METHODOLOGY

Leger,the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,535 Canadians and 1,002 Americans,** over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **February 12th, 2021 to February 14th, 2021**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.50%, 19 times out of 20** for the Canadian sample and of **±3.09%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See https://338canada.com/pollster-ratings.htm

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

METHODOLOGY

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca
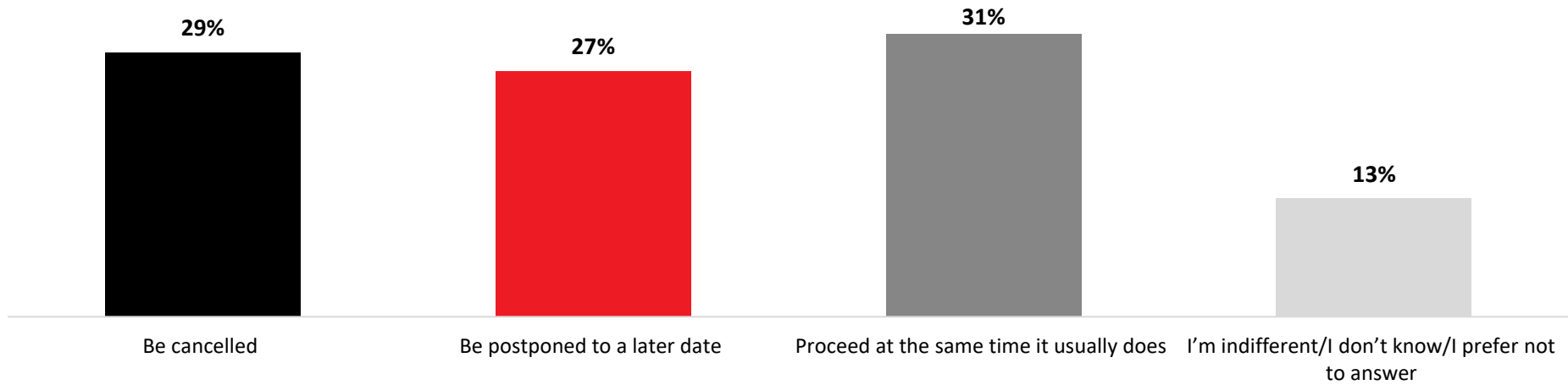
SPRING BREAK PLANS

CANCELLING SPRING BREAK

CTC536. In Canada and the United States, spring break is approaching. Some feel that cancelling it will discourage people from travelling and reduce the spread of COVID-19, while others feel that children, their families, teachers, etc. need a break.

Do you think spring break where you live should…

Base: All respondents (n=1,535)

Be cancelled	Be postponed to a later date	Proceed at the same time it usually does	I'm indifferent/I don't know/I prefer not to answer
29%	27%	31%	13%

|	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	Kids	No kids
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303	406	1,110
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282	446	1,074
Be cancelled	29%	39%	28%	33%	22%	21%	25%	24%	31%	30%	29%	29%	28%	28%	29%
Be postponed to a later date	27%	19%	23%	33%	15%	26%	24%	22%	22%	34%	25%	30%	26%	23%	28%
Proceed at the same time it usually does	31%	26%	40%	20%	40%	42%	38%	41%	32%	24%	33%	29%	33%	41%	28%
I'm indifferent/I don't know/I prefer not to answer	13%	16%	9%	14%	23%	11%	13%	13%	14%	12%	13%	13%	13%	8%	15%

CANCELLING SPRING BREAK
(CANADA VS UNITED STATES)

CTC536. In Canada and the United States, spring break is approaching. Some feel that cancelling it will discourage people from travelling and reduce the spread of COVID-19, while others feel that children, their families, teachers, etc. need a break.

Do you think spring break where you live should...

Base: All respondents
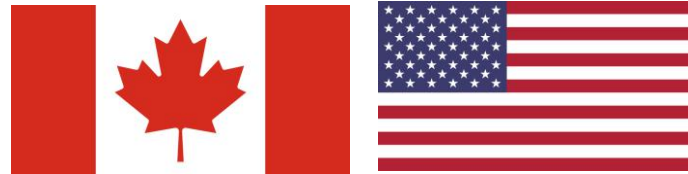
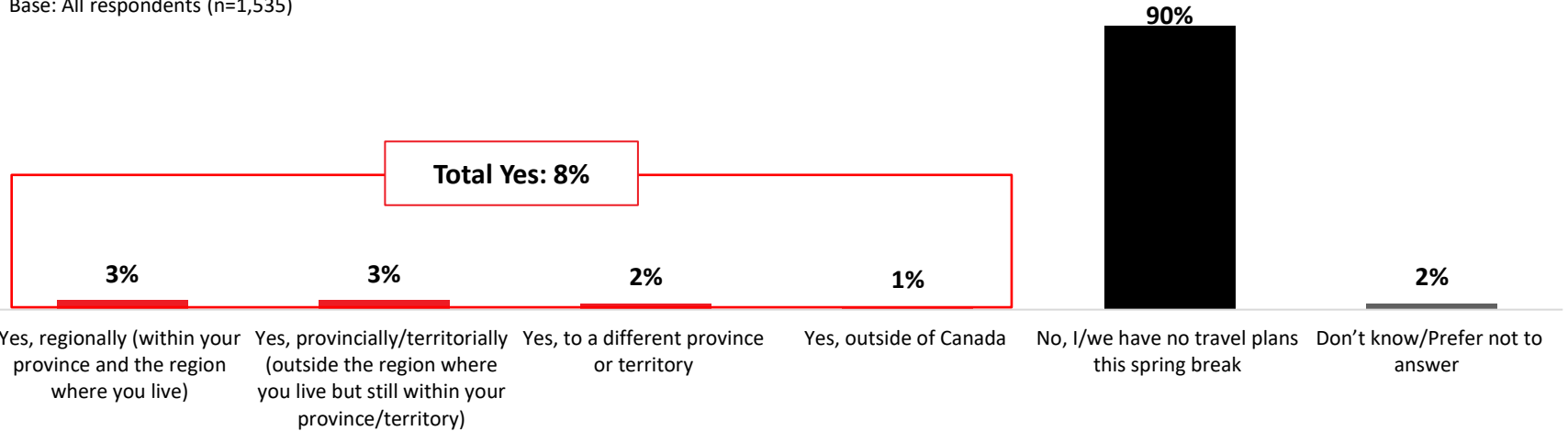|	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,535	1,002	
Unweighted n =	1,535	1,002	
Be cancelled	29%	32%	3
Be postponed to a later date	**27%**	**17%**	10
Proceed at the same time it usually does	31%	31%	-
I'm indifferent/I don't know/I prefer not to answer	**13%**	**19%**	6

TRAVEL DURING SPRING BREAK

CTC537. Are you or someone in your household planning to travel during this coming spring break, if it proceeds as scheduled?*

Base: All respondents (n=1,535)

Total Yes: 8%

3%	3%	2%	1%	90%	2%
Yes, regionally (within your province and the region where you live)	Yes, provincially/territorially (outside the region where you live but still within your province/territory)	Yes, to a different province or territory	Yes, outside of Canada	No, I/we have no travel plans this spring break	Don't know/Prefer not to answer

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	Kids	No kids
Weighted n =	1,535	105	360	589	100	172	208	419	523	593	584	620	303	406	1,110
Unweighted n =	1,535	101	410	607	137	128	152	446	614	475	648	580	282	446	1,074
TOTAL YES	**8%**	8%	6%	8%	9%	**19%**	5%	**18%**	8%	**2%**	9%	8%	9%	**16%**	**6%**
Yes, regionally (within your province/territory and the region where you live)	**3%**	4%	4%	3%	1%	4%	2%	**6%**	4%	**1%**	3%	2%	5%	**7%**	**1%**
Yes, provincially/territorially (outside the region where you live but still within your province/territory)	**3%**	3%	2%	4%	5%	**8%**	**1%**	**8%**	4%	**0%**	4%	4%	2%	**6%**	**2%**
Yes, to a different province/territory	**2%**	0%	1%	1%	3%	**6%**	1%	**3%**	**1%**	1%	2%	1%	2%	2%	1%
Yes, outside of Canada	**1%**	1%	**0%**	1%	1%	1%	1%	**2%**	0%	1%	1%	1%	0%	2%	1%
No, I/we have no travel plans this spring break	**90%**	92%	92%	90%	89%	**79%**	93%	**79%**	90%	**97%**	88%	91%	91%	**83%**	**93%**
Don't know/Prefer not to answer	**2%**	0%	2%	2%	2%	2%	3%	**3%**	3%	**0%**	**3%**	1%	**0%**	1%	2%

As respondents could give more than one answer, the total may exceed 100%

TRAVEL DURING THE SPRING BREAK
(CANADA VS UNITED STATES)

CTC537. Are you or someone in your household planning to travel during this coming spring break, if it proceeds as scheduled?*
Base: All respondents

	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,535	1,002	
Unweighted n =	1,535	1,002	
TOTAL YES	**8%**	**18%**	10
Yes, regionally (within your province/territory/state and the region where you live)	**3%**	**8%**	5
Yes, provincially/territorially/statewide (outside the region where you live but still within your province/territory/state)	**3%**	**7%**	4
Yes, to a different province/territory/state	**2%**	**7%**	5
Yes, outside of Canada/the United States	1%	2%	1
No, I/we have no travel plans this spring break	**90%**	**76%**	14
Don't know/Prefer not to answer	**2%**	**6%**	4

*As respondents could give more than one answer, the total may exceed 100%

APPENDIX

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	152	208
Alberta	128	172
Manitoba/Saskatchewan	137	100
Ontario	607	589
Quebec	410	360
Atlantic	105	101

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	178	179
MidWest	215	217
South	362	372
West	250	233

DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	824	746
Female	711	789

AGE	Unweighted	Weighted
Between 18 and 34	446	419
Between 35 and 54	614	523
55 or over	475	593

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	1,018	944
French	374	319
Other	198	217

The sample thus collected has a minimum weighting factor of 0.1475 and a maximum weighting factor of 4.5607. The weighted variance is 0.4650.

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	500	486
Female	502	516

AGE	Unweighted	Weighted
Between 18 and 29	147	220
Between 30 and 39	172	172
Between 40 and 49	175	186
Between 50 and 64	290	250
65 or older	200	172

The sample thus collected has a minimum weighting factor of 0.5516 and a maximum weighting factor of 3.4190. The weighted variance is 0.2129.

OUR CREDENTIALS

Leger is a member of ESOMAR (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the international ICC/ESOMAR code of Market, Opinion and Social Research and Data Analytics.

Leger is also a member of the Insights Association, the American Association of Marketing Research Analytics.

OUR SERVICES

- **Leger**
  Marketing research and polling

- **Leger Metrics**
  Real-time VOC satisfaction measurement

- **Leger Analytics**
  Data modeling and analysis

- **Legerweb**
  Panel management

- **Leger Communities**
  Online community management

- **Leger Digital**
  Digital strategy and user experience

- **International Research**
  Worldwide Independent Network (WIN)

600
EMPLOYEES

185
CONSULTANTS

8
OFFICES

CALGARY | EDMONTON | MONTREAL | PHILADELPHIA
QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG