | 0%        | 0%    | 1%       | 1%    | 1%        | 0%   | 1%     | 0%     | 1%     | 0%    |
| I don't know                                      | 5%    | 12%    | 3%   | 6%  | 3%    | 8%  | 0%  | 3%     | 6%     | 4%    | 7%    | 4%  | 0%                | 0%   | 0%   | 0%   | 0%   | 0%   | 0%        | 6%    | 5%       | 3%    | 7%        | 4%   | 4%     | 5%     | 4%     |       |
| I prefer not to answer                            | 2%    | 2%     | 2%   | 2%  | 2%    | 1%  | 1%  | 1%     | 2%     | 2%    | 1%    | 3%  | 0%                | 0%   | 0%   | 0%   | 0%   | 0%   | 0%        | 0%    | 3%       | 1%    | 1%        | 2%   | 2%     | 0%     | 2%     | 1%    |

FEDX: Voting intentions among  
decided by Banner 1

|   | Region |      |     |     |       |     | Gender |      | Age    |       |       | Voting Intentions |      |      |      |      |      | Education |          |       |         | HH Income |       |      |        |        |        |       |    |
|---|--------|------|-----|-----|-------|-----|--------|------|--------|-------|-------|-------------------|------|------|------|------|------|-----------|----------|-------|---------|-----------|-------|------|--------|--------|--------|-------|----|
| Column %  | Total  | Atl. | QC  | ON  | MB/SK | AB  | BC     | Male | Female | 18-34 | 35-54 | 55+               | LPC  | CPC  | NDP  | BQ   | GPC  | PPC       | Maverick | Other | Elem/HS | Coll.     | Univ. | <40k | 40-59k | 60-79k | 80-99k | 100k+ |    |
| Weighted Total                                    | 1928   | 117  | 455 | 733 | 129   | 213 | 282    | 960  | 968    | 536   | 644   | 748               | 613  | 636  | 374  | 144  | 38   | 107       | 4        | 11    | 563     | 802       | 549   | 366  | 336    | 270    | 259    | 494   |    |
| Unweighted Total                                  | 1943   | 97   | 925 | 537 | 123   | 112 | 149    | 967  | 976    | 492   | 647   | 804               | 644  | 570  | 308  | 279  | 37   | 91        | 2        | 12    | 420     | 614       | 899   | 326  | 323    | 260    | 268    | 571   |    |
| ...Justin Trudeau's Liberal Party of Canada       | 32%    | 39%  | 33% | 38% | 23%   | 17% | 27%    | 31%  | 32%    | 30%   | 30%   | 35%               | 100% | 0%   | 0%   | 0%   | 0%   | 0%        | 0%       | 0%    | 28%     | 31%       | 36%   | 29%  | 40%    | 26%    | 35%    | 30%   |    |
| ...Jagmeet Singh's New Democratic Party of Canada | 19%    | 19%  | 11% | 18% | 24%   | 25% | 29%    | 18%  | 21%    | 31%   | 18%   | 12%               | 0%   | 0%   | 100% | 0%   | 0%   | 0%        | 0%       | 0%    | 24%     | 15%       | 21%   | 26%  | 20%    | 19%    | 17%    | 17%   |    |
| ...Yves-François Blanchet's Bloc Québécois        | 7%     | 0%   | 32% | 0%  | 0%    | 0%  | 0%     | 8%   | 7%     | 5%    | 7%    | 9%                | 0%   | 0%   | 0%   | 100% | 0%   | 0%        | 0%       | 0%    | 9%      | 8%        | 6%    | 7%   | 8%     | 8%     | 7%     | 7%    |    |
| ...Erin O'Toole's Conservative Party of Canada    | 33%    | 34%  | 19% | 35% | 39%   | 50% | 34%    | 34%  | 32%    | 25%   | 35%   | 37%               | 0%   | 100% | 0%   | 0%   | 0%   | 0%        | 0%       | 0%    | 28%     | 38%       | 30%   | 25%  | 28%    | 36%    | 36%    | 38%   |    |
| ...Annamie Paul's Green Party of Canada           | 2%     | 2%   | 1%  | 2%  | 3%    | 0%  | 4%     | 2%   | 2%     | 2%    | 2%    | 2%                | 0%   | 0%   | 0%   | 0%   | 100% | 0%        | 0%       | 0%    | 2%      | 1%        | 2%    | 4%   | 1%     | 2%     | 1%     | 2%    |    |
| ...Maxime Bernier's People's Party of Canada      | 6%     | 5%   | 4%  | 6%  | 10%   | 6%  | 6%     | 6%   | 5%     | 6%    | 6%    | 5%                | 0%   | 0%   | 0%   | 0%   | 0%   | 100%      | 0%       | 0%    | 6%      | 6%        | 4%    | 8%   | 3%     | 9%     | 5%     | 4%    |    |
| ...Jay Hill's Maverick Party                      | 0%     | 0%   | 0%  | 0%  | 0%    | 2%  | 0%     | 0%   | 0%     | 0%    | 0%    | 0%                | 0%   | 0%   | 0%   | 0%   | 0%   | 0%        | 100%     | 0%    | 0%      | 0%        | 0%    | 0%   | 0%     | 0%     | 0%     | 1%    |    |
| ...another party                                  | 1%     | 1%   | 0%  | 1%  | 1%    | 0%  | 0%     | 0%   | 1%     | 1%    | 1%    | 0%                | 0%   | 0%   | 0%   | 0%   | 0%   | 0%        | 0%       | 0%    | 100%    | 1%        | 0%    | 1%   | 1%     | 1%     | 1%     | 0%    | 0% |

# CROSSTABS

FEDX2: Voting intentions among decided  
(likely voter) by Banner 1

|                  | Region |      |     |     |       |     | Gender |      | Age    |       |       | Voting Intentions |      |      |      |      |      |      | Education |       |         | HH Income |       |      |        |        |        |       |
|------------------|--------|------|-----|-----|-------|-----|--------|------|--------|-------|-------|-------------------|------|------|------|------|------|------|-----------|-------|---------|-----------|-------|------|--------|--------|--------|-------|
| Column %         | Total  | Atl. | QC  | ON  | MB/SK | AB  | BC     | Male | Female | 18-34 | 35-54 | 55+               | LPC  | CPC  | NDP  | BQ   | GPC  | PPC  | Maverick  | Other | Elem/HS | Coll.     | Univ. | <40k | 40-59k | 60-79k | 80-99k | 100k+ |
| Weighted Total   | 1154   | 62   | 274 | 433 | 77    | 143 | 166    | 577  | 577    | 283   | 385   | 486               | 371  | 405  | 194  | 90   | 18   | 68   | 1         | 8     | 305     | 502       | 345   | 187  | 187    | 168    | 181    | 315   |
| Unweighted Total | 1176   | 56   | 561 | 320 | 75    | 75  | 89     | 594  | 582    | 264   | 399   | 513               | 391  | 364  | 163  | 172  | 22   | 56   | 1         | 7     | 231     | 379       | 565   | 178  | 180    | 163    | 181    | 365   |
| LPC              | 32%    | 42%  | 32% | 37% | 19%   | 17% | 34%    | 31%  | 33%    | 31%   | 30%   | 35%               | 100% | 0%   | 0%   | 0%   | 0%   | 0%   | 0%        | 0%    | 28%     | 31%       | 38%   | 25%  | 40%    | 28%    | 38%    | 31%   |
| NDP              | 17%    | 10%  | 11% | 15% | 26%   | 25% | 21%    | 15%  | 19%    | 29%   | 15%   | 11%               | 0%   | 0%   | 100% | 0%   | 0%   | 0%   | 0%        | 0%    | 18%     | 15%       | 18%   | 25%  | 15%    | 19%    | 9%     | 16%   |
| BQ               | 8%     | 0%   | 33% | 0%  | 0%    | 0%  | 0%     | 8%   | 8%     | 6%    | 8%    | 8%                | 0%   | 0%   | 0%   | 100% | 0%   | 0%   | 0%        | 0%    | 10%     | 8%        | 5%    | 9%   | 8%     | 9%     | 6%     | 8%    |
| CPC              | 35%    | 38%  | 18% | 39% | 43%   | 51% | 35%    | 36%  | 34%    | 26%   | 37%   | 39%               | 0%   | 100% | 0%   | 0%   | 0%   | 0%   | 0%        | 0%    | 33%     | 38%       | 32%   | 29%  | 31%    | 32%    | 41%    | 38%   |
| GPC              | 2%     | 2%   | 2%  | 2%  | 1%    | 0%  | 3%     | 2%   | 1%     | 0%    | 3%    | 1%                | 0%   | 0%   | 0%   | 0%   | 100% | 0%   | 0%        | 0%    | 1%      | 1%        | 2%    | 2%   | 1%     | 1%     | 1%     | 3%    |
| PPC              | 6%     | 7%   | 3%  | 6%  | 9%    | 6%  | 8%     | 7%   | 5%     | 5%    | 7%    | 6%                | 0%   | 0%   | 0%   | 0%   | 0%   | 100% | 0%        | 0%    | 7%      | 7%        | 4%    | 9%   | 4%     | 10%    | 5%     | 3%    |
| Maverick         | 0%     | 0%   | 0%  | 0%  | 0%    | 1%  | 0%     | 0%   | 0%     | 0%    | 0%    | 0%                | 0%   | 0%   | 0%   | 0%   | 0%   | 0%   | 100%      | 0%    | 0%      | 0%        | 0%    | 0%   | 0%     | 0%     | 0%     | 0%    |
| Autre            | 1%     | 0%   | 0%  | 1%  | 1%    | 0%  | 0%     | 0%   | 1%     | 1%    | 1%    | 0%                | 0%   | 0%   | 0%   | 0%   | 0%   | 0%   | 0%        | 100%  | 2%      | 0%        | 0%    | 2%   | 1%     | 1%     | 0%     | 0%    |

CP2: Is this your final choice or could you change your  
mind? by Banner 1

|                                       |       | Region |     |     |       |     |     | Gender |        | Age   |       |     | Voting Intentions |     |     |     |     |     | Education |       |          |       | HH Income |      |        |        |        |       |
|---------------------------------------|-------|--------|-----|-----|-------|-----|-----|--------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----|-----------|-------|----------|-------|-----------|------|--------|--------|--------|-------|
| Column %                              | Total | Atl.   | QC  | ON  | MB/SK | AB  | BC  | Male   | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC | Maver ick | Other | Elem/ HS | Coll. | Univ.     | <40k | 40-59k | 60-79k | 80-99k | 100k+ |
| Weighted Total                        | 1928  | 117    | 455 | 733 | 129   | 213 | 282 | 960    | 968    | 536   | 644   | 748 | 613               | 636 | 374 | 144 | 38  | 107 | 4         | 11    | 563      | 802   | 549       | 366  | 336    | 270    | 259    | 494   |
| Unweighted Total                      | 1943  | 97     | 925 | 537 | 123   | 112 | 149 | 967    | 976    | 492   | 647   | 804 | 644               | 570 | 308 | 279 | 37  | 91  | 2         | 12    | 420      | 614   | 899       | 326  | 323    | 260    | 268    | 571   |
| My choice is final                    | 66%   | 70%    | 63% | 64% | 72%   | 68% | 66% | 66%    | 65%    | 55%   | 67%   | 72% | 67%               | 69% | 60% | 61% | 58% | 67% | 32%       | 72%   | 66%      | 67%   | 64%       | 67%  | 69%    | 69%    | 63%    | 64%   |
| I might change my mind                | 22%   | 20%    | 24% | 22% | 11%   | 22% | 20% | 20%    | 23%    | 31%   | 23%   | 14% | 20%               | 19% | 25% | 25% | 25% | 26% | 68%       | 24%   | 23%      | 20%   | 22%       | 18%  | 20%    | 17%    | 25%    | 25%   |
| I voted at the advance polls          | 12%   | 7%     | 11% | 12% | 17%   | 10% | 12% | 12%    | 11%    | 12%   | 9%    | 14% | 13%               | 11% | 13% | 13% | 17% | 6%  | 0%        | 4%    | 10%      | 12%   | 13%       | 13%  | 10%    | 13%    | 10%    | 11%   |
| I don't know / I prefer not to answer | 1%    | 3%     | 2%  | 1%  | 0%    | 1%  | 1%  | 1%     | 1%     | 1%    | 1%    | 1%  | 1%                | 2%  | 2%  | 1%  | 0%  | 1%  | 0%        | 0%    | 2%       | 1%    | 1%        | 2%   | 1%     | 1%     | 1%     | 0%    |

CP101: Is it certain, likely or unlikely that you will vote in the next FEDERAL  
elections in CANADA? by Banner 1

|                                     | Region |      |      |     |       |     |     | Gender |        | Age   |       |     | Voting Intentions |     |     |     |     |     |              | Education |             |       |       | HH Income |        |        |        |       |  |
|-------------------------------------|--------|------|------|-----|-------|-----|-----|--------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----|--------------|-----------|-------------|-------|-------|-----------|--------|--------|--------|-------|--|
| Column %                            | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC  | Male   | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC | Maver<br>ick | Other     | Elem/<br>HS | Coll. | Univ. | <40k      | 40-59k | 60-79k | 80-99k | 100k+ |  |
| Weighted Total                      | 2147   | 147  | 504  | 824 | 140   | 241 | 291 | 1043   | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107 | 4            | 11        | 660         | 883   | 584   | 420       | 374    | 284    | 289    | 530   |  |
| Unweighted Total                    | 2147   | 119  | 1020 | 597 | 131   | 126 | 154 | 1035   | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91  | 2            | 12        | 494         | 679   | 961   | 374       | 359    | 272    | 296    | 609   |  |
| Certain                             | 62%    | 56%  | 62%  | 60% | 61%   | 70% | 64% | 63%    | 61%    | 61%   | 60%   | 64% | 66%               | 68% | 62% | 66% | 63% | 69% | 32%          | 70%       | 55%         | 65%   | 67%   | 52%       | 60%    | 66%    | 73%    | 66%   |  |
| Likely                              | 13%    | 12%  | 11%  | 14% | 10%   | 12% | 16% | 12%    | 13%    | 16%   | 14%   | 8%  | 13%               | 10% | 17% | 6%  | 6%  | 9%  | 68%          | 9%        | 16%         | 11%   | 11%   | 17%       | 14%    | 9%     | 9%     | 11%   |  |
| Unlikely                            | 5%     | 7%   | 5%   | 5%  | 6%    | 3%  | 3%  | 5%     | 4%     | 5%    | 5%    | 4%  | 1%                | 2%  | 2%  | 2%  | 0%  | 1%  | 0%           | 0%        | 8%          | 4%    | 2%    | 7%        | 5%     | 3%     | 4%     | 4%    |  |
| I already voted at advance<br>polls | 17%    | 15%  | 20%  | 16% | 19%   | 13% | 17% | 17%    | 17%    | 13%   | 15%   | 22% | 18%               | 19% | 16% | 25% | 22% | 16% | 0%           | 1%        | 16%         | 17%   | 17%   | 18%       | 16%    | 18%    | 11%    | 19%   |  |
| I don't know                        | 4%     | 8%   | 3%   | 4%  | 4%    | 3%  | 1%  | 3%     | 4%     | 4%    | 5%    | 2%  | 1%                | 0%  | 3%  | 0%  | 9%  | 5%  | 0%           | 7%        | 5%          | 3%    | 2%    | 6%        | 4%     | 4%     | 2%     | 1%    |  |
| I prefer not to answer              | 0%     | 1%   | 0%   | 0%  | 0%    | 0%  | 0%  | 0%     | 1%     | 0%    | 0%    | 0%  | 0%                | 0%  | 0%  | 1%  | 0%  | 0%  | 0%           | 13%       | 1%          | 0%    | 0%    | 0%        | 0%     | 0%     | 0%     | 0%    |  |

# CROSSTABS

CP104: Do you agree or disagree with this statement?I feel this election has been more divisive and confrontational than past federal elections. by Banner 1

|                   | Region |      |      |     |       |     | Gender |      |        | Age   |       |     | Voting Intentions |     |     |     |     |     |           | Education |         |       |       | HH Income |        |        |        |       |
|-------------------|--------|------|------|-----|-------|-----|--------|------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----|-----------|-----------|---------|-------|-------|-----------|--------|--------|--------|-------|
| Column %          | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC     | Male | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC | Mave rick | Other     | Elem/HS | Coll. | Univ. | <40k      | 40-59k | 60-79k | 80-99k | 100k+ |
| Weighted Total    | 2147   | 147  | 504  | 824 | 140   | 241 | 291    | 1043 | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107 | 4         | 11        | 660     | 883   | 584   | 420       | 374    | 284    | 289    | 530   |
| Unweighted Total  | 2147   | 119  | 1020 | 597 | 131   | 126 | 154    | 1035 | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91  | 2         | 12        | 494     | 679   | 961   | 374       | 359    | 272    | 296    | 609   |
| NET AGREE         | 71%    | 72%  | 73%  | 71% | 72%   | 73% | 69%    | 73%  | 70%    | 72%   | 69%   | 73% | 74%               | 76% | 75% | 75% | 47% | 74% | 32%       | 67%       | 69%     | 75%   | 71%   | 69%       | 75%    | 73%    | 74%    | 73%   |
| Strongly agree    | 32%    | 33%  | 33%  | 31% | 33%   | 29% | 31%    | 35%  | 29%    | 29%   | 29%   | 36% | 32%               | 35% | 29% | 35% | 18% | 43% | 32%       | 36%       | 30%     | 34%   | 30%   | 32%       | 31%    | 34%    | 29%    | 34%   |
| Somewhat agree    | 40%    | 38%  | 39%  | 40% | 39%   | 44% | 39%    | 38%  | 41%    | 43%   | 40%   | 37% | 42%               | 41% | 45% | 40% | 29% | 31% | 0%        | 31%       | 39%     | 41%   | 41%   | 36%       | 44%    | 39%    | 46%    | 39%   |
| NET DISAGREE      | 16%    | 13%  | 15%  | 17% | 16%   | 15% | 21%    | 19%  | 14%    | 14%   | 17%   | 18% | 16%               | 17% | 13% | 17% | 44% | 14% | 68%       | 20%       | 15%     | 15%   | 21%   | 17%       | 14%    | 14%    | 19%    | 19%   |
| Somewhat disagree | 14%    | 10%  | 13%  | 14% | 14%   | 15% | 18%    | 16%  | 13%    | 13%   | 14%   | 15% | 15%               | 13% | 10% | 14% | 42% | 13% | 68%       | 20%       | 12%     | 13%   | 18%   | 14%       | 12%    | 12%    | 16%    | 16%   |
| Strongly disagree | 2%     | 3%   | 2%   | 3%  | 2%    | 1%  | 3%     | 3%   | 2%     | 1%    | 2%    | 3%  | 2%                | 3%  | 3%  | 2%  | 3%  | 1%  | 0%        | 0%        | 2%      | 2%    | 3%    | 3%        | 2%     | 1%     | 3%     | 3%    |
| I don't know      | 12%    | 15%  | 12%  | 12% | 12%   | 12% | 10%    | 9%   | 15%    | 14%   | 14%   | 9%  | 9%                | 8%  | 12% | 8%  | 9%  | 11% | 0%        | 13%       | 17%     | 10%   | 8%    | 15%       | 11%    | 13%    | 7%     | 8%    |

CP105r1: Provided a clear plan for Canada post-pandemic - As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several statements regarding this campaign. Pleas by Banner 1

|                  | Region |      |      |     |       |     | Gender |      |        | Age   |       |     | Voting Intentions |     |     |     |     |     |           | Education |         |       |       | HH Income |        |        |        |       |
|------------------|--------|------|------|-----|-------|-----|--------|------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----|-----------|-----------|---------|-------|-------|-----------|--------|--------|--------|-------|
| Column %         | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC     | Male | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC | Mave rick | Other     | Elem/HS | Coll. | Univ. | <40k      | 40-59k | 60-79k | 80-99k | 100k+ |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291    | 1043 | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107 | 4         | 11        | 660     | 883   | 584   | 420       | 374    | 284    | 289    | 530   |
| Unweighted Total | 2147   | 119  | 1020 | 597 | 131   | 126 | 154    | 1035 | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91  | 2         | 12        | 494     | 679   | 961   | 374       | 359    | 272    | 296    | 609   |
| Justin Trudeau   | 32%    | 36%  | 34%  | 33% | 32%   | 24% | 32%    | 36%  | 29%    | 31%   | 29%   | 36% | 63%               | 11% | 38% | 26% | 37% | 12% | 0%        | 20%       | 31%     | 30%   | 38%   | 32%       | 35%    | 30%    | 35%    | 31%   |
| Erin O'Toole     | 25%    | 23%  | 17%  | 25% | 32%   | 36% | 25%    | 28%  | 21%    | 18%   | 26%   | 28% | 6%                | 56% | 11% | 18% | 15% | 39% | 32%       | 2%        | 20%     | 29%   | 23%   | 24%       | 20%    | 26%    | 29%    | 28%   |
| I don't know     | 43%    | 41%  | 49%  | 43% | 36%   | 40% | 43%    | 36%  | 50%    | 50%   | 45%   | 37% | 31%               | 33% | 52% | 57% | 48% | 48% | 68%       | 78%       | 49%     | 41%   | 39%   | 45%       | 45%    | 45%    | 37%    | 41%   |

CP105r2: Ran a divisive campaign - As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several statements regarding this campaign. Please indicate beside each by Banner 1

|                  | Region |      |      |     |       |     | Gender |      |        | Age   |       |     | Voting Intentions |     |     |     |     |     |           | Education |         |       |       | HH Income |        |        |        |       |
|------------------|--------|------|------|-----|-------|-----|--------|------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----|-----------|-----------|---------|-------|-------|-----------|--------|--------|--------|-------|
| Column %         | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC     | Male | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC | Mave rick | Other     | Elem/HS | Coll. | Univ. | <40k      | 40-59k | 60-79k | 80-99k | 100k+ |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291    | 1043 | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107 | 4         | 11        | 660     | 883   | 584   | 420       | 374    | 284    | 289    | 530   |
| Unweighted Total | 2147   | 119  | 1020 | 597 | 131   | 126 | 154    | 1035 | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91  | 2         | 12        | 494     | 679   | 961   | 374       | 359    | 272    | 296    | 609   |
| Justin Trudeau   | 33%    | 27%  | 39%  | 31% | 35%   | 29% | 37%    | 40%  | 27%    | 31%   | 34%   | 35% | 20%               | 52% | 24% | 50% | 15% | 53% | 0%        | 35%       | 32%     | 37%   | 30%   | 32%       | 36%    | 33%    | 38%    | 34%   |
| Erin O'Toole     | 29%    | 28%  | 26%  | 31% | 28%   | 34% | 27%    | 32%  | 27%    | 29%   | 25%   | 33% | 46%               | 18% | 35% | 23% | 30% | 29% | 32%       | 7%        | 26%     | 28%   | 35%   | 27%       | 29%    | 29%    | 30%    | 33%   |
| I don't know     | 37%    | 45%  | 35%  | 38% | 37%   | 37% | 35%    | 28%  | 46%    | 40%   | 41%   | 33% | 34%               | 30% | 41% | 28% | 55% | 18% | 68%       | 58%       | 42%     | 35%   | 35%   | 40%       | 35%    | 38%    | 32%    | 44%   |

# CROSSTABS

CP105r3: Appeared to dismiss or disrespect Canadians who held views that he disagreed with - As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several statem by Banner 1

|                  | Region |      |      |     |       |     |     | Gender |        |       | Age   |     | Voting Intentions |     |     |     |     |     |              | Education |         |       |       |      | HH Income  |            |            |       |
|------------------|--------|------|------|-----|-------|-----|-----|--------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----|--------------|-----------|---------|-------|-------|------|------------|------------|------------|-------|
| Column %         | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC  | Male   | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC | Mave<br>rick | Other     | Elem/HS | Coll. | Univ. | <40k | 40-<br>59k | 60-<br>79k | 80-<br>99k | 100k+ |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291 | 1043   | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107 | 4            | 11        | 660     | 883   | 584   | 420  | 374        | 284        | 289        | 530   |
| Unweighted Total | 2147   | 119  | 1020 | 597 | 131   | 126 | 154 | 1035   | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91  | 2            | 12        | 494     | 679   | 961   | 374  | 359        | 272        | 296        | 609   |
| Justin Trudeau   | 36%    | 28%  | 33%  | 34% | 42%   | 47% | 36% | 42%    | 29%    | 31%   | 35%   | 39% | 11%               | 64% | 23% | 44% | 13% | 71% | 100%         | 36%       | 33%     | 40%   | 31%   | 35%  | 36%        | 39%        | 41%        | 35%   |
| Erin O'Toole     | 26%    | 24%  | 24%  | 27% | 30%   | 24% | 24% | 25%    | 26%    | 27%   | 26%   | 24% | 45%               | 9%  | 39% | 17% | 38% | 9%  | 0%           | 26%       | 24%     | 25%   | 30%   | 27%  | 27%        | 27%        | 20%        | 28%   |
| I don't know     | 39%    | 47%  | 43%  | 39% | 28%   | 29% | 40% | 32%    | 45%    | 42%   | 39%   | 37% | 43%               | 27% | 39% | 39% | 49% | 20% | 0%           | 38%       | 43%     | 35%   | 39%   | 39%  | 37%        | 34%        | 39%        | 37%   |

CP105r4: Ran a cynical campaign that created confrontation among Canadians for political gain - As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several sta by Banner 1

|                  | Region |      |      |     |       |     |     | Gender |        | Age   |       | Voting Intentions |     |     |     |     |     |     | Education    |       |         |       | HH Income |      |            |            |            |       |
|------------------|--------|------|------|-----|-------|-----|-----|--------|--------|-------|-------|-------------------|-----|-----|-----|-----|-----|-----|--------------|-------|---------|-------|-----------|------|------------|------------|------------|-------|
| Column %         | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC  | Male   | Female | 18-34 | 35-54 | 55+               | LPC | CPC | NDP | BQ  | GPC | PPC | Mave<br>rick | Other | Elem/HS | Coll. | Univ.     | <40k | 40-<br>59k | 60-<br>79k | 80-<br>99k | 100k+ |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291 | 1043   | 1104   | 586   | 732   | 830               | 613 | 636 | 374 | 144 | 38  | 107 | 4            | 11    | 660     | 883   | 584       | 420  | 374        | 284        | 289        | 530   |
| Unweighted Total | 2147   | 119  | 1020 | 597 | 131   | 126 | 154 | 1035   | 1112   | 538   | 730   | 879               | 644 | 570 | 308 | 279 | 37  | 91  | 2            | 12    | 494     | 679   | 961       | 374  | 359        | 272        | 296        | 609   |
| Justin Trudeau   | 35%    | 27%  | 36%  | 33% | 38%   | 47% | 35% | 42%    | 29%    | 27%   | 35%   | 41%               | 12% | 64% | 24% | 49% | 11% | 59% | 100%         | 59%   | 35%     | 39%   | 30%       | 31%  | 34%        | 40%        | 41%        | 37%   |
| Erin O'Toole     | 30%    | 32%  | 24%  | 34% | 31%   | 28% | 29% | 31%    | 29%    | 33%   | 26%   | 32%               | 57% | 10% | 39% | 19% | 41% | 17% | 0%           | 3%    | 23%     | 30%   | 39%       | 30%  | 31%        | 33%        | 25%        | 32%   |
| I don't know     | 35%    | 41%  | 40%  | 33% | 31%   | 26% | 36% | 27%    | 42%    | 40%   | 39%   | 27%               | 31% | 26% | 36% | 32% | 48% | 24% | 0%           | 38%   | 43%     | 30%   | 31%       | 38%  | 34%        | 27%        | 34%        | 31%   |

CP105r5: Ran a campaign that appealed to all regions across Canada - As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several statements regarding this camp by Banner 1

|                  | Region |      |      |     |       |     |     | Gender |        | Age   |       |     | Voting Intentions |     |     |     |     |     |              | Education |         |       |       |      | HH Income  |            |        |       |  |
|------------------|--------|------|------|-----|-------|-----|-----|--------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----|--------------|-----------|---------|-------|-------|------|------------|------------|--------|-------|--|
| Column %         | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC  | Male   | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC | Mave<br>rick | Other     | Elem/HS | Coll. | Univ. | <40k | 40-<br>59k | 60-<br>79k | 80-99k | 100k+ |  |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291 | 1043   | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107 | 4            | 11        | 660     | 883   | 584   | 420  | 374        | 284        | 289    | 530   |  |
| Unweighted Total | 2147   | 119  | 1020 | 597 | 131   | 126 | 154 | 1035   | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91  | 2            | 12        | 494     | 679   | 961   | 374  | 359        | 272        | 296    | 609   |  |
| Justin Trudeau   | 30%    | 22%  | 31%  | 32% | 32%   | 24% | 32% | 33%    | 27%    | 31%   | 28%   | 31% | 58%               | 12% | 32% | 21% | 33% | 21% | 0%           | 11%       | 28%     | 29%   | 35%   | 30%  | 34%        | 25%        | 31%    | 32%   |  |
| Erin O'Toole     | 26%    | 25%  | 23%  | 24% | 30%   | 41% | 24% | 32%    | 21%    | 21%   | 26%   | 30% | 6%                | 60% | 12% | 27% | 12% | 34% | 100%         | 34%       | 25%     | 29%   | 24%   | 26%  | 24%        | 27%        | 30%    | 28%   |  |
| I don't know     | 44%    | 53%  | 46%  | 44% | 38%   | 36% | 44% | 35%    | 52%    | 48%   | 47%   | 39% | 36%               | 28% | 57% | 52% | 55% | 45% | 0%           | 55%       | 47%     | 43%   | 42%   | 44%  | 42%        | 47%        | 39%    | 41%   |  |

# CROSSTABS

CP105r6: Appeared angry during the campaign - As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several statements regarding this campaign. Please indicate b by Banner 1

|                  | Region |      |      |     |       |     | Gender |      |        | Age   |       |     | Voting Intentions |     |     |     |     |     |              | Education |         |       |       | HH Income |            |            |            |       |
|------------------|--------|------|------|-----|-------|-----|--------|------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----|--------------|-----------|---------|-------|-------|-----------|------------|------------|------------|-------|
| Column %         | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC     | Male | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC | Mave<br>rick | Other     | Elem/HS | Coll. | Univ. | <40k      | 40-<br>59k | 60-<br>79k | 80-<br>99k | 100k+ |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291    | 1043 | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107 | 4            | 11        | 660     | 883   | 584   | 420       | 374        | 284        | 289        | 530   |
| Unweighted Total | 2147   | 119  | 1020 | 597 | 131   | 126 | 154    | 1035 | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91  | 2            | 12        | 494     | 679   | 961   | 374       | 359        | 272        | 296        | 609   |
| Justin Trudeau   | 37%    | 37%  | 37%  | 36% | 40%   | 42% | 35%    | 46%  | 29%    | 31%   | 35%   | 44% | 20%               | 60% | 25% | 47% | 19% | 60% | 68%          | 52%       | 34%     | 41%   | 34%   | 33%       | 36%        | 47%        | 38%        | 37%   |
| Erin O'Toole     | 20%    | 16%  | 14%  | 22% | 26%   | 22% | 23%    | 18%  | 22%    | 24%   | 21%   | 17% | 38%               | 8%  | 27% | 8%  | 40% | 11% | 0%           | 3%        | 15%     | 20%   | 26%   | 22%       | 21%        | 20%        | 21%        | 22%   |
| I don't know     | 43%    | 47%  | 48%  | 42% | 34%   | 36% | 42%    | 36%  | 49%    | 45%   | 44%   | 39% | 42%               | 32% | 48% | 45% | 40% | 29% | 32%          | 45%       | 50%     | 38%   | 40%   | 45%       | 43%        | 33%        | 41%        | 41%   |

CP105r7: Often misrepresented the positions and policies of his opponents - As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several statements regarding th by Banner 1

|                  | Region |      |      |     |       |     | Gender |      |        | Age   |       |     | Voting Intentions |     |     |     |     |     |              | Education |         |       |       | HH Income |            |            |            |       |
|------------------|--------|------|------|-----|-------|-----|--------|------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----|--------------|-----------|---------|-------|-------|-----------|------------|------------|------------|-------|
| Column %         | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC     | Male | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC | Mave<br>rick | Other     | Elem/HS | Coll. | Univ. | <40k      | 40-<br>59k | 60-<br>79k | 80-<br>99k | 100k+ |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291    | 1043 | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107 | 4            | 11        | 660     | 883   | 584   | 420       | 374        | 284        | 289        | 530   |
| Unweighted Total | 2147   | 119  | 1020 | 597 | 131   | 126 | 154    | 1035 | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91  | 2            | 12        | 494     | 679   | 961   | 374       | 359        | 272        | 296        | 609   |
| Justin Trudeau   | 35%    | 28%  | 36%  | 33% | 37%   | 40% | 35%    | 41%  | 28%    | 31%   | 34%   | 37% | 12%               | 64% | 21% | 47% | 22% | 58% | 32%          | 34%       | 32%     | 38%   | 31%   | 32%       | 32%        | 37%        | 38%        | 38%   |
| Erin O'Toole     | 32%    | 35%  | 30%  | 32% | 36%   | 30% | 30%    | 34%  | 30%    | 27%   | 30%   | 36% | 59%               | 12% | 40% | 25% | 44% | 19% | 0%           | 14%       | 27%     | 32%   | 38%   | 30%       | 32%        | 34%        | 33%        | 32%   |
| I don't know     | 34%    | 37%  | 34%  | 35% | 27%   | 29% | 34%    | 25%  | 41%    | 41%   | 36%   | 26% | 29%               | 24% | 40% | 29% | 34% | 23% | 68%          | 52%       | 41%     | 30%   | 31%   | 38%       | 36%        | 29%        | 30%        | 30%   |

CP105r8: Seemed willing to say anything to appeal for votes - As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several statements regarding this campaign. P by Banner 1

|                  | Region |      |      |     |       |     | Gender |      |        | Age   |       |     | Voting Intentions |     |     |     |     |     |              | Education |         |       |       | HH Income |            |            |            |       |
|------------------|--------|------|------|-----|-------|-----|--------|------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----|--------------|-----------|---------|-------|-------|-----------|------------|------------|------------|-------|
| Column %         | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC     | Male | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC | Mave<br>rick | Other     | Elem/HS | Coll. | Univ. | <40k      | 40-<br>59k | 60-<br>79k | 80-<br>99k | 100k+ |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291    | 1043 | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107 | 4            | 11        | 660     | 883   | 584   | 420       | 374        | 284        | 289        | 530   |
| Unweighted Total | 2147   | 119  | 1020 | 597 | 131   | 126 | 154    | 1035 | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91  | 2            | 12        | 494     | 679   | 961   | 374       | 359        | 272        | 296        | 609   |
| Justin Trudeau   | 44%    | 28%  | 40%  | 45% | 52%   | 58% | 40%    | 48%  | 41%    | 42%   | 44%   | 45% | 17%               | 76% | 37% | 50% | 21% | 59% | 100%         | 47%       | 43%     | 46%   | 42%   | 45%       | 40%        | 50%        | 43%        | 46%   |
| Erin O'Toole     | 35%    | 35%  | 34%  | 37% | 32%   | 29% | 37%    | 37%  | 33%    | 35%   | 31%   | 38% | 63%               | 12% | 44% | 30% | 41% | 30% | 0%           | 25%       | 31%     | 35%   | 41%   | 34%       | 37%        | 32%        | 39%        | 34%   |
| I don't know     | 21%    | 37%  | 25%  | 18% | 17%   | 12% | 23%    | 15%  | 26%    | 23%   | 24%   | 17% | 20%               | 12% | 19% | 20% | 38% | 11% | 0%           | 28%       | 26%     | 19%   | 17%   | 21%       | 23%        | 18%        | 17%        | 20%   |

# CROSSTABS

CP105r9: Ran a positive campaign - As this campaign comes to an end there are two leaders likely to be Prime Minister after election day—Justin Trudeau or Erin O'Toole. Below are several statements regarding this campaign. Please indicate beside each by Banner 1

|                  | Region |      |      |     |       |     |     | Gender |        | Age   |       | Voting Intentions |     |     |     |     |     |     | Education    |       |         |       | HH Income |      |            |            |            |       |
|------------------|--------|------|------|-----|-------|-----|-----|--------|--------|-------|-------|-------------------|-----|-----|-----|-----|-----|-----|--------------|-------|---------|-------|-----------|------|------------|------------|------------|-------|
| Column %         | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC  | Male   | Female | 18-34 | 35-54 | 55+               | LPC | CPC | NDP | BQ  | GPC | PPC | Mave<br>rick | Other | Elem/HS | Coll. | Univ.     | <40k | 40-<br>59k | 60-<br>79k | 80-<br>99k | 100k+ |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291 | 1043   | 1104   | 586   | 732   | 830               | 613 | 636 | 374 | 144 | 38  | 107 | 4            | 11    | 660     | 883   | 584       | 420  | 374        | 284        | 289        | 530   |
| Unweighted Total | 2147   | 119  | 1020 | 597 | 131   | 126 | 154 | 1035   | 1112   | 538   | 730   | 879               | 644 | 570 | 308 | 279 | 37  | 91  | 2            | 12    | 494     | 679   | 961       | 374  | 359        | 272        | 296        | 609   |
| Justin Trudeau   | 32%    | 29%  | 32%  | 33% | 30%   | 30% | 36% | 35%    | 30%    | 34%   | 29%   | 34%               | 64% | 12% | 36% | 22% | 38% | 13% | 0%           | 11%   | 30%     | 30%   | 40%       | 32%  | 34%        | 32%        | 35%        | 34%   |
| Erin O'Toole     | 29%    | 24%  | 29%  | 27% | 31%   | 35% | 29% | 34%    | 23%    | 22%   | 28%   | 34%               | 6%  | 63% | 11% | 36% | 12% | 54% | 32%          | 34%   | 26%     | 33%   | 25%       | 28%  | 27%        | 33%        | 28%        | 31%   |
| I don't know     | 39%    | 48%  | 39%  | 40% | 39%   | 35% | 35% | 31%    | 46%    | 43%   | 44%   | 32%               | 30% | 24% | 53% | 42% | 50% | 33% | 68%          | 55%   | 44%     | 37%   | 35%       | 40%  | 39%        | 35%        | 37%        | 35%   |

CP106r1: The protests are unacceptable and un-Canadian - During this campaign Prime Minister Justin Trudeau has experienced protests at several of his events which on a few occasions became quite unruly. How do you feel about these protests? Please indicate by Banner 1

|                  | Region |      |      |     |       |     |     | Gender |        | Age   |       |     | Voting Intentions |     |     |     |     |     |              | Education |         |       |       | HH Income |            |            |            |      |
|------------------|--------|------|------|-----|-------|-----|-----|--------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----|--------------|-----------|---------|-------|-------|-----------|------------|------------|------------|------|
| Column %         | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC  | Male   | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC | Mave<br>rick | Other     | Elem/HS | Coll. | Univ. | <40k      | 40-<br>59k | 60-<br>79k | 80-<br>99k | 100k |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291 | 1043   | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107 | 4            | 11        | 660     | 883   | 584   | 420       | 374        | 284        | 289        | 530  |
| Unweighted Total | 2147   | 119  | 1020 | 597 | 131   | 126 | 154 | 1035   | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91  | 2            | 12        | 494     | 679   | 961   | 374       | 359        | 272        | 296        | 609  |
| Agree            | 49%    | 38%  | 53%  | 50% | 51%   | 40% | 48% | 48%    | 50%    | 41%   | 44%   | 59% | 64%               | 42% | 49% | 63% | 40% | 30% | 0%           | 20%       | 49%     | 48%   | 51%   | 49%       | 53%        | 49%        | 50%        | 46%  |
| Disagree         | 37%    | 43%  | 31%  | 36% | 40%   | 45% | 41% | 41%    | 34%    | 39%   | 43%   | 31% | 26%               | 47% | 37% | 28% | 40% | 68% | 100%         | 66%       | 37%     | 39%   | 36%   | 36%       | 33%        | 42%        | 37%        | 42%  |
| I don't know     | 14%    | 19%  | 15%  | 14% | 9%    | 14% | 11% | 11%    | 17%    | 20%   | 14%   | 10% | 12%               | 14% | 9%  | 20% | 2%  | 0%  | 14%          | 15%       | 14%     | 13%   | 15%   | 14%       | 9%         | 13%        | 12%        |      |

CP106r2: I don't like the protests but understand the frustrations of people as a result of the pandemic - During this campaign Prime Minister Justin Trudeau has experienced protests at several of his events which on a few occasions became quite unruly. by Banner 1

|                  | Region |      |      |     |       |     |     | Gender |        | Age   |       |     | Voting Intentions |     |     |     |     |     |              | Education |         |       |       | HH Income |            |            |            |      |
|------------------|--------|------|------|-----|-------|-----|-----|--------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----|--------------|-----------|---------|-------|-------|-----------|------------|------------|------------|------|
| Column %         | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC  | Male   | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC | Mave<br>rick | Other     | Elem/HS | Coll. | Univ. | <40k      | 40-<br>59k | 60-<br>79k | 80-<br>99k | 100k |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291 | 1043   | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107 | 4            | 11        | 660     | 883   | 584   | 420       | 374        | 284        | 289        | 530  |
| Unweighted Total | 2147   | 119  | 1020 | 597 | 131   | 126 | 154 | 1035   | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91  | 2            | 12        | 494     | 679   | 961   | 374       | 359        | 272        | 296        | 609  |
| Agree            | 63%    | 58%  | 64%  | 64% | 64%   | 62% | 64% | 64%    | 63%    | 59%   | 62%   | 67% | 57%               | 72% | 66% | 70% | 57% | 62% | 68%          | 49%       | 66%     | 61%   | 63%   | 64%       | 64%        | 61%        | 63%        | 66%  |
| Disagree         | 25%    | 21%  | 25%  | 25% | 25%   | 27% | 28% | 27%    | 24%    | 25%   | 25%   | 26% | 34%               | 19% | 24% | 25% | 28% | 34% | 32%          | 40%       | 22%     | 27%   | 28%   | 25%       | 23%        | 29%        | 28%        | 25%  |
| I don't know     | 11%    | 21%  | 11%  | 11% | 11%   | 10% | 8%  | 9%     | 13%    | 16%   | 13%   | 7%  | 8%                | 9%  | 10% | 5%  | 16% | 4%  | 0%           | 10%       | 12%     | 12%   | 9%    | 11%       | 13%        | 10%        | 9%         | 9%   |

# CROSSTABS

CP106r3: I felt sorry for the Prime Minister having his events disrupted by the protestors - During this campaign Prime Minister Justin Trudeau has experienced protests at several of his events which on a few occasions became quite unruly. How do you feel by Banner 1

|                  | Region |      |      |     |       |     |     | Gender |        | Age   |       |     | Voting Intentions |     |     |     |     | Education |              |       |         | HH Income |       |      |            |            |            |       |
|------------------|--------|------|------|-----|-------|-----|-----|--------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----------|--------------|-------|---------|-----------|-------|------|------------|------------|------------|-------|
| Column %         | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC  | Male   | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC       | Mave<br>rick | Other | Elem/HS | Coll.     | Univ. | <40k | 40-<br>59k | 60-<br>79k | 80-<br>99k | 100k+ |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291 | 1043   | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107       | 4            | 11    | 660     | 883       | 584   | 420  | 374        | 284        | 289        | 530   |
| Unweighted Total | 2147   | 119  | 1020 | 597 | 131   | 126 | 154 | 1035   | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91        | 2            | 12    | 494     | 679       | 961   | 374  | 359        | 272        | 296        | 609   |
| Agree            | 50%    | 40%  | 58%  | 51% | 45%   | 36% | 49% | 52%    | 48%    | 47%   | 45%   | 56% | 77%               | 31% | 55% | 59% | 53% | 27%       | 0%           | 22%   | 49%     | 46%       | 58%   | 48%  | 53%        | 50%        | 49%        | 51%   |
| Disagree         | 36%    | 39%  | 27%  | 35% | 41%   | 51% | 36% | 38%    | 34%    | 35%   | 39%   | 33% | 13%               | 58% | 28% | 32% | 19% | 62%       | 100%         | 70%   | 36%     | 40%       | 29%   | 37%  | 32%        | 37%        | 37%        | 36%   |
| I don't know     | 15%    | 21%  | 14%  | 14% | 14%   | 13% | 15% | 10%    | 19%    | 19%   | 16%   | 11% | 10%               | 11% | 17% | 9%  | 28% | 11%       | 0%           | 8%    | 16%     | 14%       | 13%   | 16%  | 15%        | 12%        | 14%        | 13%   |

CP106r4: I think the Prime Minister is somewhat responsible for the protests given how he handled the situation - During this campaign Prime Minister Justin Trudeau has experienced protests at several of his events which on a few occasions became quite un by Banner 1

|                  | Region |      |      |     |       |     |     | Gender |        | Age   |       |     | Voting Intentions |     |     |     |     | Education |              |       |         | HH Income |       |      |            |            |            |       |
|------------------|--------|------|------|-----|-------|-----|-----|--------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----------|--------------|-------|---------|-----------|-------|------|------------|------------|------------|-------|
| Column %         | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC  | Male   | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC       | Mave<br>rick | Other | Elem/HS | Coll.     | Univ. | <40k | 40-<br>59k | 60-<br>79k | 80-<br>99k | 100k+ |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291 | 1043   | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107       | 4            | 11    | 660     | 883       | 584   | 420  | 374        | 284        | 289        | 530   |
| Unweighted Total | 2147   | 119  | 1020 | 597 | 131   | 126 | 154 | 1035   | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91        | 2            | 12    | 494     | 679       | 961   | 374  | 359        | 272        | 296        | 609   |
| Agree            | 43%    | 39%  | 41%  | 41% | 50%   | 56% | 44% | 46%    | 41%    | 44%   | 43%   | 44% | 21%               | 66% | 35% | 50% | 36% | 63%       | 32%          | 57%   | 45%     | 46%       | 37%   | 45%  | 44%        | 43%        | 44%        | 42%   |
| Disagree         | 40%    | 39%  | 43%  | 41% | 40%   | 33% | 42% | 42%    | 39%    | 34%   | 40%   | 46% | 65%               | 22% | 49% | 40% | 47% | 26%       | 68%          | 7%    | 35%     | 38%       | 50%   | 36%  | 38%        | 38%        | 43%        | 46%   |
| I don't know     | 16%    | 22%  | 16%  | 18% | 11%   | 11% | 14% | 12%    | 20%    | 22%   | 18%   | 11% | 13%               | 12% | 16% | 10% | 17% | 11%       | 0%           | 37%   | 20%     | 16%       | 13%   | 19%  | 18%        | 19%        | 13%        | 12%   |

CP106r5: Canada is a free country and protests are a form of expressing one's views - During this campaign Prime Minister Justin Trudeau has experienced protests at several of his events which on a few occasions became quite unruly. How do you feel about by Banner 1

|                  | Region |      |      |     |       |     |     | Gender |        | Age   |       |     | Voting Intentions |     |     |     |     | Education |              |       |         |       | HH Income |      |            |            |            |       |
|------------------|--------|------|------|-----|-------|-----|-----|--------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----------|--------------|-------|---------|-------|-----------|------|------------|------------|------------|-------|
| Column %         | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC  | Male   | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC       | Mave<br>rick | Other | Elem/HS | Coll. | Univ.     | <40k | 40-<br>59k | 60-<br>79k | 80-<br>99k | 100k+ |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291 | 1043   | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107       | 4            | 11    | 660     | 883   | 584       | 420  | 374        | 284        | 289        | 530   |
| Unweighted Total | 2147   | 119  | 1020 | 597 | 131   | 126 | 154 | 1035   | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91        | 2            | 12    | 494     | 679   | 961       | 374  | 359        | 272        | 296        | 609   |
| Agree            | 71%    | 69%  | 69%  | 70% | 78%   | 71% | 76% | 79%    | 64%    | 70%   | 74%   | 70% | 68%               | 79% | 75% | 75% | 84% | 73%       | 100%         | 88%   | 69%     | 71%   | 75%       | 70%  | 69%        | 75%        | 70%        | 74%   |
| Disagree         | 18%    | 13%  | 21%  | 17% | 12%   | 19% | 18% | 14%    | 21%    | 14%   | 17%   | 22% | 21%               | 16% | 14% | 22% | 7%  | 19%       | 0%           | 0%    | 18%     | 19%   | 16%       | 16%  | 19%        | 17%        | 20%        | 18%   |
| I don't know     | 11%    | 18%  | 10%  | 13% | 10%   | 10% | 6%  | 7%     | 15%    | 17%   | 10%   | 9%  | 10%               | 5%  | 11% | 3%  | 10% | 8%        | 0%           | 12%   | 13%     | 11%   | 9%        | 14%  | 11%        | 8%         | 10%        | 8%    |

# CROSSTABS

CP107X- Please select any of the campaign events listed below that influenced how you will vote/voted in the election by  
Banner 1

|  | Region |      |      |     |       |     |     | Gender |        | Age   |       |     | Voting Intentions |     |     |     |     |     |              |       | Education |       |       |      | HH Income  |            |            |       |  |
|--|--------|------|------|-----|-------|-----|-----|--------|--------|-------|-------|-----|-------------------|-----|-----|-----|-----|-----|--------------|-------|-----------|-------|-------|------|------------|------------|------------|-------|--|
| Column %   | Total  | Atl. | QC   | ON  | MB/SK | AB  | BC  | Male   | Female | 18-34 | 35-54 | 55+ | LPC               | CPC | NDP | BQ  | GPC | PPC | Mave<br>rick | Other | Elem/HS   | Coll. | Univ. | <40k | 40-<br>59k | 60-<br>79k | 80-<br>99k | 100k+ |  |
| Weighted Total   | 2147   | 147  | 504  | 824 | 140   | 241 | 291 | 1043   | 1104   | 586   | 732   | 830 | 613               | 636 | 374 | 144 | 38  | 107 | 4            | 11    | 660       | 883   | 584   | 420  | 374        | 284        | 289        | 530   |  |
| Unweighted Total   | 2147   | 119  | 1020 | 597 | 131   | 126 | 154 | 1035   | 1112   | 538   | 730   | 879 | 644               | 570 | 308 | 279 | 37  | 91  | 2            | 12    | 494       | 679   | 961   | 374  | 359        | 272        | 296        | 609   |  |
| The televised leader debates   | 20%    | 18%  | 33%  | 14% | 14%   | 21% | 18% | 21%    | 20%    | 20%   | 18%   | 22% | 19%               | 20% | 17% | 50% | 9%  | 21% | 0%           | 1%    | 18%       | 20%   | 23%   | 20%  | 21%        | 20%        | 18%        | 21%   |  |
| Getting to know the party leaders better   | 18%    | 18%  | 17%  | 15% | 22%   | 23% | 18% | 16%    | 19%    | 24%   | 15%   | 16% | 14%               | 19% | 24% | 16% | 19% | 33% | 0%           | 3%    | 18%       | 15%   | 21%   | 19%  | 17%        | 11%        | 19%        | 20%   |  |
| Quebec Premier Legault expressing a preference for a Conservative minority government                            | 7%     | 6%   | 14%  | 4%  | 6%    | 6%  | 4%  | 8%     | 6%     | 4%    | 7%    | 10% | 9%                | 6%  | 2%  | 16% | 5%  | 14% | 32%          | 3%    | 7%        | 7%    | 7%    | 6%   | 8%         | 8%         | 10%        | 6%    |  |
| The timing of the election   | 28%    | 23%  | 27%  | 26% | 27%   | 36% | 34% | 33%    | 24%    | 23%   | 27%   | 33% | 13%               | 44% | 28% | 37% | 41% | 34% | 100%         | 26%   | 24%       | 30%   | 31%   | 27%  | 24%        | 28%        | 28%        | 35%   |  |
| The Afghanistan situation and the consequence to citizens still in the country who assisted Canadians in the war | 14%    | 18%  | 10%  | 12% | 16%   | 19% | 16% | 15%    | 12%    | 13%   | 11%   | 16% | 6%                | 21% | 15% | 12% | 12% | 23% | 100%         | 23%   | 11%       | 14%   | 16%   | 14%  | 12%        | 13%        | 14%        | 17%   |  |
| A specific policy position   | 25%    | 21%  | 23%  | 23% | 23%   | 31% | 33% | 27%    | 23%    | 31%   | 25%   | 21% | 23%               | 26% | 35% | 26% | 12% | 34% | 32%          | 18%   | 19%       | 24%   | 35%   | 22%  | 22%        | 26%        | 29%        | 28%   |  |
| The protests against the Prime Minister  | 9%     | 15%  | 6%   | 10% | 11%   | 10% | 6%  | 11%    | 7%     | 6%    | 7%    | 13% | 11%               | 10% | 6%  | 4%  | 7%  | 15% | 32%          | 2%    | 8%        | 9%    | 10%   | 11%  | 8%         | 13%        | 10%        | 7%    |  |
| The COVID-19 pandemic  | 43%    | 42%  | 37%  | 44% | 42%   | 45% | 49% | 42%    | 44%    | 50%   | 39%   | 41% | 47%               | 43% | 41% | 29% | 46% | 60% | 0%           | 44%   | 40%       | 41%   | 48%   | 41%  | 43%        | 41%        | 46%        | 46%   |  |
| The Party Platforms  | 38%    | 32%  | 35%  | 39% | 38%   | 44% | 42% | 43%    | 34%    | 44%   | 34%   | 39% | 39%               | 43% | 44% | 36% | 54% | 41% | 32%          | 30%   | 31%       | 36%   | 50%   | 31%  | 39%        | 36%        | 39%        | 45%   |  |
| The candidates position in my riding   | 22%    | 26%  | 20%  | 20% | 17%   | 31% | 23% | 22%    | 22%    | 22%   | 20%   | 23% | 22%               | 24% | 22% | 22% | 12% | 29% | 0%           | 8%    | 18%       | 23%   | 24%   | 18%  | 25%        | 21%        | 21%        | 23%   |  |
| None of these  | 20%    | 26%  | 18%  | 22% | 23%   | 18% | 15% | 19%    | 21%    | 17%   | 24%   | 19% | 20%               | 14% | 16% | 16% | 15% | 6%  | 0%           | 34%   | 25%       | 20%   | 13%   | 23%  | 19%        | 20%        | 19%        | 15%   |  |



## OUR SERVICES

- **Leger**  
Marketing research and polling
- **Leger MetriCX**  
Strategic and operational customer experience consulting services
- **Leger Analytics (LEA)**  
Data modelling and analysis
- **Leger Opinion (LEO)**  
Panel management
- **Leger Community**  
Online community management
- **Leger Digital**  
Digital strategy and user experience
- **International research**  
Worldwide Independent Network (WIN)

# 600

EMPLOYEES



# 185

CONSULTANTS



# 8

OFFICES

MONTREAL | QUEBEC CITY | TORONTO | WINNIPEG  
EDMONTON | CALGARY | VANCOUVER | PHILADELPHIA

# OUR COMMITMENTS TO QUALITY



Leger is a member of the [Canadian Research Insights Council \(CRIC\)](#), the industry association for the market/survey/insights research industry.



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the [Insights Association](#), the American Association of Marketing Research Analytics.



Leger is a sponsor of [CAIP Canada](#), Canada's professional body for Certified Analytics and Insights Professionals who uphold CRIC's marketing research and public opinion research standards. CAIP Canada is globally endorsed by ESOMAR and the MRII/University of Georgia.

# Leger

*We Know Canadians*

