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NORTH AMERICAN TRACKER

# Leger

August 30<sup>th</sup>, 2021  
E D I T I O N



THE CANADIAN PRESS 

## METHODOLOGICAL APPROACH

### METHODOLOGY



Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with The Canadian Press, conducted this web survey with a representative sample of **2,005 Canadians and 1,004 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **August 27<sup>th</sup>, 2021, to August 30<sup>th</sup>, 2021**, via Computer-Assisted Web Interviewing technology (CAWI).

Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level, presence of children in households, and according to the party they voted for in the last federal election in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

## METHODOLOGICAL APPROACH

### METHODOLOGY



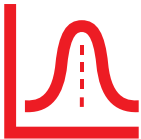
The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access.

LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application.

In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

## METHODOLOGICAL APPROACH

### METHODOLOGY



A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error  $\pm 2.18\%$ , **19 times out of 20** for the Canadian sample and of  $\pm 3.09\%$ , **19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

# METHODOLOGICAL APPROACH

## METHODOLOGY

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

### 2019 CANADIAN FEDERAL ELECTION



**LEGER SURVEY**  
Published in *Le Journal de Montréal*  
October 20, 2019

33%	33%	18%	8%	6%	2%
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**OFFICIAL RESULTS**  
2019 Canadian Federal Election

33%	34%	16%	8%	7%	2%
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# NOTES ON READING THIS REPORT

## METHODOLOGY



The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicates a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicates a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: [cbourque@leger360.com](mailto:cbourque@leger360.com) or Jack Jedwab, President & CEO of the Association for Canadian Studies: [jack.jedwab@acs-aec.ca](mailto:jack.jedwab@acs-aec.ca).

For any questions related to our services, or to request an interview, please contact us [by clicking here](#).



Leger

# FEDERAL POLITICS

# VOTING INTENTIONS - FEDERAL ELECTIONS

**CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...**

Base: All respondents (n=2,005), except for the Bloc Québécois, Quebecers only and the Maverick Party, Albertans and Saskatchewanians only

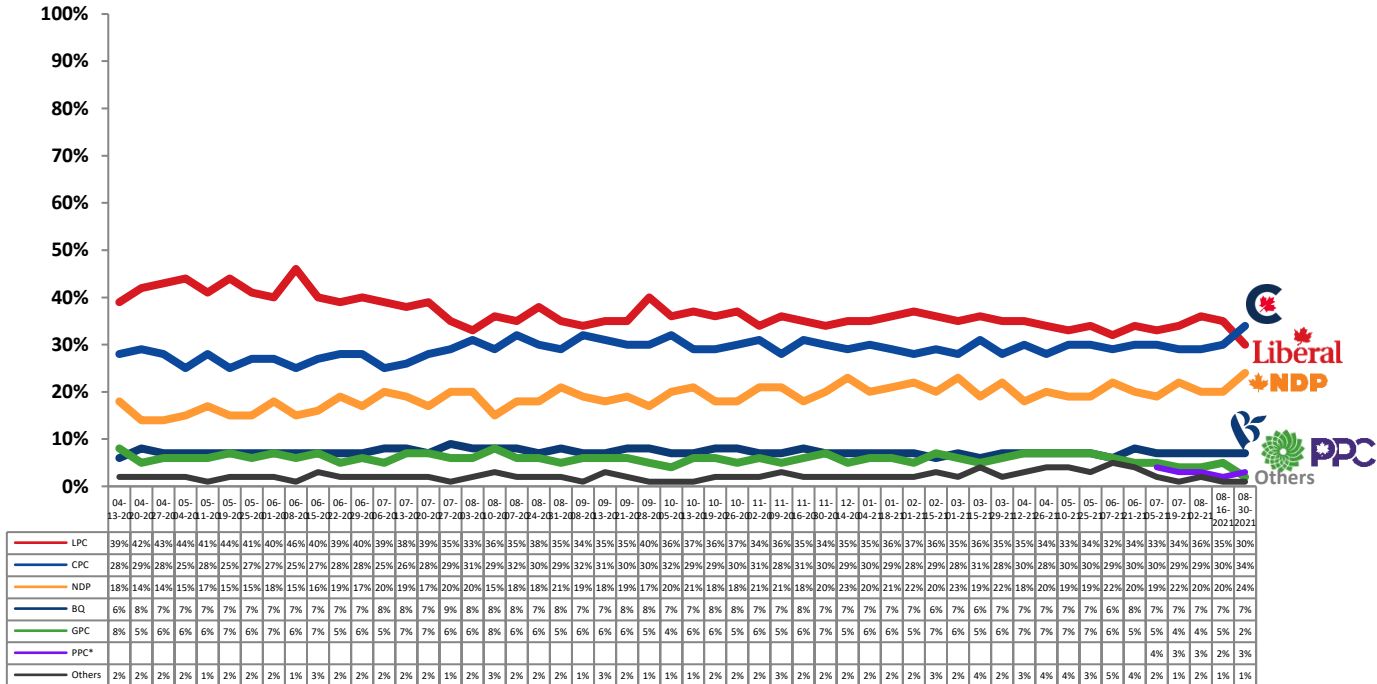
	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 16 <sup>th</sup> 2021	Gap
Weighted n=	2,005	1,710	114	390	659	113	198	237	857	854	468	557	686	666	678	357	1,644	
Unweighted n=	2,005	1,723	169	425	511	176	181	261	890	833	462	605	656	703	672	342	1,678	
... Erin O'Toole's Conservative Party of Canada	29%	34%	37%	20%	35%	53%	52%	26%	37%	31%	25%	34%	39%	29%	35%	40%	30%	+4
... Justin Trudeau's Liberal Party of Canada	26%	30%	35%	33%	34%	19%	12%	32%	28%	32%	29%	28%	33%	35%	29%	24%	35%	-5
... Jagmeet Singh's New Democratic Party of Canada	20%	24%	24%	13%	25%	22%	28%	35%	21%	26%	35%	25%	15%	28%	22%	19%	20%	+4
... Yves-François Blanchet's Bloc Québécois	6%	7%	-	29%	-	-	-	-	-	-	-	-	-	-	-	-	7%	-
... Maxime Bernier's People's Party of Canada*	2%	3%	2%	3%	3%	2%	4%	1%	4%	2%	2%	4%	2%	2%	3%	3%	2%	+1
... Annamie Paul's Green Party of Canada	2%	2%	1%	2%	3%	1%	0%	5%	2%	2%	3%	3%	1%	2%	2%	3%	5%	-3
... another party	1%	1%	1%	0%	0%	2%	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	-
I would not vote	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

\*People's Party of Canada was added to the surveyed parties starting July 5, 2021.

\*\*The Maverick party was included in the voting intention question but are not presented in the table since they are at 0% overall (3% in Alberta).



# EVOLUTION OF VOTING INTENTIONS IN CANADA



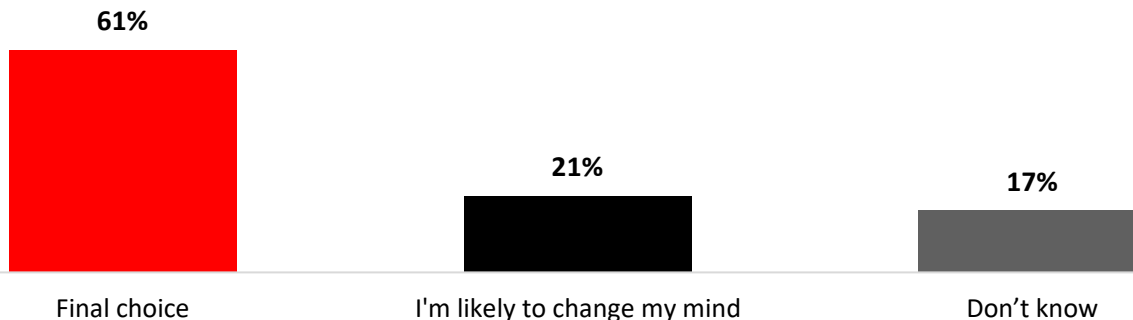
\*People's Party of Canada was added to the surveyed parties starting July 5, 2021. The Maverick Party was added on August 30, 2021.

\*\*The Maverick party was included in the voting intention question but are not presented in the table since they are at 0% overall (3% in Alberta).

# CHOICE OF POLITICAL PARTY (1/2)

CTC694. Is this your final choice or are you likely to change your mind?

Base: Decided voters (n=1,723)









	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 16 <sup>th</sup>	Gap
Weighted n =	1,710	114	390	659	113	198	237	468	557	686	666	678	357	1,644	
Unweighted n =	1,723	169	425	511	176	181	261	462	605	656	703	672	342	1,678	
Final choice	61%	62%	50%	64%	72%	69%	61%	54%	59%	68%	63%	59%	62%	58%	+3
I'm likely to change my mind	21%	11%	43%	17%	12%	11%	15%	30%	22%	15%	21%	23%	18%	23%	-2
Don't know	17%	26%	7%	19%	16%	19%	24%	16%	18%	17%	15%	18%	19%	19%	-2

# CHOICE OF POLITICAL PARTY – DETAILS BY VOTING INTENTIONS (2/2)

CTC694. Is this your final choice or are you likely to change your mind?

Base: Decided voters

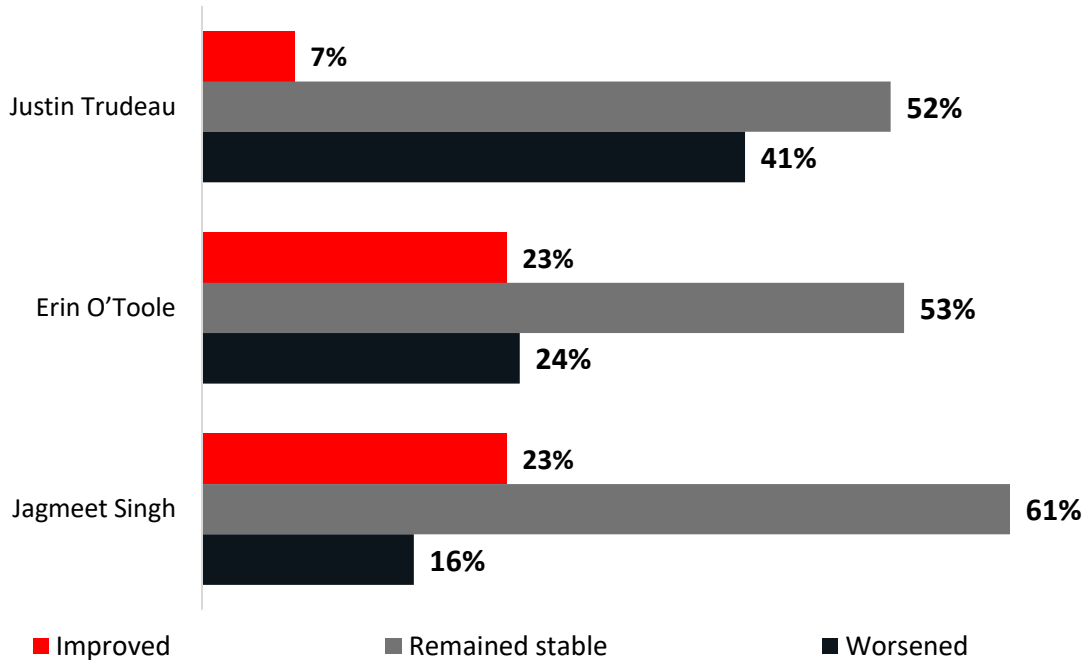
		 Liberal	 C	 NDP	 BQ	 GPC	 PPC	
	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n=	1,710	517	575	408	112	38	44	9*
Unweighted n=	1,723	533	569	392	118	48	46	11*
Final choice	61%	63%	68%	57%	54%	35%	51%	24%
I'm likely to change my mind	21%	20%	15%	22%	43%	47%	24%	23%
Don't know	17%	17%	17%	21%	3%	18%	25%	52%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# OPINION ON LEADERS (1/3)

CTC754. In the past week, has your opinion of the following leaders improved, remained stable or worsened?

Base: All respondents (n=2,005)





# OPINION ON LEADERS (2/3)

CTC754. In the past week, has your opinion of the following leaders improved, remained stable or worsened?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n=	2,005	137	470	770	131	225	272	547	684	775	777	784	425
Unweighted n=	2,005	201	500	601	201	201	301	540	727	738	814	773	404

## Justin Trudeau

Improved	<b>7%</b>	7%	7%	7%	7%	5%	7%	<b>11%</b>	<b>5%</b>	6%	<b>10%</b>	<b>5%</b>	<b>5%</b>
Remained stable	<b>52%</b>	56%	51%	<b>56%</b>	<b>44%</b>	<b>40%</b>	53%	52%	<b>55%</b>	<b>48%</b>	53%	53%	48%
Worsened	<b>41%</b>	37%	41%	<b>37%</b>	<b>49%</b>	<b>55%</b>	40%	<b>37%</b>	40%	<b>46%</b>	<b>37%</b>	42%	<b>47%</b>

## Erin O'Toole

Improved	<b>23%</b>	<b>15%</b>	24%	23%	28%	28%	<b>17%</b>	<b>18%</b>	20%	<b>28%</b>	20%	23%	26%
Remained stable	<b>53%</b>	58%	<b>59%</b>	50%	50%	50%	56%	55%	56%	<b>50%</b>	51%	55%	53%
Worsened	<b>24%</b>	27%	<b>18%</b>	<b>27%</b>	23%	22%	28%	28%	24%	22%	<b>28%</b>	22%	21%

## Jagmeet Singh







Improved	<b>23%</b>	18%	<b>14%</b>	<b>28%</b>	20%	25%	<b>31%</b>	<b>30%</b>	21%	<b>20%</b>	<b>27%</b>	23%	<b>16%</b>
Remained stable	<b>61%</b>	<b>70%</b>	<b>71%</b>	<b>56%</b>	61%	56%	58%	58%	<b>65%</b>	60%	58%	61%	<b>67%</b>
Worsened	<b>16%</b>	13%	15%	16%	19%	20%	<b>11%</b>	<b>12%</b>	14%	<b>19%</b>	15%	16%	17%

# OPINION ON LEADERS

## - DETAILS BY VOTING INTENTIONS (3/3)

CTC754. In the past week, has your opinion of the following leaders improved, remained stable or worsened?

Base: All respondents

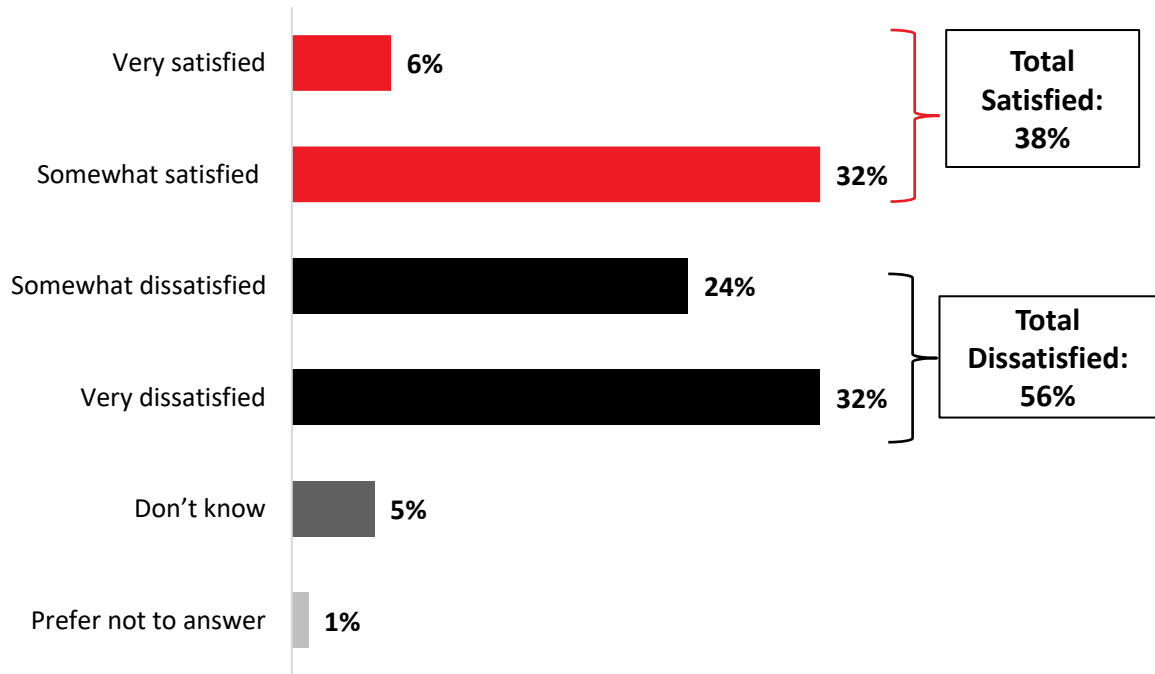
		 Liberal	 CPC	 NDP	 BQ	 GPC	 PPC	Others
	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n=	2,005	517	575	408	112	38	44	9*
Unweighted n=	2,005	533	569	392	118	48	46	11*
<b>Justin Trudeau</b>								
Improved	7%	17%	3%	5%	3%	2%	2%	0%
Remained stable	52%	72%	30%	58%	47%	63%	28%	51%
Worsened	41%	11%	67%	37%	50%	35%	70%	49%
<b>Erin O'Toole</b>								
Improved	23%	11%	52%	7%	30%	10%	17%	9%
Remained stable	53%	52%	43%	56%	55%	56%	58%	69%
Worsened	24%	37%	6%	37%	15%	34%	25%	21%
<b>Jagmeet Singh</b>								
Improved	23%	25%	15%	53%	7%	20%	5%	16%
Remained stable	61%	65%	61%	46%	73%	64%	53%	27%
Worsened	16%	10%	25%	2%	21%	16%	42%	57%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# SATISFACTION WITH TRUDEAU'S GOVERNMENT (1/3)

CTC695. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents (n=2,005)



# SATISFACTION WITH TRUDEAU'S GOVERNMENT (2/3)

CTC695. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents







	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 16 <sup>th</sup>	Gap
Weighted n=	2,005	137	470	770	131	225	272	547	684	775	777	784	425	2,007	
Unweighted n=	2,005	201	500	601	201	201	301	540	727	738	814	773	404	2,007	
<b>Total Satisfied</b>	<b>38%</b>	<b>48%</b>	36%	41%	<b>27%</b>	<b>28%</b>	44%	40%	<b>35%</b>	40%	<b>46%</b>	36%	<b>30%</b>	<b>42%</b>	<b>-4</b>
Very satisfied	6%	9%	5%	7%	5%	4%	8%	7%	5%	7%	<b>9%</b>	<b>5%</b>	5%	<b>7%</b>	<b>-1</b>
Somewhat satisfied	<b>32%</b>	<b>40%</b>	31%	34%	<b>22%</b>	<b>23%</b>	36%	34%	30%	33%	<b>37%</b>	31%	<b>25%</b>	<b>35%</b>	<b>-3</b>
<b>Total Dissatisfied</b>	<b>56%</b>	49%	56%	<b>52%</b>	<b>67%</b>	<b>72%</b>	51%	<b>52%</b>	58%	57%	<b>48%</b>	<b>59%</b>	<b>66%</b>	<b>51%</b>	<b>+5</b>
Somewhat dissatisfied	<b>24%</b>	23%	<b>31%</b>	<b>21%</b>	26%	<b>17%</b>	26%	26%	25%	22%	22%	26%	24%	<b>24%</b>	<b>-</b>
Very dissatisfied	<b>32%</b>	27%	<b>25%</b>	31%	<b>41%</b>	<b>55%</b>	<b>25%</b>	<b>26%</b>	34%	<b>35%</b>	<b>26%</b>	33%	<b>41%</b>	<b>28%</b>	<b>+4</b>
Don't know	<b>5%</b>	<b>2%</b>	6%	5%	6%	<b>0%</b>	5%	<b>8%</b>	5%	<b>2%</b>	5%	4%	4%	<b>5%</b>	<b>-</b>
Prefer not to answer	<b>1%</b>	0%	<b>2%</b>	1%	<b>0%</b>	<b>0%</b>	<b>0%</b>	0%	1%	1%	1%	1%	1%	<b>1%</b>	<b>-</b>



# SATISFACTION WITH TRUDEAU'S GOVERNMENT - DETAILS BY VOTING INTENTIONS (3/3)

CTC695. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied with the Canadian government led by Justin Trudeau?

Base: All respondents

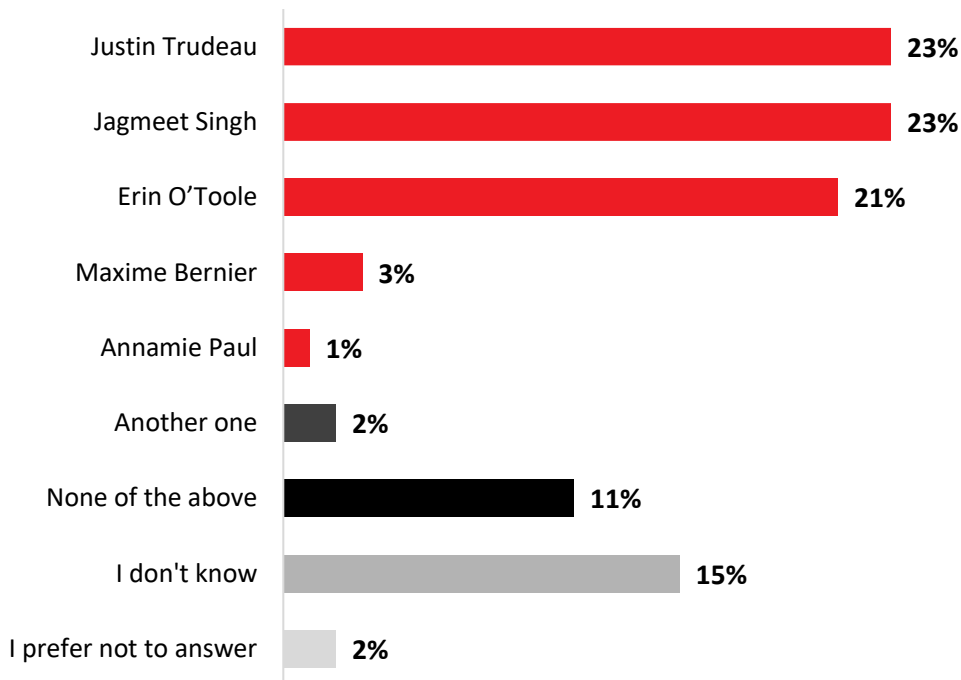
								
	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n=	2,005	517	575	408	112	38	44	9*
Unweighted n=	2,005	533	569	392	118	48	46	11*
<b>Total Satisfied</b>	<b>38%</b>	<b>82%</b>	<b>17%</b>	<b>36%</b>	<b>26%</b>	31%	<b>12%</b>	21%
Very satisfied	6%	18%	2%	2%	1%	6%	2%	21%
Somewhat satisfied	32%	63%	15%	33%	25%	24%	10%	0%
<b>Total Dissatisfied</b>	<b>56%</b>	<b>17%</b>	<b>82%</b>	61%	<b>72%</b>	65%	<b>88%</b>	66%
Somewhat dissatisfied	24%	12%	21%	38%	49%	32%	6%	23%
Very dissatisfied	32%	5%	61%	23%	23%	32%	82%	43%
Don't know	5%	2%	0%	3%	1%	5%	0%	13%
Prefer not to answer	1%	0%	0%	0%	0%	0%	0%	0%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# LEADER WHO WOULD MAKE THE BEST PRIME MINISTER (1/3)

CTC696. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents (n=2,005)



# LEADER WHO WOULD MAKE THE BEST PRIME MINISTER (2/3)

CTC696. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 16 <sup>th</sup>	Gap
Weighted n=	2,005	137	470	770	131	225	272	547	684	775	777	784	425	2,007	
Unweighted n=	2,005	201	500	601	201	201	301	540	727	738	814	773	404	2,007	
Justin Trudeau	23%	30%	24%	25%	17%	13%	22%	21%	19%	28%	28%	22%	17%	27%	-4
Jagmeet Singh	23%	21%	13%	26%	24%	24%	32%	35%	23%	14%	25%	23%	20%	18%	+5
Erin O'Toole	21%	19%	18%	20%	31%	28%	15%	14%	18%	27%	17%	23%	24%	15%	+6
Maxime Bernier	3%	2%	3%	3%	1%	5%	4%	3%	5%	2%	2%	3%	5%	3%	-
Annamie Paul	1%	0%	0%	1%	0%	0%	1%	1%	1%	0%	1%	1%	0%	1%	-
Another one	2%	0%	7%	1%	1%	2%	0%	2%	2%	3%	2%	2%	2%	4%	-2
None of the above	11%	7%	14%	10%	10%	13%	11%	9%	11%	12%	9%	12%	14%	14%	-3
Don't know	15%	19%	19%	13%	12%	14%	14%	14%	19%	13%	15%	14%	17%	17%	-2
Prefer not to answer	2%	0%	2%	1%	2%	1%	0%	2%	2%	1%	2%	1%	0%	1%	+1

# LEADER WHO WOULD MAKE THE BEST PRIME MINISTER - DETAILS BY VOTING INTENTIONS (3/3)

CTC696. In your opinion, which federal party leader would make the best Prime Minister of Canada?

Base: All respondents



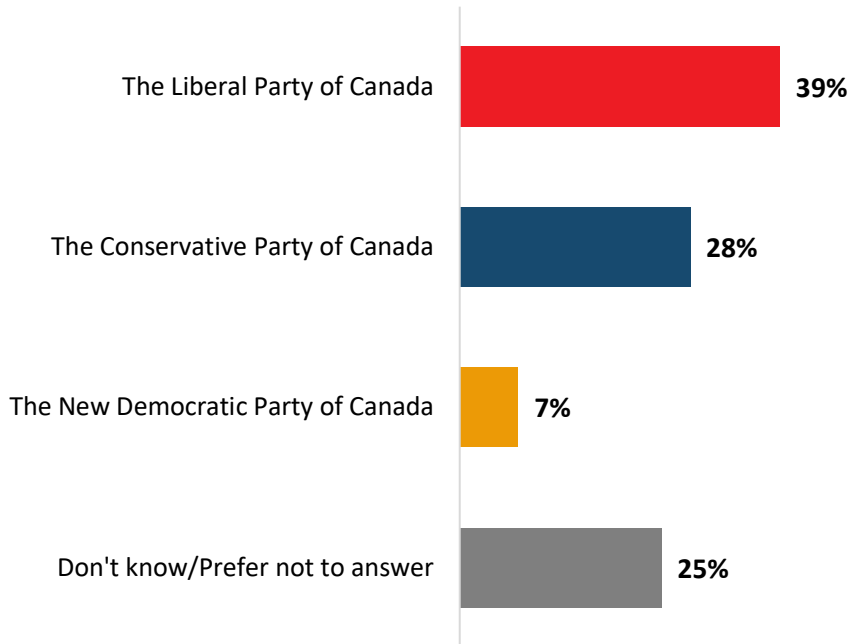
	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n=	2,005	517	575	408	112	38	44	9*
Unweighted n=	2,005	533	569	392	118	48	46	11*
Justin Trudeau	23%	68%	9%	6%	12%	3%	2%	0%
Jagmeet Singh	23%	17%	5%	77%	5%	33%	0%	7%
Erin O'Toole	21%	3%	63%	1%	20%	2%	7%	22%
Maxime Bernier	3%	1%	4%	0%	1%	1%	64%	21%
Annamie Paul	1%	1%	0%	0%	0%	24%	0%	0%
Another one	2%	1%	2%	0%	18%	2%	10%	4%
None of the above	11%	5%	9%	6%	24%	14%	10%	33%
Don't know	15%	5%	8%	8%	20%	21%	7%	13%
Prefer not to answer	2%	0%	1%	1%	0%	0%	0%	0%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# PARTY THAT WILL FORM THE NEXT GOVERNMENT (1/3)

**CTC710. Who do you think will win the next federal election and form the next government?**

Base: All respondents (n=2,005)



# PARTY THAT WILL FORM THE NEXT GOVERNMENT (2/3)

CTC710. Who do you think will win the next federal election and form the next government?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 16 <sup>th</sup>	Gap
Weighted n=	2,005	137	470	770	131	225	272	547	684	775	777	784	425	2,007	
Unweighted n=	2,005	201	500	601	201	201	301	540	727	738	814	773	404	2,007	
The Liberal Party of Canada	<b>39%</b>	<b>32%</b>	<b>47%</b>	40%	<b>30%</b>	35%	37%	41%	38%	40%	<b>43%</b>	38%	37%	<b>47%</b>	<b>-8</b>
The Conservative Party of Canada	<b>28%</b>	33%	<b>23%</b>	31%	<b>37%</b>	32%	<b>22%</b>	25%	29%	30%	<b>23%</b>	31%	<b>34%</b>	<b>18%</b>	<b>+10</b>
The New Democratic Party of Canada	<b>7%</b>	6%	<b>3%</b>	7%	7%	9%	<b>13%</b>	<b>13%</b>	7%	<b>3%</b>	<b>10%</b>	<b>6%</b>	6%	<b>8%</b>	<b>-1</b>
Don't know/Prefer not to answer	<b>25%</b>	29%	27%	22%	26%	24%	28%	<b>21%</b>	26%	27%	24%	25%	24%	<b>27%</b>	<b>-2</b>

## PARTY THAT WILL FORM THE NEXT GOVERNMENT - DETAILS BY VOTING INTENTIONS (3/3)

CTC710. Who do you think will win the next federal election and form the next government?

Base: All respondents



	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n=	2,005	517	575	408	112	38	44	9*
Unweighted n=	2,005	533	569	392	118	48	46	11*
The Liberal Party of Canada	39%	72%	22%	40%	53%	45%	15%	0%
The Conservative Party of Canada	28%	9%	62%	17%	22%	19%	58%	44%
The New Democratic Party of Canada	7%	6%	0%	23%	2%	13%	5%	16%
Don't know/Prefer not to answer	25%	13%	16%	20%	23%	23%	22%	40%

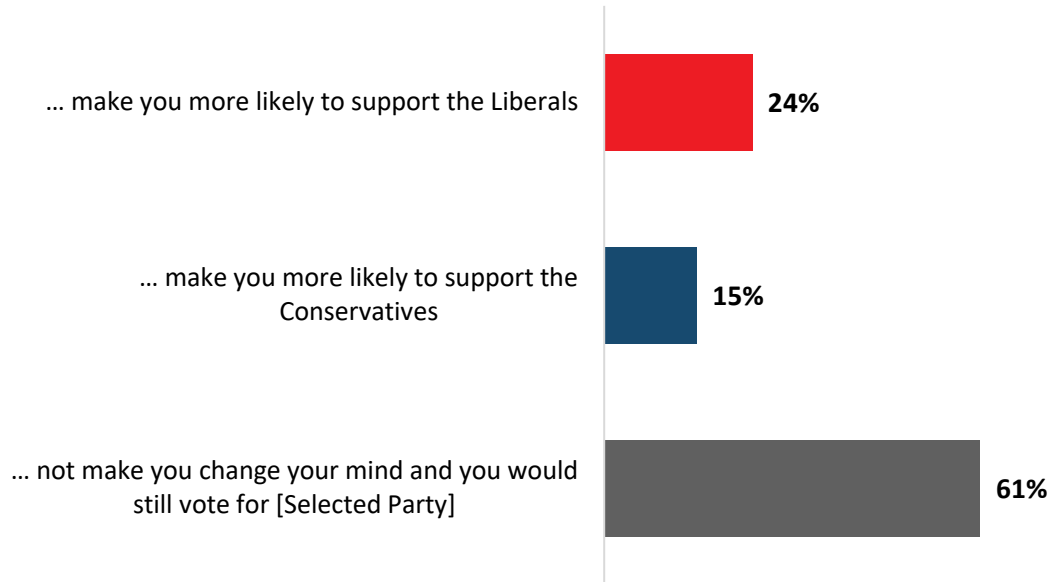
\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

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# CHOICE BETWEEN THE CONSERVATIVES AND THE LIBERALS (1/3)

CTC711. If the race is very tight between the Liberals and Conservatives, making every vote important, would that situation...

Base: Decided voters who do not intend to vote for the Conservative Party or the Liberal Party (n=611)





# CHOICE BETWEEN THE CONSERVATIVES AND THE LIBERALS (2/3)

CTC711. If the race is very tight between the Liberals and Conservatives, making every vote important, would that situation...

Base: Decided voters who do not intend to vote for the Conservative Party or the Liberal Party

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL August 16 <sup>th</sup>	Gap
Weighted n=	611	32	176	202	31	71	99	211	207	193	241	242	124	577	
Unweighted n=	611	49	191	156	48	58	109	215	214	182	254	235	119	572	
... make you more likely to support the Liberals	<b>24%</b>	19%	19%	28%	16%	24%	30%	<b>30%</b>	23%	19%	27%	22%	22%	<b>28%</b>	<b>-4</b>
... make you more likely to support the Conservatives	<b>15%</b>	19%	<b>20%</b>	<b>10%</b>	<b>4%</b>	20%	14%	12%	14%	19%	<b>7%</b>	<b>19%</b>	20%	<b>12%</b>	<b>+3</b>
...not make you change your mind and you would still vote for [Selected Party]	<b>61%</b>	63%	61%	63%	<b>80%</b>	56%	56%	58%	63%	62%	66%	59%	58%	<b>60%</b>	<b>+1</b>

# CHOICE BETWEEN THE CONSERVATIVES AND THE LIBERALS - DETAILS BY VOTING INTENTIONS (3/3)

CTC711. If the race is very tight between the Liberals and Conservatives, making every vote important, would that situation...

Base: Decided voters who do not intend to vote for the Conservative Party or the Liberal Party



	TOTAL CANADA	NDP	BQ	GPC	PPC	Others
Weighted n=	611	401	112	38	44	9*
Unweighted n=	611	382	118	48	46	11*
... make you more likely to support the Liberals	24%	30%	14%	24%	6%	0%
... make you more likely to support the Conservatives	15%	11%	18%	10%	34%	49%
... not make you change your mind and you would still vote for [Selected Party]	61%	60%	68%	66%	60%	51%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# APPROACH TO FIGHT THE PANDEMIC (1/2)

CTC753. In the event that the pandemic worsens, would you prefer to continue to support the approach of Justin Trudeau's Liberal government to continue the fight or change your approach by voting for another political party?

Base: All respondents (n=2,005)









	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	2,005	137	470	770	131	225	272	547	684	775	777	784	425
Unweighted n =	2,005	201	500	601	201	201	301	540	727	738	814	773	404
Continue to support the Trudeau government's approach	38%	46%	40%	40%	32%	27%	37%	36%	34%	43%	45%	35%	32%
Change my approach and vote for another party	62%	54%	60%	60%	68%	73%	63%	64%	66%	57%	55%	65%	68%

# APPROACH TO FIGHT THE PANDEMIC— DETAILS BY VOTING INTENTIONS (2/2)

CTC753. In the event that the pandemic worsens, would you prefer to continue to support the approach of Justin Trudeau's Liberal government to continue the fight or change your approach by voting for another political party?

Base: All respondents

		 Liberal	 C	 NDP	 BQ	 GPC	 PPC	
	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n=	2,005	517	575	408	112	38	44	9*
Unweighted n=	2,005	533	569	392	118	48	46	11*
Continue to support the Trudeau government's approach	38%	85%	14%	28%	33%	29%	6%	0%
Change my approach and vote for another party	62%	15%	86%	72%	67%	71%	94%	100%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.



Leger



**ELECTION CAMPAIGN ISSUES**

## OPINION ON PRIVATE CLINICS (1/3)

**CTC770.** Canada's healthcare system is almost entirely public-funded and provides universal access to care to all Canadians. In addition, to the public system, almost all provinces allow private for-profit healthcare clinics and facilities to operate. They provide, for a fee, services such as cataract surgeries, joint replacements and diagnostics tests. These private facilities provide comparable quality of care as the public system but for a fee.

Which of the following positions best represents your own on the question of private clinics?

Base: All respondents (n=2,005)

I am fine with private clinics operating in my province so long as there continue to be universal access to quality care at no cost available to all Canadians.

71%

Private healthcare clinics have no place in Canada's public, universal system of care. They should be closed as soon as possible

20%

Don't know

9%

## OPINION ON PRIVATE CLINICS (2/3)

**CTC770.** Canada's healthcare system is almost entirely public-funded and provides universal access to care to all Canadians. In addition, to the public system, almost all provinces allow private for-profit healthcare clinics and facilities to operate. They provide, for a fee, services such as cataract surgeries, joint replacements and diagnostics tests. These private facilities provide comparable quality of care as the public system but for a fee.

Which of the following positions best represents your own on the question of private clinics?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	2,005	137	470	770	131	225	272	547	684	775	777	784	425
Unweighted n =	2,005	201	500	601	201	201	301	540	727	738	814	773	404
I am fine with private clinics operating in my province so long as there continue to be universal access to quality care at no cost available to all Canadians.	71%	72%	78%	64%	74%	76%	73%	70%	69%	74%	68%	74%	72%
Private healthcare clinics have no place in Canada's public, universal system of care. They should be closed as soon as possible	20%	18%	13%	25%	20%	22%	18%	21%	20%	19%	23%	18%	19%
Don't know	9%	11%	9%	11%	5%	3%	10%	8%	11%	7%	10%	8%	9%

# OPINION ON PRIVATE CLINICS

## – DETAILS BY VOTING INTENTIONS (3/3)

CTC770. Canada’s healthcare system is almost entirely public-funded and provides universal access to care to all Canadians. In addition, to the public system, almost all provinces allow private for-profit healthcare clinics and facilities to operate. They provide, for a fee, services such as cataract surgeries, joint replacements and diagnostics tests. These private facilities provide comparable quality of care as the public system but for a fee.

Which of the following positions best represents your own on the question of private clinics?

Base: All respondents



	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n =	2,005	517	575	408	112	38	44	9*
Unweighted n =	2,005	533	569	392	118	48	46	11*
I am fine with private clinics operating in my province so long as there continue to be universal access to quality care at no cost available to all Canadians.	71%	70%	82%	64%	83%	56%	79%	69%
Private healthcare clinics have no place in Canada’s public, universal system of care. They should be closed as soon as possible	20%	26%	12%	31%	14%	37%	17%	14%
Don’t know	9%	4%	7%	5%	3%	7%	4%	17%

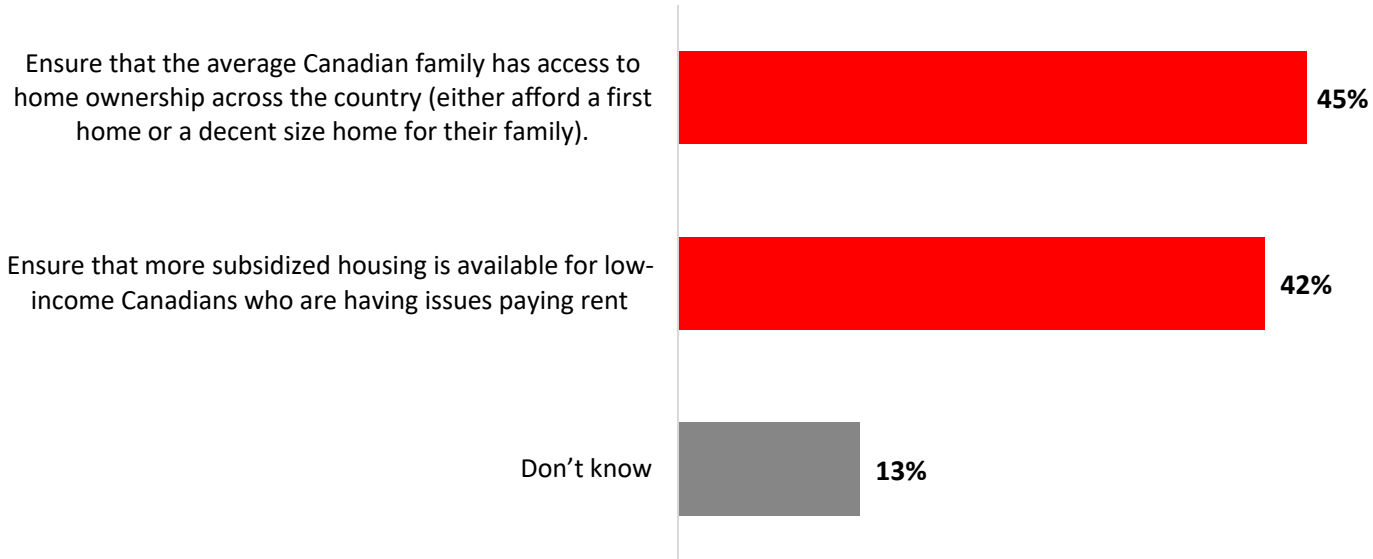
\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.



# PRIORITY FOR HOUSING AFFORDABILITY (1/3)

**CTC771 . All major political parties have included housing affordability in their election platforms. In terms of priority, what do you think should be their main focus or where they invest more public funding:**

Base: All respondents (n=2,005)



## PRIORITY FOR HOUSING AFFORDABILITY (2/3)

CTC771 . All major political parties have included housing affordability in their election platforms. In terms of priority, what do you think should be their main focus or where they invest more public funding:







Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	2,005	137	470	770	131	225	272	547	684	775	777	784	425
Unweighted n =	2,005	201	500	601	201	201	301	540	727	738	814	773	404
Ensure that the average Canadian family has access to home ownership across the country (either afford a first home or a decent size home for their family).	45%	38%	40%	47%	49%	47%	48%	54%	48%	37%	42%	49%	44%
Ensure that more subsidized housing is available for low-income Canadians who are having issues paying rent	42%	50%	47%	38%	35%	44%	39%	38%	36%	49%	46%	39%	39%
Don't know	13%	12%	13%	15%	16%	10%	12%	9%	16%	14%	13%	12%	17%

# PRIORITY FOR HOUSING AFFORDABILITY – DETAILS BY VOTING INTENTIONS (3/3)

CTC771 . All major political parties have included housing affordability in their election platforms. In terms of priority, what do you think should be their main focus or where they invest more public funding:

Base: All respondents

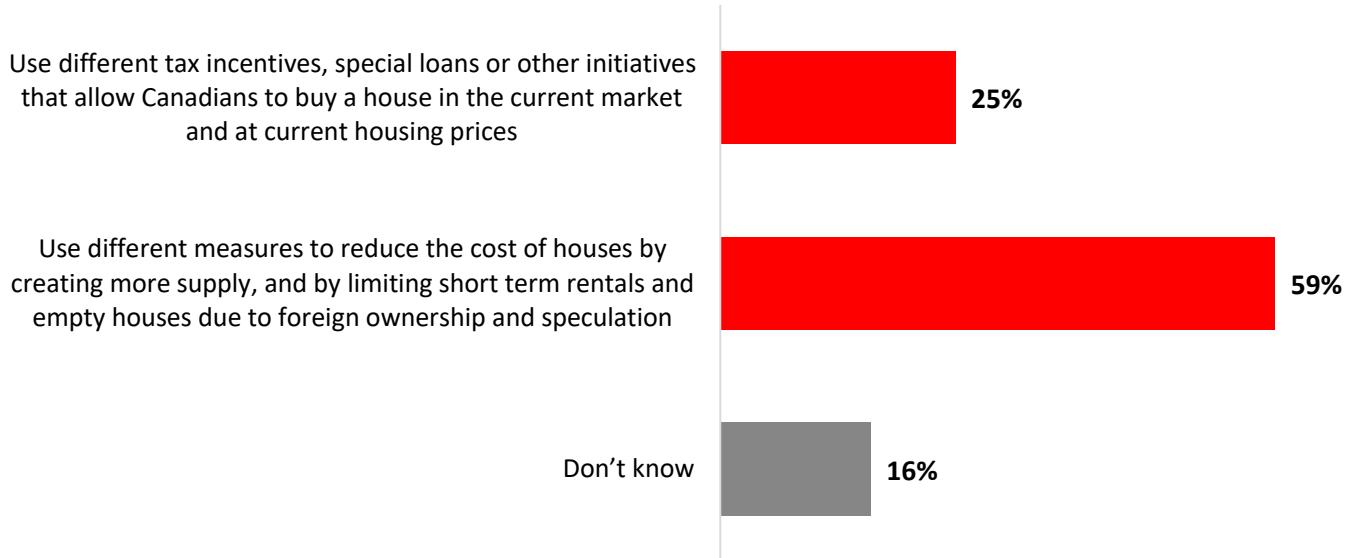
		 Liberal	 CPC	 NDP	 BQ	 GPC	 PPC	
	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n =	2,005	517	575	408	112	38	44	9*
Unweighted n =	2,005	533	569	392	118	48	46	11*
Ensure that the average Canadian family has access to home ownership across the country (either afford a first home or a decent size home for their family).	45%	47%	51%	41%	39%	51%	58%	69%
Ensure that more subsidized housing is available for low-income Canadians who are having issues paying rent	42%	46%	34%	53%	54%	32%	26%	7%
Don't know	13%	7%	16%	7%	7%	16%	16%	24%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# BEST STRATEGY TO ENSURE HOUSING AFFORDABILITY (1/3)

CTC772 . What do you think is the best strategy to ensure that house pricing remains affordable to Canadians:

Base: All respondents (n=2,005)



# BEST STRATEGY TO ENSURE HOUSING AFFORDABILITY (2/3)

CTC772 . What do you think is the best strategy to ensure that house pricing remains affordable to Canadians:







Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	2,005	137	470	770	131	225	272	547	684	775	777	784	425
Unweighted n =	2,005	201	500	601	201	201	301	540	727	738	814	773	404
Use different tax incentives, special loans or other initiatives that allow Canadians to buy a house in the current market and at current housing prices	25%	22%	29%	21%	29%	31%	21%	25%	24%	25%	23%	26%	24%
Use different measures to reduce the cost of houses by creating more supply, and by limiting short term rentals and empty houses due to foreign ownership and speculation	59%	58%	54%	63%	57%	55%	62%	64%	58%	57%	60%	60%	58%
Don't know	16%	20%	17%	15%	14%	13%	18%	12%	18%	17%	16%	15%	18%

# BEST STRATEGY TO ENSURE HOUSING AFFORDABILITY – DETAILS BY VOTING INTENTIONS (3/3)

CTC772 . What do you think is the best strategy to ensure that house pricing remains affordable to Canadians:

Base: All respondents

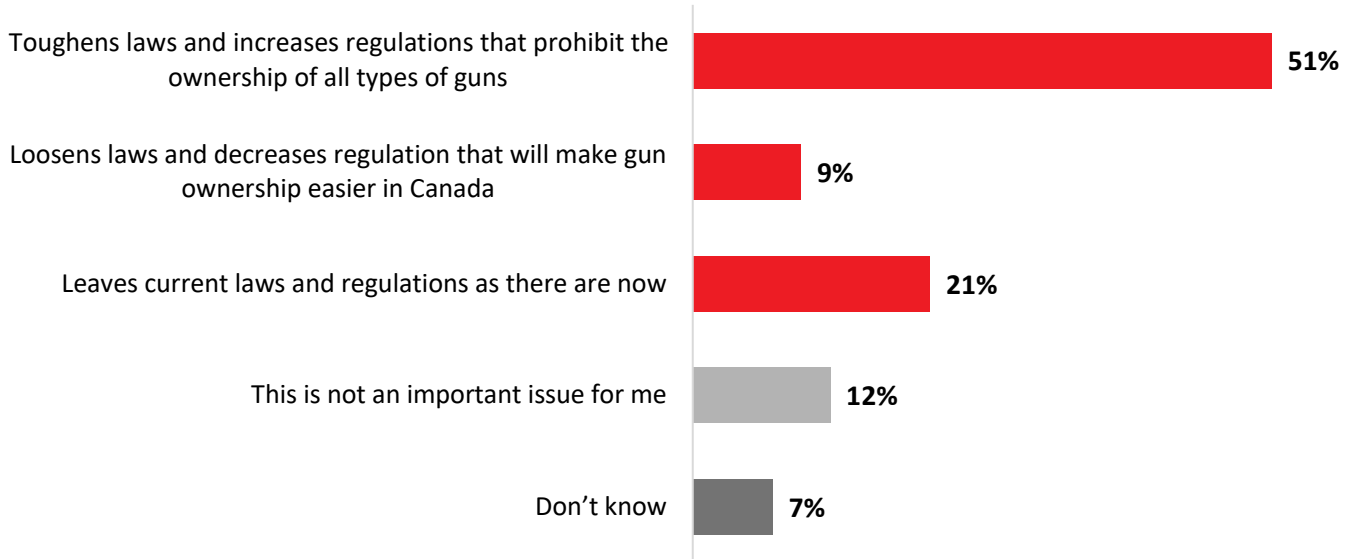
		 Liberal	 CPC	 NDP	 BQ	 GPC	 PPC	Others
	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n =	2,005	517	575	408	112	38	44	9*
Unweighted n =	2,005	533	569	392	118	48	46	11*
Use different tax incentives, special loans or other initiatives that allow Canadians to buy a house in the current market and at current housing prices	25%	26%	31%	17%	31%	14%	29%	38%
Use different measures to reduce the cost of houses by creating more supply, and by limiting short term rentals and empty houses due to foreign ownership and speculation	59%	62%	54%	73%	60%	64%	56%	21%
Don't know	16%	12%	15%	10%	9%	22%	15%	42%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# OPINION ON GUN CONTROL (1/3)

**CTC773.** When it comes to the issue gun control in Canada, would you be more likely to support a political party that...

Base: All respondents (n=2,005)



## OPINION ON GUN CONTROL (2/3)

CTC773. When it comes to the issue gun control in Canada, would you be more likely to support a political party that...

Base: All respondents







	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	2,005	137	470	770	131	225	272	547	684	775	777	784	425
Unweighted n =	2,005	201	500	601	201	201	301	540	727	738	814	773	404
Toughens laws and increases regulations that prohibit the ownership of all types of guns	51%	43%	60%	53%	40%	32%	52%	47%	45%	58%	58%	51%	38%
Loosens laws and decreases regulation that will make gun ownership easier in Canada	9%	12%	7%	7%	14%	16%	10%	11%	10%	7%	7%	10%	13%
Leaves current laws and regulations as there are now	21%	25%	15%	21%	28%	23%	21%	22%	20%	21%	15%	21%	31%
This is not an important issue for me	12%	15%	11%	10%	14%	23%	8%	13%	16%	8%	11%	12%	13%
Don't know	7%	5%	6%	8%	5%	6%	8%	7%	8%	6%	8%	6%	5%



# OPINION ON GUN CONTROL – DETAILS BY VOTING INTENTIONS (3/3)

CTC773. When it comes to the issue gun control in Canada, would you be more likely to support a political party that...

Base: All respondents

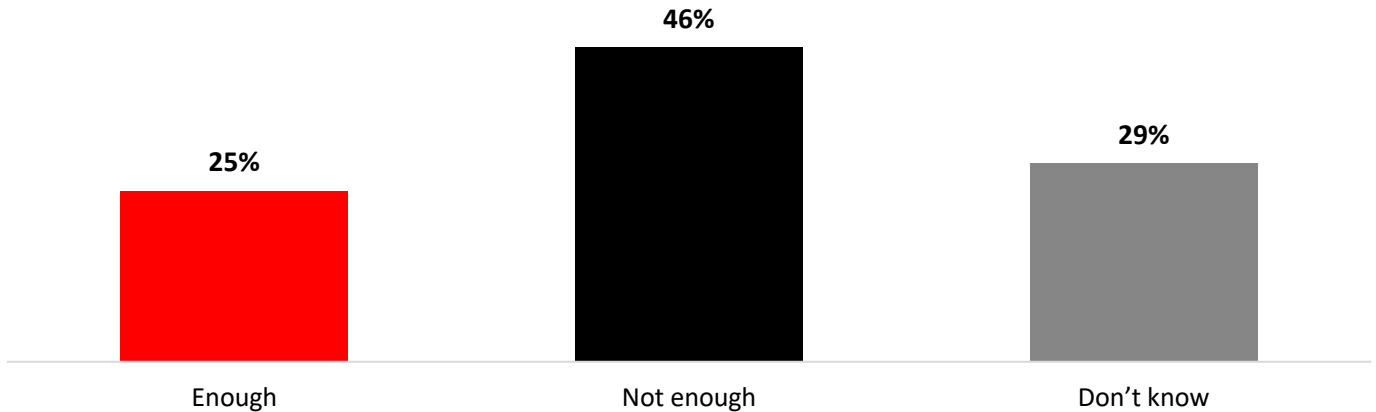
								
	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n =	2,005	517	575	408	112	38	44	9*
Unweighted n =	2,005	533	569	392	118	48	46	11*
Toughens laws and increases regulations that prohibit the ownership of all types of guns	51%	70%	34%	58%	73%	56%	16%	19%
Loosens laws and decreases regulation that will make gun ownership easier in Canada	9%	5%	18%	5%	5%	2%	42%	22%
Leaves current laws and regulations as there are now	21%	16%	28%	20%	15%	15%	17%	28%
This is not an important issue for me	12%	5%	15%	14%	5%	20%	22%	18%
Don't know	7%	4%	5%	3%	2%	6%	3%	13%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# GUN CONTROL UNDER THE LIBERAL GOVERNMENT (1/3)

**CTC774. Since 2015, do you believe the Liberal government has done enough or not enough when it comes to limiting access to restricted weapons in Canada?**

Base: All respondents (n=2,005)



# GUN CONTROL UNDER THE LIBERAL GOVERNMENT (2/3)

CTC774. Since 2015, do you believe the Liberal government has done enough or not enough when it comes to limiting access to restricted weapons in Canada?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	2,005	137	470	770	131	225	272	547	684	775	777	784	425
Unweighted n =	2,005	201	500	601	201	201	301	540	727	738	814	773	404
Enough	25%	23%	18%	27%	24%	33%	27%	31%	27%	19%	23%	25%	30%
Not enough	46%	44%	57%	46%	40%	34%	41%	37%	42%	56%	49%	45%	44%
Don't know	29%	34%	25%	26%	36%	33%	32%	32%	31%	24%	28%	30%	27%

# GUN CONTROL UNDER THE LIBERAL GOVERNMENT – DETAILS BY VOTING INTENTIONS (3/3)

CTC774. Since 2015, do you believe the Liberal government has done enough or not enough when it comes to limiting access to restricted weapons in Canada?

Base: All respondents

		Liberal	CPC	NDP	BQ	GPC	PPC	Others	
		TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	Others
Weighted n =		2,005	517	575	408	112	38	44	9*
Unweighted n =		2,005	533	569	392	118	48	46	11*
Enough		25%	28%	33%	20%	11%	24%	55%	28%
Not enough		46%	47%	44%	48%	74%	63%	19%	34%
Don't know		29%	25%	23%	32%	15%	13%	26%	38%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

**BIDEN  
HARRIS**



**JOE BIDEN AND KAMALA  
HARRIS' APPROVAL RATING**

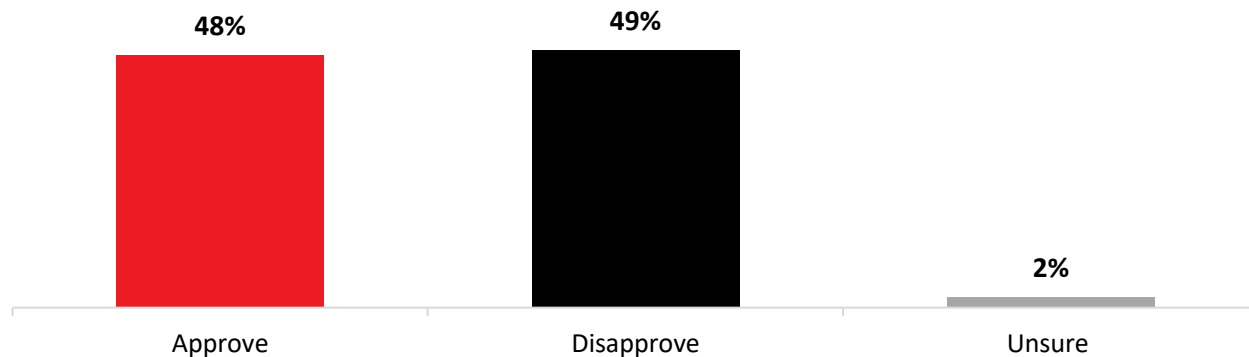


## BIDEN'S APPROVAL RATING (1/2)

CTC631T. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

*In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, do you tend to approve or disapprove of the way Joe Biden is handling his job as president?

Base: All respondents (n=1,004)



# BIDEN'S APPROVAL RATING (2/2)

CTC631T. Overall, do you approve or disapprove of the way Joe Biden is handling his job as president?

*In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden is handling his job as president?

Base: All respondents

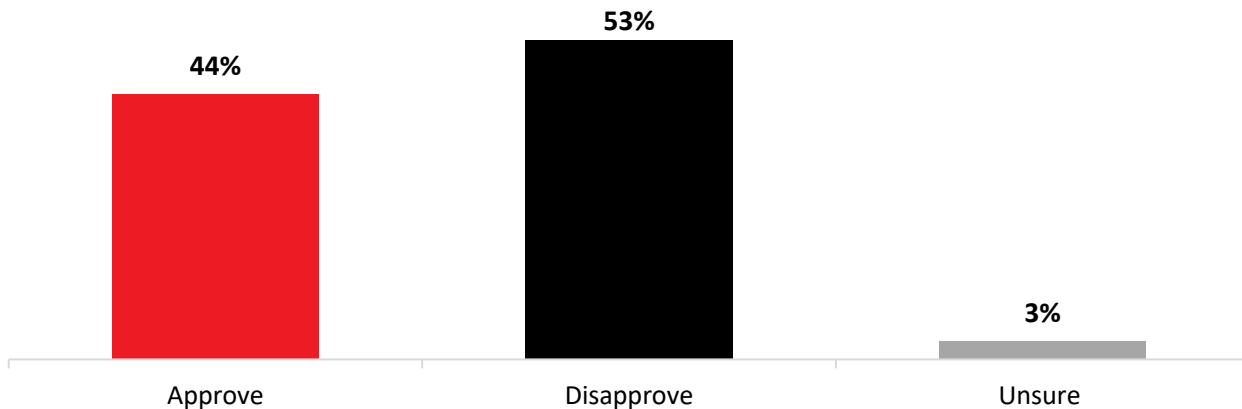
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other	TOTAL August 16 <sup>th</sup>	Gap
Weighted n=	1,004	180	218	372	234	286	359	360	487	517	373	404	16	1,005	
Unweighted n=	1,004	199	209	377	219	239	366	399	493	511	344	423	32	1,005	
Approve	48%	55%	47%	45%	50%	51%	49%	46%	45%	51%	13%	87%	24%	51%	-3
Disapprove	49%	42%	50%	55%	46%	46%	49%	53%	54%	45%	87%	12%	76%	47%	+2
Unsure	2%	2%	3%	1%	4%	3%	2%	1%	1%	3%	0%	0%	0%	2%	-

# HARRIS' APPROVAL RATING (1/2)

CTC632T. Overall, do you approve or disapprove of the way Kamala Harris is handling her job as vice president?

*In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, do you tend to approve or disapprove the way Kamala Harris is handling her job as vice president?

Base: All respondents (n=1,004)





# HARRIS' APPROVAL RATING (2/2)

CTC632T. Overall, do you approve or disapprove of the way Kamala Harris is handling her job as vice president?

*In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, do you tend to approve or disapprove the way Kamala Harris is handling her job as vice president?

Base: All respondents

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other	TOTAL August 16 <sup>th</sup>	Gap
Weighted n =	1,004	180	218	372	234	286	359	360	487	517	373	404	16	1,005	
Unweighted n =	1,004	199	209	377	219	239	366	399	493	511	344	423	32	1,005	
Approve	44%	53%	44%	42%	41%	47%	45%	42%	42%	47%	10%	84%	26%	49%	-5
Disapprove	53%	44%	54%	56%	54%	48%	53%	57%	58%	49%	89%	15%	74%	49%	+4
Unsure	3%	3%	3%	2%	4%	5%	3%	1%	1%	5%	1%	1%	0%	2%	+1

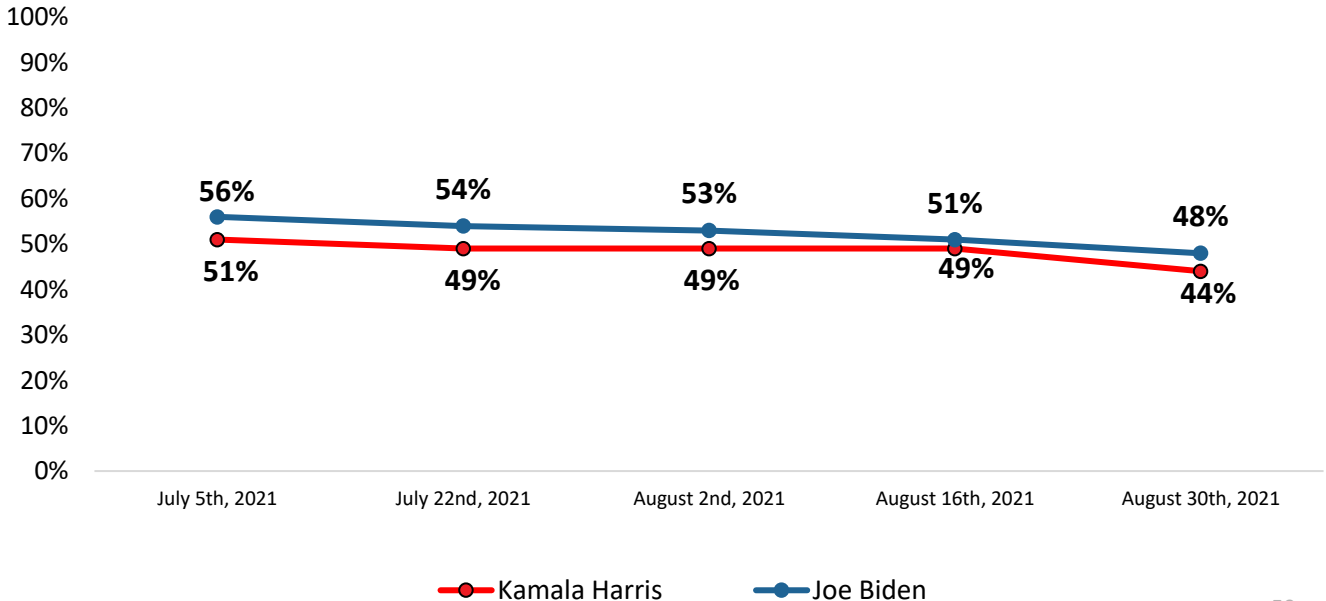
# JOE BIDEN AND KAMALA HARRIS' APPROVAL RATING - EVOLUTION

American Survey

CTC631 and CTC632. Overall, do you approve or disapprove of the way Joe Biden/**Kamala Harris** is handling his job as president/**vice president**?  
*In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, do you tend to approve or disapprove the way Joe Biden/**Kamala Harris** is handling his job as president/**vice president**?*

Base: All respondents

## % Approve presented





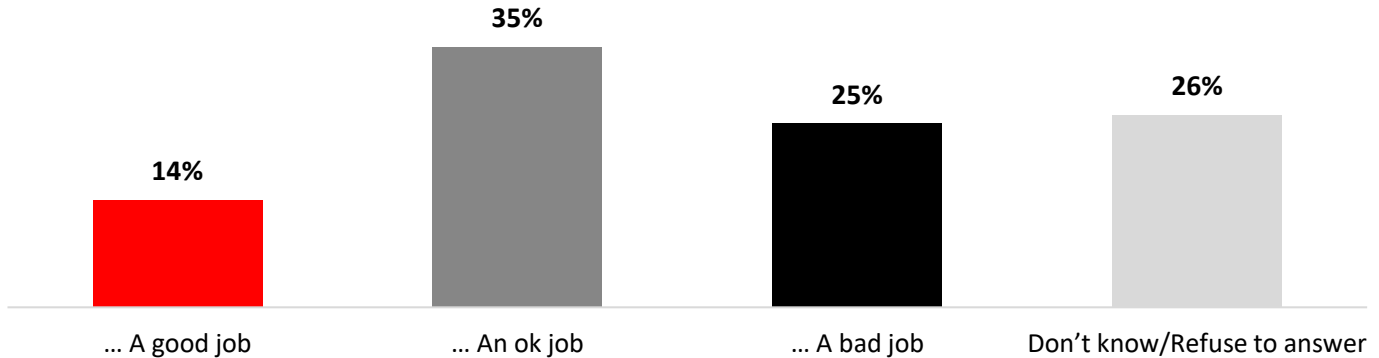
Leger

# SITUATION IN AFGHANISTAN

# CANADIAN PRESENCE IN AFGHANISTAN (1/3)

CTC775 . As you may have seen or heard, the Taliban took over control of Afghanistan. Western countries and their troops, including Canada, have made efforts to extract refugees out of Afghanistan. As Canada's presence in Afghanistan is now ending, do you feel that the Government of Canada, during this recent crisis, has done ...

Base: All respondents (n=2,005)



## CANADIAN PRESENCE IN AFGHANISTAN (2/3)

CTC775 . As you may have seen or heard, the Taliban took over control of Afghanistan. Western countries and their troops, including Canada, have made efforts to extract refugees out of Afghanistan. As Canada's presence in Afghanistan is now ending, do you feel that the Government of Canada, during this recent crisis, has done ...







Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	2,005	137	470	770	131	225	272	547	684	775	777	784	425
Unweighted n =	2,005	201	500	601	201	201	301	540	727	738	814	773	404
... A good job	14%	14%	15%	16%	11%	12%	12%	18%	13%	13%	16%	14%	12%
... An ok job	35%	35%	38%	36%	30%	29%	34%	36%	34%	35%	37%	35%	31%
... A bad job	25%	23%	20%	24%	31%	33%	26%	16%	23%	32%	22%	26%	28%
Don't know/Refuse to answer	26%	28%	26%	24%	27%	26%	28%	30%	31%	19%	25%	25%	29%

# CANADIAN PRESENCE IN AFGHANISTAN – DETAILS BY VOTING INTENTIONS (3/3)

CTC775 . As you may have seen or heard, the Taliban took over control of Afghanistan. Western countries and their troops, including Canada, have made efforts to extract refugees out of Afghanistan. As Canada's presence in Afghanistan is now ending, do you feel that the Government of Canada, during this recent crisis, has done ...

Base: All respondents

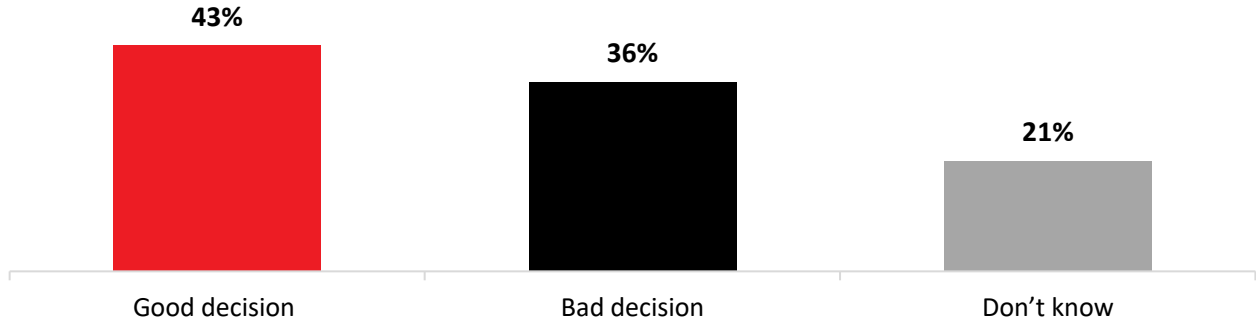
		 Liberal	 CPC	 NDP	 BQ	 GPC	 PPC	Others	
	Weighted n =	2,005	517	575	408	112	38	44	9*
	Unweighted n =	2,005	533	569	392	118	48	46	11*
... A good job		14%	26%	10%	12%	11%	12%	9%	9%
... An ok job		35%	45%	27%	44%	41%	42%	17%	4%
... A bad job		25%	14%	42%	19%	25%	19%	56%	67%
Don't know/Refuse to answer		26%	16%	21%	25%	23%	27%	19%	20%

\*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

# WITHDRAWAL OF AMERICAN TROOPS

CTC766. Do you think that withdrawing American troops from Afghanistan is a good or bad decision?

Base: All respondents (n=1,004)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Voted for Trump	Voted for Biden	Voted for other
Weighted n =	1,004	180	218	372	234	286	359	360	487	517	373	404	16
Unweighted n =	1,004	199	209	377	219	239	366	399	493	511	344	423	32
Good decision	43%	50%	44%	40%	43%	43%	46%	41%	48%	38%	27%	65%	54%
Bad decision	36%	32%	38%	36%	36%	29%	36%	41%	37%	35%	57%	17%	31%
Don't know	21%	18%	18%	24%	21%	28%	18%	18%	15%	27%	15%	17%	15%

# WITHDRAWAL OF AMERICAN TROOPS (CANADA VS UNITED STATES)

CTC766. Do you think that withdrawing American troops from Afghanistan is a good or bad decision?

Base: All respondents








	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	2,005	1,004	
Unweighted n=	2,005	1,004	
Good decision	35%	43%	8
Bad decision	33%	36%	3
Don't know	32%	21%	11



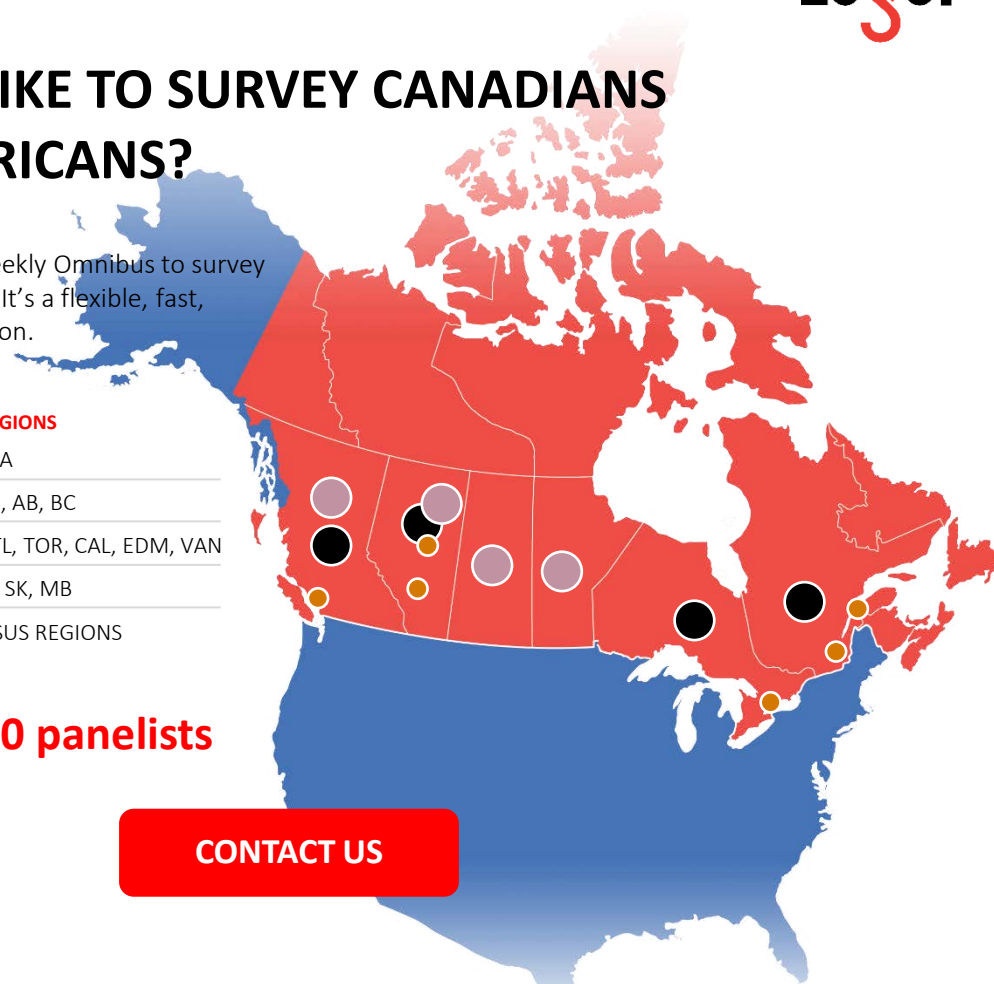
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 AMERICAN	1,000	4 CENSUS REGIONS

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# APPENDIX

## DETAILED METHODOLOGY

### WEIGHTED AND UNWEIGHTED SAMPLE

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	301	272
Alberta	201	225
Manitoba/Saskatchewan	201	131
Ontario	601	770
Quebec	500	470
Atlantic	201	137

The table below presents the American geographic distribution of respondents before weighting.

US Region	Unweighted	Weighted
NorthEast	199	180
MidWest	209	218
South	377	372
West	219	234

## DETAILED METHODOLOGY

### WEIGHTED AND UNWEIGHTED SAMPLE FOR CANADA

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

<b>GENDER</b>	<b>Unweighted</b>	<b>Weighted</b>
Male	1,006	974
Female	999	1,031

<b>AGE</b>	<b>Unweighted</b>	<b>Weighted</b>
Between 18 and 34	540	547
Between 35 and 54	727	684
55 or over	738	775

<b>LANGUAGE (MOTHER TONGUE)</b>	<b>Unweighted</b>	<b>Weighted</b>
English	1,286	1,355
French	460	417
Other	257	229

The sample thus collected has a minimum weighting factor of 0.1559 and a maximum weighting factor of 2.8045. The weighted variance is 0.3145.

## DETAILED METHODOLOGY

### WEIGHTED AND UNWEIGHTED SAMPLE FOR THE UNITED STATES

The following tables present the demographic distribution of respondents according to gender and age for the United States.

GENDER	Unweighted	Weighted
Male	493	487
Female	511	517

AGE	Unweighted	Weighted
Between 18 and 29	132	176
Between 30 and 39	218	210
Between 40 and 49	187	187
Between 50 and 64	292	251
65 or older	183	173

The sample thus collected has a minimum weighting factor of 0.2759 and a maximum weighting factor of 3.8598. The weighted variance is 0.2975.

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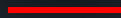


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