



REPORT

Alberta Pension Plan

National & Alberta Omni Report

DATE 2024-01-19



Methodology



Method

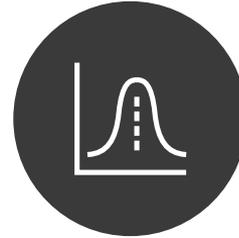
Online survey of n=1,012 Alberta respondents 18 years of age or older:

- with quotas in place to generate a demographically representative sample that aligns with Statistics Canada estimates.



When

January 12th, 2024 to
January 15th, 2024



Margin of error

For comparison purposes, a probability sample of n=1,012 yields a margin of error no greater than $\pm 3.1\%$ (19 times out of 20) for the total Alberta sample.

Methodology



Weighting

Results were weighted according to **age, gender, region, and education** in order to ensure a representative sample of the Albertan population.



Significant differences

Data in **green** indicate a significantly higher proportion than data in **red** within the same subgroup. Conversely, data in **red** indicate a significantly lower proportion than data in **green** within the same subgroup. For trending results, data in **green** with adjacent **↑** or **red** with adjacent **↓** indicate a significantly higher or lower result than the previous wave.



Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.



Questions

Have questions about the data presented in this report? Please contact Andrew Enns, Executive Vice President, at the following e-mail address: aenns@leger360.com

A more detailed methodology is presented in the Appendix.

Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

2021 CANADIAN FEDERAL ELECTION



LEGER SURVEY

Published in *Le Journal de Montréal*
and *The National Post/Postmedia*
September 18, 2021

OFFICIAL RESULTS

2021 Canadian Federal Election*

| | | | | | |
|-------|-------|-------|------|------|------|
| 33% | 32% | 19% | 7% | 6% | 2% |
| 33.7% | 32.6% | 17.8% | 7.7% | 5.0% | 2.3% |

Key Highlights

From January 12th to 15th, we surveyed Albertans to know more about their perspectives on the Alberta's government's plan to withdraw Alberta from the Canadian Pension Plan and replace it with a new provincial pension plan, as well as the Canadian Pension Plan itself.

Some of the key highlights of our survey include...

- Support for Alberta's separation from the CPP in Alberta has decreased since October 2023 (down 5 points), due primarily to decreased support among UCP supporters.
- 69% of Albertans reported that they are familiar with the UCP's proposed plan to withdraw Alberta from the CPP and create Alberta's own pension plan, down slightly (2 points) since October 2023. This could be due to the decreased proportion of Albertans who indicate they are informed about how much they will receive from their CPP payments (compared to October 2023).
- Overall, Albertans appear to feel less informed of the UCP's plan when it comes to the Alberta Pension Plan than they did 3-months ago. Which is impacting their support, particularly among UCP supporters.



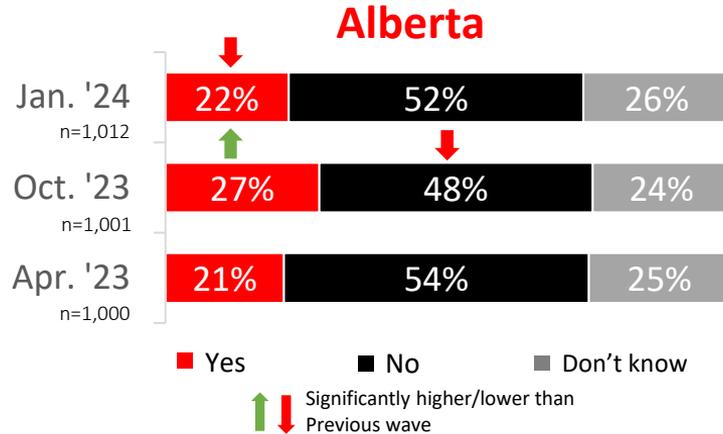
REPORT

Detailed Results: AB Pension Proposal



Support for New Alberta Provincial Pension Plan

Q3. Do you believe that the Alberta government should create a new Provincial Pension Plan to replace the Canada Pension Plan for Albertans?



| Provincial Voting Intention | United Conservatives Alberta Strong & Free | | | Alberta NDP | | |
|-----------------------------|---|--|--|-------------|--------|--------|
| | Apr 23 | Oct 23 | Jan 24 | Apr 23 | Oct 23 | Jan 24 |
| Unweighted n= | 323 | 368 | 382 | 426 | 434 | 413 |
| Yes | 33% | 54% ↑ | 40% ↓ | 8% | 6% | 4% |
| No | 39% | 19% ↓ | 26% ↑ | 80% | 82% | 86% |
| Don't know | 28% | 28% | 34% | 11% | 12% | 10% |

↑ ↓ Significantly higher/lower than Previous wave

Support for New Alberta Provincial Pension Plan

Q3. Do you believe that the Alberta government should create a new Provincial Pension Plan to replace the Canada Pension Plan for Albertans?

Base: All Albertans (n=1,012)

| ALBERTA <i>Jan. 2024</i> | Age | | | Kids in HH | | Region | | |
|-----------------------------|-------|-------|-----|------------|-----|---------|----------|-------|
| | 18-34 | 35-54 | 55+ | Yes | No | Calgary | Edmonton | Other |
| Unweighted n= | 183 | 352 | 477 | 265 | 743 | 338 | 324 | 350 |
| Yes | 24% | 25% | 17% | 30% | 18% | 24% | 18% | 24% |
| No | 46% | 48% | 61% | 39% | 58% | 53% | 56% | 47% |
| Don't know | 30% | 27% | 22% | 31% | 24% | 23% | 27% | 29% |

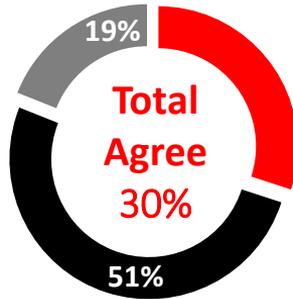
Number in green/red significantly higher/lower than number in red/green within the same subgroup

Strength of Agreement with UCP's Plan to Create APP

Q4. How strongly do you agree or disagree with the UCP's proposed plan to withdraw Alberta from the CPP and create Alberta's own pension plan – Alberta Pension Plan?

Base: All Albertans (n=1,012)

Alberta



- Agree
- Disagree
- Don't know / Not sure

| Provincial Voting Intention | Total Alberta | | United Conservatives Alberta Strong & Free | | Alberta NDP | |
|------------------------------|---------------|--------|---|--------|-------------|--------|
| | Oct 23 | Jan 24 | Oct 23 | Jan 24 | Oct 23 | Jan 24 |
| Unweighted n= | 1,001 | 1,012 | 368 | 382 | 434 | 413 |
| (NET) Agree | 32% | 30% | 62% | 51% ↓ | 9% | 9% |
| Strongly agree | 14% | 11% ↓ | 29% | 21% ↓ | 3% | 1% ↓ |
| Somewhat agree | 18% | 19% | 33% | 29% | 6% | 7% |
| (NET) Disagree | 50% | 51% | 19% | 26% ↑ | 86% | 85% |
| Somewhat disagree | 12% | 10% | 11% | 12% | 12% | 7% ↓ |
| Strongly disagree | 38% | 41% | 8% | 14% ↑ | 74% | 78% |
| Don't know / Not sure | 18% | 19% | 19% | 23% | 5% | 6% |

↑ ↓ Significantly higher/lower than Previous wave

Strength of Agreement with UCP's Plan to Create APP

Q4. How strongly do you agree or disagree with the UCP's proposed plan to withdraw Alberta from the CPP and create Alberta's own pension plan – Alberta Pension Plan?

Base: All Albertans (n=1,012)

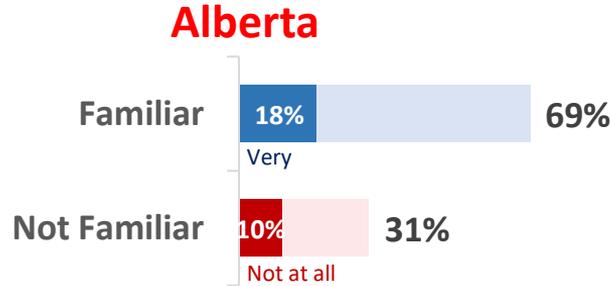
| ALBERTA | Age | | | Kids in HH | | Region | | |
|------------------------------|-------|-------|-----|------------|-----|---------|----------|-------|
| | 18-34 | 35-54 | 55+ | Yes | No | Calgary | Edmonton | Other |
| Unweighted n= | 183 | 352 | 477 | 265 | 743 | 338 | 324 | 350 |
| (NET) Agree | 36% | 31% | 23% | 37% | 27% | 31% | 25% | 33% |
| Strongly agree | 7% | 14% | 10% | 13% | 10% | 11% | 7% | 15% |
| Somewhat agree | 29% | 17% | 13% | 24% | 17% | 20% | 18% | 18% |
| (NET) Disagree | 41% | 48% | 63% | 39% | 56% | 49% | 56% | 48% |
| Somewhat disagree | 11% | 9% | 10% | 7% | 11% | 11% | 10% | 9% |
| Strongly disagree | 30% | 39% | 52% | 32% | 45% | 39% | 46% | 39% |
| Don't know / Not sure | 23% | 21% | 15% | 24% | 17% | 19% | 19% | 19% |

Number in green/red significantly higher/lower than number in red/green within the same subgroup

Familiarity with Alberta's Plan to Withdraw from CPP

Q2. How familiar would you say you are with the UCP's proposed plan to withdraw Alberta from the CPP and create Alberta's own pension plan – Alberta Pension Plan?

Base: All Albertans (n=1,012)



| *Provincial Voting Intention | Total Alberta | | United Conservatives Alberta Strong & Free | | Alberta NDP | |
|------------------------------|---------------|--------|---|--------|-------------|--------|
| | Oct 23 | Jan 24 | Oct 23 | Jan 24 | Oct 23 | Jan 24 |
| Unweighted n= | 1,001 | 1,012 | 368 | 382 | 434 | 413 |
| (NET) Familiar | 71% | 69% | 77% | 70% | 78% | 82% |
| Very familiar | 22% | 18% ↓ | 21% | 17% | 30% | 27% |
| Somewhat familiar | 49% | 51% | 56% | 53% | 48% | 55% ↑ |
| (NET) Not familiar | 29% | 31% | 23% | 30% ↑ | 22% | 18% |
| Not very familiar | 19% | 20% | 17% | 20% | 18% | 13% ↓ |
| Not at all familiar | 10% | 10% | 6% | 10% ↑ | 5% | 4% |

↑ ↓ Significantly higher/lower than Previous wave

Familiarity with Alberta's Plan to Withdraw from CPP

Q2. How familiar would you say you are with the UCP's proposed plan to withdraw Alberta from the CPP and create Alberta's own pension plan – Alberta Pension Plan?

Base: All Albertans (n=1,012)

| ALBERTA | Age | | | Kids in HH | | Region | | |
|---------------------------|------------|------------|------------|------------|-----|---------|----------|-------|
| | 18-34 | 35-54 | 55+ | Yes | No | Calgary | Edmonton | Other |
| Unweighted n= | 183 | 352 | 477 | 265 | 743 | 338 | 324 | 350 |
| (NET) Familiar | 59% | 65% | 81% | 64% | 71% | 73% | 68% | 66% |
| Very familiar | 16% | 16% | 23% | 18% | 19% | 24% | 17% | 14% |
| Somewhat familiar | 44% | 50% | 58% | 47% | 52% | 49% | 51% | 52% |
| (NET) Not familiar | 41% | 35% | 19% | 36% | 29% | 27% | 32% | 34% |
| Not very familiar | 23% | 23% | 15% | 26% | 18% | 17% | 22% | 23% |
| Not at all familiar | 17% | 11% | 4% | 10% | 11% | 10% | 10% | 11% |

Number in green/red significantly higher/lower than number in red/green within the same subgroup

REPORT

Detailed Results: Attitudes Toward the CPP



CPP is Important Part of Retirement Plan

Q1. Thinking of your future or current retirement plans, how strongly do you agree or disagree with the following statements regarding the Canadian Pension Plan (CPP)?

Base: All Albertans

STATEMENT: **CPP WILL BE / IS AN IMPORTANT PART OF MY RETIREMENT**

| | Strongly | Somewhat | October 2023 | January 2024 |
|----------------|----------|------------|--------------|--------------|
| Unweighted n= | | | 1,001 | 1,012 |
| Total Agree | 77% | 48% 29% | 76% | 45% 31% |
| Total Disagree | 12% | 8% | 12% | 7% |
| Don't Know | 11% | | 11% | |

Feel Informed About How Much Received from CPP Payments

Q1. Thinking of your future or current retirement plans, how strongly do you agree or disagree with the following statements regarding the Canadian Pension Plan (CPP)?

Base: All Albertans

STATEMENT: I AM INFORMED ABOUT HOW MUCH I WILL RECEIVE FROM MY CPP PAYMENTS

| | Strongly | Somewhat | October 2023 | January 2024 |
|----------------|----------|----------|--------------|--------------|
| Unweighted n= | | | 1,001 | 1,012 |
| Total Agree | 54% | 26% 28% | 50% | 26% 23% |
| Total Disagree | 31% | 15% 16% | 35% | 16% 19% |
| Don't Know | 15% | | 15% | |

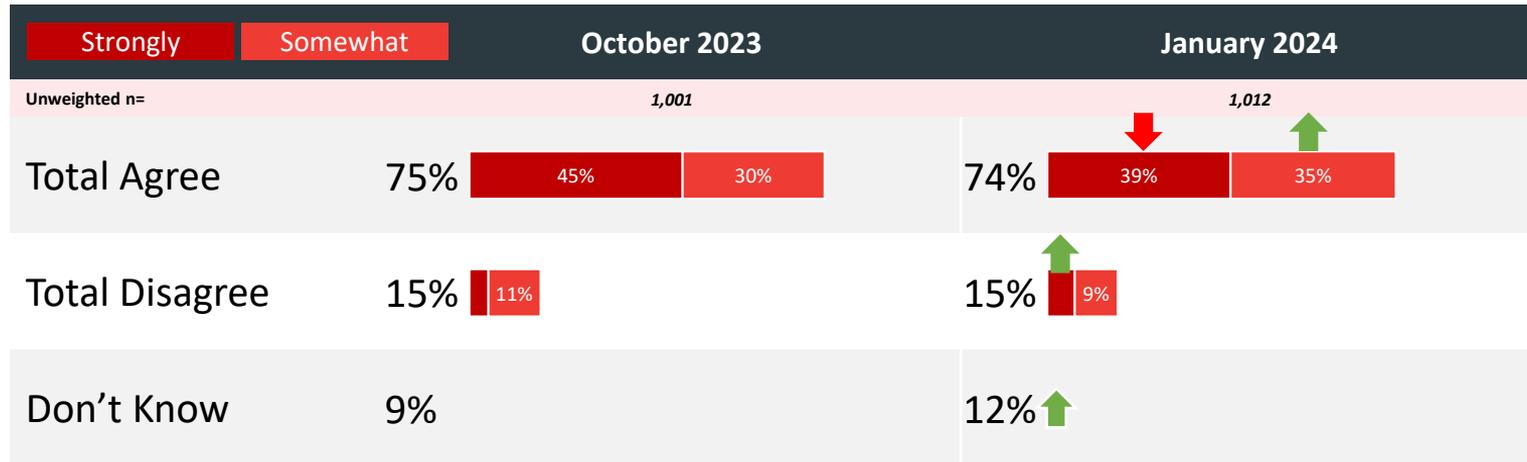
Significantly higher/lower than Previous wave

Important that CPP Payments are Distributed in Equitable Manner

Q1. Thinking of your future or current retirement plans, how strongly do you agree or disagree with the following statements regarding the Canadian Pension Plan (CPP)?

Base: All Albertans

STATEMENT: IT IS IMPORTANT THAT CPP PAYMENTS ARE DISTRIBUTED IN AN EQUITABLE MANNER FOR ALL CANADIANS



↑ ↓ Significantly higher/lower than Previous wave

Provinces Who Commit More to CPP Should Get More

Q1. Thinking of your future or current retirement plans, how strongly do you agree or disagree with the following statements regarding the Canadian Pension Plan (CPP)?

Base: All Albertans

STATEMENT: RESIDENTS OF PROVINCES WHO COMMIT MORE TO THE CPP SHOULD RECEIVE A HIGHER CPP PAYMENT – AND THOSE PROVINCES THAT CONTRIBUTE LESS SHOULD RECEIVE LESS

| | Strongly | Somewhat | October 2023 | January 2024 |
|----------------|----------|----------|--------------|--------------|
| Unweighted n= | | | 1,001 | 1,012 |
| Total Agree | 55% | 29% 26% | 56% | 29% 27% |
| Total Disagree | 26% | 13% 13% | 29% | 13% 16% |
| Don't Know | 19% | | 15% | ↓ |

↑ ↓ Significantly higher/lower than Previous wave

CPP is Well-Managed Pension Fund

Q1. Thinking of your future or current retirement plans, how strongly do you agree or disagree with the following statements regarding the Canadian Pension Plan (CPP)?

Base: All Albertans

STATEMENT: THE CPP IS A WELL-MANAGED PENSION FUND

| | Strongly | Somewhat | October 2023 | January 2024 |
|----------------|----------|----------|--------------|--------------|
| Unweighted n= | | | 1,001 | 1,012 |
| Total Agree | 57% | 24% | 32% | 58% |
| Total Disagree | 22% | 7% | 15% | 21% |
| Don't Know | 21% | | | 21% |

Total Agreement with Statements About the CPP

Q1(a-e). Thinking of your future or current retirement plans, how strongly do you agree or disagree with the following statements regarding the Canadian Pension Plan (CPP)?

Base: All Albertans (n=1,012)

| Alberta % Agree (Somewhat/Strongly) | Age | | | Region | | |
|--|-------|-------|-----|---------|----------|-------|
| | 18-34 | 35-54 | 55+ | Calgary | Edmonton | Other |
| Unweighted n= | 183 | 352 | 477 | 338 | 324 | 350 |
| It is important that CPP payments are distributed in an equitable manner for all Canadians | 65% | 73% | 81% | 73% | 76% | 72% |
| CPP will be/is an important part of my retirement | 55% | 80% | 90% | 78% | 74% | 77% |
| Residents of provinces who commit more to the CPP should receive a higher CPP payment. – and those provinces that should contribute less should receive less | 53% | 58% | 55% | 61% | 52% | 54% |
| I am informed about how much I will receive from my CPP payments | 29% | 35% | 82% | 57% | 48% | 43% |
| The CPP is a well-managed pension fund | 49% | 50% | 73% | 63% | 61% | 48% |

Number in green/red significantly higher/lower than number in red/green within the same subgroup

Agreement with Statements About the CPP – Alberta Residents

Q1. Thinking of your future or current retirement plans, how strongly do you agree or disagree with the following statements regarding the Canadian Pension Plan (CPP)?

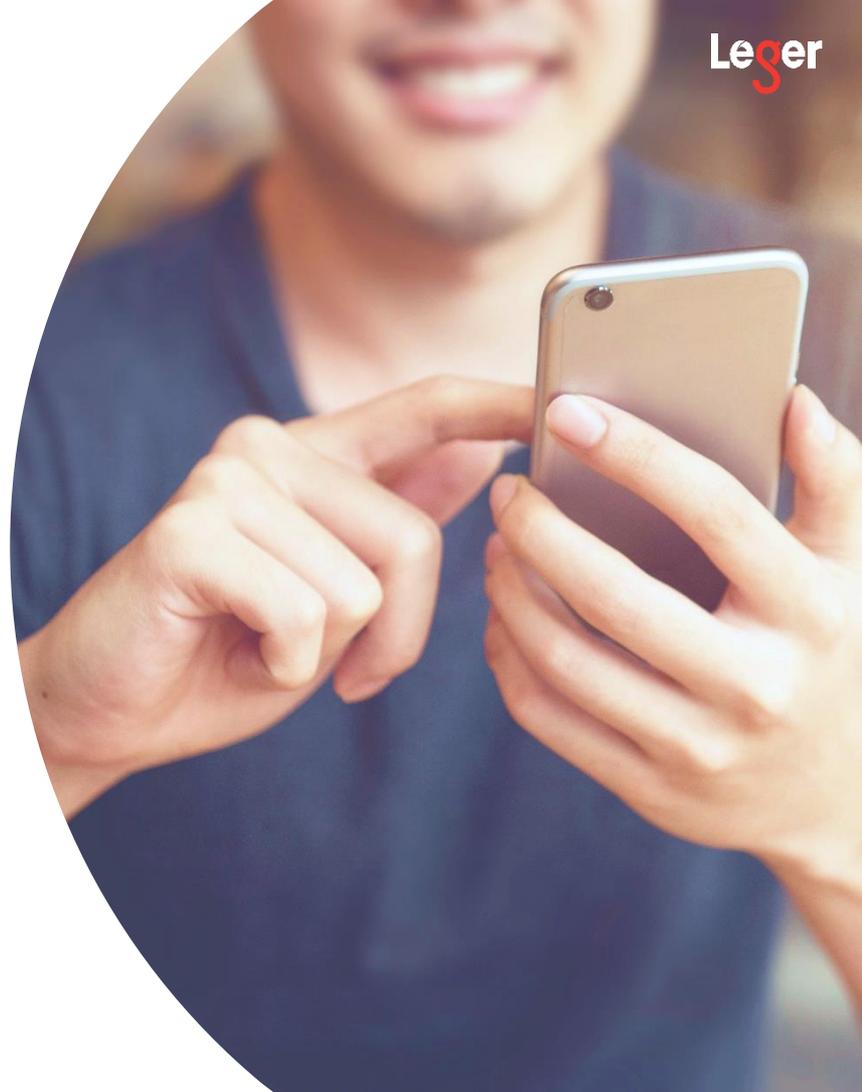
Base: All Albertans (n=1,012)

| TOTAL ALBERTA % Agree (Somewhat/Strongly) | Total | Provincial Voting Intention | |
|---|------------|--|--|
| | |  United Conservatives Alberta Strong & Free |  Alberta NDP |
| Unweighted n= | 1,012 | 382 | 413 |
| CPP will be/is an important part of my retirement | 76% | 75% | 84% |
| It is important that CPP payments are distributed in an equitable manner for all Canadians | 74% | 64% | 90% |
| The CPP is a well-managed pension fund | 58% | 46% | 78% |
| Residents of provinces who commit more to the CPP should receive a higher CPP payment. – and those provinces that should contribute less should receive less | 56% | 72% | 43% |
| I am informed about how much I will receive from my CPP payments | 50% | 49% | 59% |

Number in **green/red** significantly higher/lower than number in **red/green** within the same subgroup

REPORT

Detailed Methodology



Unweighted Sample

The table below presents the Albertan Profile of respondents before weighting.

| | Alberta Unweighted n=1,001 |
|--------------------------|----------------------------------|
| Age | |
| 18-34 | 183 |
| 35-54 | 352 |
| 55+ | 477 |
| Kids in Household | |
| Yes | 265 |
| No | 743 |
| Region | |
| Calgary | 338 |
| Edmonton | 324 |
| Other | 350 |

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8
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