## Report

## WEEKLY PANDEMIC TRACKER

PRESENTED BY

# Leger



May 19<sup>th</sup>, 2020



## **METHODOLOGY**





### **METHODOLOGY**



Web survey using computer-assisted Web interviewing (CAWI) technology.



From May 15<sup>th</sup> to May 17<sup>th</sup>, 2020



1,513 Canadians and 1,001 Americans, 18 years of age or older, randomly recruited from LEO's online panel.



Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.



No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,513 respondents would have a margin of error of ±2.52%, 19 times out of 20, while a probability sample of 1,001 would have a margin of error of ±3.1%, 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.





## **METHODOLOGY**

### **Notes on Reading this Report**

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: <a href="mailto:cbourque@leger360.com">cbourque@leger360.com</a> or Jack Jedwab, President & CEO of the Association for Canadian Studies: <a href="mailto:jack.jedwab@acs-aec.ca">jack.jedwab@acs-aec.ca</a>



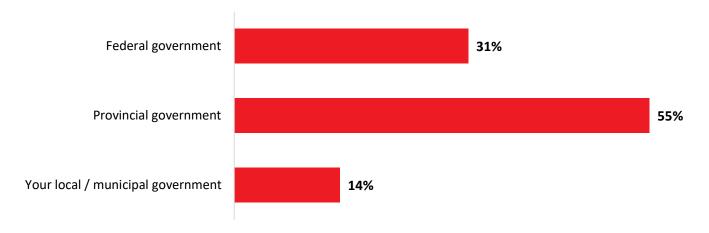
## LIFTING OF PROTECTIVE MEASURES





### LIFTING OF THE CONFINEMENT / SOCIAL DISTANCING MEASURES

CTC78. Who do you trust the most to set the date for the lifting of the confinement / social distancing measures?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292
Unweighted n =	1,513	100	411	600	125	125	152	449	495	569	648	569	278
Federal government	31%	28%	25%	39%	34%	30%	23%	38%	31%	27%	34%	30%	27%
Provincial government	55%	55%	68%	46%	53%	46%	66%	47%	55%	60%	51%	58%	58%
Your local / municipal government	14%	16%	<b>7</b> %	15%	14%	24%	11%	15%	14%	13%	14%	12%	16%

## LIFTING OF THE CONFINEMENT / SOCIAL DISTANCING MEASURES (CANADA VS UNITED STATES)





CTC78. Who do you trust the most to set the date for the lifting of the confinement / social distancing measures?



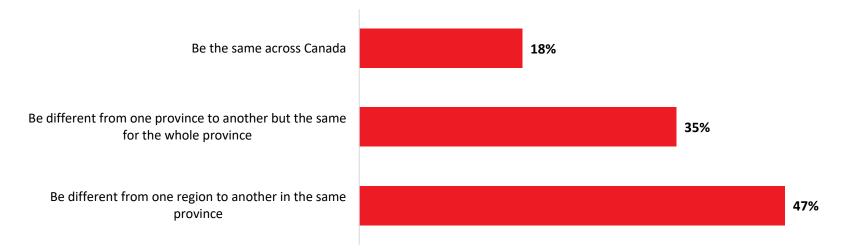
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,513	1,001	
Unweighted n =	1,513	1,001	
Federal government	31%	25%	6
Provincial government / State government	55%	45%	10
Your local / municipal government	14%	30%	16

### **DECONFINEMENT DATE IN CANADA**





### CTC79. Do you think the deconfinement date should...?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292
Unweighted n =	1,513	100	411	600	125	125	152	449	495	569	648	569	278
Be the same across Canada	18%	16%	11%	22%	18%	21%	19%	25%	19%	13%	19%	17%	17%
Be different from one province to another but the same for the whole province	35%	59%	17%	39%	49%	27%	43%	41%	35%	31%	33%	39%	32%
Be different from one region to another in the same province	47%	25%	73%	39%	33%	52%	38%	34%	47%	56%	48%	44%	51%

## DECONFINEMENT DATE IN CANADA / UNITED STATES (CANADA VS UNITED STATES)





CTC79. Do you think the deconfinement date should...?



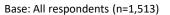
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,513	1,001	
Unweighted n =	1,513	1,001	
Be the same across Canada / The United States	18%	30%	12
Be different from one province to another but the same for the whole province / State	35%	31%	4
Be different from one region to another in the same province / State	47%	39%	8

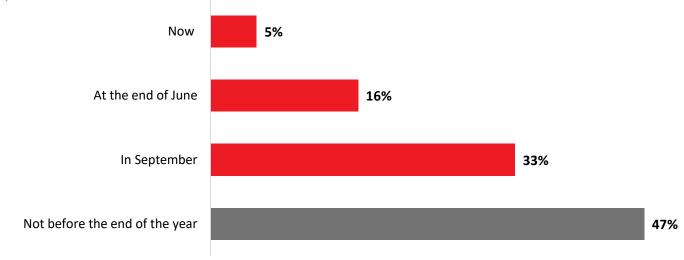
### **BORDERS REOPENING**





### CTC80. At what time do you think we should reopen borders with the United States?





		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural
	Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292
	Unweighted n =	1,513	100	411	600	125	125	152	449	495	569	648	569	278
Now		5%	3%	2%	6%	5%	8%	5%	5%	6%	4%	5%	4%	6%
At the end of June		16%	12%	12%	20%	17%	14%	12%	20%	16%	12%	11%	22%	13%
In September		33%	25%	31%	30%	37%	36%	43%	31%	34%	32%	35%	34%	27%
Not before the end of the year		47%	60%	55%	44%	41%	42%	40%	44%	44%	52%	49%	40%	54%

## BORDERS REOPENING (CANADA VS UNITED STATES)





CTC80. At what time do you think we should reopen borders with the United States / Canada?



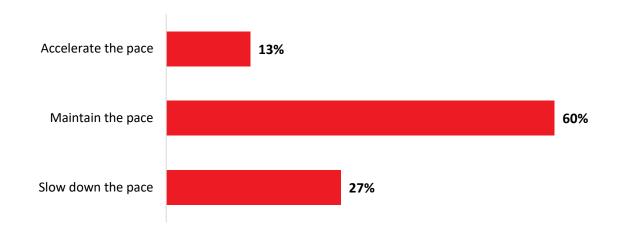
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,513	1,001	
	Unweighted n =	1,513	1,001	
Now		5%	18%	13
At the end of June		16%	26%	10
In September		33%	24%	9
Not before the end of the year		47%	32%	15

## PACE OF RELAXING PROTECTIVE MEASURES (PROVINCIAL GOVERNMENT)





CTC64. Do you feel that your provincial government should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/self-isolation measures to allow a gradual return to normal activities?



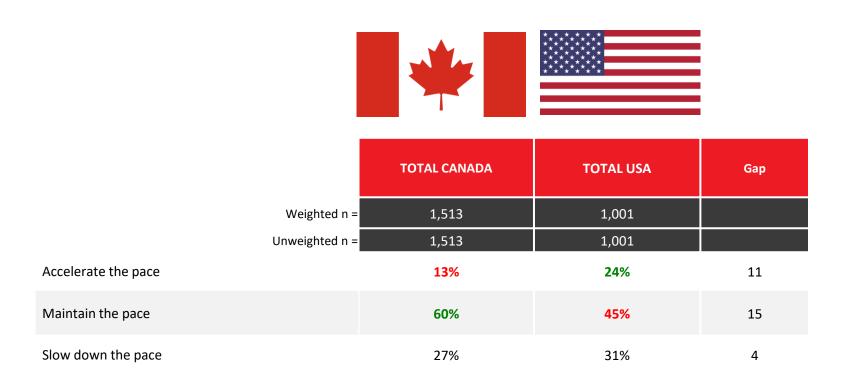
	TOTAL CANAD	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 11 <sup>th</sup>	Gap
	Weighted n = 1,513	103	355	581	99	170	205	413	516	585	613	585	292	1,526	
ι	Jnweighted n = 1,513	100	411	600	125	125	152	449	495	569	648	569	278	1,526	
Accelerate the pace	13%	21%	15%	12%	15%	9%	9%	14%	14%	11%	12%	12%	15%	12%	+1
Maintain the pace	60%	55%	58%	58%	64%	57%	70%	56%	60%	62%	59%	61%	57%	57%	+3
Slow down the pace	27%	24%	27%	30%	20%	33%	22%	30%	26%	27%	29%	26%	28%	31%	-4

## PACE OF RELAXING PROTECTIVE MEASURES (PROVINCIAL/STATE GOVERNMENT), (CANADA VS UNITED STATES)





CTC64. Do you feel that your provincial/state government should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/self-isolation measures to allow a gradual return to normal activities?

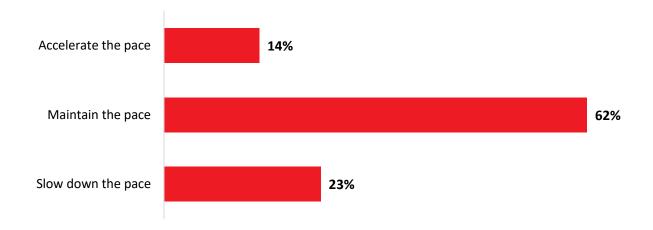


## PACE OF RELAXING PROTECTIVE MEASURES (FEDERAL GOVERNMENT)





CTC65. Do you feel that your federal government should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/self-isolation measures to allow a gradual return to normal activities?



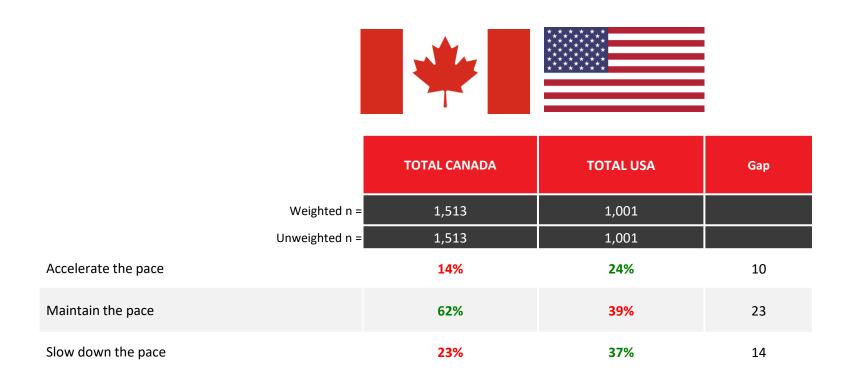
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 11 <sup>th</sup>	Gap
	Weighted n = 1,513	103	355	581	99	170	205	413	516	585	613	585	292	1,526	
	Unweighted n = 1,513	100	411	600	125	125	152	449	495	569	648	569	278	1,526	
Accelerate the pace	14%	13%	19%	14%	14%	16%	8%	18%	15%	11%	15%	14%	14%	13%	+1
Maintain the pace	62%	62%	61%	61%	69%	57%	67%	<b>57</b> %	62%	66%	60%	64%	62%	61%	+1
Slow down the pace	23%	25%	20%	25%	17%	27%	24%	25%	23%	23%	25%	22%	23%	26%	-3

## PACE OF RELAXING PROTECTIVE MEASURES (FEDERAL GOVERNMENT) (CANADA VS UNITED STATES)





CTC65. Do you feel that your federal government should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/self-isolation measures to allow a gradual return to normal activities?

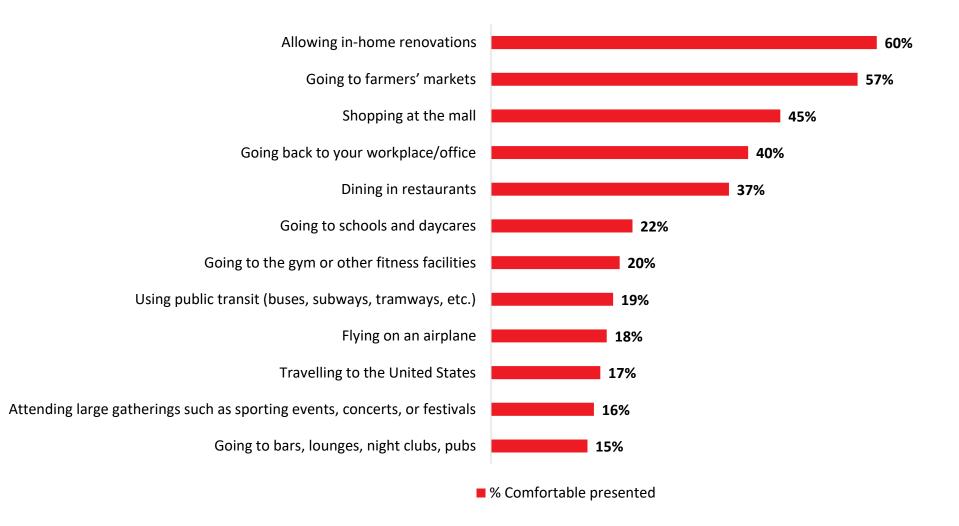


## LEVEL OF COMFORT WITH ACTIVITIES AFTER PROTECTIVE MEASURES ARE LIFTED





CTC54. Once the governments lift the protective measures put in place to fight COVID-19, which of the following would you be comfortable doing...



## LEVEL OF COMFORT WITH ACTIVITIES AFTER PROTECTIVE MEASURES ARE LIFTED – DETAILS





CTC54. Once the governments lift the protective measures put in place to fight COVID-19, which of the following would you be comfortable doing...

		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 11 <sup>th</sup>	Gap
	Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292	1,526	
% Comfortable Presented	Unweighted n =	1,513	100	411	600	125	125	152	449	495	569	648	569	278	1,526	
Allowing in-home renovations		60%	63%	61%	61%	63%	56%	58%	57%	59%	63%	55%	63%	64%	54%	+6
Going to farmer's markets		57%	59%	55%	58%	51%	58%	61%	56%	56%	60%	56%	59%	57%	51%	+6
Shopping at the mall		45%	55%	45%	42%	53%	46%	44%	46%	42%	47%	43%	48%	44%	42%	+3
Going back to your workplace/o	office	40%	39%	41%	38%	36%	52%	39%	53%	48%	24%	40%	42%	38%	39%	+1
Dining in restaurants		37%	42%	40%	34%	43%	34%	37%	42%	37%	34%	36%	38%	36%	34%	+3
Going to schools and daycares		22%	21%	28%	20%	27%	19%	18%	33%	24%	<b>12</b> %	21%	23%	21%	19%	+3
Going to the gym or other fitne	ss facilities	20%	20%	16%	23%	25%	16%	18%	32%	17%	13%	20%	21%	16%	18%	+2
Using public transit (buses, subtramways, etc.)	ways,	19%	22%	17%	20%	22%	16%	17%	26%	19%	13%	22%	19%	10%	17%	+2
Flying on an airplane		18%	14%	16%	18%	23%	21%	18%	21%	19%	14%	18%	19%	16%	20%	-2
Travelling to the United States		17%	9%	14%	19%	23%	23%	17%	22%	18%	13%	16%	19%	16%	14%	+3
Attending large gatherings such events, concerts, or festivals	as sporting	16%	12%	15%	17%	24%	19%	13%	24%	14%	13%	17%	15%	16%	14%	+2
Going to bars, lounges, night clu	ubs, pubs	15%	11%	11%	16%	18%	20%	13%	20%	15%	11%	14%	15%	15%	13%	+2

## LEVEL OF COMFORT WITH ACTIVITIES AFTER PROTECTIVE MEASURES ARE LIFTED (CANADA VS UNITED STATES)





CTC54. Once the governments lift the protective measures put in place to fight COVID-19, which of the following would you be comfortable doing...



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,513	1,001	
Unweighted n = % Comfortable presented	1,513	1,001	
Allowing in-home renovations	60%	43%	17
Going to farmer's markets	57%	47%	10
Shopping at the mall	45%	33%	12
Going back to your workplace/office	40%	36%	4
Dining in restaurants	37%	35%	2
Going to schools and daycares	22%	22%	-
Going to the gym or other fitness facilities	20%	23%	3
Using public transit (buses, subways, tramways, etc.)	19%	18%	1
Flying on an airplane	18%	22%	4
Travelling to the United States / To Canada	17%	32%	15
Attending large gatherings such as sporting events, concerts, or festivals	16%	20%	4
Going to bars, lounges, night clubs, pubs	15%	19%	4



## WEARING A MASK AND SOCIAL DISTANCING

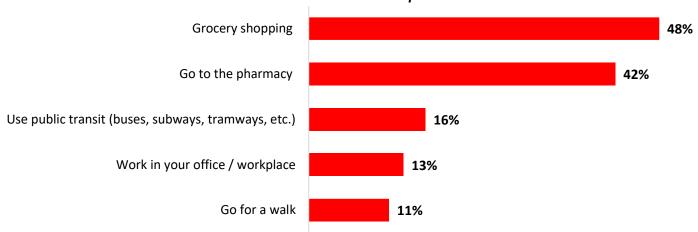
### **ACTIVITIES CANADIANS WEAR A MASK FOR**





### CTC74. Do you wear a mask to do the following?





	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292
Unweighted n = % Yes presented	1,513	100	411	600	125	125	152	449	495	569	648	569	278
Grocery shopping	48%	44%	45%	57%	35%	43%	43%	51%	47%	47%	<b>52</b> %	51%	35%
Go to the pharmacy	42%	37%	41%	50%	27%	38%	35%	42%	41%	43%	44%	46%	30%
Use public transit (buses, subways, tramways, etc.)	16%	11%	18%	16%	13%	14%	14%	26%	16%	8%	21%	13%	8%
Work in your office / workplace	13%	7%	15%	14%	12%	12%	12%	21%	15%	5%	14%	14%	8%
Go for a walk	11%	6%	9%	16%	6%	8%	7%	14%	11%	8%	13%	11%	5%

## ACTIVITIES CANADIANS / AMERICANS WEAR A MASK FOR (CANADA VS UNITED STATES)





### CTC74. Do you wear a mask to do the following?



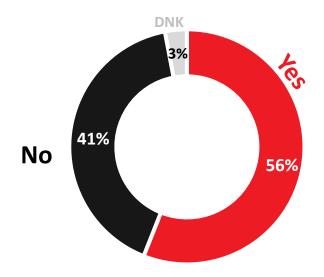
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,513	1,001	
Unweighted n = % Yes presented	1,513	1,001	
Grocery shopping	48%	74%	26
Go to the pharmacy	42%	60%	18
Use public transit (buses, subways, tramways, etc.)	16%	23%	7
Work in your office / workplace	13%	26%	13
Go for a walk	11%	35%	24





### OTHERS GETTING WITHIN TWO METERS OF CANADIANS

CTC71. Despite the fact that you are making considerable efforts to respect social distancing, have people outside your family gotten within two meters of you over the past week?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 11 <sup>th</sup>	Gap
Weighted n	1,513	103	355	581	99	170	205	413	516	585	613	585	292	1,526	
Unweighted n =	1,513	100	411	600	125	125	152	449	495	569	648	569	278	1,526	
Yes	56%	51%	57%	<b>52</b> %	48%	64%	66%	59%	62%	48%	59%	55%	51%	51%	+5
No	41%	49%	42%	44%	49%	31%	30%	36%	35%	50%	39%	41%	45%	47%	-6
Don't know / Prefer not to answer	3%	0%	1%	5%	2%	5%	4%	5%	4%	2%	3%	3%	3%	3%	-

## OTHERS GETTING WITHIN TWO METERS OF RESPONDENTS (CANADA VS UNITED STATES)





CTC71. Despite the fact that you are making considerable efforts to respect social distancing, have people outside your family gotten within two meters of you over the past week?



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,513	1,001	
Unweighted n =	1,513	1,001	
Yes	56%	54%	2
No	41%	41%	-
Don't know / Prefer not to answer	3%	5%	2



## STRESS AND MENTAL HEALTH

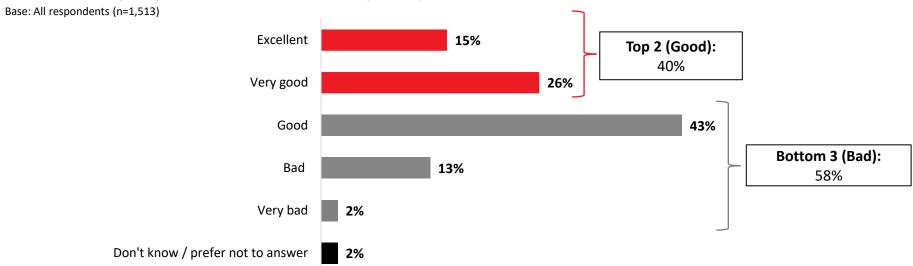








CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?



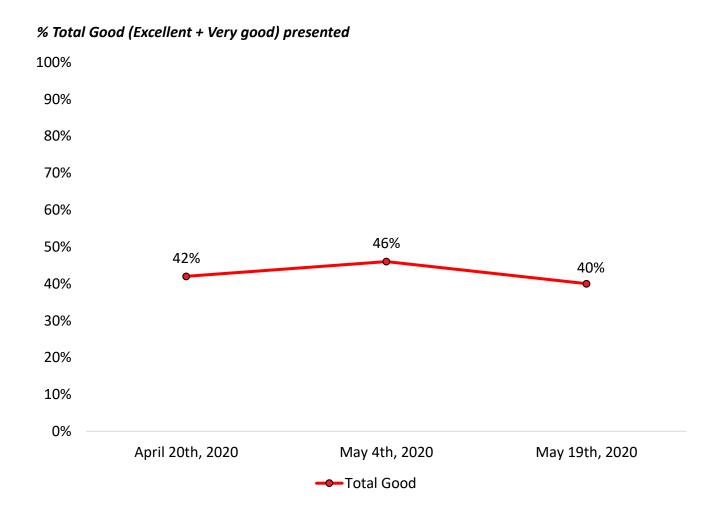
		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural
	Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292
l	Unweighted n =	1,513	100	411	600	125	125	152	449	495	569	648	569	278
Total Top 2 (Good)		40%	33%	48%	<b>37</b> %	46%	41%	36%	27%	35%	55%	40%	40%	43%
Excellent		15%	12%	20%	13%	9%	13%	15%	9%	10%	22%	13%	14%	19%
Very good		26%	20%	28%	24%	37%	28%	21%	<b>17</b> %	24%	33%	27%	26%	24%
Total Bottom 3 (Bad)		58%	67%	51%	60%	54%	54%	62%	69%	63%	45%	58%	57%	57%
Good		43%	42%	38%	44%	46%	40%	50%	48%	47%	36%	44%	43%	40%
Bad		13%	23%	11%	15%	6%	12%	11%	19%	15%	8%	13%	13%	14%
Very bad		2%	2%	1%	2%	2%	2%	1%	3%	1%	1%	2%	1%	2%
Don't know/Prefer not to a	nswer	2%	1%	1%	3%	0%	5%	1%	4%	2%	1%	2%	2%	0%





## MENTAL HEALTH DURING THE CRISIS (Evolution)

CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?









CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,513	1,001	
	Unweighted n =	1,513	1,001	
Total Top 2 (Good)		40%	45%	5
Excellent		15%	18%	3
Very good		26%	27%	1
Total Bottom 3 (Bad)		58%	51%	7
Good		43%	39%	4
Bad		13%	10%	3
Very bad		2%	2%	-
Don't know/Prefer not to answer		2%	4%	2

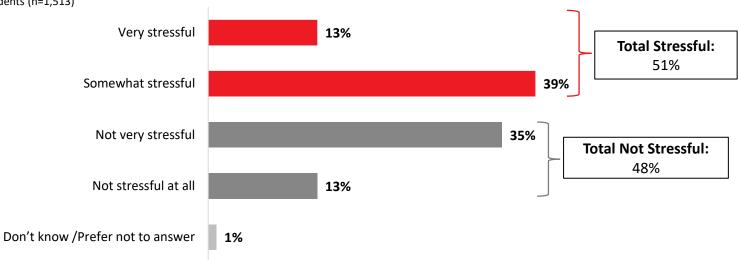




## STRESS: LEAVING THE HOUSE / BEING IN PUBLIC

### CTC72. When you have to leave your house and be out in public, to what extent do you find that stressful?





	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 11 <sup>th</sup>	Gap
Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292	1,526	
Unweighted n =	1,513	100	411	600	125	125	152	449	495	569	648	569	278	1,526	
Total Stressful	51%	53%	47%	55%	44%	52%	50%	52%	55%	47%	51%	53%	46%	57%	-6
Very stressful	13%	12%	13%	14%	10%	14%	11%	11%	16%	11%	13%	13%	11%	13%	-
Somewhat stressful	39%	40%	34%	41%	33%	39%	40%	41%	39%	36%	38%	40%	36%	43%	-4
Total Not Stressful	48%	47%	<b>52</b> %	44%	55%	45%	47%	46%	44%	<b>52</b> %	47%	46%	54%	42%	+6
Not very stressful	35%	35%	40%	30%	39%	32%	37%	34%	33%	37%	36%	33%	38%	31%	+4
Not stressful at all	13%	12%	12%	14%	16%	14%	10%	12%	11%	15%	12%	13%	16%	11%	+2
Don't know/Refuse	1%	0%	0%	1%	1%	2%	2%	2%	1%	1%	2%	1%	0%	1%	-

## STRESS: LEAVING THE HOUSE / BEING IN PUBLIC (CANADA VS UNITED STATES)





CTC72. When you have to leave your house and be out in public, to what extent do you find that stressful?



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,513	1,001	
	Unweighted n =	1,513	1,001	
Total Stressful		51%	61%	10
Very stressful		13%	21%	8
Somewhat stressful		39%	40%	1
Total Not Stressful		48%	37%	11
Not very stressful		35%	22%	13
Not stressful at all		13%	14%	1
Don't know/Refuse		1%	2%	1



## WORK / FINANCIAL SITUATION

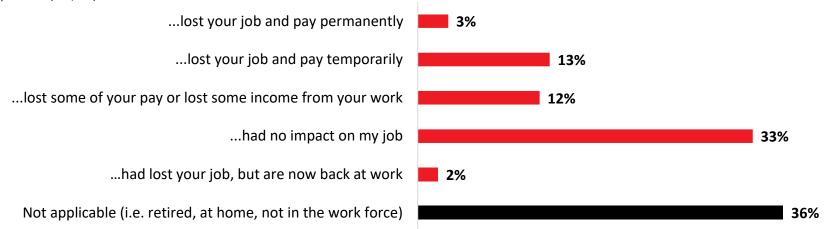






### IMPACT OF THE PANDEMIC ON WORK SITUATION

CTC18: Since the beginning of the crisis have you...?



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 11 <sup>th</sup>	Gap
Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292	1,526	
Unweighted n =	1,513	100	411	600	125	125	152	449	495	569	648	569	278	1,526	
lost your job and pay permanently	3%	2%	3%	5%	1%	2%	3%	6%	3%	1%	4%	4%	2%	2%	+1
lost your job and pay temporarily	13%	15%	13%	12%	10%	14%	15%	22%	13%	<b>7</b> %	15%	12%	12%	16%	-3
lost some of your pay or lost some income from your work	12%	9%	7%	15%	4%	13%	15%	12%	15%	10%	13%	12%	9%	13%	-1
had no impact on my job	33%	30%	35%	31%	38%	39%	28%	37%	48%	<b>17</b> %	35%	32%	31%	31%	+2
had lost your job, but are now back at work	2%	4%	3%	2%	4%	4%	0%	4%	3%	1%	1%	3%	4%	2%	-
Not applicable (i.e. retired, at home, not in the work force)	36%	40%	38%	35%	43%	28%	38%	19%	17%	65%	32%	37%	42%	36%	-

## IMPACT OF THE PANDEMIC ON WORK SITUATION (CANADA VS UNITED STATES)





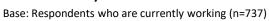
CTC18: Since the beginning of the crisis have you...?

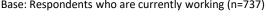


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,513	1,001	
Unweighted n =	1,513	1,001	
lost your job and pay permanently	3%	4%	1
lost your job and pay temporarily	13%	9%	4
lost some of your pay or lost some income from your work	12%	17%	5
had no impact on my job	33%	30%	3
had lost your job, but are now back at work	2%	1%	1
Not applicable (i.e. retired, at home, not in the work force)	36%	38%	2

### **WORK SITUATION**

### CTC66. What is your current work situation?







5%

13%

I am back at my office/workplace after being at home

I am still working from home

office/workplace

Not applicable

CTC51. After the crisis which would you prefer to do...? Base: Respondents who are working/worked from home (n=393)

... Commute to work each day (return to my usual schedule)

... Commute to work, but work from home a little more often

... Commute to work when needed, but work from home much more often

19% 34% 47%

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 11 <sup>h</sup>	Gap
Weighted n =	716	44	163	278	45	96	90	216	341	159	305	273	127	702	
Unweighted n =	737	44	204	294	60	69	66	243	344	150	327	279	123	746	
I have always worked in my office/workplace	41%	<b>62</b> %	34%	37%	47%	48%	43%	37%	44%	39%	42%	<b>32</b> %	54%	40%	+1
I am back at my office/workplace after being at home	5%	2%	5%	3%	10%	11%	3%	7%	4%	4%	4%	7%	3%	6%	-1
I am still working from home	41%	24%	44%	47%	32%	39%	34%	42%	40%	43%	42%	48%	<b>27</b> %	40%	+1
Not applicable	13%	12%	16%	13%	12%	3%	20%	13%	13%	14%	12%	13%	16%	15%	-2

41%

Not applicable	13%	12% 1	6% 13	3% 12	% <mark>3%</mark>	20%	13%	13%	14%	12%	13% 1	16% <b>15</b>	5%   -2
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n	= 331	12	81	139	19	48	33	107	149	75	140	150	38
Unweighted n	= 393	12*	118	171	27*	37	28*	137	180	76	176	173	42
Commute to work each day (return to my usual schedule)	19%	9%	15%	24%	21%	21%	11%	19%	22%	14%	19%	17%	27%
Commute to work, but work from home a little more often	34%	64%	46%	24%	25%	38%	30%	38%	37%	21%	35%	35%	22%
Commute to work when needed, but work from home much more often	47%	27%	40%	52%	54%	41%	58%	43%	42%	65%	46%	47%	51%

<sup>\*</sup>Given the small number of respondents (n<30) data are presented for illustrative purposes only.







### CTC66. What is your current work situation?

Base: Respondents who are currently working



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	716	483	
Unweighted n =	737	476	
I have always worked in my office/workplace	41%	38%	3
I am back at my office/workplace after being at home	5%	6%	1
I am still working from home	41%	47%	6
Not applicable	13%	9%	4

### CTC51. After the crisis which would you prefer to do...?

Base: Respondents who are working/worked from home

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	331	260	
Unweighted n =	393	267	
Commute to work each day (return to my usual schedule)	19%	21%	2
Commute to work, but work from home a little more often	34%	27%	7
Commute to work when needed, but work from home much more often	47%	53%	6

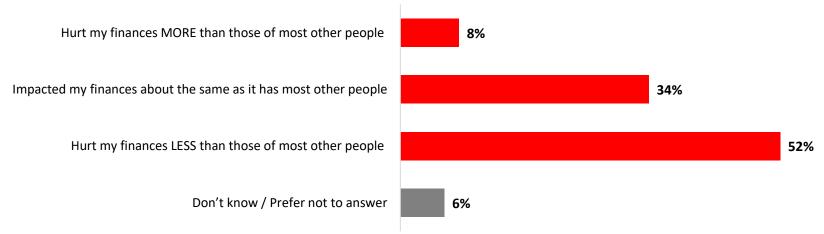
## IMPACT OF THE CRISIS ON CANADIANS' FINANCIAL SITUATION





CTC76. Just your impression, how would you describe the coronavirus outbreak's impact on your own personal financial situation? The outbreak has...





	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292
Unweighted n =	1,513	100	411	600	125	125	152	449	495	569	648	569	278
Hurt my finances MORE than those of most other people	8%	4%	6%	11%	8%	4%	6%	9%	8%	7%	8%	9%	6%
Impacted my finances about the same as it has most other people	34%	31%	27%	36%	34%	36%	39%	33%	34%	34%	32%	37%	33%
Hurt my finances LESS than those of most other people	52%	60%	61%	48%	50%	51%	48%	49%	53%	54%	53%	51%	55%
Don't know / Prefer not to answer	6%	5%	6%	4%	9%	9%	6%	8%	5%	5%	6%	4%	6%

## IMPACT OF THE CRISIS ON CANADIANS'/ AMERICANS' FINANCIAL SITUATION (CANADA VS UNITED STATES)





CTC76. Just your impression, how would you describe the coronavirus outbreak's impact on your own personal financial situation? The outbreak has...

Base: All respondents

*	

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,513	1,001	
Unweighted n =	1,513	1,001	
Hurt my finances MORE than those of most other people	8%	12%	4
Impacted my finances about the same as it has most other people	34%	36%	2
Hurt my finances LESS than those of most other people	52%	40%	12
Don't know / Prefer not to answer	6%	12%	6



## GOVERNMENT ASSISTANCE PROGRAMS

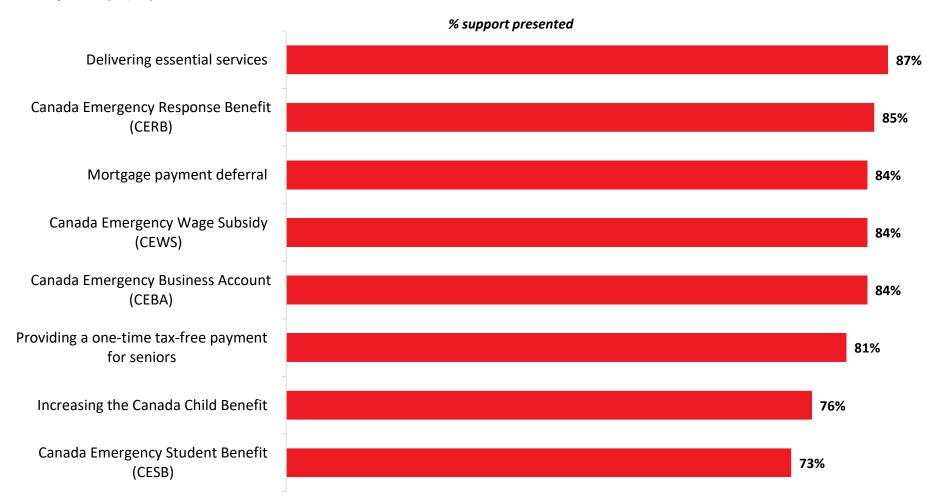
#### CANADIANS' SUPPORT OF GOVERNMENT ASSISTANCE PROGRAMS





CTC75. The Government of Canada has implemented a wide range of measures to help Canadians and businesses during the global outbreak of COVID-19. What do you think of each of the following measures? Do you personally support or are you opposed to each of them?

Base: All respondents (n=1,513)



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## CANADIANS' SUPPORT OF GOVERNMENT ASSISTANCE PROGRAMS -DETAILS





CTC75. The Government of Canada has implemented a wide range of measures to help Canadians and businesses during the global outbreak of COVID-19. What do you think of each of the following measures? Do you personally support or are you opposed to each of them?

Base: All respondents (n=1,513)

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292
Unweighted n = % Support presented	1,513	100	411	600	125	125	152	449	495	569	648	569	278
Delivering essential services	87%	84%	90%	87%	82%	82%	88%	85%	87%	88%	88%	86%	87%
Canada Emergency Response Benefit (CERB)	85%	86%	83%	87%	79%	84%	86%	84%	84%	87%	87%	84%	84%
Mortgage payment deferral	84%	86%	82%	86%	86%	80%	81%	83%	83%	84%	85%	83%	84%
Canada Emergency Wage Subsidy (CEWS)	84%	87%	81%	88%	81%	81%	83%	81%	86%	85%	84%	84%	86%
Canada Emergency Business Account (CEBA)	84%	84%	82%	88%	77%	78%	85%	80%	84%	86%	86%	82%	84%
Providing a one-time tax-free payment for seniors	81%	85%	74%	85%	81%	82%	82%	78%	81%	84%	81%	82%	84%
Increasing the Canada Child Benefit	76%	82%	77%	75%	64%	72%	83%	79%	75%	75%	78%	75%	75%
Canada Emergency Student Benefit (CESB)	73%	80%	55%	78%	77%	75%	81%	77%	71%	72%	75%	73%	69%

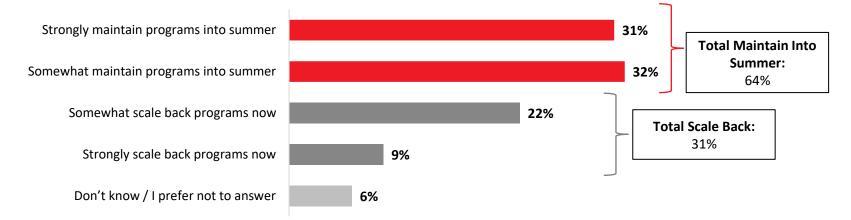
## **VIEWS ON THE CONTINUATION OF SUPPORT PROGRAMS**





CTC77. Below are two points of view regarding the many government programs supporting Canadians and businesses during the time of the pandemic. Which point of view is closest to your own? Base: All respondents (n=1,513)

- Some/Other people have said the government support programs are essential help to families and businesses during the time of the pandemic and even though the crisis is passing, they should be maintained well into the summer before they are scaled back in any way.
- Other/Some people have said the government support programs were vitally important to families and businesses at the time of the crisis and total shut down, but the crisis is passing and now is the time these programs should be scaled back to encourage Canadians to return to work and businesses to start operating again.



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292
Unweighted n =	1,513	100	411	600	125	125	152	449	495	569	648	569	278
<b>Total Maintain Into Summer</b>	64%	78%	56%	68%	60%	62%	61%	66%	64%	61%	69%	60%	61%
Strongly maintain programs into summer	31%	35%	25%	35%	26%	33%	32%	32%	34%	29%	37%	<b>26%</b>	30%
Somewhat maintain programs into summer	32%	43%	31%	33%	34%	29%	28%	34%	31%	33%	32%	34%	31%
Total Scale Back	31%	20%	37%	28%	34%	32%	31%	26%	31%	34%	26%	34%	35%
Somewhat scale back programs now	22%	11%	27%	19%	29%	23%	25%	32%	34%	29%	19%	25%	25%
Strongly scale back programs now	9%	9%	10%	9%	5%	9%	6%	34%	31%	33%	7%	9%	10%
Don't know / I prefer not to answer	6%	2%	7%	4%	6%	6%	8%	32%	34%	29%	5%	6%	4%



## FEAR AND SPREAD OF THE VIRUS

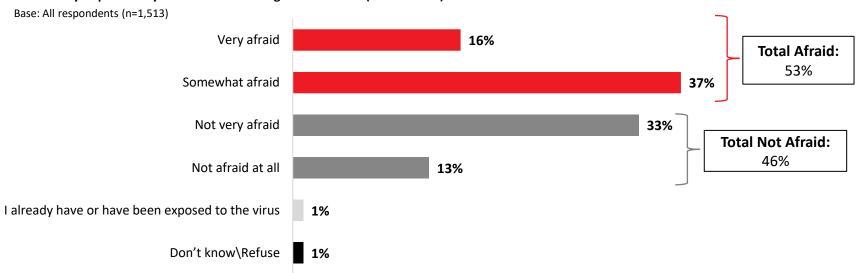


### FEAR OF CONTRACTING THE VIRUS





#### CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?



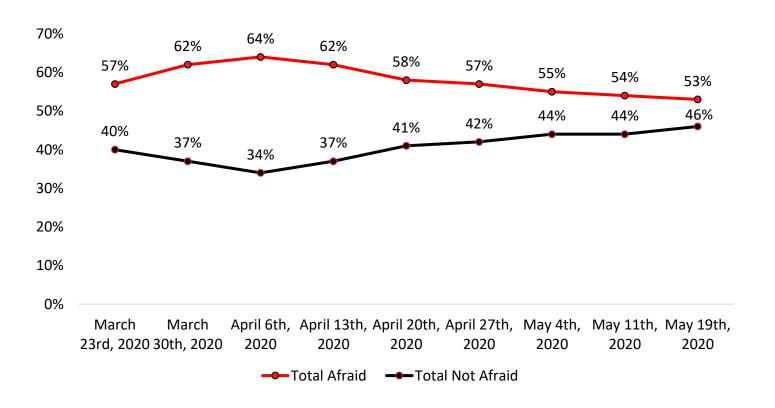
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 11 <sup>th</sup>	Gap
Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292	1,526	
Unweighted n =	1,513	100	411	600	125	125	152	449	495	569	648	569	278	1,526	
Total Afraid	53%	50%	49%	55%	52%	56%	53%	46%	58%	54%	55%	52%	48%	54%	-1
Very afraid	16%	18%	15%	17%	17%	13%	16%	14%	18%	15%	18%	14%	15%	18%	-2
Somewhat afraid	37%	31%	34%	38%	35%	42%	37%	31%	40%	38%	37%	38%	33%	36%	+1
Total Not Afraid	46%	50%	49%	44%	48%	43%	44%	<b>52</b> %	41%	46%	44%	46%	<b>52</b> %	44%	+2
Not very afraid	33%	36%	40%	30%	30%	31%	28%	34%	28%	35%	32%	33%	34%	32%	+1
Not afraid at all	13%	15%	10%	15%	18%	11%	15%	18%	13%	10%	12%	13%	17%	12%	+1
I already have or have been exposed to the virus	1%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%	1%	0%	1%	-
Don't know/Refuse	1%	0%	1%	0%	0%	1%	3%	1%	1%	1%	1%	1%	0%	1%	-





## **FEAR OF CONTRACTING THE VIRUS (Evolution)**

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?







## FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,513	1,001	
Unweighted n =	1,513	1,001	
Total Afraid	53%	61%	8
Very afraid	16%	27%	11
Somewhat afraid	37%	34%	3
Total Not Afraid	46%	36%	10
Not very afraid	33%	20%	13
Not afraid at all	13%	15%	2
I already have or have been exposed to the virus	1%	1%	-
Don't know/Refuse	1%	2%	1



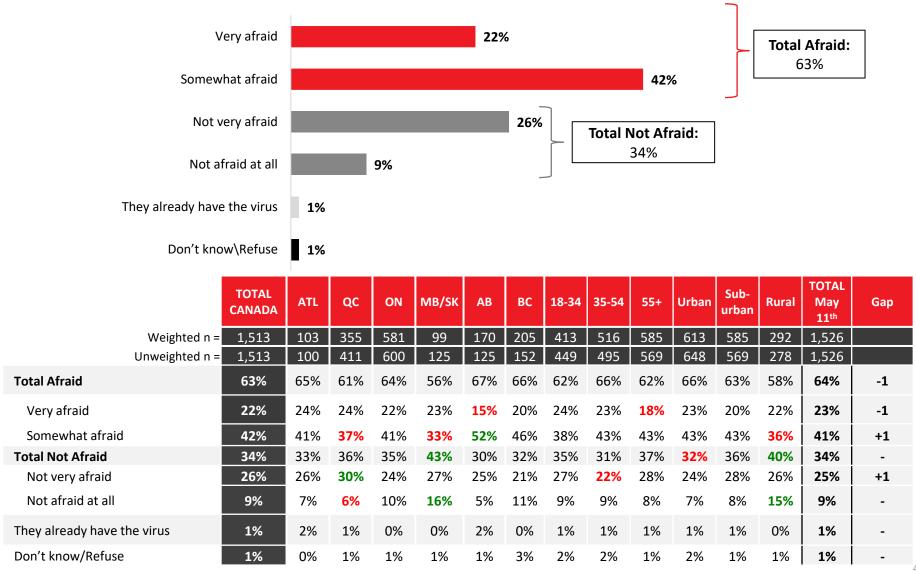




#### FEAR OF A FAMILY MEMBER GETTING THE VIRUS

CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,513)

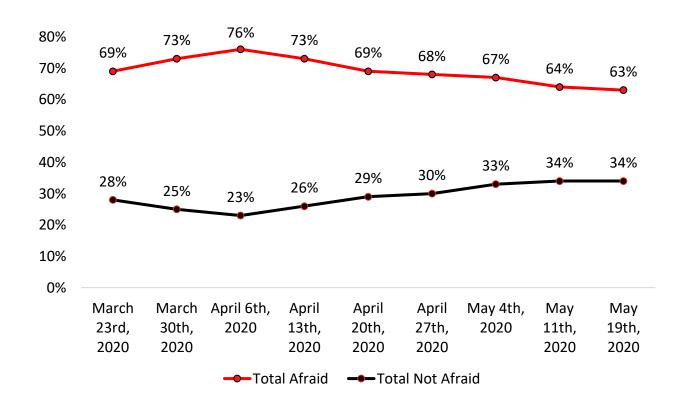






## FEAR OF A FAMILY MEMBER GETTING THE VIRUS (Evolution)

CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?



# FEAR OF A FAMILY MEMBER GETTING THE VIRUS (CANADA VS UNITED STATES)





CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,513	1,001	
	Unweighted n =	1,513	1,001	
Total Afraid		63%	65%	2
Very afraid		22%	29%	7
Somewhat afraid		42%	36%	6
Total Not Afraid		34%	30%	4
Not very afraid		26%	18%	8
Not afraid at all		9%	12%	3
They already have the virus		1%	2%	1
Don't know/Refuse		1%	3%	2

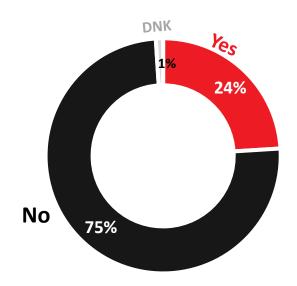






CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?

Base: All respondents (n=1,513)



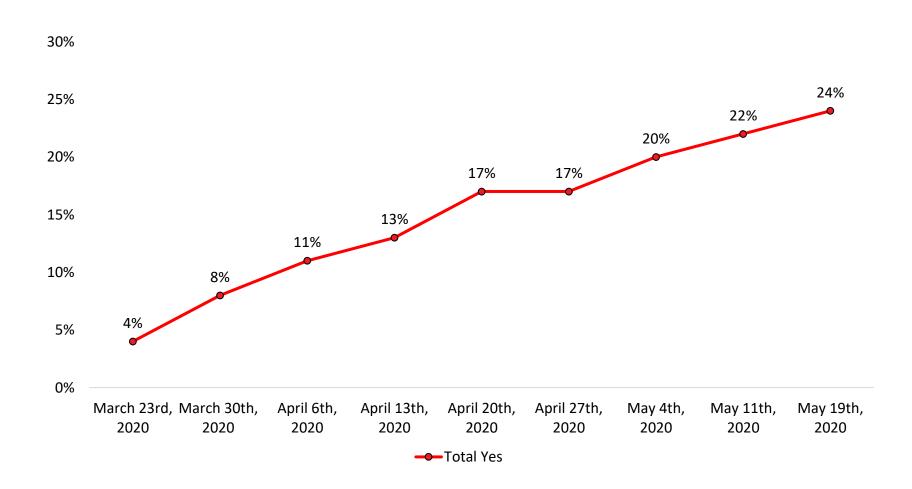
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 11 <sup>th</sup>	Gap
Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292	1,526	
Unweighted n =	1,513	100	411	600	125	125	152	449	495	569	648	569	278	1,526	
Total YES	24%	20%	33%	26%	12%	15%	19%	26%	26%	20%	23%	26%	24%	22%	+2
Yes, a friend or family member who does not live with me	12%	12%	15%	12%	5%	11%	8%	13%	13%	9%	11%	13%	11%	10%	+2
Yes, an acquaintance	12%	8%	18%	13%	8%	4%	11%	12%	13%	11%	12%	12%	12%	12%	-
No	75%	78%	66%	73%	88%	83%	78%	71%	72%	80%	76%	73%	76%	77%	-2
Don't know	1%	2%	1%	1%	0%	2%	4%	3%	2%	0%	1%	2%	1%	1%	-

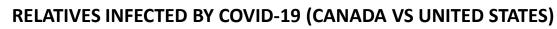






CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?









CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,513	1,001	
Unweighted n =	1,513	1,001	
Total Yes	24%	29%	5
Yes, a friend or family member who does not live with me	12%	14%	2
Yes, an acquaintance	12%	14%	2
No	75%	68%	7
Don't know	1%	3%	2

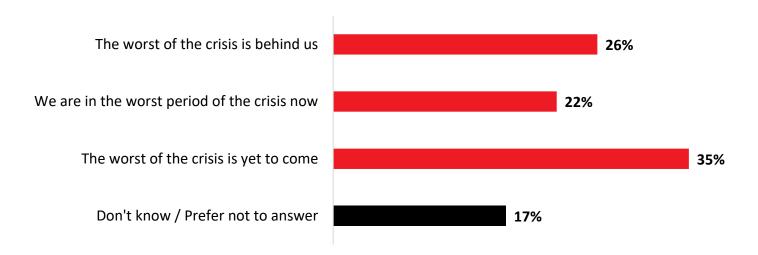






CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,513)



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 11 <sup>th</sup>	Gap
Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292	1,526	
Unweighted n =	1,513	100	411	600	125	125	152	449	495	569	648	569	278	1,526	
The worst of the crisis is behind us	26%	33%	17%	29%	34%	31%	23%	30%	26%	24%	24%	28%	27%	27%	-1
We are in the worst period of the crisis now	22%	12%	35%	21%	11%	13%	17%	20%	24%	21%	22%	23%	19%	26%	-4
The worst of the crisis is yet to come	35%	40%	39%	33%	36%	34%	35%	35%	35%	35%	35%	34%	38%	30%	+5
Don't know / Prefer not to answer	17%	15%	9%	17%	18%	22%	25%	15%	15%	20%	18%	16%	15%	17%	-

# **EVOLUTION OF THE COVID-19 PANDEMIC** (CANADA VS UNITED STATES)





CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,513	1,001	
	Unweighted n =	1,513	1,001	
The worst of the crisis is behind us		26%	26%	0
We are in the worst period of the crisis now		22%	21%	1
The worst of the crisis is yet to come		35%	35%	0
Don't know / Prefer not to answer		17%	18%	1



## SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

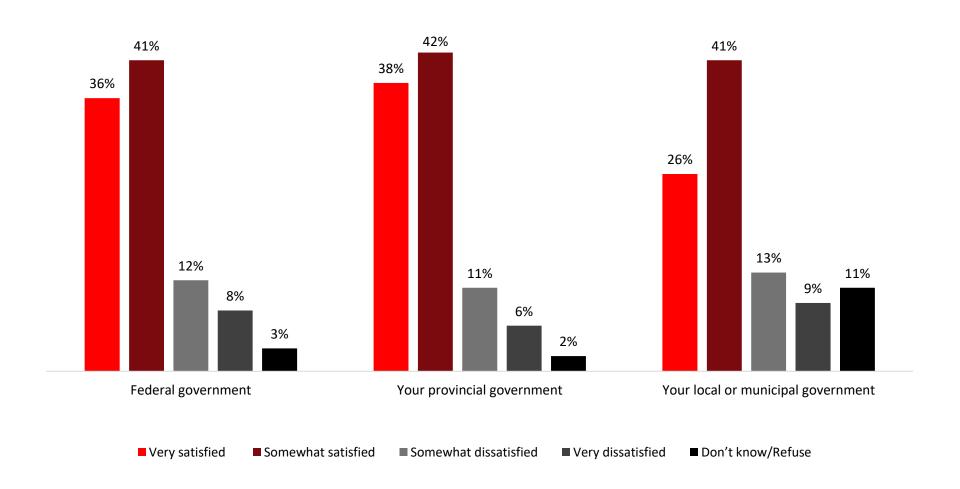
## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,513)



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,513)

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 11 <sup>th</sup>	Gap
Weighted n =	1,513	103	355	581	99	170	205	413	516	585	613	585	292	1,526	
Unweighted n =	1,513	100	411	600	125	125	152	449	495	569	648	569	278	1,526	
Federal government															
Total Satisfied	77%	87%	74%	81%	81%	68%	73%	73%	76%	82%	79%	77%	76%	76%	+1
Total Dissatisfied	20%	9%	24%	16%	17%	31%	22%	22%	23%	16%	19%	21%	23%	21%	-1
Your provincial government															
Total Satisfied	80%	87%	81%	86%	73%	62%	75%	74%	79%	85%	77%	82%	84%	78%	+2
Total Dissatisfied	17%	8%	18%	12%	26%	34%	19%	21%	19%	13%	20%	16%	14%	19%	-2
Your local or municipal governmen	nt														
Total Satisfied	67%	69%	63%	74%	70%	57%	58%	61%	69%	69%	69%	66%	64%	73%	-6
Total Dissatisfied	22%	19%	19%	19%	18%	33%	31%	25%	23%	20%	22%	24%	21%	20%	+2

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)

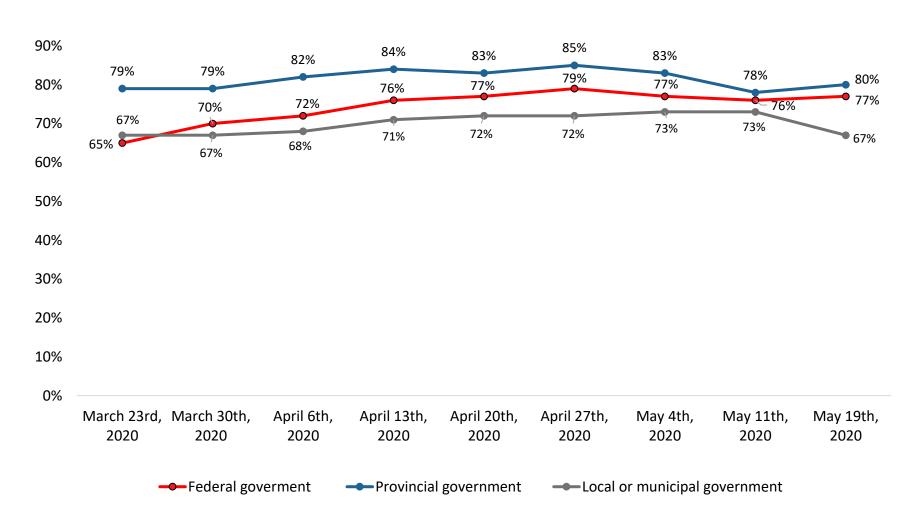




CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

#### % Total Satisfied presented



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents (n=1,513)













Doug Ford

Brian Pallister

Scott Moe

Jason Kenney John Horgan

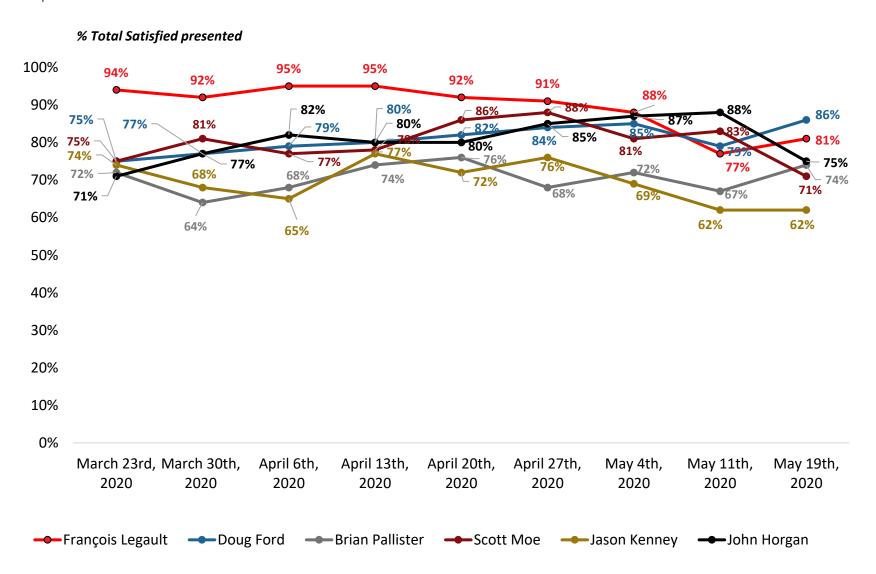
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,513	103	355	581	53	46	170	205
Unweighted n =	1,513	100	411	600	64	61	125	152
Total Satisfied	80%	87%	81%	86%	74%	71%	62%	75%
Very satisfied	38%	49%	37%	42%	42%	41%	15%	38%
Somewhat satisfied	42%	38%	44%	44%	33%	30%	47%	37%
Total Dissatisfied	17%	8%	18%	12%	24%	27%	34%	19%
Somewhat dissatisfied	11%	5%	11%	8%	12%	17%	22%	13%
Very dissatisfied	6%	3%	7%	4%	13%	10%	12%	6%
Don't know/Refuse	2%	5%	1%	2%	1%	2%	4%	6%

# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)





CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?



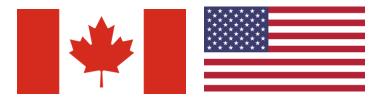






CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,513	1,001	
Unweighted n = % "Satisfied" presented	1,513	1,001	
Federal government/The US President	77%	43%	34
Your provincial government/Your State government	80%	62%	18
Your local or municipal government	67%	64%	3





#### **VOTING INTENTIONS - FEDERAL ELECTIONS**

CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: All respondents (n=1,513), except for the Bloc Québécois, Quebecers only

INTENTIONS BEFORE THE COVID-19 CRISIS

														<b>V</b>	
	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	АВ	ВС	Male	Female	18-34	35-54	55+	January 22 <sup>nd</sup> , 2020	Gap
Weighted n =	1,513	1,203	81	285	460	79	135	162	634	569	320	404	479	1,289	
Unweighted n =	1,513	1,224	83	328	494	99	99	121	683	541	347	391	486	1,327	
Liberal Party of Canada	35%	44%	54%	40%	51%	34%	27%	46%	43%	45%	42%	43%	46%	31%	+13
Conservative Party of Canada	20%	25%	19%	10%	27%	41%	45%	24%	28%	22%	20%	25%	29%	32%	-7
New Democratic Party of Canada	12%	15%	9%	12%	14%	15%	22%	24%	15%	16%	24%	13%	12%	19%	-4
Bloc Québécois	6%	7%	-	31%	-	-	-	-	-	-	-	-	-	8%	-1
Green Party of Canada	5%	7%	16%	6%	7%	8%	2%	5%	6%	7%	8%	8%	4%	8%	-1
another party	1%	2%	2%	2%	1%	3%	3%	1%	2%	2%	1%	3%	1%	2%	-
I would not vote	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-





# **ANNEXES**





#### **Sampling Frame**

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older.





### **Weighted and Unweighted Sample**

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	152	205
Alberta	125	170
Manitoba/Saskatchewan	125	99
Ontario	600	581
Quebec	411	355
Atlantic	100	103

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	201	179
MidWest	200	217
South	319	371
West	281	233





#### Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	787	735
Female	726	778

AGE	Unweighted	Weighted
Between 18 and 34	449	413
Between 35 and 54	495	516
55 or over	569	585

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	946	997
French	338	315
Other	226	198

The sample thus collected has a minimum weighting factor of 0.1710 and a maximum weighting factor of 3.4774. The weighted variance is 0.3433.





#### Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	504	485
Female	497	516

AGE	Unweighted	Weighted
Between 18 and 29	114	220
Between 30 and 39	178	172
Between 40 and 49	190	186
Between 50 and 64	302	250
65 or older	217	172

The sample thus collected has a minimum weighting factor of 0.1710 and a maximum weighting factor of 3.4774. The weighted variance is 0.3433.



## **OUR SERVICES**

• Leger

Marketing research and polling

- Leger Metrics
   Real-time VOC satisfaction measurement
- Leger Analytics
   Data modeling and analysis
- LegerwebPanel management
- Leger Communities
   Online community management
- Leger Digital
   Digital strategy and user experience
- International Research
   Worldwide Independent Network (WIN)

600 EMPLOYEES

185
CONSULTANTS





8 OFFICES

CALGARY | EDMONTON | MONTREAL | PHILADELPHIA
QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG



## **OUR CREDENTIALS**



Leger is a member of <u>ESOMAR</u> (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the <u>international ICC/ESOMAR</u> code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the <u>Insights Association</u>, the American Association of Marketing Research Analytics.

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## We know Canadians











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