Leger

WORKING FROM HOME

METHODOLOGY

Leger,the largest Canadian-owned polling and marketing research firm, in collaboration with The Atlantic, conducted this Web survey with a representative sample of **1,002 Americans,** over the age of 18, selected from LEO's (Leger Opinion) representative panel. Data collection took place from **September 10th, 2021 to September 12th, 2021**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of **±3.09%, 19 times out of 20**. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See https://338canada.com/pollster-ratings.htm

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than Total.

Conversely, data in bold **green** characters indicate a significantly higher proportion than Total.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Simon Jaworski, President at the following e-mail address: sjaworski@leger360.com
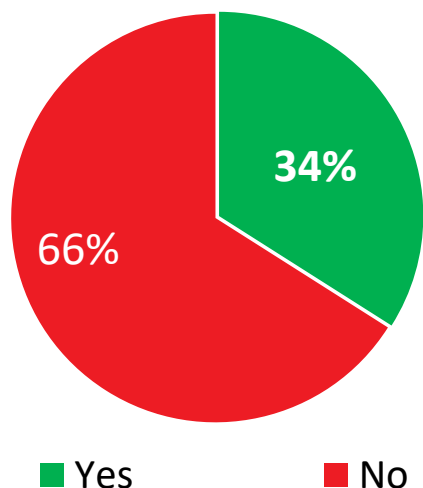
Working from Home (1 of 5)

- *One in three Americans (34%) mention they have worked from home at some point during the COVID-19 pandemic.*
- *More than half (52%) of those working from home say they have done so at 80% or more often in the past 18 months.*
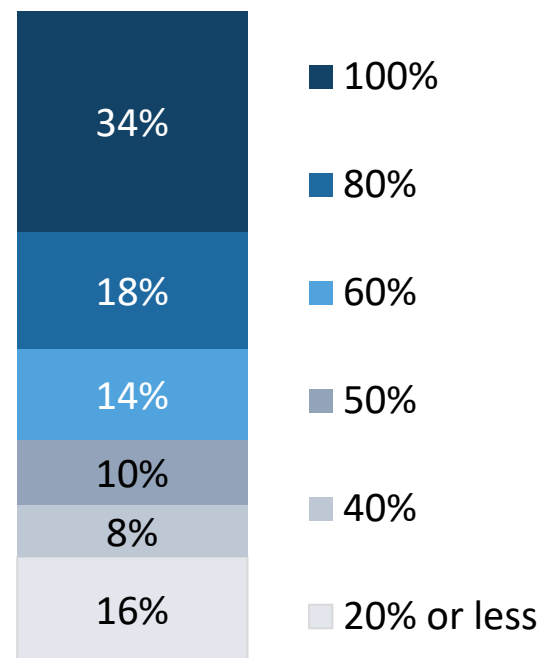
Approximately what % of the past 18 months during the COVID-19 pandemic have you worked from home?

WFM During COVID-19 Pandemic
(US Adults, n=1,002)

% WFM Past 18 Months
(Worked from home, n=372)

Pie chart: 34% Yes, 66% No

Stacked bar chart:
- 34% — 100%
- 18% — 80%
- 14% — 60%
- 10% — 50%
- 8% — 40%
- 16% — 20% or less

ATL1: Have you worked from home for any period of time due to the COVID-19 pandemic?
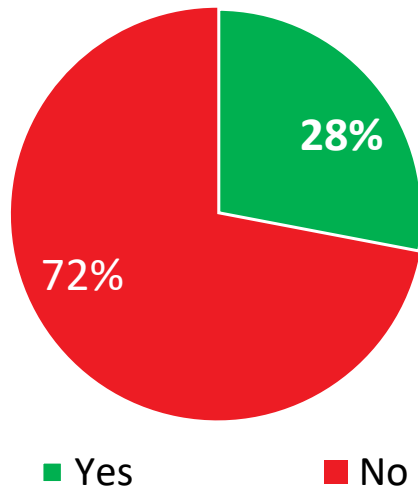Base: US Adults, (n=1,002)

ATL2: Approximately what % of the past 18 months during the COVID-19 pandemic have you worked from home?
Base: Worked from home, (n=372)

Working from Home (2 of 5)

- *More than a quarter of Americans (28%) indicate someone in their household has worked from home due to the COVID-19 pandemic.*
- *22% of those working from home think 80% or more of U.S. workers worked from home some point due to the pandemic.*
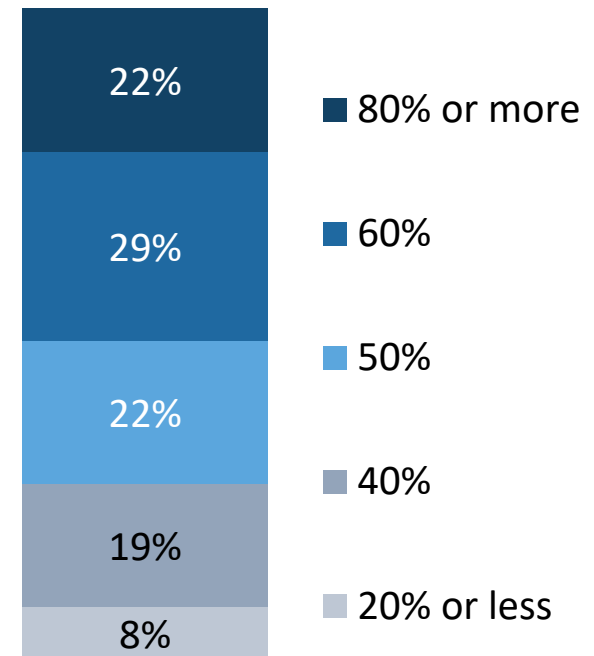
Any Member of HH WFM During Pandemic
(US Adults, n=1,002)

- Yes
- No

28%

72%

% of Americans Perceived to WFM During Pandemic
(Worked from home, n=372)

22%	■ 80% or more
29%	■ 60%
22%	■ 50%
19%	■ 40%
8%	■ 20% or less

ATL3: Has any member of your household worked from home for any period of time due to the COVID-19 pandemic?
Base: US Adults, (n=1,002)

ATL4: What percent of workers in the United States do you think worked from home at some point due to the pandemic?
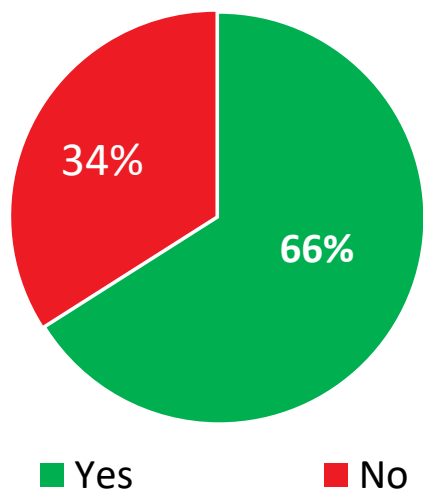Base: Worked from home, (n=372)
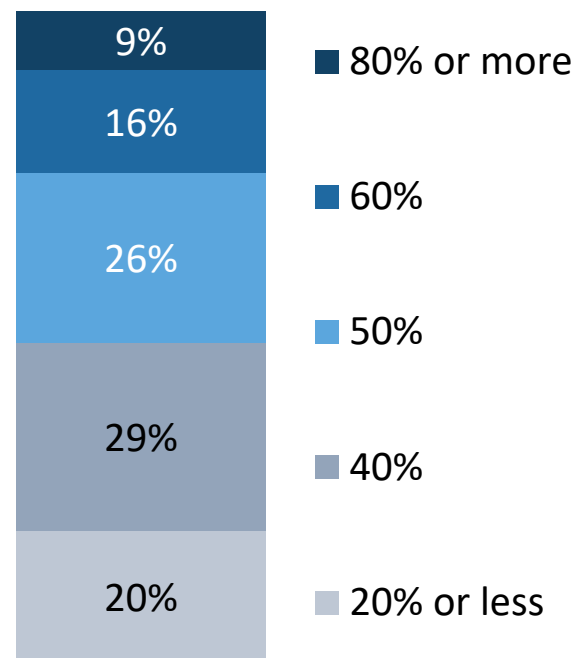
Working from Home (3 of 5)

- *Two-thirds have worked from home in August 2021 due to the pandemic.*
- *Only 9% of Americans think 80% or more of U.S. workers worked from home during the month of August.*

WFM in August Due to the Pandemic
(WFM, n=372)

- Yes
- No

% of Americans Perceived to WFM in August
(US Adults, n=1002)

9%	■ 80% or more
16%	■ 60%
26%	■ 50%
29%	■ 40%
20%	■ 20% or less

ATL5: Did you work from home during the month of August due to the COVID-19 pandemic?
Base: Worked from home, (n=372)

ATL6: What percent of workers in the United States do you think worked from home during the month of August due to the pandemic?
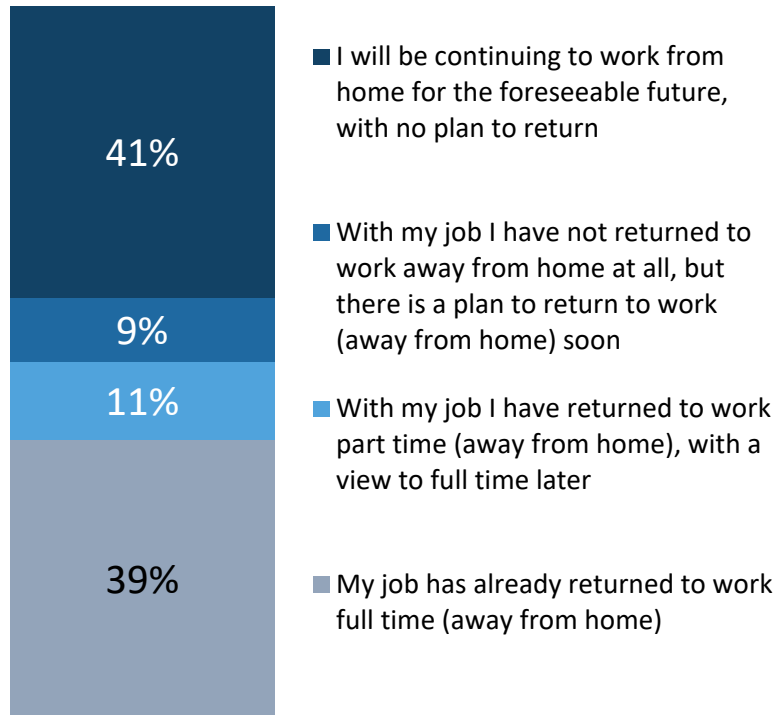Base: US Adults, (n=1,002)

Working from Home (4 of 5)

- *About two in five U.S. adults will be **continuing to work from home for the foreseeable future**, with no plan to return (41%) or have **already returned to work full time**, away from home (39%).*
- *40% of those who will eventually return to work (away from home) think they will return to the office by the end of the year.*
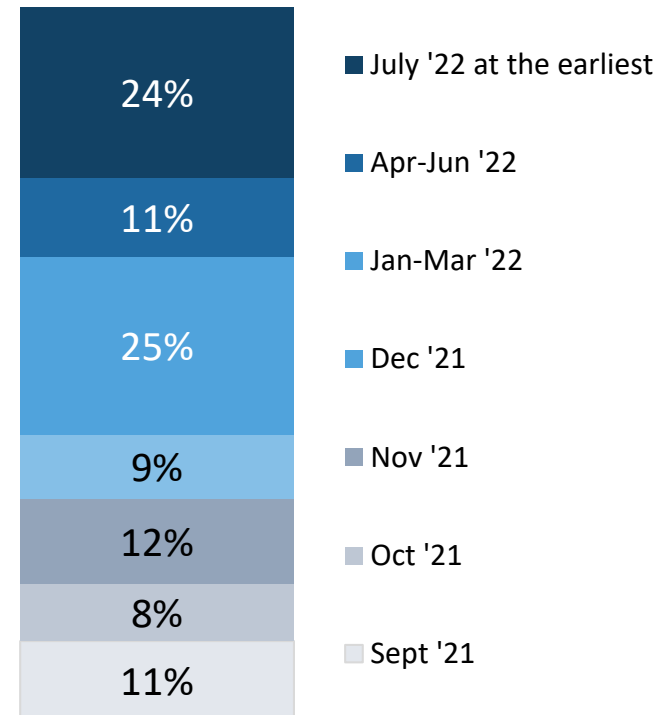
Workplace Plan on Returning
(US Adults, n=1,002)

41%	■ I will be continuing to work from home for the foreseeable future, with no plan to return
9%	■ With my job I have not returned to work away from home at all, but there is a plan to return to work (away from home) soon
11%	■ With my job I have returned to work part time (away from home), with a view to full time later
39%	■ My job has already returned to work full time (away from home)

ATL7: What plan does your job have in place for your returning full time to work (away from home)?
Base: US Adults, (n=1,002)

Return Date to Full Time at Work
(Planning to return, n=236)

24%	■ July '22 at the earliest
11%	■ Apr-Jun '22
25%	■ Jan-Mar '22
9%	■ Dec '21
12%	■ Nov '21
8%	■ Oct '21
11%	■ Sept '21

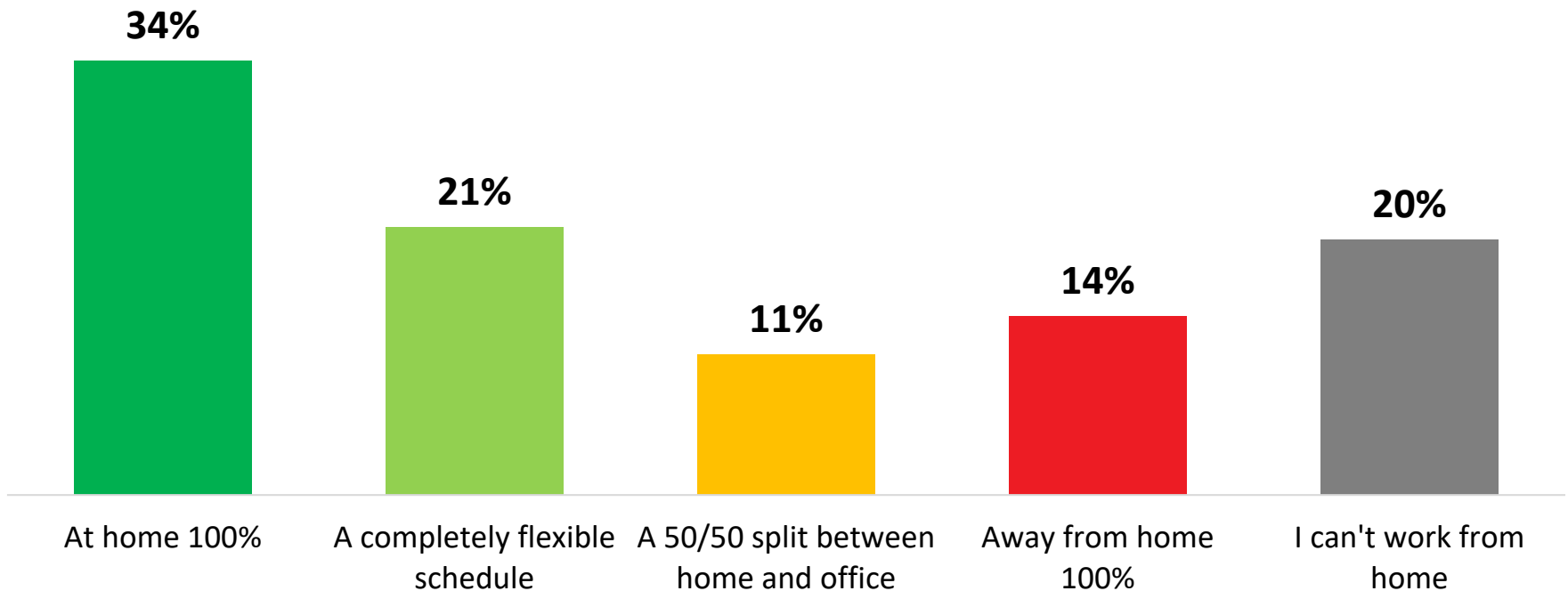**ATL8: When do you think you will return to work (away from home) full time?**
Base: Planning to return, (n=236)

Working from Home (5 of 5)

- *One in three Americans prefer **working 100% from home** (34%), while one in five would like a **completely flexible schedule** (21%).*

Preferred Work Location
(US Adults, n=1,002)

At home 100%	A completely flexible schedule	A 50/50 split between home and office	Away from home 100%	I can't work from home
34%	21%	11%	14%	20%

ATL9: Do you prefer working...?
Base: US Adults, (n=1,002)

8

APPENDIX

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender, age, and region for The United States.

GENDER	Unweighted	Weighted
Male	491	486
Female	511	516

AGE	Unweighted	Weighted
Between 18 and 29	120	180
Between 30 and 39	198	213
Between 40 and 49	211	186
Between 50 and 64	273	250
65 or older	200	172

US region	Unweighted	Weighted
North East	188	179
Mid West	217	210
South	372	349
West	233	255

OUR CREDENTIALS

Leger is a member of the Canadian Research Insights Council (CRIC), the industry association for the market/survey/insights research industry.

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the international ICC/ESOMAR code of Market, Opinion and Social Research and Data Analytics.

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

OUR SERVICES

- **Leger**
  Marketing research and polling

- **Leger Metrics**
  Real-time VOC satisfaction measurement

- **Leger Analytics**
  Data modeling and analysis

- **Legerweb**
  Panel management

- **Leger Communities**
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- **Leger Digital**
  Digital strategy and user experience

- **International Research**
  Worldwide Independent Network (WIN)

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8
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