

REPORT

Israel – Hamas Conflict

Survey of Canadians



DATE 2023-10-17



Methodology



Method

Online survey among respondents 18 years of age or older.

(Canadian sample: n= 1,548).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.



When

October 13th to October 15th, 2023



Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than ±2.49%, (19 times out of 20) for the Canadian sample.



Weighting

Results were weighted according to age, gender, mother tongue, region, education and presence of children in the household in order to ensure a representative sample of the Canadian population.



Methodology



Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.



Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.



Questions

Have questions about the data presented in this report? Please contact Christian Bourque, Executive Vice-President, Eastern Canada at the following e-mail addresses: cbourque@leger360.com A more detailed methodology is presented in the Appendix.



Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See https://338canada.com/pollster-ratings.htm

2021 CANADIAN FEDERAL ELECTION	(%	F	+NDP	B	PPC	
LEGER SURVEY Published in <i>Le Journal de Montréal</i> and The National Post/Postmedia September 18, 2021	33%	32%	19%	7%	6%	2%
OFFICIAL RESULTS 2021 Canadian Federal Election*	33.7%	32.6%	17.8%	7.7%	5.0%	2.3%





Key highlights (1/2)

On October 7, 2023, Hamas militants organized a surprise assault on Israel. The following day, Israeli Prime Minister Benjamin Netanyahu declared that Israel is now at war. From October 13 to 15, 2023, we surveyed Canadians to understand their opinions and awareness of the conflict.

Some of the key highlights of our survey about the conflict in Israel and the Gaza Strip include...

A majority of Canadians follow the news about the conflict

- 63% of Canadians are very closely or somewhat closely following the news on the events occurring in Israel, the Gaza Strip, and West Bank. The study also found that individuals 55 years of aged or older (78%) and males (73%) are more likely to follow these events closely.
- Half of Canadians (49%) say they have a good understanding of the conflict between Israel
 and Palestine. Among those who follow the recent events closely, 70% say they have a good
 understanding.
- Half of Canadians (51%) believe that achieving lasting peace between Israelis and Palestinians
 in the future is not possible. Only 19% of respondents are optimistic that lasting peace can be
 reached, while 30% are unsure. Among those who have a good understanding of the conflict,
 62% believe that lasting peace is not achievable.





Key highlights (2/2)

Canadians think airlifting Canadian citizens from the conflict zones was a good decision

- 57% of Canadians believe the Government of Canada is responsible for repatriating its citizens from the conflict zone, while 20% feel citizens themselves should be responsible for their safe return.
- A majority of Canadians (71%) believe that the government made a good decision in airlifting Canadian citizens from conflict zones, while only 9% think it was a bad decision and 20% are unsure.

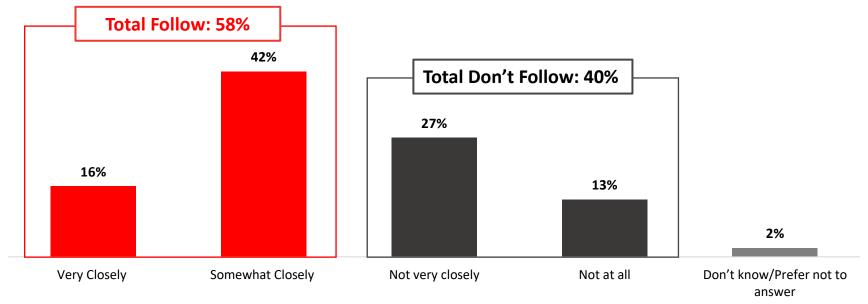






News About the Middle East (1/2)

Q1. In general, how closely do you follow news about the Middle East? Base: All respondents (n=1,548)





News About the Middle East (2/2)

Q1. In general, how closely do you follow news about the Middle East?

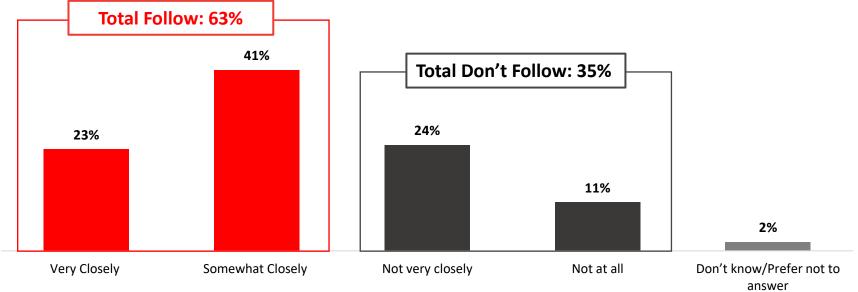
Base: All respondents

	Total Canada	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Male	Female
Weighted n=	1,548	104	358	600	99	171	216	411	499	638	754	794
Unweighted n=	1,548	100	417	615	126	130	160	332	553	663	765	783
Total Follow	58%	57%	50%	61%	54%	60%	60%	44%	52 %	71%	70%	46%
Very Closely	16%	10%	15%	18%	10%	14%	21%	13%	13%	20%	22%	10%
Somewhat Closely	42%	47%	36%	44%	44%	46%	39%	31%	39%	51%	47%	36%
Total Don't Follow	40%	41%	48%	36%	44%	37%	37%	50%	45%	29%	28%	51%
Not very closely	27%	23%	31%	25%	29%	22%	30%	29%	31%	22%	20%	33%
Not at all	13%	18%	17%	12%	15%	15%	7%	22%	15%	6%	8%	18%
Don't know/Prefer not to answer	2%	2%	2%	3%	2%	3%	3%	6%	2%	1%	3%	2%



News on the Current Conflict in the Middle East (1/2)

Q2. How closely have you been following the events going on in Israel, more specifically in the Gaza Strip and West Bank, over the past week or so?





News on the Current Conflict in the Middle East (2/2)

Q2. How closely have you been following the events going on in Israel, more specifically in the Gaza Strip and West Bank, over the past week or so?

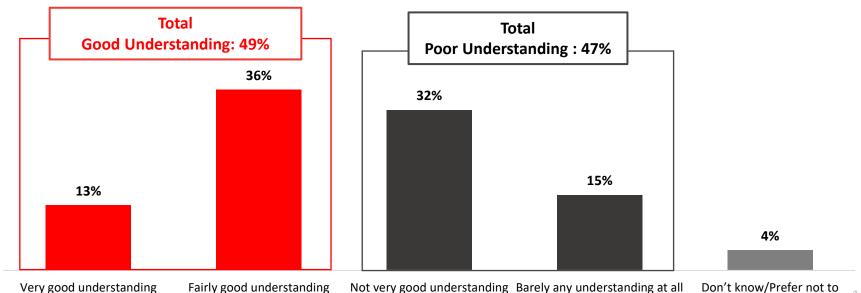
Base: All respondents

	Total Canada	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Male	Female
Weighted n=	1,548	104	358	600	99	171	216	411	499	638	754	794
Unweighted n=	1,548	100	417	615	126	130	160	332	553	663	765	783
Total Follow	63%	60%	59%	67%	59%	62%	66%	50%	57 %	78%	73%	54%
Very Closely	23%	17%	21%	23%	13%	21%	31%	16%	18%	30%	30%	15%
Somewhat Closely	41%	43%	37%	44%	46%	41%	36%	33%	39%	47%	43%	39%
Total Don't Follow	35%	38%	40%	31%	38%	37%	32%	46%	41%	22%	25%	44%
Not very closely	24%	26%	27%	22%	24%	23%	26%	28%	29%	18%	19%	29%
Not at all	11%	12%	13%	9%	14%	15%	6%	19%	12%	4%	6%	15%
Don't know/Prefer not to answer	2%	2%	2%	2%	3%	1%	2%	4%	2%	0%	2%	2%



Understanding of the Conflict (1/2)

Q3. Do you feel you have a good understanding or not about the conflict between Israel and the Palestine? Base: All respondents (n=1,548)



answer



Have you benn following the recent events in Israel?

Understanding of the Conflict (2/2)

4%

4%

6%

3%

Q3. Do you feel you have a good understanding or not about the conflict between Israel and the Palestine?

Base: All respondents

Don't know/Prefer not to answer

Total Not QC MB/SK **ATL** ON AB BC 18-34 55+ Male Female Closely Canada Closely Weighted n= 1.548 104 358 600 99 171 216 411 499 638 754 794 982 536 332 553 663 Unweighted n= 1,548 100 417 615 126 130 160 765 783 1,021 501 49% 38% 44% 43% **Total Good Understanding** 50% 49% 48% 61% 43% 58% 60% 38% 70% 14% Very good understanding 13% 11% 12% 13% 12% 13% 17% 13% 12% 14% 20% 7% 20% 2% 36% 27% 32% 37% 37% 36% 44% 30% 31% 44% 41% 32% 50% 12% Fairly good understanding **Total Poor Understanding** 47% 57% 50% 46% 50% 50% 36% 50% 53% 40% 36% 57% 30% 80% 32% 34% 33% 33% 29% 37% 25% 29% 36% 31% 27% 37% 28% 42% Not very good understanding Barely any understanding at all 15% 24% 17% 14% 21% 13% 10% 21% 17% 10% 9% 20% 39%

1%

2%

4%

7%

4%

2%

3%

5%

0%

6%



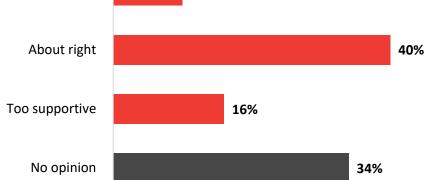
Canada's Support of Israel

Not supportive enough

10%

Q4. Thinking about the relationship between Canada and Israel, do you think Canada is not supportive enough of Israel, its support is about right, or it is too supportive of Israel?

Base: All respondents (n=1,548)



Understanding of the conflict between Israel and Palestine?

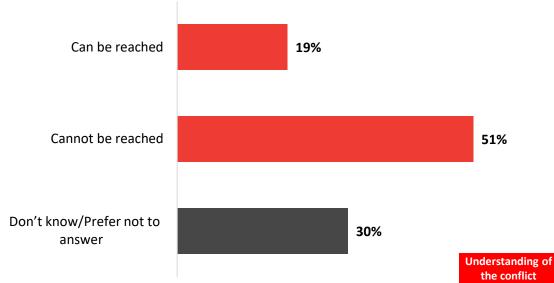
	Total Canada	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Male	Female	Good	Bad
Weighted n=	1,548	104	358	600	99	171	216	411	499	638	754	794	760	727
Unweighted n=	1,548	100	417	615	126	130	160	332	553	663	765	783	798	694
Not supportive enough	10%	9%	8%	8%	15%	11%	18%	9%	10%	11%	15%	6%	17%	4%
About right	40%	35%	39%	44%	34%	38%	39%	32 %	35%	50%	45%	36 %	51%	31%
Too supportive	16%	9%	16%	15%	15%	20%	14%	15%	16%	15%	16%	15%	18%	13%
No opinion	34%	47%	36%	32%	36%	31%	30%	44%	39%	24%	25%	43%	14%	52 %



between Israel and Palestine?

Peace in the Middle East

Q5. Do you believe that lasting peace between Israelis and Palestinians can or cannot be reached in the future?

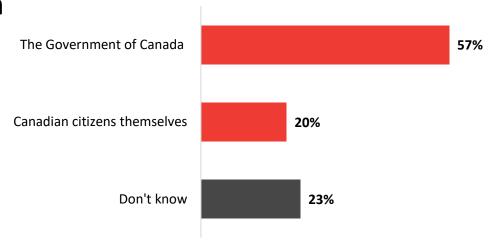


	Total Canada	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Male	Female	Good	Bad
Weighted n=	1,548	104	358	600	99	171	216	411	499	638	754	794	760	727
Unweighted n=	1,548	100	417	615	126	130	160	332	553	663	765	783	798	694
Can be reached	19%	22%	14%	23%	20%	18%	16%	31%	19%	12%	20%	19%	22%	17%
Cannot be reached	51%	46%	60 %	48%	46%	50%	53%	35%	50%	63 %	59%	44%	62 %	44%
Don't know/Prefer not to answer	30%	32%	27%	29%	34%	31%	31%	34%	32%	25 %	21%	37%	16%	39%



Responsibility for Evacuation

Q6. In your opinion, who is responsible for repatriating Canadian citizens currently in the conflict zone?

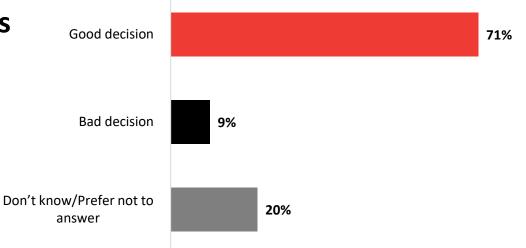


	Total Canada	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Male	Female
Weighted n=	1,548	104	358	600	99	171	216	411	499	638	754	794
Unweighted n=	1,548	100	417	615	126	130	160	332	553	663	765	783
The Government of Canada	57%	54%	68%	54%	54%	55%	53%	60%	56%	57%	59%	56%
Canadian citizens themselves	20%	13%	17%	20%	18%	24%	24%	9%	19%	27 %	24%	15%
Don't know	23%	33%	14%	26%	29%	22%	23%	31%	25%	16%	17 %	29%



Decision to Evacuate Citizens

Q7. The Canadian Government has decided to airlift Canadian citizens currently in the conflict zones. In the current context, do you feel this is a good or bad decision?



	Total Canada	ATL	QC	ON	MB/SK	АВ	ВС	18-34	35-54	55+	Male	Female
Weighted n=	1,548	104	358	600	99	171	216	411	499	638	754	794
Unweighted n=	1,548	100	417	615	126	130	160	332	553	663	765	783
Good decision	71%	71%	79%	66%	66%	70%	76%	65%	70%	76%	72%	71%
Bad decision	9%	10%	6%	9%	13%	11%	10%	10%	9%	8%	12 %	6%
Don't know/Prefer not to answer	20%	19%	15%	25%	21%	20%	14%	25%	21%	16%	16%	23%

REPORT

Detailed Methodology





Weighted and Unweighted Sample (1/2)

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Province	1,548	1,548
British Columbia	160	216
Alberta	130	171
Manitoba/Saskatchewan	126	99
Ontario	615	600
Quebec	417	358
Atlantic	100	104



Weighted and Unweighted Sample (2/2)

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Gender	1,548	1,548
Male	754	765
Female	783	794
Age	1,548	1,548
18 to 34	332	411
35 to 54	553	499
55+	663	638
Language (Mother tongue)	1,548	1,548
English	1,072	989
French	369	306
Other	186	166

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