

# Leger

IN COLLABORATION WITH



## POSTMEDIA-LEGER POLL

Report

**PROVINCIAL POLITICS IN  
ONTARIO - *January***

*THE RACE TO JUNE*

**Leger**

DATE 2022-01-25 PROJECT NUMBER 00 000-000



# METHODOLOGY

## Methodology



Web survey using computer-assisted Web interviewing (CAWI) technology.



From January 21 to 24, 2021



1000 Ontario residents, 18 years of age or older, who are eligible to vote in Ontario, randomly recruited from LEO's online panel.



Using data from the 2016 Census, results were weighted according to age and gender within Ontario regions, as well as by education and presence of children in the household in order to ensure a representative sample of the population.



For comparison purposes, a probability sample of 1000 respondents would have a margin of error of  $\pm 3.1\%$ , 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.

## Methodology

### Notes on reading this report

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

If you have questions about the data presented in this report, please contact Andrew Enns, Executive Vice-President at the following e-mail address: [aenns@leger360.com](mailto:aenns@leger360.com)

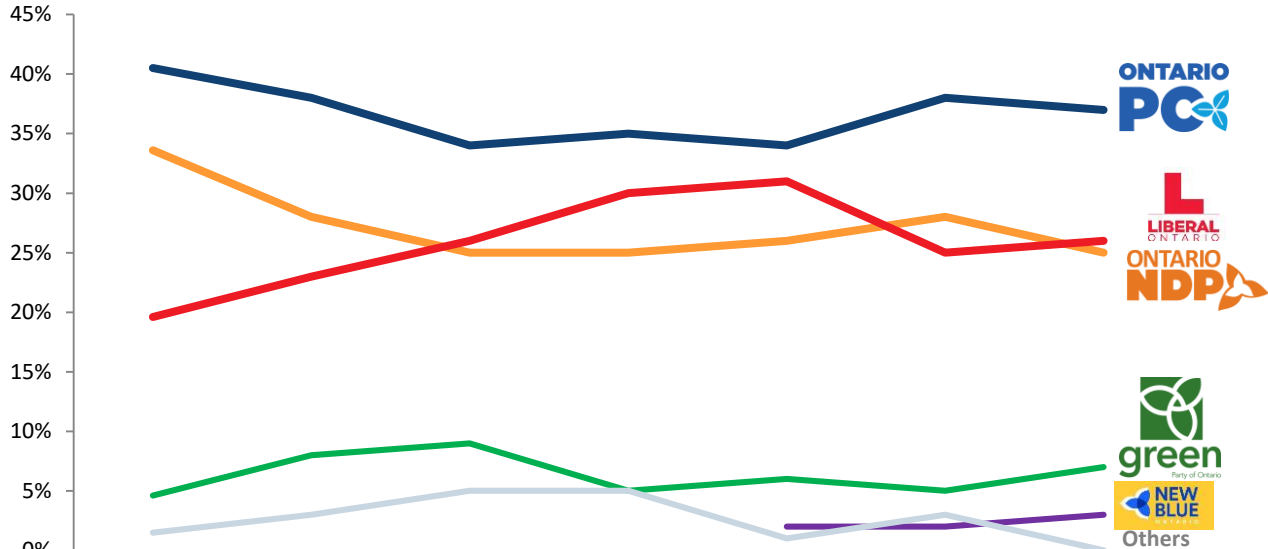
# ONTARIO BALLOT & LEADER IMPRESSIONS

# PROVINCIAL VOTING INTENTIONS IN ONTARIO

Q1/Q2. If a PROVINCIAL election were held today, for which political party would you be most likely to vote for?  
*In the event a respondent was undecided, the following was asked: Is there a Party you are leaning toward supporting, even just a little?* Base: All respondents/Decided Voters

	TOTAL Eligible voters	TOTAL Decided voters	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton/ Niagara	South west	East	North
n =	1000	775	393	383	216	250	309	194	162	86	180	112	41
... Doug Ford's Progressive Conservative Party of Ontario	29%	37%	40%	34%	25%	34%	49%	32%	38%	35%	42%	40%	33%
... Andrea Horwath's Ontario New Democratic Party	19%	25%	21%	29%	31%	29%	17%	30%	22%	36%	20%	20%	26%
... Steven Del Duca's Ontario Liberal Party	20%	26%	27%	25%	25%	27%	26%	31%	33%	23%	21%	23%	21%
... Mike Schreiner's Green Party of Ontario	5%	7%	5%	9%	11%	4%	6%	5%	5%	3%	11%	8%	13%
... New Blue Party of Ontario	2%	3%	5%	1%	5%	3%	1%	1%	1%	0%	4%	8%	7%
... Ontario First Party	1%	2%	2%	1%	2%	2%	1%	1%	2%	3%	3%	1%	0%
... someone else	3%	0%	-	-	-	-	-	-	-	-	-	-	-
Don't know	14%	-	-	-	-	-	-	-	-	-	-	-	-
I will not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-

## EVOLUTION OF VOTING INTENTIONS IN ONTARIO



	2018 Election	March 2021	May 2021	October 2021	November 2021	December 2021	January 2022
PC	41%	38%	34%	35%	34%	38%	37%
NDP	34%	28%	25%	25%	26%	28%	25%
Liberal	20%	23%	26%	30%	31%	25%	26%
Green	5%	8%	9%	5%	6%	5%	7%
New Blue					2%	2%	3%
Ontario First							2%
Others	2%	3%	5%	5%	1%	3%	0%

**Q1/Q2. If a PROVINCIAL election were held today, for which political party would you be most likely to vote for?**  
*In the event a respondent was undecided, the following was asked: Is there a Party you are leaning toward supporting, even just a little?*

Base: Decided voters



## FIRMNESS OF CHOICE

**Q3. Is your vote final or are you likely to change your mind?**





Base: Decided Voters (n=821)

Based on people who intend to vote **PC**

Based on people who intend to vote **NDP**

Based on people who intend to vote **Liberal**

Based on people who intend to vote **Green**

	Total				
Vote is final	<b>38%</b>	<b>45%</b>	<b>41%</b>	<b>29%</b>	<b>28%</b>
May change my mind	<b>54%</b>	<b>45%</b>	<b>53%</b>	<b>64%</b>	<b>62%</b>
I don't know	<b>7%</b>	<b>9%</b>	<b>5%</b>	<b>6%</b>	<b>7%</b>

# AWARENESS & IMPRESSION OF PARTY LEADERS

Q5. Below are names of several individuals who have been mentioned in the news recently. For each one, please indicate whether you have a favourable or unfavourable impression of that person. If you do not recognize the name or know enough about the person, just indicate that. Base: All respondents (n=1000)



**Overall Awareness:**

**94%**

**82%**

**63%**

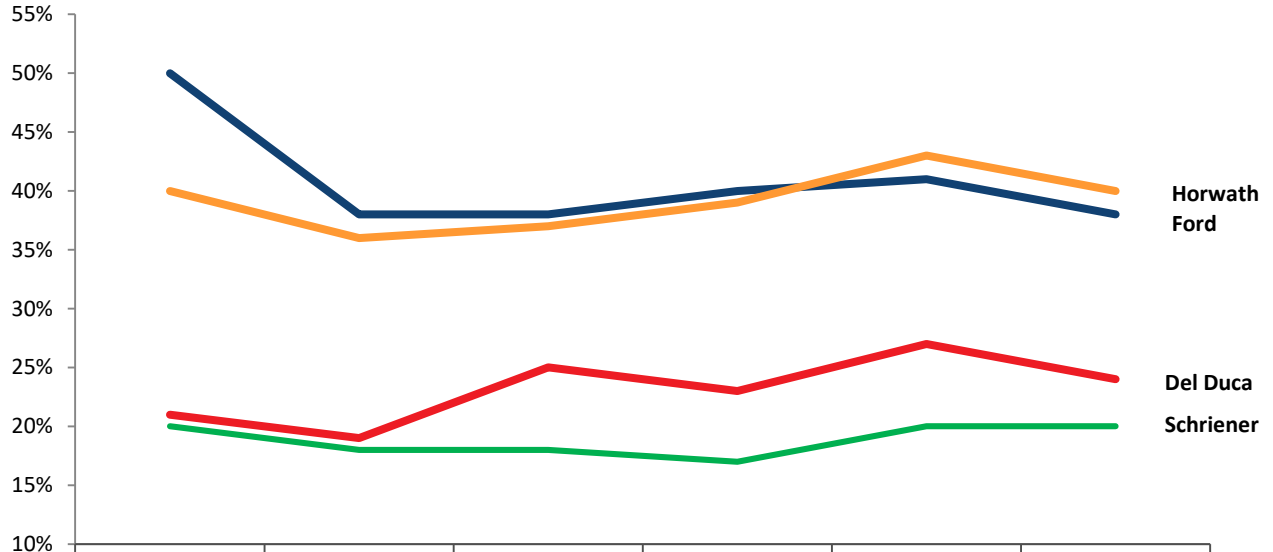
**46%**

	Ford	Horwath	Del Duca	Schreiner
n =	1000	1000	1000	1000
<b>TOTAL FAVOURABLE</b>	<b>38%</b>	<b>40%</b>	<b>24%</b>	<b>20%</b>
Very Favourable	10%	11%	4%	4%
Somewhat Favourable	28%	29%	20%	16%
<b>TOTAL UNFAVOURABLE</b>	<b>56%</b>	<b>42%</b>	<b>39%</b>	<b>26%</b>
Somewhat Unfavourable	21%	17%	20%	15%
Very Unfavourable	35%	25%	19%	11%
Unaware/Don't know enough about the person	4%	15%	32%	50%

# TOTAL FAVOURABLE IMPRESSIONS – DETAILED RESULTS

	December 2021	Male	Female	18-34	35-54	55+
n =	1000	393	383	216	250	309
TOTAL FAV. FORD	38%	39%	36%	25%	38%	47%
TOTAL FAV. HORWATH	40%	36%	44%	42%	39%	39%
TOTAL FAV. DEL DUCA	24%	27%	23%	24%	23%	26%
TOTAL FAV. SCHRIENER	20%	22%	17%	22%	15%	22%

# EVOLUTION OF LEADER FAVOURABILITIES



	March 2021	May 2021	October 2021	November 2021	December 2021	January 2022
<b>Ford</b>	50%	38%	38%	40%	41%	38%
<b>Horwath</b>	40%	36%	37%	39%	43%	40%
<b>Del Duca</b>	21%	19%	25%	23%	27%	24%
<b>Schriener</b>	20%	18%	18%	17%	20%	20%

POLICY: COVID-19

# Attitudes toward the ongoing COVID-19 pandemic

Q6: As we begin 2022 with continued public health orders, lockdowns, and restrictions, which of the following BEST describes your general feelings towards the COVID-19 pandemic at this point in time?

Base: All respondents (n=1000)

	TOTAL	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton / Niagara	Southwest	East	North
n =	1000	393	383	216	250	309	194	162	86	180	112	41
I'm frustrated	34%	34%	34%	29%	38%	34%	33%	31%	39%	34%	41%	29%
I'm tired	33%	28%	37%	35%	27%	37%	34%	35%	29%	34%	28%	36%
I'm angry	9%	9%	8%	13%	9%	6%	6%	11%	6%	9%	8%	13%
I'm scared	7%	5%	8%	6%	7%	7%	10%	6%	7%	5%	4%	4%
I'm indifferent	13%	18%	9%	11%	17%	12%	14%	12%	8%	15%	14%	19%
I don't know	4%	5%	4%	7%	3%	4%	3%	4%	10%	4%	5%	0%

	PC	LIB	NDP	GRN
I'm frustrated	31%	37%	34%	38%
I'm tired	34%	34%	34%	39%
I'm angry	7%	4%	10%	6%
I'm scared	7%	9%	8%	2%
I'm indifferent	17%	13%	10%	16%
I don't know	4%	3%	4%	0%

# SATISFACTION WITH PROVINCIAL GOVERNMENT'S PLAN FOR A RETURN TO IN-CLASS LEARNING

Q7: Generally speaking, do you feel the provincial government has done a good or poor job preparing the K-12 school system for a return to in-class learning? Base: All respondents (n=1000)

	TOTAL	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton / Niagara	South west	East	North	Children HH	No Children HH
n =	1000	393	383	216	250	309	194	162	86	180	112	41	286	709
The government has done a <b>poor job</b> preparing schools and students for a return to in-class learning	52%	51%	53%	58%	55%	45%	53%	50%	55%	53%	49%	48%	56%	50%
The government has done a <b>good job</b> preparing schools and students for a return to in-class learning	26%	30%	23%	24%	24%	30%	26%	30%	27%	25%	25%	23%	30%	25%
I don't know	22%	19%	25%	19%	21%	25%	21%	19%	19%	22%	27%	30%	14%	25%

	PC	LIB	NDP	GRN
The government has done a <b>poor job</b> preparing schools and students for a return to in-class learning	27%	72%	72%	62%
The government has done a <b>good job</b> preparing schools and students for a return to in-class learning	51%	17%	12%	17%
I don't know	21%	12%	16%	21%

# Public Blame for Return to Lockdowns and Restrictions

**Q8: The Omicron variant has led to a significant rise in infections which has led to increased hospitalizations, straining the province's ICU capacity. This has resulted in the return to lockdowns of businesses and increased public health restrictions.**

Base: All respondents (n=1000)

	TOTAL	Male	Female	18-34	35-54	55+	Metro 416	GTA 905	Hamilton/Niagara	South west	East	North
n =	1000	393	383	216	250	309	194	162	86	180	112	41
<b>The unvaccinated</b> as they are the ones getting sickest and filling up the hospitals	36%	38%	34%	29%	26%	50%	34%	33%	38%	40%	39%	32%
<b>No one</b> is responsible. Omicron was never going to be slowed.	21%	22%	21%	23%	25%	17%	16%	25%	21%	21%	26%	21%
<b>The general population of Ontario</b> as we all let down our guard on things like social distancing and mask wearing	15%	14%	17%	16%	16%	14%	15%	16%	15%	15%	15%	15%
<b>Elected leaders</b> for not listening and acting on public health advice sooner	15%	15%	15%	19%	17%	10%	19%	16%	13%	12%	12%	11%
<b>Public health officials</b> for not seeing the danger of the new variant and its potential impact sooner	5%	5%	5%	5%	7%	3%	8%	3%	5%	4%	3%	4%
I don't know	8%	7%	9%	9%	10%	6%	8%	7%	8%	9%	5%	17%

	PC	LIB	NDP	GRN
The unvaccinated	43%	47%	41%	18%
No one	24%	16%	15%	14%
The general population of Ontario	15%	11%	13%	33%
Elected leaders	7%	20%	20%	28%
Public health officials	6%	3%	6%	4%
I don't know	5%	4%	5%	4%



# APPENDIX

## Detailed Methodology

### Sampling Frame

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older and have the right to vote in Ontario.

## Detailed Methodology

### Weighted and Unweighted Sample

The table below presents the geographic distribution of respondents before weighting and after weighting.

Region	Unweighted	Weighted
Metro 416	263	248
GTA 905	187	216
Hamilton/ Niagara	110	105
Southern Ontario	245	242
Eastern Ontario	135	131
Northern Ontario	60	58

GENDER	Unweighted	Weighted
Male	500	481
Female	500	519

AGE	Unweighted	Weighted
Between 18 and 34	248	275
Between 35 and 55	385	344
55 or over	367	381

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Panel management
- **Leger Communities**  
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- **International Research**  
Worldwide Independent Network (WIN)

# 600

EMPLOYEES



# 185

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# 8

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*We know Canadians*

