
NORTH AMERICAN TRACKER

Leger

December 15th, 2022
E D I T I O N



THE CANADIAN PRESS 

METHODOLOGICAL APPROACH

METHODOLOGY



Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with The Canadian Press, conducted this web survey with a representative sample of **1,526 Canadians and 1,006 Americans** over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **December 09th, 2022, to December 11th, 2022**, via Computer-Assisted Web Interviewing technology (CAWI).

Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level, and presence of children in households. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

METHODOLOGICAL APPROACH

METHODOLOGY



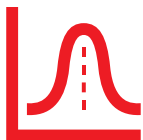
The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access.

LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application.

In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

METHODOLOGICAL APPROACH

METHODOLOGY



A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error $\pm 2.50\%$, **19 times out of 20** for the Canadian sample and of $\pm 3.09\%$, **19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

METHODOLOGICAL APPROACH

METHODOLOGY

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2021, Leger was once again **the most accurate firm in the country**. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

2021 CANADIAN FEDERAL ELECTION



LEGER SURVEY

Published in *Le Journal de Montréal* and *The National Post/Postmedia*
September 18, 2021

	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party	Bloc Québécois	People's Party of Canada	Green Party of Canada
LEGER SURVEY	33%	32%	19%	7%	6%	2%
OFFICIAL RESULTS	33.7%	32.6%	17.8%	7.7%	5.0%	2.3%

OFFICIAL RESULTS

2021 Canadian Federal Election*

*The official results were obtained from Elections Canada on September 24, 2021, at 9:45 a.m. EDT.

NOTES ON READING THIS REPORT

METHODOLOGY



The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicates a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicates a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca.

For any questions related to our services, or to request an interview, please contact us [by clicking here](#).



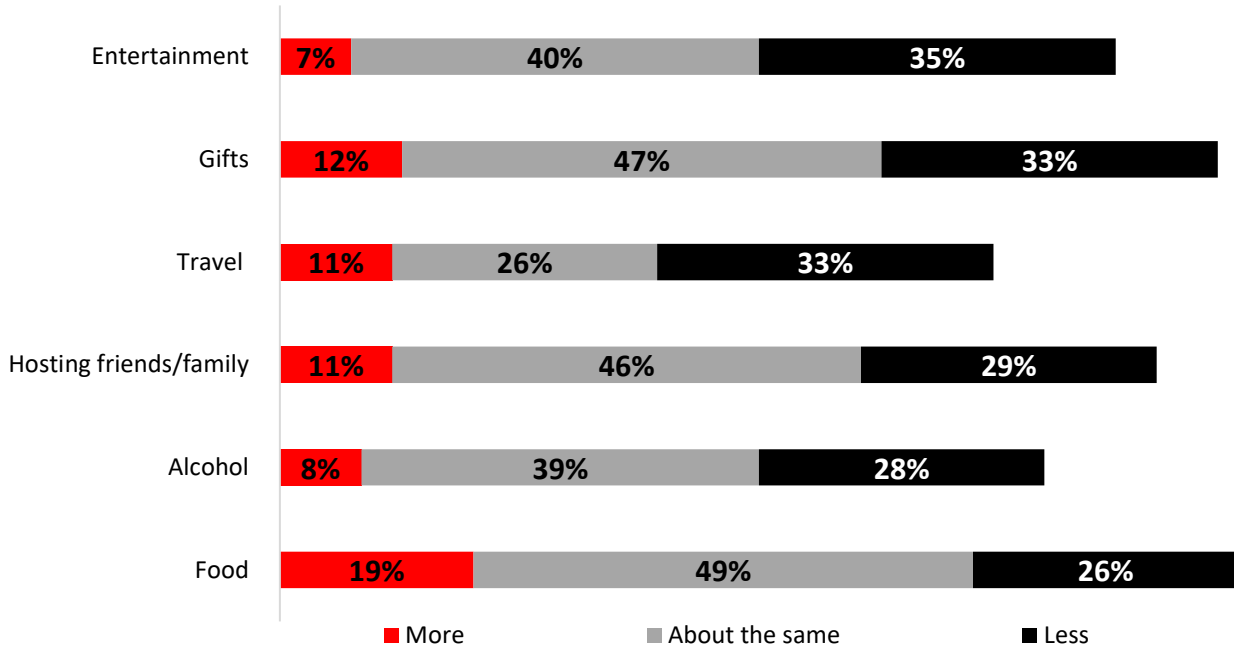
Leger

HOLIDAY AND END-OF-YEAR RESTROSPECTION

HOLIDAY EXPENSES

CTC1068. Compared to last holiday season, how much do you plan to spend this holiday season on the following?

Base: All respondents (n=1,526)



*The complement corresponds to the mentions: Don't know and Does not apply

HOLIDAY EXPENSES – Detailed Results (1/2)

CTC1068. Compared to last holiday season, how much do you plan to spend this holiday season on the following?

Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural
Weighted n=	1,526	103	352	591	98	170	212	398	500	628	744	782	607	614	297
Unweighted n=	1,526	100	408	602	125	129	162	401	558	567	762	764	632	594	293

Entertainment

More	7%	7%	7%	8%	6%	5%	8%	15%	7%	2%	8%	6%	11%	5%	4%
About the same	40%	41%	46%	39%	38%	35%	34%	47%	40%	35%	44%	35%	37%	43%	38%
Less	35%	33%	32%	34%	35%	38%	42%	28%	37%	38%	36%	34%	34%	35%	38%

Gifts

More	12%	12%	12%	12%	14%	8%	17%	22%	12%	7%	12%	13%	17%	8%	14%
About the same	47%	46%	57%	47%	43%	43%	36%	42%	44%	53%	49%	45%	43%	50%	49%
Less	33%	37%	24%	33%	31%	45%	39%	29%	37%	33%	31%	35%	31%	35%	32%

Travel

More	11%	11%	10%	10%	11%	6%	16%	17%	11%	7%	11%	11%	14%	8%	9%
About the same	26%	25%	23%	29%	26%	30%	17%	34%	24%	22%	29%	23%	25%	26%	24%
Less	33%	31%	26%	33%	31%	45%	41%	29%	35%	35%	36%	31%	32%	36%	31%

HOLIDAY EXPENSES – Detailed Results (2/2)

CTC1068. Compared to last holiday season, how much do you plan to spend this holiday season on the following?

Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural
Weighted n=	1,526	103	352	591	98	170	212	398	500	628	744	782	607	614	297
Unweighted n=	1,526	100	408	602	125	129	162	401	558	567	762	764	632	594	293

Hosting friends/family

More	11%	8%	14%	10%	10%	7%	11%	20%	8%	7%	12%	9%	13%	9%	9%
About the same	46%	47%	52%	42%	46%	48%	43%	41%	45%	49%	50%	41%	43%	46%	49%
Less	29%	30%	20%	31%	33%	35%	34%	26%	31%	30%	27%	31%	28%	31%	29%

Alcohol

More	8%	8%	8%	9%	10%	4%	10%	12%	9%	6%	10%	7%	10%	8%	8%
About the same	39%	42%	45%	38%	33%	33%	36%	38%	34%	43%	43%	35%	34%	42%	41%
Less	28%	27%	24%	26%	30%	41%	29%	27%	30%	26%	27%	28%	29%	27%	27%

Food

More	19%	18%	23%	19%	19%	11%	21%	23%	20%	17%	21%	18%	22%	15%	22%
About the same	49%	45%	54%	50%	50%	49%	39%	46%	48%	51%	51%	47%	47%	52%	47%
Less	26%	29%	18%	24%	24%	36%	34%	23%	27%	27%	23%	28%	26%	26%	26%

HOLIDAY EXPENSES (CANADA VS UNITED STATES) (1/2)

CTC1068. Compared to last holiday season, how much do you plan to spend this holiday season on the following?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,526	1,006	
Unweighted n=	1,526	1,006	
Entertainment			
More	7%	10%	3
About the same	40%	42%	2
Less	35%	23%	12
Gifts			
More	12%	16%	4
About the same	47%	48%	1
Less	33%	24%	9
Travel			
More	11%	11%	-
About the same	26%	27%	1
Less	33%	22%	11

HOLIDAY EXPENSES (CANADA VS UNITED STATES) (2/2)

CTC1068. Compared to last holiday season, how much do you plan to spend this holiday season on the following?

Base: All respondents

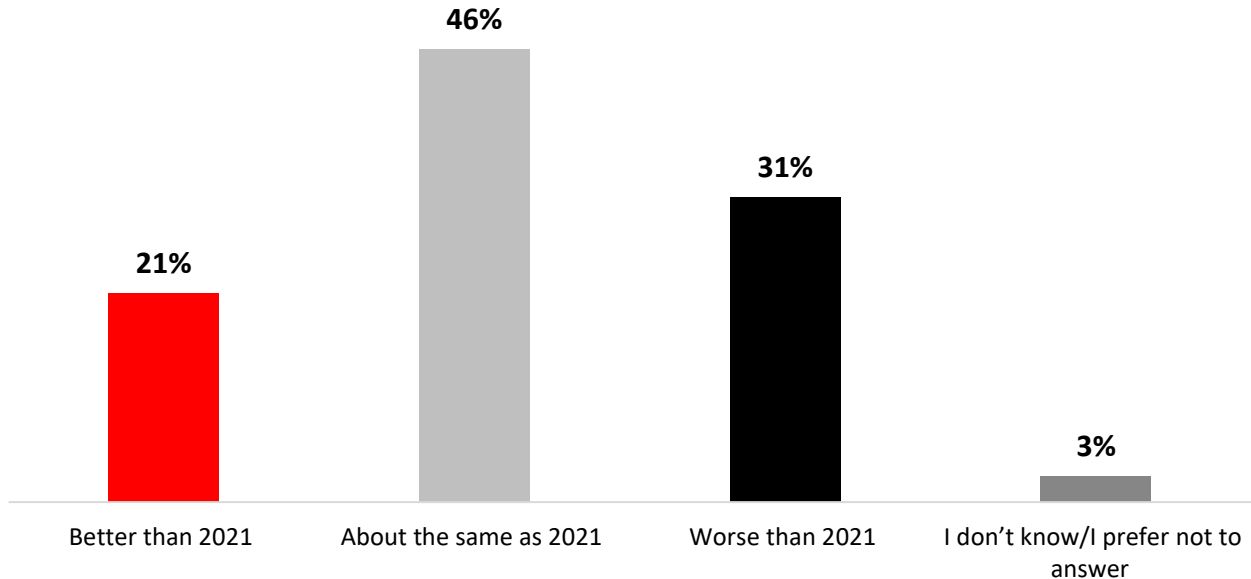


	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,526	1,006	
Unweighted n=	1,526	1,006	
Hosting friends/family			
More	11%	10%	1
About the same	46%	42%	4
Less	29%	20%	9
Alcohol			
More	8%	7%	1
About the same	39%	35%	4
Less	28%	17%	11
Food			
More	19%	19%	-
About the same	49%	54%	5
Less	26%	19%	7

IMPRESSION OF THE YEAR 2022

CTC1064. Compared to 2021, taking everything into consideration, how has 2022 been for you?

Base: All respondents (n=1,526)



IMPRESSION OF THE YEAR 2022 – Detailed Results

CTC1064. Compared to 2021, taking everything into consideration, how has 2022 been for you?

Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural
Weighted n=	1,526	103	352	591	98	170	212	398	500	628	744	782	607	614	297
Unweighted n=	1,526	100	408	602	125	129	162	401	558	567	762	764	632	594	293
Better than 2021	21%	11%	22%	21%	20%	28%	19%	27%	21%	17%	21%	21%	21%	21%	21%
About the same as 2021	46%	41%	56%	44%	46%	40%	40%	48%	43%	46%	46%	46%	45%	47%	45%
Worse than 2021	31%	44%	20%	33%	31%	28%	39%	21%	33%	35%	31%	30%	31%	31%	31%
I don't know/I prefer not to answer	3%	4%	2%	3%	3%	4%	2%	4%	3%	1%	1%	4%	3%	2%	3%

IMPRESSION OF THE YEAR 2022 (CANADA VS UNITED STATES)

CTC1064. Compared to 2021, taking everything into consideration, how has 2022 been for you?

Base: All respondents

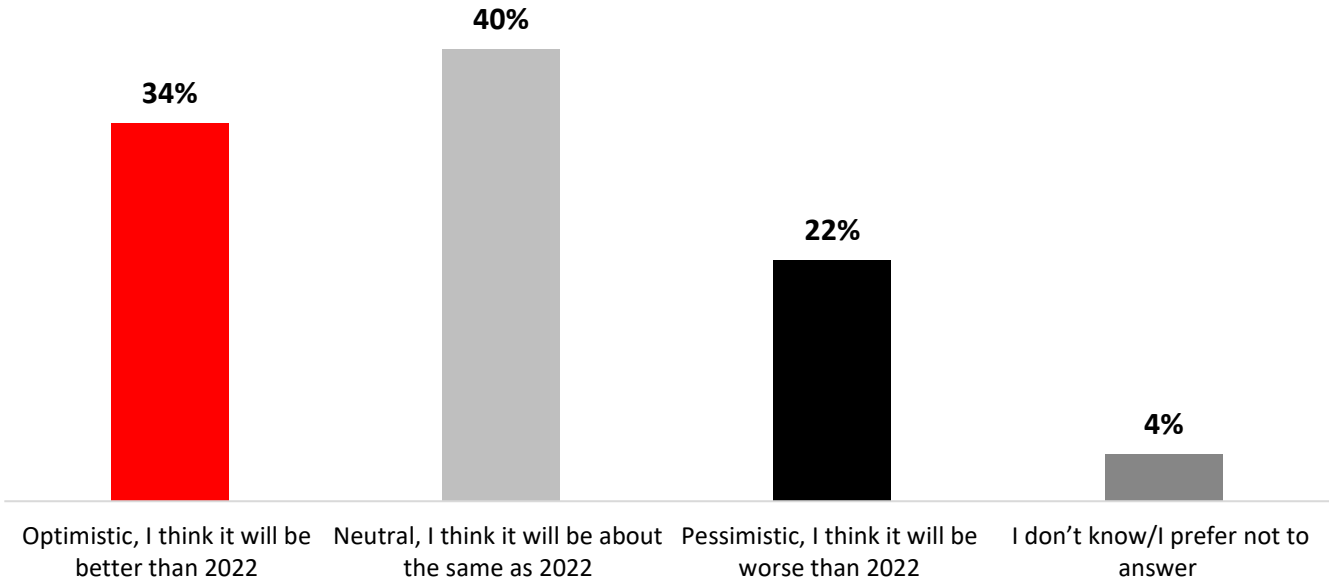


	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,526	1,006	
Unweighted n=	1,526	1,006	
Better than 2021	21%	21%	-
About the same as 2021	46%	44%	2
Worse than 2021	31%	28%	3
I don't know/I prefer not to answer	3%	7%	4

2023 OUTLOOK

CTC1065. When it comes to 2023, are you...

Base: All respondents (n=1,526)



2023 OUTLOOK – Detailed Results

CTC1065. When it comes to 2023, are you...

Base: All respondents

	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural
Weighted n=	1,526	103	352	591	98	170	212	398	500	628	744	782	607	614	297
Unweighted n=	1,526	100	408	602	125	129	162	401	558	567	762	764	632	594	293
Optimistic, I think it will be better than 2022	34%	32%	34%	35%	33%	31%	33%	43%	36%	27%	35%	32%	37%	31%	33%
Neutral, I think it will be about the same as 2022	40%	37%	44%	40%	40%	37%	39%	37%	41%	42%	40%	41%	35%	44%	45%
Pessimistic, I think it will be worse than 2022	22%	25%	18%	21%	20%	27%	24%	15%	20%	27%	22%	21%	23%	22%	18%
I don't know/I prefer not to answer	4%	6%	4%	4%	7%	5%	4%	4%	4%	4%	2%	6%	4%	3%	5%

2023 OUTLOOK (CANADA VS UNITED STATES)

CTC1065. When it comes to 2023, are you...

Base: All respondents

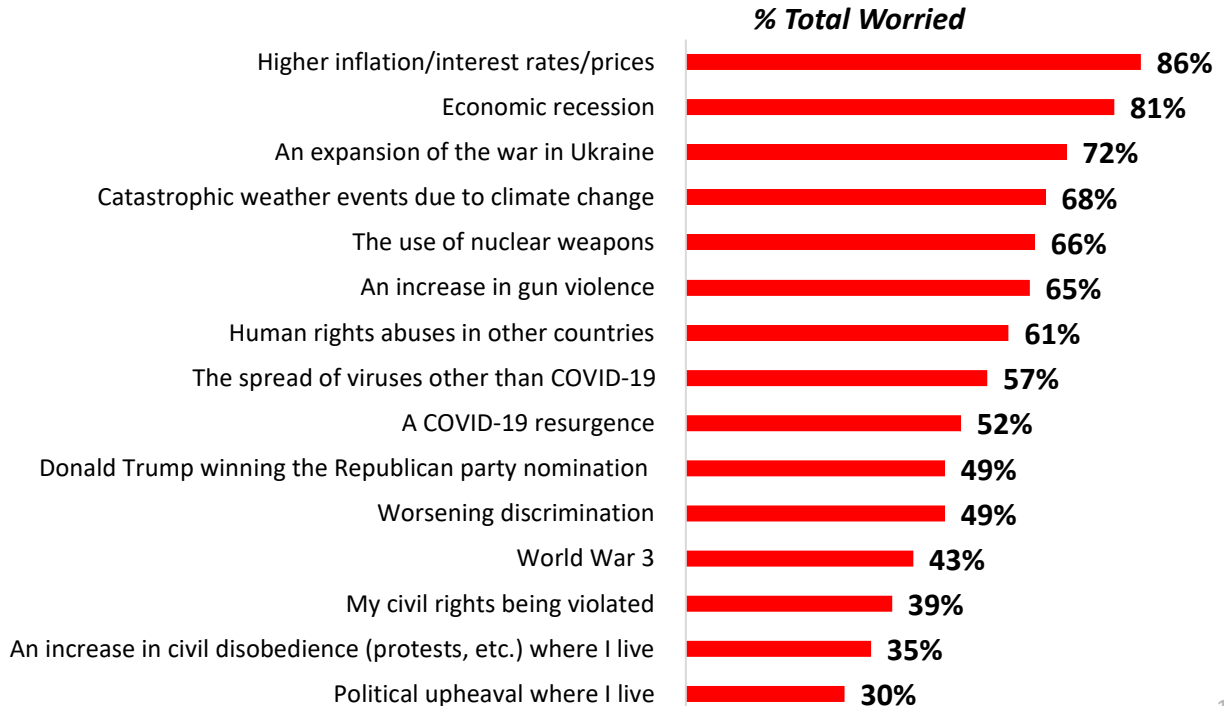


	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,526	1,006	
Unweighted n=	1,526	1,006	
Optimistic, I think it will be better than 2022	34%	36%	2
Neutral, I think it will be about the same as 2022	40%	35%	5
Pessimistic, I think it will be worse than 2022	22%	19%	3
I don't know/I prefer not to answer	4%	10%	6

CONCERN ABOUT POTENTIAL 2023 EVENTS

CTC1066. How worried or unworried are you that each of the following will happen in 2023?

Base: All respondents (n=1,526)



CONCERN ABOUT POTENTIAL 2023 EVENTS – *Detailed*

Results

CTC1066. How worried or unworried are you that each of the following will happen in 2023?

Base: All respondents







	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural
Weighted n=	1,526	103	352	591	98	170	212	398	500	628	744	782	607	614	297
Unweighted n=	1,526	100	408	602	125	129	162	401	558	567	762	764	632	594	293
% Total Worried															
Higher inflation/interest rates/prices	86%	93%	81%	85%	90%	94%	88%	85%	86%	87%	85%	87%	86%	85%	90%
Economic recession	81%	87%	79%	79%	86%	90%	81%	81%	81%	82%	80%	83%	81%	82%	82%
An expansion of the war in Ukraine	72%	76%	76%	69%	76%	72%	68%	70%	61%	81%	70%	73%	73%	69%	74%
Catastrophic weather events due to climate change	68%	79%	70%	68%	52%	67%	66%	72%	63%	69%	61%	74%	70%	66%	68%
The use of nuclear weapons	66%	69%	67%	65%	70%	68%	61%	68%	61%	69%	63%	69%	67%	64%	68%
An increase in gun violence	65%	67%	65%	68%	65%	57%	64%	61%	61%	72%	62%	69%	64%	68%	62%
Human rights abuses in other countries	61%	58%	65%	60%	66%	57%	61%	62%	54%	67%	59%	64%	63%	61%	60%
The spread of viruses other than COVID-19	57%	62%	47%	59%	58%	62%	60%	55%	48%	65%	54%	60%	60%	55%	55%
A COVID-19 resurgence	52%	62%	41%	54%	47%	56%	56%	47%	44%	61%	52%	52%	53%	51%	53%
Donald Trump winning the Republican party nomination	49%	56%	55%	45%	52%	44%	46%	44%	43%	56%	45%	52%	52%	45%	49%
Worsening discrimination	49%	55%	42%	51%	52%	51%	51%	53%	44%	51%	45%	54%	50%	50%	48%
World War 3	43%	42%	48%	43%	47%	42%	36%	43%	41%	45%	43%	43%	43%	42%	45%
My civil rights being violated	39%	39%	39%	38%	44%	43%	37%	40%	43%	35%	39%	39%	36%	42%	38%
An increase in civil disobedience (protests, etc.) where I live	35%	27%	30%	38%	36%	37%	39%	35%	31%	39%	38%	32%	37%	35%	32%
Political upheaval where I live	30%	25%	25%	31%	29%	37%	33%	35%	30%	27%	33%	28%	33%	28%	27%

CONCERN ABOUT POTENTIAL 2023 EVENTS – Detailed

Results

CTC1066. How worried or unworried are you that each of the following will happen in 2023?

Base: All respondents

								
	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	
% Total Worried	Weighted n=	1,526	369	397	253	83	50	43
	Unweighted n=	1,526	388	386	239	95	58	41
Higher inflation/interest rates/prices	86%	88%	90%	88%	78%	94%	76%	
Economic recession	81%	81%	86%	82%	78%	92%	74%	
An expansion of the war in Ukraine	72%	79%	66%	79%	87%	79%	50%	
Catastrophic weather events due to climate change	68%	80%	51%	82%	77%	93%	22%	
The use of nuclear weapons	66%	73%	59%	75%	72%	72%	58%	
An increase in gun violence	65%	72%	54%	75%	78%	74%	36%	
Human rights abuses in other countries	61%	69%	51%	74%	79%	82%	53%	
The spread of viruses other than COVID-19	57%	70%	49%	66%	45%	59%	29%	
A COVID-19 resurgence	52%	66%	42%	61%	43%	59%	27%	
Donald Trump winning the Republican party nomination	49%	58%	35%	59%	68%	48%	30%	
Worsening discrimination	49%	62%	34%	63%	43%	57%	34%	
World War 3	43%	43%	42%	46%	56%	61%	57%	
My civil rights being violated	39%	32%	46%	33%	31%	52%	80%	
An increase in civil disobedience (protests, etc.) where I live	35%	41%	33%	38%	30%	45%	22%	
Political upheaval where I live	30%	33%	26%	38%	19%	34%	39%	

CONCERN ABOUT POTENTIAL 2023 EVENTS (CANADA VS UNITED STATES)

CTC1066. How worried or unworried are you that each of the following will happen in 2023?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
% Total Worried			
Weighted n=	1,526	1,006	
Unweighted n=	1,526	1,006	
Higher inflation/interest rates/prices	86%	81%	5
Economic recession	81%	78%	3
An expansion of the war in Ukraine	72%	56%	16
Catastrophic weather events due to climate change	68%	54%	14
The use of nuclear weapons	66%	58%	8
An increase in gun violence	65%	64%	1
Human rights abuses in other countries	61%	52%	9
The spread of viruses other than COVID-19	57%	52%	5
A COVID-19 resurgence	52%	52%	-
Donald Trump winning the Republican party nomination	49%	40%	9
Worsening discrimination	17%	21%	4
World War 3	43%	44%	1
My civil rights being violated	39%	48%	9
An increase in civil disobedience (protests, etc.) where I live	35%	39%	4
Political upheaval where I live	30%	36%	6

GREATEST WORRIES FOR 2023

CTC1067. What are you most worried will happen in 2023? Please select a maximum of 2 responses*

Base: All respondents (n=1,526)



*Since respondents could give more than one answer, the total may exceed 100%.

GREATEST WORRIES FOR 2023 – Detailed Results

CTC1067. What are you most worried will happen in 2023? Please select a maximum of 2 responses*

Base: All respondents







	TOTAL CANADA	Atl.	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Male	Female	Urban	Sub-urban	Rural
Weighted n=	1,526	103	352	591	98	170	212	398	500	628	744	782	607	614	297
Unweighted n=	1,526	100	408	602	125	129	162	401	558	567	762	764	632	594	293
Higher inflation/interest rates/prices	44%	51%	32%	43%	53%	56%	48%	44%	47%	41%	42%	45%	44%	43%	46%
Economic recession	31%	30%	29%	31%	28%	45%	25%	29%	33%	30%	33%	29%	31%	32%	30%
Catastrophic weather events due to climate change	15%	14%	23%	12%	10%	5%	16%	12%	12%	18%	12%	17%	12%	16%	17%
An expansion of the war in Ukraine	11%	14%	14%	11%	12%	10%	8%	11%	10%	13%	15%	8%	12%	11%	11%
World War 3	10%	10%	15%	9%	11%	7%	9%	10%	13%	8%	11%	10%	10%	9%	14%
A COVID-19 resurgence	9%	15%	6%	11%	7%	6%	10%	8%	8%	11%	9%	10%	10%	10%	7%
The use of nuclear weapons	9%	7%	13%	7%	6%	10%	7%	8%	8%	10%	10%	8%	9%	9%	9%
Donald Trump winning the Republican party nomination	8%	6%	10%	5%	7%	6%	17%	5%	8%	11%	8%	8%	10%	8%	7%
The spread of viruses other than COVID-19	8%	12%	8%	10%	5%	2%	10%	6%	5%	12%	8%	9%	8%	8%	9%
An increase in gun violence	7%	4%	11%	9%	6%	2%	5%	8%	7%	8%	6%	9%	8%	8%	6%
My civil rights being violated	6%	2%	5%	7%	7%	6%	10%	5%	8%	6%	6%	6%	7%	6%	6%
Worsening discrimination	3%	6%	2%	4%	4%	1%	4%	5%	3%	3%	3%	4%	4%	4%	3%
An increase in civil disobedience (protests, etc.) where I live	2%	0%	2%	3%	2%	1%	2%	3%	1%	2%	3%	1%	2%	2%	1%
Human rights abuses in other countries	2%	3%	3%	2%	1%	0%	1%	3%	1%	2%	2%	2%	3%	1%	1%
Political upheaval where I live	2%	0%	2%	1%	1%	6%	0%	2%	2%	1%	2%	1%	2%	1%	2%
Other	1%	0%	0%	2%	1%	4%	2%	2%	1%	2%	2%	1%	2%	1%	1%
I don't know/prefer not to answer	5%	3%	4%	6%	11%	4%	3%	6%	5%	4%	4%	5%	5%	5%	5%

*Since respondents could give more than one answer, the total may exceed 100%.

GREATEST WORRIES FOR 2023 – Detailed Results

CTC1067. What are you most worried will happen in 2023? Please select a maximum of 2 responses*

Base: All respondents

								
	TOTAL CANADA	LPC	CPC	NDP	BQ	GPC	PPC	
	Weighted n=	1,526	369	397	253	83	50	43
	Unweighted n=	1,526	388	386	239	95	58	41
Higher inflation/interest rates/prices	44%	39%	54%	40%	30%	48%	32%	
Economic recession	31%	27%	34%	31%	31%	31%	29%	
Catastrophic weather events due to climate change	15%	17%	7%	13%	33%	31%	2%	
An expansion of the war in Ukraine	11%	12%	11%	13%	26%	6%	7%	
World War 3	10%	12%	8%	12%	15%	12%	9%	
A COVID-19 resurgence	9%	13%	7%	12%	4%	7%	6%	
The use of nuclear weapons	9%	9%	8%	8%	16%	14%	10%	
Donald Trump winning the Republican party nomination	8%	11%	6%	13%	10%	6%	5%	
The spread of viruses other than COVID-19	8%	12%	9%	8%	3%	2%	3%	
An increase in gun violence	7%	8%	4%	11%	12%	0%	5%	
My civil rights being violated	6%	3%	12%	3%	1%	9%	39%	
Worsening discrimination	3%	4%	2%	5%	1%	8%	10%	
An increase in civil disobedience (protests, etc.) where I live	2%	2%	3%	3%	1%	2%	2%	
Human rights abuses in other countries	2%	1%	2%	2%	2%	4%	7%	
Political upheaval where I live	2%	3%	1%	2%	0%	1%	4%	
Other	1%	1%	4%	0%	0%	0%	1%	
I don't know/prefer not to answer	5%	2%	4%	4%	1%	2%	4%	






GREATEST WORRIES FOR 2023 (CANADA VS UNITED STATES)

CTC1067. What are you most worried will happen in 2023? Please select a maximum of 2 responses*

	TOTAL CANADA	TOTAL USA	Gap
Weighted n=	1,526	1,006	
Unweighted n=	1,526	1,006	
Higher inflation/interest rates/prices	44%	42%	2
Economic recession	31%	33%	2
Catastrophic weather events due to climate change	15%	10%	5
An expansion of the war in Ukraine	11%	4%	7
World War 3	10%	9%	1
A COVID-19 resurgence	9%	11%	2
The use of nuclear weapons	9%	7%	2
Donald Trump winning the Republican party nomination	8%	9%	1
The spread of viruses other than COVID-19	8%	7%	1
An increase in gun violence	7%	15%	8
My civil rights being violated	6%	5%	1
Worsening discrimination	3%	4%	1
An increase in civil disobedience (protests, etc.) where I live	2%	3%	1
Human rights abuses in other countries	2%	2%	-
Political upheaval where I live	2%	2%	-
Other	1%	2%	1
I don't know/prefer not to answer	5%	7%	2

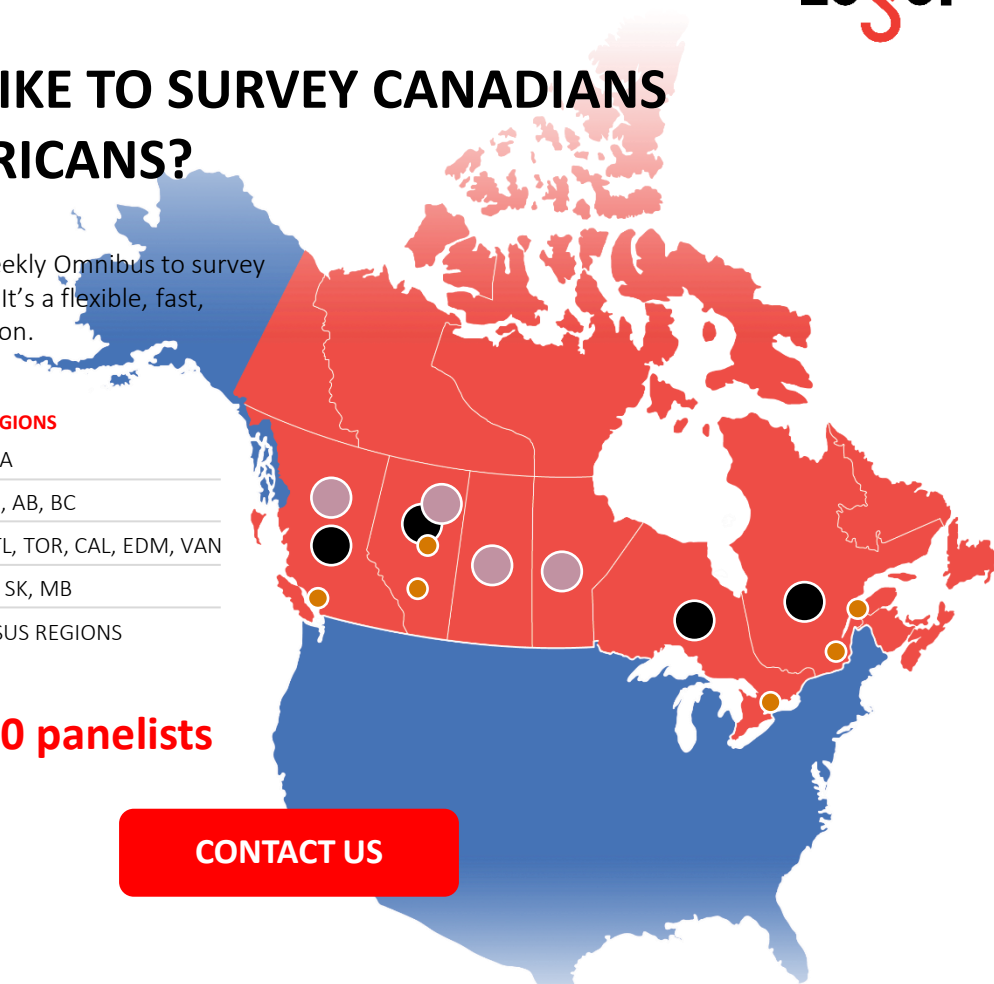
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OMNIBUS TYPE	n=	REGIONS
 NATIONAL	1,500	CANADA
 PROVINCIAL	1,000	QC, ON, AB, BC
 MUNICIPAL	500	QC, MTL, TOR, CAL, EDM, VAN
 WESTERN	1,500	BC, AB, SK, MB
 AMERICAN	1,000	4 CENSUS REGIONS

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APPENDIX

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLE

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	162	212
Alberta	129	170
Manitoba/Saskatchewan	125	98
Ontario	602	591
Quebec	408	352
Atlantic	100	103

The table below presents the American geographic distribution of respondents before weighting.

US Region	Unweighted	Weighted
NorthEast	218	176
MidWest	216	206
South	328	384
West	244	240

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLE FOR CANADA

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	762	744
Female	764	782

AGE	Unweighted	Weighted
Between 18 and 34	401	398
Between 35 and 54	500	558
55 or over	567	628

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	943	1,017
French	373	301
Other	209	207

The sample thus collected has a minimum weighting factor of 0.1387 and a maximum weighting factor of 4.2366. The weighted variance is 0.3550.

DETAILED METHODOLOGY

WEIGHTED AND UNWEIGHTED SAMPLE FOR THE UNITED STATES

The following tables present the demographic distribution of respondents according to gender and age for the United States.

GENDER	Unweighted	Weighted
Male	477	486
Female	520	529

AGE	Unweighted	Weighted
Between 18 and 29	48	79
Between 30 and 39	176	295
Between 40 and 49	199	161
Between 50 and 64	301	251
65 or older	282	221

The sample thus collected has a minimum weighting factor of 0.1444 and a maximum weighting factor of 4.876. The weighted variance is 0.6983.

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