Leger

REPORT

Opinion on the British Monarchy in Canada

Survey of Canadians

THE CANADIAN PRESS

DATE 2023-09-11

Methodology

Method

Online survey
among respondents 18 years of age or older.
(Canadian sample: n= 1,526).

Respondents had the option of completing the survey in English or in French and were randomly recruited using LEO's online panel.

When

September 8th to
September 10th, 2023

Margin of error

For comparison purposes, a probability sample of this size yields a margin of error no greater than ±2.5%, (19 times out of 20) for the Canadian sample.

Weighting

Results were weighted according to **age, gender, mother tongue, region, education and presence of children in the household** in order to ensure a representative sample of the Canadian population.

Methodology

Significant differences

Data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

Rounded data

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

Questions

Have questions about the data presented in this report? Please contact Christian Bourque, Executive Vice-President, Eastern Canada at the following e-mail addresses: cbourque@leger360.com

A more detailed methodology is presented in the Appendix.

Methodology

Leger is the polling firm that has presented the most accurate election survey data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (New York).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies.
See https://338canada.com/pollster-ratings.htm

2021 CANADIAN FEDERAL ELECTION						
LEGER SURVEY Published in *Le Journal de Montréal and The National Post/Postmedia* September 18, 2021	**33%**	**32%**	**19%**	**7%**	**6%**	**2%**
OFFICIAL RESULTS 2021 **Canadian** Federal Election*	**33.7%**	**32.6%**	**17.8%**	**7.7%**	**5.0%**	**2.3%**

**The official results were obtained from Elections Canada on September 24, 2021, at 9:45 a.m. EDT.*

Key highlights (1 of 2)

To commemorate the first anniversary of Queen Elizabeth II's passing, we conducted a survey to gain insight into Canadians' views on the monarchy in Canada. From September 8 to 10, 2023, we surveyed Canadians to better understand their perceptions of the monarchy and its place in Canada.

Some of the key highlights of our survey about the monarchy in Canada include…

Attachment to the monarchy is low

- 63% of Canadians believe it's time to reconsider Canada's ties to the monarchy now that Charles III is king. This is an increase of seven points compared to March 2023 (56%).

- Only 14% of Canadians feel attached to the monarchy, and this number has not changed significantly since the passing of Queen Elizabeth II. About 36% of Canadians have the same level of interest in the monarchy as before, while 37% have no interest at all.

Key highlights (2 of 2)

- Half of Canadians (51%) believe that the monarchy in Canada is outdated and does not have a place in the 21st century. On the other hand, 33% believe that it is an important part of our history, and we should preserve this heritage.
- 52% of Canadians think that the British monarchy remains a positive symbol for Canada, while nearly the same proportion (48%) think that it has become a negative symbol for Canada.

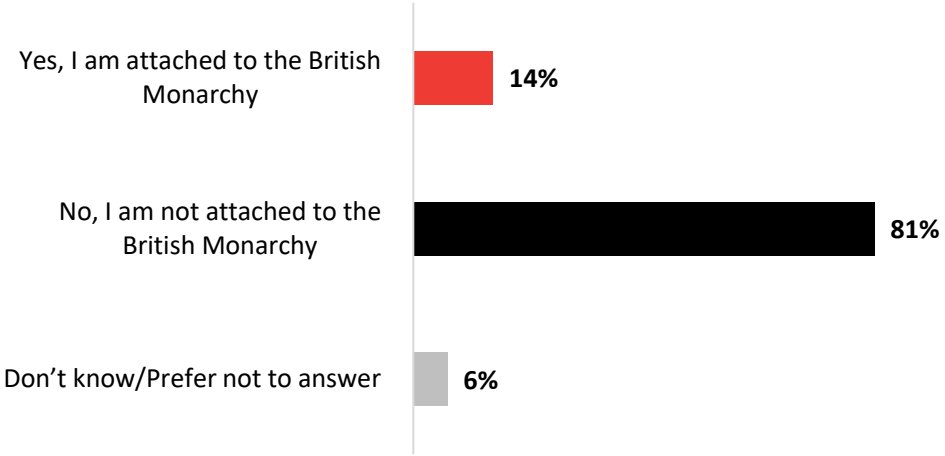
REPORT

Detailed Results

Attachment to the Monarchy

Q1. Would you say that you are personally attached to the British monarchy?

Base: All respondents (n=1,526)



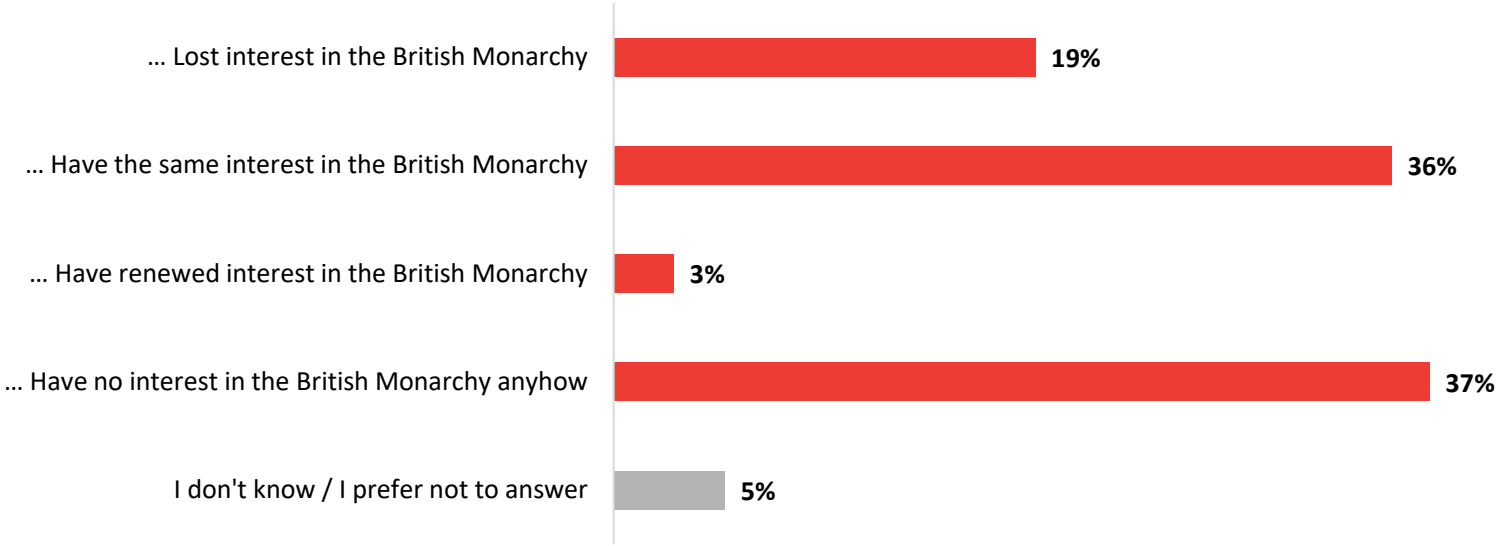
	Total Canada	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Total March 13th, 2023	Gap
Weighted n=	*1,526*	*103*	*352*	*591*	*98*	*170*	*212*	*407*	*491*	*628*	*744*	*782*	*1,544*	
Unweighted n=	*1,526*	*101*	*410*	*613*	*126*	*126*	*150*	*384*	*530*	*612*	*730*	*796*	*1,544*	
Yes, I am attached to the British Monarchy	**14%**	21%	**8%**	16%	10%	12%	15%	**10%**	12%	**17%**	**11%**	**15%**	**13%**	+1
No, I am not attached to the British Monarchy	**81%**	77%	**87%**	79%	84%	83%	74%	82%	81%	81%	**84%**	**78%**	**81%**	-
Don't know/Prefer not to answer	**6%**	**2%**	5%	5%	6%	5%	**11%**	8%	7%	**3%**	5%	6%	**6%**	-

NEW QUESTION

Interest in the British Monarchy (1/2)

Q2. Since the passing of Queen Elizabeth II in September of 2022, would you say you have …

Base: All respondents (n=1,526)



NEW QUESTION

Interest in the British Monarchy (2/2)

Q2. Since the passing of Queen Elizabeth II in September of 2022, would you say you have …

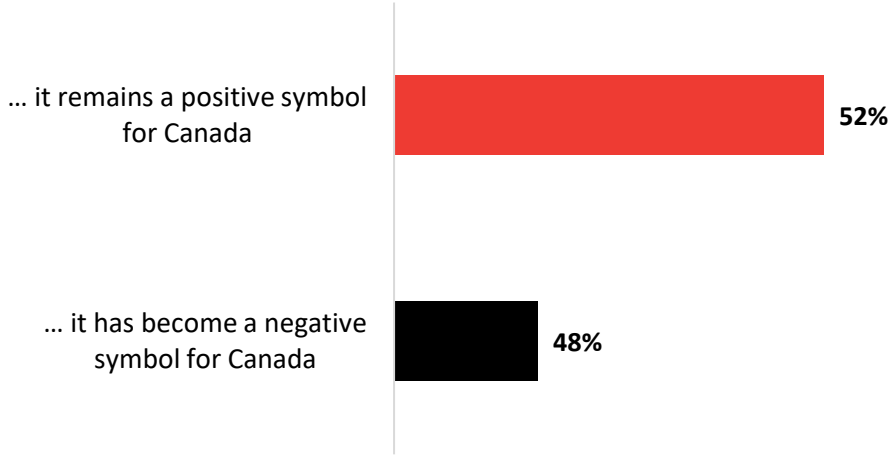
Base: All respondents

	Total Canada	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+
Weighted n=	*1,526*	*103*	*352*	*591*	*98*	*170*	*212*	*407*	*491*	*628*
Unweighted n=	*1,526*	*101*	*410*	*613*	*126*	*126*	*150*	*384*	*530*	*612*
… Lost interest in the British Monarchy	**19%**	28%	17%	21%	17%	25%	**11%**	18%	**14%**	**24%**
… Have the same interest in the British Monarchy	**36%**	36%	35%	37%	30%	33%	36%	**27%**	36%	**41%**
… Have renewed interest in the British Monarchy	**3%**	2%	2%	3%	**1%**	2%	4%	**5%**	2%	2%
… Have no interest in the British Monarchy anyhow	**37%**	32%	38%	35%	46%	36%	43%	**43%**	41%	**31%**
I don't know/I prefer not to answer	**5%**	**1%**	7%	4%	6%	4%	6%	7%	**7%**	**2%**

Symbol of the Monarchy

Q3. Which of the following statements best represents what you personally think about the British monarchy?

Base: All respondents (n=1,526)

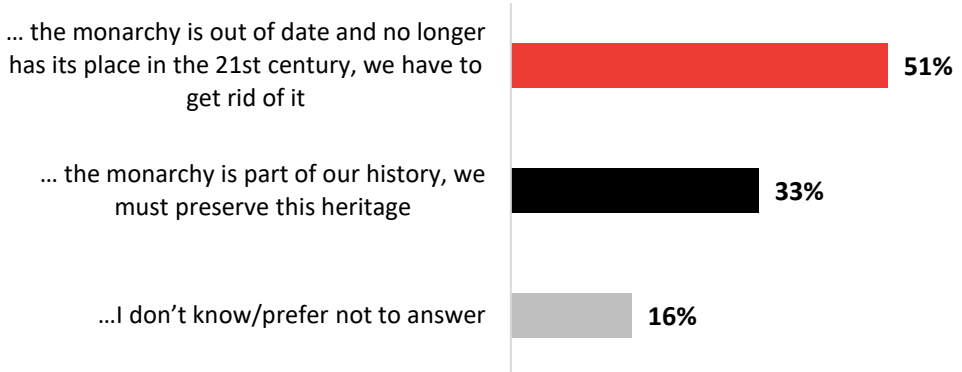


	Total Canada	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Total March 15th, 2021	Gap
Weighted n=	*1,526*	*103*	*352*	*591*	*98*	*170*	*212*	*407*	*491*	*628*	*1,512*	
Unweighted n=	*1,526*	*101*	*410*	*613*	*126*	*126*	*150*	*384*	*530*	*612*	*1,512*	
… it remains a positive symbol for Canada	**52%**	62%	**38%**	**56%**	51%	59%	54%	55%	53%	50%	**48%**	**+4**
… it has become a negative symbol for Canada	**48%**	38%	**62%**	**44%**	49%	41%	46%	45%	47%	50%	**52%**	**-4**

Place of the Monarchy in Canada

Q4. Which of the following statements best represents what you personally think about the place of the British monarchy in Canada:

Base: All respondents (n=1,526)

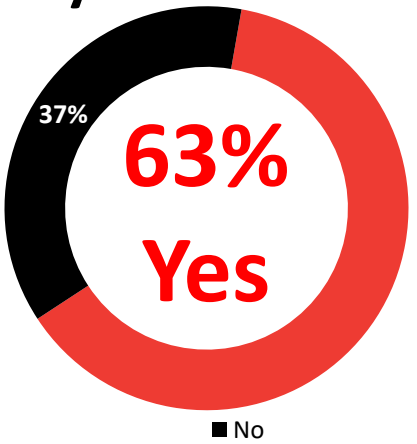


	Total Canada	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Total March 15th, 2021	Gap
Weighted n=	*1,526*	*103*	*352*	*591*	*98*	*170*	*212*	*407*	*491*	*628*	*744*	*782*	*1,512*	
Unweighted n=	*1,526*	*101*	*410*	*613*	*126*	*126*	*150*	*384*	*530*	*612*	*730*	*796*	*1,512*	
… the monarchy is out of date and no longer has its place in the 21st century, we have to get rid of it	**51%**	46%	**69%**	**46%**	47%	43%	44%	51%	50%	51%	**56%**	**45%**	**53%**	**-2**
… the monarchy is part of our history, we must preserve this heritage	**33%**	38%	**21%**	**39%**	31%	37%	35%	**27%**	33%	**38%**	32%	35%	**33%**	**-**
…I don't know/prefer not to answer	**16%**	16%	**10%**	16%	22%	20%	22%	**22%**	17%	**12%**	**12%**	**20%**	**15%**	**+1**

Reconsidering Canada's Ties with the Monarchy

Q5. Do you think that is it time for Canada to reconsider its ties to the British Monarchy, now that Charles III is King?

Base: All respondents (n=1,526)



	Total Canada	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Total March 13th, 2023	Gap
Weighted n=	*1,526*	*103*	*352*	*591*	*98*	*170*	*212*	*407*	*491*	*628*	*744*	*782*	*1,544*	
Unweighted n=	*1,526*	*101*	*410*	*613*	*126*	*126*	*150*	*384*	*530*	*612*	*730*	*796*	*1,544*	
Yes	**63%**	62%	**78%**	**59%**	58%	61%	55%	63%	64%	63%	65%	61%	**56%**	**+7**
No	**37%**	38%	**22%**	**41%**	42%	39%	45%	37%	36%	37%	35%	39%	**44%**	**-7**

REPORT

Detailed Methodology

Weighted and Unweighted Sample (1/2)

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Province	**1,526**	**1,526**
British Columbia	150	212
Alberta	126	170
Manitoba/Saskatchewan	126	98
Ontario	613	591
Quebec	410	352
Atlantic	101	103

Weighted and Unweighted Sample (2/2)

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

The table below presents the Canadian geographic distribution of respondents before weighting.

	Unweighted	Weighted
Gender	**1,526**	**1,526**
Male	730	744
Female	796	782
Age	**1,526**	**1,526**
18 to 34	384	407
35 to 54	530	491
55+	612	628
Language (Mother tongue)	**1,526**	**1,526**
English	945	1,014
French	361	301
Other	219	210

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