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Canadians' Opinons on the Carbon Tax Relief

Survey of Canadians

THE CANADIAN PRESS

DATE 2023-11-21

Methodology

Method

Online survey
among respondents 18 years of age or older.
(Canadian sample: n= 1,531)
Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.

When

November 17t^h to
November 19th, 2023

Margin of error

For comparison purposes,
a probability sample of this size yields
a margin of error no greater than
±2.50%, (19 times out of 20) for the
Canadian sample.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

Methodology

Significant Differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded Data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Christian Bourque, Executive Vice-President, Eastern Canada at the following e-mail addresses: cbourque@leger360.com

A more detailed methodology is presented in the Appendix.

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Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies.
See https://338canada.com/pollster-ratings.htm

2021 CANADIAN FEDERAL ELECTION	C	L	NDP	B	PPC	
LEGER SURVEY Published in *Le Journal de Montréal and The National Post/Postmedia* September 18, 2021	33%	32%	19%	7%	6%	2%
OFFICIAL RESULTS 2021 **Canadian** Federal Election*	33.7%	32.6%	17.8%	7.7%	5.0%	2.3%

Key highlights

From November 17 to 19, 2023, we surveyed Canadians to know more about their opinion on the carbon tax relief.

Some of the key highlights of our survey on the carbon tax relief include...

- 44% of Canadians think they have a good understanding of how the carbon tax works in Canada, while 56% don't understand it. Canadians who own their house are more likely to understand how the carbon tax works (49%).

- 63% of Canadians support the decision to exempt home heating oil from the carbon price. This proportion is higher (78%) in the Atlantic provinces.

- A vast majority of Canadians (70%) would support the decision to expand the carve-out to all home heating fuel, while 36% would oppose this decision. Canadians living in rural areas (76%) are more likely to support the decision to expand the carve-out.

- More than a third (36%) of Canadians have, themselves or someone in their household, received a carbon-tax-related rebate in the past. This proportion is significantly higher in the prairies (68%), Alberta (61%) and Ontario (43%).

Detailed Results

Understanding of the Carbon Tax (1/2)

Q1. To what extent do you feel you understand how the carbon pricing market and what people refer to sometimes as the carbon tax works in Canada?
Base: All respondents (n=1,531)

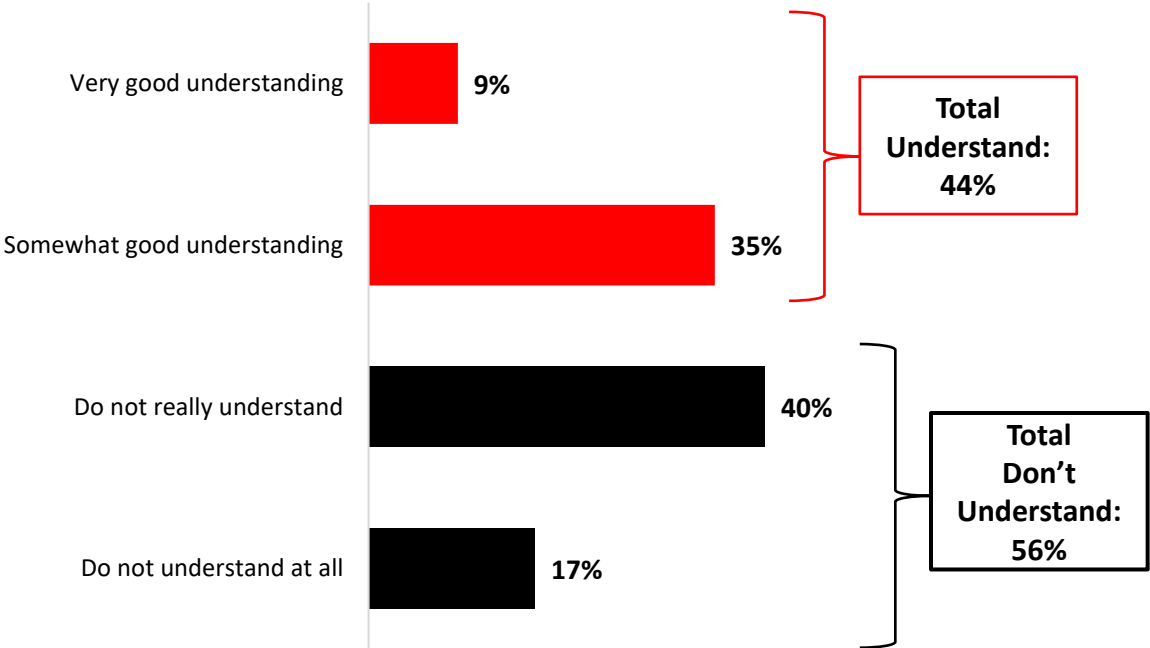| Response	Percentage
Very good understanding	9%
Somewhat good understanding	35%
Do not really understand	40%
Do not understand at all	17%

Total Understand: 44%

Total Don't Understand: 56%

Understanding of the Carbon Tax (2/2)

Q1. To what extent do you feel you understand how the carbon pricing market and what people refer to sometimes as the carbon tax actually work in Canada?
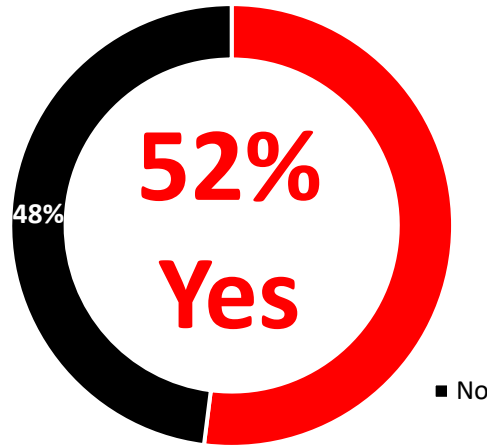Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Housing situation Own	Housing situation Rent
Weighted n=	1,531	103	354	593	99	169	213	746	785	408	493	630	600	624	292	957	549
Unweighted n=	1,531	101	426	601	127	126	150	737	794	367	546	618	615	604	299	1,006	506
Total Understand	**44%**	50%	**34%**	47%	54%	52%	36%	**56%**	**32%**	44%	44%	43%	43%	42%	**51%**	**49%**	**35%**
Very good understanding	9%	9%	**4%**	10%	12%	16%	7%	**14%**	**5%**	10%	9%	8%	9%	9%	9%	10%	8%
Somewhat good understanding	35%	41%	**30%**	37%	42%	37%	29%	**42%**	**28%**	33%	36%	35%	34%	32%	**42%**	**39%**	**27%**
Total Don't Understand	**56%**	50%	**66%**	53%	46%	48%	64%	**44%**	**68%**	56%	56%	57%	57%	58%	**49%**	**51%**	**65%**
Do not really understand	40%	35%	**47%**	37%	**28%**	34%	47%	**32%**	**47%**	35%	39%	**43%**	40%	43%	**32%**	39%	42%
Do not understand at all	17%	15%	19%	16%	18%	14%	17%	**12%**	**21%**	**21%**	17%	**13%**	18%	15%	17%	**13%**	**23%**

Awareness of the Carve-Out

Q2. Recently, the Government of Canada announced a form of relief to homeowners in rural and lower-income regions who heat their home with heating oil, referred to as the carve-out. Were you aware of this decision by the government?
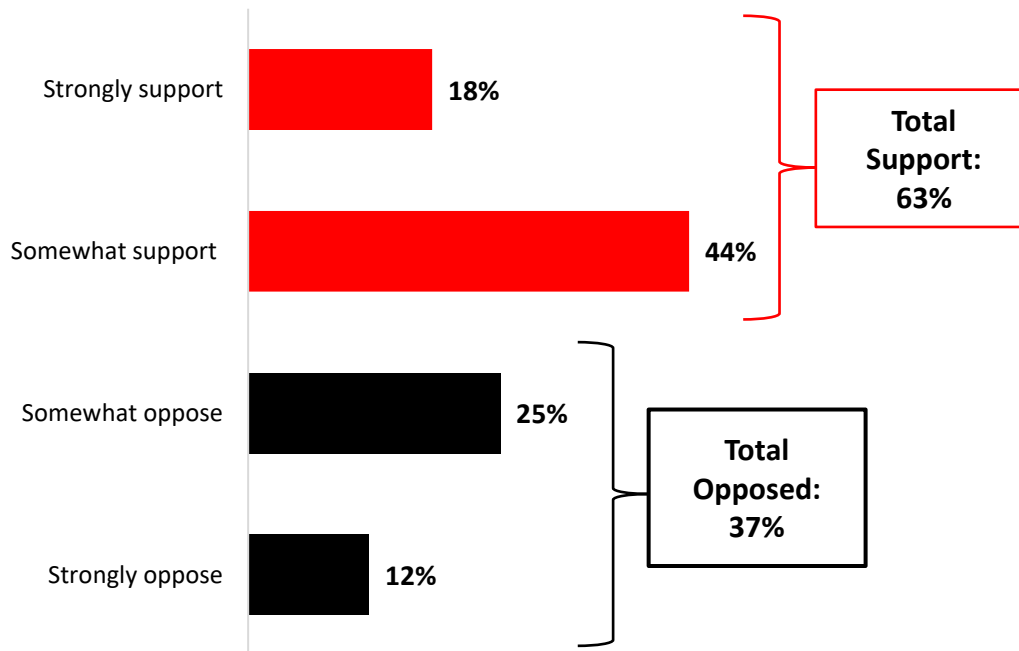Base: All respondents (n=1,531)

52% Yes

48%

■ No

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Housing situation	
																Own	Rent
Weighted n=	*1,531*	*103*	*354*	*593*	*99*	*169*	*213*	*746*	*785*	*408*	*493*	*630*	*600*	*624*	*292*	*957*	*549*
Unweighted n=	*1,531*	*101*	*426*	*601*	*127*	*126*	*150*	*737*	*794*	*367*	*546*	*618*	*615*	*604*	*299*	*1,006*	*506*
Yes	**52%**	65%	40%	54%	57%	58%	50%	62%	42%	37%	45%	66%	54%	48%	55%	56%	45%
No	**48%**	35%	60%	46%	43%	42%	50%	38%	58%	63%	55%	34%	46%	52%	45%	44%	55%

Support for the Exemption on Heating Oil (1/2)

Q3. Do you support or oppose this decision to exempt home heating oil from the carbon price?
Base: All respondents (n=1,531)

Strongly support — 18%
Somewhat support — 44%
Total Support: 63%

Somewhat oppose — 25%
Strongly oppose — 12%
Total Opposed: 37%

Support for the Exemption on Heating Oil (2/2)

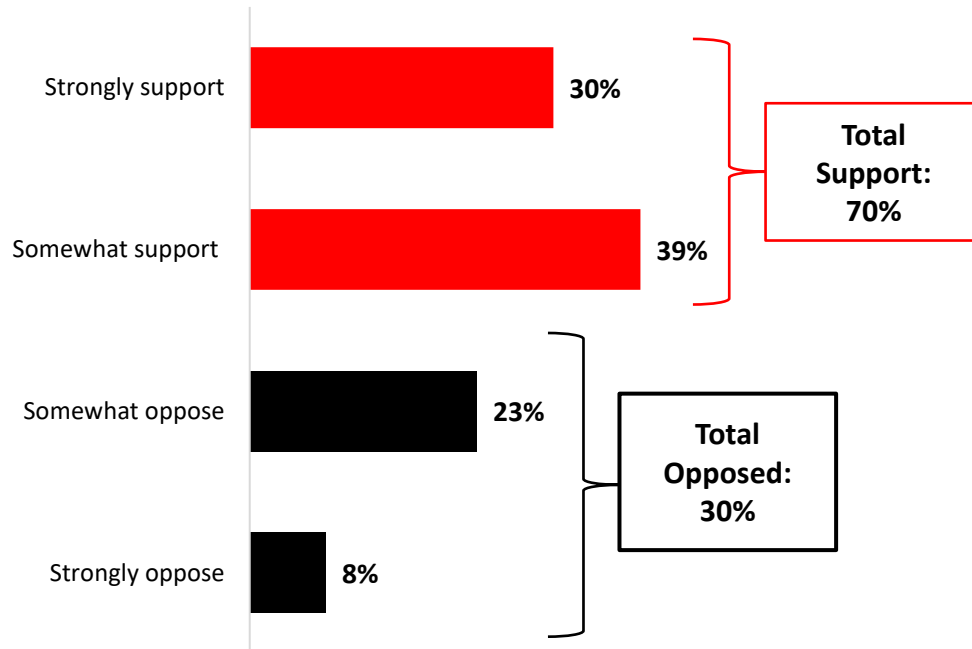**Q3.** Do you support or oppose this decision to exempt home heating oil from the carbon price?
Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Housing situation Own	Housing situation Rent
Weighted n=	1,531	103	354	593	99	169	213	746	785	408	493	630	600	624	292	957	549
Unweighted n=	1,531	101	426	601	127	126	150	737	794	367	546	618	615	604	299	1,006	506
Total Support	**63%**	**78%**	**57%**	65%	61%	59%	62%	61%	64%	67%	62%	60%	64%	**59%**	68%	62%	63%
Strongly support	**18%**	**41%**	**11%**	19%	21%	16%	19%	21%	16%	**12%**	18%	**23%**	16%	17%	**28%**	19%	17%
Somewhat support	**44%**	37%	46%	46%	40%	43%	43%	**41%**	**47%**	**55%**	44%	**38%**	**48%**	42%	40%	43%	46%
Total Opposed	**37%**	**22%**	**43%**	35%	39%	41%	38%	39%	36%	33%	38%	40%	36%	**41%**	32%	38%	37%
Somewhat oppose	**25%**	**16%**	**31%**	25%	20%	25%	23%	23%	28%	26%	25%	24%	25%	28%	**20%**	24%	27%
Strongly oppose	**12%**	6%	11%	10%	19%	16%	15%	**16%**	**9%**	**7%**	13%	**15%**	11%	13%	13%	**14%**	**10%**

11

Support for the Expansion of this Exemption (1/2)

Q4. Would you support or oppose a decision to expand this exemption (carve-out) to all home heating fuel?
Base: All respondents (n=1,531)

Strongly support **30%**

Somewhat support **39%**

Total Support: 70%

Somewhat oppose **23%**

Strongly oppose **8%**

Total Opposed: 30%

Support for the Expansion of this Exemption (2/2)

Q4. Would you support or oppose a decision to expand this exemption (carve-out) to all home heating fuel?
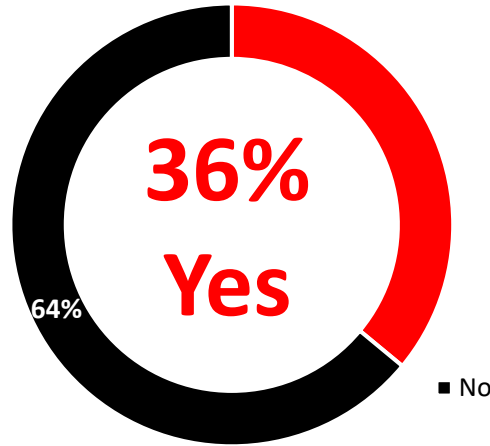Base: All respondents

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Own	Rent
																Housing situation	
Weighted n=	*1,531*	*103*	*354*	*593*	*99*	*169*	*213*	*746*	*785*	*408*	*493*	*630*	*600*	*624*	*292*	*957*	*549*
Unweighted n=	*1,531*	*101*	*426*	*601*	*127*	*126*	*150*	*737*	*794*	*367*	*546*	*618*	*615*	*604*	*299*	*1,006*	*506*
Total Support	**70%**	77%	60%	73%	75%	78%	62%	71%	69%	67%	71%	70%	69%	67%	76%	69%	71%
Strongly support	**30%**	36%	18%	32%	39%	45%	29%	37%	24%	21%	30%	37%	27%	29%	42%	34%	24%
Somewhat support	**39%**	41%	42%	42%	36%	33%	33%	34%	44%	46%	41%	34%	42%	39%	34%	35%	46%
Total Opposed	**30%**	23%	40%	27%	25%	22%	38%	29%	31%	33%	29%	30%	31%	33%	24%	31%	29%
Somewhat oppose	**23%**	20%	28%	21%	17%	19%	26%	20%	26%	28%	22%	19%	23%	24%	18%	22%	23%
Strongly oppose	**8%**	3%	12%	6%	8%	3%	12%	10%	6%	5%	6%	11%	7%	9%	7%	8%	7%

Carbon Tax-Related Rebates

Q5. The carbon pricing model in Canada may provide some households with certain tax rebates at the time Canadians file their taxes. Have you yourself or someone in your household received a carbon-tax related rebate in the past?
Base: All respondents (n=1,531)

36% Yes
64%
■ No

	TOTAL Canada	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	Housing situation	
																Own	Rent
Weighted n=	1,531	103	354	593	99	169	213	746	785	408	493	630	600	624	292	957	549
Unweighted n=	1,531	101	426	601	127	126	150	737	794	367	546	618	615	604	299	1,006	506
Yes	36%	46%	8%	43%	68%	61%	24%	39%	33%	37%	35%	36%	40%	33%	34%	36%	35%
No	64%	54%	92%	57%	32%	39%	76%	61%	67%	63%	65%	64%	60%	67%	66%	64%	65%

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Detailed Methodology

Weighted and Unweighted Sample (1/3)

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Province	**1,531**	**1,531**
British Columbia	150	213
Alberta	126	169
Manitoba/Saskatchewan	127	99
Ontario	601	593
Quebec	426	354
Atlantic	101	103

Weighted and Unweighted Sample (2/3)

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Gender	**1,531**	**1,531**
Male	737	746
Female	794	785
Age	**1,531**	**1,531**
18 to 34	367	408
35 to 54	546	493
55+	618	630
Language (Mother tongue)	**1,531**	**1,531**
English	950	1,032
French	374	302
Other	207	197

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- **Leger Communities**
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