

Leger

Leger's North American Tracker

December 14th, 2020

THE CANADIAN PRESS



METHODOLOGY



METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,528 Canadians and 1,001 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **December 11th to December 13th, 2020**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.50%, 19 times out of 20** for the Canadian sample and of **±3.09%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca



IN THE NEWS
HOLIDAY SHOPPING AND SUPPORT FOR A LOCKDOWN

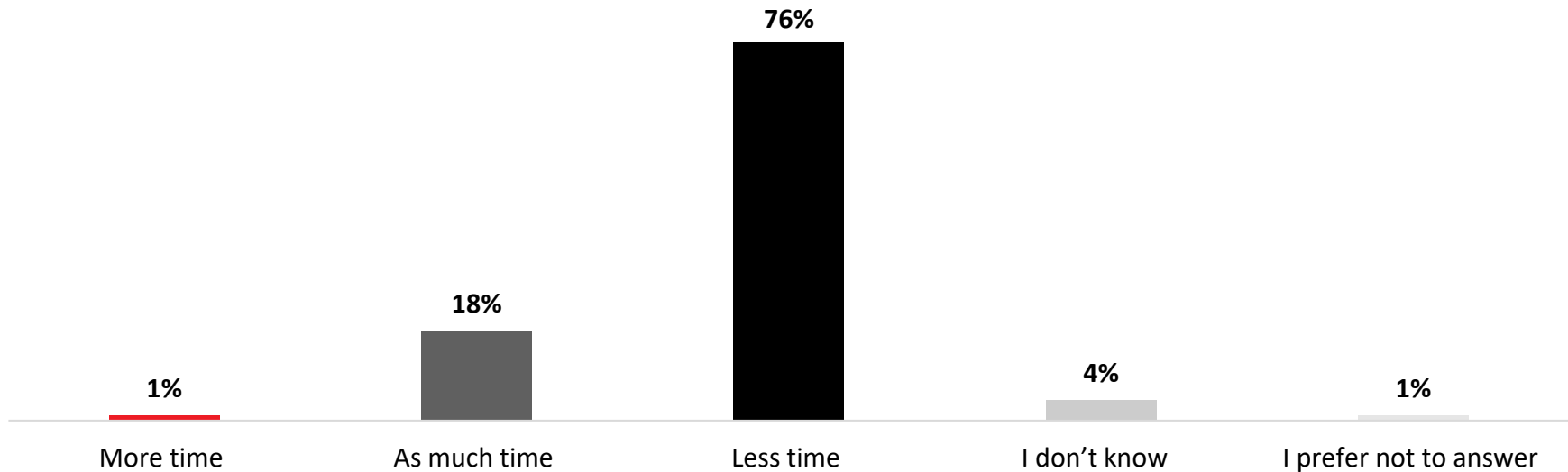
New question

IN-PERSON SHOPPING DURING THIS HOLIDAY SEASON



CTC475. Are you planning to spend more time, as much time, or less time, in-person shopping in stores this holiday season than in previous years?

Base: All respondents (n=1,528)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274
More time	1%	2%	1%	1%	2%	1%	2%	2%	2%	1%	2%	1%	1%
As much time	18%	25%	17%	17%	10%	22%	20%	19%	21%	15%	17%	18%	19%
Less time	76%	69%	79%	76%	83%	74%	75%	72%	73%	82%	76%	76%	77%
I don't know	4%	2%	2%	5%	5%	3%	3%	6%	4%	2%	4%	4%	2%
I prefer not to answer	1%	2%	1%	1%	1%	0%	0%	1%	1%	0%	0%	1%	1%

New question

IN-PERSON SHOPPING DURING THIS HOLIDAY SEASON (CANADA VS UNITED STATES)



CTC475. Are you planning to spend more time, as much time, or less time, in-person shopping in stores this holiday season than in previous years? Base:

Base: All respondents



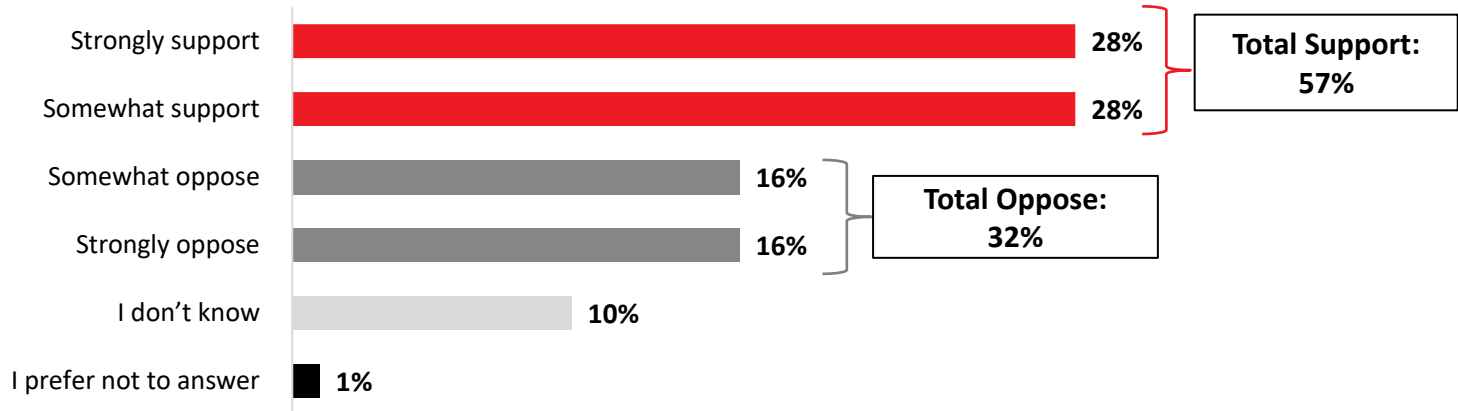
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
More time	1%	7%	6
As much time	18%	28%	10
Less time	76%	52%	24
I don't know	4%	9%	5
I prefer not to answer	1%	4%	3

CLOSING OF NON-ESSENTIAL SECTIONS IN STORES



CTC476. Would you support or oppose forcing superstores/Big Box retailers, such as Costco, Walmart, etc., to close non-essential sections of their stores (except for essential items such as food or pharmacy) to in-person shopping in fairness to smaller businesses that have had to shut down their operations to contribute to the pandemic effort? These retailers could still sell non-essential items, but only online for curbside pick-up or delivery like other small retailers.

Base: All respondents (n=1,528)



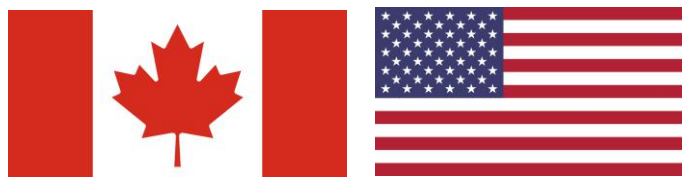
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274
Total Support	57%	49%	60%	58%	62%	55%	49%	55%	54%	60%	58%	55%	60%
Strongly support	28%	21%	28%	31%	41%	24%	24%	23%	25%	35%	29%	28%	30%
Somewhat support	28%	28%	33%	27%	21%	31%	25%	32%	29%	25%	29%	27%	30%
Total Oppose	32%	36%	33%	29%	28%	34%	33%	30%	34%	30%	30%	33%	32%
Somewhat oppose	16%	14%	17%	15%	15%	22%	18%	17%	17%	15%	16%	17%	15%
Strongly oppose	16%	23%	17%	15%	13%	12%	15%	13%	17%	15%	14%	16%	17%
I don't know	10%	11%	5%	11%	10%	8%	18%	13%	10%	9%	10%	10%	8%
I prefer not to answer	1%	3%	2%	1%	0%	3%	0%	2%	2%	1%	2%	1%	1%

CLOSING OF NON-ESSENTIAL SECTIONS IN STORES (CANADA VS UNITED STATES)



CTC476. Would you support or oppose forcing superstores/Big Box retailers, such as Costco, Walmart, etc., to close non-essential sections of their stores (except for essential items such as food or pharmacy) to in-person shopping in fairness to smaller businesses that have had to shut down their operations to contribute to the pandemic effort? These retailers could still sell non-essential items, but only online for curbside pick-up or delivery like other small retailers.

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
Total Support	57%	38%	19
Strongly support	28%	18%	10
Somewhat support	28%	20%	8
Total Oppose	32%	39%	7
Somewhat oppose	16%	15%	1
Strongly oppose	16%	24%	8
I don't know	10%	20%	10
I prefer not to answer	1%	3%	2

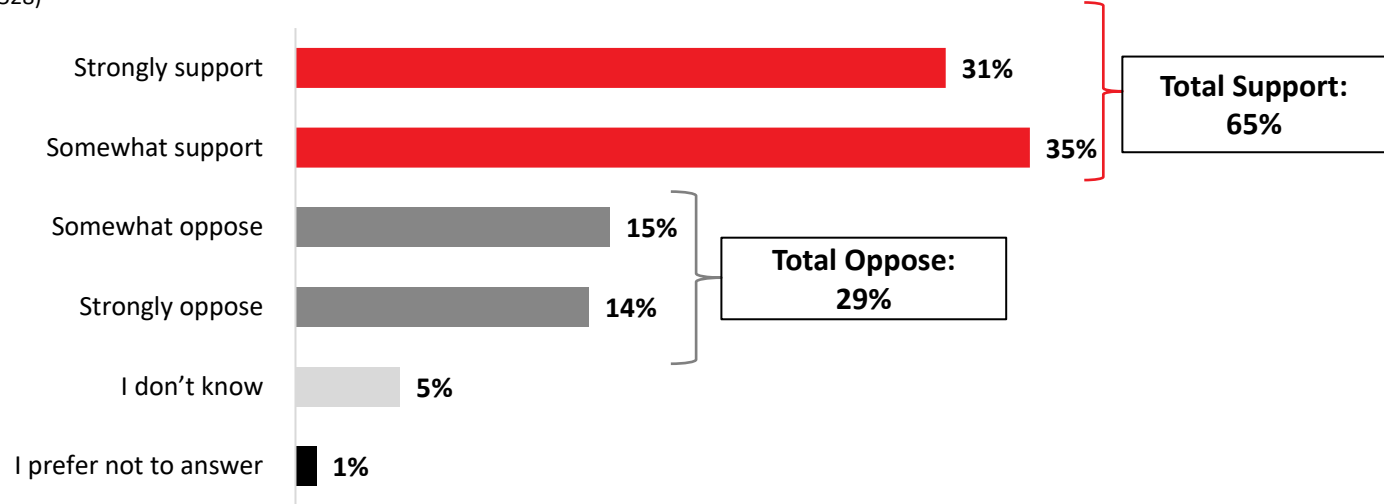
New question

SUPPORT FOR A GENERAL LOCKDOWN



CTC477. Do you support or oppose a general lockdown in your province, including the closure of all non-essential businesses and services, for the holiday season to tackle the pandemic?

Base: All respondents (n=1,528)





	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274
Total Support	65%	60%	61%	64%	74%	69%	74%	62%	65%	69%	65%	66%	67%
Strongly support	31%	28%	28%	29%	39%	34%	34%	23%	35%	31%	31%	29%	33%
Somewhat support	35%	32%	32%	34%	36%	35%	41%	39%	29%	37%	34%	37%	34%
Total Oppose	29%	36%	34%	28%	21%	28%	20%	28%	30%	28%	29%	29%	28%
Somewhat oppose	15%	16%	17%	16%	9%	14%	11%	16%	12%	17%	16%	14%	15%
Strongly oppose	14%	20%	18%	12%	12%	14%	9%	12%	18%	11%	13%	15%	13%
I don't know	5%	4%	4%	7%	4%	3%	5%	8%	5%	3%	5%	5%	4%
I prefer not to answer	1%	0%	2%	1%	0%	1%	0%	3%	0%	0%	1%	1%	0%

SUPPORT FOR A GENERAL LOCKDOWN (CANADA VS UNITED STATES)



CTC477. Do you support or oppose a general lockdown in your province/*state*, including the closure of all non-essential businesses and services, for the holiday season to tackle the pandemic?

Base: All respondents

	 TOTAL CANADA	 TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
Total Support	65%	49%	16
Strongly support	31%	25%	6
Somewhat support	35%	24%	11
Total Oppose	29%	39%	10
Somewhat oppose	15%	13%	2
Strongly oppose	14%	26%	12
I don't know	5%	11%	6
I prefer not to answer	1%	2%	1



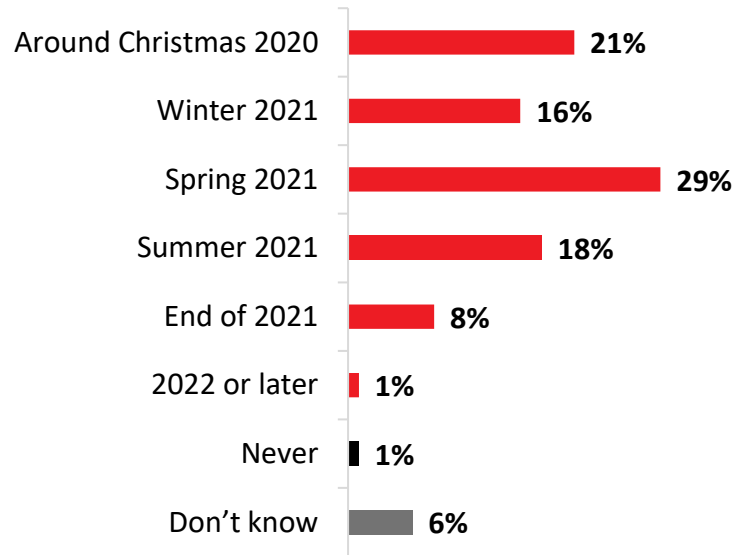
COVID-19 VACCINE

AVAILABILITY OF THE COVID-19 VACCINE



CTC342. There are numerous vaccines being worked on around the world. When do you think an approved vaccine will be available for general public use in Canada?

Base: All respondents (n=1,528)



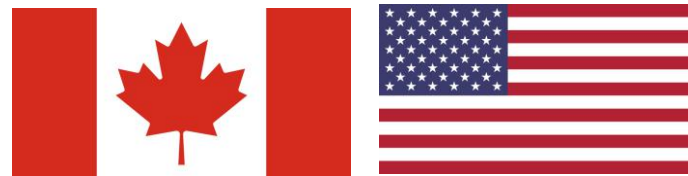
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 30 th	Gap
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282	1,516	
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274	1,516	
Around Christmas 2020	21%	23%	27%	20%	18%	17%	19%	17%	22%	22%	21%	23%	16%	3%	+18
Winter 2021	16%	14%	20%	16%	9%	15%	12%	18%	15%	15%	16%	16%	15%	14%	+2
Spring 2021	29%	23%	29%	28%	37%	33%	29%	29%	28%	30%	30%	30%	26%	32%	-3
Summer 2021	18%	23%	14%	18%	18%	20%	20%	15%	19%	20%	16%	18%	23%	22%	-4
End of 2021	8%	6%	4%	9%	7%	13%	7%	7%	8%	7%	8%	6%	12%	14%	-6
2022 or later	1%	3%	2%	1%	0%	0%	1%	1%	2%	1%	1%	1%	2%	4%	-3
Never	1%	0%	0%	1%	2%	0%	2%	1%	1%	0%	1%	1%	0%	2%	-1
Don't know	6%	8%	4%	7%	9%	3%	9%	10%	5%	5%	6%	6%	5%	9%	-3

AVAILABILITY OF THE COVID-19 VACCINE (CANADA VS UNITED STATES)



CTC342. There are numerous vaccines being worked on around the world. When do you think an approved vaccine will be available for general public use in Canada / the United States?

Base: All respondents



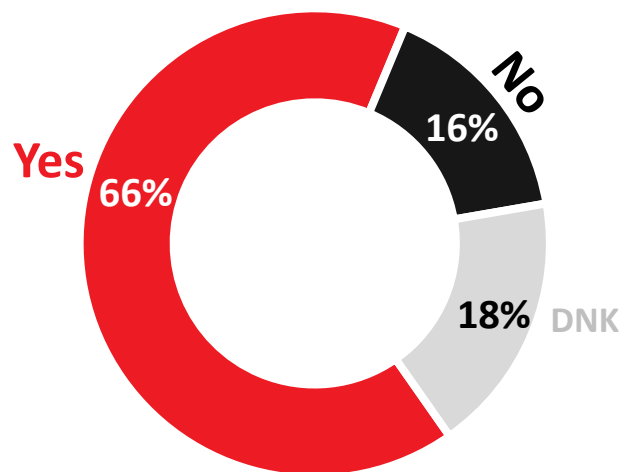
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
Around Christmas 2020	21%	26%	5
Winter 2021	16%	13%	3
Spring 2021	29%	23%	6
Summer 2021	18%	11%	7
End of 2021	8%	4%	4
2022 or later	1%	2%	1
Never	1%	4%	3
Don't know	6%	16%	10

INTENTION TO GET VACCINATED



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada becomes available to the population and it is free, do you intend to get vaccinated?

Base: All respondents (n=1,528)



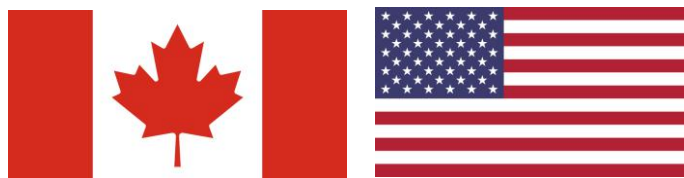
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 30 th	Gap
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282	1,516	
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274	1,516	
Yes	66%	66%	64%	68%	67%	65%	67%	59%	57%	80%	71%	67%	57%	65%	+1
No	16%	14%	14%	16%	14%	22%	14%	19%	19%	10%	13%	16%	21%	17%	-1
Don't know	18%	20%	22%	16%	19%	13%	19%	22%	24%	11%	16%	17%	22%	18%	-

INTENTION TO GET VACCINATED (CANADA VS UNITED STATES)



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/**the FDA** becomes available to the population and it is free, do you intend to get vaccinated?

Base: All respondents



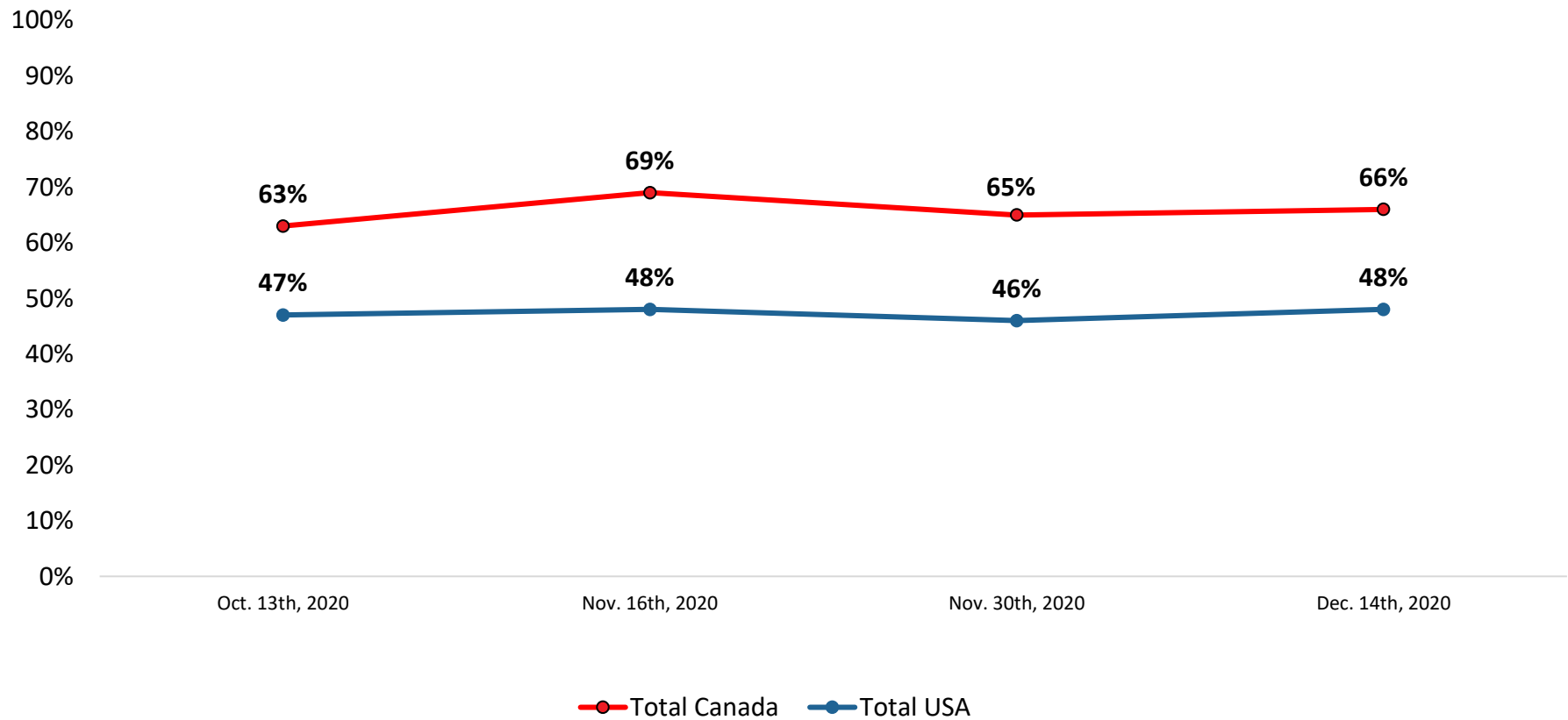
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
Yes	66%	48%	18
No	16%	31%	15
Don't know	18%	21%	3

INTENTION TO GET VACCINATED- EVOLUTION



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/**the FDA** becomes available to the population and it is free, do you intend to get vaccinated?

% Yes presented

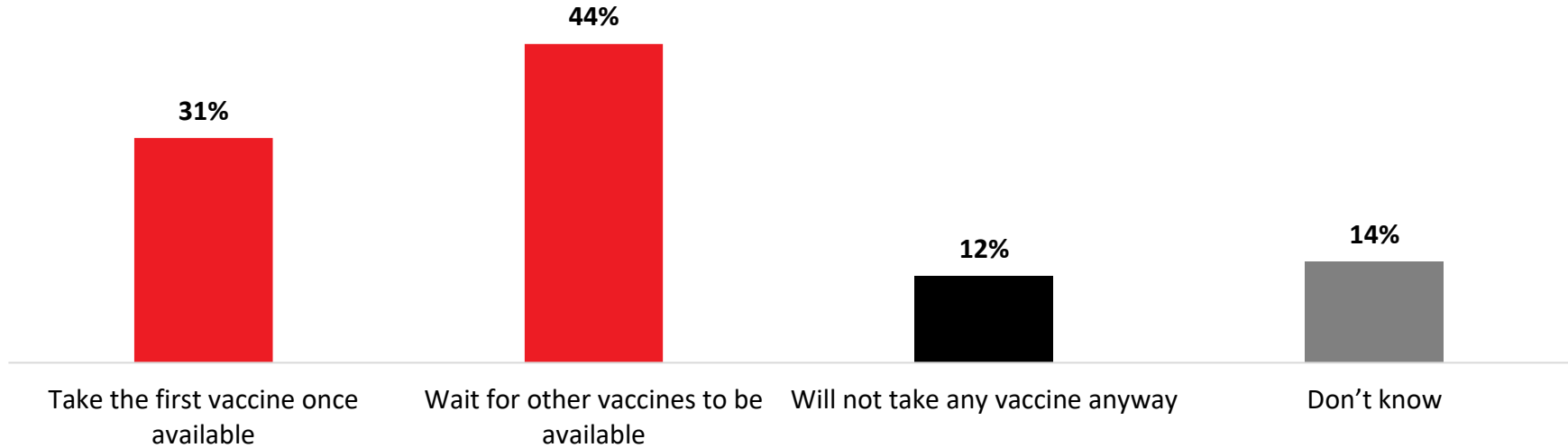


WHEN WILL YOU TAKE THE VACCINE?



CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents (n=1,528)



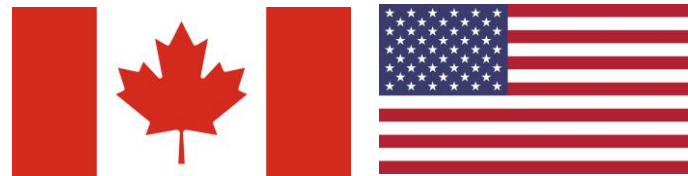
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 30 th	Gap
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282	1,516	
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274	1,516	
Take the first vaccine once available	31%	29%	32%	31%	32%	29%	29%	24%	24%	41%	31%	32%	28%	28%	+3
Wait for other vaccines to be available	44%	39%	45%	43%	45%	45%	48%	49%	48%	37%	45%	43%	44%	45%	-1
Will not take any vaccine anyway	12%	11%	9%	12%	9%	18%	11%	12%	15%	8%	10%	12%	16%	11%	+1
Don't know	14%	21%	15%	14%	14%	9%	12%	15%	13%	13%	13%	14%	12%	16%	-2

WHEN WILL YOU TAKE THE VACCINE? (CANADA VS UNITED STATES)



CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents



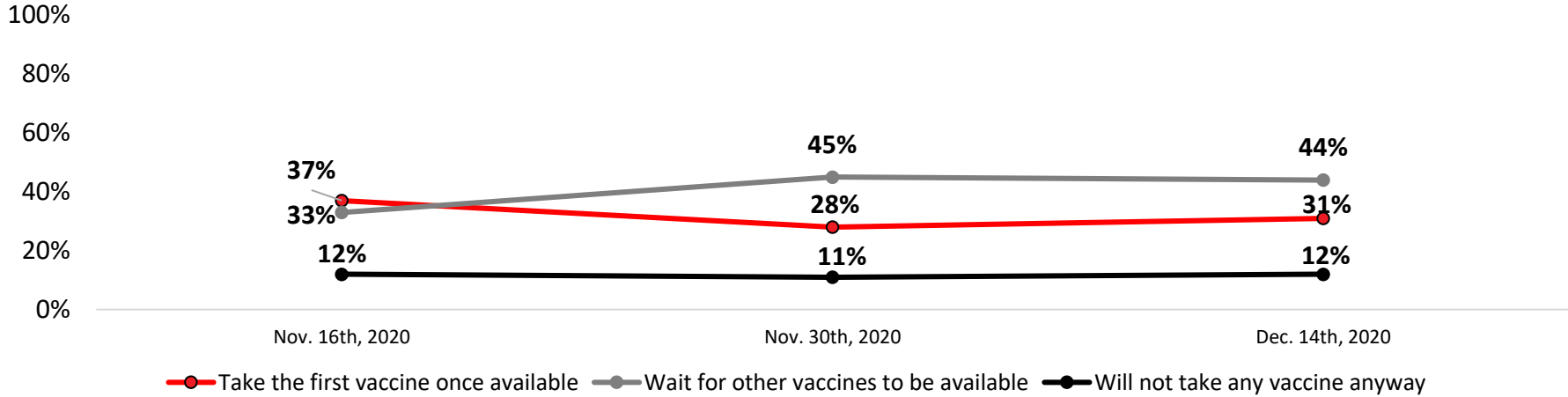
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
Take the first vaccine once available	31%	28%	3
Wait for other vaccines to be available	44%	25%	19
Will not take any vaccine anyway	12%	24%	12
Don't know	14%	23%	9

WHEN WILL YOU TAKE THE VACCINE? - EVOLUTION

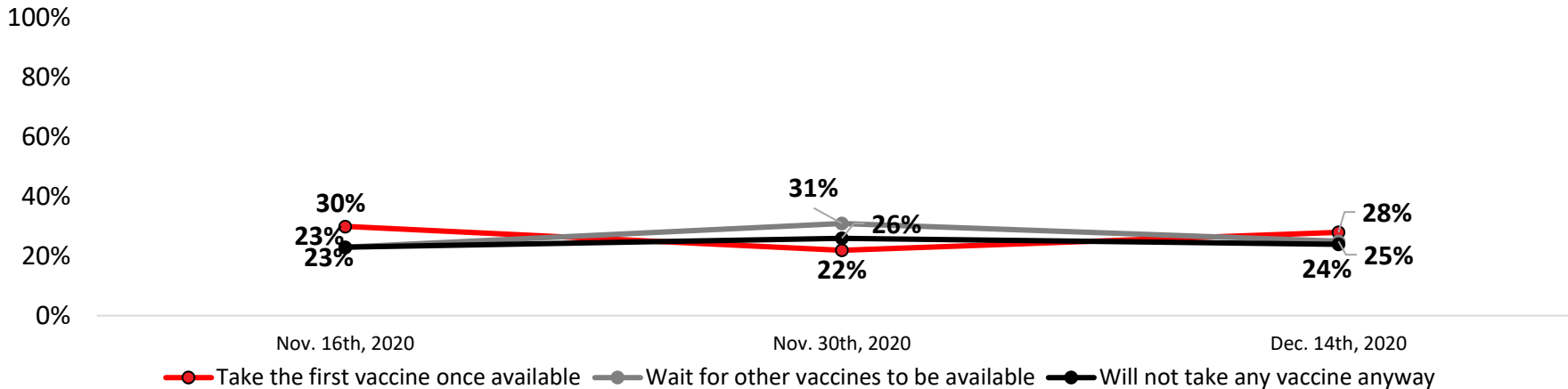


CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Total Canada



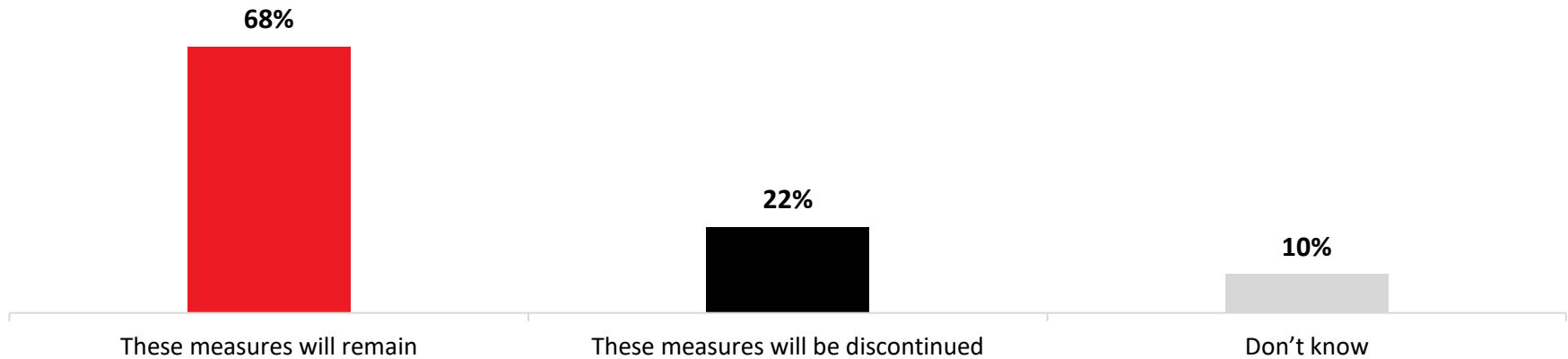
Total USA



FUTURE OF SAFETY MEASURES

CTC265. When a vaccine for COVID-19 becomes widely available in Canada, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Base: All respondents (n=1,528)





	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 30 th	Gap
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282	1,516	
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274	1,516	
These measures will remain	68%	72%	67%	69%	69%	62%	66%	64%	64%	73%	69%	67%	69%	63%	+5
These measures will be discontinued	22%	22%	27%	18%	19%	27%	24%	25%	26%	18%	20%	23%	25%	27%	-5
Don't know	10%	6%	7%	12%	12%	10%	10%	11%	10%	9%	11%	9%	7%	10%	-

FUTURE OF SAFETY MEASURES (CANADA VS UNITED STATES)

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / **the United States**, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

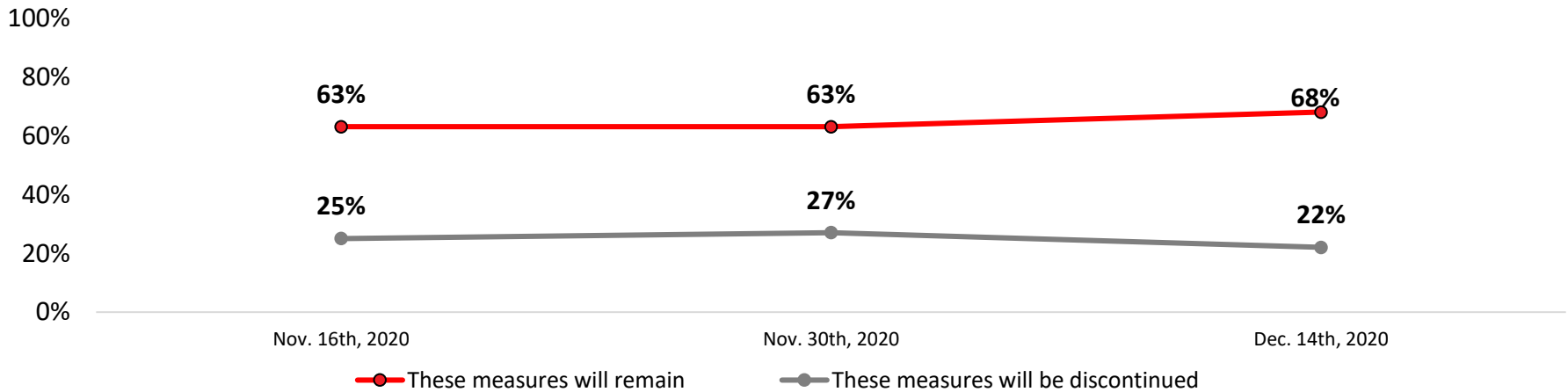
Base: All respondents

	 TOTAL CANADA	 TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
These measures will remain	68%	58%	10
These measures will be discontinued	22%	20%	2
Don't know	10%	23%	13

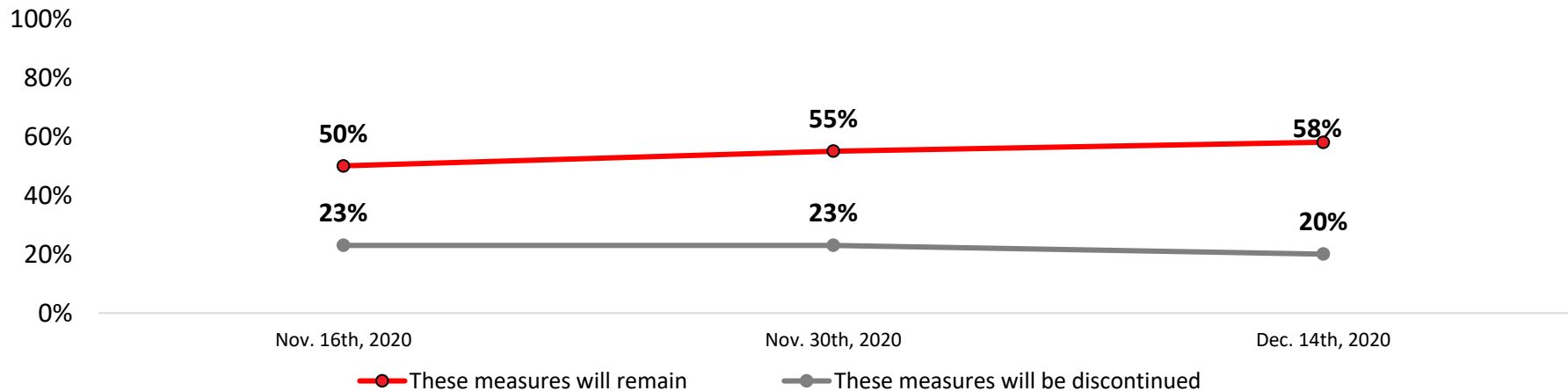
FUTURE OF SAFETY MEASURES / EVOLUTION

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / the United States, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Total Canada



Total USA

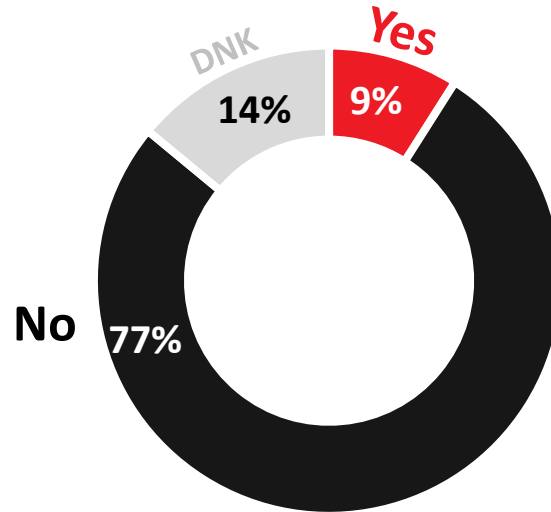


ARE VACCINES DANGEROUS?



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents (n=1,528)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 30 th	Gap
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282	1,516	
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274	1,516	
Yes	9%	8%	8%	9%	9%	7%	9%	9%	11%	6%	9%	8%	9%	9%	-
No	77%	76%	75%	75%	76%	86%	80%	78%	71%	82%	80%	80%	70%	76%	+1
Don't know	14%	16%	17%	15%	14%	7%	11%	13%	17%	12%	11%	12%	21%	15%	-1

ARE VACCINES DANGEROUS? (CANADA VS UNITED STATES)



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents



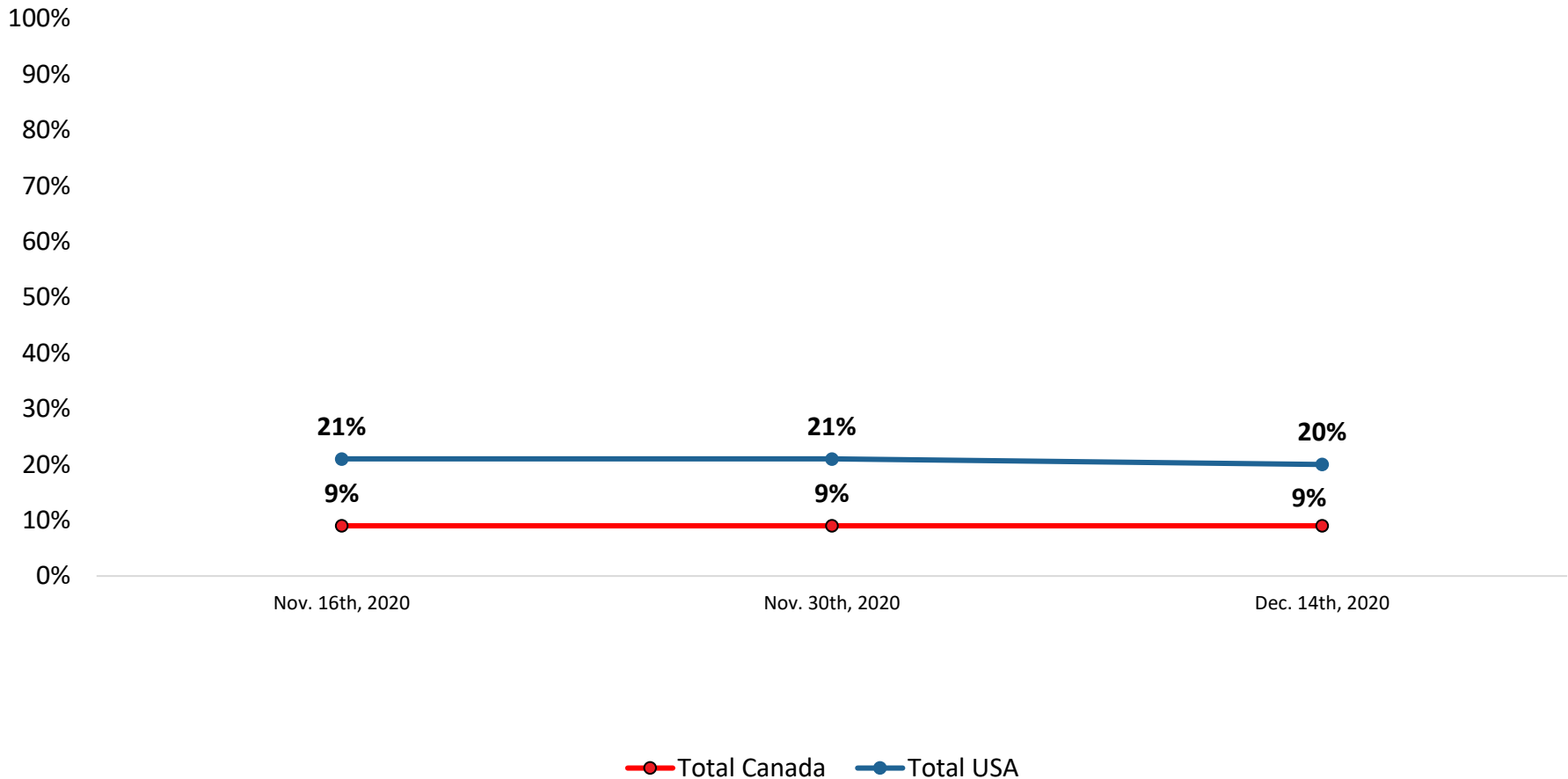
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
Yes	9%	20%	11
No	77%	60%	17
Don't know	14%	20%	6

ARE VACCINES DANGEROUS? - EVOLUTION



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

% Yes presented





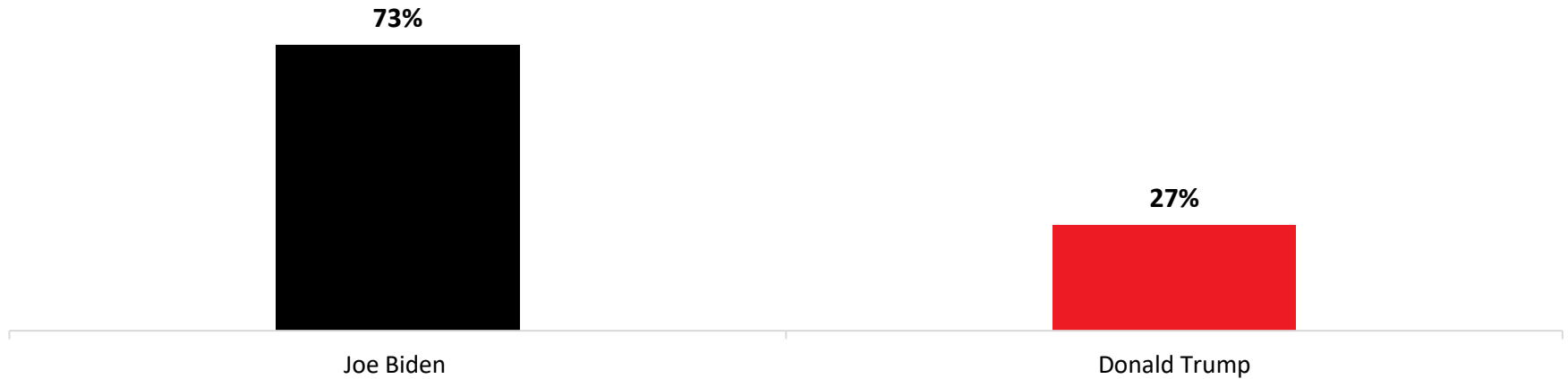
IN THE NEWS
OUTCOME OF THE PRESIDENTIAL ELECTION

WINNER OF THE ELECTION



CTC470. Who won the 2020 presidential election?

Base: All respondents (n=1,001)



Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,001	179	217	371	233	309	357	335	485	516	371	403	17
Unweighted n =	1,001	182	238	325	256	254	370	377	491	510	346	448	34
Joe Biden	73%	69%	71%	73%	78%	75%	76%	68%	69%	77%	38%	100%	92%
Donald Trump	27%	31%	29%	27%	22%	25%	24%	32%	31%	23%	62%	0%	8%

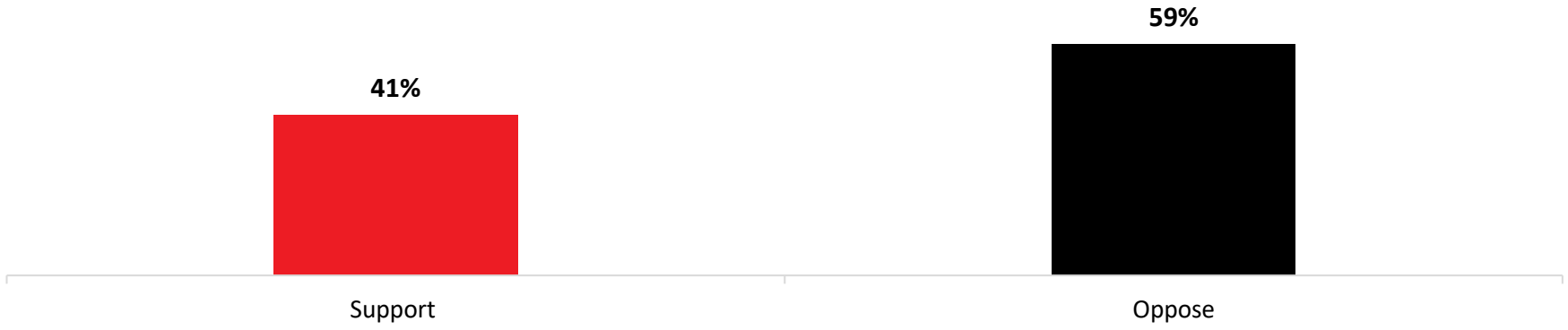
New question

TRUMP'S EFFORTS TO CLAIM VICTORY



CTC471. Do you support or oppose Donald Trump's continuing efforts to claim victory?

Base: All respondents (n=1,001)



Who did you vote for?

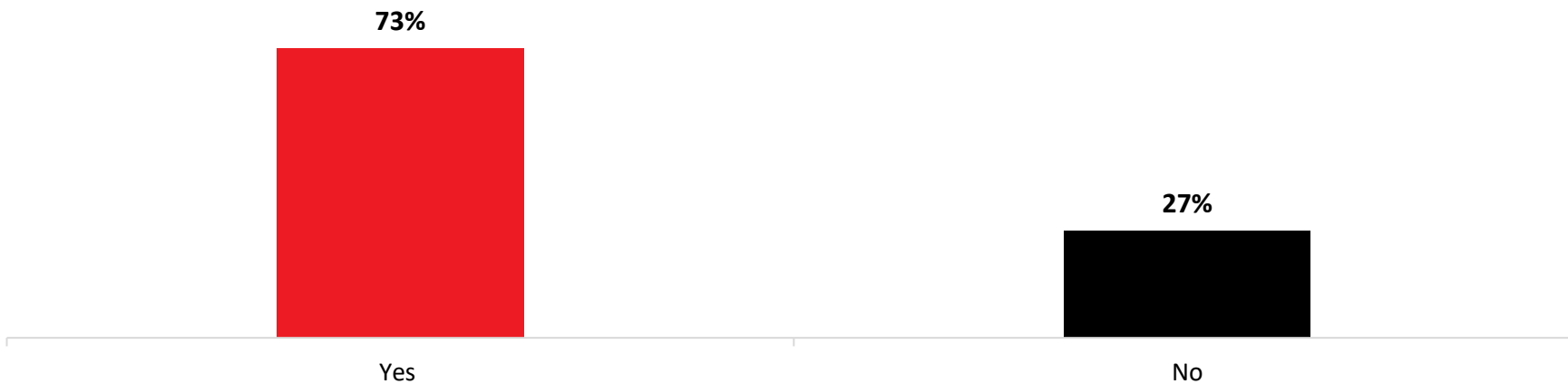
	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,001	179	217	371	233	309	357	335	485	516	371	403	17
Unweighted n =	1,001	182	238	325	256	254	370	377	491	510	346	448	34
Support	41%	43%	40%	46%	31%	39%	38%	45%	44%	37%	85%	6%	25%
Oppose	59%	57%	60%	54%	69%	61%	62%	55%	56%	63%	15%	94%	75%

New question

BIDEN AS LEGITIMATE PRESIDENT



CTC472. If Joe Biden wins a majority in the electoral college, will you accept him as the legitimately elected president of the United States?
 Base: All respondents (n=1,001)



Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,001	179	217	371	233	309	357	335	485	516	371	403	17
Unweighted n =	1,001	182	238	325	256	254	370	377	491	510	346	448	34
Yes	73%	68%	72%	70%	81%	72%	76%	70%	71%	75%	44%	100%	90%
No	27%	32%	28%	30%	19%	28%	24%	30%	29%	25%	56%	0%	10%

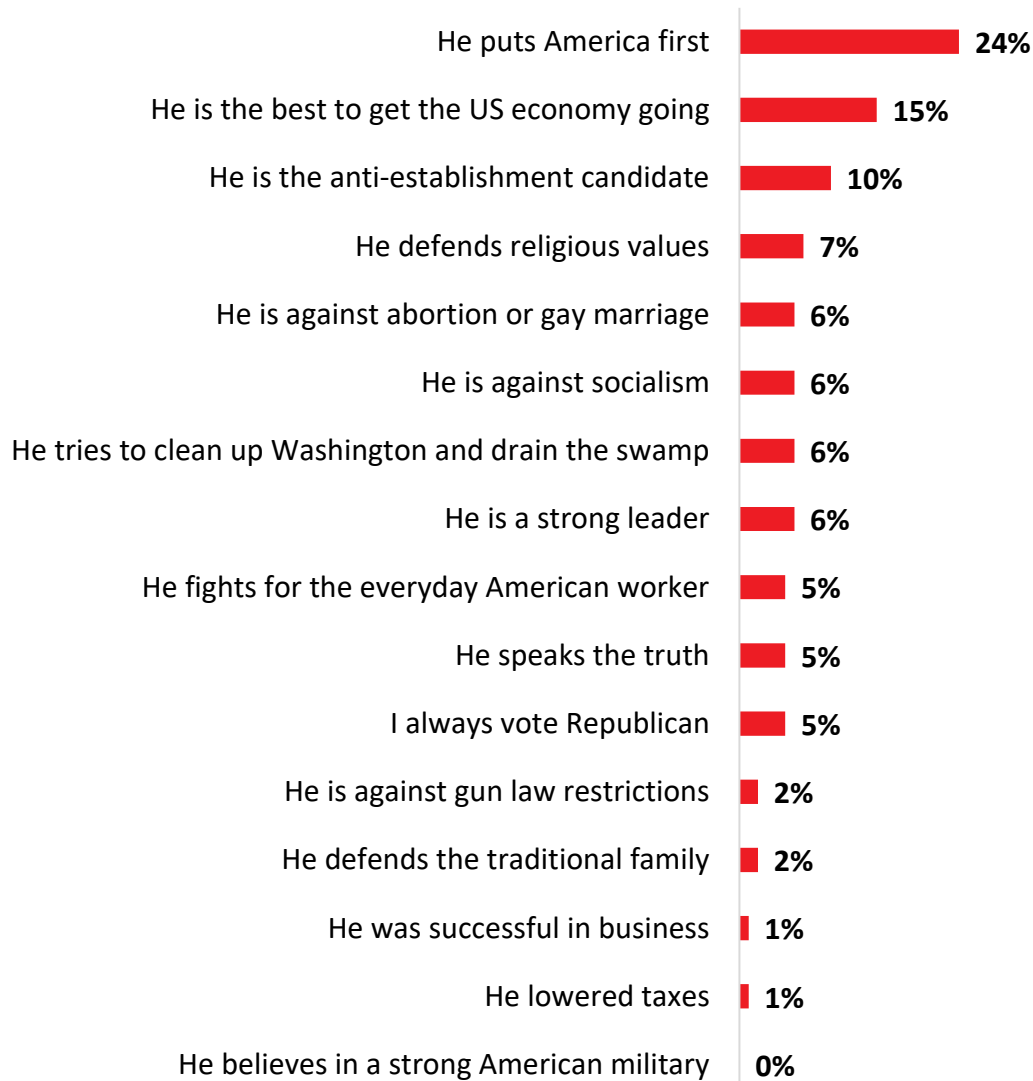
New question

WHY DID YOU VOTE FOR TRUMP?



CTC473. What is the main reason why you voted for Donald Trump?

Base: Respondents who voted for Donald Trump (n=346)



New question

WHY DID YOU VOTE FOR TRUMP? - DETAILS



CTC473. What is the main reason why you voted for Donald Trump?

Base: Respondents who voted for Donald Trump

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n =	371	74	84	146	68	86	121	165	207	165
Unweighted n =	346	68	88	123	67	64	116	166	206	140
He puts America first	24%	21%	31%	23%	18%	24%	20%	26%	20%	28%
He is the best to get the US economy going	15%	19%	10%	18%	13%	4%	17%	20%	15%	16%
He is the anti-establishment candidate	10%	14%	7%	10%	9%	11%	13%	7%	15%	4%
He defends religious values	7%	10%	5%	8%	1%	15%	5%	3%	6%	7%
He is against abortion or gay marriage	6%	1%	1%	8%	12%	5%	6%	6%	6%	5%
He is against socialism	6%	5%	10%	4%	9%	4%	7%	7%	8%	4%
He tries to clean up Washington and drain the swamp	6%	4%	7%	4%	11%	2%	5%	8%	5%	7%
He is a strong leader	6%	3%	7%	7%	4%	7%	5%	6%	4%	8%
He fights for the everyday American worker	5%	6%	3%	5%	5%	3%	4%	5%	4%	5%
He speaks the truth	5%	2%	7%	7%	4%	9%	3%	5%	4%	7%
I always vote Republican	5%	6%	6%	4%	6%	9%	6%	2%	4%	7%
He is against gun law restrictions	2%	2%	2%	2%	2%	3%	2%	2%	3%	0%
He defends the traditional family	2%	4%	0%	1%	4%	2%	1%	2%	2%	1%
He was successful in business	1%	2%	0%	1%	2%	0%	3%	0%	1%	1%
He lowered taxes	1%	0%	4%	0%	0%	1%	0%	1%	2%	0%
He believes in a strong American military	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%

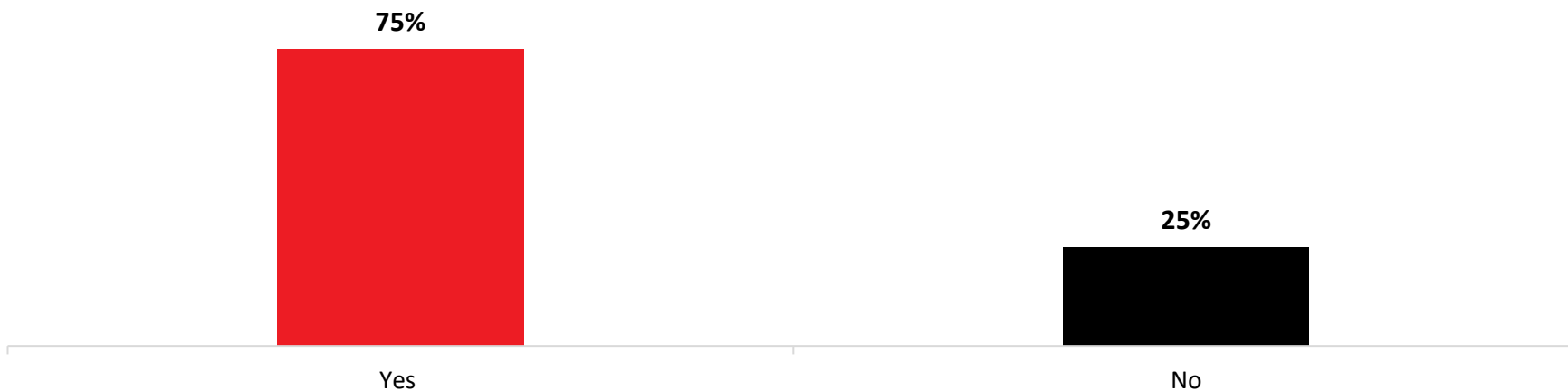
New question

DO TRUMP VOTERS LIKE TRUMP?



CTC474. Do you like Donald Trump personally?

Base: Respondents who voted for Donald Trump (n=346)



	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female
Weighted n =	371	74	84	146	68	86	121	165	207	165
Unweighted n =	346	68	88	123	67	64	116	166	206	140
Yes	75%	84%	70%	74%	71%	86%	76%	68%	72%	78%
No	25%	16%	30%	26%	29%	14%	24%	32%	28%	22%



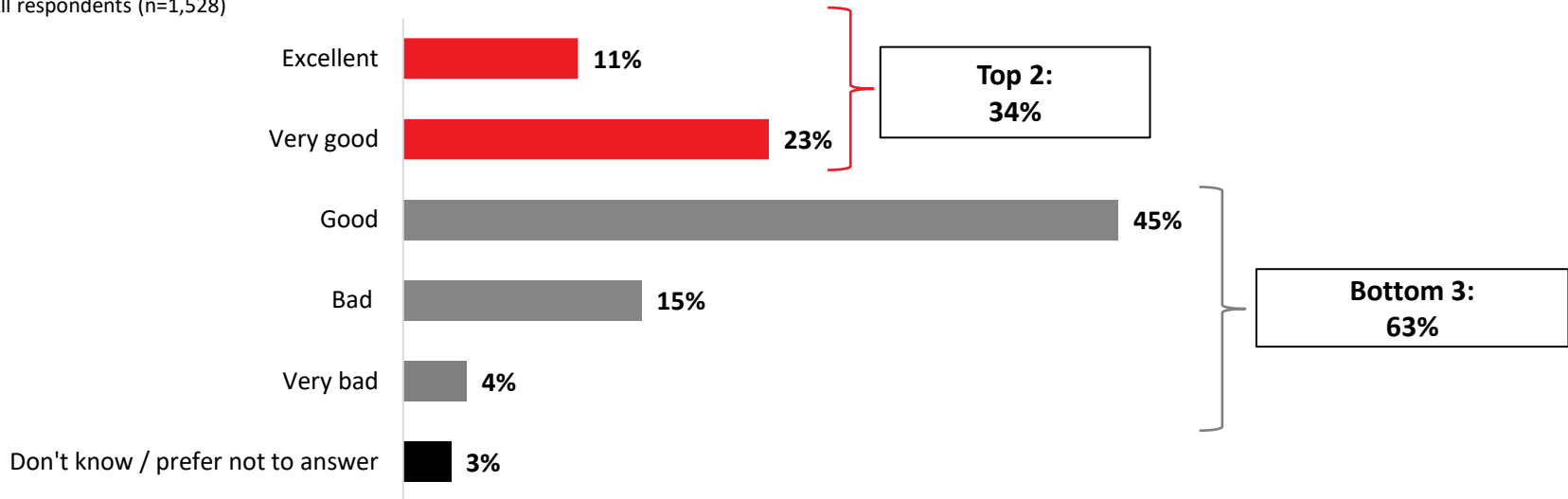
STRESS AND MENTAL HEALTH

MENTAL HEALTH DURING THE CRISIS



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,528)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 30 th	Gap
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282	1,516	
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274	1,516	
Total Top 2	34%	26%	44%	36%	29%	27%	22%	18%	32%	46%	34%	34%	33%	36%	-2
Excellent	11%	5%	16%	11%	7%	8%	7%	8%	8%	14%	11%	10%	9%	13%	-2
Very good	23%	22%	28%	25%	21%	19%	15%	11%	23%	32%	22%	24%	24%	23%	-
Total Bottom 3	63%	72%	54%	61%	66%	69%	74%	75%	65%	53%	64%	63%	64%	62%	+1
Good *	45%	58%	39%	45%	41%	44%	48%	45%	47%	43%	46%	42%	49%	42%	+3
Bad	15%	13%	13%	11%	24%	21%	19%	23%	15%	9%	15%	16%	13%	15%	-
Very bad	4%	1%	2%	4%	2%	4%	7%	8%	4%	1%	3%	5%	2%	4%	-
Don't know/Prefer not to answer	3%	1%	2%	4%	5%	4%	3%	6%	3%	1%	2%	3%	3%	2%	+1

* The *Good* rating is placed in the bottom 3 as part of a standardized scale in academic research

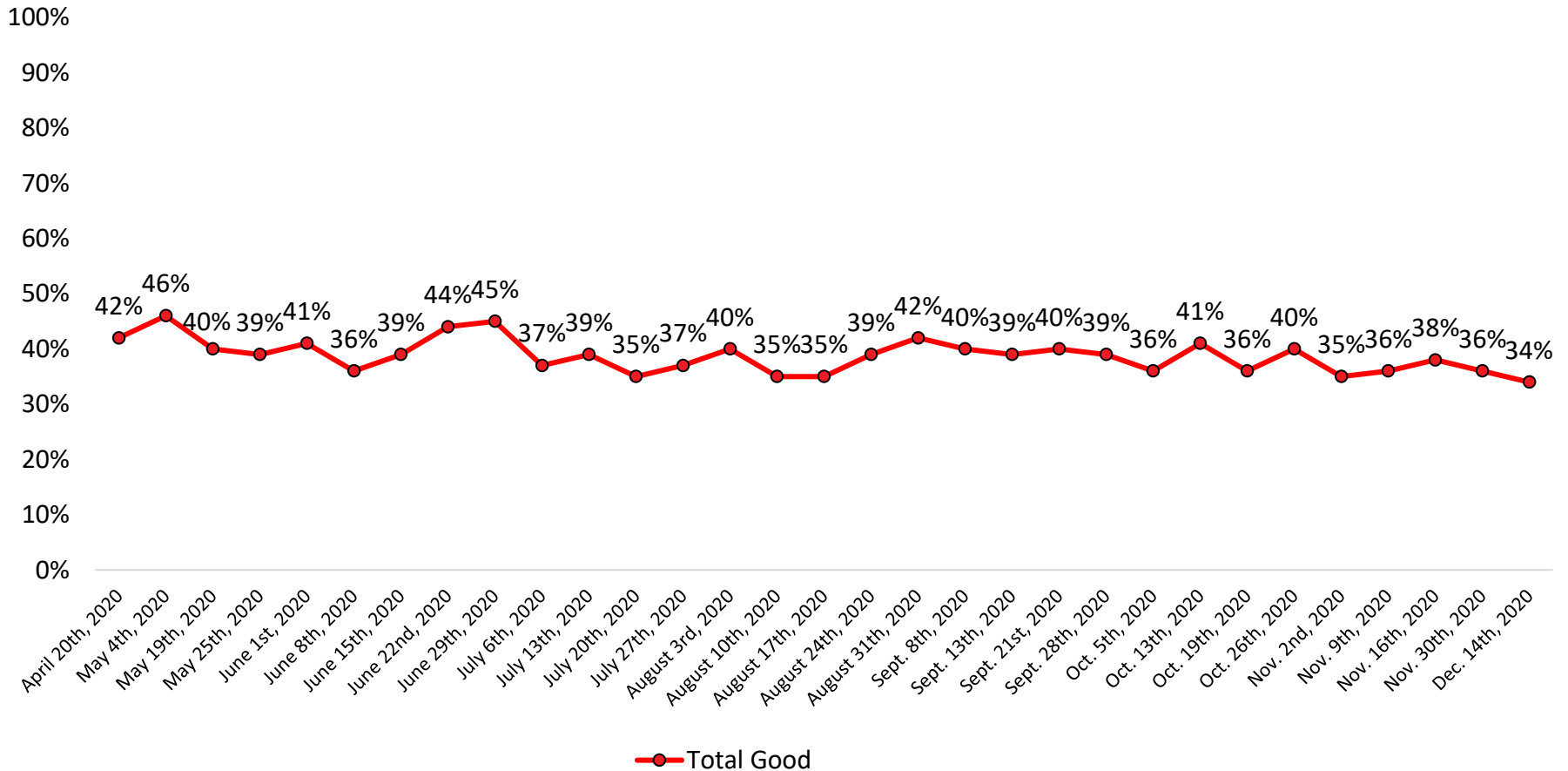
MENTAL HEALTH DURING THE CRISIS (Evolution)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

% Total Good (Excellent + Very good) presented

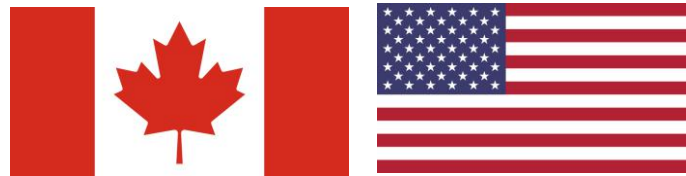


MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
Total Top 2	34%	45%	11
Excellent	11%	22%	11
Very good	23%	23%	-
Total Bottom 3	63%	50%	13
Good *	45%	33%	12
Bad	15%	12%	3
Very bad	4%	5%	1
Don't know/Prefer not to answer	3%	5%	2

* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



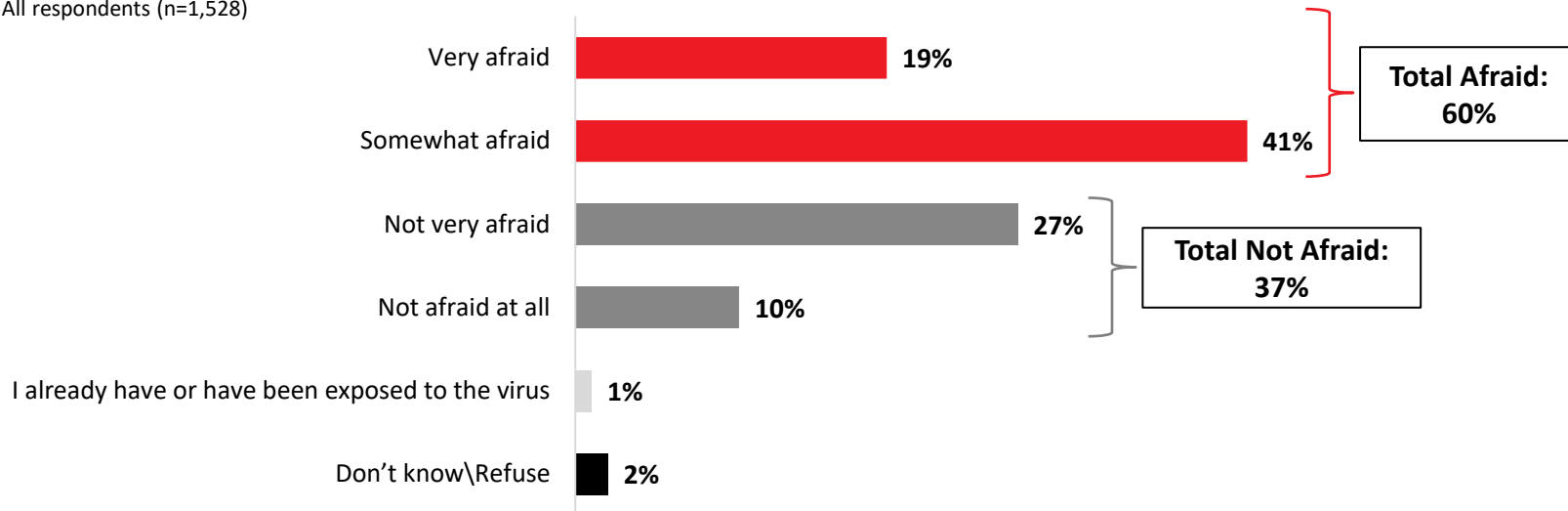
FEAR AND SPREAD OF THE VIRUS



FEAR OF CONTRACTING THE VIRUS

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,528)

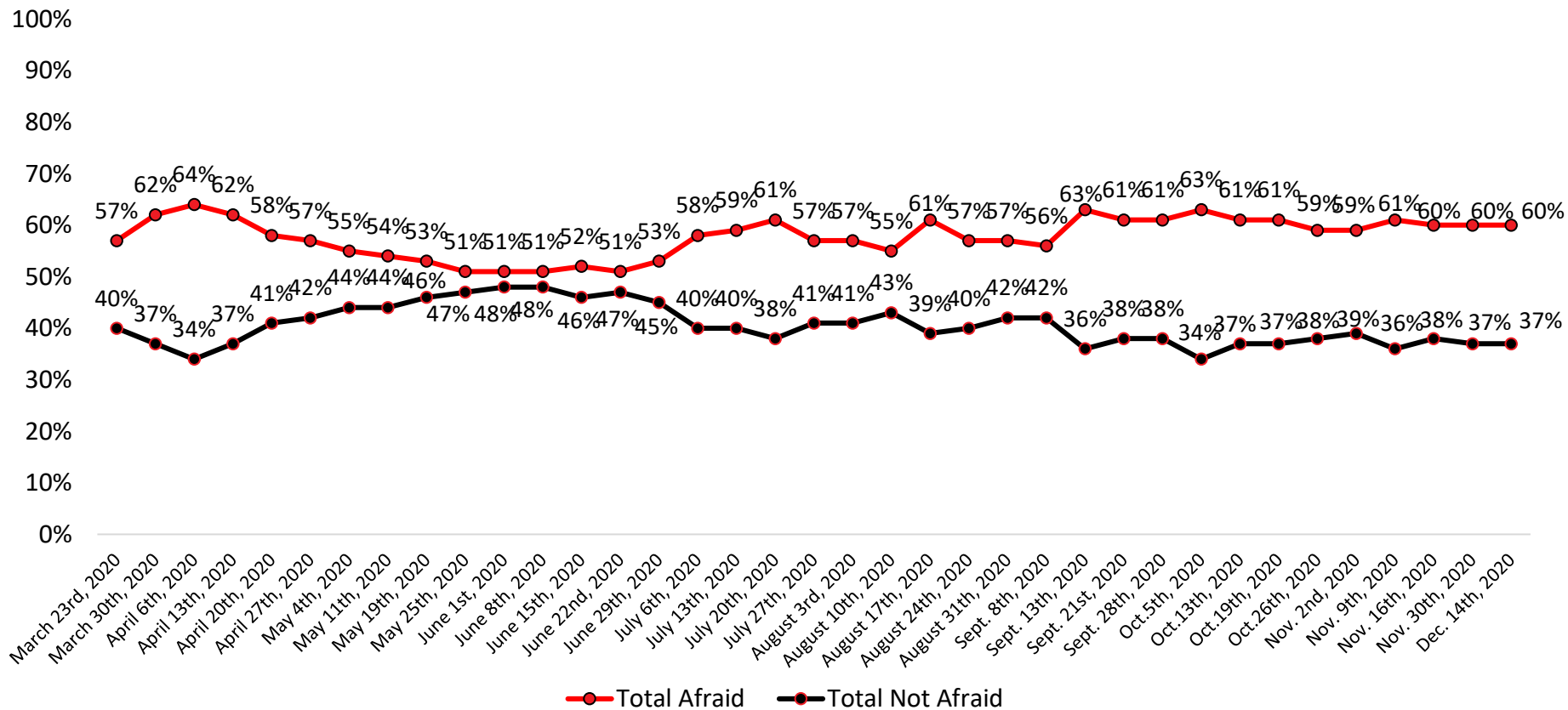


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 30 th	Gap
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282	1,516	
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274	1,516	
Total Afraid	60%	47%	53%	65%	65%	54%	65%	58%	58%	63%	63%	59%	56%	60%	-
Very afraid	19%	7%	15%	20%	21%	19%	28%	19%	21%	18%	21%	20%	13%	19%	-
Somewhat afraid	41%	40%	38%	45%	43%	35%	37%	39%	38%	45%	42%	39%	43%	41%	-
Total Not Afraid	37%	52%	42%	32%	32%	45%	33%	36%	39%	37%	35%	37%	43%	37%	-
Not very afraid	27%	41%	34%	23%	16%	30%	24%	26%	27%	29%	27%	27%	29%	26%	+1
Not afraid at all	10%	11%	8%	9%	15%	15%	9%	11%	12%	8%	9%	11%	14%	12%	-2
I already have or have been exposed to the virus	1%	1%	2%	0%	2%	0%	0%	2%	1%	0%	0%	1%	1%	1%	-
Don't know/Refuse	2%	0%	2%	3%	1%	2%	2%	5%	2%	1%	2%	3%	0%	1%	+1

FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

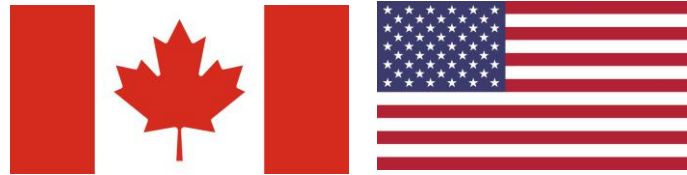


FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

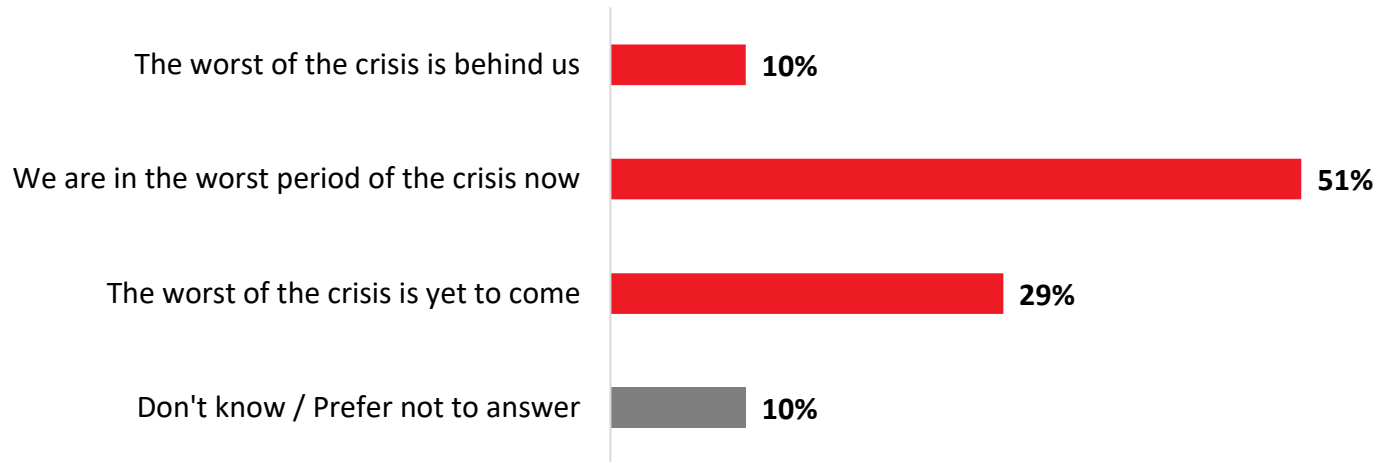


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
Total Afraid	60%	58%	2
Very afraid	19%	25%	6
Somewhat afraid	41%	34%	7
Total Not Afraid	37%	34%	3
Not very afraid	27%	17%	10
Not afraid at all	10%	18%	8
I already have or have been exposed to the virus	1%	3%	2
Don't know/Refuse	2%	4%	2

EVOLUTION OF THE COVID-19 PANDEMIC

CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,528)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 30 th	Gap
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282	1,516	
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274	1,516	
The worst of the crisis is behind us	10%	10%	13%	10%	6%	7%	6%	19%	8%	5%	9%	12%	7%	9%	+1
We are in the worst period of the crisis now	51%	45%	52%	50%	52%	47%	55%	46%	51%	54%	52%	50%	53%	45%	+6
The worst of the crisis is yet to come	29%	25%	30%	29%	29%	33%	30%	20%	30%	35%	29%	30%	30%	35%	-6
Don't know / Prefer not to answer	10%	20%	6%	10%	13%	13%	9%	15%	11%	6%	10%	8%	10%	11%	-1

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents



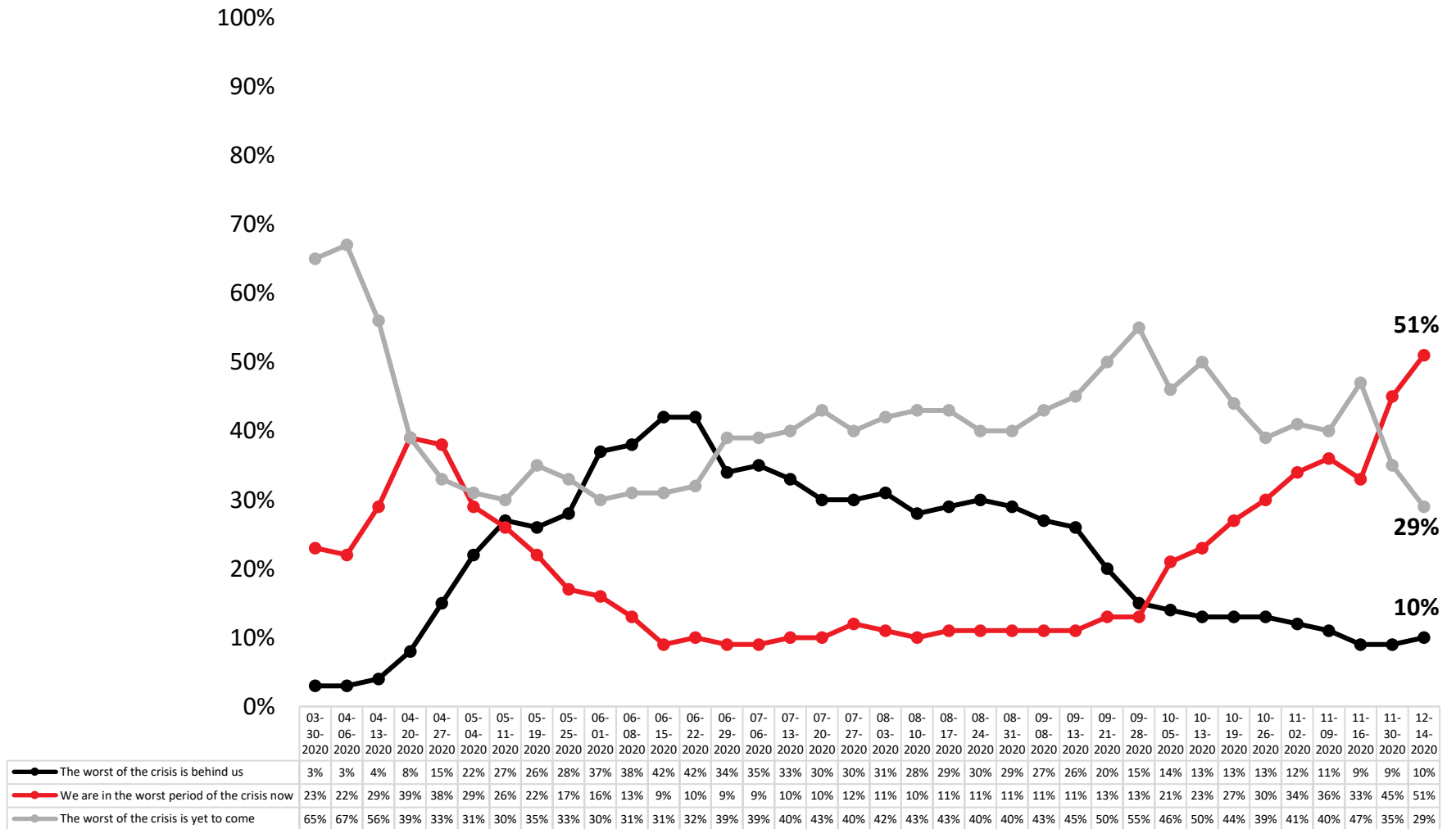
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,528	1,001	
Unweighted n =	1,528	1,001	
The worst of the crisis is behind us	10%	17%	7
We are in the worst period of the crisis now	51%	35%	16
The worst of the crisis is yet to come	29%	34%	5
Don't know / Prefer not to answer	10%	14%	4

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada ?

Base: All respondents

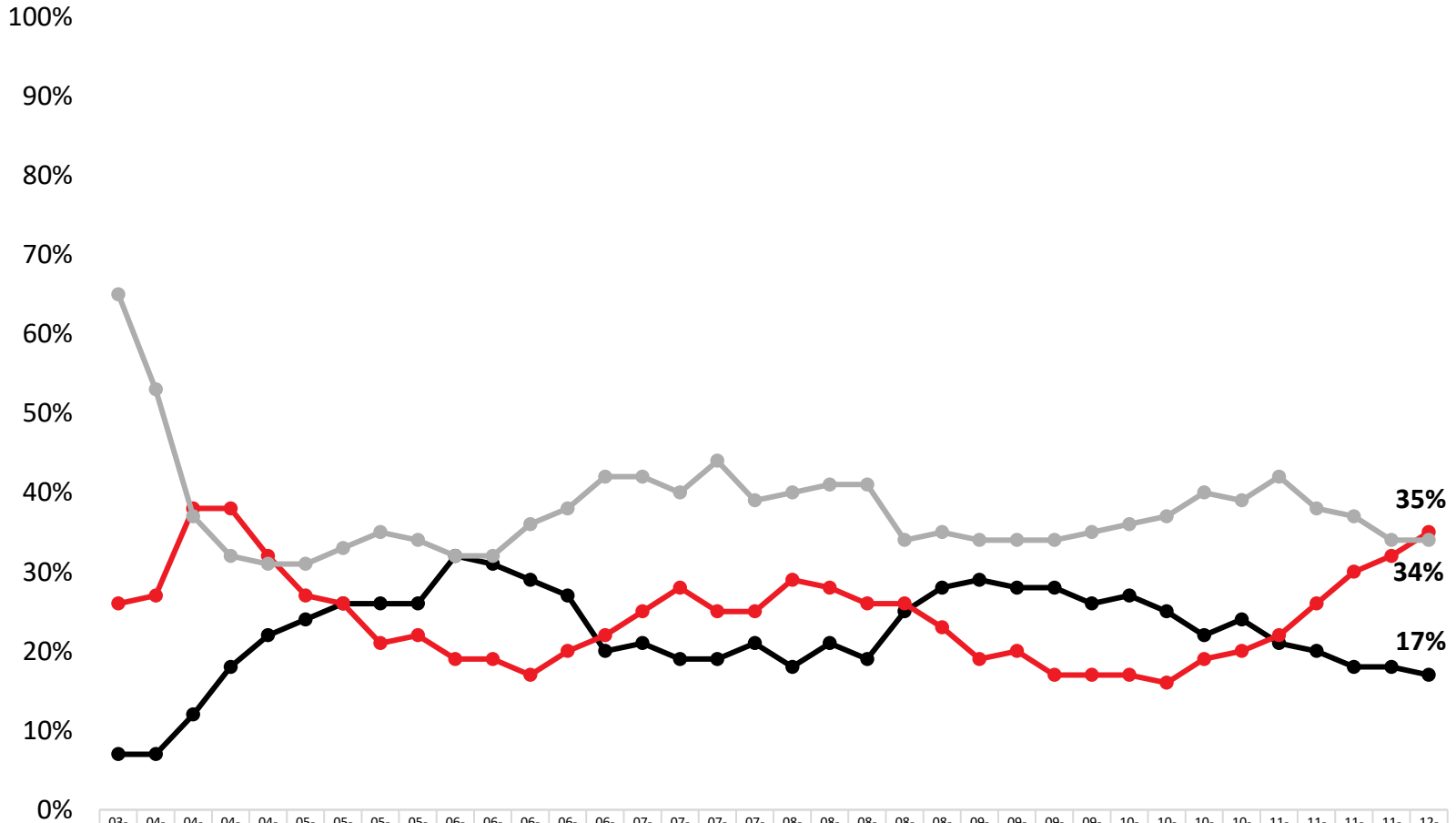


EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents



	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-08-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020
—●— The worst of the crisis is behind us	7%	7%	12%	18%	22%	24%	26%	26%	26%	32%	31%	29%	27%	20%	21%	19%	19%	21%	18%	21%	19%	25%	28%	29%	28%	28%	26%	27%	25%	22%	24%	21%	20%	18%	18%	17%
—●— We are in the worst period of the crisis now	26%	27%	38%	38%	32%	27%	26%	21%	22%	19%	19%	17%	20%	22%	25%	28%	25%	25%	29%	28%	26%	26%	23%	19%	20%	17%	17%	17%	16%	19%	20%	22%	26%	30%	32%	35%
—●— The worst of the crisis is yet to come	65%	53%	37%	32%	31%	31%	33%	35%	34%	32%	32%	36%	38%	42%	42%	40%	44%	39%	40%	41%	41%	34%	35%	34%	34%	34%	35%	36%	37%	40%	39%	42%	38%	37%	34%	34%



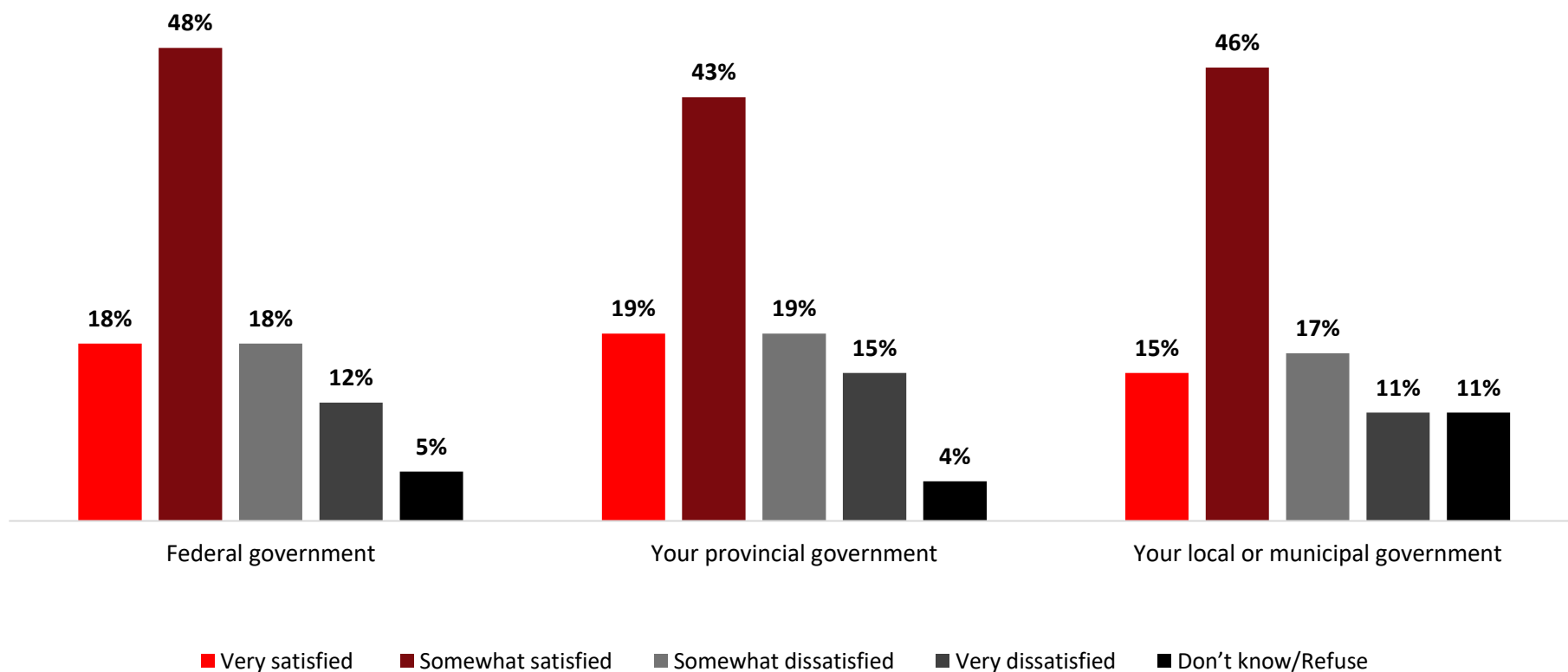
SATISFACTION WITH GOVERNMENTS DURING THE CRISIS



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,528)



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Nov. 30 th	Gap
Weighted n =	1,528	105	358	587	100	171	207	401	537	590	625	593	282	1,516	
Unweighted n =	1,528	103	412	606	125	131	151	362	551	615	626	606	274	1,516	
Federal government															
Total Satisfied	66%	74%	67%	68%	64%	50%	67%	61%	62%	74%	68%	67%	64%	65%	+1
Total Dissatisfied	29%	25%	28%	25%	28%	48%	30%	31%	33%	25%	29%	29%	32%	30%	-1
Your provincial government															
Total Satisfied	62%	76%	68%	62%	50%	30%	75%	53%	57%	72%	60%	61%	68%	60%	+2
Total Dissatisfied	34%	24%	28%	32%	45%	68%	23%	41%	38%	26%	37%	35%	29%	36%	-2
Your local or municipal government															
Total Satisfied	61%	72%	61%	66%	56%	53%	50%	51%	58%	71%	60%	61%	67%	59%	+1
Total Dissatisfied	28%	20%	24%	25%	33%	43%	34%	36%	31%	20%	31%	29%	21%	29%	-1

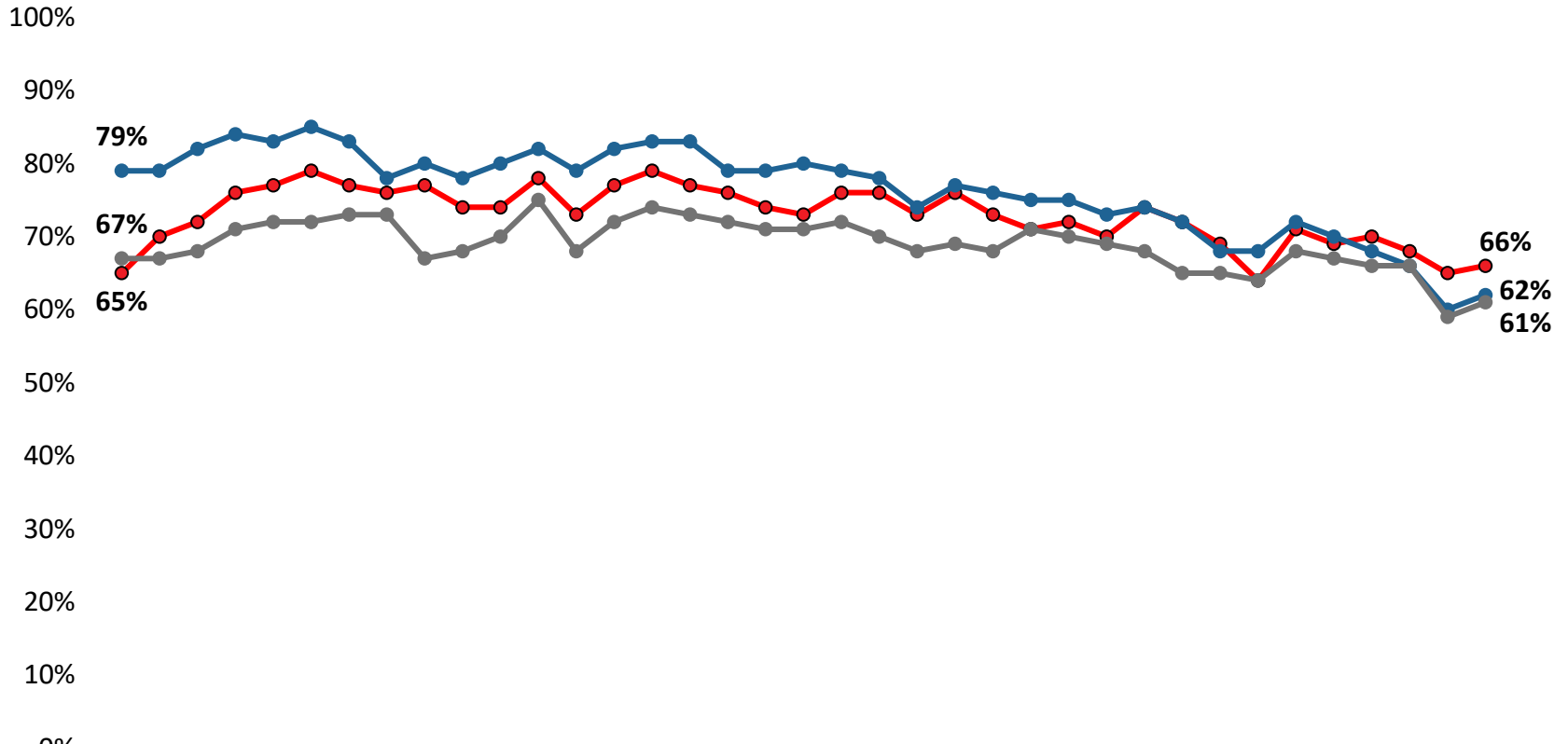
SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



	03-23-2020	03-31-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-07-2020	09-14-2020	09-21-2020	09-28-2020	10-05-2020	10-12-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-23-2020	11-30-2020	12-07-2020
Federal government	65%	70%	72%	76%	77%	79%	77%	76%	77%	74%	74%	78%	73%	77%	79%	77%	76%	74%	73%	76%	76%	73%	76%	73%	71%	72%	70%	74%	72%	69%	64%	71%	69%	70%	68%	65%	66%	
Provincial government	79%	79%	82%	84%	83%	85%	83%	78%	80%	78%	80%	82%	79%	82%	83%	83%	79%	79%	80%	79%	78%	74%	77%	76%	75%	75%	73%	74%	72%	68%	68%	72%	70%	68%	66%	60%	62%	
Local or municipal government	67%	67%	68%	71%	72%	73%	73%	67%	68%	70%	75%	68%	72%	74%	73%	72%	71%	71%	72%	70%	68%	69%	68%	71%	70%	69%	68%	65%	65%	64%	68%	67%	66%	66%	59%	61%		

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault Doug Ford Brian Pallister Scott Moe Jason Kenney John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,528	105	358	587	54	46	171	207
Unweighted n =	1,528	103	412	606	72	53	131	151
Total Satisfied	62%	76%	68%	62%	44%	57%	30%	75%
Very satisfied	19%	39%	27%	14%	12%	9%	8%	20%
Somewhat satisfied	43%	37%	41%	48%	31%	48%	22%	55%
Total Dissatisfied	34%	24%	28%	32%	48%	42%	68%	23%
Somewhat dissatisfied	19%	20%	19%	19%	20%	28%	26%	10%
Very dissatisfied	15%	4%	9%	13%	28%	14%	42%	13%
Don't know/Refuse	4%	0%	3%	6%	8%	2%	3%	2%

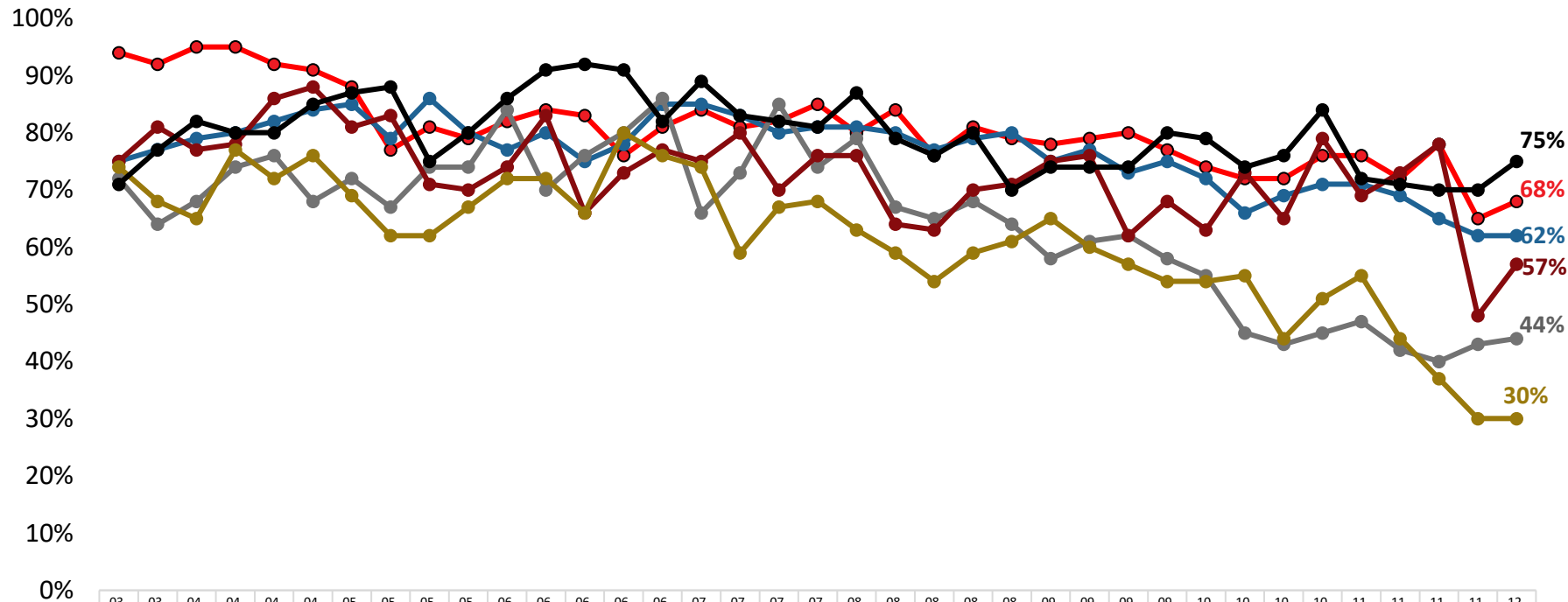
SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



	03-23-2020	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-08-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020
François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%	78%	79%	80%	77%	74%	72%	72%	76%	76%	72%	78%	65%	68%
Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%	80%	75%	77%	73%	75%	72%	66%	69%	71%	71%	69%	65%	62%	62%
Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%	58%	61%	62%	58%	55%	45%	43%	45%	47%	42%	40%	43%	44%
Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%	75%	76%	62%	68%	63%	73%	65%	79%	69%	73%	78%	48%	57%
Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%	65%	60%	57%	54%	55%	44%	51%	55%	44%	37%	30%	30%	
John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	70%	74%	74%	74%	80%	79%	74%	76%	84%	72%	71%	70%	70%	75%

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,528	1,001	
	Unweighted n =	1,528	1,001	
	Federal government / The US President	66%	45%	21
Your provincial government / Your State government		62%	54%	8
Your local or municipal government		61%	56%	5

VOTING INTENTIONS - FEDERAL ELECTIONS

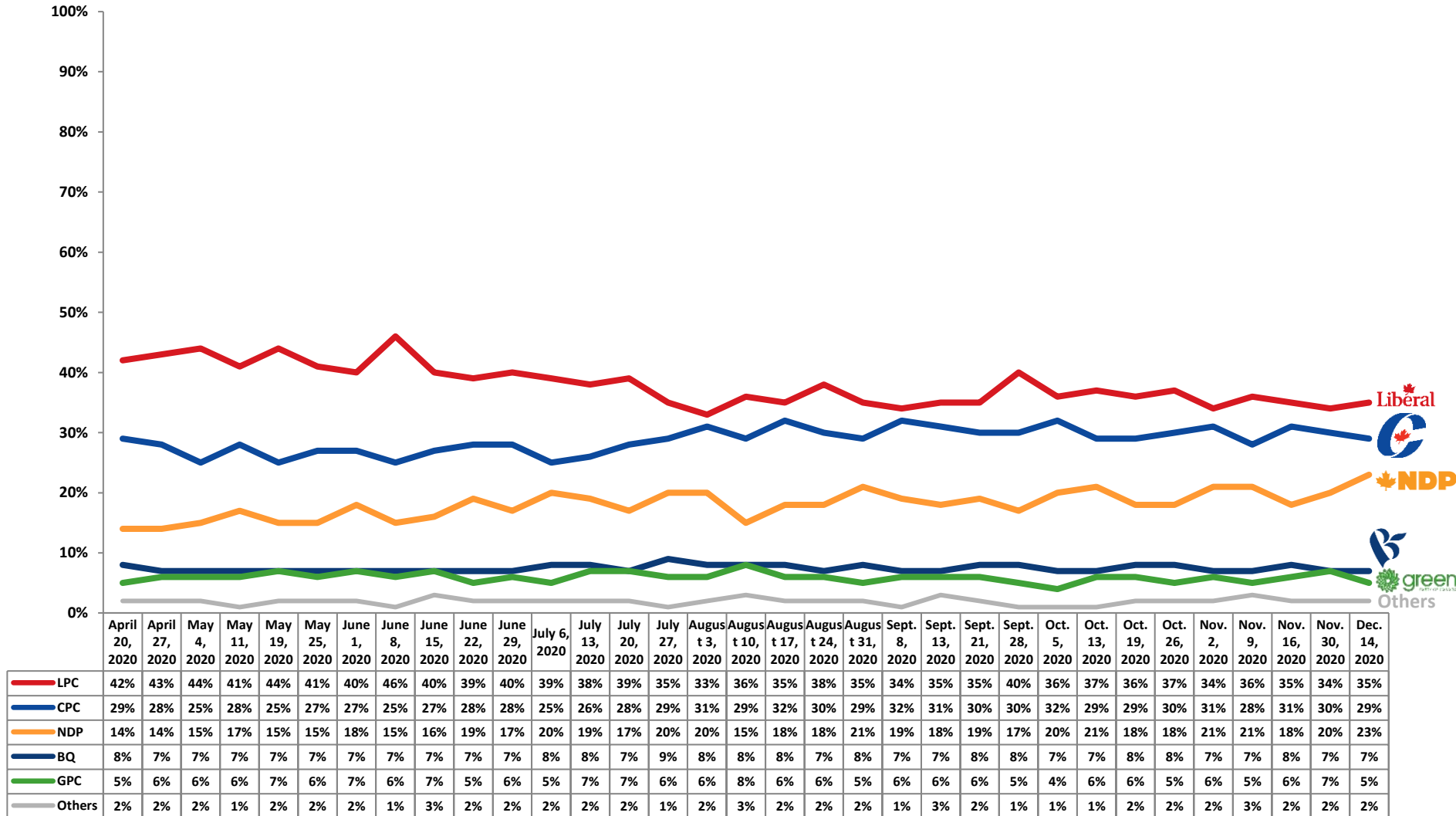


CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...*

Base: All respondents (n=1,528), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total Nov. 30 th , 2020	Gap
Weighted n =	1,528	1,223	66	292	476	78	140	171	619	604	307	409	507	1,269	
Unweighted n =	1,528	1,248	72	338	499	103	109	127	598	650	275	436	537	1,289	
... Justin Trudeau's Liberal Party of Canada	28%	35%	49%	33%	42%	20%	24%	28%	35%	34%	33%	32%	38%	34%	+1
... Erin O'Toole's Conservative Party of Canada	23%	29%	20%	21%	28%	42%	52%	23%	33%	25%	18%	30%	34%	30%	-1
... Jagmeet Singh's New Democratic Party of Canada	18%	23%	21%	11%	22%	29%	21%	43%	19%	26%	37%	22%	14%	20%	+3
... Yves-François Blanchet's Bloc Québécois	6%	7%	-	30%	-	-	-	-	-	-	-	-	-	7%	-
... Annamie Paul's Green Party of Canada	4%	5%	3%	4%	7%	4%	2%	4%	4%	6%	6%	5%	4%	7%	-2
... another party	2%	2%	6%	1%	2%	5%	1%	1%	3%	1%	2%	4%	1%	2%	-
I would not vote	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TRENDS IN VOTING INTENTIONS IN CANADA





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APPENDIX

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	151	207
Alberta	131	171
Manitoba/Saskatchewan	125	100
Ontario	606	587
Quebec	412	358
Atlantic	103	105

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	182	179
MidWest	238	217
South	325	371
West	256	233

DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	704	742
Female	824	786

AGE	Unweighted	Weighted
Between 18 and 34	362	401
Between 35 and 54	551	537
55 or over	615	590

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	944	1,002
French	373	318
Other	209	206

The sample thus collected has a minimum weighting factor of 0.1926 and a maximum weighting factor of 4.3588. The weighted variance is 0.3103.

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	491	485
Female	510	516

AGE	Unweighted	Weighted
Between 18 and 29	166	220
Between 30 and 39	176	172
Between 40 and 49	179	186
Between 50 and 64	294	250
65 or older	186	172

The sample thus collected has a minimum weighting factor of 0.2509 and a maximum weighting factor of 3.2005. The weighted variance is 0.1926.

OUR CREDENTIALS



Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



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600
EMPLOYEES



185
CONSULTANTS



8
OFFICES

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QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG